



## Site Map

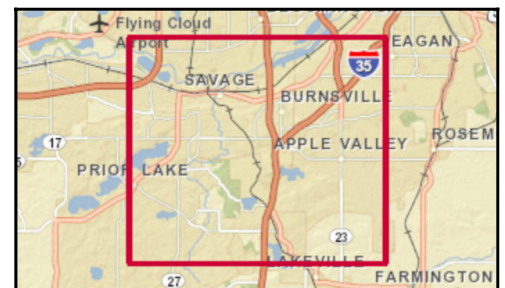
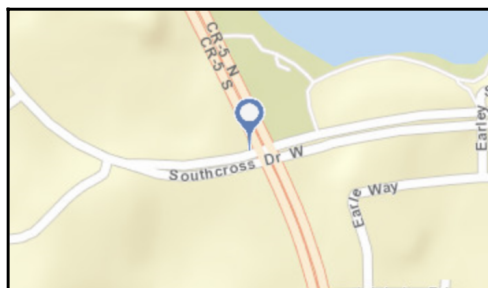
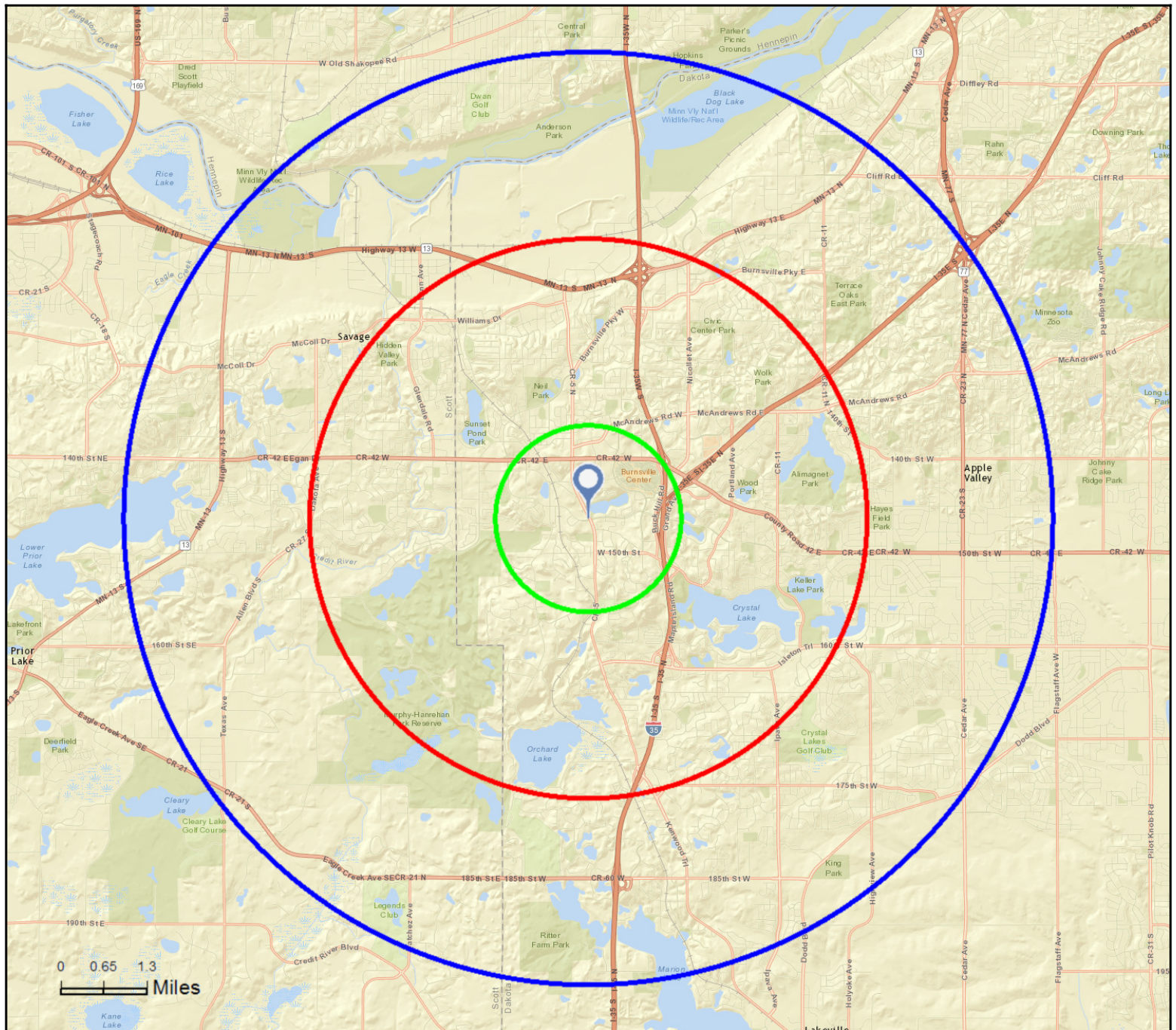
1500 Southcross Dr W, Burnsville, Minnesota, 55306

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 44.73707

Longitude: -93.29944



October 22, 2015



## Executive Summary

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	6,416	66,072	138,660
2010 Population	7,099	66,897	150,498
2015 Population	7,137	67,778	154,049
2020 Population	7,241	69,285	158,703
2000-2010 Annual Rate	1.02%	0.12%	0.82%
2010-2015 Annual Rate	0.10%	0.25%	0.45%
2015-2020 Annual Rate	0.29%	0.44%	0.60%
2015 Male Population	49.0%	49.3%	49.2%
2015 Female Population	51.0%	50.7%	50.8%
2015 Median Age	33.8	36.5	37.4

In the identified area, the current year population is 154,049. In 2010, the Census count in the area was 150,498. The rate of change since 2010 was 0.45% annually. The five-year projection for the population in the area is 158,703 representing a change of 0.60% annually from 2015 to 2020. Currently, the population is 49.2% male and 50.8% female.

### Median Age

The median age in this area is 33.8, compared to U.S. median age of 37.9.

### Race and Ethnicity

2015 White Alone	72.3%	78.2%	80.3%
2015 Black Alone	13.5%	8.9%	7.7%
2015 American Indian/Alaska Native Alone	0.5%	0.4%	0.4%
2015 Asian Alone	5.5%	5.6%	5.6%
2015 Pacific Islander Alone	0.0%	0.1%	0.1%
2015 Other Race	3.5%	3.1%	2.6%
2015 Two or More Races	4.6%	3.7%	3.3%
2015 Hispanic Origin (Any Race)	7.7%	7.4%	6.3%

Persons of Hispanic origin represent 6.3% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 42.4 in the identified area, compared to 63.0 for the U.S. as a whole.

### Households

2000 Households	2,724	23,889	49,929
2010 Households	3,144	25,040	56,061
2015 Total Households	3,193	25,588	58,000
2020 Total Households	3,256	26,244	60,019
2000-2010 Annual Rate	1.44%	0.47%	1.17%
2010-2015 Annual Rate	0.30%	0.41%	0.65%
2015-2020 Annual Rate	0.39%	0.51%	0.69%
2015 Average Household Size	2.23	2.64	2.64

The household count in this area has changed from 56,061 in 2010 to 58,000 in the current year, a change of 0.65% annually. The five-year projection of households is 60,019, a change of 0.69% annually from the current year total. Average household size is currently 2.64, compared to 2.67 in the year 2010. The number of families in the current year is 41,386 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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<b>Median Household Income</b>			
2015 Median Household Income	\$68,848	\$78,948	\$82,027
2020 Median Household Income	\$81,158	\$88,466	\$91,599
2015-2020 Annual Rate	3.34%	2.30%	2.23%
<b>Average Household Income</b>			
2015 Average Household Income	\$80,471	\$95,214	\$100,016
2020 Average Household Income	\$92,216	\$108,359	\$113,211
2015-2020 Annual Rate	2.76%	2.62%	2.51%
<b>Per Capita Income</b>			
2015 Per Capita Income	\$35,253	\$35,829	\$37,700
2020 Per Capita Income	\$40,572	\$40,906	\$42,858
2015-2020 Annual Rate	2.85%	2.69%	2.60%

Current median household income is \$82,027 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$91,599 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$100,016 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$113,211 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$37,700 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$42,858 in five years, compared to \$32,501 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	2,804	24,265	50,872
2000 Owner Occupied Housing Units	1,789	18,342	39,747
2000 Renter Occupied Housing Units	935	5,548	10,182
2000 Vacant Housing Units	80	375	943
2010 Total Housing Units	3,391	26,155	58,666
2010 Owner Occupied Housing Units	1,592	18,615	43,142
2010 Renter Occupied Housing Units	1,552	6,425	12,919
2010 Vacant Housing Units	247	1,115	2,605
2015 Total Housing Units	3,428	26,735	60,562
2015 Owner Occupied Housing Units	1,627	18,982	44,401
2015 Renter Occupied Housing Units	1,566	6,606	13,600
2015 Vacant Housing Units	235	1,147	2,562
2020 Total Housing Units	3,488	27,446	62,620
2020 Owner Occupied Housing Units	1,679	19,509	45,962
2020 Renter Occupied Housing Units	1,576	6,735	14,057
2020 Vacant Housing Units	232	1,202	2,601

