

Site Map

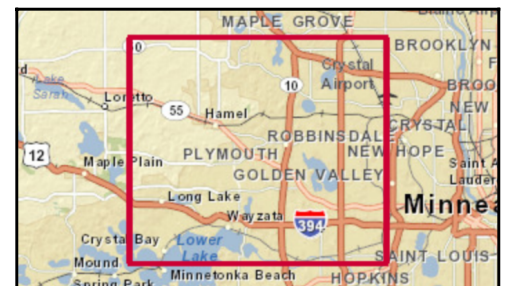
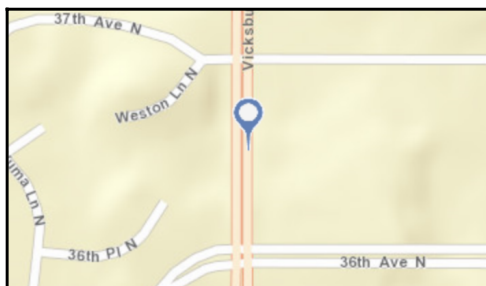
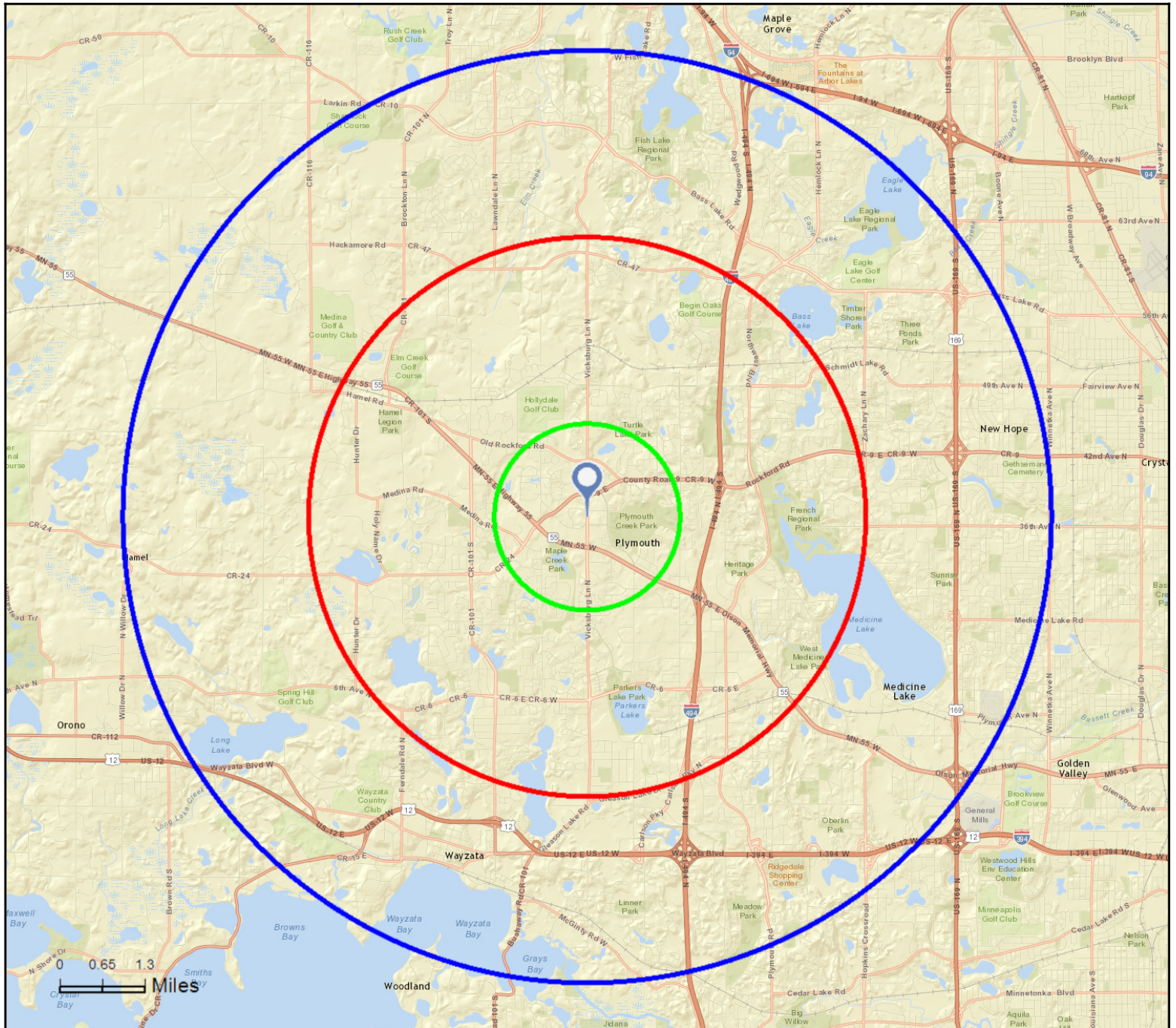
3650 Vicksburg Ln N, Plymouth, Minnesota, 55446

Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165



March 08, 2016



Executive Summary

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

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	1 mile	3 miles	5 miles
Population			
2000 Population	8,822	47,537	115,879
2010 Population	9,016	51,400	126,958
2015 Population	9,401	54,925	134,972
2020 Population	9,947	58,786	143,819
2000-2010 Annual Rate	0.22%	0.78%	0.92%
2010-2015 Annual Rate	0.80%	1.27%	1.17%
2015-2020 Annual Rate	1.14%	1.37%	1.28%
2015 Male Population	47.9%	48.6%	48.5%
2015 Female Population	52.1%	51.4%	51.5%
2015 Median Age	38.9	40.7	40.4

In the identified area, the current year population is 134,972. In 2010, the Census count in the area was 126,958. The rate of change since 2010 was 1.17% annually. The five-year projection for the population in the area is 143,819 representing a change of 1.28% annually from 2015 to 2020. Currently, the population is 48.5% male and 51.5% female.

Median Age

The median age in this area is 38.9, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	75.7%	82.7%	83.0%
2015 Black Alone	5.9%	4.8%	5.6%
2015 American Indian/Alaska Native Alone	0.2%	0.2%	0.3%
2015 Asian Alone	14.6%	9.0%	7.5%
2015 Pacific Islander Alone	0.0%	0.0%	0.0%
2015 Other Race	1.0%	0.8%	1.1%
2015 Two or More Races	2.6%	2.4%	2.5%
2015 Hispanic Origin (Any Race)	3.1%	2.7%	3.2%

Persons of Hispanic origin represent 3.2% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 34.5 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	3,726	17,305	44,495
2010 Households	4,047	20,257	51,277
2015 Total Households	4,226	21,740	54,638
2020 Total Households	4,462	23,286	58,200
2000-2010 Annual Rate	0.83%	1.59%	1.43%
2010-2015 Annual Rate	0.83%	1.35%	1.22%
2015-2020 Annual Rate	1.09%	1.38%	1.27%
2015 Average Household Size	2.20	2.50	2.44

The household count in this area has changed from 51,277 in 2010 to 54,638 in the current year, a change of 1.22% annually. The five-year projection of households is 58,200, a change of 1.27% annually from the current year total. Average household size is currently 2.44, compared to 2.44 in the year 2010. The number of families in the current year is 36,526 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



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3650 Vicksburg Ln N, Plymouth, Minnesota, 55446

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	1 mile	3 miles	5 miles
Median Household Income			
2015 Median Household Income	\$78,249	\$94,544	\$87,132
2020 Median Household Income	\$86,825	\$107,585	\$100,504
2015-2020 Annual Rate	2.10%	2.62%	2.90%
Average Household Income			
2015 Average Household Income	\$109,707	\$129,500	\$120,124
2020 Average Household Income	\$122,014	\$146,536	\$136,572
2015-2020 Annual Rate	2.15%	2.50%	2.60%
Per Capita Income			
2015 Per Capita Income	\$48,312	\$51,425	\$48,790
2020 Per Capita Income	\$53,591	\$58,196	\$55,440
2015-2020 Annual Rate	2.10%	2.50%	2.59%
Households by Income			

Current median household income is \$87,132 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$100,504 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$120,124 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$136,572 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$48,790 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$55,440 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	3,851	17,594	45,625
2000 Owner Occupied Housing Units	2,285	14,040	33,715
2000 Renter Occupied Housing Units	1,441	3,266	10,781
2000 Vacant Housing Units	125	288	1,129
2010 Total Housing Units	4,267	21,130	54,131
2010 Owner Occupied Housing Units	2,320	15,719	37,818
2010 Renter Occupied Housing Units	1,727	4,538	13,459
2010 Vacant Housing Units	220	873	2,854
2015 Total Housing Units	4,467	22,444	57,192
2015 Owner Occupied Housing Units	2,454	16,922	40,475
2015 Renter Occupied Housing Units	1,772	4,818	14,163
2015 Vacant Housing Units	241	704	2,554
2020 Total Housing Units	4,730	23,999	60,885
2020 Owner Occupied Housing Units	2,650	18,212	43,366
2020 Renter Occupied Housing Units	1,812	5,073	14,833
2020 Vacant Housing Units	268	713	2,685

Currently, 70.8% of the 57,192 housing units in the area are owner occupied; 24.8%, renter occupied; and 4.5% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 54,131 housing units in the area - 69.9% owner occupied, 24.9% renter occupied, and 5.3% vacant. The annual rate of change in housing units since 2010 is 2.47%. Median home value in the area is \$321,668, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 3.53% annually to \$382,548.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



