

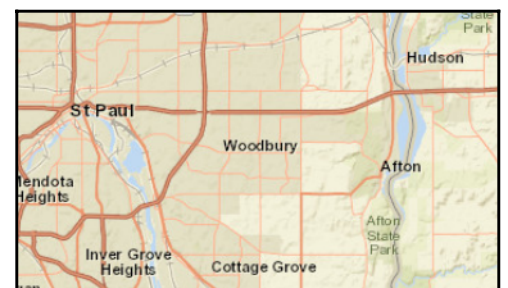
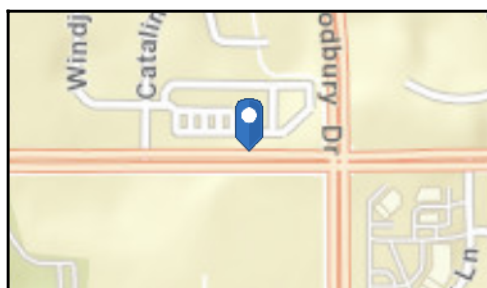
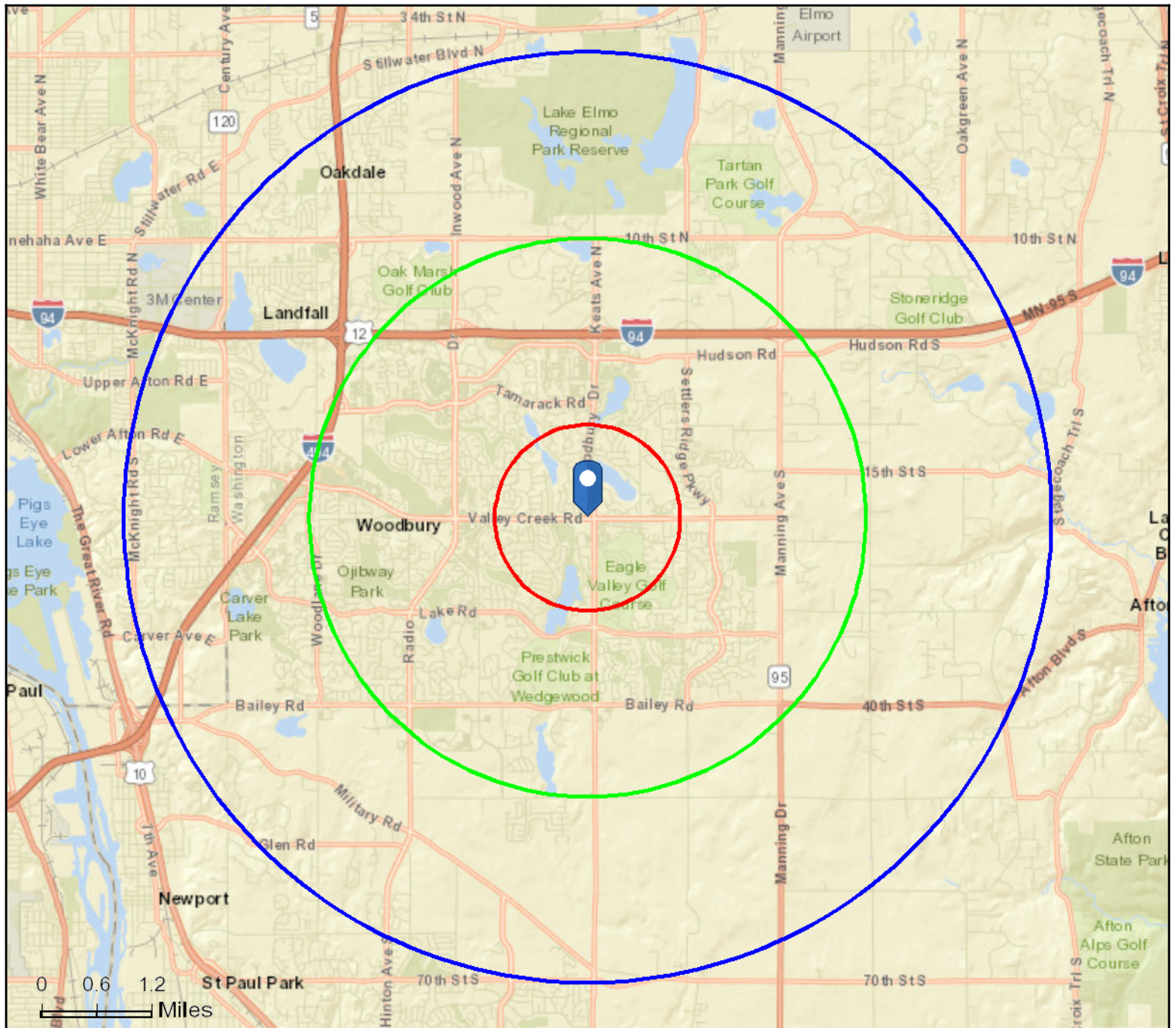
9900 Valley Creek Rd, Saint Paul, Minnesota, 55125

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 44.91996

Longitude: -92.90495





Executive Summary

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
Population			
2000 Population	7,754	37,397	72,215
2010 Population	10,256	51,134	90,106
2017 Population	10,551	57,665	99,626
2022 Population	11,174	61,735	106,328
2000-2010 Annual Rate	2.84%	3.18%	2.24%
2010-2017 Annual Rate	0.39%	1.67%	1.39%
2017-2022 Annual Rate	1.15%	1.37%	1.31%
2017 Male Population	48.6%	48.6%	48.7%
2017 Female Population	51.4%	51.4%	51.3%
2017 Median Age	36.5	36.8	37.3

In the identified area, the current year population is 99,626. In 2010, the Census count in the area was 90,106. The rate of change since 2010 was 1.39% annually. The five-year projection for the population in the area is 106,328 representing a change of 1.31% annually from 2017 to 2022. Currently, the population is 48.7% male and 51.3% female.

Median Age

The median age in this area is 36.5, compared to U.S. median age of 38.2.

Race and Ethnicity

2017 White Alone	78.6%	77.8%	77.4%
2017 Black Alone	6.6%	6.8%	7.4%
2017 American Indian/Alaska Native Alone	0.2%	0.3%	0.4%
2017 Asian Alone	10.7%	11.0%	10.2%
2017 Pacific Islander Alone	0.1%	0.1%	0.1%
2017 Other Race	0.9%	1.0%	1.4%
2017 Two or More Races	2.9%	3.0%	3.1%
2017 Hispanic Origin (Any Race)	3.9%	4.3%	5.0%

Persons of Hispanic origin represent 5.0% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 44.5 in the identified area, compared to 64.0 for the U.S. as a whole.

Households

2000 Households	2,380	12,762	26,273
2010 Households	3,477	18,017	32,995
2017 Total Households	3,616	20,150	36,244
2022 Total Households	3,839	21,510	38,603
2000-2010 Annual Rate	3.86%	3.51%	2.30%
2010-2017 Annual Rate	0.54%	1.56%	1.30%
2017-2022 Annual Rate	1.20%	1.31%	1.27%
2017 Average Household Size	2.91	2.85	2.72

The household count in this area has changed from 32,995 in 2010 to 36,244 in the current year, a change of 1.30% annually. The five-year projection of households is 38,603, a change of 1.27% annually from the current year total. Average household size is currently 2.72, compared to 2.70 in the year 2010. The number of families in the current year is 26,308 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

February 08, 2018



Executive Summary

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
Median Household Income			
2017 Median Household Income	\$121,199	\$112,898	\$98,811
2022 Median Household Income	\$132,121	\$121,907	\$106,161
2017-2022 Annual Rate	1.74%	1.55%	1.45%
Average Household Income			
2017 Average Household Income	\$151,363	\$142,382	\$123,360
2022 Average Household Income	\$170,454	\$160,591	\$139,100
2017-2022 Annual Rate	2.40%	2.44%	2.43%
Per Capita Income			
2017 Per Capita Income	\$51,647	\$50,240	\$45,175
2022 Per Capita Income	\$58,182	\$56,564	\$50,813
2017-2022 Annual Rate	2.41%	2.40%	2.38%

Current median household income is \$98,811 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$106,161 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$123,360 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$139,100 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$45,175 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$50,813 in five years, compared to \$34,828 for all U.S. households

Housing			
2000 Total Housing Units	2,477	13,499	27,302
2000 Owner Occupied Housing Units	2,192	11,752	22,449
2000 Renter Occupied Housing Units	188	1,010	3,824
2000 Vacant Housing Units	97	737	1,029
2010 Total Housing Units	3,611	18,815	34,421
2010 Owner Occupied Housing Units	3,066	15,345	27,177
2010 Renter Occupied Housing Units	411	2,672	5,818
2010 Vacant Housing Units	134	798	1,426
2017 Total Housing Units	3,686	20,990	37,677
2017 Owner Occupied Housing Units	3,144	16,958	29,511
2017 Renter Occupied Housing Units	472	3,192	6,733
2017 Vacant Housing Units	70	840	1,433
2022 Total Housing Units	3,903	22,367	40,127
2022 Owner Occupied Housing Units	3,327	18,101	31,466
2022 Renter Occupied Housing Units	512	3,409	7,137
2022 Vacant Housing Units	64	857	1,524

Currently, 78.3% of the 37,677 housing units in the area are owner occupied; 17.9%, renter occupied; and 3.8% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 34,421 housing units in the area - 79.0% owner occupied, 16.9% renter occupied, and 4.1% vacant. The annual rate of change in housing units since 2010 is 4.10%. Median home value in the area is \$287,610, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.31% annually to \$322,443.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