Currently, 73.3% of the 60,562 housing units in the area are owner occupied; 22.5%, renter occupied; and 4.2% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 58,666 housing units in the area - 73.5% owner occupied, 22.0% renter occupied, and 4.4% vacant. The annual rate of change in housing units since 2010 is 1.42%. Median home value in the area is \$271,375, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 2.50% annually to \$306,992.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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## 2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	6,416	7,099	1.02%
Households	2,724	3,144	1.44%
Housing Units	2,804	3,391	1.92%
<b>Population by Race</b>			
Total		7,099	100.0%
Population Reporting One Race		6,802	95.8%
White		5,370	75.6%
Black		808	11.4%
American Indian		40	0.6%
Asian		366	5.2%
Pacific Islander		2	0.0%
Some Other Race		216	3.0%
Population Reporting Two or More Races		297	4.2%
Total Hispanic Population		481	6.8%
<b>Population by Sex</b>			
Male		3,450	48.6%
Female		3,649	51.4%
<b>Population by Age</b>			
Total		7,100	100.0%
Age 0 - 4		588	8.3%
Age 5 - 9		438	6.2%
Age 10 - 14		380	5.4%
Age 15 - 19		438	6.2%
Age 20 - 24		634	8.9%
Age 25 - 29		724	10.2%
Age 30 - 34		538	7.6%
Age 35 - 39		467	6.6%
Age 40 - 44		457	6.4%
Age 45 - 49		529	7.5%
Age 50 - 54		551	7.8%
Age 55 - 59		399	5.6%
Age 60 - 64		278	3.9%
Age 65 - 69		209	2.9%
Age 70 - 74		152	2.1%
Age 75 - 79		121	1.7%
Age 80 - 84		92	1.3%
Age 85+		107	1.5%
Age 18+		5,415	76.3%
Age 65+		681	9.6%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		33.2	
Male		32.4	
Female		34.0	
White Alone		37.7	
Black Alone		24.1	
American Indian Alone		34.2	
Asian Alone		31.4	
Pacific Islander Alone		37.5	
Some Other Race Alone		23.3	
Two or More Races		14.1	
Hispanic Population		23.2	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

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### Households by Type

Total	3,145	100.0%
Households with 1 Person	1,063	33.8%
Households with 2+ People	2,082	66.2%
Family Households	1,750	55.6%
Husband-wife Families	1,239	39.4%
With Own Children	548	17.4%
Other Family (No Spouse Present)	511	16.2%
With Own Children	338	10.7%
Nonfamily Households	332	10.6%
All Households with Children	943	30.0%
Multigenerational Households	64	2.0%
Unmarried Partner Households	294	9.3%
Male-female	272	8.7%
Same-sex	22	0.7%
Average Household Size	2.25	

### Family Households by Size

Total	1,749	100.0%
2 People	761	43.5%
3 People	388	22.2%
4 People	360	20.6%
5 People	155	8.9%
6 People	57	3.3%
7+ People	28	1.6%
Average Family Size	2.95	

### Nonfamily Households by Size

Total	1,395	100.0%
1 Person	1,063	76.2%
2 People	290	20.8%
3 People	33	2.4%
4 People	8	0.6%
5 People	1	0.1%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.26	

### Population by Relationship and Household Type

Total	7,099	100.0%
In Households	7,084	99.8%
In Family Households	5,329	75.1%
Householder	1,708	24.1%
Spouse	1,205	17.0%
Child	2,002	28.2%
Other relative	254	3.6%
Nonrelative	160	2.3%
In Nonfamily Households	1,755	24.7%
In Group Quarters	15	0.2%
Institutionalized Population	2	0.0%
Noninstitutionalized Population	12	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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### Family Households by Age of Householder

Total	1,749	100.0%
Householder Age 15 - 44	837	47.9%
Householder Age 45 - 54	430	24.6%
Householder Age 55 - 64	250	14.3%
Householder Age 65 - 74	147	8.4%
Householder Age 75+	85	4.9%

### Nonfamily Households by Age of Householder

Total	1,394	100.0%
Householder Age 15 - 44	717	51.4%
Householder Age 45 - 54	257	18.4%
Householder Age 55 - 64	181	13.0%
Householder Age 65 - 74	81	5.8%
Householder Age 75+	158	11.3%

### Households by Race of Householder

Total	3,143	100.0%
Householder is White Alone	2,597	82.6%
Householder is Black Alone	288	9.2%
Householder is American Indian Alone	17	0.5%
Householder is Asian Alone	112	3.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	58	1.8%
Householder is Two or More Races	71	2.3%
Households with Hispanic Householder	136	4.3%

### Husband-wife Families by Race of Householder

Total	1,239	100.0%
Householder is White Alone	1,038	83.8%
Householder is Black Alone	83	6.7%
Householder is American Indian Alone	4	0.3%
Householder is Asian Alone	61	4.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	30	2.4%
Householder is Two or More Races	23	1.9%
Husband-wife Families with Hispanic Householder	60	4.8%

### Other Families (No Spouse) by Race of Householder

Total	510	100.0%
Householder is White Alone	331	64.9%
Householder is Black Alone	116	22.7%
Householder is American Indian Alone	8	1.6%
Householder is Asian Alone	20	3.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	18	3.5%
Householder is Two or More Races	17	3.3%
Other Families with Hispanic Householder	42	8.2%

### Nonfamily Households by Race of Householder

Total	1,395	100.0%
Householder is White Alone	1,228	88.0%
Householder is Black Alone	89	6.4%
Householder is American Indian Alone	4	0.3%
Householder is Asian Alone	32	2.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	0.7%
Householder is Two or More Races	32	2.3%
Nonfamily Households with Hispanic Householder	34	2.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	3,373	100.0%
Occupied Housing Units	3,144	93.2%
Vacant Housing Units		
For Rent	132	3.9%
Rented, not Occupied	4	0.1%
For Sale Only	28	0.8%
Sold, not Occupied	8	0.2%
For Seasonal/Recreational/Occasional Use	12	0.4%
For Migrant Workers	0	0.0%
Other Vacant	45	1.3%
Total Vacancy Rate	7.3%	

### Households by Tenure and Mortgage Status

Total	3,144	100.0%
Owner Occupied	1,592	50.6%
Owned with a Mortgage/Loan	1,265	40.2%
Owned Free and Clear	327	10.4%
Average Household Size	2.48	
Renter Occupied	1,552	49.4%
Average Household Size	2.02	

### Owner-occupied Housing Units by Race of Householder

Total	1,592	100.0%
Householder is White Alone	1,415	88.9%
Householder is Black Alone	37	2.3%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	73	4.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	35	2.2%
Householder is Two or More Races	27	1.7%
Owner-occupied Housing Units with Hispanic Householder	60	3.8%

### Renter-occupied Housing Units by Race of Householder

Total	1,553	100.0%
Householder is White Alone	1,183	76.2%
Householder is Black Alone	251	16.2%
Householder is American Indian Alone	12	0.8%
Householder is Asian Alone	40	2.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	23	1.5%
Householder is Two or More Races	44	2.8%
Renter-occupied Housing Units with Hispanic Householder	76	4.9%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.11
Householder is Black Alone	2.82
Householder is American Indian Alone	2.88
Householder is Asian Alone	3.12
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.67
Householder is Two or More Races	2.65
Householder is Hispanic	3.26

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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	2000	2010	2000-2010 Annual Rate
Population	66,072	66,897	0.12%
Households	23,889	25,040	0.47%
Housing Units	24,265	26,155	0.75%
<b>Population by Race</b>			
Total		66,897	100.0%
Population Reporting One Race		64,657	96.7%
White		54,049	80.8%
Black		4,936	7.4%
American Indian		275	0.4%
Asian		3,510	5.2%
Pacific Islander		43	0.1%
Some Other Race		1,844	2.8%
Population Reporting Two or More Races		2,240	3.3%
Total Hispanic Population		4,389	6.6%
<b>Population by Sex</b>			
Male		33,062	49.4%
Female		33,835	50.6%
<b>Population by Age</b>			
Total		66,899	100.0%
Age 0 - 4		4,824	7.2%
Age 5 - 9		4,774	7.1%
Age 10 - 14		4,939	7.4%
Age 15 - 19		4,808	7.2%
Age 20 - 24		4,139	6.2%
Age 25 - 29		4,945	7.4%
Age 30 - 34		4,362	6.5%
Age 35 - 39		4,464	6.7%
Age 40 - 44		4,887	7.3%
Age 45 - 49		5,801	8.7%
Age 50 - 54		5,566	8.3%
Age 55 - 59		4,206	6.3%
Age 60 - 64		3,170	4.7%
Age 65 - 69		2,231	3.3%
Age 70 - 74		1,424	2.1%
Age 75 - 79		995	1.5%
Age 80 - 84		688	1.0%
Age 85+		673	1.0%
Age 18+		49,097	73.4%
Age 65+		6,011	9.0%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		35.7	
Male		34.9	
Female		36.6	
White Alone		39.3	
Black Alone		24.0	
American Indian Alone		29.2	
Asian Alone		31.8	
Pacific Islander Alone		28.0	
Some Other Race Alone		24.2	
Two or More Races		13.6	
Hispanic Population		23.7	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

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### Households by Type

Total	25,040	100.0%
Households with 1 Person	5,482	21.9%
Households with 2+ People	19,558	78.1%
Family Households	17,809	71.1%
Husband-wife Families	13,990	55.9%
With Own Children	6,556	26.2%
Other Family (No Spouse Present)	3,820	15.3%
With Own Children	2,348	9.4%
Nonfamily Households	1,749	7.0%
All Households with Children	9,445	37.7%
Multigenerational Households	626	2.5%
Unmarried Partner Households	1,732	6.9%
Male-female	1,601	6.4%
Same-sex	131	0.5%
Average Household Size	2.66	

