

## Site Map

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4

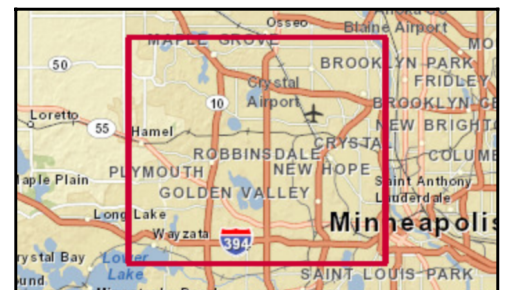
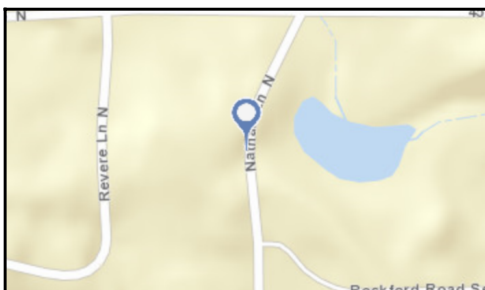
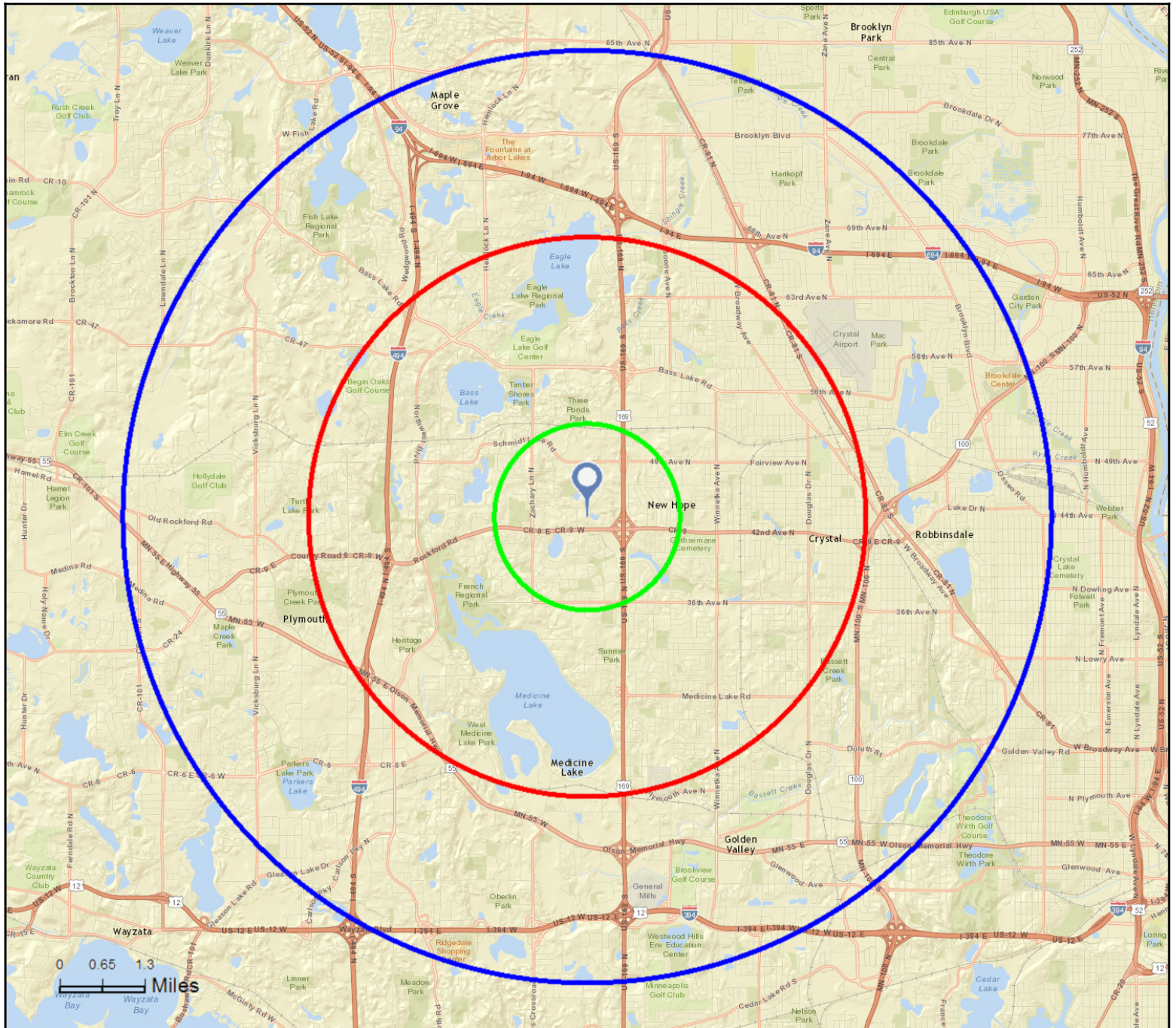
4445 Nathan Ln N, Plymouth, Minnesota, 55442

Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.03511

Longitude: -93.40874



March 15, 2016



## Executive Summary

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.03511  
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	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	11,696	83,452	201,989
2010 Population	11,444	83,800	206,680
2015 Population	11,537	85,791	214,758
2020 Population	11,905	89,456	225,484
2000-2010 Annual Rate	-0.22%	0.04%	0.23%
2010-2015 Annual Rate	0.15%	0.45%	0.73%
2015-2020 Annual Rate	0.63%	0.84%	0.98%
2015 Male Population	48.3%	48.2%	48.3%
2015 Female Population	51.7%	51.8%	51.7%
2015 Median Age	38.4	39.7	38.4

In the identified area, the current year population is 214,758. In 2010, the Census count in the area was 206,680. The rate of change since 2010 was 0.73% annually. The five-year projection for the population in the area is 225,484 representing a change of 0.98% annually from 2015 to 2020. Currently, the population is 48.3% male and 51.7% female.

### Median Age

The median age in this area is 38.4, compared to U.S. median age of 37.9.

### Race and Ethnicity

2015 White Alone	79.6%	77.3%	71.3%
2015 Black Alone	8.8%	10.8%	14.1%
2015 American Indian/Alaska Native Alone	0.3%	0.4%	0.4%
2015 Asian Alone	5.5%	5.7%	8.0%
2015 Pacific Islander Alone	0.0%	0.0%	0.1%
2015 Other Race	2.8%	2.3%	2.6%
2015 Two or More Races	3.0%	3.4%	3.5%
2015 Hispanic Origin (Any Race)	5.4%	5.3%	5.6%

Persons of Hispanic origin represent 5.6% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 52.2 in the identified area, compared to 63.0 for the U.S. as a whole.

### Households

2000 Households	4,667	33,600	81,233
2010 Households	4,819	34,868	84,492
2015 Total Households	4,890	35,904	87,900
2020 Total Households	5,057	37,514	92,273
2000-2010 Annual Rate	0.32%	0.37%	0.39%
2010-2015 Annual Rate	0.28%	0.56%	0.76%
2015-2020 Annual Rate	0.67%	0.88%	0.98%
2015 Average Household Size	2.35	2.35	2.41

The household count in this area has changed from 84,492 in 2010 to 87,900 in the current year, a change of 0.76% annually. The five-year projection of households is 92,273, a change of 0.98% annually from the current year total. Average household size is currently 2.41, compared to 2.41 in the year 2010. The number of families in the current year is 54,817 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016





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<b>Median Household Income</b>			
2015 Median Household Income	\$65,047	\$67,137	\$66,736
2020 Median Household Income	\$77,822	\$78,446	\$78,089
2015-2020 Annual Rate	3.65%	3.16%	3.19%
<b>Average Household Income</b>			
2015 Average Household Income	\$85,546	\$88,421	\$88,185
2020 Average Household Income	\$99,152	\$100,143	\$100,107
2015-2020 Annual Rate	3.00%	2.52%	2.57%
<b>Per Capita Income</b>			
2015 Per Capita Income	\$36,401	\$37,064	\$36,153
2020 Per Capita Income	\$42,281	\$42,016	\$41,005
2015-2020 Annual Rate	3.04%	2.54%	2.55%
<b>Households by Income</b>			

Current median household income is \$66,736 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$78,089 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$88,185 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$100,107 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$36,153 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$41,005 in five years, compared to \$32,501 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	4,715	34,037	82,856
2000 Owner Occupied Housing Units	3,121	23,388	57,963
2000 Renter Occupied Housing Units	1,546	10,212	23,270
2000 Vacant Housing Units	48	437	1,623
2010 Total Housing Units	5,037	36,891	89,755
2010 Owner Occupied Housing Units	3,040	23,703	58,309
2010 Renter Occupied Housing Units	1,779	11,165	26,183
2010 Vacant Housing Units	218	2,023	5,263
2015 Total Housing Units	5,209	38,021	93,210
2015 Owner Occupied Housing Units	3,078	24,274	60,639
2015 Renter Occupied Housing Units	1,812	11,630	27,261
2015 Vacant Housing Units	319	2,117	5,310
2020 Total Housing Units	5,424	39,739	97,867
2020 Owner Occupied Housing Units	3,195	25,418	63,866
2020 Renter Occupied Housing Units	1,862	12,095	28,407
2020 Vacant Housing Units	367	2,225	5,594

Currently, 65.1% of the 93,210 housing units in the area are owner occupied; 29.2%, renter occupied; and 5.7% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 89,755 housing units in the area - 65.0% owner occupied, 29.2% renter occupied, and 5.9% vacant. The annual rate of change in housing units since 2010 is 1.69%. Median home value in the area is \$233,191, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.29% annually to \$274,166.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## 2010 Census Profile

