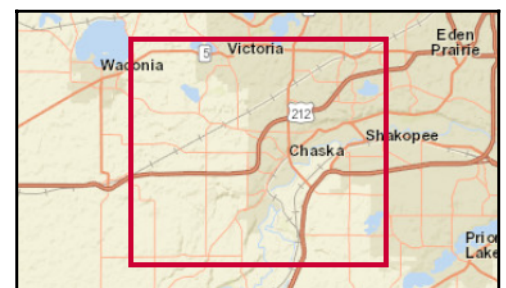
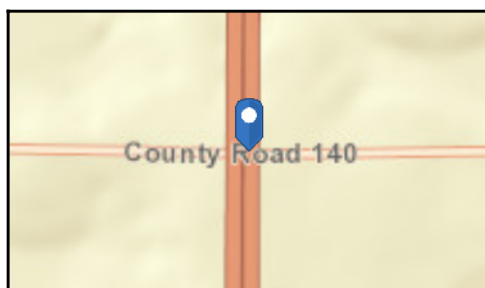
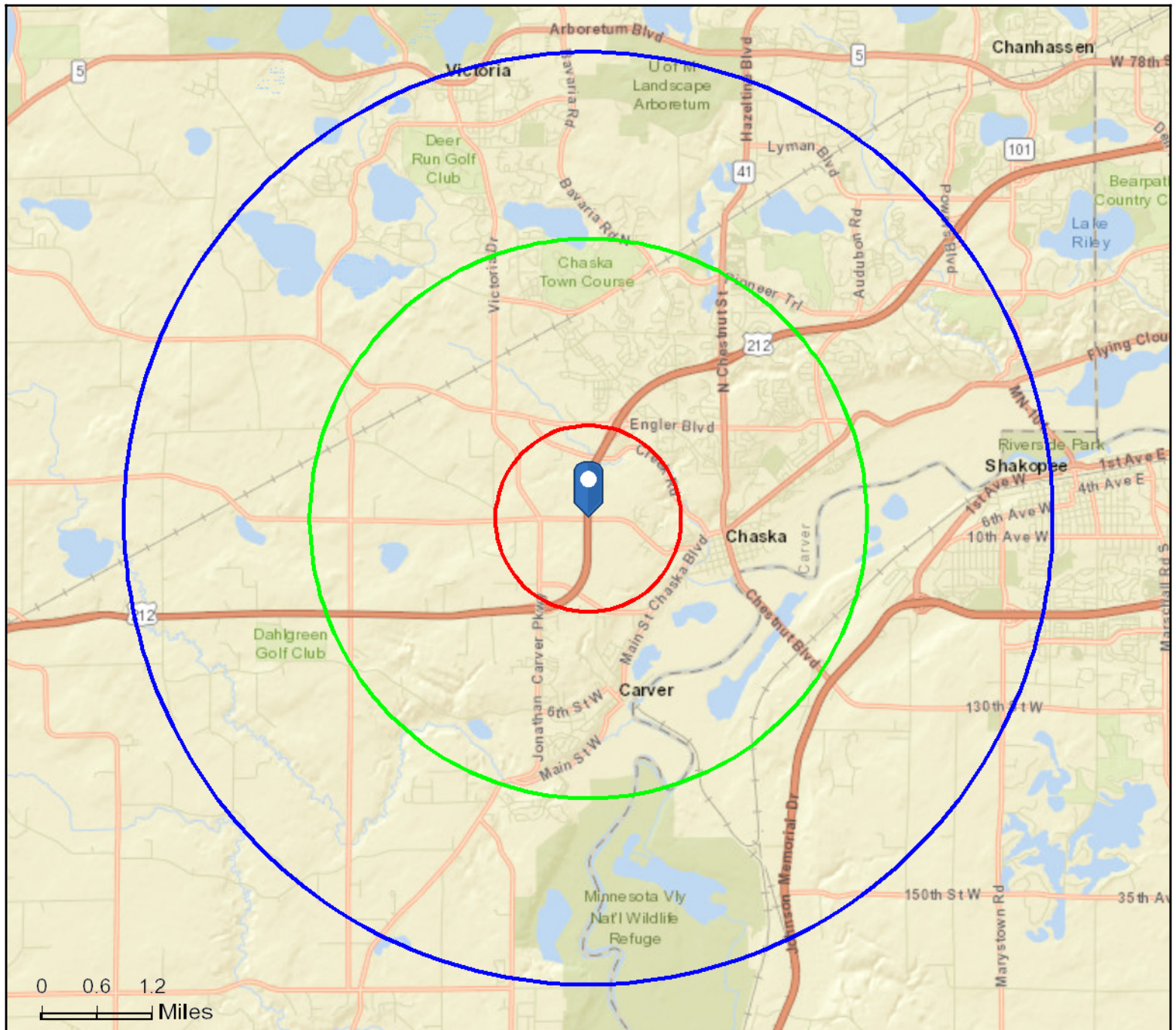


