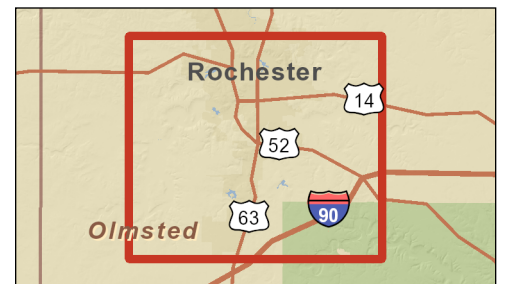
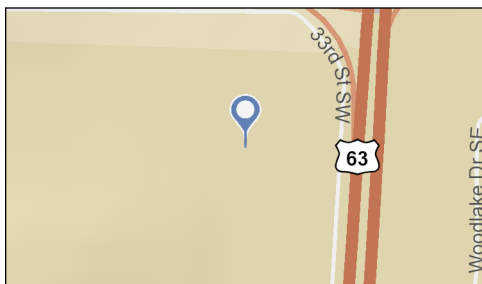
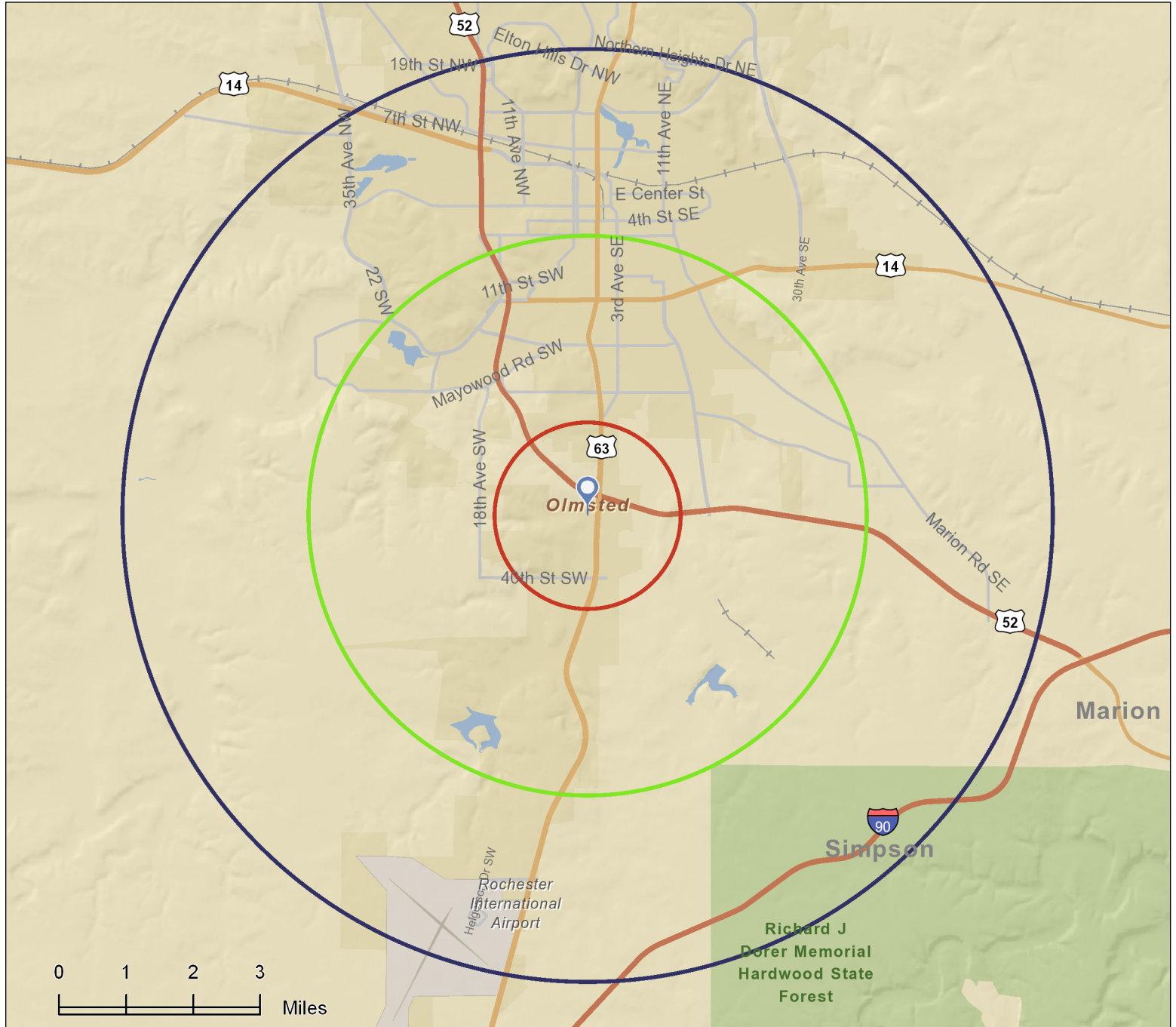




Site Map

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 1, 3, 5 Miles

Prepared by Maura Carland
Latitude: 43.973537
Longitude: -92.465172





2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

	2000	2010	2000-2010 Annual Rate
Population	3,047	3,464	1.29%
Households	1,077	1,247	1.48%
Housing Units	1,084	1,294	1.79%

Population by Race	Number	Percent
Total	3,465	100.0%
Population Reporting One Race	3,393	97.9%
White	3,086	89.1%
Black	68	2.0%
American Indian	12	0.3%
Asian	179	5.2%
Pacific Islander	0	0.0%
Some Other Race	48	1.4%
Population Reporting Two or More Races	72	2.1%
Total Hispanic Population	157	4.5%

Population by Sex		
Male	1,699	49.0%
Female	1,765	51.0%

Population by Age		
Total	3,465	100.0%
Age 0 - 4	293	8.5%
Age 5 - 9	294	8.5%
Age 10 - 14	280	8.1%
Age 15 - 19	228	6.6%
Age 20 - 24	108	3.1%
Age 25 - 29	196	5.7%
Age 30 - 34	236	6.8%
Age 35 - 39	248	7.2%
Age 40 - 44	255	7.4%
Age 45 - 49	310	8.9%
Age 50 - 54	304	8.8%
Age 55 - 59	229	6.6%
Age 60 - 64	170	4.9%
Age 65 - 69	109	3.1%
Age 70 - 74	89	2.6%
Age 75 - 79	61	1.8%
Age 80 - 84	29	0.8%
Age 85+	25	0.7%
Age 18+	2,454	70.8%
Age 65+	313	9.0%

Median Age by Sex and Race/Hispanic Origin	
Total Population	37.0
Male	37.1
Female	36.8
White Alone	38.2
Black Alone	15.0
American Indian Alone	18.3
Asian Alone	36.4
Pacific Islander Alone	0.0
Some Other Race Alone	19.5
Two or More Races	9.7
Hispanic Population	17.7

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Households by Type

Total	1,248	100.0%
Households with 1 Person	201	16.1%
Households with 2+ People	1,047	83.9%
Family Households	993	79.6%
Husband-wife Families	855	68.5%
With Own Children	398	31.9%
Other Family (No Spouse Present)	137	11.0%
With Own Children	89	7.1%
Nonfamily Households	54	4.3%
All Households with Children	512	41.1%
Multigenerational Households	29	2.3%
Unmarried Partner Households	60	4.8%
Male-female	57	4.6%
Same-sex	3	0.2%
Average Household Size	2.77	

Family Households by Size

Total	992	100.0%
2 People	405	40.8%
3 People	211	21.3%
4 People	231	23.3%
5 People	91	9.2%
6 People	42	4.2%
7+ People	12	1.2%
Average Family Size	3.10	

Nonfamily Households by Size

Total	254	100.0%
1 Person	201	79.1%
2 People	47	18.5%
3 People	3	1.2%
4 People	3	1.2%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	3,464	100.0%
In Households	3,456	99.8%
In Family Households	3,141	90.7%
Householder	981	28.3%
Spouse	845	24.4%
Child	1,171	33.8%
Other relative	78	2.3%
Nonrelative	65	1.9%
In Nonfamily Households	315	9.1%
In Group Quarters	8	0.2%
Institutionalized Population	1	0.0%
Noninstitutionalized Population	7	0.2%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Family Households by Age of Householder

Total	993	100.0%
Householder Age 15 - 44	395	39.8%
Householder Age 45 - 54	290	29.2%
Householder Age 55 - 64	173	17.4%
Householder Age 65 - 74	94	9.5%
Householder Age 75+	41	4.1%

Nonfamily Households by Age of Householder

Total	254	100.0%
Householder Age 15 - 44	84	33.1%
Householder Age 45 - 54	58	22.8%
Householder Age 55 - 64	60	23.6%
Householder Age 65 - 74	22	8.7%
Householder Age 75+	30	11.8%

Households by Race of Householder

Total	1,247	100.0%
Householder is White Alone	1,161	93.1%
Householder is Black Alone	13	1.0%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	48	3.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	1.0%
Householder is Two or More Races	10	0.8%
Households with Hispanic Householder	40	3.2%

Husband-wife Families by Race of Householder

Total	855	100.0%
Householder is White Alone	789	92.3%
Householder is Black Alone	10	1.2%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	39	4.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	0.9%
Householder is Two or More Races	7	0.8%
Husband-wife Families with Hispanic Householder	28	3.3%

Other Families (No Spouse) by Race of Householder

Total	136	100.0%
Householder is White Alone	126	92.6%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	1	0.7%
Householder is Asian Alone	5	3.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	1.5%
Householder is Two or More Races	2	1.5%
Other Families with Hispanic Householder	9	6.6%