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Ring: 1 mile radius

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	2000	2010	2000-2010 Annual Rate
Population	11,696	11,444	-0.22%
Households	4,667	4,819	0.32%
Housing Units	4,715	5,037	0.66%
<b>Population by Race</b>			
Total		11,445	100.0%
Population Reporting One Race		11,141	97.3%
White		9,354	81.7%
Black		916	8.0%
American Indian		30	0.3%
Asian		543	4.7%
Pacific Islander		4	0.0%
Some Other Race		294	2.6%
Population Reporting Two or More Races		304	2.7%
Total Hispanic Population		579	5.1%
<b>Population by Sex</b>			
Male		5,523	48.3%
Female		5,921	51.7%
<b>Population by Age</b>			
Total		11,442	100.0%
Age 0 - 4		726	6.3%
Age 5 - 9		656	5.7%
Age 10 - 14		690	6.0%
Age 15 - 19		623	5.4%
Age 20 - 24		750	6.6%
Age 25 - 29		1,071	9.4%
Age 30 - 34		811	7.1%
Age 35 - 39		690	6.0%
Age 40 - 44		735	6.4%
Age 45 - 49		908	7.9%
Age 50 - 54		922	8.1%
Age 55 - 59		817	7.1%
Age 60 - 64		632	5.5%
Age 65 - 69		458	4.0%
Age 70 - 74		378	3.3%
Age 75 - 79		281	2.5%
Age 80 - 84		177	1.5%
Age 85+		116	1.0%
Age 18+		8,928	78.0%
Age 65+		1,410	12.3%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		37.9	
Male		37.0	
Female		38.7	
White Alone		41.9	
Black Alone		27.6	
American Indian Alone		28.0	
Asian Alone		32.8	
Pacific Islander Alone		37.5	
Some Other Race Alone		25.8	
Two or More Races		14.8	
Hispanic Population		25.1	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	4,820	100.0%
Households with 1 Person	1,330	27.6%
Households with 2+ People	3,490	72.4%
Family Households	3,102	64.4%
Husband-wife Families	2,450	50.8%
With Own Children	949	19.7%
Other Family (No Spouse Present)	652	13.5%
With Own Children	398	8.3%
Nonfamily Households	388	8.1%
All Households with Children	1,413	29.3%
Multigenerational Households	74	1.5%
Unmarried Partner Households	335	7.0%
Male-female	307	6.4%
Same-sex	28	0.6%
Average Household Size	2.36	
Family Households by Size		
Total	3,101	100.0%
2 People	1,488	48.0%
3 People	712	23.0%
4 People	585	18.9%
5 People	219	7.1%
6 People	67	2.2%
7+ People	30	1.0%
Average Family Size	2.91	
Nonfamily Households by Size		
Total	1,717	100.0%
1 Person	1,330	77.5%
2 People	346	20.2%
3 People	34	2.0%
4 People	5	0.3%
5 People	2	0.1%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.26	
Population by Relationship and Household Type		
Total	11,444	100.0%
In Households	11,390	99.5%
In Family Households	9,221	80.6%
Householder	3,114	27.2%
Spouse	2,459	21.5%
Child	3,154	27.6%
Other relative	285	2.5%
Nonrelative	209	1.8%
In Nonfamily Households	2,169	19.0%
In Group Quarters	54	0.5%
Institutionalized Population	1	0.0%
Noninstitutionalized Population	53	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total	3,101	100.0%
Householder Age 15 - 44	1,211	39.1%
Householder Age 45 - 54	765	24.7%
Householder Age 55 - 64	590	19.0%
Householder Age 65 - 74	337	10.9%
Householder Age 75+	198	6.4%
Nonfamily Households by Age of Householder		
Total	1,718	100.0%
Householder Age 15 - 44	805	46.9%
Householder Age 45 - 54	283	16.5%
Householder Age 55 - 64	252	14.7%
Householder Age 65 - 74	170	9.9%
Householder Age 75+	208	12.1%
Households by Race of Householder		
Total	4,819	100.0%
Householder is White Alone	4,140	85.9%
Householder is Black Alone	332	6.9%
Householder is American Indian Alone	12	0.2%
Householder is Asian Alone	185	3.8%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	79	1.6%
Householder is Two or More Races	70	1.5%
Households with Hispanic Householder	156	3.2%
Husband-wife Families by Race of Householder		
Total	2,449	100.0%
Householder is White Alone	2,183	89.1%
Householder is Black Alone	109	4.5%
Householder is American Indian Alone	3	0.1%
Householder is Asian Alone	96	3.9%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	33	1.3%
Householder is Two or More Races	24	1.0%
Husband-wife Families with Hispanic Householder	72	2.9%
Other Families (No Spouse) by Race of Householder		
Total	653	100.0%
Householder is White Alone	444	68.0%
Householder is Black Alone	120	18.4%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	37	5.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	28	4.3%
Householder is Two or More Races	23	3.5%
Other Families with Hispanic Householder	49	7.5%
Nonfamily Households by Race of Householder		
Total	1,718	100.0%
Householder is White Alone	1,513	88.1%
Householder is Black Alone	103	6.0%
Householder is American Indian Alone	8	0.5%
Householder is Asian Alone	53	3.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	18	1.0%
Householder is Two or More Races	23	1.3%
Nonfamily Households with Hispanic Householder	36	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	5,039	100.0%
Occupied Housing Units	4,819	95.6%
Vacant Housing Units		
For Rent	138	2.7%
Rented, not Occupied	5	0.1%
For Sale Only	38	0.8%
Sold, not Occupied	15	0.3%
For Seasonal/Recreational/Occasional Use	11	0.2%
For Migrant Workers	0	0.0%
Other Vacant	13	0.3%
Total Vacancy Rate	4.3%	

### Households by Tenure and Mortgage Status

Total	4,819	100.0%
Owner Occupied	3,040	63.1%
Owned with a Mortgage/Loan	2,326	48.3%
Owned Free and Clear	714	14.8%
Average Household Size	2.52	
Renter Occupied	1,779	36.9%
Average Household Size	2.09	

### Owner-occupied Housing Units by Race of Householder

Total	3,040	100.0%
Householder is White Alone	2,869	94.4%
Householder is Black Alone	62	2.0%
Householder is American Indian Alone	4	0.1%
Householder is Asian Alone	72	2.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	0.4%
Householder is Two or More Races	21	0.7%
Owner-occupied Housing Units with Hispanic Householder	33	1.1%

### Renter-occupied Housing Units by Race of Householder

Total	1,779	100.0%
Householder is White Alone	1,271	71.4%
Householder is Black Alone	270	15.2%
Householder is American Indian Alone	8	0.5%
Householder is Asian Alone	114	6.4%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	66	3.7%
Householder is Two or More Races	49	2.8%
Renter-occupied Housing Units with Hispanic Householder	123	6.9%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.29
Householder is Black Alone	2.72
Householder is American Indian Alone	1.83
Householder is Asian Alone	2.74
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.56
Householder is Two or More Races	2.63
Householder is Hispanic	3.37

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Prepared by Candis Nord-Sheptak

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	2000	2010	2000-2010 Annual Rate
Population	83,452	83,800	0.04%
Households	33,600	34,868	0.37%
Housing Units	34,037	36,891	0.81%
<b>Population by Race</b>			
Total		83,799	100.0%
Population Reporting One Race		81,265	97.0%
White		66,751	79.7%
Black		8,202	9.8%
American Indian		355	0.4%
Asian		4,133	4.9%
Pacific Islander		29	0.0%
Some Other Race		1,795	2.1%
Population Reporting Two or More Races		2,534	3.0%
Total Hispanic Population		4,145	4.9%
<b>Population by Sex</b>			
Male		40,404	48.2%
Female		43,396	51.8%
<b>Population by Age</b>			
Total		83,800	100.0%
Age 0 - 4		5,499	6.6%
Age 5 - 9		4,956	5.9%
Age 10 - 14		5,031	6.0%
Age 15 - 19		4,774	5.7%
Age 20 - 24		4,589	5.5%
Age 25 - 29		6,753	8.1%
Age 30 - 34		6,076	7.3%
Age 35 - 39		5,317	6.3%
Age 40 - 44		5,611	6.7%
Age 45 - 49		6,523	7.8%
Age 50 - 54		6,524	7.8%
Age 55 - 59		5,878	7.0%
Age 60 - 64		4,746	5.7%
Age 65 - 69		3,287	3.9%
Age 70 - 74		2,497	3.0%
Age 75 - 79		2,094	2.5%
Age 80 - 84		1,769	2.1%
Age 85+		1,877	2.2%
Age 18+		65,177	77.8%
Age 65+		11,524	13.8%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		39.0	
Male		37.7	
Female		40.3	
White Alone		43.3	
Black Alone		26.9	
American Indian Alone		32.1	
Asian Alone		31.9	
Pacific Islander Alone		35.0	
Some Other Race Alone		24.8	
Two or More Races		14.9	
Hispanic Population		23.9	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.





