

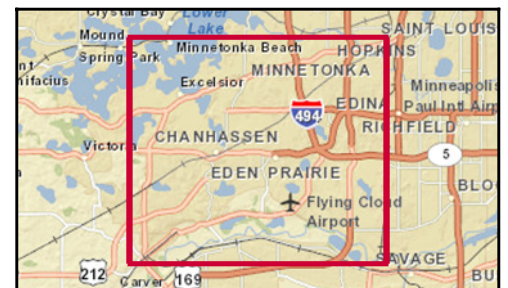
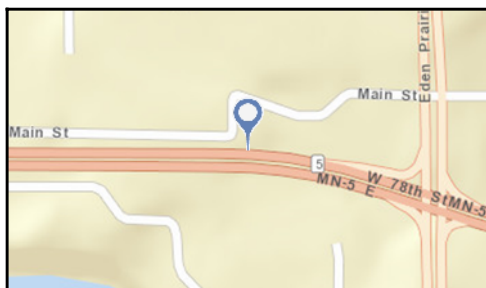
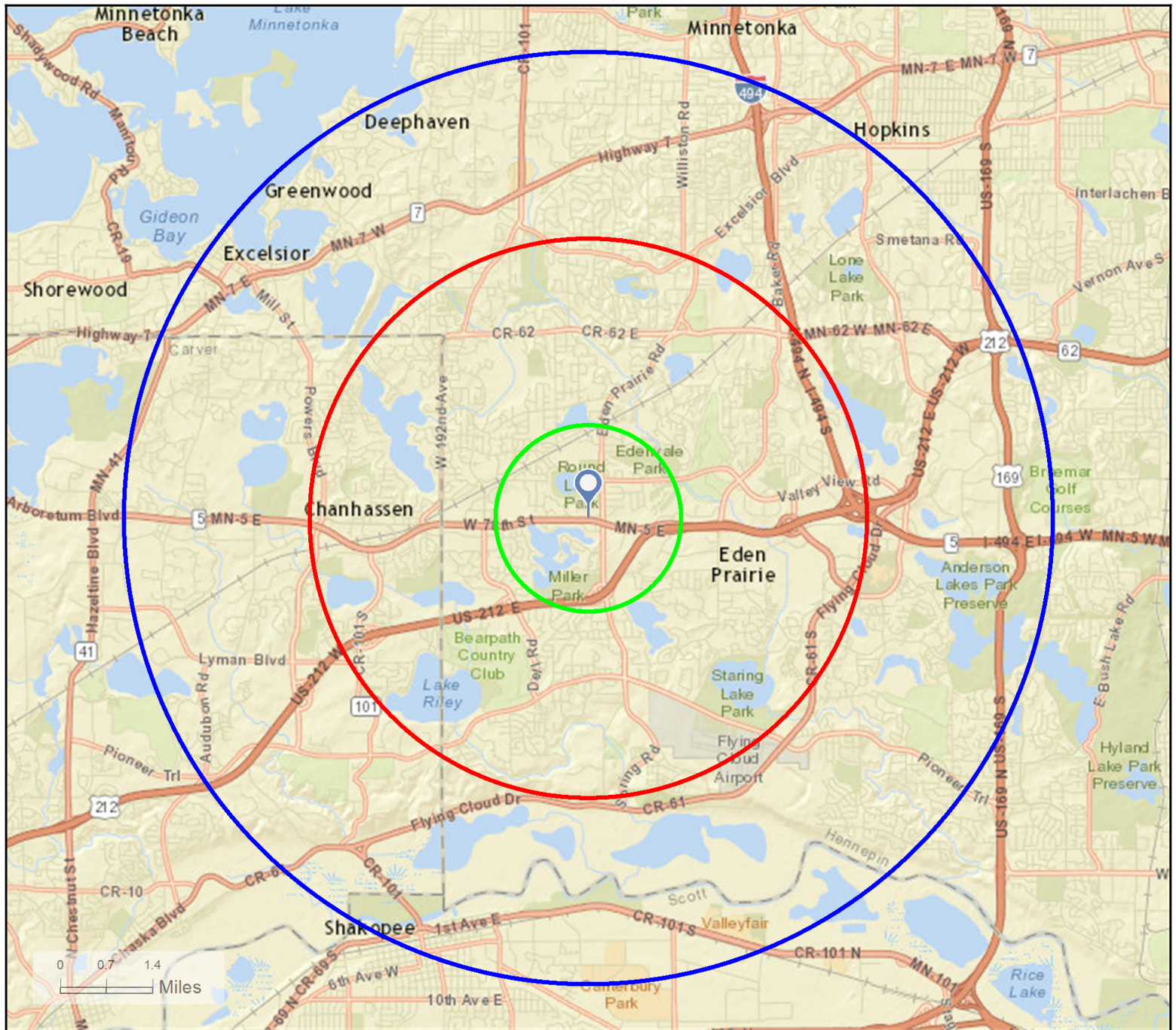


Site Map

16500 W 78th St, Eden Prairie, Minnesota, 55346

Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828



June 22, 2015



Executive Summary

16500 W 78th St, Eden Prairie, Minnesota, 55346
Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
Population			
2000 Population	5,546	55,257	115,818
2010 Population	5,390	58,326	122,776
2015 Population	5,382	60,062	126,532
2020 Population	5,493	62,579	131,681
2000-2010 Annual Rate	-0.28%	0.54%	0.59%
2010-2015 Annual Rate	-0.03%	0.56%	0.58%
2015-2020 Annual Rate	0.41%	0.82%	0.80%
2015 Male Population	47.9%	48.7%	48.4%
2015 Female Population	52.2%	51.3%	51.6%
2015 Median Age	41.5	39.3	40.7

In the identified area, the current year population is 126,532. In 2010, the Census count in the area was 122,776. The rate of change since 2010 was 0.58% annually. The five-year projection for the population in the area is 131,681 representing a change of 0.80% annually from 2015 to 2020. Currently, the population is 48.4% male and 51.6% female.

Median Age

The median age in this area is 41.5, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	85.3%	82.6%	84.3%
2015 Black Alone	3.6%	4.8%	4.6%
2015 American Indian/Alaska Native Alone	0.1%	0.2%	0.3%
2015 Asian Alone	7.9%	8.8%	6.9%
2015 Pacific Islander Alone	0.0%	0.0%	0.0%
2015 Other Race	0.5%	1.1%	1.5%
2015 Two or More Races	2.6%	2.4%	2.4%
2015 Hispanic Origin (Any Race)	2.1%	3.2%	3.6%

Persons of Hispanic origin represent 3.6% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 33.2 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	2,180	20,409	44,101
2010 Households	2,213	22,789	49,089
2015 Total Households	2,226	23,629	50,932
2020 Total Households	2,277	24,678	53,149
2000-2010 Annual Rate	0.15%	1.11%	1.08%
2010-2015 Annual Rate	0.11%	0.69%	0.70%
2015-2020 Annual Rate	0.45%	0.87%	0.86%
2015 Average Household Size	2.42	2.53	2.47

The household count in this area has changed from 49,089 in 2010 to 50,932 in the current year, a change of 0.70% annually. The five-year projection of households is 53,149, a change of 0.86% annually from the current year total. Average household size is currently 2.47, compared to 2.49 in the year 2010. The number of families in the current year is 34,193 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 22, 2015



Executive Summary

16500 W 78th St, Eden Prairie, Minnesota, 55346

Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
Median Household Income			
2015 Median Household Income	\$99,657	\$97,915	\$93,106
2020 Median Household Income	\$108,463	\$109,081	\$104,836
2015-2020 Annual Rate	1.71%	2.18%	2.40%
Average Household Income			
2015 Average Household Income	\$136,055	\$132,335	\$126,761
2020 Average Household Income	\$149,160	\$149,147	\$142,734
2015-2020 Annual Rate	1.86%	2.42%	2.40%
Per Capita Income			
2015 Per Capita Income	\$54,982	\$51,854	\$51,382
2020 Per Capita Income	\$60,415	\$58,593	\$57,992
2015-2020 Annual Rate	1.90%	2.47%	2.45%

Households by Income

Current median household income is \$93,106 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$104,836 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$126,761 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$142,734 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$51,382 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$57,992 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	2,224	20,903	45,229
2000 Owner Occupied Housing Units	1,934	16,358	34,317
2000 Renter Occupied Housing Units	246	4,051	9,784
2000 Vacant Housing Units	44	494	1,128
2010 Total Housing Units	2,277	23,729	51,613
2010 Owner Occupied Housing Units	1,874	17,174	36,811
2010 Renter Occupied Housing Units	339	5,615	12,278
2010 Vacant Housing Units	64	940	2,524
2015 Total Housing Units	2,291	24,487	53,433
2015 Owner Occupied Housing Units	1,883	17,787	38,160
2015 Renter Occupied Housing Units	343	5,842	12,772
2015 Vacant Housing Units	65	858	2,501
2020 Total Housing Units	2,343	25,515	55,728
2020 Owner Occupied Housing Units	1,927	18,541	39,829
2020 Renter Occupied Housing Units	350	6,137	13,320
2020 Vacant Housing Units	66	837	2,579

Currently, 71.4% of the 53,433 housing units in the area are owner occupied; 23.9%, renter occupied; and 4.7% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 51,613 housing units in the area - 71.3% owner occupied, 23.8% renter occupied, and 4.9% vacant. The annual rate of change in housing units since 2010 is 1.55%. Median home value in the area is \$352,364, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.15% annually to \$411,475.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 22, 2015