### Family Households by Size

Total	17,809	100.0%
2 People	6,948	39.0%
3 People	4,201	23.6%
4 People	3,996	22.4%
5 People	1,717	9.6%
6 People	606	3.4%
7+ People	341	1.9%
Average Family Size	3.13	

### Nonfamily Households by Size

Total	7,232	100.0%
1 Person	5,482	75.8%
2 People	1,432	19.8%
3 People	219	3.0%
4 People	76	1.1%
5 People	14	0.2%
6 People	6	0.1%
7+ People	3	0.0%
Average Nonfamily Size	1.30	

### Population by Relationship and Household Type

Total	66,897	100.0%
In Households	66,543	99.5%
In Family Households	57,151	85.4%
Householder	17,747	26.5%
Spouse	13,936	20.8%
Child	22,004	32.9%
Other relative	2,038	3.0%
Nonrelative	1,425	2.1%
In Nonfamily Households	9,392	14.0%
In Group Quarters	354	0.5%
Institutionalized Population	205	0.3%
Noninstitutionalized Population	150	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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### Family Households by Age of Householder

Total	17,808	100.0%
Householder Age 15 - 44	7,469	41.9%
Householder Age 45 - 54	5,006	28.1%
Householder Age 55 - 64	3,086	17.3%
Householder Age 65 - 74	1,532	8.6%
Householder Age 75+	715	4.0%

### Nonfamily Households by Age of Householder

Total	7,232	100.0%
Householder Age 15 - 44	2,984	41.3%
Householder Age 45 - 54	1,452	20.1%
Householder Age 55 - 64	1,247	17.2%
Householder Age 65 - 74	698	9.7%
Householder Age 75+	851	11.8%

### Households by Race of Householder

Total	25,040	100.0%
Householder is White Alone	21,594	86.2%
Householder is Black Alone	1,523	6.1%
Householder is American Indian Alone	97	0.4%
Householder is Asian Alone	974	3.9%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	449	1.8%
Householder is Two or More Races	394	1.6%
Households with Hispanic Householder	1,091	4.4%

### Husband-wife Families by Race of Householder

Total	13,989	100.0%
Householder is White Alone	12,300	87.9%
Householder is Black Alone	603	4.3%
Householder is American Indian Alone	40	0.3%
Householder is Asian Alone	620	4.4%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	243	1.7%
Householder is Two or More Races	176	1.3%
Husband-wife Families with Hispanic Householder	572	4.1%

### Other Families (No Spouse) by Race of Householder

Total	3,820	100.0%
Householder is White Alone	2,799	73.3%
Householder is Black Alone	546	14.3%
Householder is American Indian Alone	34	0.9%
Householder is Asian Alone	183	4.8%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	130	3.4%
Householder is Two or More Races	126	3.3%
Other Families with Hispanic Householder	320	8.4%

### Nonfamily Households by Race of Householder

Total	7,231	100.0%
Householder is White Alone	6,494	89.8%
Householder is Black Alone	374	5.2%
Householder is American Indian Alone	23	0.3%
Householder is Asian Alone	171	2.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	77	1.1%
Householder is Two or More Races	92	1.3%
Nonfamily Households with Hispanic Householder	199	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Latitude: 44.73707  
Longitude: -93.29944

### Total Housing Units by Occupancy

Total	26,178	100.0%
Occupied Housing Units	25,040	95.7%
Vacant Housing Units		
For Rent	498	1.9%
Rented, not Occupied	18	0.1%
For Sale Only	289	1.1%
Sold, not Occupied	55	0.2%
For Seasonal/Recreational/Occasional Use	97	0.4%
For Migrant Workers	0	0.0%
Other Vacant	181	0.7%
Total Vacancy Rate	4.3%	

### Households by Tenure and Mortgage Status

Total	25,040	100.0%
Owner Occupied	18,615	74.3%
Owned with a Mortgage/Loan	15,394	61.5%
Owned Free and Clear	3,222	12.9%
Average Household Size	2.73	
Renter Occupied	6,425	25.7%
Average Household Size	2.44	

### Owner-occupied Housing Units by Race of Householder

Total	18,615	100.0%
Householder is White Alone	16,964	91.1%
Householder is Black Alone	454	2.4%
Householder is American Indian Alone	48	0.3%
Householder is Asian Alone	734	3.9%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	209	1.1%
Householder is Two or More Races	202	1.1%
Owner-occupied Housing Units with Hispanic Householder	486	2.6%

### Renter-occupied Housing Units by Race of Householder

Total	6,425	100.0%
Householder is White Alone	4,630	72.1%
Householder is Black Alone	1,069	16.6%
Householder is American Indian Alone	49	0.8%
Householder is Asian Alone	240	3.7%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	240	3.7%
Householder is Two or More Races	192	3.0%
Renter-occupied Housing Units with Hispanic Householder	605	9.4%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.54
Householder is Black Alone	3.24
Householder is American Indian Alone	3.27
Householder is Asian Alone	3.48
Householder is Pacific Islander Alone	4.44
Householder is Some Other Race Alone	3.94
Householder is Two or More Races	3.13
Householder is Hispanic	3.72

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 5 mile radius

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	2000	2010	2000-2010 Annual Rate
Population	138,660	150,498	0.82%
Households	49,929	56,061	1.17%
Housing Units	50,872	58,666	1.44%
<b>Population by Race</b>			
Total		150,498	100.0%
Population Reporting One Race		146,032	97.0%
White		124,459	82.7%
Black		9,497	6.3%
American Indian		597	0.4%
Asian		7,812	5.2%
Pacific Islander		143	0.1%
Some Other Race		3,524	2.3%
Population Reporting Two or More Races		4,466	3.0%
Total Hispanic Population		8,474	5.6%
<b>Population by Sex</b>			
Male		74,167	49.3%
Female		76,331	50.7%
<b>Population by Age</b>			
Total		150,498	100.0%
Age 0 - 4		10,410	6.9%
Age 5 - 9		11,253	7.5%
Age 10 - 14		11,613	7.7%
Age 15 - 19		10,726	7.1%
Age 20 - 24		8,202	5.5%
Age 25 - 29		10,244	6.8%
Age 30 - 34		9,591	6.4%
Age 35 - 39		10,285	6.8%
Age 40 - 44		11,666	7.8%
Age 45 - 49		13,166	8.7%
Age 50 - 54		12,228	8.1%
Age 55 - 59		9,419	6.3%
Age 60 - 64		7,415	4.9%
Age 65 - 69		5,315	3.5%
Age 70 - 74		3,364	2.2%
Age 75 - 79		2,337	1.6%
Age 80 - 84		1,609	1.1%
Age 85+		1,654	1.1%
Age 18+		109,891	73.0%
Age 65+		14,279	9.5%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		36.6	
Male		35.6	
Female		37.5	
White Alone		39.6	
Black Alone		24.7	
American Indian Alone		29.2	
Asian Alone		32.6	
Pacific Islander Alone		28.8	
Some Other Race Alone		24.9	
Two or More Races		13.9	
Hispanic Population		23.7	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

### Households by Type

Total	56,061	100.0%
Households with 1 Person	12,236	21.8%
Households with 2+ People	43,825	78.2%
Family Households	40,233	71.8%
Husband-wife Families	32,085	57.2%
With Own Children	15,195	27.1%
Other Family (No Spouse Present)	8,148	14.5%
With Own Children	4,951	8.8%
Nonfamily Households	3,592	6.4%
All Households with Children	21,284	38.0%
Multigenerational Households	1,343	2.4%
Unmarried Partner Households	3,547	6.3%
Male-female	3,239	5.8%
Same-sex	308	0.5%
Average Household Size	2.67	

### Family Households by Size

Total	40,233	100.0%
2 People	15,794	39.3%
3 People	9,308	23.1%
4 People	9,138	22.7%
5 People	3,943	9.8%
6 People	1,328	3.3%
7+ People	722	1.8%
Average Family Size	3.14	

### Nonfamily Households by Size

Total	15,828	100.0%
1 Person	12,236	77.3%
2 People	2,979	18.8%
3 People	414	2.6%
4 People	148	0.9%
5 People	33	0.2%
6 People	13	0.1%
7+ People	5	0.0%
Average Nonfamily Size	1.28	

### Population by Relationship and Household Type

Total	150,498	100.0%
In Households	149,627	99.4%
In Family Households	129,318	85.9%
Householder	40,227	26.7%
Spouse	32,080	21.3%
Child	49,925	33.2%
Other relative	4,124	2.7%
Nonrelative	2,960	2.0%
In Nonfamily Households	20,309	13.5%
In Group Quarters	871	0.6%
Institutionalized Population	611	0.4%
Noninstitutionalized Population	261	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 44.73707  
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### Family Households by Age of Householder

Total	40,234	100.0%
Householder Age 15 - 44	16,624	41.3%
Householder Age 45 - 54	11,299	28.1%
Householder Age 55 - 64	7,097	17.6%
Householder Age 65 - 74	3,590	8.9%
Householder Age 75+	1,624	4.0%

### Nonfamily Households by Age of Householder

Total	15,827	100.0%
Householder Age 15 - 44	6,193	39.1%
Householder Age 45 - 54	3,146	19.9%
Householder Age 55 - 64	2,780	17.6%
Householder Age 65 - 74	1,713	10.8%
Householder Age 75+	1,995	12.6%

### Households by Race of Householder

Total	56,063	100.0%
Householder is White Alone	49,100	87.6%
Householder is Black Alone	2,914	5.2%
Householder is American Indian Alone	202	0.4%
Householder is Asian Alone	2,183	3.9%
Householder is Pacific Islander Alone	38	0.1%
Householder is Some Other Race Alone	865	1.5%
Householder is Two or More Races	761	1.4%
Households with Hispanic Householder	2,096	3.7%

