

## Site Map

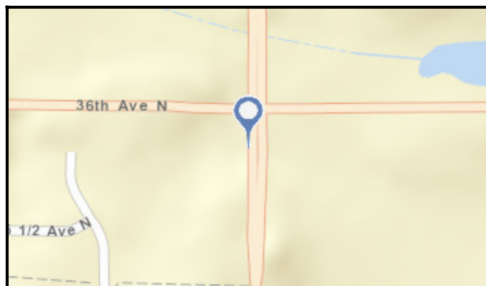
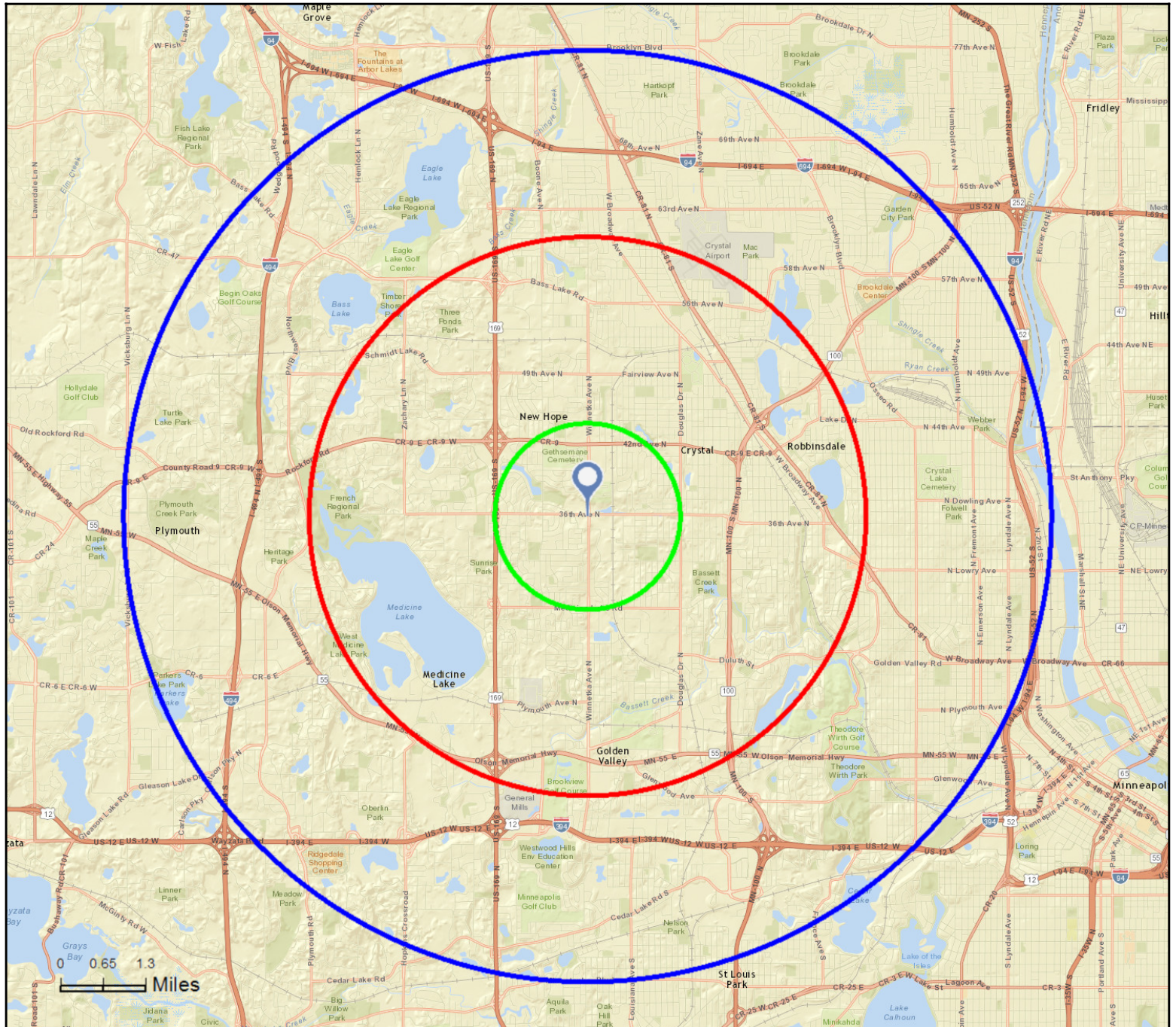
3543 Winnetka Ave N, New Hope, Minnesota, 55427

Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034



March 15, 2016



## Executive Summary

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	12,721	89,715	260,731
2010 Population	12,196	88,311	253,530
2015 Population	12,317	89,837	260,741
2020 Population	12,673	93,019	272,184
2000-2010 Annual Rate	-0.42%	-0.16%	-0.28%
2010-2015 Annual Rate	0.19%	0.33%	0.54%
2015-2020 Annual Rate	0.57%	0.70%	0.86%
2015 Male Population	48.0%	48.1%	48.4%
2015 Female Population	52.0%	51.9%	51.6%
2015 Median Age	39.6	40.4	36.4

In the identified area, the current year population is 260,741. In 2010, the Census count in the area was 253,530. The rate of change since 2010 was 0.54% annually. The five-year projection for the population in the area is 272,184 representing a change of 0.86% annually from 2015 to 2020. Currently, the population is 48.4% male and 51.6% female.

### Median Age

The median age in this area is 39.6, compared to U.S. median age of 37.9.

### Race and Ethnicity

2015 White Alone	76.6%	77.0%	62.0%
2015 Black Alone	12.6%	12.0%	21.1%
2015 American Indian/Alaska Native Alone	0.4%	0.5%	0.7%
2015 Asian Alone	4.5%	4.4%	8.8%
2015 Pacific Islander Alone	0.0%	0.0%	0.0%
2015 Other Race	2.3%	2.4%	3.1%
2015 Two or More Races	3.6%	3.7%	4.2%
2015 Hispanic Origin (Any Race)	5.5%	5.4%	6.4%

Persons of Hispanic origin represent 6.4% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 61.5 in the identified area, compared to 63.0 for the U.S. as a whole.

### Households

2000 Households	5,451	37,332	101,983
2010 Households	5,254	37,368	101,575
2015 Total Households	5,330	38,152	104,720
2020 Total Households	5,492	39,544	109,349
2000-2010 Annual Rate	-0.37%	0.01%	-0.04%
2010-2015 Annual Rate	0.27%	0.40%	0.58%
2015-2020 Annual Rate	0.60%	0.72%	0.87%
2015 Average Household Size	2.28	2.30	2.46

The household count in this area has changed from 101,575 in 2010 to 104,720 in the current year, a change of 0.58% annually. The five-year projection of households is 109,349, a change of 0.87% annually from the current year total. Average household size is currently 2.46, compared to 2.46 in the year 2010. The number of families in the current year is 63,250 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016





## Executive Summary

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2015 Median Household Income	\$60,201	\$61,772	\$57,648
2020 Median Household Income	\$72,414	\$72,986	\$67,145
2015-2020 Annual Rate	3.76%	3.39%	3.10%
<b>Average Household Income</b>			
2015 Average Household Income	\$70,781	\$79,097	\$77,043
2020 Average Household Income	\$80,449	\$89,924	\$87,303
2015-2020 Annual Rate	2.59%	2.60%	2.53%
<b>Per Capita Income</b>			
2015 Per Capita Income	\$31,015	\$33,648	\$30,965
2020 Per Capita Income	\$35,291	\$38,259	\$35,070
2015-2020 Annual Rate	2.62%	2.60%	2.52%
<b>Households by Income</b>			

Current median household income is \$57,648 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$67,145 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$77,043 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$87,303 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$30,965 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$35,070 in five years, compared to \$32,501 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	5,470	37,855	104,776
2000 Owner Occupied Housing Units	3,436	26,344	70,021
2000 Renter Occupied Housing Units	2,015	10,988	31,963
2000 Vacant Housing Units	19	523	2,792
2010 Total Housing Units	5,497	39,559	109,566
2010 Owner Occupied Housing Units	3,326	25,577	65,896
2010 Renter Occupied Housing Units	1,928	11,791	35,679
2010 Vacant Housing Units	243	2,191	7,991
2015 Total Housing Units	5,576	40,574	113,202
2015 Owner Occupied Housing Units	3,365	25,991	67,740
2015 Renter Occupied Housing Units	1,965	12,160	36,980
2015 Vacant Housing Units	246	2,422	8,482
2020 Total Housing Units	5,745	42,126	118,319
2020 Owner Occupied Housing Units	3,487	26,980	70,905
2020 Renter Occupied Housing Units	2,005	12,565	38,444
2020 Vacant Housing Units	253	2,582	8,970

Currently, 59.8% of the 113,202 housing units in the area are owner occupied; 32.7%, renter occupied; and 7.5% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 109,566 housing units in the area - 60.1% owner occupied, 32.6% renter occupied, and 7.3% vacant. The annual rate of change in housing units since 2010 is 1.46%. Median home value in the area is \$215,186, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.07% annually to \$250,336.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034

