



Site Map

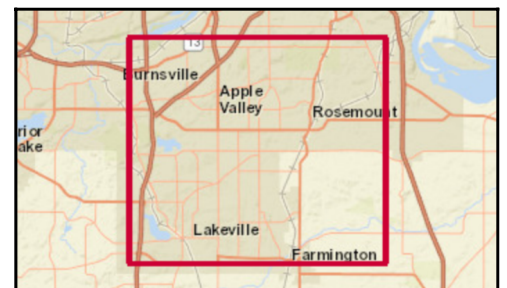
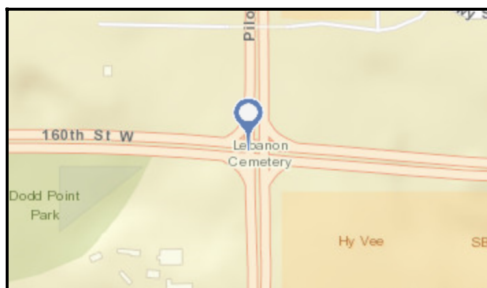
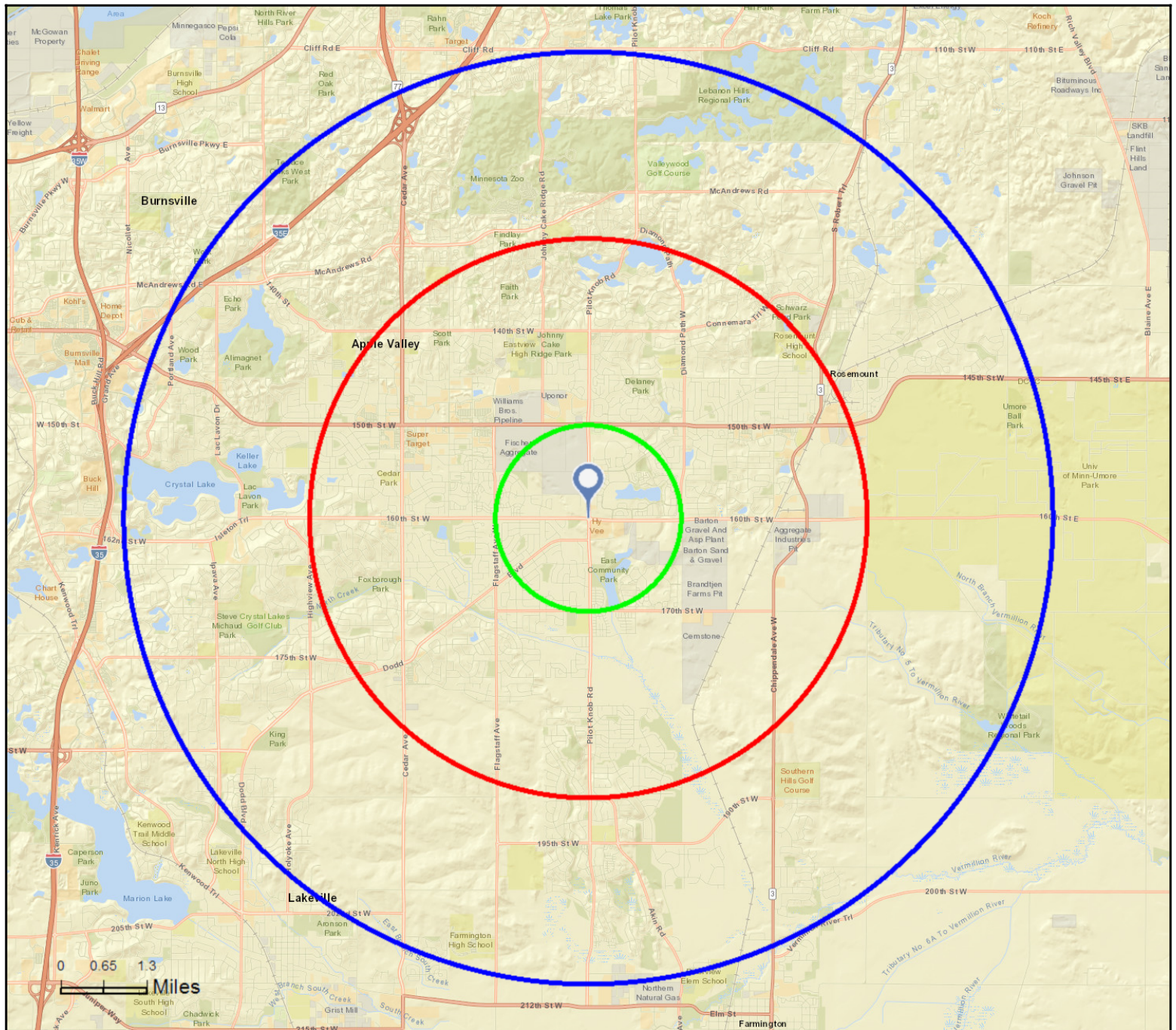
Pilot Knob Rd, Lakeville, Minnesota, 55068