February 08, 2018



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	2000	2010	2000-2010 Annual Rate
Population	7,754	10,256	2.84%
Households	2,380	3,477	3.86%
Housing Units	2,477	3,611	3.84%
Population by Race			
Total		10,257	100.0%
Population Reporting One Race		10,011	97.6%
White		8,491	82.8%
Black		498	4.9%
American Indian		22	0.2%
Asian		922	9.0%
Pacific Islander		3	0.0%
Some Other Race		75	0.7%
Population Reporting Two or More Races		246	2.4%
Total Hispanic Population		319	3.1%
Population by Sex			
Male		4,978	48.5%
Female		5,278	51.5%
Population by Age			
Total		10,259	100.0%
Age 0 - 4		733	7.1%
Age 5 - 9		894	8.7%
Age 10 - 14		1,012	9.9%
Age 15 - 19		829	8.1%
Age 20 - 24		404	3.9%
Age 25 - 29		558	5.4%
Age 30 - 34		647	6.3%
Age 35 - 39		742	7.2%
Age 40 - 44		876	8.5%
Age 45 - 49		1,087	10.6%
Age 50 - 54		905	8.8%
Age 55 - 59		628	6.1%
Age 60 - 64		410	4.0%
Age 65 - 69		209	2.0%
Age 70 - 74		142	1.4%
Age 75 - 79		96	0.9%
Age 80 - 84		50	0.5%
Age 85+		36	0.4%
Age 18+		6,998	68.2%
Age 65+		533	5.2%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Households by Type

Total	3,477	100.0%
Households with 1 Person	519	14.9%
Households with 2+ People	2,958	85.1%
Family Households	2,800	80.5%
Husband-wife Families	2,388	68.7%
With Own Children	1,363	39.2%
Other Family (No Spouse Present)	412	11.8%
With Own Children	280	8.1%
Nonfamily Households	158	4.5%
All Households with Children	1,694	48.7%
Multigenerational Households	82	2.4%
Unmarried Partner Households	174	5.0%
Male-female	154	4.4%
Same-sex	20	0.6%
Average Household Size	2.95	

Family Households by Size

Total	2,799	100.0%
2 People	937	33.5%
3 People	664	23.7%
4 People	742	26.5%
5 People	325	11.6%
6 People	89	3.2%
7+ People	42	1.5%
Average Family Size	3.31	

Nonfamily Households by Size

Total	676	100.0%
1 Person	519	76.8%
2 People	136	20.1%
3 People	12	1.8%
4 People	7	1.0%
5 People	2	0.3%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.28	

Population by Relationship and Household Type

Total	10,256	100.0%
In Households	10,242	99.9%
In Family Households	9,373	91.4%
Householder	2,819	27.5%
Spouse	2,406	23.5%
Child	3,824	37.3%
Other relative	207	2.0%
Nonrelative	118	1.2%
In Nonfamily Households	869	8.5%
In Group Quarters	14	0.1%
Institutionalized Population	4	0.0%
Noninstitutionalized Population	10	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Family Households by Age of Householder

Total	2,800	100.0%
Householder Age 15 - 44	1,183	42.2%
Householder Age 45 - 54	956	34.1%
Householder Age 55 - 64	450	16.1%
Householder Age 65 - 74	147	5.2%
Householder Age 75+	64	2.3%

Nonfamily Households by Age of Householder

Total	678	100.0%
Householder Age 15 - 44	285	42.0%
Householder Age 45 - 54	146	21.5%
Householder Age 55 - 64	146	21.5%
Householder Age 65 - 74	60	8.8%
Householder Age 75+	41	6.0%

Households by Race of Householder

Total	3,478	100.0%
Householder is White Alone	3,014	86.7%
Householder is Black Alone	148	4.3%
Householder is American Indian Alone	7	0.2%
Householder is Asian Alone	253	7.3%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	19	0.5%
Householder is Two or More Races	36	1.0%
Households with Hispanic Householder	77	2.2%

Husband-wife Families by Race of Householder

Total	2,388	100.0%
Householder is White Alone	2,060	86.3%
Householder is Black Alone	89	3.7%
Householder is American Indian Alone	2	0.1%
Householder is Asian Alone	201	8.4%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	11	0.5%
Householder is Two or More Races	24	1.0%
Husband-wife Families with Hispanic Householder	52	2.2%

Other Families (No Spouse) by Race of Householder

Total	410	100.0%
Householder is White Alone	338	82.4%
Householder is Black Alone	36	8.8%
Householder is American Indian Alone	2	0.5%
Householder is Asian Alone	25	6.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.7%
Householder is Two or More Races	6	1.5%
Other Families with Hispanic Householder	11	2.7%

Nonfamily Households by Race of Householder

Total	677	100.0%
Householder is White Alone	615	90.8%
Householder is Black Alone	22	3.2%
Householder is American Indian Alone	2	0.3%
Householder is Asian Alone	27	4.0%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	4	0.6%
Householder is Two or More Races	6	0.9%
Nonfamily Households with Hispanic Householder	14	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Total Housing Units by Occupancy

Total	3,607	100.0%
Occupied Housing Units	3,477	96.4%
Vacant Housing Units		
For Rent	24	0.7%
Rented, not Occupied	9	0.2%
For Sale Only	38	1.1%
Sold, not Occupied	7	0.2%
For Seasonal/Recreational/Occasional Use	30	0.8%
For Migrant Workers	0	0.0%
Other Vacant	22	0.6%
Total Vacancy Rate	3.7%	

Households by Tenure and Mortgage Status

Total	3,477	100.0%
Owner Occupied	3,066	88.2%
Owned with a Mortgage/Loan	2,722	78.3%
Owned Free and Clear	345	9.9%
Average Household Size	3.00	
Renter Occupied	411	11.8%
Average Household Size	2.54	

Owner-occupied Housing Units by Race of Householder

Total	3,066	100.0%
Householder is White Alone	2,687	87.6%
Householder is Black Alone	105	3.4%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	225	7.3%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	15	0.5%
Householder is Two or More Races	28	0.9%
Owner-occupied Housing Units with Hispanic Householder	60	2.0%

Renter-occupied Housing Units by Race of Householder

Total	410	100.0%
Householder is White Alone	327	79.8%
Householder is Black Alone	43	10.5%
Householder is American Indian Alone	2	0.5%
Householder is Asian Alone	27	6.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	1.0%
Householder is Two or More Races	7	1.7%
Renter-occupied Housing Units with Hispanic Householder	17	4.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.87
Householder is Black Alone	3.41
Householder is American Indian Alone	2.57
Householder is Asian Alone	3.49
Householder is Pacific Islander Alone	4.00
Householder is Some Other Race Alone	3.42
Householder is Two or More Races	3.33
Householder is Hispanic	3.25

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	2000	2010	2000-2010 Annual Rate
Population	37,397	51,134	3.18%
Households	12,762	18,017	3.51%
Housing Units	13,499	18,815	3.38%
Population by Race			
Total		51,134	100.0%
Population Reporting One Race		49,877	97.5%
White		41,829	81.8%
Black		2,628	5.1%
American Indian		136	0.3%
Asian		4,832	9.4%
Pacific Islander		13	0.0%
Some Other Race		439	0.9%
Population Reporting Two or More Races		1,257	2.5%
Total Hispanic Population		1,790	3.5%
Population by Sex			
Male		24,733	48.4%
Female		26,401	51.6%
Population by Age			
Total		51,130	100.0%
Age 0 - 4		3,746	7.3%
Age 5 - 9		4,488	8.8%
Age 10 - 14		4,727	9.2%
Age 15 - 19		3,621	7.1%
Age 20 - 24		1,932	3.8%
Age 25 - 29		2,950	5.8%
Age 30 - 34		3,305	6.5%
Age 35 - 39		3,891	7.6%
Age 40 - 44		4,571	8.9%
Age 45 - 49		4,684	9.2%
Age 50 - 54		3,941	7.7%
Age 55 - 59		2,999	5.9%
Age 60 - 64		2,250	4.4%
Age 65 - 69		1,361	2.7%
Age 70 - 74		962	1.9%
Age 75 - 79		725	1.4%
Age 80 - 84		481	0.9%
Age 85+		497	1.0%
Age 18+		35,517	69.5%
Age 65+		4,026	7.9%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Households by Type		
Total	18,017	100.0%
Households with 1 Person	3,350	18.6%
Households with 2+ People	14,667	81.4%
Family Households	13,791	76.5%
Husband-wife Families	11,811	65.6%
With Own Children	6,488	36.0%
Other Family (No Spouse Present)	1,979	11.0%
With Own Children	1,284	7.1%
Nonfamily Households	876	4.9%
All Households with Children	8,010	44.5%
Multigenerational Households	386	2.1%
Unmarried Partner Households	864	4.8%
Male-female	752	4.2%
Same-sex	112	0.6%
Average Household Size	2.82	
Family Households by Size		
Total	13,791	100.0%
2 People	5,003	36.3%
3 People	3,076	22.3%
4 People	3,480	25.2%
5 People	1,565	11.3%
6 People	448	3.2%
7+ People	219	1.6%
Average Family Size	3.26	
Nonfamily Households by Size		
Total	4,227	100.0%
1 Person	3,350	79.3%
2 People	758	17.9%
3 People	76	1.8%
4 People	32	0.8%
5 People	9	0.2%
6 People	1	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.25	
Population by Relationship and Household Type		
Total	51,134	100.0%
In Households	50,885	99.5%
In Family Households	45,613	89.2%
Householder	13,869	27.1%
Spouse	11,890	23.3%
Child	18,155	35.5%
Other relative	1,112	2.2%
Nonrelative	587	1.1%
In Nonfamily Households	5,272	10.3%
In Group Quarters	249	0.5%
Institutionalized Population	161	0.3%
Noninstitutionalized Population	87	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Family Households by Age of Householder

