



Site Map

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5

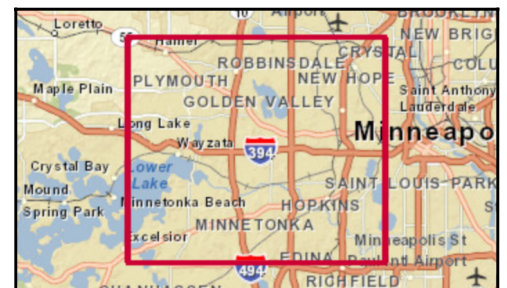
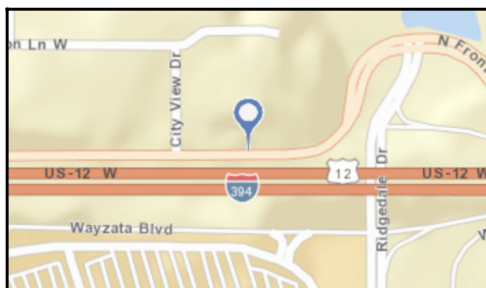
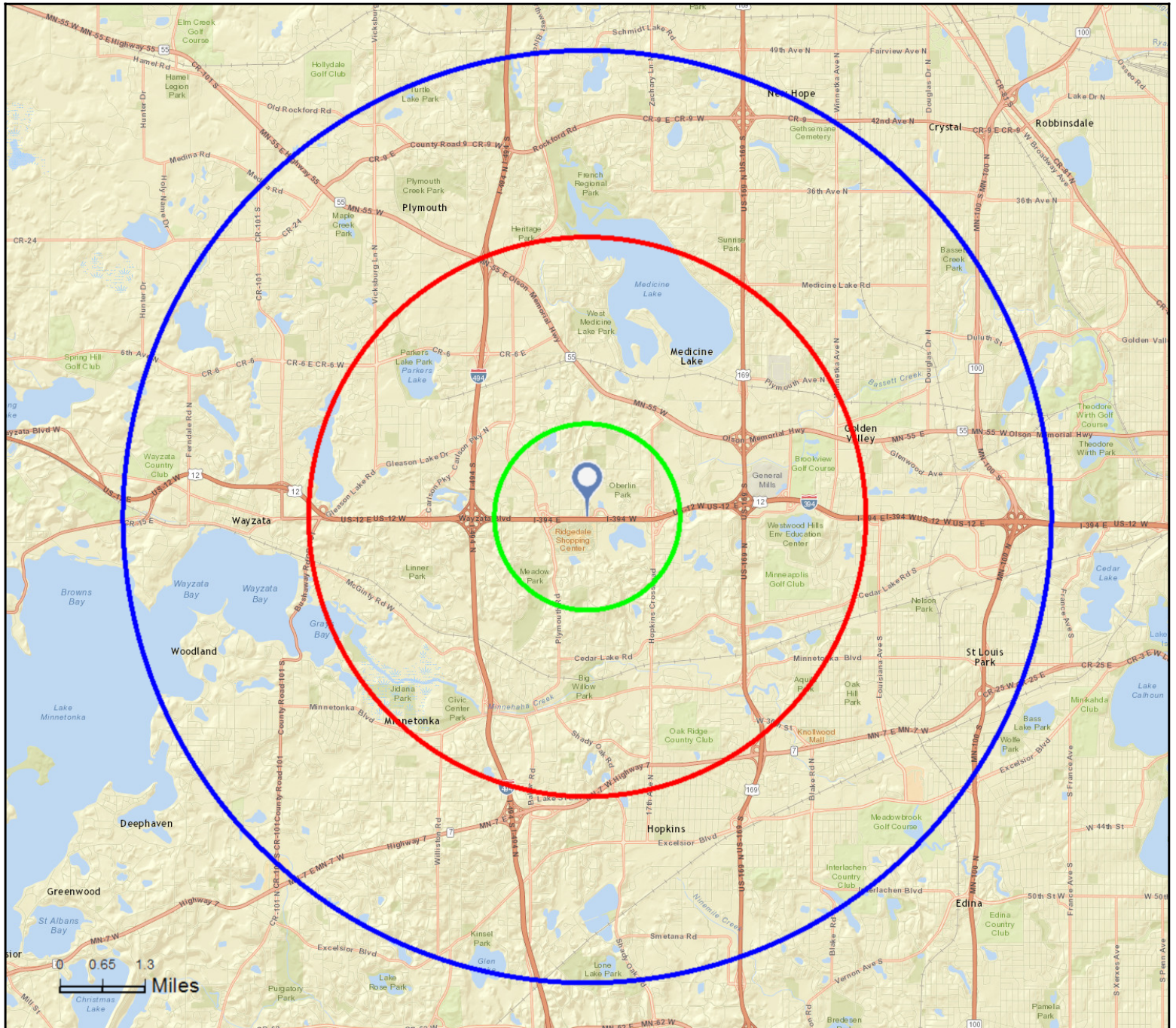
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305

Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97132

Longitude: -93.43492



March 15, 2016



Executive Summary

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
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	1 mile	3 miles	5 miles
Population			
2000 Population	5,144	49,674	186,250
2010 Population	5,386	49,854	183,911
2015 Population	5,705	51,354	188,135
2020 Population	6,100	53,719	195,809
2000-2010 Annual Rate	0.46%	0.04%	-0.13%
2010-2015 Annual Rate	1.10%	0.57%	0.43%
2015-2020 Annual Rate	1.35%	0.90%	0.80%
2015 Male Population	46.5%	47.8%	48.1%
2015 Female Population	53.5%	52.2%	51.9%
2015 Median Age	44.5	42.5	41.1

In the identified area, the current year population is 188,135. In 2010, the Census count in the area was 183,911. The rate of change since 2010 was 0.43% annually. The five-year projection for the population in the area is 195,809 representing a change of 0.80% annually from 2015 to 2020. Currently, the population is 48.1% male and 51.9% female.

Median Age

The median age in this area is 44.5, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	81.9%	83.8%	81.9%
2015 Black Alone	6.7%	6.9%	7.8%
2015 American Indian/Alaska Native Alone	0.3%	0.4%	0.4%
2015 Asian Alone	7.9%	5.0%	5.4%
2015 Pacific Islander Alone	0.0%	0.1%	0.0%
2015 Other Race	0.9%	1.1%	1.6%
2015 Two or More Races	2.2%	2.7%	2.9%
2015 Hispanic Origin (Any Race)	2.5%	3.3%	4.1%

Persons of Hispanic origin represent 4.1% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 37.3 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	2,419	21,014	79,190
2010 Households	2,621	22,117	81,307
2015 Total Households	2,780	22,944	83,700
2020 Total Households	2,974	24,078	87,312
2000-2010 Annual Rate	0.81%	0.51%	0.26%
2010-2015 Annual Rate	1.13%	0.70%	0.55%
2015-2020 Annual Rate	1.36%	0.97%	0.85%
2015 Average Household Size	2.04	2.20	2.21

The household count in this area has changed from 81,307 in 2010 to 83,700 in the current year, a change of 0.55% annually. The five-year projection of households is 87,312, a change of 0.85% annually from the current year total. Average household size is currently 2.21, compared to 2.23 in the year 2010. The number of families in the current year is 48,373 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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Median Household Income			
2015 Median Household Income	\$76,914	\$75,709	\$71,815
2020 Median Household Income	\$91,062	\$86,167	\$81,940
2015-2020 Annual Rate	3.43%	2.62%	2.67%
Average Household Income			
2015 Average Household Income	\$109,969	\$104,458	\$98,344
2020 Average Household Income	\$124,986	\$119,346	\$111,851
2015-2020 Annual Rate	2.59%	2.70%	2.61%
Per Capita Income			
2015 Per Capita Income	\$51,287	\$47,270	\$43,940
2020 Per Capita Income	\$58,300	\$54,132	\$50,066
2015-2020 Annual Rate	2.60%	2.75%	2.64%
Households by Income			

Current median household income is \$71,815 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$81,940 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$98,344 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$111,851 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$43,940 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$50,066 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	2,655	21,802	81,066
2000 Owner Occupied Housing Units	1,366	14,669	53,915
2000 Renter Occupied Housing Units	1,053	6,345	25,275
2000 Vacant Housing Units	236	788	1,876
2010 Total Housing Units	2,930	23,661	86,391
2010 Owner Occupied Housing Units	1,473	14,698	53,353
2010 Renter Occupied Housing Units	1,148	7,419	27,954
2010 Vacant Housing Units	309	1,544	5,084
2015 Total Housing Units	3,056	24,414	89,020
2015 Owner Occupied Housing Units	1,579	15,228	54,833
2015 Renter Occupied Housing Units	1,200	7,717	28,867
2015 Vacant Housing Units	276	1,470	5,320
2020 Total Housing Units	3,271	25,636	92,975
2020 Owner Occupied Housing Units	1,712	16,052	57,372
2020 Renter Occupied Housing Units	1,261	8,026	29,940
2020 Vacant Housing Units	297	1,558	5,663

Currently, 61.6% of the 89,020 housing units in the area are owner occupied; 32.4%, renter occupied; and 6.0% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 86,391 housing units in the area - 61.8% owner occupied, 32.4% renter occupied, and 5.9% vacant. The annual rate of change in housing units since 2010 is 1.34%. Median home value in the area is \$287,217, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.17% annually to \$335,673.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



