



OPUS

MIDTOWN *Place* ATLANTA



ATLANTA JOB CREATION

N^o 1

AMONG TOP 10 U.S. METROS

ATLANTA JOB GROWTH

9%

2X THE NATIONAL AVERAGE

JOBS ADDED IN METRO ATLANTA

220k

SINCE 2014

MIDTOWN METRO AREA

9th LARGEST IN U.S. (2015)

8th LARGEST IN U.S. (2020)

POPULATION GROWTH

5.7m
2015

6.4m
2020

7.3m
2025

8.0m
2045

MIDTOWN IS GROWING

5x Faster

THAN THE CITY OF ATLANTA



Midtown Atlanta has the
largest concentration of
cultural attractions in the
South East.

3,000

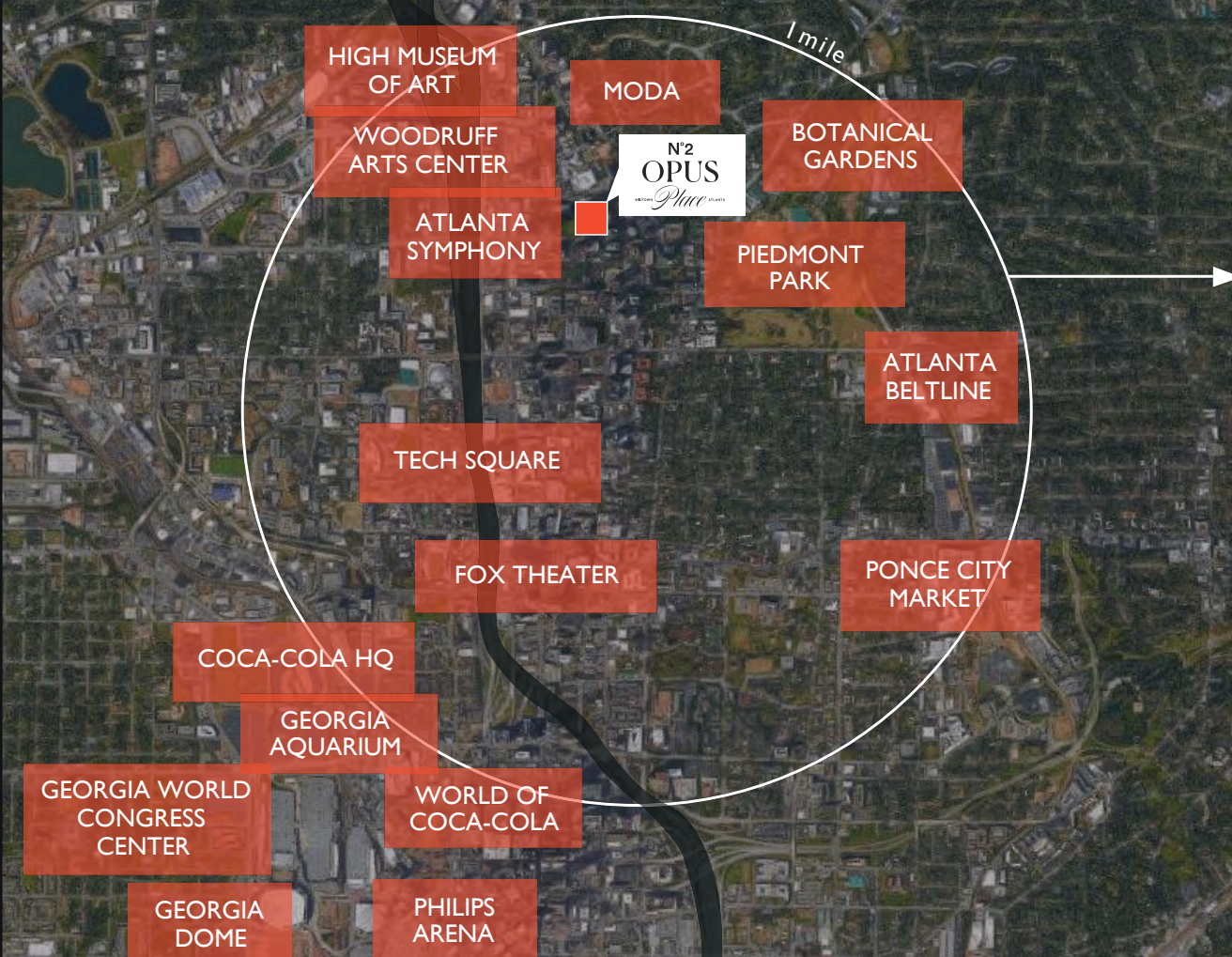
ANNUAL CULTURAL
EVENTS

77

ARTS & CULTURE
INSTITUTIONS

1.4m

ANNUAL VISITORS TO THE
WOODRUFF ARTS CENTER



9.1m

VISITORS ANNUALLY



GEORGIA
TECH
30
MINS

TURNER
BROADCASTING
20
MINS

ATLANTIC
STATION
23
MINS

SCAD
ART & DESIGN
UNIVERSITY
20
MINS

HIGH
MUSEUM OF ART
6
MINS

8
MINS

MUSEUM OF DESIGN
ATLANTA

5
MINS

ATLANTA
SYMPHONY
ORCHESTRA

ALLIANCE
THEATER
5
MINS

3