### Husband-wife Families by Race of Householder

Total	32,084	100.0%
Householder is White Alone	28,595	89.1%
Householder is Black Alone	1,173	3.7%
Householder is American Indian Alone	79	0.2%
Householder is Asian Alone	1,419	4.4%
Householder is Pacific Islander Alone	19	0.1%
Householder is Some Other Race Alone	451	1.4%
Householder is Two or More Races	348	1.1%
Husband-wife Families with Hispanic Householder	1,108	3.5%

### Other Families (No Spouse) by Race of Householder

Total	8,149	100.0%
Householder is White Alone	6,162	75.6%
Householder is Black Alone	1,033	12.7%
Householder is American Indian Alone	69	0.8%
Householder is Asian Alone	385	4.7%
Householder is Pacific Islander Alone	15	0.2%
Householder is Some Other Race Alone	254	3.1%
Householder is Two or More Races	231	2.8%
Other Families with Hispanic Householder	586	7.2%

### Nonfamily Households by Race of Householder

Total	15,828	100.0%
Householder is White Alone	14,343	90.6%
Householder is Black Alone	709	4.5%
Householder is American Indian Alone	54	0.3%
Householder is Asian Alone	378	2.4%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	159	1.0%
Householder is Two or More Races	182	1.2%
Nonfamily Households with Hispanic Householder	402	2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

### Total Housing Units by Occupancy

Total	58,679	100.0%
Occupied Housing Units	56,061	95.5%
Vacant Housing Units		
For Rent	1,108	1.9%
Rented, not Occupied	37	0.1%
For Sale Only	714	1.2%
Sold, not Occupied	119	0.2%
For Seasonal/Recreational/Occasional Use	264	0.5%
For Migrant Workers	0	0.0%
Other Vacant	376	0.6%
Total Vacancy Rate	4.4%	

### Households by Tenure and Mortgage Status

Total	56,061	100.0%
Owner Occupied	43,142	77.0%
Owned with a Mortgage/Loan	36,025	64.3%
Owned Free and Clear	7,117	12.7%
Average Household Size	2.75	
Renter Occupied	12,919	23.0%
Average Household Size	2.41	

### Owner-occupied Housing Units by Race of Householder

Total	43,143	100.0%
Householder is White Alone	39,619	91.8%
Householder is Black Alone	963	2.2%
Householder is American Indian Alone	102	0.2%
Householder is Asian Alone	1,655	3.8%
Householder is Pacific Islander Alone	12	0.0%
Householder is Some Other Race Alone	384	0.9%
Householder is Two or More Races	408	0.9%
Owner-occupied Housing Units with Hispanic Householder	958	2.2%

### Renter-occupied Housing Units by Race of Householder

Total	12,919	100.0%
Householder is White Alone	9,481	73.4%
Householder is Black Alone	1,951	15.1%
Householder is American Indian Alone	100	0.8%
Householder is Asian Alone	528	4.1%
Householder is Pacific Islander Alone	25	0.2%
Householder is Some Other Race Alone	481	3.7%
Householder is Two or More Races	353	2.7%
Renter-occupied Housing Units with Hispanic Householder	1,138	8.8%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.57
Householder is Black Alone	3.24
Householder is American Indian Alone	3.06
Householder is Asian Alone	3.41
Householder is Pacific Islander Alone	3.71
Householder is Some Other Race Alone	3.90
Householder is Two or More Races	3.11
Householder is Hispanic	3.65

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## Demographic and Income Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

Summary	Census 2010	2015	2020				
Population	7,099	7,137	7,241				
Households	3,144	3,193	3,256				
Families	1,750	1,759	1,782				
Average Household Size	2.25	2.23	2.22				
Owner Occupied Housing Units	1,592	1,627	1,679				
Renter Occupied Housing Units	1,552	1,566	1,576				
Median Age	33.2	33.8	34.6				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	0.29%	0.67%	0.75%				
Households	0.39%	0.73%	0.77%				
Families	0.26%	0.65%	0.69%				
Owner HHs	0.63%	0.71%	0.70%				
Median Household Income	3.34%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	286	9.0%	250	7.7%		
	\$15,000 - \$24,999	200	6.3%	137	4.2%		
	\$25,000 - \$34,999	250	7.8%	186	5.7%		
	\$35,000 - \$49,999	406	12.7%	348	10.7%		
	\$50,000 - \$74,999	558	17.5%	514	15.8%		
	\$75,000 - \$99,999	536	16.8%	612	18.8%		
	\$100,000 - \$149,999	620	19.4%	788	24.2%		
	\$150,000 - \$199,999	232	7.3%	295	9.1%		
\$200,000+	105	3.3%	127	3.9%			
Median Household Income	\$68,848		\$81,158				
Average Household Income	\$80,471		\$92,216				
Per Capita Income	\$35,253		\$40,572				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	588	8.3%	543	7.6%	527	7.3%
	5 - 9	438	6.2%	514	7.2%	475	6.6%
	10 - 14	380	5.4%	410	5.7%	461	6.4%
	15 - 19	438	6.2%	370	5.2%	389	5.4%
	20 - 24	634	8.9%	586	8.2%	493	6.8%
	25 - 34	1,262	17.8%	1,291	18.1%	1,327	18.3%
	35 - 44	924	13.0%	906	12.7%	989	13.7%
	45 - 54	1,080	15.2%	917	12.8%	801	11.1%
	55 - 64	677	9.5%	862	12.1%	922	12.7%
	65 - 74	361	5.1%	429	6.0%	528	7.3%
	75 - 84	213	3.0%	213	3.0%	235	3.2%
	85+	107	1.5%	98	1.4%	92	1.3%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		5,370	75.6%	5,161	72.3%	4,940	68.2%
Black Alone		808	11.4%	966	13.5%	1,171	16.2%
American Indian Alone		40	0.6%	39	0.5%	38	0.5%
Asian Alone		366	5.2%	391	5.5%	423	5.8%
Pacific Islander Alone		2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone		216	3.0%	249	3.5%	295	4.1%
Two or More Races		297	4.2%	330	4.6%	372	5.1%
Hispanic Origin (Any Race)		481	6.8%	549	7.7%	647	8.9%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

October 22, 2015

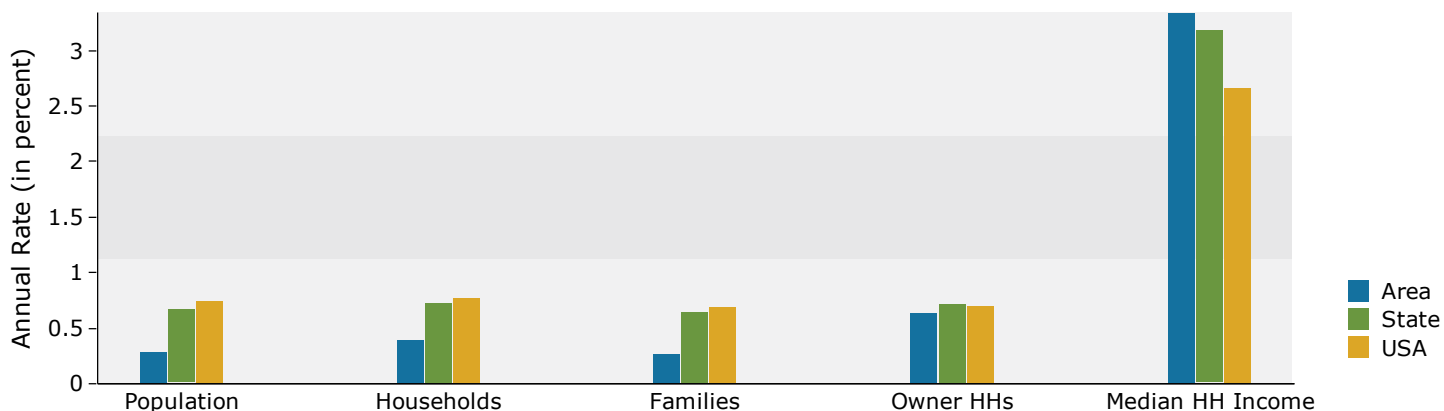


## Demographic and Income Profile

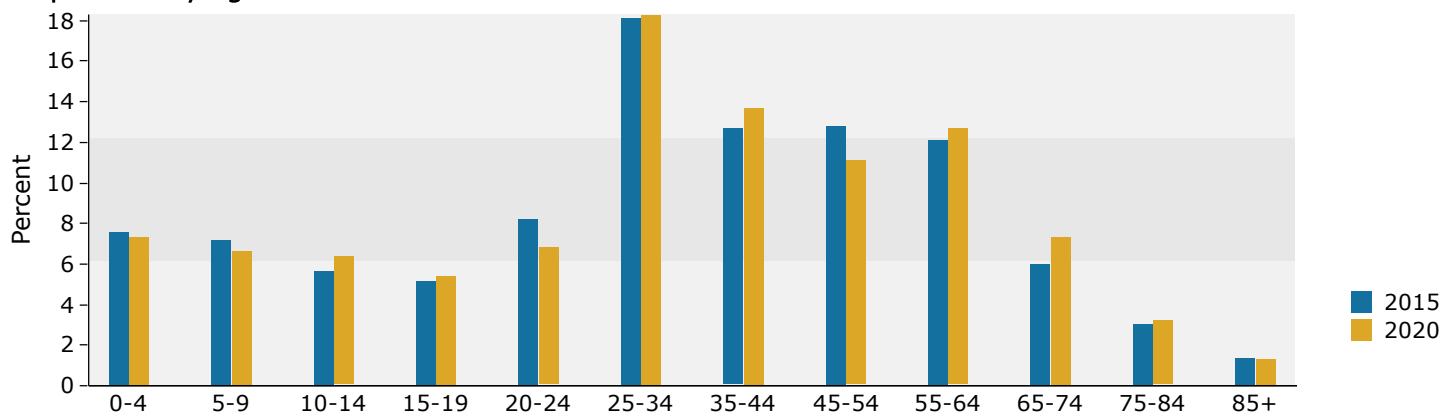
1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