Nonfamily Households by Race of Householder

Total	255	100.0%
Householder is White Alone	245	96.1%
Householder is Black Alone	3	1.2%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	3	1.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.8%
Householder is Two or More Races	2	0.8%
Nonfamily Households with Hispanic Householder	2	0.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Total Housing Units by Occupancy

Total	1,293	100.0%
Occupied Housing Units	1,247	96.4%
Vacant Housing Units		
For Rent	2	0.2%
Rented, not Occupied	1	0.1%
For Sale Only	29	2.2%
Sold, not Occupied	4	0.3%
For Seasonal/Recreational/Occasional Use	1	0.1%
For Migrant Workers	0	0.0%
Other Vacant	9	0.7%
Total Vacancy Rate	3.6%	

Households by Tenure and Mortgage Status

Total	1,247	100.0%
Owner Occupied	1,191	95.5%
Owned with a Mortgage/Loan	943	75.6%
Owned Free and Clear	249	20.0%
Average Household Size	2.74	
Renter Occupied	56	4.5%
Average Household Size	3.43	

Owner-occupied Housing Units by Race of Householder

Total	1,191	100.0%
Householder is White Alone	1,119	94.0%
Householder is Black Alone	9	0.8%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	44	3.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	11	0.9%
Householder is Two or More Races	7	0.6%
Owner-occupied Housing Units with Hispanic Householder	34	2.9%

Renter-occupied Housing Units by Race of Householder

Total	55	100.0%
Householder is White Alone	42	76.4%
Householder is Black Alone	4	7.3%
Householder is American Indian Alone	2	3.6%
Householder is Asian Alone	3	5.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	1.8%
Householder is Two or More Races	3	5.5%
Renter-occupied Housing Units with Hispanic Householder	5	8.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.70
Householder is Black Alone	3.62
Householder is American Indian Alone	4.33
Householder is Asian Alone	3.54
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.50
Householder is Two or More Races	4.50
Householder is Hispanic	4.17

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 01, 2014



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 3 mile radius

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	2000	2010	2000-2010 Annual Rate
Population	24,235	27,422	1.24%
Households	9,481	10,752	1.27%
Housing Units	9,784	11,348	1.49%

Population by Race	Number	Percent
Total	27,422	100.0%
Population Reporting One Race	26,618	97.1%
White	22,701	82.8%
Black	1,564	5.7%
American Indian	59	0.2%
Asian	1,317	4.8%
Pacific Islander	6	0.0%
Some Other Race	971	3.5%
Population Reporting Two or More Races	804	2.9%
Total Hispanic Population	1,973	7.2%

Population by Sex		
Male	13,333	48.6%
Female	14,089	51.4%

Population by Age		
Total	27,424	100.0%
Age 0 - 4	2,142	7.8%
Age 5 - 9	2,075	7.6%
Age 10 - 14	1,857	6.8%
Age 15 - 19	1,666	6.1%
Age 20 - 24	1,475	5.4%
Age 25 - 29	1,893	6.9%
Age 30 - 34	1,893	6.9%
Age 35 - 39	1,727	6.3%
Age 40 - 44	1,706	6.2%
Age 45 - 49	2,035	7.4%
Age 50 - 54	2,206	8.0%
Age 55 - 59	1,858	6.8%
Age 60 - 64	1,458	5.3%
Age 65 - 69	1,114	4.1%
Age 70 - 74	863	3.1%
Age 75 - 79	635	2.3%
Age 80 - 84	459	1.7%
Age 85+	362	1.3%
Age 18+	20,269	73.9%
Age 65+	3,433	12.5%

Median Age by Sex and Race/Hispanic Origin	
Total Population	37.1
Male	35.9
Female	38.2
White Alone	40.6
Black Alone	23.3
American Indian Alone	24.6
Asian Alone	33.2
Pacific Islander Alone	40.0
Some Other Race Alone	22.4
Two or More Races	11.8
Hispanic Population	21.4

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Households by Type

Total	10,752	100.0%
Households with 1 Person	2,698	25.1%
Households with 2+ People	8,054	74.9%
Family Households	7,366	68.5%
Husband-wife Families	5,874	54.6%
With Own Children	2,490	23.2%
Other Family (No Spouse Present)	1,492	13.9%
With Own Children	930	8.7%
Nonfamily Households	688	6.4%
All Households with Children	3,622	33.7%
Multigenerational Households	236	2.2%
Unmarried Partner Households	708	6.6%
Male-female	644	6.0%
Same-sex	64	0.6%
Average Household Size	2.52	

Family Households by Size

Total	7,365	100.0%
2 People	3,332	45.2%
3 People	1,539	20.9%
4 People	1,412	19.2%
5 People	661	9.0%
6 People	279	3.8%
7+ People	142	1.9%
Average Family Size	3.03	

Nonfamily Households by Size

Total	3,386	100.0%
1 Person	2,698	79.7%
2 People	580	17.1%
3 People	70	2.1%
4 People	28	0.8%
5 People	8	0.2%
6 People	1	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	27,422	100.0%
In Households	27,067	98.7%
In Family Households	22,876	83.4%
Householder	7,322	26.7%
Spouse	5,852	21.3%
Child	8,407	30.7%
Other relative	724	2.6%
Nonrelative	572	2.1%
In Nonfamily Households	4,190	15.3%
In Group Quarters	355	1.3%
Institutionalized Population	129	0.5%
Noninstitutionalized Population	226	0.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Family Households by Age of Householder

Total	7,367	100.0%
Householder Age 15 - 44	2,910	39.5%
Householder Age 45 - 54	1,808	24.5%
Householder Age 55 - 64	1,340	18.2%
Householder Age 65 - 74	807	11.0%
Householder Age 75+	502	6.8%

Nonfamily Households by Age of Householder

Total	3,386	100.0%
Householder Age 15 - 44	1,244	36.7%
Householder Age 45 - 54	636	18.8%
Householder Age 55 - 64	643	19.0%
Householder Age 65 - 74	383	11.3%
Householder Age 75+	480	14.2%

Households by Race of Householder

Total	10,752	100.0%
Householder is White Alone	9,494	88.3%
Householder is Black Alone	495	4.6%
Householder is American Indian Alone	14	0.1%
Householder is Asian Alone	380	3.5%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	232	2.2%
Householder is Two or More Races	132	1.2%
Households with Hispanic Householder	469	4.4%

Husband-wife Families by Race of Householder

Total	5,874	100.0%
Householder is White Alone	5,314	90.5%
Householder is Black Alone	146	2.5%
Householder is American Indian Alone	7	0.1%
Householder is Asian Alone	233	4.0%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	120	2.0%
Householder is Two or More Races	51	0.9%
Husband-wife Families with Hispanic Householder	263	4.5%

Other Families (No Spouse) by Race of Householder

Total	1,492	100.0%
Householder is White Alone	1,106	74.1%
Householder is Black Alone	199	13.3%
Householder is American Indian Alone	6	0.4%
Householder is Asian Alone	66	4.4%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	78	5.2%
Householder is Two or More Races	36	2.4%
Other Families with Hispanic Householder	138	9.2%

Nonfamily Households by Race of Householder

Total	3,387	100.0%
Householder is White Alone	3,074	90.8%
Householder is Black Alone	150	4.4%
Householder is American Indian Alone	2	0.1%
Householder is Asian Alone	81	2.4%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	34	1.0%
Householder is Two or More Races	45	1.3%
Nonfamily Households with Hispanic Householder	67	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Total Housing Units by Occupancy

Total	11,341	100.0%
Occupied Housing Units	10,752	94.8%
Vacant Housing Units		
For Rent	187	1.6%
Rented, not Occupied	16	0.1%
For Sale Only	169	1.5%
Sold, not Occupied	23	0.2%
For Seasonal/Recreational/Occasional Use	54	0.5%
For Migrant Workers	17	0.2%
Other Vacant	123	1.1%
Total Vacancy Rate	5.3%	

Households by Tenure and Mortgage Status

Total	10,752	100.0%
Owner Occupied	8,642	80.4%
Owned with a Mortgage/Loan	6,265	58.3%
Owned Free and Clear	2,376	22.1%
Average Household Size	2.57	
Renter Occupied	2,110	19.6%
Average Household Size	2.31	

Owner-occupied Housing Units by Race of Householder

Total	8,643	100.0%
Householder is White Alone	8,072	93.4%
Householder is Black Alone	83	1.0%
Householder is American Indian Alone	5	0.1%
Householder is Asian Alone	275	3.2%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	145	1.7%
Householder is Two or More Races	58	0.7%
Owner-occupied Housing Units with Hispanic Householder	305	3.5%

Renter-occupied Housing Units by Race of Householder

Total	2,110	100.0%
Householder is White Alone	1,422	67.4%
Householder is Black Alone	412	19.5%
Householder is American Indian Alone	9	0.4%
Householder is Asian Alone	105	5.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	88	4.2%
Householder is Two or More Races	74	3.5%
Renter-occupied Housing Units with Hispanic Householder	164	7.8%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.41
Householder is Black Alone	3.04
Householder is American Indian Alone	3.21
Householder is Asian Alone	3.26
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	4.03
Householder is Two or More Races	3.16
Householder is Hispanic	3.84

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 01, 2014



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	2000	2010	2000-2010 Annual Rate
Population	60,718	66,058	0.85%
Households	24,470	27,267	1.09%
Housing Units	25,451	29,264	1.41%