	2000	2010	2000-2010 Annual Rate
Population	12,721	12,196	-0.42%
Households	5,451	5,254	-0.37%
Housing Units	5,470	5,497	0.05%
<b>Population by Race</b>			
Total		12,195	100.0%
Population Reporting One Race		11,804	96.8%
White		9,604	78.8%
Black		1,404	11.5%
American Indian		46	0.4%
Asian		481	3.9%
Pacific Islander		3	0.0%
Some Other Race		266	2.2%
Population Reporting Two or More Races		391	3.2%
Total Hispanic Population		631	5.2%
<b>Population by Sex</b>			
Male		5,885	48.3%
Female		6,311	51.7%
<b>Population by Age</b>			
Total		12,193	100.0%
Age 0 - 4		815	6.7%
Age 5 - 9		694	5.7%
Age 10 - 14		695	5.7%
Age 15 - 19		636	5.2%
Age 20 - 24		706	5.8%
Age 25 - 29		1,010	8.3%
Age 30 - 34		950	7.8%
Age 35 - 39		779	6.4%
Age 40 - 44		881	7.2%
Age 45 - 49		1,001	8.2%
Age 50 - 54		870	7.1%
Age 55 - 59		763	6.3%
Age 60 - 64		633	5.2%
Age 65 - 69		492	4.0%
Age 70 - 74		459	3.8%
Age 75 - 79		343	2.8%
Age 80 - 84		258	2.1%
Age 85+		210	1.7%
Age 18+		9,585	78.6%
Age 65+		1,762	14.4%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		38.8	
Male		37.7	
Female		39.9	
White Alone		42.7	
Black Alone		27.4	
American Indian Alone		34.2	
Asian Alone		32.0	
Pacific Islander Alone		38.8	
Some Other Race Alone		25.3	
Two or More Races		15.0	
Hispanic Population		24.8	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

Households by Type		
Total	5,254	100.0%
Households with 1 Person	1,699	32.3%
Households with 2+ People	3,555	67.7%
Family Households	3,161	60.2%
Husband-wife Families	2,329	44.3%
With Own Children	890	16.9%
Other Family (No Spouse Present)	833	15.9%
With Own Children	446	8.5%
Nonfamily Households	394	7.5%
All Households with Children	1,442	27.4%
Multigenerational Households	116	2.2%
Unmarried Partner Households	362	6.9%
Male-female	328	6.2%
Same-sex	34	0.6%
Average Household Size	2.29	
Family Households by Size		
Total	3,161	100.0%
2 People	1,524	48.2%
3 People	754	23.9%
4 People	550	17.4%
5 People	205	6.5%
6 People	77	2.4%
7+ People	51	1.6%
Average Family Size	2.91	
Nonfamily Households by Size		
Total	2,091	100.0%
1 Person	1,699	81.3%
2 People	325	15.5%
3 People	50	2.4%
4 People	14	0.7%
5 People	2	0.1%
6 People	1	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.24	
Population by Relationship and Household Type		
Total	12,196	100.0%
In Households	12,050	98.8%
In Family Households	9,464	77.6%
Householder	3,182	26.1%
Spouse	2,345	19.2%
Child	3,317	27.2%
Other relative	364	3.0%
Nonrelative	255	2.1%
In Nonfamily Households	2,586	21.2%
In Group Quarters	146	1.2%
Institutionalized Population	83	0.7%
Noninstitutionalized Population	63	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034

Family Households by Age of Householder		
Total	3,160	100.0%
Householder Age 15 - 44	1,318	41.7%
Householder Age 45 - 54	689	21.8%
Householder Age 55 - 64	505	16.0%
Householder Age 65 - 74	365	11.6%
Householder Age 75+	283	9.0%
Nonfamily Households by Age of Householder		
Total	2,093	100.0%
Householder Age 15 - 44	861	41.1%
Householder Age 45 - 54	433	20.7%
Householder Age 55 - 64	345	16.5%
Householder Age 65 - 74	204	9.7%
Householder Age 75+	250	11.9%
Households by Race of Householder		
Total	5,255	100.0%
Householder is White Alone	4,368	83.1%
Householder is Black Alone	561	10.7%
Householder is American Indian Alone	19	0.4%
Householder is Asian Alone	163	3.1%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	66	1.3%
Householder is Two or More Races	75	1.4%
Households with Hispanic Householder	162	3.1%
Husband-wife Families by Race of Householder		
Total	2,328	100.0%
Householder is White Alone	2,058	88.4%
Householder is Black Alone	140	6.0%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	76	3.3%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	33	1.4%
Householder is Two or More Races	14	0.6%
Husband-wife Families with Hispanic Householder	71	3.0%
Other Families (No Spouse) by Race of Householder		
Total	832	100.0%
Householder is White Alone	539	64.8%
Householder is Black Alone	205	24.6%
Householder is American Indian Alone	4	0.5%
Householder is Asian Alone	31	3.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	21	2.5%
Householder is Two or More Races	32	3.8%
Other Families with Hispanic Householder	42	5.0%
Nonfamily Households by Race of Householder		
Total	2,094	100.0%
Householder is White Alone	1,770	84.5%
Householder is Black Alone	216	10.3%
Householder is American Indian Alone	10	0.5%
Householder is Asian Alone	56	2.7%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	12	0.6%
Householder is Two or More Races	29	1.4%
Nonfamily Households with Hispanic Householder	49	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

### Total Housing Units by Occupancy

Total	5,516	100.0%
Occupied Housing Units	5,254	95.3%
Vacant Housing Units		
For Rent	138	2.5%
Rented, not Occupied	16	0.3%
For Sale Only	54	1.0%
Sold, not Occupied	5	0.1%
For Seasonal/Recreational/Occasional Use	9	0.2%
For Migrant Workers	0	0.0%
Other Vacant	40	0.7%
Total Vacancy Rate	4.4%	

### Households by Tenure and Mortgage Status

Total	5,254	100.0%
Owner Occupied	3,326	63.3%
Owned with a Mortgage/Loan	2,465	46.9%
Owned Free and Clear	860	16.4%
Average Household Size	2.49	
Renter Occupied	1,928	36.7%
Average Household Size	1.95	

### Owner-occupied Housing Units by Race of Householder

Total	3,325	100.0%
Householder is White Alone	3,126	94.0%
Householder is Black Alone	79	2.4%
Householder is American Indian Alone	6	0.2%
Householder is Asian Alone	69	2.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	24	0.7%
Householder is Two or More Races	21	0.6%
Owner-occupied Housing Units with Hispanic Householder	63	1.9%

### Renter-occupied Housing Units by Race of Householder

Total	1,929	100.0%
Householder is White Alone	1,241	64.3%
Householder is Black Alone	482	25.0%
Householder is American Indian Alone	13	0.7%
Householder is Asian Alone	94	4.9%
Householder is Pacific Islander Alone	3	0.2%
Householder is Some Other Race Alone	42	2.2%
Householder is Two or More Races	54	2.8%
Renter-occupied Housing Units with Hispanic Householder	99	5.1%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.23
Householder is Black Alone	2.46
Householder is American Indian Alone	2.11
Householder is Asian Alone	2.80
Householder is Pacific Islander Alone	1.67
Householder is Some Other Race Alone	3.76
Householder is Two or More Races	2.31
Householder is Hispanic	3.23

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034

	2000	2010	2000-2010 Annual Rate
Population	89,715	88,311	-0.16%
Households	37,332	37,368	0.01%
Housing Units	37,855	39,559	0.44%
<b>Population by Race</b>			
Total		88,310	100.0%
Population Reporting One Race		85,394	96.7%
White		70,027	79.3%
Black		9,527	10.8%
American Indian		435	0.5%
Asian		3,429	3.9%
Pacific Islander		29	0.0%
Some Other Race		1,947	2.2%
Population Reporting Two or More Races		2,916	3.3%
Total Hispanic Population		4,494	5.1%
<b>Population by Sex</b>			
Male		42,515	48.1%
Female		45,796	51.9%
<b>Population by Age</b>			
Total		88,313	100.0%
Age 0 - 4		5,707	6.5%
Age 5 - 9		5,048	5.7%
Age 10 - 14		4,966	5.6%
Age 15 - 19		4,779	5.4%
Age 20 - 24		4,740	5.4%
Age 25 - 29		7,055	8.0%
Age 30 - 34		6,576	7.4%
Age 35 - 39		5,569	6.3%
Age 40 - 44		5,889	6.7%
Age 45 - 49		6,795	7.7%
Age 50 - 54		6,702	7.6%
Age 55 - 59		6,010	6.8%
Age 60 - 64		4,813	5.5%
Age 65 - 69		3,402	3.9%
Age 70 - 74		2,844	3.2%
Age 75 - 79		2,508	2.8%
Age 80 - 84		2,277	2.6%
Age 85+		2,633	3.0%
Age 18+		69,466	78.7%
Age 65+		13,664	15.5%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		39.7	
Male		38.1	
Female		41.3	
White Alone		44.1	
Black Alone		28.0	
American Indian Alone		32.8	
Asian Alone		31.6	
Pacific Islander Alone		35.0	
Some Other Race Alone		24.8	
Two or More Races		14.9	
Hispanic Population		24.1	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.





## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034

Households by Type		
Total	37,368	100.0%
Households with 1 Person	11,784	31.5%
Households with 2+ People	25,584	68.5%
Family Households	22,631	60.6%
Husband-wife Families	16,937	45.3%
With Own Children	6,571	17.6%
Other Family (No Spouse Present)	5,694	15.2%
With Own Children	3,102	8.3%
Nonfamily Households	2,953	7.9%
All Households with Children	10,410	27.9%
Multigenerational Households	823	2.2%
Unmarried Partner Households	2,653	7.1%
Male-female	2,290	6.1%
Same-sex	363	1.0%
Average Household Size	2.31	
Family Households by Size		
Total	22,631	100.0%
2 People	10,663	47.1%
3 People	5,245	23.2%
4 People	4,158	18.4%
5 People	1,631	7.2%
6 People	542	2.4%
7+ People	392	1.7%
Average Family Size	2.92	
Nonfamily Households by Size		
Total	14,737	100.0%
1 Person	11,784	80.0%
2 People	2,472	16.8%
3 People	333	2.3%
4 People	105	0.7%
5 People	28	0.2%
6 People	13	0.1%
7+ People	2	0.0%
Average Nonfamily Size	1.24	
Population by Relationship and Household Type		
Total	88,311	100.0%
In Households	86,188	97.6%
In Family Households	67,898	76.9%
Householder	22,542	25.5%
Spouse	16,870	19.1%
Child	23,923	27.1%
Other relative	2,673	3.0%
Nonrelative	1,890	2.1%
In Nonfamily Households	18,290	20.7%
In Group Quarters	2,123	2.4%
Institutionalized Population	1,443	1.6%
Noninstitutionalized Population	680	0.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034

Family Households by Age of Householder		
Total	22,632	100.0%
Householder Age 15 - 44	9,097	40.2%
Householder Age 45 - 54	5,230	23.1%
Householder Age 55 - 64	3,998	17.7%
Householder Age 65 - 74	2,306	10.2%
Householder Age 75+	2,001	8.8%
Nonfamily Households by Age of Householder		
Total	14,737	100.0%
Householder Age 15 - 44	5,157	35.0%
Householder Age 45 - 54	2,646	18.0%
Householder Age 55 - 64	2,470	16.8%
Householder Age 65 - 74	1,554	10.5%
Householder Age 75+	2,910	19.7%
Households by Race of Householder		
Total	37,369	100.0%
Householder is White Alone	31,736	84.9%
Householder is Black Alone	3,391	9.1%
Householder is American Indian Alone	138	0.4%
Householder is Asian Alone	1,054	2.8%
Householder is Pacific Islander Alone	13	0.0%
Householder is Some Other Race Alone	471	1.3%
Householder is Two or More Races	566	1.5%
Households with Hispanic Householder	1,102	2.9%
Husband-wife Families by Race of Householder		
Total	16,937	100.0%
Householder is White Alone	15,001	88.6%
Householder is Black Alone	899	5.3%
Householder is American Indian Alone	48	0.3%
Householder is Asian Alone	571	3.4%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	236	1.4%
Householder is Two or More Races	177	1.0%
Husband-wife Families with Hispanic Householder	551	3.3%
Other Families (No Spouse) by Race of Householder		
Total	5,694	100.0%
Householder is White Alone	3,752	65.9%
Householder is Black Alone	1,336	23.5%
Householder is American Indian Alone	39	0.7%
Householder is Asian Alone	211	3.7%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	143	2.5%
Householder is Two or More Races	211	3.7%
Other Families with Hispanic Householder	289	5.1%
Nonfamily Households by Race of Householder		
Total	14,737	100.0%
Householder is White Alone	12,983	88.1%
Householder is Black Alone	1,155	7.8%
Householder is American Indian Alone	52	0.4%
Householder is Asian Alone	272	1.8%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	92	0.6%
Householder is Two or More Races	178	1.2%
Nonfamily Households with Hispanic Householder	262	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

### Total Housing Units by Occupancy

Total	39,567	100.0%
Occupied Housing Units	37,368	94.4%
Vacant Housing Units		
For Rent	1,067	2.7%
Rented, not Occupied	72	0.2%
For Sale Only	504	1.3%
Sold, not Occupied	97	0.2%
For Seasonal/Recreational/Occasional Use	126	0.3%
For Migrant Workers	0	0.0%
Other Vacant	333	0.8%
Total Vacancy Rate	5.5%	

### Households by Tenure and Mortgage Status

Total	37,368	100.0%
Owner Occupied	25,577	68.4%
Owned with a Mortgage/Loan	19,315	51.7%
Owned Free and Clear	6,261	16.8%
Average Household Size	2.42	
Renter Occupied	11,791	31.6%
Average Household Size	2.05	

### Owner-occupied Housing Units by Race of Householder

Total	25,577	100.0%
Householder is White Alone	23,801	93.1%
Householder is Black Alone	709	2.8%
Householder is American Indian Alone	66	0.3%
Householder is Asian Alone	580	2.3%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	170	0.7%
Householder is Two or More Races	248	1.0%
Owner-occupied Housing Units with Hispanic Householder	465	1.8%

### Renter-occupied Housing Units by Race of Householder

Total	11,791	100.0%
Householder is White Alone	7,935	67.3%
Householder is Black Alone	2,682	22.7%
Householder is American Indian Alone	72	0.6%
Householder is Asian Alone	474	4.0%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	301	2.6%
Householder is Two or More Races	318	2.7%
Renter-occupied Housing Units with Hispanic Householder	637	5.4%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.21
Householder is Black Alone	2.70
Householder is American Indian Alone	2.46
Householder is Asian Alone	3.02
Householder is Pacific Islander Alone	2.31
Householder is Some Other Race Alone	3.86
Householder is Two or More Races	2.79
Householder is Hispanic	3.55

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034

	2000	2010	2000-2010 Annual Rate
Population	260,731	253,530	-0.28%
Households	101,983	101,575	-0.04%
Housing Units	104,776	109,566	0.45%
<b>Population by Race</b>			
Total		253,529	100.0%
Population Reporting One Race		243,569	96.1%
White		163,577	64.5%
Black		50,445	19.9%
American Indian		1,908	0.8%
Asian		19,922	7.9%
Pacific Islander		113	0.0%
Some Other Race		7,604	3.0%
Population Reporting Two or More Races		9,960	3.9%
Total Hispanic Population		15,690	6.2%
<b>Population by Sex</b>			
Male		122,599	48.4%
Female		130,931	51.6%
<b>Population by Age</b>			
Total		253,532	100.0%
Age 0 - 4		19,133	7.5%
Age 5 - 9		17,089	6.7%
Age 10 - 14		16,337	6.4%
Age 15 - 19		16,240	6.4%
Age 20 - 24		15,955	6.3%
Age 25 - 29		21,517	8.5%
Age 30 - 34		19,490	7.7%
Age 35 - 39		16,775	6.6%
Age 40 - 44		16,585	6.5%
Age 45 - 49		18,172	7.2%
Age 50 - 54		18,007	7.1%
Age 55 - 59		15,878	6.3%
Age 60 - 64		12,603	5.0%
Age 65 - 69		8,410	3.3%
Age 70 - 74		6,280	2.5%
Age 75 - 79		5,424	2.1%
Age 80 - 84		4,662	1.8%
Age 85+		4,972	2.0%
Age 18+		190,551	75.2%
Age 65+		29,748	11.7%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		35.3	
Male		34.3	
Female		36.4	
White Alone		42.7	
Black Alone		26.0	
American Indian Alone		30.4	
Asian Alone		25.6	
Pacific Islander Alone		30.6	
Some Other Race Alone		23.9	
Two or More Races		15.4	
Hispanic Population		23.9	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

Households by Type		
Total	101,575	100.0%
Households with 1 Person	31,128	30.6%
Households with 2+ People	70,447	69.4%
Family Households	61,785	60.8%
Husband-wife Families	42,024	41.4%
With Own Children	17,542	17.3%
Other Family (No Spouse Present)	19,761	19.5%
With Own Children	11,608	11.4%
Nonfamily Households	8,662	8.5%
All Households with Children	31,907	31.4%
Multigenerational Households	3,328	3.3%
Unmarried Partner Households	8,139	8.0%
Male-female	7,009	6.9%
Same-sex	1,130	1.1%
Average Household Size	2.46	
Family Households by Size		
Total	61,785	100.0%
2 People	26,324	42.6%
3 People	14,217	23.0%
4 People	11,449	18.5%
5 People	5,141	8.3%
6 People	2,271	3.7%
7+ People	2,383	3.9%
Average Family Size	3.12	
Nonfamily Households by Size		
Total	39,789	100.0%
1 Person	31,128	78.2%
2 People	7,208	18.1%
3 People	1,016	2.6%
4 People	311	0.8%
5 People	86	0.2%
6 People	25	0.1%
7+ People	15	0.0%
Average Nonfamily Size	1.27	
Population by Relationship and Household Type		
Total	253,530	100.0%
In Households	250,143	98.7%
In Family Households	199,676	78.8%
Householder	61,655	24.3%
Spouse	41,915	16.5%
Child	78,115	30.8%
Other relative	11,197	4.4%
Nonrelative	6,793	2.7%
In Nonfamily Households	50,467	19.9%
In Group Quarters	3,387	1.3%
Institutionalized Population	2,051	0.8%
Noninstitutionalized Population	1,336	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034

Family Households by Age of Householder		
Total	61,784	100.0%
Householder Age 15 - 44	27,999	45.3%
Householder Age 45 - 54	13,720	22.2%
Householder Age 55 - 64	10,395	16.8%
Householder Age 65 - 74	5,290	8.6%
Householder Age 75+	4,380	7.1%
Nonfamily Households by Age of Householder		
Total	39,790	100.0%
Householder Age 15 - 44	15,410	38.7%
Householder Age 45 - 54	7,544	19.0%
Householder Age 55 - 64	7,008	17.6%
Householder Age 65 - 74	3,946	9.9%
Householder Age 75+	5,882	14.8%
Households by Race of Householder		
Total	101,575	100.0%
Householder is White Alone	75,332	74.2%
Householder is Black Alone	16,963	16.7%
Householder is American Indian Alone	589	0.6%
Householder is Asian Alone	4,934	4.9%
Householder is Pacific Islander Alone	35	0.0%
Householder is Some Other Race Alone	1,720	1.7%
Householder is Two or More Races	2,002	2.0%
Households with Hispanic Householder	3,676	3.6%
Husband-wife Families by Race of Householder		
Total	42,024	100.0%
Householder is White Alone	33,704	80.2%
Householder is Black Alone	3,908	9.3%
Householder is American Indian Alone	164	0.4%
Householder is Asian Alone	2,770	6.6%
Householder is Pacific Islander Alone	12	0.0%
Householder is Some Other Race Alone	903	2.1%
Householder is Two or More Races	563	1.3%
Husband-wife Families with Hispanic Householder	1,795	4.3%
Other Families (No Spouse) by Race of Householder		
Total	19,760	100.0%
Householder is White Alone	9,438	47.8%
Householder is Black Alone	7,571	38.3%
Householder is American Indian Alone	221	1.1%
Householder is Asian Alone	1,190	6.0%
Householder is Pacific Islander Alone	10	0.1%
Householder is Some Other Race Alone	538	2.7%
Householder is Two or More Races	792	4.0%
Other Families with Hispanic Householder	1,096	5.5%
Nonfamily Households by Race of Householder		
Total	39,792	100.0%
Householder is White Alone	32,191	80.9%
Householder is Black Alone	5,485	13.8%
Householder is American Indian Alone	203	0.5%
Householder is Asian Alone	974	2.4%
Householder is Pacific Islander Alone	12	0.0%
Householder is Some Other Race Alone	279	0.7%
Householder is Two or More Races	648	1.6%
Nonfamily Households with Hispanic Householder	784	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