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 44.71728

Longitude: -93.17701



June 26, 2017



Executive Summary

Pilot Knob Rd, Lakeville, Minnesota, 55068
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	1 mile	3 miles	5 miles
Population			
2000 Population	3,001	58,886	115,585
2010 Population	5,543	69,972	139,537
2016 Population	7,503	73,435	147,015
2021 Population	11,248	79,515	155,480
2000-2010 Annual Rate	6.33%	1.74%	1.90%
2010-2016 Annual Rate	4.96%	0.78%	0.84%
2016-2021 Annual Rate	8.43%	1.60%	1.13%
2016 Male Population	49.1%	48.9%	49.2%
2016 Female Population	50.8%	51.1%	50.8%
2016 Median Age	33.5	36.1	36.6

In the identified area, the current year population is 147,015. In 2010, the Census count in the area was 139,537. The rate of change since 2010 was 0.84% annually. The five-year projection for the population in the area is 155,480 representing a change of 1.13% annually from 2016 to 2021. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 33.5, compared to U.S. median age of 38.0.

Race and Ethnicity

2016 White Alone	80.9%	83.3%	83.7%
2016 Black Alone	4.9%	5.4%	5.2%
2016 American Indian/Alaska Native Alone	0.3%	0.4%	0.4%
2016 Asian Alone	9.1%	6.2%	5.8%
2016 Pacific Islander Alone	0.1%	0.1%	0.1%
2016 Other Race	1.3%	1.4%	1.7%
2016 Two or More Races	3.4%	3.3%	3.3%
2016 Hispanic Origin (Any Race)	4.4%	4.3%	4.7%

Persons of Hispanic origin represent 4.7% of the population in the identified area compared to 17.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 35.7 in the identified area, compared to 63.5 for the U.S. as a whole.

Households

2000 Households	1,010	19,875	39,090
2010 Households	2,023	25,236	49,662
2016 Total Households	2,711	26,667	52,548
2021 Total Households	4,050	28,945	55,745
2000-2010 Annual Rate	7.19%	2.42%	2.42%
2010-2016 Annual Rate	4.80%	0.89%	0.91%
2016-2021 Annual Rate	8.36%	1.65%	1.19%
2016 Average Household Size	2.77	2.74	2.79

The household count in this area has changed from 49,662 in 2010 to 52,548 in the current year, a change of 0.91% annually. The five-year projection of households is 55,745, a change of 1.19% annually from the current year total. Average household size is currently 2.79, compared to 2.80 in the year 2010. The number of families in the current year is 39,827 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

June 26, 2017



Executive Summary

Pilot Knob Rd, Lakeville, Minnesota, 55068
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	1 mile	3 miles	5 miles
Median Household Income			
2016 Median Household Income	\$91,048	\$84,363	\$89,173
2021 Median Household Income	\$103,057	\$93,740	\$100,394
2016-2021 Annual Rate	2.51%	2.13%	2.40%
Average Household Income			
2016 Average Household Income	\$118,651	\$100,747	\$109,347
2021 Average Household Income	\$132,243	\$110,761	\$119,637
2016-2021 Annual Rate	2.19%	1.91%	1.81%
Per Capita Income			
2016 Per Capita Income	\$42,619	\$36,511	\$39,188
2021 Per Capita Income	\$47,210	\$40,232	\$42,995
2016-2021 Annual Rate	2.07%	1.96%	1.87%

Households by Income

Current median household income is \$89,173 in the area, compared to \$54,149 for all U.S. households. Median household income is projected to be \$100,394 in five years, compared to \$59,476 for all U.S. households

Current average household income is \$109,347 in this area, compared to \$77,008 for all U.S. households. Average household income is projected to be \$119,637 in five years, compared to \$84,021 for all U.S. households

Current per capita income is \$39,188 in the area, compared to the U.S. per capita income of \$29,472. The per capita income is projected to be \$42,995 in five years, compared to \$32,025 for all U.S. households

Housing			
2000 Total Housing Units	1,031	20,090	39,579
2000 Owner Occupied Housing Units	936	18,049	34,874
2000 Renter Occupied Housing Units	73	1,826	4,215
2000 Vacant Housing Units	22	215	490
2010 Total Housing Units	2,105	26,168	51,505
2010 Owner Occupied Housing Units	1,793	21,629	42,559
2010 Renter Occupied Housing Units	230	3,607	7,103
2010 Vacant Housing Units	82	932	1,843
2016 Total Housing Units	2,740	27,348	53,991
2016 Owner Occupied Housing Units	2,407	22,663	44,720
2016 Renter Occupied Housing Units	304	4,004	7,828
2016 Vacant Housing Units	29	681	1,443
2021 Total Housing Units	4,078	29,647	57,266
2021 Owner Occupied Housing Units	3,637	24,687	47,564
2021 Renter Occupied Housing Units	413	4,258	8,181
2021 Vacant Housing Units	28	702	1,521