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 1 mile radius

Latitude: 44.86286
Longitude: -93.48828

	2000	2010	2000-2010 Annual Rate
Population	5,546	5,390	-0.29%
Households	2,180	2,213	0.15%
Housing Units	2,224	2,277	0.24%
Population by Race			
Total		5,390	100.0%
Population Reporting One Race		5,264	97.7%
White		4,694	87.1%
Black		174	3.2%
American Indian		3	0.1%
Asian		365	6.8%
Pacific Islander		1	0.0%
Some Other Race		27	0.5%
Population Reporting Two or More Races		126	2.3%
Total Hispanic Population		109	2.0%
Population by Sex			
Male		2,569	47.7%
Female		2,821	52.3%
Population by Age			
Total		5,391	100.0%
Age 0 - 4		275	5.1%
Age 5 - 9		337	6.3%
Age 10 - 14		446	8.3%
Age 15 - 19		412	7.6%
Age 20 - 24		222	4.1%
Age 25 - 29		288	5.3%
Age 30 - 34		331	6.1%
Age 35 - 39		308	5.7%
Age 40 - 44		392	7.3%
Age 45 - 49		583	10.8%
Age 50 - 54		558	10.4%
Age 55 - 59		443	8.2%
Age 60 - 64		272	5.0%
Age 65 - 69		183	3.4%
Age 70 - 74		131	2.4%
Age 75 - 79		69	1.3%
Age 80 - 84		71	1.3%
Age 85+		68	1.3%
Age 18+		4,025	74.7%
Age 65+		522	9.7%
Median Age by Sex and Race/Hispanic Origin			
Total Population		41.0	
Male		39.0	
Female		42.4	
White Alone		43.2	
Black Alone		25.4	
American Indian Alone		22.5	
Asian Alone		35.0	
Pacific Islander Alone		7.5	
Some Other Race Alone		34.4	
Two or More Races		11.9	
Hispanic Population		25.0	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	2,213	100.0%
Households with 1 Person	616	27.8%
Households with 2+ People	1,597	72.2%
Family Households	1,495	67.6%
Husband-wife Families	1,254	56.7%
With Own Children	597	27.0%
Other Family (No Spouse Present)	240	10.8%
With Own Children	153	6.9%
Nonfamily Households	102	4.6%
All Households with Children	773	34.9%
Multigenerational Households	31	1.4%
Unmarried Partner Households	86	3.9%
Male-female	74	3.3%
Same-sex	12	0.5%
Average Household Size	2.43	
Family Households by Size		
Total	1,495	100.0%
2 People	623	41.7%
3 People	373	25.0%
4 People	314	21.0%
5 People	122	8.2%
6 People	45	3.0%
7+ People	18	1.2%
Average Family Size	3.02	
Nonfamily Households by Size		
Total	718	100.0%
1 Person	616	85.8%
2 People	88	12.3%
3 People	7	1.0%
4 People	5	0.7%
5 People	2	0.3%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.15	
Population by Relationship and Household Type		
Total	5,390	100.0%
In Households	5,385	99.9%
In Family Households	4,556	84.5%
Householder	1,468	27.2%
Spouse	1,231	22.8%
Child	1,725	32.0%
Other relative	86	1.6%
Nonrelative	45	0.8%
In Nonfamily Households	829	15.4%
In Group Quarters	5	0.1%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	5	0.1%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 1 mile radius

Latitude: 44.86286

Longitude: -93.48828

Family Households by Age of Householder

Total	1,496	100.0%
Householder Age 15 - 44	490	32.8%
Householder Age 45 - 54	525	35.1%
Householder Age 55 - 64	310	20.7%
Householder Age 65 - 74	125	8.4%
Householder Age 75+	46	3.1%

Nonfamily Households by Age of Householder

Total	720	100.0%
Householder Age 15 - 44	224	31.1%
Householder Age 45 - 54	141	19.6%
Householder Age 55 - 64	152	21.1%
Householder Age 65 - 74	82	11.4%
Householder Age 75+	121	16.8%

Households by Race of Householder

Total	2,213	100.0%
Householder is White Alone	2,025	91.5%
Householder is Black Alone	51	2.3%
Householder is American Indian Alone	2	0.1%
Householder is Asian Alone	110	5.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	0.4%
Householder is Two or More Races	17	0.8%
Households with Hispanic Householder	25	1.1%

Husband-wife Families by Race of Householder

Total	1,254	100.0%
Householder is White Alone	1,136	90.6%
Householder is Black Alone	21	1.7%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	85	6.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.4%
Householder is Two or More Races	6	0.5%
Husband-wife Families with Hispanic Householder	13	1.0%

Other Families (No Spouse) by Race of Householder

Total	240	100.0%
Householder is White Alone	203	84.6%
Householder is Black Alone	20	8.3%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	10	4.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.8%
Householder is Two or More Races	5	2.1%
Other Families with Hispanic Householder	5	2.1%

Nonfamily Households by Race of Householder

Total	719	100.0%
Householder is White Alone	687	95.5%
Householder is Black Alone	9	1.3%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	15	2.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.1%
Householder is Two or More Races	6	0.8%
Nonfamily Households with Hispanic Householder	7	1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 1 mile radius

Latitude: 44.86286

Longitude: -93.48828

Total Housing Units by Occupancy

Total	2,269	100.0%
Occupied Housing Units	2,213	97.5%
Vacant Housing Units		
For Rent	10	0.4%
Rented, not Occupied	2	0.1%
For Sale Only	18	0.8%
Sold, not Occupied	3	0.1%
For Seasonal/Recreational/Occasional Use	8	0.4%
For Migrant Workers	0	0.0%
Other Vacant	15	0.7%
Total Vacancy Rate	2.8%	

Households by Tenure and Mortgage Status

Total	2,213	100.0%
Owner Occupied	1,874	84.7%
Owned with a Mortgage/Loan	1,580	71.4%
Owned Free and Clear	294	13.3%
Average Household Size	2.53	
Renter Occupied	339	15.3%
Average Household Size	1.91	

Owner-occupied Housing Units by Race of Householder

Total	1,874	100.0%
Householder is White Alone	1,735	92.6%
Householder is Black Alone	25	1.3%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	97	5.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.3%
Householder is Two or More Races	11	0.6%
Owner-occupied Housing Units with Hispanic Householder	18	1.0%

Renter-occupied Housing Units by Race of Householder

Total	340	100.0%
Householder is White Alone	291	85.6%
Householder is Black Alone	26	7.6%
Householder is American Indian Alone	1	0.3%
Householder is Asian Alone	13	3.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.9%
Householder is Two or More Races	6	1.8%
Renter-occupied Housing Units with Hispanic Householder	8	2.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.36
Householder is Black Alone	3.35
Householder is American Indian Alone	2.00
Householder is Asian Alone	3.11
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.38
Householder is Two or More Races	2.59
Householder is Hispanic	3.20

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 3 mile radius

Latitude: 44.86286
Longitude: -93.48828

	2000	2010	2000-2010 Annual Rate
Population	55,257	58,326	0.54%
Households	20,409	22,789	1.11%
Housing Units	20,903	23,729	1.28%
Population by Race			
Total		58,326	100.0%
Population Reporting One Race		57,076	97.9%
White		49,248	84.4%
Black		2,561	4.4%
American Indian		93	0.2%
Asian		4,536	7.8%
Pacific Islander		16	0.0%
Some Other Race		622	1.1%
Population Reporting Two or More Races		1,250	2.1%
Total Hispanic Population		1,756	3.0%
Population by Sex			
Male		28,334	48.6%
Female		29,992	51.4%
Population by Age			
Total		58,324	100.0%
Age 0 - 4		3,639	6.2%
Age 5 - 9		4,129	7.1%
Age 10 - 14		4,721	8.1%
Age 15 - 19		4,215	7.2%
Age 20 - 24		2,625	4.5%
Age 25 - 29		3,823	6.6%
Age 30 - 34		3,603	6.2%
Age 35 - 39		3,657	6.3%
Age 40 - 44		4,317	7.4%
Age 45 - 49		5,636	9.7%
Age 50 - 54		5,448	9.3%
Age 55 - 59		4,474	7.7%
Age 60 - 64		2,935	5.0%
Age 65 - 69		1,706	2.9%
Age 70 - 74		1,144	2.0%
Age 75 - 79		768	1.3%
Age 80 - 84		674	1.2%
Age 85+		814	1.4%
Age 18+		42,751	73.3%
Age 65+		5,106	8.8%
Median Age by Sex and Race/Hispanic Origin			
Total Population		38.3	
Male		37.0	
Female		39.5	
White Alone		41.5	
Black Alone		23.4	
American Indian Alone		29.6	
Asian Alone		31.3	
Pacific Islander Alone		22.5	
Some Other Race Alone		26.2	
Two or More Races		14.4	
Hispanic Population		25.2	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Ring: 3 mile radius

Latitude: 44.86286
Longitude: -93.48828

Households by Type

Total	22,789	100.0%
Households with 1 Person	5,569	24.4%
Households with 2+ People	17,220	75.6%
Family Households	15,954	70.0%
Husband-wife Families	13,540	59.4%
With Own Children	6,700	29.4%
Other Family (No Spouse Present)	2,413	10.6%
With Own Children	1,478	6.5%
Nonfamily Households	1,266	5.6%
All Households with Children	8,428	37.0%
Multigenerational Households	324	1.4%
Unmarried Partner Households	1,013	4.4%
Male-female	896	3.9%
Same-sex	117	0.5%
Average Household Size	2.55	

Family Households by Size

Total	15,955	100.0%
2 People	6,472	40.6%
3 People	3,772	23.6%
4 People	3,673	23.0%
5 People	1,441	9.0%
6 People	416	2.6%
7+ People	181	1.1%
Average Family Size	3.09	