MINS

COLONY
SQUARE

3
MINS

marta

7
MINS

WHOLE
FOODS
MARKET

13
MINS

marta

22
MINS

TECH
SQUARE

WALKABLE
CITY GRID

88

WALKSCORE®
NYC IS 89

PIEDMONT
PARK
10
MINS

ATLANTA
BELTLINE
15
MINS

ATLANTA
BOTANICAL
GARDENS
19
MINS

CARS AT THE CONNECTOR

109,000,000
ANNUALLY

298,630
DAILY

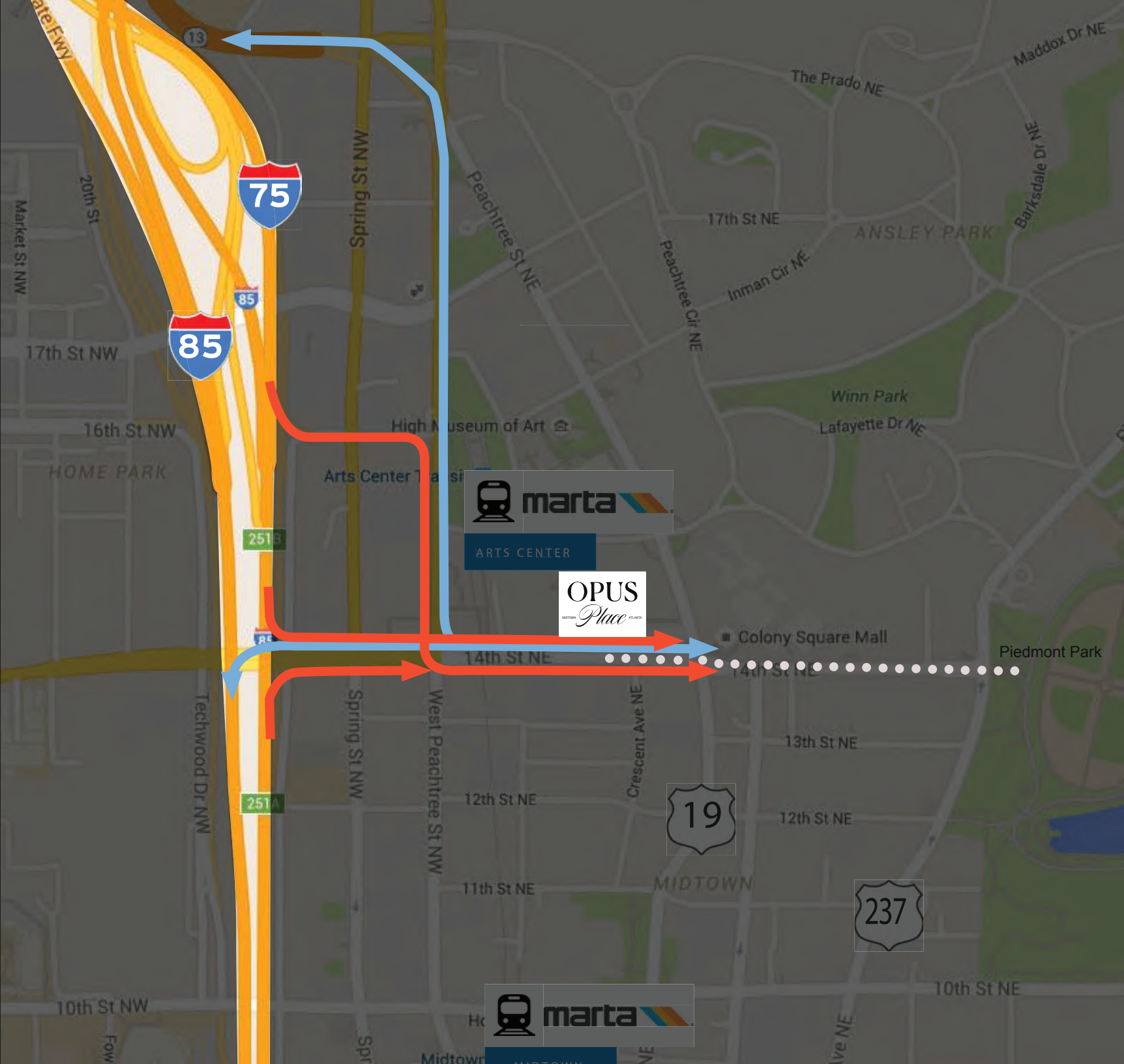
MIDTOWN AREA MARTA

531,000
AVERAGE MONTHLY RIDES

ATLANTA AIRPORT

100,000,000
PASSENGERS PER YEAR – THE
WORLD’S BUSIEST AIRPORT

15 min
DRIVE TO OPUS PLACE



NEIGHBORHOOD RESIDENTS



29%

MIDDLE AGED SINGLES

Upwardly mobile
Busy social lives
World travelers

Trendy
Upscale
Healthy



30%

YOUNG STARTERS

Early careers
Dining out
Active shoppers

Renters
Trendsetters
Digitally savvy



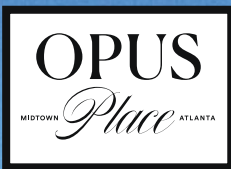
19%

POWER ELITE

Top wealth
Established
Luxury living

Highly educated
World travelers
Influential

MIDTOWN TODAY



MIDTOWN TOMORROW