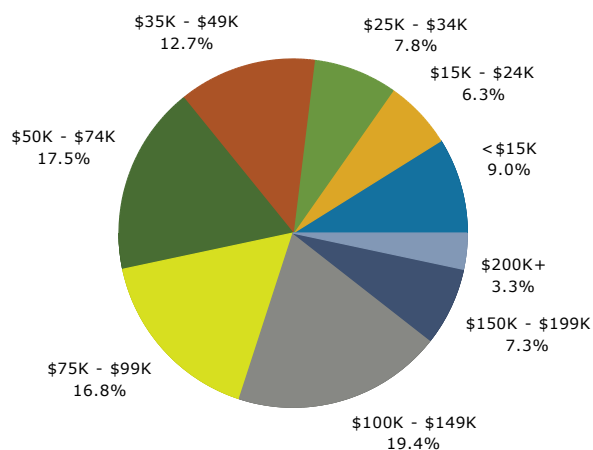
### Trends 2015-2020



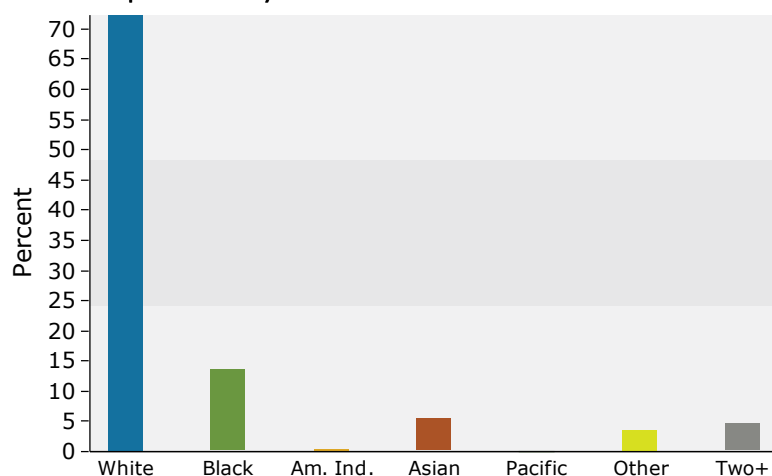
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 7.7%



## Demographic and Income Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

Summary	Census 2010	2015	2020				
Population	66,897	67,778	69,285				
Households	25,040	25,588	26,244				
Families	17,809	18,129	18,555				
Average Household Size	2.66	2.64	2.63				
Owner Occupied Housing Units	18,615	18,982	19,509				
Renter Occupied Housing Units	6,425	6,606	6,735				
Median Age	35.7	36.5	37.6				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	0.44%	0.67%	0.75%				
Households	0.51%	0.73%	0.77%				
Families	0.47%	0.65%	0.69%				
Owner HHs	0.55%	0.71%	0.70%				
Median Household Income	2.30%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	1,389	5.4%	1,232	4.7%		
	\$15,000 - \$24,999	1,388	5.4%	998	3.8%		
	\$25,000 - \$34,999	1,708	6.7%	1,320	5.0%		
	\$35,000 - \$49,999	2,799	10.9%	2,381	9.1%		
	\$50,000 - \$74,999	4,605	18.0%	4,245	16.2%		
	\$75,000 - \$99,999	4,361	17.0%	4,778	18.2%		
	\$100,000 - \$149,999	5,481	21.4%	6,377	24.3%		
	\$150,000 - \$199,999	2,232	8.7%	2,898	11.0%		
\$200,000+	1,625	6.4%	2,016	7.7%			
Median Household Income	\$78,948		\$88,466				
Average Household Income	\$95,214		\$108,359				
Per Capita Income	\$35,829		\$40,906				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	4,824	7.2%	4,491	6.6%	4,508	6.5%
	5 - 9	4,774	7.1%	4,747	7.0%	4,435	6.4%
	10 - 14	4,939	7.4%	4,740	7.0%	4,811	6.9%
	15 - 19	4,808	7.2%	4,363	6.4%	4,305	6.2%
	20 - 24	4,139	6.2%	4,461	6.6%	3,909	5.6%
	25 - 34	9,307	13.9%	9,756	14.4%	9,946	14.4%
	35 - 44	9,351	14.0%	8,667	12.8%	9,598	13.9%
	45 - 54	11,367	17.0%	10,085	14.9%	8,643	12.5%
	55 - 64	7,376	11.0%	8,991	13.3%	9,782	14.1%
	65 - 74	3,655	5.5%	4,786	7.1%	5,936	8.6%
	75 - 84	1,683	2.5%	1,921	2.8%	2,527	3.6%
	85+	673	1.0%	769	1.1%	885	1.3%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		54,049	80.8%	52,996	78.2%	51,927	74.9%
Black Alone		4,936	7.4%	6,059	8.9%	7,546	10.9%
American Indian Alone		275	0.4%	284	0.4%	293	0.4%
Asian Alone		3,510	5.2%	3,791	5.6%	4,134	6.0%
Pacific Islander Alone		43	0.1%	46	0.1%	48	0.1%
Some Other Race Alone		1,844	2.8%	2,101	3.1%	2,478	3.6%
Two or More Races		2,240	3.3%	2,501	3.7%	2,859	4.1%
Hispanic Origin (Any Race)		4,389	6.6%	4,986	7.4%	5,869	8.5%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

October 22, 2015



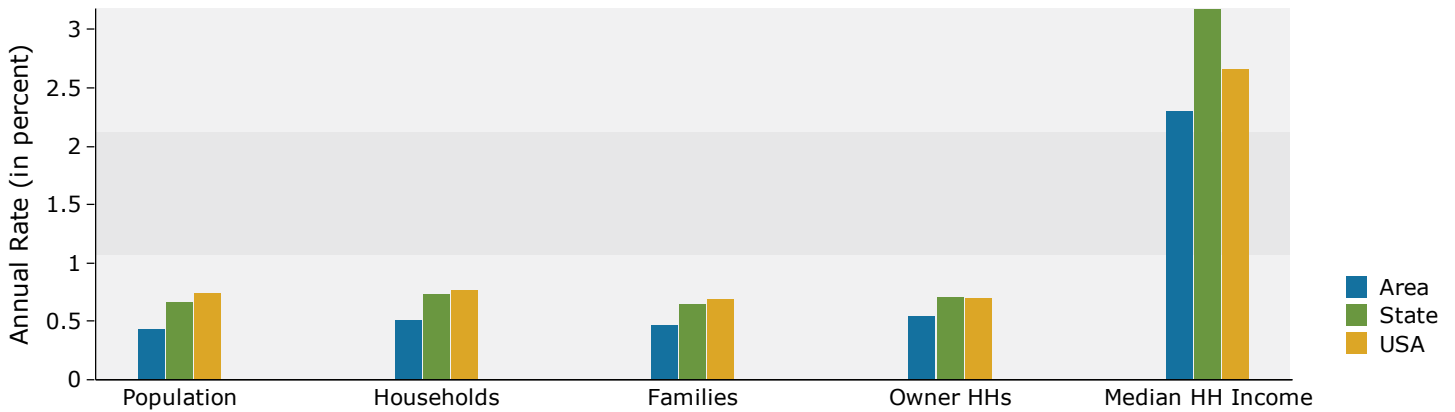


## Demographic and Income Profile

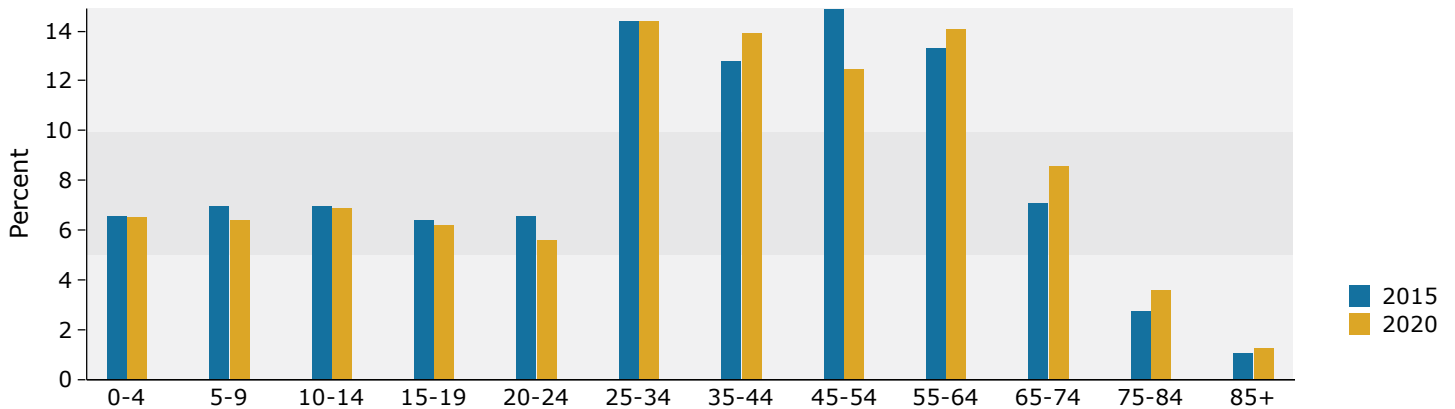
1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