Population by Race	Number	Percent
Total	66,057	100.0%
Population Reporting One Race	64,288	97.3%
White	54,814	83.0%
Black	3,964	6.0%
American Indian	218	0.3%
Asian	3,556	5.4%
Pacific Islander	22	0.0%
Some Other Race	1,714	2.6%
Population Reporting Two or More Races	1,769	2.7%
Total Hispanic Population	4,126	6.2%

Population by Sex		
Male	32,323	48.9%
Female	33,735	51.1%

Population by Age		
Total	66,059	100.0%
Age 0 - 4	4,672	7.1%
Age 5 - 9	4,290	6.5%
Age 10 - 14	3,956	6.0%
Age 15 - 19	3,722	5.6%
Age 20 - 24	3,956	6.0%
Age 25 - 29	5,409	8.2%
Age 30 - 34	4,886	7.4%
Age 35 - 39	3,984	6.0%
Age 40 - 44	4,020	6.1%
Age 45 - 49	4,792	7.3%
Age 50 - 54	5,087	7.7%
Age 55 - 59	4,390	6.6%
Age 60 - 64	3,404	5.2%
Age 65 - 69	2,600	3.9%
Age 70 - 74	2,123	3.2%
Age 75 - 79	1,714	2.6%
Age 80 - 84	1,446	2.2%
Age 85+	1,608	2.4%
Age 18+	50,800	76.9%
Age 65+	9,491	14.4%

Median Age by Sex and Race/Hispanic Origin	
Total Population	37.7
Male	36.4
Female	39.1
White Alone	41.3
Black Alone	26.5
American Indian Alone	33.2
Asian Alone	31.7
Pacific Islander Alone	35.0
Some Other Race Alone	23.9
Two or More Races	13.3
Hispanic Population	24.8

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

Households by Type

Total	27,268	100.0%
Households with 1 Person	8,693	31.9%
Households with 2+ People	18,575	68.1%
Family Households	16,589	60.8%
Husband-wife Families	13,081	48.0%
With Own Children	5,217	19.1%
Other Family (No Spouse Present)	3,508	12.9%
With Own Children	2,136	7.8%
Nonfamily Households	1,986	7.3%
All Households with Children	7,845	28.8%
Multigenerational Households	538	2.0%
Unmarried Partner Households	1,717	6.3%
Male-female	1,559	5.7%
Same-sex	158	0.6%
Average Household Size	2.34	

Family Households by Size

Total	16,588	100.0%
2 People	7,928	47.8%
3 People	3,463	20.9%
4 People	2,969	17.9%
5 People	1,345	8.1%
6 People	558	3.4%
7+ People	325	2.0%
Average Family Size	2.97	

Nonfamily Households by Size

Total	10,678	100.0%
1 Person	8,693	81.4%
2 People	1,608	15.1%
3 People	223	2.1%
4 People	118	1.1%
5 People	23	0.2%
6 People	7	0.1%
7+ People	6	0.1%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	66,058	100.0%
In Households	63,815	96.6%
In Family Households	50,596	76.6%
Householder	16,532	25.0%
Spouse	13,032	19.7%
Child	18,074	27.4%
Other relative	1,675	2.5%
Nonrelative	1,282	1.9%
In Nonfamily Households	13,219	20.0%
In Group Quarters	2,243	3.4%
Institutionalized Population	1,575	2.4%
Noninstitutionalized Population	668	1.0%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Family Households by Age of Householder

Total	16,588	100.0%
Householder Age 15 - 44	6,616	39.9%
Householder Age 45 - 54	3,872	23.3%
Householder Age 55 - 64	2,949	17.8%
Householder Age 65 - 74	1,778	10.7%
Householder Age 75+	1,373	8.3%

Nonfamily Households by Age of Householder

Total	10,679	100.0%
Householder Age 15 - 44	4,350	40.7%
Householder Age 45 - 54	1,799	16.8%
Householder Age 55 - 64	1,720	16.1%
Householder Age 65 - 74	1,072	10.0%
Householder Age 75+	1,738	16.3%

Households by Race of Householder

Total	27,266	100.0%
Householder is White Alone	24,130	88.5%
Householder is Black Alone	1,122	4.1%
Householder is American Indian Alone	61	0.2%
Householder is Asian Alone	1,195	4.4%
Householder is Pacific Islander Alone	10	0.0%
Householder is Some Other Race Alone	439	1.6%
Householder is Two or More Races	309	1.1%
Households with Hispanic Householder	1,040	3.8%

Husband-wife Families by Race of Householder

Total	13,081	100.0%
Householder is White Alone	11,836	90.5%
Householder is Black Alone	318	2.4%
Householder is American Indian Alone	18	0.1%
Householder is Asian Alone	602	4.6%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	195	1.5%
Householder is Two or More Races	108	0.8%
Husband-wife Families with Hispanic Householder	490	3.7%

Other Families (No Spouse) by Race of Householder

Total	3,508	100.0%
Householder is White Alone	2,690	76.7%
Householder is Black Alone	400	11.4%
Householder is American Indian Alone	13	0.4%
Householder is Asian Alone	183	5.2%
Householder is Pacific Islander Alone	4	0.1%
Householder is Some Other Race Alone	139	4.0%
Householder is Two or More Races	79	2.3%
Other Families with Hispanic Householder	283	8.1%

Nonfamily Households by Race of Householder

Total	10,680	100.0%
Householder is White Alone	9,605	89.9%
Householder is Black Alone	405	3.8%
Householder is American Indian Alone	31	0.3%
Householder is Asian Alone	410	3.8%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	105	1.0%
Householder is Two or More Races	122	1.1%
Nonfamily Households with Hispanic Householder	266	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Total Housing Units by Occupancy

Total	29,235	100.0%
Occupied Housing Units	27,267	93.3%
Vacant Housing Units		
For Rent	772	2.6%
Rented, not Occupied	77	0.3%
For Sale Only	414	1.4%
Sold, not Occupied	62	0.2%
For Seasonal/Recreational/Occasional Use	173	0.6%
For Migrant Workers	41	0.1%
Other Vacant	429	1.5%
Total Vacancy Rate	6.8%	

Households by Tenure and Mortgage Status

Total	27,267	100.0%
Owner Occupied	19,187	70.4%
Owned with a Mortgage/Loan	13,807	50.6%
Owned Free and Clear	5,380	19.7%
Average Household Size	2.48	
Renter Occupied	8,080	29.6%
Average Household Size	2.01	

Owner-occupied Housing Units by Race of Householder

Total	19,188	100.0%
Householder is White Alone	17,969	93.6%
Householder is Black Alone	223	1.2%
Householder is American Indian Alone	25	0.1%
Householder is Asian Alone	625	3.3%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	205	1.1%
Householder is Two or More Races	134	0.7%
Owner-occupied Housing Units with Hispanic Householder	516	2.7%

Renter-occupied Housing Units by Race of Householder

Total	8,079	100.0%
Householder is White Alone	6,162	76.3%
Householder is Black Alone	900	11.1%
Householder is American Indian Alone	36	0.4%
Householder is Asian Alone	570	7.1%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	233	2.9%
Householder is Two or More Races	175	2.2%
Renter-occupied Housing Units with Hispanic Householder	523	6.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.25
Householder is Black Alone	3.09
Householder is American Indian Alone	2.33
Householder is Asian Alone	2.84
Householder is Pacific Islander Alone	2.80
Householder is Some Other Race Alone	3.72
Householder is Two or More Races	2.77
Householder is Hispanic	3.44

Source: U.S. Census Bureau, Census 2010 Summary File 1.

August 01, 2014



Executive Summary

Lat: 5461347.819845, Lon: -10293175.890345
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

	1 mile	3 miles	5 miles
Population			
2000 Population	3,047	24,235	60,718
2010 Population	3,464	27,422	66,058
2013 Population	3,657	28,172	67,672
2018 Population	3,931	29,381	70,328
2000-2010 Annual Rate	1.29%	1.24%	0.85%
2010-2013 Annual Rate	1.68%	0.83%	0.75%
2013-2018 Annual Rate	1.46%	0.84%	0.77%
2013 Male Population	49.2%	48.7%	49.0%
2013 Female Population	50.8%	51.3%	51.0%
2013 Median Age	37.1	37.5	38.2

In the identified area, the current year population is 67,672. In 2010, the Census count in the area was 66,058. The rate of change since 2010 was 0.75% annually. The five-year projection for the population in the area is 70,328 representing a change of 0.77% annually from 2013 to 2018. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 38.2, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	88.1%	81.8%	81.9%
2013 Black Alone	2.1%	5.9%	6.3%
2013 American Indian/Alaska Native Alone	0.4%	0.2%	0.4%
2013 Asian Alone	5.4%	5.0%	5.6%
2013 Pacific Islander Alone	0.0%	0.0%	0.0%
2013 Other Race	1.6%	3.9%	2.9%
2013 Two or More Races	2.3%	3.2%	2.9%
2013 Hispanic Origin (Any Race)	5.3%	7.9%	7.0%

Persons of Hispanic origin represent 7.0% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 41.0 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	1,077	9,481	24,470
2010 Households	1,247	10,752	27,267
2013 Total Households	1,317	11,041	28,007
2018 Total Households	1,419	11,540	29,265
2000-2010 Annual Rate	1.48%	1.27%	1.09%
2010-2013 Annual Rate	1.70%	0.82%	0.83%
2013-2018 Annual Rate	1.49%	0.89%	0.88%
2013 Average Household Size	2.77	2.52	2.34

The household count in this area has changed from 27,267 in 2010 to 28,007 in the current year, a change of 0.83% annually. The five-year projection of households is 29,265, a change of 0.88% annually from the current year total. Average household size is currently 2.34, compared to 2.34 in the year 2010. The number of families in the current year is 16,932 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014