Currently, 82.8% of the 53,991 housing units in the area are owner occupied; 14.5%, renter occupied; and 2.7% are vacant. Currently, in the U.S., 55.4% of the housing units in the area are owner occupied; 32.9% are renter occupied; and 11.7% are vacant. In 2010, there were 51,505 housing units in the area - 82.6% owner occupied, 13.8% renter occupied, and 3.6% vacant. The annual rate of change in housing units since 2010 is 2.12%. Median home value in the area is \$249,036, compared to a median home value of \$198,891 for the U.S. In five years, median value is projected to change by 2.51% annually to \$281,942.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

June 26, 2017



2010 Census Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.71728
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	2000	2010	2000-2010 Annual Rate
Population	3,001	5,543	6.33%
Households	1,010	2,023	7.19%
Housing Units	1,031	2,105	7.40%
Population by Race			
Total		5,543	100.0%
Population Reporting One Race		5,379	97.0%
White		4,620	83.3%
Black		239	4.3%
American Indian		17	0.3%
Asian		436	7.9%
Pacific Islander		4	0.1%
Some Other Race		63	1.1%
Population Reporting Two or More Races		164	3.0%
Total Hispanic Population		222	4.0%
Population by Sex			
Male		2,727	49.2%
Female		2,816	50.8%
Population by Age			
Total		5,544	100.0%
Age 0 - 4		575	10.4%
Age 5 - 9		478	8.6%
Age 10 - 14		382	6.9%
Age 15 - 19		283	5.1%
Age 20 - 24		258	4.7%
Age 25 - 29		484	8.7%
Age 30 - 34		558	10.1%
Age 35 - 39		558	10.1%
Age 40 - 44		485	8.7%
Age 45 - 49		419	7.6%
Age 50 - 54		354	6.4%
Age 55 - 59		273	4.9%
Age 60 - 64		212	3.8%
Age 65 - 69		115	2.1%
Age 70 - 74		53	1.0%
Age 75 - 79		29	0.5%
Age 80 - 84		21	0.4%
Age 85+		8	0.1%
Age 18+		3,910	70.5%
Age 65+		226	4.1%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

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Households by Type

Total	2,023	100.0%
Households with 1 Person	409	20.2%
Households with 2+ People	1,614	79.8%
Family Households	1,483	73.3%
Husband-wife Families	1,233	60.9%
With Own Children	702	34.7%
Other Family (No Spouse Present)	250	12.4%
With Own Children	164	8.1%
Nonfamily Households	131	6.5%
All Households with Children	900	44.5%
Multigenerational Households	51	2.5%
Unmarried Partner Households	116	5.7%
Male-female	108	5.3%
Same-sex	8	0.4%
Average Household Size	2.74	

Family Households by Size

Total	1,483	100.0%
2 People	523	35.3%
3 People	360	24.3%
4 People	378	25.5%
5 People	151	10.2%
6 People	48	3.2%
7+ People	23	1.6%
Average Family Size	3.21	

Nonfamily Households by Size

Total	540	100.0%
1 Person	409	75.7%
2 People	110	20.4%
3 People	17	3.1%
4 People	3	0.6%
5 People	1	0.2%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.30	

Population by Relationship and Household Type

Total	5,543	100.0%
In Households	5,537	99.9%
In Family Households	4,835	87.2%
Householder	1,479	26.7%
Spouse	1,229	22.2%
Child	1,900	34.3%
Other relative	152	2.7%
Nonrelative	76	1.4%
In Nonfamily Households	702	12.7%
In Group Quarters	6	0.1%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	6	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Family Households by Age of Householder

Total	1,482	100.0%
Householder Age 15 - 44	849	57.3%
Householder Age 45 - 54	361	24.4%
Householder Age 55 - 64	188	12.7%
Householder Age 65 - 74	63	4.3%
Householder Age 75+	21	1.4%

Nonfamily Households by Age of Householder

Total	541	100.0%
Householder Age 15 - 44	275	50.8%
Householder Age 45 - 54	120	22.2%
Householder Age 55 - 64	93	17.2%
Householder Age 65 - 74	38	7.0%
Householder Age 75+	15	2.8%

Households by Race of Householder

Total	2,021	100.0%
Householder is White Alone	1,771	87.6%
Householder is Black Alone	76	3.8%
Householder is American Indian Alone	6	0.3%
Householder is Asian Alone	133	6.6%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	14	0.7%
Householder is Two or More Races	19	0.9%
Households with Hispanic Householder	51	2.5%

Husband-wife Families by Race of Householder

Total	1,231	100.0%
Householder is White Alone	1,071	87.0%
Householder is Black Alone	39	3.2%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	99	8.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	9	0.7%
Householder is Two or More Races	11	0.9%
Husband-wife Families with Hispanic Householder	29	2.4%

Other Families (No Spouse) by Race of Householder

Total	250	100.0%
Householder is White Alone	211	84.4%
Householder is Black Alone	16	6.4%
Householder is American Indian Alone	1	0.4%
Householder is Asian Alone	14	5.6%
Householder is Pacific Islander Alone	1	0.4%
Householder is Some Other Race Alone	3	1.2%
Householder is Two or More Races	4	1.6%
Other Families with Hispanic Householder	14	5.6%

