

Site Map

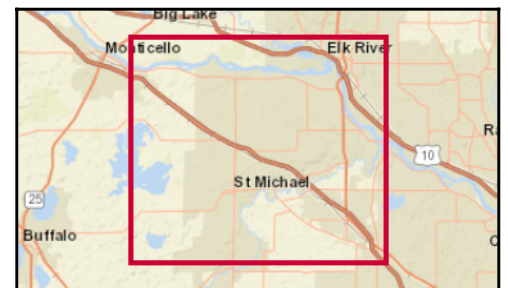
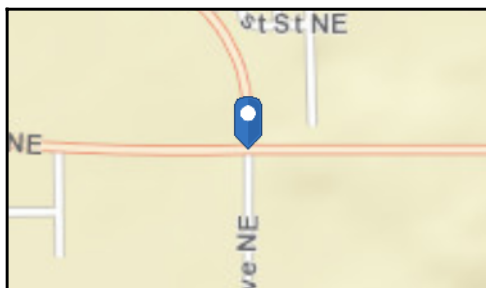
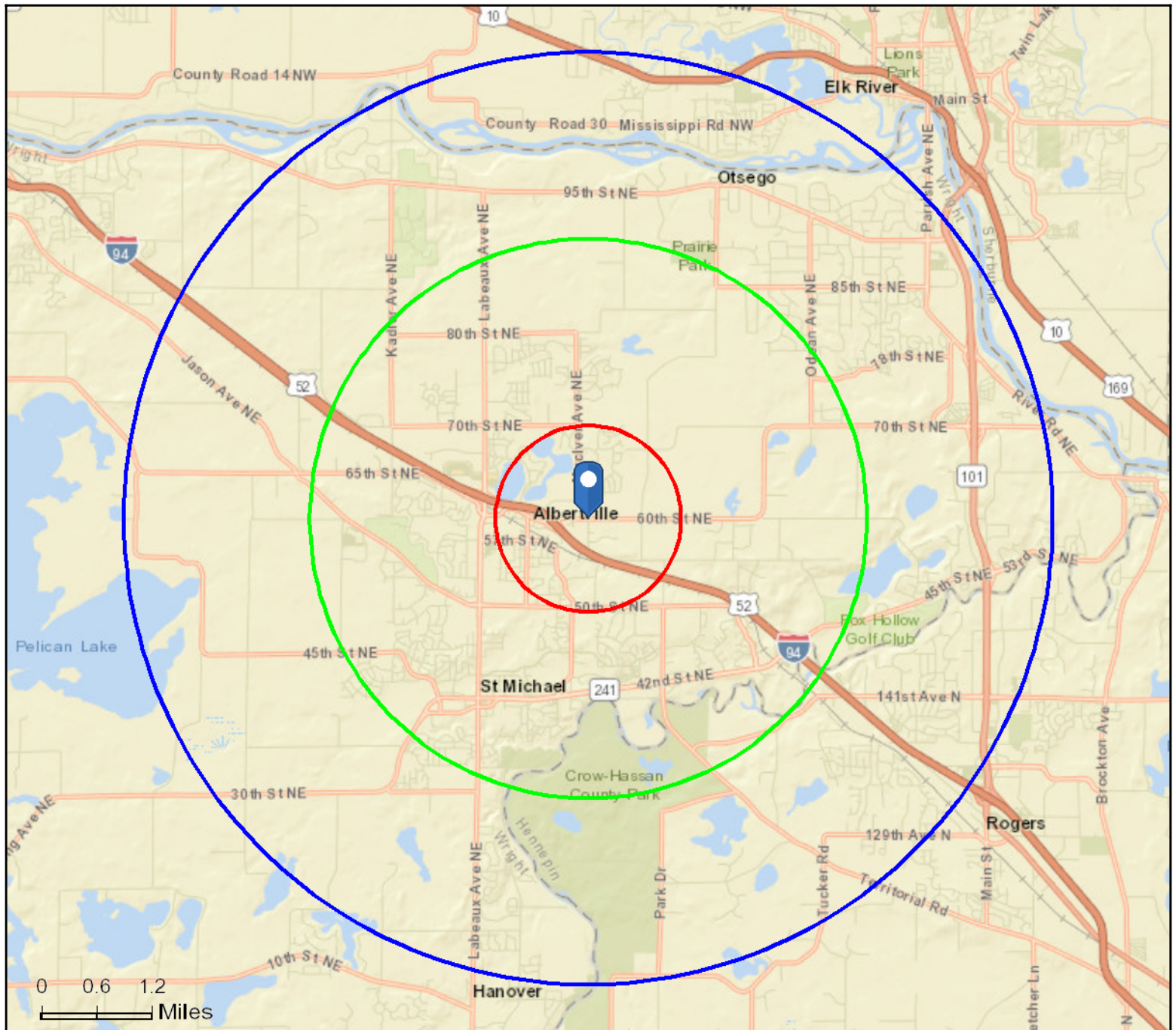
60th St NE & MacIver Ave NE, Albertville, Minnesota, 55301