Executive Summary

Lat: 5461347.819845, Lon: -10293175.890345

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	1 mile	3 miles	5 miles
Median Household Income			
2013 Median Household Income	\$84,023	\$65,231	\$57,020
2018 Median Household Income	\$101,002	\$79,998	\$68,474
2013-2018 Annual Rate	3.75%	4.17%	3.73%
Average Household Income			
2013 Average Household Income	\$99,235	\$90,700	\$82,848
2018 Average Household Income	\$118,114	\$107,588	\$98,831
2013-2018 Annual Rate	3.54%	3.47%	3.59%
Per Capita Income			
2013 Per Capita Income	\$35,312	\$35,631	\$34,730
2018 Per Capita Income	\$42,103	\$42,333	\$41,525
2013-2018 Annual Rate	3.58%	3.51%	3.64%

Households by Income

Current median household income is \$57,020 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$68,474 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$82,848 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$98,831 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$34,730 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$41,525 in five years, compared to \$32,073 for all U.S. households

Housing			
2000 Total Housing Units	1,084	9,784	25,451
2000 Owner Occupied Housing Units	1,054	7,633	17,630
2000 Owner Occupied Housing Units	23	1,848	6,840
2000 Vacant Housing Units	7	303	981
2010 Total Housing Units	1,294	11,348	29,264
2010 Owner Occupied Housing Units	1,191	8,642	19,187
2010 Renter Occupied Housing Units	56	2,110	8,080
2010 Vacant Housing Units	47	596	1,997
2013 Total Housing Units	1,360	11,628	29,778
2013 Owner Occupied Housing Units	1,254	8,828	19,409
2013 Renter Occupied Housing Units	63	2,214	8,598
2013 Vacant Housing Units	43	587	1,771
2018 Total Housing Units	1,443	12,066	30,881
2018 Owner Occupied Housing Units	1,353	9,315	20,377
2018 Renter Occupied Housing Units	66	2,225	8,888
2018 Vacant Housing Units	24	526	1,616

Currently, 65.2% of the 29,778 housing units in the area are owner occupied; 28.9%, renter occupied; and 5.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 29,264 housing units in the area - 65.6% owner occupied, 27.6% renter occupied, and 6.8% vacant. The annual rate of change in housing units since 2010 is 0.78%. Median home value in the area is \$144,632, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 5.99% annually to \$193,446.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014



Demographic and Income Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Summary	Census 2010	2013	2018
Population	3,464	3,657	3,931
Households	1,247	1,317	1,419
Families	993	1,039	1,106
Average Household Size	2.77	2.77	2.76
Owner Occupied Housing Units	1,191	1,254	1,353
Renter Occupied Housing Units	56	63	66
Median Age	37.0	37.1	36.6
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.46%	0.54%	0.71%
Households	1.50%	0.62%	0.74%
Families	1.26%	0.50%	0.63%
Owner HHs	1.53%	0.70%	0.94%
Median Household Income	3.75%	3.74%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	35	2.7%	30	2.1%
\$15,000 - \$24,999	51	3.9%	35	2.5%
\$25,000 - \$34,999	108	8.2%	71	5.0%
\$35,000 - \$49,999	144	10.9%	129	9.1%
\$50,000 - \$74,999	196	14.9%	156	11.0%
\$75,000 - \$99,999	279	21.2%	273	19.2%
\$100,000 - \$149,999	327	24.8%	424	29.9%
\$150,000 - \$199,999	117	8.9%	225	15.9%
\$200,000+	61	4.6%	76	5.4%

Median Household Income	\$84,023	\$101,002
Average Household Income	\$99,235	\$118,114
Per Capita Income	\$35,312	\$42,103

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	293	8.5%	295	8.1%	324	8.2%
5 - 9	294	8.5%	315	8.6%	333	8.5%
10 - 14	280	8.1%	301	8.2%	349	8.9%
15 - 19	228	6.6%	242	6.6%	265	6.7%
20 - 24	108	3.1%	162	4.4%	191	4.9%
25 - 34	432	12.5%	408	11.2%	410	10.4%
35 - 44	503	14.5%	515	14.1%	560	14.2%
45 - 54	614	17.7%	581	15.9%	504	12.8%
55 - 64	399	11.5%	478	13.1%	543	13.8%
65 - 74	198	5.7%	227	6.2%	301	7.7%
75 - 84	90	2.6%	107	2.9%	119	3.0%
85+	25	0.7%	26	0.7%	33	0.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,086	89.1%	3,223	88.1%	3,391	86.3%
Black Alone	68	2.0%	76	2.1%	95	2.4%
American Indian Alone	12	0.3%	15	0.4%	21	0.5%
Asian Alone	179	5.2%	199	5.4%	234	6.0%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	48	1.4%	59	1.6%	80	2.0%
Two or More Races	72	2.1%	85	2.3%	109	2.8%
Hispanic Origin (Any Race)	157	4.5%	192	5.3%	264	6.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 01, 2014

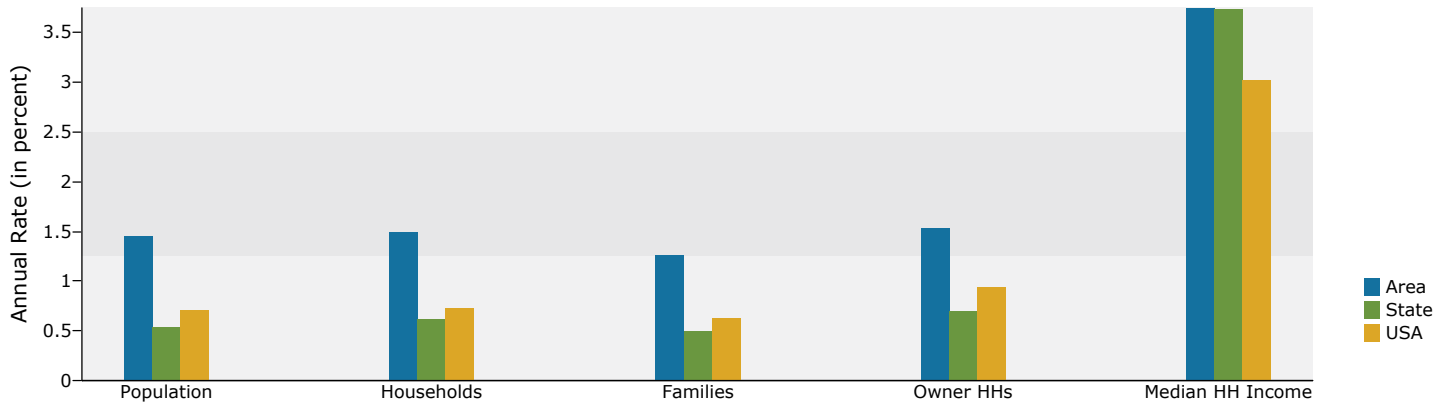


Demographic and Income Profile

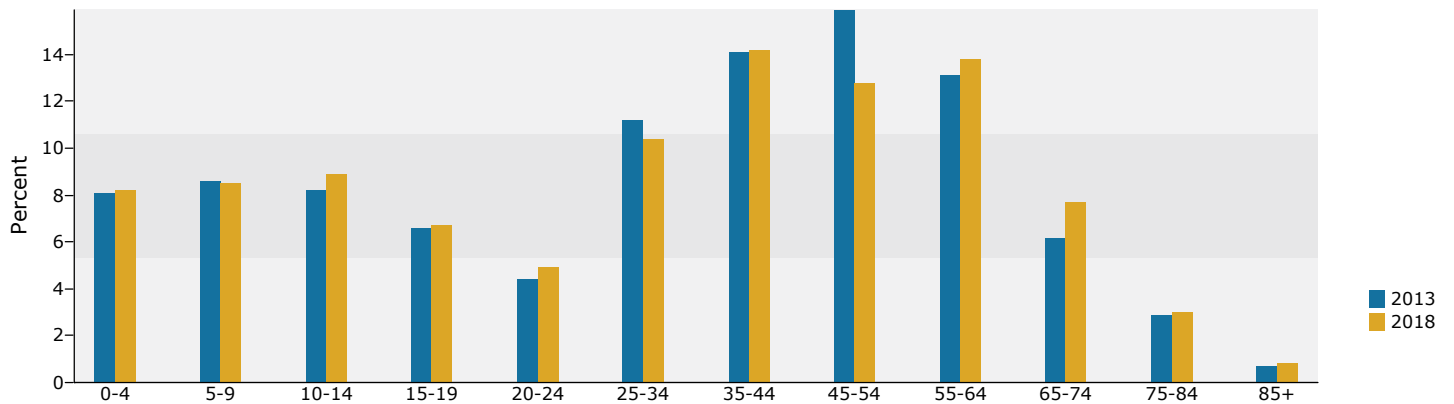
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Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