Nonfamily Households by Race of Householder

Total	541	100.0%
Householder is White Alone	489	90.4%
Householder is Black Alone	22	4.1%
Householder is American Indian Alone	3	0.6%
Householder is Asian Alone	20	3.7%
Householder is Pacific Islander Alone	1	0.2%
Householder is Some Other Race Alone	2	0.4%
Householder is Two or More Races	4	0.7%
Nonfamily Households with Hispanic Householder	8	1.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Total Housing Units by Occupancy

Total	2,102	100.0%
Occupied Housing Units	2,023	96.2%
Vacant Housing Units		
For Rent	16	0.8%
Rented, not Occupied	2	0.1%
For Sale Only	30	1.4%
Sold, not Occupied	5	0.2%
For Seasonal/Recreational/Occasional Use	9	0.4%
For Migrant Workers	0	0.0%
Other Vacant	17	0.8%
Total Vacancy Rate	3.9%	

Households by Tenure and Mortgage Status

Total	2,023	100.0%
Owner Occupied	1,793	88.6%
Owned with a Mortgage/Loan	1,656	81.9%
Owned Free and Clear	137	6.8%
Average Household Size	2.76	
Renter Occupied	230	11.4%
Average Household Size	2.58	

Owner-occupied Housing Units by Race of Householder

Total	1,793	100.0%
Householder is White Alone	1,581	88.2%
Householder is Black Alone	56	3.1%
Householder is American Indian Alone	4	0.2%
Householder is Asian Alone	123	6.9%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	11	0.6%
Householder is Two or More Races	16	0.9%
Owner-occupied Housing Units with Hispanic Householder	41	2.3%

Renter-occupied Housing Units by Race of Householder

Total	231	100.0%
Householder is White Alone	191	82.7%
Householder is Black Alone	20	8.7%
Householder is American Indian Alone	2	0.9%
Householder is Asian Alone	11	4.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	1.3%
Householder is Two or More Races	4	1.7%
Renter-occupied Housing Units with Hispanic Householder	10	4.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.66
Householder is Black Alone	3.17
Householder is American Indian Alone	3.00
Householder is Asian Alone	3.40
Householder is Pacific Islander Alone	2.50
Householder is Some Other Race Alone	3.43
Householder is Two or More Races	3.37
Householder is Hispanic	3.51

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	58,886	69,972	1.74%
Households	19,875	25,236	2.42%
Housing Units	20,090	26,168	2.68%
Population by Race			
Total		69,972	100.0%
Population Reporting One Race		68,017	97.2%
White		60,243	86.1%
Black		2,947	4.2%
American Indian		243	0.3%
Asian		3,734	5.3%
Pacific Islander		43	0.1%
Some Other Race		807	1.2%
Population Reporting Two or More Races		1,955	2.8%
Total Hispanic Population		2,540	3.6%
Population by Sex			
Male		34,381	49.1%
Female		35,591	50.9%
Population by Age			
Total		69,971	100.0%
Age 0 - 4		5,294	7.6%
Age 5 - 9		5,772	8.2%
Age 10 - 14		5,837	8.3%
Age 15 - 19		4,945	7.1%
Age 20 - 24		3,285	4.7%
Age 25 - 29		4,558	6.5%
Age 30 - 34		5,272	7.5%
Age 35 - 39		5,477	7.8%
Age 40 - 44		6,174	8.8%
Age 45 - 49		6,183	8.8%
Age 50 - 54		5,212	7.4%
Age 55 - 59		3,964	5.7%
Age 60 - 64		3,016	4.3%
Age 65 - 69		1,934	2.8%
Age 70 - 74		1,101	1.6%
Age 75 - 79		812	1.2%
Age 80 - 84		590	0.8%
Age 85+		543	0.8%
Age 18+		49,667	71.0%
Age 65+		4,980	7.1%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type

Total	25,236	100.0%
Households with 1 Person	5,084	20.1%
Households with 2+ People	20,152	79.9%
Family Households	18,740	74.3%
Husband-wife Families	15,260	60.5%
With Own Children	8,165	32.4%
Other Family (No Spouse Present)	3,480	13.8%
With Own Children	2,180	8.6%
Nonfamily Households	1,412	5.6%
All Households with Children	10,775	42.7%
Multigenerational Households	624	2.5%
Unmarried Partner Households	1,488	5.9%
Male-female	1,362	5.4%
Same-sex	126	0.5%
Average Household Size	2.76	

Family Households by Size

Total	18,738	100.0%
2 People	6,529	34.8%
3 People	4,511	24.1%
4 People	4,832	25.8%
5 People	1,926	10.3%
6 People	639	3.4%
7+ People	301	1.6%
Average Family Size	3.21	

Nonfamily Households by Size

Total	6,495	100.0%
1 Person	5,084	78.3%
2 People	1,183	18.2%
3 People	158	2.4%
4 People	50	0.8%
5 People	16	0.2%
6 People	2	0.0%
7+ People	2	0.0%
Average Nonfamily Size	1.26	