2010 Census Profile

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Ring: 1 mile radius

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	2000	2010	2000-2010 Annual Rate
Population	5,144	5,386	0.46%
Households	2,419	2,621	0.81%
Housing Units	2,655	2,930	0.99%
Population by Race			
Total		5,385	100.0%
Population Reporting One Race		5,275	98.0%
White		4,509	83.7%
Black		332	6.2%
American Indian		18	0.3%
Asian		373	6.9%
Pacific Islander		0	0.0%
Some Other Race		43	0.8%
Population Reporting Two or More Races		110	2.0%
Total Hispanic Population		126	2.3%
Population by Sex			
Male		2,506	46.5%
Female		2,880	53.5%
Population by Age			
Total		5,387	100.0%
Age 0 - 4		308	5.7%
Age 5 - 9		265	4.9%
Age 10 - 14		271	5.0%
Age 15 - 19		260	4.8%
Age 20 - 24		257	4.8%
Age 25 - 29		462	8.6%
Age 30 - 34		379	7.0%
Age 35 - 39		305	5.7%
Age 40 - 44		331	6.1%
Age 45 - 49		364	6.8%
Age 50 - 54		412	7.6%
Age 55 - 59		413	7.7%
Age 60 - 64		358	6.6%
Age 65 - 69		222	4.1%
Age 70 - 74		163	3.0%
Age 75 - 79		166	3.1%
Age 80 - 84		178	3.3%
Age 85+		274	5.1%
Age 18+		4,353	80.8%
Age 65+		1,003	18.6%
Median Age by Sex and Race/Hispanic Origin			
Total Population		42.8	
Male		40.2	
Female		45.3	
White Alone		47.4	
Black Alone		27.8	
American Indian Alone		37.5	
Asian Alone		30.4	
Pacific Islander Alone		0.0	
Some Other Race Alone		25.0	
Two or More Races		16.3	
Hispanic Population		28.3	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	2,621	100.0%
Households with 1 Person	992	37.8%
Households with 2+ People	1,629	62.2%
Family Households	1,428	54.5%
Husband-wife Families	1,169	44.6%
With Own Children	422	16.1%
Other Family (No Spouse Present)	259	9.9%
With Own Children	149	5.7%
Nonfamily Households	201	7.7%
All Households with Children	600	22.9%
Multigenerational Households	30	1.1%
Unmarried Partner Households	150	5.7%
Male-female	129	4.9%
Same-sex	21	0.8%
Average Household Size	2.04	
Family Households by Size		
Total	1,427	100.0%
2 People	760	53.3%
3 People	306	21.4%
4 People	240	16.8%
5 People	84	5.9%
6 People	26	1.8%
7+ People	11	0.8%
Average Family Size	2.71	
Nonfamily Households by Size		
Total	1,193	100.0%
1 Person	992	83.2%
2 People	178	14.9%
3 People	17	1.4%
4 People	4	0.3%
5 People	2	0.2%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.20	
Population by Relationship and Household Type		
Total	5,386	100.0%
In Households	5,355	99.4%
In Family Households	3,928	72.9%
Householder	1,381	25.6%
Spouse	1,123	20.9%
Child	1,263	23.5%
Other relative	98	1.8%
Nonrelative	64	1.2%
In Nonfamily Households	1,426	26.5%
In Group Quarters	31	0.6%
Institutionalized Population	10	0.2%
Noninstitutionalized Population	21	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder

Total	1,428	100.0%
Householder Age 15 - 44	481	33.7%
Householder Age 45 - 54	323	22.6%
Householder Age 55 - 64	329	23.0%
Householder Age 65 - 74	139	9.7%
Householder Age 75+	156	10.9%

Nonfamily Households by Age of Householder

Total	1,192	100.0%
Householder Age 15 - 44	407	34.1%
Householder Age 45 - 54	154	12.9%
Householder Age 55 - 64	177	14.8%
Householder Age 65 - 74	117	9.8%
Householder Age 75+	337	28.3%

Households by Race of Householder

Total	2,621	100.0%
Householder is White Alone	2,312	88.2%
Householder is Black Alone	129	4.9%
Householder is American Indian Alone	9	0.3%
Householder is Asian Alone	131	5.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	13	0.5%
Householder is Two or More Races	27	1.0%
Households with Hispanic Householder	41	1.6%

Husband-wife Families by Race of Householder

Total	1,170	100.0%
Householder is White Alone	1,038	88.7%
Householder is Black Alone	29	2.5%
Householder is American Indian Alone	4	0.3%
Householder is Asian Alone	85	7.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.4%
Householder is Two or More Races	9	0.8%
Husband-wife Families with Hispanic Householder	18	1.5%

Other Families (No Spouse) by Race of Householder

Total	259	100.0%
Householder is White Alone	192	74.1%
Householder is Black Alone	51	19.7%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	5	1.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	1.2%
Householder is Two or More Races	8	3.1%
Other Families with Hispanic Householder	8	3.1%

Nonfamily Households by Race of Householder

Total	1,192	100.0%
Householder is White Alone	1,082	90.8%
Householder is Black Alone	50	4.2%
Householder is American Indian Alone	5	0.4%
Householder is Asian Alone	40	3.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.4%
Householder is Two or More Races	10	0.8%
Nonfamily Households with Hispanic Householder	15	1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Total Housing Units by Occupancy

Total	2,911	100.0%
Occupied Housing Units	2,621	90.0%
Vacant Housing Units		
For Rent	134	4.6%
Rented, not Occupied	37	1.3%
For Sale Only	36	1.2%
Sold, not Occupied	4	0.1%
For Seasonal/Recreational/Occasional Use	42	1.4%
For Migrant Workers	0	0.0%
Other Vacant	37	1.3%
Total Vacancy Rate	10.5%	

Households by Tenure and Mortgage Status

Total	2,621	100.0%
Owner Occupied	1,473	56.2%
Owned with a Mortgage/Loan	1,106	42.2%
Owned Free and Clear	366	14.0%
Average Household Size	2.26	
Renter Occupied	1,148	43.8%
Average Household Size	1.77	

Owner-occupied Housing Units by Race of Householder

Total	1,473	100.0%
Householder is White Alone	1,407	95.5%
Householder is Black Alone	19	1.3%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	33	2.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.2%
Householder is Two or More Races	6	0.4%
Owner-occupied Housing Units with Hispanic Householder	15	1.0%

Renter-occupied Housing Units by Race of Householder

Total	1,148	100.0%
Householder is White Alone	905	78.8%
Householder is Black Alone	110	9.6%
Householder is American Indian Alone	4	0.3%
Householder is Asian Alone	98	8.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	0.9%
Householder is Two or More Races	21	1.8%
Renter-occupied Housing Units with Hispanic Householder	26	2.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.97
Householder is Black Alone	2.55
Householder is American Indian Alone	1.89
Householder is Asian Alone	2.66
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	2.62
Householder is Two or More Races	2.63
Householder is Hispanic	2.46

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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	2000	2010	2000-2010 Annual Rate
Population	49,674	49,854	0.04%
Households	21,014	22,117	0.51%
Housing Units	21,802	23,661	0.82%
Population by Race			
Total		49,853	100.0%
Population Reporting One Race		48,632	97.6%
White		42,649	85.6%
Black		3,123	6.3%
American Indian		190	0.4%
Asian		2,153	4.3%
Pacific Islander		26	0.1%
Some Other Race		491	1.0%
Population Reporting Two or More Races		1,221	2.4%
Total Hispanic Population		1,545	3.1%
Population by Sex			
Male		23,775	47.7%
Female		26,078	52.3%
Population by Age			
Total		49,854	100.0%
Age 0 - 4		2,683	5.4%
Age 5 - 9		2,673	5.4%
Age 10 - 14		2,726	5.5%
Age 15 - 19		2,591	5.2%
Age 20 - 24		2,646	5.3%
Age 25 - 29		4,339	8.7%
Age 30 - 34		3,355	6.7%
Age 35 - 39		2,826	5.7%
Age 40 - 44		3,047	6.1%
Age 45 - 49		3,685	7.4%
Age 50 - 54		4,004	8.0%
Age 55 - 59		3,824	7.7%
Age 60 - 64		3,241	6.5%
Age 65 - 69		2,251	4.5%
Age 70 - 74		1,731	3.5%
Age 75 - 79		1,401	2.8%
Age 80 - 84		1,308	2.6%
Age 85+		1,524	3.1%
Age 18+		39,971	80.2%
Age 65+		8,215	16.5%
Median Age by Sex and Race/Hispanic Origin			
Total Population		41.8	
Male		39.9	
Female		43.5	
White Alone		45.5	
Black Alone		26.9	
American Indian Alone		31.0	
Asian Alone		31.1	
Pacific Islander Alone		36.3	
Some Other Race Alone		26.3	
Two or More Races		16.0	
Hispanic Population		26.0	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type

Total	22,117	100.0%
Households with 1 Person	7,413	33.5%
Households with 2+ People	14,704	66.5%
Family Households	12,813	57.9%
Husband-wife Families	10,193	46.1%
With Own Children	3,802	17.2%
Other Family (No Spouse Present)	2,620	11.8%
With Own Children	1,409	6.4%
Nonfamily Households	1,891	8.6%
All Households with Children	5,462	24.7%
Multigenerational Households	278	1.3%
Unmarried Partner Households	1,343	6.1%
Male-female	1,151	5.2%
Same-sex	192	0.9%
Average Household Size	2.21	

Family Households by Size

Total	12,814	100.0%
2 People	6,599	51.5%
3 People	2,811	21.9%
4 People	2,256	17.6%
5 People	803	6.3%
6 People	240	1.9%
7+ People	105	0.8%
Average Family Size	2.86	

