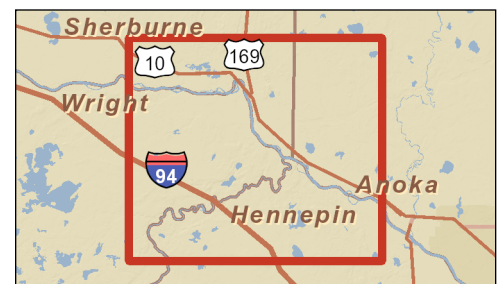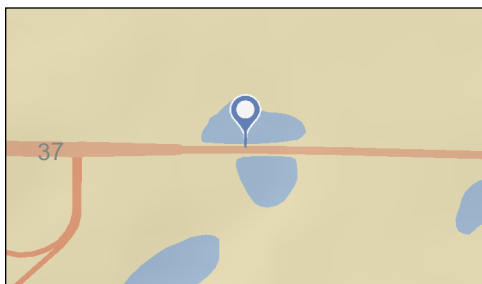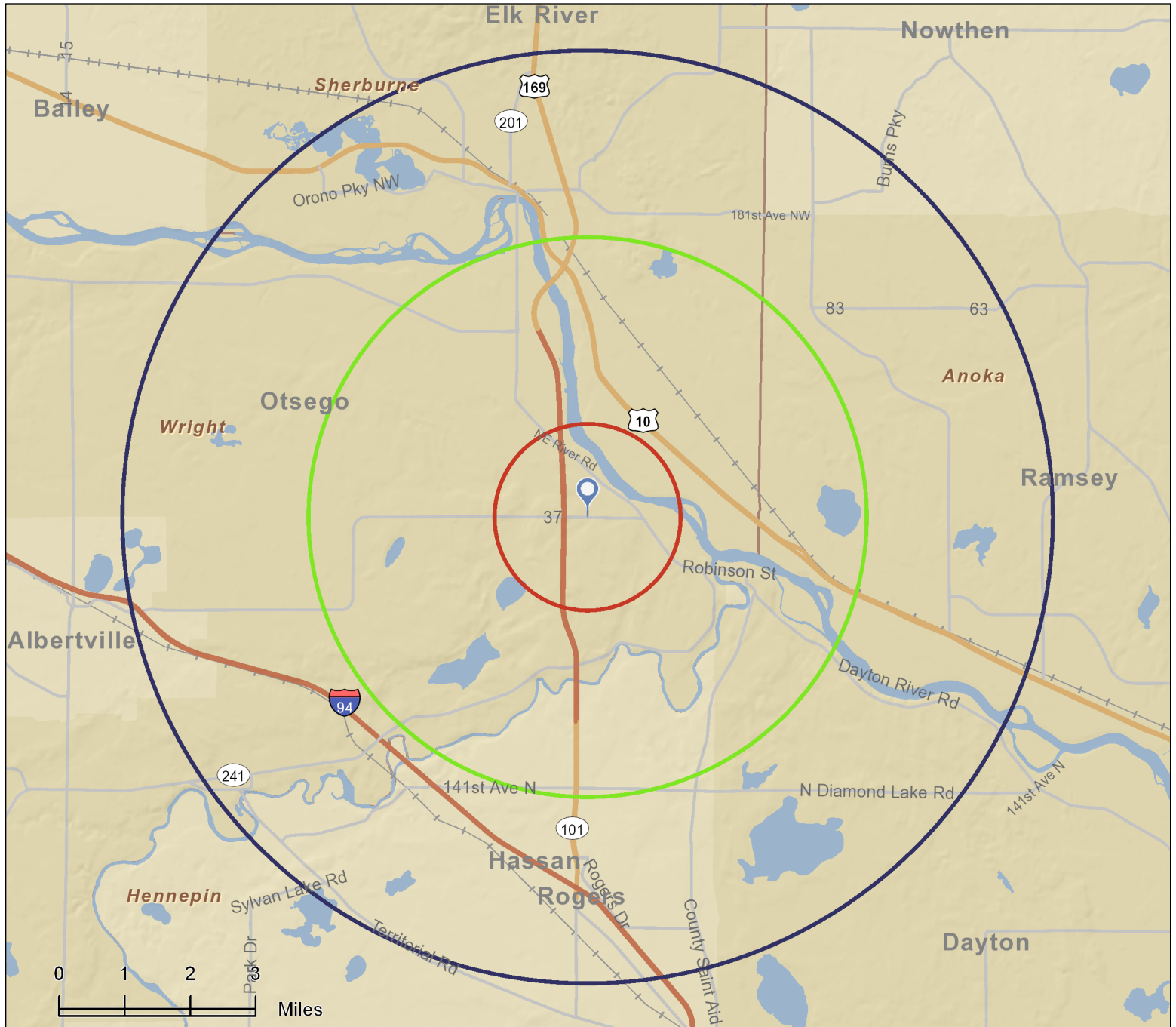# Site Map

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 1, 3, 5 Miles

Prepared by Maura Carland

Latitude: 45.252403
Longitude: -93.550028

0 1 2 3 Miles

August 01, 2014

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	2000	2010	2000-2010 Annual Rate
Population	416	1,223	11.39%
Households	192	587	11.82%
Housing Units	204	624	11.83%

Population by Race	Number	Percent
Total	1,222	100.0%
Population Reporting One Race	1,200	98.2%
White	1,149	94.0%
Black	14	1.1%
American Indian	7	0.6%
Asian	12	1.0%
Pacific Islander	3	0.2%
Some Other Race	15	1.2%
Population Reporting Two or More Races	22	1.8%
Total Hispanic Population	35	2.9%

Population by Sex		
Male	597	48.8%
Female	626	51.2%

Population by Age		
Total	1,223	100.0%
Age 0 - 4	121	9.9%
Age 5 - 9	113	9.2%
Age 10 - 14	103	8.4%
Age 15 - 19	68	5.6%
Age 20 - 24	53	4.3%
Age 25 - 29	103	8.4%
Age 30 - 34	136	11.1%
Age 35 - 39	104	8.5%
Age 40 - 44	110	9.0%
Age 45 - 49	82	6.7%
Age 50 - 54	55	4.5%
Age 55 - 59	48	3.9%
Age 60 - 64	42	3.4%
Age 65 - 69	31	2.5%
Age 70 - 74	22	1.8%
Age 75 - 79	15	1.2%
Age 80 - 84	12	1.0%
Age 85+	7	0.6%
Age 18+	837	68.4%
Age 65+	87	7.1%

Median Age by Sex and Race/Hispanic Origin	
Total Population	31.9
Male	31.8
Female	32.0
White Alone	32.1
Black Alone	35.0
American Indian Alone	37.5
Asian Alone	37.5
Pacific Islander Alone	10.0
Some Other Race Alone	22.5
Two or More Races	11.7
Hispanic Population	25.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Households by Type

Total	587	100.0%
Households with 1 Person	146	24.9%
Households with 2+ People	441	75.1%
Family Households	407	69.3%
Husband-wife Families	325	55.4%
With Own Children	195	33.2%
Other Family (No Spouse Present)	82	14.0%
With Own Children	57	9.7%
Nonfamily Households	34	5.8%
All Households with Children	260	44.3%
Multigenerational Households	14	2.4%
Unmarried Partner Households	45	7.7%
Male-female	43	7.3%
Same-sex	2	0.3%
Average Household Size	2.08	

Family Households by Size

Total	406	100.0%
2 People	131	32.3%
3 People	94	23.2%
4 People	110	27.1%
5 People	51	12.6%
6 People	14	3.4%
7+ People	6	1.5%
Average Family Size	2.52	

Nonfamily Households by Size

Total	179	100.0%
1 Person	146	81.6%
2 People	30	16.8%
3 People	2	1.1%
4 People	1	0.6%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.00	

Population by Relationship and Household Type

Total	1,223	100.0%
In Households	1,221	99.8%
In Family Households	1,053	86.1%
Householder	311	25.4%
Spouse	249	20.4%
Child	439	35.9%
Other relative	25	2.0%
Nonrelative	27	2.2%
In Nonfamily Households	168	13.7%
In Group Quarters	2	0.2%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	2	0.2%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 01, 2014

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Family Households by Age of Householder

Total	407	100.0%
Householder Age 15 - 44	246	60.4%
Householder Age 45 - 54	75	18.4%
Householder Age 55 - 64	45	11.1%
Householder Age 65 - 74	24	5.9%
Householder Age 75+	17	4.2%

Nonfamily Households by Age of Householder

Total	180	100.0%
Householder Age 15 - 44	94	52.2%
Householder Age 45 - 54	32	17.8%
Householder Age 55 - 64	28	15.6%
Householder Age 65 - 74	16	8.9%
Householder Age 75+	10	5.6%

Households by Race of Householder

Total	588	100.0%
Householder is White Alone	566	96.3%
Householder is Black Alone	5	0.9%
Householder is American Indian Alone	2	0.3%
Householder is Asian Alone	6	1.0%
Householder is Pacific Islander Alone	1	0.2%
Householder is Some Other Race Alone	4	0.7%
Householder is Two or More Races	4	0.7%
Households with Hispanic Householder	11	1.9%

Husband-wife Families by Race of Householder

Total	325	100.0%
Householder is White Alone	313	96.3%
Householder is Black Alone	3	0.9%
Householder is American Indian Alone	1	0.3%
Householder is Asian Alone	3	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.9%
Householder is Two or More Races	2	0.6%
Husband-wife Families with Hispanic Householder	8	2.5%

Other Families (No Spouse) by Race of Householder

Total	81	100.0%
Householder is White Alone	77	95.1%
Householder is Black Alone	1	1.2%
Householder is American Indian Alone	1	1.2%
Householder is Asian Alone	1	1.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	1	1.2%
Other Families with Hispanic Householder	1	1.2%

