

St David's
Dewi Sant

ST. DAVID'S

CARDIFF

LEASING OVERVIEW



WE'RE CREATING SOMETHING SPECIAL IN THE
CENTRE OF CARDIFF. ALREADY A FAMILY-FRIENDLY
TOP 5 UK REGIONAL SHOPPING CENTRE,
ST. DAVID'S IS SET FOR AN EVEN GREATER ROLE
AS A MAJOR CAPITAL CITY DESTINATION.

FRESH DINING, FRESH LEISURE
& NEW EXPERIENCES

GOOD TIMES IN THE CITY

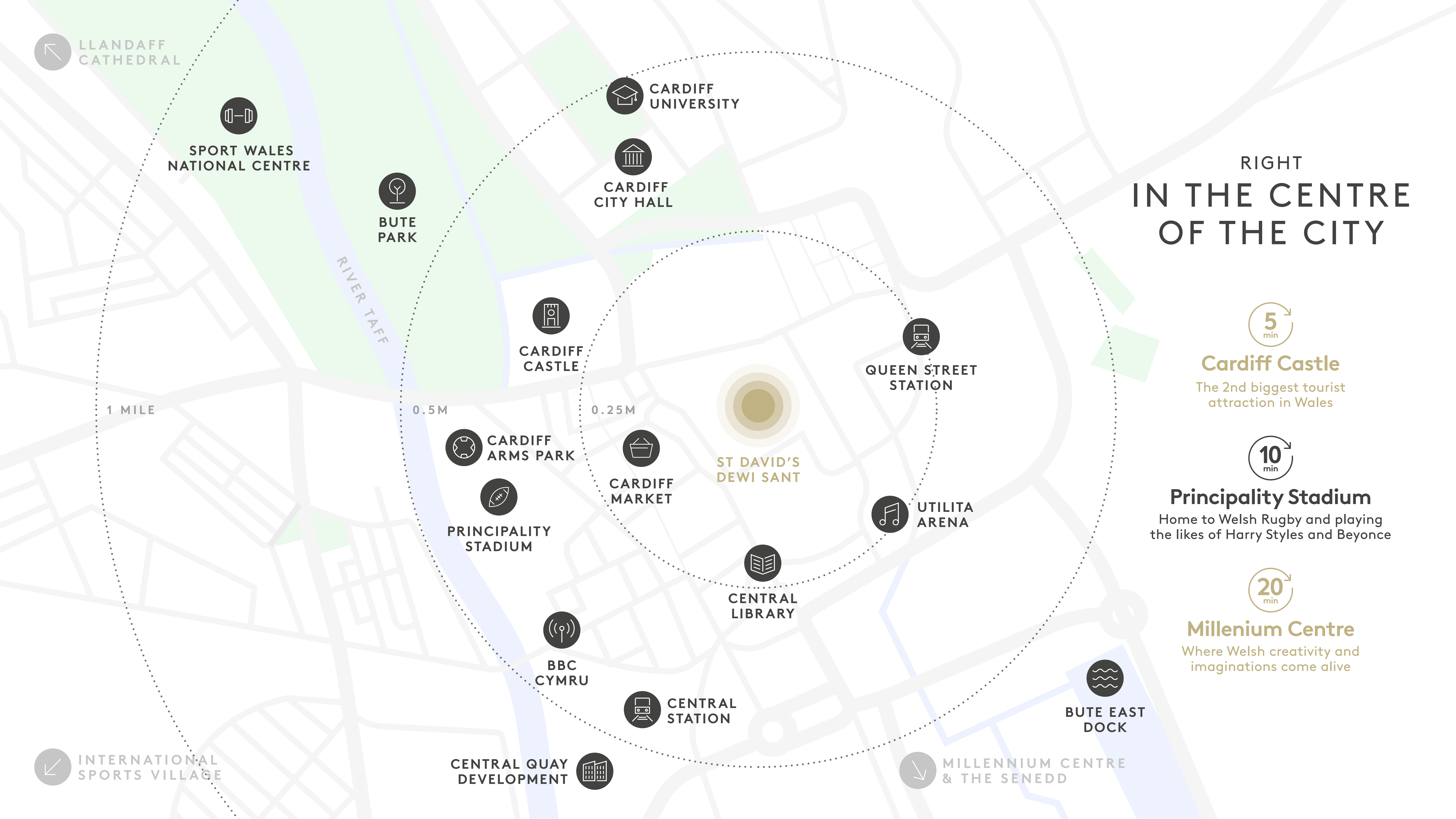
We're investing in exciting new improvements
to remain Cardiff's go-to destination.

FOR
EVERYONE

Proud to be a Top 5 regional shopping
centre in the UK for footfall.

A GAME-CHANGER
FOR CARDIFF

Our new public square has inclusivity
and culture at its core.



