

# THE YARD AT IVANHOE

NEC ORANGE AVENUE & VIRGINIA DRIVE | ORLANDO, FL

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# THE YARD AT IVANHOE: At a Glance





• 591 Class "A" apartments located on site.

• Approximately 27,000 SF of retail / restaurant opportunities.

- and adjacent to retail with opportunity for valet.
- Delivery/possession slated April 2019.
- Opening slated for Q3 2019.

## THE YARD AT IVANHOE: At a Glance



### Creative Space & Unique Destination

- Unique shipping containers repurposed for independent specialty users and creative space.
- Maximum exposure for restaurants with wrap-around balcony space and incredible rooftop visibility to Lake Ivanhoe.
- Located in the heart and soul of Ivanhoe Village, where local flavor thrives and cult-like love from surrounding neighborhoods ensures new restaurant and retail growth.
- Known for eclectic retailers, local artisans, musicians and hip bars, Ivanhoe Village boasts as Orlando's uber-cool dining, bar scene and shopping destination.
- Ivanhoe Village was named one of the Top 5 Most Romantic Main Streets in the country in February 2017 by Main Street America.
- Abundant Green Space to be the epicenter of the community, hosting events such as farmers markets, local races, and serving as a daily spot for locals to gather for bocce ball and beers.



## THE YARD AT IVANHOE: At a Glance



### Accessibility & Connectivity

- Ivanhoe Village is conveniently located on Virginia Drive just off Orange Ave., the North-South connector between Downtown Orlando and Winter Park.
- I-4 exit is just .5 miles from site on Orange Ave. or .7 miles on Princeton St. (2-3 min drive respectively).
- Orlando Urban Trail, which will continue through the west side of the project and extend to Orange Ave., allows green goer's pedestrian walkability connecting Park Lake/ Highland to the Arts section of Lake Rowena.
- The Florida Hospital Health Village is 2 miles north and has approximately 17,600 employees. The Health Village SunRail stop sees over 50,000 annual riders.
- Across the street from Gaston Edwards Park, a 6.2 acre park with a playground, pavilion, track and lake access, is within walking distance.





#### **Orlando Market Drivers**

- 2.4 million residents with a net migration of 50,000 people annually.
- Orlando welcomed nearly 68 million visitors in 2016, making it the most visited city in the United States.
- Airport is going through a \$2.2 billion expansion currently,
   38 million passengers come through MCO annually.
- Forbes ranked Orlando #3 in the nation with 4.6% job growth in 2016.
- Major Orlando theme parks such as Universal Studios, Walt Disney World, and SeaWorld continue to expand and add new attractions drawing 77.2 million visitors from all over the world annually.
- \$2.3 billion I-4 Ultimate reconstruction project largest civil project in the nation.
- Public and private developers are spending \$1 billion on passenger railways in Central Florida over the next 3 years.

## THE YARD AT IVANHOE: The Plan







591 Apartments

6.8/1,000 parking

## THE YARD AT IVANHOE: Retail "A" in Focus





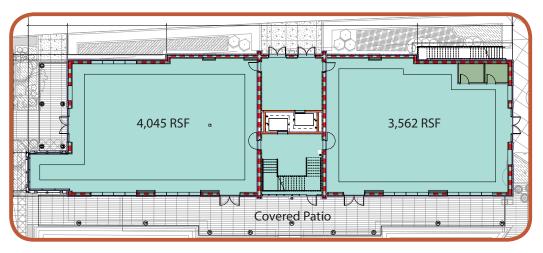
#### Retail "A" Elevation



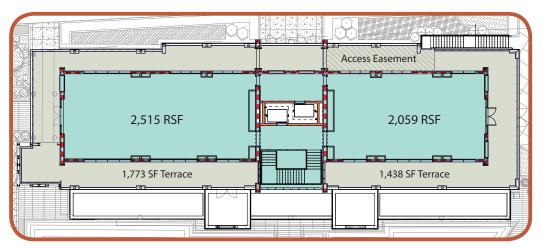
### Retail "A" - 2 Stories

- 1st Floor: 7,607 RSF | 14'-0" Ceiling Height
- 2nd Floor Interior: 4,574 RSF | 14'-0" Ceiling Height
- 2nd Floor Wrap Around Patio: 3,211 SF