Nonfamily Households by Race of Householder

Total	181	100.0%
Householder is White Alone	176	97.2%
Householder is Black Alone	1	0.6%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	2	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.6%
Householder is Two or More Races	1	0.6%
Nonfamily Households with Hispanic Householder	2	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Total Housing Units by Occupancy

Total	637	100.0%
Occupied Housing Units	587	92.2%
Vacant Housing Units		
For Rent	2	0.3%
Rented, not Occupied	0	0.0%
For Sale Only	11	1.7%
Sold, not Occupied	2	0.3%
For Seasonal/Recreational/Occasional Use	29	4.6%
For Migrant Workers	0	0.0%
Other Vacant	6	0.9%
Total Vacancy Rate	5.9%	

Households by Tenure and Mortgage Status

Total	587	100.0%
Owner Occupied	533	90.8%
Owned with a Mortgage/Loan	453	77.2%
Owned Free and Clear	80	13.6%
Average Household Size	2.07	
Renter Occupied	54	9.2%
Average Household Size	2.17	

Owner-occupied Housing Units by Race of Householder

Total	533	100.0%
Householder is White Alone	517	97.0%
Householder is Black Alone	3	0.6%
Householder is American Indian Alone	2	0.4%
Householder is Asian Alone	6	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.4%
Householder is Two or More Races	3	0.6%
Owner-occupied Housing Units with Hispanic Householder	8	1.5%

Renter-occupied Housing Units by Race of Householder

Total	54	100.0%
Householder is White Alone	49	90.7%
Householder is Black Alone	2	3.7%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	3.7%
Householder is Two or More Races	1	1.9%
Renter-occupied Housing Units with Hispanic Householder	3	5.6%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.06
Householder is Black Alone	2.40
Householder is American Indian Alone	2.00
Householder is Asian Alone	2.17
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.00
Householder is Two or More Races	2.50
Householder is Hispanic	2.73

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 01, 2014

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	2000	2010	2000-2010 Annual Rate
Population	7,068	12,622	5.97%
Households	2,320	4,477	6.80%
Housing Units	2,397	4,745	7.07%

Population by Race	Number	Percent
Total	12,621	100.0%
Population Reporting One Race	12,408	98.3%
White	11,870	94.1%
Black	175	1.4%
American Indian	47	0.4%
Asian	214	1.7%
Pacific Islander	14	0.1%
Some Other Race	88	0.7%
Population Reporting Two or More Races	213	1.7%
Total Hispanic Population	269	2.1%

Population by Sex		
Male	6,313	50.0%
Female	6,309	50.0%

Population by Age		
Total	12,621	100.0%
Age 0 - 4	1,048	8.3%
Age 5 - 9	1,130	9.0%
Age 10 - 14	1,095	8.7%
Age 15 - 19	834	6.6%
Age 20 - 24	562	4.5%
Age 25 - 29	801	6.3%
Age 30 - 34	1,045	8.3%
Age 35 - 39	1,043	8.3%
Age 40 - 44	1,122	8.9%
Age 45 - 49	1,033	8.2%
Age 50 - 54	836	6.6%
Age 55 - 59	655	5.2%
Age 60 - 64	548	4.3%
Age 65 - 69	340	2.7%
Age 70 - 74	221	1.8%
Age 75 - 79	141	1.1%
Age 80 - 84	98	0.8%
Age 85+	70	0.6%
Age 18+	8,753	69.3%
Age 65+	870	6.9%

Median Age by Sex and Race/Hispanic Origin	
Total Population	34.0
Male	34.0
Female	34.0
White Alone	34.5
Black Alone	27.2
American Indian Alone	38.3
Asian Alone	32.4
Pacific Islander Alone	22.5
Some Other Race Alone	26.4
Two or More Races	13.2
Hispanic Population	23.3

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

August 01, 2014

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Households by Type

Total	4,477	100.0%
Households with 1 Person	828	18.5%
Households with 2+ People	3,649	81.5%
Family Households	3,408	76.1%
Husband-wife Families	2,873	64.2%
With Own Children	1,572	35.1%
Other Family (No Spouse Present)	535	12.0%
With Own Children	340	7.6%
Nonfamily Households	241	5.4%
All Households with Children	1,996	44.6%
Multigenerational Households	111	2.5%
Unmarried Partner Households	290	6.5%
Male-female	272	6.1%
Same-sex	18	0.4%
Average Household Size	2.81	

Family Households by Size

Total	3,408	100.0%
2 People	1,147	33.7%
3 People	764	22.4%
4 People	896	26.3%
5 People	412	12.1%
6 People	123	3.6%
7+ People	66	1.9%
Average Family Size	3.23	

Nonfamily Households by Size

Total	1,068	100.0%
1 Person	828	77.5%
2 People	209	19.6%
3 People	20	1.9%
4 People	7	0.7%
5 People	3	0.3%
6 People	1	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	12,622	100.0%
In Households	12,588	99.7%
In Family Households	11,258	89.2%
Householder	3,340	26.5%
Spouse	2,817	22.3%
Child	4,599	36.4%
Other relative	265	2.1%
Nonrelative	238	1.9%
In Nonfamily Households	1,330	10.5%
In Group Quarters	34	0.3%
Institutionalized Population	19	0.2%
Noninstitutionalized Population	15	0.1%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 01, 2014

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Family Households by Age of Householder

Total	3,409	100.0%
Householder Age 15 - 44	1,683	49.4%
Householder Age 45 - 54	858	25.2%
Householder Age 55 - 64	528	15.5%
Householder Age 65 - 74	234	6.9%
Householder Age 75+	106	3.1%

Nonfamily Households by Age of Householder

Total	1,069	100.0%
Householder Age 15 - 44	485	45.4%
Householder Age 45 - 54	213	19.9%
Householder Age 55 - 64	171	16.0%
Householder Age 65 - 74	110	10.3%
Householder Age 75+	90	8.4%

Households by Race of Householder

Total	4,477	100.0%
Householder is White Alone	4,306	96.2%
Householder is Black Alone	44	1.0%
Householder is American Indian Alone	14	0.3%
Householder is Asian Alone	59	1.3%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	18	0.4%
Householder is Two or More Races	33	0.7%
Households with Hispanic Householder	61	1.4%

Husband-wife Families by Race of Householder

Total	2,874	100.0%
Householder is White Alone	2,770	96.4%
Householder is Black Alone	25	0.9%
Householder is American Indian Alone	9	0.3%
Householder is Asian Alone	37	1.3%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	13	0.5%
Householder is Two or More Races	18	0.6%
Husband-wife Families with Hispanic Householder	41	1.4%

Other Families (No Spouse) by Race of Householder

Total	536	100.0%
Householder is White Alone	493	92.0%
Householder is Black Alone	14	2.6%
Householder is American Indian Alone	4	0.7%
Householder is Asian Alone	12	2.2%
Householder is Pacific Islander Alone	1	0.2%
Householder is Some Other Race Alone	2	0.4%
Householder is Two or More Races	10	1.9%
Other Families with Hispanic Householder	11	2.1%

Nonfamily Households by Race of Householder

Total	1,068	100.0%
Householder is White Alone	1,042	97.6%
Householder is Black Alone	5	0.5%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	10	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.3%
Householder is Two or More Races	6	0.6%
Nonfamily Households with Hispanic Householder	10	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 01, 2014

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Total Housing Units by Occupancy

Total	4,743	100.0%
Occupied Housing Units	4,477	94.4%
Vacant Housing Units		
For Rent	29	0.6%
Rented, not Occupied	1	0.0%
For Sale Only	78	1.6%
Sold, not Occupied	16	0.3%
For Seasonal/Recreational/Occasional Use	101	2.1%
For Migrant Workers	1	0.0%
Other Vacant	40	0.8%
Total Vacancy Rate	5.6%	

Households by Tenure and Mortgage Status

Total	4,477	100.0%
Owner Occupied	4,061	90.7%
Owned with a Mortgage/Loan	3,484	77.8%
Owned Free and Clear	577	12.9%
Average Household Size	2.84	
Renter Occupied	416	9.3%
Average Household Size	2.59	

Owner-occupied Housing Units by Race of Householder

Total	4,060	100.0%
Householder is White Alone	3,922	96.6%
Householder is Black Alone	31	0.8%
Householder is American Indian Alone	12	0.3%
Householder is Asian Alone	54	1.3%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	12	0.3%
Householder is Two or More Races	27	0.7%
Owner-occupied Housing Units with Hispanic Householder	48	1.2%

Renter-occupied Housing Units by Race of Householder

Total	415	100.0%
Householder is White Alone	384	92.5%
Householder is Black Alone	12	2.9%
Householder is American Indian Alone	2	0.5%
Householder is Asian Alone	5	1.2%
Householder is Pacific Islander Alone	1	0.2%
Householder is Some Other Race Alone	5	1.2%
Householder is Two or More Races	6	1.4%
Renter-occupied Housing Units with Hispanic Householder	13	3.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.79
Householder is Black Alone	3.66
Householder is American Indian Alone	2.71
Householder is Asian Alone	3.54
Householder is Pacific Islander Alone	4.67
Householder is Some Other Race Alone	3.78
Householder is Two or More Races	3.21
Householder is Hispanic	3.51

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	2000	2010	2000-2010 Annual Rate
Population	31,061	47,513	4.34%
Households	10,390	16,566	4.78%
Housing Units	10,643	17,463	5.08%

Population by Race	Number	Percent
Total	47,513	100.0%
Population Reporting One Race	46,643	98.2%
White	44,175	93.0%
Black	1,018	2.1%
American Indian	172	0.4%
Asian	985	2.1%
Pacific Islander	26	0.1%
Some Other Race	267	0.6%
Population Reporting Two or More Races	870	1.8%
Total Hispanic Population	1,175	2.5%