Nonfamily Households by Size

Total	9,303	100.0%
1 Person	7,413	79.7%
2 People	1,653	17.8%
3 People	178	1.9%
4 People	46	0.5%
5 People	12	0.1%
6 People	1	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.25	

Population by Relationship and Household Type

Total	49,854	100.0%
In Households	48,949	98.2%
In Family Households	37,303	74.8%
Householder	12,948	26.0%
Spouse	10,292	20.6%
Child	12,391	24.9%
Other relative	998	2.0%
Nonrelative	673	1.4%
In Nonfamily Households	11,646	23.4%
In Group Quarters	905	1.8%
Institutionalized Population	651	1.3%
Noninstitutionalized Population	254	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder

Total	12,812	100.0%
Householder Age 15 - 44	4,459	34.8%
Householder Age 45 - 54	3,019	23.6%
Householder Age 55 - 64	2,697	21.1%
Householder Age 65 - 74	1,453	11.3%
Householder Age 75+	1,184	9.2%

Nonfamily Households by Age of Householder

Total	9,303	100.0%
Householder Age 15 - 44	3,609	38.8%
Householder Age 45 - 54	1,436	15.4%
Householder Age 55 - 64	1,530	16.4%
Householder Age 65 - 74	1,007	10.8%
Householder Age 75+	1,721	18.5%

Households by Race of Householder

Total	22,116	100.0%
Householder is White Alone	19,817	89.6%
Householder is Black Alone	1,061	4.8%
Householder is American Indian Alone	53	0.2%
Householder is Asian Alone	791	3.6%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	133	0.6%
Householder is Two or More Races	254	1.1%
Households with Hispanic Householder	421	1.9%

Husband-wife Families by Race of Householder

Total	10,192	100.0%
Householder is White Alone	9,332	91.6%
Householder is Black Alone	255	2.5%
Householder is American Indian Alone	16	0.2%
Householder is Asian Alone	446	4.4%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	58	0.6%
Householder is Two or More Races	83	0.8%
Husband-wife Families with Hispanic Householder	189	1.9%

Other Families (No Spouse) by Race of Householder

Total	2,621	100.0%
Householder is White Alone	2,000	76.3%
Householder is Black Alone	417	15.9%
Householder is American Indian Alone	15	0.6%
Householder is Asian Alone	80	3.1%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	35	1.3%
Householder is Two or More Races	72	2.7%
Other Families with Hispanic Householder	94	3.6%

Nonfamily Households by Race of Householder

Total	9,305	100.0%
Householder is White Alone	8,486	91.2%
Householder is Black Alone	390	4.2%
Householder is American Indian Alone	22	0.2%
Householder is Asian Alone	265	2.8%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	41	0.4%
Householder is Two or More Races	99	1.1%
Nonfamily Households with Hispanic Householder	138	1.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97132

Longitude: -93.43492

Total Housing Units by Occupancy

Total	23,652	100.0%
Occupied Housing Units	22,117	93.5%
Vacant Housing Units		
For Rent	633	2.7%
Rented, not Occupied	73	0.3%
For Sale Only	264	1.1%
Sold, not Occupied	53	0.2%
For Seasonal/Recreational/Occasional Use	249	1.1%
For Migrant Workers	0	0.0%
Other Vacant	263	1.1%
Total Vacancy Rate	6.5%	

Households by Tenure and Mortgage Status

Total	22,117	100.0%
Owner Occupied	14,698	66.5%
Owned with a Mortgage/Loan	10,729	48.5%
Owned Free and Clear	3,969	17.9%
Average Household Size	2.36	
Renter Occupied	7,419	33.5%
Average Household Size	1.93	

Owner-occupied Housing Units by Race of Householder

Total	14,698	100.0%
Householder is White Alone	14,058	95.6%
Householder is Black Alone	171	1.2%
Householder is American Indian Alone	23	0.2%
Householder is Asian Alone	300	2.0%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	46	0.3%
Householder is Two or More Races	96	0.7%
Owner-occupied Housing Units with Hispanic Householder	178	1.2%

Renter-occupied Housing Units by Race of Householder

Total	7,420	100.0%
Householder is White Alone	5,759	77.6%
Householder is Black Alone	891	12.0%
Householder is American Indian Alone	30	0.4%
Householder is Asian Alone	491	6.6%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	88	1.2%
Householder is Two or More Races	158	2.1%
Renter-occupied Housing Units with Hispanic Householder	243	3.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.16
Householder is Black Alone	2.70
Householder is American Indian Alone	2.43
Householder is Asian Alone	2.55
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.05
Householder is Two or More Races	2.67
Householder is Hispanic	2.94

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	186,250	183,911	-0.13%
Households	79,190	81,307	0.26%
Housing Units	81,066	86,391	0.64%
Population by Race			
Total		183,912	100.0%
Population Reporting One Race		179,100	97.4%
White		153,961	83.7%
Black		13,125	7.1%
American Indian		716	0.4%
Asian		8,489	4.6%
Pacific Islander		72	0.0%
Some Other Race		2,737	1.5%
Population Reporting Two or More Races		4,812	2.6%
Total Hispanic Population		7,055	3.8%
Population by Sex			
Male		88,269	48.0%
Female		95,642	52.0%
Population by Age			
Total		183,910	100.0%
Age 0 - 4		10,663	5.8%
Age 5 - 9		10,353	5.6%
Age 10 - 14		10,667	5.8%
Age 15 - 19		9,893	5.4%
Age 20 - 24		9,965	5.4%
Age 25 - 29		15,835	8.6%
Age 30 - 34		12,935	7.0%
Age 35 - 39		10,951	6.0%
Age 40 - 44		11,972	6.5%
Age 45 - 49		13,913	7.6%
Age 50 - 54		14,684	8.0%
Age 55 - 59		13,436	7.3%
Age 60 - 64		11,026	6.0%
Age 65 - 69		7,744	4.2%
Age 70 - 74		5,833	3.2%
Age 75 - 79		4,803	2.6%
Age 80 - 84		4,370	2.4%
Age 85+		4,867	2.6%
Age 18+		145,356	79.0%
Age 65+		27,617	15.0%
Median Age by Sex and Race/Hispanic Origin			
Total Population		40.3	
Male		38.6	
Female		41.9	
White Alone		44.1	
Black Alone		27.2	
American Indian Alone		30.9	
Asian Alone		31.1	
Pacific Islander Alone		31.7	
Some Other Race Alone		25.2	
Two or More Races		15.3	
Hispanic Population		25.2	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

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Households by Type

Total	81,307	100.0%
Households with 1 Person	27,199	33.5%
Households with 2+ People	54,108	66.5%
Family Households	47,403	58.3%
Husband-wife Families	37,289	45.9%
With Own Children	14,739	18.1%
Other Family (No Spouse Present)	10,114	12.4%
With Own Children	5,646	6.9%
Nonfamily Households	6,705	8.2%
All Households with Children	21,405	26.3%
Multigenerational Households	1,139	1.4%
Unmarried Partner Households	5,024	6.2%
Male-female	4,335	5.3%
Same-sex	689	0.8%
Average Household Size	2.23	

Family Households by Size

Total	47,403	100.0%
2 People	23,334	49.2%
3 People	10,727	22.6%
4 People	8,680	18.3%
5 People	3,205	6.8%
6 People	967	2.0%
7+ People	490	1.0%
Average Family Size	2.88	

Nonfamily Households by Size

Total	33,904	100.0%
1 Person	27,199	80.2%
2 People	5,782	17.1%
3 People	685	2.0%
4 People	190	0.6%
5 People	36	0.1%
6 People	10	0.0%
7+ People	2	0.0%
Average Nonfamily Size	1.23	

Population by Relationship and Household Type

Total	183,911	100.0%
In Households	181,062	98.5%
In Family Households	139,225	75.7%
Householder	47,418	25.8%
Spouse	37,308	20.3%
Child	47,843	26.0%
Other relative	3,921	2.1%
Nonrelative	2,734	1.5%
In Nonfamily Households	41,838	22.7%
In Group Quarters	2,849	1.5%
Institutionalized Population	2,096	1.1%
Noninstitutionalized Population	752	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total	47,404	100.0%
Householder Age 15 - 44	17,692	37.3%
Householder Age 45 - 54	11,343	23.9%
Householder Age 55 - 64	9,336	19.7%
Householder Age 65 - 74	4,995	10.5%
Householder Age 75+	4,038	8.5%
Nonfamily Households by Age of Householder		
Total	33,904	100.0%
Householder Age 15 - 44	13,629	40.2%
Householder Age 45 - 54	5,444	16.1%
Householder Age 55 - 64	5,593	16.5%
Householder Age 65 - 74	3,513	10.4%
Householder Age 75+	5,725	16.9%
Households by Race of Householder		
Total	81,307	100.0%
Householder is White Alone	71,530	88.0%
Householder is Black Alone	4,722	5.8%
Householder is American Indian Alone	227	0.3%
Householder is Asian Alone	3,066	3.8%
Householder is Pacific Islander Alone	24	0.0%
Householder is Some Other Race Alone	708	0.9%
Householder is Two or More Races	1,030	1.3%
Households with Hispanic Householder	1,934	2.4%
Husband-wife Families by Race of Householder		
Total	37,290	100.0%
Householder is White Alone	33,564	90.0%
Householder is Black Alone	1,225	3.3%
Householder is American Indian Alone	70	0.2%
Householder is Asian Alone	1,755	4.7%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	332	0.9%
Householder is Two or More Races	335	0.9%
Husband-wife Families with Hispanic Householder	887	2.4%
Other Families (No Spouse) by Race of Householder		
Total	10,113	100.0%
Householder is White Alone	7,453	73.7%
Householder is Black Alone	1,737	17.2%
Householder is American Indian Alone	57	0.6%
Householder is Asian Alone	336	3.3%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	217	2.1%
Householder is Two or More Races	307	3.0%
Other Families with Hispanic Householder	493	4.9%
Nonfamily Households by Race of Householder		
Total	33,903	100.0%
Householder is White Alone	30,513	90.0%
Householder is Black Alone	1,760	5.2%
Householder is American Indian Alone	100	0.3%
Householder is Asian Alone	974	2.9%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	159	0.5%
Householder is Two or More Races	388	1.1%
Nonfamily Households with Hispanic Householder	554	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Total Housing Units by Occupancy

