

Site Map

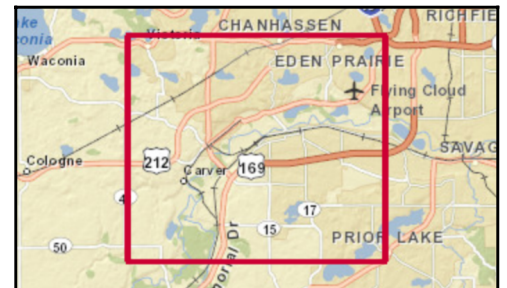
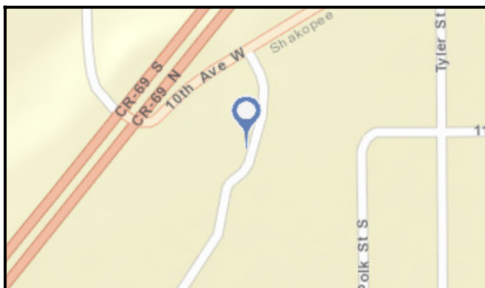
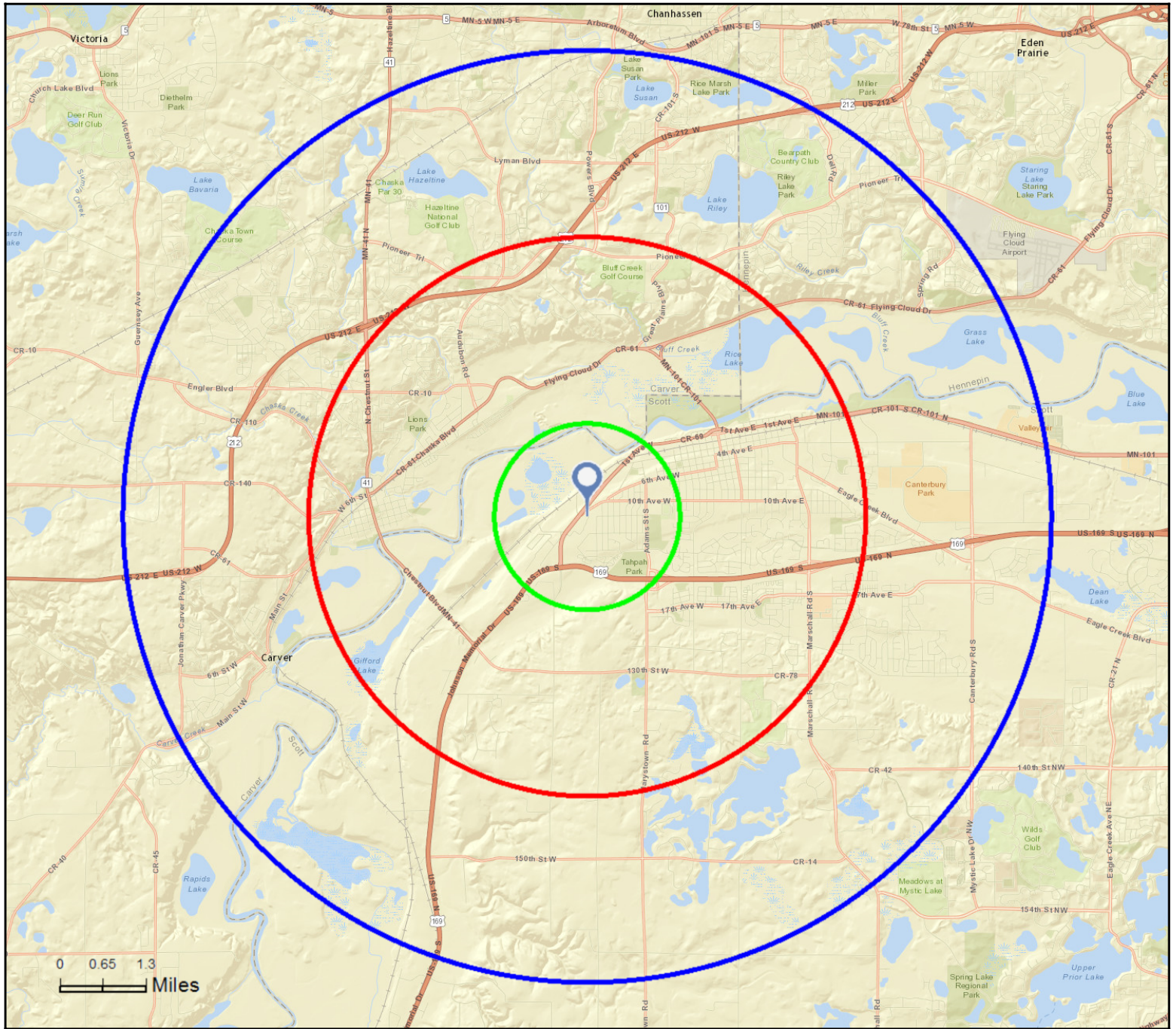
1130 Shakopee Town Sq, Shakopee, Minnesota, 55379

Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.78578

Longitude: -93.55367



March 15, 2016



Executive Summary

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
Population			
2000 Population	4,005	28,536	51,262
2010 Population	4,170	35,942	75,448
2015 Population	4,222	37,646	80,480
2020 Population	4,343	39,459	85,223
2000-2010 Annual Rate	0.40%	2.33%	3.94%
2010-2015 Annual Rate	0.24%	0.89%	1.24%
2015-2020 Annual Rate	0.57%	0.95%	1.15%
2015 Male Population	46.5%	49.2%	49.3%
2015 Female Population	53.5%	50.8%	50.7%
2015 Median Age	37.6	34.6	35.0

In the identified area, the current year population is 80,480. In 2010, the Census count in the area was 75,448. The rate of change since 2010 was 1.24% annually. The five-year projection for the population in the area is 85,223 representing a change of 1.15% annually from 2015 to 2020. Currently, the population is 49.3% male and 50.7% female.

Median Age

The median age in this area is 37.6, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	78.8%	78.7%	81.5%
2015 Black Alone	5.8%	4.9%	3.8%
2015 American Indian/Alaska Native Alone	2.4%	1.1%	0.7%
2015 Asian Alone	3.1%	5.4%	7.3%
2015 Pacific Islander Alone	0.0%	0.0%	0.0%
2015 Other Race	8.1%	7.1%	4.2%
2015 Two or More Races	1.8%	2.7%	2.5%
2015 Hispanic Origin (Any Race)	11.9%	12.8%	8.1%

Persons of Hispanic origin represent 8.1% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 42.9 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	1,282	10,141	17,883
2010 Households	1,308	13,030	26,811
2015 Total Households	1,338	13,701	28,784
2020 Total Households	1,383	14,375	30,558
2000-2010 Annual Rate	0.20%	2.54%	4.13%
2010-2015 Annual Rate	0.43%	0.96%	1.36%
2015-2020 Annual Rate	0.66%	0.97%	1.20%
2015 Average Household Size	2.84	2.68	2.76

The household count in this area has changed from 26,811 in 2010 to 28,784 in the current year, a change of 1.36% annually. The five-year projection of households is 30,558, a change of 1.20% annually from the current year total. Average household size is currently 2.76, compared to 2.78 in the year 2010. The number of families in the current year is 20,946 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



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Median Household Income			
2015 Median Household Income	\$67,076	\$75,791	\$91,556
2020 Median Household Income	\$78,337	\$84,279	\$102,159
2015-2020 Annual Rate	3.15%	2.15%	2.22%
Average Household Income			
2015 Average Household Income	\$76,587	\$89,368	\$112,844
2020 Average Household Income	\$86,522	\$100,711	\$126,501
2015-2020 Annual Rate	2.47%	2.42%	2.31%
Per Capita Income			
2015 Per Capita Income	\$28,220	\$32,948	\$40,309
2020 Per Capita Income	\$31,940	\$37,118	\$45,276
2015-2020 Annual Rate	2.51%	2.41%	2.35%
Households by Income			

Current median household income is \$91,556 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$102,159 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$112,844 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$126,501 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$40,309 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$45,276 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	1,327	10,423	18,401
2000 Owner Occupied Housing Units	1,039	7,819	14,374
2000 Renter Occupied Housing Units	243	2,321	3,509
2000 Vacant Housing Units	45	283	518
2010 Total Housing Units	1,364	13,609	28,163
2010 Owner Occupied Housing Units	1,002	9,404	20,855
2010 Renter Occupied Housing Units	306	3,626	5,956
2010 Vacant Housing Units	56	579	1,352
2015 Total Housing Units	1,400	14,304	30,035
2015 Owner Occupied Housing Units	1,015	9,871	22,409
2015 Renter Occupied Housing Units	323	3,830	6,375
2015 Vacant Housing Units	62	603	1,251
2020 Total Housing Units	1,449	15,006	31,827
2020 Owner Occupied Housing Units	1,047	10,371	23,815
2020 Renter Occupied Housing Units	336	4,004	6,743
2020 Vacant Housing Units	66	631	1,269

Currently, 74.6% of the 30,035 housing units in the area are owner occupied; 21.2%, renter occupied; and 4.2% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 28,163 housing units in the area - 74.1% owner occupied, 21.1% renter occupied, and 4.8% vacant. The annual rate of change in housing units since 2010 is 2.90%. Median home value in the area is \$293,055, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.91% annually to \$354,958.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