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 45.23797

Longitude: -93.64051



December 06, 2017



Executive Summary

60th St NE & MacIver Ave NE, Albertville, Minnesota, 55301
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.23797
Longitude: -93.64051

	1 mile	3 miles	5 miles
Population			
2000 Population	1,311	11,532	24,493
2010 Population	3,020	22,615	45,403
2017 Population	3,356	25,960	51,298
2022 Population	3,686	28,046	55,349
2000-2010 Annual Rate	8.70%	6.97%	6.37%
2010-2017 Annual Rate	1.47%	1.92%	1.70%
2017-2022 Annual Rate	1.89%	1.56%	1.53%
2017 Male Population	50.1%	50.2%	50.4%
2017 Female Population	49.9%	49.8%	49.6%
2017 Median Age	32.7	32.4	33.4

In the identified area, the current year population is 51,298. In 2010, the Census count in the area was 45,403. The rate of change since 2010 was 1.70% annually. The five-year projection for the population in the area is 55,349 representing a change of 1.53% annually from 2017 to 2022. Currently, the population is 50.4% male and 49.6% female.

Median Age

The median age in this area is 32.7, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	90.5%	90.7%	91.4%
2017 Black Alone	2.3%	2.4%	2.4%
2017 American Indian/Alaska Native Alone	0.2%	0.3%	0.4%
2017 Asian Alone	3.8%	3.3%	2.8%
2017 Pacific Islander Alone	0.1%	0.1%	0.1%
2017 Other Race	0.7%	0.7%	0.7%
2017 Two or More Races	2.4%	2.4%	2.3%
2017 Hispanic Origin (Any Race)	2.4%	2.7%	3.0%

Persons of Hispanic origin represent 3.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 21.2 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	429	3,894	7,941
2010 Households	1,044	7,481	14,892
2017 Total Households	1,159	8,581	16,819
2022 Total Households	1,275	9,274	18,163
2000-2010 Annual Rate	9.30%	6.75%	6.49%
2010-2017 Annual Rate	1.45%	1.91%	1.69%
2017-2022 Annual Rate	1.93%	1.57%	1.55%
2017 Average Household Size	2.90	3.02	3.02

The household count in this area has changed from 14,892 in 2010 to 16,819 in the current year, a change of 1.69% annually. The five-year projection of households is 18,163, a change of 1.55% annually from the current year total. Average household size is currently 3.02, compared to 3.01 in the year 2010. The number of families in the current year is 13,130 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