Total	86,373	100.0%
Occupied Housing Units	81,307	94.1%
Vacant Housing Units		
For Rent	2,384	2.8%
Rented, not Occupied	188	0.2%
For Sale Only	823	1.0%
Sold, not Occupied	221	0.3%
For Seasonal/Recreational/Occasional Use	726	0.8%
For Migrant Workers	0	0.0%
Other Vacant	724	0.8%
Total Vacancy Rate	5.9%	

Households by Tenure and Mortgage Status

Total	81,307	100.0%
Owner Occupied	53,353	65.6%
Owned with a Mortgage/Loan	39,980	49.2%
Owned Free and Clear	13,373	16.4%
Average Household Size	2.38	
Renter Occupied	27,954	34.4%
Average Household Size	1.94	

Owner-occupied Housing Units by Race of Householder

Total	53,353	100.0%
Householder is White Alone	50,741	95.1%
Householder is Black Alone	720	1.4%
Householder is American Indian Alone	82	0.2%
Householder is Asian Alone	1,224	2.3%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	196	0.4%
Householder is Two or More Races	381	0.7%
Owner-occupied Housing Units with Hispanic Householder	703	1.3%

Renter-occupied Housing Units by Race of Householder

Total	27,954	100.0%
Householder is White Alone	20,789	74.4%
Householder is Black Alone	4,002	14.3%
Householder is American Indian Alone	146	0.5%
Householder is Asian Alone	1,842	6.6%
Householder is Pacific Islander Alone	14	0.1%
Householder is Some Other Race Alone	512	1.8%
Householder is Two or More Races	649	2.3%
Renter-occupied Housing Units with Hispanic Householder	1,231	4.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.17
Householder is Black Alone	2.62
Householder is American Indian Alone	2.45
Householder is Asian Alone	2.61
Householder is Pacific Islander Alone	2.50
Householder is Some Other Race Alone	3.48
Householder is Two or More Races	2.58
Householder is Hispanic	3.06

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

Summary	Census 2010	2015	2020				
Population	5,386	5,705	6,100				
Households	2,621	2,780	2,974				
Families	1,428	1,495	1,590				
Average Household Size	2.04	2.04	2.04				
Owner Occupied Housing Units	1,473	1,579	1,712				
Renter Occupied Housing Units	1,148	1,200	1,261				
Median Age	42.8	44.5	45.2				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	1.35%	0.67%	0.75%				
Households	1.36%	0.73%	0.77%				
Families	1.24%	0.65%	0.69%				
Owner HHs	1.63%	0.71%	0.70%				
Median Household Income	3.43%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	139	5.0%	129	4.3%		
	\$15,000 - \$24,999	200	7.2%	157	5.3%		
	\$25,000 - \$34,999	200	7.2%	169	5.7%		
	\$35,000 - \$49,999	322	11.6%	279	9.4%		
	\$50,000 - \$74,999	492	17.7%	467	15.7%		
	\$75,000 - \$99,999	361	13.0%	407	13.7%		
	\$100,000 - \$149,999	490	17.6%	671	22.6%		
	\$150,000 - \$199,999	197	7.1%	247	8.3%		
	\$200,000+	377	13.6%	448	15.1%		
Median Household Income	\$76,914		\$91,062				
Average Household Income	\$109,969		\$124,986				
Per Capita Income	\$51,287		\$58,300				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	308	5.7%	300	5.3%	312	5.1%
	5 - 9	265	4.9%	278	4.9%	289	4.7%
	10 - 14	271	5.0%	278	4.9%	301	4.9%
	15 - 19	260	4.8%	246	4.3%	248	4.1%
	20 - 24	257	4.8%	294	5.2%	265	4.3%
	25 - 34	841	15.6%	873	15.3%	876	14.4%
	35 - 44	636	11.8%	616	10.8%	744	12.2%
	45 - 54	776	14.4%	698	12.2%	648	10.6%
	55 - 64	771	14.3%	851	14.9%	821	13.5%
	65 - 74	385	7.1%	585	10.3%	789	12.9%
	75 - 84	344	6.4%	374	6.6%	467	7.7%
	85+	274	5.1%	313	5.5%	340	5.6%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		4,509	83.7%	4,675	81.9%	4,872	79.9%
Black Alone		332	6.2%	385	6.7%	455	7.5%
American Indian Alone		18	0.3%	19	0.3%	20	0.3%
Asian Alone		373	6.9%	449	7.9%	543	8.9%
Pacific Islander Alone		0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone		43	0.8%	49	0.9%	58	1.0%
Two or More Races		110	2.0%	128	2.2%	152	2.5%
Hispanic Origin (Any Race)		126	2.3%	143	2.5%	168	2.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016

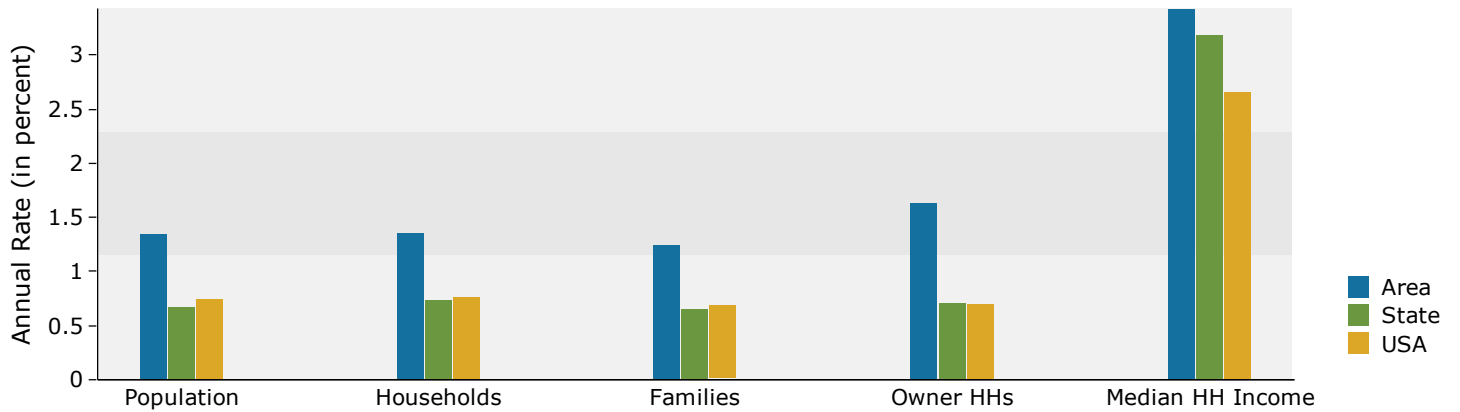


Demographic and Income Profile

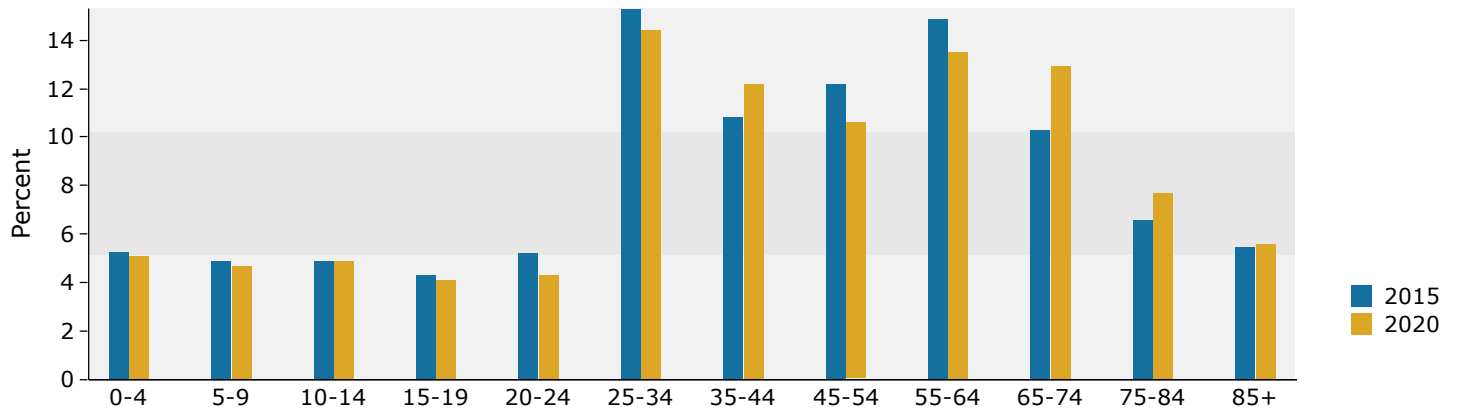
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak
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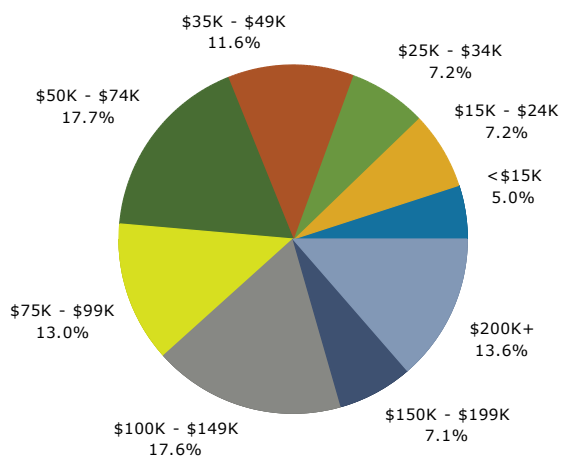
Trends 2015-2020