US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174





Executive Summary

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
Population			
2000 Population	49	17,058	31,033
2010 Population	153	24,393	42,942
2017 Population	411	26,695	49,489
2022 Population	443	27,833	52,525
2000-2010 Annual Rate	12.06%	3.64%	3.30%
2010-2017 Annual Rate	14.60%	1.25%	1.98%
2017-2022 Annual Rate	1.51%	0.84%	1.20%
2017 Male Population	49.4%	49.9%	49.5%
2017 Female Population	50.6%	50.1%	50.5%
2017 Median Age	31.9	34.7	36.2

In the identified area, the current year population is 49,489. In 2010, the Census count in the area was 42,942. The rate of change since 2010 was 1.98% annually. The five-year projection for the population in the area is 52,525 representing a change of 1.20% annually from 2017 to 2022. Currently, the population is 49.5% male and 50.5% female.

Median Age

The median age in this area is 31.9, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	83.5%	85.0%	86.1%
2017 Black Alone	5.6%	3.8%	3.2%
2017 American Indian/Alaska Native Alone	0.2%	0.3%	0.5%
2017 Asian Alone	6.8%	4.3%	4.0%
2017 Pacific Islander Alone	0.0%	0.0%	0.0%
2017 Other Race	1.2%	3.8%	3.7%
2017 Two or More Races	2.7%	2.7%	2.4%
2017 Hispanic Origin (Any Race)	4.6%	9.3%	7.9%

Persons of Hispanic origin represent 7.9% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 36.4 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	18	6,052	10,652
2010 Households	58	8,927	15,139
2017 Total Households	155	9,737	17,367
2022 Total Households	166	10,144	18,436
2000-2010 Annual Rate	12.41%	3.96%	3.58%
2010-2017 Annual Rate	14.52%	1.21%	1.91%
2017-2022 Annual Rate	1.38%	0.82%	1.20%
2017 Average Household Size	2.65	2.73	2.80

The household count in this area has changed from 15,139 in 2010 to 17,367 in the current year, a change of 1.91% annually. The five-year projection of households is 18,436, a change of 1.20% annually from the current year total. Average household size is currently 2.80, compared to 2.78 in the year 2010. The number of families in the current year is 12,777 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

August 07, 2017



Executive Summary

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
Median Household Income			
2017 Median Household Income	\$85,766	\$76,908	\$86,987
2022 Median Household Income	\$98,293	\$84,022	\$97,544
2017-2022 Annual Rate	2.76%	1.79%	2.32%
Average Household Income			
2017 Average Household Income	\$104,235	\$99,688	\$113,518
2022 Average Household Income	\$120,275	\$112,942	\$128,563
2017-2022 Annual Rate	2.90%	2.53%	2.52%
Per Capita Income			
2017 Per Capita Income	\$36,203	\$36,657	\$40,554
2022 Per Capita Income	\$41,493	\$41,474	\$45,848
2017-2022 Annual Rate	2.77%	2.50%	2.48%

Current median household income is \$86,987 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$97,544 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$113,518 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$128,563 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$40,554 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$45,848 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	19	6,188	10,931
2000 Owner Occupied Housing Units	16	4,612	8,561
2000 Renter Occupied Housing Units	1	1,440	2,091
2000 Vacant Housing Units	2	136	279
2010 Total Housing Units	63	9,409	15,888
2010 Owner Occupied Housing Units	49	6,641	11,935
2010 Renter Occupied Housing Units	9	2,286	3,204
2010 Vacant Housing Units	5	482	749
2017 Total Housing Units	164	10,232	18,180
2017 Owner Occupied Housing Units	127	7,155	13,633
2017 Renter Occupied Housing Units	27	2,583	3,734
2017 Vacant Housing Units	9	495	813
2022 Total Housing Units	175	10,641	19,297
2022 Owner Occupied Housing Units	136	7,440	14,481
2022 Renter Occupied Housing Units	30	2,704	3,956
2022 Vacant Housing Units	9	497	861

