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New Developments





DYNAMIC UPTOWN LOCATION

- > 12th St. BART steps away
- > AC Transit steps away
- > Broadway Rapid Transit route
- > Hampton Hotel (122 rooms, opening 2017) 5 blocks away
- > Marriott Hotel 5 blocks away
- > Convention Center/City Center 5 blocks away
- > Within walking distance of over 6,000,000 SF of existing office space, approximately 6,000 residential units (with another 1,500 in planning / development), the Fox Theatre and Paramount Theatre.

DEMOGRAPHICS

	1 Mile	3 Miles	5 Miles
Population	48,562	262,927	504,888
Daytime Population	70,712	70,712	306,148
Average House Hold Income	\$61,929	\$89,066	\$96,883

14,000 - ADT on Broadway

ACCESSIBILITY







WHAT'S HAPPENING IN UPTOWN



restaurants & cafés

40+ galleries & cultural venues

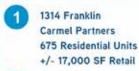
35 major attractions & events

40 clubs & bars

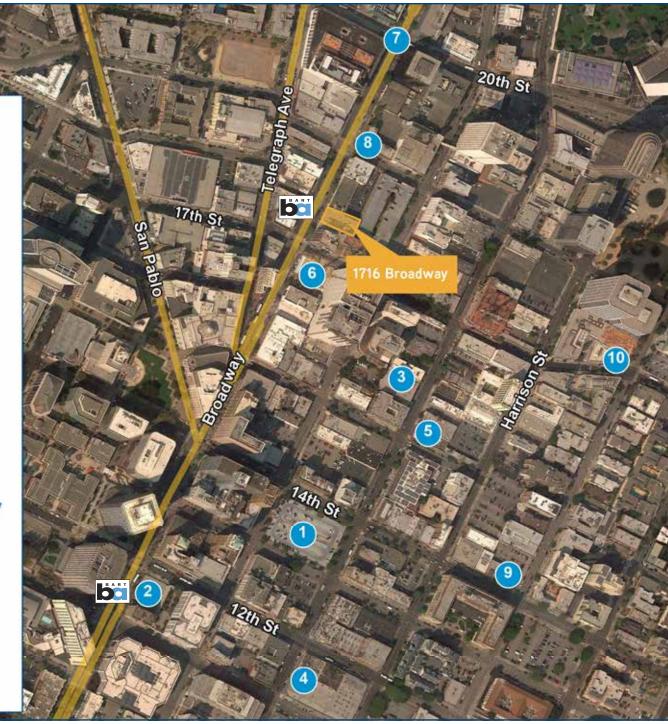


The adjacent Fox Theater hosts **240,000** visitors annually Oakland's First Friday draws over 15,000 visitors monthly and business increases in revenue up to 250%





- 2 1100 Broadway Ellis Partners 310,000 SF Office 10,000 SF Retail
- 3 1739 Webster Street Holland Development 250 Residential Units in a 240' Tower
- W12 301 12th Street
 W12, LLC
 339 Residential Units
 23,000 SF Street Retail
- 5 1700 Webster Street Gerding Edlen 206 Residential Units +/- 5,000 SF Retail
- 6 1640 Broadway Lennar Corporation 254 Residential Units 4,700 SF Retail
- 7 Uptown Station 20th & Broadway
 CIM
 400,000 SF Office
 25,000 SF Retail
- 8 1900 Broadway 345 Residential Units Retail
- 9 250 14th St 96 Residential Units 3,200 SF Retail
- 250 17th St 74 Residential Units





Floor Plan

±6,000 SF TOTAL RETAIL