### Total Housing Units by Occupancy

Total	109,543	100.0%
Occupied Housing Units	101,575	92.7%
Vacant Housing Units		
For Rent	3,303	3.0%
Rented, not Occupied	230	0.2%
For Sale Only	1,631	1.5%
Sold, not Occupied	371	0.3%
For Seasonal/Recreational/Occasional Use	408	0.4%
For Migrant Workers	0	0.0%
Other Vacant	2,025	1.8%
Total Vacancy Rate	7.3%	

### Households by Tenure and Mortgage Status

Total	101,575	100.0%
Owner Occupied	65,896	64.9%
Owned with a Mortgage/Loan	51,237	50.4%
Owned Free and Clear	14,659	14.4%
Average Household Size	2.50	
Renter Occupied	35,679	35.1%
Average Household Size	2.40	

### Owner-occupied Housing Units by Race of Householder

Total	65,896	100.0%
Householder is White Alone	56,707	86.1%
Householder is Black Alone	4,690	7.1%
Householder is American Indian Alone	272	0.4%
Householder is Asian Alone	2,660	4.0%
Householder is Pacific Islander Alone	14	0.0%
Householder is Some Other Race Alone	681	1.0%
Householder is Two or More Races	872	1.3%
Owner-occupied Housing Units with Hispanic Householder	1,620	2.5%

### Renter-occupied Housing Units by Race of Householder

Total	35,679	100.0%
Householder is White Alone	18,625	52.2%
Householder is Black Alone	12,274	34.4%
Householder is American Indian Alone	317	0.9%
Householder is Asian Alone	2,274	6.4%
Householder is Pacific Islander Alone	20	0.1%
Householder is Some Other Race Alone	1,039	2.9%
Householder is Two or More Races	1,130	3.2%
Renter-occupied Housing Units with Hispanic Householder	2,056	5.8%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.21
Householder is Black Alone	2.91
Householder is American Indian Alone	3.08
Householder is Asian Alone	3.93
Householder is Pacific Islander Alone	2.91
Householder is Some Other Race Alone	4.22
Householder is Two or More Races	2.96
Householder is Hispanic	3.84

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## Demographic and Income Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

Summary	Census 2010		2015		2020		
Population	12,196		12,317		12,673		
Households	5,254		5,330		5,492		
Families	3,161		3,187		3,271		
Average Household Size	2.29		2.28		2.28		
Owner Occupied Housing Units	3,326		3,365		3,487		
Renter Occupied Housing Units	1,928		1,965		2,005		
Median Age	38.8		39.6		40.5		
Trends: 2015 - 2020 Annual Rate	Area		State		National		
Population	0.57%		0.67%		0.75%		
Households	0.60%		0.73%		0.77%		
Families	0.52%		0.65%		0.69%		
Owner HHs	0.71%		0.71%		0.70%		
Median Household Income	3.76%		3.18%		2.66%		
Households by Income				2015		2020	
				Number	Percent	Number	Percent
	<\$15,000			356	6.7%	332	6.0%
	\$15,000 - \$24,999			612	11.5%	473	8.6%
	\$25,000 - \$34,999			528	9.9%	460	8.4%
	\$35,000 - \$49,999			669	12.6%	614	11.2%
	\$50,000 - \$74,999			989	18.6%	938	17.1%
	\$75,000 - \$99,999			933	17.5%	1,080	19.7%
	\$100,000 - \$149,999			965	18.1%	1,227	22.3%
	\$150,000 - \$199,999			177	3.3%	247	4.5%
	\$200,000+			99	1.9%	122	2.2%
Median Household Income			\$60,201		\$72,414		
Average Household Income			\$70,781		\$80,449		
Per Capita Income			\$31,015		\$35,291		
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	815	6.7%	750	6.1%	757	6.0%
	5 - 9	694	5.7%	758	6.2%	716	5.6%
	10 - 14	695	5.7%	672	5.5%	765	6.0%
	15 - 19	636	5.2%	653	5.3%	641	5.1%
	20 - 24	706	5.8%	712	5.8%	739	5.8%
	25 - 34	1,960	16.1%	1,792	14.5%	1,665	13.1%
	35 - 44	1,660	13.6%	1,672	13.6%	1,878	14.8%
	45 - 54	1,871	15.3%	1,812	14.7%	1,614	12.7%
	55 - 64	1,396	11.4%	1,536	12.5%	1,699	13.4%
	65 - 74	951	7.8%	1,035	8.4%	1,194	9.4%
	75 - 84	601	4.9%	663	5.4%	708	5.6%
	85+	210	1.7%	262	2.1%	298	2.4%
	Race and Ethnicity	Census 2010		2015		2020	
		Number	Percent	Number	Percent	Number	Percent
White Alone		9,604	78.8%	9,432	76.6%	9,383	74.0%
Black Alone		1,404	11.5%	1,557	12.6%	1,769	14.0%
American Indian Alone		46	0.4%	46	0.4%	48	0.4%
Asian Alone		481	3.9%	553	4.5%	644	5.1%
Pacific Islander Alone		3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone		266	2.2%	287	2.3%	330	2.6%
Two or More Races		391	3.2%	438	3.6%	496	3.9%
Hispanic Origin (Any Race)		631	5.2%	680	5.5%	776	6.1%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



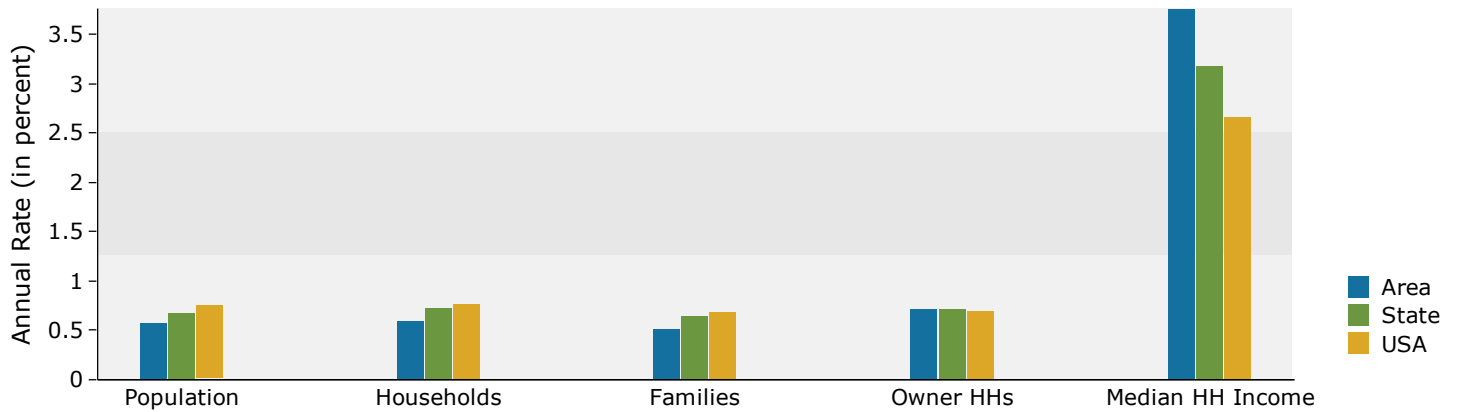
## Demographic and Income Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 1 mile radius

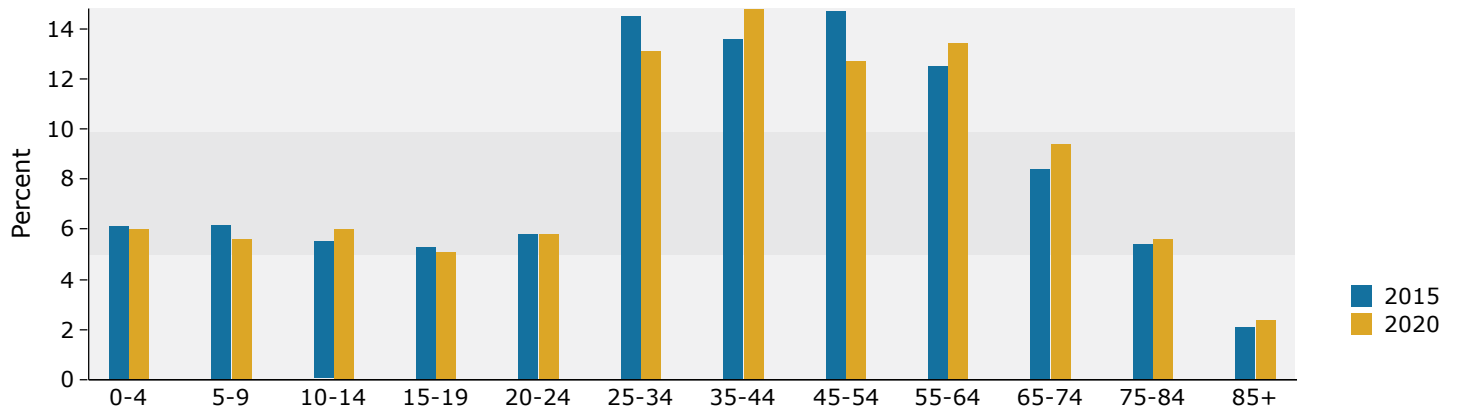
Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