MIDTOWN DEVELOPMENT



UNDER CONSTRUCTION
5,614 UNITS



PLANNED / PERMITTED
3,403 UNITS



UNDER CONSTRUCTION
14,147 SF



PLANNED / PERMITTED
144,160 SF



UNDER CONSTRUCTION
637,500 SF



PLANNED / PERMITTED
2,260,700 SF



UNDER CONSTRUCTION
169 ROOMS



PLANNED / PERMITTED
1,018 ROOMS

TOTAL RESIDENTIAL UNITS
9,017

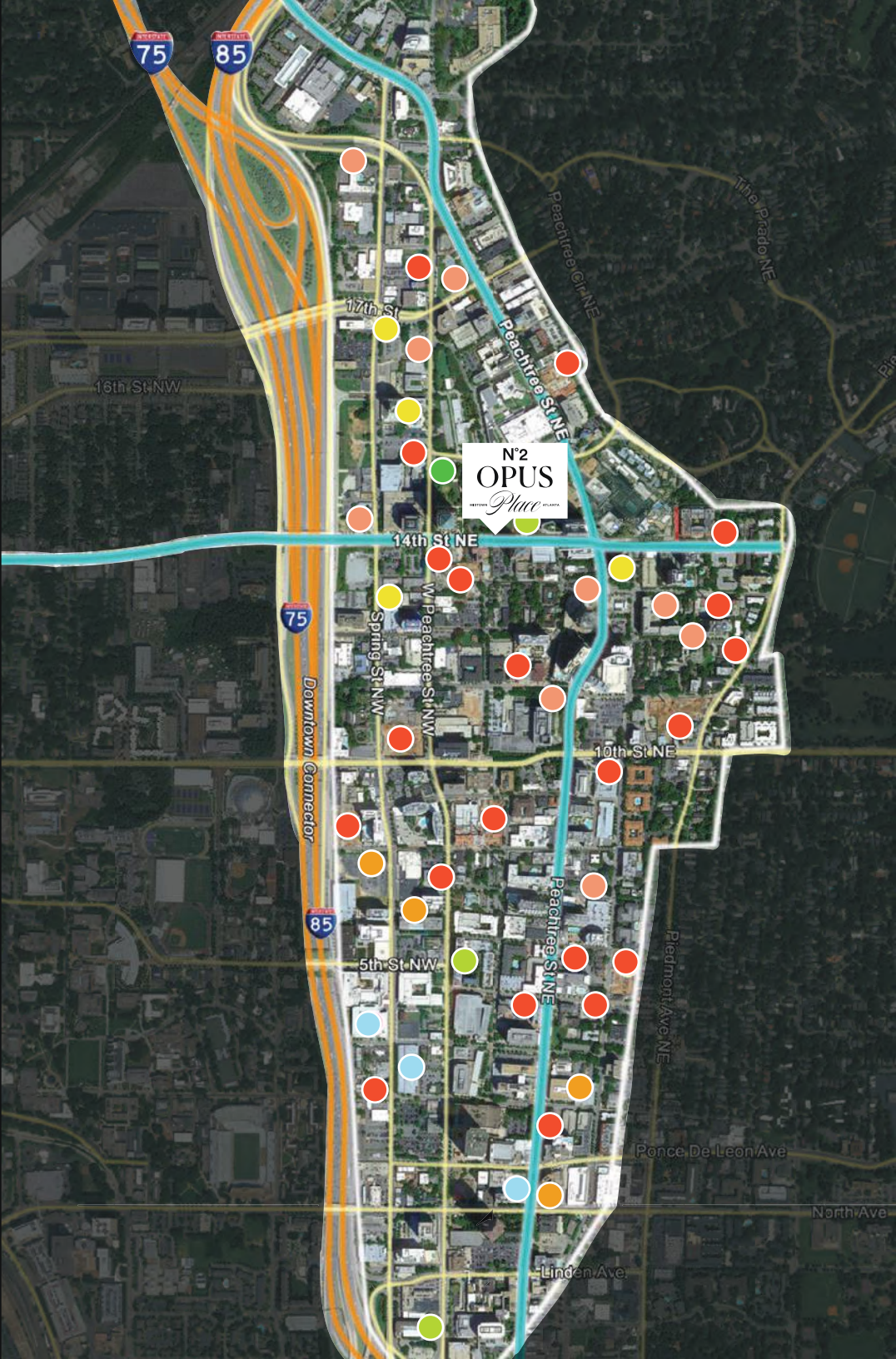
TOTAL RETAIL SF
298,307

TOTAL OFFICE SF
2,898,200

TOTAL HOTEL ROOMS
1,187

TOTAL

10,766,204





THE LANDMARK DESTINATION IN MIDTOWN ATLANTA

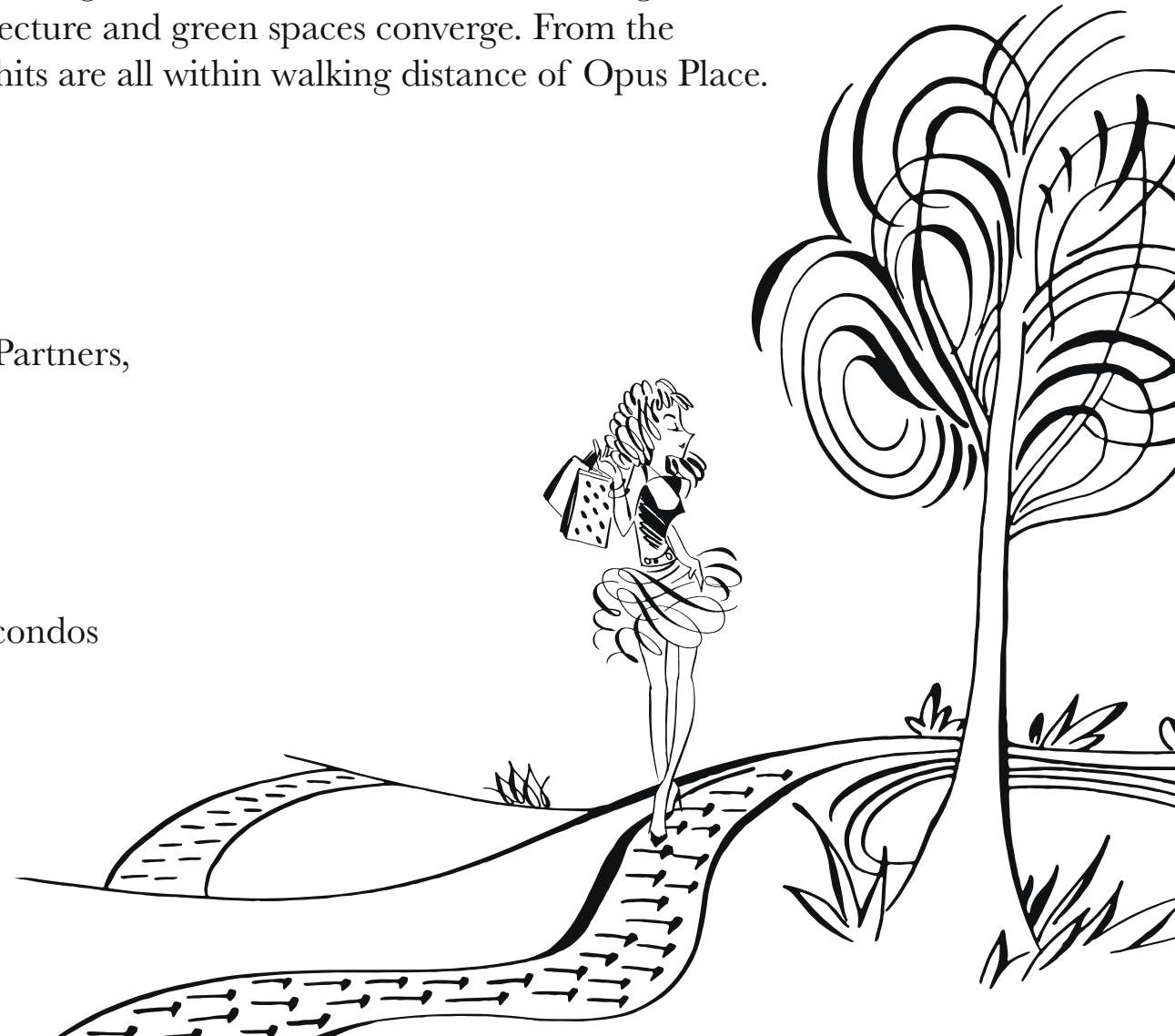
Opus Place is an exciting new center of modern culture and luxurious living in the heart of Atlanta's flourishing Midtown— the hottest district where the best in art, music, food, architecture and green spaces converge. From the High Museum to the Belt Line and Piedmont Park, the city's greatest hits are all within walking distance of Opus Place.