#### First Floor



#### **Second Floor**



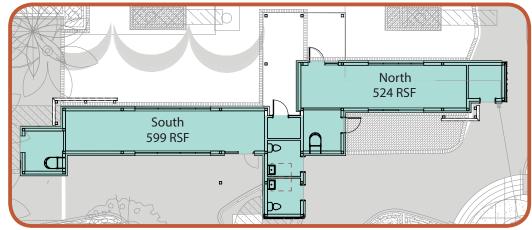
# THE YARD AT IVANHOE: Retail "B" in Focus





### Retail "B"

- South: 599 RSF | 9'-0" Ceiling Height
- North: 524 RSF | 9'-0" Ceiling Height
- Shared Restrooms



Retail "B" Elevation



#### Retail "B" East Elevation



# THE YARD AT IVANHOE: Retail "C" in Focus



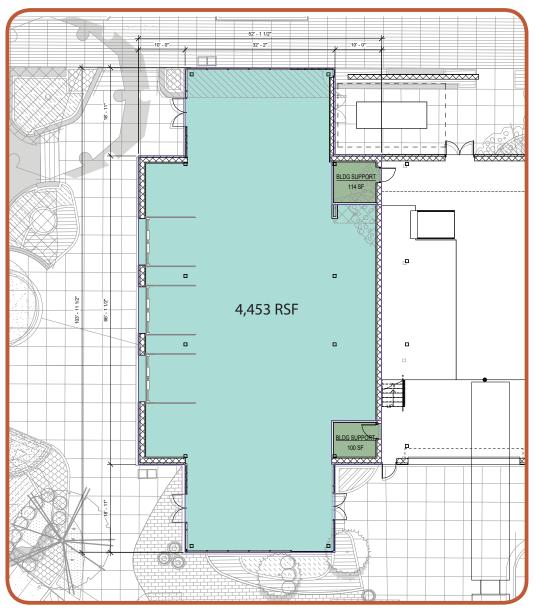


#### Retail "C" Elevation



### Retail "C"

• 4,453 RSF | 12'-0" to 15'-0" Ceiling Height



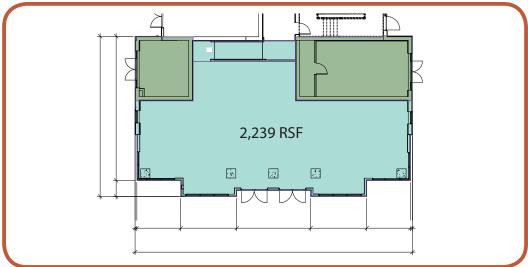
# THE YARD AT IVANHOE: Retail "E" in Focus