Currently, 75.0% of the 18,180 housing units in the area are owner occupied; 20.5%, renter occupied; and 4.5% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 15,888 housing units in the area - 75.1% owner occupied, 20.2% renter occupied, and 4.7% vacant. The annual rate of change in housing units since 2010 is 6.17%. Median home value in the area is \$291,129, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.68% annually to \$332,319.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

August 07, 2017



Market Profile

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	49	17,058	31,033
2010 Total Population	153	24,393	42,942
2017 Total Population	411	26,695	49,489
2017 Group Quarters	0	135	862
2022 Total Population	443	27,833	52,525
2017-2022 Annual Rate	1.51%	0.84%	1.20%
2017 Total Daytime Population	236	19,836	40,364
Workers	33	7,310	16,813
Residents	203	12,526	23,551
Household Summary			
2000 Households	18	6,052	10,652
2000 Average Household Size	2.72	2.78	2.86
2010 Households	58	8,927	15,139
2010 Average Household Size	2.64	2.72	2.78
2017 Households	155	9,737	17,367
2017 Average Household Size	2.65	2.73	2.80
2022 Households	166	10,144	18,436
2022 Average Household Size	2.66	2.73	2.80
2017-2022 Annual Rate	1.38%	0.82%	1.20%
2010 Families	43	6,311	11,162
2010 Average Family Size	3.09	3.25	3.25
2017 Families	114	6,812	12,777
2017 Average Family Size	3.11	3.27	3.27
2022 Families	121	7,073	13,554
2022 Average Family Size	3.15	3.27	3.27
2017-2022 Annual Rate	1.20%	0.75%	1.19%
Housing Unit Summary			
2000 Housing Units	19	6,188	10,931
Owner Occupied Housing Units	84.2%	74.5%	78.3%
Renter Occupied Housing Units	5.3%	23.3%	19.1%
Vacant Housing Units	10.5%	2.2%	2.6%
2010 Housing Units	63	9,409	15,888
Owner Occupied Housing Units	77.8%	70.6%	75.1%
Renter Occupied Housing Units	14.3%	24.3%	20.2%
Vacant Housing Units	7.9%	5.1%	4.7%
2017 Housing Units	164	10,232	18,180
Owner Occupied Housing Units	77.4%	69.9%	75.0%
Renter Occupied Housing Units	16.5%	25.2%	20.5%
Vacant Housing Units	5.5%	4.8%	4.5%
2022 Housing Units	175	10,641	19,297
Owner Occupied Housing Units	77.7%	69.9%	75.0%
Renter Occupied Housing Units	17.1%	25.4%	20.5%
Vacant Housing Units	5.1%	4.7%	4.5%
Median Household Income			
2017	\$85,766	\$76,908	\$86,987
2022	\$98,293	\$84,022	\$97,544
Median Home Value			
2017	\$300,000	\$269,125	\$291,129
2022	\$339,130	\$304,294	\$332,319
Per Capita Income			
2017	\$36,203	\$36,657	\$40,554
2022	\$41,493	\$41,474	\$45,848
Median Age			
2010	31.9	33.4	34.9
2017	31.9	34.7	36.2
2022	32.6	35.5	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 07, 2017



