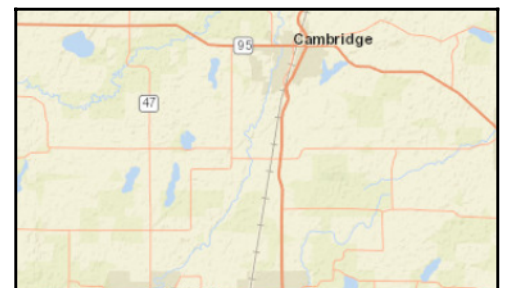
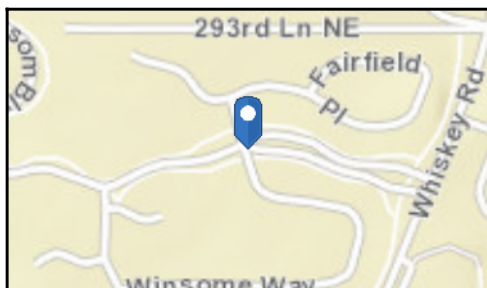
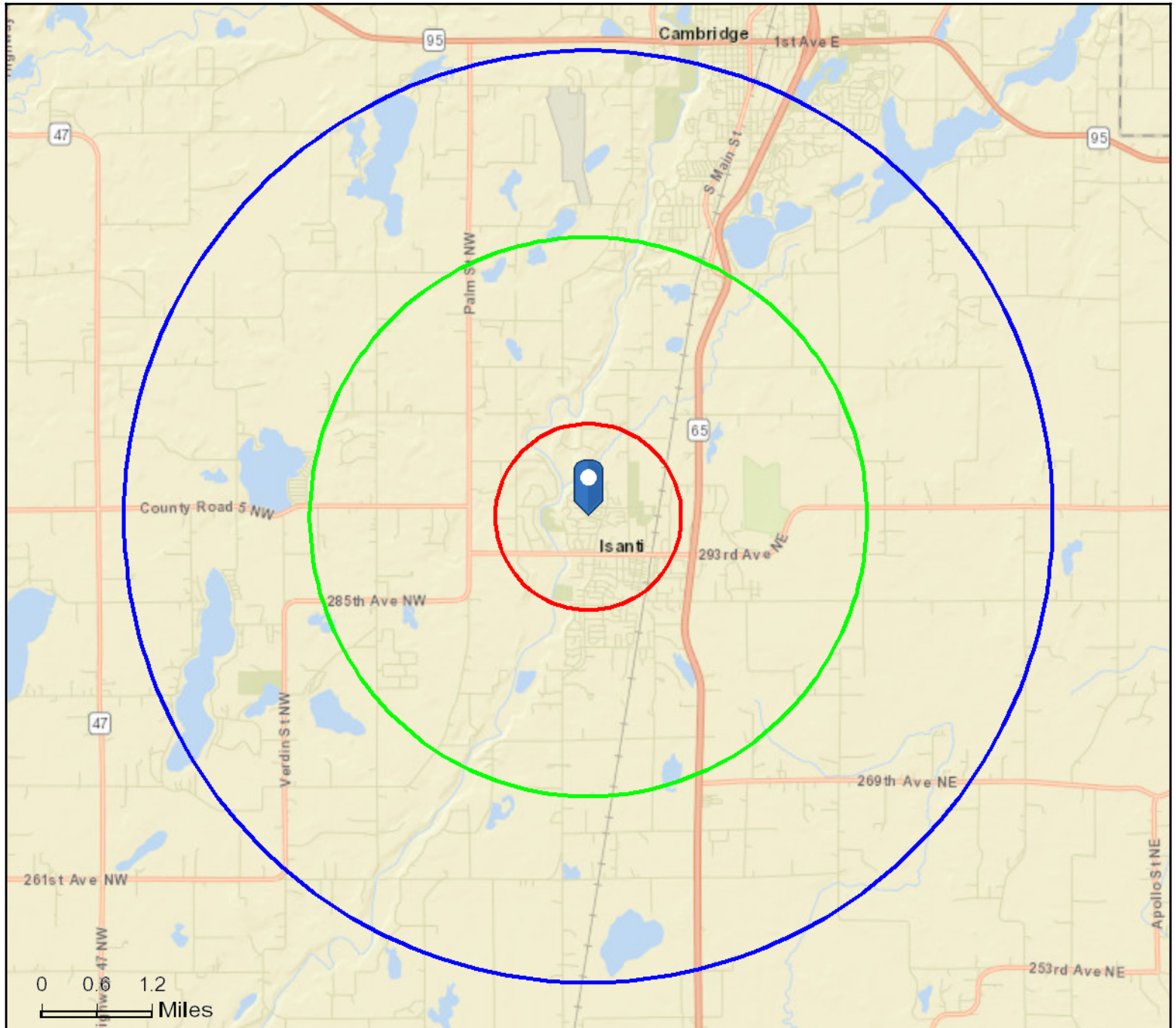