Population by Sex		
Male	23,909	50.3%
Female	23,604	49.7%

Population by Age		
Total	47,513	100.0%
Age 0 - 4	3,844	8.1%
Age 5 - 9	4,151	8.7%
Age 10 - 14	3,916	8.2%
Age 15 - 19	3,202	6.7%
Age 20 - 24	2,412	5.1%
Age 25 - 29	3,077	6.5%
Age 30 - 34	3,562	7.5%
Age 35 - 39	3,838	8.1%
Age 40 - 44	4,051	8.5%
Age 45 - 49	3,946	8.3%
Age 50 - 54	3,202	6.7%
Age 55 - 59	2,529	5.3%
Age 60 - 64	2,005	4.2%
Age 65 - 69	1,373	2.9%
Age 70 - 74	898	1.9%
Age 75 - 79	617	1.3%
Age 80 - 84	463	1.0%
Age 85+	426	0.9%
Age 18+	33,421	70.3%
Age 65+	3,777	7.9%

Median Age by Sex and Race/Hispanic Origin	
Total Population	34.4
Male	33.9
Female	35.0
White Alone	35.2
Black Alone	26.5
American Indian Alone	34.9
Asian Alone	30.2
Pacific Islander Alone	26.3
Some Other Race Alone	25.6
Two or More Races	13.6
Hispanic Population	25.2

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

August 01, 2014

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Households by Type

Total	16,566	100.0%
Households with 1 Person	3,099	18.7%
Households with 2+ People	13,467	81.3%
Family Households	12,550	75.8%
Husband-wife Families	10,489	63.3%
With Own Children	5,544	33.5%
Other Family (No Spouse Present)	2,060	12.4%
With Own Children	1,331	8.0%
Nonfamily Households	917	5.5%
All Households with Children	7,219	43.6%
Multigenerational Households	421	2.5%
Unmarried Partner Households	1,105	6.7%
Male-female	1,025	6.2%
Same-sex	80	0.5%
Average Household Size	2.83	

Family Households by Size

Total	12,550	100.0%
2 People	4,389	35.0%
3 People	2,825	22.5%
4 People	3,197	25.5%
5 People	1,457	11.6%
6 People	451	3.6%
7+ People	231	1.8%
Average Family Size	3.25	

Nonfamily Households by Size

Total	4,015	100.0%
1 Person	3,099	77.2%
2 People	783	19.5%
3 People	95	2.4%
4 People	25	0.6%
5 People	9	0.2%
6 People	3	0.1%
7+ People	1	0.0%
Average Nonfamily Size	1.27	

Population by Relationship and Household Type

Total	47,513	100.0%
In Households	46,810	98.5%
In Family Households	41,701	87.8%
Householder	12,514	26.3%
Spouse	10,460	22.0%
Child	16,884	35.5%
Other relative	960	2.0%
Nonrelative	882	1.9%
In Nonfamily Households	5,109	10.8%
In Group Quarters	703	1.5%
Institutionalized Population	658	1.4%
Noninstitutionalized Population	45	0.1%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Family Households by Age of Householder

Total	12,551	100.0%
Householder Age 15 - 44	5,994	47.8%
Householder Age 45 - 54	3,248	25.9%
Householder Age 55 - 64	1,966	15.7%
Householder Age 65 - 74	915	7.3%
Householder Age 75+	428	3.4%

Nonfamily Households by Age of Householder

Total	4,016	100.0%
Householder Age 15 - 44	1,624	40.4%
Householder Age 45 - 54	738	18.4%
Householder Age 55 - 64	634	15.8%
Householder Age 65 - 74	477	11.9%
Householder Age 75+	543	13.5%

Households by Race of Householder

Total	16,567	100.0%
Householder is White Alone	15,836	95.6%
Householder is Black Alone	235	1.4%
Householder is American Indian Alone	60	0.4%
Householder is Asian Alone	233	1.4%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	55	0.3%
Householder is Two or More Races	142	0.9%
Households with Hispanic Householder	208	1.3%

Husband-wife Families by Race of Householder

Total	10,488	100.0%
Householder is White Alone	10,045	95.8%
Householder is Black Alone	135	1.3%
Householder is American Indian Alone	32	0.3%
Householder is Asian Alone	159	1.5%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	38	0.4%
Householder is Two or More Races	76	0.7%
Husband-wife Families with Hispanic Householder	131	1.2%

Other Families (No Spouse) by Race of Householder

Total	2,060	100.0%
Householder is White Alone	1,892	91.8%
Householder is Black Alone	64	3.1%
Householder is American Indian Alone	11	0.5%
Householder is Asian Alone	45	2.2%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	9	0.4%
Householder is Two or More Races	37	1.8%
Other Families with Hispanic Householder	42	2.0%

Nonfamily Households by Race of Householder

Total	4,016	100.0%
Householder is White Alone	3,899	97.1%
Householder is Black Alone	35	0.9%
Householder is American Indian Alone	17	0.4%
Householder is Asian Alone	29	0.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	7	0.2%
Householder is Two or More Races	29	0.7%
Nonfamily Households with Hispanic Householder	35	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 01, 2014

2010 Census Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Total Housing Units by Occupancy

Total	17,451	100.0%
Occupied Housing Units	16,566	94.9%
Vacant Housing Units		
For Rent	274	1.6%
Rented, not Occupied	5	0.0%
For Sale Only	268	1.5%
Sold, not Occupied	52	0.3%
For Seasonal/Recreational/Occasional Use	150	0.9%
For Migrant Workers	2	0.0%
Other Vacant	134	0.8%
Total Vacancy Rate	5.1%	

Households by Tenure and Mortgage Status

Total	16,566	100.0%
Owner Occupied	14,049	84.8%
Owned with a Mortgage/Loan	12,149	73.3%
Owned Free and Clear	1,900	11.5%
Average Household Size	2.91	
Renter Occupied	2,517	15.2%
Average Household Size	2.33	

Owner-occupied Housing Units by Race of Householder

Total	14,048	100.0%
Householder is White Alone	13,492	96.0%
Householder is Black Alone	166	1.2%
Householder is American Indian Alone	45	0.3%
Householder is Asian Alone	202	1.4%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	33	0.2%
Householder is Two or More Races	105	0.7%
Owner-occupied Housing Units with Hispanic Householder	141	1.0%

Renter-occupied Housing Units by Race of Householder

Total	2,516	100.0%
Householder is White Alone	2,343	93.1%
Householder is Black Alone	69	2.7%
Householder is American Indian Alone	14	0.6%
Householder is Asian Alone	30	1.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	22	0.9%
Householder is Two or More Races	37	1.5%
Renter-occupied Housing Units with Hispanic Householder	67	2.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.79
Householder is Black Alone	3.73
Householder is American Indian Alone	2.75
Householder is Asian Alone	3.88
Householder is Pacific Islander Alone	3.67
Householder is Some Other Race Alone	4.05
Householder is Two or More Races	3.19
Householder is Hispanic	3.55

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Executive Summary

16498 70th St NE, Elk River, Minnesota, 55330
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	1 mile	3 miles	5 miles
Population			
2000 Population	416	7,068	31,061
2010 Population	1,223	12,622	47,513
2013 Population	1,228	12,763	48,714
2018 Population	1,258	13,168	50,820
2000-2010 Annual Rate	11.39%	5.97%	4.34%
2010-2013 Annual Rate	0.13%	0.34%	0.77%
2013-2018 Annual Rate	0.48%	0.63%	0.85%
2013 Male Population	48.7%	49.9%	50.2%
2013 Female Population	51.3%	50.1%	49.8%
2013 Median Age	32.5	34.6	34.6

In the identified area, the current year population is 48,714. In 2010, the Census count in the area was 47,513. The rate of change since 2010 was 0.77% annually. The five-year projection for the population in the area is 50,820 representing a change of 0.85% annually from 2013 to 2018. Currently, the population is 50.2% male and 49.8% female.

Median Age

The median age in this area is 34.6, compared to U.S. median age of 37.3.

Race and Ethnicity			
2013 White Alone	93.2%	93.4%	92.3%
2013 Black Alone	1.3%	1.5%	2.3%
2013 American Indian/Alaska Native Alone	0.6%	0.4%	0.4%
2013 Asian Alone	1.1%	1.8%	2.2%
2013 Pacific Islander Alone	0.3%	0.1%	0.1%
2013 Other Race	1.5%	0.8%	0.7%
2013 Two or More Races	2.1%	1.9%	2.0%
2013 Hispanic Origin (Any Race)	3.3%	2.5%	2.9%

Persons of Hispanic origin represent 2.9% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 19.3 in the identified area, compared to 62.1 for the U.S. as a whole.

Households			
2000 Households	192	2,320	10,390
2010 Households	587	4,477	16,566
2013 Total Households	594	4,563	17,100
2018 Total Households	612	4,727	17,899
2000-2010 Annual Rate	11.83%	6.79%	4.78%
2010-2013 Annual Rate	0.39%	0.59%	0.98%
2013-2018 Annual Rate	0.57%	0.71%	0.92%
2013 Average Household Size	2.07	2.79	2.81

The household count in this area has changed from 16,566 in 2010 to 17,100 in the current year, a change of 0.98% annually. The five-year projection of households is 17,899, a change of 0.92% annually from the current year total. Average household size is currently 2.81, compared to 2.83 in the year 2010. The number of families in the current year is 12,908 in the specified area.