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Households by Type		
Total	34,868	100.0%
Households with 1 Person	10,179	29.2%
Households with 2+ People	24,689	70.8%
Family Households	22,111	63.4%
Husband-wife Families	16,939	48.6%
With Own Children	6,729	19.3%
Other Family (No Spouse Present)	5,172	14.8%
With Own Children	2,938	8.4%
Nonfamily Households	2,578	7.4%
All Households with Children	10,311	29.6%
Multigenerational Households	752	2.2%
Unmarried Partner Households	2,309	6.6%
Male-female	2,066	5.9%
Same-sex	243	0.7%
Average Household Size	2.36	
Family Households by Size		
Total	22,110	100.0%
2 People	10,330	46.7%
3 People	5,106	23.1%
4 People	4,194	19.0%
5 People	1,597	7.2%
6 People	560	2.5%
7+ People	323	1.5%
Average Family Size	2.93	
Nonfamily Households by Size		
Total	12,757	100.0%
1 Person	10,179	79.8%
2 People	2,167	17.0%
3 People	284	2.2%
4 People	95	0.7%
5 People	18	0.1%
6 People	13	0.1%
7+ People	1	0.0%
Average Nonfamily Size	1.24	
Population by Relationship and Household Type		
Total	83,800	100.0%
In Households	82,376	98.3%
In Family Households	66,505	79.4%
Householder	22,078	26.3%
Spouse	16,914	20.2%
Child	23,486	28.0%
Other relative	2,399	2.9%
Nonrelative	1,626	1.9%
In Nonfamily Households	15,870	18.9%
In Group Quarters	1,424	1.7%
Institutionalized Population	923	1.1%
Noninstitutionalized Population	502	0.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total	22,111	100.0%
Householder Age 15 - 44	8,895	40.2%
Householder Age 45 - 54	5,261	23.8%
Householder Age 55 - 64	4,104	18.6%
Householder Age 65 - 74	2,229	10.1%
Householder Age 75+	1,622	7.3%
Nonfamily Households by Age of Householder		
Total	12,757	100.0%
Householder Age 15 - 44	4,855	38.1%
Householder Age 45 - 54	2,298	18.0%
Householder Age 55 - 64	2,182	17.1%
Householder Age 65 - 74	1,310	10.3%
Householder Age 75+	2,112	16.6%
Households by Race of Householder		
Total	34,869	100.0%
Householder is White Alone	29,561	84.8%
Householder is Black Alone	2,956	8.5%
Householder is American Indian Alone	116	0.3%
Householder is Asian Alone	1,303	3.7%
Householder is Pacific Islander Alone	13	0.0%
Householder is Some Other Race Alone	426	1.2%
Householder is Two or More Races	494	1.4%
Households with Hispanic Householder	1,010	2.9%
Husband-wife Families by Race of Householder		
Total	16,939	100.0%
Householder is White Alone	14,960	88.3%
Householder is Black Alone	777	4.6%
Householder is American Indian Alone	35	0.2%
Householder is Asian Alone	795	4.7%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	212	1.3%
Householder is Two or More Races	154	0.9%
Husband-wife Families with Hispanic Householder	496	2.9%
Other Families (No Spouse) by Race of Householder		
Total	5,172	100.0%
Householder is White Alone	3,396	65.7%
Householder is Black Alone	1,222	23.6%
Householder is American Indian Alone	30	0.6%
Householder is Asian Alone	201	3.9%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	134	2.6%
Householder is Two or More Races	186	3.6%
Other Families with Hispanic Householder	282	5.5%
Nonfamily Households by Race of Householder		
Total	12,757	100.0%
Householder is White Alone	11,205	87.8%
Householder is Black Alone	957	7.5%
Householder is American Indian Alone	51	0.4%
Householder is Asian Alone	307	2.4%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	80	0.6%
Householder is Two or More Races	153	1.2%
Nonfamily Households with Hispanic Householder	233	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03511

Longitude: -93.40874

### Total Housing Units by Occupancy

Total	36,892	100.0%
Occupied Housing Units	34,868	94.5%
Vacant Housing Units		
For Rent	1,023	2.8%
Rented, not Occupied	85	0.2%
For Sale Only	425	1.2%
Sold, not Occupied	83	0.2%
For Seasonal/Recreational/Occasional Use	155	0.4%
For Migrant Workers	0	0.0%
Other Vacant	253	0.7%
Total Vacancy Rate	5.5%	

### Households by Tenure and Mortgage Status

Total	34,868	100.0%
Owner Occupied	23,703	68.0%
Owned with a Mortgage/Loan	18,329	52.6%
Owned Free and Clear	5,373	15.4%
Average Household Size	2.48	
Renter Occupied	11,165	32.0%
Average Household Size	2.10	

### Owner-occupied Housing Units by Race of Householder

Total	23,704	100.0%
Householder is White Alone	22,029	92.9%
Householder is Black Alone	544	2.3%
Householder is American Indian Alone	50	0.2%
Householder is Asian Alone	736	3.1%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	140	0.6%
Householder is Two or More Races	201	0.8%
Owner-occupied Housing Units with Hispanic Householder	393	1.7%

### Renter-occupied Housing Units by Race of Householder

Total	11,165	100.0%
Householder is White Alone	7,532	67.5%
Householder is Black Alone	2,412	21.6%
Householder is American Indian Alone	66	0.6%
Householder is Asian Alone	567	5.1%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	286	2.6%
Householder is Two or More Races	293	2.6%
Renter-occupied Housing Units with Hispanic Householder	617	5.5%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.27
Householder is Black Alone	2.70
Householder is American Indian Alone	2.45
Householder is Asian Alone	3.01
Householder is Pacific Islander Alone	2.38
Householder is Some Other Race Alone	3.89
Householder is Two or More Races	2.74
Householder is Hispanic	3.54

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03511

Longitude: -93.40874

	2000	2010	2000-2010 Annual Rate
Population	201,989	206,680	0.23%
Households	81,233	84,492	0.39%
Housing Units	82,856	89,755	0.80%
<b>Population by Race</b>			
Total		206,681	100.0%
Population Reporting One Race		199,986	96.8%
White		152,295	73.7%
Black		27,110	13.1%
American Indian		960	0.5%
Asian		14,338	6.9%
Pacific Islander		96	0.0%
Some Other Race		5,187	2.5%
Population Reporting Two or More Races		6,695	3.2%
Total Hispanic Population		11,084	5.4%
<b>Population by Sex</b>			
Male		99,737	48.3%
Female		106,943	51.7%
<b>Population by Age</b>			
Total		206,681	100.0%
Age 0 - 4		14,376	7.0%
Age 5 - 9		13,209	6.4%
Age 10 - 14		12,792	6.2%
Age 15 - 19		12,263	5.9%
Age 20 - 24		11,937	5.8%
Age 25 - 29		16,690	8.1%
Age 30 - 34		15,271	7.4%
Age 35 - 39		13,496	6.5%
Age 40 - 44		14,015	6.8%
Age 45 - 49		15,647	7.6%
Age 50 - 54		15,709	7.6%
Age 55 - 59		13,704	6.6%
Age 60 - 64		10,967	5.3%
Age 65 - 69		7,497	3.6%
Age 70 - 74		5,656	2.7%
Age 75 - 79		4,847	2.3%
Age 80 - 84		4,176	2.0%
Age 85+		4,427	2.1%
Age 18+		158,197	76.5%
Age 65+		26,603	12.9%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		37.5	
Male		36.2	
Female		38.8	
White Alone		43.1	
Black Alone		26.7	
American Indian Alone		32.5	
Asian Alone		28.6	
Pacific Islander Alone		29.7	
Some Other Race Alone		24.3	
Two or More Races		14.6	
Hispanic Population		24.3	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03511  
Longitude: -93.40874

### Households by Type

Total	84,493	100.0%
Households with 1 Person	25,007	29.6%
Households with 2+ People	59,486	70.4%
Family Households	52,935	62.7%
Husband-wife Families	39,377	46.6%
With Own Children	16,462	19.5%
Other Family (No Spouse Present)	13,558	16.0%
With Own Children	7,723	9.1%
Nonfamily Households	6,551	7.8%
All Households with Children	26,013	30.8%
Multigenerational Households	2,161	2.6%
Unmarried Partner Households	5,932	7.0%
Male-female	5,149	6.1%
Same-sex	783	0.9%
Average Household Size	2.41	

### Family Households by Size

Total	52,936	100.0%
2 People	23,639	44.7%
3 People	12,159	23.0%
4 People	10,206	19.3%
5 People	4,133	7.8%
6 People	1,537	2.9%
7+ People	1,262	2.4%
Average Family Size	3.02	

### Nonfamily Households by Size

Total	31,556	100.0%
1 Person	25,007	79.2%
2 People	5,519	17.5%
3 People	729	2.3%
4 People	219	0.7%
5 People	55	0.2%
6 People	18	0.1%
7+ People	9	0.0%
Average Nonfamily Size	1.25	

### Population by Relationship and Household Type

Total	206,680	100.0%
In Households	203,854	98.6%
In Family Households	164,368	79.5%
Householder	52,857	25.6%
Spouse	39,321	19.0%
Child	60,373	29.2%
Other relative	7,378	3.6%
Nonrelative	4,438	2.1%
In Nonfamily Households	39,486	19.1%
In Group Quarters	2,826	1.4%
Institutionalized Population	1,890	0.9%
Noninstitutionalized Population	936	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

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Family Households by Age of Householder		
Total	52,936	100.0%
Householder Age 15 - 44	22,269	42.1%
Householder Age 45 - 54	12,500	23.6%
Householder Age 55 - 64	9,426	17.8%
Householder Age 65 - 74	4,861	9.2%
Householder Age 75+	3,880	7.3%
Nonfamily Households by Age of Householder		
Total	31,557	100.0%
Householder Age 15 - 44	11,903	37.7%
Householder Age 45 - 54	5,741	18.2%
Householder Age 55 - 64	5,339	16.9%
Householder Age 65 - 74	3,329	10.5%
Householder Age 75+	5,245	16.6%
Households by Race of Householder		
Total	84,492	100.0%
Householder is White Alone	68,262	80.8%
Householder is Black Alone	9,475	11.2%
Householder is American Indian Alone	305	0.4%
Householder is Asian Alone	3,905	4.6%
Householder is Pacific Islander Alone	31	0.0%
Householder is Some Other Race Alone	1,226	1.5%
Householder is Two or More Races	1,288	1.5%
Households with Hispanic Householder	2,682	3.2%
Husband-wife Families by Race of Householder		
Total	39,376	100.0%
Householder is White Alone	33,263	84.5%
Householder is Black Alone	2,466	6.3%
Householder is American Indian Alone	105	0.3%
Householder is Asian Alone	2,464	6.3%
Householder is Pacific Islander Alone	10	0.0%
Householder is Some Other Race Alone	653	1.7%
Householder is Two or More Races	415	1.1%
Husband-wife Families with Hispanic Householder	1,387	3.5%
Other Families (No Spouse) by Race of Householder		
Total	13,558	100.0%
Householder is White Alone	7,995	59.0%
Householder is Black Alone	3,919	28.9%
Householder is American Indian Alone	93	0.7%
Householder is Asian Alone	718	5.3%
Householder is Pacific Islander Alone	11	0.1%
Householder is Some Other Race Alone	365	2.7%
Householder is Two or More Races	457	3.4%
Other Families with Hispanic Householder	714	5.3%
Nonfamily Households by Race of Householder		
Total	31,556	100.0%
Householder is White Alone	27,003	85.6%
Householder is Black Alone	3,089	9.8%
Householder is American Indian Alone	107	0.3%
Householder is Asian Alone	724	2.3%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	208	0.7%
Householder is Two or More Races	416	1.3%
Nonfamily Households with Hispanic Householder	582	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03511