Population by Relationship and Household Type

Total	69,972	100.0%
In Households	69,681	99.6%
In Family Households	61,483	87.9%
Householder	18,671	26.7%
Spouse	15,205	21.7%
Child	24,682	35.3%
Other relative	1,641	2.3%
Nonrelative	1,285	1.8%
In Nonfamily Households	8,198	11.7%
In Group Quarters	291	0.4%
Institutionalized Population	199	0.3%
Noninstitutionalized Population	93	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder

Total	18,739	100.0%
Householder Age 15 - 44	8,782	46.9%
Householder Age 45 - 54	5,317	28.4%
Householder Age 55 - 64	2,933	15.7%
Householder Age 65 - 74	1,171	6.2%
Householder Age 75+	536	2.9%

Nonfamily Households by Age of Householder

Total	6,497	100.0%
Householder Age 15 - 44	2,477	38.1%
Householder Age 45 - 54	1,328	20.4%
Householder Age 55 - 64	1,234	19.0%
Householder Age 65 - 74	717	11.0%
Householder Age 75+	741	11.4%

Households by Race of Householder

Total	25,235	100.0%
Householder is White Alone	22,760	90.2%
Householder is Black Alone	885	3.5%
Householder is American Indian Alone	83	0.3%
Householder is Asian Alone	1,023	4.1%
Householder is Pacific Islander Alone	15	0.1%
Householder is Some Other Race Alone	189	0.7%
Householder is Two or More Races	280	1.1%
Households with Hispanic Householder	571	2.3%

Husband-wife Families by Race of Householder

Total	15,260	100.0%
Householder is White Alone	13,744	90.1%
Householder is Black Alone	456	3.0%
Householder is American Indian Alone	38	0.2%
Householder is Asian Alone	747	4.9%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	111	0.7%
Householder is Two or More Races	158	1.0%
Husband-wife Families with Hispanic Householder	343	2.2%

Other Families (No Spouse) by Race of Householder

Total	3,480	100.0%
Householder is White Alone	2,930	84.2%
Householder is Black Alone	249	7.2%
Householder is American Indian Alone	24	0.7%
Householder is Asian Alone	144	4.1%
Householder is Pacific Islander Alone	6	0.2%
Householder is Some Other Race Alone	50	1.4%
Householder is Two or More Races	77	2.2%
Other Families with Hispanic Householder	135	3.9%

Nonfamily Households by Race of Householder

Total	6,496	100.0%
Householder is White Alone	6,086	93.7%
Householder is Black Alone	180	2.8%
Householder is American Indian Alone	21	0.3%
Householder is Asian Alone	132	2.0%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	28	0.4%
Householder is Two or More Races	46	0.7%
Nonfamily Households with Hispanic Householder	93	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
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Latitude: 44.71728
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Total Housing Units by Occupancy

Total	26,196	100.0%
Occupied Housing Units	25,236	96.3%
Vacant Housing Units		
For Rent	268	1.0%
Rented, not Occupied	14	0.1%
For Sale Only	363	1.4%
Sold, not Occupied	60	0.2%
For Seasonal/Recreational/Occasional Use	74	0.3%
For Migrant Workers	0	0.0%
Other Vacant	181	0.7%
Total Vacancy Rate	3.6%	

Households by Tenure and Mortgage Status

Total	25,236	100.0%
Owner Occupied	21,629	85.7%
Owned with a Mortgage/Loan	19,047	75.5%
Owned Free and Clear	2,583	10.2%
Average Household Size	2.80	
Renter Occupied	3,607	14.3%
Average Household Size	2.55	

Owner-occupied Housing Units by Race of Householder

Total	21,629	100.0%
Householder is White Alone	19,828	91.7%
Householder is Black Alone	537	2.5%
Householder is American Indian Alone	58	0.3%
Householder is Asian Alone	867	4.0%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	120	0.6%
Householder is Two or More Races	211	1.0%
Owner-occupied Housing Units with Hispanic Householder	402	1.9%

Renter-occupied Housing Units by Race of Householder

Total	3,607	100.0%
Householder is White Alone	2,933	81.3%
Householder is Black Alone	348	9.6%
Householder is American Indian Alone	25	0.7%
Householder is Asian Alone	156	4.3%
Householder is Pacific Islander Alone	7	0.2%
Householder is Some Other Race Alone	69	1.9%
Householder is Two or More Races	69	1.9%
Renter-occupied Housing Units with Hispanic Householder	168	4.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.68
Householder is Black Alone	3.37
Householder is American Indian Alone	3.11
Householder is Asian Alone	3.53
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.84
Householder is Two or More Races	3.47
Householder is Hispanic	3.63