Nonfamily Households by Size

Total	6,834	100.0%
1 Person	5,569	81.5%
2 People	1,108	16.2%
3 People	102	1.5%
4 People	38	0.6%
5 People	13	0.2%
6 People	4	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.21	

Population by Relationship and Household Type

Total	58,326	100.0%
In Households	58,132	99.7%
In Family Households	49,838	85.4%
Householder	15,889	27.2%
Spouse	13,487	23.1%
Child	18,798	32.2%
Other relative	1,045	1.8%
Nonrelative	618	1.1%
In Nonfamily Households	8,294	14.2%
In Group Quarters	194	0.3%
Institutionalized Population	139	0.2%
Noninstitutionalized Population	54	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 3 mile radius

Latitude: 44.86286

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Family Households by Age of Householder

Total	15,954	100.0%
Householder Age 15 - 44	5,930	37.2%
Householder Age 45 - 54	5,024	31.5%
Householder Age 55 - 64	3,253	20.4%
Householder Age 65 - 74	1,166	7.3%
Householder Age 75+	581	3.6%

Nonfamily Households by Age of Householder

Total	6,835	100.0%
Householder Age 15 - 44	2,704	39.6%
Householder Age 45 - 54	1,241	18.2%
Householder Age 55 - 64	1,262	18.5%
Householder Age 65 - 74	645	9.4%
Householder Age 75+	983	14.4%

Households by Race of Householder

Total	22,789	100.0%
Householder is White Alone	20,087	88.1%
Householder is Black Alone	781	3.4%
Householder is American Indian Alone	30	0.1%
Householder is Asian Alone	1,501	6.6%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	163	0.7%
Householder is Two or More Races	222	1.0%
Households with Hispanic Householder	442	1.9%

Husband-wife Families by Race of Householder

Total	13,540	100.0%
Householder is White Alone	11,895	87.9%
Householder is Black Alone	317	2.3%
Householder is American Indian Alone	14	0.1%
Householder is Asian Alone	1,116	8.2%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	84	0.6%
Householder is Two or More Races	111	0.8%
Husband-wife Families with Hispanic Householder	236	1.7%

Other Families (No Spouse) by Race of Householder

Total	2,412	100.0%
Householder is White Alone	1,918	79.5%
Householder is Black Alone	273	11.3%
Householder is American Indian Alone	6	0.2%
Householder is Asian Alone	117	4.9%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	48	2.0%
Householder is Two or More Races	48	2.0%
Other Families with Hispanic Householder	118	4.9%

Nonfamily Households by Race of Householder

Total	6,836	100.0%
Householder is White Alone	6,273	91.8%
Householder is Black Alone	191	2.8%
Householder is American Indian Alone	10	0.1%
Householder is Asian Alone	268	3.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	31	0.5%
Householder is Two or More Races	63	0.9%
Nonfamily Households with Hispanic Householder	88	1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 3 mile radius

Latitude: 44.86286

Longitude: -93.48828

Total Housing Units by Occupancy

Total	23,742	100.0%
Occupied Housing Units	22,789	96.0%
Vacant Housing Units		
For Rent	361	1.5%
Rented, not Occupied	37	0.2%
For Sale Only	166	0.7%
Sold, not Occupied	43	0.2%
For Seasonal/Recreational/Occasional Use	213	0.9%
For Migrant Workers	0	0.0%
Other Vacant	133	0.6%
Total Vacancy Rate	4.0%	

Households by Tenure and Mortgage Status

Total	22,789	100.0%
Owner Occupied	17,174	75.4%
Owned with a Mortgage/Loan	14,340	62.9%
Owned Free and Clear	2,834	12.4%
Average Household Size	2.69	
Renter Occupied	5,615	24.6%
Average Household Size	2.12	

Owner-occupied Housing Units by Race of Householder

Total	17,174	100.0%
Householder is White Alone	15,997	93.1%
Householder is Black Alone	201	1.2%
Householder is American Indian Alone	18	0.1%
Householder is Asian Alone	796	4.6%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	46	0.3%
Householder is Two or More Races	115	0.7%
Owner-occupied Housing Units with Hispanic Householder	182	1.1%

Renter-occupied Housing Units by Race of Householder

Total	5,615	100.0%
Householder is White Alone	4,090	72.8%
Householder is Black Alone	580	10.3%
Householder is American Indian Alone	12	0.2%
Householder is Asian Alone	705	12.6%
Householder is Pacific Islander Alone	4	0.1%
Householder is Some Other Race Alone	117	2.1%
Householder is Two or More Races	107	1.9%
Renter-occupied Housing Units with Hispanic Householder	260	4.6%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.49
Householder is Black Alone	3.21
Householder is American Indian Alone	2.43
Householder is Asian Alone	2.90
Householder is Pacific Islander Alone	4.00
Householder is Some Other Race Alone	3.56
Householder is Two or More Races	2.84
Householder is Hispanic	3.34

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 5 mile radius

Latitude: 44.86286
Longitude: -93.48828

	2000	2010	2000-2010 Annual Rate
Population	115,818	122,776	0.59%
Households	44,101	49,089	1.08%
Housing Units	45,229	51,613	1.33%
Population by Race			
Total		122,776	100.0%
Population Reporting One Race		120,117	97.8%
White		105,632	86.0%
Black		5,042	4.1%
American Indian		339	0.3%
Asian		7,400	6.0%
Pacific Islander		32	0.0%
Some Other Race		1,672	1.4%
Population Reporting Two or More Races		2,659	2.2%
Total Hispanic Population		4,098	3.3%
Population by Sex			
Male		59,360	48.3%
Female		63,416	51.7%
Population by Age			
Total		122,775	100.0%
Age 0 - 4		7,364	6.0%
Age 5 - 9		8,454	6.9%
Age 10 - 14		9,412	7.7%
Age 15 - 19		8,432	6.9%
Age 20 - 24		5,387	4.4%
Age 25 - 29		7,873	6.4%
Age 30 - 34		7,266	5.9%
Age 35 - 39		7,473	6.1%
Age 40 - 44		8,947	7.3%
Age 45 - 49		11,291	9.2%
Age 50 - 54		11,106	9.0%
Age 55 - 59		9,426	7.7%
Age 60 - 64		6,790	5.5%
Age 65 - 69		4,175	3.4%
Age 70 - 74		2,967	2.4%
Age 75 - 79		2,160	1.8%
Age 80 - 84		1,902	1.5%
Age 85+		2,350	1.9%
Age 18+		91,399	74.4%
Age 65+		13,554	11.0%
Median Age by Sex and Race/Hispanic Origin			
Total Population		39.8	
Male		38.4	
Female		41.0	
White Alone		42.6	
Black Alone		24.9	
American Indian Alone		29.3	
Asian Alone		31.7	
Pacific Islander Alone		22.5	
Some Other Race Alone		25.5	
Two or More Races		14.1	
Hispanic Population		25.3	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Ring: 5 mile radius

Latitude: 44.86286
Longitude: -93.48828

Households by Type

Total	49,089	100.0%
Households with 1 Person	13,119	26.7%
Households with 2+ People	35,970	73.3%
Family Households	33,086	67.4%
Husband-wife Families	27,751	56.5%
With Own Children	12,984	26.5%
Other Family (No Spouse Present)	5,335	10.9%
With Own Children	3,196	6.5%
Nonfamily Households	2,884	5.9%
All Households with Children	16,720	34.1%
Multigenerational Households	683	1.4%
Unmarried Partner Households	2,353	4.8%
Male-female	2,094	4.3%
Same-sex	259	0.5%
Average Household Size	2.49	

Family Households by Size

Total	33,085	100.0%
2 People	14,246	43.1%
3 People	7,527	22.8%
4 People	7,307	22.1%
5 People	2,822	8.5%
6 People	821	2.5%
7+ People	362	1.1%
Average Family Size	3.06	

Nonfamily Households by Size

Total	16,003	100.0%
1 Person	13,119	82.0%
2 People	2,536	15.8%
3 People	238	1.5%
4 People	80	0.5%
5 People	21	0.1%
6 People	8	0.1%
7+ People	1	0.0%
Average Nonfamily Size	1.21	

Population by Relationship and Household Type

Total	122,776	100.0%
In Households	122,071	99.4%
In Family Households	102,667	83.6%
Householder	33,248	27.1%
Spouse	27,904	22.7%
Child	37,881	30.9%
Other relative	2,216	1.8%
Nonrelative	1,419	1.2%
In Nonfamily Households	19,404	15.8%
In Group Quarters	705	0.6%
Institutionalized Population	577	0.5%
Noninstitutionalized Population	129	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 5 mile radius

Latitude: 44.86286
Longitude: -93.48828

Family Households by Age of Householder

Total	33,086	100.0%
Householder Age 15 - 44	11,757	35.5%
Householder Age 45 - 54	9,881	29.9%
Householder Age 55 - 64	6,838	20.7%
Householder Age 65 - 74	2,825	8.5%
Householder Age 75+	1,785	5.4%

Nonfamily Households by Age of Householder

Total	16,002	100.0%
Householder Age 15 - 44	5,998	37.5%
Householder Age 45 - 54	2,793	17.5%
Householder Age 55 - 64	2,931	18.3%
Householder Age 65 - 74	1,666	10.4%
Householder Age 75+	2,614	16.3%

Households by Race of Householder

Total	49,088	100.0%
Householder is White Alone	44,055	89.7%
Householder is Black Alone	1,613	3.3%
Householder is American Indian Alone	119	0.2%
Householder is Asian Alone	2,382	4.9%
Householder is Pacific Islander Alone	10	0.0%
Householder is Some Other Race Alone	431	0.9%
Householder is Two or More Races	478	1.0%
Households with Hispanic Householder	1,053	2.1%