RIGHT
IN THE CENTRE
OF THE CITY

5
min

Cardiff Castle

The 2nd biggest tourist attraction in Wales

10
min

Principality Stadium

Home to Welsh Rugby and playing the likes of Harry Styles and Beyonce

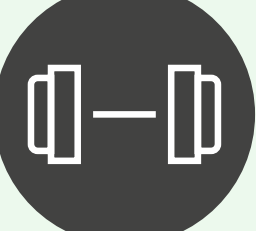
20
min

Millenium Centre

Where Welsh creativity and imaginations come alive



LLANDAFF CATHEDRAL



SPORT WALES NATIONAL CENTRE



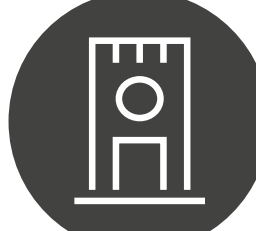
BUTE PARK



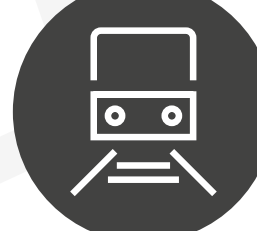
CARDIFF UNIVERSITY



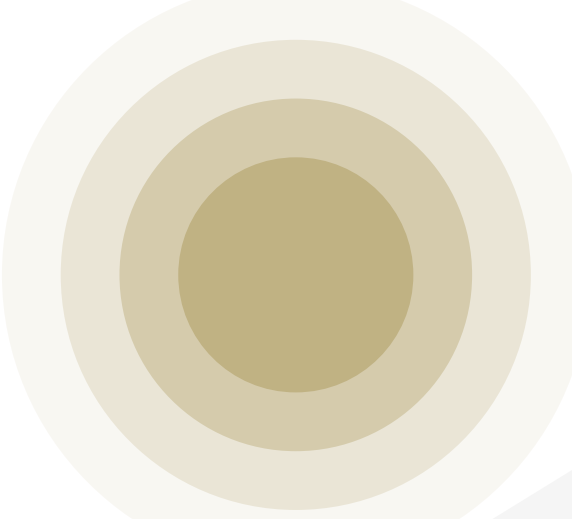
CARDIFF CITY HALL



CARDIFF CASTLE



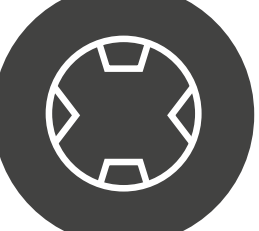
QUEEN STREET STATION



ST DAVID'S DEWI SANT



CARDIFF MARKET



CARDIFF ARMS PARK



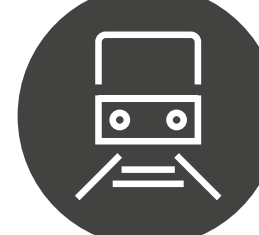
PRINCIPALITY STADIUM



CENTRAL LIBRARY



BBC CYMRU



CENTRAL STATION



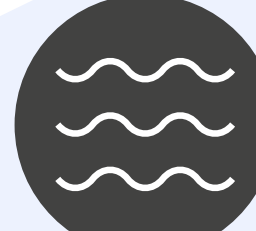
CENTRAL QUAY DEVELOPMENT



MILLENNIUM CENTRE & THE SENEDD



INTERNATIONAL SPORTS VILLAGE



BUTE EAST DOCK

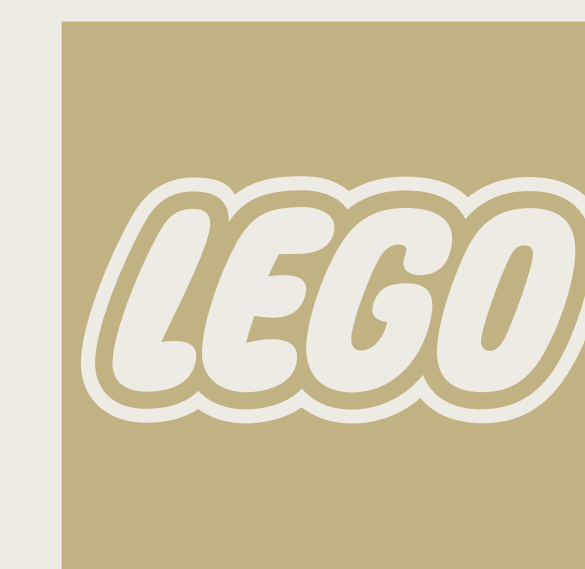
BREITLING
1884

Ω
OMEGA

PENHALIGON'S
EST. LONDON 1870

Superdrug★

THE WHITE COMPANY
LONDON



REISS

PRIMARK®

SPACENK

NAME DROPPING

The brands that are already here,
love being here. Fashion to homeware
to lifestyle to fitness to beauty and
beyond, St David's partners with a host
of famous names, including a recently
upsized Oliver Bonas and some hugely
exciting openings coming later this year.

THE IVY

FOOTAZIUM

Boots

Gigling Quic

flyiing tiger
copenhagen

GAUCHO



ZARA

M&S

DAMAGED SOC/ETY

H&M



SLIM CHICKENS®

YD!

★ PRET A MANGER ★

PULL&BEAR

Clarks®

St. David's is already an established and thriving family-friendly city centre destination, but the future is looking even better. The numbers are good, but the potential is huge. And with our new leisure, food hub and public space, we'll be drawing more people our way, for longer – taking our impressive key metrics to a whole new level. It all adds up to it being a great time to be part of this vibrant capital with a young population and wealth of businesses.

A THRIVING, GROWING CITY

6

BUSINESS AND LAW
SCHOOLS IN THE
CITY CENTRE

£1.5bn

ANNUAL
VISITOR SPEND

50k+

LOCAL BUSINESSES
IN CARDIFF

£1.2bn

INVESTMENT IN CARDIFF
WITH AIM TO INCREASE
GVA BY 5%

1m sq ft of development
underway, including
2000+ apartments.

New velodrome being
added to the International
Sports Village.

HOW IT ALL
STACKS UP

28m

ANNUAL
FOOTFALL

64%

RETAIL SPACE IN
THE CITY CENTRE

1.4m

SQ FT
CENTRE

2,500

CITY CENTRE
PARKING SPACES

180+

BRAND
PARTNERS

A lot of people like to come here, and when they do, they spend a good bit of quality time. And that's only set to increase with our new leisure, food hub and public space giving more reason to drop by and hang out a while.

