



Site Map

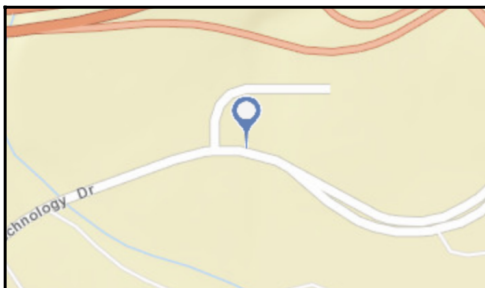
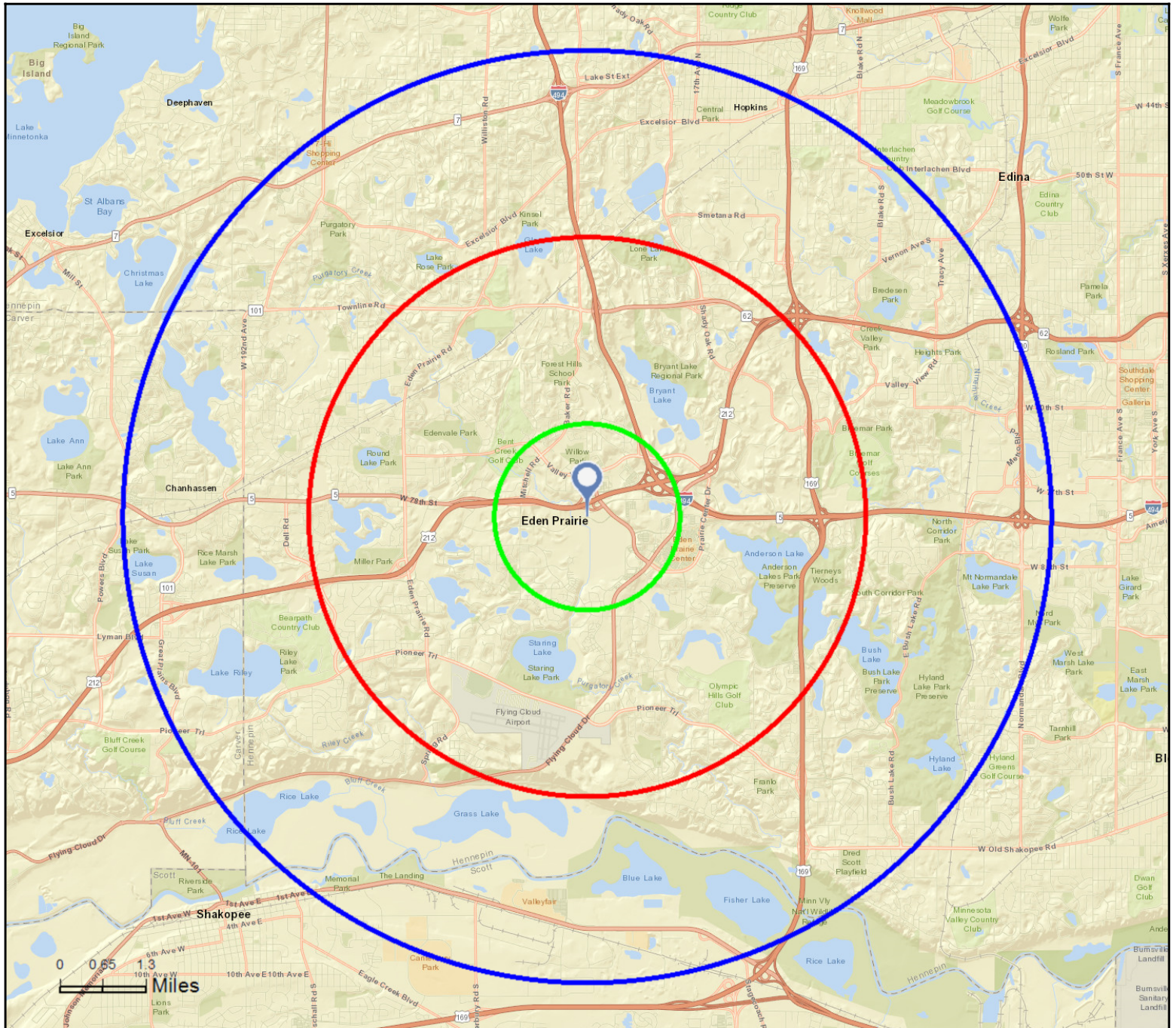
13250 Technology Dr, Eden Prairie, Minnesota, 55344