2010 Census Profile

1130 Shakopee Town Sq, Shakopee, Minnesota,
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578

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	2000	2010	2000-2010 Annual Rate
Population	4,005	4,170	0.41%
Households	1,282	1,308	0.20%
Housing Units	1,327	1,364	0.28%
Population by Race			
Total		4,171	100.0%
Population Reporting One Race		4,104	98.4%
White		3,419	82.0%
Black		174	4.2%
American Indian		90	2.2%
Asian		121	2.9%
Pacific Islander		1	0.0%
Some Other Race		299	7.2%
Population Reporting Two or More Races		67	1.6%
Total Hispanic Population		446	10.7%
Population by Sex			
Male		1,939	46.5%
Female		2,231	53.5%
Population by Age			
Total		4,169	100.0%
Age 0 - 4		302	7.2%
Age 5 - 9		230	5.5%
Age 10 - 14		231	5.5%
Age 15 - 19		227	5.4%
Age 20 - 24		275	6.6%
Age 25 - 29		363	8.7%
Age 30 - 34		362	8.7%
Age 35 - 39		310	7.4%
Age 40 - 44		307	7.4%
Age 45 - 49		308	7.4%
Age 50 - 54		241	5.8%
Age 55 - 59		268	6.4%
Age 60 - 64		208	5.0%
Age 65 - 69		153	3.7%
Age 70 - 74		134	3.2%
Age 75 - 79		101	2.4%
Age 80 - 84		66	1.6%
Age 85+		83	2.0%
Age 18+		3,264	78.3%
Age 65+		537	12.9%
Median Age by Sex and Race/Hispanic Origin			
Total Population		36.5	
Male		35.2	
Female		37.7	
White Alone		40.0	
Black Alone		27.7	
American Indian Alone		30.8	
Asian Alone		27.3	
Pacific Islander Alone		17.5	
Some Other Race Alone		23.1	
Two or More Races		9.5	
Hispanic Population		23.9	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	1,308	100.0%
Households with 1 Person	320	24.5%
Households with 2+ People	988	75.5%
Family Households	909	69.5%
Husband-wife Families	686	52.4%
With Own Children	278	21.3%
Other Family (No Spouse Present)	223	17.0%
With Own Children	127	9.7%
Nonfamily Households	79	6.0%
All Households with Children	445	34.0%
Multigenerational Households	54	4.1%
Unmarried Partner Households	92	7.0%
Male-female	87	6.7%
Same-sex	5	0.4%
Average Household Size	2.87	
Family Households by Size		
Total	908	100.0%
2 People	388	42.7%
3 People	212	23.3%
4 People	180	19.8%
5 People	76	8.4%
6 People	30	3.3%
7+ People	22	2.4%
Average Family Size	3.37	
Nonfamily Households by Size		
Total	398	100.0%
1 Person	320	80.4%
2 People	62	15.6%
3 People	8	2.0%
4 People	5	1.3%
5 People	2	0.5%
6 People	1	0.3%
7+ People	0	0.0%
Average Nonfamily Size	1.44	
Population by Relationship and Household Type		
Total	4,170	100.0%
In Households	3,750	89.9%
In Family Households	3,176	76.2%
Householder	1,010	24.2%
Spouse	762	18.3%
Child	1,169	28.0%
Other relative	123	3.0%
Nonrelative	112	2.7%
In Nonfamily Households	574	13.8%
In Group Quarters	420	10.1%
Institutionalized Population	411	9.9%
Noninstitutionalized Population	9	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total	908	100.0%
Householder Age 15 - 44	397	43.7%
Householder Age 45 - 54	178	19.6%
Householder Age 55 - 64	175	19.3%
Householder Age 65 - 74	95	10.5%
Householder Age 75+	63	6.9%
Nonfamily Households by Age of Householder		
Total	400	100.0%
Householder Age 15 - 44	145	36.3%
Householder Age 45 - 54	62	15.5%
Householder Age 55 - 64	73	18.3%
Householder Age 65 - 74	61	15.3%
Householder Age 75+	59	14.8%
Households by Race of Householder		
Total	1,308	100.0%
Householder is White Alone	1,177	90.0%
Householder is Black Alone	25	1.9%
Householder is American Indian Alone	11	0.8%
Householder is Asian Alone	27	2.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	62	4.7%
Householder is Two or More Races	6	0.5%
Households with Hispanic Householder	85	6.5%
Husband-wife Families by Race of Householder		
Total	686	100.0%
Householder is White Alone	627	91.4%
Householder is Black Alone	8	1.2%
Householder is American Indian Alone	5	0.7%
Householder is Asian Alone	13	1.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	31	4.5%
Householder is Two or More Races	2	0.3%
Husband-wife Families with Hispanic Householder	46	6.7%
Other Families (No Spouse) by Race of Householder		
Total	222	100.0%
Householder is White Alone	166	74.8%
Householder is Black Alone	11	5.0%
Householder is American Indian Alone	4	1.8%
Householder is Asian Alone	13	5.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	26	11.7%
Householder is Two or More Races	2	0.9%
Other Families with Hispanic Householder	33	14.8%
Nonfamily Households by Race of Householder		
Total	399	100.0%
Householder is White Alone	384	96.2%
Householder is Black Alone	6	1.5%
Householder is American Indian Alone	1	0.3%
Householder is Asian Alone	2	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	1.3%
Householder is Two or More Races	1	0.3%
Nonfamily Households with Hispanic Householder	6	1.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Total Housing Units by Occupancy

Total	1,368	100.0%
Occupied Housing Units	1,308	95.6%
Vacant Housing Units		
For Rent	26	1.9%
Rented, not Occupied	0	0.0%
For Sale Only	16	1.2%
Sold, not Occupied	6	0.4%
For Seasonal/Recreational/Occasional Use	6	0.4%
For Migrant Workers	0	0.0%
Other Vacant	6	0.4%
Total Vacancy Rate	4.1%	

Households by Tenure and Mortgage Status

Total	1,308	100.0%
Owner Occupied	1,002	76.6%
Owned with a Mortgage/Loan	776	59.3%
Owned Free and Clear	226	17.3%
Average Household Size	2.84	
Renter Occupied	306	23.4%
Average Household Size	2.95	

Owner-occupied Housing Units by Race of Householder

Total	1,003	100.0%
Householder is White Alone	940	93.7%
Householder is Black Alone	9	0.9%
Householder is American Indian Alone	4	0.4%
Householder is Asian Alone	19	1.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	29	2.9%
Householder is Two or More Races	2	0.2%
Owner-occupied Housing Units with Hispanic Householder	38	3.8%

Renter-occupied Housing Units by Race of Householder

Total	305	100.0%
Householder is White Alone	237	77.7%
Householder is Black Alone	16	5.2%
Householder is American Indian Alone	7	2.3%
Householder is Asian Alone	8	2.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	33	10.8%
Householder is Two or More Races	4	1.3%
Renter-occupied Housing Units with Hispanic Householder	47	15.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.72
Householder is Black Alone	3.36
Householder is American Indian Alone	3.73
Householder is Asian Alone	3.93
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.69
Householder is Two or More Races	3.83
Householder is Hispanic	4.69

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	28,536	35,942	2.33%
Households	10,141	13,030	2.54%
Housing Units	10,423	13,609	2.70%
Population by Race			
Total		35,942	100.0%
Population Reporting One Race		35,063	97.6%
White		29,287	81.5%
Black		1,304	3.6%
American Indian		400	1.1%
Asian		1,765	4.9%
Pacific Islander		5	0.0%
Some Other Race		2,302	6.4%
Population Reporting Two or More Races		879	2.4%
Total Hispanic Population		4,198	11.7%
Population by Sex			
Male		17,651	49.1%
Female		18,291	50.9%
Population by Age			
Total		35,943	100.0%
Age 0 - 4		3,043	8.5%
Age 5 - 9		2,816	7.8%
Age 10 - 14		2,594	7.2%
Age 15 - 19		2,372	6.6%
Age 20 - 24		1,995	5.6%
Age 25 - 29		2,981	8.3%
Age 30 - 34		3,129	8.7%
Age 35 - 39		2,890	8.0%
Age 40 - 44		2,877	8.0%
Age 45 - 49		2,856	7.9%
Age 50 - 54		2,315	6.4%
Age 55 - 59		1,820	5.1%
Age 60 - 64		1,340	3.7%
Age 65 - 69		920	2.6%
Age 70 - 74		688	1.9%
Age 75 - 79		507	1.4%
Age 80 - 84		408	1.1%
Age 85+		390	1.1%
Age 18+		25,918	72.1%
Age 65+		2,913	8.1%
Median Age by Sex and Race/Hispanic Origin			
Total Population		33.5	
Male		32.8	
Female		34.1	
White Alone		35.6	
Black Alone		24.8	
American Indian Alone		29.1	
Asian Alone		30.8	
Pacific Islander Alone		22.5	
Some Other Race Alone		24.2	
Two or More Races		12.1	
Hispanic Population		23.8	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	13,030	100.0%
Households with 1 Person	3,091	23.7%
Households with 2+ People	9,939	76.3%
Family Households	9,040	69.4%
Husband-wife Families	6,790	52.1%
With Own Children	3,530	27.1%
Other Family (No Spouse Present)	2,250	17.3%
With Own Children	1,402	10.8%
Nonfamily Households	899	6.9%
All Households with Children	5,232	40.2%
Multigenerational Households	396	3.0%
Unmarried Partner Households	983	7.5%
Male-female	908	7.0%
Same-sex	75	0.6%
Average Household Size	2.69	
Family Households by Size		
Total	9,040	100.0%
2 People	3,307	36.6%
3 People	2,092	23.1%
4 People	2,159	23.9%
5 People	947	10.5%
6 People	316	3.5%
7+ People	219	2.4%
Average Family Size	3.20	
Nonfamily Households by Size		
Total	3,990	100.0%
1 Person	3,091	77.5%
2 People	722	18.1%
3 People	108	2.7%
4 People	47	1.2%
5 People	15	0.4%
6 People	5	0.1%
7+ People	2	0.1%
Average Nonfamily Size	1.30	
Population by Relationship and Household Type		
Total	35,942	100.0%
In Households	35,023	97.4%
In Family Households	29,845	83.0%
Householder	9,045	25.2%
Spouse	6,794	18.9%
Child	12,003	33.4%
Other relative	1,103	3.1%
Nonrelative	900	2.5%
In Nonfamily Households	5,178	14.4%
In Group Quarters	919	2.6%
Institutionalized Population	878	2.4%
Noninstitutionalized Population	41	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total	9,040	100.0%
Householder Age 15 - 44	4,678	51.7%
Householder Age 45 - 54	2,154	23.8%
Householder Age 55 - 64	1,237	13.7%
Householder Age 65 - 74	599	6.6%
Householder Age 75+	372	4.1%
Nonfamily Households by Age of Householder		
Total	3,991	100.0%
Householder Age 15 - 44	1,635	41.0%
Householder Age 45 - 54	790	19.8%
Householder Age 55 - 64	649	16.3%
Householder Age 65 - 74	390	9.8%
Householder Age 75+	527	13.2%
Households by Race of Householder		
Total	13,030	100.0%
Householder is White Alone	11,399	87.5%
Householder is Black Alone	327	2.5%
Householder is American Indian Alone	93	0.7%
Householder is Asian Alone	494	3.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	578	4.4%
Householder is Two or More Races	139	1.1%
Households with Hispanic Householder	988	7.6%
Husband-wife Families by Race of Householder		
Total	6,791	100.0%
Householder is White Alone	5,989	88.2%
Householder is Black Alone	124	1.8%
Householder is American Indian Alone	33	0.5%
Householder is Asian Alone	302	4.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	283	4.2%
Householder is Two or More Races	60	0.9%
Husband-wife Families with Hispanic Householder	498	7.3%
Other Families (No Spouse) by Race of Householder		
Total	2,250	100.0%
Householder is White Alone	1,700	75.6%
Householder is Black Alone	136	6.0%
Householder is American Indian Alone	38	1.7%
Householder is Asian Alone	113	5.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	220	9.8%
Householder is Two or More Races	43	1.9%
Other Families with Hispanic Householder	350	15.6%
Nonfamily Households by Race of Householder		
Total	3,991	100.0%
Householder is White Alone	3,710	93.0%
Householder is Black Alone	68	1.7%
Householder is American Indian Alone	22	0.6%
Householder is Asian Alone	80	2.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	74	1.9%
Householder is Two or More Races	37	0.9%
Nonfamily Households with Hispanic Householder	140	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1130 Shakopee Town Sq, Shakopee, Minnesota,
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578