Market Profile

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	155	9,737	17,367
<\$15,000	6.5%	4.9%	3.5%
\$15,000 - \$24,999	1.3%	7.1%	5.6%
\$25,000 - \$34,999	3.2%	7.9%	6.4%
\$35,000 - \$49,999	10.3%	11.0%	10.0%
\$50,000 - \$74,999	18.7%	17.5%	16.4%
\$75,000 - \$99,999	20.0%	15.1%	14.8%
\$100,000 - \$149,999	20.0%	18.2%	20.4%
\$150,000 - \$199,999	14.8%	10.1%	11.5%
\$200,000+	5.8%	8.2%	11.4%
Average Household Income	\$104,235	\$99,688	\$113,518
2022 Households by Income			
Household Income Base	166	10,144	18,436
<\$15,000	6.0%	5.0%	3.5%
\$15,000 - \$24,999	1.2%	6.8%	5.3%
\$25,000 - \$34,999	2.4%	7.0%	5.7%
\$35,000 - \$49,999	8.4%	9.8%	8.8%
\$50,000 - \$74,999	15.7%	15.3%	14.2%
\$75,000 - \$99,999	17.5%	14.1%	13.7%
\$100,000 - \$149,999	22.9%	20.2%	22.1%
\$150,000 - \$199,999	18.7%	12.0%	13.4%
\$200,000+	7.8%	9.8%	13.5%
Average Household Income	\$120,275	\$112,942	\$128,563
2017 Owner Occupied Housing Units by Value			
Total	127	7,155	13,633
<\$50,000	0.8%	6.5%	5.0%
\$50,000 - \$99,999	0.8%	2.1%	1.5%
\$100,000 - \$149,999	7.1%	6.0%	5.1%
\$150,000 - \$199,999	13.4%	14.1%	12.2%
\$200,000 - \$249,999	11.0%	14.8%	13.8%
\$250,000 - \$299,999	17.3%	16.8%	15.0%
\$300,000 - \$399,999	29.1%	21.6%	21.1%
\$400,000 - \$499,999	14.2%	10.2%	11.7%
\$500,000 - \$749,999	7.1%	5.6%	10.5%
\$750,000 - \$999,999	0.0%	0.7%	2.2%
\$1,000,000 +	0.0%	1.6%	1.9%
Average Home Value	\$313,086	\$297,096	\$337,194
2022 Owner Occupied Housing Units by Value			
Total	136	7,440	14,481
<\$50,000	0.7%	4.6%	3.8%
\$50,000 - \$99,999	0.7%	1.5%	1.0%
\$100,000 - \$149,999	3.7%	3.8%	3.2%
\$150,000 - \$199,999	8.1%	9.7%	8.3%
\$200,000 - \$249,999	7.4%	11.7%	10.9%
\$250,000 - \$299,999	16.2%	17.5%	15.0%
\$300,000 - \$399,999	33.8%	26.0%	24.2%
\$400,000 - \$499,999	19.1%	14.0%	14.9%
\$500,000 - \$749,999	9.6%	7.2%	12.7%
\$750,000 - \$999,999	0.0%	0.9%	2.9%
\$1,000,000 +	0.7%	3.1%	3.2%
Average Home Value	\$353,860	\$343,461	\$381,734

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 07, 2017



Market Profile

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	152	24,394	42,941
0 - 4	12.5%	8.8%	8.2%
5 - 9	10.5%	9.0%	8.7%
10 - 14	7.2%	8.1%	8.3%
15 - 24	7.9%	11.3%	11.2%
25 - 34	19.1%	15.5%	13.8%
35 - 44	18.4%	16.2%	16.5%
45 - 54	13.2%	15.7%	16.3%
55 - 64	6.6%	8.9%	9.5%
65 - 74	2.6%	3.5%	4.3%
75 - 84	2.0%	2.1%	2.3%
85 +	0.7%	0.8%	0.9%
18 +	66.4%	69.8%	70.3%
2017 Population by Age			
Total	411	26,694	49,489
0 - 4	10.5%	7.8%	7.3%
5 - 9	11.2%	8.4%	8.2%
10 - 14	10.2%	8.4%	8.2%
15 - 24	10.9%	12.6%	12.2%
25 - 34	11.2%	13.2%	12.2%
35 - 44	19.2%	15.5%	15.5%
45 - 54	13.4%	14.6%	15.0%
55 - 64	8.3%	11.5%	11.8%
65 - 74	3.4%	5.3%	6.2%
75 - 84	1.2%	1.9%	2.4%
85 +	0.5%	0.9%	1.0%
18 +	63.5%	70.9%	71.9%
2022 Population by Age			
Total	444	27,832	52,524
0 - 4	10.4%	7.7%	7.2%
5 - 9	10.8%	7.8%	7.6%
10 - 14	10.1%	8.2%	8.1%
15 - 24	10.6%	12.5%	11.7%
25 - 34	11.5%	13.1%	12.3%
35 - 44	20.0%	15.8%	15.8%
45 - 54	12.4%	13.1%	13.5%
55 - 64	8.1%	11.8%	12.1%
65 - 74	4.1%	6.9%	7.6%
75 - 84	1.6%	2.4%	3.0%
85 +	0.5%	0.8%	1.0%
18 +	63.7%	71.6%	72.6%
2010 Population by Sex			
Males	77	12,174	21,260
Females	76	12,219	21,682
2017 Population by Sex			
Males	203	13,328	24,499
Females	208	13,367	24,989
2022 Population by Sex			
Males	219	13,935	26,068
Females	224	13,898	26,456