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 44.85939

Longitude: -93.4452



May 30, 2017



Executive Summary

13250 Technology Dr, Eden Prairie, Minnesota, 55344
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.85939
Longitude: -93.44520

	1 mile	3 miles	5 miles
Population			
2000 Population	7,521	46,354	132,696
2010 Population	9,139	50,172	135,537
2016 Population	9,401	52,347	141,780
2021 Population	9,744	54,528	147,747
2000-2010 Annual Rate	1.97%	0.79%	0.21%
2010-2016 Annual Rate	0.45%	0.68%	0.72%
2016-2021 Annual Rate	0.72%	0.82%	0.83%
2016 Male Population	48.0%	48.1%	48.1%
2016 Female Population	52.0%	51.9%	51.9%
2016 Median Age	33.0	39.1	42.6

In the identified area, the current year population is 141,780. In 2010, the Census count in the area was 135,537. The rate of change since 2010 was 0.72% annually. The five-year projection for the population in the area is 147,747 representing a change of 0.83% annually from 2016 to 2021. Currently, the population is 48.1% male and 51.9% female.

Median Age

The median age in this area is 33.0, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	60.3%	78.2%	83.6%
2016 Black Alone	12.7%	7.1%	5.0%
2016 American Indian/Alaska Native Alone	0.3%	0.2%	0.2%
2016 Asian Alone	19.8%	10.6%	7.5%
2016 Pacific Islander Alone	0.0%	0.0%	0.0%
2016 Other Race	3.1%	1.2%	1.2%
2016 Two or More Races	3.8%	2.7%	2.5%
2016 Hispanic Origin (Any Race)	6.6%	3.4%	3.3%

Persons of Hispanic origin represent 3.3% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 33.9 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	3,543	18,113	52,540
2010 Households	4,377	20,676	56,046
2016 Total Households	4,480	21,480	58,464
2021 Total Households	4,642	22,322	60,832
2000-2010 Annual Rate	2.14%	1.33%	0.65%
2010-2016 Annual Rate	0.37%	0.61%	0.68%
2016-2021 Annual Rate	0.71%	0.77%	0.80%
2016 Average Household Size	2.07	2.42	2.41

The household count in this area has changed from 56,046 in 2010 to 58,464 in the current year, a change of 0.68% annually. The five-year projection of households is 60,832, a change of 0.80% annually from the current year total. Average household size is currently 2.41, compared to 2.41 in the year 2010. The number of families in the current year is 38,277 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

May 30, 2017



Executive Summary

13250 Technology Dr, Eden Prairie, Minnesota, 55344
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Median Household Income			
2016 Median Household Income	\$63,616	\$91,483	\$92,392
2021 Median Household Income	\$66,626	\$102,348	\$103,338
2016-2021 Annual Rate	0.93%	2.27%	2.26%
Average Household Income			
2016 Average Household Income	\$83,041	\$125,024	\$127,604
2021 Average Household Income	\$89,179	\$136,279	\$138,876
2016-2021 Annual Rate	1.44%	1.74%	1.71%
Per Capita Income			
2016 Per Capita Income	\$39,434	\$51,489	\$52,909
2021 Per Capita Income	\$42,303	\$55,959	\$57,485
2016-2021 Annual Rate	1.41%	1.68%	1.67%

Households by Income

Current median household income is \$92,392 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$103,338 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$127,604 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$138,876 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$52,909 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$57,485 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	3,760	18,715	53,868
2000 Owner Occupied Housing Units	1,495	13,271	40,876
2000 Renter Occupied Housing Units	2,048	4,841	11,664
2000 Vacant Housing Units	217	603	1,328
2010 Total Housing Units	4,729	21,780	59,021
2010 Owner Occupied Housing Units	1,366	14,357	42,231
2010 Renter Occupied Housing Units	3,011	6,319	13,815
2010 Vacant Housing Units	352	1,104	2,975
2016 Total Housing Units	4,830	22,571	61,416
2016 Owner Occupied Housing Units	1,360	14,733	43,649
2016 Renter Occupied Housing Units	3,121	6,747	14,815
2016 Vacant Housing Units	350	1,091	2,952
2021 Total Housing Units	4,972	23,423	63,893
2021 Owner Occupied Housing Units	1,429	15,376	45,517
2021 Renter Occupied Housing Units	3,213	6,946	15,314
2021 Vacant Housing Units	330	1,101	3,061

