



## Site Map

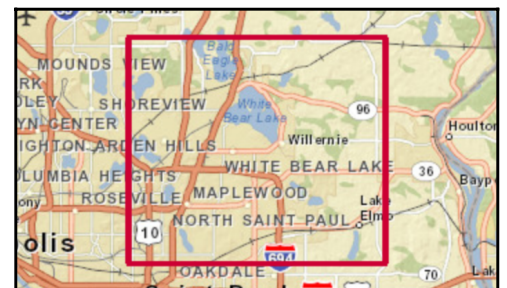
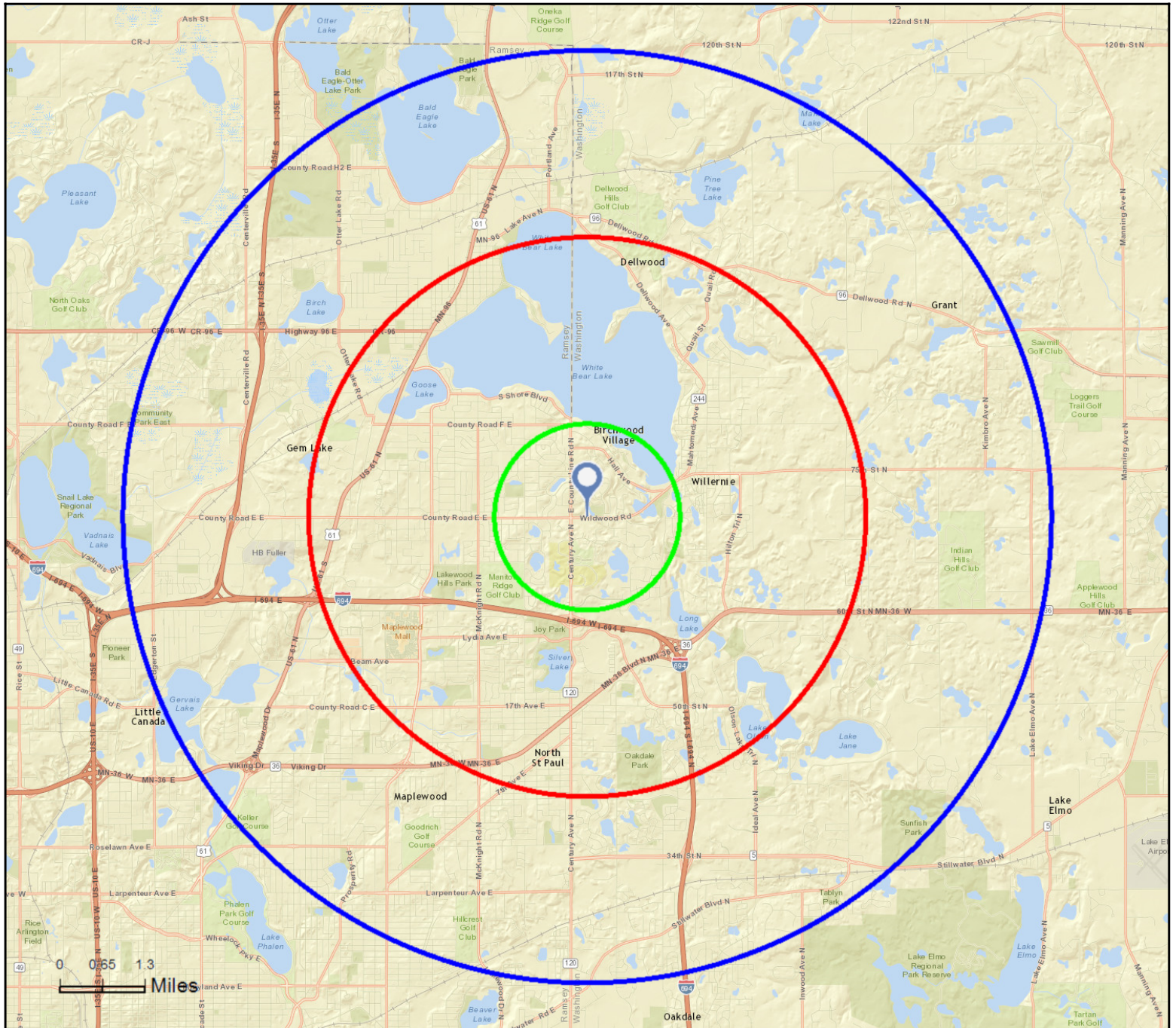
725 Wildwood Rd, Mahtomedi, Minnesota, 55115

Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.05028

Longitude: -92.98098



March 15, 2016



## Executive Summary

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
Longitude: -92.98098

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	8,456	46,626	111,220
2010 Population	8,322	46,683	111,749
2015 Population	8,320	47,761	114,057
2020 Population	8,496	49,682	118,466
2000-2010 Annual Rate	-0.16%	0.01%	0.05%
2010-2015 Annual Rate	0.00%	0.44%	0.39%
2015-2020 Annual Rate	0.42%	0.79%	0.76%
2015 Male Population	48.7%	48.5%	48.5%
2015 Female Population	51.3%	51.5%	51.5%
2015 Median Age	46.1	41.9	41.6

In the identified area, the current year population is 114,057. In 2010, the Census count in the area was 111,749. The rate of change since 2010 was 0.39% annually. The five-year projection for the population in the area is 118,466 representing a change of 0.76% annually from 2015 to 2020. Currently, the population is 48.5% male and 51.5% female.

### Median Age

The median age in this area is 46.1, compared to U.S. median age of 37.9.

### Race and Ethnicity

2015 White Alone	91.3%	85.3%	82.3%
2015 Black Alone	3.0%	4.9%	5.1%
2015 American Indian/Alaska Native Alone	0.3%	0.5%	0.5%
2015 Asian Alone	2.7%	5.4%	8.1%
2015 Pacific Islander Alone	0.0%	0.0%	0.1%
2015 Other Race	0.6%	1.1%	1.3%
2015 Two or More Races	2.0%	2.8%	2.8%
2015 Hispanic Origin (Any Race)	2.5%	3.8%	4.1%

Persons of Hispanic origin represent 4.1% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 36.8 in the identified area, compared to 63.0 for the U.S. as a whole.

### Households

2000 Households	2,923	17,936	42,377
2010 Households	3,175	18,872	44,477
2015 Total Households	3,220	19,541	45,883
2020 Total Households	3,308	20,431	47,877
2000-2010 Annual Rate	0.83%	0.51%	0.48%
2010-2015 Annual Rate	0.27%	0.67%	0.59%
2015-2020 Annual Rate	0.54%	0.89%	0.85%
2015 Average Household Size	2.55	2.41	2.45

The household count in this area has changed from 44,477 in 2010 to 45,883 in the current year, a change of 0.59% annually. The five-year projection of households is 47,877, a change of 0.85% annually from the current year total. Average household size is currently 2.45, compared to 2.48 in the year 2010. The number of families in the current year is 30,511 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



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<b>Median Household Income</b>			
2015 Median Household Income	\$79,426	\$66,712	\$67,287
2020 Median Household Income	\$88,931	\$78,690	\$78,955
2015-2020 Annual Rate	2.29%	3.36%	3.25%
<b>Average Household Income</b>			
2015 Average Household Income	\$103,505	\$86,278	\$87,232
2020 Average Household Income	\$114,935	\$97,133	\$98,542
2015-2020 Annual Rate	2.12%	2.40%	2.47%
<b>Per Capita Income</b>			
2015 Per Capita Income	\$40,831	\$35,318	\$35,227
2020 Per Capita Income	\$45,604	\$39,943	\$39,964
2015-2020 Annual Rate	2.24%	2.49%	2.56%
<b>Households by Income</b>			

Current median household income is \$67,287 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$78,955 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$87,232 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$98,542 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$35,227 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$39,964 in five years, compared to \$32,501 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	2,975	18,264	43,104
2000 Owner Occupied Housing Units	2,668	14,181	33,827
2000 Renter Occupied Housing Units	255	3,755	8,550
2000 Vacant Housing Units	52	328	727
2010 Total Housing Units	3,278	19,721	46,385
2010 Owner Occupied Housing Units	2,737	14,135	34,215
2010 Renter Occupied Housing Units	438	4,737	10,262
2010 Vacant Housing Units	103	849	1,908
2015 Total Housing Units	3,329	20,332	47,657
2015 Owner Occupied Housing Units	2,771	14,622	35,233
2015 Renter Occupied Housing Units	449	4,919	10,649
2015 Vacant Housing Units	109	791	1,774
2020 Total Housing Units	3,425	21,279	49,691
2020 Owner Occupied Housing Units	2,851	15,364	36,871
2020 Renter Occupied Housing Units	457	5,067	11,006
2020 Vacant Housing Units	117	848	1,814

Currently, 73.9% of the 47,657 housing units in the area are owner occupied; 22.3%, renter occupied; and 3.7% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 46,385 housing units in the area - 73.8% owner occupied, 22.1% renter occupied, and 4.1% vacant. The annual rate of change in housing units since 2010 is 1.21%. Median home value in the area is \$215,619, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.33% annually to \$253,953.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016