Longitude: -93.55367

Total Housing Units by Occupancy

Total	13,654	100.0%
Occupied Housing Units	13,030	95.4%
Vacant Housing Units		
For Rent	283	2.1%
Rented, not Occupied	46	0.3%
For Sale Only	151	1.1%
Sold, not Occupied	20	0.1%
For Seasonal/Recreational/Occasional Use	36	0.3%
For Migrant Workers	0	0.0%
Other Vacant	88	0.6%
Total Vacancy Rate	4.3%	

Households by Tenure and Mortgage Status

Total	13,030	100.0%
Owner Occupied	9,404	72.2%
Owned with a Mortgage/Loan	7,719	59.2%
Owned Free and Clear	1,685	12.9%
Average Household Size	2.78	
Renter Occupied	3,626	27.8%
Average Household Size	2.46	

Owner-occupied Housing Units by Race of Householder

Total	9,406	100.0%
Householder is White Alone	8,557	91.0%
Householder is Black Alone	107	1.1%
Householder is American Indian Alone	28	0.3%
Householder is Asian Alone	367	3.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	269	2.9%
Householder is Two or More Races	78	0.8%
Owner-occupied Housing Units with Hispanic Householder	483	5.1%

Renter-occupied Housing Units by Race of Householder

Total	3,626	100.0%
Householder is White Alone	2,843	78.4%
Householder is Black Alone	221	6.1%
Householder is American Indian Alone	65	1.8%
Householder is Asian Alone	127	3.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	309	8.5%
Householder is Two or More Races	61	1.7%
Renter-occupied Housing Units with Hispanic Householder	505	13.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.56
Householder is Black Alone	3.38
Householder is American Indian Alone	3.22
Householder is Asian Alone	3.46
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.91
Householder is Two or More Races	3.29
Householder is Hispanic	3.92

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1130 Shakopee Town Sq, Shakopee, Minnesota,
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578

Longitude: -93.55367

	2000	2010	2000-2010 Annual Rate
Population	51,262	75,448	3.94%
Households	17,883	26,811	4.13%
Housing Units	18,401	28,163	4.35%

Population by Race	Number	Percent
Total	75,448	100.0%
Population Reporting One Race	73,770	97.8%
White	63,185	83.7%
Black	2,199	2.9%
American Indian	529	0.7%
Asian	4,989	6.6%
Pacific Islander	15	0.0%
Some Other Race	2,853	3.8%
Population Reporting Two or More Races	1,678	2.2%
Total Hispanic Population	5,629	7.5%

Population by Sex		
Male	37,186	49.3%
Female	38,262	50.7%

Population by Age		
Total	75,444	100.0%
Age 0 - 4	6,431	8.5%
Age 5 - 9	6,650	8.8%
Age 10 - 14	6,215	8.2%
Age 15 - 19	5,074	6.7%
Age 20 - 24	3,426	4.5%
Age 25 - 29	5,261	7.0%
Age 30 - 34	6,093	8.1%
Age 35 - 39	6,247	8.3%
Age 40 - 44	6,544	8.7%
Age 45 - 49	6,519	8.6%
Age 50 - 54	5,232	6.9%
Age 55 - 59	3,876	5.1%
Age 60 - 64	2,644	3.5%
Age 65 - 69	1,774	2.4%
Age 70 - 74	1,198	1.6%
Age 75 - 79	868	1.2%
Age 80 - 84	699	0.9%
Age 85+	695	0.9%
Age 18+	52,632	69.8%
Age 65+	5,234	6.9%

Median Age by Sex and Race/Hispanic Origin	
Total Population	33.8
Male	33.2
Female	34.4
White Alone	35.5
Black Alone	24.8
American Indian Alone	28.7
Asian Alone	31.4
Pacific Islander Alone	22.5
Some Other Race Alone	24.4
Two or More Races	12.5
Hispanic Population	23.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

1130 Shakopee Town Sq, Shakopee, Minnesota,
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578
Longitude: -93.55367

Households by Type

Total	26,811	100.0%
Households with 1 Person	5,632	21.0%
Households with 2+ People	21,179	79.0%
Family Households	19,601	73.1%
Husband-wife Families	15,791	58.9%
With Own Children	8,902	33.2%
Other Family (No Spouse Present)	3,810	14.2%
With Own Children	2,442	9.1%
Nonfamily Households	1,578	5.9%
All Households with Children	11,815	44.1%
Multigenerational Households	680	2.5%
Unmarried Partner Households	1,671	6.2%
Male-female	1,538	5.7%
Same-sex	133	0.5%
Average Household Size	2.78	

Family Households by Size

Total	19,600	100.0%
2 People	6,720	34.3%
3 People	4,487	22.9%
4 People	5,156	26.3%
5 People	2,183	11.1%
6 People	662	3.4%
7+ People	392	2.0%
Average Family Size	3.26	

Nonfamily Households by Size

Total	7,210	100.0%
1 Person	5,632	78.1%
2 People	1,316	18.3%
3 People	163	2.3%
4 People	70	1.0%
5 People	20	0.3%
6 People	6	0.1%
7+ People	3	0.0%
Average Nonfamily Size	1.27	

Population by Relationship and Household Type

Total	75,448	100.0%
In Households	74,440	98.7%
In Family Households	65,276	86.5%
Householder	19,550	25.9%
Spouse	15,747	20.9%
Child	26,650	35.3%
Other relative	1,922	2.5%
Nonrelative	1,409	1.9%
In Nonfamily Households	9,164	12.1%
In Group Quarters	1,008	1.3%
Institutionalized Population	940	1.2%
Noninstitutionalized Population	68	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1130 Shakopee Town Sq, Shakopee, Minnesota,
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578

Longitude: -93.55367

Family Households by Age of Householder		
Total	19,600	100.0%
Householder Age 15 - 44	9,846	50.2%
Householder Age 45 - 54	5,281	26.9%
Householder Age 55 - 64	2,713	13.8%
Householder Age 65 - 74	1,140	5.8%
Householder Age 75+	620	3.2%
Nonfamily Households by Age of Householder		
Total	7,209	100.0%
Householder Age 15 - 44	2,971	41.2%
Householder Age 45 - 54	1,439	20.0%
Householder Age 55 - 64	1,187	16.5%
Householder Age 65 - 74	687	9.5%
Householder Age 75+	925	12.8%
Households by Race of Householder		
Total	26,811	100.0%
Householder is White Alone	23,745	88.6%
Householder is Black Alone	588	2.2%
Householder is American Indian Alone	139	0.5%
Householder is Asian Alone	1,352	5.0%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	707	2.6%
Householder is Two or More Races	277	1.0%
Households with Hispanic Householder	1,325	4.9%
Husband-wife Families by Race of Householder		
Total	15,792	100.0%
Householder is White Alone	13,989	88.6%
Householder is Black Alone	264	1.7%
Householder is American Indian Alone	53	0.3%
Householder is Asian Alone	983	6.2%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	363	2.3%
Householder is Two or More Races	138	0.9%
Husband-wife Families with Hispanic Householder	701	4.4%
Other Families (No Spouse) by Race of Householder		
Total	3,809	100.0%
Householder is White Alone	3,014	79.1%
Householder is Black Alone	207	5.4%
Householder is American Indian Alone	53	1.4%
Householder is Asian Alone	219	5.8%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	249	6.5%
Householder is Two or More Races	66	1.7%
Other Families with Hispanic Householder	426	11.2%
Nonfamily Households by Race of Householder		
Total	7,211	100.0%
Householder is White Alone	6,742	93.5%
Householder is Black Alone	117	1.6%
Householder is American Indian Alone	33	0.5%
Householder is Asian Alone	151	2.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	95	1.3%
Householder is Two or More Races	73	1.0%
Nonfamily Households with Hispanic Householder	198	2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1130 Shakopee Town Sq, Shakopee, Minnesota,
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578