Husband-wife Families by Race of Householder

Total	27,751	100.0%
Householder is White Alone	24,969	90.0%
Householder is Black Alone	604	2.2%
Householder is American Indian Alone	53	0.2%
Householder is Asian Alone	1,697	6.1%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	205	0.7%
Householder is Two or More Races	220	0.8%
Husband-wife Families with Hispanic Householder	528	1.9%

Other Families (No Spouse) by Race of Householder

Total	5,336	100.0%
Householder is White Alone	4,223	79.1%
Householder is Black Alone	589	11.0%
Householder is American Indian Alone	31	0.6%
Householder is Asian Alone	232	4.3%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	142	2.7%
Householder is Two or More Races	114	2.1%
Other Families with Hispanic Householder	300	5.6%

Nonfamily Households by Race of Householder

Total	16,004	100.0%
Householder is White Alone	14,864	92.9%
Householder is Black Alone	420	2.6%
Householder is American Indian Alone	36	0.2%
Householder is Asian Alone	454	2.8%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	84	0.5%
Householder is Two or More Races	144	0.9%
Nonfamily Households with Hispanic Householder	225	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Ring: 5 mile radius

Latitude: 44.86286
Longitude: -93.48828

Total Housing Units by Occupancy

Total	51,679	100.0%
Occupied Housing Units	49,089	95.0%
Vacant Housing Units		
For Rent	926	1.8%
Rented, not Occupied	138	0.3%
For Sale Only	493	1.0%
Sold, not Occupied	139	0.3%
For Seasonal/Recreational/Occasional Use	553	1.1%
For Migrant Workers	3	0.0%
Other Vacant	338	0.7%
Total Vacancy Rate	4.9%	

Households by Tenure and Mortgage Status

Total	49,089	100.0%
Owner Occupied	36,811	75.0%
Owned with a Mortgage/Loan	29,862	60.8%
Owned Free and Clear	6,949	14.2%
Average Household Size	2.62	
Renter Occupied	12,278	25.0%
Average Household Size	2.08	

Owner-occupied Housing Units by Race of Householder

Total	36,812	100.0%
Householder is White Alone	34,584	93.9%
Householder is Black Alone	421	1.1%
Householder is American Indian Alone	51	0.1%
Householder is Asian Alone	1,389	3.8%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	118	0.3%
Householder is Two or More Races	246	0.7%
Owner-occupied Housing Units with Hispanic Householder	421	1.1%

Renter-occupied Housing Units by Race of Householder

Total	12,279	100.0%
Householder is White Alone	9,472	77.1%
Householder is Black Alone	1,192	9.7%
Householder is American Indian Alone	69	0.6%
Householder is Asian Alone	993	8.1%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	314	2.6%
Householder is Two or More Races	232	1.9%
Renter-occupied Housing Units with Hispanic Householder	632	5.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.43
Householder is Black Alone	3.07
Householder is American Indian Alone	2.76
Householder is Asian Alone	2.96
Householder is Pacific Islander Alone	2.80
Householder is Some Other Race Alone	3.54
Householder is Two or More Races	2.81
Householder is Hispanic	3.30

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Ring: 1 mile radius

Latitude: 44.86286
Longitude: -93.48828

Summary	Census 2010	2015	2020				
Population	5,390	5,382	5,493				
Households	2,213	2,226	2,277				
Families	1,495	1,494	1,522				
Average Household Size	2.43	2.42	2.41				
Owner Occupied Housing Units	1,874	1,883	1,927				
Renter Occupied Housing Units	339	343	350				
Median Age	41.0	41.5	43.0				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	0.41%	0.67%	0.75%				
Households	0.45%	0.73%	0.77%				
Families	0.37%	0.65%	0.69%				
Owner HHs	0.46%	0.71%	0.70%				
Median Household Income	1.71%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	84	3.8%	68	3.0%		
	\$15,000 - \$24,999	123	5.5%	82	3.6%		
	\$25,000 - \$34,999	73	3.3%	52	2.3%		
	\$35,000 - \$49,999	112	5.0%	89	3.9%		
	\$50,000 - \$74,999	390	17.5%	339	14.9%		
	\$75,000 - \$99,999	335	15.0%	367	16.1%		
	\$100,000 - \$149,999	448	20.1%	565	24.8%		
	\$150,000 - \$199,999	233	10.5%	248	10.9%		
	\$200,000+	429	19.3%	466	20.5%		
Median Household Income	\$99,657		\$108,463				
Average Household Income	\$136,055		\$149,160				
Per Capita Income	\$54,982		\$60,415				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	275	5.1%	250	4.6%	253	4.6%
	5 - 9	337	6.3%	316	5.9%	286	5.2%
	10 - 14	446	8.3%	360	6.7%	352	6.4%
	15 - 19	412	7.6%	377	7.0%	319	5.8%
	20 - 24	222	4.1%	287	5.3%	232	4.2%
	25 - 34	619	11.5%	622	11.6%	582	10.6%
	35 - 44	700	13.0%	709	13.2%	897	16.3%
	45 - 54	1,141	21.2%	929	17.3%	739	13.5%
	55 - 64	715	13.3%	910	16.9%	973	17.7%
	65 - 74	314	5.8%	395	7.3%	577	10.5%
	75 - 84	140	2.6%	158	2.9%	216	3.9%
	85+	68	1.3%	69	1.3%	66	1.2%
Race and Ethnicity	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	4,694	87.1%	4,592	85.3%	4,571	83.2%
	Black Alone	174	3.2%	193	3.6%	223	4.1%
	American Indian Alone	3	0.1%	3	0.1%	3	0.1%
	Asian Alone	365	6.8%	424	7.9%	501	9.1%
	Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
	Some Other Race Alone	27	0.5%	29	0.5%	32	0.6%
	Two or More Races	126	2.3%	140	2.6%	161	2.9%
	Hispanic Origin (Any Race)	109	2.0%	115	2.1%	131	2.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 22, 2015

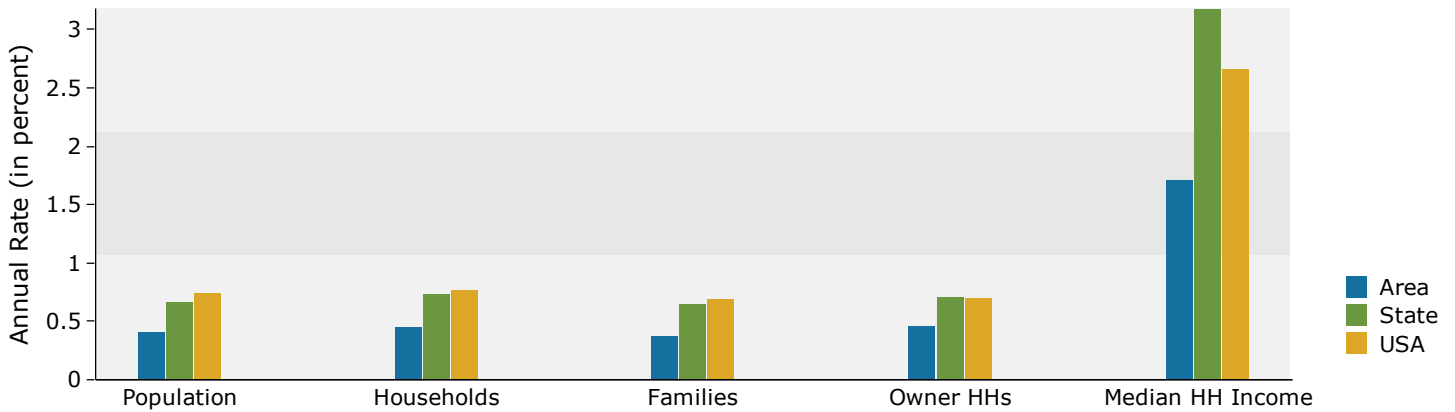


Demographic and Income Profile

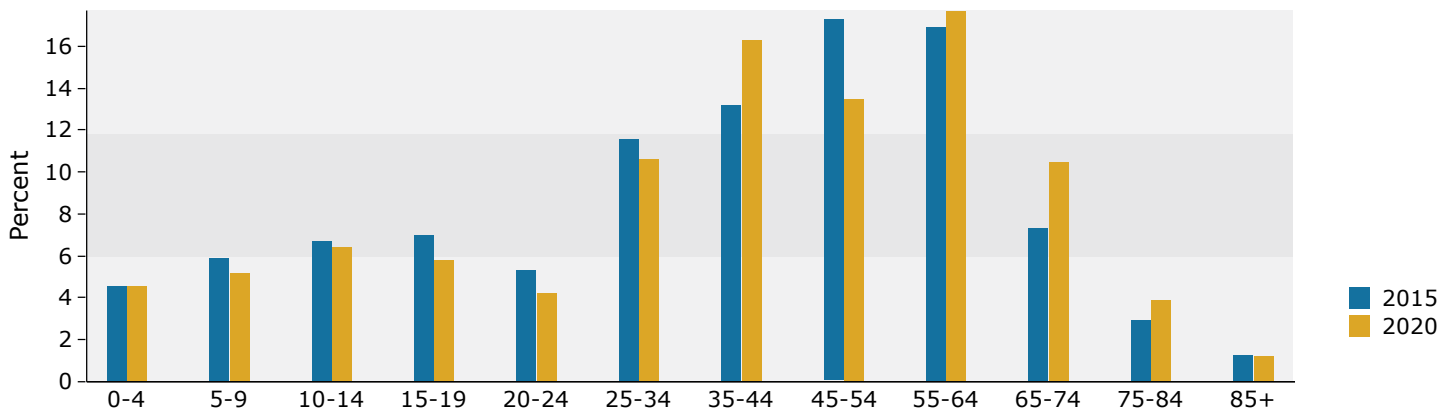
16500 W 78th St, Eden Prairie, Minnesota, 55346
Ring: 1 mile radius