## 2010 Census Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.05028

Longitude: -92.98098

	2000	2010	2000-2010 Annual Rate
Population	8,456	8,322	-0.16%
Households	2,923	3,175	0.83%
Housing Units	2,975	3,278	0.98%
<b>Population by Race</b>			
Total		8,323	100.0%
Population Reporting One Race		8,181	98.3%
White		7,712	92.7%
Black		212	2.5%
American Indian		29	0.3%
Asian		183	2.2%
Pacific Islander		1	0.0%
Some Other Race		44	0.5%
Population Reporting Two or More Races		142	1.7%
Total Hispanic Population		180	2.2%
<b>Population by Sex</b>			
Male		4,039	48.5%
Female		4,283	51.5%
<b>Population by Age</b>			
Total		8,320	100.0%
Age 0 - 4		405	4.9%
Age 5 - 9		493	5.9%
Age 10 - 14		629	7.6%
Age 15 - 19		650	7.8%
Age 20 - 24		413	5.0%
Age 25 - 29		363	4.4%
Age 30 - 34		346	4.2%
Age 35 - 39		371	4.5%
Age 40 - 44		505	6.1%
Age 45 - 49		715	8.6%
Age 50 - 54		813	9.8%
Age 55 - 59		659	7.9%
Age 60 - 64		509	6.1%
Age 65 - 69		429	5.2%
Age 70 - 74		322	3.9%
Age 75 - 79		298	3.6%
Age 80 - 84		228	2.7%
Age 85+		174	2.1%
Age 18+		6,363	76.5%
Age 65+		1,451	17.4%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		44.9	
Male		43.0	
Female		46.0	
White Alone		46.4	
Black Alone		17.8	
American Indian Alone		23.1	
Asian Alone		25.3	
Pacific Islander Alone		37.5	
Some Other Race Alone		23.9	
Two or More Races		13.5	
Hispanic Population		19.1	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

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### Households by Type

Total	3,175	100.0%
Households with 1 Person	727	22.9%
Households with 2+ People	2,448	77.1%
Family Households	2,326	73.3%
Husband-wife Families	1,961	61.8%
With Own Children	728	22.9%
Other Family (No Spouse Present)	365	11.5%
With Own Children	206	6.5%
Nonfamily Households	122	3.8%
All Households with Children	981	30.9%
Multigenerational Households	62	2.0%
Unmarried Partner Households	124	3.9%
Male-female	112	3.5%
Same-sex	12	0.4%
Average Household Size	2.58	

### Family Households by Size

Total	2,327	100.0%
2 People	1,097	47.1%
3 People	511	22.0%
4 People	429	18.4%
5 People	211	9.1%
6 People	60	2.6%
7+ People	19	0.8%
Average Family Size	3.03	

### Nonfamily Households by Size

Total	850	100.0%
1 Person	727	85.5%
2 People	85	10.0%
3 People	18	2.1%
4 People	15	1.8%
5 People	4	0.5%
6 People	0	0.0%
7+ People	1	0.1%
Average Nonfamily Size	1.26	

### Population by Relationship and Household Type

Total	8,322	100.0%
In Households	8,204	98.6%
In Family Households	7,137	85.8%
Householder	2,373	28.5%
Spouse	1,997	24.0%
Child	2,525	30.3%
Other relative	145	1.7%
Nonrelative	99	1.2%
In Nonfamily Households	1,066	12.8%
In Group Quarters	118	1.4%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	118	1.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total	2,326	100.0%
Householder Age 15 - 44	604	26.0%
Householder Age 45 - 54	674	29.0%
Householder Age 55 - 64	514	22.1%
Householder Age 65 - 74	299	12.9%
Householder Age 75+	235	10.1%
Nonfamily Households by Age of Householder		
Total	850	100.0%
Householder Age 15 - 44	164	19.3%
Householder Age 45 - 54	135	15.9%
Householder Age 55 - 64	133	15.6%
Householder Age 65 - 74	150	17.6%
Householder Age 75+	268	31.5%
Households by Race of Householder		
Total	3,175	100.0%
Householder is White Alone	3,066	96.6%
Householder is Black Alone	41	1.3%
Householder is American Indian Alone	8	0.3%
Householder is Asian Alone	37	1.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	7	0.2%
Householder is Two or More Races	15	0.5%
Households with Hispanic Householder	33	1.0%
Husband-wife Families by Race of Householder		
Total	1,961	100.0%
Householder is White Alone	1,909	97.3%
Householder is Black Alone	17	0.9%
Householder is American Indian Alone	2	0.1%
Householder is Asian Alone	23	1.2%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	3	0.2%
Householder is Two or More Races	6	0.3%
Husband-wife Families with Hispanic Householder	20	1.0%
Other Families (No Spouse) by Race of Householder		
Total	365	100.0%
Householder is White Alone	335	91.8%
Householder is Black Alone	12	3.3%
Householder is American Indian Alone	3	0.8%
Householder is Asian Alone	7	1.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.8%
Householder is Two or More Races	5	1.4%
Other Families with Hispanic Householder	7	1.9%
Nonfamily Households by Race of Householder		
Total	849	100.0%
Householder is White Alone	823	96.9%
Householder is Black Alone	11	1.3%
Householder is American Indian Alone	3	0.4%
Householder is Asian Alone	7	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.1%
Householder is Two or More Races	4	0.5%
Nonfamily Households with Hispanic Householder	6	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	3,282	100.0%
Occupied Housing Units	3,175	96.7%
Vacant Housing Units		
For Rent	29	0.9%
Rented, not Occupied	4	0.1%
For Sale Only	28	0.9%
Sold, not Occupied	1	0.0%
For Seasonal/Recreational/Occasional Use	23	0.7%
For Migrant Workers	0	0.0%
Other Vacant	22	0.7%
Total Vacancy Rate	3.1%	

### Households by Tenure and Mortgage Status

Total	3,175	100.0%
Owner Occupied	2,737	86.2%
Owned with a Mortgage/Loan	2,009	63.3%
Owned Free and Clear	728	22.9%
Average Household Size	2.66	
Renter Occupied	438	13.8%
Average Household Size	2.12	

### Owner-occupied Housing Units by Race of Householder

Total	2,737	100.0%
Householder is White Alone	2,684	98.1%
Householder is Black Alone	11	0.4%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	24	0.9%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	4	0.1%
Householder is Two or More Races	8	0.3%
Owner-occupied Housing Units with Hispanic Householder	21	0.8%

### Renter-occupied Housing Units by Race of Householder

Total	437	100.0%
Householder is White Alone	382	87.4%
Householder is Black Alone	29	6.6%
Householder is American Indian Alone	3	0.7%
Householder is Asian Alone	13	3.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.7%
Householder is Two or More Races	7	1.6%
Renter-occupied Housing Units with Hispanic Householder	12	2.7%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.55
Householder is Black Alone	3.07
Householder is American Indian Alone	3.63
Householder is Asian Alone	3.97
Householder is Pacific Islander Alone	4.00
Householder is Some Other Race Alone	3.57
Householder is Two or More Races	3.13
Householder is Hispanic	3.73

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
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Prepared by Candis Nord-Sheptak

Latitude: 45.05028

Longitude: -92.98098

	2000	2010	2000-2010 Annual Rate
Population	46,626	46,683	0.01%
Households	17,936	18,872	0.51%
Housing Units	18,264	19,721	0.77%
<b>Population by Race</b>			
Total		46,683	100.0%
Population Reporting One Race		45,555	97.6%
White		40,818	87.4%
Black		1,968	4.2%
American Indian		206	0.4%
Asian		2,068	4.4%
Pacific Islander		18	0.0%
Some Other Race		477	1.0%
Population Reporting Two or More Races		1,128	2.4%
Total Hispanic Population		1,579	3.4%
<b>Population by Sex</b>			
Male		22,549	48.3%
Female		24,134	51.7%
<b>Population by Age</b>			
Total		46,683	100.0%
Age 0 - 4		2,789	6.0%
Age 5 - 9		2,845	6.1%
Age 10 - 14		3,142	6.7%
Age 15 - 19		3,254	7.0%
Age 20 - 24		2,698	5.8%
Age 25 - 29		2,947	6.3%
Age 30 - 34		2,538	5.4%
Age 35 - 39		2,421	5.2%
Age 40 - 44		2,940	6.3%
Age 45 - 49		3,781	8.1%
Age 50 - 54		4,084	8.7%
Age 55 - 59		3,491	7.5%
Age 60 - 64		2,620	5.6%
Age 65 - 69		1,971	4.2%
Age 70 - 74		1,507	3.2%
Age 75 - 79		1,347	2.9%
Age 80 - 84		1,161	2.5%
Age 85+		1,147	2.5%
Age 18+		35,772	76.6%
Age 65+		7,133	15.3%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		41.2	
Male		38.9	
Female		43.1	
White Alone		44.5	
Black Alone		22.0	
American Indian Alone		28.2	
Asian Alone		24.9	
Pacific Islander Alone		28.8	
Some Other Race Alone		24.5	
Two or More Races		14.7	
Hispanic Population		21.3	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