2010 Census Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 1 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	2000	2010	2000-2010 Annual Rate
Population	8,822	9,016	0.22%
Households	3,726	4,047	0.83%
Housing Units	3,851	4,267	1.03%
Population by Race			
Total		9,016	100.0%
Population Reporting One Race		8,800	97.6%
White		7,083	78.6%
Black		494	5.5%
American Indian		15	0.2%
Asian		1,122	12.4%
Pacific Islander		2	0.0%
Some Other Race		84	0.9%
Population Reporting Two or More Races		216	2.4%
Total Hispanic Population		267	3.0%
Population by Sex			
Male		4,263	47.3%
Female		4,753	52.7%
Population by Age			
Total		9,015	100.0%
Age 0 - 4		535	5.9%
Age 5 - 9		540	6.0%
Age 10 - 14		554	6.1%
Age 15 - 19		505	5.6%
Age 20 - 24		575	6.4%
Age 25 - 29		890	9.9%
Age 30 - 34		590	6.5%
Age 35 - 39		588	6.5%
Age 40 - 44		599	6.6%
Age 45 - 49		714	7.9%
Age 50 - 54		677	7.5%
Age 55 - 59		565	6.3%
Age 60 - 64		477	5.3%
Age 65 - 69		326	3.6%
Age 70 - 74		259	2.9%
Age 75 - 79		224	2.5%
Age 80 - 84		195	2.2%
Age 85+		205	2.3%
Age 18+		7,020	77.9%
Age 65+		1,209	13.4%
Median Age by Sex and Race/Hispanic Origin			
Total Population		37.7	
Male		36.1	
Female		39.4	
White Alone		42.6	
Black Alone		26.2	
American Indian Alone		45.0	
Asian Alone		30.6	
Pacific Islander Alone		42.5	
Some Other Race Alone		23.5	
Two or More Races		14.8	
Hispanic Population		25.2	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

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Households by Type		
Total	4,047	100.0%
Households with 1 Person	1,313	32.4%
Households with 2+ People	2,734	67.6%
Family Households	2,425	59.9%
Husband-wife Families	1,945	48.1%
With Own Children	862	21.3%
Other Family (No Spouse Present)	480	11.9%
With Own Children	265	6.5%
Nonfamily Households	309	7.6%
All Households with Children	1,164	28.8%
Multigenerational Households	43	1.1%
Unmarried Partner Households	230	5.7%
Male-female	205	5.1%
Same-sex	25	0.6%
Average Household Size	2.21	
Family Households by Size		
Total	2,424	100.0%
2 People	1,150	47.4%
3 People	567	23.4%
4 People	498	20.5%
5 People	150	6.2%
6 People	43	1.8%
7+ People	16	0.7%
Average Family Size	2.83	
Nonfamily Households by Size		
Total	1,622	100.0%
1 Person	1,313	80.9%
2 People	273	16.8%
3 People	26	1.6%
4 People	10	0.6%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.19	
Population by Relationship and Household Type		
Total	9,016	100.0%
In Households	8,928	99.0%
In Family Households	6,992	77.6%
Householder	2,377	26.4%
Spouse	1,904	21.1%
Child	2,413	26.8%
Other relative	177	2.0%
Nonrelative	120	1.3%
In Nonfamily Households	1,936	21.5%
In Group Quarters	88	1.0%
Institutionalized Population	62	0.7%
Noninstitutionalized Population	26	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total	2,425	100.0%
Householder Age 15 - 44	991	40.9%
Householder Age 45 - 54	617	25.4%
Householder Age 55 - 64	409	16.9%
Householder Age 65 - 74	216	8.9%
Householder Age 75+	192	7.9%
Nonfamily Households by Age of Householder		
Total	1,623	100.0%
Householder Age 15 - 44	701	43.2%
Householder Age 45 - 54	236	14.5%
Householder Age 55 - 64	244	15.0%
Householder Age 65 - 74	173	10.7%
Householder Age 75+	269	16.6%
Households by Race of Householder		
Total	4,047	100.0%
Householder is White Alone	3,430	84.8%
Householder is Black Alone	173	4.3%
Householder is American Indian Alone	6	0.1%
Householder is Asian Alone	369	9.1%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	23	0.6%
Householder is Two or More Races	45	1.1%
Households with Hispanic Householder	78	1.9%
Husband-wife Families by Race of Householder		
Total	1,945	100.0%
Householder is White Alone	1,574	80.9%
Householder is Black Alone	61	3.1%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	277	14.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	0.6%
Householder is Two or More Races	18	0.9%
Husband-wife Families with Hispanic Householder	39	2.0%
Other Families (No Spouse) by Race of Householder		
Total	481	100.0%
Householder is White Alone	384	79.8%
Householder is Black Alone	59	12.3%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	24	5.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	1.2%
Householder is Two or More Races	8	1.7%
Other Families with Hispanic Householder	20	4.2%
Nonfamily Households by Race of Householder		
Total	1,622	100.0%
Householder is White Alone	1,472	90.8%
Householder is Black Alone	53	3.3%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	68	4.2%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	6	0.4%
Householder is Two or More Races	19	1.2%
Nonfamily Households with Hispanic Householder	20	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Total Housing Units by Occupancy

Total	4,258	100.0%
Occupied Housing Units	4,047	95.0%
Vacant Housing Units		
For Rent	114	2.7%
Rented, not Occupied	12	0.3%
For Sale Only	33	0.8%
Sold, not Occupied	5	0.1%
For Seasonal/Recreational/Occasional Use	36	0.8%
For Migrant Workers	0	0.0%
Other Vacant	11	0.3%
Total Vacancy Rate	5.2%	

Households by Tenure and Mortgage Status

Total	4,047	100.0%
Owner Occupied	2,320	57.3%
Owned with a Mortgage/Loan	1,832	45.3%
Owned Free and Clear	488	12.1%
Average Household Size	2.37	
Renter Occupied	1,727	42.7%
Average Household Size	1.99	

Owner-occupied Housing Units by Race of Householder

Total	2,319	100.0%
Householder is White Alone	2,121	91.5%
Householder is Black Alone	32	1.4%
Householder is American Indian Alone	5	0.2%
Householder is Asian Alone	142	6.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.2%
Householder is Two or More Races	14	0.6%
Owner-occupied Housing Units with Hispanic Householder	26	1.1%

Renter-occupied Housing Units by Race of Householder

Total	1,726	100.0%
Householder is White Alone	1,309	75.8%
Householder is Black Alone	140	8.1%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	226	13.1%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	18	1.0%
Householder is Two or More Races	31	1.8%
Renter-occupied Housing Units with Hispanic Householder	52	3.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.08
Householder is Black Alone	2.79
Householder is American Indian Alone	2.33
Householder is Asian Alone	3.00
Householder is Pacific Islander Alone	1.00
Householder is Some Other Race Alone	3.04
Householder is Two or More Races	2.56
Householder is Hispanic	2.81

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	47,537	51,400	0.78%
Households	17,305	20,257	1.59%
Housing Units	17,594	21,130	1.85%
Population by Race			
Total		51,400	100.0%
Population Reporting One Race		50,285	97.8%
White		43,690	85.0%
Black		2,264	4.4%
American Indian		122	0.2%
Asian		3,832	7.5%
Pacific Islander		15	0.0%
Some Other Race		362	0.7%
Population Reporting Two or More Races		1,115	2.2%
Total Hispanic Population		1,283	2.5%
Population by Sex			
Male		24,902	48.4%
Female		26,498	51.6%
Population by Age			
Total		51,400	100.0%
Age 0 - 4		3,002	5.8%
Age 5 - 9		3,565	6.9%
Age 10 - 14		3,837	7.5%
Age 15 - 19		3,471	6.8%
Age 20 - 24		2,302	4.5%
Age 25 - 29		3,304	6.4%
Age 30 - 34		2,996	5.8%
Age 35 - 39		3,362	6.5%
Age 40 - 44		3,820	7.4%
Age 45 - 49		4,299	8.4%
Age 50 - 54		4,560	8.9%
Age 55 - 59		3,805	7.4%
Age 60 - 64		2,965	5.8%
Age 65 - 69		2,174	4.2%
Age 70 - 74		1,438	2.8%
Age 75 - 79		1,038	2.0%
Age 80 - 84		793	1.5%
Age 85+		667	1.3%
Age 18+		38,463	74.8%
Age 65+		6,110	11.9%
Median Age by Sex and Race/Hispanic Origin			
Total Population		39.8	
Male		38.5	
Female		40.9	
White Alone		42.7	
Black Alone		26.3	
American Indian Alone		28.8	
Asian Alone		32.3	
Pacific Islander Alone		30.8	
Some Other Race Alone		23.0	
Two or More Races		13.7	
Hispanic Population		25.3	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	20,257	100.0%
Households with 1 Person	4,953	24.5%
Households with 2+ People	15,304	75.5%
Family Households	14,178	70.0%
Husband-wife Families	12,006	59.3%
With Own Children	5,486	27.1%
Other Family (No Spouse Present)	2,172	10.7%
With Own Children	1,282	6.3%
Nonfamily Households	1,126	5.6%
All Households with Children	7,013	34.6%
Multigenerational Households	291	1.4%
Unmarried Partner Households	959	4.7%
Male-female	832	4.1%
Same-sex	127	0.6%
Average Household Size	2.51	
Family Households by Size		
Total	14,178	100.0%
2 People	6,302	44.4%
3 People	3,103	21.9%
4 People	3,180	22.4%
5 People	1,159	8.2%
6 People	311	2.2%
7+ People	123	0.9%
Average Family Size	3.01	
Nonfamily Households by Size		
Total	6,080	100.0%
1 Person	4,953	81.5%
2 People	980	16.1%
3 People	101	1.7%
4 People	35	0.6%
5 People	9	0.1%
6 People	2	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.23	
Population by Relationship and Household Type		
Total	51,400	100.0%
In Households	50,761	98.8%
In Family Households	43,297	84.2%
Householder	14,211	27.6%
Spouse	12,027	23.4%
Child	15,651	30.4%
Other relative	847	1.6%
Nonrelative	559	1.1%
In Nonfamily Households	7,465	14.5%
In Group Quarters	639	1.2%
Institutionalized Population	535	1.0%
Noninstitutionalized Population	103	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total	14,178	100.0%
Householder Age 15 - 44	5,071	35.8%
Householder Age 45 - 54	3,952	27.9%
Householder Age 55 - 64	2,896	20.4%
Householder Age 65 - 74	1,445	10.2%
Householder Age 75+	814	5.7%
Nonfamily Households by Age of Householder		
Total	6,079	100.0%
Householder Age 15 - 44	2,292	37.7%
Householder Age 45 - 54	1,001	16.5%
Householder Age 55 - 64	1,071	17.6%
Householder Age 65 - 74	784	12.9%
Householder Age 75+	931	15.3%
Households by Race of Householder		
Total	20,257	100.0%
Householder is White Alone	18,133	89.5%
Householder is Black Alone	648	3.2%
Householder is American Indian Alone	29	0.1%
Householder is Asian Alone	1,179	5.8%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	84	0.4%
Householder is Two or More Races	179	0.9%
Households with Hispanic Householder	316	1.6%
Husband-wife Families by Race of Householder		
Total	12,005	100.0%
Householder is White Alone	10,680	89.0%
Householder is Black Alone	256	2.1%
Householder is American Indian Alone	14	0.1%
Householder is Asian Alone	929	7.7%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	47	0.4%
Householder is Two or More Races	78	0.7%
Husband-wife Families with Hispanic Householder	177	1.5%
Other Families (No Spouse) by Race of Householder		
Total	2,172	100.0%
Householder is White Alone	1,764	81.2%
Householder is Black Alone	252	11.6%
Householder is American Indian Alone	3	0.1%
Householder is Asian Alone	88	4.1%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	19	0.9%
Householder is Two or More Races	44	2.0%
Other Families with Hispanic Householder	68	3.1%
Nonfamily Households by Race of Householder		
Total	6,079	100.0%
Householder is White Alone	5,689	93.6%
Householder is Black Alone	140	2.3%
Householder is American Indian Alone	12	0.2%
Householder is Asian Alone	161	2.6%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	19	0.3%
Householder is Two or More Races	56	0.9%
Nonfamily Households with Hispanic Householder	70	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 3 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

