



# JOIN THE KILAUEA LIGHTHOUSE VILLAGE 'OHANA!

2555 ALA NAMAHANA PARKWAY, KILAUEA, HI 96754





Kilauea Lighthouse Village is North Shore Kauai's newest grocery-anchored shopping center in 40 years. The 48,000-square-foot neighborhood center fronts Kilauea Road and is about a mile from the popular visitor destination Kilauea Point Lighthouse and National Wildlife Refuge, a birder's paradise with stunning panoramic views of the Kauai coastline.

Sensitively designed by a Kauai-born architect to create a walkable, intimate village, the center's architecture was inspired by the colors, textures and historical buildings of Kilauea Town's sugar plantation heritage. The charming village serves locals and visitors, offering inviting retail shops, services, artwork, and fun dining outlets owned by Hawaii businesses. Kilauea Lighthouse Village construction is slated for completion in first quarter 2018.

Leases signed include the 12,600-square-foot, full-service grocery store, Kilauea Market + Cafe; Verde Restaurant; Wyland Gallery Kilauea; and Wailua Shave Ice.

#### IN THE HEART OF HISTORIC KILAUEA TOWN

Kilauea Lighthouse Village is located on Kauai's North Shore in the heart of historic Kilauea Town, which boasts many buildings on the National Register of Historic Places, and is along the road to the Kilauea Point Lighthouse and National Wildlife Refuge. Located on Ala Namahana Parkway, facing Kilauea Road, the new grocery-anchored shopping center houses Kilauea Market + Cafe and a charming mix of local retailers.

Kilauea Lighthouse Village encircles a stone building, originally built in 1912 as a small doctor's hospital for sugar plantation workers. The stone building is now home to a number of Kauai retailers, including Kilauea Fish Market, Kauai Juice Co., Oskar's Clothing Boutique, and others. Kilauea Post Office is located directly behind the Kilauea Market + Cafe site.

Across the street from Kilauea Lighthouse Village is the Kong Lung Market Center, another historic building dating from the 186Os and the sugar plantation days when the site was originally a company store. Kong Lung Trading, Lighthouse Bistro, Island Soap and Candle Works, and Kilauea Bakery & Pau Hana Pizza are among its notable retailers.



#### DEMOGRAPHICS

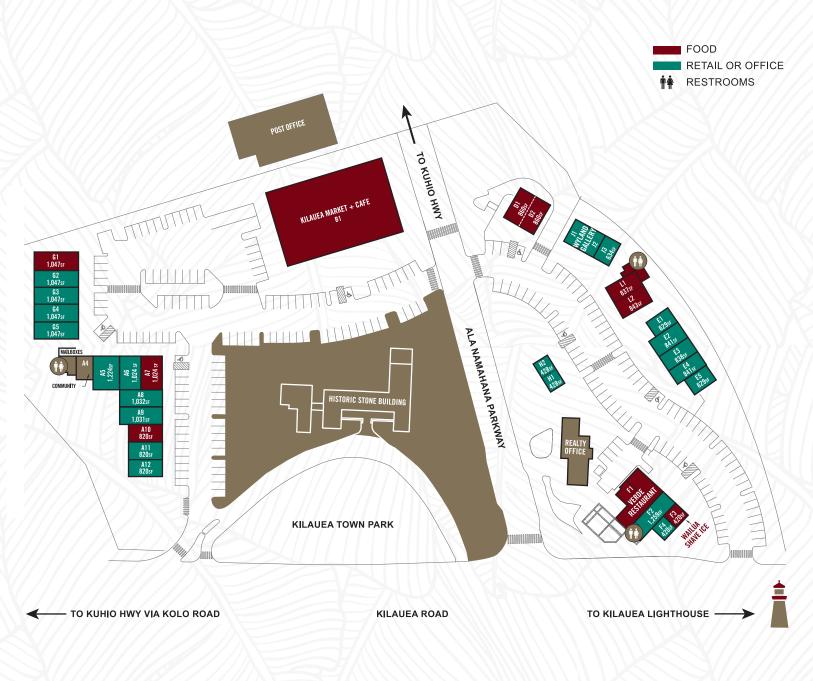
- 5,766 North Shore Housing Units
- 8,819 North Shore Permanent Population
- \$88,582 (2017) Average Household Income
- 1,615+ Seasonal/Recreational/Second Homes (2010 U.S. Census)
- 3,400+ Potential Peak Second-Home Population
- 1.2 Million 2016 Visitors to Kauai
- 9.1 Million Visitor Days and 7.O+ Days Average Length of Stay
- 2.1 Average Visitor Party Size
- 70% Repeat Visitors
- 48 Years Average Age of Party Head
- (Source: 2017 projections per Claritas, LLC; U.S. Census; Hawaii Tourism Authority.)

### THE MARKET PROFILE

- Easy access off Kuhio Road (Highway 56) in the heart of Historic Kilauea Town.
- Provides the under-served, immediate resident market with new neighborhood goods, services and dining. Currently, there is only one grocery-store-anchored center, Princeville Center, with the 25,000-square-foot Foodland, that serves the entire North Shore–over 5.0 miles away from Kilauea Town.
- Kilauea Market + Cafe, a 12,600-square-foot, full-service grocery, will be the first new grocery store to serve North Shore residents in 40 years. Operated by one of Hawaii's most experienced grocery companies, Kalama Beach Corporation, the new grocery will cater to local tastes with local-sourced and organic produce; fresh meats; curated, gourmet goods; prepared meals; and take-away foods.
- The Kilauea Lighthouse Village will fill an important retail void in shopping, dining and services.
- Designed by Kauai-born architect, Steve Au, Kilauea Lighthouse Village will provide a compact, walkable mix of nine charming village buildings, with storefront parking, landscaped areas, public restrooms, bike racks and convenient pedestrian access to other shops in Historic Kilauea.
- Fronting Kilauea Road, the shopping center is on the main road to Kilauea Lighthouse (500,000+ annual visitors).



## SITE PLAN DIRECTORY









### FOR LEASING INFORMATION, CONTACT:

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