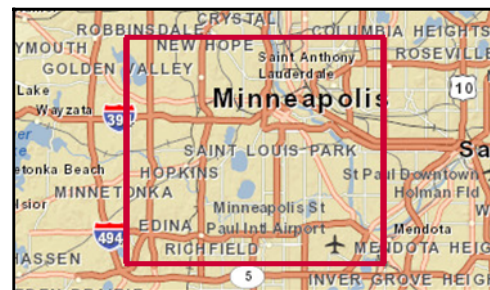
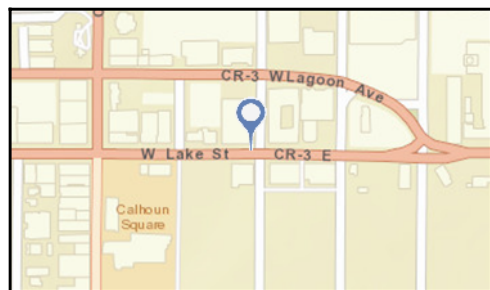




Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587



Page 1 of 1



Executive Summary

1300 W Lake St, Minneapolis, Minnesota, 55408
Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
Population			
2000 Population	34,212	207,045	439,700
2010 Population	32,943	210,745	445,181
2015 Population	34,289	219,641	461,852
2020 Population	36,066	230,668	484,153
2000-2010 Annual Rate	-0.38%	0.18%	0.12%
2010-2015 Annual Rate	0.77%	0.79%	0.70%
2015-2020 Annual Rate	1.02%	0.98%	0.95%
2015 Male Population	51.3%	50.7%	49.9%
2015 Female Population	48.7%	49.3%	50.1%
2015 Median Age	31.6	33.5	33.6

In the identified area, the current year population is 461,852. In 2010, the Census count in the area was 445,181. The rate of change since 2010 was 0.70% annually. The five-year projection for the population in the area is 484,153 representing a change of 0.95% annually from 2015 to 2020. Currently, the population is 49.9% male and 50.1% female.

Median Age

The median age in this area is 31.6, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	72.3%	63.0%	66.2%
2015 Black Alone	11.3%	18.9%	16.8%
2015 American Indian/Alaska Native Alone	1.4%	2.0%	1.6%
2015 Asian Alone	3.8%	4.7%	6.1%
2015 Pacific Islander Alone	0.1%	0.1%	0.1%
2015 Other Race	7.0%	7.0%	5.1%
2015 Two or More Races	4.2%	4.3%	4.2%
2015 Hispanic Origin (Any Race)	12.7%	12.9%	9.7%

Persons of Hispanic origin represent 9.7% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 61.2 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	17,838	93,311	189,745
2010 Households	17,571	96,222	193,455
2015 Total Households	18,496	101,116	201,865
2020 Total Households	19,566	106,766	212,450
2000-2010 Annual Rate	-0.15%	0.31%	0.19%
2010-2015 Annual Rate	0.98%	0.95%	0.81%
2015-2020 Annual Rate	1.13%	1.09%	1.03%
2015 Average Household Size	1.81	2.08	2.19

The household count in this area has changed from 193,455 in 2010 to 201,865 in the current year, a change of 0.81% annually. The five-year projection of households is 212,450, a change of 1.03% annually from the current year total. Average household size is currently 2.19, compared to 2.20 in the year 2010. The number of families in the current year is 90,180 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 08, 2015



Executive Summary

1300 W Lake St, Minneapolis, Minnesota, 55408

Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
Median Household Income			
2015 Median Household Income	\$42,721	\$47,275	\$50,787
2020 Median Household Income	\$49,445	\$54,825	\$58,290
2015-2020 Annual Rate	2.97%	3.01%	2.79%
Average Household Income			
2015 Average Household Income	\$64,274	\$74,382	\$74,125
2020 Average Household Income	\$74,646	\$85,839	\$84,722
2015-2020 Annual Rate	3.04%	2.91%	2.71%
Per Capita Income			
2015 Per Capita Income	\$35,160	\$34,661	\$32,812
2020 Per Capita Income	\$41,017	\$40,138	\$37,576
2015-2020 Annual Rate	3.13%	2.98%	2.75%

Current median household income is \$50,787 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$58,290 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$74,125 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$84,722 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$32,812 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$37,576 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	18,240	97,073	196,274
2000 Owner Occupied Housing Units	4,199	38,788	100,737
2000 Renter Occupied Housing Units	13,638	54,523	89,008
2000 Vacant Housing Units	403	3,762	6,529
2010 Total Housing Units	18,941	105,414	209,954
2010 Owner Occupied Housing Units	4,487	40,400	99,037
2010 Renter Occupied Housing Units	13,084	55,822	94,418
2010 Vacant Housing Units	1,370	9,192	16,499
2015 Total Housing Units	19,928	110,362	218,999
2015 Owner Occupied Housing Units	4,616	42,030	102,051
2015 Renter Occupied Housing Units	13,881	59,086	99,814
2015 Vacant Housing Units	1,432	9,246	17,134
2020 Total Housing Units	21,021	116,460	230,441
2020 Owner Occupied Housing Units	4,826	44,091	106,635
2020 Renter Occupied Housing Units	14,740	62,675	105,815
2020 Vacant Housing Units	1,455	9,694	17,991

Currently, 46.6% of the 218,999 housing units in the area are owner occupied; 45.6%, renter occupied; and 7.8% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 209,954 housing units in the area - 47.2% owner occupied, 45.0% renter occupied, and 7.9% vacant. The annual rate of change in housing units since 2010 is 1.89%. Median home value in the area is \$261,142, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 2.83% annually to \$300,308.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 08, 2015



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 1 mile radius

Latitude: 44.94840
Longitude: -93.29587

	2000	2010	2000-2010 Annual Rate
Population	34,212	32,943	-0.38%
Households	17,838	17,571	-0.15%
Housing Units	18,240	18,941	0.38%
Population by Race			
Total		32,943	100.0%
Population Reporting One Race		31,682	96.2%
White		24,373	74.0%
Black		3,515	10.7%
American Indian		462	1.4%
Asian		1,075	3.3%
Pacific Islander		18	0.1%
Some Other Race		2,239	6.8%
Population Reporting Two or More Races		1,261	3.8%
Total Hispanic Population		4,045	12.3%
Population by Sex			
Male		16,906	51.3%
Female		16,037	48.7%
Population by Age			
Total		32,943	100.0%
Age 0 - 4		1,594	4.8%
Age 5 - 9		1,179	3.6%
Age 10 - 14		818	2.5%
Age 15 - 19		877	2.7%
Age 20 - 24		4,575	13.9%
Age 25 - 29		7,308	22.2%
Age 30 - 34		4,109	12.5%
Age 35 - 39		2,457	7.5%
Age 40 - 44		2,045	6.2%
Age 45 - 49		1,739	5.3%
Age 50 - 54		1,488	4.5%
Age 55 - 59		1,379	4.2%
Age 60 - 64		1,095	3.3%
Age 65 - 69		688	2.1%
Age 70 - 74		465	1.4%
Age 75 - 79		326	1.0%
Age 80 - 84		306	0.9%
Age 85+		494	1.5%
Age 18+		28,894	87.7%
Age 65+		2,279	6.9%
Median Age by Sex and Race/Hispanic Origin			
Total Population		30.1	
Male		31.1	
Female		29.5	
White Alone		30.8	
Black Alone		31.1	
American Indian Alone		28.1	
Asian Alone		30.5	
Pacific Islander Alone		26.5	
Some Other Race Alone		26.9	
Two or More Races		25.7	
Hispanic Population		27.3	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 1 mile radius

Latitude: 44.94840
Longitude: -93.29587

Households by Type

Total	17,571	100.0%
Households with 1 Person	9,070	51.6%
Households with 2+ People	8,501	48.4%
Family Households	4,552	25.9%
Husband-wife Families	2,906	16.5%
With Own Children	1,195	6.8%
Other Family (No Spouse Present)	1,646	9.4%
With Own Children	865	4.9%
Nonfamily Households	3,949	22.5%
All Households with Children	2,230	12.7%
Multigenerational Households	129	0.7%
Unmarried Partner Households	1,870	10.6%
Male-female	1,526	8.7%
Same-sex	344	2.0%
Average Household Size	1.83	

Family Households by Size

Total	4,552	100.0%
2 People	2,227	48.9%
3 People	1,036	22.8%
4 People	748	16.4%
5 People	320	7.0%
6 People	104	2.3%
7+ People	117	2.6%
Average Family Size	2.89	

Nonfamily Households by Size

Total	13,020	100.0%
1 Person	9,070	69.7%
2 People	3,077	23.6%
3 People	609	4.7%
4 People	189	1.5%
5 People	61	0.5%
6 People	7	0.1%
7+ People	7	0.1%
Average Nonfamily Size	1.41	

Population by Relationship and Household Type

Total	32,943	100.0%
In Households	32,181	97.7%
In Family Households	13,863	42.1%
Householder	4,584	13.9%
Spouse	2,928	8.9%
Child	4,555	13.8%
Other relative	1,085	3.3%
Nonrelative	710	2.2%
In Nonfamily Households	18,317	55.6%
In Group Quarters	762	2.3%
Institutionalized Population	601	1.8%
Noninstitutionalized Population	161	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 1 mile radius

Latitude: 44.94840
Longitude: -93.29587

Family Households by Age of Householder

Total	4,553	100.0%
Householder Age 15 - 44	2,827	62.1%
Householder Age 45 - 54	743	16.3%
Householder Age 55 - 64	546	12.0%
Householder Age 65 - 74	258	5.7%
Householder Age 75+	179	3.9%