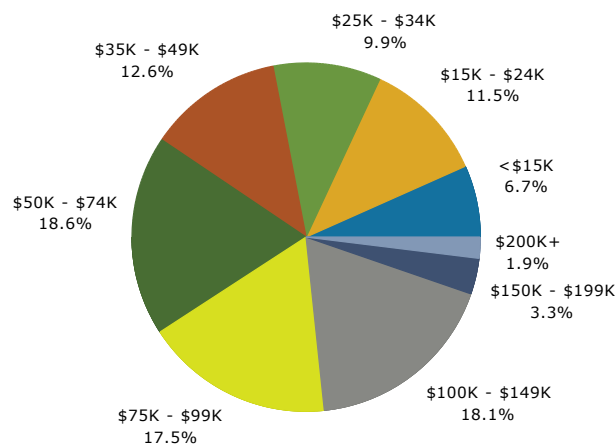
### Trends 2015-2020



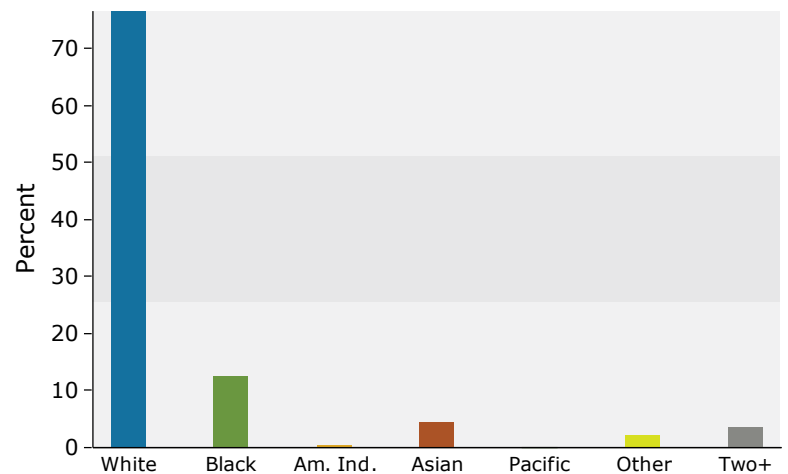
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 5.5%



## Demographic and Income Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

Summary	Census 2010		2015		2020	
Population	88,311		89,837		93,019	
Households	37,368		38,152		39,544	
Families	22,631		22,933		23,669	
Average Household Size	2.31		2.30		2.30	
Owner Occupied Housing Units	25,577		25,991		26,980	
Renter Occupied Housing Units	11,791		12,160		12,565	
Median Age	39.7		40.4		41.3	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.70%		0.67%		0.75%	
Households	0.72%		0.73%		0.77%	
Families	0.63%		0.65%		0.69%	
Owner HHs	0.75%		0.71%		0.70%	
Median Household Income	3.39%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	2,875	7.5%	2,746	6.9%		
\$15,000 - \$24,999	3,560	9.3%	2,801	7.1%		
\$25,000 - \$34,999	3,604	9.4%	3,003	7.6%		
\$35,000 - \$49,999	4,778	12.5%	4,369	11.0%		
\$50,000 - \$74,999	7,480	19.6%	7,273	18.4%		
\$75,000 - \$99,999	5,839	15.3%	6,741	17.0%		
\$100,000 - \$149,999	6,156	16.1%	7,802	19.7%		
\$150,000 - \$199,999	2,211	5.8%	2,830	7.2%		
\$200,000+	1,649	4.3%	1,981	5.0%		
Median Household Income	\$61,772		\$72,986			
Average Household Income	\$79,097		\$89,924			
Per Capita Income	\$33,648		\$38,259			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,707	6.5%	5,354	6.0%	5,426	5.8%
5 - 9	5,048	5.7%	5,561	6.2%	5,328	5.7%
10 - 14	4,966	5.6%	4,978	5.5%	5,643	6.1%
15 - 19	4,779	5.4%	4,735	5.3%	4,821	5.2%
20 - 24	4,740	5.4%	4,956	5.5%	4,908	5.3%
25 - 34	13,631	15.4%	12,490	13.9%	11,657	12.5%
35 - 44	11,458	13.0%	11,889	13.2%	13,494	14.5%
45 - 54	13,497	15.3%	12,300	13.7%	11,205	12.0%
55 - 64	10,823	12.3%	12,131	13.5%	12,532	13.5%
65 - 74	6,246	7.1%	7,623	8.5%	9,425	10.1%
75 - 84	4,785	5.4%	4,788	5.3%	5,336	5.7%
85+	2,633	3.0%	3,031	3.4%	3,245	3.5%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	70,027	79.3%	69,191	77.0%	69,164	74.4%
Black Alone	9,527	10.8%	10,748	12.0%	12,415	13.3%
American Indian Alone	435	0.5%	435	0.5%	448	0.5%
Asian Alone	3,429	3.9%	3,994	4.4%	4,710	5.1%
Pacific Islander Alone	29	0.0%	31	0.0%	33	0.0%
Some Other Race Alone	1,947	2.2%	2,139	2.4%	2,475	2.7%
Two or More Races	2,916	3.3%	3,297	3.7%	3,774	4.1%
Hispanic Origin (Any Race)	4,494	5.1%	4,896	5.4%	5,635	6.1%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



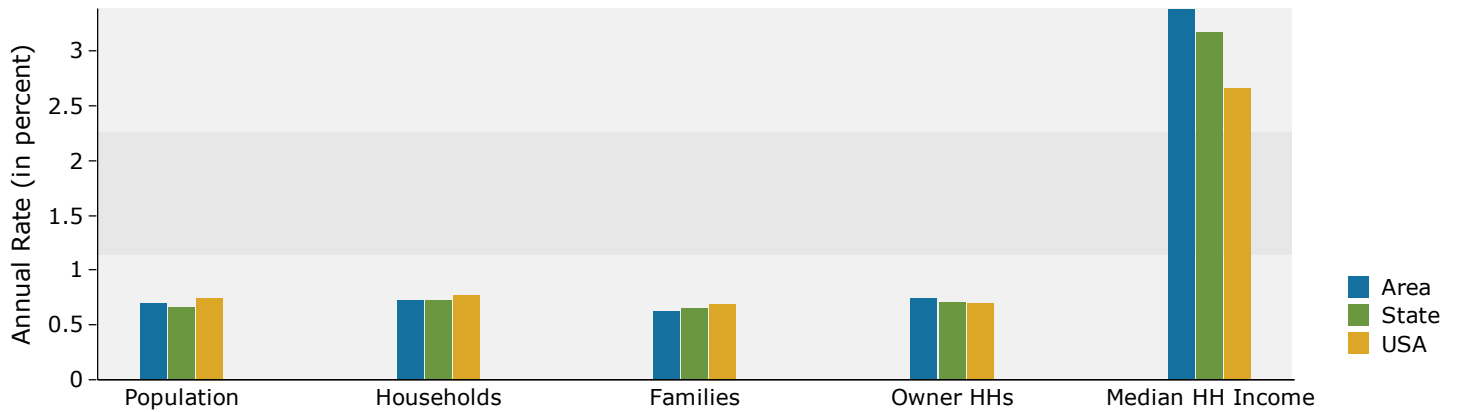


# Demographic and Income Profile

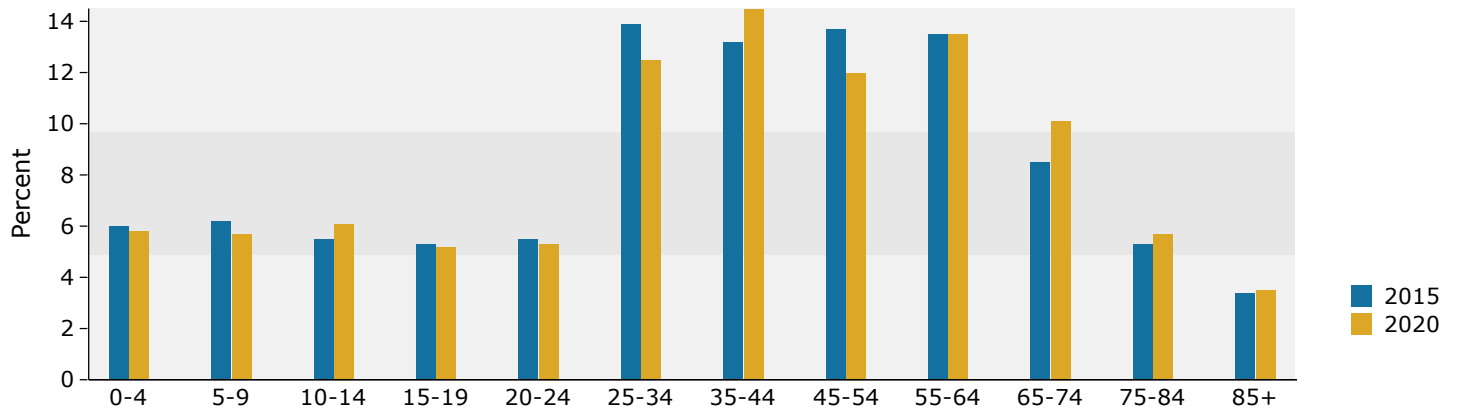
3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak  
Latitude: 45.02142  
Longitude: -93.38034