December 06, 2017



Executive Summary

60th St NE & MacIver Ave NE, Albertville, Minnesota, 55301
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Median Household Income			
2017 Median Household Income	\$89,226	\$90,703	\$90,720
2022 Median Household Income	\$99,149	\$101,147	\$101,035
2017-2022 Annual Rate	2.13%	2.20%	2.18%
Average Household Income			
2017 Average Household Income	\$104,531	\$107,583	\$106,605
2022 Average Household Income	\$118,074	\$122,416	\$120,754
2017-2022 Annual Rate	2.47%	2.62%	2.52%
Per Capita Income			
2017 Per Capita Income	\$34,901	\$35,572	\$35,597
2022 Per Capita Income	\$39,468	\$40,468	\$40,308
2017-2022 Annual Rate	2.49%	2.61%	2.52%

Households by Income

Current median household income is \$90,720 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$101,035 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$106,605 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$120,754 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$35,597 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$40,308 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	448	4,045	8,153
2000 Owner Occupied Housing Units	404	3,406	7,241
2000 Renter Occupied Housing Units	25	488	700
2000 Vacant Housing Units	19	151	212
2010 Total Housing Units	1,080	7,855	15,514
2010 Owner Occupied Housing Units	951	6,503	13,158
2010 Renter Occupied Housing Units	93	978	1,734
2010 Vacant Housing Units	36	374	622
2017 Total Housing Units	1,182	8,864	17,261
2017 Owner Occupied Housing Units	1,044	7,352	14,648
2017 Renter Occupied Housing Units	116	1,229	2,171
2017 Vacant Housing Units	23	283	442
2022 Total Housing Units	1,288	9,581	18,610
2022 Owner Occupied Housing Units	1,145	7,928	15,787
2022 Renter Occupied Housing Units	130	1,346	2,376
2022 Vacant Housing Units	13	307	447

Currently, 84.9% of the 17,261 housing units in the area are owner occupied; 12.6%, renter occupied; and 2.6% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 15,514 housing units in the area - 84.8% owner occupied, 11.2% renter occupied, and 4.0% vacant. The annual rate of change in housing units since 2010 is 4.86%. Median home value in the area is \$237,971, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.91% annually to \$274,734.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