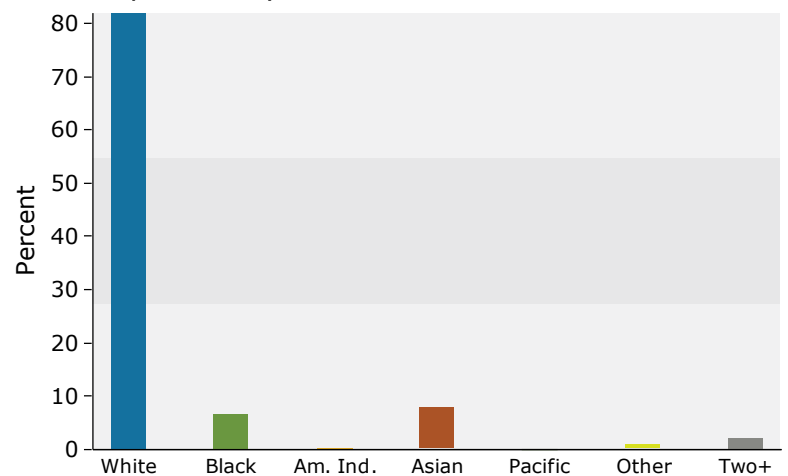
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 2.5%



Demographic and Income Profile

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Prepared by Candis Nord-Sheptak

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Summary	Census 2010		2015		2020			
Population	49,854		51,354		53,719			
Households	22,117		22,944		24,078			
Families	12,813		13,171		13,751			
Average Household Size	2.21		2.20		2.19			
Owner Occupied Housing Units	14,698		15,228		16,052			
Renter Occupied Housing Units	7,419		7,717		8,026			
Median Age	41.8		42.5		43.1			
Trends: 2015 - 2020 Annual Rate	Area		State		National			
Population	0.90%		0.67%		0.75%			
Households	0.97%		0.73%		0.77%			
Families	0.87%		0.65%		0.69%			
Owner HHs	1.06%		0.71%		0.70%			
Median Household Income	2.62%		3.18%		2.66%			
Households by Income	2015			2020				
	Number		Percent	Number		Percent		
	<\$15,000		1,239	5.4%	1,129	4.7%		
	\$15,000 - \$24,999		1,486	6.5%	1,106	4.6%		
	\$25,000 - \$34,999		1,799	7.8%	1,451	6.0%		
	\$35,000 - \$49,999		2,651	11.6%	2,393	9.9%		
	\$50,000 - \$74,999		4,164	18.1%	3,979	16.5%		
	\$75,000 - \$99,999		3,446	15.0%	3,796	15.8%		
	\$100,000 - \$149,999		3,691	16.1%	4,682	19.4%		
	\$150,000 - \$199,999		1,953	8.5%	2,553	10.6%		
\$200,000+		2,515	11.0%	2,989	12.4%			
Median Household Income			\$75,709		\$86,167			
Average Household Income			\$104,458		\$119,346			
Per Capita Income			\$47,270		\$54,132			
Population by Age	Census 2010		2015		2020			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		2,683	5.4%	2,530	4.9%	2,618	4.9%
	5 - 9		2,673	5.4%	2,716	5.3%	2,679	5.0%
	10 - 14		2,726	5.5%	2,779	5.4%	2,907	5.4%
	15 - 19		2,591	5.2%	2,665	5.2%	2,645	4.9%
	20 - 24		2,646	5.3%	2,824	5.5%	2,802	5.2%
	25 - 34		7,694	15.4%	7,507	14.6%	7,022	13.1%
	35 - 44		5,873	11.8%	6,110	11.9%	7,473	13.9%
	45 - 54		7,689	15.4%	6,735	13.1%	6,141	11.4%
	55 - 64		7,065	14.2%	7,696	15.0%	7,518	14.0%
	65 - 74		3,982	8.0%	5,218	10.2%	6,547	12.2%
	75 - 84		2,709	5.4%	2,856	5.6%	3,488	6.5%
	85+		1,524	3.1%	1,719	3.3%	1,877	3.5%
	Race and Ethnicity	Census 2010		2015		2020		
Number		Percent	Number	Percent	Number	Percent		
White Alone		42,649	85.5%	43,044	83.8%	43,922	81.8%	
Black Alone		3,123	6.3%	3,561	6.9%	4,181	7.8%	
American Indian Alone		190	0.4%	192	0.4%	200	0.4%	
Asian Alone		2,153	4.3%	2,567	5.0%	3,098	5.8%	
Pacific Islander Alone		26	0.1%	34	0.1%	40	0.1%	
Some Other Race Alone		491	1.0%	546	1.1%	632	1.2%	
Two or More Races		1,221	2.4%	1,411	2.7%	1,647	3.1%	
Hispanic Origin (Any Race)		1,545	3.1%	1,701	3.3%	1,983	3.7%	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016

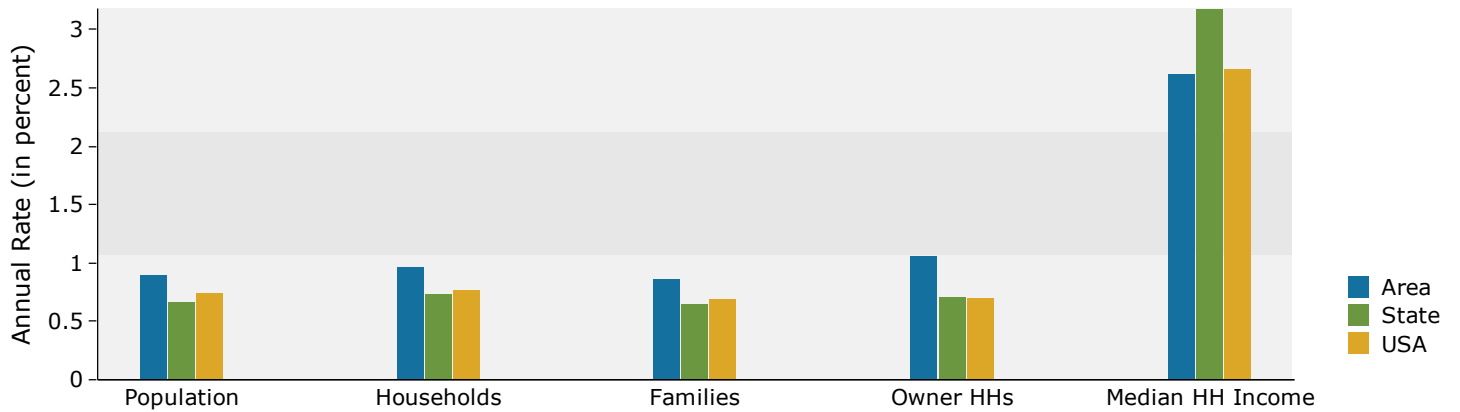


Demographic and Income Profile

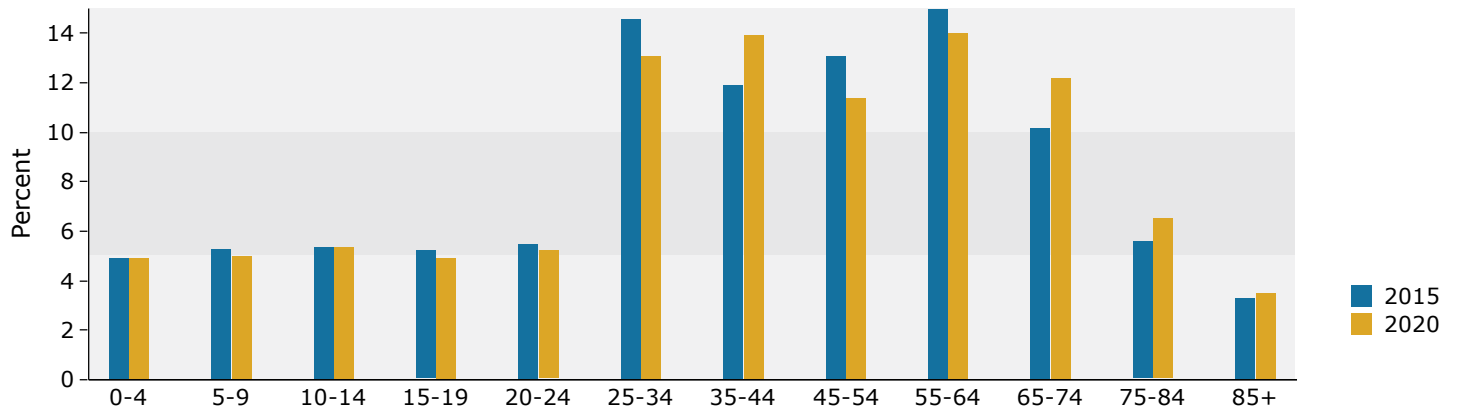
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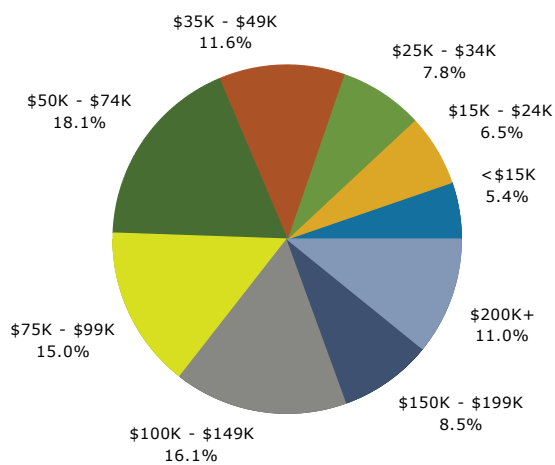
Trends 2015-2020