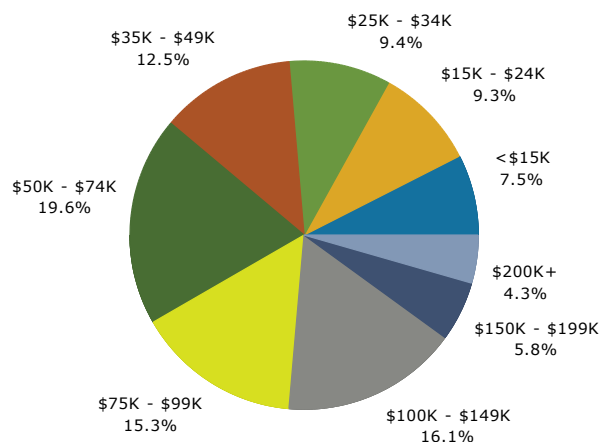
## Trends 2015-2020



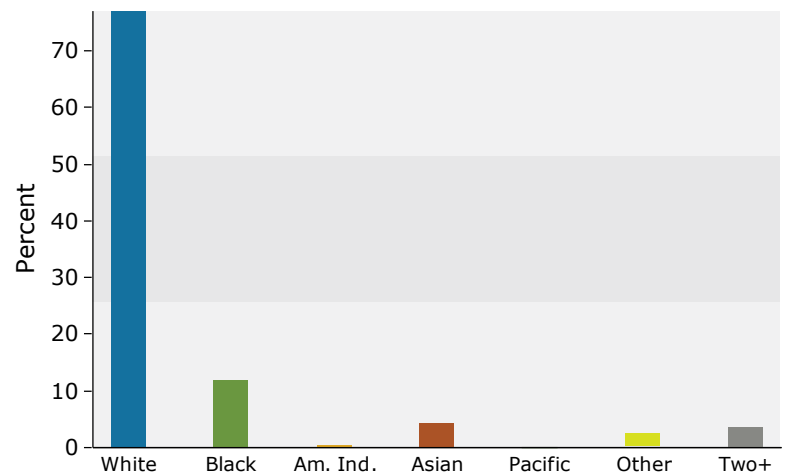
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



## Demographic and Income Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

Summary	Census 2010		2015		2020	
Population	253,530		260,741		272,184	
Households	101,575		104,720		109,349	
Families	61,785		63,250		65,803	
Average Household Size	2.46		2.46		2.46	
Owner Occupied Housing Units	65,896		67,740		70,905	
Renter Occupied Housing Units	35,679		36,980		38,444	
Median Age	35.3		36.4		37.3	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.86%		0.67%		0.75%	
Households	0.87%		0.73%		0.77%	
Families	0.79%		0.65%		0.69%	
Owner HHs	0.92%		0.71%		0.70%	
Median Household Income	3.10%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	10,460	10.0%	10,227	9.4%		
\$15,000 - \$24,999	9,553	9.1%	7,487	6.8%		
\$25,000 - \$34,999	10,127	9.7%	8,700	8.0%		
\$35,000 - \$49,999	14,385	13.7%	13,396	12.3%		
\$50,000 - \$74,999	19,733	18.8%	19,582	17.9%		
\$75,000 - \$99,999	15,117	14.4%	17,825	16.3%		
\$100,000 - \$149,999	14,511	13.9%	18,876	17.3%		
\$150,000 - \$199,999	5,964	5.7%	7,467	6.8%		
\$200,000+	4,869	4.6%	5,789	5.3%		
Median Household Income	\$57,648		\$67,145			
Average Household Income	\$77,043		\$87,303			
Per Capita Income	\$30,965		\$35,070			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	19,133	7.5%	18,590	7.1%	19,221	7.1%
5 - 9	17,089	6.7%	18,083	6.9%	17,881	6.6%
10 - 14	16,337	6.4%	16,662	6.4%	18,118	6.7%
15 - 19	16,240	6.4%	15,487	5.9%	15,824	5.8%
20 - 24	15,955	6.3%	17,427	6.7%	16,557	6.1%
25 - 34	41,007	16.2%	39,158	15.0%	38,880	14.3%
35 - 44	33,360	13.2%	34,750	13.3%	38,883	14.3%
45 - 54	36,179	14.3%	33,583	12.9%	31,952	11.7%
55 - 64	28,481	11.2%	32,067	12.3%	33,169	12.2%
65 - 74	14,690	5.8%	19,106	7.3%	23,795	8.7%
75 - 84	10,086	4.0%	10,187	3.9%	11,877	4.4%
85+	4,972	2.0%	5,638	2.2%	6,027	2.2%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	163,577	64.5%	161,775	62.0%	161,470	59.3%
Black Alone	50,445	19.9%	54,963	21.1%	61,022	22.4%
American Indian Alone	1,908	0.8%	1,861	0.7%	1,846	0.7%
Asian Alone	19,922	7.9%	22,883	8.8%	26,345	9.7%
Pacific Islander Alone	113	0.0%	127	0.0%	138	0.1%
Some Other Race Alone	7,604	3.0%	8,083	3.1%	9,027	3.3%
Two or More Races	9,960	3.9%	11,049	4.2%	12,336	4.5%
Hispanic Origin (Any Race)	15,690	6.2%	16,643	6.4%	18,574	6.8%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



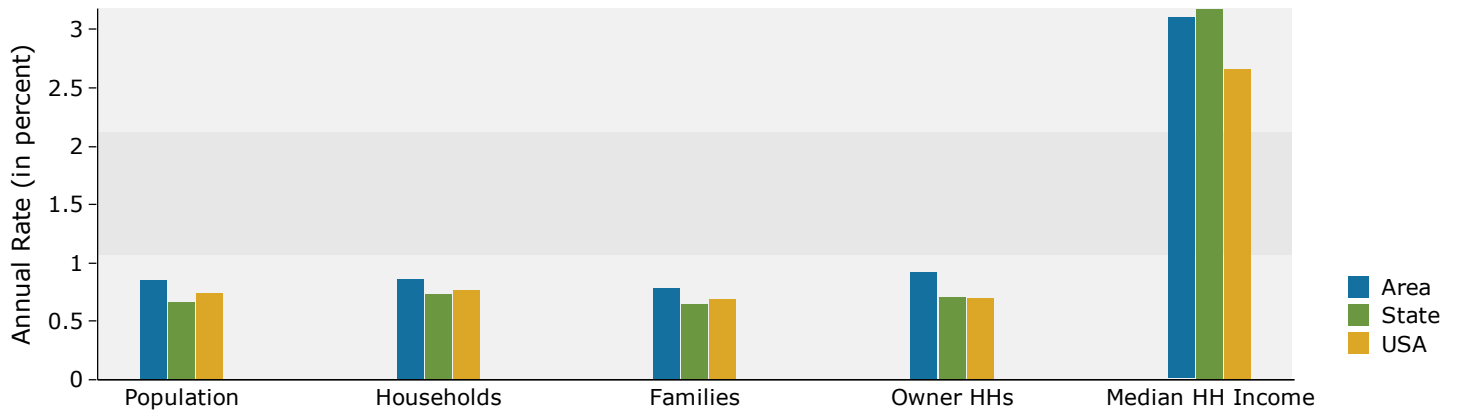
## Demographic and Income Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Ring: 5 mile radius

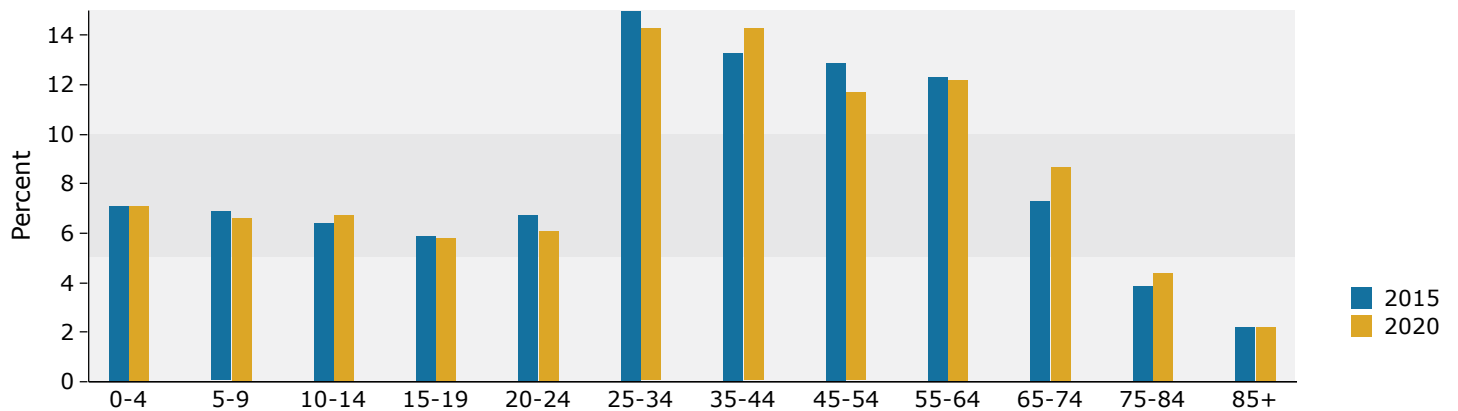
Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