Total	13,791	100.0%
Householder Age 15 - 44	5,999	43.5%
Householder Age 45 - 54	4,087	29.6%
Householder Age 55 - 64	2,258	16.4%
Householder Age 65 - 74	944	6.8%
Householder Age 75+	503	3.6%

Nonfamily Households by Age of Householder

Total	4,227	100.0%
Householder Age 15 - 44	1,659	39.2%
Householder Age 45 - 54	784	18.5%
Householder Age 55 - 64	777	18.4%
Householder Age 65 - 74	434	10.3%
Householder Age 75+	573	13.6%

Households by Race of Householder

Total	18,017	100.0%
Householder is White Alone	15,537	86.2%
Householder is Black Alone	788	4.4%
Householder is American Indian Alone	42	0.2%
Householder is Asian Alone	1,344	7.5%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	111	0.6%
Householder is Two or More Races	190	1.1%
Households with Hispanic Householder	438	2.4%

Husband-wife Families by Race of Householder

Total	11,812	100.0%
Householder is White Alone	10,103	85.5%
Householder is Black Alone	444	3.8%
Householder is American Indian Alone	17	0.1%
Householder is Asian Alone	1,060	9.0%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	71	0.6%
Householder is Two or More Races	114	1.0%
Husband-wife Families with Hispanic Householder	290	2.5%

Other Families (No Spouse) by Race of Householder

Total	1,978	100.0%
Householder is White Alone	1,584	80.1%
Householder is Black Alone	196	9.9%
Householder is American Indian Alone	12	0.6%
Householder is Asian Alone	127	6.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	19	1.0%
Householder is Two or More Races	40	2.0%
Other Families with Hispanic Householder	70	3.5%

Nonfamily Households by Race of Householder

Total	4,225	100.0%
Householder is White Alone	3,850	91.1%
Householder is Black Alone	148	3.5%
Householder is American Indian Alone	12	0.3%
Householder is Asian Alone	157	3.7%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	20	0.5%
Householder is Two or More Races	36	0.9%
Nonfamily Households with Hispanic Householder	77	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Total Housing Units by Occupancy

Total	18,803	100.0%
Occupied Housing Units	18,017	95.8%
Vacant Housing Units		
For Rent	245	1.3%
Rented, not Occupied	45	0.2%
For Sale Only	173	0.9%
Sold, not Occupied	48	0.3%
For Seasonal/Recreational/Occasional Use	160	0.9%
For Migrant Workers	1	0.0%
Other Vacant	114	0.6%
Total Vacancy Rate	4.2%	

Households by Tenure and Mortgage Status

Total	18,017	100.0%
Owner Occupied	15,345	85.2%
Owned with a Mortgage/Loan	13,214	73.3%
Owned Free and Clear	2,131	11.8%
Average Household Size	2.91	
Renter Occupied	2,672	14.8%
Average Household Size	2.34	

Owner-occupied Housing Units by Race of Householder

Total	15,346	100.0%
Householder is White Alone	13,458	87.7%
Householder is Black Alone	529	3.4%
Householder is American Indian Alone	31	0.2%
Householder is Asian Alone	1,092	7.1%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	90	0.6%
Householder is Two or More Races	141	0.9%
Owner-occupied Housing Units with Hispanic Householder	337	2.2%

Renter-occupied Housing Units by Race of Householder

Total	2,673	100.0%
Householder is White Alone	2,079	77.8%
Householder is Black Alone	259	9.7%
Householder is American Indian Alone	11	0.4%
Householder is Asian Alone	253	9.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	21	0.8%
Householder is Two or More Races	50	1.9%
Renter-occupied Housing Units with Hispanic Householder	101	3.8%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.73
Householder is Black Alone	3.32
Householder is American Indian Alone	2.69
Householder is Asian Alone	3.50
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.41
Householder is Two or More Races	3.29
Householder is Hispanic	3.31

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	2000	2010	2000-2010 Annual Rate
Population	72,215	90,106	2.24%
Households	26,273	32,995	2.30%
Housing Units	27,302	34,421	2.34%
Population by Race			
Total		90,106	100.0%
Population Reporting One Race		87,752	97.4%
White		73,390	81.4%
Black		5,183	5.8%
American Indian		328	0.4%
Asian		7,733	8.6%
Pacific Islander		27	0.0%
Some Other Race		1,091	1.2%
Population Reporting Two or More Races		2,354	2.6%
Total Hispanic Population		3,731	4.1%
Population by Sex			
Male		43,763	48.6%
Female		46,343	51.4%
Population by Age			
Total		90,105	100.0%
Age 0 - 4		6,317	7.0%
Age 5 - 9		7,140	7.9%
Age 10 - 14		7,516	8.3%
Age 15 - 19		6,208	6.9%
Age 20 - 24		4,387	4.9%
Age 25 - 29		5,762	6.4%
Age 30 - 34		5,798	6.4%
Age 35 - 39		6,368	7.1%
Age 40 - 44		7,327	8.1%
Age 45 - 49		7,973	8.8%
Age 50 - 54		7,082	7.9%
Age 55 - 59		5,629	6.2%
Age 60 - 64		4,265	4.7%
Age 65 - 69		2,795	3.1%
Age 70 - 74		1,968	2.2%
Age 75 - 79		1,536	1.7%
Age 80 - 84		1,069	1.2%
Age 85+		966	1.1%
Age 18+		64,783	71.9%
Age 65+		8,334	9.2%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Households by Type

Total	32,996	100.0%
Households with 1 Person	7,097	21.5%
Households with 2+ People	25,899	78.5%
Family Households	24,010	72.8%
Husband-wife Families	19,734	59.8%
With Own Children	9,970	30.2%
Other Family (No Spouse Present)	4,275	13.0%
With Own Children	2,614	7.9%
Nonfamily Households	1,889	5.7%
All Households with Children	13,158	39.9%
Multigenerational Households	815	2.5%
Unmarried Partner Households	1,985	6.0%
Male-female	1,779	5.4%
Same-sex	206	0.6%
Average Household Size	2.70	

Family Households by Size

Total	24,009	100.0%
2 People	9,337	38.9%
3 People	5,344	22.3%
4 People	5,609	23.4%
5 People	2,488	10.4%
6 People	775	3.2%
7+ People	456	1.9%
Average Family Size	3.19	

Nonfamily Households by Size

Total	8,986	100.0%
1 Person	7,097	79.0%
2 People	1,629	18.1%
3 People	168	1.9%
4 People	69	0.8%
5 People	19	0.2%
6 People	3	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.25	

Population by Relationship and Household Type

Total	90,106	100.0%
In Households	89,213	99.0%
In Family Households	77,945	86.5%
Householder	24,061	26.7%
Spouse	19,781	22.0%
Child	30,452	33.8%
Other relative	2,229	2.5%
Nonrelative	1,422	1.6%
In Nonfamily Households	11,268	12.5%
In Group Quarters	893	1.0%
Institutionalized Population	594	0.7%
Noninstitutionalized Population	298	0.3%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Family Households by Age of Householder

Total	24,010	100.0%
Householder Age 15 - 44	10,051	41.9%
Householder Age 45 - 54	6,858	28.6%
Householder Age 55 - 64	4,124	17.2%
Householder Age 65 - 74	1,881	7.8%
Householder Age 75+	1,096	4.6%

Nonfamily Households by Age of Householder

Total	8,984	100.0%
Householder Age 15 - 44	3,298	36.7%
Householder Age 45 - 54	1,658	18.5%
Householder Age 55 - 64	1,692	18.8%
Householder Age 65 - 74	1,045	11.6%
Householder Age 75+	1,291	14.4%

Households by Race of Householder

Total	32,995	100.0%
Householder is White Alone	28,710	87.0%
Householder is Black Alone	1,496	4.5%
Householder is American Indian Alone	103	0.3%
Householder is Asian Alone	2,044	6.2%
Householder is Pacific Islander Alone	11	0.0%
Householder is Some Other Race Alone	268	0.8%
Householder is Two or More Races	363	1.1%
Households with Hispanic Householder	906	2.7%

Husband-wife Families by Race of Householder

Total	19,735	100.0%
Householder is White Alone	17,087	86.6%
Householder is Black Alone	741	3.8%
Householder is American Indian Alone	41	0.2%
Householder is Asian Alone	1,531	7.8%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	150	0.8%
Householder is Two or More Races	180	0.9%
Husband-wife Families with Hispanic Householder	520	2.6%

Other Families (No Spouse) by Race of Householder

Total	4,276	100.0%
Householder is White Alone	3,364	78.7%
Householder is Black Alone	465	10.9%
Householder is American Indian Alone	31	0.7%
Householder is Asian Alone	249	5.8%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	68	1.6%
Householder is Two or More Races	97	2.3%
Other Families with Hispanic Householder	214	5.0%

Nonfamily Households by Race of Householder

Total	8,984	100.0%
Householder is White Alone	8,259	91.9%
Householder is Black Alone	290	3.2%
Householder is American Indian Alone	31	0.3%
Householder is Asian Alone	264	2.9%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	50	0.6%
Householder is Two or More Races	86	1.0%
Nonfamily Households with Hispanic Householder	172	1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Total Housing Units by Occupancy