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

	2000	2010	2000-2010 Annual Rate
Population	115,585	139,537	1.90%
Households	39,090	49,662	2.42%
Housing Units	39,579	51,505	2.67%
Population by Race			
Total		139,538	100.0%
Population Reporting One Race		135,657	97.2%
White		120,413	86.3%
Black		5,628	4.0%
American Indian		519	0.4%
Asian		6,941	5.0%
Pacific Islander		70	0.1%
Some Other Race		2,086	1.5%
Population Reporting Two or More Races		3,881	2.8%
Total Hispanic Population		5,605	4.0%
Population by Sex			
Male		68,852	49.3%
Female		70,685	50.7%
Population by Age			
Total		139,538	100.0%
Age 0 - 4		10,379	7.4%
Age 5 - 9		11,472	8.2%
Age 10 - 14		11,641	8.3%
Age 15 - 19		10,088	7.2%
Age 20 - 24		6,639	4.8%
Age 25 - 29		8,583	6.2%
Age 30 - 34		9,855	7.1%
Age 35 - 39		10,627	7.6%
Age 40 - 44		11,799	8.5%
Age 45 - 49		12,365	8.9%
Age 50 - 54		11,050	7.9%
Age 55 - 59		8,516	6.1%
Age 60 - 64		6,465	4.6%
Age 65 - 69		4,171	3.0%
Age 70 - 74		2,427	1.7%
Age 75 - 79		1,582	1.1%
Age 80 - 84		1,044	0.7%
Age 85+		833	0.6%
Age 18+		99,079	71.0%
Age 65+		10,057	7.2%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

Households by Type

Total	49,662	100.0%
Households with 1 Person	9,180	18.5%
Households with 2+ People	40,482	81.5%
Family Households	37,788	76.1%
Husband-wife Families	31,144	62.7%
With Own Children	16,174	32.6%
Other Family (No Spouse Present)	6,644	13.4%
With Own Children	4,172	8.4%
Nonfamily Households	2,694	5.4%
All Households with Children	21,257	42.8%
Multigenerational Households	1,253	2.5%
Unmarried Partner Households	2,838	5.7%
Male-female	2,588	5.2%
Same-sex	250	0.5%
Average Household Size	2.80	

Family Households by Size

Total	37,788	100.0%
2 People	13,529	35.8%
3 People	8,955	23.7%
4 People	9,549	25.3%
5 People	3,926	10.4%
6 People	1,251	3.3%
7+ People	578	1.5%
Average Family Size	3.21	

Nonfamily Households by Size

Total	11,874	100.0%
1 Person	9,180	77.3%
2 People	2,245	18.9%
3 People	306	2.6%
4 People	106	0.9%
5 People	29	0.2%
6 People	5	0.0%
7+ People	3	0.0%
Average Nonfamily Size	1.28	

Population by Relationship and Household Type

Total	139,537	100.0%
In Households	139,046	99.6%
In Family Households	123,838	88.7%
Householder	37,807	27.1%
Spouse	31,160	22.3%
Child	49,235	35.3%
Other relative	3,185	2.3%
Nonrelative	2,449	1.8%
In Nonfamily Households	15,208	10.9%
In Group Quarters	491	0.4%
Institutionalized Population	248	0.2%
Noninstitutionalized Population	243	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

Family Households by Age of Householder

Total	37,789	100.0%
Householder Age 15 - 44	16,738	44.3%
Householder Age 45 - 54	10,812	28.6%
Householder Age 55 - 64	6,439	17.0%
Householder Age 65 - 74	2,704	7.2%
Householder Age 75+	1,096	2.9%

Nonfamily Households by Age of Householder

Total	11,875	100.0%
Householder Age 15 - 44	4,577	38.5%
Householder Age 45 - 54	2,456	20.7%
Householder Age 55 - 64	2,350	19.8%
Householder Age 65 - 74	1,357	11.4%
Householder Age 75+	1,135	9.6%

Households by Race of Householder

Total	49,661	100.0%
Householder is White Alone	44,849	90.3%
Householder is Black Alone	1,692	3.4%
Householder is American Indian Alone	169	0.3%
Householder is Asian Alone	1,873	3.8%
Householder is Pacific Islander Alone	25	0.1%
Householder is Some Other Race Alone	476	1.0%
Householder is Two or More Races	577	1.2%
Households with Hispanic Householder	1,253	2.5%

Husband-wife Families by Race of Householder

Total	31,145	100.0%
Householder is White Alone	28,252	90.7%
Householder is Black Alone	850	2.7%
Householder is American Indian Alone	82	0.3%
Householder is Asian Alone	1,356	4.4%
Householder is Pacific Islander Alone	13	0.0%
Householder is Some Other Race Alone	281	0.9%
Householder is Two or More Races	311	1.0%
Husband-wife Families with Hispanic Householder	751	2.4%

Other Families (No Spouse) by Race of Householder

Total	6,644	100.0%
Householder is White Alone	5,542	83.4%
Householder is Black Alone	489	7.4%
Householder is American Indian Alone	47	0.7%
Householder is Asian Alone	273	4.1%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	121	1.8%
Householder is Two or More Races	165	2.5%
Other Families with Hispanic Householder	307	4.6%