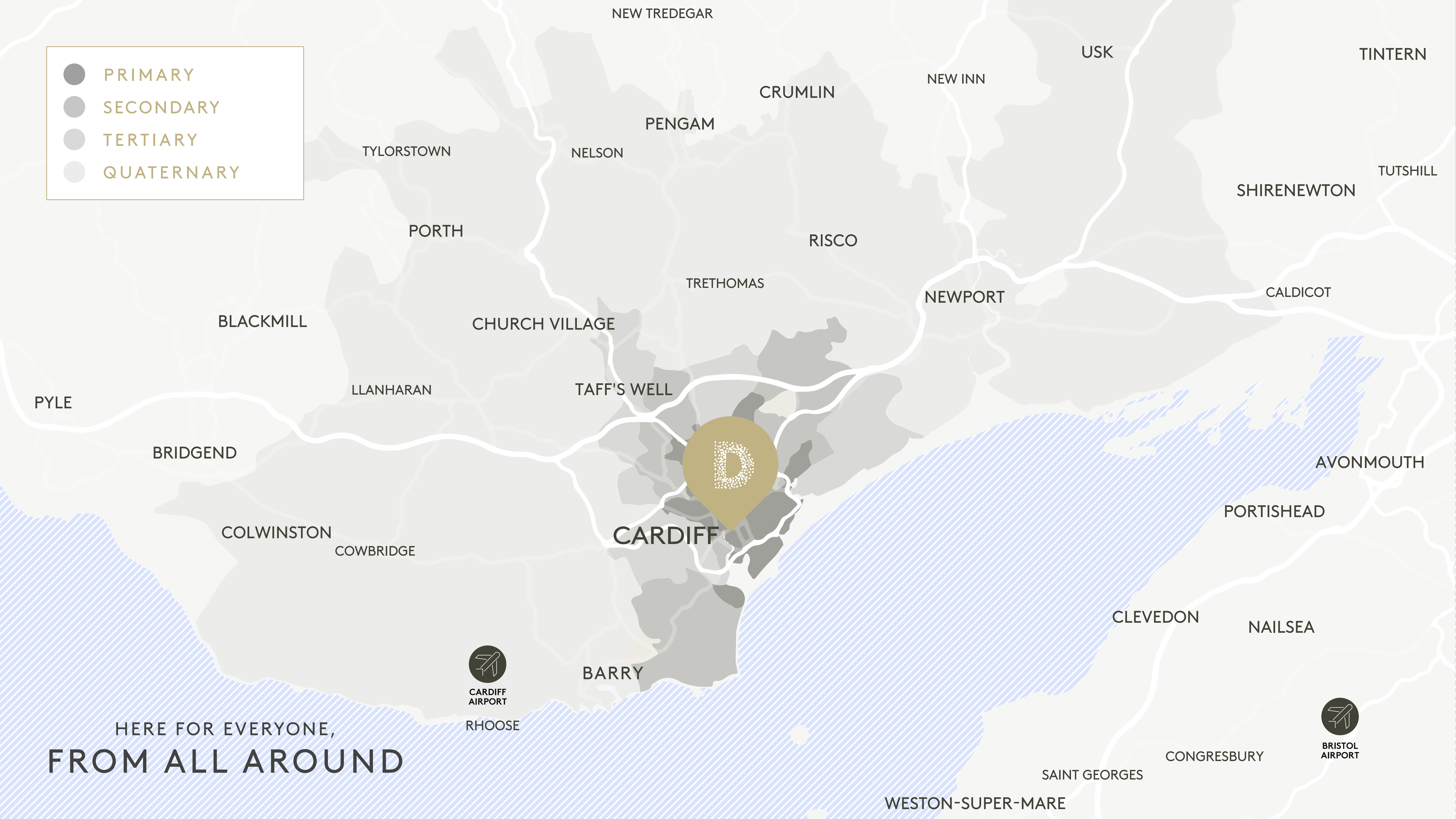


● PRIMARY

● SECONDARY

● TERTIARY

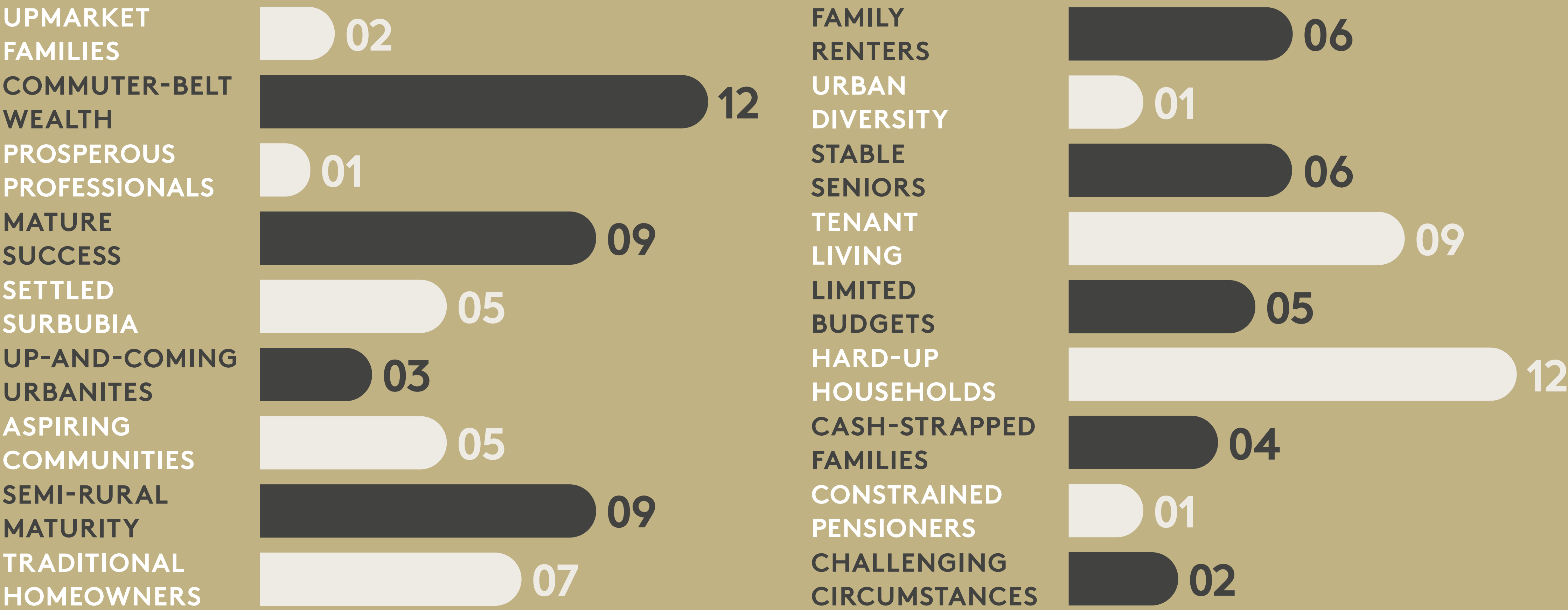
● QUATERNARY



HERE FOR EVERYONE,
FROM ALL AROUND

AN IMPRESSIVELY
BROAD APPEAL

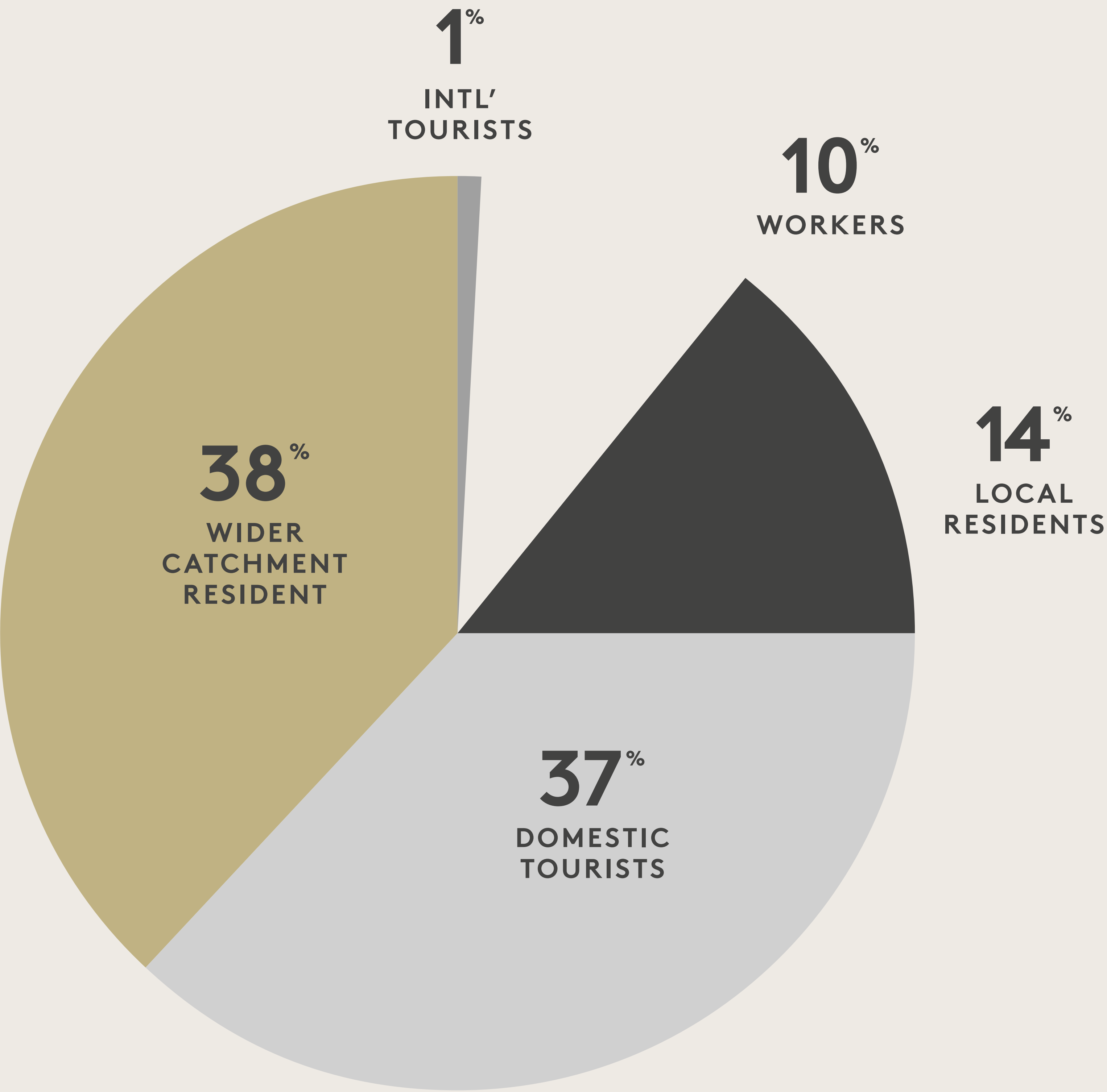
St David's is for anyone who loves a good time and great shops.
So, whilst a generous share of our core catchment is
Commuter Belt Wealth (families and empty nesters who
enjoy a shopping day out), we're also on the radars of plenty
of students, and older adults and families.