Total Housing Units by Occupancy

Total	21,145	100.0%
Occupied Housing Units	20,257	95.8%
Vacant Housing Units		
For Rent	298	1.4%
Rented, not Occupied	33	0.2%
For Sale Only	219	1.0%
Sold, not Occupied	51	0.2%
For Seasonal/Recreational/Occasional Use	187	0.9%
For Migrant Workers	0	0.0%
Other Vacant	100	0.5%
Total Vacancy Rate	4.1%	

Households by Tenure and Mortgage Status

Total	20,257	100.0%
Owner Occupied	15,719	77.6%
Owned with a Mortgage/Loan	12,503	61.7%
Owned Free and Clear	3,216	15.9%
Average Household Size	2.60	
Renter Occupied	4,538	22.4%
Average Household Size	2.16	

Owner-occupied Housing Units by Race of Householder

Total	15,719	100.0%
Householder is White Alone	14,584	92.8%
Householder is Black Alone	184	1.2%
Householder is American Indian Alone	19	0.1%
Householder is Asian Alone	802	5.1%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	37	0.2%
Householder is Two or More Races	91	0.6%
Owner-occupied Housing Units with Hispanic Householder	184	1.2%

Renter-occupied Housing Units by Race of Householder

Total	4,537	100.0%
Householder is White Alone	3,549	78.2%
Householder is Black Alone	464	10.2%
Householder is American Indian Alone	10	0.2%
Householder is Asian Alone	376	8.3%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	47	1.0%
Householder is Two or More Races	88	1.9%
Renter-occupied Housing Units with Hispanic Householder	132	2.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.44
Householder is Black Alone	3.08
Householder is American Indian Alone	2.45
Householder is Asian Alone	3.15
Householder is Pacific Islander Alone	2.40
Householder is Some Other Race Alone	3.14
Householder is Two or More Races	2.85
Householder is Hispanic	3.07

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 5 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	2000	2010	2000-2010 Annual Rate
Population	115,879	126,958	0.92%
Households	44,495	51,277	1.43%
Housing Units	45,625	54,131	1.72%
Population by Race			
Total		126,957	100.0%
Population Reporting One Race		124,160	97.8%
White		107,975	85.0%
Black		6,544	5.2%
American Indian		348	0.3%
Asian		7,941	6.3%
Pacific Islander		46	0.0%
Some Other Race		1,306	1.0%
Population Reporting Two or More Races		2,797	2.2%
Total Hispanic Population		3,816	3.0%
Population by Sex			
Male		61,513	48.5%
Female		65,445	51.5%
Population by Age			
Total		126,959	100.0%
Age 0 - 4		7,803	6.1%
Age 5 - 9		8,519	6.7%
Age 10 - 14		8,880	7.0%
Age 15 - 19		7,773	6.1%
Age 20 - 24		6,031	4.8%
Age 25 - 29		8,912	7.0%
Age 30 - 34		8,045	6.3%
Age 35 - 39		8,278	6.5%
Age 40 - 44		9,282	7.3%
Age 45 - 49		10,514	8.3%
Age 50 - 54		10,660	8.4%
Age 55 - 59		9,141	7.2%
Age 60 - 64		7,342	5.8%
Age 65 - 69		5,142	4.1%
Age 70 - 74		3,670	2.9%
Age 75 - 79		2,746	2.2%
Age 80 - 84		2,173	1.7%
Age 85+		2,045	1.6%
Age 18+		96,244	75.8%
Age 65+		15,776	12.4%
Median Age by Sex and Race/Hispanic Origin			
Total Population		39.5	
Male		38.4	
Female		40.6	
White Alone		42.4	
Black Alone		27.3	
American Indian Alone		30.2	
Asian Alone		32.2	
Pacific Islander Alone		30.0	
Some Other Race Alone		24.9	
Two or More Races		14.0	
Hispanic Population		25.3	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 5 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332
Longitude: -93.48165

Households by Type		
Total	51,278	100.0%
Households with 1 Person	13,628	26.6%
Households with 2+ People	37,650	73.4%
Family Households	34,311	66.9%
Husband-wife Families	28,507	55.6%
With Own Children	12,614	24.6%
Other Family (No Spouse Present)	5,804	11.3%
With Own Children	3,352	6.5%
Nonfamily Households	3,339	6.5%
All Households with Children	16,636	32.4%
Multigenerational Households	810	1.6%
Unmarried Partner Households	2,721	5.3%
Male-female	2,388	4.7%
Same-sex	333	0.6%
Average Household Size	2.44	
Family Households by Size		
Total	34,311	100.0%
2 People	15,535	45.3%
3 People	7,552	22.0%
4 People	7,337	21.4%
5 People	2,785	8.1%
6 People	785	2.3%
7+ People	317	0.9%
Average Family Size	3.00	
Nonfamily Households by Size		
Total	16,968	100.0%
1 Person	13,628	80.3%
2 People	2,907	17.1%
3 People	302	1.8%
4 People	99	0.6%
5 People	22	0.1%
6 People	8	0.0%
7+ People	2	0.0%
Average Nonfamily Size	1.23	
Population by Relationship and Household Type		
Total	126,958	100.0%
In Households	125,256	98.7%
In Family Households	104,345	82.2%
Householder	34,371	27.1%
Spouse	28,554	22.5%
Child	37,471	29.5%
Other relative	2,401	1.9%
Nonrelative	1,548	1.2%
In Nonfamily Households	20,911	16.5%
In Group Quarters	1,702	1.3%
Institutionalized Population	1,134	0.9%
Noninstitutionalized Population	567	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 5 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

Family Households by Age of Householder		
Total	34,311	100.0%
Householder Age 15 - 44	12,788	37.3%
Householder Age 45 - 54	9,110	26.6%
Householder Age 55 - 64	6,835	19.9%
Householder Age 65 - 74	3,474	10.1%
Householder Age 75+	2,104	6.1%
Nonfamily Households by Age of Householder		
Total	16,966	100.0%
Householder Age 15 - 44	6,596	38.9%
Householder Age 45 - 54	2,873	16.9%
Householder Age 55 - 64	2,930	17.3%
Householder Age 65 - 74	1,952	11.5%
Householder Age 75+	2,615	15.4%
Households by Race of Householder		
Total	51,277	100.0%
Householder is White Alone	45,673	89.1%
Householder is Black Alone	2,151	4.2%
Householder is American Indian Alone	100	0.2%
Householder is Asian Alone	2,505	4.9%
Householder is Pacific Islander Alone	17	0.0%
Householder is Some Other Race Alone	331	0.6%
Householder is Two or More Races	500	1.0%
Households with Hispanic Householder	1,007	2.0%
Husband-wife Families by Race of Householder		
Total	28,507	100.0%
Householder is White Alone	25,573	89.7%
Householder is Black Alone	721	2.5%
Householder is American Indian Alone	35	0.1%
Householder is Asian Alone	1,819	6.4%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	160	0.6%
Householder is Two or More Races	195	0.7%
Husband-wife Families with Hispanic Householder	504	1.8%
Other Families (No Spouse) by Race of Householder		
Total	5,804	100.0%
Householder is White Alone	4,531	78.1%
Householder is Black Alone	795	13.7%
Householder is American Indian Alone	17	0.3%
Householder is Asian Alone	232	4.0%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	87	1.5%
Householder is Two or More Races	137	2.4%
Other Families with Hispanic Householder	239	4.1%
Nonfamily Households by Race of Householder		
Total	16,966	100.0%
Householder is White Alone	15,570	91.8%
Householder is Black Alone	634	3.7%
Householder is American Indian Alone	47	0.3%
Householder is Asian Alone	454	2.7%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	84	0.5%
Householder is Two or More Races	169	1.0%
Nonfamily Households with Hispanic Householder	265	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 5 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