Nonfamily Households by Race of Householder

Total	11,874	100.0%
Householder is White Alone	11,055	93.1%
Householder is Black Alone	354	3.0%
Householder is American Indian Alone	40	0.3%
Householder is Asian Alone	245	2.1%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	75	0.6%
Householder is Two or More Races	100	0.8%
Nonfamily Households with Hispanic Householder	196	1.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

Total Housing Units by Occupancy

Total	51,510	100.0%
Occupied Housing Units	49,662	96.4%
Vacant Housing Units		
For Rent	562	1.1%
Rented, not Occupied	29	0.1%
For Sale Only	660	1.3%
Sold, not Occupied	111	0.2%
For Seasonal/Recreational/Occasional Use	160	0.3%
For Migrant Workers	0	0.0%
Other Vacant	326	0.6%
Total Vacancy Rate	3.6%	

Households by Tenure and Mortgage Status

Total	49,662	100.0%
Owner Occupied	42,559	85.7%
Owned with a Mortgage/Loan	36,935	74.4%
Owned Free and Clear	5,625	11.3%
Average Household Size	2.84	
Renter Occupied	7,103	14.3%
Average Household Size	2.57	

Owner-occupied Housing Units by Race of Householder

Total	42,559	100.0%
Householder is White Alone	39,190	92.1%
Householder is Black Alone	947	2.2%
Householder is American Indian Alone	122	0.3%
Householder is Asian Alone	1,595	3.7%
Householder is Pacific Islander Alone	15	0.0%
Householder is Some Other Race Alone	285	0.7%
Householder is Two or More Races	405	1.0%
Owner-occupied Housing Units with Hispanic Householder	824	1.9%

Renter-occupied Housing Units by Race of Householder

Total	7,102	100.0%
Householder is White Alone	5,659	79.7%
Householder is Black Alone	745	10.5%
Householder is American Indian Alone	48	0.7%
Householder is Asian Alone	278	3.9%
Householder is Pacific Islander Alone	10	0.1%
Householder is Some Other Race Alone	191	2.7%
Householder is Two or More Races	171	2.4%
Renter-occupied Housing Units with Hispanic Householder	430	6.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.73
Householder is Black Alone	3.33
Householder is American Indian Alone	3.16
Householder is Asian Alone	3.54
Householder is Pacific Islander Alone	2.88
Householder is Some Other Race Alone	4.00
Householder is Two or More Races	3.38
Householder is Hispanic	3.74

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

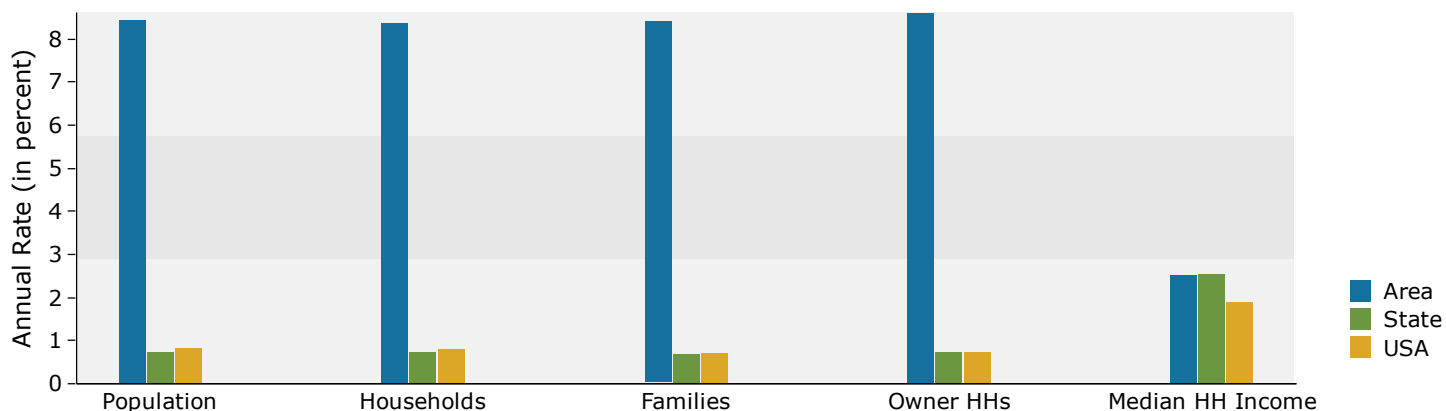
Summary	Census 2010	2016	2021				
Population	5,543	7,503	11,248				
Households	2,023	2,711	4,050				
Families	1,483	2,002	2,997				
Average Household Size	2.74	2.77	2.78				
Owner Occupied Housing Units	1,793	2,407	3,637				
Renter Occupied Housing Units	230	304	413				
Median Age	32.8	33.5	34.3				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	8.43%	0.74%	0.84%				
Households	8.36%	0.74%	0.79%				
Families	8.40%	0.68%	0.72%				
Owner HHs	8.61%	0.73%	0.73%				
Median Household Income	2.51%	2.56%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	33	1.2%	48	1.2%		
	\$15,000 - \$24,999	59	2.2%	82	2.0%		
	\$25,000 - \$34,999	103	3.8%	114	2.8%		
	\$35,000 - \$49,999	190	7.0%	270	6.7%		
	\$50,000 - \$74,999	605	22.3%	719	17.8%		
	\$75,000 - \$99,999	514	19.0%	715	17.7%		
	\$100,000 - \$149,999	506	18.7%	826	20.4%		
	\$150,000 - \$199,999	413	15.2%	761	18.8%		
	\$200,000+	289	10.7%	514	12.7%		
Median Household Income	\$91,048		\$103,057				
Average Household Income	\$118,651		\$132,243				
Per Capita Income	\$42,619		\$47,210				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	575	10.4%	756	10.1%	1,089	9.7%
	5 - 9	478	8.6%	760	10.1%	1,140	10.1%
	10 - 14	382	6.9%	590	7.9%	1,057	9.4%
	15 - 19	283	5.1%	371	4.9%	699	6.2%
	20 - 24	258	4.7%	273	3.6%	365	3.2%
	25 - 34	1,042	18.8%	1,223	16.3%	1,403	12.5%
	35 - 44	1,043	18.8%	1,440	19.2%	2,273	20.2%
	45 - 54	773	13.9%	991	13.2%	1,481	13.2%
	55 - 64	485	8.7%	654	8.7%	924	8.2%
	65 - 74	168	3.0%	354	4.7%	604	5.4%
	75 - 84	50	0.9%	75	1.0%	180	1.6%
	85+	8	0.1%	15	0.2%	32	0.3%
Race and Ethnicity	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	4,620	83.3%	6,071	80.9%	8,813	78.4%
	Black Alone	239	4.3%	366	4.9%	609	5.4%
	American Indian Alone	17	0.3%	20	0.3%	27	0.2%
	Asian Alone	436	7.9%	685	9.1%	1,171	10.4%
	Pacific Islander Alone	4	0.1%	5	0.1%	8	0.1%
	Some Other Race Alone	63	1.1%	96	1.3%	169	1.5%
	Two or More Races	164	3.0%	258	3.4%	450	4.0%
	Hispanic Origin (Any Race)	222	4.0%	328	4.4%	554	4.9%