OPUS PLACE N° 1

- An all-new culture and retail pavillion designed by Richard Meier & Partners, the same architecture firm that designed the High Museum of Art
- 120,000 SF of retail and restaurant space

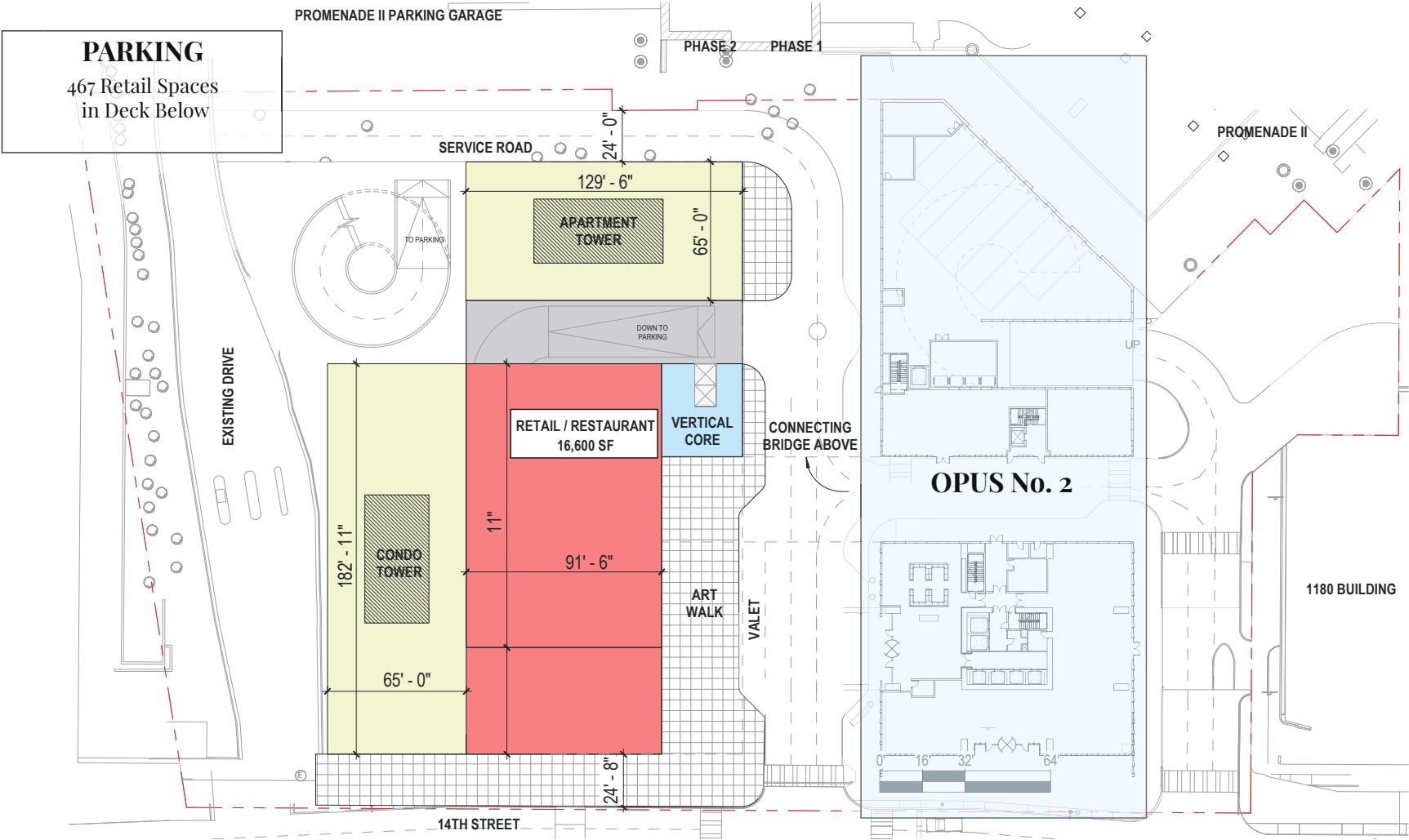
OPUS PLACE N° 2

- The tallest residential building in Atlanta, with 53 stories of luxury condos designed by Perkins + Will
- 45,000 SF of amenities designed by Champalimaud
- 24,517 SF of retail and restaurant space