Longitude: -93.55367

Total Housing Units by Occupancy

Total	28,118	100.0%
Occupied Housing Units	26,811	95.4%
Vacant Housing Units		
For Rent	462	1.6%
Rented, not Occupied	80	0.3%
For Sale Only	356	1.3%
Sold, not Occupied	51	0.2%
For Seasonal/Recreational/Occasional Use	152	0.5%
For Migrant Workers	1	0.0%
Other Vacant	205	0.7%
Total Vacancy Rate	4.8%	

Households by Tenure and Mortgage Status

Total	26,811	100.0%
Owner Occupied	20,855	77.8%
Owned with a Mortgage/Loan	17,832	66.5%
Owned Free and Clear	3,024	11.3%
Average Household Size	2.89	
Renter Occupied	5,956	22.2%
Average Household Size	2.38	

Owner-occupied Housing Units by Race of Householder

Total	20,855	100.0%
Householder is White Alone	18,904	90.6%
Householder is Black Alone	243	1.2%
Householder is American Indian Alone	56	0.3%
Householder is Asian Alone	1,133	5.4%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	334	1.6%
Householder is Two or More Races	184	0.9%
Owner-occupied Housing Units with Hispanic Householder	669	3.2%

Renter-occupied Housing Units by Race of Householder

Total	5,955	100.0%
Householder is White Alone	4,840	81.3%
Householder is Black Alone	345	5.8%
Householder is American Indian Alone	83	1.4%
Householder is Asian Alone	219	3.7%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	373	6.3%
Householder is Two or More Races	93	1.6%
Renter-occupied Housing Units with Hispanic Householder	656	11.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.67
Householder is Black Alone	3.42
Householder is American Indian Alone	3.22
Householder is Asian Alone	3.57
Householder is Pacific Islander Alone	3.67
Householder is Some Other Race Alone	3.89
Householder is Two or More Races	3.19
Householder is Hispanic	3.85

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578
Longitude: -93.55367

Summary	Census 2010	2015	2020				
Population	4,170	4,222	4,343				
Households	1,308	1,338	1,383				
Families	909	921	948				
Average Household Size	2.87	2.84	2.84				
Owner Occupied Housing Units	1,002	1,015	1,047				
Renter Occupied Housing Units	306	323	336				
Median Age	36.5	37.6	38.5				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	0.57%	0.67%	0.75%				
Households	0.66%	0.73%	0.77%				
Families	0.58%	0.65%	0.69%				
Owner HHs	0.62%	0.71%	0.70%				
Median Household Income	3.15%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	70	5.2%	64	4.6%		
	\$15,000 - \$24,999	85	6.4%	62	4.5%		
	\$25,000 - \$34,999	105	7.8%	82	5.9%		
	\$35,000 - \$49,999	236	17.6%	207	15.0%		
	\$50,000 - \$74,999	229	17.1%	223	16.1%		
	\$75,000 - \$99,999	253	18.9%	292	21.1%		
	\$100,000 - \$149,999	245	18.3%	316	22.8%		
	\$150,000 - \$199,999	94	7.0%	113	8.2%		
	\$200,000+	21	1.6%	25	1.8%		
Median Household Income	\$67,076		\$78,337				
Average Household Income	\$76,587		\$86,522				
Per Capita Income	\$28,220		\$31,940				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	302	7.2%	270	6.4%	268	6.2%
	5 - 9	230	5.5%	289	6.8%	263	6.1%
	10 - 14	231	5.5%	220	5.2%	291	6.7%
	15 - 19	227	5.4%	217	5.1%	215	4.9%
	20 - 24	275	6.6%	254	6.0%	239	5.5%
	25 - 34	725	17.4%	678	16.1%	650	15.0%
	35 - 44	617	14.8%	654	15.5%	703	16.2%
	45 - 54	549	13.2%	557	13.2%	536	12.3%
	55 - 64	476	11.4%	463	11.0%	445	10.2%
	65 - 74	287	6.9%	328	7.8%	400	9.2%
	75 - 84	167	4.0%	204	4.8%	230	5.3%
	85+	83	2.0%	88	2.1%	105	2.4%
	Race and Ethnicity	Census 2010		2015		2020	
		Number	Percent	Number	Percent	Number	Percent
White Alone		3,419	82.0%	3,329	78.8%	3,256	75.0%
Black Alone		174	4.2%	247	5.8%	340	7.8%
American Indian Alone		90	2.2%	100	2.4%	111	2.6%
Asian Alone		121	2.9%	132	3.1%	144	3.3%
Pacific Islander Alone		1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone		299	7.2%	340	8.1%	407	9.4%
Two or More Races		67	1.6%	74	1.8%	84	1.9%
Hispanic Origin (Any Race)		446	10.7%	502	11.9%	591	13.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



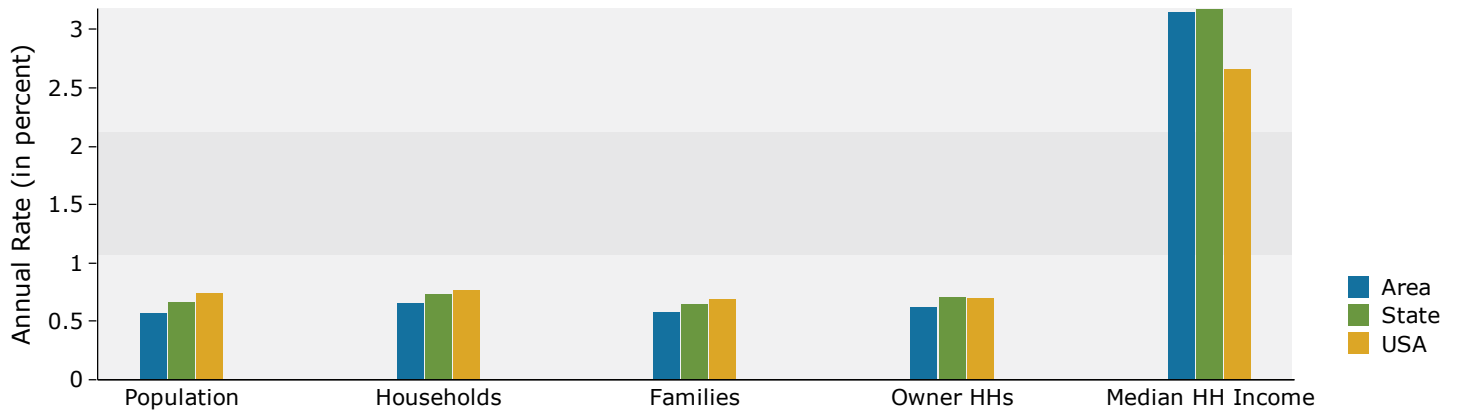
Demographic and Income Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Ring: 1 mile radius