### Retail "E"

- 1st Floor: 2,239 RSF | 9'-4" Ceiling Height
- Cannot be vented



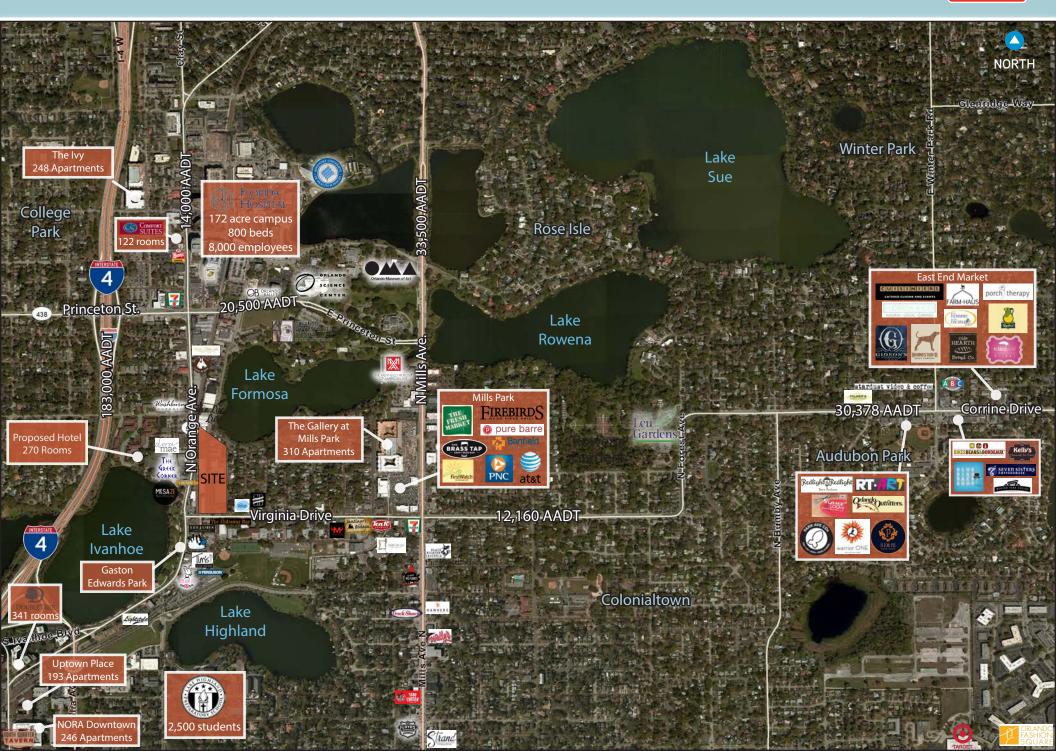
#### Retail "E" Elevation





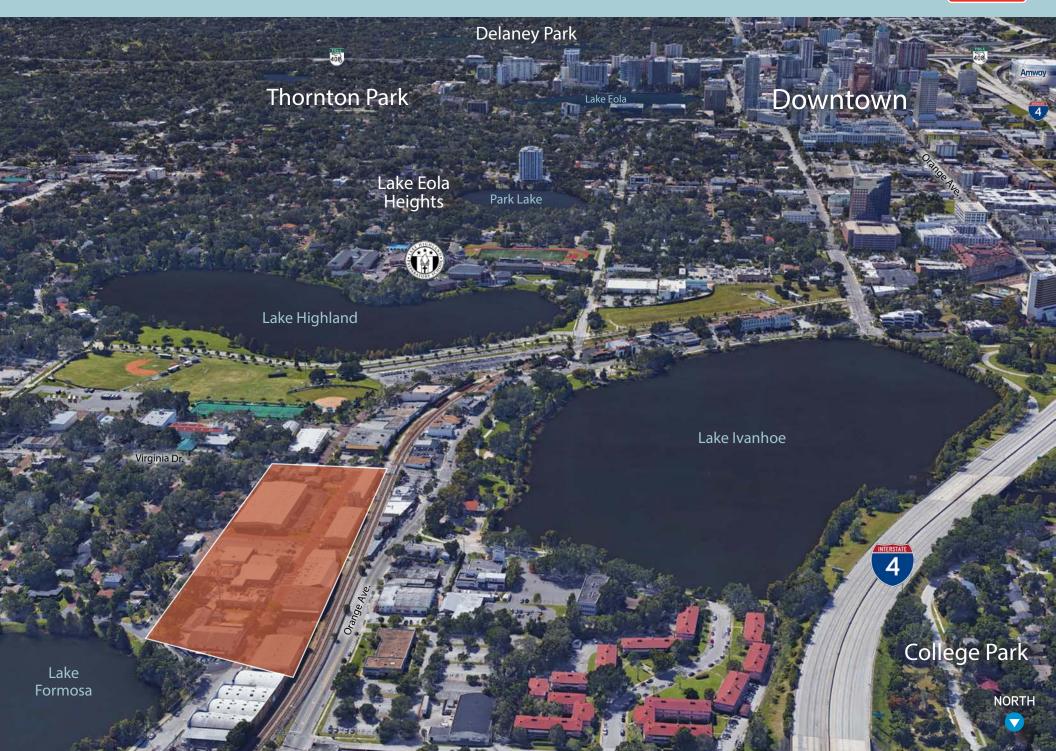
# THE YARD AT IVANHOE: The "Ivanhood"





