Powers Blvd/W 2
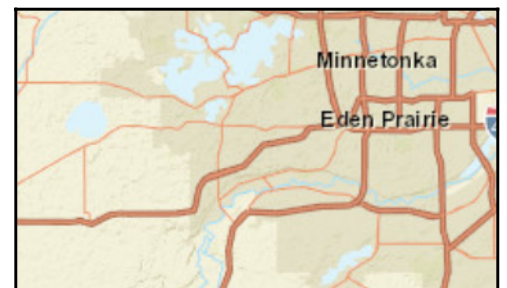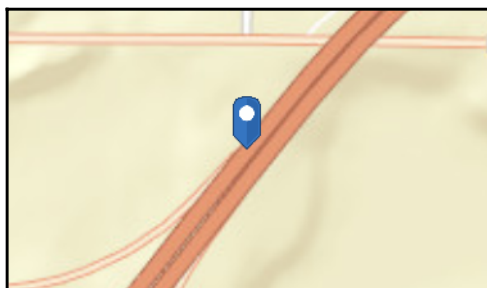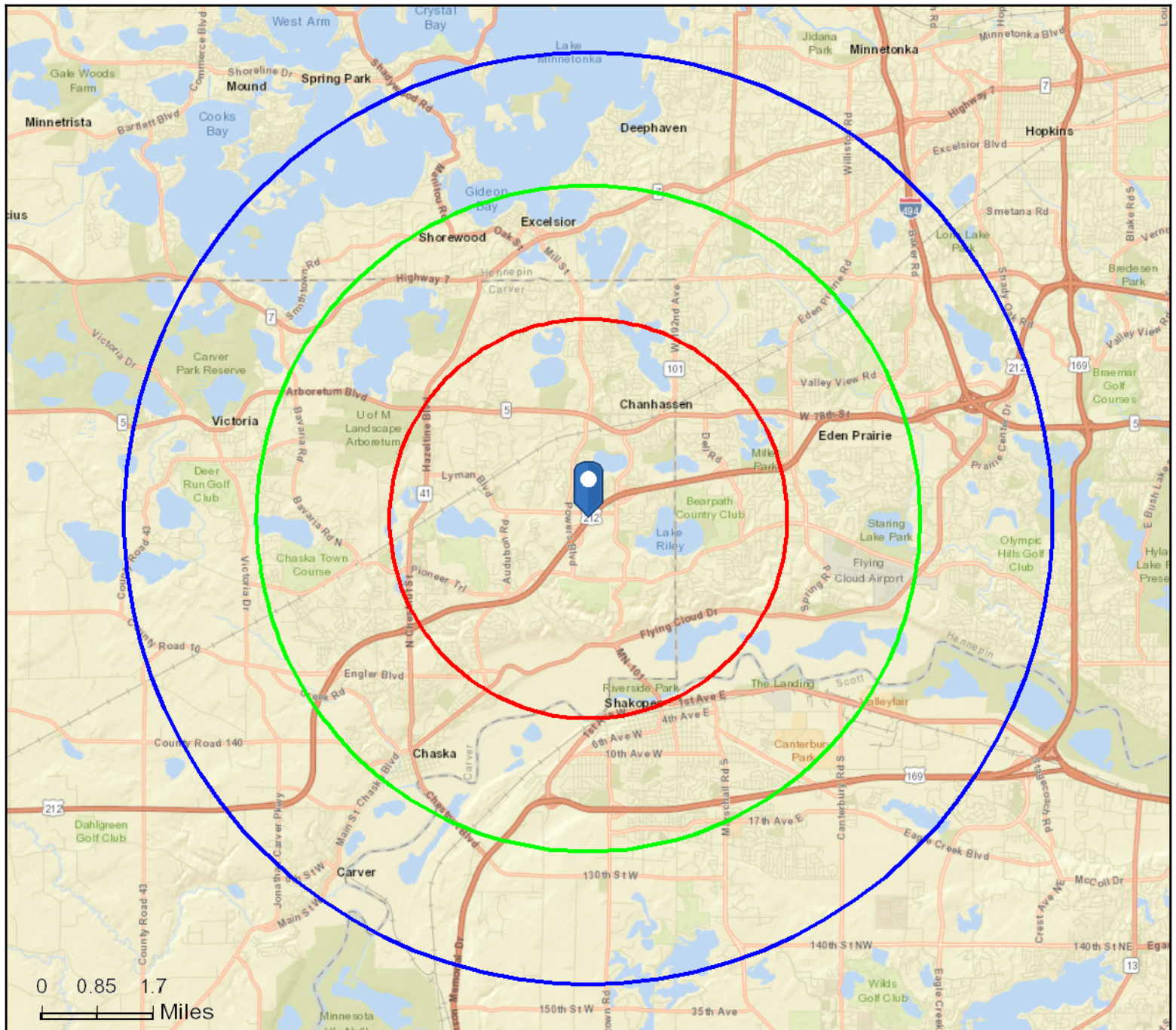Powers Blvd/W
Rings: 3, 5, 7 mile radii

0   0.85   1.7
▬▬▬▬▬ Miles

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	3 miles	5 miles	7 miles
Population			
2000 Population	27,324	100,171	151,447
2010 Population	32,810	115,773	181,463
2017 Population	35,921	126,600	198,282
2022 Population	37,377	132,625	208,526
2000-2010 Annual Rate	1.85%	1.46%	1.82%
2010-2017 Annual Rate	1.26%	1.24%	1.23%
2017-2022 Annual Rate	0.80%	0.93%	1.01%
2017 Male Population	49.2%	49.0%	49.0%
2017 Female Population	50.8%	51.0%	51.0%
2017 Median Age	39.8	38.0	38.5

In the identified area, the current year population is 198,282. In 2010, the Census count in the area was 181,463. The rate of change since 2010 was 1.23% annually. The five-year projection for the population in the area is 208,526 representing a change of 1.01% annually from 2017 to 2022. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 39.8, compared to U.S. median age of 38.2.

	3 miles	5 miles	7 miles
Race and Ethnicity			
2017 White Alone	87.6%	84.2%	83.3%
2017 Black Alone	2.0%	3.9%	4.3%
2017 American Indian/Alaska Native Alone	0.1%	0.4%	0.4%
2017 Asian Alone	7.0%	5.9%	7.0%
2017 Pacific Islander Alone	0.0%	0.0%	0.0%
2017 Other Race	1.1%	2.9%	2.4%
2017 Two or More Races	2.1%	2.5%	2.5%
2017 Hispanic Origin (Any Race)	3.1%	6.2%	5.3%

Persons of Hispanic origin represent 5.3% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 36.8 in the identified area, compared to 64.0 for the U.S. as a whole.

	3 miles	5 miles	7 miles
Households			
2000 Households	9,365	35,857	55,095
2010 Households	11,976	43,021	67,942
2017 Total Households	13,099	46,795	73,647
2022 Total Households	13,625	48,951	77,215
2000-2010 Annual Rate	2.49%	1.84%	2.12%
2010-2017 Annual Rate	1.24%	1.17%	1.12%
2017-2022 Annual Rate	0.79%	0.90%	0.95%
2017 Average Household Size	2.74	2.68	2.67

The household count in this area has changed from 67,942 in 2010 to 73,647 in the current year, a change of 1.12% annually. The five-year projection of households is 77,215, a change of 0.95% annually from the current year total. Average household size is currently 2.67, compared to 2.65 in the year 2010. The number of families in the current year is 52,671 in the specified area.

June 12, 2018

Executive Summary

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	3 miles	5 miles	7 miles
Median Household Income			
2017 Median Household Income	$116,019	$96,007	$99,412
2022 Median Household Income	$125,447	$104,495	$106,699
2017-2022 Annual Rate	1.57%	1.71%	1.42%
Average Household Income			
2017 Average Household Income	$151,844	$126,530	$129,405
2022 Average Household Income	$169,386	$141,073	$144,098
2017-2022 Annual Rate	2.21%	2.20%	2.17%
Per Capita Income			
2017 Per Capita Income	$55,028	$46,871	$48,342
2022 Per Capita Income	$61,361	$52,152	$53,647
2017-2022 Annual Rate	2.20%	2.16%	2.10%

Households by Income

Current median household income is $99,412 in the area, compared to $56,124 for all U.S. households. Median household income is projected to be $106,699 in five years, compared to $62,316 for all U.S. households

Current average household income is $129,405 in this area, compared to $80,675 for all U.S. households. Average household income is projected to be $144,098 in five years, compared to $91,585 for all U.S. households

Current per capita income is $48,342 in the area, compared to the U.S. per capita income of $30,820. The per capita income is projected to be $53,647 in five years, compared to $34,828 for all U.S. households

Housing			
2000 Total Housing Units	9,504	36,688	56,583
2000 Owner Occupied Housing Units	8,419	29,188	44,647
2000 Renter Occupied Housing Units	945	6,669	10,448
2000 Vacant Housing Units	140	831	1,488
2010 Total Housing Units	12,432	44,975	71,280
2010 Owner Occupied Housing Units	10,296	33,827	53,082
2010 Renter Occupied Housing Units	1,680	9,194	14,860
2010 Vacant Housing Units	456	1,954	3,338
2017 Total Housing Units	13,522	48,710	76,887
2017 Owner Occupied Housing Units	11,162	36,278	56,839
2017 Renter Occupied Housing Units	1,937	10,517	16,809
2017 Vacant Housing Units	423	1,915	3,240
2022 Total Housing Units	14,105	50,984	80,613
2022 Owner Occupied Housing Units	11,576	37,867	59,607
2022 Renter Occupied Housing Units	2,049	11,084	17,608
2022 Vacant Housing Units	480	2,033	3,398

Currently, 73.9% of the 76,887 housing units in the area are owner occupied; 21.9%, renter occupied; and 4.2% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 71,280 housing units in the area - 74.5% owner occupied, 20.8% renter occupied, and 4.7% vacant. The annual rate of change in housing units since 2010 is 3.42%. Median home value in the area is $329,339, compared to a median home value of $207,344 for the U.S. In five years, median value is projected to change by 1.97% annually to $363,138.