Latitude: 44.86286
Longitude: -93.48828

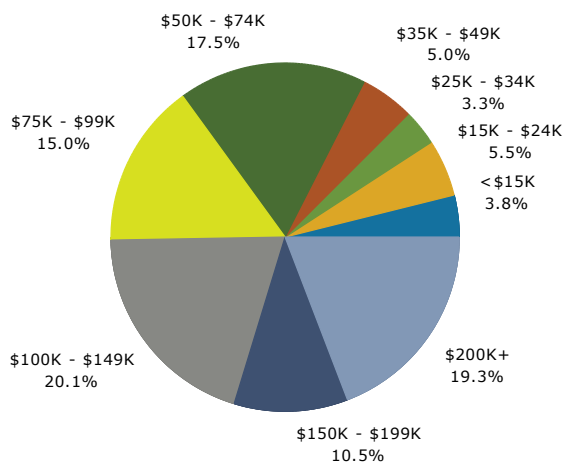
Trends 2015-2020



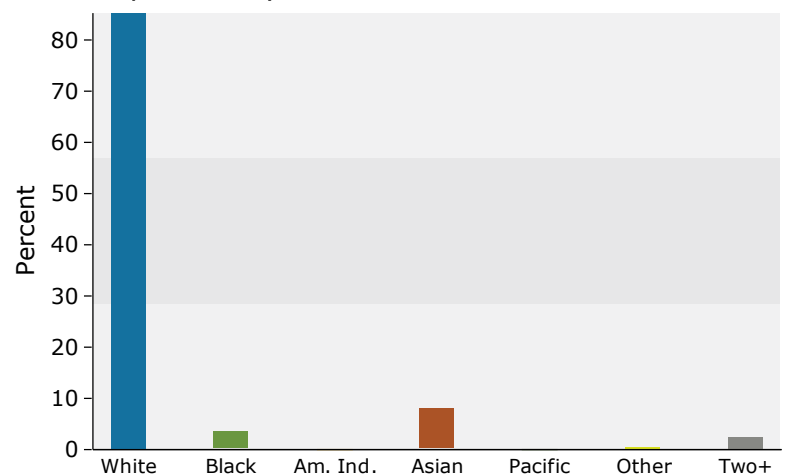
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 22, 2015



Demographic and Income Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Ring: 3 mile radius

Latitude: 44.86286
Longitude: -93.48828

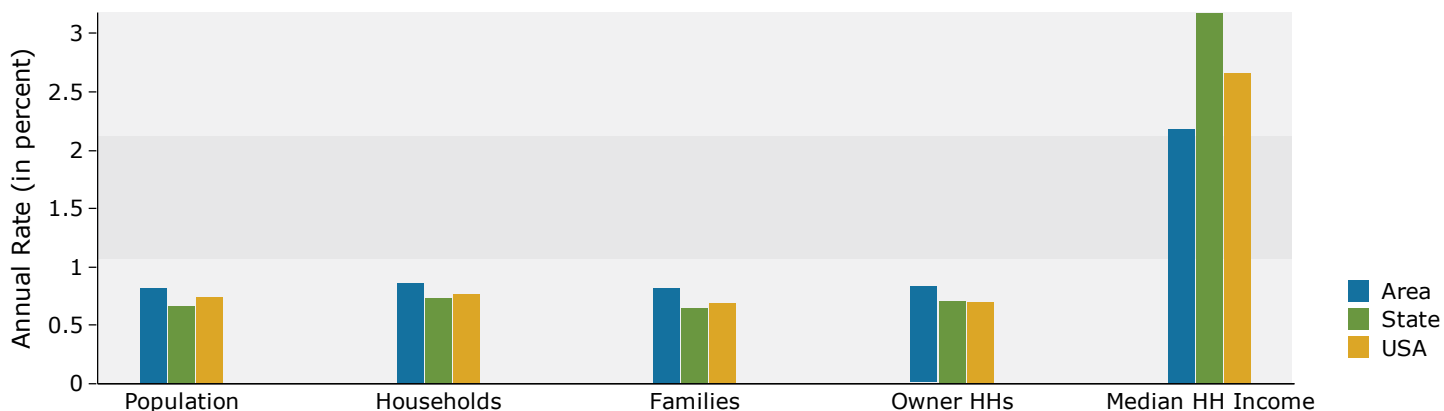
Summary	Census 2010		2015		2020		
Population	58,326		60,062		62,579		
Households	22,789		23,629		24,678		
Families	15,954		16,463		17,153		
Average Household Size	2.55		2.53		2.53		
Owner Occupied Housing Units	17,174		17,787		18,541		
Renter Occupied Housing Units	5,615		5,842		6,137		
Median Age	38.3		39.3		40.2		
Trends: 2015 - 2020 Annual Rate	Area		State		National		
Population	0.82%		0.67%		0.75%		
Households	0.87%		0.73%		0.77%		
Families	0.82%		0.65%		0.69%		
Owner HHs	0.83%		0.71%		0.70%		
Median Household Income	2.18%		3.18%		2.66%		
Households by Income				2015		2020	
				Number	Percent	Number	Percent
	<\$15,000			766	3.2%	647	2.6%
	\$15,000 - \$24,999			774	3.3%	521	2.1%
	\$25,000 - \$34,999			1,082	4.6%	812	3.3%
	\$35,000 - \$49,999			1,882	8.0%	1,598	6.5%
	\$50,000 - \$74,999			4,123	17.4%	3,824	15.5%
	\$75,000 - \$99,999			3,409	14.4%	3,621	14.7%
	\$100,000 - \$149,999			4,477	18.9%	5,144	20.8%
	\$150,000 - \$199,999			2,851	12.1%	3,357	13.6%
	\$200,000+			4,266	18.1%	5,154	20.9%
Median Household Income			\$97,915		\$109,081		
Average Household Income			\$132,335		\$149,147		
Per Capita Income			\$51,854		\$58,593		
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	3,639	6.2%	3,387	5.6%	3,529	5.6%
	5 - 9	4,129	7.1%	4,127	6.9%	3,836	6.1%
	10 - 14	4,721	8.1%	4,483	7.5%	4,521	7.2%
	15 - 19	4,215	7.2%	4,177	7.0%	3,982	6.4%
	20 - 24	2,625	4.5%	3,298	5.5%	3,305	5.3%
	25 - 34	7,426	12.7%	7,199	12.0%	7,331	11.7%
	35 - 44	7,974	13.7%	7,911	13.2%	8,953	14.3%
	45 - 54	11,084	19.0%	9,739	16.2%	8,413	13.4%
	55 - 64	7,409	12.7%	9,235	15.4%	9,841	15.7%
	65 - 74	2,850	4.9%	4,114	6.8%	5,971	9.5%
	75 - 84	1,442	2.5%	1,555	2.6%	2,068	3.3%
	85+	814	1.4%	836	1.4%	826	1.3%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		49,248	84.4%	49,619	82.6%	50,304	80.4%
Black Alone		2,561	4.4%	2,913	4.8%	3,414	5.5%
American Indian Alone		93	0.2%	94	0.2%	101	0.2%
Asian Alone		4,536	7.8%	5,286	8.8%	6,252	10.0%
Pacific Islander Alone		16	0.0%	23	0.0%	27	0.0%
Some Other Race Alone		622	1.1%	689	1.1%	801	1.3%
Two or More Races		1,250	2.1%	1,438	2.4%	1,680	2.7%
Hispanic Origin (Any Race)		1,756	3.0%	1,938	3.2%	2,252	3.6%

Data Note: Income is expressed in current dollars.

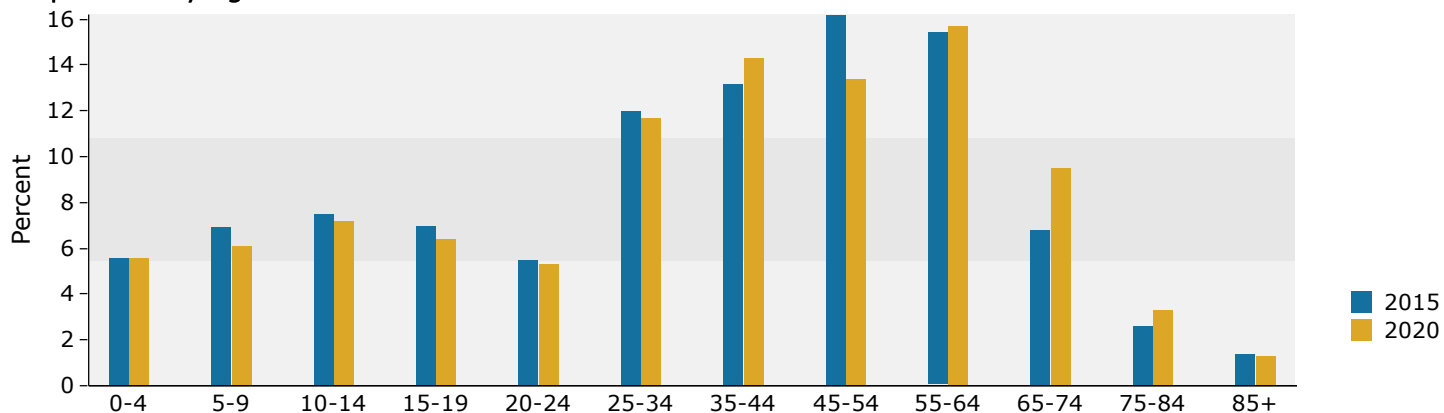
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 22, 2015

