



ON REGENT RETAIL HIGHLIGHTS

COMMERCE & CULTURE

When Chinese, Japanese, Russian, Swedish, and other immigrants first came to this area, they found Regent Street and a place they would eventually call home. This was their arrival to the commerce and culture centered in the growing downtown of Salt Lake City.

HEADLINE NEWS

Everything happened here then - from a kaleidoscope of languages to the exchange of trade and eventually a thriving newspaper industry.

DOWNTOWN'S INTERSECTION

On Regent will bring back the buzz of the area with a fun and excitingly reinvigorated retail and cafe district - sitting confidently at downtown's intersection of discovery, connection, culture and convenience.

A DYNAMIC EXPERIENCE

This dynamic public space draws shoppers into a retail and cafe experience found only "On Regent."

INTIMATE SCALE

An intimate and welcoming scale sets the tone for retailers to display their art and merchandise on the street.

THEN & NOW

On Regent keeps one foot rooted in its historic beginnings while stepping into the future with distinct shopping, dining, and entertainment for locals and visitors.

A RETAIL, THEATER & ARTS DISTRICT

The overall experience will be one of intimacy, discovery and surprise.





SALT LAKE COUNTY POPULATION -ESTIMATE FOR 2011 1

1,091,742

Regent Street Retail at 100 South has the highest pedestrian traffic of any Salt Lake City midblock street - 265 people per hour²

AVERAGE SALT LAKE COUNTY
HOME SALE PRICE,
JUNE 2015 - UP 6% FROM JUNE 2014 3

\$293,041

SALT LAKE COUNTY
MEDIAN FAMILY INCOME -2015 4

\$72,200

BACHELORS DEGREE OR HIGHER-SALT LAKE COUNTY RESIDENTS AGE25+, 2013¹

31.0%

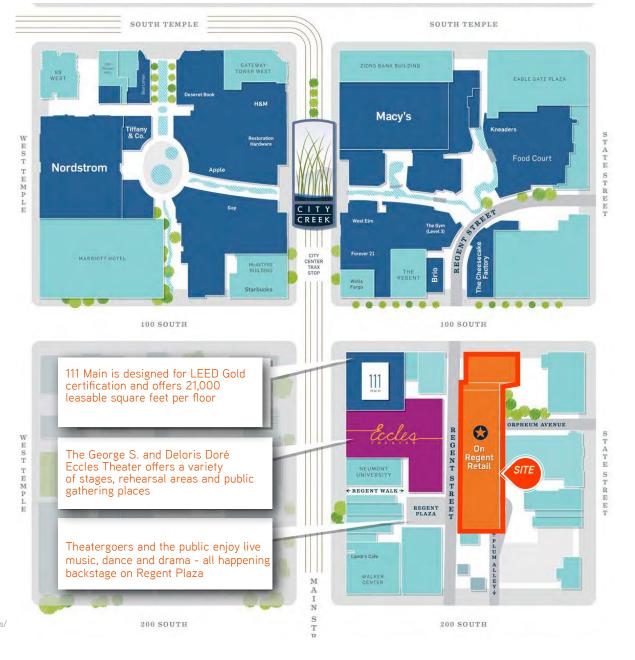
HOTEL ROOMS AVAILABLE WITHIN TRADE AREAS 17,331

ANNUAL IMPACT -2013 5
\$1.1 Billion

AVERAGE DAILY WEEKDAY TRAX PASSENGERSAT CITY CENTER STATION, 20156

13,670

- $1\ \mathsf{US}\ \mathsf{Census}\ \mathsf{Bureau}\ \mathsf{Quickfacts}\ \mathsf{For}\ \mathsf{Salt}\ \mathsf{Lake}\ \mathsf{County};\ \mathsf{Quickfacts}.\mathsf{cencus}.\mathsf{gov}$
- 2 Salt Lake City Pedestrian & Bicycle Master Plan, 2012
- 3 Salt Lake Board Of Realtors, Local Market Update 2015; Streattors.com/Home-Stats/
- 4 Salt Lake County: slco.org/crd/forms/ami.html
- 5 Visit Salt Lake: visitsaltlake.com/facts/
- 6 Salt Lake City Transportation Division And UTA: March 2015 Averages







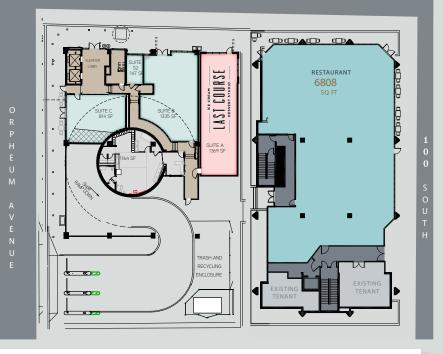
PROJECT DETAILS

• Street Level Retail GLA: 20,205 sq ft

• Mezzanine GLA: 8,600 sq ft

• Lower Level Market GLA: 9,000 sq ft

• Anchor Restaurant: 6,808 sq ft



ON REGENT TIMELINE

SPACES AVAILABLE NOW FOR DELIVERY

RETAIL & RESTAURANT SPACE

- Variety of available spaces to accommodate small to medium users
- Ample signage on street-length canopy
- Open storefront capability
- Restaurant anchor
- Restaurant space includes outdoor dining potential
- Service corridor off Plum Alley

ON REGENT AMENITIES

- Landscaped, pedestrian friendly walkways
- Street lighting and well lit common areas
- Street-side seating
- Curbless street with integrated artistic elements
- Way-finding signage and bike racks
- On-street festival plaza
- Midblock walkway to Main Street
- Revitalized Regent Street parking garage



RENDERINGS





ON REGENT RETAIL

THE LOCATION

An integral part of the 111 Main/Eccles Theater/Regent Street revitalization, On Regent establishes a dynamic destination location in Salt Lake City's premier office, theater, entertainment and retail district.

THE MARKET

A major pedestrian connector between City Creek and Gallivan Center, On Regent's retail shops, restaurants, and street cafes will serve Eccles Theater patrons, 111 Main tenants, other downtown office workers, city visitors, and the special event

and convention sectors.

- 3.000-4.000 111 Main office workers
- 60,000 other downtown office workers within walking distance
- 1,200 Regent Street parking stalls with multiple users per day
- 900-1,100 theater patrons daily

THE PARKING

The revitalized Regent Street Parking has 10 levels and offers 1,200 parking spaces. North and south elevator lobbies feature new sleek glass entrances. A beautiful glass wall stairway inside the north elevator lobby will provide quick street access.









A City Creek Reserve Property

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