June 12, 2018

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	2000	2010	2000-2010 Annual Rate
Population	27,324	32,810	1.85%
Households	9,365	11,976	2.49%
Housing Units	9,504	12,432	2.72%

Population by Race	Number	Percent
Total	32,810	100.0%
Population Reporting One Race	32,269	98.4%
White	29,510	89.9%
Black	462	1.4%
American Indian	40	0.1%
Asian	1,924	5.9%
Pacific Islander	4	0.0%
Some Other Race	329	1.0%
Population Reporting Two or More Races	541	1.6%
Total Hispanic Population	903	2.8%

Population by Sex		
Male	16,125	49.1%
Female	16,685	50.9%

Population by Age		
Total	32,811	100.0%
Age 0 - 4	1,943	5.9%
Age 5 - 9	2,724	8.3%
Age 10 - 14	3,261	9.9%
Age 15 - 19	2,694	8.2%
Age 20 - 24	1,119	3.4%
Age 25 - 29	1,444	4.4%
Age 30 - 34	1,668	5.1%
Age 35 - 39	2,132	6.5%
Age 40 - 44	3,034	9.2%
Age 45 - 49	3,686	11.2%
Age 50 - 54	3,104	9.5%
Age 55 - 59	2,246	6.8%
Age 60 - 64	1,375	4.2%
Age 65 - 69	875	2.7%
Age 70 - 74	533	1.6%
Age 75 - 79	370	1.1%
Age 80 - 84	304	0.9%
Age 85+	297	0.9%
Age 18+	22,881	69.7%
Age 65+	2,379	7.3%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

June 12, 2018

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Households by Type

Total	11,976	100.0%
Households with 1 Person	2,463	20.6%
Households with 2+ People	9,513	79.4%
Family Households	9,014	75.3%
Husband-wife Families	7,874	65.7%
With Own Children	4,360	36.4%
Other Family (No Spouse Present)	1,140	9.5%
With Own Children	723	6.0%
Nonfamily Households	499	4.2%
All Households with Children	5,194	43.4%
Multigenerational Households	156	1.3%
Unmarried Partner Households	457	3.8%
Male-female	410	3.4%
Same-sex	47	0.4%
Average Household Size	2.73	

Family Households by Size

Total	9,015	100.0%
2 People	3,230	35.8%
3 People	2,037	22.6%
4 People	2,375	26.3%
5 People	1,036	11.5%
6 People	245	2.7%
7+ People	92	1.0%
Average Family Size	3.21	

Nonfamily Households by Size

Total	2,962	100.0%
1 Person	2,463	83.2%
2 People	439	14.8%
3 People	37	1.2%
4 People	17	0.6%
5 People	6	0.2%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.19	

Population by Relationship and Household Type

Total	32,810	100.0%
In Households	32,749	99.8%
In Family Households	29,233	89.1%
Householder	8,955	27.3%
Spouse	7,824	23.8%
Child	11,676	35.6%
Other relative	475	1.4%
Nonrelative	303	0.9%
In Nonfamily Households	3,515	10.7%
In Group Quarters	61	0.2%
Institutionalized Population	46	0.1%
Noninstitutionalized Population	15	0.0%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Family Households by Age of Householder

Total	9,013	100.0%
Householder Age 15 - 44	3,303	36.6%
Householder Age 45 - 54	3,207	35.6%
Householder Age 55 - 64	1,645	18.3%
Householder Age 65 - 74	599	6.6%
Householder Age 75+	259	2.9%

Nonfamily Households by Age of Householder

Total	2,963	100.0%
Householder Age 15 - 44	1,030	34.8%
Householder Age 45 - 54	624	21.1%
Householder Age 55 - 64	565	19.1%
Householder Age 65 - 74	298	10.1%
Householder Age 75+	446	15.1%

Households by Race of Householder

Total	11,977	100.0%
Householder is White Alone	11,088	92.6%
Householder is Black Alone	159	1.3%
Householder is American Indian Alone	13	0.1%
Householder is Asian Alone	544	4.5%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	88	0.7%
Householder is Two or More Races	83	0.7%
Households with Hispanic Householder	217	1.8%

Husband-wife Families by Race of Householder

Total	7,874	100.0%
Householder is White Alone	7,250	92.1%
Householder is Black Alone	84	1.1%
Householder is American Indian Alone	7	0.1%
Householder is Asian Alone	435	5.5%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	50	0.6%
Householder is Two or More Races	47	0.6%
Husband-wife Families with Hispanic Householder	133	1.7%

Other Families (No Spouse) by Race of Householder

Total	1,140	100.0%
Householder is White Alone	1,004	88.1%
Householder is Black Alone	37	3.2%
Householder is American Indian Alone	3	0.3%
Householder is Asian Alone	55	4.8%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	22	1.9%
Householder is Two or More Races	18	1.6%
Other Families with Hispanic Householder	47	4.1%

Nonfamily Households by Race of Householder

Total	2,962	100.0%
Householder is White Alone	2,833	95.6%
Householder is Black Alone	39	1.3%
Householder is American Indian Alone	3	0.1%
Householder is Asian Alone	54	1.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	15	0.5%
Householder is Two or More Races	18	0.6%
Nonfamily Households with Hispanic Householder	37	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Total Housing Units by Occupancy

Total	12,446	100.0%
Occupied Housing Units	11,976	96.2%
Vacant Housing Units		
For Rent	94	0.8%
Rented, not Occupied	13	0.1%
For Sale Only	148	1.2%
Sold, not Occupied	31	0.2%
For Seasonal/Recreational/Occasional Use	106	0.9%
For Migrant Workers	1	0.0%
Other Vacant	77	0.6%
Total Vacancy Rate	3.7%	

Households by Tenure and Mortgage Status

Total	11,976	100.0%
Owner Occupied	10,296	86.0%
Owned with a Mortgage/Loan	8,794	73.4%
Owned Free and Clear	1,502	12.5%
Average Household Size	2.85	
Renter Occupied	1,680	14.0%
Average Household Size	2.01	

Owner-occupied Housing Units by Race of Householder

Total	10,297	100.0%
Householder is White Alone	9,600	93.2%
Householder is Black Alone	93	0.9%
Householder is American Indian Alone	7	0.1%
Householder is Asian Alone	487	4.7%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	48	0.5%
Householder is Two or More Races	61	0.6%
Owner-occupied Housing Units with Hispanic Householder	129	1.3%

Renter-occupied Housing Units by Race of Householder

Total	1,680	100.0%
Householder is White Alone	1,488	88.6%
Householder is Black Alone	67	4.0%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	57	3.4%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	40	2.4%
Householder is Two or More Races	22	1.3%
Renter-occupied Housing Units with Hispanic Householder	88	5.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.69
Householder is Black Alone	2.99
Householder is American Indian Alone	2.38
Householder is Asian Alone	3.38
Householder is Pacific Islander Alone	3.50
Householder is Some Other Race Alone	3.57
Householder is Two or More Races	3.00
Householder is Hispanic	3.55

Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	2000	2010	2000-2010 Annual Rate
Population	100,171	115,773	1.46%
Households	35,857	43,021	1.84%
Housing Units	36,688	44,975	2.06%

Population by Race	Number	Percent
Total	115,773	100.0%
Population Reporting One Race	113,413	98.0%
White	100,731	87.0%
Black	3,345	2.9%
American Indian	516	0.4%
Asian	5,841	5.0%
Pacific Islander	30	0.0%
Some Other Race	2,950	2.5%
Population Reporting Two or More Races	2,360	2.0%
Total Hispanic Population	6,395	5.5%

Population by Sex		
Male	56,690	49.0%
Female	59,083	51.0%

Population by Age		
Total	115,774	100.0%
Age 0 - 4	8,037	6.9%
Age 5 - 9	9,094	7.9%
Age 10 - 14	9,717	8.4%
Age 15 - 19	8,497	7.3%
Age 20 - 24	5,156	4.5%
Age 25 - 29	7,150	6.2%
Age 30 - 34	7,460	6.4%
Age 35 - 39	7,933	6.9%
Age 40 - 44	9,469	8.2%
Age 45 - 49	11,193	9.7%
Age 50 - 54	9,941	8.6%
Age 55 - 59	7,787	6.7%
Age 60 - 64	5,203	4.5%
Age 65 - 69	3,216	2.8%
Age 70 - 74	2,184	1.9%
Age 75 - 79	1,530	1.3%
Age 80 - 84	1,202	1.0%
Age 85+	1,004	0.9%
Age 18+	82,861	71.6%
Age 65+	9,136	7.9%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Households by Type

Total	43,020	100.0%
Households with 1 Person	9,647	22.4%
Households with 2+ People	33,373	77.6%
Family Households	31,015	72.1%
Husband-wife Families	25,579	59.5%
With Own Children	13,313	30.9%
Other Family (No Spouse Present)	5,436	12.6%
With Own Children	3,409	7.9%
Nonfamily Households	2,358	5.5%
All Households with Children	17,325	40.3%
Multigenerational Households	802	1.9%
Unmarried Partner Households	2,274	5.3%
Male-female	2,061	4.8%
Same-sex	213	0.5%
Average Household Size	2.67	

Family Households by Size

Total	31,016	100.0%
2 People	11,756	37.9%
3 People	7,135	23.0%
4 People	7,608	24.5%
5 People	3,168	10.2%
6 People	905	2.9%
7+ People	444	1.4%
Average Family Size	3.16	