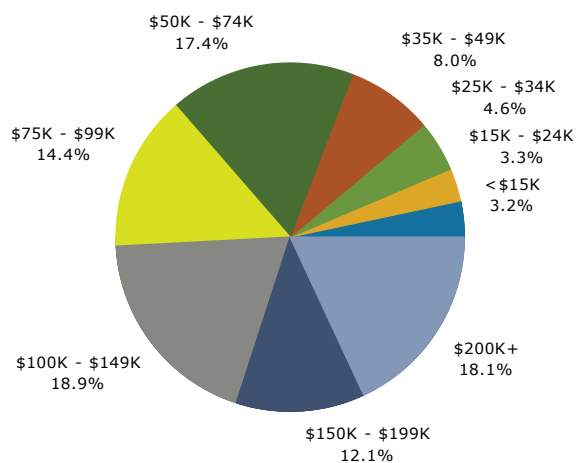
Trends 2015-2020



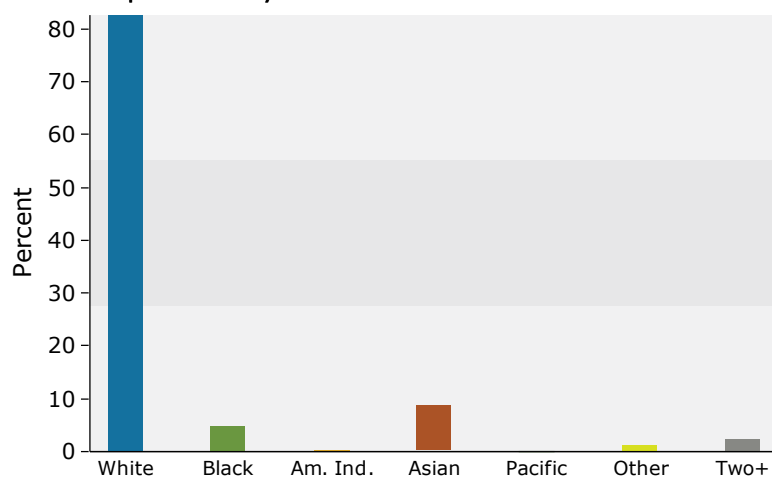
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.2%



Demographic and Income Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Ring: 5 mile radius

Latitude: 44.86286
Longitude: -93.48828

Summary	Census 2010	2015	2020				
Population	122,776	126,532	131,681				
Households	49,089	50,932	53,149				
Families	33,086	34,193	35,611				
Average Household Size	2.49	2.47	2.46				
Owner Occupied Housing Units	36,811	38,160	39,829				
Renter Occupied Housing Units	12,278	12,772	13,320				
Median Age	39.8	40.7	41.4				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	0.80%	0.67%	0.75%				
Households	0.86%	0.73%	0.77%				
Families	0.82%	0.65%	0.69%				
Owner HHs	0.86%	0.71%	0.70%				
Median Household Income	2.40%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	1,880	3.7%	1,622	3.1%		
	\$15,000 - \$24,999	2,012	4.0%	1,400	2.6%		
	\$25,000 - \$34,999	2,671	5.2%	2,058	3.9%		
	\$35,000 - \$49,999	4,478	8.8%	3,878	7.3%		
	\$50,000 - \$74,999	8,829	17.3%	8,267	15.6%		
	\$75,000 - \$99,999	7,212	14.2%	7,783	14.6%		
	\$100,000 - \$149,999	9,340	18.3%	10,931	20.6%		
	\$150,000 - \$199,999	6,125	12.0%	7,190	13.5%		
\$200,000+	8,383	16.5%	10,020	18.9%			
Median Household Income	\$93,106		\$104,836				
Average Household Income	\$126,761		\$142,734				
Per Capita Income	\$51,382		\$57,992				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	7,364	6.0%	6,860	5.4%	7,083	5.4%
	5 - 9	8,454	6.9%	8,232	6.5%	7,748	5.9%
	10 - 14	9,412	7.7%	9,167	7.2%	9,147	6.9%
	15 - 19	8,432	6.9%	8,482	6.7%	8,262	6.3%
	20 - 24	5,387	4.4%	6,775	5.4%	6,638	5.0%
	25 - 34	15,139	12.3%	14,902	11.8%	15,072	11.4%
	35 - 44	16,420	13.4%	15,790	12.5%	17,964	13.6%
	45 - 54	22,397	18.2%	20,001	15.8%	17,480	13.3%
	55 - 64	16,216	13.2%	19,361	15.3%	20,326	15.4%
	65 - 74	7,142	5.8%	9,963	7.9%	13,596	10.3%
	75 - 84	4,062	3.3%	4,392	3.5%	5,596	4.2%
	85+	2,350	1.9%	2,606	2.1%	2,769	2.1%
Race and Ethnicity	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	105,632	86.0%	106,710	84.3%	108,275	82.2%
	Black Alone	5,042	4.1%	5,820	4.6%	6,903	5.2%
	American Indian Alone	339	0.3%	347	0.3%	369	0.3%
	Asian Alone	7,400	6.0%	8,690	6.9%	10,333	7.8%
	Pacific Islander Alone	32	0.0%	42	0.0%	46	0.0%
	Some Other Race Alone	1,672	1.4%	1,867	1.5%	2,182	1.7%
	Two or More Races	2,659	2.2%	3,057	2.4%	3,572	2.7%
	Hispanic Origin (Any Race)	4,098	3.3%	4,536	3.6%	5,286	4.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 22, 2015

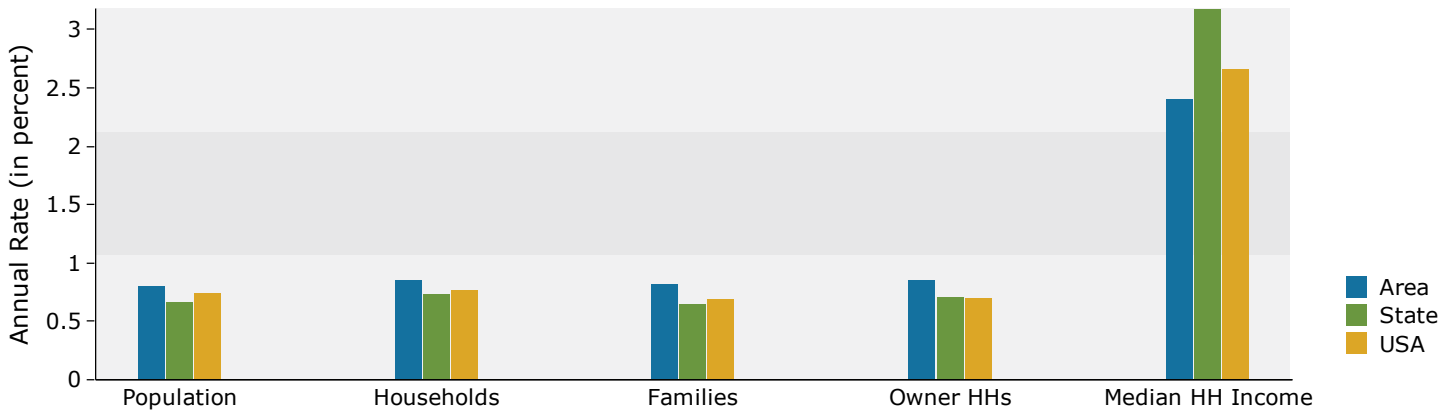


Demographic and Income Profile

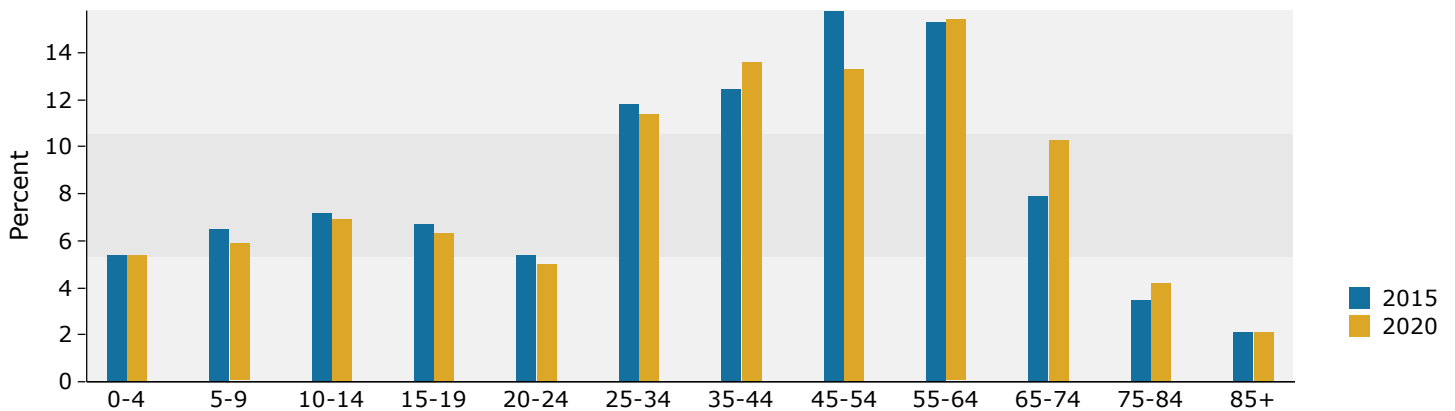
16500 W 78th St, Eden Prairie, Minnesota, 55346
Ring: 5 mile radius