Total Housing Units by Occupancy

Total	54,099	100.0%
Occupied Housing Units	51,277	94.8%
Vacant Housing Units		
For Rent	1,052	1.9%
Rented, not Occupied	114	0.2%
For Sale Only	635	1.2%
Sold, not Occupied	143	0.3%
For Seasonal/Recreational/Occasional Use	505	0.9%
For Migrant Workers	0	0.0%
Other Vacant	373	0.7%
Total Vacancy Rate	5.3%	

Households by Tenure and Mortgage Status

Total	51,277	100.0%
Owner Occupied	37,818	73.8%
Owned with a Mortgage/Loan	29,973	58.5%
Owned Free and Clear	7,846	15.3%
Average Household Size	2.59	
Renter Occupied	13,459	26.2%
Average Household Size	2.04	

Owner-occupied Housing Units by Race of Householder

Total	37,817	100.0%
Householder is White Alone	35,284	93.3%
Householder is Black Alone	550	1.5%
Householder is American Indian Alone	46	0.1%
Householder is Asian Alone	1,593	4.2%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	110	0.3%
Householder is Two or More Races	229	0.6%
Owner-occupied Housing Units with Hispanic Householder	468	1.2%

Renter-occupied Housing Units by Race of Householder

Total	13,460	100.0%
Householder is White Alone	10,389	77.2%
Householder is Black Alone	1,600	11.9%
Householder is American Indian Alone	54	0.4%
Householder is Asian Alone	912	6.8%
Householder is Pacific Islander Alone	12	0.1%
Householder is Some Other Race Alone	222	1.6%
Householder is Two or More Races	271	2.0%
Renter-occupied Housing Units with Hispanic Householder	539	4.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.38
Householder is Black Alone	2.86
Householder is American Indian Alone	2.18
Householder is Asian Alone	3.05
Householder is Pacific Islander Alone	2.35
Householder is Some Other Race Alone	3.31
Householder is Two or More Races	2.70
Householder is Hispanic	3.08

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 1 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332
Longitude: -93.48165

Summary	Census 2010		2015		2020		
Population	9,016		9,401		9,947		
Households	4,047		4,226		4,462		
Families	2,425		2,515		2,652		
Average Household Size	2.21		2.20		2.21		
Owner Occupied Housing Units	2,320		2,454		2,650		
Renter Occupied Housing Units	1,727		1,772		1,812		
Median Age	37.7		38.9		39.6		
Trends: 2015 - 2020 Annual Rate	Area		State		National		
Population	1.14%		0.67%		0.75%		
Households	1.09%		0.73%		0.77%		
Families	1.07%		0.65%		0.69%		
Owner HHs	1.55%		0.71%		0.70%		
Median Household Income	2.10%		3.18%		2.66%		
Households by Income	2015			2020			
	Number		Percent	Number		Percent	
	<\$15,000		211	5.0%	185		4.1%
	\$15,000 - \$24,999		229	5.4%	158		3.5%
	\$25,000 - \$34,999		166	3.9%	125		2.8%
	\$35,000 - \$49,999		519	12.3%	468		10.5%
	\$50,000 - \$74,999		862	20.4%	832		18.6%
	\$75,000 - \$99,999		725	17.2%	835		18.7%
	\$100,000 - \$149,999		611	14.5%	813		18.2%
	\$150,000 - \$199,999		391	9.3%	467		10.5%
	\$200,000+		511	12.1%	580		13.0%
Median Household Income			\$78,249		\$86,825		
Average Household Income			\$109,707		\$122,014		
Per Capita Income			\$48,312		\$53,591		
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4		535	5.9%	513		5.5%
	5 - 9		540	6.0%	556		5.9%
	10 - 14		554	6.1%	579		6.2%
	15 - 19		505	5.6%	554		5.9%
	20 - 24		575	6.4%	546		5.8%
	25 - 34		1,480	16.4%	1,498		15.9%
	35 - 44		1,187	13.2%	1,204		12.8%
	45 - 54		1,391	15.4%	1,326		14.1%
	55 - 64		1,042	11.6%	1,212		12.9%
	65 - 74		585	6.5%	747		7.9%
	75 - 84		419	4.6%	430		4.6%
	85+		205	2.3%	235		2.5%
	2020		2015		Census 2010		
	Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone		7,116		7,220		72.6%	
Black Alone		553		642		6.5%	
American Indian Alone		15		15		0.2%	
Asian Alone		1,376		1,675		16.8%	
Pacific Islander Alone		2		2		0.0%	
Some Other Race Alone		92		105		1.1%	
Two or More Races		249		289		2.9%	
Hispanic Origin (Any Race)		293		343		3.4%	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 08, 2016



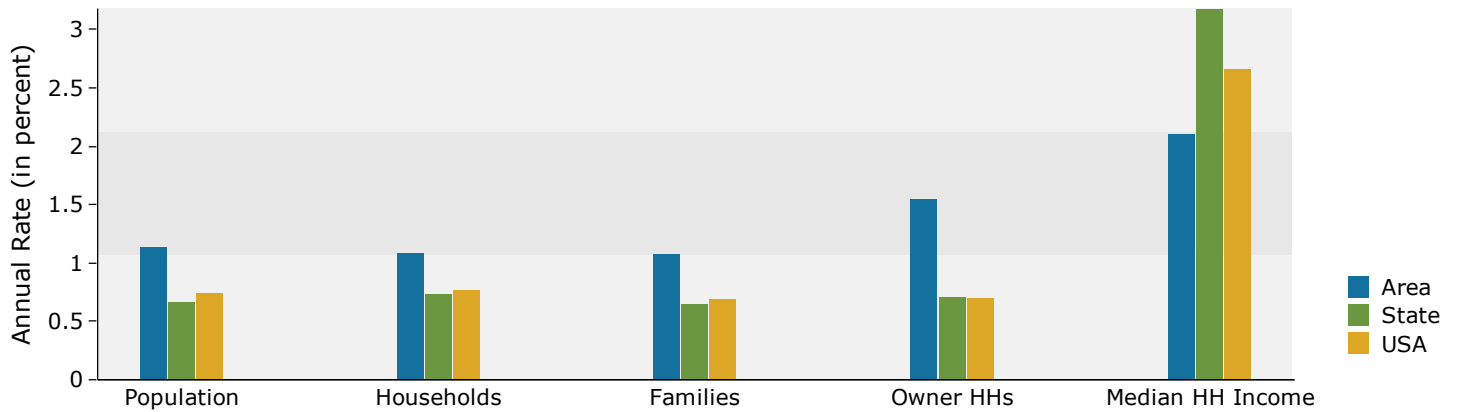
Demographic and Income Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 1 mile radius