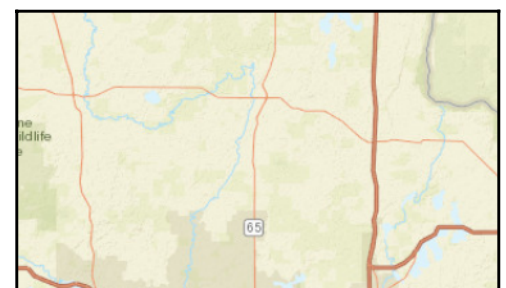
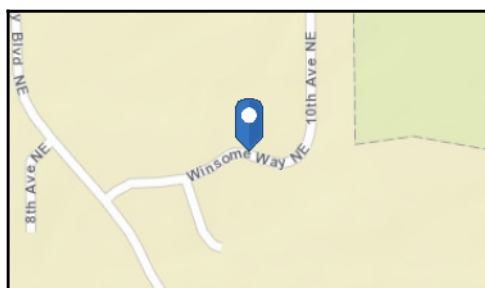
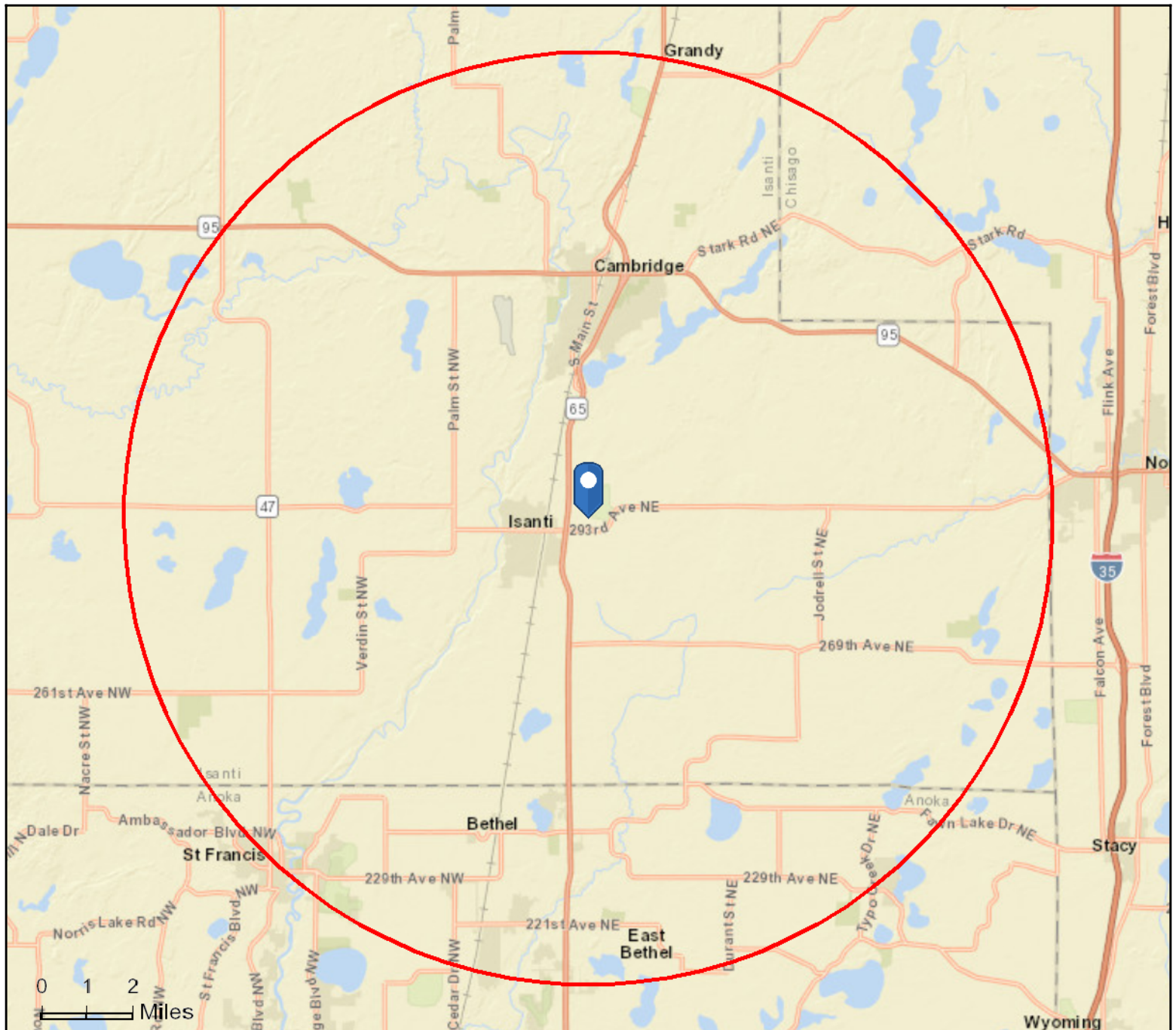