December 06, 2017



Market Profile

60th St NE & MacIver Ave NE, Albertville, Minnesota, 55301
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Population Summary			
2000 Total Population	1,311	11,532	24,493
2010 Total Population	3,020	22,615	45,403
2017 Total Population	3,356	25,960	51,298
2017 Group Quarters	0	9	543
2022 Total Population	3,686	28,046	55,349
2017-2022 Annual Rate	1.89%	1.56%	1.53%
2017 Total Daytime Population	2,488	20,611	38,202
Workers	835	7,815	13,828
Residents	1,653	12,796	24,374
Household Summary			
2000 Households	429	3,894	7,941
2000 Average Household Size	3.06	2.95	3.06
2010 Households	1,044	7,481	14,892
2010 Average Household Size	2.89	3.02	3.01
2017 Households	1,159	8,581	16,819
2017 Average Household Size	2.90	3.02	3.02
2022 Households	1,275	9,274	18,163
2022 Average Household Size	2.89	3.02	3.02
2017-2022 Annual Rate	1.93%	1.57%	1.55%
2010 Families	839	5,903	11,698
2010 Average Family Size	3.23	3.40	3.41
2017 Families	926	6,723	13,130
2017 Average Family Size	3.24	3.41	3.42
2022 Families	1,015	7,248	14,140
2022 Average Family Size	3.23	3.41	3.42
2017-2022 Annual Rate	1.85%	1.52%	1.49%
Housing Unit Summary			
2000 Housing Units	448	4,045	8,153
Owner Occupied Housing Units	90.2%	84.2%	88.8%
Renter Occupied Housing Units	5.6%	12.1%	8.6%
Vacant Housing Units	4.2%	3.7%	2.6%
2010 Housing Units	1,080	7,855	15,514
Owner Occupied Housing Units	88.1%	82.8%	84.8%
Renter Occupied Housing Units	8.6%	12.5%	11.2%
Vacant Housing Units	3.3%	4.8%	4.0%
2017 Housing Units	1,182	8,864	17,261
Owner Occupied Housing Units	88.3%	82.9%	84.9%
Renter Occupied Housing Units	9.8%	13.9%	12.6%
Vacant Housing Units	1.9%	3.2%	2.6%
2022 Housing Units	1,288	9,581	18,610
Owner Occupied Housing Units	88.9%	82.7%	84.8%
Renter Occupied Housing Units	10.1%	14.0%	12.8%
Vacant Housing Units	1.0%	3.2%	2.4%
Median Household Income			
2017	\$89,226	\$90,703	\$90,720
2022	\$99,149	\$101,147	\$101,035
Median Home Value			
2017	\$243,839	\$232,197	\$237,971
2022	\$295,640	\$273,145	\$274,734
Per Capita Income			
2017	\$34,901	\$35,572	\$35,597
2022	\$39,468	\$40,468	\$40,308
Median Age			
2010	31.6	31.6	32.5
2017	32.7	32.4	33.4
2022	32.5	31.8	33.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	1,159	8,581	16,819
<\$15,000	1.7%	2.0%	2.3%
\$15,000 - \$24,999	3.7%	3.9%	4.1%
\$25,000 - \$34,999	4.3%	4.3%	4.4%
\$35,000 - \$49,999	7.9%	7.8%	8.3%
\$50,000 - \$74,999	20.3%	19.1%	18.5%
\$75,000 - \$99,999	18.6%	18.4%	17.7%
\$100,000 - \$149,999	28.3%	28.0%	27.6%
\$150,000 - \$199,999	8.7%	8.9%	10.0%
\$200,000+	6.4%	7.6%	7.1%
Average Household Income	\$104,531	\$107,583	\$106,605
2022 Households by Income			
Household Income Base	1,275	9,274	18,163
<\$15,000	1.9%	2.0%	2.4%
\$15,000 - \$24,999	3.5%	3.7%	3.9%
\$25,000 - \$34,999	3.8%	3.8%	3.8%
\$35,000 - \$49,999	7.0%	6.6%	7.2%
\$50,000 - \$74,999	17.5%	16.1%	15.7%
\$75,000 - \$99,999	16.8%	16.4%	15.8%
\$100,000 - \$149,999	31.1%	30.9%	30.3%
\$150,000 - \$199,999	10.4%	10.8%	12.1%
\$200,000+	8.1%	9.6%	8.8%
Average Household Income	\$118,074	\$122,416	\$120,754
2017 Owner Occupied Housing Units by Value			
Total	1,044	7,352	14,648
<\$50,000	1.0%	1.0%	2.1%
\$50,000 - \$99,999	2.1%	2.5%	2.9%
\$100,000 - \$149,999	8.6%	8.6%	8.3%
\$150,000 - \$199,999	20.6%	24.2%	21.0%
\$200,000 - \$249,999	20.2%	21.4%	20.7%
\$250,000 - \$299,999	13.9%	15.6%	17.7%
\$300,000 - \$399,999	22.8%	17.4%	18.1%
\$400,000 - \$499,999	5.7%	6.1%	5.6%
\$500,000 - \$749,999	3.9%	2.6%	2.4%
\$750,000 - \$999,999	0.4%	0.3%	0.5%
\$1,000,000 +	0.8%	0.4%	0.7%
Average Home Value	\$275,431	\$258,749	\$261,622
2022 Owner Occupied Housing Units by Value			
Total	1,145	7,928	15,787
<\$50,000	0.4%	0.5%	1.1%
\$50,000 - \$99,999	1.1%	1.5%	1.7%
\$100,000 - \$149,999	5.2%	5.5%	5.4%
\$150,000 - \$199,999	13.3%	16.4%	14.5%
\$200,000 - \$249,999	16.2%	18.0%	17.5%
\$250,000 - \$299,999	15.0%	17.5%	19.6%
\$300,000 - \$399,999	30.8%	24.5%	25.0%
\$400,000 - \$499,999	8.7%	10.0%	9.1%
\$500,000 - \$749,999	7.2%	4.9%	4.0%
\$750,000 - \$999,999	0.5%	0.5%	0.7%
\$1,000,000 +	1.4%	0.8%	1.3%
Average Home Value	\$322,705	\$301,028	\$303,245