Total	34,440	100.0%
Occupied Housing Units	32,995	95.8%
Vacant Housing Units		
For Rent	422	1.2%
Rented, not Occupied	63	0.2%
For Sale Only	344	1.0%
Sold, not Occupied	95	0.3%
For Seasonal/Recreational/Occasional Use	254	0.7%
For Migrant Workers	1	0.0%
Other Vacant	266	0.8%
Total Vacancy Rate	4.1%	

Households by Tenure and Mortgage Status

Total	32,995	100.0%
Owner Occupied	27,177	82.4%
Owned with a Mortgage/Loan	22,379	67.8%
Owned Free and Clear	4,798	14.5%
Average Household Size	2.78	
Renter Occupied	5,818	17.6%
Average Household Size	2.33	

Owner-occupied Housing Units by Race of Householder

Total	27,176	100.0%
Householder is White Alone	24,240	89.2%
Householder is Black Alone	866	3.2%
Householder is American Indian Alone	73	0.3%
Householder is Asian Alone	1,581	5.8%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	178	0.7%
Householder is Two or More Races	231	0.9%
Owner-occupied Housing Units with Hispanic Householder	609	2.2%

Renter-occupied Housing Units by Race of Householder

Total	5,818	100.0%
Householder is White Alone	4,470	76.8%
Householder is Black Alone	630	10.8%
Householder is American Indian Alone	30	0.5%
Householder is Asian Alone	464	8.0%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	90	1.5%
Householder is Two or More Races	131	2.3%
Renter-occupied Housing Units with Hispanic Householder	296	5.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.59
Householder is Black Alone	3.30
Householder is American Indian Alone	2.83
Householder is Asian Alone	3.67
Householder is Pacific Islander Alone	2.91
Householder is Some Other Race Alone	3.57
Householder is Two or More Races	3.14
Householder is Hispanic	3.33

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Summary	Census 2010	2017	2022				
Population	10,256	10,551	11,174				
Households	3,477	3,616	3,839				
Families	2,800	2,866	3,020				
Average Household Size	2.95	2.91	2.91				
Owner Occupied Housing Units	3,066	3,144	3,327				
Renter Occupied Housing Units	411	472	512				
Median Age	35.4	36.5	37.6				
Trends: 2017 - 2022 Annual Rate	Area	State	National				
Population	1.15%	0.76%	0.83%				
Households	1.20%	0.73%	0.79%				
Families	1.05%	0.67%	0.71%				
Owner HHs	1.14%	0.71%	0.72%				
Median Household Income	1.74%	2.54%	2.12%				
Households by Income	2017		2022				
	Number	Percent	Number	Percent			
	<\$15,000	57	1.6%	62	1.6%		
	\$15,000 - \$24,999	121	3.3%	119	3.1%		
	\$25,000 - \$34,999	76	2.1%	70	1.8%		
	\$35,000 - \$49,999	167	4.6%	149	3.9%		
	\$50,000 - \$74,999	373	10.3%	324	8.4%		
	\$75,000 - \$99,999	517	14.3%	476	12.4%		
	\$100,000 - \$149,999	923	25.5%	978	25.5%		
	\$150,000 - \$199,999	645	17.8%	744	19.4%		
\$200,000+	736	20.4%	916	23.9%			
Median Household Income	\$121,199		\$132,121				
Average Household Income	\$151,363		\$170,454				
Per Capita Income	\$51,647		\$58,182				
Population by Age	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	733	7.1%	684	6.5%	736	6.6%
	5 - 9	894	8.7%	791	7.5%	796	7.1%
	10 - 14	1,012	9.9%	920	8.7%	892	8.0%
	15 - 19	829	8.1%	818	7.8%	809	7.2%
	20 - 24	404	3.9%	558	5.3%	473	4.2%
	25 - 34	1,205	11.7%	1,271	12.0%	1,395	12.5%
	35 - 44	1,618	15.8%	1,521	14.4%	1,806	16.2%
	45 - 54	1,992	19.4%	1,739	16.5%	1,559	13.9%
	55 - 64	1,038	10.1%	1,467	13.9%	1,600	14.3%
	65 - 74	351	3.4%	553	5.2%	792	7.1%
	75 - 84	146	1.4%	182	1.7%	258	2.3%
	85+	36	0.4%	46	0.4%	61	0.5%
	Race and Ethnicity	Census 2010		2017		2022	
Number		Percent	Number	Percent	Number	Percent	
White Alone		8,491	82.8%	8,296	78.6%	8,383	75.0%
Black Alone		498	4.9%	695	6.6%	937	8.4%
American Indian Alone		22	0.2%	25	0.2%	28	0.3%
Asian Alone		922	9.0%	1,125	10.7%	1,325	11.9%
Pacific Islander Alone		3	0.0%	9	0.1%	12	0.1%
Some Other Race Alone		75	0.7%	94	0.9%	113	1.0%
Two or More Races		246	2.4%	308	2.9%	376	3.4%
Hispanic Origin (Any Race)		319	3.1%	414	3.9%	519	4.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

February 08, 2018

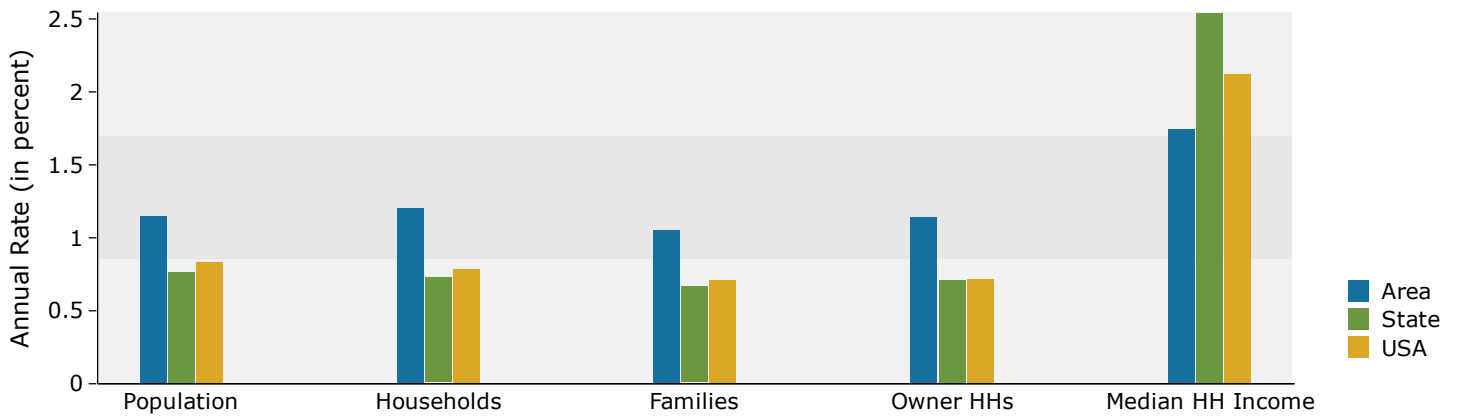


Demographic and Income Profile

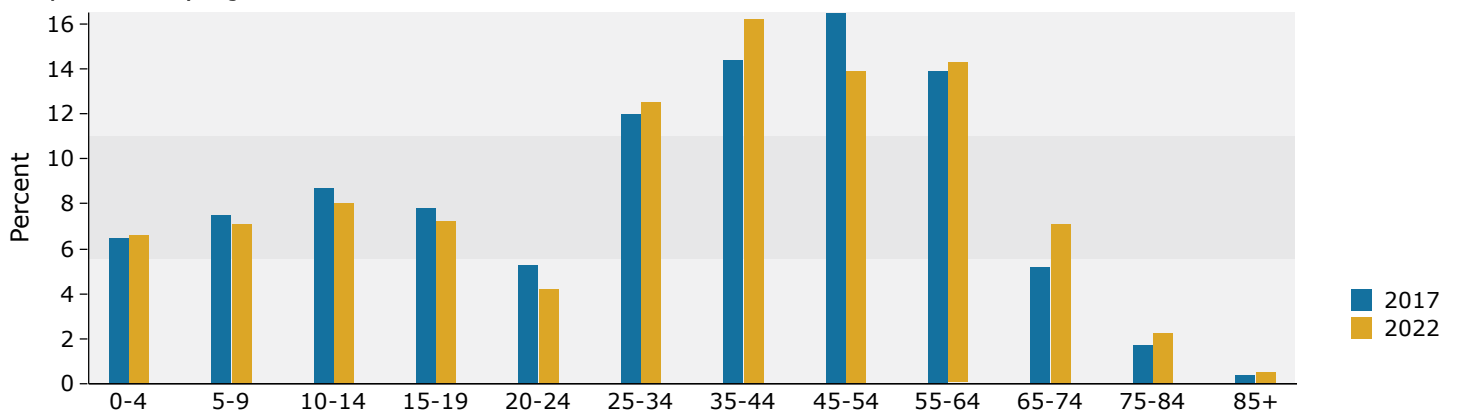
9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