SITE PLAN

OPUS
MIDTOWN *Place* ATLANTA



4.5 ACRE MIXED-USE DEVELOPMENT

150,000 SF OF RETAIL & RESTAURANTS

1,000+ RESIDENCES

45,000 SF OF RESIDENTIAL AMENITIES

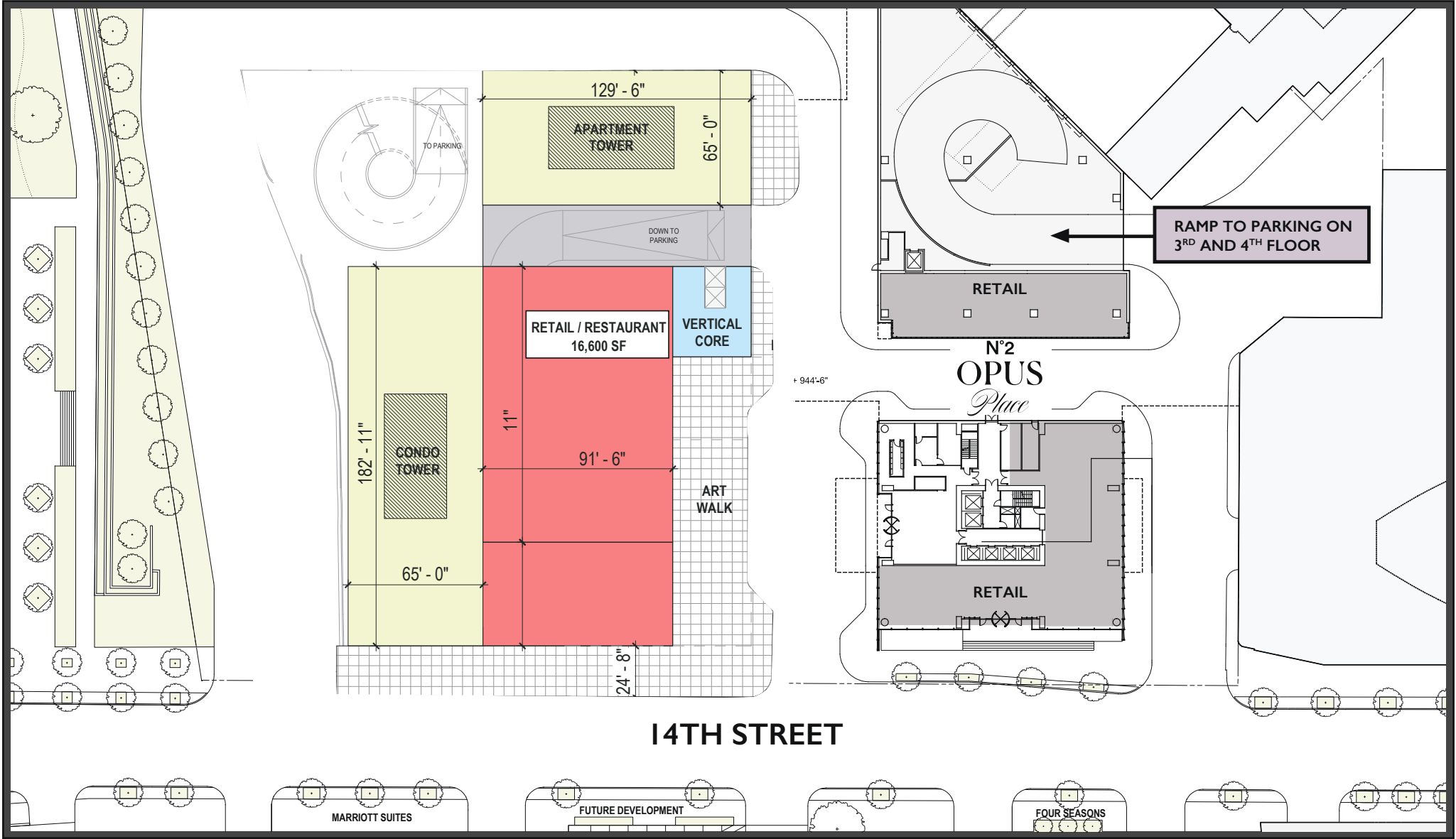
PEDESTRIAN BRIDGE
CONNECTING TO PEACHTREE

N°1
OPUS
Place

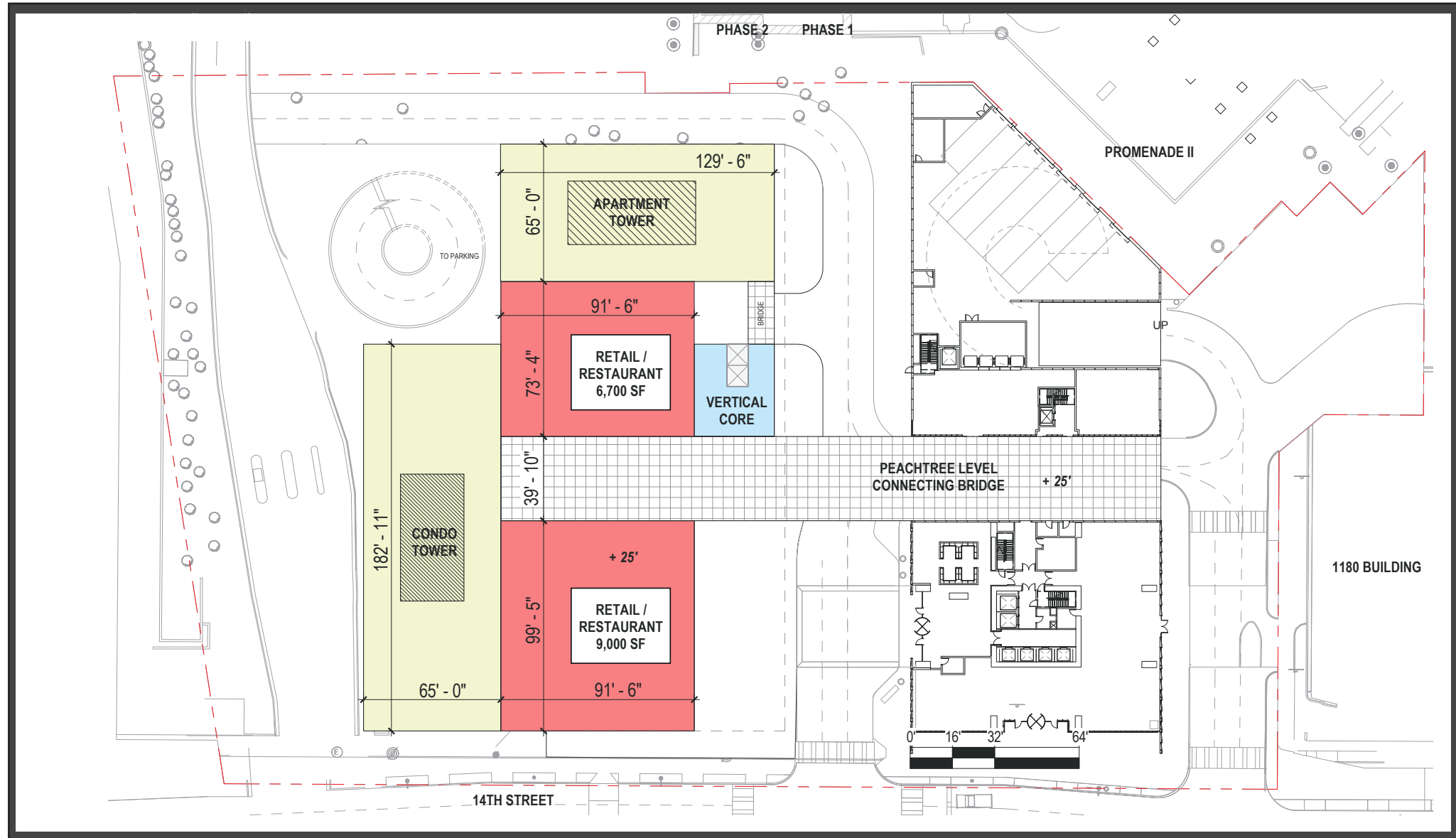


N°1
OPUS