August 01, 2014

16498 70th St NE, Elk River, Minnesota, 55330

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.252402811

Longitude: -93.55002754

	1 mile	3 miles	5 miles
Median Household Income			
2013 Median Household Income	$69,200	$80,540	$78,274
2018 Median Household Income	$87,637	$98,951	$93,913
2013-2018 Annual Rate	4.84%	4.20%	3.71%
Average Household Income			
2013 Average Household Income	$81,907	$94,756	$90,964
2018 Average Household Income	$98,466	$113,232	$107,767
2013-2018 Annual Rate	3.75%	3.63%	3.45%
Per Capita Income			
2013 Per Capita Income	$30,317	$33,338	$32,080
2018 Per Capita Income	$36,650	$39,980	$38,068
2013-2018 Annual Rate	3.87%	3.70%	3.48%

Households by Income

Current median household income is $78,274 in the area, compared to $51,314 for all U.S. households. Median household income is projected to be $93,913 in five years, compared to $59,580 for all U.S. households

Current average household income is $90,964 in this area, compared to $71,842 for all U.S households. Average household income is projected to be $107,767 in five years, compared to $83,667 for all U.S. households

Current per capita income is $32,080 in the area, compared to the U.S. per capita income of $27,567. The per capita income is projected to be $38,068 in five years, compared to $32,073 for all U.S. households

Housing			
2000 Total Housing Units	204	2,397	10,643
2000 Owner Occupied Housing Units	184	2,248	9,179
2000 Owner Occupied Housing Units	8	72	1,210
2000 Vacant Housing Units	12	77	254
2010 Total Housing Units	624	4,745	17,463
2010 Owner Occupied Housing Units	533	4,061	14,049
2010 Renter Occupied Housing Units	54	416	2,517
2010 Vacant Housing Units	37	268	897
2013 Total Housing Units	635	4,822	17,891
2013 Owner Occupied Housing Units	535	4,104	14,356
2013 Renter Occupied Housing Units	59	459	2,745
2013 Vacant Housing Units	41	259	791
2018 Total Housing Units	662	5,073	18,811
2018 Owner Occupied Housing Units	553	4,265	15,113
2018 Renter Occupied Housing Units	58	462	2,785
2018 Vacant Housing Units	50	346	912

Currently, 80.2% of the 17,891 housing units in the area are owner occupied; 15.3%, renter occupied; and 4.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 17,463 housing units in the area - 80.5% owner occupied, 14.4% renter occupied, and 5.1% vacant. The annual rate of change in housing units since 2010 is 1.08%. Median home value in the area is $192,378, compared to a median home value of $177,257 for the U.S. In five years, median value is projected to change by 4.78% annually to $242,970.

August 01, 2014

Demographic and Income Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Summary	Census 2010	2013	2018
Population	1,223	1,228	1,258
Households	587	594	612
Families	407	410	419
Average Household Size	2.08	2.07	2.05
Owner Occupied Housing Units	533	535	553
Renter Occupied Housing Units	54	59	58
Median Age	31.9	32.5	33.2

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.48%	0.54%	0.71%
Households	0.60%	0.62%	0.74%
Families	0.44%	0.50%	0.63%
Owner HHs	0.66%	0.70%	0.94%
Median Household Income	4.84%	3.74%	3.03%

Households by Income	2013 Number	2013 Percent	2018 Number	2018 Percent
<$15,000	17	2.9%	15	2.5%
$15,000 - $24,999	32	5.4%	23	3.8%
$25,000 - $34,999	30	5.1%	19	3.1%
$35,000 - $49,999	72	12.1%	61	10.0%
$50,000 - $74,999	174	29.3%	133	21.7%
$75,000 - $99,999	99	16.7%	95	15.5%
$100,000 - $149,999	118	19.9%	150	24.5%
$150,000 - $199,999	49	8.2%	112	18.3%
$200,000+	3	0.5%	4	0.7%

	2013	2018
Median Household Income	$69,200	$87,637
Average Household Income	$81,907	$98,466
Per Capita Income	$30,317	$36,650

Population by Age	Census 2010 Number	Census 2010 Percent	2013 Number	2013 Percent	2018 Number	2018 Percent
0 - 4	121	9.9%	117	9.5%	119	9.4%
5 - 9	113	9.2%	115	9.3%	118	9.4%
10 - 14	103	8.4%	104	8.5%	115	9.1%
15 - 19	68	5.6%	76	6.2%	84	6.7%
20 - 24	53	4.3%	58	4.7%	58	4.6%
25 - 34	239	19.5%	206	16.7%	171	13.6%
35 - 44	214	17.5%	218	17.7%	246	19.5%
45 - 54	137	11.2%	156	12.7%	158	12.5%
55 - 64	90	7.3%	91	7.4%	95	7.5%
65 - 74	53	4.3%	56	4.6%	61	4.8%
75 - 84	27	2.2%	26	2.1%	27	2.1%
85+	7	0.6%	7	0.6%	8	0.6%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2013 Number	2013 Percent	2018 Number	2018 Percent
White Alone	1,149	94.0%	1,143	93.2%	1,145	91.0%
Black Alone	14	1.1%	16	1.3%	23	1.8%
American Indian Alone	7	0.6%	7	0.6%	8	0.6%
Asian Alone	12	1.0%	13	1.1%	16	1.3%
Pacific Islander Alone	3	0.2%	4	0.3%	6	0.5%
Some Other Race Alone	15	1.2%	18	1.5%	24	1.9%
Two or More Races	22	1.8%	26	2.1%	36	2.9%
Hispanic Origin (Any Race)	35	2.9%	42	3.4%	57	4.5%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.
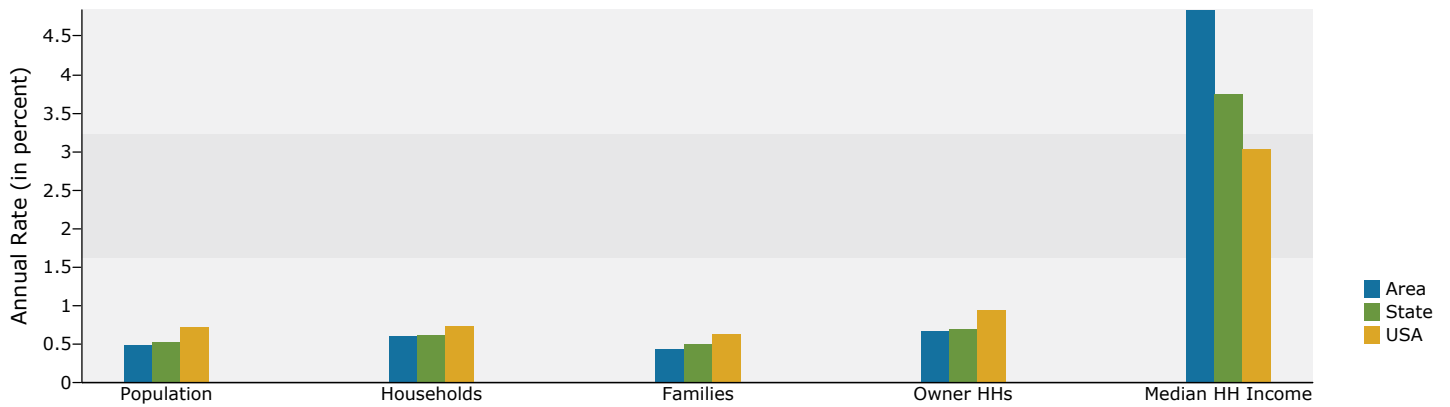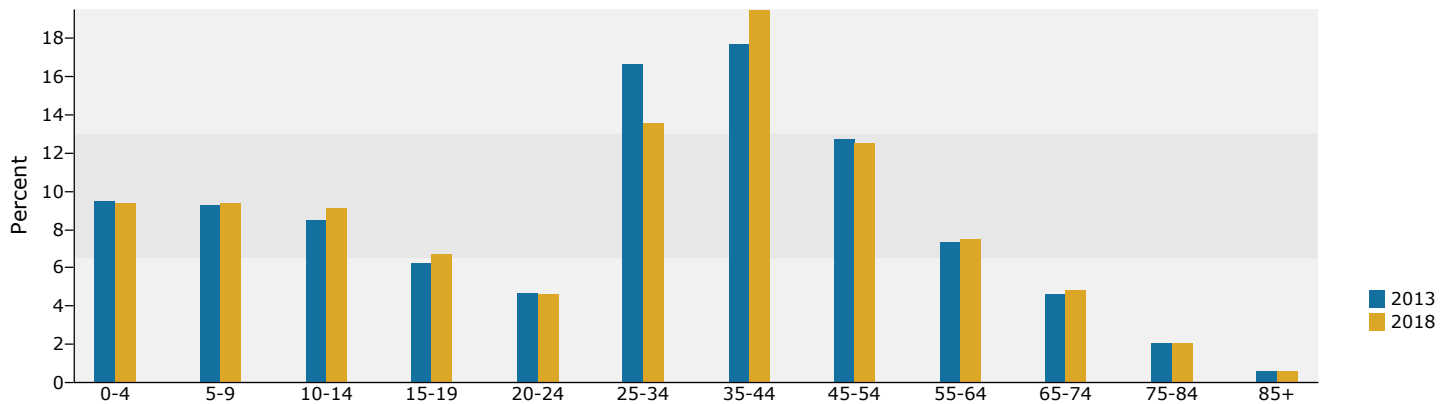
August 01, 2014

Demographic and Income Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 1 mile radius