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Households by Type		
Total	18,872	100.0%
Households with 1 Person	5,246	27.8%
Households with 2+ People	13,626	72.2%
Family Households	12,554	66.5%
Husband-wife Families	9,731	51.6%
With Own Children	3,772	20.0%
Other Family (No Spouse Present)	2,823	15.0%
With Own Children	1,681	8.9%
Nonfamily Households	1,072	5.7%
All Households with Children	5,834	30.9%
Multigenerational Households	444	2.4%
Unmarried Partner Households	1,126	6.0%
Male-female	1,031	5.5%
Same-sex	95	0.5%
Average Household Size	2.44	
Family Households by Size		
Total	12,554	100.0%
2 People	5,679	45.2%
3 People	2,898	23.1%
4 People	2,384	19.0%
5 People	1,035	8.2%
6 People	355	2.8%
7+ People	203	1.6%
Average Family Size	2.99	
Nonfamily Households by Size		
Total	6,317	100.0%
1 Person	5,246	83.0%
2 People	878	13.9%
3 People	126	2.0%
4 People	48	0.8%
5 People	14	0.2%
6 People	2	0.0%
7+ People	3	0.0%
Average Nonfamily Size	1.21	
Population by Relationship and Household Type		
Total	46,683	100.0%
In Households	46,007	98.6%
In Family Households	38,374	82.2%
Householder	12,505	26.8%
Spouse	9,695	20.8%
Child	14,250	30.5%
Other relative	1,032	2.2%
Nonrelative	892	1.9%
In Nonfamily Households	7,633	16.4%
In Group Quarters	676	1.4%
Institutionalized Population	253	0.5%
Noninstitutionalized Population	423	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total	12,555	100.0%
Householder Age 15 - 44	4,252	33.9%
Householder Age 45 - 54	3,368	26.8%
Householder Age 55 - 64	2,519	20.1%
Householder Age 65 - 74	1,396	11.1%
Householder Age 75+	1,020	8.1%
Nonfamily Households by Age of Householder		
Total	6,318	100.0%
Householder Age 15 - 44	1,752	27.7%
Householder Age 45 - 54	1,113	17.6%
Householder Age 55 - 64	1,137	18.0%
Householder Age 65 - 74	794	12.6%
Householder Age 75+	1,522	24.1%
Households by Race of Householder		
Total	18,872	100.0%
Householder is White Alone	17,392	92.2%
Householder is Black Alone	617	3.3%
Householder is American Indian Alone	65	0.3%
Householder is Asian Alone	472	2.5%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	111	0.6%
Householder is Two or More Races	209	1.1%
Households with Hispanic Householder	385	2.0%
Husband-wife Families by Race of Householder		
Total	9,731	100.0%
Householder is White Alone	9,117	93.7%
Householder is Black Alone	176	1.8%
Householder is American Indian Alone	18	0.2%
Householder is Asian Alone	293	3.0%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	53	0.5%
Householder is Two or More Races	71	0.7%
Husband-wife Families with Hispanic Householder	183	1.9%
Other Families (No Spouse) by Race of Householder		
Total	2,822	100.0%
Householder is White Alone	2,307	81.8%
Householder is Black Alone	275	9.7%
Householder is American Indian Alone	22	0.8%
Householder is Asian Alone	104	3.7%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	35	1.2%
Householder is Two or More Races	77	2.7%
Other Families with Hispanic Householder	98	3.5%
Nonfamily Households by Race of Householder		
Total	6,317	100.0%
Householder is White Alone	5,967	94.5%
Householder is Black Alone	166	2.6%
Householder is American Indian Alone	25	0.4%
Householder is Asian Alone	74	1.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	23	0.4%
Householder is Two or More Races	61	1.0%
Nonfamily Households with Hispanic Householder	103	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Prepared by Candis Nord-Sheptak

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### Total Housing Units by Occupancy

Total	19,712	100.0%
Occupied Housing Units	18,872	95.7%
Vacant Housing Units		
For Rent	302	1.5%
Rented, not Occupied	24	0.1%
For Sale Only	182	0.9%
Sold, not Occupied	24	0.1%
For Seasonal/Recreational/Occasional Use	122	0.6%
For Migrant Workers	0	0.0%
Other Vacant	186	0.9%
Total Vacancy Rate	4.3%	

### Households by Tenure and Mortgage Status

Total	18,872	100.0%
Owner Occupied	14,135	74.9%
Owned with a Mortgage/Loan	10,596	56.1%
Owned Free and Clear	3,539	18.8%
Average Household Size	2.58	
Renter Occupied	4,737	25.1%
Average Household Size	2.02	

### Owner-occupied Housing Units by Race of Householder

Total	14,134	100.0%
Householder is White Alone	13,509	95.6%
Householder is Black Alone	146	1.0%
Householder is American Indian Alone	30	0.2%
Householder is Asian Alone	300	2.1%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	49	0.3%
Householder is Two or More Races	96	0.7%
Owner-occupied Housing Units with Hispanic Householder	195	1.4%

### Renter-occupied Housing Units by Race of Householder

Total	4,738	100.0%
Householder is White Alone	3,883	82.0%
Householder is Black Alone	472	10.0%
Householder is American Indian Alone	35	0.7%
Householder is Asian Alone	172	3.6%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	61	1.3%
Householder is Two or More Races	113	2.4%
Renter-occupied Housing Units with Hispanic Householder	190	4.0%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.36
Householder is Black Alone	2.92
Householder is American Indian Alone	2.65
Householder is Asian Alone	4.13
Householder is Pacific Islander Alone	3.33
Householder is Some Other Race Alone	3.54
Householder is Two or More Races	2.67
Householder is Hispanic	3.24

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.05028

Longitude: -92.98098

	2000	2010	2000-2010 Annual Rate
Population	111,220	111,749	0.05%
Households	42,377	44,477	0.49%
Housing Units	43,104	46,385	0.74%
<b>Population by Race</b>			
Total		111,750	100.0%
Population Reporting One Race		109,037	97.6%
White		94,878	84.9%
Black		4,946	4.4%
American Indian		502	0.4%
Asian		7,334	6.6%
Pacific Islander		50	0.0%
Some Other Race		1,327	1.2%
Population Reporting Two or More Races		2,713	2.4%
Total Hispanic Population		4,142	3.7%
<b>Population by Sex</b>			
Male		53,990	48.3%
Female		57,759	51.7%
<b>Population by Age</b>			
Total		111,749	100.0%
Age 0 - 4		6,581	5.9%
Age 5 - 9		6,705	6.0%
Age 10 - 14		7,419	6.6%
Age 15 - 19		7,840	7.0%
Age 20 - 24		6,696	6.0%
Age 25 - 29		7,309	6.5%
Age 30 - 34		6,115	5.5%
Age 35 - 39		5,924	5.3%
Age 40 - 44		7,011	6.3%
Age 45 - 49		9,211	8.2%
Age 50 - 54		9,908	8.9%
Age 55 - 59		8,552	7.7%
Age 60 - 64		6,569	5.9%
Age 65 - 69		4,607	4.1%
Age 70 - 74		3,376	3.0%
Age 75 - 79		2,983	2.7%
Age 80 - 84		2,508	2.2%
Age 85+		2,436	2.2%
Age 18+		85,926	76.9%
Age 65+		15,910	14.2%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		40.9	
Male		38.9	
Female		42.6	
White Alone		44.8	
Black Alone		23.7	
American Indian Alone		31.7	
Asian Alone		24.3	
Pacific Islander Alone		31.0	
Some Other Race Alone		24.9	
Two or More Races		14.3	
Hispanic Population		23.1	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
Longitude: -92.98098

### Households by Type

Total	44,476	100.0%
Households with 1 Person	12,051	27.1%
Households with 2+ People	32,425	72.9%
Family Households	29,779	67.0%
Husband-wife Families	23,032	51.8%
With Own Children	8,830	19.9%
Other Family (No Spouse Present)	6,748	15.2%
With Own Children	3,848	8.7%
Nonfamily Households	2,646	5.9%
All Households with Children	13,653	30.7%
Multigenerational Households	1,192	2.7%
Unmarried Partner Households	2,853	6.4%
Male-female	2,599	5.8%
Same-sex	254	0.6%
Average Household Size	2.48	

### Family Households by Size

Total	29,779	100.0%
2 People	13,446	45.2%
3 People	6,780	22.8%
4 People	5,685	19.1%
5 People	2,340	7.9%
6 People	902	3.0%
7+ People	626	2.1%
Average Family Size	3.03	

### Nonfamily Households by Size

Total	14,698	100.0%
1 Person	12,051	82.0%
2 People	2,233	15.2%
3 People	273	1.9%
4 People	104	0.7%
5 People	29	0.2%
6 People	4	0.0%
7+ People	4	0.0%
Average Nonfamily Size	1.22	

### Population by Relationship and Household Type

Total	111,749	100.0%
In Households	110,307	98.7%
In Family Households	92,318	82.6%
Householder	29,827	26.7%
Spouse	23,061	20.6%
Child	34,280	30.7%
Other relative	2,938	2.6%
Nonrelative	2,212	2.0%
In Nonfamily Households	17,989	16.1%
In Group Quarters	1,442	1.3%
Institutionalized Population	591	0.5%
Noninstitutionalized Population	850	0.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.05028

Longitude: -92.98098

Family Households by Age of Householder		
Total	29,781	100.0%
Householder Age 15 - 44	10,118	34.0%
Householder Age 45 - 54	8,119	27.3%
Householder Age 55 - 64	6,145	20.6%
Householder Age 65 - 74	3,144	10.6%
Householder Age 75+	2,255	7.6%
Nonfamily Households by Age of Householder		
Total	14,696	100.0%
Householder Age 15 - 44	4,198	28.6%
Householder Age 45 - 54	2,648	18.0%
Householder Age 55 - 64	2,823	19.2%
Householder Age 65 - 74	1,887	12.8%
Householder Age 75+	3,140	21.4%
Households by Race of Householder		
Total	44,478	100.0%
Householder is White Alone	40,306	90.6%
Householder is Black Alone	1,562	3.5%
Householder is American Indian Alone	176	0.4%
Householder is Asian Alone	1,601	3.6%
Householder is Pacific Islander Alone	17	0.0%
Householder is Some Other Race Alone	324	0.7%
Householder is Two or More Races	492	1.1%
Households with Hispanic Householder	1,012	2.3%
Husband-wife Families by Race of Householder		
Total	23,030	100.0%
Householder is White Alone	21,141	91.8%
Householder is Black Alone	481	2.1%
Householder is American Indian Alone	50	0.2%
Householder is Asian Alone	1,025	4.5%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	163	0.7%
Householder is Two or More Races	164	0.7%
Husband-wife Families with Hispanic Householder	481	2.1%
Other Families (No Spouse) by Race of Householder		
Total	6,748	100.0%
Householder is White Alone	5,393	79.9%
Householder is Black Alone	662	9.8%
Householder is American Indian Alone	56	0.8%
Householder is Asian Alone	357	5.3%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	92	1.4%
Householder is Two or More Races	183	2.7%
Other Families with Hispanic Householder	271	4.0%
Nonfamily Households by Race of Householder		
Total	14,697	100.0%
Householder is White Alone	13,772	93.7%
Householder is Black Alone	418	2.8%
Householder is American Indian Alone	70	0.5%
Householder is Asian Alone	219	1.5%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	69	0.5%
Householder is Two or More Races	144	1.0%
Nonfamily Households with Hispanic Householder	260	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.05028