Longitude: -93.40874

### Total Housing Units by Occupancy

Total	89,695	100.0%
Occupied Housing Units	84,492	94.2%
Vacant Housing Units		
For Rent	2,288	2.6%
Rented, not Occupied	175	0.2%
For Sale Only	1,204	1.3%
Sold, not Occupied	232	0.3%
For Seasonal/Recreational/Occasional Use	410	0.5%
For Migrant Workers	0	0.0%
Other Vacant	894	1.0%
Total Vacancy Rate	5.9%	

### Households by Tenure and Mortgage Status

Total	84,492	100.0%
Owner Occupied	58,309	69.0%
Owned with a Mortgage/Loan	45,564	53.9%
Owned Free and Clear	12,745	15.1%
Average Household Size	2.51	
Renter Occupied	26,183	31.0%
Average Household Size	2.20	

### Owner-occupied Housing Units by Race of Householder

Total	58,309	100.0%
Householder is White Alone	52,389	89.8%
Householder is Black Alone	2,312	4.0%
Householder is American Indian Alone	156	0.3%
Householder is Asian Alone	2,427	4.2%
Householder is Pacific Islander Alone	12	0.0%
Householder is Some Other Race Alone	426	0.7%
Householder is Two or More Races	587	1.0%
Owner-occupied Housing Units with Hispanic Householder	1,158	2.0%

### Renter-occupied Housing Units by Race of Householder

Total	26,183	100.0%
Householder is White Alone	15,872	60.6%
Householder is Black Alone	7,163	27.4%
Householder is American Indian Alone	149	0.6%
Householder is Asian Alone	1,479	5.6%
Householder is Pacific Islander Alone	19	0.1%
Householder is Some Other Race Alone	800	3.1%
Householder is Two or More Races	701	2.7%
Renter-occupied Housing Units with Hispanic Householder	1,525	5.8%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.26
Householder is Black Alone	2.80
Householder is American Indian Alone	2.62
Householder is Asian Alone	3.55
Householder is Pacific Islander Alone	2.77
Householder is Some Other Race Alone	4.01
Householder is Two or More Races	2.83
Householder is Hispanic	3.66

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## Demographic and Income Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03511  
Longitude: -93.40874

Summary	Census 2010		2015		2020			
Population	11,444		11,537		11,905			
Households	4,819		4,890		5,057			
Families	3,102		3,127		3,221			
Average Household Size	2.36		2.35		2.34			
Owner Occupied Housing Units	3,040		3,078		3,195			
Renter Occupied Housing Units	1,779		1,812		1,862			
Median Age	37.9		38.4		39.3			
Trends: 2015 - 2020 Annual Rate	Area		State		National			
Population	0.63%		0.67%		0.75%			
Households	0.67%		0.73%		0.77%			
Families	0.59%		0.65%		0.69%			
Owner HHs	0.75%		0.71%		0.70%			
Median Household Income	3.65%		3.18%		2.66%			
Households by Income	2015			2020				
	Number		Percent	Number		Percent		
	<\$15,000		323	6.6%	294		5.8%	
	\$15,000 - \$24,999		449	9.2%	355		7.0%	
	\$25,000 - \$34,999		537	11.0%	429		8.5%	
	\$35,000 - \$49,999		512	10.5%	467		9.2%	
	\$50,000 - \$74,999		907	18.5%	865		17.1%	
	\$75,000 - \$99,999		687	14.0%	797		15.8%	
	\$100,000 - \$149,999		774	15.8%	950		18.8%	
	\$150,000 - \$199,999		419	8.6%	553		10.9%	
\$200,000+		282	5.8%	348		6.9%		
Median Household Income			\$65,047		\$77,822			
Average Household Income			\$85,546		\$99,152			
Per Capita Income			\$36,401		\$42,281			
Population by Age	Census 2010		2015		2020			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		726	6.3%	671	5.8%	687	5.8%
	5 - 9		656	5.7%	702	6.1%	671	5.6%
	10 - 14		690	6.0%	655	5.7%	712	6.0%
	15 - 19		623	5.4%	669	5.8%	651	5.5%
	20 - 24		750	6.6%	745	6.5%	762	6.4%
	25 - 34		1,882	16.4%	1,794	15.6%	1,612	13.5%
	35 - 44		1,425	12.5%	1,449	12.6%	1,770	14.9%
	45 - 54		1,830	16.0%	1,582	13.7%	1,369	11.5%
	55 - 64		1,449	12.7%	1,596	13.8%	1,655	13.9%
	65 - 74		836	7.3%	978	8.5%	1,206	10.1%
	75 - 84		458	4.0%	538	4.7%	618	5.2%
	85+		116	1.0%	157	1.4%	195	1.6%
	Race and Ethnicity	Census 2010		2015		2020		
Number		Percent	Number	Percent	Number	Percent		
White Alone		9,354	81.7%	9,188	79.6%	9,187	77.2%	
Black Alone		916	8.0%	1,014	8.8%	1,163	9.8%	
American Indian Alone		30	0.3%	31	0.3%	32	0.3%	
Asian Alone		543	4.7%	636	5.5%	755	6.3%	
Pacific Islander Alone		4	0.0%	4	0.0%	4	0.0%	
Some Other Race Alone		294	2.6%	324	2.8%	376	3.2%	
Two or More Races		304	2.7%	341	3.0%	387	3.3%	
Hispanic Origin (Any Race)		579	5.1%	625	5.4%	719	6.0%	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016

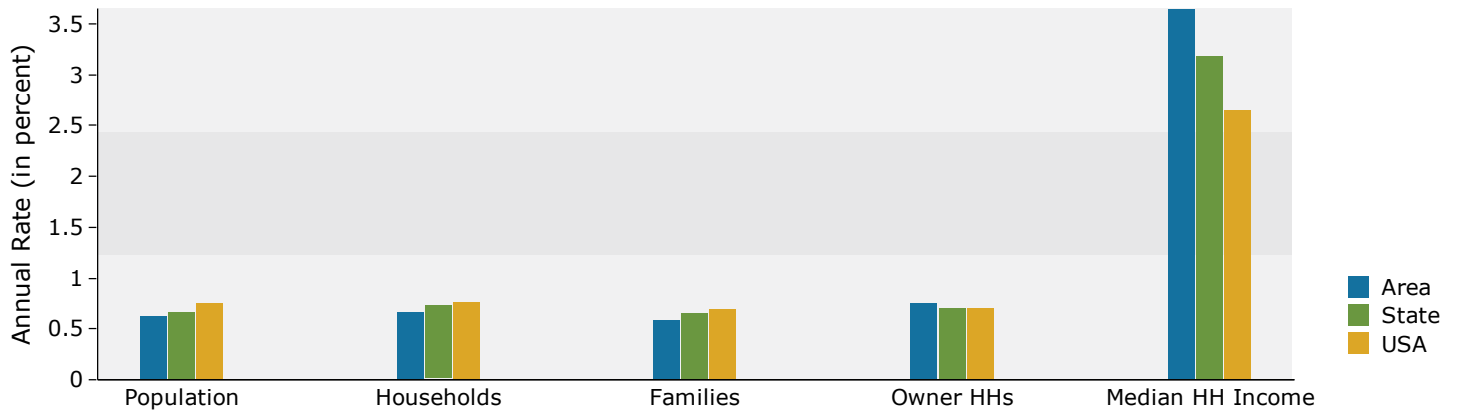


## Demographic and Income Profile

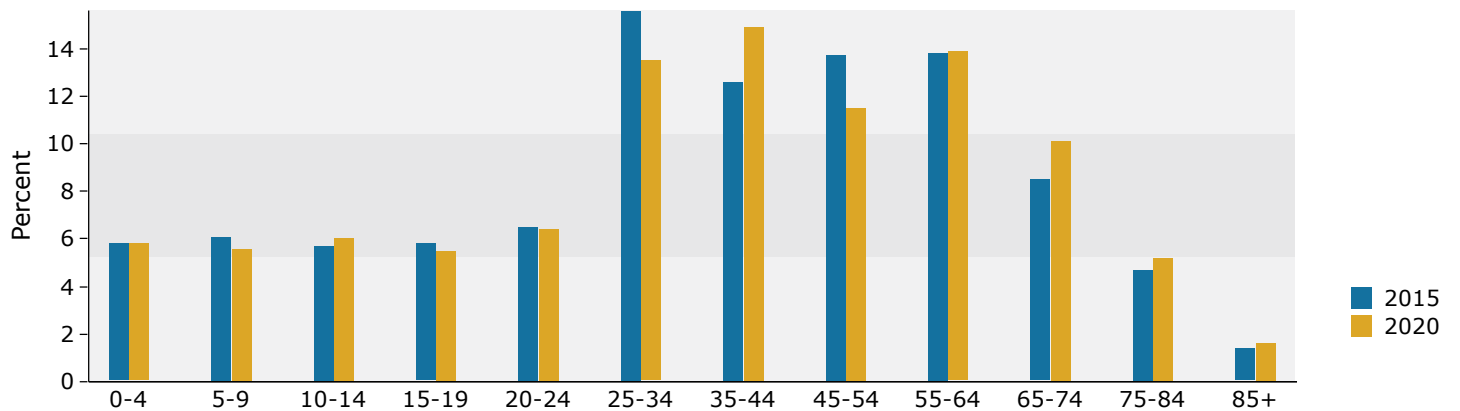
4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak  
Latitude: 45.03511  
Longitude: -93.40874