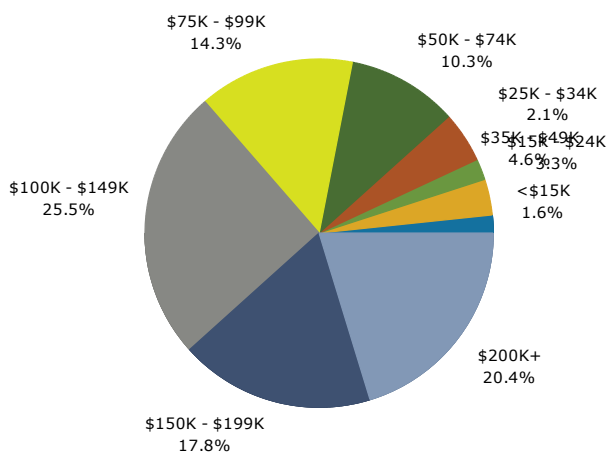
Trends 2017-2022



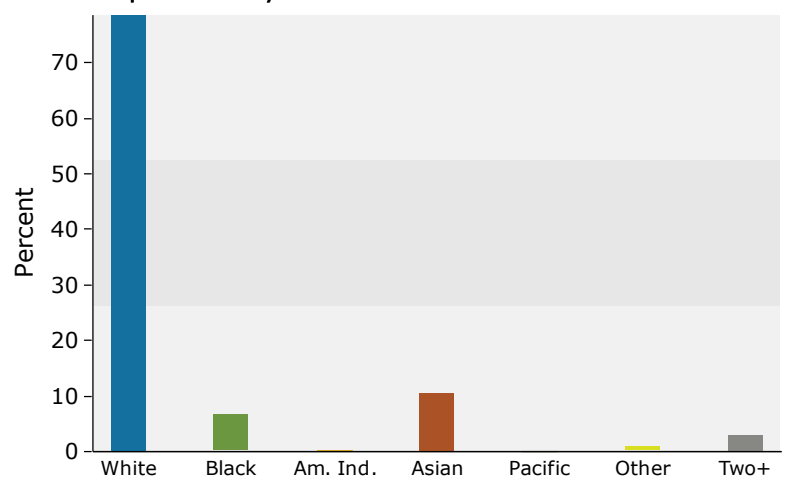
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 3.9%



Demographic and Income Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

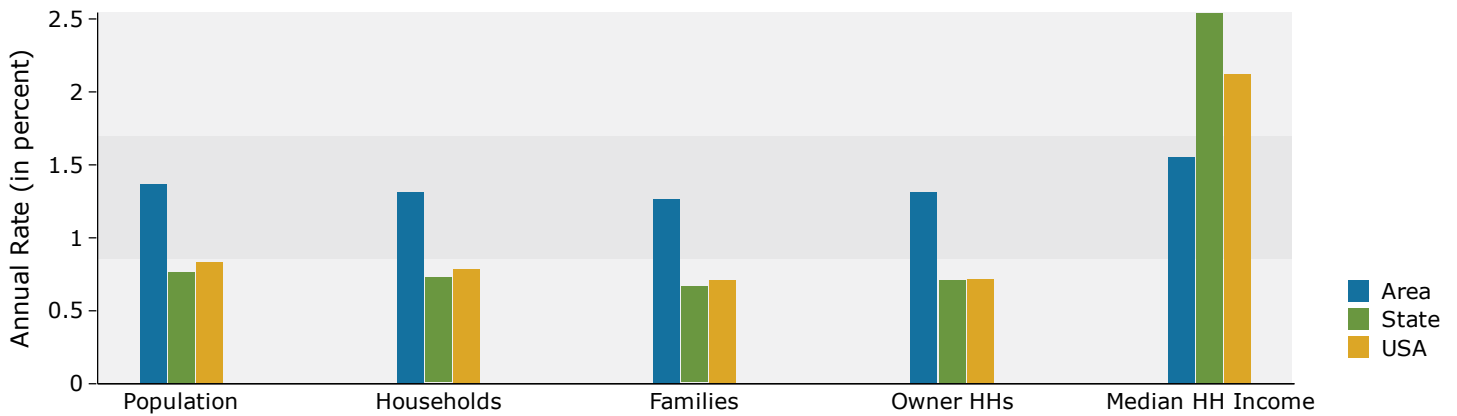
Summary	Census 2010	2017	2022				
Population	51,134	57,665	61,735				
Households	18,017	20,150	21,510				
Families	13,791	15,355	16,350				
Average Household Size	2.82	2.85	2.86				
Owner Occupied Housing Units	15,345	16,958	18,101				
Renter Occupied Housing Units	2,672	3,192	3,409				
Median Age	36.0	36.8	37.4				
Trends: 2017 - 2022 Annual Rate	Area	State	National				
Population	1.37%	0.76%	0.83%				
Households	1.31%	0.73%	0.79%				
Families	1.26%	0.67%	0.71%				
Owner HHs	1.31%	0.71%	0.72%				
Median Household Income	1.55%	2.54%	2.12%				
Households by Income	2017		2022				
	Number	Percent	Number	Percent			
	<\$15,000	468	2.3%	503	2.3%		
	\$15,000 - \$24,999	695	3.4%	687	3.2%		
	\$25,000 - \$34,999	525	2.6%	489	2.3%		
	\$35,000 - \$49,999	1,209	6.0%	1,093	5.1%		
	\$50,000 - \$74,999	2,609	12.9%	2,319	10.8%		
	\$75,000 - \$99,999	2,747	13.6%	2,636	12.3%		
	\$100,000 - \$149,999	5,070	25.2%	5,487	25.5%		
	\$150,000 - \$199,999	3,102	15.4%	3,620	16.8%		
	\$200,000+	3,724	18.5%	4,675	21.7%		
	Median Household Income	\$112,898		\$121,907			
Average Household Income	\$142,382		\$160,591				
Per Capita Income	\$50,240		\$56,564				
Population by Age	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	3,746	7.3%	3,987	6.9%	4,300	7.0%
	5 - 9	4,488	8.8%	4,696	8.1%	4,773	7.7%
	10 - 14	4,727	9.2%	5,043	8.7%	5,153	8.3%
	15 - 19	3,621	7.1%	3,981	6.9%	4,233	6.9%
	20 - 24	1,932	3.8%	2,729	4.7%	2,548	4.1%
	25 - 34	6,255	12.2%	6,833	11.8%	7,411	12.0%
	35 - 44	8,462	16.5%	8,856	15.4%	10,041	16.3%
	45 - 54	8,625	16.9%	8,692	15.1%	8,294	13.4%
	55 - 64	5,249	10.3%	7,140	12.4%	7,561	12.2%
	65 - 74	2,323	4.5%	3,699	6.4%	4,834	7.8%
	75 - 84	1,206	2.4%	1,435	2.5%	1,923	3.1%
	85+	497	1.0%	575	1.0%	664	1.1%
	Race and Ethnicity	Census 2010		2017		2022	
Number		Percent	Number	Percent	Number	Percent	
White Alone		41,829	81.8%	44,863	77.8%	45,928	74.4%
Black Alone		2,628	5.1%	3,934	6.8%	5,251	8.5%
American Indian Alone		136	0.3%	166	0.3%	184	0.3%
Asian Alone		4,832	9.4%	6,371	11.0%	7,511	12.2%
Pacific Islander Alone		13	0.0%	34	0.1%	50	0.1%
Some Other Race Alone		439	0.9%	594	1.0%	730	1.2%
Two or More Races		1,257	2.5%	1,702	3.0%	2,080	3.4%
Hispanic Origin (Any Race)		1,790	3.5%	2,489	4.3%	3,126	5.1%

Data Note: Income is expressed in current dollars.

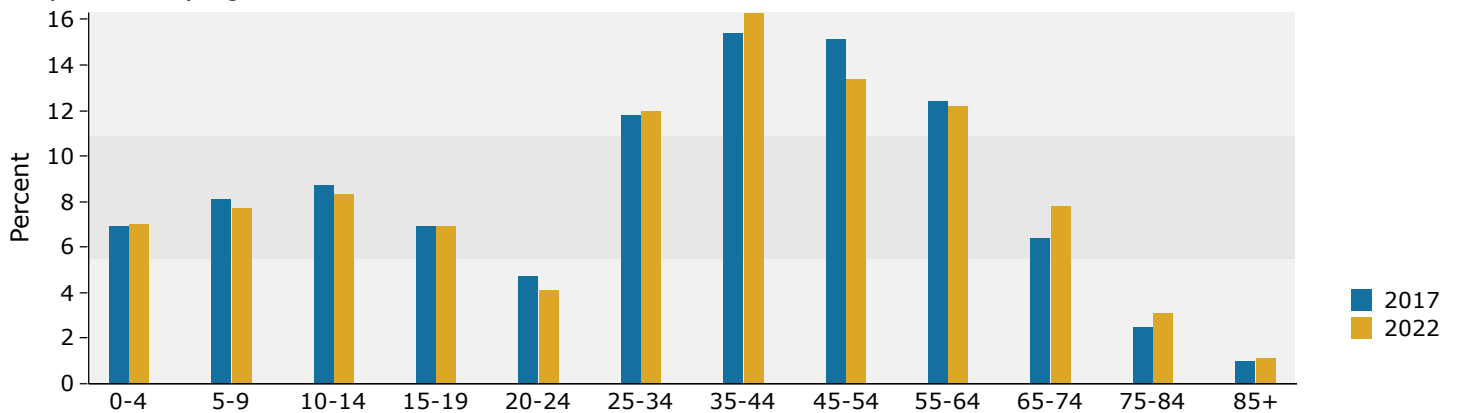
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