Longitude: -92.98098

### Total Housing Units by Occupancy

Total	46,419	100.0%
Occupied Housing Units	44,477	95.8%
Vacant Housing Units		
For Rent	634	1.4%
Rented, not Occupied	51	0.1%
For Sale Only	479	1.0%
Sold, not Occupied	80	0.2%
For Seasonal/Recreational/Occasional Use	267	0.6%
For Migrant Workers	0	0.0%
Other Vacant	431	0.9%
Total Vacancy Rate	4.1%	

### Households by Tenure and Mortgage Status

Total	44,477	100.0%
Owner Occupied	34,215	76.9%
Owned with a Mortgage/Loan	25,726	57.8%
Owned Free and Clear	8,490	19.1%
Average Household Size	2.59	
Renter Occupied	10,262	23.1%
Average Household Size	2.11	

### Owner-occupied Housing Units by Race of Householder

Total	34,216	100.0%
Householder is White Alone	32,156	94.0%
Householder is Black Alone	497	1.5%
Householder is American Indian Alone	81	0.2%
Householder is Asian Alone	1,089	3.2%
Householder is Pacific Islander Alone	11	0.0%
Householder is Some Other Race Alone	151	0.4%
Householder is Two or More Races	231	0.7%
Owner-occupied Housing Units with Hispanic Householder	535	1.6%

### Renter-occupied Housing Units by Race of Householder

Total	10,261	100.0%
Householder is White Alone	8,150	79.4%
Householder is Black Alone	1,064	10.4%
Householder is American Indian Alone	96	0.9%
Householder is Asian Alone	512	5.0%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	173	1.7%
Householder is Two or More Races	260	2.5%
Renter-occupied Housing Units with Hispanic Householder	476	4.6%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.37
Householder is Black Alone	2.97
Householder is American Indian Alone	2.66
Householder is Asian Alone	4.42
Householder is Pacific Islander Alone	2.88
Householder is Some Other Race Alone	3.58
Householder is Two or More Races	2.77
Householder is Hispanic	3.27

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## Demographic and Income Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
Longitude: -92.98098

Summary	Census 2010	2015	2020				
Population	8,322	8,320	8,496				
Households	3,175	3,220	3,308				
Families	2,326	2,348	2,405				
Average Household Size	2.58	2.55	2.53				
Owner Occupied Housing Units	2,737	2,771	2,851				
Renter Occupied Housing Units	438	449	457				
Median Age	44.9	46.1	46.5				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	0.42%	0.67%	0.75%				
Households	0.54%	0.73%	0.77%				
Families	0.48%	0.65%	0.69%				
Owner HHs	0.57%	0.71%	0.70%				
Median Household Income	2.29%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	227	7.0%	193	5.8%		
	\$15,000 - \$24,999	170	5.3%	113	3.4%		
	\$25,000 - \$34,999	223	6.9%	167	5.0%		
	\$35,000 - \$49,999	352	10.9%	307	9.3%		
	\$50,000 - \$74,999	534	16.6%	493	14.9%		
	\$75,000 - \$99,999	462	14.3%	601	18.2%		
	\$100,000 - \$149,999	586	18.2%	695	21.0%		
	\$150,000 - \$199,999	349	10.8%	404	12.2%		
	\$200,000+	317	9.8%	335	10.1%		
Median Household Income	\$79,426		\$88,931				
Average Household Income	\$103,505		\$114,935				
Per Capita Income	\$40,831		\$45,604				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	405	4.9%	383	4.6%	388	4.6%
	5 - 9	493	5.9%	449	5.4%	441	5.2%
	10 - 14	629	7.6%	576	6.9%	556	6.5%
	15 - 19	650	7.8%	544	6.5%	520	6.1%
	20 - 24	413	5.0%	483	5.8%	382	4.5%
	25 - 34	709	8.5%	788	9.5%	862	10.1%
	35 - 44	876	10.5%	808	9.7%	944	11.1%
	45 - 54	1,528	18.4%	1,290	15.5%	1,111	13.1%
	55 - 64	1,168	14.0%	1,345	16.2%	1,392	16.4%
65 - 74	751	9.0%	876	10.5%	1,034	12.2%	
75 - 84	526	6.3%	539	6.5%	578	6.8%	
85+	174	2.1%	238	2.9%	288	3.4%	
Race and Ethnicity	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	7,712	92.7%	7,593	91.3%	7,607	89.5%
	Black Alone	212	2.5%	251	3.0%	312	3.7%
	American Indian Alone	29	0.3%	29	0.3%	30	0.4%
	Asian Alone	183	2.2%	227	2.7%	284	3.3%
	Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%
	Some Other Race Alone	44	0.5%	50	0.6%	59	0.7%
	Two or More Races	142	1.7%	168	2.0%	202	2.4%
	Hispanic Origin (Any Race)	180	2.2%	204	2.5%	242	2.8%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



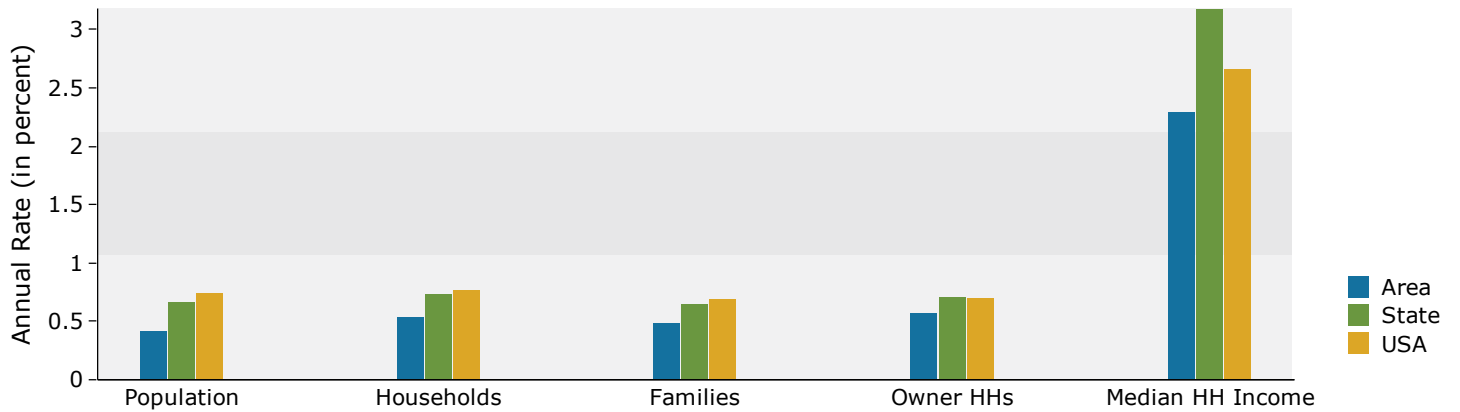
## Demographic and Income Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 1 mile radius

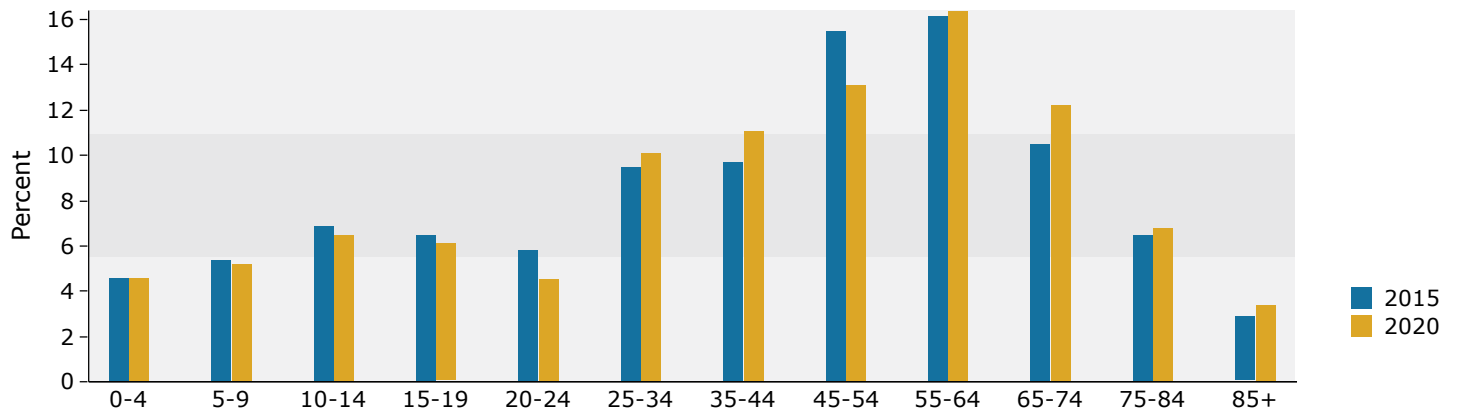
Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
Longitude: -92.98098

