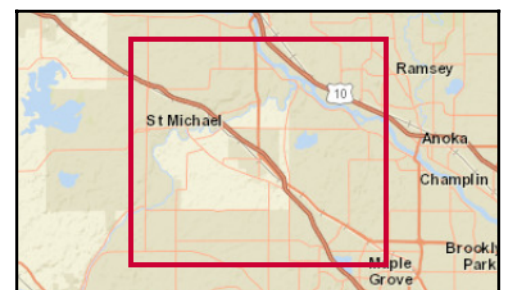
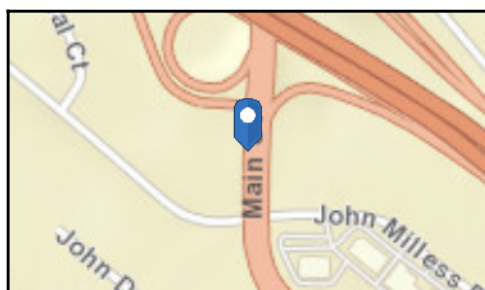
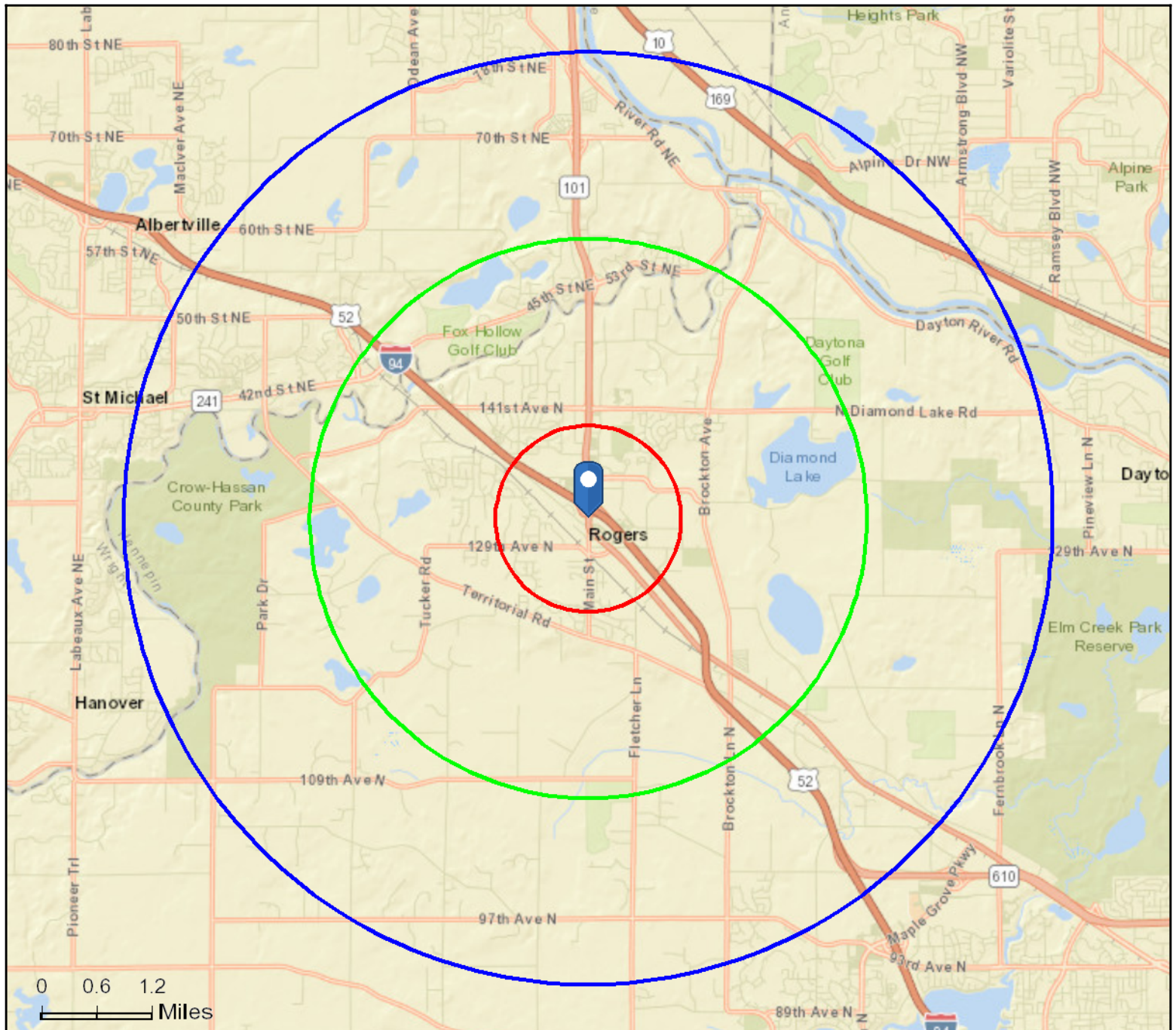