Nonfamily Households by Age of Householder

Total	13,019	100.0%
Householder Age 15 - 44	9,418	72.3%
Householder Age 45 - 54	1,430	11.0%
Householder Age 55 - 64	1,157	8.9%
Householder Age 65 - 74	564	4.3%
Householder Age 75+	450	3.5%

Households by Race of Householder

Total	17,572	100.0%
Householder is White Alone	14,065	80.0%
Householder is Black Alone	1,605	9.1%
Householder is American Indian Alone	171	1.0%
Householder is Asian Alone	555	3.2%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	673	3.8%
Householder is Two or More Races	497	2.8%
Households with Hispanic Householder	1,277	7.3%

Husband-wife Families by Race of Householder

Total	2,906	100.0%
Householder is White Alone	2,283	78.6%
Householder is Black Alone	216	7.4%
Householder is American Indian Alone	20	0.7%
Householder is Asian Alone	103	3.5%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	216	7.4%
Householder is Two or More Races	66	2.3%
Husband-wife Families with Hispanic Householder	385	13.2%

Other Families (No Spouse) by Race of Householder

Total	1,646	100.0%
Householder is White Alone	833	50.6%
Householder is Black Alone	385	23.4%
Householder is American Indian Alone	62	3.8%
Householder is Asian Alone	43	2.6%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	231	14.0%
Householder is Two or More Races	90	5.5%
Other Families with Hispanic Householder	358	21.8%

Nonfamily Households by Race of Householder

Total	13,019	100.0%
Householder is White Alone	10,949	84.1%
Householder is Black Alone	1,004	7.7%
Householder is American Indian Alone	89	0.7%
Householder is Asian Alone	409	3.1%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	225	1.7%
Householder is Two or More Races	341	2.6%
Nonfamily Households with Hispanic Householder	534	4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 1 mile radius

Latitude: 44.94840
Longitude: -93.29587

Total Housing Units by Occupancy

Total	19,020	100.0%
Occupied Housing Units	17,571	92.4%
Vacant Housing Units		
For Rent	868	4.6%
Rented, not Occupied	59	0.3%
For Sale Only	156	0.8%
Sold, not Occupied	28	0.1%
For Seasonal/Recreational/Occasional Use	134	0.7%
For Migrant Workers	0	0.0%
Other Vacant	204	1.1%
Total Vacancy Rate	7.2%	

Households by Tenure and Mortgage Status

Total	17,571	100.0%
Owner Occupied	4,487	25.5%
Owned with a Mortgage/Loan	3,569	20.3%
Owned Free and Clear	918	5.2%
Average Household Size	2.06	
Renter Occupied	13,084	74.5%
Average Household Size	1.75	

Owner-occupied Housing Units by Race of Householder

Total	4,488	100.0%
Householder is White Alone	4,152	92.5%
Householder is Black Alone	107	2.4%
Householder is American Indian Alone	13	0.3%
Householder is Asian Alone	105	2.3%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	41	0.9%
Householder is Two or More Races	68	1.5%
Owner-occupied Housing Units with Hispanic Householder	111	2.5%

Renter-occupied Housing Units by Race of Householder

Total	13,084	100.0%
Householder is White Alone	9,913	75.8%
Householder is Black Alone	1,498	11.4%
Householder is American Indian Alone	158	1.2%
Householder is Asian Alone	450	3.4%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	632	4.8%
Householder is Two or More Races	429	3.3%
Renter-occupied Housing Units with Hispanic Householder	1,166	8.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.72
Householder is Black Alone	2.04
Householder is American Indian Alone	2.65
Householder is Asian Alone	1.77
Householder is Pacific Islander Alone	2.00
Householder is Some Other Race Alone	3.30
Householder is Two or More Races	2.02
Householder is Hispanic	2.99

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 3 mile radius

Latitude: 44.94840
Longitude: -93.29587

	2000	2010	2000-2010 Annual Rate
Population	207,045	210,745	0.18%
Households	93,311	96,222	0.31%
Housing Units	97,073	105,414	0.83%
Population by Race			
Total		210,744	100.0%
Population Reporting One Race		202,255	96.0%
White		136,636	64.8%
Black		37,700	17.9%
American Indian		4,527	2.1%
Asian		8,747	4.2%
Pacific Islander		100	0.0%
Some Other Race		14,545	6.9%
Population Reporting Two or More Races		8,489	4.0%
Total Hispanic Population		26,475	12.6%
Population by Sex			
Male		106,909	50.7%
Female		103,836	49.3%
Population by Age			
Total		210,747	100.0%
Age 0 - 4		14,390	6.8%
Age 5 - 9		12,005	5.7%
Age 10 - 14		9,684	4.6%
Age 15 - 19		10,276	4.9%
Age 20 - 24		20,632	9.8%
Age 25 - 29		28,872	13.7%
Age 30 - 34		20,762	9.9%
Age 35 - 39		15,828	7.5%
Age 40 - 44		14,369	6.8%
Age 45 - 49		13,427	6.4%
Age 50 - 54		12,633	6.0%
Age 55 - 59		11,465	5.4%
Age 60 - 64		9,021	4.3%
Age 65 - 69		5,714	2.7%
Age 70 - 74		3,636	1.7%
Age 75 - 79		2,782	1.3%
Age 80 - 84		2,371	1.1%
Age 85+		2,879	1.4%
Age 18+		169,152	80.3%
Age 65+		17,382	8.2%
Median Age by Sex and Race/Hispanic Origin			
Total Population		32.3	
Male		32.7	
Female		31.8	
White Alone		35.1	
Black Alone		29.1	
American Indian Alone		26.5	
Asian Alone		29.4	
Pacific Islander Alone		28.2	
Some Other Race Alone		25.6	
Two or More Races		22.2	
Hispanic Population		25.9	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 3 mile radius

Latitude: 44.94840
Longitude: -93.29587

Households by Type

Total	96,222	100.0%
Households with 1 Person	43,430	45.1%
Households with 2+ People	52,792	54.9%
Family Households	38,521	40.0%
Husband-wife Families	25,555	26.6%
With Own Children	11,488	11.9%
Other Family (No Spouse Present)	12,966	13.5%
With Own Children	7,531	7.8%
Nonfamily Households	14,271	14.8%
All Households with Children	20,621	21.4%
Multigenerational Households	1,534	1.6%
Unmarried Partner Households	8,875	9.2%
Male-female	6,962	7.2%
Same-sex	1,913	2.0%
Average Household Size	2.09	

Family Households by Size

Total	38,521	100.0%
2 People	16,791	43.6%
3 People	8,625	22.4%
4 People	6,892	17.9%
5 People	3,143	8.2%
6 People	1,369	3.6%
7+ People	1,701	4.4%
Average Family Size	3.11	

Nonfamily Households by Size

Total	57,701	100.0%
1 Person	43,430	75.3%
2 People	11,557	20.0%
3 People	1,820	3.2%
4 People	603	1.0%
5 People	190	0.3%
6 People	49	0.1%
7+ People	52	0.1%
Average Nonfamily Size	1.32	

Population by Relationship and Household Type

Total	210,745	100.0%
In Households	201,476	95.6%
In Family Households	125,298	59.5%
Householder	38,525	18.3%
Spouse	25,557	12.1%
Child	47,043	22.3%
Other relative	8,507	4.0%
Nonrelative	5,664	2.7%
In Nonfamily Households	76,177	36.1%
In Group Quarters	9,269	4.4%
Institutionalized Population	2,511	1.2%
Noninstitutionalized Population	6,758	3.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 3 mile radius

Latitude: 44.94840
Longitude: -93.29587

Family Households by Age of Householder

Total	38,521	100.0%
Householder Age 15 - 44	20,478	53.2%
Householder Age 45 - 54	7,574	19.7%
Householder Age 55 - 64	5,912	15.3%
Householder Age 65 - 74	2,698	7.0%
Householder Age 75+	1,859	4.8%

Nonfamily Households by Age of Householder

Total	57,701	100.0%
Householder Age 15 - 44	34,054	59.0%
Householder Age 45 - 54	8,603	14.9%
Householder Age 55 - 64	7,529	13.0%
Householder Age 65 - 74	3,800	6.6%
Householder Age 75+	3,715	6.4%

Households by Race of Householder

Total	96,222	100.0%
Householder is White Alone	70,399	73.2%
Householder is Black Alone	14,879	15.5%
Householder is American Indian Alone	1,338	1.4%
Householder is Asian Alone	3,674	3.8%
Householder is Pacific Islander Alone	34	0.0%
Householder is Some Other Race Alone	3,377	3.5%
Householder is Two or More Races	2,521	2.6%
Households with Hispanic Householder	6,583	6.8%

Husband-wife Families by Race of Householder

Total	25,554	100.0%
Householder is White Alone	19,950	78.1%
Householder is Black Alone	2,475	9.7%
Householder is American Indian Alone	188	0.7%
Householder is Asian Alone	1,052	4.1%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	1,402	5.5%
Householder is Two or More Races	480	1.9%
Husband-wife Families with Hispanic Householder	2,481	9.7%

Other Families (No Spouse) by Race of Householder

Total	12,967	100.0%
Householder is White Alone	5,603	43.2%
Householder is Black Alone	4,560	35.2%
Householder is American Indian Alone	601	4.6%
Householder is Asian Alone	419	3.2%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	1,158	8.9%
Householder is Two or More Races	619	4.8%
Other Families with Hispanic Householder	2,008	15.5%