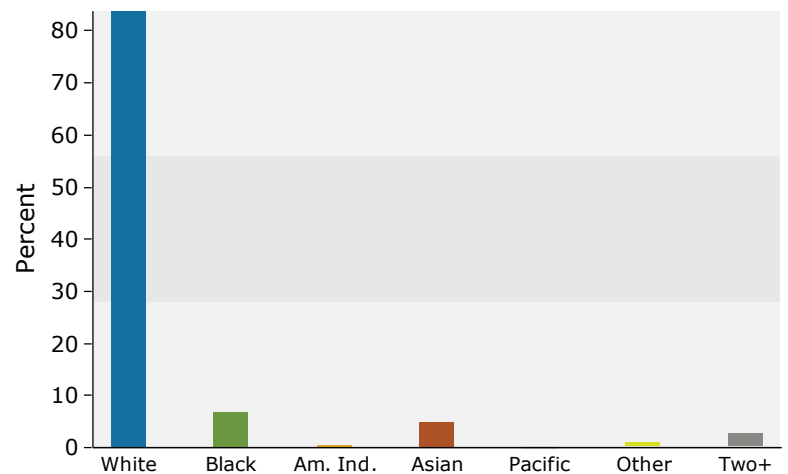
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



Demographic and Income Profile

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Longitude: -93.43492

Summary	Census 2010		2015		2020	
Population	183,911		188,135		195,809	
Households	81,307		83,700		87,312	
Families	47,403		48,373		50,218	
Average Household Size	2.23		2.21		2.21	
Owner Occupied Housing Units	53,353		54,833		57,372	
Renter Occupied Housing Units	27,954		28,867		29,940	
Median Age	40.3		41.1		41.8	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.80%		0.67%		0.75%	
Households	0.85%		0.73%		0.77%	
Families	0.75%		0.65%		0.69%	
Owner HHs	0.91%		0.71%		0.70%	
Median Household Income	2.67%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	5,386	6.4%	4,931	5.6%		
\$15,000 - \$24,999	5,559	6.6%	4,100	4.7%		
\$25,000 - \$34,999	6,861	8.2%	5,582	6.4%		
\$35,000 - \$49,999	10,249	12.2%	9,332	10.7%		
\$50,000 - \$74,999	15,200	18.2%	14,704	16.8%		
\$75,000 - \$99,999	12,771	15.3%	14,473	16.6%		
\$100,000 - \$149,999	12,866	15.4%	16,321	18.7%		
\$150,000 - \$199,999	6,793	8.1%	8,435	9.7%		
\$200,000+	8,015	9.6%	9,435	10.8%		
Median Household Income	\$71,815		\$81,940			
Average Household Income	\$98,344		\$111,851			
Per Capita Income	\$43,940		\$50,066			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,663	5.8%	9,978	5.3%	10,244	5.2%
5 - 9	10,353	5.6%	10,588	5.6%	10,230	5.2%
10 - 14	10,667	5.8%	10,698	5.7%	11,086	5.7%
15 - 19	9,893	5.4%	10,291	5.5%	10,148	5.2%
20 - 24	9,965	5.4%	10,533	5.6%	11,110	5.7%
25 - 34	28,770	15.6%	27,329	14.5%	25,668	13.1%
35 - 44	22,923	12.5%	23,432	12.5%	27,403	14.0%
45 - 54	28,597	15.5%	25,688	13.7%	23,457	12.0%
55 - 64	24,462	13.3%	27,102	14.4%	27,412	14.0%
65 - 74	13,577	7.4%	17,434	9.3%	21,603	11.0%
75 - 84	9,173	5.0%	9,506	5.1%	11,388	5.8%
85+	4,867	2.6%	5,557	3.0%	6,061	3.1%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	153,961	83.7%	154,083	81.9%	156,190	79.8%
Black Alone	13,125	7.1%	14,697	7.8%	16,968	8.7%
American Indian Alone	716	0.4%	717	0.4%	743	0.4%
Asian Alone	8,489	4.6%	10,085	5.4%	12,048	6.2%
Pacific Islander Alone	72	0.0%	86	0.0%	101	0.1%
Some Other Race Alone	2,737	1.5%	2,979	1.6%	3,424	1.7%
Two or More Races	4,812	2.6%	5,487	2.9%	6,336	3.2%
Hispanic Origin (Any Race)	7,055	3.8%	7,656	4.1%	8,827	4.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016

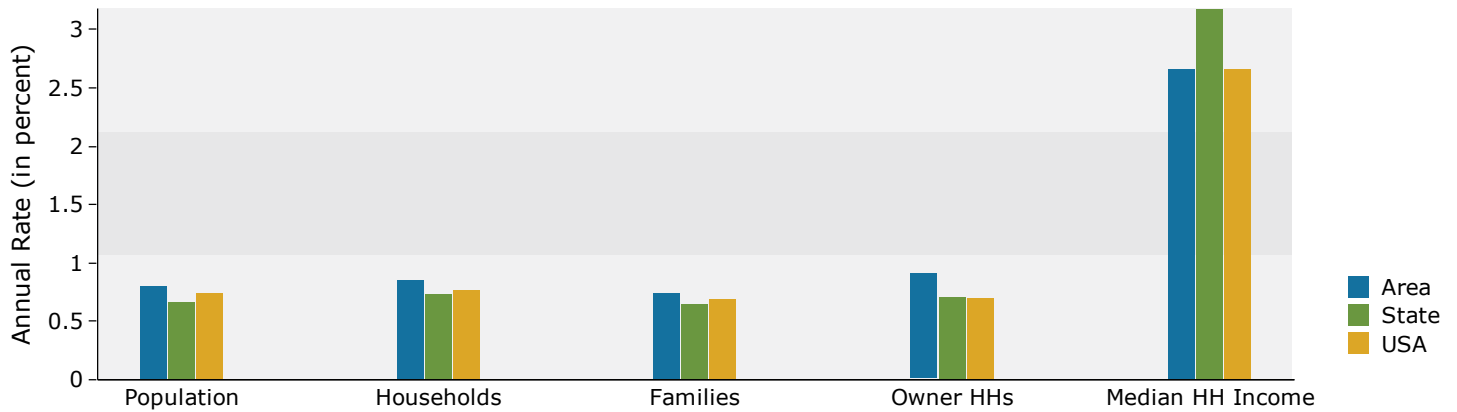


Demographic and Income Profile

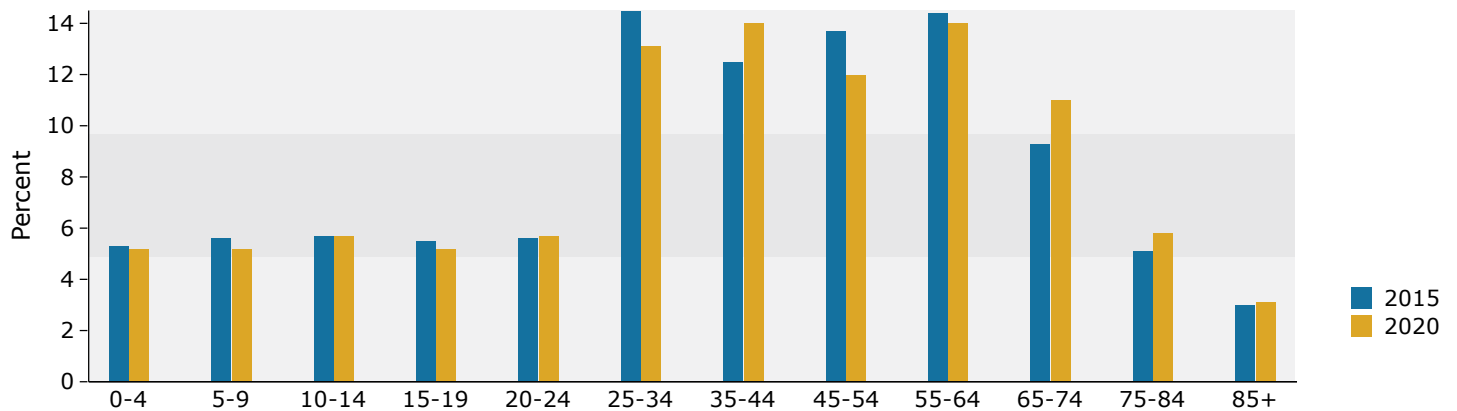
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

