THE MARKETPLACE

Colliers

9000 MING AVENUE, BAKERSFIELD, CA 93311



Location Description: Located at Ming Avenue and Haggin Oaks Blvd, The Marketplace is situated in the heart of Bakersfield's most prestigious master-planned residential and commercial communities.

Highlights:

- Named the best shopping center in Bakersfield for 2017
- 296,621 s.f. Community Lifestyle Center
- Excellent Southwest Bakersfield Location
- Average Household Income: \$125,250 (1 mile radius)
- Traffic Count of 29,318 ADT 2014 County of Kern
- Join co-tenants:













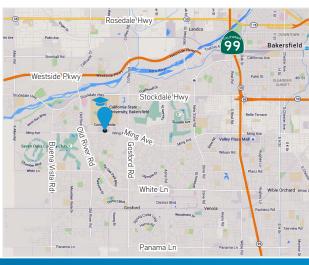


WILLIAMS-SONOMA

AGENT: GARRET TUCKNESS, CLS SENIOR VICE PRESIDENT | CENTRAL CALIFORNIA 661.631.3811 LICENSE NUMBER 01323185 garret.tuckness@colliers.com

Available Space:

H-4 1,340 SF J-1 2,272 SF L-6 2,302 SF T-3 976 SF



COLLIERS INTERNATIONAL 10000 Stockdale Highway Suite 102 Bakersfield, CA 93311 www.colliers.com

AGENT: JJ WOODS, CLS SENIOR VICE PRESIDENT CENTRAL CALIFORNIA 661.631.3807 LICENSE NUMBER 01420570 jj.woods@colliers.com

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PROPERTY DESCRIPTION:

The Marketplace is a destination lifestyle shopping center designed with classic architecture, expansive walkways, and beautiful landscaping with inviting fountains.

It offers a select national and local retailers, restaurants and theatre for a one of a kind shopping, dining and entertainment experience. Businesses and institutional neighbors include: State Farm Insurance, Kern Schools Federal Credit Union, Chevron, Aera Energy, Mercy Southwest Hospital and California State University Bakersfield.















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LIFESTYLE CENTERS - DEMOGRAPHIC COMPARISON:

Valley Plaza	Packwood	Fig Garden	Fashion	River Park	Vintage	The
	Creek		Fair Mall		Faire Mall	Marketplace
2701 Ming Ave Bakersfield	Cameron Ave & Mooney Blvd Visalia	5082 N. Palm Ave Fresno	645 E. Shaw Fresno	220 E. Paseo Fresno	3401 Dale Rd Modesto	9000 Ming Ave Bakersfield

Population (2016 Estimates)

1 Mile	21,089	9,456	9,188	9,783	11,676	13,049	11,133
3 Mile	151,386	69,151	155,443	64,316	97,682	74,360	103,956
5 Mile	306,436	140,080	374,355	143,963	254,377	146,881	238,755

Average Household Income (2016 Estimates)

1 Mile	\$49,350	\$66,193	\$83,281	\$45,734	\$63,535	\$76,197	\$125,250
3 Mile	\$52,888	\$69,704	\$57,806	\$54,412	\$83,228	\$70,182	\$92,600
5 Mile	\$58,628	\$71,656	\$59,304	\$60,223	\$75,045	\$67,458	\$86,304

Education (2016 Estimates. Includes Associates Degree, Bachelors Degree and Graduate Degree)

1 Mile	16.5%	34%	44.8%	27.5%	36.8%	29.2%	56.8%
3 Mile	19.4%	33.9%	32.2%	31%	40.6%	25.5%	38.6%
5 Mile	20.6	32.4%	30.2%	31.1%	40.9%	25.6%	32.9%

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Competition Aerial:

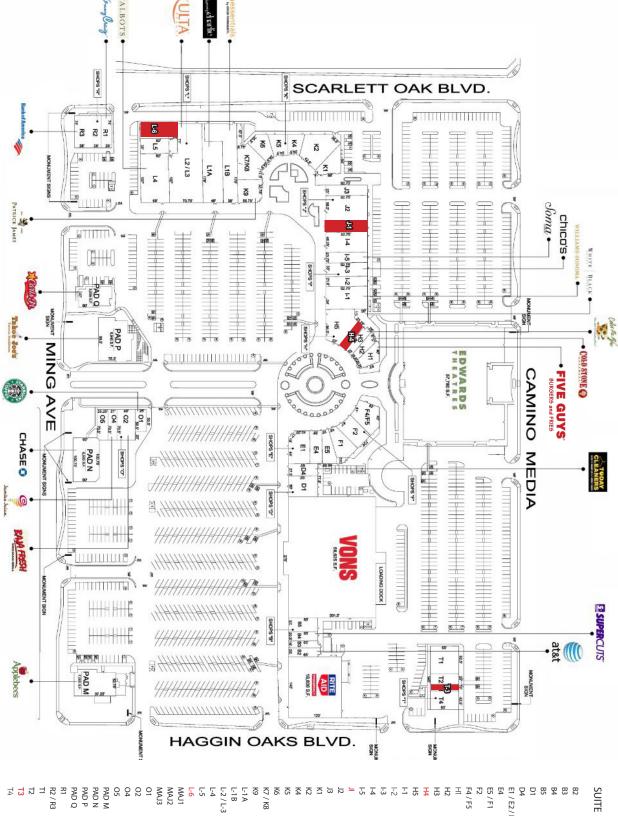






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TENANT

S.F.

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CRO	AVAILABLE	SPA DENIAL	LENGTHWISE BREWERY	BANK OF AMERICA	JENNY CRAIG	CARL'S JR	TAHOE JOE'S	CHASE BANK	APPI FREE/S	JAMBA JUICE	BAJA FRESH	STARBUCK'S COFFEE	REGAL ENTERTAINMENT	RITE AID	VONS	AVAII ABI E	T-MORII F	TALBOTS	KAISERVISION	CHARMING CHARLIE	PATRICK JAMES	ESSENTIALS SPA ET BEAUTE	BELLA	ROBSON EILERS JEWELERS	VICTORIA'S BOUTIQUE	MOMMA TOSCA'S	ROCKIN' CRAWFISH	JOHNNY GARLIC'S	AVAILABLE	SOMA	JOS. A BANK	CHICO'S	JULIA	WILLIAMS SONOMA	WHITE HOUSE BLACK MARKET	AVAII ABI E	COLD STONE CREAMERY	FIVE GUYS BURGERS & FRIES	QUE PASA	CHINA BISTRO	JUSTWING IT	MIYOSHI	MAINLAND SKATE & SURF	TODAY CLEANERS	MASSAGE ENVY SPA	ROYAL NAILS	SUPERCUTS	PERSONAL EXPRESS INS.	AT&T
2,763 S.F.	9/6 U.F.	1,096 5.1.	4,112 S.F.	4,171 S.F.	2,088 S.F.	3,035 S.F.	6,940 S.F		7,000 S.F.	1,400 S.F.	2,800 S.F.	1,250 S.F.	57,780 S.F.	16,836 S.F.	56,625 S.F.	2,302 S.F.	2 223 S.F.	10,543 S.F.	8,357 S.F.	6,691 S.F.	2,993 S.F.	4,253 S.F.	2,330 S.F.	1,615 S.F.	1,613 S.F.	43685E	2,272 S.F	5,500 S.F.	2,272 S.F.	2,200 S.F.	4,258 S.F.	2,985 S.F.	2,000 S.F.		3.660 S.F.	1,300 S.F.	1,340 S.F.		3,458 S.F	2,643 S.F.	4,671 S.F.	1,588 S.F.	3,934 S.F.	1,788 S.F.	3,282 S.F.	2,080 S.F.	1.300 S.F.	1,400 S.F.	1.300 S.F.

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	1 mile(s)	3 mile(s)	5 mile(s)
Population: 2016B			
Total Population	11,133	103,956	238,755
Population Density	3,542	3,675	3,039
Population Median Age	41.1	33.7	32.6
Employed Civilian Population 16+	6,185	50,997	112,658
% White Collar	71.0%	63.9%	59.6%
% Blue Collar	29.0%	36.1%	40.4%
Total Q4 2016 Employees	7,793	38,393	88,973
Total Q4 2016 Establishments*	471	3,182	8,433
Income: 2016B			
Average Household Income	\$125,250	\$92,600	\$86,304
Median Household Income	\$85,338	\$67,283	\$63,635
Per Capita Income	\$52,694	\$33,198	\$29,339
Households: 2016B			
Households	4,646	37,150	80,929
Average Household Size	2.38	2.78	2.93
Housing Units: 2016B			
Occupied Units	4,646	37,150	80,929
% Occupied Units	97.54%	97.19%	96.45%
% Vacant Housing Units	2.46%	2.81%	3.55%
Race and Ethnicity: 2016B			
% American Indian or Alaska Native Population	0.79%	1.16%	1.30%
% Asian Population	12.01%	8.97%	7.60%
% Black Population	5.12%	7.26%	6.77%
% Hawaiian or Pacific Islander Population	0.21%	0.17%	0.15%
% Multirace Population	3.67%	5.55%	5.31%
% Other Race Population	7.70%	17.01%	19.89%
% White Population	70.49%	59.87%	58.98%
% Hispanic Population	20.40%	35.64%	40.78%
% Non Hispanic Population	79.60%	64.36%	59.22%

^{*}Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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