Prepared by Maura Carland
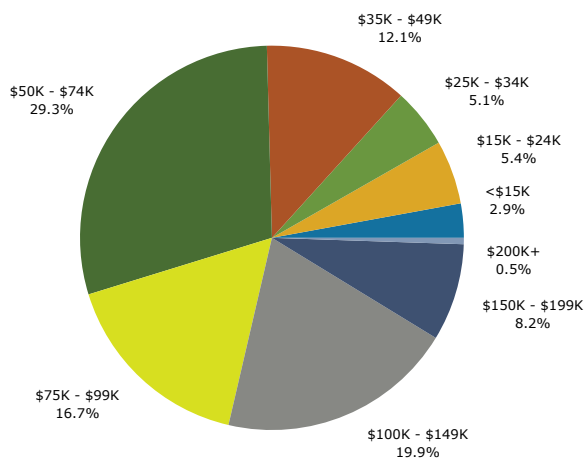Latitude: 45.252402811
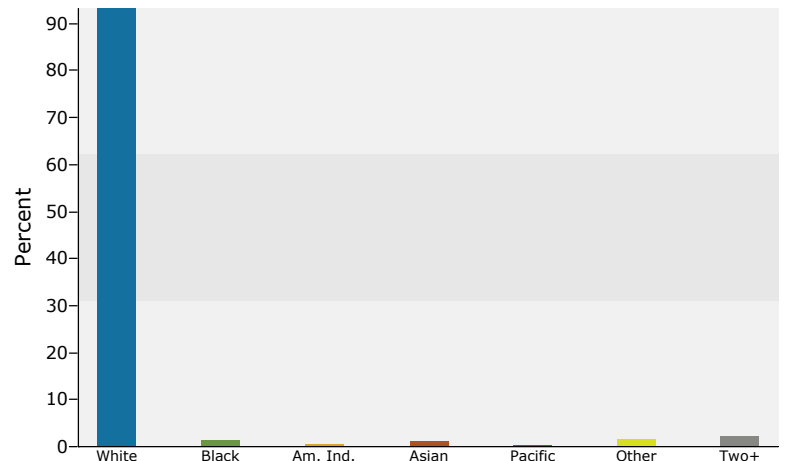Longitude: -93.55002754

Trends 2013-2018

Annual Rate (in percent): Population, Households, Families, Owner HHs, Median HH Income
Legend: Area, State, USA

Population by Age

Percent by age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+
Legend: 2013, 2018

2013 Household Income

$35K - $49K 12.1%
$25K - $34K 5.1%
$15K - $24K 5.4%
<$15K 2.9%
$200K+ 0.5%
$150K - $199K 8.2%
$100K - $149K 19.9%
$75K - $99K 16.7%
$50K - $74K 29.3%

2013 Population by Race

Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2013 Percent Hispanic Origin: 3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

Demographic and Income Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Summary	Census 2010	2013	2018
Population	12,622	12,763	13,168
Households	4,477	4,563	4,727
Families	3,408	3,461	3,568
Average Household Size	2.81	2.79	2.78
Owner Occupied Housing Units	4,061	4,104	4,265
Renter Occupied Housing Units	416	459	462
Median Age	34.0	34.6	35.4

Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	0.63%	0.54%	0.71%
Households	0.71%	0.62%	0.74%
Families	0.61%	0.50%	0.63%
Owner HHs	0.77%	0.70%	0.94%
Median Household Income	4.20%	3.74%	3.03%

	2013		2018	
Households by Income	Number	Percent	Number	Percent
<$15,000	129	2.8%	110	2.3%
$15,000 - $24,999	208	4.6%	143	3.0%
$25,000 - $34,999	183	4.0%	116	2.5%
$35,000 - $49,999	482	10.6%	403	8.5%
$50,000 - $74,999	1,008	22.1%	759	16.1%
$75,000 - $99,999	930	20.4%	860	18.2%
$100,000 - $149,999	1,118	24.5%	1,399	29.6%
$150,000 - $199,999	350	7.7%	749	15.8%
$200,000+	154	3.4%	189	4.0%
Median Household Income	$80,540		$98,951	
Average Household Income	$94,756		$113,232	
Per Capita Income	$33,338		$39,980	

	Census 2010		2013		2018	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,048	8.3%	1,025	8.0%	1,055	8.0%
5 - 9	1,130	9.0%	1,101	8.6%	1,139	8.6%
10 - 14	1,095	8.7%	1,112	8.7%	1,182	9.0%
15 - 19	834	6.6%	861	6.7%	899	6.8%
20 - 24	562	4.5%	628	4.9%	594	4.5%
25 - 34	1,846	14.6%	1,739	13.6%	1,609	12.2%
35 - 44	2,165	17.2%	2,105	16.5%	2,299	17.5%
45 - 54	1,869	14.8%	1,924	15.1%	1,861	14.1%
55 - 64	1,203	9.5%	1,293	10.1%	1,385	10.5%
65 - 74	561	4.4%	651	5.1%	781	5.9%
75 - 84	239	1.9%	248	1.9%	279	2.1%
85+	70	0.6%	75	0.6%	85	0.6%

	Census 2010		2013		2018	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	11,870	94.0%	11,917	93.4%	12,077	91.7%
Black Alone	175	1.4%	196	1.5%	260	2.0%
American Indian Alone	47	0.4%	49	0.4%	54	0.4%
Asian Alone	214	1.7%	231	1.8%	283	2.1%
Pacific Islander Alone	14	0.1%	18	0.1%	26	0.2%
Some Other Race Alone	88	0.7%	105	0.8%	143	1.1%
Two or More Races	213	1.7%	248	1.9%	325	2.5%
Hispanic Origin (Any Race)	269	2.1%	317	2.5%	431	3.3%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.
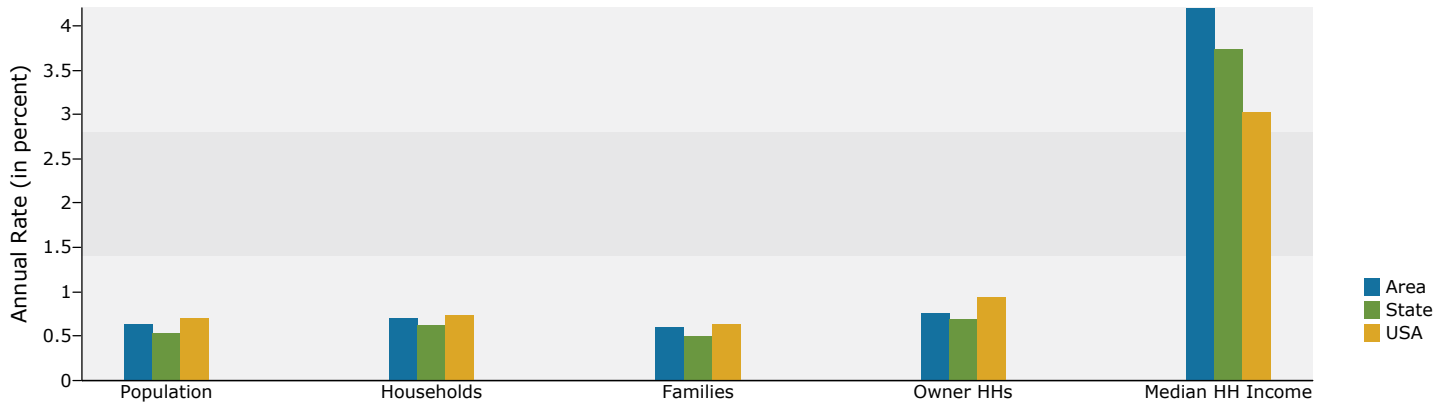
August 01, 2014

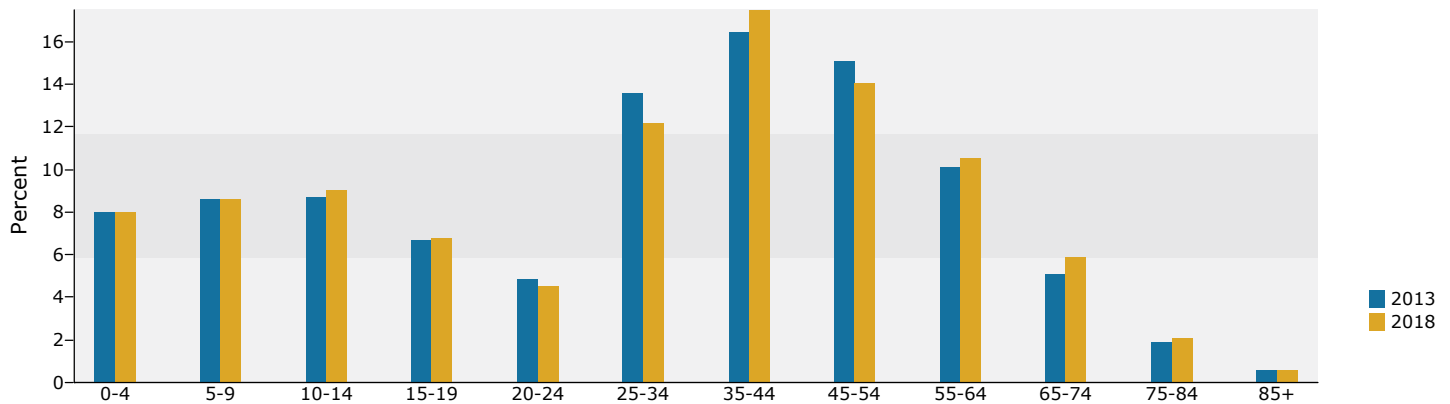# Demographic and Income Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
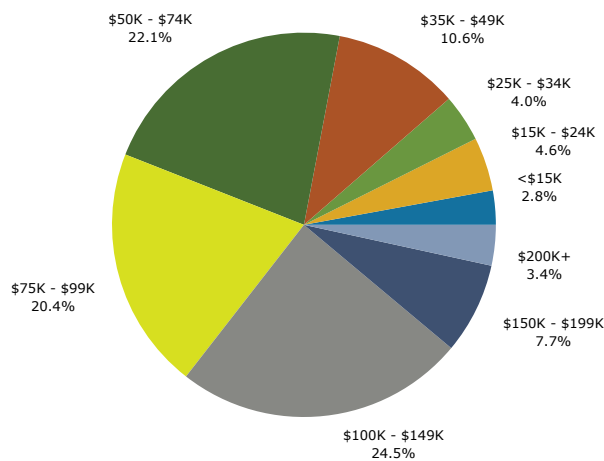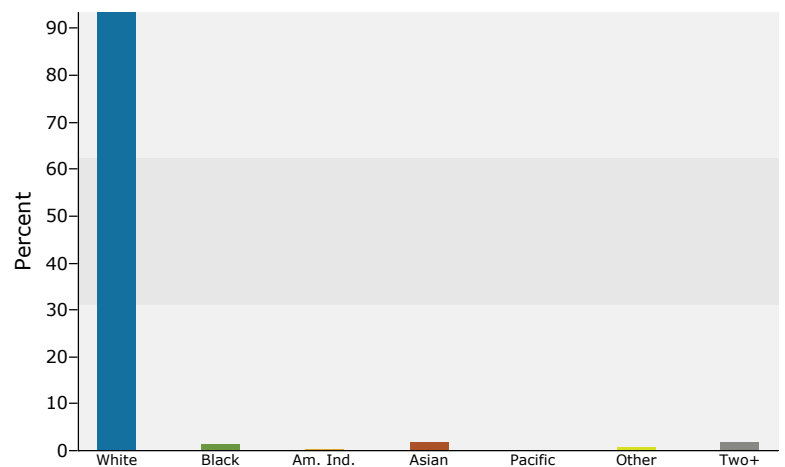Longitude: -93.55002754