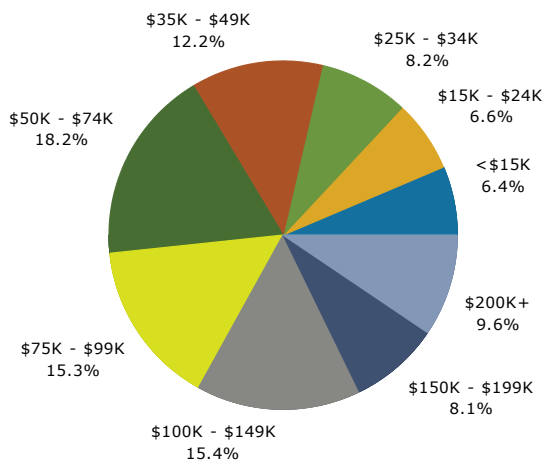
Trends 2015-2020



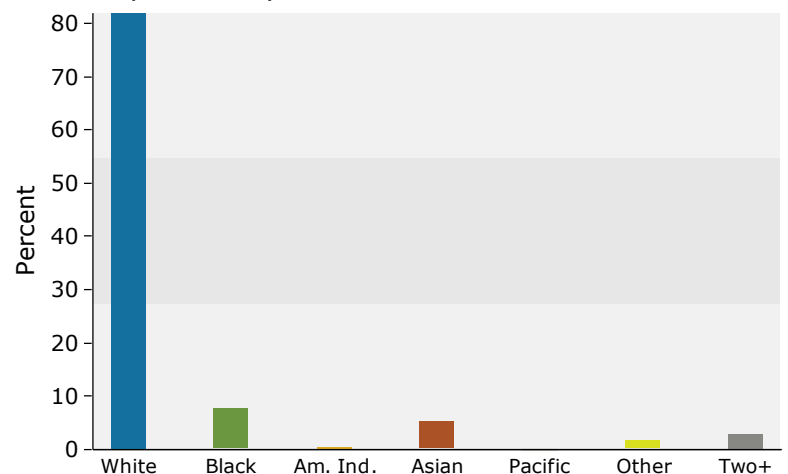
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



Market Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,144	49,674	186,250
2010 Total Population	5,386	49,854	183,911
2015 Total Population	5,705	51,354	188,135
2015 Group Quarters	31	914	2,874
2020 Total Population	6,100	53,719	195,809
2015-2020 Annual Rate	1.35%	0.90%	0.80%
Household Summary			
2000 Households	2,419	21,014	79,190
2000 Average Household Size	2.11	2.30	2.30
2010 Households	2,621	22,117	81,307
2010 Average Household Size	2.04	2.21	2.23
2015 Households	2,780	22,944	83,700
2015 Average Household Size	2.04	2.20	2.21
2020 Households	2,974	24,078	87,312
2020 Average Household Size	2.04	2.19	2.21
2015-2020 Annual Rate	1.36%	0.97%	0.85%
2010 Families	1,428	12,813	47,403
2010 Average Family Size	2.71	2.86	2.88
2015 Families	1,495	13,171	48,373
2015 Average Family Size	2.72	2.85	2.87
2020 Families	1,590	13,751	50,218
2020 Average Family Size	2.72	2.85	2.87
2015-2020 Annual Rate	1.24%	0.87%	0.75%
Housing Unit Summary			
2000 Housing Units	2,655	21,802	81,066
Owner Occupied Housing Units	51.5%	67.3%	66.5%
Renter Occupied Housing Units	39.7%	29.1%	31.2%
Vacant Housing Units	8.9%	3.6%	2.3%
2010 Housing Units	2,930	23,661	86,391
Owner Occupied Housing Units	50.3%	62.1%	61.8%
Renter Occupied Housing Units	39.2%	31.4%	32.4%
Vacant Housing Units	10.5%	6.5%	5.9%
2015 Housing Units	3,056	24,414	89,020
Owner Occupied Housing Units	51.7%	62.4%	61.6%
Renter Occupied Housing Units	39.3%	31.6%	32.4%
Vacant Housing Units	9.0%	6.0%	6.0%
2020 Housing Units	3,271	25,636	92,975
Owner Occupied Housing Units	52.3%	62.6%	61.7%
Renter Occupied Housing Units	38.6%	31.3%	32.2%
Vacant Housing Units	9.1%	6.1%	6.1%
Median Household Income			
2015	\$76,914	\$75,709	\$71,815
2020	\$91,062	\$86,167	\$81,940
Median Home Value			
2015	\$351,702	\$293,750	\$287,217
2020	\$424,333	\$353,161	\$335,673
Per Capita Income			
2015	\$51,287	\$47,270	\$43,940
2020	\$58,300	\$54,132	\$50,066
Median Age			
2010	42.8	41.8	40.3
2015	44.5	42.5	41.1
2020	45.2	43.1	41.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	2,780	22,944	83,700
<\$15,000	5.0%	5.4%	6.4%
\$15,000 - \$24,999	7.2%	6.5%	6.6%
\$25,000 - \$34,999	7.2%	7.8%	8.2%
\$35,000 - \$49,999	11.6%	11.6%	12.2%
\$50,000 - \$74,999	17.7%	18.1%	18.2%
\$75,000 - \$99,999	13.0%	15.0%	15.3%
\$100,000 - \$149,999	17.6%	16.1%	15.4%
\$150,000 - \$199,999	7.1%	8.5%	8.1%
\$200,000+	13.6%	11.0%	9.6%
Average Household Income	\$109,969	\$104,458	\$98,344
2020 Households by Income			
Household Income Base	2,974	24,078	87,312
<\$15,000	4.3%	4.7%	5.6%
\$15,000 - \$24,999	5.3%	4.6%	4.7%
\$25,000 - \$34,999	5.7%	6.0%	6.4%
\$35,000 - \$49,999	9.4%	9.9%	10.7%
\$50,000 - \$74,999	15.7%	16.5%	16.8%
\$75,000 - \$99,999	13.7%	15.8%	16.6%
\$100,000 - \$149,999	22.6%	19.4%	18.7%
\$150,000 - \$199,999	8.3%	10.6%	9.7%
\$200,000+	15.1%	12.4%	10.8%
Average Household Income	\$124,986	\$119,346	\$111,851
2015 Owner Occupied Housing Units by Value			
Total	1,579	15,228	54,833
<\$50,000	0.0%	0.2%	0.3%
\$50,000 - \$99,999	0.4%	2.0%	2.5%
\$100,000 - \$149,999	1.8%	6.8%	5.5%
\$150,000 - \$199,999	5.4%	8.8%	9.9%
\$200,000 - \$249,999	11.1%	15.6%	17.6%
\$250,000 - \$299,999	18.9%	18.9%	19.1%
\$300,000 - \$399,999	24.2%	21.6%	21.0%
\$400,000 - \$499,999	11.5%	9.7%	10.0%
\$500,000 - \$749,999	13.6%	9.4%	8.6%
\$750,000 - \$999,999	7.3%	3.5%	2.6%
\$1,000,000 +	5.9%	3.4%	2.9%
Average Home Value	\$447,752	\$363,982	\$350,210
2020 Owner Occupied Housing Units by Value			
Total	1,712	16,052	57,372
<\$50,000	0.0%	0.1%	0.2%
\$50,000 - \$99,999	0.1%	0.9%	1.4%
\$100,000 - \$149,999	0.2%	2.5%	2.0%
\$150,000 - \$199,999	1.5%	4.1%	5.0%
\$200,000 - \$249,999	5.6%	11.9%	13.8%
\$250,000 - \$299,999	14.3%	17.0%	18.7%
\$300,000 - \$399,999	24.1%	25.3%	25.0%
\$400,000 - \$499,999	17.5%	14.3%	13.7%
\$500,000 - \$749,999	24.2%	13.5%	11.1%
\$750,000 - \$999,999	5.6%	5.3%	5.1%
\$1,000,000 +	7.0%	5.1%	4.0%
Average Home Value	\$504,921	\$431,509	\$408,378

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,387	49,854	183,910
0 - 4	5.7%	5.4%	5.8%
5 - 9	4.9%	5.4%	5.6%
10 - 14	5.0%	5.5%	5.8%
15 - 24	9.6%	10.5%	10.8%
25 - 34	15.6%	15.4%	15.6%
35 - 44	11.8%	11.8%	12.5%
45 - 54	14.4%	15.4%	15.5%
55 - 64	14.3%	14.2%	13.3%
65 - 74	7.1%	8.0%	7.4%
75 - 84	6.4%	5.4%	5.0%
85 +	5.1%	3.1%	2.6%
18 +	80.8%	80.2%	79.0%
2015 Population by Age			
Total	5,706	51,355	188,136
0 - 4	5.3%	4.9%	5.3%
5 - 9	4.9%	5.3%	5.6%
10 - 14	4.9%	5.4%	5.7%
15 - 24	9.5%	10.7%	11.1%
25 - 34	15.3%	14.6%	14.5%
35 - 44	10.8%	11.9%	12.5%
45 - 54	12.2%	13.1%	13.7%
55 - 64	14.9%	15.0%	14.4%
65 - 74	10.3%	10.2%	9.3%
75 - 84	6.6%	5.6%	5.1%
85 +	5.5%	3.3%	3.0%
18 +	81.9%	80.9%	79.8%
2020 Population by Age			
Total	6,100	53,717	195,810
0 - 4	5.1%	4.9%	5.2%
5 - 9	4.7%	5.0%	5.2%
10 - 14	4.9%	5.4%	5.7%
15 - 24	8.4%	10.1%	10.9%
25 - 34	14.4%	13.1%	13.1%
35 - 44	12.2%	13.9%	14.0%
45 - 54	10.6%	11.4%	12.0%
55 - 64	13.5%	14.0%	14.0%
65 - 74	12.9%	12.2%	11.0%
75 - 84	7.7%	6.5%	5.8%
85 +	5.6%	3.5%	3.1%
18 +	82.3%	81.5%	80.5%
2010 Population by Sex			
Males	2,506	23,775	88,269
Females	2,880	26,078	95,642
2015 Population by Sex			
Males	2,651	24,558	90,582
Females	3,054	26,796	97,553
2020 Population by Sex			
Males	2,831	25,694	94,397
Females	3,269	28,025	101,413