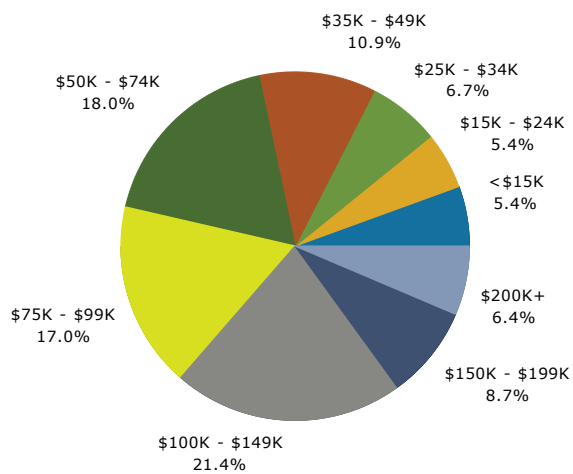
### Trends 2015-2020



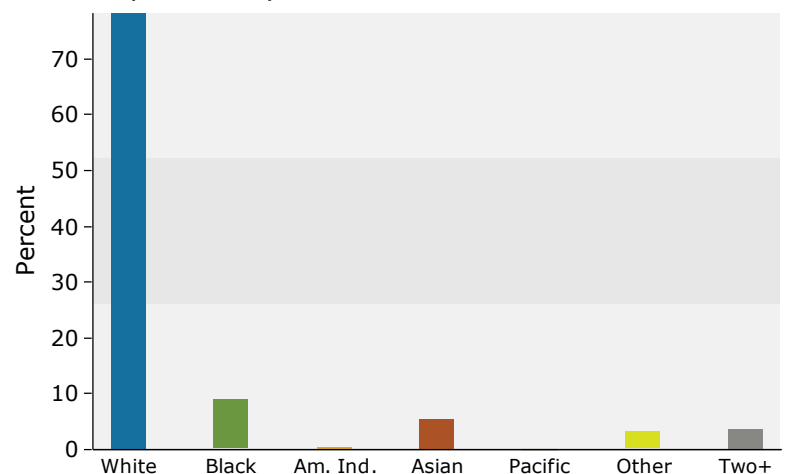
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 7.4%



# Demographic and Income Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

Summary	Census 2010		2015		2020	
Population	150,498		154,049		158,703	
Households	56,061		58,000		60,019	
Families	40,233		41,386		42,683	
Average Household Size	2.67		2.64		2.63	
Owner Occupied Housing Units	43,142		44,401		45,962	
Renter Occupied Housing Units	12,919		13,600		14,057	
Median Age	36.6		37.4		38.3	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.60%		0.67%		0.75%	
Households	0.69%		0.73%		0.77%	
Families	0.62%		0.65%		0.69%	
Owner HHs	0.69%		0.71%		0.70%	
Median Household Income	2.23%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	2,684	4.6%	2,380	4.0%		
\$15,000 - \$24,999	3,017	5.2%	2,164	3.6%		
\$25,000 - \$34,999	3,801	6.6%	2,928	4.9%		
\$35,000 - \$49,999	5,698	9.8%	4,904	8.2%		
\$50,000 - \$74,999	10,272	17.7%	9,561	15.9%		
\$75,000 - \$99,999	10,035	17.3%	11,051	18.4%		
\$100,000 - \$149,999	12,574	21.7%	14,532	24.2%		
\$150,000 - \$199,999	5,701	9.8%	7,317	12.2%		
\$200,000+	4,220	7.3%	5,181	8.6%		
Median Household Income	\$82,027		\$91,599			
Average Household Income	\$100,016		\$113,211			
Per Capita Income	\$37,700		\$42,858			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,410	6.9%	9,852	6.4%	9,961	6.3%
5 - 9	11,253	7.5%	10,886	7.1%	10,347	6.5%
10 - 14	11,613	7.7%	11,465	7.4%	11,423	7.2%
15 - 19	10,726	7.1%	10,073	6.5%	10,255	6.5%
20 - 24	8,202	5.4%	9,376	6.1%	8,372	5.3%
25 - 34	19,835	13.2%	20,600	13.4%	21,164	13.3%
35 - 44	21,951	14.6%	20,447	13.3%	22,481	14.2%
45 - 54	25,394	16.9%	23,430	15.2%	20,873	13.2%
55 - 64	16,834	11.2%	20,007	13.0%	21,695	13.7%
65 - 74	8,679	5.8%	11,414	7.4%	13,828	8.7%
75 - 84	3,946	2.6%	4,642	3.0%	6,200	3.9%
85+	1,654	1.1%	1,860	1.2%	2,103	1.3%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	124,459	82.7%	123,662	80.3%	122,638	77.3%
Black Alone	9,497	6.3%	11,841	7.7%	14,943	9.4%
American Indian Alone	597	0.4%	628	0.4%	663	0.4%
Asian Alone	7,812	5.2%	8,627	5.6%	9,597	6.0%
Pacific Islander Alone	143	0.1%	153	0.1%	163	0.1%
Some Other Race Alone	3,524	2.3%	4,062	2.6%	4,818	3.0%
Two or More Races	4,466	3.0%	5,077	3.3%	5,881	3.7%
Hispanic Origin (Any Race)	8,474	5.6%	9,762	6.3%	11,601	7.3%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

October 22, 2015

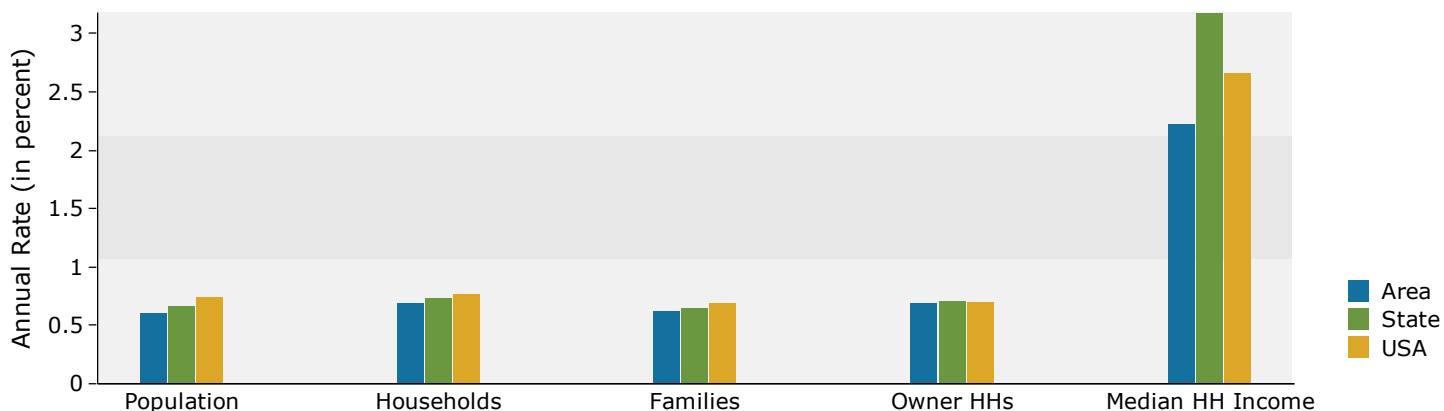


## Demographic and Income Profile

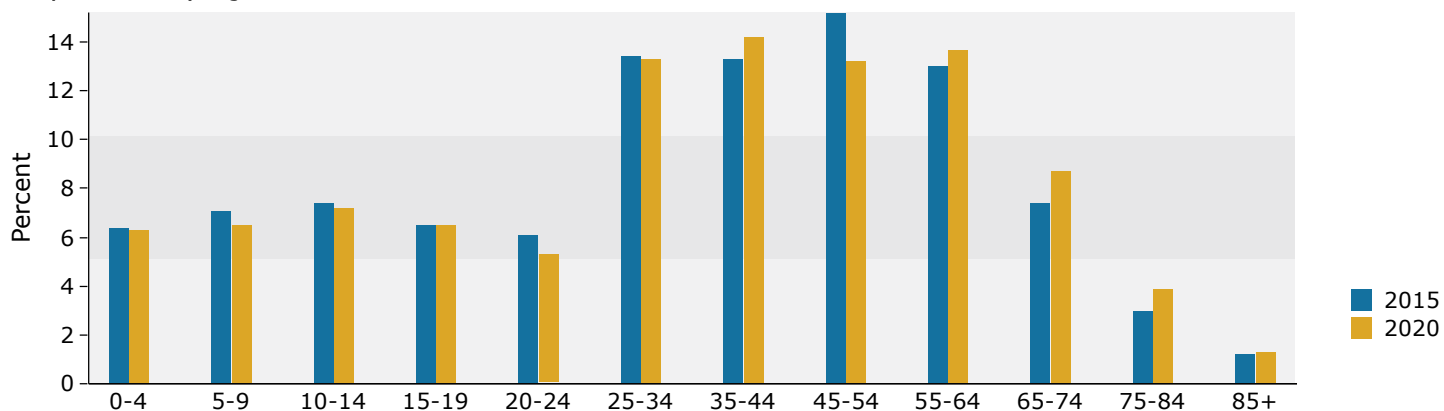
1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