Trends 2013-2018

Population by Age

2013 Household Income

- $50K - $74K: 22.1%
- $35K - $49K: 10.6%
- $25K - $34K: 4.0%
- $15K - $24K: 4.6%
- <$15K: 2.8%
- $200K+: 3.4%
- $150K - $199K: 7.7%
- $100K - $149K: 24.5%
- $75K - $99K: 20.4%

2013 Population by Race

2013 Percent Hispanic Origin: 2.5%

August 01, 2014

Demographic and Income Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

Summary	Census 2010	2013	2018
Population	47,513	48,714	50,820
Households	16,566	17,100	17,899
Families	12,550	12,908	13,452
Average Household Size	2.83	2.81	2.80
Owner Occupied Housing Units	14,049	14,356	15,113
Renter Occupied Housing Units	2,517	2,745	2,785
Median Age	34.4	34.6	35.2
Trends: 2013 - 2018 Annual Rate	**Area**	**State**	**National**
Population	0.85%	0.54%	0.71%
Households	0.92%	0.62%	0.74%
Families	0.83%	0.50%	0.63%
Owner HHs	1.03%	0.70%	0.94%
Median Household Income	3.71%	3.74%	3.03%

Households by Income	2013 Number	2013 Percent	2018 Number	2018 Percent
<$15,000	705	4.1%	646	3.6%
$15,000 - $24,999	843	4.9%	619	3.5%
$25,000 - $34,999	804	4.7%	554	3.1%
$35,000 - $49,999	1,859	10.9%	1,650	9.2%
$50,000 - $74,999	3,736	21.8%	2,912	16.3%
$75,000 - $99,999	3,368	19.7%	3,178	17.8%
$100,000 - $149,999	4,200	24.6%	5,434	30.4%
$150,000 - $199,999	1,055	6.2%	2,226	12.4%
$200,000+	530	3.1%	681	3.8%
Median Household Income	$78,274		$93,913	
Average Household Income	$90,964		$107,767	
Per Capita Income	$32,080		$38,068	

Population by Age	Census 2010 Number	Census 2010 Percent	2013 Number	2013 Percent	2018 Number	2018 Percent
0 - 4	3,844	8.1%	3,812	7.8%	3,982	7.8%
5 - 9	4,151	8.7%	4,059	8.3%	4,232	8.3%
10 - 14	3,916	8.2%	4,097	8.4%	4,378	8.6%
15 - 19	3,202	6.7%	3,242	6.7%	3,423	6.7%
20 - 24	2,412	5.1%	2,649	5.4%	2,414	4.8%
25 - 34	6,639	14.0%	6,769	13.9%	6,812	13.4%
35 - 44	7,889	16.6%	7,581	15.6%	8,178	16.1%
45 - 54	7,148	15.0%	7,304	15.0%	7,027	13.8%
55 - 64	4,534	9.5%	4,983	10.2%	5,401	10.6%
65 - 74	2,271	4.8%	2,629	5.4%	3,161	6.2%
75 - 84	1,080	2.3%	1,128	2.3%	1,300	2.6%
85+	426	0.9%	461	0.9%	510	1.0%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2013 Number	2013 Percent	2018 Number	2018 Percent
White Alone	44,175	93.0%	44,987	92.3%	46,141	90.8%
Black Alone	1,018	2.1%	1,131	2.3%	1,444	2.8%
American Indian Alone	172	0.4%	181	0.4%	203	0.4%
Asian Alone	985	2.1%	1,072	2.2%	1,314	2.6%
Pacific Islander Alone	26	0.1%	34	0.1%	49	0.1%
Some Other Race Alone	267	0.6%	321	0.7%	428	0.8%
Two or More Races	870	1.8%	988	2.0%	1,241	2.4%
Hispanic Origin (Any Race)	1,175	2.5%	1,390	2.9%	1,860	3.7%

Data Note: Income is expressed in current dollars.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.
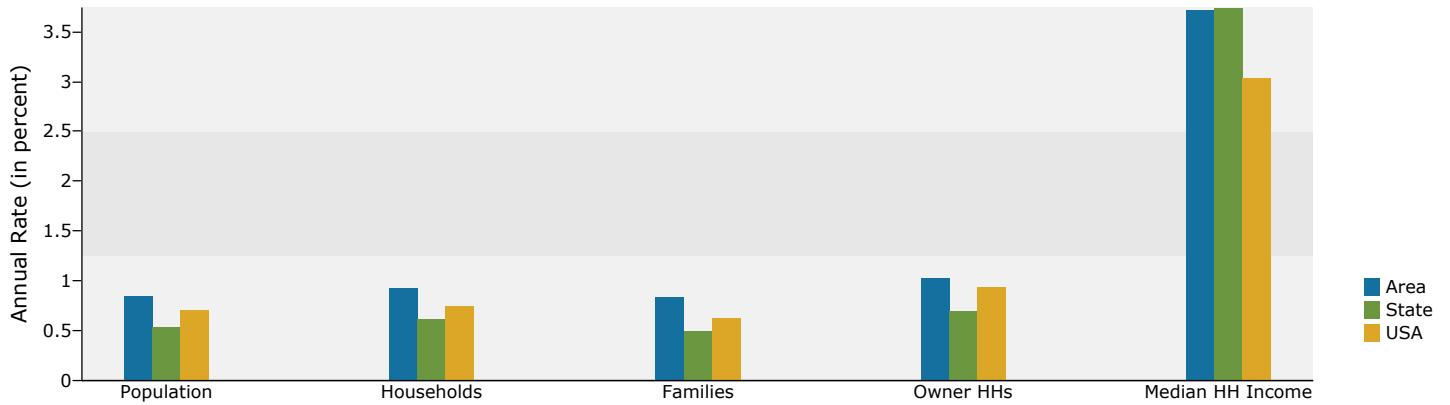
August 01, 2014
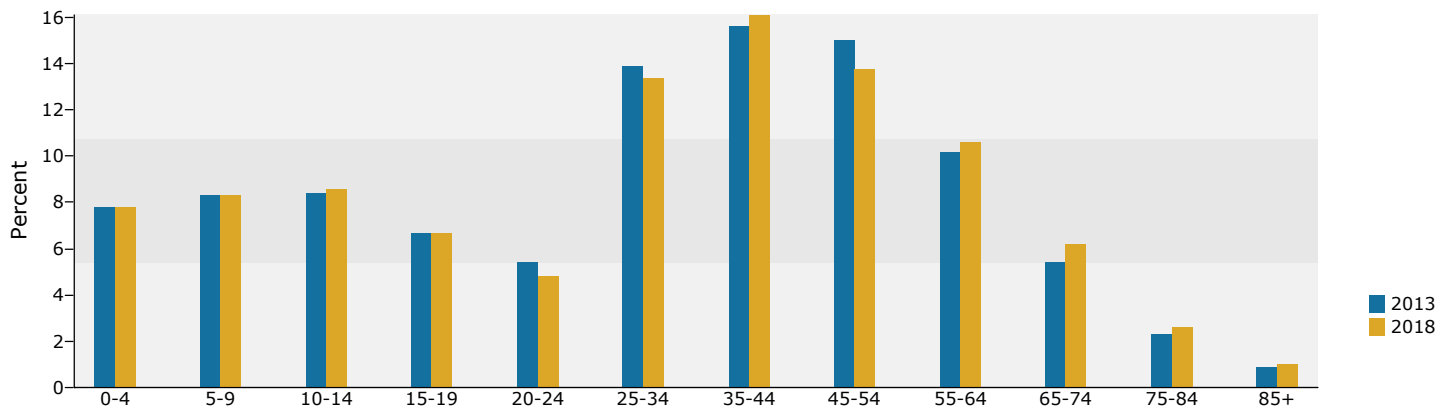
Demographic and Income Profile