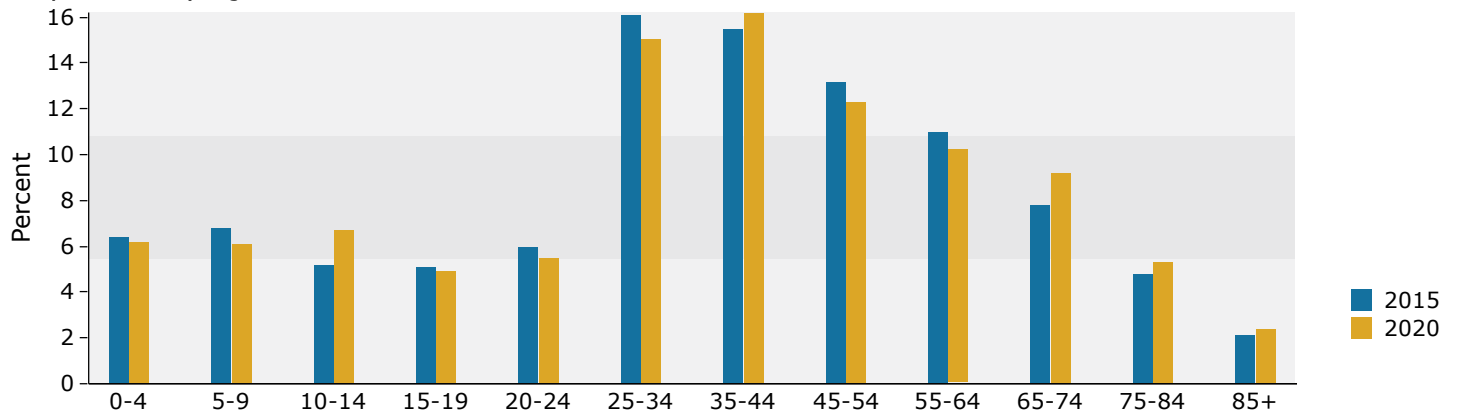
Prepared by Candis Nord-Sheptak

Latitude: 44.78578
Longitude: -93.55367

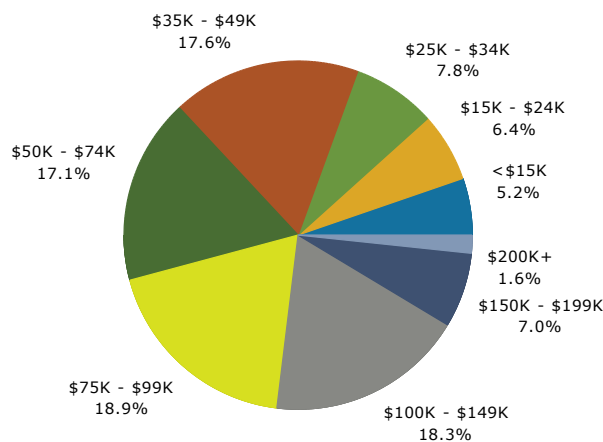
Trends 2015-2020



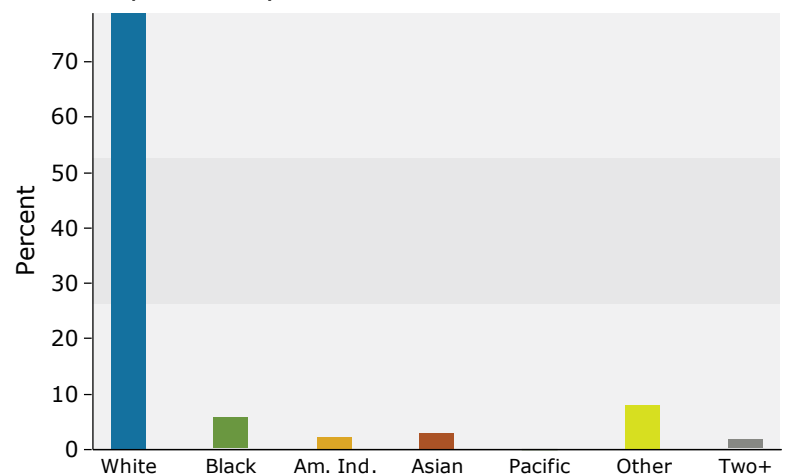
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 11.9%



Demographic and Income Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578
Longitude: -93.55367

Summary	Census 2010		2015		2020					
Population	35,942		37,646		39,459					
Households	13,030		13,701		14,375					
Families	9,040		9,456		9,900					
Average Household Size	2.69		2.68		2.68					
Owner Occupied Housing Units	9,404		9,871		10,371					
Renter Occupied Housing Units	3,626		3,830		4,004					
Median Age	33.5		34.6		35.0					
Trends: 2015 - 2020 Annual Rate	Area		State		National					
Population	0.95%		0.67%		0.75%					
Households	0.97%		0.73%		0.77%					
Families	0.92%		0.65%		0.69%					
Owner HHs	0.99%		0.71%		0.70%					
Median Household Income	2.15%		3.18%		2.66%					
Households by Income	2015			2020						
	Number		Percent	Number		Percent				
	<\$15,000		665	4.9%	604		4.2%			
	\$15,000 - \$24,999		953	7.0%	714		5.0%			
	\$25,000 - \$34,999		1,134	8.3%	920		6.4%			
	\$35,000 - \$49,999		1,524	11.1%	1,354		9.4%			
	\$50,000 - \$74,999		2,470	18.0%	2,360		16.4%			
	\$75,000 - \$99,999		2,371	17.3%	2,727		19.0%			
	\$100,000 - \$149,999		2,757	20.1%	3,412		23.7%			
	\$150,000 - \$199,999		1,127	8.2%	1,417		9.9%			
\$200,000+		701	5.1%	867		6.0%				
Median Household Income			\$75,791		\$84,279					
Average Household Income			\$89,368		\$100,711					
Per Capita Income			\$32,948		\$37,118					
Population by Age	Census 2010		2015		2020					
	Number	Percent	Number	Percent	Number	Percent				
	0 - 4		3,043	8.5%	2,930		7.8%	3,036		7.7%
	5 - 9		2,816	7.8%	3,030		8.0%	2,997		7.6%
	10 - 14		2,594	7.2%	2,785		7.4%	3,135		7.9%
	15 - 19		2,372	6.6%	2,365		6.3%	2,609		6.6%
	20 - 24		1,995	5.6%	2,427		6.4%	2,324		5.9%
	25 - 34		6,110	17.0%	5,555		14.8%	5,649		14.3%
	35 - 44		5,767	16.0%	5,929		15.7%	6,404		16.2%
	45 - 54		5,171	14.4%	5,371		14.3%	5,091		12.9%
	55 - 64		3,160	8.8%	3,834		10.2%	4,170		10.6%
	65 - 74		1,608	4.5%	2,031		5.4%	2,481		6.3%
	75 - 84		915	2.5%	968		2.6%	1,127		2.9%
	85+		390	1.1%	423		1.1%	434		1.1%
Race and Ethnicity	Census 2010		2015		2020					
	Number	Percent	Number	Percent	Number	Percent				
	White Alone		29,287	81.5%	29,645		78.7%	29,728		75.3%
	Black Alone		1,304	3.6%	1,851		4.9%	2,546		6.5%
	American Indian Alone		400	1.1%	427		1.1%	462		1.2%
	Asian Alone		1,765	4.9%	2,022		5.4%	2,303		5.8%
	Pacific Islander Alone		5	0.0%	5		0.0%	7		0.0%
	Some Other Race Alone		2,302	6.4%	2,675		7.1%	3,207		8.1%
	Two or More Races		879	2.4%	1,022		2.7%	1,207		3.1%
	Hispanic Origin (Any Race)		4,198	11.7%	4,813		12.8%	5,647		14.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



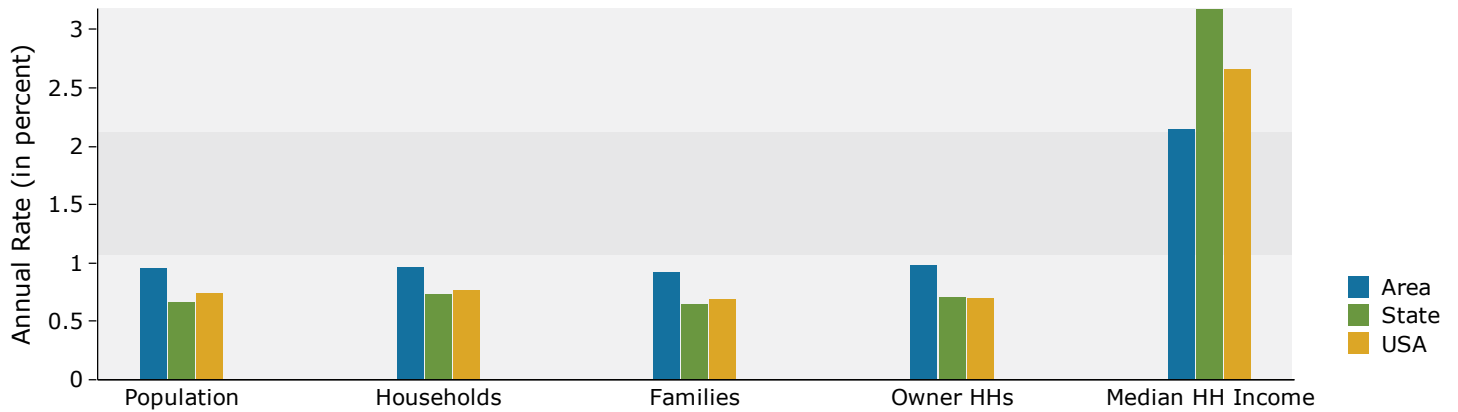
Demographic and Income Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Ring: 3 mile radius

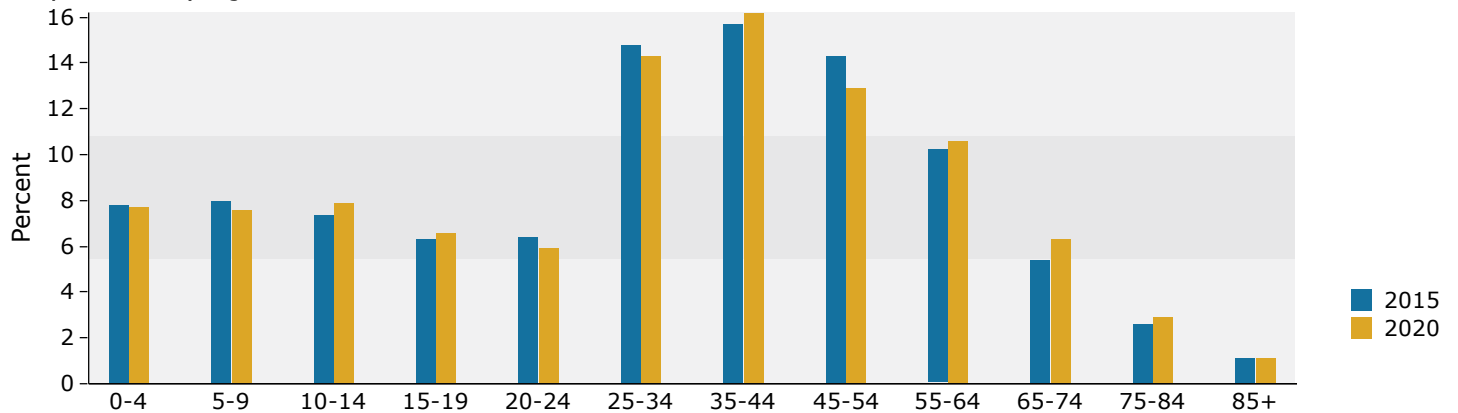
Prepared by Candis Nord-Sheptak

Latitude: 44.78578
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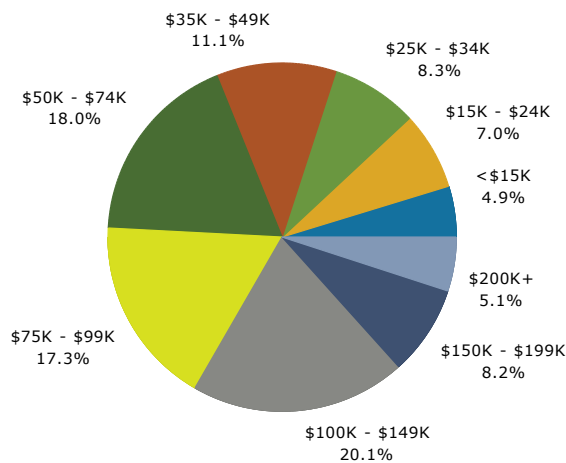
Trends 2015-2020