Currently, 71.1% of the 61,416 housing units in the area are owner occupied; 24.1%, renter occupied; and 4.8% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 59,021 housing units in the area - 71.6% owner occupied, 23.4% renter occupied, and 5.0% vacant. The annual rate of change in housing units since 2010 is 1.78%. Median home value in the area is \$340,449, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 1.12% annually to \$359,902.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

May 30, 2017



Market Profile

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Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,521	46,354	132,696
2010 Total Population	9,139	50,172	135,537
2016 Total Population	9,401	52,347	141,780
2016 Group Quarters	130	367	633
2021 Total Population	9,744	54,528	147,747
2016-2021 Annual Rate	0.72%	0.82%	0.83%
2016 Total Daytime Population	15,375	81,692	185,622
Workers	11,279	58,155	120,811
Residents	4,096	23,537	64,811
Household Summary			
2000 Households	3,543	18,113	52,540
2000 Average Household Size	2.10	2.54	2.51
2010 Households	4,377	20,676	56,046
2010 Average Household Size	2.06	2.41	2.41
2016 Households	4,480	21,480	58,464
2016 Average Household Size	2.07	2.42	2.41
2021 Households	4,642	22,322	60,832
2021 Average Household Size	2.07	2.43	2.42
2016-2021 Annual Rate	0.71%	0.77%	0.80%
2010 Families	2,118	13,359	36,865
2010 Average Family Size	2.86	3.02	2.99
2016 Families	2,152	13,829	38,277
2016 Average Family Size	2.87	3.03	3.00
2021 Families	2,220	14,351	39,739
2021 Average Family Size	2.87	3.04	3.01
2016-2021 Annual Rate	0.62%	0.74%	0.75%
Housing Unit Summary			
2000 Housing Units	3,760	18,715	53,868
Owner Occupied Housing Units	39.8%	70.9%	75.9%
Renter Occupied Housing Units	54.5%	25.9%	21.7%
Vacant Housing Units	5.8%	3.2%	2.5%
2010 Housing Units	4,729	21,780	59,021
Owner Occupied Housing Units	28.9%	65.9%	71.6%
Renter Occupied Housing Units	63.7%	29.0%	23.4%
Vacant Housing Units	7.4%	5.1%	5.0%
2016 Housing Units	4,830	22,571	61,416
Owner Occupied Housing Units	28.2%	65.3%	71.1%
Renter Occupied Housing Units	64.6%	29.9%	24.1%
Vacant Housing Units	7.2%	4.8%	4.8%
2021 Housing Units	4,972	23,423	63,893
Owner Occupied Housing Units	28.7%	65.6%	71.2%
Renter Occupied Housing Units	64.6%	29.7%	24.0%
Vacant Housing Units	6.6%	4.7%	4.8%
Median Household Income			
2016	\$63,616	\$91,483	\$92,392
2021	\$66,626	\$102,348	\$103,338
Median Home Value			
2016	\$200,106	\$334,964	\$340,449
2021	\$238,770	\$359,242	\$359,902
Per Capita Income			
2016	\$39,434	\$51,489	\$52,909
2021	\$42,303	\$55,959	\$57,485
Median Age			
2010	31.0	37.8	41.4
2016	33.0	39.1	42.6
2021	32.5	39.8	43.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income			
Household Income Base	4,480	21,480	58,464
<\$15,000	7.8%	5.5%	5.2%
\$15,000 - \$24,999	6.5%	4.6%	4.7%
\$25,000 - \$34,999	8.8%	5.7%	6.3%
\$35,000 - \$49,999	13.4%	8.9%	9.2%
\$50,000 - \$74,999	21.2%	15.9%	14.8%
\$75,000 - \$99,999	14.3%	13.2%	13.0%
\$100,000 - \$149,999	18.5%	19.3%	19.3%
\$150,000 - \$199,999	4.8%	10.8%	11.1%
\$200,000+	4.8%	16.1%	16.4%
Average Household Income	\$83,041	\$125,024	\$127,604
2021 Households by Income			
Household Income Base	4,642	22,322	60,832
<\$15,000	8.4%	5.6%	5.3%
\$15,000 - \$24,999	6.3%	4.2%	4.3%
\$25,000 - \$34,999	7.7%	4.8%	5.3%
\$35,000 - \$49,999	14.9%	9.1%	9.4%
\$50,000 - \$74,999	17.2%	11.3%	10.3%
\$75,000 - \$99,999	14.2%	13.5%	13.2%
\$100,000 - \$149,999	19.6%	20.9%	21.1%
\$150,000 - \$199,999	6.1%	13.0%	13.3%
\$200,000+	5.6%	17.6%	17.8%
Average Household Income	\$89,179	\$136,279	\$138,876
2016 Owner Occupied Housing Units by Value			
Total	1,360	14,733	43,649
<\$50,000	3.8%	1.5%	1.6%
\$50,000 - \$99,999	6.0%	1.8%	2.7%
\$100,000 - \$149,999	18.1%	6.1%	5.5%
\$150,000 - \$199,999	22.1%	10.5%	9.1%
\$200,000 - \$249,999	17.4%	11.8%	10.4%
\$250,000 - \$299,999	9.3%	11.2%	12.4%
\$300,000 - \$399,999	15.1%	20.5%	20.4%
\$400,000 - \$499,999	4.3%	14.7%	14.7%
\$500,000 - \$749,999	2.2%	12.5%	13.1%
\$750,000 - \$999,999	1.0%	5.9%	6.1%
\$1,000,000 +	0.7%	3.5%	3.9%
Average Home Value	\$235,633	\$396,489	\$404,682
2021 Owner Occupied Housing Units by Value			
Total	1,429	15,376	45,517
<\$50,000	2.4%	0.8%	0.9%
\$50,000 - \$99,999	5.4%	1.2%	2.1%
\$100,000 - \$149,999	13.2%	3.3%	3.0%
\$150,000 - \$199,999	15.2%	5.5%	5.0%
\$200,000 - \$249,999	17.9%	9.5%	8.6%
\$250,000 - \$299,999	12.8%	13.3%	14.2%
\$300,000 - \$399,999	24.1%	27.9%	27.0%
\$400,000 - \$499,999	4.4%	14.7%	14.9%
\$500,000 - \$749,999	2.0%	10.8%	11.2%
\$750,000 - \$999,999	1.5%	8.7%	8.3%
\$1,000,000 +	1.3%	4.4%	4.7%
Average Home Value	\$268,449	\$435,096	\$436,091