Latitude: 44.86286
Longitude: -93.48828

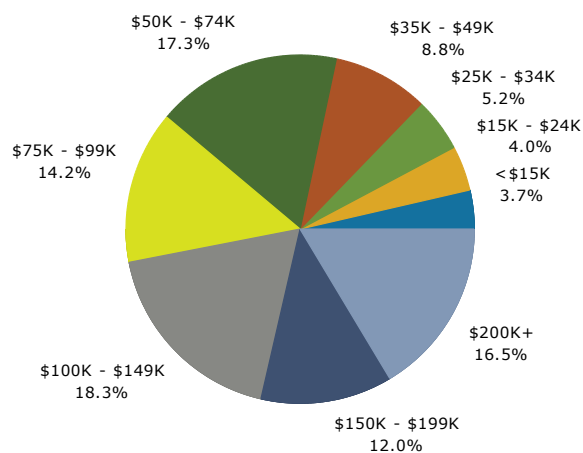
Trends 2015-2020



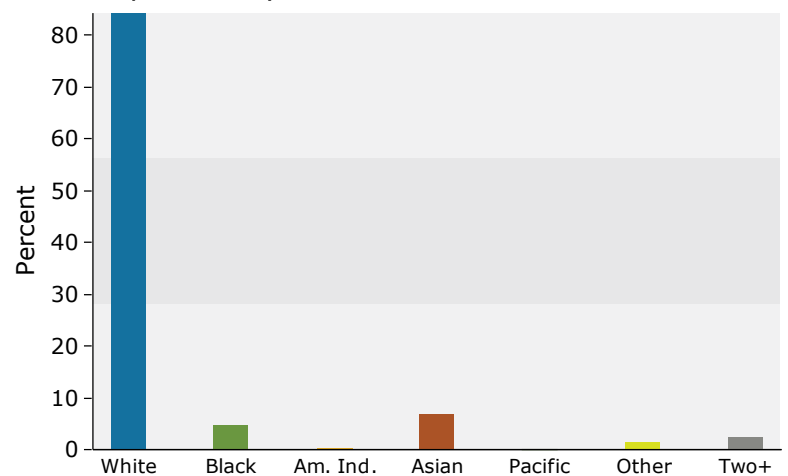
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

June 22, 2015



Market Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,546	55,257	115,818
2010 Total Population	5,390	58,326	122,776
2015 Total Population	5,382	60,062	126,532
2015 Group Quarters	5	197	713
2020 Total Population	5,493	62,579	131,681
2015-2020 Annual Rate	0.41%	0.82%	0.80%
Household Summary			
2000 Households	2,180	20,409	44,101
2000 Average Household Size	2.54	2.70	2.61
2010 Households	2,213	22,789	49,089
2010 Average Household Size	2.43	2.55	2.49
2015 Households	2,226	23,629	50,932
2015 Average Household Size	2.42	2.53	2.47
2020 Households	2,277	24,678	53,149
2020 Average Household Size	2.41	2.53	2.46
2015-2020 Annual Rate	0.45%	0.87%	0.86%
2010 Families	1,495	15,954	33,086
2010 Average Family Size	3.02	3.09	3.06
2015 Families	1,494	16,463	34,193
2015 Average Family Size	3.00	3.07	3.05
2020 Families	1,522	17,153	35,611
2020 Average Family Size	3.00	3.07	3.04
2015-2020 Annual Rate	0.37%	0.82%	0.82%
Housing Unit Summary			
2000 Housing Units	2,224	20,903	45,229
Owner Occupied Housing Units	87.0%	78.3%	75.9%
Renter Occupied Housing Units	11.1%	19.4%	21.6%
Vacant Housing Units	2.0%	2.4%	2.5%
2010 Housing Units	2,277	23,729	51,613
Owner Occupied Housing Units	82.3%	72.4%	71.3%
Renter Occupied Housing Units	14.9%	23.7%	23.8%
Vacant Housing Units	2.8%	4.0%	4.9%
2015 Housing Units	2,291	24,487	53,433
Owner Occupied Housing Units	82.2%	72.6%	71.4%
Renter Occupied Housing Units	15.0%	23.9%	23.9%
Vacant Housing Units	2.8%	3.5%	4.7%
2020 Housing Units	2,343	25,515	55,728
Owner Occupied Housing Units	82.2%	72.7%	71.5%
Renter Occupied Housing Units	14.9%	24.1%	23.9%
Vacant Housing Units	2.8%	3.3%	4.6%
Median Household Income			
2015	\$99,657	\$97,915	\$93,106
2020	\$108,463	\$109,081	\$104,836
Median Home Value			
2015	\$312,594	\$356,005	\$352,364
2020	\$397,992	\$406,658	\$411,475
Per Capita Income			
2015	\$54,982	\$51,854	\$51,382
2020	\$60,415	\$58,593	\$57,992
Median Age			
2010	41.0	38.3	39.8
2015	41.5	39.3	40.7
2020	43.0	40.2	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 22, 2015



Market Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346

Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	2,226	23,629	50,932
<\$15,000	3.8%	3.2%	3.7%
\$15,000 - \$24,999	5.5%	3.3%	4.0%
\$25,000 - \$34,999	3.3%	4.6%	5.2%
\$35,000 - \$49,999	5.0%	8.0%	8.8%
\$50,000 - \$74,999	17.5%	17.4%	17.3%
\$75,000 - \$99,999	15.0%	14.4%	14.2%
\$100,000 - \$149,999	20.1%	18.9%	18.3%
\$150,000 - \$199,999	10.5%	12.1%	12.0%
\$200,000+	19.3%	18.1%	16.5%
Average Household Income	\$136,055	\$132,335	\$126,761
2020 Households by Income			
Household Income Base	2,277	24,678	53,149
<\$15,000	3.0%	2.6%	3.1%
\$15,000 - \$24,999	3.6%	2.1%	2.6%
\$25,000 - \$34,999	2.3%	3.3%	3.9%
\$35,000 - \$49,999	3.9%	6.5%	7.3%
\$50,000 - \$74,999	14.9%	15.5%	15.6%
\$75,000 - \$99,999	16.1%	14.7%	14.6%
\$100,000 - \$149,999	24.8%	20.8%	20.6%
\$150,000 - \$199,999	10.9%	13.6%	13.5%
\$200,000+	20.5%	20.9%	18.9%
Average Household Income	\$149,160	\$149,147	\$142,734
2015 Owner Occupied Housing Units by Value			
Total	1,883	17,787	38,160
<\$50,000	0.0%	0.0%	0.2%
\$50,000 - \$99,999	0.2%	0.4%	1.6%
\$100,000 - \$149,999	3.1%	2.6%	3.5%
\$150,000 - \$199,999	17.5%	9.1%	9.2%
\$200,000 - \$249,999	12.6%	9.7%	10.1%
\$250,000 - \$299,999	14.0%	13.1%	13.2%
\$300,000 - \$399,999	21.3%	26.8%	23.3%
\$400,000 - \$499,999	14.9%	17.2%	15.0%
\$500,000 - \$749,999	12.1%	13.9%	14.9%
\$750,000 - \$999,999	2.4%	3.8%	5.0%
\$1,000,000 +	2.1%	3.3%	4.1%
Average Home Value	\$365,385	\$410,046	\$417,050
2020 Owner Occupied Housing Units by Value			
Total	1,927	18,541	39,829
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.1%	0.2%	1.0%
\$100,000 - \$149,999	0.6%	0.8%	1.3%
\$150,000 - \$199,999	4.7%	3.1%	3.7%
\$200,000 - \$249,999	6.1%	5.3%	5.9%
\$250,000 - \$299,999	12.0%	10.4%	10.8%
\$300,000 - \$399,999	27.1%	28.7%	24.9%
\$400,000 - \$499,999	23.7%	21.9%	20.0%
\$500,000 - \$749,999	17.2%	16.0%	15.8%
\$750,000 - \$999,999	5.8%	8.6%	10.4%
\$1,000,000 +	2.8%	5.0%	6.2%
Average Home Value	\$450,208	\$483,959	\$495,441

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 22, 2015



Market Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,391	58,324	122,775
0 - 4	5.1%	6.2%	6.0%
5 - 9	6.3%	7.1%	6.9%
10 - 14	8.3%	8.1%	7.7%
15 - 24	11.8%	11.7%	11.3%
25 - 34	11.5%	12.7%	12.3%
35 - 44	13.0%	13.7%	13.4%
45 - 54	21.2%	19.0%	18.2%
55 - 64	13.3%	12.7%	13.2%
65 - 74	5.8%	4.9%	5.8%
75 - 84	2.6%	2.5%	3.3%
85 +	1.3%	1.4%	1.9%
18 +	74.7%	73.3%	74.4%
2015 Population by Age			
Total	5,382	60,061	126,531
0 - 4	4.6%	5.6%	5.4%
5 - 9	5.9%	6.9%	6.5%
10 - 14	6.7%	7.5%	7.2%
15 - 24	12.3%	12.4%	12.1%
25 - 34	11.6%	12.0%	11.8%
35 - 44	13.2%	13.2%	12.5%
45 - 54	17.3%	16.2%	15.8%
55 - 64	16.9%	15.4%	15.3%
65 - 74	7.3%	6.8%	7.9%
75 - 84	2.9%	2.6%	3.5%
85 +	1.3%	1.4%	2.1%
18 +	78.1%	75.5%	76.4%
2020 Population by Age			
Total	5,492	62,576	131,681
0 - 4	4.6%	5.6%	5.4%
5 - 9	5.2%	6.1%	5.9%
10 - 14	6.4%	7.2%	6.9%
15 - 24	10.0%	11.6%	11.3%
25 - 34	10.6%	11.7%	11.4%
35 - 44	16.3%	14.3%	13.6%
45 - 54	13.5%	13.4%	13.3%
55 - 64	17.7%	15.7%	15.4%
65 - 74	10.5%	9.5%	10.3%
75 - 84	3.9%	3.3%	4.2%
85 +	1.2%	1.3%	2.1%
18 +	80.0%	76.8%	77.6%
2010 Population by Sex			
Males	2,569	28,334	59,360
Females	2,821	29,992	63,416
2015 Population by Sex			
Males	2,576	29,255	61,269
Females	2,807	30,808	65,263
2020 Population by Sex			
Males	2,637	30,490	63,755
Females	2,856	32,089	67,926