February 08, 2018

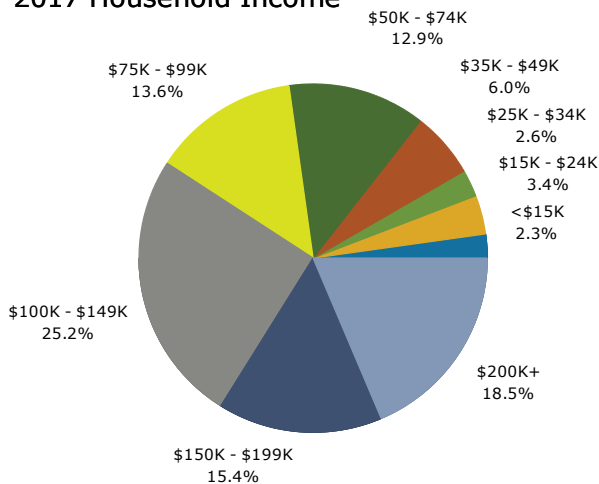
Trends 2017-2022



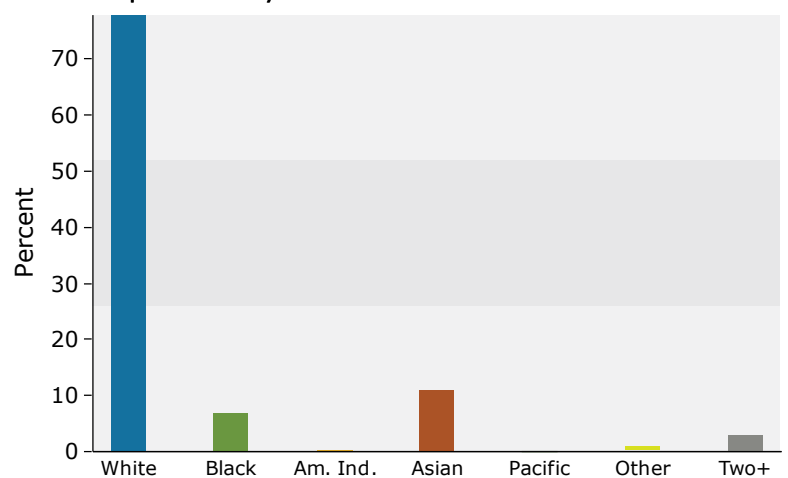
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 4.3%



Demographic and Income Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

Summary	Census 2010	2017	2022
Population	90,106	99,626	106,328
Households	32,995	36,244	38,603
Families	24,010	26,308	27,981
Average Household Size	2.70	2.72	2.73
Owner Occupied Housing Units	27,177	29,511	31,466
Renter Occupied Housing Units	5,818	6,733	7,137
Median Age	36.5	37.3	38.0
Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.31%	0.76%	0.83%
Households	1.27%	0.73%	0.79%
Families	1.24%	0.67%	0.71%
Owner HHs	1.29%	0.71%	0.72%
Median Household Income	1.45%	2.54%	2.12%

Households by Income	2017		2022	
	Number	Percent	Number	Percent
<\$15,000	1,176	3.2%	1,276	3.3%
\$15,000 - \$24,999	1,710	4.7%	1,727	4.5%
\$25,000 - \$34,999	1,629	4.5%	1,544	4.0%
\$35,000 - \$49,999	2,996	8.3%	2,785	7.2%
\$50,000 - \$74,999	5,792	16.0%	5,275	13.7%
\$75,000 - \$99,999	5,004	13.8%	4,932	12.8%
\$100,000 - \$149,999	8,420	23.2%	9,416	24.4%
\$150,000 - \$199,999	4,564	12.6%	5,409	14.0%
\$200,000+	4,954	13.7%	6,238	16.2%

Median Household Income	\$98,811	\$106,161
Average Household Income	\$123,360	\$139,100
Per Capita Income	\$45,175	\$50,813

Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,317	7.0%	6,510	6.5%	7,006	6.6%
5 - 9	7,140	7.9%	7,407	7.4%	7,496	7.0%
10 - 14	7,516	8.3%	7,831	7.9%	8,051	7.6%
15 - 19	6,208	6.9%	6,580	6.6%	6,959	6.5%
20 - 24	4,387	4.9%	5,241	5.3%	5,044	4.7%
25 - 34	11,560	12.8%	12,911	13.0%	13,623	12.8%
35 - 44	13,695	15.2%	14,313	14.4%	16,383	15.4%
45 - 54	15,055	16.7%	14,396	14.5%	13,660	12.8%
55 - 64	9,894	11.0%	12,925	13.0%	13,473	12.7%
65 - 74	4,763	5.3%	7,254	7.3%	9,275	8.7%
75 - 84	2,605	2.9%	3,032	3.0%	3,968	3.7%
85+	966	1.1%	1,224	1.2%	1,389	1.3%

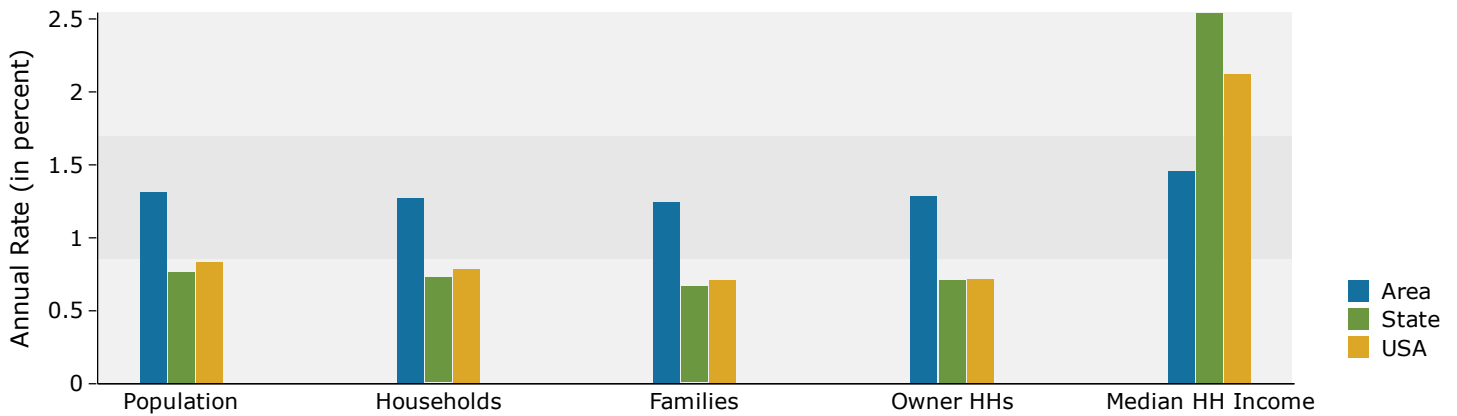
Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	73,390	81.4%	77,061	77.4%	78,615	73.9%
Black Alone	5,183	5.8%	7,390	7.4%	9,603	9.0%
American Indian Alone	328	0.4%	378	0.4%	412	0.4%
Asian Alone	7,733	8.6%	10,191	10.2%	12,104	11.4%
Pacific Islander Alone	27	0.0%	63	0.1%	89	0.1%
Some Other Race Alone	1,091	1.2%	1,438	1.4%	1,758	1.7%
Two or More Races	2,354	2.6%	3,104	3.1%	3,746	3.5%
Hispanic Origin (Any Race)	3,731	4.1%	5,022	5.0%	6,221	5.9%

Data Note: Income is expressed in current dollars.

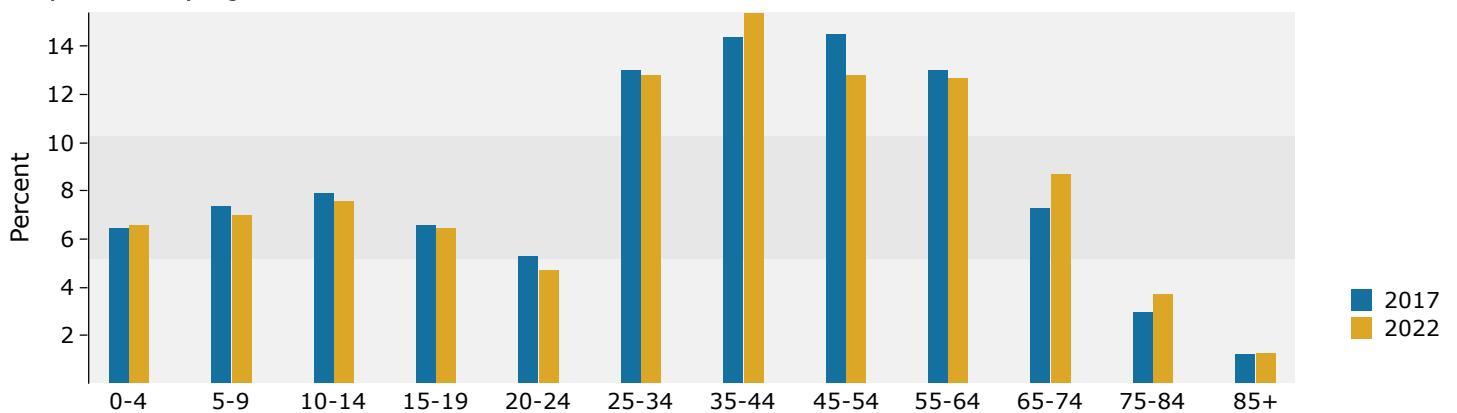
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