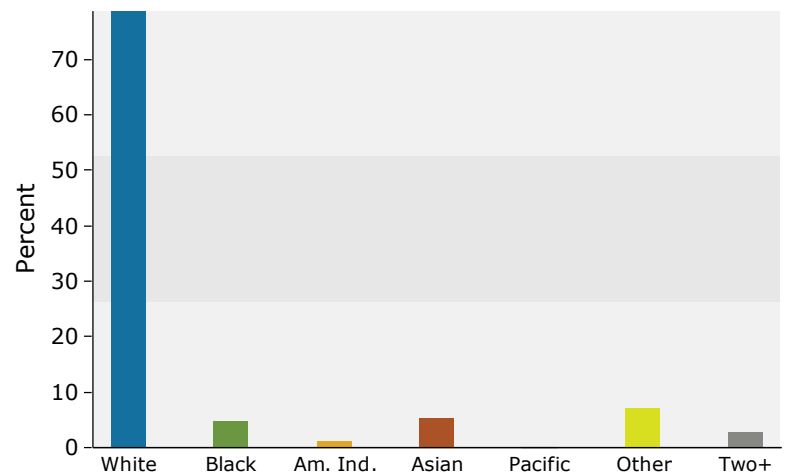
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 12.8%



Demographic and Income Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.78578
Longitude: -93.55367

Summary	Census 2010		2015		2020					
Population	75,448		80,480		85,223					
Households	26,811		28,784		30,558					
Families	19,601		20,946		22,198					
Average Household Size	2.78		2.76		2.76					
Owner Occupied Housing Units	20,855		22,409		23,815					
Renter Occupied Housing Units	5,956		6,375		6,743					
Median Age	33.8		35.0		35.6					
Trends: 2015 - 2020 Annual Rate	Area		State		National					
Population	1.15%		0.67%		0.75%					
Households	1.20%		0.73%		0.77%					
Families	1.17%		0.65%		0.69%					
Owner HHs	1.22%		0.71%		0.70%					
Median Household Income	2.22%		3.18%		2.66%					
Households by Income	2015			2020						
	Number		Percent	Number		Percent				
	<\$15,000		1,082	3.8%	971		3.2%			
	\$15,000 - \$24,999		1,321	4.6%	966		3.2%			
	\$25,000 - \$34,999		1,651	5.7%	1,301		4.3%			
	\$35,000 - \$49,999		2,503	8.7%	2,191		7.2%			
	\$50,000 - \$74,999		4,591	15.9%	4,364		14.3%			
	\$75,000 - \$99,999		4,482	15.6%	4,940		16.2%			
	\$100,000 - \$149,999		6,641	23.1%	7,698		25.2%			
	\$150,000 - \$199,999		3,428	11.9%	4,271		14.0%			
	\$200,000+		3,086	10.7%	3,856		12.6%			
	Median Household Income			\$91,556		\$102,159				
Average Household Income			\$112,844		\$126,501					
Per Capita Income			\$40,309		\$45,276					
Population by Age	Census 2010		2015		2020					
	Number	Percent	Number	Percent	Number	Percent				
	0 - 4		6,431	8.5%	6,255		7.8%	6,501		7.6%
	5 - 9		6,650	8.8%	6,937		8.6%	6,910		8.1%
	10 - 14		6,215	8.2%	6,831		8.5%	7,303		8.6%
	15 - 19		5,074	6.7%	5,471		6.8%	6,024		7.1%
	20 - 24		3,426	4.5%	4,457		5.5%	4,307		5.1%
	25 - 34		11,354	15.0%	10,306		12.8%	10,662		12.5%
	35 - 44		12,791	17.0%	12,997		16.1%	14,072		16.5%
	45 - 54		11,751	15.6%	12,413		15.4%	11,794		13.8%
	55 - 64		6,520	8.6%	8,448		10.5%	9,656		11.3%
	65 - 74		2,972	3.9%	3,969		4.9%	5,185		6.1%
	75 - 84		1,567	2.1%	1,654		2.1%	2,044		2.4%
	85+		695	0.9%	744		0.9%	764		0.9%
	Race and Ethnicity	Census 2010		2015		2020				
Number		Percent	Number	Percent	Number	Percent				
White Alone		63,185	83.7%	65,611		81.5%	66,997		78.6%	
Black Alone		2,199	2.9%	3,090		3.8%	4,247		5.0%	
American Indian Alone		529	0.7%	566		0.7%	620		0.7%	
Asian Alone		4,989	6.6%	5,850		7.3%	6,881		8.1%	
Pacific Islander Alone		15	0.0%	17		0.0%	19		0.0%	
Some Other Race Alone		2,853	3.8%	3,342		4.2%	4,033		4.7%	
Two or More Races		1,678	2.2%	2,005		2.5%	2,425		2.8%	
Hispanic Origin (Any Race)		5,629	7.5%	6,539		8.1%	7,753		9.1%	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



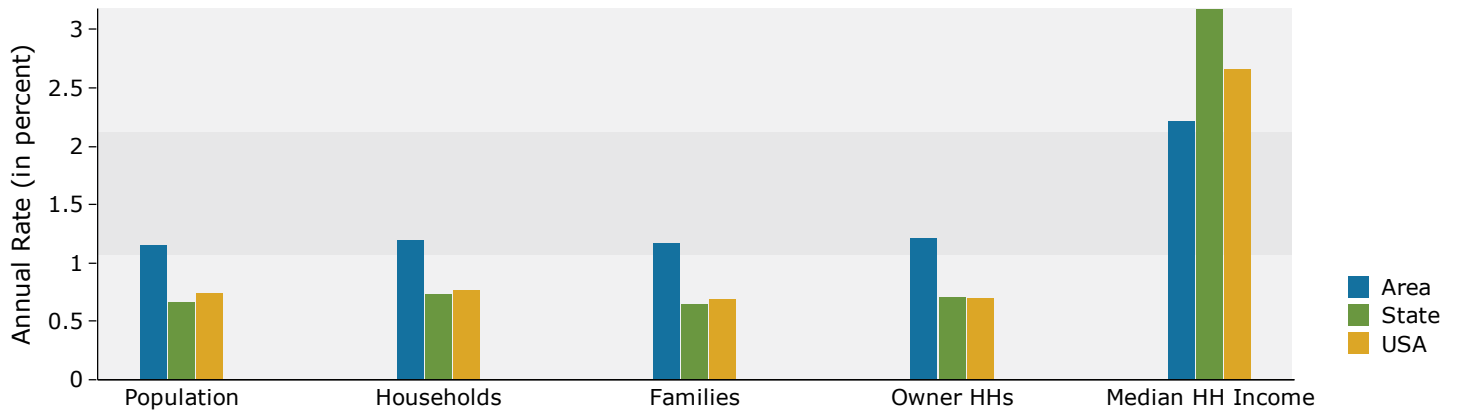
Demographic and Income Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Ring: 5 mile radius