Nonfamily Households by Race of Householder

Total	57,701	100.0%
Householder is White Alone	44,846	77.7%
Householder is Black Alone	7,844	13.6%
Householder is American Indian Alone	548	1.0%
Householder is Asian Alone	2,203	3.8%
Householder is Pacific Islander Alone	20	0.0%
Householder is Some Other Race Alone	817	1.4%
Householder is Two or More Races	1,423	2.5%
Nonfamily Households with Hispanic Householder	2,094	3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 3 mile radius

Latitude: 44.94840
Longitude: -93.29587

Total Housing Units by Occupancy

Total	105,445	100.0%
Occupied Housing Units	96,222	91.3%
Vacant Housing Units		
For Rent	4,637	4.4%
Rented, not Occupied	341	0.3%
For Sale Only	1,395	1.3%
Sold, not Occupied	281	0.3%
For Seasonal/Recreational/Occasional Use	1,103	1.0%
For Migrant Workers	1	0.0%
Other Vacant	1,465	1.4%
Total Vacancy Rate	8.7%	

Households by Tenure and Mortgage Status

Total	96,222	100.0%
Owner Occupied	40,400	42.0%
Owned with a Mortgage/Loan	32,436	33.7%
Owned Free and Clear	7,964	8.3%
Average Household Size	2.32	
Renter Occupied	55,822	58.0%
Average Household Size	1.93	

Owner-occupied Housing Units by Race of Householder

Total	40,400	100.0%
Householder is White Alone	35,522	87.9%
Householder is Black Alone	2,253	5.6%
Householder is American Indian Alone	213	0.5%
Householder is Asian Alone	1,097	2.7%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	648	1.6%
Householder is Two or More Races	659	1.6%
Owner-occupied Housing Units with Hispanic Householder	1,400	3.5%

Renter-occupied Housing Units by Race of Householder

Total	55,823	100.0%
Householder is White Alone	34,877	62.5%
Householder is Black Alone	12,626	22.6%
Householder is American Indian Alone	1,125	2.0%
Householder is Asian Alone	2,578	4.6%
Householder is Pacific Islander Alone	26	0.0%
Householder is Some Other Race Alone	2,729	4.9%
Householder is Two or More Races	1,862	3.3%
Renter-occupied Housing Units with Hispanic Householder	5,182	9.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.91
Householder is Black Alone	2.32
Householder is American Indian Alone	3.02
Householder is Asian Alone	2.16
Householder is Pacific Islander Alone	2.15
Householder is Some Other Race Alone	4.15
Householder is Two or More Races	2.43
Householder is Hispanic	3.71

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 5 mile radius

Latitude: 44.94840
Longitude: -93.29587

	2000	2010	2000-2010 Annual Rate
Population	439,700	445,181	0.12%
Households	189,745	193,455	0.19%
Housing Units	196,274	209,954	0.68%
Population by Race			
Total		445,180	100.0%
Population Reporting One Race		427,728	96.1%
White		303,728	68.2%
Black		70,619	15.9%
American Indian		7,416	1.7%
Asian		23,757	5.3%
Pacific Islander		225	0.1%
Some Other Race		21,983	4.9%
Population Reporting Two or More Races		17,452	3.9%
Total Hispanic Population		41,649	9.4%
Population by Sex			
Male		221,817	49.8%
Female		223,364	50.2%
Population by Age			
Total		445,181	100.0%
Age 0 - 4		29,821	6.7%
Age 5 - 9		24,960	5.6%
Age 10 - 14		21,468	4.8%
Age 15 - 19		27,577	6.2%
Age 20 - 24		47,554	10.7%
Age 25 - 29		50,911	11.4%
Age 30 - 34		39,597	8.9%
Age 35 - 39		30,987	7.0%
Age 40 - 44		28,691	6.4%
Age 45 - 49		28,239	6.3%
Age 50 - 54		27,574	6.2%
Age 55 - 59		25,350	5.7%
Age 60 - 64		19,954	4.5%
Age 65 - 69		12,539	2.8%
Age 70 - 74		8,616	1.9%
Age 75 - 79		6,976	1.6%
Age 80 - 84		6,437	1.4%
Age 85+		7,930	1.8%
Age 18+		356,199	80.0%
Age 65+		42,498	9.5%
Median Age by Sex and Race/Hispanic Origin			
Total Population		32.6	
Male		32.3	
Female		32.8	
White Alone		36.1	
Black Alone		27.9	
American Indian Alone		27.0	
Asian Alone		26.9	
Pacific Islander Alone		28.7	
Some Other Race Alone		25.5	
Two or More Races		20.1	
Hispanic Population		25.6	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 5 mile radius

Latitude: 44.94840
Longitude: -93.29587

Households by Type

Total	193,455	100.0%
Households with 1 Person	77,376	40.0%
Households with 2+ People	116,079	60.0%
Family Households	87,919	45.4%
Husband-wife Families	59,932	31.0%
With Own Children	25,955	13.4%
Other Family (No Spouse Present)	27,987	14.5%
With Own Children	15,775	8.2%
Nonfamily Households	28,160	14.6%
All Households with Children	45,240	23.4%
Multigenerational Households	3,683	1.9%
Unmarried Partner Households	17,012	8.8%
Male-female	13,567	7.0%
Same-sex	3,445	1.8%
Average Household Size	2.20	

Family Households by Size

Total	87,918	100.0%
2 People	38,886	44.2%
3 People	20,057	22.8%
4 People	15,837	18.0%
5 People	7,008	8.0%
6 People	2,903	3.3%
7+ People	3,227	3.7%
Average Family Size	3.06	

Nonfamily Households by Size

Total	105,537	100.0%
1 Person	77,376	73.3%
2 People	21,274	20.2%
3 People	3,898	3.7%
4 People	1,973	1.9%
5 People	700	0.7%
6 People	169	0.2%
7+ People	147	0.1%
Average Nonfamily Size	1.38	

Population by Relationship and Household Type

Total	445,180	100.0%
In Households	426,089	95.7%
In Family Households	280,756	63.1%
Householder	87,927	19.8%
Spouse	59,938	13.5%
Child	105,125	23.6%
Other relative	16,464	3.7%
Nonrelative	11,303	2.5%
In Nonfamily Households	145,333	32.6%
In Group Quarters	19,091	4.3%
Institutionalized Population	4,605	1.0%
Noninstitutionalized Population	14,486	3.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 5 mile radius

Latitude: 44.94840
Longitude: -93.29587

Family Households by Age of Householder

Total	87,919	100.0%
Householder Age 15 - 44	43,735	49.7%
Householder Age 45 - 54	18,047	20.5%
Householder Age 55 - 64	14,203	16.2%
Householder Age 65 - 74	6,573	7.5%
Householder Age 75+	5,361	6.1%

Nonfamily Households by Age of Householder

Total	105,537	100.0%
Householder Age 15 - 44	56,926	53.9%
Householder Age 45 - 54	16,255	15.4%
Householder Age 55 - 64	15,246	14.4%
Householder Age 65 - 74	7,695	7.3%
Householder Age 75+	9,415	8.9%

Households by Race of Householder

Total	193,455	100.0%
Householder is White Alone	147,077	76.0%
Householder is Black Alone	26,252	13.6%
Householder is American Indian Alone	2,262	1.2%
Householder is Asian Alone	8,152	4.2%
Householder is Pacific Islander Alone	70	0.0%
Householder is Some Other Race Alone	5,061	2.6%
Householder is Two or More Races	4,581	2.4%
Households with Hispanic Householder	10,310	5.3%

Husband-wife Families by Race of Householder

Total	59,932	100.0%
Householder is White Alone	48,521	81.0%
Householder is Black Alone	4,971	8.3%
Householder is American Indian Alone	362	0.6%
Householder is Asian Alone	2,814	4.7%
Householder is Pacific Islander Alone	20	0.0%
Householder is Some Other Race Alone	2,221	3.7%
Householder is Two or More Races	1,023	1.7%
Husband-wife Families with Hispanic Householder	4,084	6.8%

Other Families (No Spouse) by Race of Householder

Total	27,987	100.0%
Householder is White Alone	13,921	49.7%
Householder is Black Alone	9,041	32.3%
Householder is American Indian Alone	1,020	3.6%
Householder is Asian Alone	1,072	3.8%
Householder is Pacific Islander Alone	18	0.1%
Householder is Some Other Race Alone	1,672	6.0%
Householder is Two or More Races	1,243	4.4%
Other Families with Hispanic Householder	3,079	11.0%

Nonfamily Households by Race of Householder

Total	105,536	100.0%
Householder is White Alone	84,635	80.2%
Householder is Black Alone	12,239	11.6%
Householder is American Indian Alone	880	0.8%
Householder is Asian Alone	4,266	4.0%
Householder is Pacific Islander Alone	32	0.0%
Householder is Some Other Race Alone	1,169	1.1%
Householder is Two or More Races	2,315	2.2%
Nonfamily Households with Hispanic Householder	3,147	3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 5 mile radius

Latitude: 44.94840
Longitude: -93.29587

Total Housing Units by Occupancy

Total	209,984	100.0%
Occupied Housing Units	193,455	92.1%
Vacant Housing Units		
For Rent	7,594	3.6%
Rented, not Occupied	517	0.2%
For Sale Only	2,733	1.3%
Sold, not Occupied	601	0.3%
For Seasonal/Recreational/Occasional Use	1,645	0.8%
For Migrant Workers	4	0.0%
Other Vacant	3,435	1.6%
Total Vacancy Rate	7.9%	