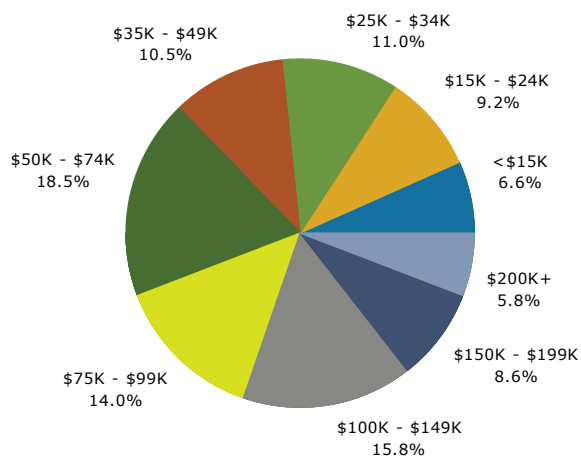
### Trends 2015-2020



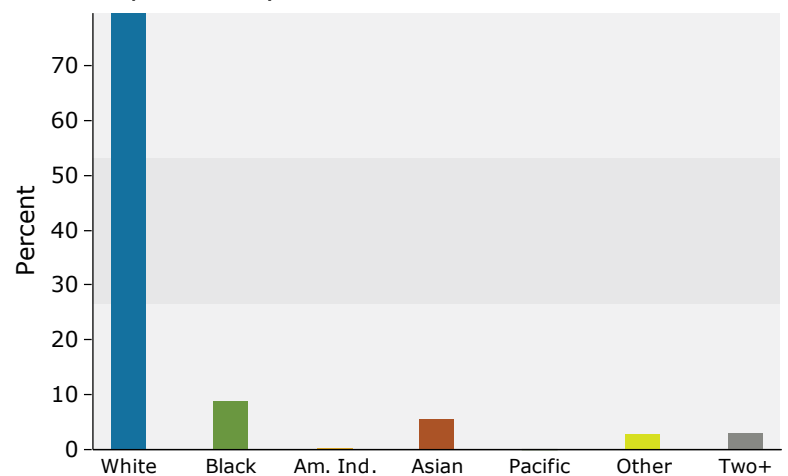
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 5.4%



## Demographic and Income Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03511  
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Summary	Census 2010		2015		2020	
Population	83,800		85,791		89,456	
Households	34,868		35,904		37,514	
Families	22,111		22,606		23,527	
Average Household Size	2.36		2.35		2.35	
Owner Occupied Housing Units	23,703		24,274		25,418	
Renter Occupied Housing Units	11,165		11,630		12,095	
Median Age	39.0		39.7		40.5	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.84%		0.67%		0.75%	
Households	0.88%		0.73%		0.77%	
Families	0.80%		0.65%		0.69%	
Owner HHs	0.93%		0.71%		0.70%	
Median Household Income	3.16%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	2,508	7.0%	2,396	6.4%		
\$15,000 - \$24,999	2,907	8.1%	2,285	6.1%		
\$25,000 - \$34,999	3,074	8.6%	2,569	6.8%		
\$35,000 - \$49,999	4,377	12.2%	3,982	10.6%		
\$50,000 - \$74,999	6,693	18.6%	6,387	17.0%		
\$75,000 - \$99,999	5,488	15.3%	6,251	16.7%		
\$100,000 - \$149,999	6,033	16.8%	7,698	20.5%		
\$150,000 - \$199,999	2,366	6.6%	3,070	8.2%		
\$200,000+	2,459	6.8%	2,876	7.7%		
Median Household Income	\$67,137		\$78,446			
Average Household Income	\$88,421		\$100,143			
Per Capita Income	\$37,064		\$42,016			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,499	6.6%	5,227	6.1%	5,373	6.0%
5 - 9	4,956	5.9%	5,438	6.3%	5,283	5.9%
10 - 14	5,031	6.0%	4,964	5.8%	5,585	6.2%
15 - 19	4,774	5.7%	4,696	5.5%	4,706	5.3%
20 - 24	4,589	5.5%	4,800	5.6%	4,691	5.2%
25 - 34	12,829	15.3%	12,183	14.2%	11,438	12.8%
35 - 44	10,928	13.0%	11,304	13.2%	13,145	14.7%
45 - 54	13,047	15.6%	11,725	13.7%	10,800	12.1%
55 - 64	10,624	12.7%	11,705	13.6%	11,927	13.3%
65 - 74	5,784	6.9%	7,376	8.6%	9,091	10.2%
75 - 84	3,863	4.6%	4,121	4.8%	4,902	5.5%
85+	1,877	2.2%	2,250	2.6%	2,516	2.8%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	66,751	79.7%	66,302	77.3%	66,713	74.6%
Black Alone	8,202	9.8%	9,300	10.8%	10,776	12.0%
American Indian Alone	355	0.4%	358	0.4%	371	0.4%
Asian Alone	4,133	4.9%	4,925	5.7%	5,933	6.6%
Pacific Islander Alone	29	0.0%	31	0.0%	34	0.0%
Some Other Race Alone	1,795	2.1%	1,984	2.3%	2,302	2.6%
Two or More Races	2,534	3.0%	2,891	3.4%	3,326	3.7%
Hispanic Origin (Any Race)	4,145	4.9%	4,545	5.3%	5,243	5.9%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



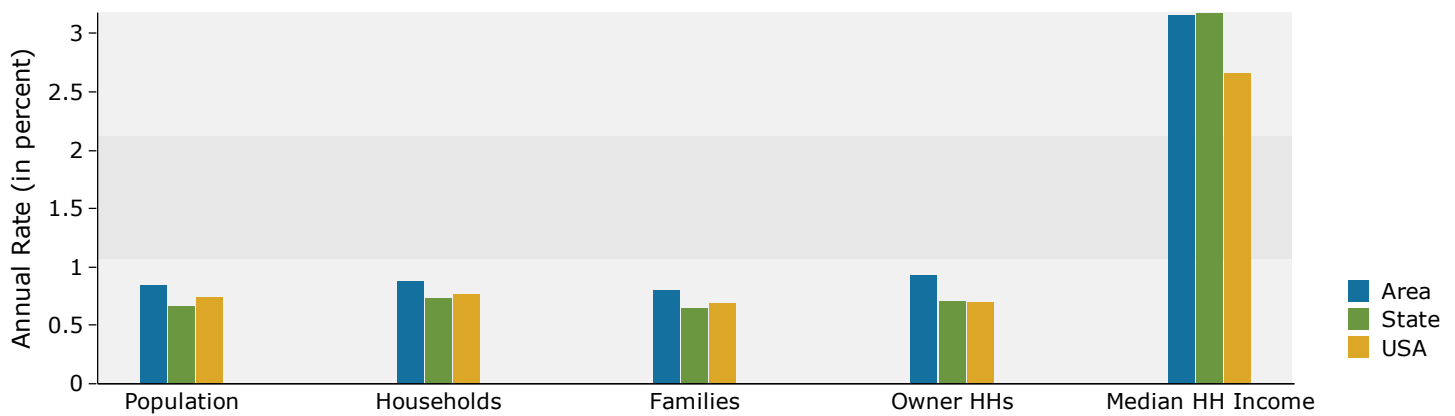


## Demographic and Income Profile

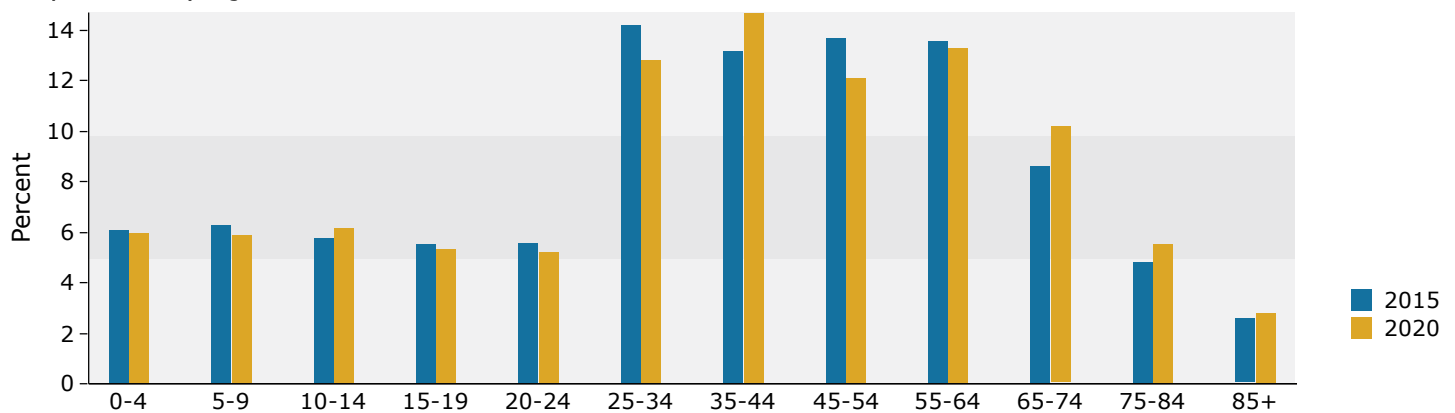
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Prepared by Candis Nord-Sheptak  
Latitude: 45.03511  
Longitude: -93.40874