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Market Profile

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2010 Population by Age			
Total	3,020	22,614	45,405
0 - 4	10.5%	10.4%	9.4%
5 - 9	10.2%	10.7%	10.1%
10 - 14	8.4%	8.7%	8.8%
15 - 24	10.4%	10.3%	10.6%
25 - 34	16.6%	16.1%	15.4%
35 - 44	17.5%	18.6%	18.4%
45 - 54	13.7%	12.9%	13.6%
55 - 64	7.6%	6.7%	7.5%
65 - 74	3.6%	3.6%	3.9%
75 - 84	1.3%	1.7%	1.8%
85 +	0.2%	0.4%	0.5%
18 +	66.9%	66.1%	67.3%
2017 Population by Age			
Total	3,357	25,959	51,298
0 - 4	9.2%	9.4%	8.6%
5 - 9	9.7%	9.9%	9.1%
10 - 14	9.4%	9.4%	9.0%
15 - 24	11.7%	11.6%	12.2%
25 - 34	13.5%	13.7%	13.5%
35 - 44	16.7%	17.4%	16.6%
45 - 54	13.8%	13.5%	14.3%
55 - 64	9.2%	8.2%	9.1%
65 - 74	4.7%	4.5%	5.0%
75 - 84	1.7%	1.8%	2.0%
85 +	0.3%	0.5%	0.6%
18 +	67.3%	66.7%	68.6%
2022 Population by Age			
Total	3,687	28,047	55,348
0 - 4	9.2%	9.4%	8.5%
5 - 9	9.3%	9.7%	8.8%
10 - 14	9.5%	9.5%	8.9%
15 - 24	12.4%	12.4%	12.4%
25 - 34	13.6%	14.2%	14.3%
35 - 44	16.5%	16.8%	16.1%
45 - 54	12.6%	12.4%	13.0%
55 - 64	9.4%	8.4%	9.6%
65 - 74	5.1%	4.7%	5.5%
75 - 84	2.0%	2.0%	2.3%
85 +	0.4%	0.5%	0.6%
18 +	67.0%	66.4%	68.8%
2010 Population by Sex			
Males	1,527	11,401	23,019
Females	1,493	11,214	22,384
2017 Population by Sex			
Males	1,680	13,027	25,861
Females	1,676	12,933	25,437
2022 Population by Sex			
Males	1,834	14,020	27,805
Females	1,852	14,026	27,544