ACORN PROFILE 2025
(%)

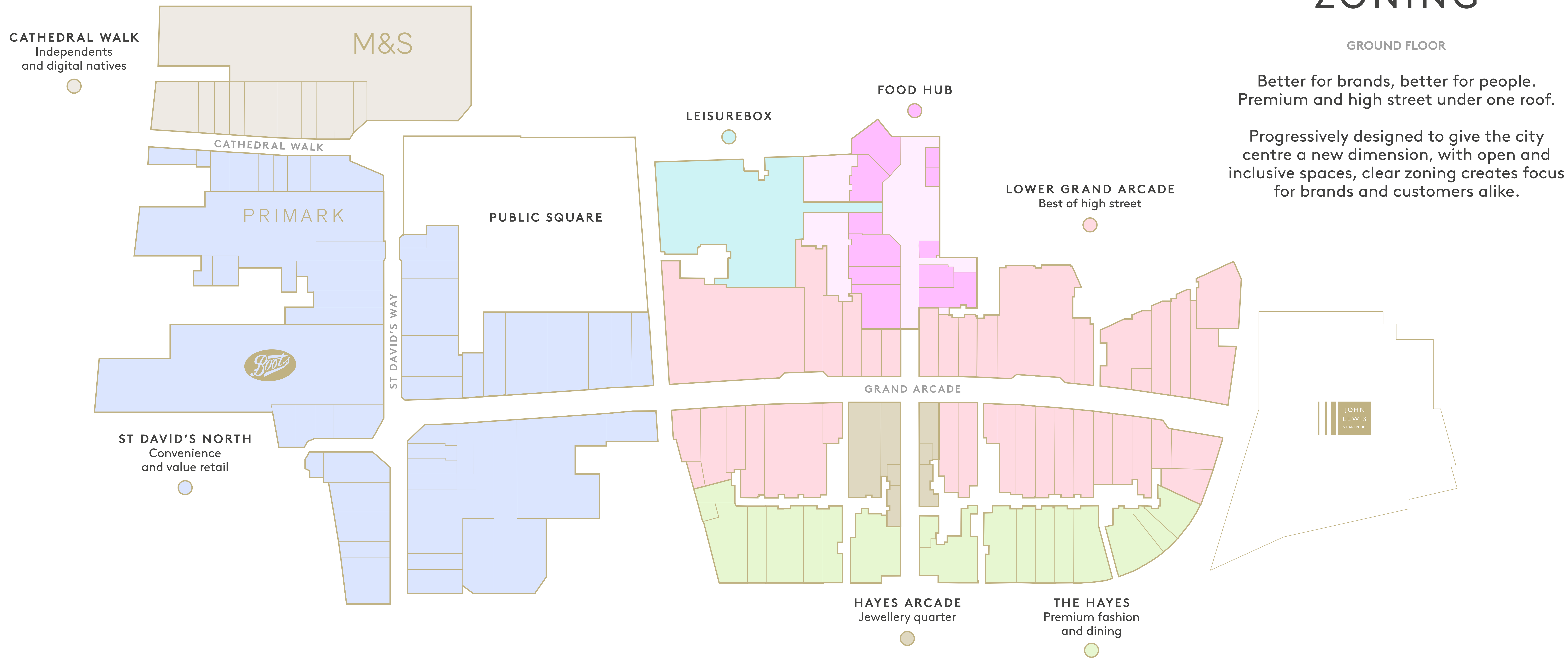
BUZZING WITH
A REAL MIX OF PEOPLE

Far and wide, near and next-door neighbours,
our mix of guests just goes to show how much
of a go-to destination we've become.



USER GROUPS
(%)