Nonfamily Households by Size

Total	12,005	100.0%
1 Person	9,647	80.4%
2 People	2,017	16.8%
3 People	216	1.8%
4 People	84	0.7%
5 People	26	0.2%
6 People	10	0.1%
7+ People	5	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	115,773	100.0%
In Households	114,722	99.1%
In Family Households	99,846	86.2%
Householder	30,954	26.7%
Spouse	25,526	22.0%
Child	39,346	34.0%
Other relative	2,299	2.0%
Nonrelative	1,720	1.5%
In Nonfamily Households	14,876	12.8%
In Group Quarters	1,051	0.9%
Institutionalized Population	916	0.8%
Noninstitutionalized Population	134	0.1%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

Powers Blvd/W 2
Powers Blvd/W
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Family Households by Age of Householder

Total	31,015	100.0%
Householder Age 15 - 44	12,653	40.8%
Householder Age 45 - 54	9,556	30.8%
Householder Age 55 - 64	5,544	17.9%
Householder Age 65 - 74	2,154	6.9%
Householder Age 75+	1,108	3.6%

Nonfamily Households by Age of Householder

Total	12,006	100.0%
Householder Age 15 - 44	4,557	38.0%
Householder Age 45 - 54	2,429	20.2%
Householder Age 55 - 64	2,310	19.2%
Householder Age 65 - 74	1,236	10.3%
Householder Age 75+	1,474	12.3%

Households by Race of Householder

Total	43,021	100.0%
Householder is White Alone	39,099	90.9%
Householder is Black Alone	948	2.2%
Householder is American Indian Alone	144	0.3%
Householder is Asian Alone	1,704	4.0%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	741	1.7%
Householder is Two or More Races	377	0.9%
Households with Hispanic Householder	1,525	3.5%

Husband-wife Families by Race of Householder

Total	25,579	100.0%
Householder is White Alone	23,344	91.3%
Householder is Black Alone	396	1.5%
Householder is American Indian Alone	57	0.2%
Householder is Asian Alone	1,217	4.8%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	376	1.5%
Householder is Two or More Races	185	0.7%
Husband-wife Families with Hispanic Householder	807	3.2%

Other Families (No Spouse) by Race of Householder

Total	5,435	100.0%
Householder is White Alone	4,458	82.0%
Householder is Black Alone	342	6.3%
Householder is American Indian Alone	48	0.9%
Householder is Asian Alone	238	4.4%
Householder is Pacific Islander Alone	4	0.1%
Householder is Some Other Race Alone	256	4.7%
Householder is Two or More Races	89	1.6%
Other Families with Hispanic Householder	479	8.8%

Nonfamily Households by Race of Householder

Total	12,005	100.0%
Householder is White Alone	11,297	94.1%
Householder is Black Alone	209	1.7%
Householder is American Indian Alone	39	0.3%
Householder is Asian Alone	250	2.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	108	0.9%
Householder is Two or More Races	102	0.8%
Nonfamily Households with Hispanic Householder	238	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

June 12, 2018

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Total Housing Units by Occupancy

Total	44,974	100.0%
Occupied Housing Units	43,021	95.7%
Vacant Housing Units		
For Rent	700	1.6%
Rented, not Occupied	101	0.2%
For Sale Only	446	1.0%
Sold, not Occupied	92	0.2%
For Seasonal/Recreational/Occasional Use	337	0.7%
For Migrant Workers	1	0.0%
Other Vacant	276	0.6%
Total Vacancy Rate	4.3%	

Households by Tenure and Mortgage Status

Total	43,021	100.0%
Owner Occupied	33,827	78.6%
Owned with a Mortgage/Loan	28,421	66.1%
Owned Free and Clear	5,406	12.6%
Average Household Size	2.78	
Renter Occupied	9,194	21.4%
Average Household Size	2.26	

Owner-occupied Housing Units by Race of Householder

Total	33,828	100.0%
Householder is White Alone	31,588	93.4%
Householder is Black Alone	323	1.0%
Householder is American Indian Alone	53	0.2%
Householder is Asian Alone	1,330	3.9%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	310	0.9%
Householder is Two or More Races	222	0.7%
Owner-occupied Housing Units with Hispanic Householder	718	2.1%

Renter-occupied Housing Units by Race of Householder

Total	9,195	100.0%
Householder is White Alone	7,511	81.7%
Householder is Black Alone	625	6.8%
Householder is American Indian Alone	91	1.0%
Householder is Asian Alone	375	4.1%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	431	4.7%
Householder is Two or More Races	155	1.7%
Renter-occupied Housing Units with Hispanic Householder	807	8.8%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.60
Householder is Black Alone	3.28
Householder is American Indian Alone	3.03
Householder is Asian Alone	3.24
Householder is Pacific Islander Alone	3.75
Householder is Some Other Race Alone	3.81
Householder is Two or More Races	3.10
Householder is Hispanic	3.72

Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 7 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	2000	2010	2000-2010 Annual Rate
Population	151,447	181,463	1.82%
Households	55,095	67,942	2.12%
Housing Units	56,583	71,280	2.34%

Population by Race	Number	Percent
Total	181,463	100.0%
Population Reporting One Race	177,690	97.9%
White	156,070	86.0%
Black	6,096	3.4%
American Indian	720	0.4%
Asian	10,912	6.0%
Pacific Islander	47	0.0%
Some Other Race	3,845	2.1%
Population Reporting Two or More Races	3,773	2.1%
Total Hispanic Population	8,471	4.7%

Population by Sex		
Male	88,845	49.0%
Female	92,618	51.0%

Population by Age		
Total	181,461	100.0%
Age 0 - 4	12,769	7.0%
Age 5 - 9	14,260	7.9%
Age 10 - 14	14,646	8.1%
Age 15 - 19	12,653	7.0%
Age 20 - 24	7,853	4.3%
Age 25 - 29	11,346	6.3%
Age 30 - 34	11,916	6.6%
Age 35 - 39	12,600	6.9%
Age 40 - 44	14,430	8.0%
Age 45 - 49	16,612	9.2%
Age 50 - 54	15,162	8.4%
Age 55 - 59	12,231	6.7%
Age 60 - 64	8,731	4.8%
Age 65 - 69	5,411	3.0%
Age 70 - 74	3,736	2.1%
Age 75 - 79	2,683	1.5%
Age 80 - 84	2,190	1.2%
Age 85+	2,233	1.2%
Age 18+	130,712	72.0%
Age 65+	16,253	9.0%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

June 12, 2018

Powers Blvd/W 2
Powers Blvd/W
Ring: 7 mile radius

Households by Type

Total	67,942	100.0%
Households with 1 Person	15,464	22.8%
Households with 2+ People	52,478	77.2%
Family Households	48,713	71.7%
Husband-wife Families	40,678	59.9%
With Own Children	20,694	30.5%
Other Family (No Spouse Present)	8,036	11.8%
With Own Children	4,989	7.3%
Nonfamily Households	3,765	5.5%
All Households with Children	26,590	39.1%
Multigenerational Households	1,228	1.8%
Unmarried Partner Households	3,459	5.1%
Male-female	3,122	4.6%
Same-sex	337	0.5%
Average Household Size	2.65	

Family Households by Size

Total	48,712	100.0%
2 People	19,085	39.2%
3 People	11,044	22.7%
4 People	11,724	24.1%
5 People	4,743	9.7%
6 People	1,424	2.9%
7+ People	692	1.4%
Average Family Size	3.15	

Nonfamily Households by Size

Total	19,229	100.0%
1 Person	15,464	80.4%
2 People	3,227	16.8%
3 People	349	1.8%
4 People	131	0.7%
5 People	35	0.2%
6 People	15	0.1%
7+ People	8	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	181,463	100.0%
In Households	179,896	99.1%
In Family Households	155,998	86.0%
Householder	48,780	26.9%
Spouse	40,732	22.4%
Child	60,306	33.2%
Other relative	3,672	2.0%
Nonrelative	2,508	1.4%
In Nonfamily Households	23,898	13.2%
In Group Quarters	1,567	0.9%
Institutionalized Population	1,270	0.7%
Noninstitutionalized Population	297	0.2%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 7 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Family Households by Age of Householder

Total	48,713	100.0%
Householder Age 15 - 44	19,759	40.6%
Householder Age 45 - 54	14,296	29.3%
Householder Age 55 - 64	8,899	18.3%
Householder Age 65 - 74	3,681	7.6%
Householder Age 75+	2,078	4.3%

Nonfamily Households by Age of Householder

Total	19,228	100.0%
Householder Age 15 - 44	7,378	38.4%
Householder Age 45 - 54	3,601	18.7%
Householder Age 55 - 64	3,554	18.5%
Householder Age 65 - 74	1,960	10.2%
Householder Age 75+	2,735	14.2%

Households by Race of Householder

Total	67,941	100.0%
Householder is White Alone	61,091	89.9%
Householder is Black Alone	1,797	2.6%
Householder is American Indian Alone	205	0.3%
Householder is Asian Alone	3,263	4.8%
Householder is Pacific Islander Alone	14	0.0%
Householder is Some Other Race Alone	946	1.4%
Householder is Two or More Races	625	0.9%
Households with Hispanic Householder	2,038	3.0%

Husband-wife Families by Race of Householder

Total	40,678	100.0%
Householder is White Alone	36,719	90.3%
Householder is Black Alone	716	1.8%
Householder is American Indian Alone	88	0.2%
Householder is Asian Alone	2,345	5.8%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	484	1.2%
Householder is Two or More Races	321	0.8%
Husband-wife Families with Hispanic Householder	1,089	2.7%

Other Families (No Spouse) by Race of Householder

Total	8,035	100.0%
Householder is White Alone	6,453	80.3%
Householder is Black Alone	663	8.3%
Householder is American Indian Alone	65	0.8%
Householder is Asian Alone	390	4.9%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	321	4.0%
Householder is Two or More Races	136	1.7%
Other Families with Hispanic Householder	610	7.6%