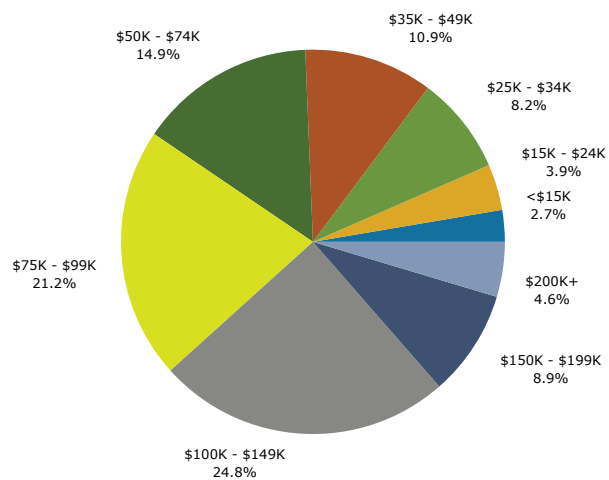
Trends 2013-2018



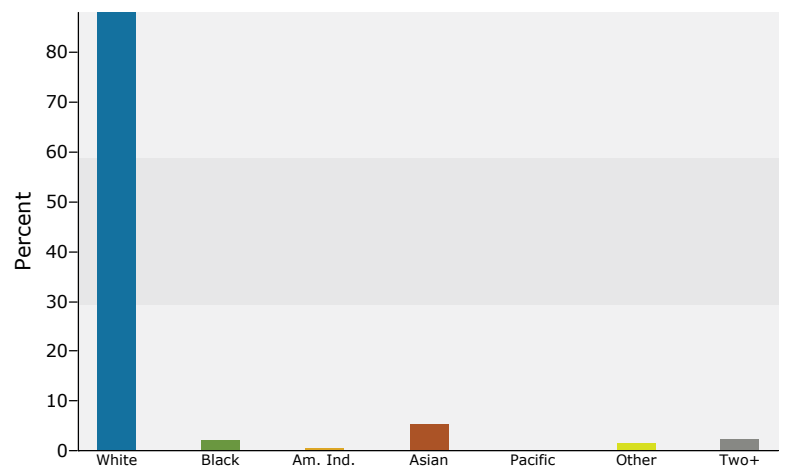
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 01, 2014



Demographic and Income Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Summary	Census 2010		2013		2018			
Population	27,422		28,172		29,381			
Households	10,752		11,041		11,540			
Families	7,366		7,532		7,831			
Average Household Size	2.52		2.52		2.52			
Owner Occupied Housing Units	8,642		8,828		9,315			
Renter Occupied Housing Units	2,110		2,214		2,225			
Median Age	37.1		37.5		37.8			
Trends: 2013 - 2018 Annual Rate	Area		State		National			
Population	0.84%		0.54%		0.71%			
Households	0.89%		0.62%		0.74%			
Families	0.78%		0.50%		0.63%			
Owner HHs	1.08%		0.70%		0.94%			
Median Household Income	4.17%		3.74%		3.03%			
Households by Income				2013		2018		
				Number	Percent	Number	Percent	
	<\$15,000			816	7.4%	819	7.1%	
	\$15,000 - \$24,999			950	8.6%	775	6.7%	
	\$25,000 - \$34,999			1,028	9.3%	770	6.7%	
	\$35,000 - \$49,999			1,439	13.0%	1,440	12.5%	
	\$50,000 - \$74,999			1,864	16.9%	1,548	13.4%	
	\$75,000 - \$99,999			1,664	15.1%	1,658	14.4%	
	\$100,000 - \$149,999			1,897	17.2%	2,453	21.3%	
	\$150,000 - \$199,999			625	5.7%	1,217	10.5%	
	\$200,000+			760	6.9%	860	7.5%	
Median Household Income			\$65,231		\$79,998			
Average Household Income			\$90,700		\$107,588			
Per Capita Income			\$35,631		\$42,333			
Population by Age	Census 2010		2013		2018			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		2,142	7.8%	2,096	7.4%	2,188	7.4%
	5 - 9		2,075	7.6%	2,160	7.7%	2,223	7.6%
	10 - 14		1,857	6.8%	2,033	7.2%	2,285	7.8%
	15 - 19		1,666	6.1%	1,703	6.0%	1,876	6.4%
	20 - 24		1,475	5.4%	1,541	5.5%	1,537	5.2%
	25 - 34		3,786	13.8%	3,652	13.0%	3,432	11.7%
	35 - 44		3,433	12.5%	3,617	12.8%	3,975	13.5%
	45 - 54		4,241	15.5%	3,923	13.9%	3,621	12.3%
	55 - 64		3,316	12.1%	3,684	13.1%	3,861	13.1%
	65 - 74		1,977	7.2%	2,175	7.7%	2,586	8.8%
	75 - 84		1,094	4.0%	1,170	4.2%	1,313	4.5%
	85+		362	1.3%	418	1.5%	484	1.6%
	Race and Ethnicity	Census 2010		2013		2018		
Number		Percent	Number	Percent	Number	Percent		
White Alone		22,701	82.8%	23,042	81.8%	23,449	79.8%	
Black Alone		1,564	5.7%	1,652	5.9%	1,865	6.3%	
American Indian Alone		59	0.2%	70	0.2%	87	0.3%	
Asian Alone		1,317	4.8%	1,400	5.0%	1,552	5.3%	
Pacific Islander Alone		6	0.0%	7	0.0%	8	0.0%	
Some Other Race Alone		971	3.5%	1,101	3.9%	1,338	4.6%	
Two or More Races		804	2.9%	901	3.2%	1,083	3.7%	
Hispanic Origin (Any Race)		1,973	7.2%	2,236	7.9%	2,739	9.3%	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 01, 2014

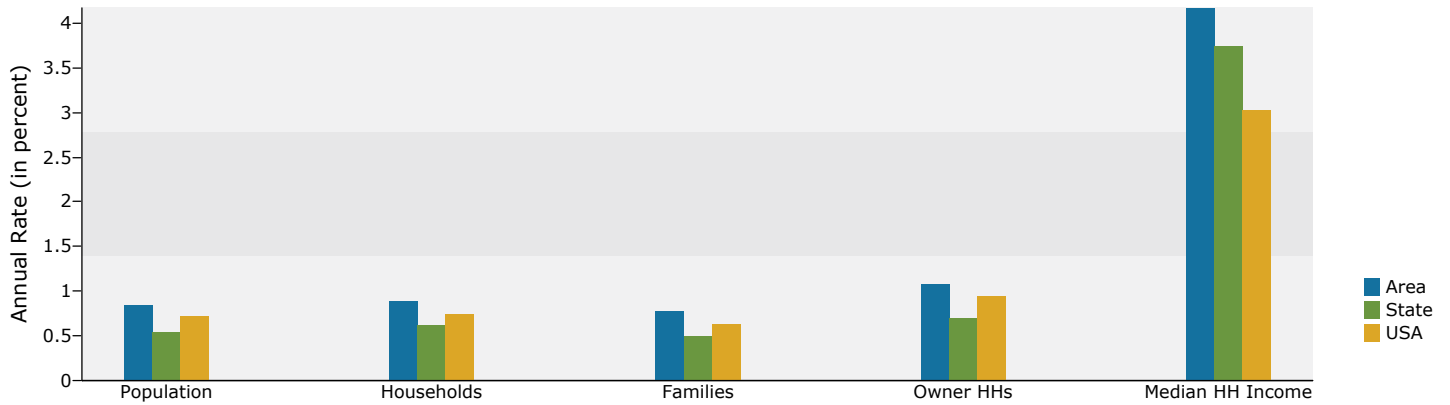


Demographic and Income Profile

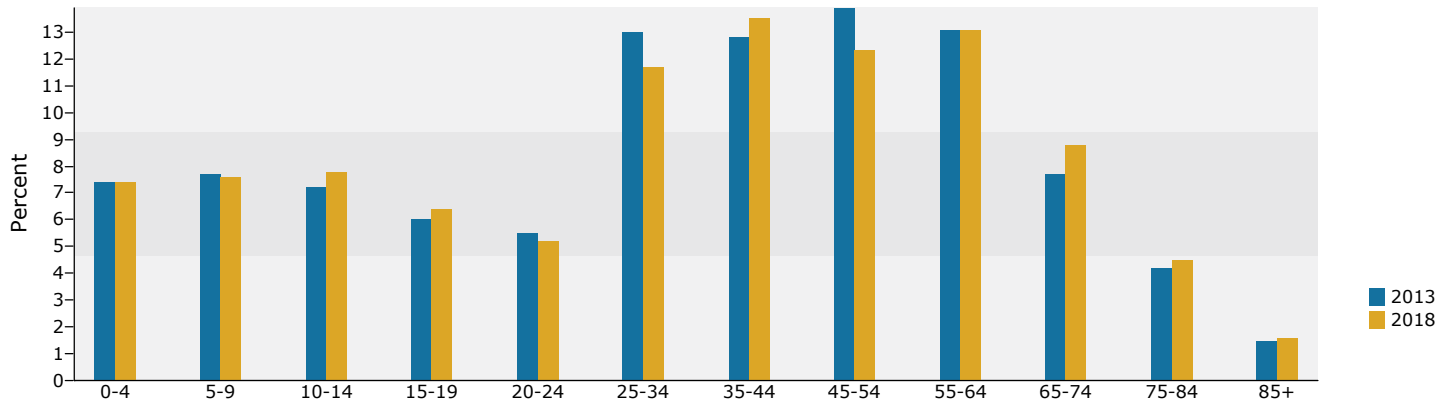
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Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