Households by Tenure and Mortgage Status

Total	193,455	100.0%
Owner Occupied	99,037	51.2%
Owned with a Mortgage/Loan	77,486	40.1%
Owned Free and Clear	21,551	11.1%
Average Household Size	2.33	
Renter Occupied	94,418	48.8%
Average Household Size	2.07	

Owner-occupied Housing Units by Race of Householder

Total	99,036	100.0%
Householder is White Alone	88,067	88.9%
Householder is Black Alone	5,022	5.1%
Householder is American Indian Alone	490	0.5%
Householder is Asian Alone	2,700	2.7%
Householder is Pacific Islander Alone	25	0.0%
Householder is Some Other Race Alone	1,258	1.3%
Householder is Two or More Races	1,474	1.5%
Owner-occupied Housing Units with Hispanic Householder	2,862	2.9%

Renter-occupied Housing Units by Race of Householder

Total	94,419	100.0%
Householder is White Alone	59,010	62.5%
Householder is Black Alone	21,230	22.5%
Householder is American Indian Alone	1,772	1.9%
Householder is Asian Alone	5,452	5.8%
Householder is Pacific Islander Alone	44	0.0%
Householder is Some Other Race Alone	3,803	4.0%
Householder is Two or More Races	3,108	3.3%
Renter-occupied Housing Units with Hispanic Householder	7,448	7.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.03
Householder is Black Alone	2.52
Householder is American Indian Alone	3.03
Householder is Asian Alone	2.62
Householder is Pacific Islander Alone	2.59
Householder is Some Other Race Alone	4.15
Householder is Two or More Races	2.58
Householder is Hispanic	3.68

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 1 mile radius

Latitude: 44.94840
Longitude: -93.29587

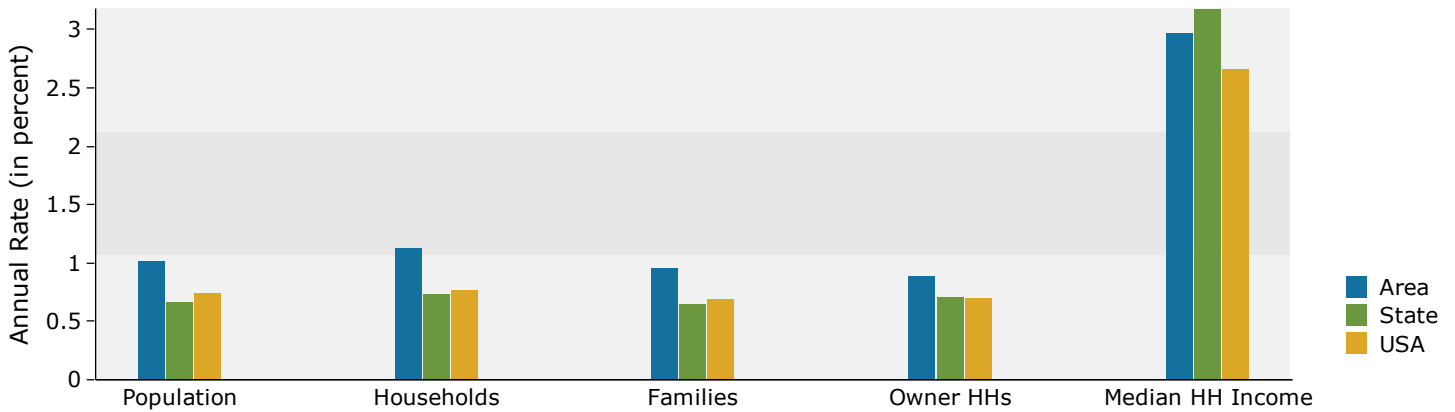
Summary	Census 2010	2015	2020				
Population	32,943	34,289	36,066				
Households	17,571	18,496	19,566				
Families	4,552	4,714	4,941				
Average Household Size	1.83	1.81	1.80				
Owner Occupied Housing Units	4,487	4,616	4,826				
Renter Occupied Housing Units	13,084	13,881	14,740				
Median Age	30.1	31.6	32.1				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	1.02%	0.67%	0.75%				
Households	1.13%	0.73%	0.77%				
Families	0.95%	0.65%	0.69%				
Owner HHs	0.89%	0.71%	0.70%				
Median Household Income	2.97%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	2,723	14.7%	2,694	13.8%		
	\$15,000 - \$24,999	1,908	10.3%	1,493	7.6%		
	\$25,000 - \$34,999	2,463	13.3%	2,169	11.1%		
	\$35,000 - \$49,999	3,562	19.3%	3,521	18.0%		
	\$50,000 - \$74,999	3,127	16.9%	3,463	17.7%		
	\$75,000 - \$99,999	1,647	8.9%	2,110	10.8%		
	\$100,000 - \$149,999	1,602	8.7%	2,217	11.3%		
	\$150,000 - \$199,999	667	3.6%	887	4.5%		
	\$200,000+	796	4.3%	1,011	5.2%		
Median Household Income	\$42,721		\$49,445				
Average Household Income	\$64,274		\$74,646				
Per Capita Income	\$35,160		\$41,017				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,594	4.8%	1,539	4.5%	1,624	4.5%
	5 - 9	1,179	3.6%	1,251	3.6%	1,236	3.4%
	10 - 14	818	2.5%	1,061	3.1%	1,071	3.0%
	15 - 19	877	2.7%	998	2.9%	1,063	2.9%
	20 - 24	4,575	13.9%	3,580	10.4%	4,085	11.3%
	25 - 34	11,417	34.7%	12,192	35.6%	12,074	33.5%
	35 - 44	4,502	13.7%	4,873	14.2%	5,721	15.9%
	45 - 54	3,227	9.8%	3,411	9.9%	3,268	9.1%
	55 - 64	2,474	7.5%	2,685	7.8%	2,840	7.9%
	65 - 74	1,153	3.5%	1,528	4.5%	1,828	5.1%
	75 - 84	632	1.9%	690	2.0%	797	2.2%
	85+	494	1.5%	481	1.4%	457	1.3%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		24,373	74.0%	24,778	72.3%	25,289	70.1%
Black Alone		3,515	10.7%	3,887	11.3%	4,367	12.1%
American Indian Alone		462	1.4%	468	1.4%	477	1.3%
Asian Alone		1,075	3.3%	1,304	3.8%	1,583	4.4%
Pacific Islander Alone		18	0.1%	20	0.1%	25	0.1%
Some Other Race Alone		2,239	6.8%	2,404	7.0%	2,696	7.5%
Two or More Races		1,261	3.8%	1,428	4.2%	1,630	4.5%
Hispanic Origin (Any Race)		4,045	12.3%	4,359	12.7%	4,900	13.6%

Data Note: Income is expressed in current dollars.

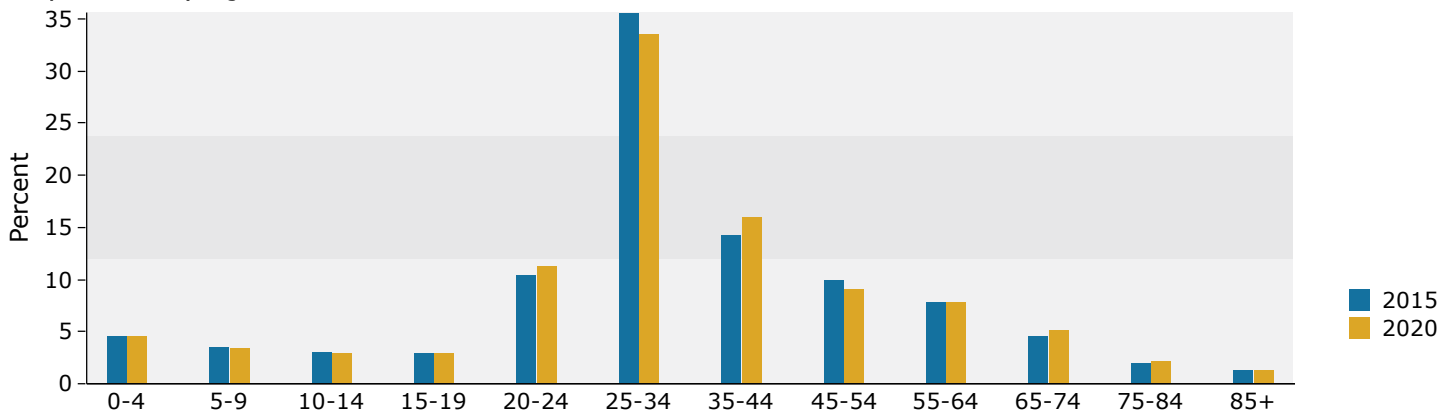
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 08, 2015