Nonfamily Households by Race of Householder

Total	19,229	100.0%
Householder is White Alone	17,919	93.2%
Householder is Black Alone	418	2.2%
Householder is American Indian Alone	52	0.3%
Householder is Asian Alone	529	2.8%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	141	0.7%
Householder is Two or More Races	169	0.9%
Nonfamily Households with Hispanic Householder	339	1.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

Powers Blvd/W 2   Prepared by Esri
Powers Blvd/W   Latitude: 44.83941
Ring: 7 mile radius   Longitude: -93.54748

Total Housing Units by Occupancy

Total	71,276	100.0%
Occupied Housing Units	67,942	95.3%
Vacant Housing Units		
For Rent	1,095	1.5%
Rented, not Occupied	144	0.2%
For Sale Only	749	1.1%
Sold, not Occupied	152	0.2%
For Seasonal/Recreational/Occasional Use	723	1.0%
For Migrant Workers	2	0.0%
Other Vacant	469	0.7%
Total Vacancy Rate	4.7%	

Households by Tenure and Mortgage Status

Total	67,942	100.0%
Owner Occupied	53,082	78.1%
Owned with a Mortgage/Loan	44,061	64.9%
Owned Free and Clear	9,021	13.3%
Average Household Size	2.76	
Renter Occupied	14,860	21.9%
Average Household Size	2.23	

Owner-occupied Housing Units by Race of Householder

Total	53,082	100.0%
Householder is White Alone	49,462	93.2%
Householder is Black Alone	553	1.0%
Householder is American Indian Alone	89	0.2%
Householder is Asian Alone	2,196	4.1%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	407	0.8%
Householder is Two or More Races	370	0.7%
Owner-occupied Housing Units with Hispanic Householder	1,001	1.9%

Renter-occupied Housing Units by Race of Householder

Total	14,861	100.0%
Householder is White Alone	11,629	78.3%
Householder is Black Alone	1,245	8.4%
Householder is American Indian Alone	116	0.8%
Householder is Asian Alone	1,067	7.2%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	540	3.6%
Householder is Two or More Races	255	1.7%
Renter-occupied Housing Units with Hispanic Householder	1,038	7.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.58
Householder is Black Alone	3.24
Householder is American Indian Alone	3.04
Householder is Asian Alone	3.20
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.81
Householder is Two or More Races	3.03
Householder is Hispanic	3.66

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Demographic and Income Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Summary	Census 2010	2017	2022
Population	32,810	35,921	37,377
Households	11,976	13,099	13,625
Families	9,014	9,826	10,212
Average Household Size	2.73	2.74	2.74
Owner Occupied Housing Units	10,296	11,162	11,576
Renter Occupied Housing Units	1,680	1,937	2,049
Median Age	38.6	39.8	40.8

Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.80%	0.76%	0.83%
Households	0.79%	0.73%	0.79%
Families	0.77%	0.67%	0.71%
Owner HHs	0.73%	0.71%	0.72%
Median Household Income	1.57%	2.54%	2.12%

Households by Income	2017 Number	2017 Percent	2022 Number	2022 Percent
<$15,000	295	2.3%	304	2.2%
$15,000 - $24,999	396	3.0%	395	2.9%
$25,000 - $34,999	556	4.2%	513	3.8%
$35,000 - $49,999	948	7.2%	865	6.3%
$50,000 - $74,999	1,529	11.7%	1,351	9.9%
$75,000 - $99,999	1,625	12.4%	1,524	11.2%
$100,000 - $149,999	2,854	21.8%	3,043	22.3%
$150,000 - $199,999	1,883	14.4%	2,107	15.5%
$200,000+	3,013	23.0%	3,525	25.9%
Median Household Income	$116,019		$125,447	
Average Household Income	$151,844		$169,386	
Per Capita Income	$55,028		$61,361	

Population by Age	Census 2010 Number	Census 2010 Percent	2017 Number	2017 Percent	2022 Number	2022 Percent
0 - 4	1,943	5.9%	1,903	5.3%	1,968	5.3%
5 - 9	2,724	8.3%	2,434	6.8%	2,300	6.2%
10 - 14	3,261	9.9%	2,980	8.3%	2,858	7.6%
15 - 19	2,694	8.2%	2,761	7.7%	2,712	7.3%
20 - 24	1,119	3.4%	1,959	5.5%	1,714	4.6%
25 - 34	3,112	9.5%	3,694	10.3%	4,179	11.2%
35 - 44	5,166	15.7%	4,800	13.4%	5,174	13.8%
45 - 54	6,790	20.7%	6,220	17.3%	5,505	14.7%
55 - 64	3,621	11.0%	5,473	15.2%	5,835	15.6%
65 - 74	1,408	4.3%	2,515	7.0%	3,547	9.5%
75 - 84	674	2.1%	825	2.3%	1,223	3.3%
85+	297	0.9%	356	1.0%	363	1.0%

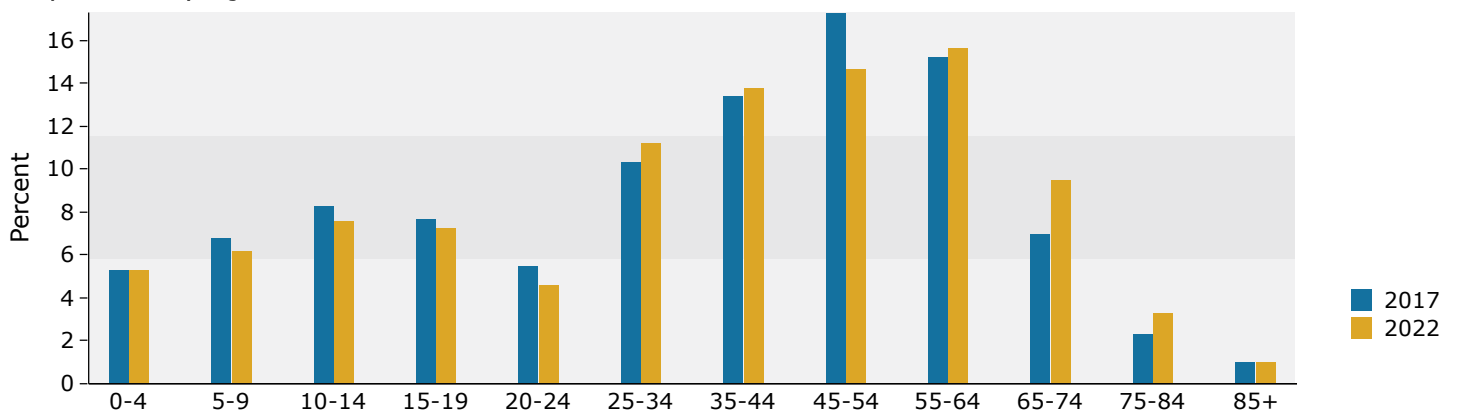| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2017 Number	2017 Percent	2022 Number	2022 Percent
White Alone	29,510	89.9%	31,482	87.6%	31,983	85.6%
Black Alone	462	1.4%	710	2.0%	887	2.4%
American Indian Alone	40	0.1%	45	0.1%	51	0.1%
Asian Alone	1,924	5.9%	2,530	7.0%	3,093	8.3%
Pacific Islander Alone	4	0.0%	4	0.0%	5	0.0%
Some Other Race Alone	329	1.0%	399	1.1%	472	1.3%
Two or More Races	541	1.6%	750	2.1%	886	2.4%
Hispanic Origin (Any Race)	903	2.8%	1,096	3.1%	1,286	3.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.
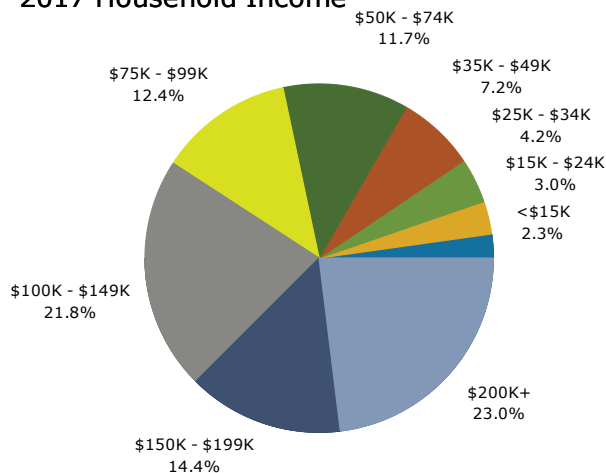
June 12, 2018

Demographic and Income Profile
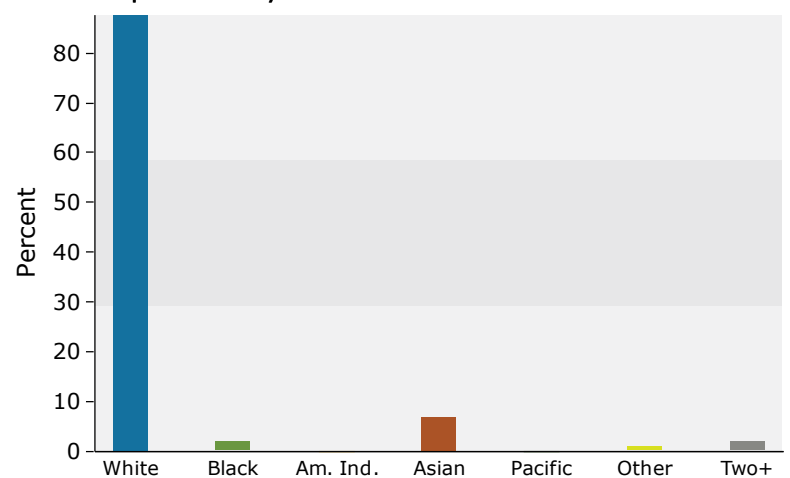
Powers Blvd/W 2
Powers Blvd/W
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Trends 2017-2022

Bar chart titled "Trends 2017-2022" showing Annual Rate (in percent) on the y-axis (0 to 2.5) with categories Population, Households, Families, Owner HHs, Median HH Income. Legend: Area, State, USA.