13105 Main St, Rogers, Minnesota, 55374  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.19313  
Longitude: -93.55276





## Executive Summary

13105 Main St, Rogers, Minnesota, 55374  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.19313  
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	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	1,512	7,503	15,912
2010 Population	2,887	13,043	26,235
2017 Population	3,138	14,961	29,288
2022 Population	3,399	16,241	31,603
2000-2010 Annual Rate	6.68%	5.69%	5.13%
2010-2017 Annual Rate	1.16%	1.91%	1.53%
2017-2022 Annual Rate	1.61%	1.66%	1.53%
2017 Male Population	49.2%	49.6%	49.7%
2017 Female Population	50.8%	50.4%	50.3%
2017 Median Age	34.9	35.6	36.0

In the identified area, the current year population is 29,288. In 2010, the Census count in the area was 26,235. The rate of change since 2010 was 1.53% annually. The five-year projection for the population in the area is 31,603 representing a change of 1.53% annually from 2017 to 2022. Currently, the population is 49.7% male and 50.3% female.

### Median Age

The median age in this area is 34.9, compared to U.S. median age of 38.2.

### Race and Ethnicity

2017 White Alone	90.2%	91.0%	90.7%
2017 Black Alone	2.7%	2.2%	2.1%
2017 American Indian/Alaska Native Alone	0.2%	0.2%	0.3%
2017 Asian Alone	4.1%	3.6%	3.7%
2017 Pacific Islander Alone	0.0%	0.0%	0.0%
2017 Other Race	0.5%	0.8%	1.0%
2017 Two or More Races	2.2%	2.2%	2.1%
2017 Hispanic Origin (Any Race)	1.9%	2.9%	3.1%

Persons of Hispanic origin represent 3.1% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 22.5 in the identified area, compared to 64.0 for the U.S. as a whole.

### Households

2000 Households	558	2,446	5,326
2010 Households	1,112	4,367	9,119
2017 Total Households	1,210	4,977	10,134
2022 Total Households	1,305	5,386	10,917
2000-2010 Annual Rate	7.14%	5.97%	5.52%
2010-2017 Annual Rate	1.17%	1.82%	1.47%
2017-2022 Annual Rate	1.52%	1.59%	1.50%
2017 Average Household Size	2.57	2.99	2.88

The household count in this area has changed from 9,119 in 2010 to 10,134 in the current year, a change of 1.47% annually. The five-year projection of households is 10,917, a change of 1.50% annually from the current year total. Average household size is currently 2.88, compared to 2.87 in the year 2010. The number of families in the current year is 7,881 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

September 05, 2017



## Executive Summary

13105 Main St, Rogers, Minnesota, 55374  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.19313  
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	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2017 Median Household Income	\$104,294	\$104,481	\$97,979
2022 Median Household Income	\$112,002	\$112,647	\$106,265
2017-2022 Annual Rate	1.44%	1.52%	1.64%
<b>Average Household Income</b>			
2017 Average Household Income	\$123,313	\$124,231	\$116,757
2022 Average Household Income	\$139,401	\$140,675	\$132,330
2017-2022 Annual Rate	2.48%	2.52%	2.54%
<b>Per Capita Income</b>			
2017 Per Capita Income	\$41,380	\$41,390	\$39,808
2022 Per Capita Income	\$46,582	\$46,703	\$45,001
2017-2022 Annual Rate	2.40%	2.44%	2.48%

Current median household income is \$97,979 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$106,265 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$116,757 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$132,330 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$39,808 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$45,001 in five years, compared to \$34,828 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	581	2,501	5,488
2000 Owner Occupied Housing Units	529	2,324	5,038
2000 Renter Occupied Housing Units	29	122	287
2000 Vacant Housing Units	23	55	163
2010 Total Housing Units	1,177	4,536	9,553
2010 Owner Occupied Housing Units	899	3,678	7,935
2010 Renter Occupied Housing Units	213	689	1,184
2010 Vacant Housing Units	65	169	434
2017 Total Housing Units	1,243	5,012	10,403
2017 Owner Occupied Housing Units	957	4,133	8,699
2017 Renter Occupied Housing Units	253	844	1,435
2017 Vacant Housing Units	33	35	269
2022 Total Housing Units	1,334	5,395	11,181
2022 Owner Occupied Housing Units	1,033	4,477	9,369
2022 Renter Occupied Housing Units	272	910	1,548
2022 Vacant Housing Units	29	9	264

Currently, 83.6% of the 10,403 housing units in the area are owner occupied; 13.8%, renter occupied; and 2.6% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 9,553 housing units in the area - 83.1% owner occupied, 12.4% renter occupied, and 4.5% vacant. The annual rate of change in housing units since 2010 is 3.86%. Median home value in the area is \$278,683, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.44% annually to \$314,400.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

September 05, 2017