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Market Profile

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Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.85939
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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	9,142	50,173	135,537
0 - 4	8.4%	6.5%	5.6%
5 - 9	5.9%	6.6%	6.4%
10 - 14	4.2%	6.9%	7.2%
15 - 24	12.1%	11.4%	10.9%
25 - 34	28.9%	14.9%	12.1%
35 - 44	12.8%	13.2%	12.7%
45 - 54	10.7%	17.0%	17.7%
55 - 64	7.9%	12.6%	14.3%
65 - 74	3.0%	5.5%	6.9%
75 - 84	2.3%	3.0%	4.2%
85 +	3.8%	2.3%	2.1%
18 +	79.1%	75.3%	76.0%
2016 Population by Age			
Total	9,401	52,347	141,781
0 - 4	7.5%	5.9%	5.1%
5 - 9	6.7%	6.5%	6.1%
10 - 14	5.6%	6.8%	6.8%
15 - 24	12.3%	11.9%	11.4%
25 - 34	23.0%	13.2%	11.3%
35 - 44	16.5%	13.5%	12.3%
45 - 54	9.9%	14.4%	14.9%
55 - 64	8.8%	14.3%	15.9%
65 - 74	4.7%	7.7%	9.5%
75 - 84	2.2%	3.4%	4.4%
85 +	3.0%	2.3%	2.3%
18 +	77.3%	76.6%	77.9%
2021 Population by Age			
Total	9,744	54,528	147,748
0 - 4	7.8%	5.9%	5.1%
5 - 9	5.8%	5.8%	5.5%
10 - 14	5.2%	6.4%	6.3%
15 - 24	14.8%	11.7%	10.9%
25 - 34	21.4%	13.2%	11.3%
35 - 44	16.4%	14.1%	13.0%
45 - 54	9.8%	12.6%	12.9%
55 - 64	8.1%	14.0%	15.2%
65 - 74	5.8%	9.9%	11.9%
75 - 84	2.5%	4.2%	5.4%
85 +	2.5%	2.3%	2.4%
18 +	78.1%	77.9%	79.2%
2010 Population by Sex			
Males	4,325	24,092	65,008
Females	4,814	26,080	70,529
2016 Population by Sex			
Males	4,516	25,195	68,161
Females	4,885	27,152	73,618
2021 Population by Sex			
Males	4,661	26,204	71,060
Females	5,083	28,324	76,688