Population by Age

Bar chart titled "Population by Age" showing Percent on the y-axis (0 to 16+) with age categories 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+. Legend: 2017, 2022.

2017 Household Income

Pie chart titled "2017 Household Income":
- $50K - $74K: 11.7%
- $35K - $49K: 7.2%
- $25K - $34K: 4.2%
- $15K - $24K: 3.0%
- <$15K: 2.3%
- $200K+: 23.0%
- $150K - $199K: 14.4%
- $100K - $149K: 21.8%
- $75K - $99K: 12.4%

2017 Population by Race

Bar chart titled "2017 Population by Race" showing Percent (0 to 80+) for White, Black, Am. Ind., Asian, Pacific, Other, Two+.

2017 Percent Hispanic Origin: 3.1%

June 12, 2018

Demographic and Income Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Summary	Census 2010	2017	2022
Population	115,773	126,600	132,625
Households	43,021	46,795	48,951
Families	31,015	33,572	35,034
Average Household Size	2.67	2.68	2.69
Owner Occupied Housing Units	33,827	36,278	37,867
Renter Occupied Housing Units	9,194	10,517	11,084
Median Age	36.7	38.0	38.8

Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	0.93%	0.76%	0.83%
Households	0.90%	0.73%	0.79%
Families	0.86%	0.67%	0.71%
Owner HHs	0.86%	0.71%	0.72%
Median Household Income	1.71%	2.54%	2.12%

	2017		2022	
Households by Income	Number	Percent	Number	Percent
<$15,000	1,767	3.8%	1,855	3.8%
$15,000 - $24,999	2,383	5.1%	2,384	4.9%
$25,000 - $34,999	2,578	5.5%	2,401	4.9%
$35,000 - $49,999	4,003	8.6%	3,698	7.6%
$50,000 - $74,999	7,083	15.1%	6,410	13.1%
$75,000 - $99,999	6,396	13.7%	6,289	12.8%
$100,000 - $149,999	9,507	20.3%	10,613	21.7%
$150,000 - $199,999	5,765	12.3%	6,706	13.7%
$200,000+	7,314	15.6%	8,596	17.6%
Median Household Income	$96,007		$104,495	
Average Household Income	$126,530		$141,073	
Per Capita Income	$46,871		$52,152	

	Census 2010		2017		2022	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,037	6.9%	7,888	6.2%	8,251	6.2%
5 - 9	9,094	7.9%	8,996	7.1%	8,757	6.6%
10 - 14	9,717	8.4%	9,856	7.8%	9,838	7.4%
15 - 19	8,497	7.3%	8,738	6.9%	8,889	6.7%
20 - 24	5,156	4.5%	7,094	5.6%	6,633	5.0%
25 - 34	14,610	12.6%	15,372	12.1%	16,742	12.6%
35 - 44	17,402	15.0%	17,617	13.9%	19,149	14.4%
45 - 54	21,134	18.3%	19,732	15.6%	18,031	13.6%
55 - 64	12,990	11.2%	17,775	14.0%	18,412	13.9%
65 - 74	5,400	4.7%	8,903	7.0%	11,947	9.0%
75 - 84	2,732	2.4%	3,360	2.7%	4,601	3.5%
85+	1,004	0.9%	1,269	1.0%	1,374	1.0%

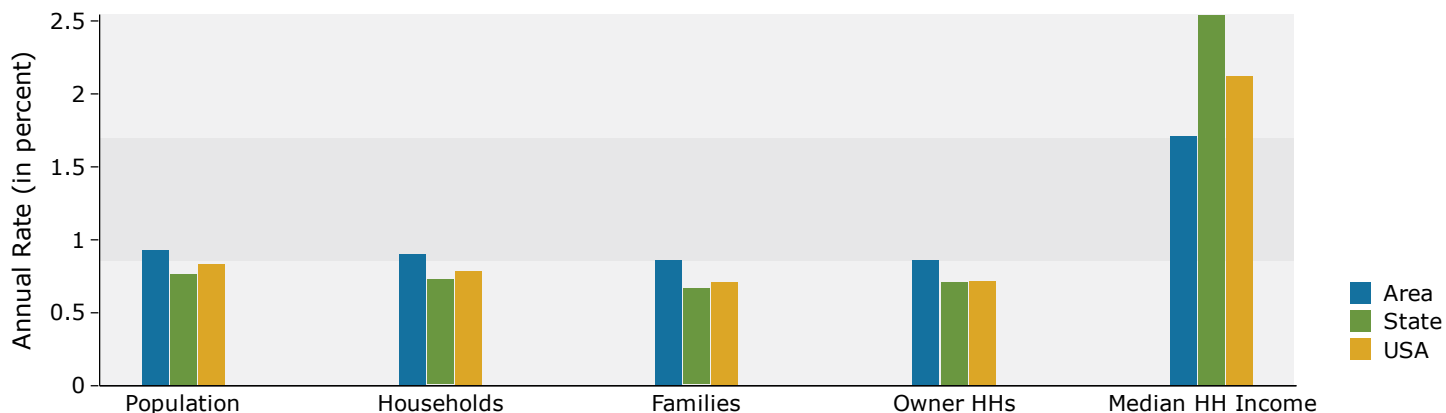|	Census 2010		2017		2022	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	100,731	87.0%	106,631	84.2%	108,367	81.7%
Black Alone	3,345	2.9%	4,994	3.9%	6,371	4.8%
American Indian Alone	516	0.4%	568	0.4%	625	0.5%
Asian Alone	5,841	5.0%	7,526	5.9%	9,033	6.8%
Pacific Islander Alone	30	0.0%	39	0.0%	45	0.0%
Some Other Race Alone	2,950	2.5%	3,718	2.9%	4,503	3.4%
Two or More Races	2,360	2.0%	3,125	2.5%	3,682	2.8%
Hispanic Origin (Any Race)	6,395	5.5%	7,906	6.2%	9,397	7.1%

Data Note: Income is expressed in current dollars.

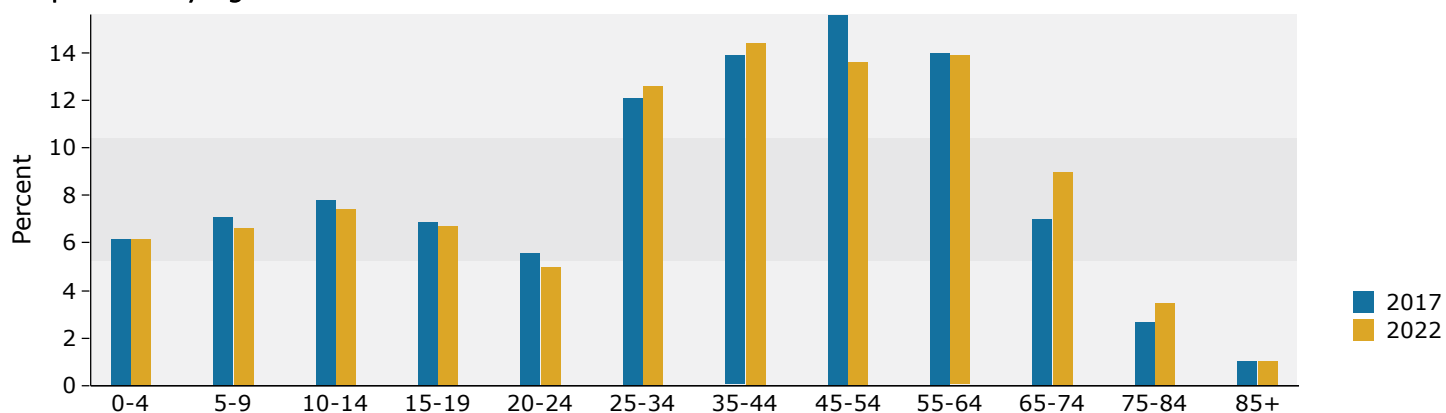**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.
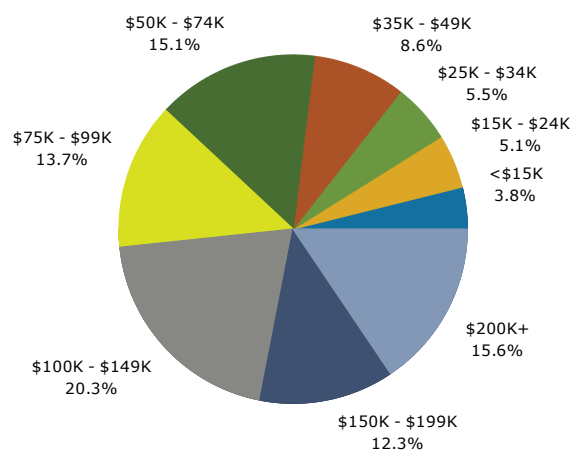
June 12, 2018

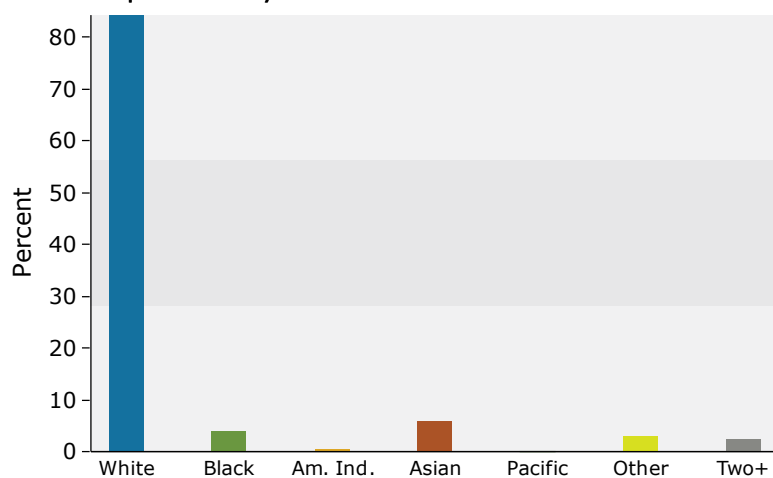# Demographic and Income Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Trends 2017-2022

