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College Towns - Athens, GA

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THE MARK

CORNER OF E. BROAD ST.
& OCONEE STREET
ATHENS, GA 30601



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THE MARK

OVERVIEW

The Mark is a 600,000± SF mixed-use development with 32,400± SF of retail, 41,000± SF of office space and 600± luxury residential units, and a 200-room Homewood Suites.

LOCATION

A 8.4 AC site on the eastern portion of Downtown Athens, adjacent to the University of Georgia.

TRAFFIC COUNTS (2016)

- > 29,900 VPD on Oconee Street south of property
- > 23,200 VPD on E Broad Street north of property
- > 8,640 VPD on S Thomas Street west of property

DEMOGRAPHICS (2017)	1-MILE	3-MILE	5-MILE
Total Population	19,535	63,873	113,571
Daytime Population	54,461	138,580	189,187
Households	5,353	23,458	42,577
# of Employees	16,631	41,408	54,627
Median Age	20.9	23.6	26.1
Bachelor's Degree	18.3%	21.4%	21.3%
Graduate Degree	14.2%	18.4%	20.2%

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