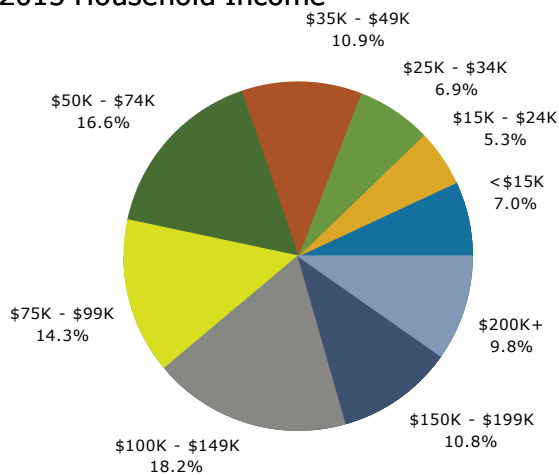
### Trends 2015-2020



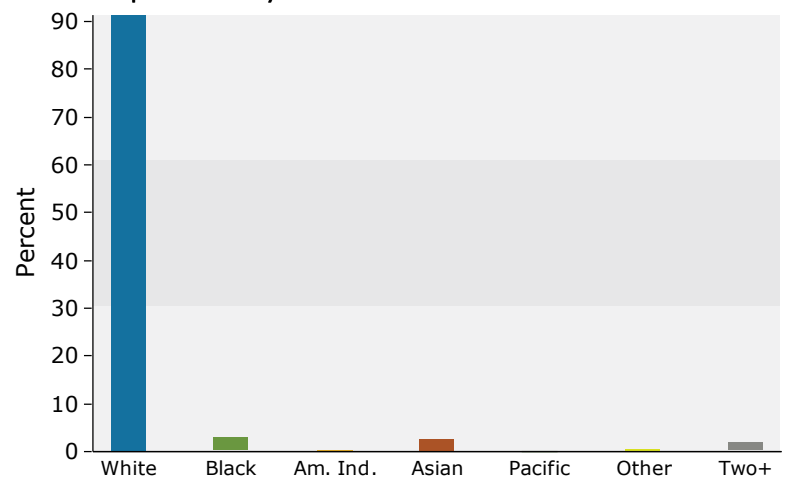
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 2.5%



## Demographic and Income Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
Longitude: -92.98098

Summary	Census 2010		2015		2020		
Population	46,683		47,761		49,682		
Households	18,872		19,541		20,431		
Families	12,554		12,905		13,436		
Average Household Size	2.44		2.41		2.40		
Owner Occupied Housing Units	14,135		14,622		15,364		
Renter Occupied Housing Units	4,737		4,919		5,067		
Median Age	41.2		41.9		42.3		
Trends: 2015 - 2020 Annual Rate	Area		State		National		
Population	0.79%		0.67%		0.75%		
Households	0.89%		0.73%		0.77%		
Families	0.81%		0.65%		0.69%		
Owner HHs	0.99%		0.71%		0.70%		
Median Household Income	3.36%		3.18%		2.66%		
Households by Income				2015		2020	
				Number	Percent	Number	Percent
	<\$15,000			1,468	7.5%	1,356	6.6%
	\$15,000 - \$24,999			1,581	8.1%	1,156	5.7%
	\$25,000 - \$34,999			1,708	8.7%	1,388	6.8%
	\$35,000 - \$49,999			2,504	12.8%	2,270	11.1%
	\$50,000 - \$74,999			3,375	17.3%	3,289	16.1%
	\$75,000 - \$99,999			3,000	15.4%	3,820	18.7%
	\$100,000 - \$149,999			3,345	17.1%	4,101	20.1%
	\$150,000 - \$199,999			1,412	7.2%	1,751	8.6%
	\$200,000+			1,147	5.9%	1,300	6.4%
	Median Household Income			\$66,712		\$78,690	
Average Household Income			\$86,278		\$97,133		
Per Capita Income			\$35,318		\$39,943		
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	2,789	6.0%	2,652	5.6%	2,694	5.4%
	5 - 9	2,845	6.1%	2,867	6.0%	2,789	5.6%
	10 - 14	3,142	6.7%	3,049	6.4%	3,214	6.5%
	15 - 19	3,254	7.0%	2,895	6.1%	2,923	5.9%
	20 - 24	2,698	5.8%	2,817	5.9%	2,434	4.9%
	25 - 34	5,485	11.7%	6,005	12.6%	6,157	12.4%
	35 - 44	5,361	11.5%	5,205	10.9%	6,203	12.5%
	45 - 54	7,865	16.8%	6,924	14.5%	6,032	12.1%
	55 - 64	6,111	13.1%	7,258	15.2%	7,610	15.3%
	65 - 74	3,478	7.5%	4,281	9.0%	5,396	10.9%
	75 - 84	2,508	5.4%	2,487	5.2%	2,824	5.7%
	85+	1,147	2.5%	1,323	2.8%	1,407	2.8%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		40,818	87.4%	40,722	85.3%	41,053	82.6%
Black Alone		1,968	4.2%	2,334	4.9%	2,882	5.8%
American Indian Alone		206	0.4%	217	0.5%	235	0.5%
Asian Alone		2,068	4.4%	2,583	5.4%	3,240	6.5%
Pacific Islander Alone		18	0.0%	23	0.0%	28	0.1%
Some Other Race Alone		477	1.0%	546	1.1%	643	1.3%
Two or More Races		1,128	2.4%	1,337	2.8%	1,601	3.2%
Hispanic Origin (Any Race)		1,579	3.4%	1,803	3.8%	2,139	4.3%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016





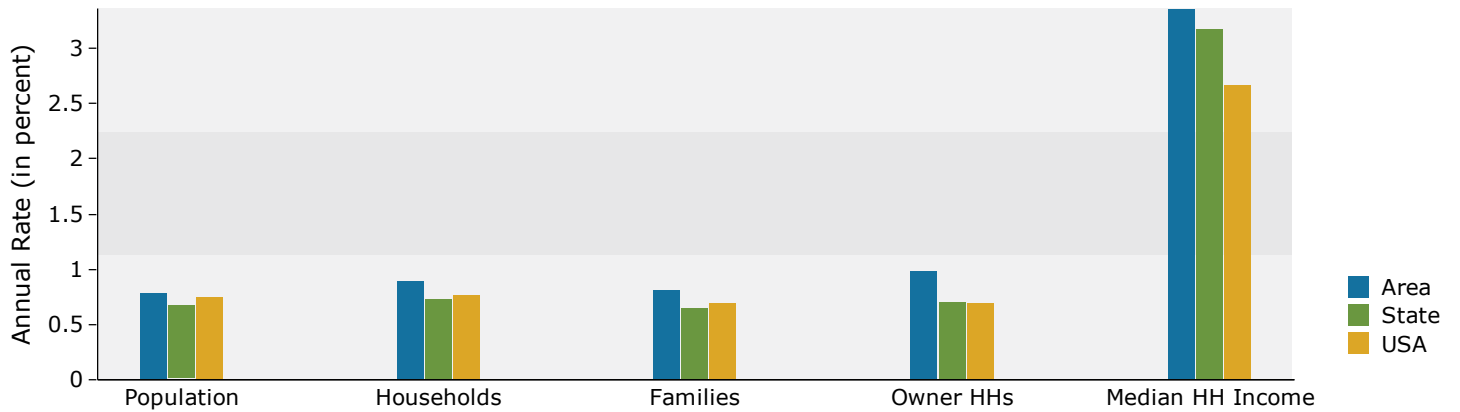
## Demographic and Income Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 3 mile radius

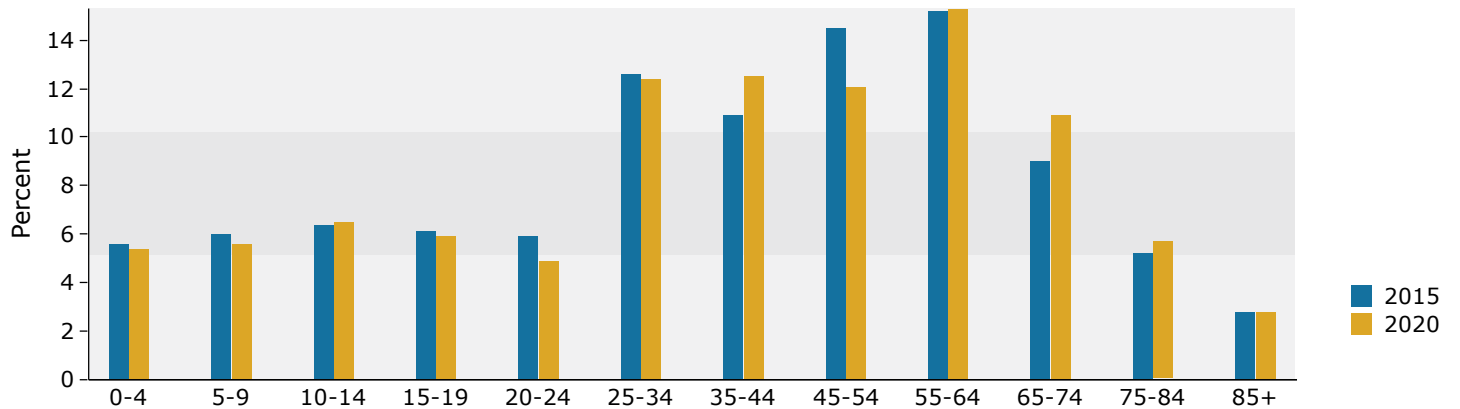
Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
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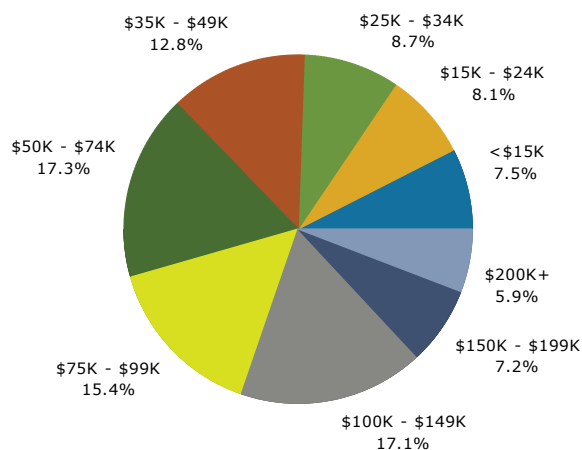
### Trends 2015-2020