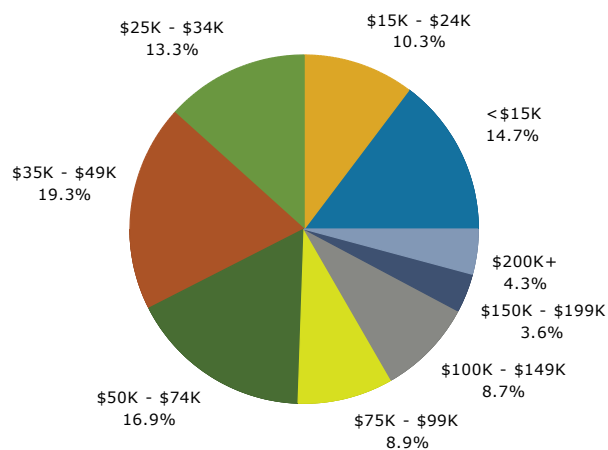
Trends 2015-2020



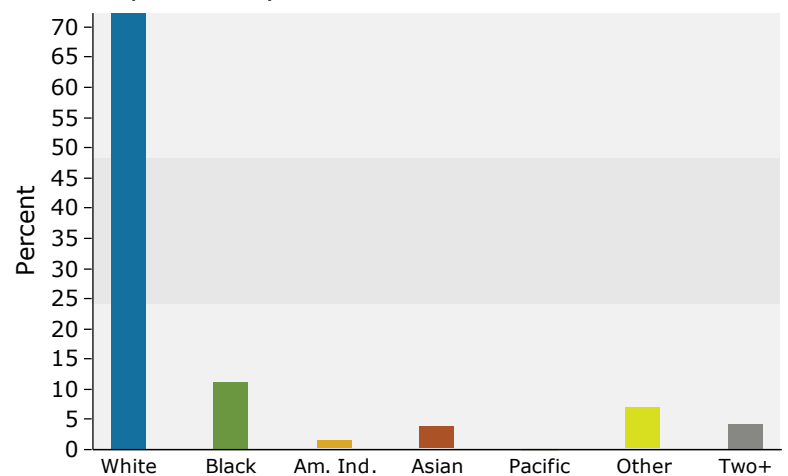
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 12.7%



Demographic and Income Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 3 mile radius

Latitude: 44.94840
Longitude: -93.29587

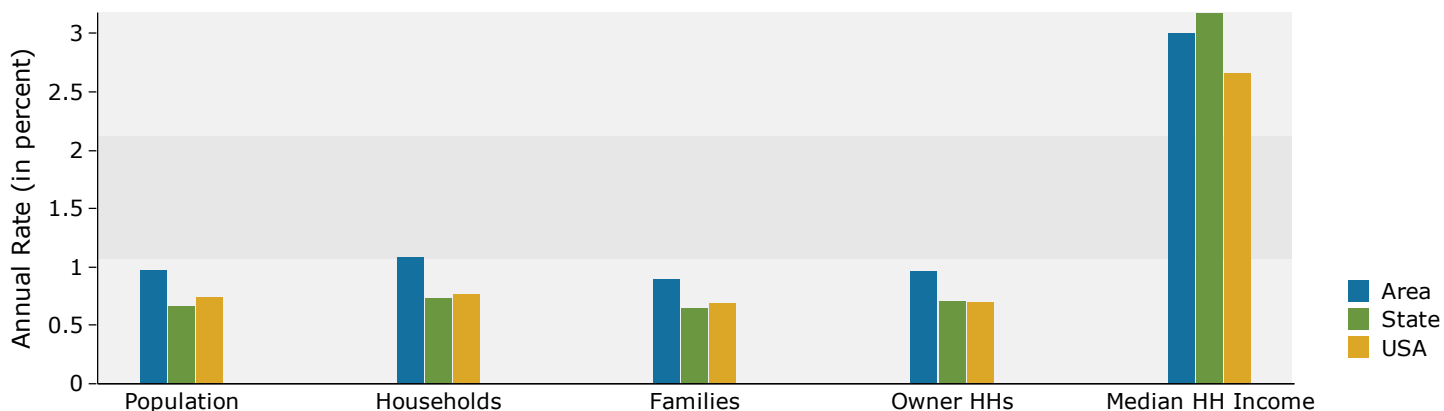
Summary	Census 2010		2015		2020	
Population	210,745		219,641		230,668	
Households	96,222		101,116		106,766	
Families	38,521		39,825		41,643	
Average Household Size	2.09		2.08		2.07	
Owner Occupied Housing Units	40,400		42,030		44,091	
Renter Occupied Housing Units	55,822		59,086		62,675	
Median Age	32.3		33.5		34.1	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.98%		0.67%		0.75%	
Households	1.09%		0.73%		0.77%	
Families	0.90%		0.65%		0.69%	
Owner HHs	0.96%		0.71%		0.70%	
Median Household Income	3.01%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	16,874	16.7%	16,961	15.9%		
\$15,000 - \$24,999	10,746	10.6%	8,499	8.0%		
\$25,000 - \$34,999	10,015	9.9%	9,053	8.5%		
\$35,000 - \$49,999	15,023	14.9%	14,649	13.7%		
\$50,000 - \$74,999	15,698	15.5%	16,397	15.4%		
\$75,000 - \$99,999	10,355	10.2%	12,488	11.7%		
\$100,000 - \$149,999	9,863	9.8%	13,100	12.3%		
\$150,000 - \$199,999	6,019	6.0%	7,628	7.1%		
\$200,000+	6,523	6.5%	7,992	7.5%		
Median Household Income	\$47,275		\$54,825			
Average Household Income	\$74,382		\$85,839			
Per Capita Income	\$34,661		\$40,138			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,390	6.8%	13,883	6.3%	14,373	6.2%
5 - 9	12,005	5.7%	12,739	5.8%	12,551	5.4%
10 - 14	9,684	4.6%	11,284	5.1%	11,665	5.1%
15 - 19	10,276	4.9%	11,050	5.0%	11,677	5.1%
20 - 24	20,632	9.8%	18,644	8.5%	19,736	8.6%
25 - 34	49,634	23.6%	49,614	22.6%	49,330	21.4%
35 - 44	30,197	14.3%	31,654	14.4%	35,112	15.2%
45 - 54	26,060	12.4%	26,498	12.1%	26,561	11.5%
55 - 64	20,486	9.7%	22,442	10.2%	22,942	9.9%
65 - 74	9,350	4.4%	13,273	6.0%	16,545	7.2%
75 - 84	5,153	2.4%	5,447	2.5%	6,939	3.0%
85+	2,879	1.4%	3,112	1.4%	3,237	1.4%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	136,636	64.8%	138,294	63.0%	140,019	60.7%
Black Alone	37,700	17.9%	41,427	18.9%	46,043	20.0%
American Indian Alone	4,527	2.1%	4,449	2.0%	4,399	1.9%
Asian Alone	8,747	4.2%	10,347	4.7%	12,166	5.3%
Pacific Islander Alone	100	0.0%	112	0.1%	127	0.1%
Some Other Race Alone	14,545	6.9%	15,482	7.0%	17,181	7.4%
Two or More Races	8,489	4.0%	9,530	4.3%	10,733	4.7%
Hispanic Origin (Any Race)	26,475	12.6%	28,245	12.9%	31,335	13.6%

Data Note: Income is expressed in current dollars.

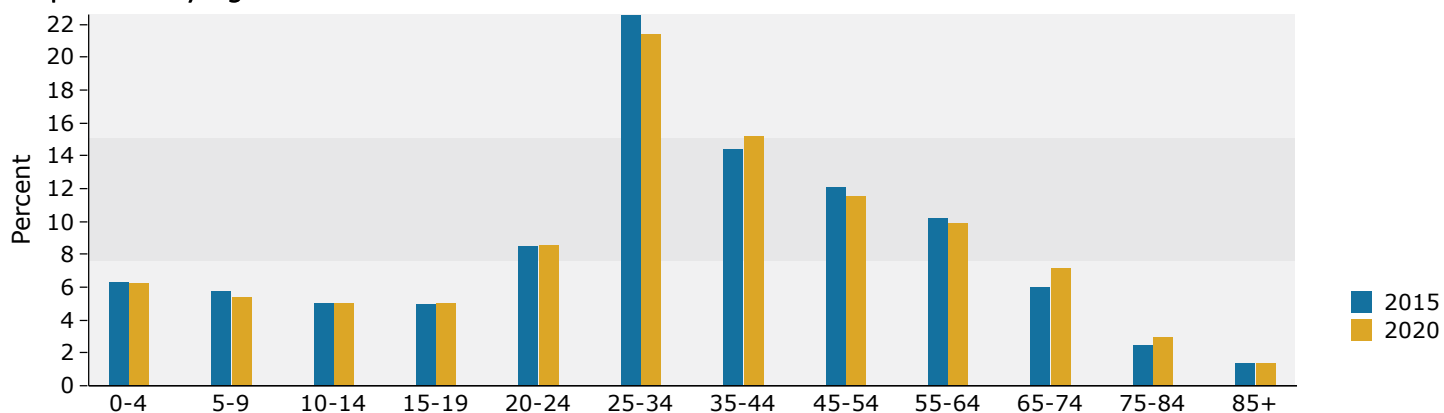
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 08, 2015