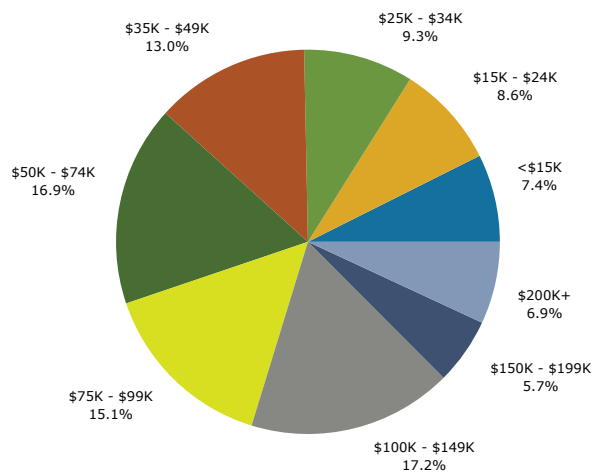
Trends 2013-2018



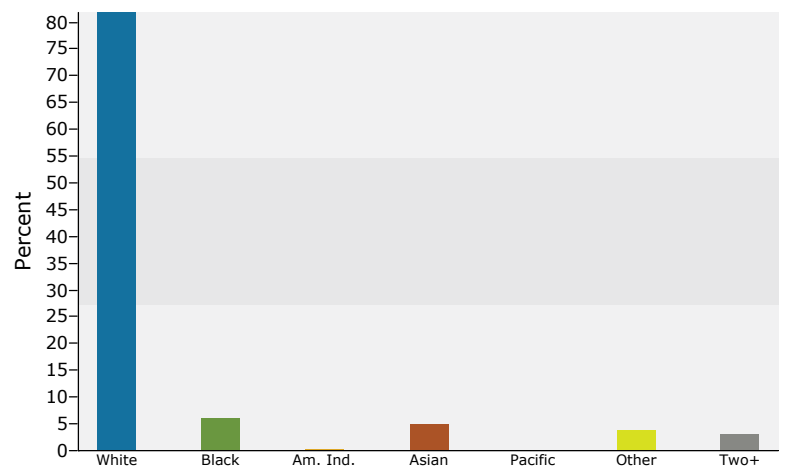
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 7.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 01, 2014



Demographic and Income Profile

Lat: 5461347.819845, Lon: -10293175.890345
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

Summary	Census 2010		2013		2018	
Population	66,058		67,672		70,328	
Households	27,267		28,007		29,265	
Families	16,589		16,932		17,559	
Average Household Size	2.34		2.34		2.33	
Owner Occupied Housing Units	19,187		19,409		20,377	
Renter Occupied Housing Units	8,080		8,598		8,888	
Median Age	37.7		38.2		38.8	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.77%		0.54%		0.71%	
Households	0.88%		0.62%		0.74%	
Families	0.73%		0.50%		0.63%	
Owner HHs	0.98%		0.70%		0.94%	
Median Household Income	3.73%		3.74%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	2,479	8.9%	2,501	8.5%		
\$15,000 - \$24,999	2,806	10.0%	2,327	8.0%		
\$25,000 - \$34,999	2,696	9.6%	2,062	7.0%		
\$35,000 - \$49,999	4,001	14.3%	3,992	13.6%		
\$50,000 - \$74,999	5,454	19.5%	4,686	16.0%		
\$75,000 - \$99,999	3,752	13.4%	4,061	13.9%		
\$100,000 - \$149,999	3,873	13.8%	5,269	18.0%		
\$150,000 - \$199,999	1,212	4.3%	2,352	8.0%		
\$200,000+	1,733	6.2%	2,015	6.9%		
Median Household Income	\$57,020		\$68,474			
Average Household Income	\$82,848		\$98,831			
Per Capita Income	\$34,730		\$41,525			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,672	7.1%	4,552	6.7%	4,718	6.7%
5 - 9	4,290	6.5%	4,526	6.7%	4,634	6.6%
10 - 14	3,956	6.0%	4,220	6.2%	4,719	6.7%
15 - 19	3,722	5.6%	3,779	5.6%	4,052	5.8%
20 - 24	3,956	6.0%	3,919	5.8%	3,794	5.4%
25 - 34	10,295	15.6%	10,074	14.9%	9,368	13.3%
35 - 44	8,004	12.1%	8,530	12.6%	9,633	13.7%
45 - 54	9,879	15.0%	9,185	13.6%	8,465	12.0%
55 - 64	7,794	11.8%	8,679	12.8%	9,183	13.1%
65 - 74	4,723	7.1%	5,194	7.7%	6,270	8.9%
75 - 84	3,160	4.8%	3,281	4.8%	3,620	5.1%
85+	1,608	2.4%	1,732	2.6%	1,871	2.7%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	54,814	83.0%	55,425	81.9%	56,130	79.8%
Black Alone	3,964	6.0%	4,236	6.3%	4,858	6.9%
American Indian Alone	218	0.3%	258	0.4%	309	0.4%
Asian Alone	3,556	5.4%	3,772	5.6%	4,157	5.9%
Pacific Islander Alone	22	0.0%	24	0.0%	27	0.0%
Some Other Race Alone	1,714	2.6%	1,970	2.9%	2,466	3.5%
Two or More Races	1,769	2.7%	1,987	2.9%	2,381	3.4%
Hispanic Origin (Any Race)	4,126	6.2%	4,732	7.0%	5,899	8.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 01, 2014

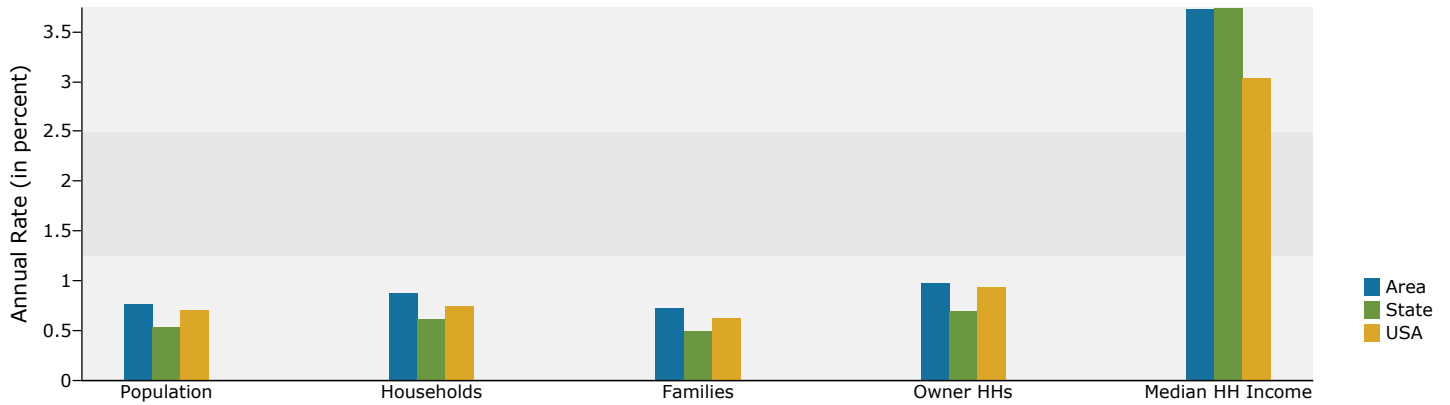


Demographic and Income Profile

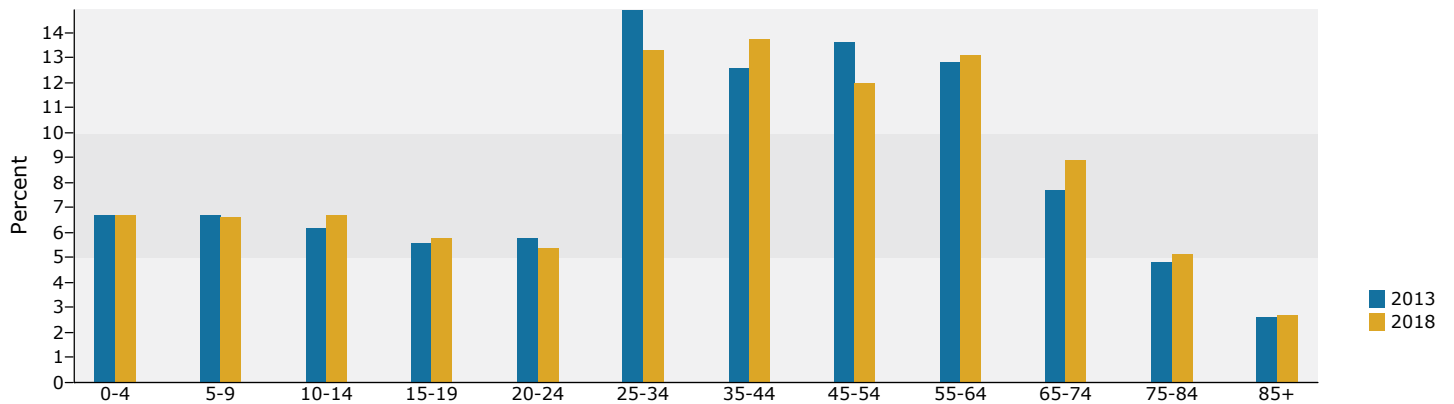
Lat: 5461347.819845, Lon: -10293175.890345
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