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 07, 2017



Market Profile

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	154	24,393	42,941
White Alone	87.0%	87.7%	88.4%
Black Alone	3.2%	2.5%	2.1%
American Indian Alone	0.6%	0.4%	0.6%
Asian Alone	5.8%	4.0%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	3.4%	3.4%
Two or More Races	1.9%	2.0%	1.8%
Hispanic Origin	3.9%	8.5%	7.4%
Diversity Index	28.7	34.8	32.3
2017 Population by Race/Ethnicity			
Total	411	26,695	49,489
White Alone	83.5%	85.0%	86.1%
Black Alone	5.6%	3.8%	3.2%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	6.8%	4.3%	4.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	3.8%	3.7%
Two or More Races	2.7%	2.7%	2.4%
Hispanic Origin	4.6%	9.3%	7.9%
Diversity Index	35.8	39.6	36.4
2022 Population by Race/Ethnicity			
Total	442	27,834	52,523
White Alone	80.8%	82.8%	84.0%
Black Alone	6.8%	4.7%	4.0%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	7.7%	4.9%	4.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	4.2%	4.3%
Two or More Races	3.2%	3.0%	2.7%
Hispanic Origin	5.4%	10.3%	8.9%
Diversity Index	40.8	43.8	40.5
2010 Population by Relationship and Household Type			
Total	153	24,393	42,942
In Households	100.0%	99.5%	98.2%
In Family Households	88.2%	86.0%	86.4%
Householder	25.5%	26.0%	26.2%
Spouse	21.6%	20.2%	21.2%
Child	37.9%	35.5%	35.0%
Other relative	2.0%	2.3%	2.1%
Nonrelative	1.3%	2.0%	1.8%
In Nonfamily Households	11.1%	13.5%	11.8%
In Group Quarters	0.0%	0.5%	1.8%
Institutionalized Population	0.0%	0.4%	1.5%
Noninstitutionalized Population	0.0%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 07, 2017



Market Profile

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	235	16,768	31,740
Less than 9th Grade	0.0%	3.5%	2.8%
9th - 12th Grade, No Diploma	1.7%	2.9%	2.7%
High School Graduate	11.9%	19.0%	18.4%
GED/Alternative Credential	1.7%	2.6%	2.8%
Some College, No Degree	16.6%	19.6%	17.9%
Associate Degree	8.5%	11.7%	10.9%
Bachelor's Degree	44.3%	28.2%	31.0%
Graduate/Professional Degree	15.3%	12.5%	13.6%
2017 Population 15+ by Marital Status			
Total	281	20,139	37,758
Never Married	28.5%	27.7%	27.4%
Married	62.6%	57.1%	58.9%
Widowed	2.1%	3.0%	3.0%
Divorced	6.8%	12.1%	10.8%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	97.4%	97.1%
Civilian Unemployed (Unemployment Rate)	2.8%	2.6%	2.9%
2017 Employed Population 16+ by Industry			
Total	210	14,387	26,065
Agriculture/Mining	0.5%	1.0%	1.1%
Construction	2.9%	5.0%	5.0%
Manufacturing	13.8%	15.8%	15.6%
Wholesale Trade	3.8%	4.2%	4.0%
Retail Trade	11.0%	10.8%	11.2%
Transportation/Utilities	3.3%	2.7%	3.0%
Information	1.0%	1.7%	1.6%
Finance/Insurance/Real Estate	15.7%	9.0%	9.5%
Services	45.2%	48.0%	46.7%
Public Administration	2.4%	1.8%	2.2%
2017 Employed Population 16+ by Occupation			
Total	210	14,384	26,065
White Collar	74.8%	65.9%	69.1%
Management/Business/Financial	23.8%	19.2%	22.2%
Professional	28.1%	23.9%	23.1%
Sales	11.4%	10.1%	11.6%
Administrative Support	11.4%	12.7%	12.3%
Services	15.2%	18.1%	15.9%
Blue Collar	10.0%	16.0%	14.9%
Farming/Forestry/Fishing	0.0%	0.5%	0.3%
Construction/Extraction	1.0%	3.3%	3.1%
Installation/Maintenance/Repair	2.4%	3.1%	2.7%
Production	4.3%	5.8%	5.1%
Transportation/Material Moving	2.4%	3.3%	3.7%
2010 Population By Urban/ Rural Status			
Total Population	153	24,393	42,942
Population Inside Urbanized Area	86.3%	93.4%	89.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	13.7%	6.6%	10.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 07, 2017