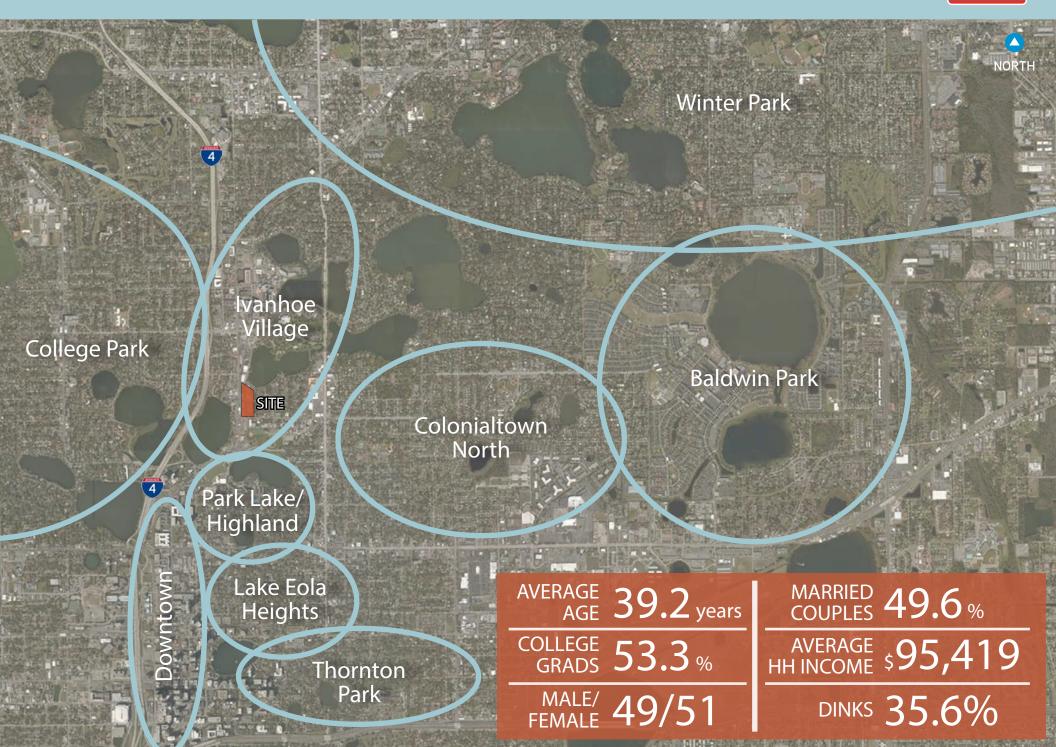
# THE YARD AT IVANHOE: The "Ivanhood"





# THE YARD AT IVANHOE: Core Customer Base





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#### Ivanhoe Village Demographics

Total Population 1,612
Total Households 815
Average HH Size 1.98
Average HH Income \$98,557
Median Age 39.6
Daytime Population 21,840

# College Park Demographics

Total Population 11,618
Total Households 5,533
Average HH Size 2.08
Average HH Income \$85,691
Median Age 40.5
Daytime Population 6,027

### Winter Park Demographics

Total Population 41,783
Total Households 18,478
Average HH Size 2.16
Average HH Income \$85,924
Median Age 42.6
Daytime Population 36,084

#### Baldwin Park Demographics

Total Population 11,298
Total Households 4,983
Average HH Size 2.23
Average HH Income \$96,592
Median Age 32.7
Daytime Population 3,855

# Colonial Town North Demographics

Total Population 5,509
Total Households 2,749
Average HH Size 2.00
Average HH Income \$70,136
Median Age 39.0
Daytime Population 4,746

# Downtown Demographics

Total Population 2,133
Total Households 1,497
Average HH Size 1.38
Average HH Income \$52,848
Median Age 34.9
Daytime Population 35,051

# Thornton Park Demographics

Total Population 4,849
Total Households 2,651
Average HH Size 1.82
Average HH Income \$63,653
Median Age 35.2
Daytime Population 3,133

# Lake Eola Heights Demographics

Total Population 2,071
Total Households 1,183
Average HH Size 1.64
Average HH Income \$65,147
Median Age 35.0
Daytime Population 2,125

# Park Lake/Highland Demographics

Total Population 1,204
Total Households 651
Average HH Size 1.80
Average HH Income \$69,663
Median Age 34.4
Daytime Population 2,105

# THE YARD AT IVANHOE: Target Talent















# WANTED

- Food forward, locally grown concepts From bison to kombucha
- Fresh, original crafts From coffee to beer
- Quality specialty service providers From yogis to florists
- Distinctive destinations From drinks to dates

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