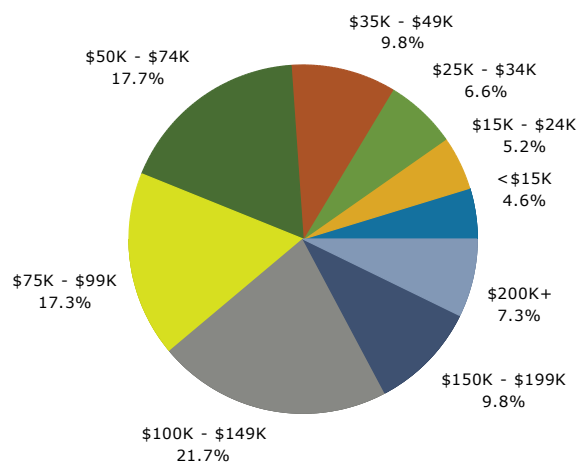
### Trends 2015-2020



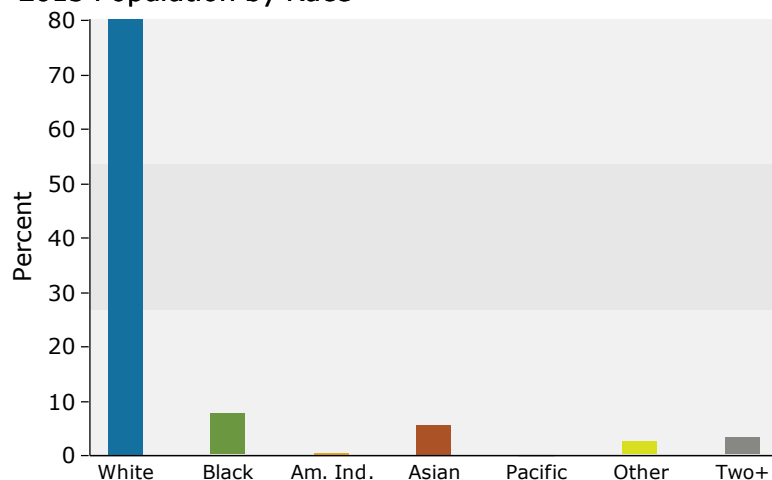
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 6.3%



## Market Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	6,416	66,072	138,660
2010 Total Population	7,099	66,897	150,498
2015 Total Population	7,137	67,778	154,049
2015 Group Quarters	15	353	873
2020 Total Population	7,241	69,285	158,703
2015-2020 Annual Rate	0.29%	0.44%	0.60%
<b>Household Summary</b>			
2000 Households	2,724	23,889	49,929
2000 Average Household Size	2.35	2.75	2.76
2010 Households	3,144	25,040	56,061
2010 Average Household Size	2.25	2.66	2.67
2015 Households	3,193	25,588	58,000
2015 Average Household Size	2.23	2.64	2.64
2020 Households	3,256	26,244	60,019
2020 Average Household Size	2.22	2.63	2.63
2015-2020 Annual Rate	0.39%	0.51%	0.69%
2010 Families	1,750	17,809	40,233
2010 Average Family Size	2.95	3.13	3.14
2015 Families	1,759	18,129	41,386
2015 Average Family Size	2.94	3.11	3.11
2020 Families	1,782	18,555	42,683
2020 Average Family Size	2.93	3.10	3.10
2015-2020 Annual Rate	0.26%	0.47%	0.62%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,804	24,265	50,872
Owner Occupied Housing Units	63.8%	75.6%	78.1%
Renter Occupied Housing Units	33.3%	22.9%	20.0%
Vacant Housing Units	2.9%	1.5%	1.9%
2010 Housing Units	3,391	26,155	58,666
Owner Occupied Housing Units	46.9%	71.2%	73.5%
Renter Occupied Housing Units	45.8%	24.6%	22.0%
Vacant Housing Units	7.3%	4.3%	4.4%
2015 Housing Units	3,428	26,735	60,562
Owner Occupied Housing Units	47.5%	71.0%	73.3%
Renter Occupied Housing Units	45.7%	24.7%	22.5%
Vacant Housing Units	6.9%	4.3%	4.2%
2020 Housing Units	3,488	27,446	62,620
Owner Occupied Housing Units	48.1%	71.1%	73.4%
Renter Occupied Housing Units	45.2%	24.5%	22.4%
Vacant Housing Units	6.7%	4.4%	4.2%
<b>Median Household Income</b>			
2015	\$68,848	\$78,948	\$82,027
2020	\$81,158	\$88,466	\$91,599
<b>Median Home Value</b>			
2015	\$266,763	\$266,046	\$271,375
2020	\$295,085	\$293,435	\$306,992
<b>Per Capita Income</b>			
2015	\$35,253	\$35,829	\$37,700
2020	\$40,572	\$40,906	\$42,858
<b>Median Age</b>			
2010	33.2	35.7	36.6
2015	33.8	36.5	37.4
2020	34.6	37.6	38.3

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 22, 2015



## Market Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	3,193	25,588	58,000
<\$15,000	9.0%	5.4%	4.6%
\$15,000 - \$24,999	6.3%	5.4%	5.2%
\$25,000 - \$34,999	7.8%	6.7%	6.6%
\$35,000 - \$49,999	12.7%	10.9%	9.8%
\$50,000 - \$74,999	17.5%	18.0%	17.7%
\$75,000 - \$99,999	16.8%	17.0%	17.3%
\$100,000 - \$149,999	19.4%	21.4%	21.7%
\$150,000 - \$199,999	7.3%	8.7%	9.8%
\$200,000+	3.3%	6.4%	7.3%
Average Household Income	\$80,471	\$95,214	\$100,016
<b>2020 Households by Income</b>			
Household Income Base	3,256	26,244	60,019
<\$15,000	7.7%	4.7%	4.0%
\$15,000 - \$24,999	4.2%	3.8%	3.6%
\$25,000 - \$34,999	5.7%	5.0%	4.9%
\$35,000 - \$49,999	10.7%	9.1%	8.2%
\$50,000 - \$74,999	15.8%	16.2%	15.9%
\$75,000 - \$99,999	18.8%	18.2%	18.4%
\$100,000 - \$149,999	24.2%	24.3%	24.2%
\$150,000 - \$199,999	9.1%	11.0%	12.2%
\$200,000+	3.9%	7.7%	8.6%
Average Household Income	\$92,216	\$108,359	\$113,211
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	1,627	18,982	44,401
<\$50,000	0.1%	0.5%	0.3%
\$50,000 - \$99,999	0.9%	1.7%	1.7%
\$100,000 - \$149,999	5.3%	4.5%	4.7%
\$150,000 - \$199,999	18.7%	11.1%	11.8%
\$200,000 - \$249,999	17.8%	23.7%	21.6%
\$250,000 - \$299,999	21.3%	26.4%	23.1%
\$300,000 - \$399,999	22.5%	20.5%	20.2%
\$400,000 - \$499,999	7.7%	6.2%	9.2%
\$500,000 - \$749,999	3.4%	4.1%	5.8%
\$750,000 - \$999,999	0.9%	0.5%	0.7%
\$1,000,000 +	1.4%	0.8%	0.9%
Average Home Value	\$298,324	\$291,937	\$305,245
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	1,679	19,509	45,962
<\$50,000	0.0%	0.3%	0.2%
\$50,000 - \$99,999	0.4%	0.8%	0.8%
\$100,000 - \$149,999	1.8%	1.5%	1.5%
\$150,000 - \$199,999	9.5%	5.7%	5.6%
\$200,000 - \$249,999	13.0%	17.4%	16.1%
\$250,000 - \$299,999	28.2%	28.0%	24.0%
\$300,000 - \$399,999	27.7%	28.2%	26.8%
\$400,000 - \$499,999	12.6%	10.0%	13.7%
\$500,000 - \$749,999	4.4%	6.3%	8.6%
\$750,000 - \$999,999	1.3%	0.9%	1.7%
\$1,000,000 +	1.3%	0.9%	1.1%
Average Home Value	\$333,636	\$331,227	\$352,444

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 22, 2015





## Market Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	7,100	66,899	150,498
0 - 4	8.3%	7.2%	6.9%
5 - 9	6.2%	7.1%	7.5%
10 - 14	5.4%	7.4%	7.7%
15 - 24	15.1%	13.4%	12.6%
25 - 34	17.8%	13.9%	13.2%
35 - 44	13.0%	14.0%	14.6%
45 - 54	15.2%	17.0%	16.9%
55 - 64	9.5%	11.0%	11.2%
65 - 74	5.1%	5.5%	5.8%
75 - 84	3.0%	2.5%	2.6%
85 +	1.5%	1.0%	1.1%
18 +	76.3%	73.4%	73.0%
<b>2015 Population by Age</b>			
Total	7,139	67,777	154,052
0 - 4	7.6%	6.6%	6.4%
5 - 9	7.2%	7.0%	7.1%
10 - 14	5.7%	7.0%	7.4%
15 - 24	13.4%	13.0%	12.6%
25 - 34	18.1%	14.4%	13.4%
35 - 44	12.7%	12.8%	13.3%
45 - 54	12.8%	14.9%	15.2%
55 - 64	12.1%	13.3%	13.0%
65 - 74	6.0%	7.1%	7.4%
75 - 84	3.0%	2.8%	3.0%
85 +	1.4%	1.1%	1.2%
18 +	76.1%	75.2%	74.8%
<b>2020 Population by Age</b>			
Total	7,239	69,285	158,702
0 - 4	7.3%	6.5%	6.3%
5 - 9	6.6%	6.4%	6.5%
10 - 14	6.4%	6.9%	7.2%
15 - 24	12.2%	11.9%	11.7%
25 - 34	18.3%	14.4%	13.3%
35 - 44	13.7%	13.9%	14.2%
45 - 54	11.1%	12.5%	13.2%
55 - 64	12.7%	14.1%	13.7%
65 - 74	7.3%	8.6%	8.7%
75 - 84	3.2%	3.6%	3.9%
85 +	1.3%	1.3%	1.3%
18 +	76.4%	76.1%	75.8%
<b>2010 Population by Sex</b>			
Males	3,450	33,062	74,167
Females	3,649	33,835	76,331
<b>2015 Population by Sex</b>			
Males	3,495	33,433	75,788
Females	3,642	34,345	78,262
<b>2020 Population by Sex</b>			
Males	3,580	34,129	78,011
Females	3,661	35,155	80,692