Market Profile

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	58	8,927	15,138
Households with 1 Person	19.0%	23.2%	20.8%
Households with 2+ People	81.0%	76.8%	79.2%
Family Households	74.1%	70.7%	73.7%
Husband-wife Families	62.1%	54.9%	59.7%
With Related Children	39.7%	30.9%	33.0%
Other Family (No Spouse Present)	13.8%	15.8%	14.0%
Other Family with Male Householder	3.4%	4.7%	4.4%
With Related Children	1.7%	3.1%	2.8%
Other Family with Female Householder	10.3%	11.1%	9.6%
With Related Children	8.6%	8.0%	6.9%
Nonfamily Households	6.9%	6.1%	5.4%
All Households with Children	50.0%	42.3%	43.0%
Multigenerational Households	1.7%	2.3%	2.2%
Unmarried Partner Households	5.2%	6.8%	6.0%
Male-female	5.2%	6.3%	5.5%
Same-sex	0.0%	0.5%	0.5%
2010 Households by Size			
Total	58	8,928	15,141
1 Person Household	19.0%	23.2%	20.8%
2 Person Household	29.3%	30.0%	31.0%
3 Person Household	17.2%	16.9%	17.2%
4 Person Household	20.7%	18.3%	19.0%
5 Person Household	8.6%	7.9%	8.3%
6 Person Household	3.4%	2.5%	2.5%
7 + Person Household	1.7%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	58	8,927	15,139
Owner Occupied	84.5%	74.4%	78.8%
Owned with a Mortgage/Loan	75.9%	62.6%	65.7%
Owned Free and Clear	8.6%	11.8%	13.1%
Renter Occupied	15.5%	25.6%	21.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	63	9,409	15,888
Housing Units Inside Urbanized Area	85.7%	93.6%	89.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	14.3%	6.4%	10.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 07, 2017



Market Profile

US-212 E, Chaska, Minnesota, 55318
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.79105
Longitude: -93.63174

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Up and Coming Families	Soccer Moms (4A)	Soccer Moms (4A)
2.	Green Acres (6A)	Bright Young Professionals	Professional Pride (1B)
3.	Top Tier (1A)	Up and Coming Families	Up and Coming Families
2017 Consumer Spending			
Apparel & Services: Total \$	\$446,950	\$26,601,858	\$53,596,878
Average Spent	\$2,883.55	\$2,732.04	\$3,086.13
Spending Potential Index	134	126	143
Education: Total \$	\$258,875	\$17,479,204	\$36,351,922
Average Spent	\$1,670.16	\$1,795.13	\$2,093.16
Spending Potential Index	115	123	144
Entertainment/Recreation: Total \$	\$619,790	\$37,234,650	\$75,314,021
Average Spent	\$3,998.65	\$3,824.04	\$4,336.62
Spending Potential Index	128	123	139
Food at Home: Total \$	\$978,061	\$59,109,620	\$117,614,772
Average Spent	\$6,310.07	\$6,070.62	\$6,772.31
Spending Potential Index	125	121	134
Food Away from Home: Total \$	\$690,659	\$40,881,830	\$81,761,364
Average Spent	\$4,455.86	\$4,198.61	\$4,707.86
Spending Potential Index	134	126	141
Health Care: Total \$	\$1,061,685	\$64,468,511	\$130,622,996
Average Spent	\$6,849.58	\$6,620.98	\$7,521.33
Spending Potential Index	122	118	134
HH Furnishings & Equipment: Total \$	\$399,790	\$23,660,058	\$47,775,476
Average Spent	\$2,579.29	\$2,429.91	\$2,750.93
Spending Potential Index	133	125	141
Personal Care Products & Services: Total \$	\$159,394	\$9,643,264	\$19,452,151
Average Spent	\$1,028.35	\$990.37	\$1,120.06
Spending Potential Index	129	124	141
Shelter: Total \$	\$3,221,072	\$195,086,317	\$391,510,714
Average Spent	\$20,781.11	\$20,035.57	\$22,543.37
Spending Potential Index	128	123	139
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$457,117	\$27,720,128	\$56,614,720
Average Spent	\$2,949.14	\$2,846.89	\$3,259.90
Spending Potential Index	126	122	139
Travel: Total \$	\$415,302	\$25,221,428	\$52,016,478
Average Spent	\$2,679.37	\$2,590.27	\$2,995.13
Spending Potential Index	129	125	145
Vehicle Maintenance & Repairs: Total \$	\$210,080	\$12,663,360	\$25,432,609
Average Spent	\$1,355.35	\$1,300.54	\$1,464.42
Spending Potential Index	126	121	137

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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