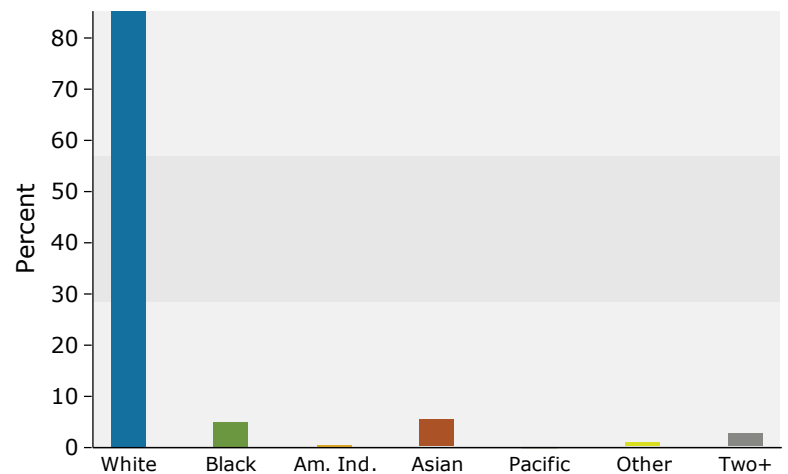
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 3.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



## Demographic and Income Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
Longitude: -92.98098

Summary	Census 2010		2015		2020	
Population	111,749		114,057		118,466	
Households	44,477		45,883		47,877	
Families	29,779		30,511		31,713	
Average Household Size	2.48		2.45		2.44	
Owner Occupied Housing Units	34,215		35,233		36,871	
Renter Occupied Housing Units	10,262		10,649		11,006	
Median Age	40.9		41.6		42.0	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.76%		0.67%		0.75%	
Households	0.85%		0.73%		0.77%	
Families	0.78%		0.65%		0.69%	
Owner HHs	0.91%		0.71%		0.70%	
Median Household Income	3.25%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	3,281	7.2%	3,044	6.4%		
\$15,000 - \$24,999	3,562	7.8%	2,658	5.6%		
\$25,000 - \$34,999	4,005	8.7%	3,273	6.8%		
\$35,000 - \$49,999	5,969	13.0%	5,359	11.2%		
\$50,000 - \$74,999	8,025	17.5%	7,759	16.2%		
\$75,000 - \$99,999	7,009	15.3%	8,770	18.3%		
\$100,000 - \$149,999	7,806	17.0%	9,484	19.8%		
\$150,000 - \$199,999	3,507	7.6%	4,368	9.1%		
\$200,000+	2,719	5.9%	3,162	6.6%		
Median Household Income	\$67,287		\$78,955			
Average Household Income	\$87,232		\$98,542			
Per Capita Income	\$35,227		\$39,964			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,581	5.9%	6,272	5.5%	6,410	5.4%
5 - 9	6,705	6.0%	6,744	5.9%	6,550	5.5%
10 - 14	7,419	6.6%	7,117	6.2%	7,497	6.3%
15 - 19	7,840	7.0%	6,832	6.0%	6,838	5.8%
20 - 24	6,696	6.0%	6,927	6.1%	5,912	5.0%
25 - 34	13,424	12.0%	14,911	13.1%	15,201	12.8%
35 - 44	12,935	11.6%	12,543	11.0%	14,951	12.6%
45 - 54	19,119	17.1%	16,562	14.5%	14,346	12.1%
55 - 64	15,121	13.5%	17,668	15.5%	18,443	15.6%
65 - 74	7,983	7.1%	10,310	9.0%	13,144	11.1%
75 - 84	5,491	4.9%	5,377	4.7%	6,231	5.3%
85+	2,436	2.2%	2,792	2.4%	2,941	2.5%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	94,878	84.9%	93,824	82.3%	93,856	79.2%
Black Alone	4,946	4.4%	5,776	5.1%	7,006	5.9%
American Indian Alone	502	0.4%	515	0.5%	537	0.5%
Asian Alone	7,334	6.6%	9,189	8.1%	11,488	9.7%
Pacific Islander Alone	50	0.0%	61	0.1%	73	0.1%
Some Other Race Alone	1,327	1.2%	1,495	1.3%	1,722	1.5%
Two or More Races	2,713	2.4%	3,196	2.8%	3,783	3.2%
Hispanic Origin (Any Race)	4,142	3.7%	4,672	4.1%	5,451	4.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016

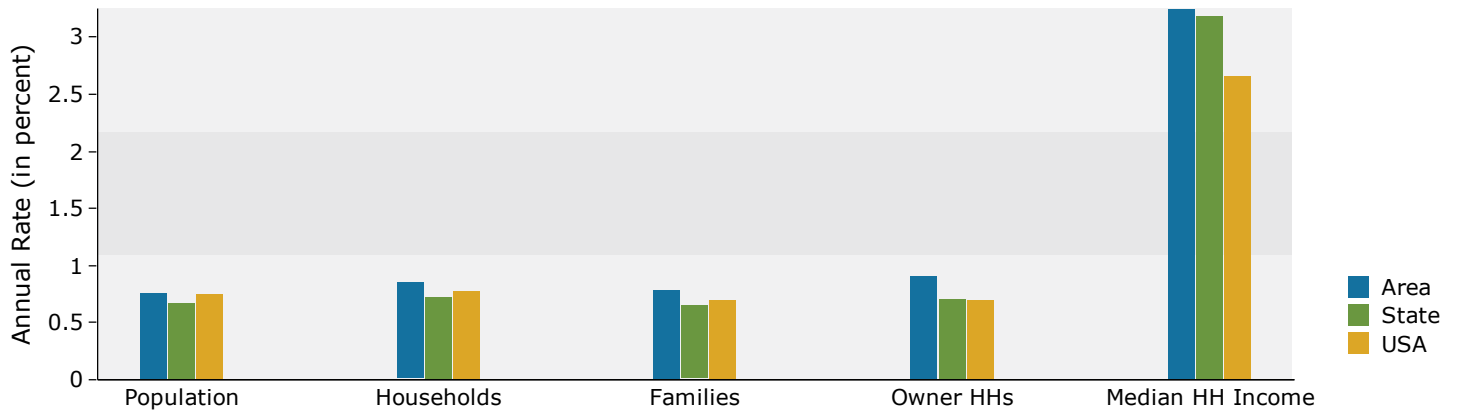


# Demographic and Income Profile

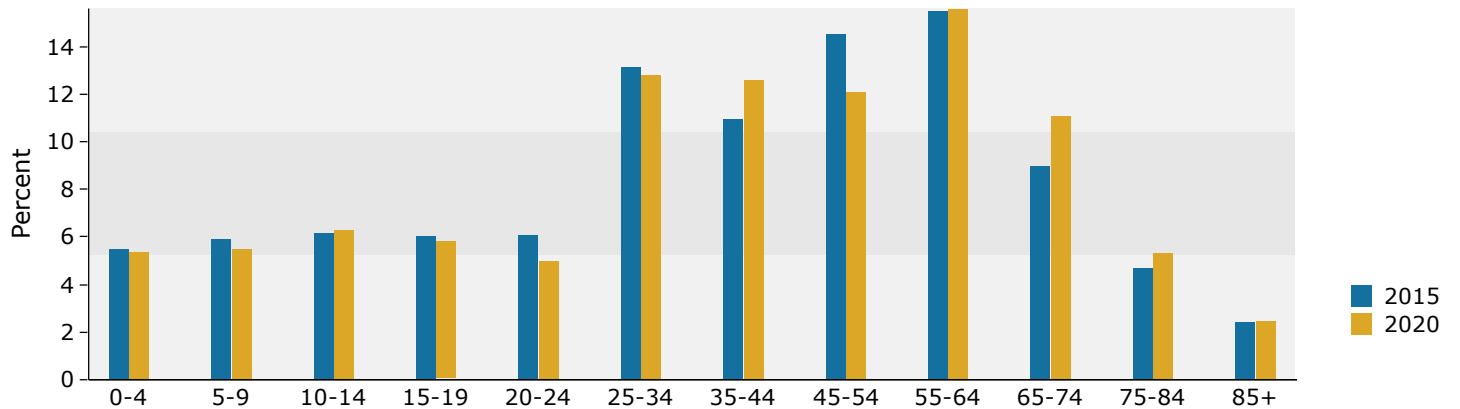
725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak  
Latitude: 45.05028  
Longitude: -92.98098