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,018	22,615	45,402
White Alone	92.1%	92.2%	92.8%
Black Alone	2.0%	2.1%	2.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.2%	2.8%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.6%	0.6%	0.6%
Two or More Races	1.9%	1.9%	1.8%
Hispanic Origin	2.1%	2.3%	2.6%
Diversity Index	18.5	18.7	18.2
2017 Population by Race/Ethnicity			
Total	3,358	25,961	51,299
White Alone	90.5%	90.7%	91.4%
Black Alone	2.3%	2.4%	2.4%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	3.8%	3.3%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.7%	0.7%	0.7%
Two or More Races	2.4%	2.4%	2.3%
Hispanic Origin	2.4%	2.7%	3.0%
Diversity Index	21.6	21.9	21.2
2022 Population by Race/Ethnicity			
Total	3,686	28,046	55,349
White Alone	89.2%	89.4%	90.1%
Black Alone	2.5%	2.7%	2.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	4.3%	3.8%	3.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	0.8%	0.8%
Two or More Races	2.8%	3.0%	2.7%
Hispanic Origin	2.7%	3.0%	3.3%
Diversity Index	24.4	24.5	23.7
2010 Population by Relationship and Household Type			
Total	3,020	22,615	45,403
In Households	100.0%	100.0%	98.8%
In Family Households	91.2%	90.7%	89.5%
Householder	26.6%	26.1%	26.1%
Spouse	23.0%	22.3%	22.3%
Child	37.8%	38.3%	37.4%
Other relative	2.2%	2.1%	2.0%
Nonrelative	1.6%	1.8%	1.7%
In Nonfamily Households	8.8%	9.3%	9.3%
In Group Quarters	0.0%	0.0%	1.2%
Institutionalized Population	0.0%	0.0%	1.1%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2017 Population 25+ by Educational Attainment			
Total	2,015	15,479	31,353
Less than 9th Grade	1.4%	1.4%	1.3%
9th - 12th Grade, No Diploma	1.6%	1.7%	3.2%
High School Graduate	19.0%	18.5%	19.4%
GED/Alternative Credential	1.6%	4.2%	3.2%
Some College, No Degree	26.5%	25.7%	25.5%
Associate Degree	10.8%	13.9%	13.8%
Bachelor's Degree	27.1%	25.5%	24.8%
Graduate/Professional Degree	12.1%	9.1%	8.8%
2017 Population 15+ by Marital Status			
Total	2,406	18,479	37,601
Never Married	20.5%	24.1%	24.7%
Married	69.8%	66.5%	65.2%
Widowed	2.7%	2.3%	2.9%
Divorced	7.0%	7.1%	7.2%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.0%	96.5%	97.0%
Civilian Unemployed (Unemployment Rate)	3.0%	3.5%	3.0%
2017 Employed Population 16+ by Industry			
Total	1,736	13,423	27,234
Agriculture/Mining	0.7%	0.5%	1.1%
Construction	8.2%	5.7%	5.9%
Manufacturing	17.1%	15.6%	15.4%
Wholesale Trade	3.8%	3.8%	3.6%
Retail Trade	13.7%	13.2%	14.0%
Transportation/Utilities	4.3%	6.4%	5.4%
Information	1.2%	1.0%	0.9%
Finance/Insurance/Real Estate	5.5%	8.7%	8.7%
Services	43.5%	42.4%	42.7%
Public Administration	2.1%	2.7%	2.5%
2017 Employed Population 16+ by Occupation			
Total	1,736	13,424	27,234
White Collar	68.7%	68.0%	66.4%
Management/Business/Financial	20.4%	20.2%	19.5%
Professional	26.7%	24.6%	22.8%
Sales	12.0%	11.4%	12.1%
Administrative Support	9.6%	11.7%	12.1%
Services	11.1%	11.1%	12.4%
Blue Collar	20.2%	20.9%	21.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	3.7%	3.2%	3.8%
Installation/Maintenance/Repair	3.6%	3.9%	4.0%
Production	9.6%	8.8%	8.0%
Transportation/Material Moving	3.3%	4.8%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	3,020	22,615	45,403
Population Inside Urbanized Area	79.4%	87.2%	88.0%
Population Inside Urbanized Cluster	4.9%	2.3%	2.1%
Rural Population	15.8%	10.4%	9.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,044	7,481	14,892
Households with 1 Person	13.8%	15.3%	16.0%
Households with 2+ People	86.2%	84.7%	84.0%
Family Households	80.4%	78.9%	78.6%
Husband-wife Families	69.6%	67.2%	67.1%
With Related Children	41.3%	41.5%	40.3%
Other Family (No Spouse Present)	10.7%	11.7%	11.5%
Other Family with Male Householder	4.1%	4.3%	4.2%
With Related Children	2.7%	3.0%	2.9%
Other Family with Female Householder	6.6%	7.4%	7.2%
With Related Children	4.9%	5.6%	5.5%
Nonfamily Households	5.8%	5.7%	5.5%
All Households with Children	49.2%	50.6%	49.1%
Multigenerational Households	2.2%	2.3%	2.2%
Unmarried Partner Households	6.3%	6.5%	6.4%
Male-female	6.0%	6.1%	6.0%
Same-sex	0.3%	0.4%	0.4%
2010 Households by Size			
Total	1,043	7,481	14,890
1 Person Household	13.8%	15.3%	16.0%
2 Person Household	30.6%	28.6%	29.3%
3 Person Household	18.5%	18.0%	17.7%
4 Person Household	21.4%	23.0%	22.5%
5 Person Household	10.7%	10.2%	9.9%
6 Person Household	3.5%	3.4%	3.2%
7 + Person Household	1.4%	1.5%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,044	7,481	14,892
Owner Occupied	91.1%	86.9%	88.4%
Owned with a Mortgage/Loan	82.1%	77.9%	78.0%
Owned Free and Clear	9.1%	9.0%	10.4%
Renter Occupied	8.9%	13.1%	11.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,080	7,855	15,514
Housing Units Inside Urbanized Area	79.2%	86.6%	87.3%
Housing Units Inside Urbanized Cluster	4.4%	2.1%	1.9%
Rural Housing Units	16.6%	11.3%	10.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