805 Winsome Way, Isanti, Minnesota, 55040
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49875
Longitude: -93.25989







Executive Summary

805 Winsome Way, Isanti, Minnesota, 55040
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49875
Longitude: -93.25989

	1 mile	3 miles	5 miles
Population			
2000 Population	1,697	5,056	12,025
2010 Population	3,341	8,295	16,717
2017 Population	3,634	8,960	17,827
2022 Population	3,812	9,408	18,627
2000-2010 Annual Rate	7.01%	5.08%	3.35%
2010-2017 Annual Rate	1.17%	1.07%	0.89%
2017-2022 Annual Rate	0.96%	0.98%	0.88%
2017 Male Population	50.3%	50.5%	50.5%
2017 Female Population	49.7%	49.5%	49.5%
2017 Median Age	30.8	32.4	34.8

In the identified area, the current year population is 17,827. In 2010, the Census count in the area was 16,717. The rate of change since 2010 was 0.89% annually. The five-year projection for the population in the area is 18,627 representing a change of 0.88% annually from 2017 to 2022. Currently, the population is 50.5% male and 49.5% female.

Median Age

The median age in this area is 30.8, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	94.2%	94.4%	94.7%
2017 Black Alone	1.4%	1.2%	1.1%
2017 American Indian/Alaska Native Alone	0.5%	0.6%	0.6%
2017 Asian Alone	1.0%	1.0%	1.1%
2017 Pacific Islander Alone	0.1%	0.1%	0.1%
2017 Other Race	0.8%	0.7%	0.6%
2017 Two or More Races	2.0%	2.0%	1.9%
2017 Hispanic Origin (Any Race)	3.2%	3.0%	2.5%

Persons of Hispanic origin represent 2.5% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 14.7 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	628	1,714	4,233
2010 Households	1,273	2,944	6,093
2017 Total Households	1,364	3,172	6,461
2022 Total Households	1,427	3,323	6,735
2000-2010 Annual Rate	7.32%	5.56%	3.71%
2010-2017 Annual Rate	0.96%	1.03%	0.81%
2017-2022 Annual Rate	0.91%	0.93%	0.83%
2017 Average Household Size	2.66	2.82	2.74

The household count in this area has changed from 6,093 in 2010 to 6,461 in the current year, a change of 0.81% annually. The five-year projection of households is 6,735, a change of 0.83% annually from the current year total. Average household size is currently 2.74, compared to 2.72 in the year 2010. The number of families in the current year is 4,650 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

February 01, 2018



Executive Summary

805 Winsome Way, Isanti, Minnesota, 55040
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.49875
Longitude: -93.25989

	1 mile	3 miles	5 miles
Median Household Income			
2017 Median Household Income	\$64,160	\$62,913	\$61,517
2022 Median Household Income	\$69,798	\$67,772	\$66,788
2017-2022 Annual Rate	1.70%	1.50%	1.66%
Average Household Income			
2017 Average Household Income	\$74,853	\$74,166	\$74,745
2022 Average Household Income	\$83,617	\$82,845	\$84,141
2017-2022 Annual Rate	2.24%	2.24%	2.40%
Per Capita Income			
2017 Per Capita Income	\$26,245	\$26,455	\$27,187
2022 Per Capita Income	\$29,241	\$29,471	\$30,512
2017-2022 Annual Rate	2.19%	2.18%	2.33%

Households by Income

Current median household income is \$61,517 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$66,788 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$74,745 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$84,141 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$27,187 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$30,512 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	661	1,773	4,450
2000 Owner Occupied Housing Units	521	1,480	3,615
2000 Renter Occupied Housing Units	107	234	618
2000 Vacant Housing Units	33	59	217
2010 Total Housing Units	1,407	3,175	6,618
2010 Owner Occupied Housing Units	1,023	2,386	4,988
2010 Renter Occupied Housing Units	250	558	1,105
2010 Vacant Housing Units	134	231	525
2017 Total Housing Units	1,506	3,419	7,056
2017 Owner Occupied Housing Units	1,071	2,507	5,181
2017 Renter Occupied Housing Units	293	664	1,280
2017 Vacant Housing Units	142	247	595
2022 Total Housing Units	1,587	3,613	7,422
2022 Owner Occupied Housing Units	1,118	2,621	5,392
2022 Renter Occupied Housing Units	308	702	1,342
2022 Vacant Housing Units	160	290	687