Annual Rate (in percent) for Population, Households, Families, Owner HHs, Median HH Income — Area, State, USA

Population by Age

Percent by age group (0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+) — 2017, 2022

2017 Household Income

- $50K - $74K: 15.1%
- $35K - $49K: 8.6%
- $25K - $34K: 5.5%
- $15K - $24K: 5.1%
- <$15K: 3.8%
- $75K - $99K: 13.7%
- $200K+: 15.6%
- $100K - $149K: 20.3%
- $150K - $199K: 12.3%

2017 Population by Race

Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2017 Percent Hispanic Origin: 6.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

Powers Blvd/W 2　　　　　　　　　　　　　　　　　　Prepared by Esri
Powers Blvd/W　　　　　　　　　　　　　　　　　　Latitude: 44.83941
Ring: 7 mile radius　　　　　　　　　　　　　　　　Longitude: -93.54748

Summary	Census 2010	2017	2022
Population	181,463	198,282	208,526
Households	67,942	73,647	77,215
Families	48,713	52,671	55,158
Average Household Size	2.65	2.67	2.68
Owner Occupied Housing Units	53,082	56,839	59,607
Renter Occupied Housing Units	14,860	16,809	17,608
Median Age	37.1	38.5	39.2

Trends: 2017 - 2022 Annual Rate	Area	State	National
Population	1.01%	0.76%	0.83%
Households	0.95%	0.73%	0.79%
Families	0.93%	0.67%	0.71%
Owner HHs	0.96%	0.71%	0.72%
Median Household Income	1.42%	2.54%	2.12%

Households by Income	2017 Number	2017 Percent	2022 Number	2022 Percent
<$15,000	2,744	3.7%	2,868	3.7%
$15,000 - $24,999	3,617	4.9%	3,577	4.6%
$25,000 - $34,999	3,901	5.3%	3,623	4.7%
$35,000 - $49,999	6,144	8.3%	5,648	7.3%
$50,000 - $74,999	10,772	14.6%	9,742	12.6%
$75,000 - $99,999	9,825	13.3%	9,718	12.6%
$100,000 - $149,999	15,507	21.1%	17,354	22.5%
$150,000 - $199,999	9,192	12.5%	10,694	13.8%
$200,000+	11,946	16.2%	13,990	18.1%
Median Household Income	$99,412		$106,699	
Average Household Income	$129,405		$144,098	
Per Capita Income	$48,342		$53,647	

Population by Age	Census 2010 Number	Census 2010 Percent	2017 Number	2017 Percent	2022 Number	2022 Percent
0 - 4	12,769	7.0%	12,466	6.3%	13,073	6.3%
5 - 9	14,260	7.9%	14,266	7.2%	14,048	6.7%
10 - 14	14,646	8.1%	15,503	7.8%	15,437	7.4%
15 - 19	12,653	7.0%	13,468	6.8%	13,941	6.7%
20 - 24	7,853	4.3%	10,592	5.3%	10,129	4.9%
25 - 34	23,262	12.8%	23,122	11.7%	25,306	12.1%
35 - 44	27,030	14.9%	27,740	14.0%	29,868	14.3%
45 - 54	31,774	17.5%	30,170	15.2%	27,958	13.4%
55 - 64	20,962	11.6%	27,591	13.9%	28,436	13.6%
65 - 74	9,147	5.0%	14,888	7.5%	19,489	9.3%
75 - 84	4,873	2.7%	5,840	2.9%	8,004	3.8%
85+	2,233	1.2%	2,635	1.3%	2,838	1.4%

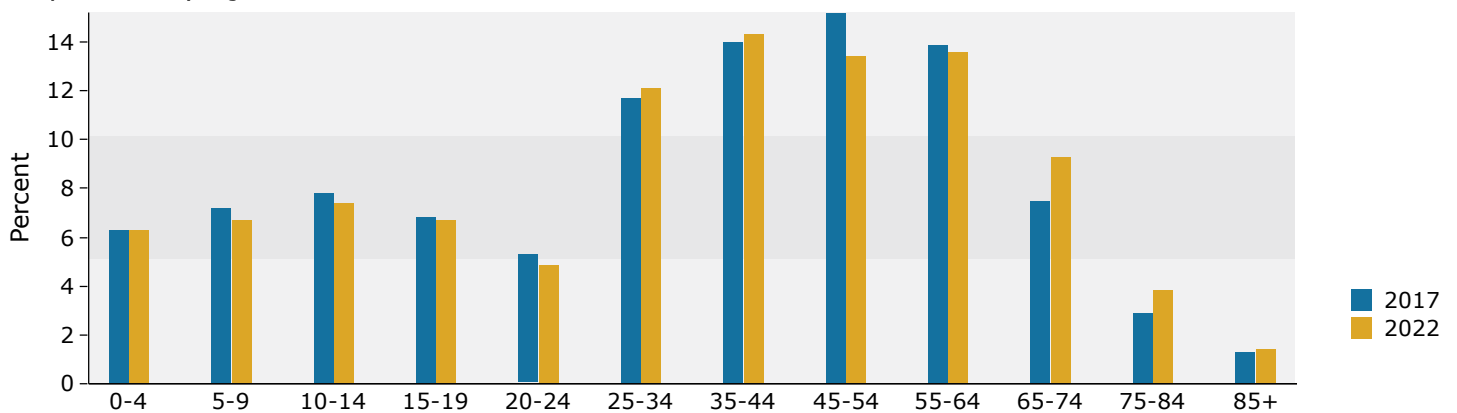| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2017 Number	2017 Percent	2022 Number	2022 Percent
White Alone	156,070	86.0%	165,239	83.3%	168,712	80.9%
Black Alone	6,096	3.4%	8,559	4.3%	10,734	5.1%
American Indian Alone	720	0.4%	789	0.4%	867	0.4%
Asian Alone	10,912	6.0%	13,937	7.0%	16,554	7.9%
Pacific Islander Alone	47	0.0%	59	0.0%	69	0.0%
Some Other Race Alone	3,845	2.1%	4,795	2.4%	5,811	2.8%
Two or More Races	3,773	2.1%	4,904	2.5%	5,780	2.8%
Hispanic Origin (Any Race)	8,471	4.7%	10,414	5.3%	12,396	5.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.
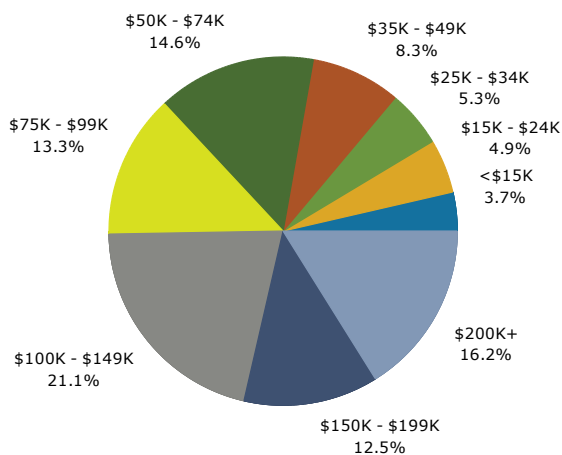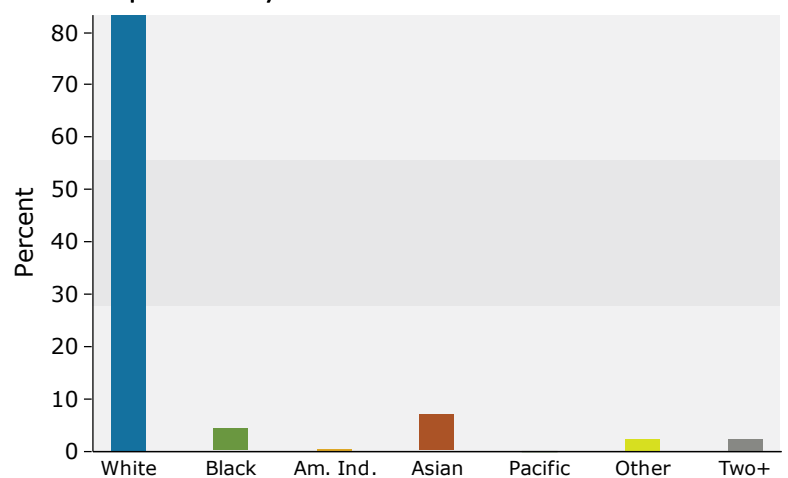
June 12, 2018

Demographic and Income Profile

Powers Blvd/W 2
Powers Blvd/W
Ring: 7 mile radius

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

Trends 2017-2022

Y-axis: Annual Rate (in percent)

Categories: Population, Households, Families, Owner HHs, Median HH Income

Legend: Area, State, USA

Population by Age

Y-axis: Percent

Categories: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

Legend: 2017, 2022

2017 Household Income

- $50K - $74K: 14.6%
- $35K - $49K: 8.3%
- $25K - $34K: 5.3%
- $15K - $24K: 4.9%
- <$15K: 3.7%
- $200K+: 16.2%
- $150K - $199K: 12.5%
- $100K - $149K: 21.1%
- $75K - $99K: 13.3%