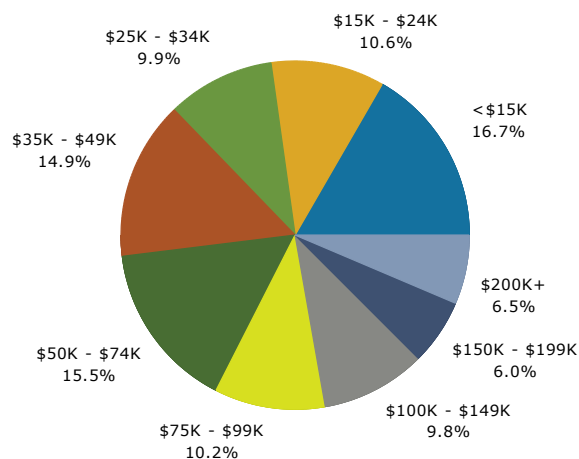
Trends 2015-2020



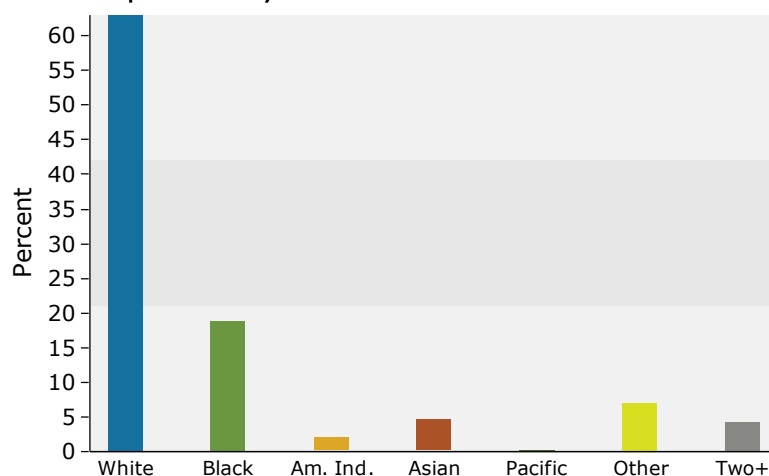
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 12.9%



Demographic and Income Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 5 mile radius

Latitude: 44.94840
Longitude: -93.29587

Summary	Census 2010		2015		2020	
Population	445,181		461,852		484,153	
Households	193,455		201,865		212,450	
Families	87,919		90,180		93,913	
Average Household Size	2.20		2.19		2.19	
Owner Occupied Housing Units	99,037		102,051		106,635	
Renter Occupied Housing Units	94,418		99,814		105,815	
Median Age	32.6		33.6		34.3	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.95%		0.67%		0.75%	
Households	1.03%		0.73%		0.77%	
Families	0.81%		0.65%		0.69%	
Owner HHs	0.88%		0.71%		0.70%	
Median Household Income	2.79%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	30,330	15.0%	30,606	14.4%		
\$15,000 - \$24,999	20,483	10.1%	16,099	7.6%		
\$25,000 - \$34,999	20,312	10.1%	17,995	8.5%		
\$35,000 - \$49,999	28,270	14.0%	27,203	12.8%		
\$50,000 - \$74,999	33,271	16.5%	34,255	16.1%		
\$75,000 - \$99,999	24,059	11.9%	28,896	13.6%		
\$100,000 - \$149,999	22,279	11.0%	29,445	13.9%		
\$150,000 - \$199,999	11,660	5.8%	14,448	6.8%		
\$200,000+	11,201	5.5%	13,503	6.4%		
Median Household Income	\$50,787		\$58,290			
Average Household Income	\$74,125		\$84,722			
Per Capita Income	\$32,812		\$37,576			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	29,821	6.7%	28,500	6.2%	29,376	6.1%
5 - 9	24,960	5.6%	26,869	5.8%	26,320	5.4%
10 - 14	21,468	4.8%	23,869	5.2%	25,403	5.2%
15 - 19	27,577	6.2%	28,664	6.2%	29,881	6.2%
20 - 24	47,554	10.7%	48,094	10.4%	49,918	10.3%
25 - 34	90,508	20.3%	86,831	18.8%	86,878	17.9%
35 - 44	59,678	13.4%	62,831	13.6%	68,639	14.2%
45 - 54	55,813	12.5%	54,705	11.8%	54,129	11.2%
55 - 64	45,304	10.2%	50,106	10.8%	51,087	10.6%
65 - 74	21,155	4.8%	29,288	6.3%	37,293	7.7%
75 - 84	13,413	3.0%	13,640	3.0%	16,547	3.4%
85+	7,930	1.8%	8,457	1.8%	8,685	1.8%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	303,728	68.2%	305,597	66.2%	308,742	63.8%
Black Alone	70,619	15.9%	77,522	16.8%	86,438	17.9%
American Indian Alone	7,416	1.7%	7,321	1.6%	7,314	1.5%
Asian Alone	23,757	5.3%	28,064	6.1%	32,963	6.8%
Pacific Islander Alone	225	0.1%	259	0.1%	291	0.1%
Some Other Race Alone	21,983	4.9%	23,493	5.1%	26,279	5.4%
Two or More Races	17,452	3.9%	19,597	4.2%	22,125	4.6%
Hispanic Origin (Any Race)	41,649	9.4%	44,595	9.7%	49,881	10.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 08, 2015

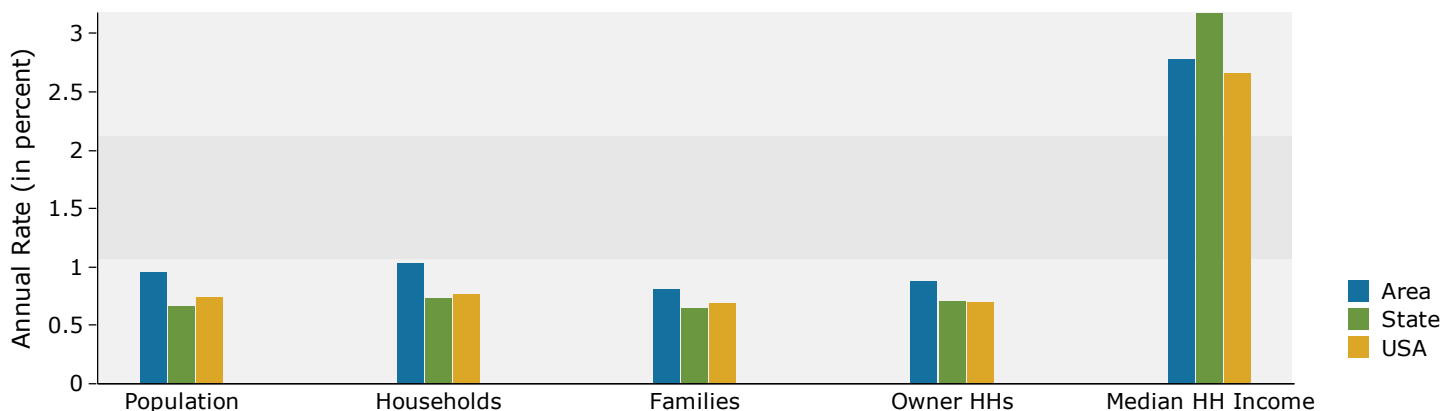


Demographic and Income Profile

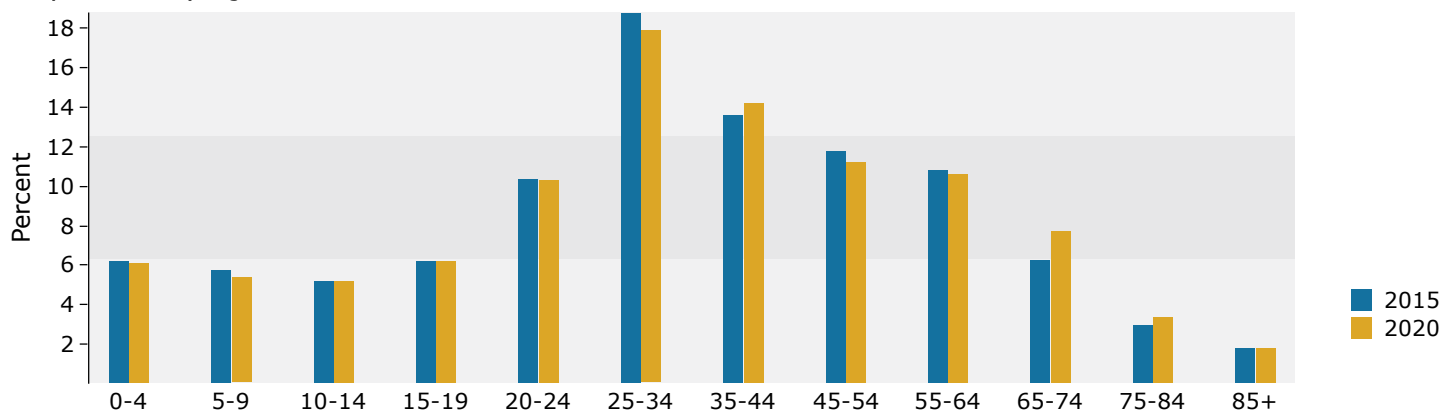
1300 W Lake St, Minneapolis, Minnesota, 55408
Ring: 5 mile radius