Place

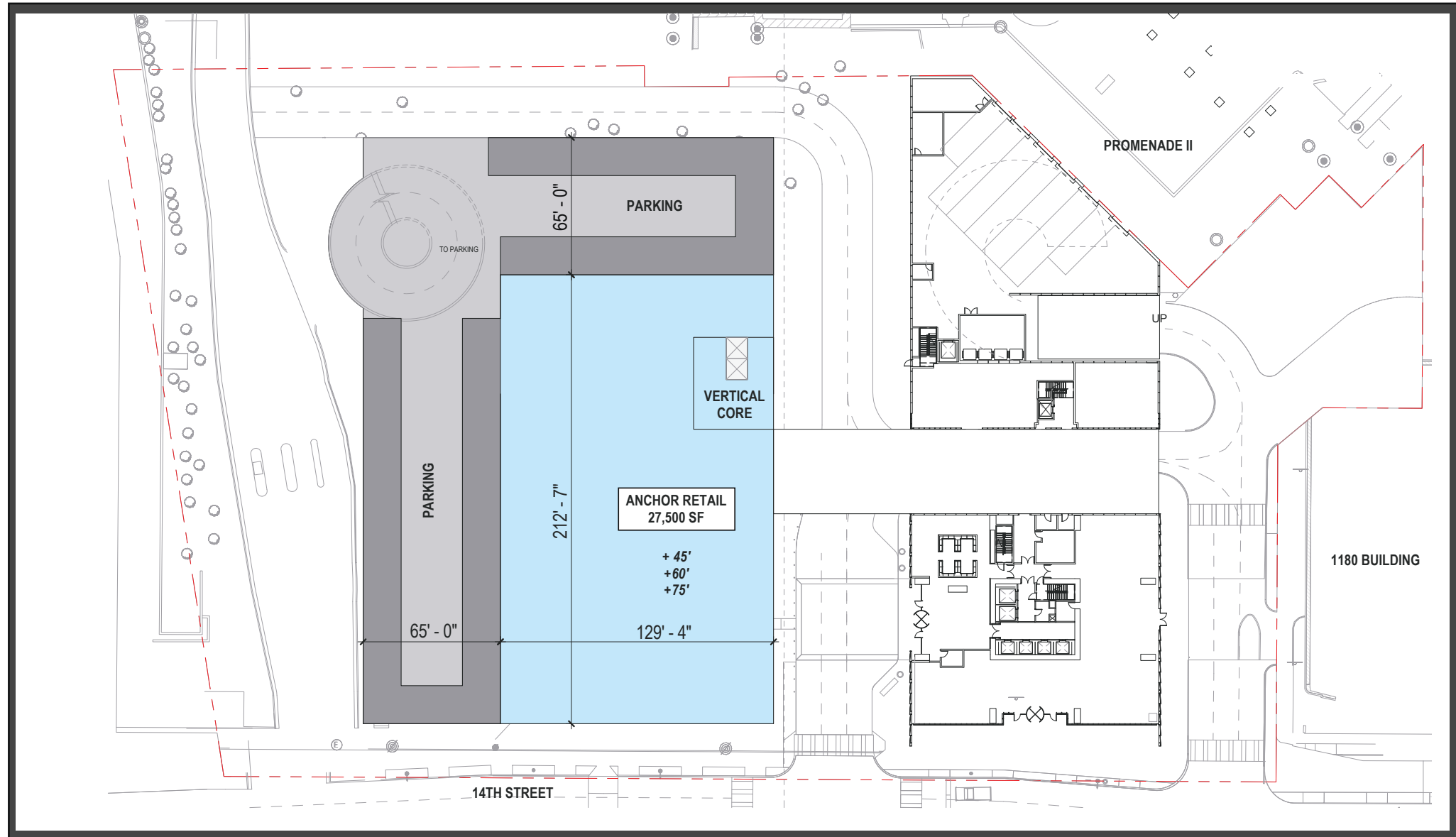
LEVEL 1



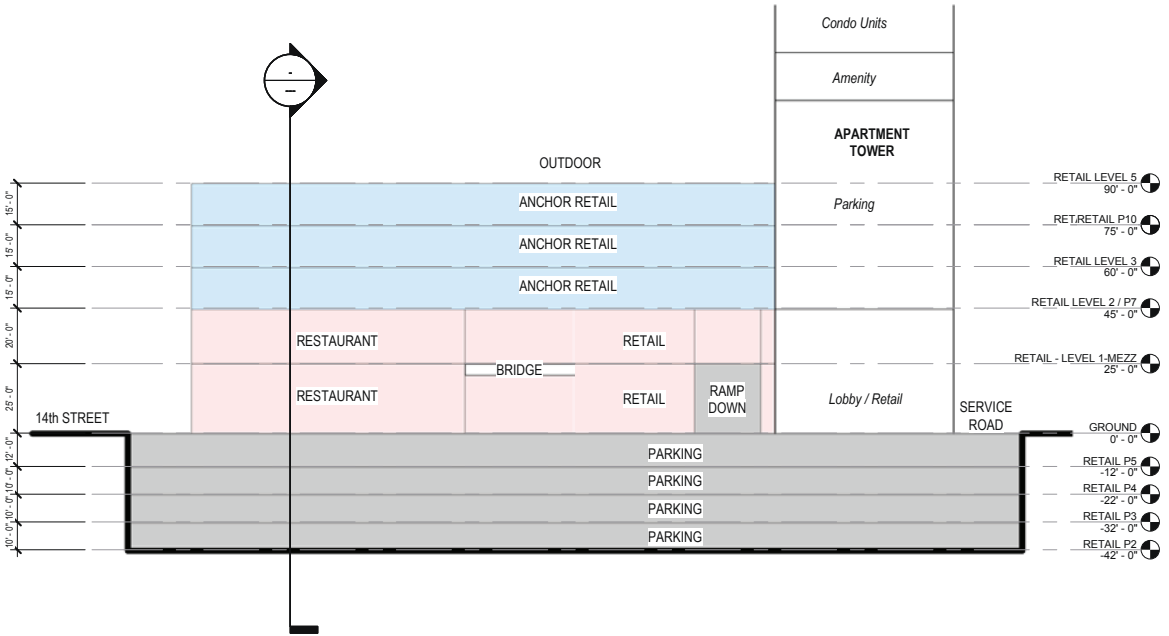
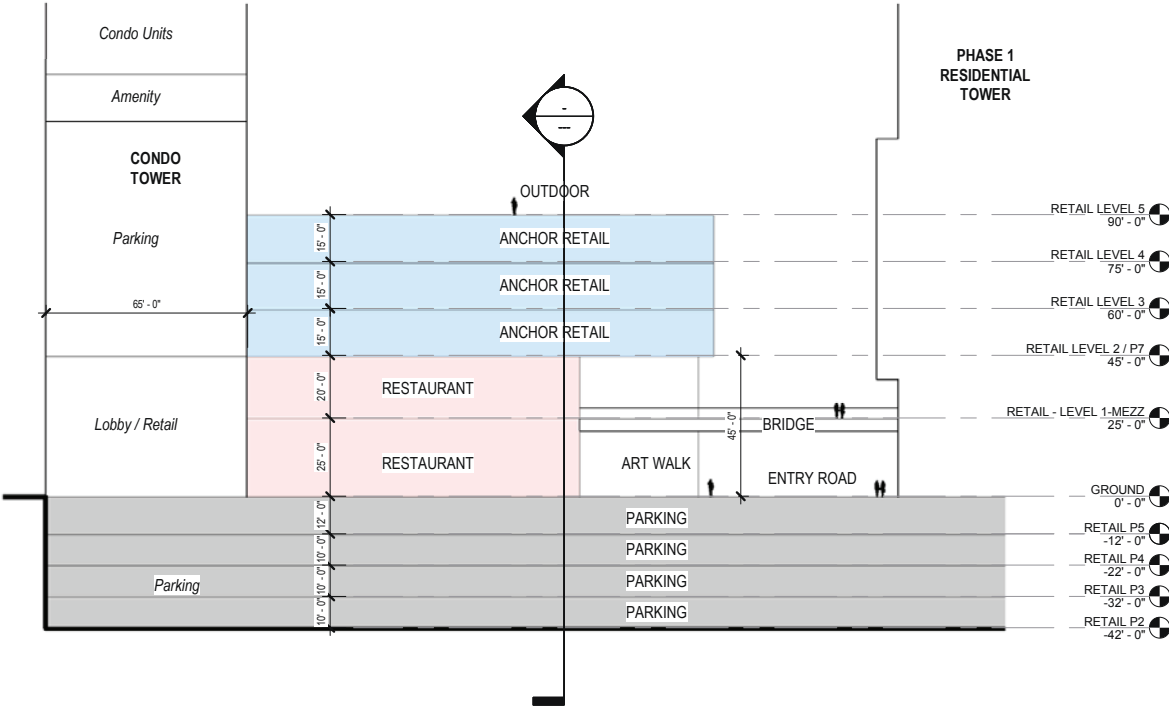
LEVEL 1-Mezz