2017 Population by Race

Y-axis: Percent

Categories: White, Black, Am. Ind., Asian, Pacific, Other, Two+
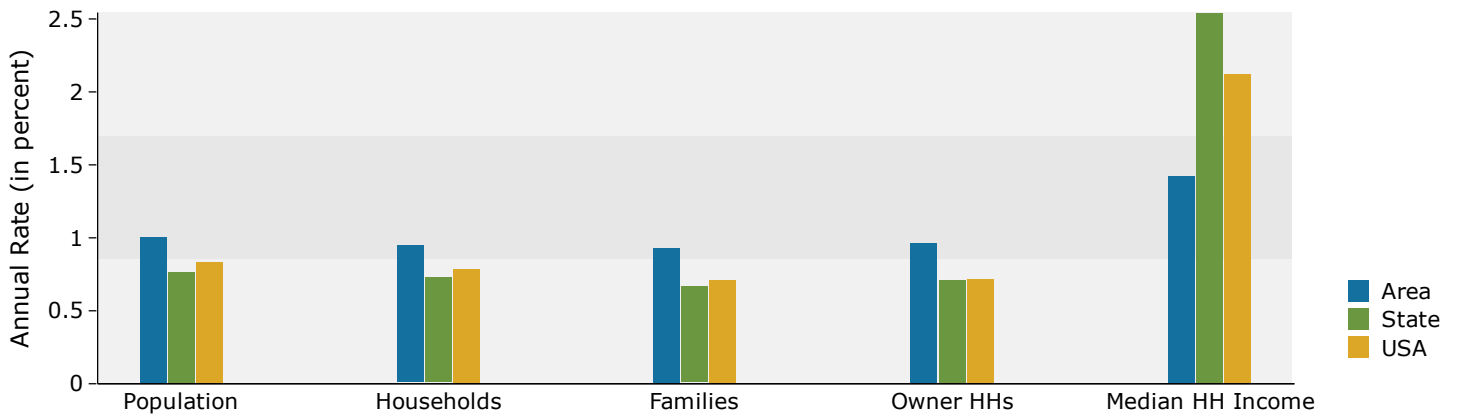
2017 Percent Hispanic Origin: 5.3%

June 12, 2018

Market Profile

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	3 miles	5 miles	7 miles
Population Summary			
2000 Total Population	27,324	100,171	151,447
2010 Total Population	32,810	115,773	181,463
2017 Total Population	35,921	126,600	198,282
2017 Group Quarters	63	1,072	1,645
2022 Total Population	37,377	132,625	208,526
2017-2022 Annual Rate	0.80%	0.93%	1.01%
2017 Total Daytime Population	38,671	111,751	187,330
Workers	22,199	53,096	94,232
Residents	16,472	58,655	93,098
Household Summary			
2000 Households	9,365	35,857	55,095
2000 Average Household Size	2.91	2.77	2.73
2010 Households	11,976	43,021	67,942
2010 Average Household Size	2.73	2.67	2.65
2017 Households	13,099	46,795	73,647
2017 Average Household Size	2.74	2.68	2.67
2022 Households	13,625	48,951	77,215
2022 Average Household Size	2.74	2.69	2.68
2017-2022 Annual Rate	0.79%	0.90%	0.95%
2010 Families	9,014	31,015	48,713
2010 Average Family Size	3.21	3.16	3.15
2017 Families	9,826	33,572	52,671
2017 Average Family Size	3.21	3.18	3.17
2022 Families	10,212	35,034	55,158
2022 Average Family Size	3.22	3.19	3.18
2017-2022 Annual Rate	0.77%	0.86%	0.93%
Housing Unit Summary			
2000 Housing Units	9,504	36,688	56,583
Owner Occupied Housing Units	88.6%	79.6%	78.9%
Renter Occupied Housing Units	9.9%	18.2%	18.5%
Vacant Housing Units	1.5%	2.3%	2.6%
2010 Housing Units	12,432	44,975	71,280
Owner Occupied Housing Units	82.8%	75.2%	74.5%
Renter Occupied Housing Units	13.5%	20.4%	20.8%
Vacant Housing Units	3.7%	4.3%	4.7%
2017 Housing Units	13,522	48,710	76,887
Owner Occupied Housing Units	82.5%	74.5%	73.9%
Renter Occupied Housing Units	14.3%	21.6%	21.9%
Vacant Housing Units	3.1%	3.9%	4.2%
2022 Housing Units	14,105	50,984	80,613
Owner Occupied Housing Units	82.1%	74.3%	73.9%
Renter Occupied Housing Units	14.5%	21.7%	21.8%
Vacant Housing Units	3.4%	4.0%	4.2%
Median Household Income			
2017	$116,019	$96,007	$99,412
2022	$125,447	$104,495	$106,699
Median Home Value			
2017	$372,316	$315,911	$329,339
2022	$408,730	$351,613	$363,138
Per Capita Income			
2017	$55,028	$46,871	$48,342
2022	$61,361	$52,152	$53,647
Median Age			
2010	38.6	36.7	37.1
2017	39.8	38.0	38.5
2022	40.8	38.8	39.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 12, 2018

Market Profile

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	3 miles	5 miles	7 miles
2017 Households by Income			
Household Income Base	13,099	46,795	73,647
<$15,000	2.3%	3.8%	3.7%
$15,000 - $24,999	3.0%	5.1%	4.9%
$25,000 - $34,999	4.2%	5.5%	5.3%
$35,000 - $49,999	7.2%	8.6%	8.3%
$50,000 - $74,999	11.7%	15.1%	14.6%
$75,000 - $99,999	12.4%	13.7%	13.3%
$100,000 - $149,999	21.8%	20.3%	21.1%
$150,000 - $199,999	14.4%	12.3%	12.5%
$200,000+	23.0%	15.6%	16.2%
Average Household Income	$151,844	$126,530	$129,405
2022 Households by Income			
Household Income Base	13,625	48,951	77,215
<$15,000	2.2%	3.8%	3.7%
$15,000 - $24,999	2.9%	4.9%	4.6%
$25,000 - $34,999	3.8%	4.9%	4.7%
$35,000 - $49,999	6.3%	7.6%	7.3%
$50,000 - $74,999	9.9%	13.1%	12.6%
$75,000 - $99,999	11.2%	12.8%	12.6%
$100,000 - $149,999	22.3%	21.7%	22.5%
$150,000 - $199,999	15.5%	13.7%	13.8%
$200,000+	25.9%	17.6%	18.1%
Average Household Income	$169,386	$141,073	$144,098
2017 Owner Occupied Housing Units by Value			
Total	11,162	36,278	56,839
<$50,000	2.4%	2.3%	1.8%
$50,000 - $99,999	1.0%	1.4%	1.3%
$100,000 - $149,999	3.2%	5.3%	4.8%
$150,000 - $199,999	7.3%	11.1%	9.6%
$200,000 - $249,999	6.9%	11.5%	11.0%
$250,000 - $299,999	12.7%	14.9%	14.8%
$300,000 - $399,999	22.7%	21.9%	22.6%
$400,000 - $499,999	17.3%	13.8%	13.7%
$500,000 - $749,999	15.7%	10.7%	12.0%
$750,000 - $999,999	6.6%	3.9%	4.3%
$1,000,000 +	4.1%	3.1%	4.0%
Average Home Value	$433,100	$373,576	$392,975
2022 Owner Occupied Housing Units by Value			
Total	11,576	37,867	59,607
<$50,000	1.5%	1.6%	1.2%
$50,000 - $99,999	0.6%	0.9%	0.8%
$100,000 - $149,999	1.7%	3.5%	3.1%
$150,000 - $199,999	4.1%	7.7%	6.4%
$200,000 - $249,999	4.7%	9.1%	8.3%
$250,000 - $299,999	11.3%	14.5%	14.1%
$300,000 - $399,999	24.4%	24.8%	25.4%
$400,000 - $499,999	20.1%	16.6%	16.5%
$500,000 - $749,999	18.1%	12.6%	14.0%
$750,000 - $999,999	8.5%	4.9%	5.2%
$1,000,000 +	5.1%	4.0%	4.9%
Average Home Value	$478,369	$411,283	$431,425

June 12, 2018

Market Profile

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	3 miles	5 miles	7 miles
2010 Population by Age			
Total	32,811	115,774	181,461
0 - 4	5.9%	6.9%	7.0%
5 - 9	8.3%	7.9%	7.9%
10 - 14	9.9%	8.4%	8.1%
15 - 24	11.6%	11.8%	11.3%
25 - 34	9.5%	12.6%	12.8%
35 - 44	15.7%	15.0%	14.9%
45 - 54	20.7%	18.3%	17.5%
55 - 64	11.0%	11.2%	11.6%
65 - 74	4.3%	4.7%	5.0%
75 - 84	2.1%	2.4%	2.7%
85 +	0.9%	0.9%	1.2%
18 +	69.7%	71.6%	72.0%
2017 Population by Age			
Total	35,920	126,600	198,281
0 - 4	5.3%	6.2%	6.3%
5 - 9	6.8%	7.1%	7.2%
10 - 14	8.3%	7.8%	7.8%
15 - 24	13.1%	12.5%	12.1%
25 - 34	10.3%	12.1%	11.7%
35 - 44	13.4%	13.9%	14.0%
45 - 54	17.3%	15.6%	15.2%
55 - 64	15.2%	14.0%	13.9%
65 - 74	7.0%	7.0%	7.5%
75 - 84	2.3%	2.7%	2.9%
85 +	1.0%	1.0%	1.3%
18 +	74.7%	74.4%	74.2%
2022 Population by Age			
Total	37,378	132,624	208,527
0 - 4	5.3%	6.2%	6.3%
5 - 9	6.2%	6.6%	6.7%
10 - 14	7.6%	7.4%	7.4%
15 - 24	11.8%	11.7%	11.5%
25 - 34	11.2%	12.6%	12.1%
35 - 44	13.8%	14.4%	14.3%
45 - 54	14.7%	13.6%	13.4%
55 - 64	15.6%	13.9%	13.6%
65 - 74	9.5%	9.0%	9.3%
75 - 84	3.3%	3.5%	3.8%
85 +	1.0%	1.0%	1.4%
18 +	76.3%	75.4%	75.2%
2010 Population by Sex			
Males	16,125	56,690	88,845
Females	16,685	59,083	92,618
2017 Population by Sex			
Males	17,662	62,038	97,165
Females	18,259	64,562	101,117
2022 Population by Sex			
Males	18,391	65,070	102,219
Females	18,986	67,555	106,307