Latitude: 44.94840
Longitude: -93.29587

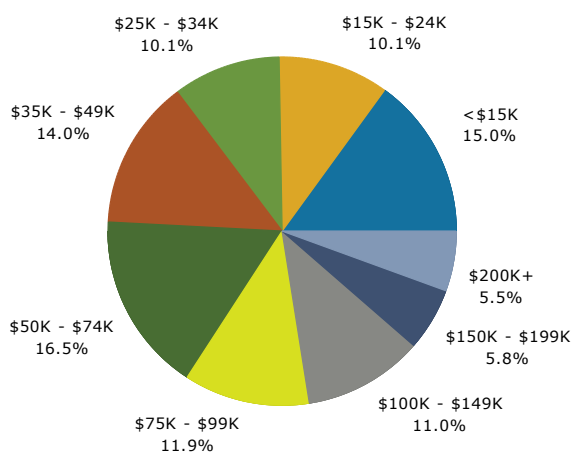
Trends 2015-2020



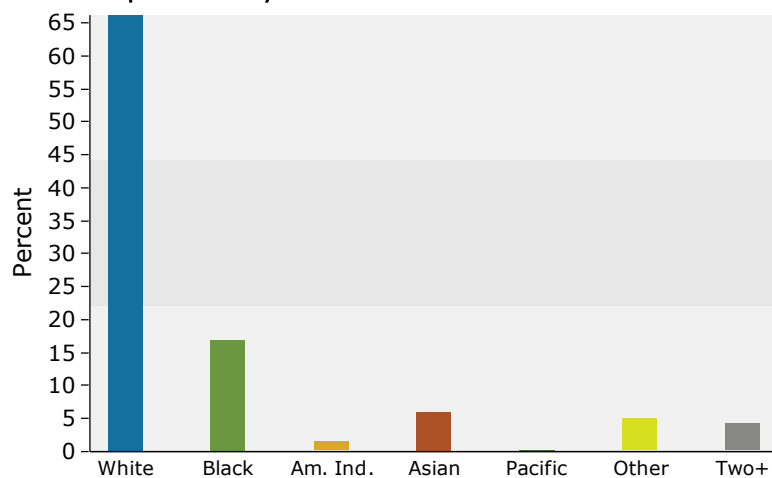
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 9.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 08, 2015



Market Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	34,212	207,045	439,700
2010 Total Population	32,943	210,745	445,181
2015 Total Population	34,289	219,641	461,852
2015 Group Quarters	770	9,352	19,289
2020 Total Population	36,066	230,668	484,153
2015-2020 Annual Rate	1.02%	0.98%	0.95%
Household Summary			
2000 Households	17,838	93,311	189,745
2000 Average Household Size	1.86	2.11	2.21
2010 Households	17,571	96,222	193,455
2010 Average Household Size	1.83	2.09	2.20
2015 Households	18,496	101,116	201,865
2015 Average Household Size	1.81	2.08	2.19
2020 Households	19,566	106,766	212,450
2020 Average Household Size	1.80	2.07	2.19
2015-2020 Annual Rate	1.13%	1.09%	1.03%
2010 Families	4,552	38,521	87,919
2010 Average Family Size	2.89	3.11	3.06
2015 Families	4,714	39,825	90,180
2015 Average Family Size	2.87	3.10	3.06
2020 Families	4,941	41,643	93,913
2020 Average Family Size	2.87	3.10	3.07
2015-2020 Annual Rate	0.95%	0.90%	0.81%
Housing Unit Summary			
2000 Housing Units	18,240	97,073	196,274
Owner Occupied Housing Units	23.0%	40.0%	51.3%
Renter Occupied Housing Units	74.8%	56.2%	45.3%
Vacant Housing Units	2.2%	3.9%	3.3%
2010 Housing Units	18,941	105,414	209,954
Owner Occupied Housing Units	23.7%	38.3%	47.2%
Renter Occupied Housing Units	69.1%	53.0%	45.0%
Vacant Housing Units	7.2%	8.7%	7.9%
2015 Housing Units	19,928	110,362	218,999
Owner Occupied Housing Units	23.2%	38.1%	46.6%
Renter Occupied Housing Units	69.7%	53.5%	45.6%
Vacant Housing Units	7.2%	8.4%	7.8%
2020 Housing Units	21,021	116,460	230,441
Owner Occupied Housing Units	23.0%	37.9%	46.3%
Renter Occupied Housing Units	70.1%	53.8%	45.9%
Vacant Housing Units	6.9%	8.3%	7.8%
Median Household Income			
2015	\$42,721	\$47,275	\$50,787
2020	\$49,445	\$54,825	\$58,290
Median Home Value			
2015	\$326,078	\$295,206	\$261,142
2020	\$389,371	\$355,017	\$300,308
Per Capita Income			
2015	\$35,160	\$34,661	\$32,812
2020	\$41,017	\$40,138	\$37,576
Median Age			
2010	30.1	32.3	32.6
2015	31.6	33.5	33.6
2020	32.1	34.1	34.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 08, 2015



Market Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	18,496	101,116	201,865
<\$15,000	14.7%	16.7%	15.0%
\$15,000 - \$24,999	10.3%	10.6%	10.1%
\$25,000 - \$34,999	13.3%	9.9%	10.1%
\$35,000 - \$49,999	19.3%	14.9%	14.0%
\$50,000 - \$74,999	16.9%	15.5%	16.5%
\$75,000 - \$99,999	8.9%	10.2%	11.9%
\$100,000 - \$149,999	8.7%	9.8%	11.0%
\$150,000 - \$199,999	3.6%	6.0%	5.8%
\$200,000+	4.3%	6.5%	5.5%
Average Household Income	\$64,274	\$74,382	\$74,125
2020 Households by Income			
Household Income Base	19,566	106,766	212,450
<\$15,000	13.8%	15.9%	14.4%
\$15,000 - \$24,999	7.6%	8.0%	7.6%
\$25,000 - \$34,999	11.1%	8.5%	8.5%
\$35,000 - \$49,999	18.0%	13.7%	12.8%
\$50,000 - \$74,999	17.7%	15.4%	16.1%
\$75,000 - \$99,999	10.8%	11.7%	13.6%
\$100,000 - \$149,999	11.3%	12.3%	13.9%
\$150,000 - \$199,999	4.5%	7.1%	6.8%
\$200,000+	5.2%	7.5%	6.4%
Average Household Income	\$74,646	\$85,839	\$84,722
2015 Owner Occupied Housing Units by Value			
Total	4,616	42,016	102,027
<\$50,000	0.5%	0.6%	0.6%
\$50,000 - \$99,999	4.1%	3.1%	3.4%
\$100,000 - \$149,999	7.5%	7.3%	7.8%
\$150,000 - \$199,999	10.1%	13.0%	14.5%
\$200,000 - \$249,999	10.7%	15.2%	20.2%
\$250,000 - \$299,999	11.6%	11.8%	15.7%
\$300,000 - \$399,999	21.1%	17.8%	17.0%
\$400,000 - \$499,999	10.1%	11.1%	7.8%
\$500,000 - \$749,999	12.1%	11.7%	7.5%
\$750,000 - \$999,999	5.8%	4.2%	2.7%
\$1,000,000 +	6.5%	4.1%	2.9%
Average Home Value	\$412,359	\$374,634	\$326,766
2020 Owner Occupied Housing Units by Value			
Total	4,826	44,076	106,608
<\$50,000	0.2%	0.4%	0.5%
\$50,000 - \$99,999	1.7%	2.0%	2.3%
\$100,000 - \$149,999	2.1%	2.8%	3.2%
\$150,000 - \$199,999	4.3%	7.3%	8.5%
\$200,000 - \$249,999	7.5%	13.1%	17.8%
\$250,000 - \$299,999	11.8%	12.9%	17.7%
\$300,000 - \$399,999	25.1%	20.8%	21.3%
\$400,000 - \$499,999	14.7%	13.0%	10.3%
\$500,000 - \$749,999	14.3%	13.0%	8.9%
\$750,000 - \$999,999	10.8%	9.0%	5.7%
\$1,000,000 +	7.6%	5.7%	3.8%
Average Home Value	\$493,119	\$445,368	\$383,867

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 08, 2015



Market Profile

1300 W Lake St, Minneapolis, Minnesota, 55408

Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	32,943	210,747	445,181
0 - 4	4.8%	6.8%	6.7%
5 - 9	3.6%	5.7%	5.6%
10 - 14	2.5%	4.6%	4.8%
15 - 24	16.5%	14.7%	16.9%
25 - 34	34.7%	23.6%	20.3%
35 - 44	13.7%	14.3%	13.4%
45 - 54	9.8%	12.4%	12.5%
55 - 64	7.5%	9.7%	10.2%
65 - 74	3.5%	4.4%	4.8%
75 - 84	1.9%	2.4%	3.0%
85 +	1.5%	1.4%	1.8%
18 +	87.7%	80.3%	80.0%
2015 Population by Age			
Total	34,289	219,640	461,854
0 - 4	4.5%	6.3%	6.2%
5 - 9	3.6%	5.8%	5.8%
10 - 14	3.1%	5.1%	5.2%
15 - 24	13.4%	13.5%	16.6%
25 - 34	35.6%	22.6%	18.8%
35 - 44	14.2%	14.4%	13.6%
45 - 54	9.9%	12.1%	11.8%
55 - 64	7.8%	10.2%	10.8%
65 - 74	4.5%	6.0%	6.3%
75 - 84	2.0%	2.5%	3.0%
85 +	1.4%	1.4%	1.8%
18 +	87.1%	80.0%	79.9%
2020 Population by Age			
Total	36,064	230,668	484,156
0 - 4	4.5%	6.2%	6.1%
5 - 9	3.4%	5.4%	5.4%
10 - 14	3.0%	5.1%	5.2%
15 - 24	14.3%	13.6%	16.5%
25 - 34	33.5%	21.4%	17.9%
35 - 44	15.9%	15.2%	14.2%
45 - 54	9.1%	11.5%	11.2%
55 - 64	7.9%	9.9%	10.6%
65 - 74	5.1%	7.2%	7.7%
75 - 84	2.2%	3.0%	3.4%
85 +	1.3%	1.4%	1.8%
18 +	87.5%	80.5%	80.3%
2010 Population by Sex			
Males	16,906	106,909	221,817
Females	16,037	103,836	223,364
2015 Population by Sex			
Males	17,593	111,341	230,562
Females	16,696	108,301	231,290
2020 Population by Sex			
Males	18,400	116,470	241,549
Females	17,667	114,198	242,604