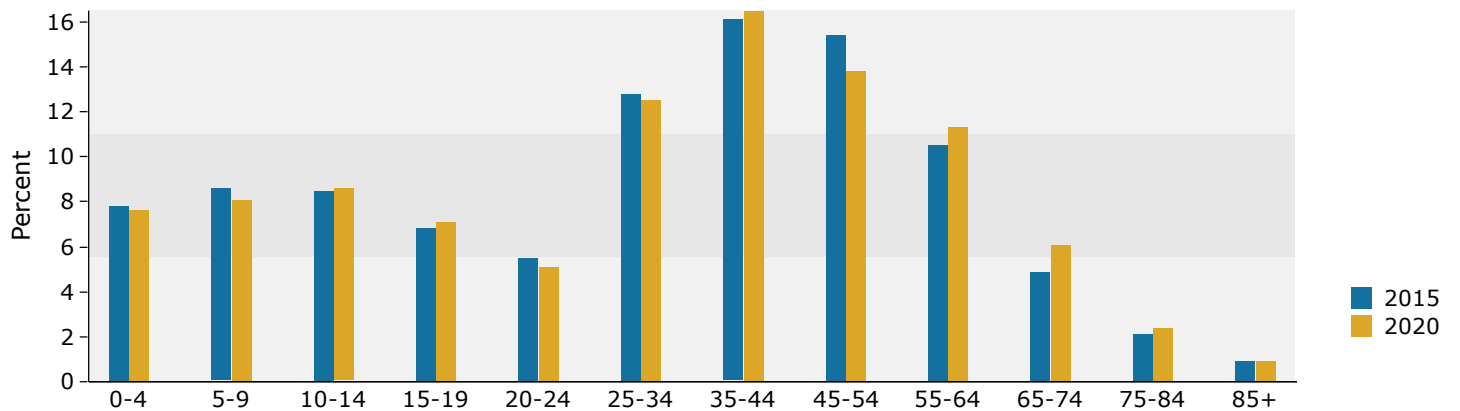
Prepared by Candis Nord-Sheptak

Latitude: 44.78578
Longitude: -93.55367

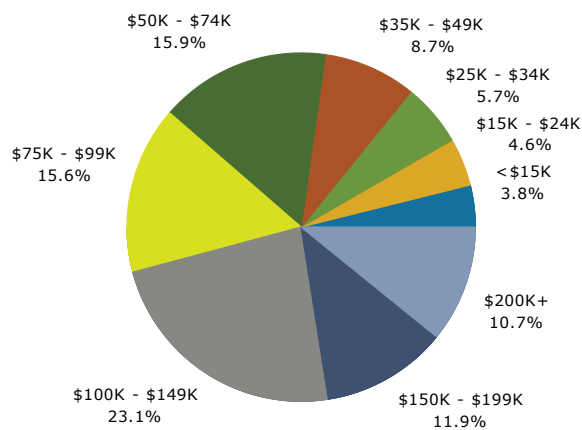
Trends 2015-2020



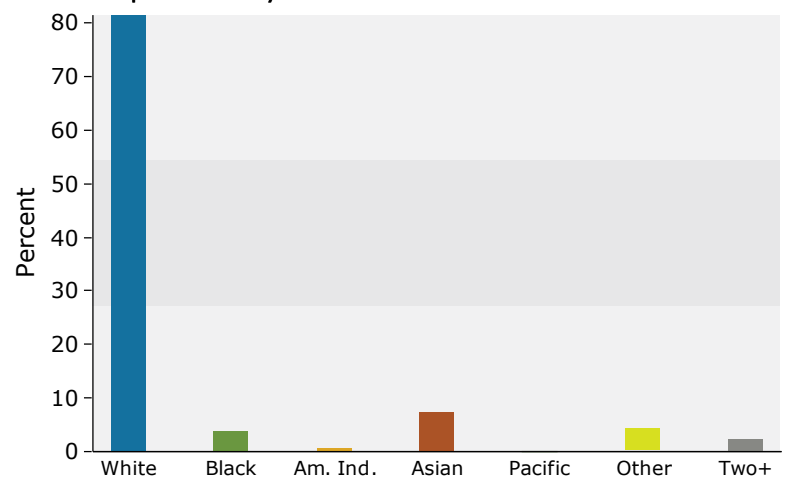
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 8.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



Market Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.78578

Longitude: -93.55367

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,005	28,536	51,262
2010 Total Population	4,170	35,942	75,448
2015 Total Population	4,222	37,646	80,480
2015 Group Quarters	420	936	1,027
2020 Total Population	4,343	39,459	85,223
2015-2020 Annual Rate	0.57%	0.95%	1.15%
Household Summary			
2000 Households	1,282	10,141	17,883
2000 Average Household Size	2.94	2.75	2.83
2010 Households	1,308	13,030	26,811
2010 Average Household Size	2.87	2.69	2.78
2015 Households	1,338	13,701	28,784
2015 Average Household Size	2.84	2.68	2.76
2020 Households	1,383	14,375	30,558
2020 Average Household Size	2.84	2.68	2.76
2015-2020 Annual Rate	0.66%	0.97%	1.20%
2010 Families	909	9,040	19,601
2010 Average Family Size	3.37	3.20	3.26
2015 Families	921	9,456	20,946
2015 Average Family Size	3.35	3.20	3.25
2020 Families	948	9,900	22,198
2020 Average Family Size	3.35	3.20	3.24
2015-2020 Annual Rate	0.58%	0.92%	1.17%
Housing Unit Summary			
2000 Housing Units	1,327	10,423	18,401
Owner Occupied Housing Units	78.3%	75.0%	78.1%
Renter Occupied Housing Units	18.3%	22.3%	19.1%
Vacant Housing Units	3.4%	2.7%	2.8%
2010 Housing Units	1,364	13,609	28,163
Owner Occupied Housing Units	73.5%	69.1%	74.1%
Renter Occupied Housing Units	22.4%	26.6%	21.1%
Vacant Housing Units	4.1%	4.3%	4.8%
2015 Housing Units	1,400	14,304	30,035
Owner Occupied Housing Units	72.5%	69.0%	74.6%
Renter Occupied Housing Units	23.1%	26.8%	21.2%
Vacant Housing Units	4.4%	4.2%	4.2%
2020 Housing Units	1,449	15,006	31,827
Owner Occupied Housing Units	72.3%	69.1%	74.8%
Renter Occupied Housing Units	23.2%	26.7%	21.2%
Vacant Housing Units	4.6%	4.2%	4.0%
Median Household Income			
2015	\$67,076	\$75,791	\$91,556
2020	\$78,337	\$84,279	\$102,159
Median Home Value			
2015	\$212,469	\$234,459	\$293,055
2020	\$235,501	\$272,894	\$354,958
Per Capita Income			
2015	\$28,220	\$32,948	\$40,309
2020	\$31,940	\$37,118	\$45,276
Median Age			
2010	36.5	33.5	33.8
2015	37.6	34.6	35.0
2020	38.5	35.0	35.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.78578
Longitude: -93.55367

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	1,338	13,701	28,784
<\$15,000	5.2%	4.9%	3.8%
\$15,000 - \$24,999	6.4%	7.0%	4.6%
\$25,000 - \$34,999	7.8%	8.3%	5.7%
\$35,000 - \$49,999	17.6%	11.1%	8.7%
\$50,000 - \$74,999	17.1%	18.0%	15.9%
\$75,000 - \$99,999	18.9%	17.3%	15.6%
\$100,000 - \$149,999	18.3%	20.1%	23.1%
\$150,000 - \$199,999	7.0%	8.2%	11.9%
\$200,000+	1.6%	5.1%	10.7%
Average Household Income	\$76,587	\$89,368	\$112,844
2020 Households by Income			
Household Income Base	1,383	14,375	30,558
<\$15,000	4.6%	4.2%	3.2%
\$15,000 - \$24,999	4.5%	5.0%	3.2%
\$25,000 - \$34,999	5.9%	6.4%	4.3%
\$35,000 - \$49,999	15.0%	9.4%	7.2%
\$50,000 - \$74,999	16.1%	16.4%	14.3%
\$75,000 - \$99,999	21.1%	19.0%	16.2%
\$100,000 - \$149,999	22.8%	23.7%	25.2%
\$150,000 - \$199,999	8.2%	9.9%	14.0%
\$200,000+	1.8%	6.0%	12.6%
Average Household Income	\$86,522	\$100,711	\$126,501
2015 Owner Occupied Housing Units by Value			
Total	1,015	9,871	22,409
<\$50,000	4.1%	6.7%	3.0%
\$50,000 - \$99,999	1.9%	2.6%	1.7%
\$100,000 - \$149,999	7.8%	5.3%	3.7%
\$150,000 - \$199,999	26.4%	19.7%	13.1%
\$200,000 - \$249,999	39.1%	22.7%	16.4%
\$250,000 - \$299,999	13.6%	15.9%	14.0%
\$300,000 - \$399,999	5.1%	13.1%	19.1%
\$400,000 - \$499,999	0.4%	6.4%	12.0%
\$500,000 - \$749,999	0.4%	5.1%	11.6%
\$750,000 - \$999,999	0.1%	0.7%	2.7%
\$1,000,000 +	1.0%	1.7%	2.6%
Average Home Value	\$219,329	\$273,551	\$354,759
2020 Owner Occupied Housing Units by Value			
Total	1,047	10,371	23,815
<\$50,000	2.8%	4.5%	2.0%
\$50,000 - \$99,999	1.1%	1.0%	0.6%
\$100,000 - \$149,999	2.6%	2.6%	1.4%
\$150,000 - \$199,999	15.2%	13.1%	7.2%
\$200,000 - \$249,999	40.0%	20.4%	12.2%
\$250,000 - \$299,999	21.0%	18.3%	13.7%
\$300,000 - \$399,999	11.7%	19.0%	23.4%
\$400,000 - \$499,999	1.3%	10.0%	15.8%
\$500,000 - \$749,999	2.6%	7.1%	13.6%
\$750,000 - \$999,999	1.1%	1.8%	6.1%
\$1,000,000 +	0.7%	2.3%	4.1%
Average Home Value	\$260,411	\$324,151	\$421,834

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.78578
Longitude: -93.55367

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	4,169	35,943	75,444
0 - 4	7.2%	8.5%	8.5%
5 - 9	5.5%	7.8%	8.8%
10 - 14	5.5%	7.2%	8.2%
15 - 24	12.0%	12.1%	11.3%
25 - 34	17.4%	17.0%	15.0%
35 - 44	14.8%	16.0%	17.0%
45 - 54	13.2%	14.4%	15.6%
55 - 64	11.4%	8.8%	8.6%
65 - 74	6.9%	4.5%	3.9%
75 - 84	4.0%	2.5%	2.1%
85 +	2.0%	1.1%	0.9%
18 +	78.3%	72.1%	69.8%
2015 Population by Age			
Total	4,222	37,648	80,482
0 - 4	6.4%	7.8%	7.8%
5 - 9	6.8%	8.0%	8.6%
10 - 14	5.2%	7.4%	8.5%
15 - 24	11.2%	12.7%	12.3%
25 - 34	16.1%	14.8%	12.8%
35 - 44	15.5%	15.7%	16.1%
45 - 54	13.2%	14.3%	15.4%
55 - 64	11.0%	10.2%	10.5%
65 - 74	7.8%	5.4%	4.9%
75 - 84	4.8%	2.6%	2.1%
85 +	2.1%	1.1%	0.9%
18 +	78.5%	72.8%	70.7%
2020 Population by Age			
Total	4,345	39,457	85,222
0 - 4	6.2%	7.7%	7.6%
5 - 9	6.1%	7.6%	8.1%
10 - 14	6.7%	7.9%	8.6%
15 - 24	10.4%	12.5%	12.1%
25 - 34	15.0%	14.3%	12.5%
35 - 44	16.2%	16.2%	16.5%
45 - 54	12.3%	12.9%	13.8%
55 - 64	10.2%	10.6%	11.3%
65 - 74	9.2%	6.3%	6.1%
75 - 84	5.3%	2.9%	2.4%
85 +	2.4%	1.1%	0.9%
18 +	78.0%	72.5%	71.0%
2010 Population by Sex			
Males	1,939	17,651	37,186
Females	2,231	18,291	38,262
2015 Population by Sex			
Males	1,964	18,507	39,671
Females	2,258	19,140	40,809
2020 Population by Sex			
Males	2,025	19,394	42,002
Females	2,318	20,065	43,221