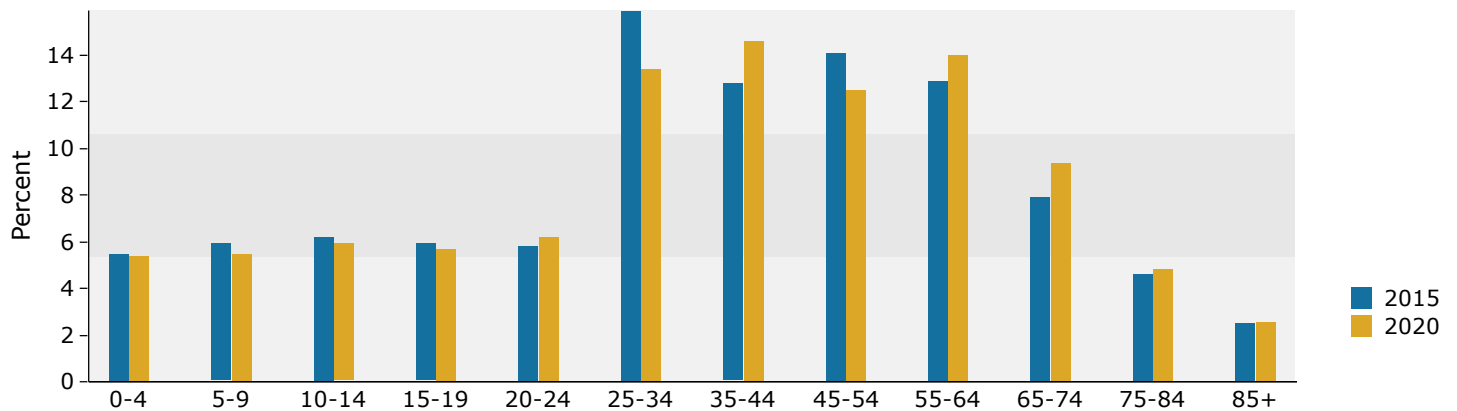
Prepared by Sam Svendahl

Latitude: 45.02332
Longitude: -93.48165

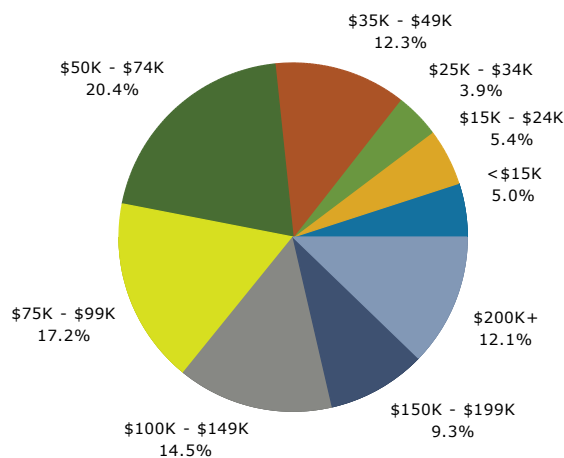
Trends 2015-2020



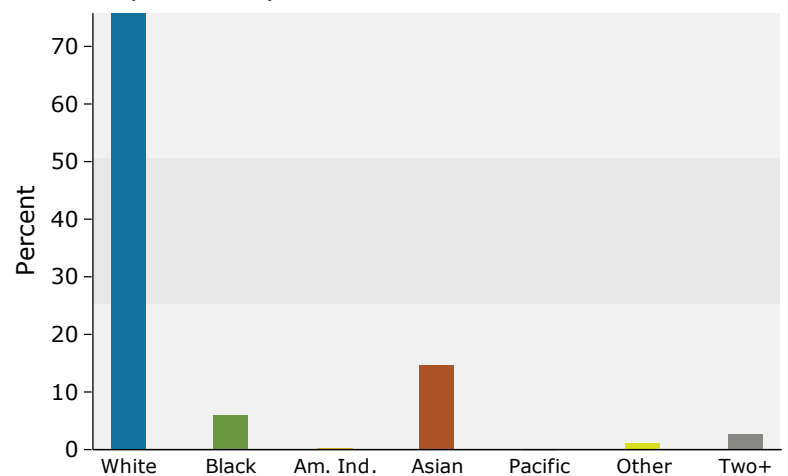
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 08, 2016



Demographic and Income Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 3 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332
Longitude: -93.48165

Summary	Census 2010		2015		2020		
Population	51,400		54,925		58,786		
Households	20,257		21,740		23,286		
Families	14,178		15,189		16,263		
Average Household Size	2.51		2.50		2.50		
Owner Occupied Housing Units	15,719		16,922		18,212		
Renter Occupied Housing Units	4,538		4,818		5,073		
Median Age	39.8		40.7		41.3		
Trends: 2015 - 2020 Annual Rate	Area		State		National		
Population	1.37%		0.67%		0.75%		
Households	1.38%		0.73%		0.77%		
Families	1.38%		0.65%		0.69%		
Owner HHs	1.48%		0.71%		0.70%		
Median Household Income	2.62%		3.18%		2.66%		
Households by Income				2015		2020	
				Number	Percent	Number	Percent
	<\$15,000			802	3.7%	692	3.0%
	\$15,000 - \$24,999			807	3.7%	543	2.3%
	\$25,000 - \$34,999			929	4.3%	692	3.0%
	\$35,000 - \$49,999			1,985	9.1%	1,763	7.6%
	\$50,000 - \$74,999			3,635	16.7%	3,408	14.6%
	\$75,000 - \$99,999			3,283	15.1%	3,535	15.2%
	\$100,000 - \$149,999			3,802	17.5%	4,676	20.1%
	\$150,000 - \$199,999			2,737	12.6%	3,396	14.6%
	\$200,000+			3,760	17.3%	4,581	19.7%
	Median Household Income			\$94,544		\$107,585	
Average Household Income			\$129,500		\$146,536		
Per Capita Income			\$51,425		\$58,196		
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	3,002	5.8%	3,000	5.5%	3,204	5.5%
	5 - 9	3,565	6.9%	3,426	6.2%	3,445	5.9%
	10 - 14	3,837	7.5%	3,989	7.3%	3,800	6.5%
	15 - 19	3,471	6.8%	3,635	6.6%	3,677	6.3%
	20 - 24	2,302	4.5%	3,104	5.7%	2,963	5.0%
	25 - 34	6,300	12.3%	6,461	11.8%	6,959	11.8%
	35 - 44	7,182	14.0%	7,048	12.8%	8,110	13.8%
	45 - 54	8,859	17.2%	8,270	15.1%	7,870	13.4%
	55 - 64	6,770	13.2%	8,189	14.9%	8,667	14.7%
	65 - 74	3,612	7.0%	4,779	8.7%	6,058	10.3%
	75 - 84	1,831	3.6%	2,184	4.0%	2,972	5.1%
	85+	667	1.3%	839	1.5%	1,059	1.8%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		43,690	85.0%	45,444	82.7%	47,183	80.3%
Black Alone		2,264	4.4%	2,645	4.8%	3,146	5.4%
American Indian Alone		122	0.2%	124	0.2%	128	0.2%
Asian Alone		3,832	7.5%	4,936	9.0%	6,209	10.6%
Pacific Islander Alone		15	0.0%	18	0.0%	24	0.0%
Some Other Race Alone		362	0.7%	416	0.8%	494	0.8%
Two or More Races		1,115	2.2%	1,342	2.4%	1,603	2.7%
Hispanic Origin (Any Race)		1,283	2.5%	1,465	2.7%	1,752	3.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 08, 2016



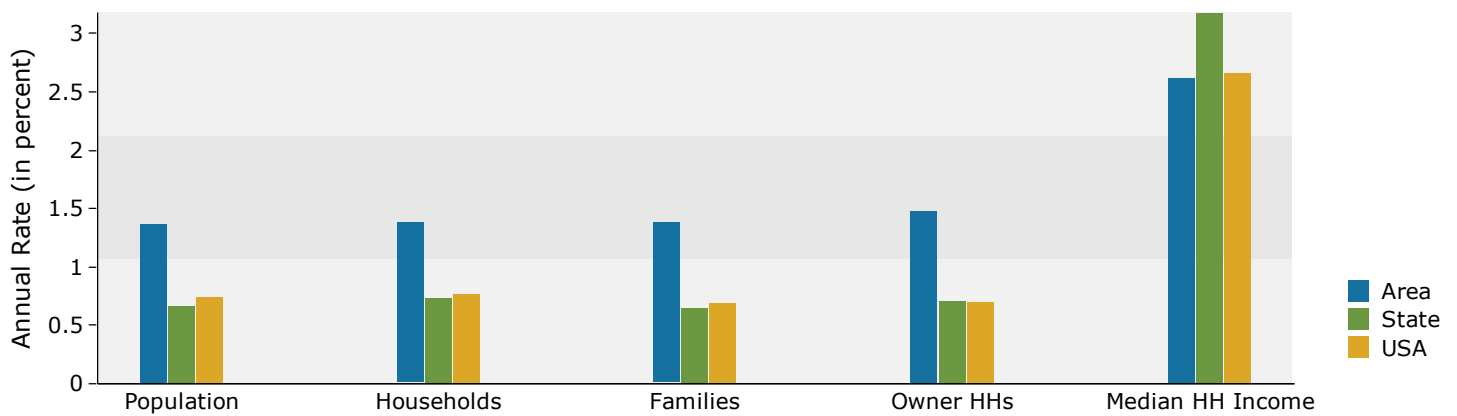
Demographic and Income Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 3 mile radius