COMPELLING ZONING



COMPELLING ZONING

UPPER FLOOR

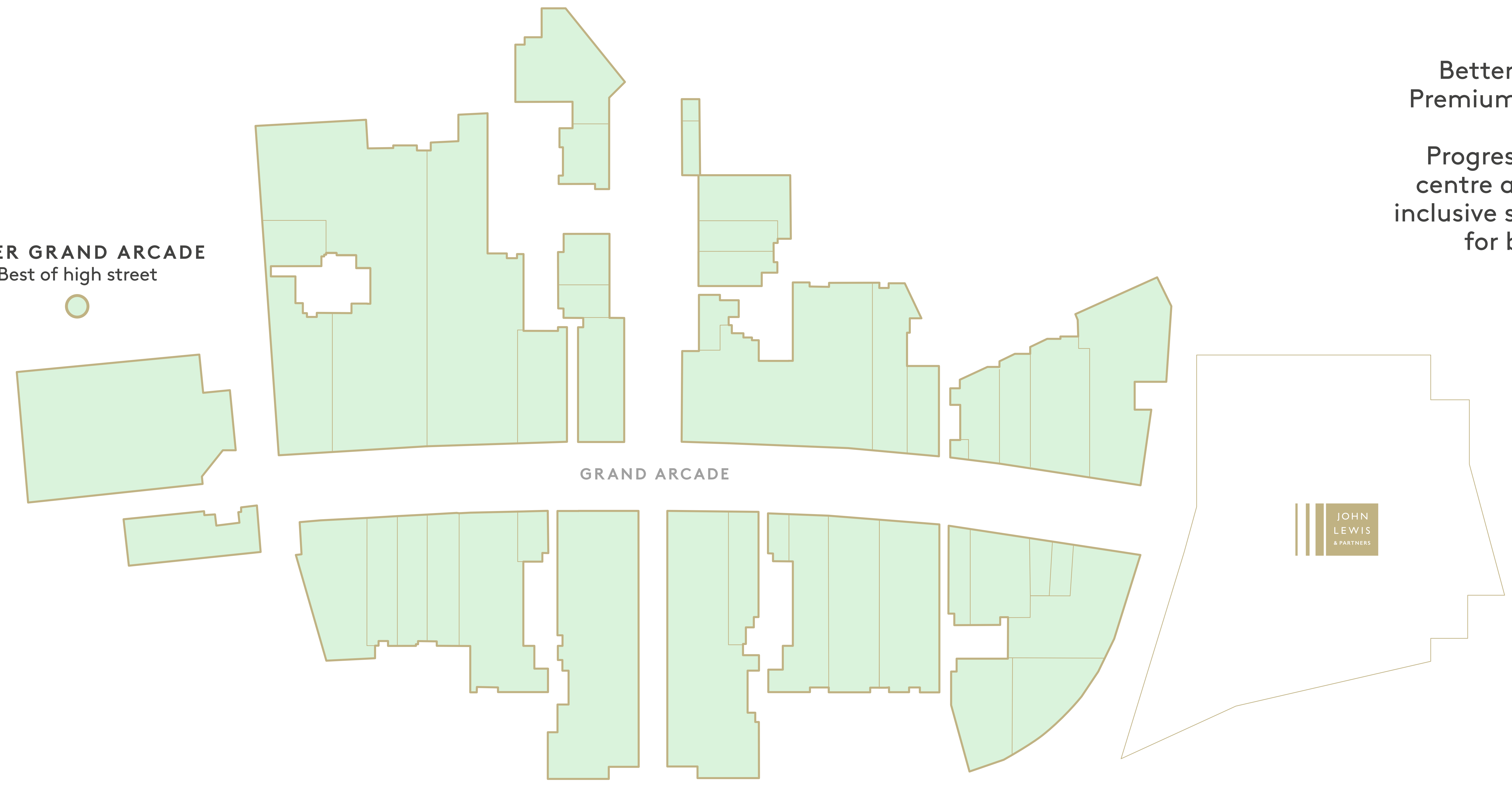
Better for brands, better for people.
Premium and high street under one roof.

Progressively designed to give the city
centre a new dimension, with open and
inclusive spaces, clear zoning creates focus
for brands and customers alike.