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 08, 2015



Market Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	32,943	210,744	445,180
White Alone	74.0%	64.8%	68.2%
Black Alone	10.7%	17.9%	15.9%
American Indian Alone	1.4%	2.1%	1.7%
Asian Alone	3.3%	4.2%	5.3%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	6.8%	6.9%	4.9%
Two or More Races	3.8%	4.0%	3.9%
Hispanic Origin	12.3%	12.6%	9.4%
Diversity Index	56.1	64.5	59.0
2015 Population by Race/Ethnicity			
Total	34,289	219,641	461,853
White Alone	72.3%	63.0%	66.2%
Black Alone	11.3%	18.9%	16.8%
American Indian Alone	1.4%	2.0%	1.6%
Asian Alone	3.8%	4.7%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.0%	7.0%	5.1%
Two or More Races	4.2%	4.3%	4.2%
Hispanic Origin	12.7%	12.9%	9.7%
Diversity Index	58.2	66.3	61.2
2020 Population by Race/Ethnicity			
Total	36,067	230,668	484,152
White Alone	70.1%	60.7%	63.8%
Black Alone	12.1%	20.0%	17.9%
American Indian Alone	1.3%	1.9%	1.5%
Asian Alone	4.4%	5.3%	6.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	7.5%	7.4%	5.4%
Two or More Races	4.5%	4.7%	4.6%
Hispanic Origin	13.6%	13.6%	10.3%
Diversity Index	61.1	68.5	63.9
2010 Population by Relationship and Household Type			
Total	32,943	210,745	445,180
In Households	97.7%	95.6%	95.7%
In Family Households	42.1%	59.5%	63.1%
Householder	13.9%	18.3%	19.8%
Spouse	8.9%	12.1%	13.5%
Child	13.8%	22.3%	23.6%
Other relative	3.3%	4.0%	3.7%
Nonrelative	2.2%	2.7%	2.5%
In Nonfamily Households	55.6%	36.1%	32.6%
In Group Quarters	2.3%	4.4%	4.3%
Institutionalized Population	1.8%	1.2%	1.0%
Noninstitutionalized Population	0.5%	3.2%	3.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 08, 2015



Market Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	25,861	152,042	305,857
Less than 9th Grade	4.4%	6.1%	4.6%
9th - 12th Grade, No Diploma	3.8%	5.2%	4.9%
High School Graduate	10.7%	11.6%	13.1%
GED/Alternative Credential	1.1%	2.3%	2.5%
Some College, No Degree	17.4%	16.2%	17.2%
Associate Degree	7.3%	5.8%	6.8%
Bachelor's Degree	35.3%	32.1%	31.2%
Graduate/Professional Degree	20.0%	20.7%	19.8%
2015 Population 15+ by Marital Status			
Total	30,438	181,735	382,614
Never Married	63.5%	51.5%	49.3%
Married	23.3%	34.5%	36.4%
Widowed	2.9%	3.5%	4.0%
Divorced	10.3%	10.5%	10.4%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	95.0%	94.9%
Civilian Unemployed	3.9%	5.0%	5.1%
2015 Employed Population 16+ by Industry			
Total	23,238	124,333	252,968
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	2.5%	2.6%	2.8%
Manufacturing	7.2%	7.9%	8.3%
Wholesale Trade	2.5%	2.2%	2.2%
Retail Trade	9.9%	10.9%	11.2%
Transportation/Utilities	2.7%	3.2%	3.3%
Information	2.4%	2.2%	2.3%
Finance/Insurance/Real Estate	8.0%	8.8%	8.6%
Services	62.7%	59.7%	58.4%
Public Administration	1.8%	2.2%	2.5%
2015 Employed Population 16+ by Occupation			
Total	23,238	124,335	252,968
White Collar	68.5%	69.5%	69.8%
Management/Business/Financial	17.0%	18.5%	17.8%
Professional	30.8%	29.8%	29.5%
Sales	9.7%	10.5%	10.7%
Administrative Support	11.1%	10.8%	11.8%
Services	21.4%	18.8%	18.2%
Blue Collar	10.1%	11.7%	12.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.8%	2.3%	2.3%
Installation/Maintenance/Repair	1.4%	1.3%	1.6%
Production	3.5%	4.1%	4.0%
Transportation/Material Moving	3.3%	4.0%	3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 08, 2015



Market Profile

1300 W Lake St, Minneapolis, Minnesota, 55408
Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	17,571	96,222	193,455
Households with 1 Person	51.6%	45.1%	40.0%
Households with 2+ People	48.4%	54.9%	60.0%
Family Households	25.9%	40.0%	45.4%
Husband-wife Families	16.5%	26.6%	31.0%
With Related Children	6.9%	12.3%	13.8%
Other Family (No Spouse Present)	9.4%	13.5%	14.5%
Other Family with Male Householder	3.2%	3.6%	3.8%
With Related Children	1.5%	1.9%	2.0%
Other Family with Female Householder	6.1%	9.9%	10.7%
With Related Children	4.0%	6.9%	7.2%
Nonfamily Households	22.5%	14.8%	14.6%
All Households with Children	12.7%	21.4%	23.4%
Multigenerational Households	0.7%	1.6%	1.9%
Unmarried Partner Households	10.6%	9.2%	8.8%
Male-female	8.7%	7.2%	7.0%
Same-sex	2.0%	2.0%	1.8%
2010 Households by Size			
Total	17,572	96,222	193,455
1 Person Household	51.6%	45.1%	40.0%
2 Person Household	30.2%	29.5%	31.1%
3 Person Household	9.4%	10.9%	12.4%
4 Person Household	5.3%	7.8%	9.2%
5 Person Household	2.2%	3.5%	4.0%
6 Person Household	0.6%	1.5%	1.6%
7 + Person Household	0.7%	1.8%	1.7%
2010 Households by Tenure and Mortgage Status			
Total	17,571	96,222	193,455
Owner Occupied	25.5%	42.0%	51.2%
Owned with a Mortgage/Loan	20.3%	33.7%	40.1%
Owned Free and Clear	5.2%	8.3%	11.1%
Renter Occupied	74.5%	58.0%	48.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 08, 2015



Market Profile

1300 W Lake St, Minneapolis, Minnesota, 55408

Rings: 1, 3, 5 mile radii

Latitude: 44.94840
Longitude: -93.29587

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Metro Fusion (11C)	Emerald City (8B)	Emerald City (8B)
3.	Laptops and Lattes (3A)	Urban Chic (2A)	Urban Chic (2A)
2015 Consumer Spending			
Apparel & Services: Total \$	\$40,371,834	\$248,475,701	\$486,050,395
Average Spent	\$2,182.73	\$2,457.33	\$2,407.80
Spending Potential Index	94	106	104
Computers & Accessories: Total \$	\$4,540,368	\$28,002,229	\$55,268,087
Average Spent	\$245.48	\$276.93	\$273.79
Spending Potential Index	96	109	108
Education: Total \$	\$27,479,181	\$171,966,712	\$341,565,240
Average Spent	\$1,485.68	\$1,700.69	\$1,692.05
Spending Potential Index	97	112	111
Entertainment/Recreation: Total \$	\$50,124,114	\$321,282,885	\$644,566,464
Average Spent	\$2,710.00	\$3,177.37	\$3,193.06
Spending Potential Index	82	96	96
Food at Home: Total \$	\$85,588,863	\$535,697,564	\$1,057,667,270
Average Spent	\$4,627.43	\$5,297.85	\$5,239.48
Spending Potential Index	89	101	100
Food Away from Home: Total \$	\$56,516,413	\$347,473,872	\$682,601,616
Average Spent	\$3,055.60	\$3,436.39	\$3,381.48
Spending Potential Index	93	105	103
Health Care: Total \$	\$63,558,134	\$421,939,845	\$864,004,023
Average Spent	\$3,436.32	\$4,172.83	\$4,280.11
Spending Potential Index	72	88	90
HH Furnishings & Equipment: Total \$	\$29,142,750	\$183,085,881	\$364,961,590
Average Spent	\$1,575.62	\$1,810.65	\$1,807.95
Spending Potential Index	86	98	98
Investments: Total \$	\$34,665,070	\$254,850,107	\$514,821,527
Average Spent	\$1,874.19	\$2,520.37	\$2,550.33
Spending Potential Index	68	91	93
Retail Goods: Total \$	\$390,916,739	\$2,477,793,681	\$4,958,669,291
Average Spent	\$21,135.20	\$24,504.47	\$24,564.28
Spending Potential Index	83	96	96
Shelter: Total \$	\$285,413,477	\$1,786,487,803	\$3,509,947,244
Average Spent	\$15,431.09	\$17,667.71	\$17,387.60
Spending Potential Index	94	107	106
TV/Video/Audio: Total \$	\$21,292,132	\$133,512,932	\$265,475,340
Average Spent	\$1,151.17	\$1,320.39	\$1,315.11
Spending Potential Index	88	101	101
Travel: Total \$	\$29,000,844	\$188,763,022	\$379,890,212
Average Spent	\$1,567.95	\$1,866.80	\$1,881.90
Spending Potential Index	80	96	96
Vehicle Maintenance & Repairs: Total \$	\$17,338,199	\$110,515,523	\$221,422,250
Average Spent	\$937.40	\$1,092.96	\$1,096.88
Spending Potential Index	84	98	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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