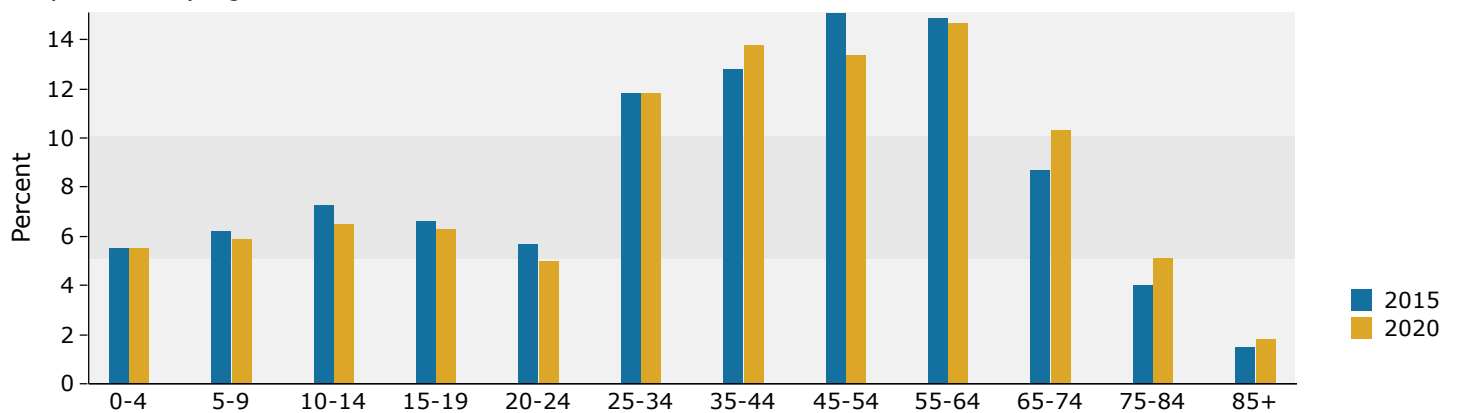
Prepared by Sam Svendahl

Latitude: 45.02332
Longitude: -93.48165

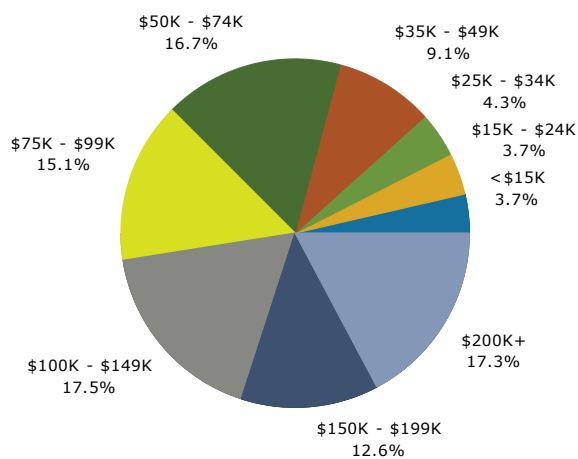
Trends 2015-2020



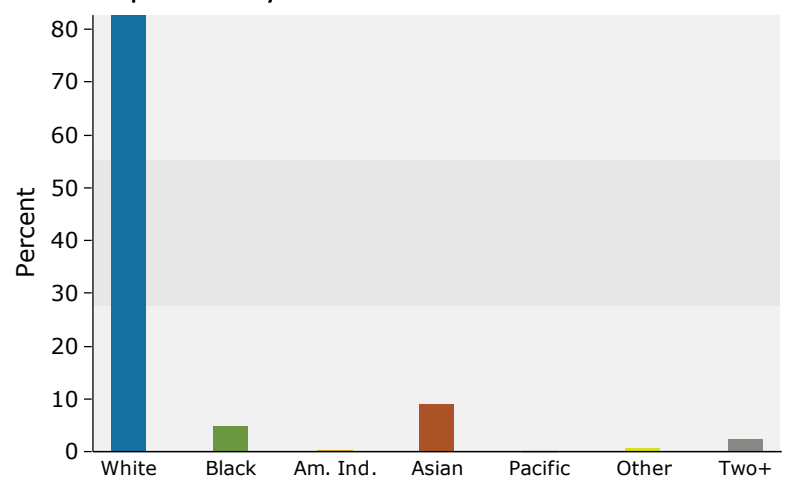
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 08, 2016



Demographic and Income Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 5 mile radius

Prepared by Sam Svendahl

Latitude: 45.02332
Longitude: -93.48165

Summary	Census 2010		2015		2020	
Population	126,958		134,972		143,819	
Households	51,277		54,638		58,200	
Families	34,311		36,526		38,894	
Average Household Size	2.44		2.44		2.44	
Owner Occupied Housing Units	37,818		40,475		43,366	
Renter Occupied Housing Units	13,459		14,163		14,833	
Median Age	39.5		40.4		41.0	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	1.28%		0.67%		0.75%	
Households	1.27%		0.73%		0.77%	
Families	1.26%		0.65%		0.69%	
Owner HHs	1.39%		0.71%		0.70%	
Median Household Income	2.90%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	2,421	4.4%	2,171	3.7%		
\$15,000 - \$24,999	2,660	4.9%	1,952	3.4%		
\$25,000 - \$34,999	3,074	5.6%	2,439	4.2%		
\$35,000 - \$49,999	5,303	9.7%	4,728	8.1%		
\$50,000 - \$74,999	9,320	17.1%	8,721	15.0%		
\$75,000 - \$99,999	8,140	14.9%	8,909	15.3%		
\$100,000 - \$149,999	9,278	17.0%	11,448	19.7%		
\$150,000 - \$199,999	6,382	11.7%	7,947	13.7%		
\$200,000+	8,060	14.8%	9,884	17.0%		
Median Household Income	\$87,132		\$100,504			
Average Household Income	\$120,124		\$136,572			
Per Capita Income	\$48,790		\$55,440			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,803	6.1%	7,660	5.7%	8,071	5.6%
5 - 9	8,519	6.7%	8,600	6.4%	8,621	6.0%
10 - 14	8,880	7.0%	9,353	6.9%	9,436	6.6%
15 - 19	7,773	6.1%	8,429	6.2%	8,730	6.1%
20 - 24	6,031	4.8%	7,349	5.4%	7,205	5.0%
25 - 34	16,957	13.4%	16,903	12.5%	17,144	11.9%
35 - 44	17,560	13.8%	17,433	12.9%	20,215	14.1%
45 - 54	21,174	16.7%	19,968	14.8%	18,741	13.0%
55 - 64	16,483	13.0%	19,304	14.3%	20,374	14.2%
65 - 74	8,812	6.9%	11,695	8.7%	14,830	10.3%
75 - 84	4,919	3.9%	5,741	4.3%	7,403	5.1%
85+	2,045	1.6%	2,536	1.9%	3,049	2.1%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	107,975	85.0%	112,039	83.0%	116,041	80.7%
Black Alone	6,544	5.2%	7,611	5.6%	9,022	6.3%
American Indian Alone	348	0.3%	356	0.3%	373	0.3%
Asian Alone	7,941	6.3%	10,103	7.5%	12,621	8.8%
Pacific Islander Alone	46	0.0%	55	0.0%	67	0.0%
Some Other Race Alone	1,306	1.0%	1,481	1.1%	1,748	1.2%
Two or More Races	2,797	2.2%	3,327	2.5%	3,947	2.7%
Hispanic Origin (Any Race)	3,816	3.0%	4,311	3.2%	5,109	3.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 08, 2016



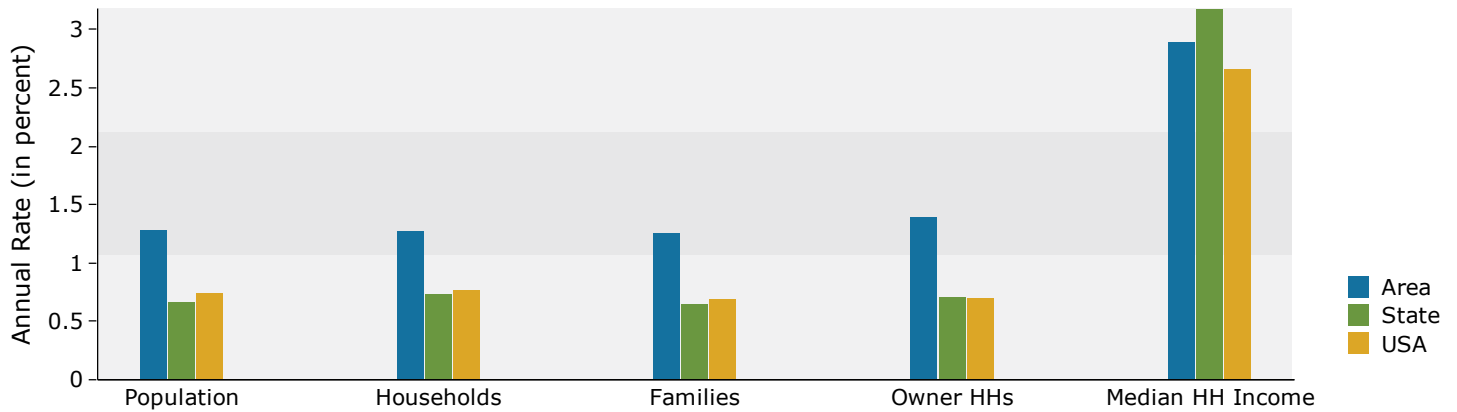
Demographic and Income Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Ring: 5 mile radius

