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# THE MARK

CORNER OF E. BROAD ST.  
& OCONEE STREET  
ATHENS, GA 30601



Watch a video tour & drone of The Mark!  
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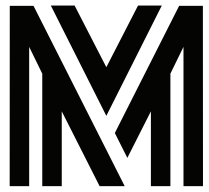
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# THE MARK

## OVERVIEW

The Mark is a 600,000± SF mixed-use development with 32,400± SF of retail, 41,000± SF of office space and 600± luxury residential units, and a 200 room Homewood Suites.

## LOCATION

A 8.4 AC site on the eastern portion of Downtown Athens, adjacent to the University of Georgia.

## TRAFFIC COUNTS (2016)

- > 29,900 VPD on Oconee Street south of property
- > 23,200 VPD on E Broad Street north of property
- > 8,540 VPD on S Thomas St west of property

DEMOGRAPHICS (2017)	1-MILE	3-MILE	5-MILE
Total Population	18,172	61,997	112,689
Daytime Population	54,461	138,580	189,187
Households	5,331	22,769	42,152
# of Employees	15,261	41,195	55,444
Median Age	21.2	23.7	26.0
Bachelor's Degree	14.7%	21.4%	21.1%
Graduate's Degree	10.4%	18.3%	20.0%

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