June 12, 2018

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	3 miles	5 miles	7 miles
2010 Population by Race/Ethnicity			
Total	32,810	115,773	181,463
White Alone	89.9%	87.0%	86.0%
Black Alone	1.4%	2.9%	3.4%
American Indian Alone	0.1%	0.4%	0.4%
Asian Alone	5.9%	5.0%	6.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	2.5%	2.1%
Two or More Races	1.6%	2.0%	2.1%
Hispanic Origin	2.8%	5.5%	4.7%
Diversity Index	23.1	31.9	32.2
2017 Population by Race/Ethnicity			
Total	35,920	126,601	198,282
White Alone	87.6%	84.2%	83.3%
Black Alone	2.0%	3.9%	4.3%
American Indian Alone	0.1%	0.4%	0.4%
Asian Alone	7.0%	5.9%	7.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	2.9%	2.4%
Two or More Races	2.1%	2.5%	2.5%
Hispanic Origin	3.1%	6.2%	5.3%
Diversity Index	27.2	36.9	36.8
2022 Population by Race/Ethnicity			
Total	37,377	132,626	208,527
White Alone	85.6%	81.7%	80.9%
Black Alone	2.4%	4.8%	5.1%
American Indian Alone	0.1%	0.5%	0.4%
Asian Alone	8.3%	6.8%	7.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	3.4%	2.8%
Two or More Races	2.4%	2.8%	2.8%
Hispanic Origin	3.4%	7.1%	5.9%
Diversity Index	31.0	41.4	41.1
2010 Population by Relationship and Household Type			
Total	32,810	115,773	181,463
In Households	99.8%	99.1%	99.1%
In Family Households	89.1%	86.2%	86.0%
Householder	27.3%	26.7%	26.9%
Spouse	23.8%	22.0%	22.4%
Child	35.6%	34.0%	33.2%
Other relative	1.4%	2.0%	2.0%
Nonrelative	0.9%	1.5%	1.4%
In Nonfamily Households	10.7%	12.8%	13.2%
In Group Quarters	0.2%	0.9%	0.9%
Institutionalized Population	0.1%	0.8%	0.7%
Noninstitutionalized Population	0.0%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 12, 2018

Market Profile

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	3 miles	5 miles	7 miles
2017 Population 25+ by Educational Attainment			
Total	23,882	84,027	131,987
Less than 9th Grade	1.0%	2.0%	1.7%
9th - 12th Grade, No Diploma	1.8%	2.4%	2.2%
High School Graduate	11.5%	14.3%	13.3%
GED/Alternative Credential	1.0%	2.1%	1.7%
Some College, No Degree	14.3%	17.0%	16.7%
Associate Degree	8.6%	10.2%	9.9%
Bachelor's Degree	40.0%	34.2%	35.6%
Graduate/Professional Degree	21.9%	17.7%	19.0%
2017 Population 15+ by Marital Status			
Total	28,603	99,861	156,047
Never Married	24.3%	27.5%	26.6%
Married	64.6%	59.2%	60.4%
Widowed	2.9%	3.0%	3.3%
Divorced	8.2%	10.4%	9.7%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	96.8%	96.8%
Civilian Unemployed (Unemployment Rate)	2.8%	3.2%	3.2%
2017 Employed Population 16+ by Industry			
Total	19,780	68,758	106,646
Agriculture/Mining	1.0%	0.6%	0.6%
Construction	4.3%	3.9%	3.9%
Manufacturing	14.6%	15.3%	14.9%
Wholesale Trade	4.3%	4.0%	3.9%
Retail Trade	10.6%	11.2%	11.0%
Transportation/Utilities	2.6%	3.1%	3.2%
Information	1.6%	1.7%	1.8%
Finance/Insurance/Real Estate	11.6%	10.7%	11.5%
Services	47.3%	47.7%	47.6%
Public Administration	2.0%	1.7%	1.6%
2017 Employed Population 16+ by Occupation			
Total	19,781	68,757	106,645
White Collar	78.4%	73.4%	75.4%
Management/Business/Financial	28.8%	24.6%	25.1%
Professional	28.2%	25.4%	26.5%
Sales	12.4%	11.9%	12.5%
Administrative Support	9.1%	11.5%	11.3%
Services	11.2%	14.1%	12.9%
Blue Collar	10.4%	12.5%	11.7%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	1.8%	2.1%	2.2%
Installation/Maintenance/Repair	1.8%	1.9%	1.7%
Production	3.9%	5.1%	4.8%
Transportation/Material Moving	2.6%	3.2%	2.9%
2010 Population By Urban/ Rural Status			
Total Population	32,810	115,773	181,463
Population Inside Urbanized Area	97.1%	97.5%	96.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.9%	2.5%	3.6%

June 12, 2018

Market Profile

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

	3 miles	5 miles	7 miles
2010 Households by Type			
Total	11,976	43,020	67,942
Households with 1 Person	20.6%	22.4%	22.8%
Households with 2+ People	79.4%	77.6%	77.2%
Family Households	75.3%	72.1%	71.7%
Husband-wife Families	65.7%	59.5%	59.9%
With Related Children	36.8%	31.5%	31.0%
Other Family (No Spouse Present)	9.5%	12.6%	11.8%
Other Family with Male Householder	2.7%	3.6%	3.5%
With Related Children	1.7%	2.3%	2.1%
Other Family with Female Householder	6.8%	9.0%	8.4%
With Related Children	4.7%	6.3%	5.8%
Nonfamily Households	4.2%	5.5%	5.5%
All Households with Children	43.4%	40.3%	39.1%
Multigenerational Households	1.3%	1.9%	1.8%
Unmarried Partner Households	3.8%	5.3%	5.1%
Male-female	3.4%	4.8%	4.6%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	11,977	43,021	67,941
1 Person Household	20.6%	22.4%	22.8%
2 Person Household	30.6%	32.0%	32.8%
3 Person Household	17.3%	17.1%	16.8%
4 Person Household	20.0%	17.9%	17.4%
5 Person Household	8.7%	7.4%	7.0%
6 Person Household	2.0%	2.1%	2.1%
7 + Person Household	0.8%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	11,976	43,021	67,942
Owner Occupied	86.0%	78.6%	78.1%
Owned with a Mortgage/Loan	73.4%	66.1%	64.9%
Owned Free and Clear	12.5%	12.6%	13.3%
Renter Occupied	14.0%	21.4%	21.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,432	44,975	71,280
Housing Units Inside Urbanized Area	96.9%	97.6%	96.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.1%	2.4%	3.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

June 12, 2018

Market Profile

Powers Blvd/W 2
Powers Blvd/W
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 44.83941
Longitude: -93.54748

		3 miles	5 miles	7 miles
Top 3 Tapestry Segments				
	1.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
	2.	Soccer Moms (4A)	Soccer Moms (4A)	Savvy Suburbanites (1D)
	3.	Boomburbs (1C)	Savvy Suburbanites (1D)	Boomburbs (1C)
2017 Consumer Spending				
Apparel & Services: Total $		$53,337,115	$160,046,661	$257,102,782
Average Spent		$4,071.85	$3,420.17	$3,491.02
Spending Potential Index		189	158	162
Education: Total $		$38,243,119	$112,594,220	$182,105,933
Average Spent		$2,919.54	$2,406.12	$2,472.69
Spending Potential Index		201	165	170
Entertainment/Recreation: Total $		$75,536,721	$225,314,349	$362,258,619
Average Spent		$5,766.60	$4,814.92	$4,918.85
Spending Potential Index		185	154	158
Food at Home: Total $		$114,982,193	$349,969,648	$561,106,316
Average Spent		$8,777.94	$7,478.78	$7,618.86
Spending Potential Index		174	149	151
Food Away from Home: Total $		$80,637,175	$243,626,257	$391,106,104
Average Spent		$6,155.98	$5,206.25	$5,310.55
Spending Potential Index		185	156	159
Health Care: Total $		$131,568,051	$390,309,579	$627,403,320
Average Spent		$10,044.13	$8,340.84	$8,519.06
Spending Potential Index		180	149	152
HH Furnishings & Equipment: Total $		$47,933,271	$142,610,882	$229,029,908
Average Spent		$3,659.31	$3,047.57	$3,109.83
Spending Potential Index		188	157	160
Personal Care Products & Services: Total $		$19,502,646	$58,238,933	$93,780,108
Average Spent		$1,488.87	$1,244.55	$1,273.37
Spending Potential Index		187	156	160
Shelter: Total $		$384,991,039	$1,174,058,232	$1,891,632,445
Average Spent		$29,390.87	$25,089.39	$25,685.13
Spending Potential Index		181	155	158
Support Payments/Cash Contributions/Gifts in Kind: Total $		$57,990,588	$170,407,885	$275,049,428
Average Spent		$4,427.10	$3,641.58	$3,734.70
Spending Potential Index		189	155	159
Travel: Total $		$53,776,968	$157,459,118	$254,611,102
Average Spent		$4,105.43	$3,364.87	$3,457.18
Spending Potential Index		198	162	167
Vehicle Maintenance & Repairs: Total $		$25,266,608	$75,924,570	$121,803,054
Average Spent		$1,928.90	$1,622.49	$1,653.88
Spending Potential Index		180	151	154

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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