Currently, 73.4% of the 7,056 housing units in the area are owner occupied; 18.1%, renter occupied; and 8.4% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 6,618 housing units in the area - 75.4% owner occupied, 16.7% renter occupied, and 7.9% vacant. The annual rate of change in housing units since 2010 is 2.89%. Median home value in the area is \$187,231, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 4.32% annually to \$231,368.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

February 01, 2018



Executive Summary

805 Winsome Way NE, Isanti, Minnesota, 55040
Rings: 10 mile radii

Prepared by Esri
Latitude: 45.49667
Longitude: -93.22683

10 miles

Population

2000 Population	34,358
2010 Population	42,725
2017 Population	44,857
2022 Population	46,512
2000-2010 Annual Rate	2.20%
2010-2017 Annual Rate	0.67%
2017-2022 Annual Rate	0.73%
2017 Male Population	50.8%
2017 Female Population	49.2%
2017 Median Age	37.5

In the identified area, the current year population is 44,857. In 2010, the Census count in the area was 42,725. The rate of change since 2010 was 0.67% annually. The five-year projection for the population in the area is 46,512 representing a change of 0.73% annually from 2017 to 2022. Currently, the population is 50.8% male and 49.2% female.

Median Age

The median age in this area is 37.5, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	94.9%
2017 Black Alone	0.9%
2017 American Indian/Alaska Native Alone	0.6%
2017 Asian Alone	1.2%
2017 Pacific Islander Alone	0.1%
2017 Other Race	0.5%
2017 Two or More Races	1.9%
2017 Hispanic Origin (Any Race)	2.0%

Persons of Hispanic origin represent 2.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 13.5 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	11,935
2010 Households	15,399
2017 Total Households	16,121
2022 Total Households	16,699
2000-2010 Annual Rate	2.58%
2010-2017 Annual Rate	0.63%
2017-2022 Annual Rate	0.71%
2017 Average Household Size	2.75

The household count in this area has changed from 15,399 in 2010 to 16,121 in the current year, a change of 0.63% annually. The five-year projection of households is 16,699, a change of 0.71% annually from the current year total. Average household size is currently 2.75, compared to 2.74 in the year 2010. The number of families in the current year is 11,898 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

February 01, 2018



Executive Summary

805 Winsome Way NE, Isanti, Minnesota, 55040
Rings: 10 mile radii

Prepared by Esri
Latitude: 45.49667
Longitude: -93.22683

10 miles

Median Household Income

2017 Median Household Income	\$65,883
2022 Median Household Income	\$72,987
2017-2022 Annual Rate	2.07%

Average Household Income

2017 Average Household Income	\$80,929
2022 Average Household Income	\$91,317
2017-2022 Annual Rate	2.44%

Per Capita Income

2017 Per Capita Income	\$29,303
2022 Per Capita Income	\$33,000
2017-2022 Annual Rate	2.40%

Households by Income

Current median household income is \$65,883 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$72,987 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$80,929 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$91,317 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$29,303 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$33,000 in five years, compared to \$34,828 for all U.S. households

Housing

2000 Total Housing Units	12,547
2000 Owner Occupied Housing Units	10,437
2000 Renter Occupied Housing Units	1,498
2000 Vacant Housing Units	612
2010 Total Housing Units	16,582
2010 Owner Occupied Housing Units	13,046
2010 Renter Occupied Housing Units	2,353
2010 Vacant Housing Units	1,183
2017 Total Housing Units	17,301
2017 Owner Occupied Housing Units	13,416
2017 Renter Occupied Housing Units	2,705
2017 Vacant Housing Units	1,180
2022 Total Housing Units	17,986
2022 Owner Occupied Housing Units	13,873
2022 Renter Occupied Housing Units	2,826
2022 Vacant Housing Units	1,287

Currently, 77.5% of the 17,301 housing units in the area are owner occupied; 15.6%, renter occupied; and 6.8% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 16,582 housing units in the area - 78.7% owner occupied, 14.2% renter occupied, and 7.1% vacant. The annual rate of change in housing units since 2010 is 1.90%. Median home value in the area is \$207,841, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 4.14% annually to \$254,523.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

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