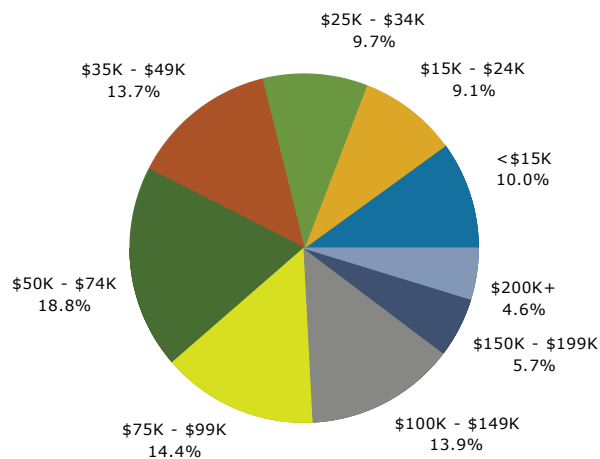
### Trends 2015-2020



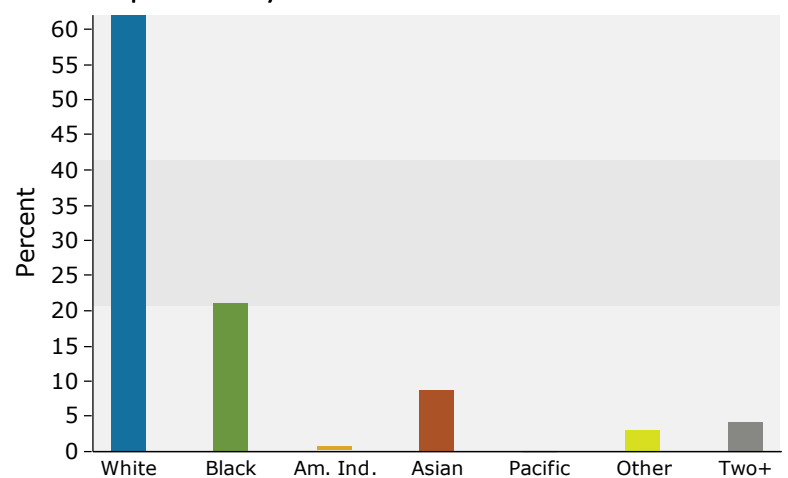
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 6.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016

## Market Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.02142  
Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	12,721	89,715	260,731
2010 Total Population	12,196	88,311	253,530
2015 Total Population	12,317	89,837	260,741
2015 Group Quarters	147	2,143	3,420
2020 Total Population	12,673	93,019	272,184
2015-2020 Annual Rate	0.57%	0.70%	0.86%
<b>Household Summary</b>			
2000 Households	5,451	37,332	101,983
2000 Average Household Size	2.30	2.33	2.51
2010 Households	5,254	37,368	101,575
2010 Average Household Size	2.29	2.31	2.46
2015 Households	5,330	38,152	104,720
2015 Average Household Size	2.28	2.30	2.46
2020 Households	5,492	39,544	109,349
2020 Average Household Size	2.28	2.30	2.46
2015-2020 Annual Rate	0.60%	0.72%	0.87%
2010 Families	3,161	22,631	61,785
2010 Average Family Size	2.91	2.92	3.12
2015 Families	3,187	22,933	63,250
2015 Average Family Size	2.90	2.91	3.12
2020 Families	3,271	23,669	65,803
2020 Average Family Size	2.91	2.92	3.13
2015-2020 Annual Rate	0.52%	0.63%	0.79%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,470	37,855	104,776
Owner Occupied Housing Units	62.8%	69.6%	66.8%
Renter Occupied Housing Units	36.8%	29.0%	30.5%
Vacant Housing Units	0.3%	1.4%	2.7%
2010 Housing Units	5,497	39,559	109,566
Owner Occupied Housing Units	60.5%	64.7%	60.1%
Renter Occupied Housing Units	35.1%	29.8%	32.6%
Vacant Housing Units	4.4%	5.5%	7.3%
2015 Housing Units	5,576	40,574	113,202
Owner Occupied Housing Units	60.3%	64.1%	59.8%
Renter Occupied Housing Units	35.2%	30.0%	32.7%
Vacant Housing Units	4.4%	6.0%	7.5%
2020 Housing Units	5,745	42,126	118,319
Owner Occupied Housing Units	60.7%	64.0%	59.9%
Renter Occupied Housing Units	34.9%	29.8%	32.5%
Vacant Housing Units	4.4%	6.1%	7.6%
<b>Median Household Income</b>			
2015	\$60,201	\$61,772	\$57,648
2020	\$72,414	\$72,986	\$67,145
<b>Median Home Value</b>			
2015	\$225,923	\$227,583	\$215,186
2020	\$241,913	\$257,527	\$250,336
<b>Per Capita Income</b>			
2015	\$31,015	\$33,648	\$30,965
2020	\$35,291	\$38,259	\$35,070
<b>Median Age</b>			
2010	38.8	39.7	35.3
2015	39.6	40.4	36.4
2020	40.5	41.3	37.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.02142  
Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	5,330	38,152	104,720
<\$15,000	6.7%	7.5%	10.0%
\$15,000 - \$24,999	11.5%	9.3%	9.1%
\$25,000 - \$34,999	9.9%	9.4%	9.7%
\$35,000 - \$49,999	12.6%	12.5%	13.7%
\$50,000 - \$74,999	18.6%	19.6%	18.8%
\$75,000 - \$99,999	17.5%	15.3%	14.4%
\$100,000 - \$149,999	18.1%	16.1%	13.9%
\$150,000 - \$199,999	3.3%	5.8%	5.7%
\$200,000+	1.9%	4.3%	4.6%
Average Household Income	\$70,781	\$79,097	\$77,043
<b>2020 Households by Income</b>			
Household Income Base	5,492	39,544	109,349
<\$15,000	6.0%	6.9%	9.4%
\$15,000 - \$24,999	8.6%	7.1%	6.8%
\$25,000 - \$34,999	8.4%	7.6%	8.0%
\$35,000 - \$49,999	11.2%	11.0%	12.3%
\$50,000 - \$74,999	17.1%	18.4%	17.9%
\$75,000 - \$99,999	19.7%	17.0%	16.3%
\$100,000 - \$149,999	22.3%	19.7%	17.3%
\$150,000 - \$199,999	4.5%	7.2%	6.8%
\$200,000+	2.2%	5.0%	5.3%
Average Household Income	\$80,449	\$89,924	\$87,303
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	3,365	25,991	67,734
<\$50,000	0.1%	0.5%	0.9%
\$50,000 - \$99,999	1.2%	2.4%	4.9%
\$100,000 - \$149,999	4.0%	7.3%	13.5%
\$150,000 - \$199,999	20.9%	25.4%	24.9%
\$200,000 - \$249,999	45.9%	26.0%	19.4%
\$250,000 - \$299,999	21.1%	16.1%	13.2%
\$300,000 - \$399,999	4.8%	13.9%	12.4%
\$400,000 - \$499,999	0.5%	4.1%	5.0%
\$500,000 - \$749,999	0.6%	2.8%	4.1%
\$750,000 - \$999,999	0.1%	0.6%	0.9%
\$1,000,000 +	0.7%	0.8%	1.0%
Average Home Value	\$237,184	\$258,746	\$255,107
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	3,487	26,980	70,899
<\$50,000	0.1%	0.3%	0.8%
\$50,000 - \$99,999	0.6%	1.3%	3.9%
\$100,000 - \$149,999	1.3%	2.7%	6.7%
\$150,000 - \$199,999	11.4%	16.5%	18.4%
\$200,000 - \$249,999	43.6%	26.4%	20.1%
\$250,000 - \$299,999	28.2%	18.6%	15.2%
\$300,000 - \$399,999	9.4%	19.7%	17.1%
\$400,000 - \$499,999	2.1%	7.4%	7.8%
\$500,000 - \$749,999	2.0%	4.8%	6.8%
\$750,000 - \$999,999	0.6%	1.5%	2.2%
\$1,000,000 +	0.7%	0.8%	1.0%
Average Home Value	\$265,950	\$298,882	\$300,166

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016





## Market Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	12,193	88,313	253,532
0 - 4	6.7%	6.5%	7.5%
5 - 9	5.7%	5.7%	6.7%
10 - 14	5.7%	5.6%	6.4%
15 - 24	11.0%	10.8%	12.7%
25 - 34	16.1%	15.4%	16.2%
35 - 44	13.6%	13.0%	13.2%
45 - 54	15.3%	15.3%	14.3%
55 - 64	11.4%	12.3%	11.2%
65 - 74	7.8%	7.1%	5.8%
75 - 84	4.9%	5.4%	4.0%
85 +	1.7%	3.0%	2.0%
18 +	78.6%	78.7%	75.2%
<b>2015 Population by Age</b>			
Total	12,317	89,836	260,738
0 - 4	6.1%	6.0%	7.1%
5 - 9	6.2%	6.2%	6.9%
10 - 14	5.5%	5.5%	6.4%
15 - 24	11.1%	10.8%	12.6%
25 - 34	14.5%	13.9%	15.0%
35 - 44	13.6%	13.2%	13.3%
45 - 54	14.7%	13.7%	12.9%
55 - 64	12.5%	13.5%	12.3%
65 - 74	8.4%	8.5%	7.3%
75 - 84	5.4%	5.3%	3.9%
85 +	2.1%	3.4%	2.2%
18 +	78.9%	78.9%	75.8%
<b>2020 Population by Age</b>			
Total	12,674	93,020	272,184
0 - 4	6.0%	5.8%	7.1%
5 - 9	5.6%	5.7%	6.6%
10 - 14	6.0%	6.1%	6.7%
15 - 24	10.9%	10.5%	11.9%
25 - 34	13.1%	12.5%	14.3%
35 - 44	14.8%	14.5%	14.3%
45 - 54	12.7%	12.0%	11.7%
55 - 64	13.4%	13.5%	12.2%
65 - 74	9.4%	10.1%	8.7%
75 - 84	5.6%	5.7%	4.4%
85 +	2.4%	3.5%	2.2%
18 +	79.1%	79.0%	76.1%
<b>2010 Population by Sex</b>			
Males	5,885	42,515	122,599
Females	6,311	45,796	130,931
<b>2015 Population by Sex</b>			
Males	5,916	43,253	126,266
Females	6,402	46,583	134,475
<b>2020 Population by Sex</b>			
Males	6,081	44,819	131,975
Females	6,592	48,200	140,209