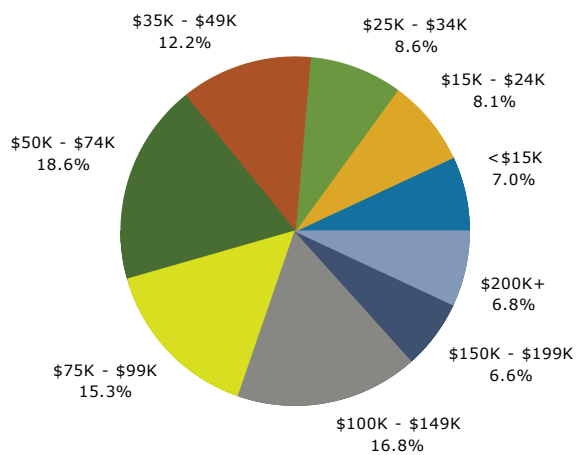
### Trends 2015-2020



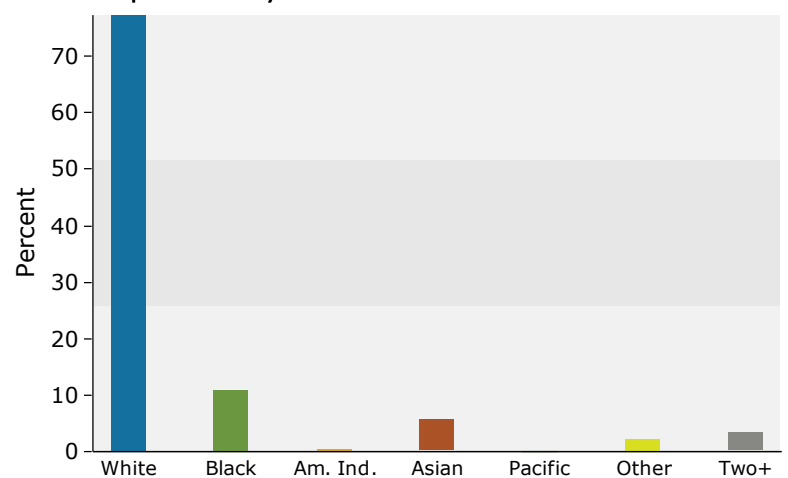
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 5.3%



## Demographic and Income Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03511  
Longitude: -93.40874

Summary	Census 2010	2015	2020
Population	206,680	214,758	225,484
Households	84,492	87,900	92,273
Families	52,935	54,817	57,417
Average Household Size	2.41	2.41	2.41
Owner Occupied Housing Units	58,309	60,639	63,866
Renter Occupied Housing Units	26,183	27,261	28,407
Median Age	37.5	38.4	39.2
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.98%	0.67%	0.75%
Households	0.98%	0.73%	0.77%
Families	0.93%	0.65%	0.69%
Owner HHs	1.04%	0.71%	0.70%
Median Household Income	3.19%	3.18%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	6,444	7.3%	6,112	6.6%
\$15,000 - \$24,999	6,728	7.7%	5,185	5.6%
\$25,000 - \$34,999	7,333	8.3%	6,087	6.6%
\$35,000 - \$49,999	10,960	12.5%	9,994	10.8%
\$50,000 - \$74,999	16,711	19.0%	16,206	17.6%
\$75,000 - \$99,999	13,421	15.3%	15,521	16.8%
\$100,000 - \$149,999	14,054	16.0%	18,045	19.6%
\$150,000 - \$199,999	6,413	7.3%	8,072	8.7%
\$200,000+	5,836	6.6%	7,051	7.6%

Median Household Income	\$66,736	\$78,089
Average Household Income	\$88,185	\$100,107
Per Capita Income	\$36,153	\$41,005

Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	14,376	7.0%	13,914	6.5%	14,400	6.4%
5 - 9	13,209	6.4%	14,192	6.6%	13,962	6.2%
10 - 14	12,792	6.2%	13,335	6.2%	14,534	6.4%
15 - 19	12,263	5.9%	12,139	5.7%	12,631	5.6%
20 - 24	11,937	5.8%	12,906	6.0%	12,408	5.5%
25 - 34	31,961	15.5%	30,881	14.4%	30,492	13.5%
35 - 44	27,511	13.3%	28,544	13.3%	32,449	14.4%
45 - 54	31,356	15.2%	29,041	13.5%	27,226	12.1%
55 - 64	24,671	11.9%	28,249	13.2%	29,348	13.0%
65 - 74	13,153	6.4%	17,065	7.9%	21,331	9.5%
75 - 84	9,023	4.4%	9,347	4.4%	11,064	4.9%
85+	4,427	2.1%	5,145	2.4%	5,638	2.5%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	152,295	73.7%	153,025	71.3%	154,547	68.5%
Black Alone	27,110	13.1%	30,272	14.1%	34,360	15.2%
American Indian Alone	960	0.5%	963	0.4%	986	0.4%
Asian Alone	14,338	6.9%	17,151	8.0%	20,403	9.0%
Pacific Islander Alone	96	0.0%	109	0.1%	122	0.1%
Some Other Race Alone	5,187	2.5%	5,622	2.6%	6,372	2.8%
Two or More Races	6,695	3.2%	7,617	3.5%	8,694	3.9%
Hispanic Origin (Any Race)	11,084	5.4%	12,014	5.6%	13,649	6.1%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016

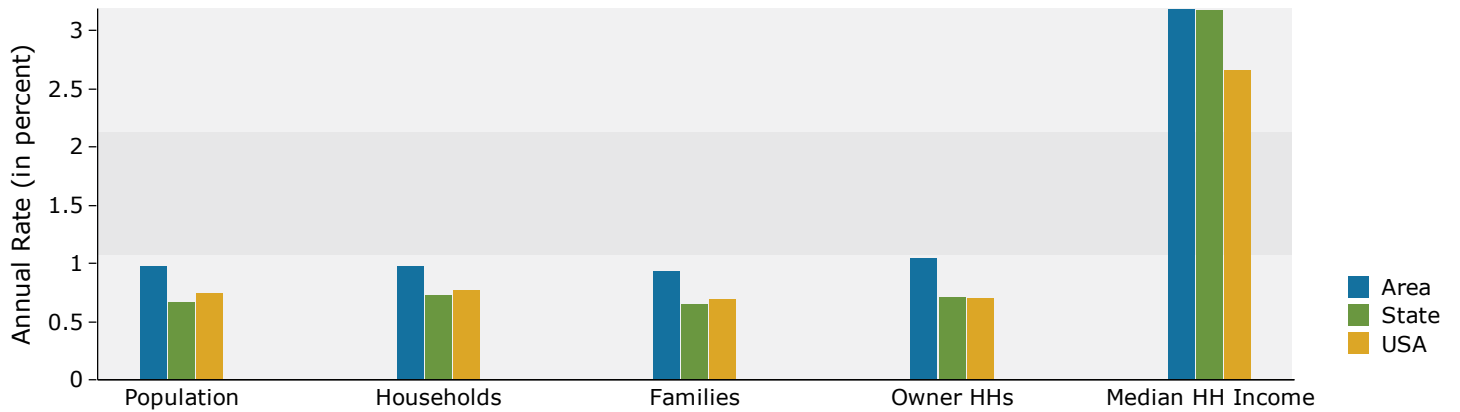


## Demographic and Income Profile

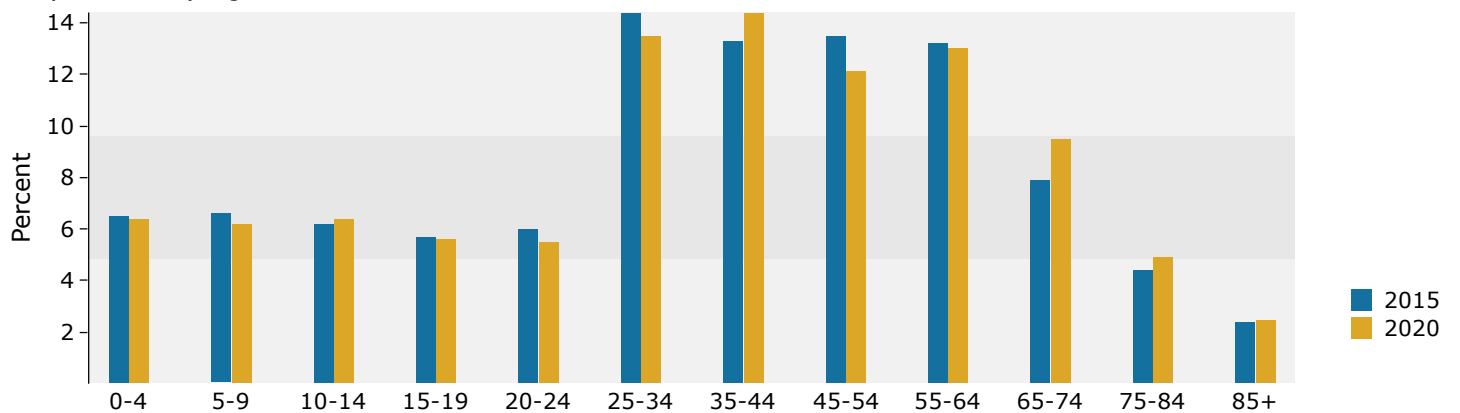
4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak  
Latitude: 45.03511  
Longitude: -93.40874