February 08, 2018

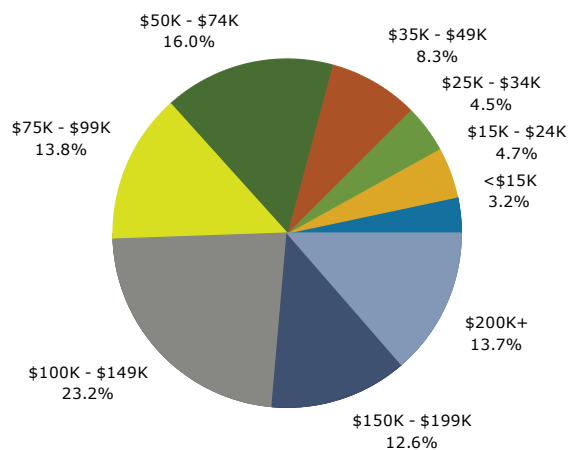
Trends 2017-2022



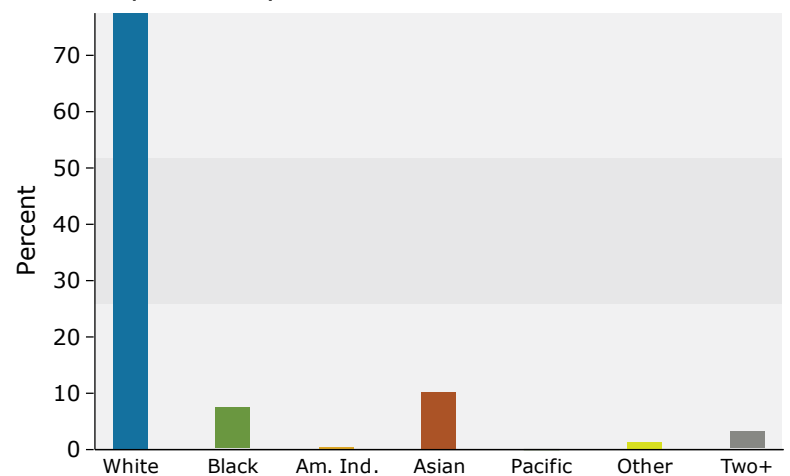
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 5.0%



Market Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	7,754	37,397	72,215
2010 Total Population	10,256	51,134	90,106
2017 Total Population	10,551	57,665	99,626
2017 Group Quarters	14	248	880
2022 Total Population	11,174	61,735	106,328
2017-2022 Annual Rate	1.15%	1.37%	1.31%
2017 Total Daytime Population	5,631	48,021	93,452
Workers	813	20,551	46,457
Residents	4,818	27,470	46,995
Household Summary			
2000 Households	2,380	12,762	26,273
2000 Average Household Size	3.26	2.90	2.73
2010 Households	3,477	18,017	32,995
2010 Average Household Size	2.95	2.82	2.70
2017 Households	3,616	20,150	36,244
2017 Average Household Size	2.91	2.85	2.72
2022 Households	3,839	21,510	38,603
2022 Average Household Size	2.91	2.86	2.73
2017-2022 Annual Rate	1.20%	1.31%	1.27%
2010 Families	2,800	13,791	24,010
2010 Average Family Size	3.31	3.26	3.19
2017 Families	2,866	15,355	26,308
2017 Average Family Size	3.29	3.30	3.21
2022 Families	3,020	16,350	27,981
2022 Average Family Size	3.30	3.31	3.22
2017-2022 Annual Rate	1.05%	1.26%	1.24%
Housing Unit Summary			
2000 Housing Units	2,477	13,499	27,302
Owner Occupied Housing Units	88.5%	87.1%	82.2%
Renter Occupied Housing Units	7.6%	7.5%	14.0%
Vacant Housing Units	3.9%	5.5%	3.8%
2010 Housing Units	3,611	18,815	34,421
Owner Occupied Housing Units	84.9%	81.6%	79.0%
Renter Occupied Housing Units	11.4%	14.2%	16.9%
Vacant Housing Units	3.7%	4.2%	4.1%
2017 Housing Units	3,686	20,990	37,677
Owner Occupied Housing Units	85.3%	80.8%	78.3%
Renter Occupied Housing Units	12.8%	15.2%	17.9%
Vacant Housing Units	1.9%	4.0%	3.8%
2022 Housing Units	3,903	22,367	40,127
Owner Occupied Housing Units	85.2%	80.9%	78.4%
Renter Occupied Housing Units	13.1%	15.2%	17.8%
Vacant Housing Units	1.6%	3.8%	3.8%
Median Household Income			
2017	\$121,199	\$112,898	\$98,811
2022	\$132,121	\$121,907	\$106,161
Median Home Value			
2017	\$311,680	\$318,534	\$287,610
2022	\$348,660	\$351,639	\$322,443
Per Capita Income			
2017	\$51,647	\$50,240	\$45,175
2022	\$58,182	\$56,564	\$50,813
Median Age			
2010	35.4	36.0	36.5
2017	36.5	36.8	37.3
2022	37.6	37.4	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

February 08, 2018



Market Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
2017 Households by Income			
Household Income Base	3,616	20,150	36,244
<\$15,000	1.6%	2.3%	3.2%
\$15,000 - \$24,999	3.3%	3.4%	4.7%
\$25,000 - \$34,999	2.1%	2.6%	4.5%
\$35,000 - \$49,999	4.6%	6.0%	8.3%
\$50,000 - \$74,999	10.3%	12.9%	16.0%
\$75,000 - \$99,999	14.3%	13.6%	13.8%
\$100,000 - \$149,999	25.5%	25.2%	23.2%
\$150,000 - \$199,999	17.8%	15.4%	12.6%
\$200,000+	20.4%	18.5%	13.7%
Average Household Income	\$151,363	\$142,382	\$123,360
2022 Households by Income			
Household Income Base	3,839	21,510	38,603
<\$15,000	1.6%	2.3%	3.3%
\$15,000 - \$24,999	3.1%	3.2%	4.5%
\$25,000 - \$34,999	1.8%	2.3%	4.0%
\$35,000 - \$49,999	3.9%	5.1%	7.2%
\$50,000 - \$74,999	8.4%	10.8%	13.7%
\$75,000 - \$99,999	12.4%	12.3%	12.8%
\$100,000 - \$149,999	25.5%	25.5%	24.4%
\$150,000 - \$199,999	19.4%	16.8%	14.0%
\$200,000+	23.9%	21.7%	16.2%
Average Household Income	\$170,454	\$160,591	\$139,100
2017 Owner Occupied Housing Units by Value			
Total	3,144	16,958	29,511
<\$50,000	0.4%	1.5%	2.9%
\$50,000 - \$99,999	0.9%	1.0%	2.1%
\$100,000 - \$149,999	4.9%	5.0%	7.3%
\$150,000 - \$199,999	9.3%	9.1%	12.7%
\$200,000 - \$249,999	9.3%	9.5%	12.3%
\$250,000 - \$299,999	21.9%	19.0%	17.0%
\$300,000 - \$399,999	27.6%	27.1%	22.8%
\$400,000 - \$499,999	16.3%	15.7%	12.7%
\$500,000 - \$749,999	8.4%	10.6%	8.3%
\$750,000 - \$999,999	0.3%	1.0%	1.1%
\$1,000,000 +	0.5%	0.6%	0.8%
Average Home Value	\$336,605	\$345,308	\$317,084
2022 Owner Occupied Housing Units by Value			
Total	3,327	18,101	31,466
<\$50,000	0.2%	0.9%	1.9%
\$50,000 - \$99,999	0.4%	0.6%	1.4%
\$100,000 - \$149,999	2.6%	2.8%	4.8%
\$150,000 - \$199,999	5.0%	5.3%	9.0%
\$200,000 - \$249,999	6.3%	6.7%	10.0%
\$250,000 - \$299,999	20.2%	17.9%	16.9%
\$300,000 - \$399,999	31.4%	30.5%	26.5%
\$400,000 - \$499,999	20.9%	19.4%	16.0%
\$500,000 - \$749,999	11.6%	13.7%	10.7%
\$750,000 - \$999,999	0.5%	1.3%	1.5%
\$1,000,000 +	0.8%	0.9%	1.2%
Average Home Value	\$373,414	\$379,960	\$352,312

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

February 08, 2018



Market Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	10,259	51,130	90,105
0 - 4	7.1%	7.3%	7.0%
5 - 9	8.7%	8.8%	7.9%
10 - 14	9.9%	9.2%	8.3%
15 - 24	12.0%	10.9%	11.8%
25 - 34	11.7%	12.2%	12.8%
35 - 44	15.8%	16.5%	15.2%
45 - 54	19.4%	16.9%	16.7%
55 - 64	10.1%	10.3%	11.0%
65 - 74	3.4%	4.5%	5.3%
75 - 84	1.4%	2.4%	2.9%
85 +	0.4%	1.0%	1.1%
18 +	68.2%	69.5%	71.9%
2017 Population by Age			
Total	10,550	57,666	99,624
0 - 4	6.5%	6.9%	6.5%
5 - 9	7.5%	8.1%	7.4%
10 - 14	8.7%	8.7%	7.9%
15 - 24	13.0%	11.6%	11.9%
25 - 34	12.0%	11.8%	13.0%
35 - 44	14.4%	15.4%	14.4%
45 - 54	16.5%	15.1%	14.5%
55 - 64	13.9%	12.4%	13.0%
65 - 74	5.2%	6.4%	7.3%
75 - 84	1.7%	2.5%	3.0%
85 +	0.4%	1.0%	1.2%
18 +	72.0%	71.4%	73.7%
2022 Population by Age			
Total	11,177	61,735	106,327
0 - 4	6.6%	7.0%	6.6%
5 - 9	7.1%	7.7%	7.0%
10 - 14	8.0%	8.3%	7.6%
15 - 24	11.5%	11.0%	11.3%
25 - 34	12.5%	12.0%	12.8%
35 - 44	16.2%	16.3%	15.4%
45 - 54	13.9%	13.4%	12.8%
55 - 64	14.3%	12.2%	12.7%
65 - 74	7.1%	7.8%	8.7%
75 - 84	2.3%	3.1%	3.7%
85 +	0.5%	1.1%	1.3%
18 +	73.3%	72.2%	74.4%
2010 Population by Sex			
Males	4,978	24,733	43,763
Females	5,278	26,401	46,343
2017 Population by Sex			
Males	5,131	28,014	48,526
Females	5,421	29,651	51,100
2022 Population by Sex			
Males	5,448	30,068	51,903
Females	5,726	31,667	54,424