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016

## Market Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.02142  
Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	12,195	88,310	253,529
White Alone	78.8%	79.3%	64.5%
Black Alone	11.5%	10.8%	19.9%
American Indian Alone	0.4%	0.5%	0.8%
Asian Alone	3.9%	3.9%	7.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.2%	2.2%	3.0%
Two or More Races	3.2%	3.3%	3.9%
Hispanic Origin	5.2%	5.1%	6.2%
Diversity Index	42.7	42.0	59.2
<b>2015 Population by Race/Ethnicity</b>			
Total	12,316	89,835	260,741
White Alone	76.6%	77.0%	62.0%
Black Alone	12.6%	12.0%	21.1%
American Indian Alone	0.4%	0.5%	0.7%
Asian Alone	4.5%	4.4%	8.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.3%	2.4%	3.1%
Two or More Races	3.6%	3.7%	4.2%
Hispanic Origin	5.5%	5.4%	6.4%
Diversity Index	45.9	45.3	61.5
<b>2020 Population by Race/Ethnicity</b>			
Total	12,673	93,019	272,184
White Alone	74.0%	74.4%	59.3%
Black Alone	14.0%	13.3%	22.4%
American Indian Alone	0.4%	0.5%	0.7%
Asian Alone	5.1%	5.1%	9.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.6%	2.7%	3.3%
Two or More Races	3.9%	4.1%	4.5%
Hispanic Origin	6.1%	6.1%	6.8%
Diversity Index	49.5	49.2	64.1
<b>2010 Population by Relationship and Household Type</b>			
Total	12,196	88,311	253,530
In Households	98.8%	97.6%	98.7%
In Family Households	77.6%	76.9%	78.8%
Householder	26.1%	25.5%	24.3%
Spouse	19.2%	19.1%	16.5%
Child	27.2%	27.1%	30.8%
Other relative	3.0%	3.0%	4.4%
Nonrelative	2.1%	2.1%	2.7%
In Nonfamily Households	21.2%	20.7%	19.9%
In Group Quarters	1.2%	2.4%	1.3%
Institutionalized Population	0.7%	1.6%	0.8%
Noninstitutionalized Population	0.5%	0.8%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.02142  
Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	8,773	64,251	174,491
Less than 9th Grade	2.0%	1.8%	3.5%
9th - 12th Grade, No Diploma	7.4%	4.6%	5.6%
High School Graduate	17.6%	18.8%	18.4%
GED/Alternative Credential	2.9%	3.0%	3.4%
Some College, No Degree	21.5%	21.7%	21.2%
Associate Degree	10.7%	9.9%	9.3%
Bachelor's Degree	26.5%	27.6%	25.6%
Graduate/Professional Degree	11.5%	12.6%	12.9%
<b>2015 Population 15+ by Marital Status</b>			
Total	10,138	73,942	207,405
Never Married	34.9%	32.7%	37.5%
Married	47.1%	48.3%	45.7%
Widowed	5.1%	6.4%	5.3%
Divorced	12.9%	12.5%	11.6%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.7%	96.3%	94.5%
Civilian Unemployed	3.3%	3.7%	5.5%
<b>2015 Employed Population 16+ by Industry</b>			
Total	6,994	48,599	132,334
Agriculture/Mining	0.2%	0.2%	0.4%
Construction	2.6%	3.9%	3.7%
Manufacturing	14.4%	13.5%	13.2%
Wholesale Trade	2.5%	3.1%	2.8%
Retail Trade	12.2%	10.7%	11.5%
Transportation/Utilities	3.6%	4.1%	3.9%
Information	2.0%	2.1%	2.0%
Finance/Insurance/Real Estate	8.7%	9.9%	9.3%
Services	50.9%	49.9%	50.9%
Public Administration	2.9%	2.4%	2.5%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	6,994	48,599	132,335
White Collar	67.0%	68.0%	65.9%
Management/Business/Financial	17.9%	18.3%	17.2%
Professional	24.7%	24.1%	23.6%
Sales	9.6%	10.9%	10.8%
Administrative Support	14.9%	14.8%	14.4%
Services	17.2%	15.6%	17.1%
Blue Collar	15.8%	16.4%	16.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	1.9%	2.9%	2.9%
Installation/Maintenance/Repair	2.8%	2.7%	2.6%
Production	5.7%	5.5%	6.4%
Transportation/Material Moving	5.4%	5.1%	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.02142  
Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	5,254	37,368	101,575
Households with 1 Person	32.3%	31.5%	30.6%
Households with 2+ People	67.7%	68.5%	69.4%
Family Households	60.2%	60.6%	60.8%
Husband-wife Families	44.3%	45.3%	41.4%
With Related Children	17.5%	18.2%	18.1%
Other Family (No Spouse Present)	15.9%	15.2%	19.5%
Other Family with Male Householder	4.2%	4.0%	4.7%
With Related Children	2.3%	2.1%	2.7%
Other Family with Female Householder	11.7%	11.3%	14.7%
With Related Children	7.3%	7.2%	10.3%
Nonfamily Households	7.5%	7.9%	8.5%
All Households with Children	27.4%	27.9%	31.4%
Multigenerational Households	2.2%	2.2%	3.3%
Unmarried Partner Households	6.9%	7.1%	8.0%
Male-female	6.2%	6.1%	6.9%
Same-sex	0.6%	1.0%	1.1%
<b>2010 Households by Size</b>			
Total	5,252	37,368	101,574
1 Person Household	32.3%	31.5%	30.6%
2 Person Household	35.2%	35.2%	33.0%
3 Person Household	15.3%	14.9%	15.0%
4 Person Household	10.7%	11.4%	11.6%
5 Person Household	3.9%	4.4%	5.1%
6 Person Household	1.5%	1.5%	2.3%
7 + Person Household	1.0%	1.1%	2.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,254	37,368	101,575
Owner Occupied	63.3%	68.4%	64.9%
Owned with a Mortgage/Loan	46.9%	51.7%	50.4%
Owned Free and Clear	16.4%	16.8%	14.4%
Renter Occupied	36.7%	31.6%	35.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

3543 Winnetka Ave N, New Hope, Minnesota, 55427  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.02142

Longitude: -93.38034

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	In Style (5B)	Parks and Rec (5C)	Parks and Rec (5C)
<b>2.</b>	Parks and Rec (5C)	In Style (5B)	In Style (5B)
<b>3.</b>	Old and Newcomers (8F)	Retirement Communities	Metro Fusion (11C)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,733,547	\$93,082,127	\$253,864,739
Average Spent	\$2,201.42	\$2,439.77	\$2,424.22
Spending Potential Index	95	105	105
Computers & Accessories: Total \$	\$1,338,906	\$10,620,800	\$28,750,308
Average Spent	\$251.20	\$278.38	\$274.54
Spending Potential Index	96	107	105
Education: Total \$	\$7,979,419	\$64,513,857	\$173,284,743
Average Spent	\$1,497.08	\$1,690.97	\$1,654.74
Spending Potential Index	98	111	109
Entertainment/Recreation: Total \$	\$16,534,015	\$132,365,112	\$351,843,425
Average Spent	\$3,102.07	\$3,469.41	\$3,359.85
Spending Potential Index	94	105	101
Food at Home: Total \$	\$26,201,105	\$207,803,240	\$562,269,120
Average Spent	\$4,915.78	\$5,446.72	\$5,369.26
Spending Potential Index	94	104	103
Food Away from Home: Total \$	\$16,661,075	\$132,370,672	\$358,123,529
Average Spent	\$3,125.91	\$3,469.56	\$3,419.82
Spending Potential Index	95	106	104
Health Care: Total \$	\$23,556,892	\$189,522,907	\$493,133,824
Average Spent	\$4,419.68	\$4,967.57	\$4,709.07
Spending Potential Index	93	105	99
HH Furnishings & Equipment: Total \$	\$9,259,947	\$73,582,746	\$196,879,000
Average Spent	\$1,737.33	\$1,928.67	\$1,880.05
Spending Potential Index	94	105	102
Investments: Total \$	\$11,561,649	\$95,971,194	\$265,485,214
Average Spent	\$2,169.16	\$2,515.50	\$2,535.19
Spending Potential Index	79	91	92
Retail Goods: Total \$	\$126,930,868	\$1,008,921,180	\$2,693,510,621
Average Spent	\$23,814.42	\$26,444.78	\$25,721.07
Spending Potential Index	93	104	101
Shelter: Total \$	\$85,062,898	\$681,968,404	\$1,846,292,076
Average Spent	\$15,959.27	\$17,875.04	\$17,630.75
Spending Potential Index	97	109	107
TV/Video/Audio: Total \$	\$6,641,924	\$52,607,504	\$141,481,140
Average Spent	\$1,246.14	\$1,378.89	\$1,351.04
Spending Potential Index	95	105	103
Travel: Total \$	\$9,847,343	\$79,808,153	\$210,233,435
Average Spent	\$1,847.53	\$2,091.85	\$2,007.58
Spending Potential Index	95	107	103
Vehicle Maintenance & Repairs: Total \$	\$5,639,584	\$44,893,923	\$120,100,912
Average Spent	\$1,058.08	\$1,176.71	\$1,146.88
Spending Potential Index	95	105	103

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016