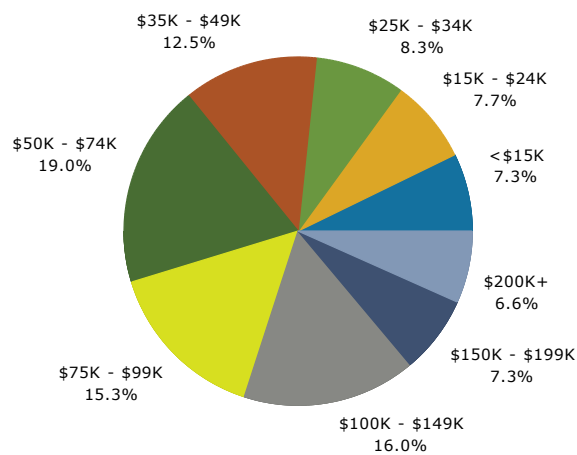
### Trends 2015-2020



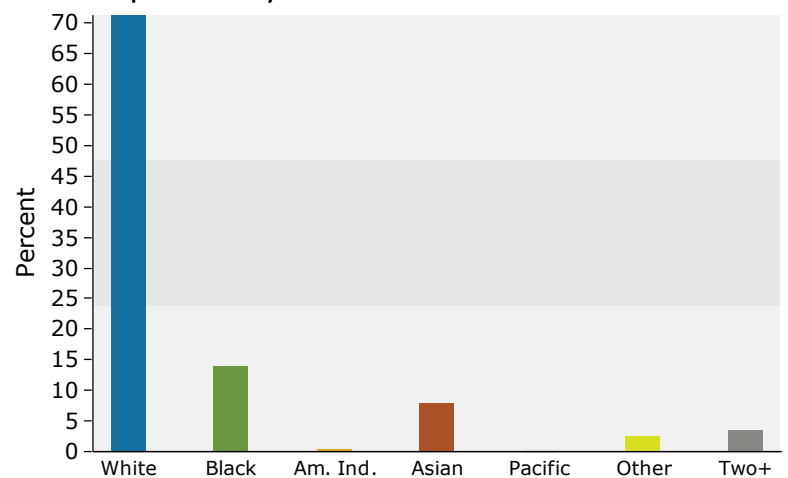
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 5.6%

## Market Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
 4445 Nathan Ln N, Plymouth, Minnesota, 55442  
 Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
 Latitude: 45.03511  
 Longitude: -93.40874

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	11,696	83,452	201,989
2010 Total Population	11,444	83,800	206,680
2015 Total Population	11,537	85,791	214,758
2015 Group Quarters	54	1,437	2,851
2020 Total Population	11,905	89,456	225,484
2015-2020 Annual Rate	0.63%	0.84%	0.98%
<b>Household Summary</b>			
2000 Households	4,667	33,600	81,233
2000 Average Household Size	2.48	2.43	2.44
2010 Households	4,819	34,868	84,492
2010 Average Household Size	2.36	2.36	2.41
2015 Households	4,890	35,904	87,900
2015 Average Household Size	2.35	2.35	2.41
2020 Households	5,057	37,514	92,273
2020 Average Household Size	2.34	2.35	2.41
2015-2020 Annual Rate	0.67%	0.88%	0.98%
2010 Families	3,102	22,111	52,935
2010 Average Family Size	2.91	2.93	3.02
2015 Families	3,127	22,606	54,817
2015 Average Family Size	2.89	2.93	3.02
2020 Families	3,221	23,527	57,417
2020 Average Family Size	2.89	2.93	3.03
2015-2020 Annual Rate	0.59%	0.80%	0.93%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,715	34,037	82,856
Owner Occupied Housing Units	66.2%	68.7%	70.0%
Renter Occupied Housing Units	32.8%	30.0%	28.1%
Vacant Housing Units	1.0%	1.3%	2.0%
2010 Housing Units	5,037	36,891	89,755
Owner Occupied Housing Units	60.4%	64.3%	65.0%
Renter Occupied Housing Units	35.3%	30.3%	29.2%
Vacant Housing Units	4.3%	5.5%	5.9%
2015 Housing Units	5,209	38,021	93,210
Owner Occupied Housing Units	59.1%	63.8%	65.1%
Renter Occupied Housing Units	34.8%	30.6%	29.2%
Vacant Housing Units	6.1%	5.6%	5.7%
2020 Housing Units	5,424	39,739	97,867
Owner Occupied Housing Units	58.9%	64.0%	65.3%
Renter Occupied Housing Units	34.3%	30.4%	29.0%
Vacant Housing Units	6.8%	5.6%	5.7%
<b>Median Household Income</b>			
2015	\$65,047	\$67,137	\$66,736
2020	\$77,822	\$78,446	\$78,089
<b>Median Home Value</b>			
2015	\$273,647	\$240,231	\$233,191
2020	\$306,648	\$278,785	\$274,166
<b>Per Capita Income</b>			
2015	\$36,401	\$37,064	\$36,153
2020	\$42,281	\$42,016	\$41,005
<b>Median Age</b>			
2010	37.9	39.0	37.5
2015	38.4	39.7	38.4
2020	39.3	40.5	39.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.03511

Longitude: -93.40874

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	4,890	35,904	87,900
<\$15,000	6.6%	7.0%	7.3%
\$15,000 - \$24,999	9.2%	8.1%	7.7%
\$25,000 - \$34,999	11.0%	8.6%	8.3%
\$35,000 - \$49,999	10.5%	12.2%	12.5%
\$50,000 - \$74,999	18.5%	18.6%	19.0%
\$75,000 - \$99,999	14.0%	15.3%	15.3%
\$100,000 - \$149,999	15.8%	16.8%	16.0%
\$150,000 - \$199,999	8.6%	6.6%	7.3%
\$200,000+	5.8%	6.8%	6.6%
Average Household Income	\$85,546	\$88,421	\$88,185
<b>2020 Households by Income</b>			
Household Income Base	5,057	37,514	92,273
<\$15,000	5.8%	6.4%	6.6%
\$15,000 - \$24,999	7.0%	6.1%	5.6%
\$25,000 - \$34,999	8.5%	6.8%	6.6%
\$35,000 - \$49,999	9.2%	10.6%	10.8%
\$50,000 - \$74,999	17.1%	17.0%	17.6%
\$75,000 - \$99,999	15.8%	16.7%	16.8%
\$100,000 - \$149,999	18.8%	20.5%	19.6%
\$150,000 - \$199,999	10.9%	8.2%	8.7%
\$200,000+	6.9%	7.7%	7.6%
Average Household Income	\$99,152	\$100,143	\$100,107
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	3,078	24,274	60,633
<\$50,000	0.3%	0.3%	0.4%
\$50,000 - \$99,999	4.4%	1.8%	2.5%
\$100,000 - \$149,999	7.8%	6.6%	8.8%
\$150,000 - \$199,999	8.5%	22.0%	24.7%
\$200,000 - \$249,999	18.2%	24.0%	20.5%
\$250,000 - \$299,999	22.8%	15.9%	13.9%
\$300,000 - \$399,999	25.5%	15.8%	14.4%
\$400,000 - \$499,999	8.4%	6.9%	6.9%
\$500,000 - \$749,999	2.7%	5.1%	5.8%
\$750,000 - \$999,999	0.2%	0.7%	1.1%
\$1,000,000 +	1.2%	0.9%	1.0%
Average Home Value	\$292,333	\$281,604	\$280,134
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	3,195	25,418	63,860
<\$50,000	0.2%	0.2%	0.3%
\$50,000 - \$99,999	1.7%	0.9%	1.7%
\$100,000 - \$149,999	1.9%	2.2%	3.8%
\$150,000 - \$199,999	6.1%	13.6%	16.8%
\$200,000 - \$249,999	14.8%	22.8%	20.1%
\$250,000 - \$299,999	23.2%	17.9%	15.1%
\$300,000 - \$399,999	33.0%	21.4%	19.0%
\$400,000 - \$499,999	12.9%	9.6%	10.2%
\$500,000 - \$749,999	4.9%	8.4%	9.2%
\$750,000 - \$999,999	0.6%	2.1%	2.8%
\$1,000,000 +	0.8%	0.9%	1.1%
Average Home Value	\$331,148	\$328,296	\$329,807

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016





## Market Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03511  
Longitude: -93.40874

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	11,442	83,800	206,681
0 - 4	6.3%	6.6%	7.0%
5 - 9	5.7%	5.9%	6.4%
10 - 14	6.0%	6.0%	6.2%
15 - 24	12.0%	11.2%	11.7%
25 - 34	16.4%	15.3%	15.5%
35 - 44	12.5%	13.0%	13.3%
45 - 54	16.0%	15.6%	15.2%
55 - 64	12.7%	12.7%	11.9%
65 - 74	7.3%	6.9%	6.4%
75 - 84	4.0%	4.6%	4.4%
85 +	1.0%	2.2%	2.1%
18 +	78.0%	77.8%	76.5%
<b>2015 Population by Age</b>			
Total	11,536	85,789	214,758
0 - 4	5.8%	6.1%	6.5%
5 - 9	6.1%	6.3%	6.6%
10 - 14	5.7%	5.8%	6.2%
15 - 24	12.3%	11.1%	11.7%
25 - 34	15.6%	14.2%	14.4%
35 - 44	12.6%	13.2%	13.3%
45 - 54	13.7%	13.7%	13.5%
55 - 64	13.8%	13.6%	13.2%
65 - 74	8.5%	8.6%	7.9%
75 - 84	4.7%	4.8%	4.4%
85 +	1.4%	2.6%	2.4%
18 +	78.5%	78.3%	77.1%
<b>2020 Population by Age</b>			
Total	11,908	89,457	225,483
0 - 4	5.8%	6.0%	6.4%
5 - 9	5.6%	5.9%	6.2%
10 - 14	6.0%	6.2%	6.4%
15 - 24	11.9%	10.5%	11.1%
25 - 34	13.5%	12.8%	13.5%
35 - 44	14.9%	14.7%	14.4%
45 - 54	11.5%	12.1%	12.1%
55 - 64	13.9%	13.3%	13.0%
65 - 74	10.1%	10.2%	9.5%
75 - 84	5.2%	5.5%	4.9%
85 +	1.6%	2.8%	2.5%
18 +	78.9%	78.5%	77.4%
<b>2010 Population by Sex</b>			
Males	5,523	40,404	99,737
Females	5,921	43,396	106,943
<b>2015 Population by Sex</b>			
Males	5,572	41,336	103,780
Females	5,965	44,455	110,978
<b>2020 Population by Sex</b>			
Males	5,751	43,095	109,105
Females	6,154	46,361	116,378