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

February 08, 2018



Market Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	10,257	51,134	90,106
White Alone	82.8%	81.8%	81.4%
Black Alone	4.9%	5.1%	5.8%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	9.0%	9.4%	8.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.9%	1.2%
Two or More Races	2.4%	2.5%	2.6%
Hispanic Origin	3.1%	3.5%	4.1%
Diversity Index	34.6	36.5	37.9
2017 Population by Race/Ethnicity			
Total	10,552	57,664	99,625
White Alone	78.6%	77.8%	77.4%
Black Alone	6.6%	6.8%	7.4%
American Indian Alone	0.2%	0.3%	0.4%
Asian Alone	10.7%	11.0%	10.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	1.0%	1.4%
Two or More Races	2.9%	3.0%	3.1%
Hispanic Origin	3.9%	4.3%	5.0%
Diversity Index	41.4	42.9	44.5
2022 Population by Race/Ethnicity			
Total	11,174	61,734	106,327
White Alone	75.0%	74.4%	73.9%
Black Alone	8.4%	8.5%	9.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	11.9%	12.2%	11.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	1.2%	1.7%
Two or More Races	3.4%	3.4%	3.5%
Hispanic Origin	4.6%	5.1%	5.9%
Diversity Index	46.8	48.0	49.5
2010 Population by Relationship and Household Type			
Total	10,256	51,134	90,106
In Households	99.9%	99.5%	99.0%
In Family Households	91.4%	89.2%	86.5%
Householder	27.5%	27.1%	26.7%
Spouse	23.5%	23.3%	22.0%
Child	37.3%	35.5%	33.8%
Other relative	2.0%	2.2%	2.5%
Nonrelative	1.2%	1.1%	1.6%
In Nonfamily Households	8.5%	10.3%	12.5%
In Group Quarters	0.1%	0.5%	1.0%
Institutionalized Population	0.0%	0.3%	0.7%
Noninstitutionalized Population	0.1%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

February 08, 2018



Market Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
2017 Population 25+ by Educational Attainment			
Total	6,780	37,231	66,056
Less than 9th Grade	1.0%	1.1%	1.6%
9th - 12th Grade, No Diploma	1.0%	1.3%	2.0%
High School Graduate	9.4%	11.6%	14.8%
GED/Alternative Credential	1.0%	1.1%	1.8%
Some College, No Degree	14.3%	13.9%	16.7%
Associate Degree	11.0%	9.6%	10.7%
Bachelor's Degree	38.1%	36.6%	32.1%
Graduate/Professional Degree	24.2%	24.7%	20.3%
2017 Population 15+ by Marital Status			
Total	8,157	43,938	77,878
Never Married	28.0%	25.0%	27.3%
Married	62.5%	64.0%	59.6%
Widowed	2.0%	3.3%	3.8%
Divorced	7.4%	7.8%	9.3%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	97.1%	96.6%
Civilian Unemployed (Unemployment Rate)	2.8%	2.9%	3.4%
2017 Employed Population 16+ by Industry			
Total	5,830	30,749	53,378
Agriculture/Mining	0.9%	0.6%	0.7%
Construction	3.3%	3.3%	3.9%
Manufacturing	17.5%	15.3%	14.4%
Wholesale Trade	2.7%	2.2%	2.4%
Retail Trade	12.0%	9.8%	9.7%
Transportation/Utilities	4.0%	4.2%	4.5%
Information	1.7%	1.5%	1.7%
Finance/Insurance/Real Estate	14.2%	15.8%	13.6%
Services	40.6%	43.3%	45.3%
Public Administration	3.2%	4.0%	3.9%
2017 Employed Population 16+ by Occupation			
Total	5,830	30,749	53,376
White Collar	81.0%	79.4%	75.2%
Management/Business/Financial	26.9%	26.9%	23.7%
Professional	28.1%	29.5%	28.6%
Sales	13.4%	12.2%	10.5%
Administrative Support	12.6%	10.8%	12.4%
Services	9.7%	10.9%	12.6%
Blue Collar	9.3%	9.7%	12.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	2.1%	1.9%	2.5%
Installation/Maintenance/Repair	0.9%	1.0%	1.7%
Production	3.6%	3.3%	4.1%
Transportation/Material Moving	2.8%	3.4%	3.7%
2010 Population By Urban/ Rural Status			
Total Population	10,256	51,134	90,106
Population Inside Urbanized Area	100.0%	96.5%	94.1%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.5%	5.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

February 08, 2018



Market Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,477	18,017	32,996
Households with 1 Person	14.9%	18.6%	21.5%
Households with 2+ People	85.1%	81.4%	78.5%
Family Households	80.5%	76.5%	72.8%
Husband-wife Families	68.7%	65.6%	59.8%
With Related Children	39.9%	36.6%	31.0%
Other Family (No Spouse Present)	11.8%	11.0%	13.0%
Other Family with Male Householder	3.1%	3.0%	3.6%
With Related Children	2.2%	2.0%	2.3%
Other Family with Female Householder	8.7%	8.0%	9.3%
With Related Children	6.2%	5.6%	6.3%
Nonfamily Households	4.5%	4.9%	5.7%
All Households with Children	48.7%	44.5%	39.9%
Multigenerational Households	2.4%	2.1%	2.5%
Unmarried Partner Households	5.0%	4.8%	6.0%
Male-female	4.4%	4.2%	5.4%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	3,475	18,018	32,995
1 Person Household	14.9%	18.6%	21.5%
2 Person Household	30.9%	32.0%	33.2%
3 Person Household	19.5%	17.5%	16.7%
4 Person Household	21.6%	19.5%	17.2%
5 Person Household	9.4%	8.7%	7.6%
6 Person Household	2.6%	2.5%	2.4%
7 + Person Household	1.2%	1.2%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	3,477	18,017	32,995
Owner Occupied	88.2%	85.2%	82.4%
Owned with a Mortgage/Loan	78.3%	73.3%	67.8%
Owned Free and Clear	9.9%	11.8%	14.5%
Renter Occupied	11.8%	14.8%	17.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,611	18,815	34,421
Housing Units Inside Urbanized Area	99.9%	96.8%	94.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	3.2%	5.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

February 08, 2018



Market Profile

9900 Valley Creek Rd, Saint Paul, Minnesota, 55125
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.91996
Longitude: -92.90495

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Boomburbs (1C)	Boomburbs (1C)
2.	Boomburbs (1C)	Soccer Moms (4A)	Soccer Moms (4A)
3.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$14,894,343	\$78,052,867	\$121,270,015
Average Spent	\$4,119.01	\$3,873.59	\$3,345.93
Spending Potential Index	191	179	155
Education: Total \$	\$10,154,685	\$53,663,619	\$83,415,085
Average Spent	\$2,808.26	\$2,663.21	\$2,301.49
Spending Potential Index	193	183	158
Entertainment/Recreation: Total \$	\$20,797,261	\$108,878,202	\$170,349,390
Average Spent	\$5,751.45	\$5,403.38	\$4,700.07
Spending Potential Index	184	173	151
Food at Home: Total \$	\$31,390,192	\$165,821,967	\$263,990,033
Average Spent	\$8,680.92	\$8,229.38	\$7,283.69
Spending Potential Index	172	163	145
Food Away from Home: Total \$	\$22,463,137	\$117,923,494	\$184,682,210
Average Spent	\$6,212.15	\$5,852.28	\$5,095.53
Spending Potential Index	186	176	153
Health Care: Total \$	\$35,607,573	\$186,217,157	\$294,435,621
Average Spent	\$9,847.23	\$9,241.55	\$8,123.71
Spending Potential Index	176	165	145
HH Furnishings & Equipment: Total \$	\$13,318,924	\$69,335,172	\$108,069,719
Average Spent	\$3,683.33	\$3,440.95	\$2,981.73
Spending Potential Index	189	177	153
Personal Care Products & Services: Total \$	\$5,382,491	\$28,270,497	\$44,131,937
Average Spent	\$1,488.52	\$1,403.00	\$1,217.63
Spending Potential Index	187	176	153
Shelter: Total \$	\$105,358,928	\$560,413,911	\$884,917,214
Average Spent	\$29,136.87	\$27,812.10	\$24,415.55
Spending Potential Index	179	171	150
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$15,877,701	\$82,943,447	\$129,071,343
Average Spent	\$4,390.96	\$4,116.30	\$3,561.18
Spending Potential Index	187	176	152
Travel: Total \$	\$14,867,515	\$77,672,435	\$119,160,052
Average Spent	\$4,111.59	\$3,854.71	\$3,287.72
Spending Potential Index	198	186	159
Vehicle Maintenance & Repairs: Total \$	\$6,898,464	\$36,168,601	\$57,245,548
Average Spent	\$1,907.76	\$1,794.97	\$1,579.45
Spending Potential Index	178	167	147

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

February 08, 2018