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 22, 2015



## Market Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	7,099	66,897	150,498
White Alone	75.6%	80.8%	82.7%
Black Alone	11.4%	7.4%	6.3%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	5.2%	5.2%	5.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.0%	2.8%	2.3%
Two or More Races	4.2%	3.3%	3.0%
Hispanic Origin	6.8%	6.6%	5.6%
Diversity Index	48.6	42.0	38.3
<b>2015 Population by Race/Ethnicity</b>			
Total	7,138	67,778	154,050
White Alone	72.3%	78.2%	80.3%
Black Alone	13.5%	8.9%	7.7%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	5.5%	5.6%	5.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.5%	3.1%	2.6%
Two or More Races	4.6%	3.7%	3.3%
Hispanic Origin	7.7%	7.4%	6.3%
Diversity Index	53.3	46.2	42.4
<b>2020 Population by Race/Ethnicity</b>			
Total	7,241	69,285	158,703
White Alone	68.2%	74.9%	77.3%
Black Alone	16.2%	10.9%	9.4%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	5.8%	6.0%	6.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.1%	3.6%	3.0%
Two or More Races	5.1%	4.1%	3.7%
Hispanic Origin	8.9%	8.5%	7.3%
Diversity Index	58.6	51.2	47.3
<b>2010 Population by Relationship and Household Type</b>			
Total	7,099	66,897	150,498
In Households	99.8%	99.5%	99.4%
In Family Households	75.1%	85.4%	85.9%
Householder	24.1%	26.5%	26.7%
Spouse	17.0%	20.8%	21.3%
Child	28.2%	32.9%	33.2%
Other relative	3.6%	3.0%	2.7%
Nonrelative	2.3%	2.1%	2.0%
In Nonfamily Households	24.7%	14.0%	13.5%
In Group Quarters	0.2%	0.5%	0.6%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.2%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 22, 2015



## Market Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	4,714	44,976	102,399
Less than 9th Grade	2.5%	1.7%	1.5%
9th - 12th Grade, No Diploma	3.5%	2.9%	3.3%
High School Graduate	19.9%	18.4%	18.0%
GED/Alternative Credential	3.1%	2.3%	2.2%
Some College, No Degree	26.9%	22.2%	21.4%
Associate Degree	10.1%	11.8%	11.5%
Bachelor's Degree	23.0%	28.2%	29.4%
Graduate/Professional Degree	10.9%	12.5%	12.8%
<b>2015 Population 15+ by Marital Status</b>			
Total	5,670	53,800	121,848
Never Married	36.5%	31.9%	30.1%
Married	48.9%	54.2%	56.1%
Widowed	3.9%	3.2%	3.6%
Divorced	10.7%	10.7%	10.2%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.5%	96.1%	96.6%
Civilian Unemployed	5.5%	3.9%	3.4%
<b>2015 Employed Population 16+ by Industry</b>			
Total	3,888	38,370	86,527
Agriculture/Mining	0.0%	0.5%	0.4%
Construction	4.7%	4.7%	4.3%
Manufacturing	13.5%	12.1%	12.6%
Wholesale Trade	2.8%	3.1%	3.1%
Retail Trade	10.5%	12.8%	12.4%
Transportation/Utilities	7.1%	5.6%	6.0%
Information	2.5%	2.1%	2.1%
Finance/Insurance/Real Estate	10.5%	10.4%	10.8%
Services	46.8%	46.3%	45.2%
Public Administration	1.5%	2.5%	2.9%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	3,887	38,370	86,525
White Collar	67.4%	68.2%	69.7%
Management/Business/Financial	17.0%	18.1%	18.9%
Professional	21.2%	22.4%	22.8%
Sales	14.3%	13.7%	13.6%
Administrative Support	14.9%	14.0%	14.4%
Services	12.4%	14.9%	14.2%
Blue Collar	20.1%	16.8%	16.1%
Farming/Forestry/Fishing	0.0%	0.3%	0.2%
Construction/Extraction	3.9%	3.4%	2.9%
Installation/Maintenance/Repair	4.0%	3.5%	3.2%
Production	5.7%	4.6%	4.6%
Transportation/Material Moving	6.5%	5.1%	5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 22, 2015



## Market Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	3,145	25,040	56,061
Households with 1 Person	33.8%	21.9%	21.8%
Households with 2+ People	66.2%	78.1%	78.2%
Family Households	55.6%	71.1%	71.8%
Husband-wife Families	39.4%	55.9%	57.2%
With Related Children	17.9%	27.0%	27.9%
Other Family (No Spouse Present)	16.2%	15.3%	14.5%
Other Family with Male Householder	4.7%	4.7%	4.4%
With Related Children	2.9%	2.8%	2.7%
Other Family with Female Householder	11.6%	10.6%	10.1%
With Related Children	8.8%	7.4%	7.0%
Nonfamily Households	10.6%	7.0%	6.4%
All Households with Children	30.0%	37.7%	38.0%
Multigenerational Households	2.0%	2.5%	2.4%
Unmarried Partner Households	9.4%	6.9%	6.3%
Male-female	8.7%	6.4%	5.8%
Same-sex	0.7%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	3,144	25,041	56,061
1 Person Household	33.8%	21.9%	21.8%
2 Person Household	33.4%	33.5%	33.5%
3 Person Household	13.4%	17.7%	17.3%
4 Person Household	11.7%	16.3%	16.6%
5 Person Household	5.0%	6.9%	7.1%
6 Person Household	1.8%	2.4%	2.4%
7 + Person Household	0.9%	1.4%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,144	25,040	56,061
Owner Occupied	50.6%	74.3%	77.0%
Owned with a Mortgage/Loan	40.2%	61.5%	64.3%
Owned Free and Clear	10.4%	12.9%	12.7%
Renter Occupied	49.4%	25.7%	23.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

October 22, 2015



## Market Profile

1500 Southcross Dr W, Burnsville, Minnesota, 55306  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.73707  
Longitude: -93.29944

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b> Set to Impress (11D)	Soccer Moms (4A)	Soccer Moms (4A)	
<b>2.</b> Young and Restless (11B)	Bright Young Professionals	Bright Young Professionals	
<b>3.</b> Enterprising Professionals	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,331,514	\$76,054,670	\$179,852,392
Average Spent	\$2,609.31	\$2,972.28	\$3,100.90
Spending Potential Index	113	128	134
Computers & Accessories: Total \$	\$953,052	\$8,707,776	\$20,617,075
Average Spent	\$298.48	\$340.31	\$355.47
Spending Potential Index	117	134	140
Education: Total \$	\$5,417,325	\$51,039,889	\$122,644,398
Average Spent	\$1,696.63	\$1,994.68	\$2,114.56
Spending Potential Index	111	131	139
Entertainment/Recreation: Total \$	\$11,151,752	\$107,618,085	\$256,515,326
Average Spent	\$3,492.56	\$4,205.80	\$4,422.68
Spending Potential Index	105	127	134
Food at Home: Total \$	\$18,452,153	\$166,567,384	\$392,445,691
Average Spent	\$5,778.94	\$6,509.59	\$6,766.31
Spending Potential Index	111	125	130
Food Away from Home: Total \$	\$11,738,182	\$108,279,064	\$256,432,825
Average Spent	\$3,676.22	\$4,231.63	\$4,421.26
Spending Potential Index	112	129	135
Health Care: Total \$	\$15,072,775	\$149,394,905	\$356,884,987
Average Spent	\$4,720.57	\$5,838.48	\$6,153.19
Spending Potential Index	100	123	130
HH Furnishings & Equipment: Total \$	\$6,372,611	\$60,777,124	\$144,364,787
Average Spent	\$1,995.81	\$2,375.22	\$2,489.05
Spending Potential Index	108	129	135
Investments: Total \$	\$8,729,238	\$82,646,745	\$196,459,076
Average Spent	\$2,733.87	\$3,229.90	\$3,387.23
Spending Potential Index	99	117	123
Retail Goods: Total \$	\$86,866,054	\$820,413,818	\$1,945,118,737
Average Spent	\$27,205.15	\$32,062.44	\$33,536.53
Spending Potential Index	107	126	132
Shelter: Total \$	\$59,233,905	\$539,652,216	\$1,283,101,233
Average Spent	\$18,551.18	\$21,090.05	\$22,122.44
Spending Potential Index	113	128	134
TV/Video/Audio: Total \$	\$4,601,821	\$41,701,840	\$98,382,106
Average Spent	\$1,441.22	\$1,629.74	\$1,696.24
Spending Potential Index	110	125	130
Travel: Total \$	\$6,423,280	\$65,398,158	\$157,726,086
Average Spent	\$2,011.68	\$2,555.81	\$2,719.42
Spending Potential Index	103	131	139
Vehicle Maintenance & Repairs: Total \$	\$3,880,621	\$36,442,001	\$86,512,836
Average Spent	\$1,215.35	\$1,424.18	\$1,491.60
Spending Potential Index	109	128	134

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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