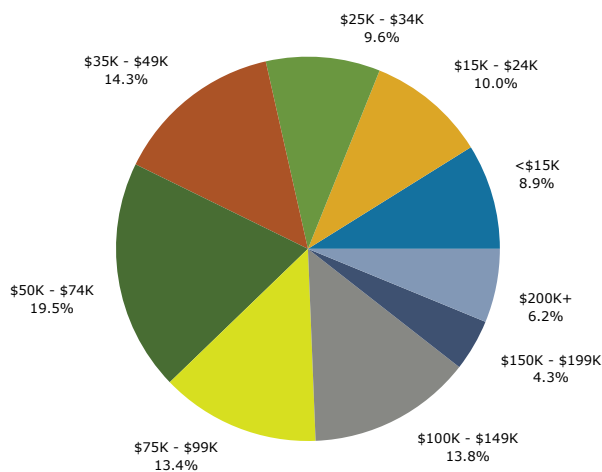
Trends 2013-2018



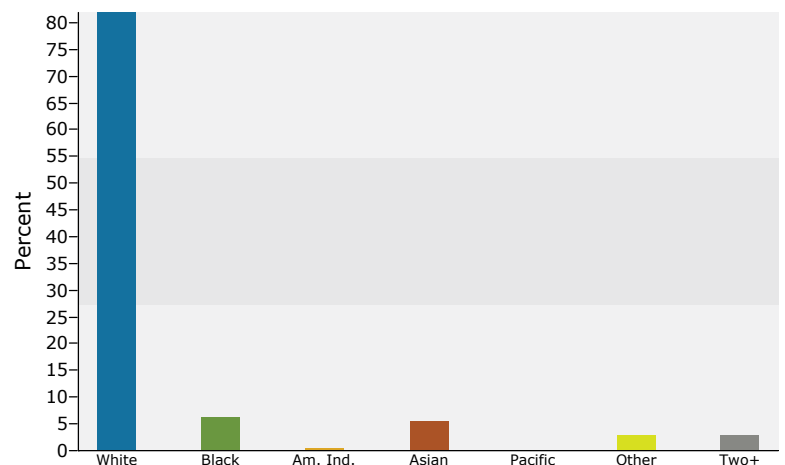
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 7.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

August 01, 2014



Market Profile

Lat: 5461347.819845, Lon: -10293175.890345

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,047	24,235	60,718
2010 Total Population	3,464	27,422	66,058
2013 Total Population	3,657	28,172	67,672
2013 Group Quarters	8	355	2,254
2018 Total Population	3,931	29,381	70,328
2013-2018 Annual Rate	1.46%	0.84%	0.77%
Household Summary			
2000 Households	1,077	9,481	24,470
2000 Average Household Size	2.82	2.54	2.38
2010 Households	1,247	10,752	27,267
2010 Average Household Size	2.77	2.52	2.34
2013 Households	1,317	11,041	28,007
2013 Average Household Size	2.77	2.52	2.34
2018 Households	1,419	11,540	29,265
2018 Average Household Size	2.76	2.52	2.33
2013-2018 Annual Rate	1.49%	0.89%	0.88%
2010 Families	993	7,366	16,589
2010 Average Family Size	3.10	3.03	2.97
2013 Families	1,039	7,532	16,932
2013 Average Family Size	3.11	3.04	2.97
2018 Families	1,106	7,831	17,559
2018 Average Family Size	3.12	3.03	2.97
2013-2018 Annual Rate	1.26%	0.78%	0.73%
Housing Unit Summary			
2000 Housing Units	1,084	9,784	25,451
Owner Occupied Housing Units	97.2%	78.0%	69.3%
Renter Occupied Housing Units	2.1%	18.9%	26.9%
Vacant Housing Units	0.6%	3.1%	3.9%
2010 Housing Units	1,294	11,348	29,264
Owner Occupied Housing Units	92.0%	76.2%	65.6%
Renter Occupied Housing Units	4.3%	18.6%	27.6%
Vacant Housing Units	3.6%	5.3%	6.8%
2013 Housing Units	1,360	11,628	29,778
Owner Occupied Housing Units	92.2%	75.9%	65.2%
Renter Occupied Housing Units	4.6%	19.0%	28.9%
Vacant Housing Units	3.2%	5.0%	5.9%
2018 Housing Units	1,443	12,066	30,881
Owner Occupied Housing Units	93.8%	77.2%	66.0%
Renter Occupied Housing Units	4.6%	18.4%	28.8%
Vacant Housing Units	1.7%	4.4%	5.2%
Median Household Income			
2013	\$84,023	\$65,231	\$57,020
2018	\$101,002	\$79,998	\$68,474
Median Home Value			
2013	\$165,519	\$149,971	\$144,632
2018	\$218,580	\$201,323	\$193,446
Per Capita Income			
2013	\$35,312	\$35,631	\$34,730
2018	\$42,103	\$42,333	\$41,525
Median Age			
2010	37.0	37.1	37.7
2013	37.1	37.5	38.2
2018	36.6	37.8	38.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014



Market Profile

Lat: 5461347.819845, Lon: -10293175.890345

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	1 mile	3 miles	5 miles
2013 Households by Income			
Household Income Base	1,317	11,041	28,007
<\$15,000	2.7%	7.4%	8.9%
\$15,000 - \$24,999	3.9%	8.6%	10.0%
\$25,000 - \$34,999	8.2%	9.3%	9.6%
\$35,000 - \$49,999	10.9%	13.0%	14.3%
\$50,000 - \$74,999	14.9%	16.9%	19.5%
\$75,000 - \$99,999	21.2%	15.1%	13.4%
\$100,000 - \$149,999	24.8%	17.2%	13.8%
\$150,000 - \$199,999	8.9%	5.7%	4.3%
\$200,000+	4.6%	6.9%	6.2%
Average Household Income	\$99,235	\$90,700	\$82,848
2018 Households by Income			
Household Income Base	1,419	11,540	29,265
<\$15,000	2.1%	7.1%	8.5%
\$15,000 - \$24,999	2.5%	6.7%	8.0%
\$25,000 - \$34,999	5.0%	6.7%	7.0%
\$35,000 - \$49,999	9.1%	12.5%	13.6%
\$50,000 - \$74,999	11.0%	13.4%	16.0%
\$75,000 - \$99,999	19.2%	14.4%	13.9%
\$100,000 - \$149,999	29.9%	21.3%	18.0%
\$150,000 - \$199,999	15.9%	10.5%	8.0%
\$200,000+	5.4%	7.5%	6.9%
Average Household Income	\$118,114	\$107,588	\$98,831
2013 Owner Occupied Housing Units by Value			
Total	1,254	8,828	19,409
<\$50,000	11.8%	7.5%	4.9%
\$50,000 - \$99,999	4.4%	9.7%	11.9%
\$100,000 - \$149,999	25.6%	32.8%	37.2%
\$150,000 - \$199,999	26.5%	21.1%	19.9%
\$200,000 - \$249,999	12.6%	9.5%	8.7%
\$250,000 - \$299,999	5.3%	6.3%	5.3%
\$300,000 - \$399,999	5.2%	6.7%	5.9%
\$400,000 - \$499,999	4.1%	3.1%	2.8%
\$500,000 - \$749,999	3.7%	2.3%	2.4%
\$750,000 - \$999,999	0.9%	0.6%	0.7%
\$1,000,000 +	0.1%	0.4%	0.5%
Average Home Value	\$195,731	\$188,101	\$185,024
2018 Owner Occupied Housing Units by Value			
Total	1,353	9,315	20,377
<\$50,000	7.2%	5.0%	3.1%
\$50,000 - \$99,999	2.2%	8.4%	10.3%
\$100,000 - \$149,999	9.3%	16.3%	19.7%
\$150,000 - \$199,999	23.4%	20.0%	19.5%
\$200,000 - \$249,999	21.3%	14.6%	14.2%
\$250,000 - \$299,999	11.6%	12.3%	11.2%
\$300,000 - \$399,999	8.7%	11.3%	10.3%
\$400,000 - \$499,999	7.2%	5.6%	4.9%
\$500,000 - \$749,999	7.1%	4.7%	4.9%
\$750,000 - \$999,999	1.8%	1.3%	1.4%
\$1,000,000 +	0.1%	0.6%	0.6%
Average Home Value	\$260,942	\$242,225	\$238,105

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014



Market Profile

Lat: 5461347.819845, Lon: -10293175.890345

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,465	27,424	66,059
0 - 4	8.5%	7.8%	7.1%
5 - 9	8.5%	7.6%	6.5%
10 - 14	8.1%	6.8%	6.0%
15 - 24	9.7%	11.5%	11.6%
25 - 34	12.5%	13.8%	15.6%
35 - 44	14.5%	12.5%	12.1%
45 - 54	17.7%	15.5%	15.0%
55 - 64	11.5%	12.1%	11.8%
65 - 74	5.7%	7.2%	7.1%
75 - 84	2.6%	4.0%	4.8%
85 +	0.7%	1.3%	2.4%
18 +	70.8%	73.9%	76.9%
2013 Population by Age			
Total	3,657	28,172	67,671
0 - 4	8.1%	7.4%	6.7%
5 - 9	8.6%	7.7%	6.7%
10 - 14	8.2%	7.2%	6.2%
15 - 24	11.0%	11.5%	11.4%
25 - 34	11.2%	13.0%	14.9%
35 - 44	14.1%	12.8%	12.6%
45 - 54	15.9%	13.9%	13.6%
55 - 64	13.1%	13.1%	12.8%
65 - 74	6.2%	7.7%	7.7%
75 - 84	2.9%	4.2%	4.8%
85 +	0.7%	1.5%	2.6%
18 +	70.8%	73.7%	76.8%
2018 Population by Age			
Total	3,932	29,381	70,327
0 - 4	8.2%	7.4%	6.7%
5 - 9	8.5%	7.6%	6.6%
10 - 14	8.9%	7.8%	6.7%
15 - 24	11.6%	11.6%	11.2%
25 - 34	10.4%	11.7%	13.3%
35 - 44	14.2%	13.5%	13.7%
45 - 54	12.8%	12.3%	12.0%
55 - 64	13.8%	13.1%	13.1%
65 - 74	7.7%	8.8%	8.9%
75 - 84	3.0%	4.5%	5.1%
85 +	0.8%	1.6%	2.7%
18 +	70.1%	73.0%	76.4%
2010 Population by Sex			
Males	1,699	13,333	32,323
Females	1,765	14,089	33,735
2013 Population by Sex			
Males	1,798	13,713	33,143
Females	1,859	14,459	34,529
2018 Population by Sex			
Males	1,936	14,336	34,474
Females	1,995	15,045	35,854