LEVEL 2-4



ELEVATIONS

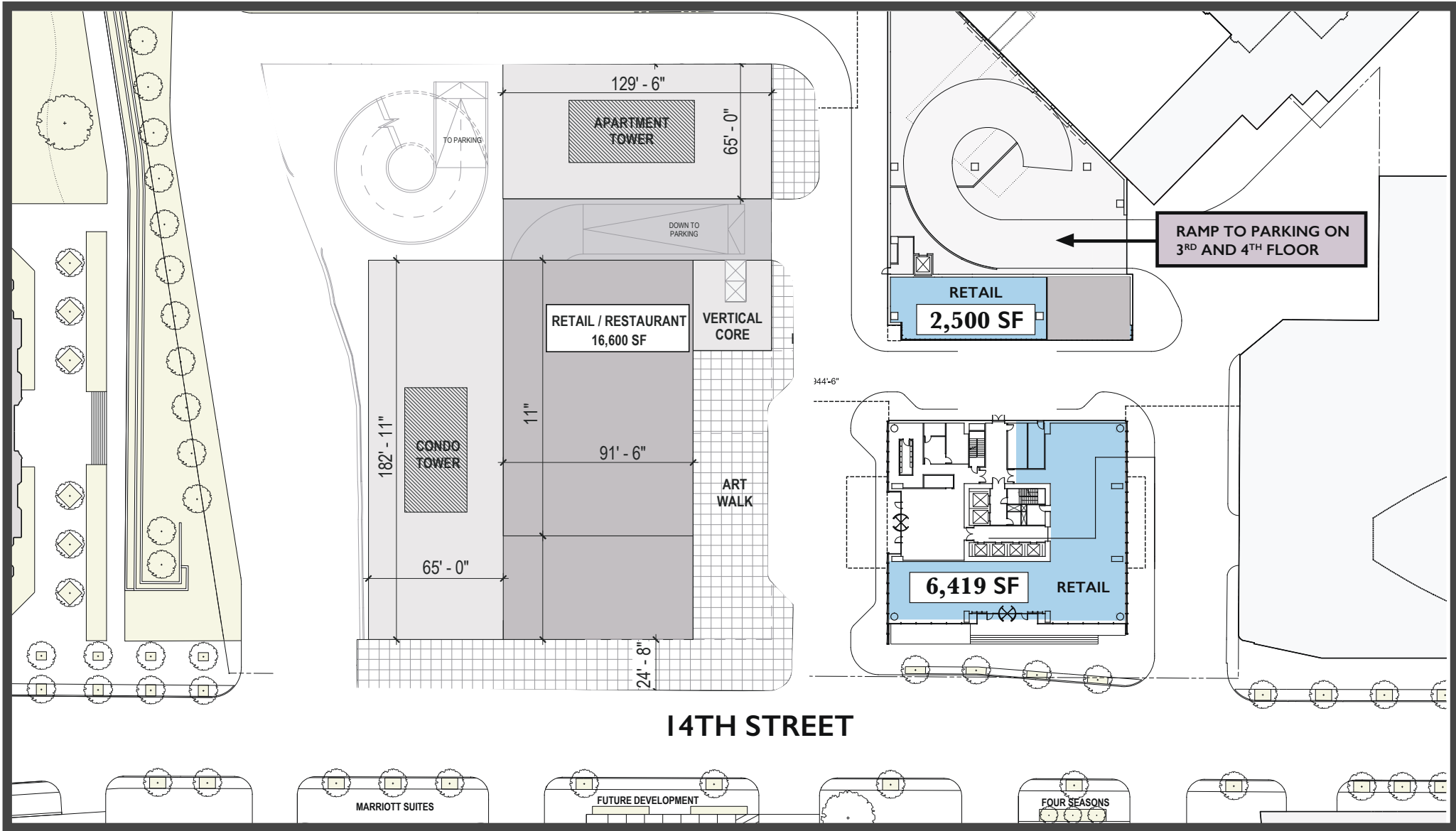


N°2
OPUS
Place

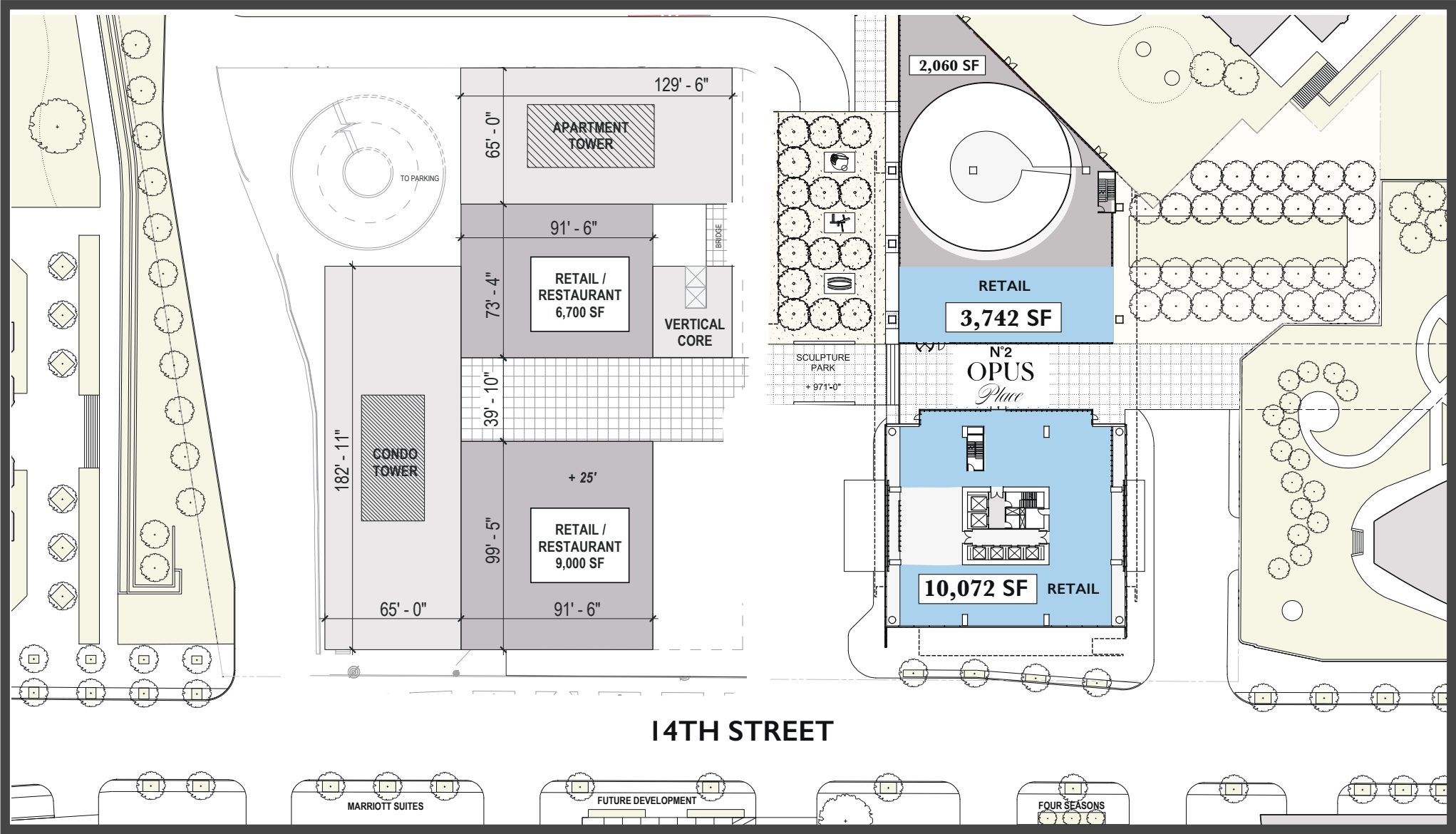




LEVEL 1



LEVEL 2





OPUS

MIDTOWN *Place* ATLANTA

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