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 22, 2015



Market Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,390	58,326	122,776
White Alone	87.1%	84.4%	86.0%
Black Alone	3.2%	4.4%	4.1%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	6.8%	7.8%	6.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	1.1%	1.4%
Two or More Races	2.3%	2.1%	2.2%
Hispanic Origin	2.0%	3.0%	3.3%
Diversity Index	26.6	32.1	30.3
2015 Population by Race/Ethnicity			
Total	5,382	60,062	126,533
White Alone	85.3%	82.6%	84.3%
Black Alone	3.6%	4.8%	4.6%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	7.9%	8.8%	6.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	1.1%	1.5%
Two or More Races	2.6%	2.4%	2.4%
Hispanic Origin	2.1%	3.2%	3.6%
Diversity Index	29.5	35.1	33.2
2020 Population by Race/Ethnicity			
Total	5,492	62,579	131,680
White Alone	83.2%	80.4%	82.2%
Black Alone	4.1%	5.5%	5.2%
American Indian Alone	0.1%	0.2%	0.3%
Asian Alone	9.1%	10.0%	7.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	1.3%	1.7%
Two or More Races	2.9%	2.7%	2.7%
Hispanic Origin	2.4%	3.6%	4.0%
Diversity Index	33.0	38.7	36.8
2010 Population by Relationship and Household Type			
Total	5,390	58,326	122,776
In Households	99.9%	99.7%	99.4%
In Family Households	84.5%	85.4%	83.6%
Householder	27.2%	27.2%	27.1%
Spouse	22.8%	23.1%	22.7%
Child	32.0%	32.2%	30.9%
Other relative	1.6%	1.8%	1.8%
Nonrelative	0.8%	1.1%	1.2%
In Nonfamily Households	15.4%	14.2%	15.8%
In Group Quarters	0.1%	0.3%	0.6%
Institutionalized Population	0.0%	0.2%	0.5%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 22, 2015



Market Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	3,791	40,591	87,015
Less than 9th Grade	0.2%	1.2%	1.3%
9th - 12th Grade, No Diploma	1.7%	1.8%	1.9%
High School Graduate	11.8%	10.7%	11.4%
GED/Alternative Credential	0.2%	1.0%	1.3%
Some College, No Degree	15.7%	15.9%	17.2%
Associate Degree	10.3%	9.5%	8.5%
Bachelor's Degree	41.9%	38.9%	38.4%
Graduate/Professional Degree	18.2%	21.1%	20.0%
2015 Population 15+ by Marital Status			
Total	4,456	48,065	102,272
Never Married	26.1%	26.0%	26.4%
Married	58.1%	61.8%	59.8%
Widowed	5.7%	3.2%	4.1%
Divorced	10.2%	9.1%	9.8%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	97.4%	97.1%
Civilian Unemployed	3.6%	2.6%	2.9%
2015 Employed Population 16+ by Industry			
Total	3,011	34,010	70,034
Agriculture/Mining	0.2%	0.5%	0.5%
Construction	1.9%	2.4%	3.3%
Manufacturing	9.4%	12.8%	12.9%
Wholesale Trade	4.4%	3.7%	3.6%
Retail Trade	11.8%	11.4%	11.9%
Transportation/Utilities	1.2%	3.1%	3.2%
Information	2.0%	2.3%	2.0%
Finance/Insurance/Real Estate	12.4%	12.9%	12.3%
Services	53.6%	49.1%	48.1%
Public Administration	3.2%	1.8%	2.1%
2015 Employed Population 16+ by Occupation			
Total	3,009	34,009	70,035
White Collar	78.5%	78.0%	76.9%
Management/Business/Financial	25.4%	24.9%	24.7%
Professional	27.5%	27.2%	26.5%
Sales	12.9%	14.0%	14.1%
Administrative Support	12.7%	11.8%	11.7%
Services	13.9%	11.9%	12.5%
Blue Collar	7.6%	10.1%	10.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.8%	1.6%	2.2%
Installation/Maintenance/Repair	2.6%	2.5%	2.0%
Production	2.1%	3.7%	3.6%
Transportation/Material Moving	1.0%	2.3%	2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 22, 2015



Market Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,213	22,789	49,089
Households with 1 Person	27.8%	24.4%	26.7%
Households with 2+ People	72.2%	75.6%	73.3%
Family Households	67.6%	70.0%	67.4%
Husband-wife Families	56.7%	59.4%	56.5%
With Related Children	27.4%	29.8%	26.9%
Other Family (No Spouse Present)	10.8%	10.6%	10.9%
Other Family with Male Householder	2.5%	2.9%	3.0%
With Related Children	1.6%	1.7%	1.8%
Other Family with Female Householder	8.4%	7.7%	7.9%
With Related Children	5.7%	5.3%	5.2%
Nonfamily Households	4.6%	5.6%	5.9%
All Households with Children	34.9%	37.0%	34.1%
Multigenerational Households	1.4%	1.4%	1.4%
Unmarried Partner Households	3.9%	4.4%	4.8%
Male-female	3.3%	3.9%	4.3%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	2,213	22,789	49,088
1 Person Household	27.8%	24.4%	26.7%
2 Person Household	32.1%	33.3%	34.2%
3 Person Household	17.2%	17.0%	15.8%
4 Person Household	14.4%	16.3%	15.0%
5 Person Household	5.6%	6.4%	5.8%
6 Person Household	2.0%	1.8%	1.7%
7 + Person Household	0.8%	0.8%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	2,213	22,789	49,089
Owner Occupied	84.7%	75.4%	75.0%
Owned with a Mortgage/Loan	71.4%	62.9%	60.8%
Owned Free and Clear	13.3%	12.4%	14.2%
Renter Occupied	15.3%	24.6%	25.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

June 22, 2015



Market Profile

16500 W 78th St, Eden Prairie, Minnesota, 55346
Rings: 1, 3, 5 mile radii

Latitude: 44.86286
Longitude: -93.48828

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Professional Pride (1B)	Savvy Suburbanites (1D)
2.	Soccer Moms (4A)	Savvy Suburbanites (1D)	Professional Pride (1B)
3.	In Style (5B)	Metro Renters (3B)	In Style (5B)
2015 Consumer Spending			
Apparel & Services: Total \$	\$9,200,677	\$97,057,423	\$199,464,569
Average Spent	\$4,133.28	\$4,107.56	\$3,916.29
Spending Potential Index	179	177	169
Computers & Accessories: Total \$	\$1,058,913	\$11,148,063	\$22,917,544
Average Spent	\$475.70	\$471.80	\$449.96
Spending Potential Index	187	185	177
Education: Total \$	\$6,874,100	\$70,379,768	\$143,689,075
Average Spent	\$3,088.10	\$2,978.53	\$2,821.19
Spending Potential Index	203	195	185
Entertainment/Recreation: Total \$	\$13,481,159	\$137,816,617	\$284,806,508
Average Spent	\$6,056.23	\$5,832.52	\$5,591.90
Spending Potential Index	183	176	169
Food at Home: Total \$	\$19,772,071	\$208,876,614	\$432,164,957
Average Spent	\$8,882.33	\$8,839.84	\$8,485.14
Spending Potential Index	170	169	162
Food Away from Home: Total \$	\$13,142,341	\$138,075,172	\$283,833,469
Average Spent	\$5,904.02	\$5,843.46	\$5,572.79
Spending Potential Index	180	178	170
Health Care: Total \$	\$18,689,803	\$188,796,061	\$394,605,894
Average Spent	\$8,396.14	\$7,990.01	\$7,747.70
Spending Potential Index	177	168	163
HH Furnishings & Equipment: Total \$	\$7,494,264	\$77,175,754	\$159,082,657
Average Spent	\$3,366.70	\$3,266.15	\$3,123.43
Spending Potential Index	183	177	170
Investments: Total \$	\$10,291,341	\$106,766,253	\$225,317,922
Average Spent	\$4,623.24	\$4,518.44	\$4,423.90
Spending Potential Index	168	164	161
Retail Goods: Total \$	\$100,144,479	\$1,034,702,266	\$2,140,934,399
Average Spent	\$44,988.54	\$43,789.51	\$42,035.15
Spending Potential Index	176	172	165
Shelter: Total \$	\$65,728,886	\$695,777,611	\$1,436,433,301
Average Spent	\$29,527.80	\$29,445.92	\$28,202.96
Spending Potential Index	180	179	171
TV/Video/Audio: Total \$	\$4,937,312	\$52,187,570	\$108,271,367
Average Spent	\$2,218.02	\$2,208.62	\$2,125.80
Spending Potential Index	170	169	163
Travel: Total \$	\$8,622,496	\$86,343,048	\$178,091,505
Average Spent	\$3,873.54	\$3,654.11	\$3,496.65
Spending Potential Index	198	187	179
Vehicle Maintenance & Repairs: Total \$	\$4,440,711	\$45,977,290	\$95,221,347
Average Spent	\$1,994.93	\$1,945.80	\$1,869.58
Spending Potential Index	179	174	168

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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