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03511  
Longitude: -93.40874

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	11,445	83,799	206,681
White Alone	81.7%	79.7%	73.7%
Black Alone	8.0%	9.8%	13.1%
American Indian Alone	0.3%	0.4%	0.5%
Asian Alone	4.7%	4.9%	6.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	2.1%	2.5%
Two or More Races	2.7%	3.0%	3.2%
Hispanic Origin	5.1%	4.9%	5.4%
Diversity Index	38.8	41.4	49.2
<b>2015 Population by Race/Ethnicity</b>			
Total	11,538	85,791	214,759
White Alone	79.6%	77.3%	71.3%
Black Alone	8.8%	10.8%	14.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.5%	5.7%	8.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	2.8%	2.3%	2.6%
Two or More Races	3.0%	3.4%	3.5%
Hispanic Origin	5.4%	5.3%	5.6%
Diversity Index	42.1	44.9	52.2
<b>2020 Population by Race/Ethnicity</b>			
Total	11,904	89,455	225,484
White Alone	77.2%	74.6%	68.5%
Black Alone	9.8%	12.0%	15.2%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	6.3%	6.6%	9.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	3.2%	2.6%	2.8%
Two or More Races	3.3%	3.7%	3.9%
Hispanic Origin	6.0%	5.9%	6.1%
Diversity Index	46.0	48.8	55.6
<b>2010 Population by Relationship and Household Type</b>			
Total	11,444	83,800	206,680
In Households	99.5%	98.3%	98.6%
In Family Households	80.6%	79.4%	79.5%
Householder	27.2%	26.3%	25.6%
Spouse	21.5%	20.2%	19.0%
Child	27.6%	28.0%	29.2%
Other relative	2.5%	2.9%	3.6%
Nonrelative	1.8%	1.9%	2.1%
In Nonfamily Households	19.0%	18.9%	19.1%
In Group Quarters	0.5%	1.7%	1.4%
Institutionalized Population	0.0%	1.1%	0.9%
Noninstitutionalized Population	0.5%	0.6%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03511  
Longitude: -93.40874

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	8,095	60,665	148,271
Less than 9th Grade	1.4%	1.7%	2.3%
9th - 12th Grade, No Diploma	2.4%	4.2%	4.4%
High School Graduate	15.5%	17.4%	17.2%
GED/Alternative Credential	2.7%	2.7%	2.7%
Some College, No Degree	23.1%	21.3%	20.9%
Associate Degree	8.2%	9.9%	9.7%
Bachelor's Degree	32.7%	29.3%	28.4%
Graduate/Professional Degree	14.0%	13.6%	14.5%
<b>2015 Population 15+ by Marital Status</b>			
Total	9,509	70,161	173,318
Never Married	31.6%	31.0%	32.5%
Married	52.2%	51.9%	50.9%
Widowed	4.6%	5.8%	5.3%
Divorced	11.6%	11.3%	11.3%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.8%	96.3%	95.8%
Civilian Unemployed	3.2%	3.7%	4.2%
<b>2015 Employed Population 16+ by Industry</b>			
Total	6,607	47,340	115,919
Agriculture/Mining	0.8%	0.5%	0.5%
Construction	3.3%	3.4%	3.6%
Manufacturing	13.3%	14.6%	14.2%
Wholesale Trade	4.3%	3.1%	3.0%
Retail Trade	11.7%	10.8%	11.2%
Transportation/Utilities	3.9%	3.4%	3.6%
Information	2.6%	2.0%	1.9%
Finance/Insurance/Real Estate	8.9%	9.8%	10.2%
Services	49.3%	50.1%	49.5%
Public Administration	1.7%	2.2%	2.4%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	6,608	47,341	115,919
White Collar	70.9%	70.9%	69.5%
Management/Business/Financial	18.6%	20.1%	19.3%
Professional	25.0%	25.0%	24.6%
Sales	12.4%	11.3%	11.4%
Administrative Support	15.0%	14.5%	14.2%
Services	15.3%	14.4%	14.8%
Blue Collar	13.9%	14.7%	15.7%
Farming/Forestry/Fishing	0.5%	0.1%	0.1%
Construction/Extraction	3.1%	2.4%	2.7%
Installation/Maintenance/Repair	0.9%	2.3%	2.5%
Production	4.2%	5.4%	6.0%
Transportation/Material Moving	5.1%	4.5%	4.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.03511  
Longitude: -93.40874

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	4,820	34,868	84,493
Households with 1 Person	27.6%	29.2%	29.6%
Households with 2+ People	72.4%	70.8%	70.4%
Family Households	64.4%	63.4%	62.7%
Husband-wife Families	50.8%	48.6%	46.6%
With Related Children	20.3%	19.9%	20.2%
Other Family (No Spouse Present)	13.5%	14.8%	16.0%
Other Family with Male Householder	3.9%	3.9%	4.2%
With Related Children	2.3%	2.2%	2.3%
Other Family with Female Householder	9.7%	11.0%	11.9%
With Related Children	6.5%	7.2%	7.9%
Nonfamily Households	8.0%	7.4%	7.8%
All Households with Children	29.3%	29.6%	30.8%
Multigenerational Households	1.5%	2.2%	2.6%
Unmarried Partner Households	7.0%	6.6%	7.0%
Male-female	6.4%	5.9%	6.1%
Same-sex	0.6%	0.7%	0.9%
<b>2010 Households by Size</b>			
Total	4,818	34,867	84,492
1 Person Household	27.6%	29.2%	29.6%
2 Person Household	38.1%	35.8%	34.5%
3 Person Household	15.5%	15.5%	15.3%
4 Person Household	12.2%	12.3%	12.3%
5 Person Household	4.6%	4.6%	5.0%
6 Person Household	1.4%	1.6%	1.8%
7 + Person Household	0.6%	0.9%	1.5%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,819	34,868	84,492
Owner Occupied	63.1%	68.0%	69.0%
Owned with a Mortgage/Loan	48.3%	52.6%	53.9%
Owned Free and Clear	14.8%	15.4%	15.1%
Renter Occupied	36.9%	32.0%	31.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

4445 Nathan Ln N, Plymouth, Minnesota, 55442 4  
4445 Nathan Ln N, Plymouth, Minnesota, 55442  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03511  
Longitude: -93.40874

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	1. Young and Restless (11B)	Parks and Rec (5C)	Parks and Rec (5C)
	2. In Style (5B)	In Style (5B)	In Style (5B)
	3. Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$13,215,961	\$98,359,871	\$241,479,295
Average Spent	\$2,702.65	\$2,739.52	\$2,747.20
Spending Potential Index	117	118	119
Computers & Accessories: Total \$	\$1,509,800	\$11,242,600	\$27,571,741
Average Spent	\$308.75	\$313.13	\$313.67
Spending Potential Index	118	120	120
Education: Total \$	\$8,986,925	\$68,217,468	\$166,213,556
Average Spent	\$1,837.82	\$1,900.00	\$1,890.94
Spending Potential Index	121	125	124
Entertainment/Recreation: Total \$	\$18,225,740	\$139,315,879	\$339,675,290
Average Spent	\$3,727.15	\$3,880.23	\$3,864.34
Spending Potential Index	113	117	117
Food at Home: Total \$	\$28,951,978	\$217,396,820	\$532,365,121
Average Spent	\$5,920.65	\$6,054.95	\$6,056.49
Spending Potential Index	113	116	116
Food Away from Home: Total \$	\$18,673,739	\$139,878,444	\$342,627,709
Average Spent	\$3,818.76	\$3,895.90	\$3,897.93
Spending Potential Index	116	119	119
Health Care: Total \$	\$25,467,570	\$196,884,020	\$476,639,083
Average Spent	\$5,208.09	\$5,483.62	\$5,422.52
Spending Potential Index	110	116	114
HH Furnishings & Equipment: Total \$	\$10,361,902	\$77,744,273	\$189,972,172
Average Spent	\$2,119.00	\$2,165.34	\$2,161.23
Spending Potential Index	115	118	117
Investments: Total \$	\$12,445,849	\$104,281,230	\$261,020,625
Average Spent	\$2,545.16	\$2,904.45	\$2,969.52
Spending Potential Index	92	105	108
Retail Goods: Total \$	\$140,590,539	\$1,059,471,313	\$2,585,622,302
Average Spent	\$28,750.62	\$29,508.45	\$29,415.50
Spending Potential Index	113	116	115
Shelter: Total \$	\$94,116,332	\$715,795,507	\$1,756,092,263
Average Spent	\$19,246.69	\$19,936.37	\$19,978.30
Spending Potential Index	117	121	121
TV/Video/Audio: Total \$	\$7,310,727	\$54,788,917	\$133,858,789
Average Spent	\$1,495.04	\$1,525.98	\$1,522.85
Spending Potential Index	114	117	116
Travel: Total \$	\$10,952,600	\$84,789,215	\$206,258,468
Average Spent	\$2,239.80	\$2,361.55	\$2,346.51
Spending Potential Index	115	121	120
Vehicle Maintenance & Repairs: Total \$	\$6,232,324	\$47,176,399	\$115,380,774
Average Spent	\$1,274.50	\$1,313.96	\$1,312.64
Spending Potential Index	114	118	118

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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