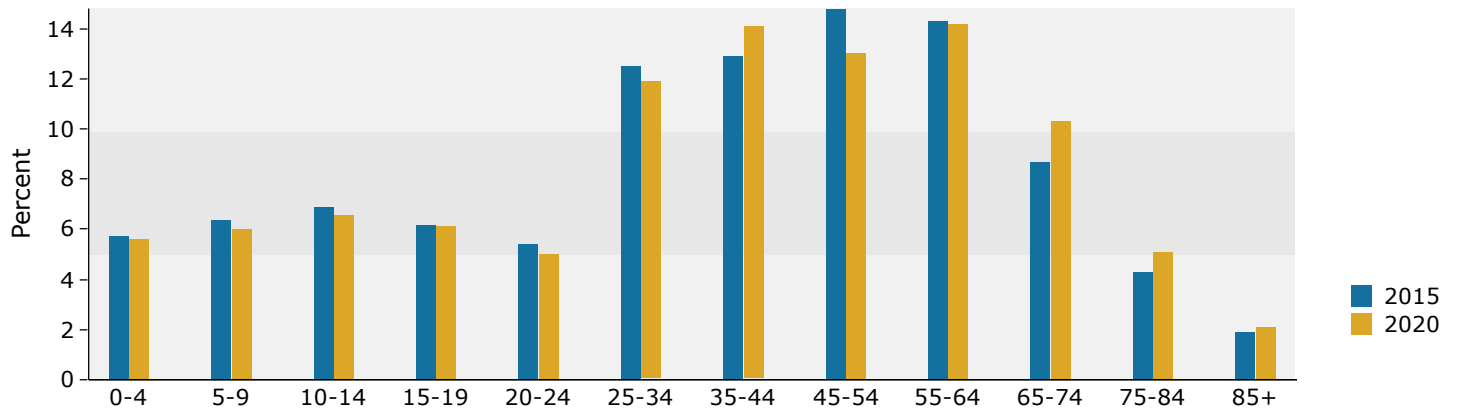
Prepared by Sam Svendahl

Latitude: 45.02332
Longitude: -93.48165

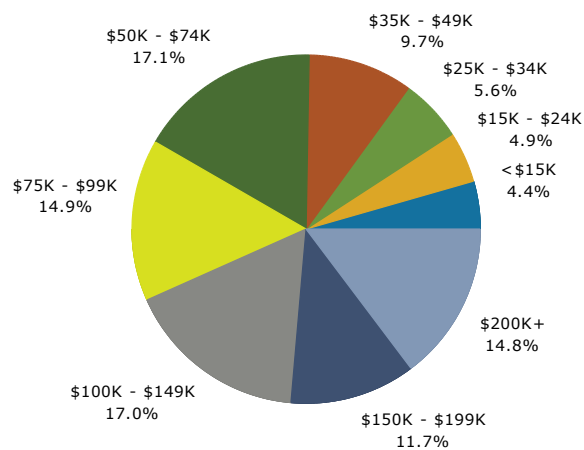
Trends 2015-2020



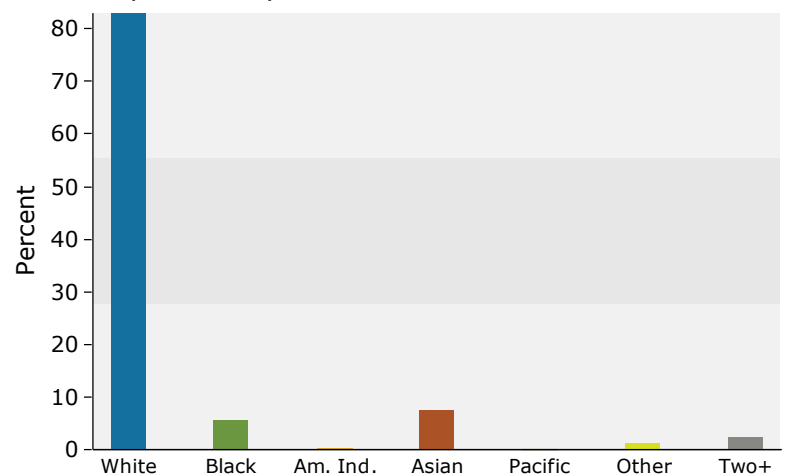
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 3.2%



Market Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,822	47,537	115,879
2010 Total Population	9,016	51,400	126,958
2015 Total Population	9,401	54,925	134,972
2015 Group Quarters	89	645	1,717
2020 Total Population	9,947	58,786	143,819
2015-2020 Annual Rate	1.14%	1.37%	1.28%
Household Summary			
2000 Households	3,726	17,305	44,495
2000 Average Household Size	2.36	2.69	2.55
2010 Households	4,047	20,257	51,277
2010 Average Household Size	2.21	2.51	2.44
2015 Households	4,226	21,740	54,638
2015 Average Household Size	2.20	2.50	2.44
2020 Households	4,462	23,286	58,200
2020 Average Household Size	2.21	2.50	2.44
2015-2020 Annual Rate	1.09%	1.38%	1.27%
2010 Families	2,425	14,178	34,311
2010 Average Family Size	2.83	3.01	3.00
2015 Families	2,515	15,189	36,526
2015 Average Family Size	2.84	3.01	2.99
2020 Families	2,652	16,263	38,894
2020 Average Family Size	2.85	3.01	3.00
2015-2020 Annual Rate	1.07%	1.38%	1.26%
Housing Unit Summary			
2000 Housing Units	3,851	17,594	45,625
Owner Occupied Housing Units	59.3%	79.8%	73.9%
Renter Occupied Housing Units	37.4%	18.6%	23.6%
Vacant Housing Units	3.2%	1.6%	2.5%
2010 Housing Units	4,267	21,130	54,131
Owner Occupied Housing Units	54.4%	74.4%	69.9%
Renter Occupied Housing Units	40.5%	21.5%	24.9%
Vacant Housing Units	5.2%	4.1%	5.3%
2015 Housing Units	4,467	22,444	57,192
Owner Occupied Housing Units	54.9%	75.4%	70.8%
Renter Occupied Housing Units	39.7%	21.5%	24.8%
Vacant Housing Units	5.4%	3.1%	4.5%
2020 Housing Units	4,730	23,999	60,885
Owner Occupied Housing Units	56.0%	75.9%	71.2%
Renter Occupied Housing Units	38.3%	21.1%	24.4%
Vacant Housing Units	5.7%	3.0%	4.4%
Median Household Income			
2015	\$78,249	\$94,544	\$87,132
2020	\$86,825	\$107,585	\$100,504
Median Home Value			
2015	\$326,702	\$349,873	\$321,668
2020	\$379,075	\$401,997	\$382,548
Per Capita Income			
2015	\$48,312	\$51,425	\$48,790
2020	\$53,591	\$58,196	\$55,440
Median Age			
2010	37.7	39.8	39.5
2015	38.9	40.7	40.4
2020	39.6	41.3	41.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



Market Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	4,226	21,740	54,638
<\$15,000	5.0%	3.7%	4.4%
\$15,000 - \$24,999	5.4%	3.7%	4.9%
\$25,000 - \$34,999	3.9%	4.3%	5.6%
\$35,000 - \$49,999	12.3%	9.1%	9.7%
\$50,000 - \$74,999	20.4%	16.7%	17.1%
\$75,000 - \$99,999	17.2%	15.1%	14.9%
\$100,000 - \$149,999	14.5%	17.5%	17.0%
\$150,000 - \$199,999	9.3%	12.6%	11.7%
\$200,000+	12.1%	17.3%	14.8%
Average Household Income	\$109,707	\$129,500	\$120,124
2020 Households by Income			
Household Income Base	4,462	23,286	58,200
<\$15,000	4.1%	3.0%	3.7%
\$15,000 - \$24,999	3.5%	2.3%	3.4%
\$25,000 - \$34,999	2.8%	3.0%	4.2%
\$35,000 - \$49,999	10.5%	7.6%	8.1%
\$50,000 - \$74,999	18.6%	14.6%	15.0%
\$75,000 - \$99,999	18.7%	15.2%	15.3%
\$100,000 - \$149,999	18.2%	20.1%	19.7%
\$150,000 - \$199,999	10.5%	14.6%	13.7%
\$200,000+	13.0%	19.7%	17.0%
Average Household Income	\$122,014	\$146,536	\$136,572
2015 Owner Occupied Housing Units by Value			
Total	2,454	16,922	40,475
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.6%	0.4%	0.9%
\$100,000 - \$149,999	5.1%	2.7%	3.9%
\$150,000 - \$199,999	13.1%	9.4%	10.0%
\$200,000 - \$249,999	9.9%	10.7%	14.5%
\$250,000 - \$299,999	15.1%	14.0%	15.8%
\$300,000 - \$399,999	23.3%	25.5%	21.6%
\$400,000 - \$499,999	14.9%	17.1%	13.4%
\$500,000 - \$749,999	14.2%	15.4%	13.3%
\$750,000 - \$999,999	2.6%	3.0%	3.3%
\$1,000,000 +	1.2%	1.7%	3.1%
Average Home Value	\$368,505	\$392,934	\$386,057
2020 Owner Occupied Housing Units by Value			
Total	2,650	18,212	43,366
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.2%	0.1%	0.4%
\$100,000 - \$149,999	1.5%	0.7%	1.0%
\$150,000 - \$199,999	7.0%	4.2%	4.6%
\$200,000 - \$249,999	6.3%	6.1%	9.8%
\$250,000 - \$299,999	13.4%	10.7%	14.2%
\$300,000 - \$399,999	27.3%	27.7%	24.1%
\$400,000 - \$499,999	17.5%	20.1%	16.8%
\$500,000 - \$749,999	18.1%	20.5%	17.6%
\$750,000 - \$999,999	7.1%	7.2%	6.8%
\$1,000,000 +	1.6%	2.6%	4.6%
Average Home Value	\$434,657	\$462,534	\$457,521

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



Market Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	9,015	51,400	126,959
0 - 4	5.9%	5.8%	6.1%
5 - 9	6.0%	6.9%	6.7%
10 - 14	6.1%	7.5%	7.0%
15 - 24	12.0%	11.2%	10.9%
25 - 34	16.4%	12.3%	13.4%
35 - 44	13.2%	14.0%	13.8%
45 - 54	15.4%	17.2%	16.7%
55 - 64	11.6%	13.2%	13.0%
65 - 74	6.5%	7.0%	6.9%
75 - 84	4.6%	3.6%	3.9%
85 +	2.3%	1.3%	1.6%
18 +	77.9%	74.8%	75.8%
2015 Population by Age			
Total	9,400	54,924	134,971
0 - 4	5.5%	5.5%	5.7%
5 - 9	5.9%	6.2%	6.4%
10 - 14	6.2%	7.3%	6.9%
15 - 24	11.7%	12.3%	11.7%
25 - 34	15.9%	11.8%	12.5%
35 - 44	12.8%	12.8%	12.9%
45 - 54	14.1%	15.1%	14.8%
55 - 64	12.9%	14.9%	14.3%
65 - 74	7.9%	8.7%	8.7%
75 - 84	4.6%	4.0%	4.3%
85 +	2.5%	1.5%	1.9%
18 +	78.5%	76.6%	76.9%
2020 Population by Age			
Total	9,945	58,784	143,819
0 - 4	5.4%	5.5%	5.6%
5 - 9	5.5%	5.9%	6.0%
10 - 14	5.9%	6.5%	6.6%
15 - 24	11.9%	11.3%	11.1%
25 - 34	13.4%	11.8%	11.9%
35 - 44	14.6%	13.8%	14.1%
45 - 54	12.5%	13.4%	13.0%
55 - 64	14.0%	14.7%	14.2%
65 - 74	9.4%	10.3%	10.3%
75 - 84	4.8%	5.1%	5.1%
85 +	2.6%	1.8%	2.1%
18 +	79.3%	78.0%	77.8%
2010 Population by Sex			
Males	4,263	24,902	61,513
Females	4,753	26,498	65,445
2015 Population by Sex			
Males	4,501	26,702	65,488
Females	4,901	28,223	69,484
2020 Population by Sex			
Males	4,795	28,589	69,788
Females	5,152	30,197	74,031