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	9,140	50,173	135,537
White Alone	64.3%	81.0%	85.8%
Black Alone	11.5%	6.3%	4.4%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	17.3%	8.9%	6.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.0%	1.1%	1.1%
Two or More Races	3.5%	2.4%	2.2%
Hispanic Origin	6.3%	3.2%	3.1%
Diversity Index	59.8	37.4	30.3
2016 Population by Race/Ethnicity			
Total	9,401	52,346	141,780
White Alone	60.3%	78.2%	83.6%
Black Alone	12.7%	7.1%	5.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	19.8%	10.6%	7.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.1%	1.2%	1.2%
Two or More Races	3.8%	2.7%	2.5%
Hispanic Origin	6.6%	3.4%	3.3%
Diversity Index	63.2	41.3	33.9
2021 Population by Race/Ethnicity			
Total	9,744	54,527	147,748
White Alone	56.7%	75.6%	81.3%
Black Alone	13.9%	7.9%	5.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	21.7%	12.2%	8.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.3%	1.3%	1.3%
Two or More Races	4.0%	2.9%	2.7%
Hispanic Origin	7.0%	3.8%	3.7%
Diversity Index	66.2	45.1	37.6
2010 Population by Relationship and Household Type			
Total	9,139	50,172	135,537
In Households	98.6%	99.3%	99.5%
In Family Households	67.8%	81.5%	82.5%
Householder	22.9%	26.6%	27.3%
Spouse	16.6%	22.1%	22.9%
Child	23.8%	29.7%	29.4%
Other relative	2.9%	2.0%	1.8%
Nonrelative	1.6%	1.1%	1.1%
In Nonfamily Households	30.8%	17.8%	17.0%
In Group Quarters	1.4%	0.7%	0.5%
Institutionalized Population	1.2%	0.5%	0.3%
Noninstitutionalized Population	0.2%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2016 Population 25+ by Educational Attainment			
Total	6,394	36,079	100,089
Less than 9th Grade	2.2%	1.0%	1.1%
9th - 12th Grade, No Diploma	2.7%	1.7%	2.0%
High School Graduate	14.6%	9.2%	9.7%
GED/Alternative Credential	2.2%	0.9%	1.2%
Some College, No Degree	15.3%	17.1%	17.0%
Associate Degree	9.8%	9.1%	8.2%
Bachelor's Degree	34.0%	38.4%	37.8%
Graduate/Professional Degree	19.3%	22.5%	23.0%
2016 Population 15+ by Marital Status			
Total	7,545	42,308	116,292
Never Married	36.3%	28.0%	27.0%
Married	47.8%	58.6%	58.8%
Widowed	3.6%	3.8%	4.4%
Divorced	12.4%	9.7%	9.7%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	95.7%	96.8%	96.6%
Civilian Unemployed	4.3%	3.2%	3.4%
2016 Employed Population 16+ by Industry			
Total	5,408	29,313	78,347
Agriculture/Mining	0.0%	0.6%	0.5%
Construction	2.2%	2.7%	3.0%
Manufacturing	15.3%	15.0%	13.6%
Wholesale Trade	2.9%	4.5%	4.5%
Retail Trade	10.9%	11.5%	10.9%
Transportation/Utilities	4.0%	3.2%	3.4%
Information	2.4%	2.6%	2.1%
Finance/Insurance/Real Estate	13.7%	13.0%	12.1%
Services	47.7%	45.6%	48.2%
Public Administration	0.8%	1.4%	1.7%
2016 Employed Population 16+ by Occupation			
Total	5,407	29,313	78,347
White Collar	76.2%	80.6%	79.7%
Management/Business/Financial	22.9%	27.5%	26.0%
Professional	30.3%	30.2%	30.3%
Sales	11.9%	12.8%	12.7%
Administrative Support	11.0%	10.1%	10.7%
Services	13.1%	10.5%	10.8%
Blue Collar	10.6%	8.9%	9.5%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	1.1%	1.5%	1.9%
Installation/Maintenance/Repair	1.6%	1.3%	1.2%
Production	5.1%	3.5%	3.3%
Transportation/Material Moving	2.8%	2.5%	2.9%
2010 Population By Urban/ Rural Status			
Total Population	9,139	50,172	135,537
Population Inside Urbanized Area	100.0%	98.9%	99.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.1%	0.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	4,377	20,676	56,045
Households with 1 Person	40.3%	28.8%	28.3%
Households with 2+ People	59.7%	71.2%	71.7%
Family Households	48.4%	64.6%	65.8%
Husband-wife Families	35.0%	53.7%	55.1%
With Related Children	16.6%	25.2%	24.5%
Other Family (No Spouse Present)	13.3%	10.9%	10.6%
Other Family with Male Householder	3.4%	2.9%	2.9%
With Related Children	1.8%	1.7%	1.6%
Other Family with Female Householder	9.9%	8.1%	7.8%
With Related Children	7.2%	5.5%	5.0%
Nonfamily Households	11.3%	6.6%	5.9%
All Households with Children	25.8%	32.6%	31.3%
Multigenerational Households	1.2%	1.3%	1.4%
Unmarried Partner Households	7.3%	4.9%	4.6%
Male-female	6.6%	4.3%	4.1%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	4,377	20,677	56,045
1 Person Household	40.3%	28.8%	28.3%
2 Person Household	32.8%	34.4%	35.3%
3 Person Household	14.2%	15.4%	15.1%
4 Person Household	8.0%	13.8%	13.8%
5 Person Household	2.8%	5.2%	5.3%
6 Person Household	1.0%	1.7%	1.5%
7 + Person Household	0.9%	0.8%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	4,377	20,676	56,046
Owner Occupied	31.2%	69.4%	75.4%
Owned with a Mortgage/Loan	26.8%	57.0%	58.8%
Owned Free and Clear	4.4%	12.5%	16.5%
Renter Occupied	68.8%	30.6%	24.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,729	21,780	59,021
Housing Units Inside Urbanized Area	100.0%	99.1%	99.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.9%	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 30, 2017



