

Executive Summary

Built in 1890, the Pabst Boiler House is a historic Pabst Brewery building. Once home to the boiler system that heated the entire brewery, it was renovated in 2008 into a modern, trendy office building with class A finishes, exposed brick and timber, lofted ceilings and historic charm and character throughout.











Property Description

Address:	1243 N 10th St, Milwaukee, WI
Neigborhood:	The Brewery
Rentable Area:	40,744 SF
Site Area:	0.380 Acres
Floor Plate:	16,000 RSF
Year Built:	1890 / Redeveloped in 2008
Parking:	Underground and rear surface lot in addition to a 908-stall parking garge located one block east
Floors:	Three (3) Floors plus underground parking and rooftop patio with greenspace
Occupancy:	100%
No. of Tenants:	Seven (7) Tenants
Weighted Avg. Lease Term Remaining:	Six (6) Years
In-Place Y1 NOI:	\$429,298

Key Features/Highlights

- > Positioned within the highly desirable and active Pabst Brewery redevelopment known as The Brewery
- > Massive windows and high ceilings offer an abundance of natural light
- > Two anchor law firm tenants on long term leases
- > Walking distance from \$1 billion new Bucks arena district development set to open in Fall 2018
- > Superb access Directly off of Marquette Interchange (I-43, I-94 and I-794)
- > Current Tenants' rental rate is below market as this was the first building to be redveloped in the development

The Neighborhood

The Brewery is a vibrant neighborhood in Downtown Milwaukee that was home to the former Pabst Brewery for over 150 years. Shuttered in 1996, this +12 building brewery sat vacant for over a decade until it was purchased by late real estate developer and philanthropist Joseph J. Zilber. Zilber had a unique vision to redevelop this complex into Downtown Milwaukee's next great neighborhood. Today, the former brewery (renamed "The Brewery") is home to high-end office buildings, a boutique one-of-a-kind hotel, four brewpubs, modern apartments, student housing, senior living, and numerous other developments currently underway.



Sustainability

The Brewery has received a LEED Platinum certification for Neighborhood Developemnt from the US Green Building Council. Sustainable measures have been put in place at every turn, incuding:

- Green Roofs
- **Bioswales**
- Porous Pavement
- Abundant Landscaping
- Underground Detention Reservoirs
- Recycling mandates for redevelopment and new builds





h Investment in the area to date ###512 Multi-Family 300,000,000



Square Feet Office Space



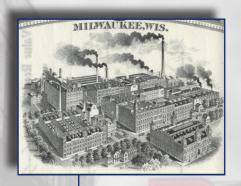


Milwaukee Bucks Arena District

Pabst Boiler House is located just blocks from the unprecedented \$1 Billion Bucks new arena development district. NBA's Milwaukee Bucks will construct a new stadium district complete with a 714,000 SF, 17,000 seat arena, 60,000 SF public plaza and state-of-the-art practice facility, all within walking distance of Pabst Boiler House.



History of Pabst Blue Ribbon



Empire Brewery (later known as Pabst Blue Ribbon) is established in Milwaukee, WI.

Pabst produces a company all-time high of 18 million barrels and remains one of the top breweries in the US.

Shuttered Pabst brewery is purchased by Milwaukee philanthropist and developer Joseph Zilber; Project formerly named *The Brewery*.



1872

1977

1996

2007

2009

Now renamed Phillip Best Company, the brewery becomes the second largest brewery in the US



The once-active Pabst brewery is closed and operations are moved out of Milwaukee.

Pabst Boiler House opens as a renovated office building with lofted ceilings and exposed brick and timber throughout.





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