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,385	49,853	183,912
White Alone	83.7%	85.5%	83.7%
Black Alone	6.2%	6.3%	7.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	6.9%	4.3%	4.6%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.8%	1.0%	1.5%
Two or More Races	2.0%	2.4%	2.6%
Hispanic Origin	2.3%	3.1%	3.8%
Diversity Index	32.3	30.7	34.4
2015 Population by Race/Ethnicity			
Total	5,705	51,355	188,134
White Alone	81.9%	83.8%	81.9%
Black Alone	6.7%	6.9%	7.8%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	7.9%	5.0%	5.4%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.9%	1.1%	1.6%
Two or More Races	2.2%	2.7%	2.9%
Hispanic Origin	2.5%	3.3%	4.1%
Diversity Index	35.1	33.6	37.3
2020 Population by Race/Ethnicity			
Total	6,100	53,720	195,810
White Alone	79.9%	81.8%	79.8%
Black Alone	7.5%	7.8%	8.7%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	8.9%	5.8%	6.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.0%	1.2%	1.7%
Two or More Races	2.5%	3.1%	3.2%
Hispanic Origin	2.8%	3.7%	4.5%
Diversity Index	38.4	37.0	40.8
2010 Population by Relationship and Household Type			
Total	5,386	49,854	183,911
In Households	99.4%	98.2%	98.5%
In Family Households	72.9%	74.8%	75.7%
Householder	25.6%	26.0%	25.8%
Spouse	20.9%	20.6%	20.3%
Child	23.4%	24.9%	26.0%
Other relative	1.8%	2.0%	2.1%
Nonrelative	1.2%	1.3%	1.5%
In Nonfamily Households	26.5%	23.4%	22.7%
In Group Quarters	0.6%	1.8%	1.5%
Institutionalized Population	0.2%	1.3%	1.1%
Noninstitutionalized Population	0.4%	0.5%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	4,310	37,840	136,048
Less than 9th Grade	0.7%	1.1%	1.3%
9th - 12th Grade, No Diploma	1.4%	1.9%	2.6%
High School Graduate	12.8%	13.7%	13.5%
GED/Alternative Credential	1.2%	1.5%	1.9%
Some College, No Degree	16.8%	20.0%	19.3%
Associate Degree	9.0%	8.6%	8.6%
Bachelor's Degree	34.3%	34.0%	34.4%
Graduate/Professional Degree	23.8%	19.2%	18.4%
2015 Population 15+ by Marital Status			
Total	4,849	43,330	156,871
Never Married	21.0%	29.3%	31.2%
Married	59.4%	53.7%	52.4%
Widowed	8.6%	5.6%	5.4%
Divorced	11.0%	11.4%	11.1%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	95.7%	96.6%	96.7%
Civilian Unemployed	4.3%	3.4%	3.3%
2015 Employed Population 16+ by Industry			
Total	3,091	28,387	105,062
Agriculture/Mining	0.3%	0.4%	0.4%
Construction	5.1%	3.0%	3.4%
Manufacturing	12.1%	10.4%	12.0%
Wholesale Trade	3.6%	3.5%	3.3%
Retail Trade	11.9%	11.8%	11.9%
Transportation/Utilities	2.1%	3.4%	3.4%
Information	1.7%	2.1%	2.1%
Finance/Insurance/Real Estate	14.1%	11.1%	10.8%
Services	45.7%	51.4%	50.3%
Public Administration	3.5%	3.0%	2.4%
2015 Employed Population 16+ by Occupation			
Total	3,090	28,386	105,062
White Collar	79.0%	75.2%	74.9%
Management/Business/Financial	25.2%	22.8%	22.4%
Professional	28.3%	27.9%	27.5%
Sales	15.2%	13.0%	12.4%
Administrative Support	10.3%	11.5%	12.6%
Services	11.8%	14.3%	13.6%
Blue Collar	9.2%	10.5%	11.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.4%	2.1%	2.5%
Installation/Maintenance/Repair	1.1%	1.8%	1.7%
Production	3.1%	3.3%	3.7%
Transportation/Material Moving	1.6%	3.3%	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,621	22,117	81,307
Households with 1 Person	37.8%	33.5%	33.5%
Households with 2+ People	62.2%	66.5%	66.5%
Family Households	54.5%	57.9%	58.3%
Husband-wife Families	44.6%	46.1%	45.9%
With Related Children	16.4%	17.5%	18.6%
Other Family (No Spouse Present)	9.9%	11.8%	12.4%
Other Family with Male Householder	2.5%	3.1%	3.3%
With Related Children	1.3%	1.5%	1.8%
Other Family with Female Householder	7.4%	8.8%	9.1%
With Related Children	4.9%	5.5%	5.7%
Nonfamily Households	7.7%	8.5%	8.2%
All Households with Children	22.9%	24.7%	26.3%
Multigenerational Households	1.1%	1.3%	1.4%
Unmarried Partner Households	5.7%	6.1%	6.2%
Male-female	4.9%	5.2%	5.3%
Same-sex	0.8%	0.9%	0.8%
2010 Households by Size			
Total	2,620	22,117	81,307
1 Person Household	37.9%	33.5%	33.5%
2 Person Household	35.8%	37.3%	35.8%
3 Person Household	12.3%	13.5%	14.0%
4 Person Household	9.3%	10.4%	10.9%
5 Person Household	3.3%	3.7%	4.0%
6 Person Household	1.0%	1.1%	1.2%
7 + Person Household	0.4%	0.5%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	2,621	22,117	81,307
Owner Occupied	56.2%	66.5%	65.6%
Owned with a Mortgage/Loan	42.2%	48.5%	49.2%
Owned Free and Clear	14.0%	17.9%	16.4%
Renter Occupied	43.8%	33.5%	34.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

12380 Wayzata Blvd, Minnetonka, Minnesota, 55305 5
12380 Wayzata Blvd, Minnetonka, Minnesota, 55305
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.97132
Longitude: -93.43492

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	In Style (5B)	In Style (5B)	In Style (5B)
2.	Retirement Communities	Emerald City (8B)	Savvy Suburbanites (1D)
3.	Exurbanites (1E)	Savvy Suburbanites (1D)	Young and Restless (11B)
2015 Consumer Spending			
Apparel & Services: Total \$	\$9,306,266	\$73,740,637	\$256,420,231
Average Spent	\$3,347.58	\$3,213.94	\$3,063.56
Spending Potential Index	145	139	132
Computers & Accessories: Total \$	\$1,070,402	\$8,476,556	\$29,407,070
Average Spent	\$385.04	\$369.45	\$351.34
Spending Potential Index	148	142	135
Education: Total \$	\$6,419,599	\$51,797,261	\$179,060,596
Average Spent	\$2,309.21	\$2,257.55	\$2,139.31
Spending Potential Index	152	148	140
Entertainment/Recreation: Total \$	\$13,500,923	\$105,537,716	\$360,579,970
Average Spent	\$4,856.45	\$4,599.80	\$4,308.00
Spending Potential Index	147	139	130
Food at Home: Total \$	\$20,899,695	\$162,704,239	\$562,854,249
Average Spent	\$7,517.88	\$7,091.36	\$6,724.66
Spending Potential Index	144	136	129
Food Away from Home: Total \$	\$13,294,898	\$105,019,448	\$363,820,353
Average Spent	\$4,782.34	\$4,577.21	\$4,346.72
Spending Potential Index	146	139	132
Health Care: Total \$	\$19,710,923	\$149,781,565	\$505,294,020
Average Spent	\$7,090.26	\$6,528.14	\$6,036.97
Spending Potential Index	150	138	127
HH Furnishings & Equipment: Total \$	\$7,449,017	\$58,670,869	\$201,809,571
Average Spent	\$2,679.50	\$2,557.13	\$2,411.11
Spending Potential Index	146	139	131
Investments: Total \$	\$12,888,764	\$90,652,589	\$291,309,941
Average Spent	\$4,636.25	\$3,951.04	\$3,480.41
Spending Potential Index	168	143	126
Retail Goods: Total \$	\$102,048,197	\$797,853,191	\$2,740,528,091
Average Spent	\$36,707.98	\$34,773.94	\$32,742.27
Spending Potential Index	144	136	128
Shelter: Total \$	\$68,978,092	\$538,698,970	\$1,862,924,792
Average Spent	\$24,812.26	\$23,478.86	\$22,257.17
Spending Potential Index	151	143	135
TV/Video/Audio: Total \$	\$5,274,350	\$41,058,896	\$141,913,921
Average Spent	\$1,897.25	\$1,789.53	\$1,695.51
Spending Potential Index	145	137	130
Travel: Total \$	\$8,318,384	\$65,096,903	\$220,425,056
Average Spent	\$2,992.22	\$2,837.21	\$2,633.51
Spending Potential Index	153	145	135
Vehicle Maintenance & Repairs: Total \$	\$4,562,602	\$35,591,764	\$122,174,657
Average Spent	\$1,641.22	\$1,551.24	\$1,459.67
Spending Potential Index	147	139	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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