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



Market Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	9,016	51,400	126,957
White Alone	78.6%	85.0%	85.0%
Black Alone	5.5%	4.4%	5.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	12.4%	7.5%	6.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.7%	1.0%
Two or More Races	2.4%	2.2%	2.2%
Hispanic Origin	3.0%	2.5%	3.0%
Diversity Index	40.1	30.6	31.3
2015 Population by Race/Ethnicity			
Total	9,403	54,925	134,972
White Alone	75.7%	82.7%	83.0%
Black Alone	5.9%	4.8%	5.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	14.6%	9.0%	7.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.8%	1.1%
Two or More Races	2.6%	2.4%	2.5%
Hispanic Origin	3.1%	2.7%	3.2%
Diversity Index	43.8	34.1	34.5
2020 Population by Race/Ethnicity			
Total	9,948	58,787	143,819
White Alone	72.6%	80.3%	80.7%
Black Alone	6.5%	5.4%	6.3%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	16.8%	10.6%	8.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	0.8%	1.2%
Two or More Races	2.9%	2.7%	2.7%
Hispanic Origin	3.4%	3.0%	3.6%
Diversity Index	47.8	38.0	38.3
2010 Population by Relationship and Household Type			
Total	9,016	51,400	126,958
In Households	99.0%	98.8%	98.7%
In Family Households	77.6%	84.2%	82.2%
Householder	26.4%	27.6%	27.1%
Spouse	21.1%	23.4%	22.5%
Child	26.8%	30.4%	29.5%
Other relative	2.0%	1.6%	1.9%
Nonrelative	1.3%	1.1%	1.2%
In Nonfamily Households	21.5%	14.5%	16.5%
In Group Quarters	1.0%	1.2%	1.3%
Institutionalized Population	0.7%	1.0%	0.9%
Noninstitutionalized Population	0.3%	0.2%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



Market Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	6,653	37,771	93,580
Less than 9th Grade	0.4%	0.8%	0.8%
9th - 12th Grade, No Diploma	3.2%	1.8%	2.2%
High School Graduate	10.7%	10.2%	12.8%
GED/Alternative Credential	1.3%	1.2%	1.4%
Some College, No Degree	18.2%	16.1%	18.2%
Associate Degree	7.5%	8.1%	8.9%
Bachelor's Degree	34.5%	38.8%	35.6%
Graduate/Professional Degree	24.1%	23.0%	20.1%
2015 Population 15+ by Marital Status			
Total	7,753	44,510	109,358
Never Married	25.0%	25.3%	26.3%
Married	58.6%	62.2%	59.7%
Widowed	3.9%	3.7%	4.5%
Divorced	12.5%	8.8%	9.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	97.0%	97.2%	96.8%
Civilian Unemployed	3.0%	2.8%	3.2%
2015 Employed Population 16+ by Industry			
Total	5,286	30,459	74,566
Agriculture/Mining	0.2%	0.6%	0.6%
Construction	3.3%	3.2%	3.5%
Manufacturing	12.3%	14.3%	14.6%
Wholesale Trade	3.2%	3.4%	3.3%
Retail Trade	10.4%	10.3%	10.5%
Transportation/Utilities	3.4%	2.6%	2.8%
Information	1.3%	1.6%	1.8%
Finance/Insurance/Real Estate	13.0%	13.0%	12.3%
Services	52.2%	49.3%	48.2%
Public Administration	0.9%	1.6%	2.4%
2015 Employed Population 16+ by Occupation			
Total	5,286	30,459	74,566
White Collar	82.2%	82.0%	78.2%
Management/Business/Financial	22.9%	27.0%	24.9%
Professional	33.2%	29.2%	27.5%
Sales	12.8%	14.4%	13.5%
Administrative Support	13.3%	11.4%	12.2%
Services	10.4%	9.9%	11.4%
Blue Collar	7.4%	8.1%	10.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.5%	2.0%	2.3%
Installation/Maintenance/Repair	0.6%	1.0%	1.7%
Production	1.9%	2.6%	3.4%
Transportation/Material Moving	2.3%	2.5%	3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



Market Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	4,047	20,257	51,278
Households with 1 Person	32.4%	24.5%	26.6%
Households with 2+ People	67.6%	75.5%	73.4%
Family Households	59.9%	70.0%	66.9%
Husband-wife Families	48.1%	59.3%	55.6%
With Related Children	21.7%	27.6%	25.1%
Other Family (No Spouse Present)	11.9%	10.7%	11.3%
Other Family with Male Householder	3.4%	2.8%	3.1%
With Related Children	1.9%	1.7%	1.8%
Other Family with Female Householder	8.5%	7.9%	8.3%
With Related Children	5.0%	5.1%	5.4%
Nonfamily Households	7.6%	5.6%	6.5%
All Households with Children	28.8%	34.6%	32.4%
Multigenerational Households	1.1%	1.4%	1.6%
Unmarried Partner Households	5.7%	4.7%	5.3%
Male-female	5.1%	4.1%	4.7%
Same-sex	0.6%	0.6%	0.6%
2010 Households by Size			
Total	4,046	20,258	51,279
1 Person Household	32.5%	24.4%	26.6%
2 Person Household	35.2%	35.9%	36.0%
3 Person Household	14.7%	15.8%	15.3%
4 Person Household	12.6%	15.9%	14.5%
5 Person Household	3.7%	5.8%	5.5%
6 Person Household	1.1%	1.5%	1.5%
7 + Person Household	0.4%	0.6%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	4,047	20,257	51,277
Owner Occupied	57.3%	77.6%	73.8%
Owned with a Mortgage/Loan	45.3%	61.7%	58.5%
Owned Free and Clear	12.1%	15.9%	15.3%
Renter Occupied	42.7%	22.4%	26.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 08, 2016



Market Profile

3650 Vicksburg Ln N, Plymouth, Minnesota, 55446
Rings: 1, 3, 5 mile radii

Prepared by Sam Svendahl

Latitude: 45.02332

Longitude: -93.48165

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
	1. Young and Restless (11B)	Savvy Suburbanites (1D)	In Style (5B)
	2. Exurbanites (1E)	Enterprising Professionals	Savvy Suburbanites (1D)
	3. Enterprising Professionals	Professional Pride (1B)	Boomburbs (1C)
2015 Consumer Spending			
Apparel & Services: Total \$	\$14,813,352	\$86,996,068	\$202,589,652
Average Spent	\$3,505.29	\$4,001.66	\$3,707.85
Spending Potential Index	151	173	160
Computers & Accessories: Total \$	\$1,701,713	\$10,032,810	\$23,324,757
Average Spent	\$402.68	\$461.49	\$426.90
Spending Potential Index	154	177	164
Education: Total \$	\$10,083,558	\$62,693,549	\$143,939,074
Average Spent	\$2,386.08	\$2,883.79	\$2,634.41
Spending Potential Index	157	189	173
Entertainment/Recreation: Total \$	\$20,180,619	\$124,239,195	\$289,537,050
Average Spent	\$4,775.35	\$5,714.77	\$5,299.19
Spending Potential Index	144	173	160
Food at Home: Total \$	\$31,808,027	\$187,153,885	\$439,586,348
Average Spent	\$7,526.75	\$8,608.73	\$8,045.43
Spending Potential Index	144	165	154
Food Away from Home: Total \$	\$20,898,014	\$123,853,633	\$288,421,944
Average Spent	\$4,945.11	\$5,697.04	\$5,278.78
Spending Potential Index	150	173	161
Health Care: Total \$	\$27,249,855	\$170,657,899	\$402,009,500
Average Spent	\$6,448.14	\$7,849.95	\$7,357.69
Spending Potential Index	136	166	155
HH Furnishings & Equipment: Total \$	\$11,489,779	\$69,377,353	\$161,767,409
Average Spent	\$2,718.83	\$3,191.23	\$2,960.71
Spending Potential Index	148	173	161
Investments: Total \$	\$16,809,366	\$105,283,434	\$242,158,174
Average Spent	\$3,977.61	\$4,842.84	\$4,432.05
Spending Potential Index	144	176	161
Retail Goods: Total \$	\$154,264,037	\$929,841,618	\$2,176,855,438
Average Spent	\$36,503.56	\$42,771.00	\$39,841.42
Spending Potential Index	143	168	156
Shelter: Total \$	\$105,864,572	\$628,607,127	\$1,465,504,435
Average Spent	\$25,050.77	\$28,914.77	\$26,822.07
Spending Potential Index	152	176	163
TV/Video/Audio: Total \$	\$7,964,267	\$46,751,819	\$110,234,030
Average Spent	\$1,884.59	\$2,150.50	\$2,017.53
Spending Potential Index	144	164	154
Travel: Total \$	\$12,349,961	\$78,548,238	\$181,134,093
Average Spent	\$2,922.38	\$3,613.07	\$3,315.17
Spending Potential Index	150	185	170
Vehicle Maintenance & Repairs: Total \$	\$6,894,500	\$41,492,515	\$97,079,514
Average Spent	\$1,631.45	\$1,908.58	\$1,776.78
Spending Potential Index	146	171	159

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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