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014



Market Profile

Lat: 5461347.819845, Lon: -10293175.890345

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,465	27,422	66,057
White Alone	89.1%	82.8%	83.0%
Black Alone	2.0%	5.7%	6.0%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	5.2%	4.8%	5.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	3.5%	2.6%
Two or More Races	2.1%	2.9%	2.7%
Hispanic Origin	4.5%	7.2%	6.2%
Diversity Index	27.2	40.1	38.6
2013 Population by Race/Ethnicity			
Total	3,657	28,173	67,672
White Alone	88.1%	81.8%	81.9%
Black Alone	2.1%	5.9%	6.3%
American Indian Alone	0.4%	0.2%	0.4%
Asian Alone	5.4%	5.0%	5.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	3.9%	2.9%
Two or More Races	2.3%	3.2%	2.9%
Hispanic Origin	5.3%	7.9%	7.0%
Diversity Index	29.7	42.4	41.0
2018 Population by Race/Ethnicity			
Total	3,930	29,382	70,328
White Alone	86.3%	79.8%	79.8%
Black Alone	2.4%	6.3%	6.9%
American Indian Alone	0.5%	0.3%	0.4%
Asian Alone	6.0%	5.3%	5.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	4.6%	3.5%
Two or More Races	2.8%	3.7%	3.4%
Hispanic Origin	6.7%	9.3%	8.4%
Diversity Index	34.5	46.5	45.4
2010 Population by Relationship and Household Type			
Total	3,464	27,422	66,058
In Households	99.8%	98.7%	96.6%
In Family Households	90.7%	83.4%	76.6%
Householder	28.3%	26.7%	25.0%
Spouse	24.4%	21.3%	19.7%
Child	33.8%	30.7%	27.4%
Other relative	2.3%	2.6%	2.5%
Nonrelative	1.9%	2.1%	1.9%
In Nonfamily Households	9.1%	15.3%	20.0%
In Group Quarters	0.2%	1.3%	3.4%
Institutionalized Population	0.0%	0.5%	2.4%
Noninstitutionalized Population	0.2%	0.8%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014



Market Profile

Lat: 5461347.819845, Lon: -10293175.890345

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	1 mile	3 miles	5 miles
2013 Population 25+ by Educational Attainment			
Total	2,342	18,638	46,676
Less than 9th Grade	0.0%	2.1%	2.1%
9th - 12th Grade, No Diploma	1.6%	3.7%	3.7%
High School Graduate	21.8%	22.6%	23.3%
Some College, No Degree	21.4%	20.3%	19.9%
Associate Degree	11.9%	11.5%	10.4%
Bachelor's Degree	31.5%	23.4%	23.1%
Graduate/Professional Degree	11.8%	16.5%	17.4%
2013 Population 15+ by Marital Status			
Total	2,746	21,884	54,373
Never Married	26.1%	28.4%	31.4%
Married	66.0%	58.4%	53.2%
Widowed	2.4%	4.0%	5.5%
Divorced	5.5%	9.2%	9.8%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	97.9%	96.9%	96.1%
Civilian Unemployed	2.1%	3.1%	3.9%
2013 Employed Population 16+ by Industry			
Total	2,213	15,470	36,057
Agriculture/Mining	0.2%	0.7%	0.8%
Construction	1.6%	3.5%	3.3%
Manufacturing	13.0%	10.0%	9.4%
Wholesale Trade	2.1%	1.2%	1.2%
Retail Trade	8.5%	8.4%	9.2%
Transportation/Utilities	3.4%	3.0%	2.7%
Information	1.6%	1.3%	1.4%
Finance/Insurance/Real Estate	3.5%	3.0%	3.0%
Services	64.7%	66.2%	67.0%
Public Administration	1.4%	2.6%	2.1%
2013 Employed Population 16+ by Occupation			
Total	2,214	15,472	36,058
White Collar	71.5%	66.2%	66.6%
Management/Business/Financial	15.9%	13.2%	11.5%
Professional	33.8%	34.2%	36.2%
Sales	9.1%	7.2%	8.0%
Administrative Support	12.7%	11.7%	10.9%
Services	15.8%	17.6%	18.1%
Blue Collar	12.8%	16.2%	15.3%
Farming/Forestry/Fishing	0.7%	0.6%	0.5%
Construction/Extraction	1.4%	2.6%	2.8%
Installation/Maintenance/Repair	1.2%	3.1%	2.5%
Production	6.9%	5.2%	4.8%
Transportation/Material Moving	2.7%	4.6%	4.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014



Market Profile

Lat: 5461347.819845, Lon: -10293175.890345

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 43.973536572

Longitude: -92.46517224

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,248	10,752	27,268
Households with 1 Person	16.1%	25.1%	31.9%
Households with 2+ People	83.9%	74.9%	68.1%
Family Households	79.6%	68.5%	60.8%
Husband-wife Families	68.5%	54.6%	48.0%
With Related Children	32.8%	23.8%	19.7%
Other Family (No Spouse Present)	11.0%	13.9%	12.9%
Other Family with Male Householder	3.7%	4.1%	3.8%
With Related Children	2.3%	2.6%	2.3%
Other Family with Female Householder	7.4%	9.8%	9.1%
With Related Children	5.4%	6.9%	6.3%
Nonfamily Households	4.3%	6.4%	7.3%
All Households with Children	41.1%	33.7%	28.8%
Multigenerational Households	2.3%	2.2%	2.0%
Unmarried Partner Households	4.8%	6.6%	6.3%
Male-female	4.6%	6.0%	5.7%
Same-sex	0.2%	0.6%	0.6%
2010 Households by Size			
Total	1,246	10,751	27,266
1 Person Household	16.1%	25.1%	31.9%
2 Person Household	36.3%	36.4%	35.0%
3 Person Household	17.2%	15.0%	13.5%
4 Person Household	18.8%	13.4%	11.3%
5 Person Household	7.3%	6.2%	5.0%
6 Person Household	3.4%	2.6%	2.1%
7 + Person Household	1.0%	1.3%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	1,247	10,752	27,267
Owner Occupied	95.5%	80.4%	70.4%
Owned with a Mortgage/Loan	75.6%	58.3%	50.6%
Owned Free and Clear	20.0%	22.1%	19.7%
Renter Occupied	4.5%	19.6%	29.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

August 01, 2014



Market Profile

Lat: 5461347.819845, Lon: -10293175.890345
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 43.973536572
Longitude: -92.46517224

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Up and Coming Families	Cozy and Comfortable	Metropolitans
2.	Exurbanites	Up and Coming Families	Suburban Splendor
3.	Sophisticated Squires	Suburban Splendor	Great Expectations
2013 Consumer Spending			
Apparel & Services: Total \$	\$2,740,907	\$21,291,667	\$50,011,913
Average Spent	\$2,081.17	\$1,928.42	\$1,785.69
Spending Potential Index	92	85	79
Computers & Accessories: Total \$	\$457,590	\$3,497,512	\$8,189,787
Average Spent	\$347.35	\$316.77	\$292.42
Spending Potential Index	140	128	118
Education: Total \$	\$2,509,006	\$20,824,691	\$49,365,270
Average Spent	\$1,905.09	\$1,886.12	\$1,762.60
Spending Potential Index	131	129	121
Entertainment/Recreation: Total \$	\$6,205,136	\$47,311,861	\$108,825,959
Average Spent	\$4,711.57	\$4,285.11	\$3,885.67
Spending Potential Index	145	132	119
Food at Home: Total \$	\$8,760,893	\$69,308,253	\$162,701,599
Average Spent	\$6,652.16	\$6,277.35	\$5,809.32
Spending Potential Index	132	125	115
Food Away from Home: Total \$	\$5,843,558	\$44,631,049	\$104,641,232
Average Spent	\$4,437.02	\$4,042.30	\$3,736.25
Spending Potential Index	139	127	117
Health Care: Total \$	\$7,933,319	\$62,775,781	\$143,964,706
Average Spent	\$6,023.78	\$5,685.70	\$5,140.31
Spending Potential Index	135	128	115
HH Furnishings & Equipment: Total \$	\$2,996,202	\$22,601,180	\$52,094,661
Average Spent	\$2,275.02	\$2,047.02	\$1,860.06
Spending Potential Index	126	114	103
Investments: Total \$	\$4,725,593	\$28,259,757	\$63,731,586
Average Spent	\$3,588.15	\$2,559.53	\$2,275.56
Spending Potential Index	173	123	110
Retail Goods: Total \$	\$41,903,858	\$323,930,059	\$748,711,193
Average Spent	\$31,817.66	\$29,338.83	\$26,733.00
Spending Potential Index	132	122	111
Shelter: Total \$	\$30,149,651	\$229,082,657	\$536,874,348
Average Spent	\$22,892.67	\$20,748.36	\$19,169.29
Spending Potential Index	141	128	118
TV/Video/Audio: Total \$	\$2,278,306	\$17,966,214	\$42,124,351
Average Spent	\$1,729.92	\$1,627.23	\$1,504.07
Spending Potential Index	134	126	117
Travel: Total \$	\$3,566,851	\$26,601,462	\$60,505,545
Average Spent	\$2,708.32	\$2,409.33	\$2,160.37
Spending Potential Index	148	131	118
Vehicle Maintenance & Repairs: Total \$	\$2,018,132	\$15,474,243	\$35,795,890
Average Spent	\$1,532.37	\$1,401.53	\$1,278.11
Spending Potential Index	140	128	117

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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