December 06, 2017



Market Profile

60th St NE & MacIver Ave NE, Albertville, Minnesota, 55301
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.23797
Longitude: -93.64051

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
	1. Soccer Moms (4A)	Up and Coming Families	Soccer Moms (4A)
	2. Up and Coming Families	Soccer Moms (4A)	Up and Coming Families
	3. Boomburbs (1C)	Middleburg (4C)	Middleburg (4C)
2017 Consumer Spending			
Apparel & Services: Total \$	\$3,336,475	\$25,394,399	\$49,127,187
Average Spent	\$2,878.75	\$2,959.38	\$2,920.93
Spending Potential Index	133	137	135
Education: Total \$	\$2,070,647	\$15,522,466	\$30,521,152
Average Spent	\$1,786.58	\$1,808.93	\$1,814.68
Spending Potential Index	123	124	125
Entertainment/Recreation: Total \$	\$4,654,766	\$35,551,441	\$68,936,336
Average Spent	\$4,016.19	\$4,143.04	\$4,098.72
Spending Potential Index	129	133	131
Food at Home: Total \$	\$7,208,545	\$55,564,991	\$107,343,660
Average Spent	\$6,219.62	\$6,475.35	\$6,382.29
Spending Potential Index	124	129	127
Food Away from Home: Total \$	\$5,108,766	\$39,106,981	\$75,520,461
Average Spent	\$4,407.91	\$4,557.39	\$4,490.19
Spending Potential Index	132	137	135
Health Care: Total \$	\$8,012,467	\$61,681,027	\$119,796,106
Average Spent	\$6,913.26	\$7,188.09	\$7,122.67
Spending Potential Index	124	129	127
HH Furnishings & Equipment: Total \$	\$2,993,317	\$22,855,102	\$44,271,057
Average Spent	\$2,582.67	\$2,663.45	\$2,632.21
Spending Potential Index	133	137	135
Personal Care Products & Services: Total \$	\$1,203,287	\$9,167,241	\$17,794,047
Average Spent	\$1,038.21	\$1,068.32	\$1,057.97
Spending Potential Index	130	134	133
Shelter: Total \$	\$23,832,566	\$182,119,216	\$352,661,700
Average Spent	\$20,563.04	\$21,223.54	\$20,968.05
Spending Potential Index	127	131	129
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,488,271	\$26,615,898	\$51,718,771
Average Spent	\$3,009.72	\$3,101.72	\$3,075.02
Spending Potential Index	129	132	131
Travel: Total \$	\$3,207,328	\$24,146,584	\$47,125,290
Average Spent	\$2,767.32	\$2,813.96	\$2,801.91
Spending Potential Index	134	136	135
Vehicle Maintenance & Repairs: Total \$	\$1,564,295	\$12,023,039	\$23,289,801
Average Spent	\$1,349.69	\$1,401.12	\$1,384.73
Spending Potential Index	126	131	129

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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