16498 70th St NE, Elk River, Minnesota, 55330
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.252402811
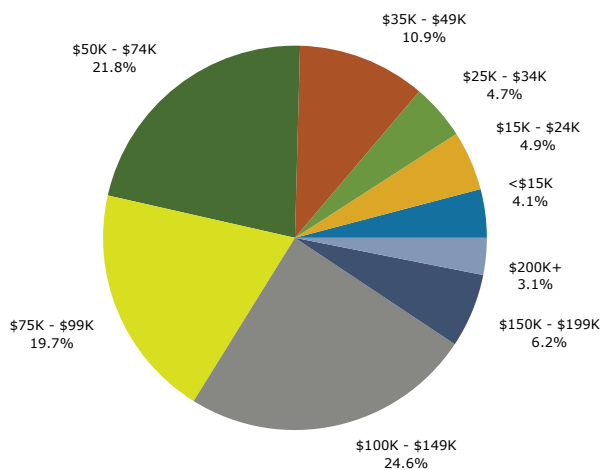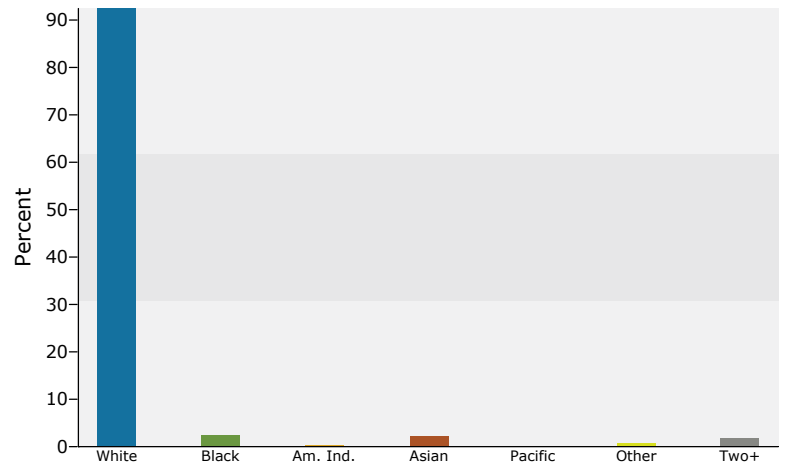Longitude: -93.55002754

Trends 2013-2018

Annual Rate (in percent)

Categories: Population, Households, Families, Owner HHs, Median HH Income

Legend: Area, State, USA

Population by Age

Percent

Age groups: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

Legend: 2013, 2018

2013 Household Income

- $50K - $74K 21.8%
- $35K - $49K 10.9%
- $25K - $34K 4.7%
- $15K - $24K 4.9%
- <$15K 4.1%
- $200K+ 3.1%
- $150K - $199K 6.2%
- $100K - $149K 24.6%
- $75K - $99K 19.7%

2013 Population by Race

Percent

Race categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2013 Percent Hispanic Origin: 2.9%

August 01, 2014

Market Profile

16498 70th St NE, Elk River, Minnesota, 55330
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	416	7,068	31,061
2010 Total Population	1,223	12,622	47,513
2013 Total Population	1,228	12,763	48,714
2013 Group Quarters	2	34	703
2018 Total Population	1,258	13,168	50,820
2013-2018 Annual Rate	0.48%	0.63%	0.85%
Household Summary			
2000 Households	192	2,320	10,390
2000 Average Household Size	2.17	3.04	2.96
2010 Households	587	4,477	16,566
2010 Average Household Size	2.08	2.81	2.83
2013 Households	594	4,563	17,100
2013 Average Household Size	2.07	2.79	2.81
2018 Households	612	4,727	17,899
2018 Average Household Size	2.05	2.78	2.80
2013-2018 Annual Rate	0.57%	0.71%	0.92%
2010 Families	407	3,408	12,550
2010 Average Family Size	2.52	3.23	3.25
2013 Families	410	3,461	12,908
2013 Average Family Size	2.50	3.21	3.24
2018 Families	419	3,568	13,452
2018 Average Family Size	2.50	3.21	3.23
2013-2018 Annual Rate	0.44%	0.61%	0.83%
Housing Unit Summary			
2000 Housing Units	204	2,397	10,643
Owner Occupied Housing Units	90.2%	93.8%	86.2%
Renter Occupied Housing Units	3.9%	3.0%	11.4%
Vacant Housing Units	5.9%	3.2%	2.4%
2010 Housing Units	624	4,745	17,463
Owner Occupied Housing Units	85.4%	85.6%	80.5%
Renter Occupied Housing Units	8.7%	8.8%	14.4%
Vacant Housing Units	5.9%	5.6%	5.1%
2013 Housing Units	635	4,822	17,891
Owner Occupied Housing Units	84.3%	85.1%	80.2%
Renter Occupied Housing Units	9.3%	9.5%	15.3%
Vacant Housing Units	6.5%	5.4%	4.4%
2018 Housing Units	662	5,073	18,811
Owner Occupied Housing Units	83.5%	84.1%	80.3%
Renter Occupied Housing Units	8.8%	9.1%	14.8%
Vacant Housing Units	7.6%	6.8%	4.8%
Median Household Income			
2013	$69,200	$80,540	$78,274
2018	$87,637	$98,951	$93,913
Median Home Value			
2013	$166,454	$189,050	$192,378
2018	$217,131	$236,014	$242,970
Per Capita Income			
2013	$30,317	$33,338	$32,080
2018	$36,650	$39,980	$38,068
Median Age			
2010	31.9	34.0	34.4
2013	32.5	34.6	34.6
2018	33.2	35.4	35.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014

Market Profile

16498 70th St NE, Elk River, Minnesota, 55330
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	1 mile	3 miles	5 miles
2013 Households by Income			
Household Income Base	594	4,563	17,100
<$15,000	2.9%	2.8%	4.1%
$15,000 - $24,999	5.4%	4.6%	4.9%
$25,000 - $34,999	5.1%	4.0%	4.7%
$35,000 - $49,999	12.1%	10.6%	10.9%
$50,000 - $74,999	29.3%	22.1%	21.8%
$75,000 - $99,999	16.7%	20.4%	19.7%
$100,000 - $149,999	19.9%	24.5%	24.6%
$150,000 - $199,999	8.2%	7.7%	6.2%
$200,000+	0.5%	3.4%	3.1%
Average Household Income	$81,907	$94,756	$90,964
2018 Households by Income			
Household Income Base	612	4,727	17,899
<$15,000	2.5%	2.3%	3.6%
$15,000 - $24,999	3.8%	3.0%	3.5%
$25,000 - $34,999	3.1%	2.5%	3.1%
$35,000 - $49,999	10.0%	8.5%	9.2%
$50,000 - $74,999	21.7%	16.1%	16.3%
$75,000 - $99,999	15.5%	18.2%	17.8%
$100,000 - $149,999	24.5%	29.6%	30.4%
$150,000 - $199,999	18.3%	15.8%	12.4%
$200,000+	0.7%	4.0%	3.8%
Average Household Income	$98,466	$113,232	$107,767
2013 Owner Occupied Housing Units by Value			
Total	535	4,104	14,356
<$50,000	6.7%	3.0%	1.4%
$50,000 - $99,999	6.0%	5.2%	4.5%
$100,000 - $149,999	27.5%	20.1%	19.5%
$150,000 - $199,999	29.5%	27.9%	29.0%
$200,000 - $249,999	21.3%	22.2%	20.4%
$250,000 - $299,999	5.6%	10.6%	12.4%
$300,000 - $399,999	2.4%	7.4%	8.8%
$400,000 - $499,999	0.2%	1.9%	2.0%
$500,000 - $749,999	0.6%	1.2%	1.1%
$750,000 - $999,999	0.2%	0.4%	0.4%
$1,000,000 +	0.0%	0.2%	0.4%
Average Home Value	$169,991	$205,544	$214,554
2018 Owner Occupied Housing Units by Value			
Total	553	4,265	15,113
<$50,000	3.8%	1.6%	0.7%
$50,000 - $99,999	3.1%	2.3%	2.1%
$100,000 - $149,999	8.3%	5.5%	5.6%
$150,000 - $199,999	22.2%	18.1%	18.8%
$200,000 - $249,999	37.1%	31.1%	26.5%
$250,000 - $299,999	16.3%	21.5%	23.6%
$300,000 - $399,999	6.5%	12.9%	15.0%
$400,000 - $499,999	0.4%	3.2%	3.7%
$500,000 - $749,999	1.6%	2.5%	2.4%
$750,000 - $999,999	0.9%	0.9%	0.9%
$1,000,000 +	0.0%	0.3%	0.7%
Average Home Value	$222,448	$256,562	$266,336

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014

16498 70th St NE, Elk River, Minnesota, 55330

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.252402811

Longitude: -93.55002754

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	1,223	12,621	47,513
0 - 4	9.9%	8.3%	8.1%
5 - 9	9.2%	9.0%	8.7%
10 - 14	8.4%	8.7%	8.2%
15 - 24	9.9%	11.1%	11.8%
25 - 34	19.5%	14.6%	14.0%
35 - 44	17.5%	17.2%	16.6%
45 - 54	11.2%	14.8%	15.0%
55 - 64	7.4%	9.5%	9.5%
65 - 74	4.3%	4.4%	4.8%
75 - 84	2.2%	1.9%	2.3%
85 +	0.6%	0.6%	0.9%
18 +	68.4%	69.4%	70.3%
2013 Population by Age			
Total	1,230	12,762	48,714
0 - 4	9.5%	8.0%	7.8%
5 - 9	9.3%	8.6%	8.3%
10 - 14	8.5%	8.7%	8.4%
15 - 24	10.9%	11.7%	12.1%
25 - 34	16.7%	13.6%	13.9%
35 - 44	17.7%	16.5%	15.6%
45 - 54	12.7%	15.1%	15.0%
55 - 64	7.4%	10.1%	10.2%
65 - 74	4.6%	5.1%	5.4%
75 - 84	2.1%	1.9%	2.3%
85 +	0.6%	0.6%	0.9%
18 +	68.0%	70.1%	71.1%
2018 Population by Age			
Total	1,260	13,168	50,818
0 - 4	9.4%	8.0%	7.8%
5 - 9	9.4%	8.6%	8.3%
10 - 14	9.1%	9.0%	8.6%
15 - 24	11.3%	11.3%	11.5%
25 - 34	13.6%	12.2%	13.4%
35 - 44	19.5%	17.5%	16.1%
45 - 54	12.5%	14.1%	13.8%
55 - 64	7.5%	10.5%	10.6%
65 - 74	4.8%	5.9%	6.2%
75 - 84	2.1%	2.1%	2.6%
85 +	0.6%	0.6%	1.0%
18 +	67.1%	69.7%	70.8%
2010 Population by Sex			
Males	597	6,313	23,909
Females	626	6,309	23,604
2013 Population by Sex			
Males	598	6,368	24,467
Females	630	6,394	24,247
2018 Population by Sex			
Males	610	6,541	25,445
Females	648	6,628	25,374