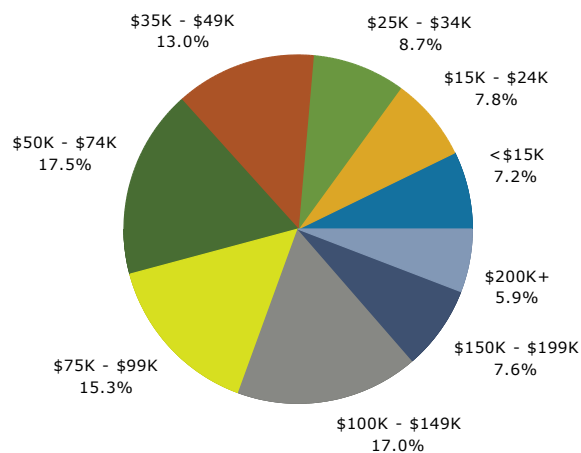
## Trends 2015-2020



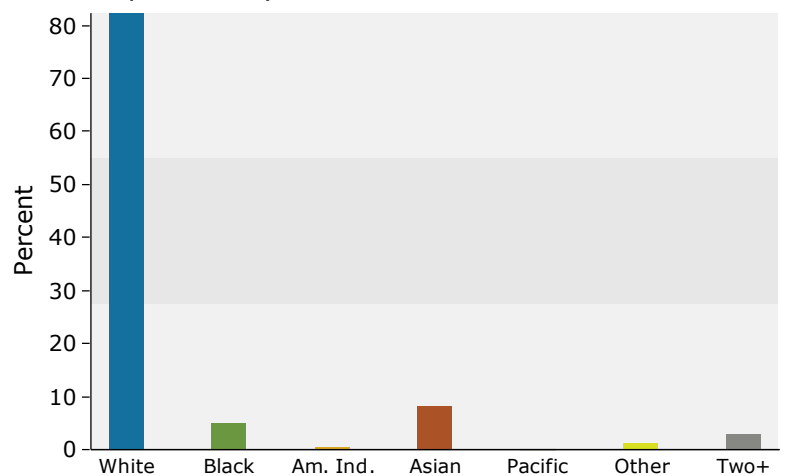
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 4.1%



## Market Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.05028  
Longitude: -92.98098

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	8,456	46,626	111,220
2010 Total Population	8,322	46,683	111,749
2015 Total Population	8,320	47,761	114,057
2015 Group Quarters	115	672	1,421
2020 Total Population	8,496	49,682	118,466
2015-2020 Annual Rate	0.42%	0.79%	0.76%
<b>Household Summary</b>			
2000 Households	2,923	17,936	42,377
2000 Average Household Size	2.88	2.58	2.60
2010 Households	3,175	18,872	44,477
2010 Average Household Size	2.58	2.44	2.48
2015 Households	3,220	19,541	45,883
2015 Average Household Size	2.55	2.41	2.45
2020 Households	3,308	20,431	47,877
2020 Average Household Size	2.53	2.40	2.44
2015-2020 Annual Rate	0.54%	0.89%	0.85%
2010 Families	2,326	12,554	29,779
2010 Average Family Size	3.03	2.99	3.03
2015 Families	2,348	12,905	30,511
2015 Average Family Size	2.99	2.96	3.00
2020 Families	2,405	13,436	31,713
2020 Average Family Size	2.98	2.95	2.99
2015-2020 Annual Rate	0.48%	0.81%	0.78%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,975	18,264	43,104
Owner Occupied Housing Units	89.7%	77.6%	78.5%
Renter Occupied Housing Units	8.6%	20.6%	19.8%
Vacant Housing Units	1.7%	1.8%	1.7%
2010 Housing Units	3,278	19,721	46,385
Owner Occupied Housing Units	83.5%	71.7%	73.8%
Renter Occupied Housing Units	13.4%	24.0%	22.1%
Vacant Housing Units	3.1%	4.3%	4.1%
2015 Housing Units	3,329	20,332	47,657
Owner Occupied Housing Units	83.2%	71.9%	73.9%
Renter Occupied Housing Units	13.5%	24.2%	22.3%
Vacant Housing Units	3.3%	3.9%	3.7%
2020 Housing Units	3,425	21,279	49,691
Owner Occupied Housing Units	83.2%	72.2%	74.2%
Renter Occupied Housing Units	13.3%	23.8%	22.1%
Vacant Housing Units	3.4%	4.0%	3.7%
<b>Median Household Income</b>			
2015	\$79,426	\$66,712	\$67,287
2020	\$88,931	\$78,690	\$78,955
<b>Median Home Value</b>			
2015	\$245,199	\$219,867	\$215,619
2020	\$272,667	\$252,981	\$253,953
<b>Per Capita Income</b>			
2015	\$40,831	\$35,318	\$35,227
2020	\$45,604	\$39,943	\$39,964
<b>Median Age</b>			
2010	44.9	41.2	40.9
2015	46.1	41.9	41.6
2020	46.5	42.3	42.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
Longitude: -92.98098

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	3,220	19,541	45,883
<\$15,000	7.0%	7.5%	7.2%
\$15,000 - \$24,999	5.3%	8.1%	7.8%
\$25,000 - \$34,999	6.9%	8.7%	8.7%
\$35,000 - \$49,999	10.9%	12.8%	13.0%
\$50,000 - \$74,999	16.6%	17.3%	17.5%
\$75,000 - \$99,999	14.3%	15.4%	15.3%
\$100,000 - \$149,999	18.2%	17.1%	17.0%
\$150,000 - \$199,999	10.8%	7.2%	7.6%
\$200,000+	9.8%	5.9%	5.9%
Average Household Income	\$103,505	\$86,278	\$87,232
<b>2020 Households by Income</b>			
Household Income Base	3,308	20,431	47,877
<\$15,000	5.8%	6.6%	6.4%
\$15,000 - \$24,999	3.4%	5.7%	5.6%
\$25,000 - \$34,999	5.0%	6.8%	6.8%
\$35,000 - \$49,999	9.3%	11.1%	11.2%
\$50,000 - \$74,999	14.9%	16.1%	16.2%
\$75,000 - \$99,999	18.2%	18.7%	18.3%
\$100,000 - \$149,999	21.0%	20.1%	19.8%
\$150,000 - \$199,999	12.2%	8.6%	9.1%
\$200,000+	10.1%	6.4%	6.6%
Average Household Income	\$114,935	\$97,133	\$98,542
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	2,771	14,622	35,233
<\$50,000	0.1%	0.9%	2.0%
\$50,000 - \$99,999	0.6%	1.4%	2.4%
\$100,000 - \$149,999	3.6%	8.2%	11.4%
\$150,000 - \$199,999	23.6%	29.9%	27.3%
\$200,000 - \$249,999	24.4%	24.4%	22.3%
\$250,000 - \$299,999	13.9%	12.4%	12.7%
\$300,000 - \$399,999	16.3%	10.9%	11.0%
\$400,000 - \$499,999	7.3%	4.7%	4.4%
\$500,000 - \$749,999	5.9%	3.7%	3.9%
\$750,000 - \$999,999	2.0%	1.3%	1.1%
\$1,000,000 +	2.3%	2.3%	1.6%
Average Home Value	\$312,662	\$274,988	\$261,591
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	2,851	15,364	36,871
<\$50,000	0.1%	0.5%	1.4%
\$50,000 - \$99,999	0.4%	0.8%	1.6%
\$100,000 - \$149,999	2.7%	3.6%	5.1%
\$150,000 - \$199,999	17.0%	19.6%	18.3%
\$200,000 - \$249,999	23.9%	24.5%	22.2%
\$250,000 - \$299,999	13.2%	16.1%	17.0%
\$300,000 - \$399,999	17.7%	15.7%	16.5%
\$400,000 - \$499,999	10.5%	8.5%	7.3%
\$500,000 - \$749,999	9.6%	5.8%	6.1%
\$750,000 - \$999,999	1.9%	1.7%	2.4%
\$1,000,000 +	3.1%	3.2%	2.1%
Average Home Value	\$348,026	\$323,205	\$312,181

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016





## Market Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.05028  
Longitude: -92.98098

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	8,320	46,683	111,749
0 - 4	4.9%	6.0%	5.9%
5 - 9	5.9%	6.1%	6.0%
10 - 14	7.6%	6.7%	6.6%
15 - 24	12.8%	12.7%	13.0%
25 - 34	8.5%	11.7%	12.0%
35 - 44	10.5%	11.5%	11.6%
45 - 54	18.4%	16.8%	17.1%
55 - 64	14.0%	13.1%	13.5%
65 - 74	9.0%	7.5%	7.1%
75 - 84	6.3%	5.4%	4.9%
85 +	2.1%	2.5%	2.2%
18 +	76.5%	76.6%	76.9%
<b>2015 Population by Age</b>			
Total	8,319	47,763	114,055
0 - 4	4.6%	5.6%	5.5%
5 - 9	5.4%	6.0%	5.9%
10 - 14	6.9%	6.4%	6.2%
15 - 24	12.3%	12.0%	12.1%
25 - 34	9.5%	12.6%	13.1%
35 - 44	9.7%	10.9%	11.0%
45 - 54	15.5%	14.5%	14.5%
55 - 64	16.2%	15.2%	15.5%
65 - 74	10.5%	9.0%	9.0%
75 - 84	6.5%	5.2%	4.7%
85 +	2.9%	2.8%	2.4%
18 +	79.0%	78.2%	78.5%
<b>2020 Population by Age</b>			
Total	8,496	49,683	118,464
0 - 4	4.6%	5.4%	5.4%
5 - 9	5.2%	5.6%	5.5%
10 - 14	6.5%	6.5%	6.3%
15 - 24	10.6%	10.8%	10.8%
25 - 34	10.1%	12.4%	12.8%
35 - 44	11.1%	12.5%	12.6%
45 - 54	13.1%	12.1%	12.1%
55 - 64	16.4%	15.3%	15.6%
65 - 74	12.2%	10.9%	11.1%
75 - 84	6.8%	5.7%	5.3%
85 +	3.4%	2.8%	2.5%
18 +	79.9%	78.7%	79.0%
<b>2010 Population by Sex</b>			
Males	4,039	22,549	53,990
Females	4,283	24,134	57,759
<b>2015 Population by Sex</b>			
Males	4,050	23,161	55,288
Females	4,270	24,600	58,768
<b>2020 Population by Sex</b>			
Males	4,152	24,188	57,669
Females	4,344	25,494	60,796