UPPER GRAND ARCADE
Best of high street

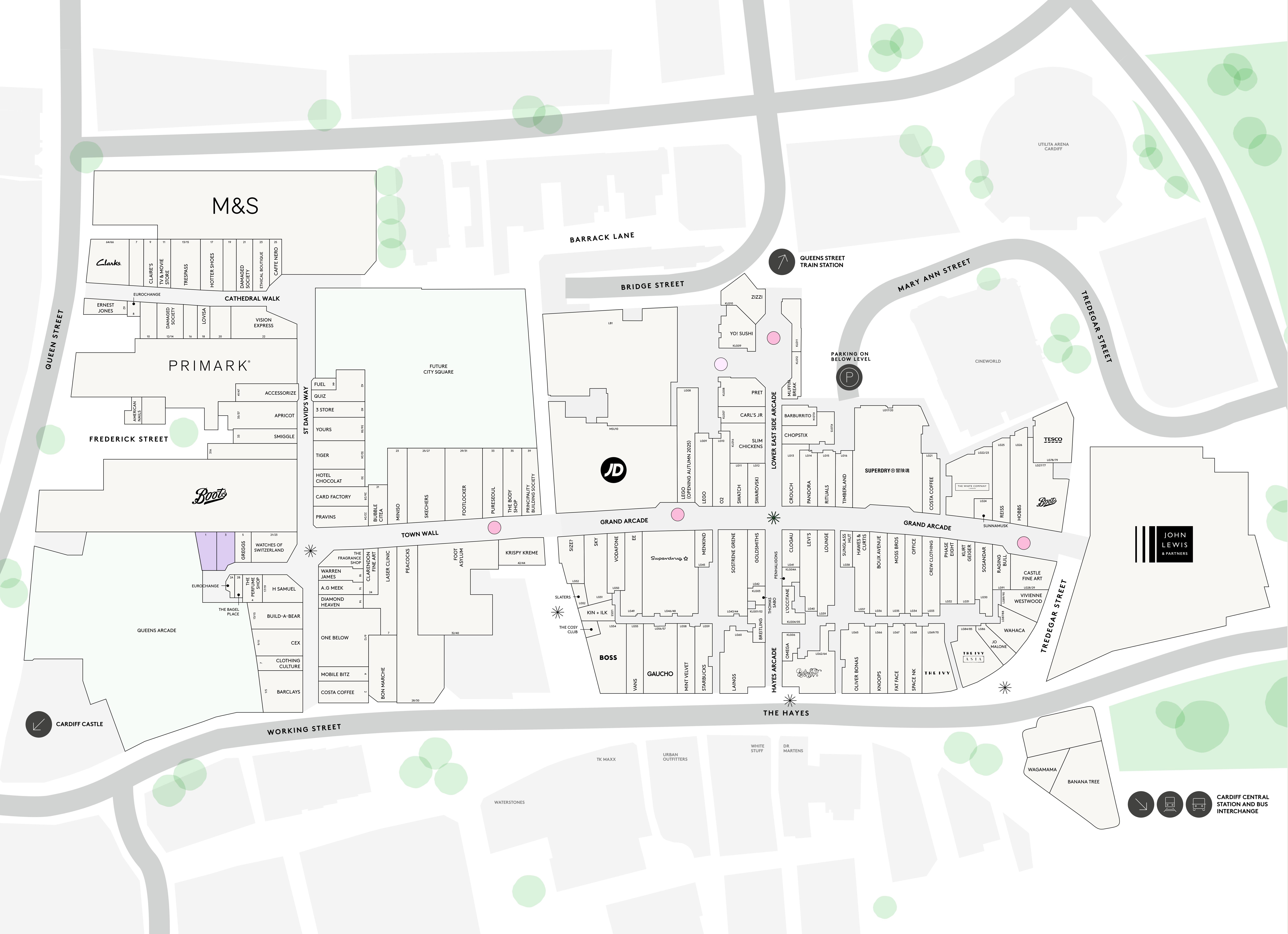


GRAND ARCADE



ST DAVID'S

LOWER FLOOR



KEY

- UNDER OFFER
- SPOTLIGHT
- CAR PARK
- TRAIN STATION
- BUS STOP
- ESCALATOR
- LIFT



KEY

- UNDER OFFER
- SPOTLIGHT
- CAR PARK
- TRAIN STATION
- BUS STOP
- ESCALATOR
- LIFT



ABSOLUT®



INSPIRED
BY
DIPTYQUE

ACTIVATE YOUR BRAND

ALLOW YOUR BRAND TO LIVE
ACROSS OUR ENTIRE ESTATE

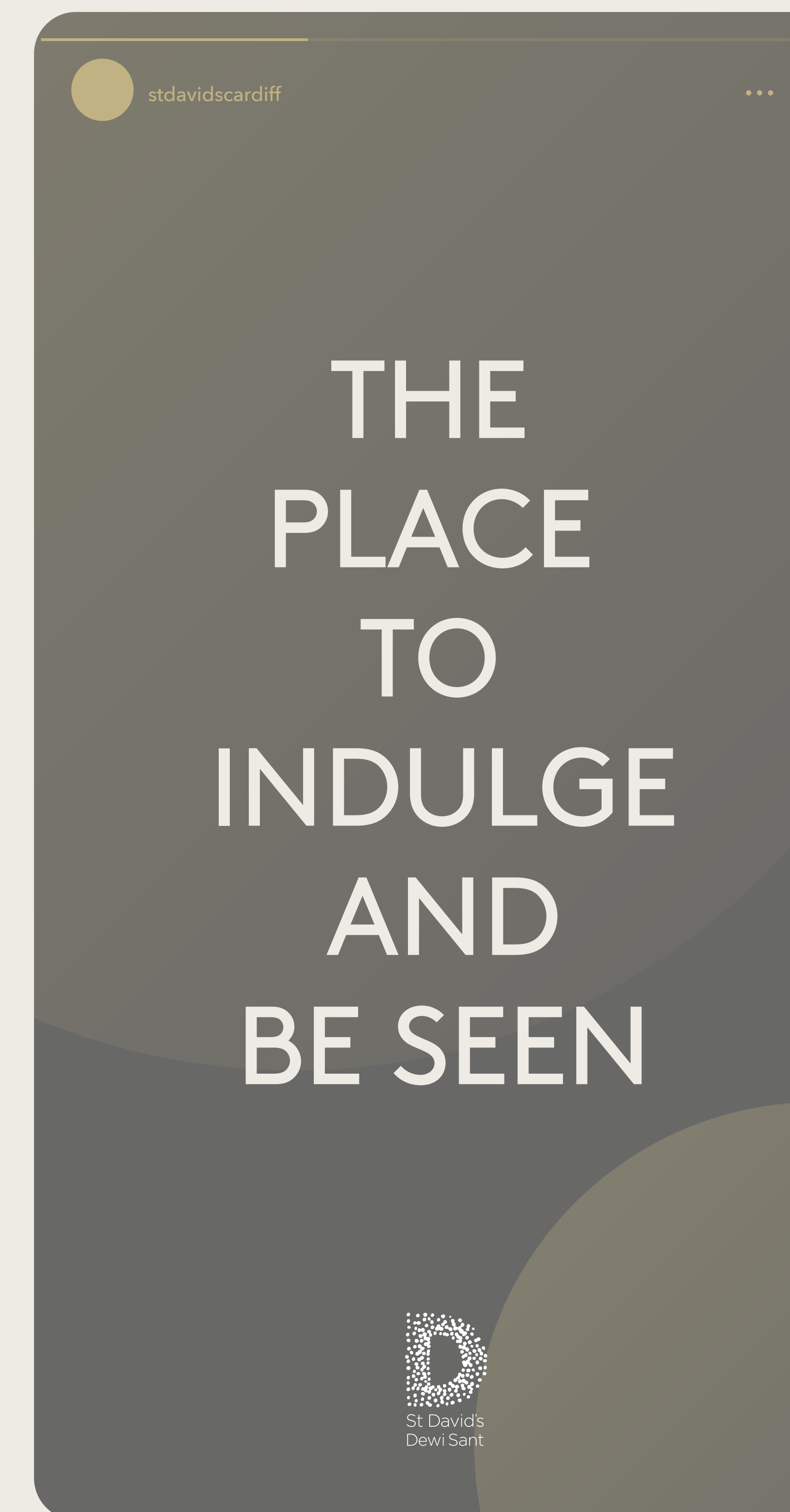
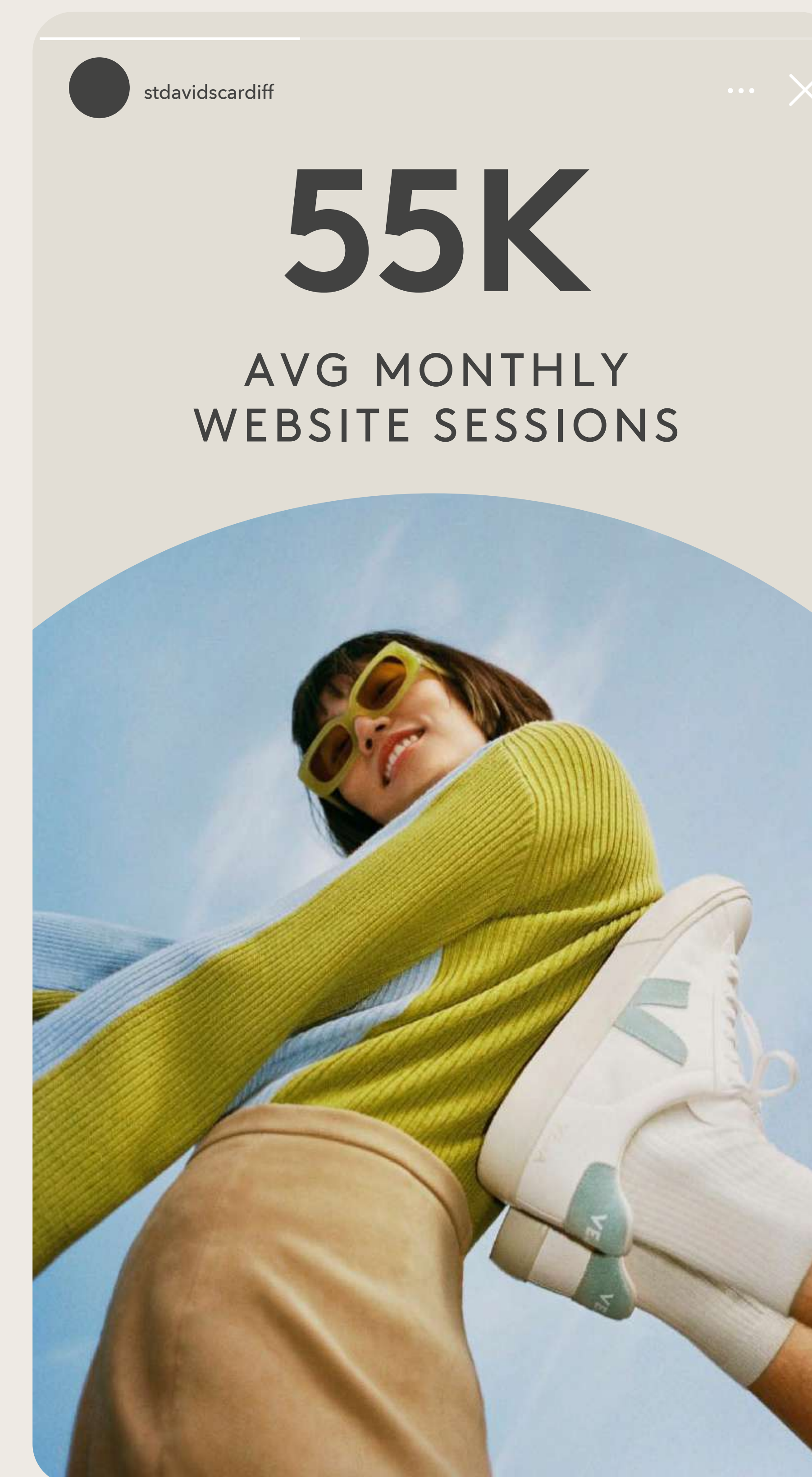