Market Profile

13250 Technology Dr, Eden Prairie, Minnesota, 55344
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.85939
Longitude: -93.44520

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1. Metro Renters (3B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	
2. Enterprising Professionals	Professional Pride (1B)	In Style (5B)	
3. Bright Young Professionals	In Style (5B)	Professional Pride (1B)	
2016 Consumer Spending			
Apparel & Services: Total \$	\$10,470,678	\$70,322,973	\$192,449,021
Average Spent	\$2,337.20	\$3,273.88	\$3,291.75
Spending Potential Index	116	163	163
Education: Total \$	\$7,335,144	\$52,645,395	\$147,168,965
Average Spent	\$1,637.31	\$2,450.90	\$2,517.26
Spending Potential Index	116	173	178
Entertainment/Recreation: Total \$	\$13,822,226	\$99,762,869	\$277,178,170
Average Spent	\$3,085.32	\$4,644.45	\$4,741.01
Spending Potential Index	106	159	163
Food at Home: Total \$	\$24,892,026	\$165,740,368	\$455,917,048
Average Spent	\$5,556.26	\$7,716.03	\$7,798.25
Spending Potential Index	111	155	156
Food Away from Home: Total \$	\$16,193,668	\$107,791,038	\$293,899,285
Average Spent	\$3,614.66	\$5,018.20	\$5,027.01
Spending Potential Index	117	162	163
Health Care: Total \$	\$22,873,171	\$173,439,623	\$490,698,673
Average Spent	\$5,105.62	\$8,074.47	\$8,393.18
Spending Potential Index	96	152	158
HH Furnishings & Equipment: Total \$	\$8,530,254	\$61,414,449	\$170,208,180
Average Spent	\$1,904.07	\$2,859.15	\$2,911.33
Spending Potential Index	108	162	165
Personal Care Products & Services: Total \$	\$3,591,104	\$25,383,230	\$70,427,165
Average Spent	\$801.59	\$1,181.71	\$1,204.62
Spending Potential Index	109	161	164
Shelter: Total \$	\$81,188,825	\$548,682,396	\$1,511,182,238
Average Spent	\$18,122.51	\$25,543.87	\$25,848.08
Spending Potential Index	116	164	166
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,193,986	\$78,942,534	\$224,085,051
Average Spent	\$2,275.44	\$3,675.16	\$3,832.87
Spending Potential Index	98	158	165
Travel: Total \$	\$8,396,685	\$66,894,169	\$188,858,919
Average Spent	\$1,874.26	\$3,114.25	\$3,230.35
Spending Potential Index	101	167	174
Vehicle Maintenance & Repairs: Total \$	\$4,884,283	\$34,771,608	\$96,712,441
Average Spent	\$1,090.24	\$1,618.79	\$1,654.22
Spending Potential Index	105	156	160

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

May 30, 2017