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014

16498 70th St NE, Elk River, Minnesota, 55330
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	1,222	12,621	47,513
White Alone	94.0%	94.0%	93.0%
Black Alone	1.1%	1.4%	2.1%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	1.0%	1.7%	2.1%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.2%	0.7%	0.6%
Two or More Races	1.8%	1.7%	1.8%
Hispanic Origin	2.9%	2.1%	2.5%
Diversity Index	16.6	15.2	17.6
2013 Population by Race/Ethnicity			
Total	1,227	12,764	48,714
White Alone	93.2%	93.4%	92.3%
Black Alone	1.3%	1.5%	2.3%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	1.1%	1.8%	2.2%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	1.5%	0.8%	0.7%
Two or More Races	2.1%	1.9%	2.0%
Hispanic Origin	3.3%	2.5%	2.9%
Diversity Index	18.9	17.0	19.3
2018 Population by Race/Ethnicity			
Total	1,258	13,168	50,820
White Alone	91.0%	91.7%	90.8%
Black Alone	1.8%	2.0%	2.8%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	1.3%	2.1%	2.6%
Pacific Islander Alone	0.5%	0.2%	0.1%
Some Other Race Alone	1.9%	1.1%	0.8%
Two or More Races	2.9%	2.5%	2.4%
Hispanic Origin	4.5%	3.3%	3.7%
Diversity Index	24.2	21.1	23.2
2010 Population by Relationship and Household Type			
Total	1,223	12,622	47,513
In Households	99.8%	99.7%	98.5%
In Family Households	86.1%	89.2%	87.8%
Householder	25.4%	26.5%	26.3%
Spouse	20.4%	22.3%	22.0%
Child	35.9%	36.4%	35.5%
Other relative	2.0%	2.1%	2.0%
Nonrelative	2.2%	1.9%	1.9%
In Nonfamily Households	13.7%	10.5%	10.8%
In Group Quarters	0.2%	0.3%	1.5%
Institutionalized Population	0.0%	0.2%	1.4%
Noninstitutionalized Population	0.2%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014

Market Profile

16498 70th St NE, Elk River, Minnesota, 55330
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	1 mile	3 miles	5 miles
2013 Population 25+ by Educational Attainment			
Total	760	8,036	30,855
Less than 9th Grade	0.0%	0.5%	1.2%
9th - 12th Grade, No Diploma	3.2%	2.3%	3.3%
High School Graduate	28.9%	29.4%	26.4%
Some College, No Degree	29.7%	25.7%	25.8%
Associate Degree	16.6%	14.1%	13.2%
Bachelor's Degree	18.7%	21.4%	22.2%
Graduate/Professional Degree	2.9%	6.5%	7.9%
2013 Population 15+ by Marital Status			
Total	892	9,525	36,745
Never Married	18.2%	19.7%	23.1%
Married	73.1%	69.9%	65.4%
Widowed	1.5%	2.5%	3.1%
Divorced	7.3%	7.9%	8.5%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	93.5%	94.1%	94.4%
Civilian Unemployed	6.6%	5.9%	5.6%
2013 Employed Population 16+ by Industry			
Total	630	6,839	26,069
Agriculture/Mining	0.0%	0.9%	1.0%
Construction	5.4%	4.2%	4.7%
Manufacturing	24.4%	21.6%	18.7%
Wholesale Trade	1.7%	3.9%	3.8%
Retail Trade	12.4%	12.0%	13.1%
Transportation/Utilities	1.3%	3.7%	4.2%
Information	0.0%	0.5%	1.0%
Finance/Insurance/Real Estate	12.9%	9.0%	8.0%
Services	41.3%	41.5%	42.4%
Public Administration	1.1%	2.7%	3.1%
2013 Employed Population 16+ by Occupation			
Total	631	6,837	26,069
White Collar	58.4%	63.7%	64.5%
Management/Business/Financial	18.6%	18.6%	17.8%
Professional	17.5%	20.3%	21.4%
Sales	12.9%	13.2%	12.0%
Administrative Support	9.5%	11.5%	13.3%
Services	18.4%	15.3%	14.3%
Blue Collar	23.3%	21.0%	21.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.8%	4.8%	4.0%
Installation/Maintenance/Repair	2.9%	2.8%	3.8%
Production	11.1%	8.8%	8.2%
Transportation/Material Moving	2.5%	4.5%	5.0%

Market Profile

16498 70th St NE, Elk River, Minnesota, 55330
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.252402811
Longitude: -93.55002754

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	587	4,477	16,566
Households with 1 Person	24.9%	18.5%	18.7%
Households with 2+ People	75.1%	81.5%	81.3%
Family Households	69.3%	76.1%	75.8%
Husband-wife Families	55.4%	64.2%	63.3%
With Related Children	33.9%	36.0%	34.5%
Other Family (No Spouse Present)	14.0%	11.9%	12.4%
Other Family with Male Householder	4.3%	4.2%	4.1%
With Related Children	3.1%	2.7%	2.6%
Other Family with Female Householder	9.7%	7.7%	8.3%
With Related Children	7.2%	5.5%	6.1%
Nonfamily Households	5.8%	5.4%	5.5%
All Households with Children	44.3%	44.6%	43.6%
Multigenerational Households	2.4%	2.5%	2.5%
Unmarried Partner Households	7.7%	6.5%	6.7%
Male-female	7.3%	6.1%	6.2%
Same-sex	0.3%	0.4%	0.5%
2010 Households by Size			
Total	585	4,476	16,565
1 Person Household	25.0%	18.5%	18.7%
2 Person Household	27.5%	30.3%	31.2%
3 Person Household	16.4%	17.5%	17.6%
4 Person Household	19.0%	20.2%	19.5%
5 Person Household	8.7%	9.3%	8.8%
6 Person Household	2.4%	2.8%	2.7%
7 + Person Household	1.0%	1.5%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	587	4,477	16,566
Owner Occupied	90.8%	90.7%	84.8%
Owned with a Mortgage/Loan	77.2%	77.8%	73.3%
Owned Free and Clear	13.6%	12.9%	11.5%
Renter Occupied	9.2%	9.3%	15.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014

Market Profile

16498 70th St NE, Elk River, Minnesota, 55330   Prepared by Maura Carland
Rings: 1, 3, 5 mile radii   Latitude: 45.252402811
          Longitude: -93.55002754

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Up and Coming Families	Up and Coming Families	Up and Coming Families
2.		Boomburbs	Boomburbs
3.		Sophisticated Squires	Sophisticated Squires
2013 Consumer Spending			
Apparel & Services: Total $	$1,027,350	$9,085,472	$32,819,723
Average Spent	$1,729.55	$1,991.12	$1,919.28
Spending Potential Index	76	88	85
Computers & Accessories: Total $	$171,209	$1,511,685	$5,449,242
Average Spent	$288.04	$331.31	$318.66
Spending Potential Index	116	133	128
Education: Total $	$903,675	$8,522,967	$30,914,783
Average Spent	$1,521.34	$1,867.84	$1,807.88
Spending Potential Index	104	128	124
Entertainment/Recreation: Total $	$2,309,057	$20,549,883	$73,812,680
Average Spent	$3,887.30	$4,503.59	$4,316.53
Spending Potential Index	120	138	133
Food at Home: Total $	$3,280,359	$28,891,373	$104,578,152
Average Spent	$5,522.49	$6,331.66	$6,115.68
Spending Potential Index	110	126	122
Food Away from Home: Total $	$2,210,973	$19,290,787	$69,572,552
Average Spent	$3,722.18	$4,227.65	$4,068.57
Spending Potential Index	117	132	127
Health Care: Total $	$2,868,660	$25,985,974	$93,435,683
Average Spent	$4,829.39	$5,694.93	$5,464.08
Spending Potential Index	108	128	123
HH Furnishings & Equipment: Total $	$1,122,174	$9,888,419	$35,508,932
Average Spent	$1,889.18	$2,167.09	$2,076.55
Spending Potential Index	105	120	115
Investments: Total $	$1,701,336	$14,688,926	$51,861,069
Average Spent	$2,864.20	$3,219.14	$3,032.81
Spending Potential Index	138	155	146
Retail Goods: Total $	$15,625,542	$138,234,553	$497,731,768
Average Spent	$26,305.63	$30,294.66	$29,107.12
Spending Potential Index	109	126	121
Shelter: Total $	$11,265,190	$99,576,826	$358,467,103
Average Spent	$18,964.97	$21,822.67	$20,962.99
Spending Potential Index	117	134	129
TV/Video/Audio:Total $	$854,439	$7,492,525	$27,101,106
Average Spent	$1,438.45	$1,642.02	$1,584.86
Spending Potential Index	112	127	123
Travel: Total $	$1,300,632	$11,816,055	$42,197,911
Average Spent	$2,189.62	$2,589.54	$2,467.71
Spending Potential Index	119	141	135
Vehicle Maintenance & Repairs: Total $	$751,538	$6,646,904	$23,912,702
Average Spent	$1,265.22	$1,456.70	$1,398.40
Spending Potential Index	116	133	128

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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