Launch a product, get people talking, get people looking. From dominant digital screens to boutique beach huts, **Spotlight**, our brand activation product, pushes our spaces and our brand partners to challenge what is expected within a retail destination.



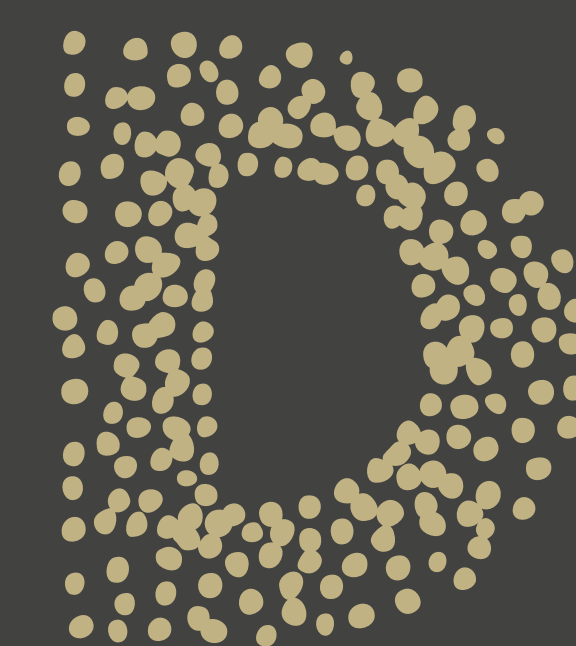
BEYOND

PLACES & SPACES

Our reach as a partner goes above finding the perfect space for brands to call their own. We provide marketing support to raise awareness, promote product launches, drive traffic for events. You name it, we'll have it covered.



BE PART OF THE NEW
ERA AT ST. DAVID'S



St David's
Dewi Sant