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016

Market Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.78578
Longitude: -93.55367

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	4,171	35,942	75,448
White Alone	82.0%	81.5%	83.7%
Black Alone	4.2%	3.6%	2.9%
American Indian Alone	2.2%	1.1%	0.7%
Asian Alone	2.9%	4.9%	6.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.2%	6.4%	3.8%
Two or More Races	1.6%	2.4%	2.2%
Hispanic Origin	10.7%	11.7%	7.5%
Diversity Index	45.4	47.0	39.1
2015 Population by Race/Ethnicity			
Total	4,223	37,647	80,481
White Alone	78.8%	78.7%	81.5%
Black Alone	5.8%	4.9%	3.8%
American Indian Alone	2.4%	1.1%	0.7%
Asian Alone	3.1%	5.4%	7.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	8.1%	7.1%	4.2%
Two or More Races	1.8%	2.7%	2.5%
Hispanic Origin	11.9%	12.8%	8.1%
Diversity Index	50.5	51.4	42.9
2020 Population by Race/Ethnicity			
Total	4,343	39,460	85,222
White Alone	75.0%	75.3%	78.6%
Black Alone	7.8%	6.5%	5.0%
American Indian Alone	2.6%	1.2%	0.7%
Asian Alone	3.3%	5.8%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.4%	8.1%	4.7%
Two or More Races	1.9%	3.1%	2.8%
Hispanic Origin	13.6%	14.3%	9.1%
Diversity Index	56.4	56.6	47.7
2010 Population by Relationship and Household Type			
Total	4,170	35,942	75,448
In Households	89.9%	97.4%	98.7%
In Family Households	76.2%	83.0%	86.5%
Householder	24.2%	25.2%	25.9%
Spouse	18.3%	18.9%	20.9%
Child	28.0%	33.4%	35.3%
Other relative	2.9%	3.1%	2.5%
Nonrelative	2.7%	2.5%	1.9%
In Nonfamily Households	13.8%	14.4%	12.1%
In Group Quarters	10.1%	2.6%	1.3%
Institutionalized Population	9.9%	2.4%	1.2%
Noninstitutionalized Population	0.2%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.78578
Longitude: -93.55367

	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	2,972	24,109	50,528
Less than 9th Grade	5.2%	3.9%	2.3%
9th - 12th Grade, No Diploma	4.5%	5.2%	3.4%
High School Graduate	30.5%	25.7%	18.2%
GED/Alternative Credential	4.5%	3.9%	2.7%
Some College, No Degree	21.9%	20.0%	18.6%
Associate Degree	9.3%	10.6%	10.4%
Bachelor's Degree	16.9%	21.6%	31.1%
Graduate/Professional Degree	7.2%	9.1%	13.3%
2015 Population 15+ by Marital Status			
Total	3,443	28,901	60,458
Never Married	31.9%	30.2%	25.9%
Married	47.4%	52.3%	60.0%
Widowed	5.2%	3.6%	3.0%
Divorced	15.5%	13.8%	11.1%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	97.5%	97.9%
Civilian Unemployed	3.1%	2.5%	2.1%
2015 Employed Population 16+ by Industry			
Total	2,031	20,097	42,916
Agriculture/Mining	2.1%	1.1%	0.9%
Construction	4.7%	4.3%	4.1%
Manufacturing	15.8%	16.4%	16.1%
Wholesale Trade	4.3%	3.3%	3.4%
Retail Trade	15.2%	11.2%	10.9%
Transportation/Utilities	5.1%	4.3%	3.8%
Information	1.3%	1.2%	1.8%
Finance/Insurance/Real Estate	8.3%	8.3%	9.8%
Services	40.8%	47.6%	47.0%
Public Administration	2.6%	2.3%	2.3%
2015 Employed Population 16+ by Occupation			
Total	2,030	20,097	42,915
White Collar	60.6%	59.8%	67.9%
Management/Business/Financial	14.3%	18.0%	21.2%
Professional	20.4%	18.8%	22.7%
Sales	12.9%	10.7%	11.9%
Administrative Support	13.0%	12.2%	12.1%
Services	19.7%	20.7%	15.7%
Blue Collar	19.6%	19.5%	16.4%
Farming/Forestry/Fishing	0.2%	0.3%	0.2%
Construction/Extraction	3.5%	3.3%	2.9%
Installation/Maintenance/Repair	2.8%	3.1%	2.9%
Production	6.1%	8.7%	6.8%
Transportation/Material Moving	7.0%	4.2%	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.78578
Longitude: -93.55367

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,308	13,030	26,811
Households with 1 Person	24.5%	23.7%	21.0%
Households with 2+ People	75.5%	76.3%	79.0%
Family Households	69.5%	69.4%	73.1%
Husband-wife Families	52.4%	52.1%	58.9%
With Related Children	22.6%	27.8%	33.8%
Other Family (No Spouse Present)	17.0%	17.3%	14.2%
Other Family with Male Householder	5.7%	5.3%	4.4%
With Related Children	3.4%	3.3%	2.8%
Other Family with Female Householder	11.3%	11.9%	9.9%
With Related Children	7.6%	8.6%	7.1%
Nonfamily Households	6.0%	6.9%	5.9%
All Households with Children	34.0%	40.2%	44.1%
Multigenerational Households	4.1%	3.0%	2.5%
Unmarried Partner Households	7.0%	7.5%	6.2%
Male-female	6.7%	7.0%	5.7%
Same-sex	0.4%	0.6%	0.5%
2010 Households by Size			
Total	1,306	13,030	26,810
1 Person Household	24.5%	23.7%	21.0%
2 Person Household	34.5%	30.9%	30.0%
3 Person Household	16.8%	16.9%	17.3%
4 Person Household	14.2%	16.9%	19.5%
5 Person Household	6.0%	7.4%	8.2%
6 Person Household	2.4%	2.5%	2.5%
7 + Person Household	1.7%	1.7%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	1,308	13,030	26,811
Owner Occupied	76.6%	72.2%	77.8%
Owned with a Mortgage/Loan	59.3%	59.2%	66.5%
Owned Free and Clear	17.3%	12.9%	11.3%
Renter Occupied	23.4%	27.8%	22.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1130 Shakopee Town Sq, Shakopee, Minnesota, 55379
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.78578
Longitude: -93.55367

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Up and Coming Families	Soccer Moms (4A)
2.	Retirement Communities	Parks and Rec (5C)	Boomburbs (1C)
3.	Up and Coming Families	Bright Young Professionals	Up and Coming Families
2015 Consumer Spending			
Apparel & Services: Total \$	\$3,099,901	\$38,617,414	\$101,674,338
Average Spent	\$2,316.82	\$2,818.58	\$3,532.32
Spending Potential Index	100	122	153
Computers & Accessories: Total \$	\$352,832	\$4,395,177	\$11,634,082
Average Spent	\$263.70	\$320.79	\$404.19
Spending Potential Index	101	123	155
Education: Total \$	\$2,257,415	\$25,175,517	\$68,017,032
Average Spent	\$1,687.16	\$1,837.49	\$2,363.02
Spending Potential Index	111	121	155
Entertainment/Recreation: Total \$	\$4,496,862	\$53,799,598	\$143,646,687
Average Spent	\$3,360.88	\$3,926.69	\$4,990.50
Spending Potential Index	102	119	151
Food at Home: Total \$	\$6,982,441	\$84,142,430	\$218,813,712
Average Spent	\$5,218.57	\$6,141.33	\$7,601.92
Spending Potential Index	100	118	146
Food Away from Home: Total \$	\$4,421,091	\$54,801,753	\$144,621,605
Average Spent	\$3,304.25	\$3,999.84	\$5,024.37
Spending Potential Index	101	122	153
Health Care: Total \$	\$6,481,517	\$73,659,422	\$195,109,549
Average Spent	\$4,844.18	\$5,376.21	\$6,778.40
Spending Potential Index	102	113	143
HH Furnishings & Equipment: Total \$	\$2,446,951	\$30,515,208	\$81,451,185
Average Spent	\$1,828.81	\$2,227.22	\$2,829.74
Spending Potential Index	99	121	154
Investments: Total \$	\$3,038,785	\$41,864,532	\$114,043,892
Average Spent	\$2,271.14	\$3,055.58	\$3,962.06
Spending Potential Index	82	111	144
Retail Goods: Total \$	\$33,896,333	\$411,512,491	\$1,087,177,612
Average Spent	\$25,333.58	\$30,035.22	\$37,770.21
Spending Potential Index	99	118	148
Shelter: Total \$	\$23,462,382	\$275,802,820	\$720,985,020
Average Spent	\$17,535.41	\$20,130.12	\$25,048.12
Spending Potential Index	107	122	152
TV/Video/Audio: Total \$	\$1,778,925	\$21,089,836	\$54,638,467
Average Spent	\$1,329.54	\$1,539.29	\$1,898.22
Spending Potential Index	102	118	145
Travel: Total \$	\$2,721,770	\$32,373,578	\$88,451,913
Average Spent	\$2,034.21	\$2,362.86	\$3,072.95
Spending Potential Index	104	121	157
Vehicle Maintenance & Repairs: Total \$	\$1,511,862	\$18,376,607	\$48,504,414
Average Spent	\$1,129.94	\$1,341.26	\$1,685.12
Spending Potential Index	101	120	151

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016