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.05028  
Longitude: -92.98098

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	8,323	46,683	111,750
White Alone	92.7%	87.4%	84.9%
Black Alone	2.5%	4.2%	4.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	2.2%	4.4%	6.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	1.0%	1.2%
Two or More Races	1.7%	2.4%	2.4%
Hispanic Origin	2.2%	3.4%	3.7%
Diversity Index	17.6	28.2	32.5
<b>2015 Population by Race/Ethnicity</b>			
Total	8,319	47,762	114,056
White Alone	91.3%	85.3%	82.3%
Black Alone	3.0%	4.9%	5.1%
American Indian Alone	0.3%	0.5%	0.5%
Asian Alone	2.7%	5.4%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.6%	1.1%	1.3%
Two or More Races	2.0%	2.8%	2.8%
Hispanic Origin	2.5%	3.8%	4.1%
Diversity Index	20.5	32.1	36.8
<b>2020 Population by Race/Ethnicity</b>			
Total	8,495	49,682	118,465
White Alone	89.5%	82.6%	79.2%
Black Alone	3.7%	5.8%	5.9%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	3.3%	6.5%	9.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.7%	1.3%	1.5%
Two or More Races	2.4%	3.2%	3.2%
Hispanic Origin	2.9%	4.3%	4.6%
Diversity Index	24.1	36.6	41.6
<b>2010 Population by Relationship and Household Type</b>			
Total	8,322	46,683	111,749
In Households	98.6%	98.6%	98.7%
In Family Households	85.8%	82.2%	82.6%
Householder	28.5%	26.8%	26.7%
Spouse	24.0%	20.8%	20.6%
Child	30.3%	30.5%	30.7%
Other relative	1.7%	2.2%	2.6%
Nonrelative	1.2%	1.9%	2.0%
In Nonfamily Households	12.8%	16.4%	16.1%
In Group Quarters	1.4%	1.4%	1.3%
Institutionalized Population	0.0%	0.5%	0.5%
Noninstitutionalized Population	1.4%	0.9%	0.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.05028  
Longitude: -92.98098

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	5,885	33,482	80,163
Less than 9th Grade	2.1%	1.7%	2.5%
9th - 12th Grade, No Diploma	2.3%	2.9%	3.6%
High School Graduate	18.9%	20.7%	22.6%
GED/Alternative Credential	1.1%	2.5%	2.8%
Some College, No Degree	19.3%	24.1%	22.5%
Associate Degree	8.6%	10.5%	10.2%
Bachelor's Degree	28.7%	24.8%	24.3%
Graduate/Professional Degree	19.0%	12.7%	11.6%
<b>2015 Population 15+ by Marital Status</b>			
Total	6,912	39,193	93,923
Never Married	23.7%	29.2%	30.1%
Married	59.6%	51.5%	52.5%
Widowed	7.4%	7.1%	6.1%
Divorced	9.3%	12.1%	11.2%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.9%	96.1%	96.0%
Civilian Unemployed	4.1%	3.9%	4.0%
<b>2015 Employed Population 16+ by Industry</b>			
Total	4,070	24,671	59,637
Agriculture/Mining	1.0%	0.4%	0.6%
Construction	4.8%	5.6%	5.5%
Manufacturing	15.9%	14.3%	13.5%
Wholesale Trade	1.3%	1.8%	2.0%
Retail Trade	11.1%	12.2%	11.8%
Transportation/Utilities	3.1%	3.7%	4.3%
Information	1.7%	1.9%	2.2%
Finance/Insurance/Real Estate	8.4%	8.8%	8.9%
Services	47.9%	47.1%	46.5%
Public Administration	4.7%	4.3%	4.7%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	4,071	24,671	59,637
White Collar	75.1%	67.5%	66.4%
Management/Business/Financial	23.3%	18.6%	17.2%
Professional	24.4%	23.9%	23.5%
Sales	12.9%	10.5%	10.6%
Administrative Support	14.5%	14.5%	15.1%
Services	14.9%	15.9%	15.9%
Blue Collar	10.0%	16.6%	17.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.4%	4.4%	4.4%
Installation/Maintenance/Repair	1.4%	2.6%	3.6%
Production	3.1%	5.9%	5.5%
Transportation/Material Moving	2.2%	3.6%	4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.05028  
Longitude: -92.98098

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	3,175	18,872	44,476
Households with 1 Person	22.9%	27.8%	27.1%
Households with 2+ People	77.1%	72.2%	72.9%
Family Households	73.3%	66.5%	67.0%
Husband-wife Families	61.8%	51.6%	51.8%
With Related Children	23.7%	20.9%	20.8%
Other Family (No Spouse Present)	11.5%	15.0%	15.2%
Other Family with Male Householder	3.2%	4.1%	4.2%
With Related Children	1.9%	2.3%	2.4%
Other Family with Female Householder	8.3%	10.8%	11.0%
With Related Children	5.0%	7.3%	7.1%
Nonfamily Households	3.8%	5.7%	5.9%
All Households with Children	30.9%	30.9%	30.7%
Multigenerational Households	2.0%	2.4%	2.7%
Unmarried Partner Households	3.9%	6.0%	6.4%
Male-female	3.5%	5.5%	5.8%
Same-sex	0.4%	0.5%	0.6%
<b>2010 Households by Size</b>			
Total	3,177	18,871	44,477
1 Person Household	22.9%	27.8%	27.1%
2 Person Household	37.2%	34.7%	35.3%
3 Person Household	16.7%	16.0%	15.9%
4 Person Household	14.0%	12.9%	13.0%
5 Person Household	6.8%	5.6%	5.3%
6 Person Household	1.9%	1.9%	2.0%
7 + Person Household	0.6%	1.1%	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,175	18,872	44,477
Owner Occupied	86.2%	74.9%	76.9%
Owned with a Mortgage/Loan	63.3%	56.1%	57.8%
Owned Free and Clear	22.9%	18.8%	19.1%
Renter Occupied	13.8%	25.1%	23.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



# Market Profile

725 Wildwood Rd, Mahtomedi, Minnesota, 55115  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.05028  
Longitude: -92.98098

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	<b>1.</b> Exurbanites (1E)	Parks and Rec (5C)	Parks and Rec (5C)
	<b>2.</b> Comfortable Empty Nesters	Midlife Constants (5E)	Midlife Constants (5E)
	<b>3.</b> Midlife Constants (5E)	Comfortable Empty Nesters	Comfortable Empty Nesters
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,835,702	\$50,805,138	\$121,208,051
Average Spent	\$3,054.57	\$2,599.93	\$2,641.68
Spending Potential Index	132	112	114
Computers & Accessories: Total \$	\$1,139,954	\$5,826,074	\$13,880,218
Average Spent	\$354.02	\$298.15	\$302.51
Spending Potential Index	136	114	116
Education: Total \$	\$7,084,040	\$35,598,819	\$84,323,308
Average Spent	\$2,200.01	\$1,821.75	\$1,837.79
Spending Potential Index	144	120	121
Entertainment/Recreation: Total \$	\$14,872,717	\$74,574,885	\$177,235,459
Average Spent	\$4,618.86	\$3,816.33	\$3,862.77
Spending Potential Index	139	115	117
Food at Home: Total \$	\$22,041,989	\$114,218,818	\$271,970,131
Average Spent	\$6,845.34	\$5,845.09	\$5,927.47
Spending Potential Index	131	112	113
Food Away from Home: Total \$	\$14,151,992	\$72,736,845	\$173,351,864
Average Spent	\$4,395.03	\$3,722.27	\$3,778.13
Spending Potential Index	134	113	115
Health Care: Total \$	\$22,005,097	\$108,926,812	\$257,291,011
Average Spent	\$6,833.88	\$5,574.27	\$5,607.55
Spending Potential Index	144	118	118
HH Furnishings & Equipment: Total \$	\$8,159,247	\$41,134,550	\$98,058,965
Average Spent	\$2,533.93	\$2,105.04	\$2,137.15
Spending Potential Index	138	114	116
Investments: Total \$	\$13,117,249	\$56,941,861	\$135,479,708
Average Spent	\$4,073.68	\$2,913.97	\$2,952.72
Spending Potential Index	148	106	107
Retail Goods: Total \$	\$111,698,639	\$565,314,554	\$1,345,526,314
Average Spent	\$34,689.02	\$28,929.66	\$29,325.16
Spending Potential Index	136	113	115
Shelter: Total \$	\$72,388,956	\$374,200,306	\$885,113,961
Average Spent	\$22,481.04	\$19,149.50	\$19,290.67
Spending Potential Index	137	116	117
TV/Video/Audio: Total \$	\$5,603,903	\$29,048,634	\$68,961,594
Average Spent	\$1,740.34	\$1,486.55	\$1,502.99
Spending Potential Index	133	114	115
Travel: Total \$	\$9,396,624	\$45,643,153	\$108,104,499
Average Spent	\$2,918.21	\$2,335.76	\$2,356.09
Spending Potential Index	149	120	121
Vehicle Maintenance & Repairs: Total \$	\$4,954,181	\$25,084,545	\$59,643,227
Average Spent	\$1,538.57	\$1,283.69	\$1,299.90
Spending Potential Index	138	115	116

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016