Data Note: Income is expressed in current dollars.

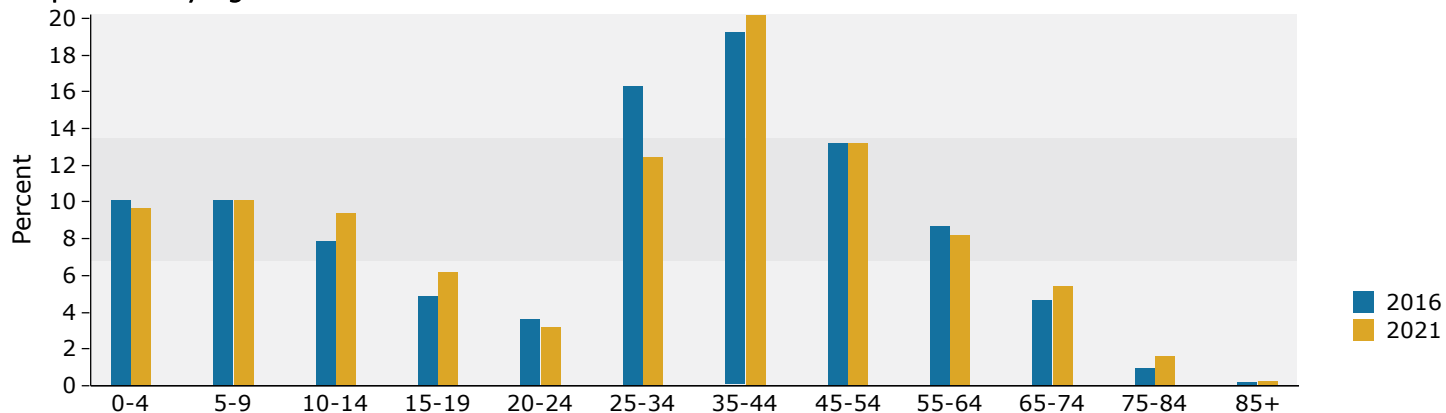
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

June 26, 2017

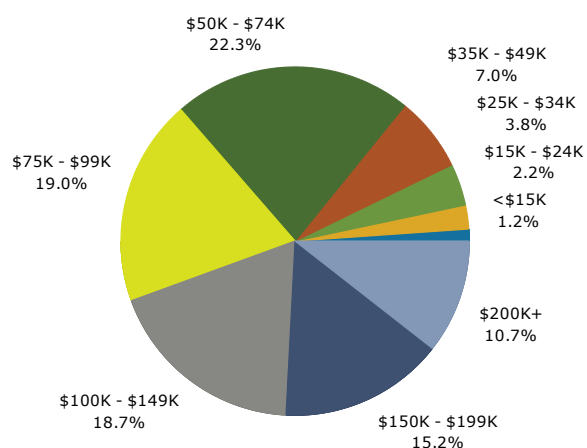
Trends 2016-2021



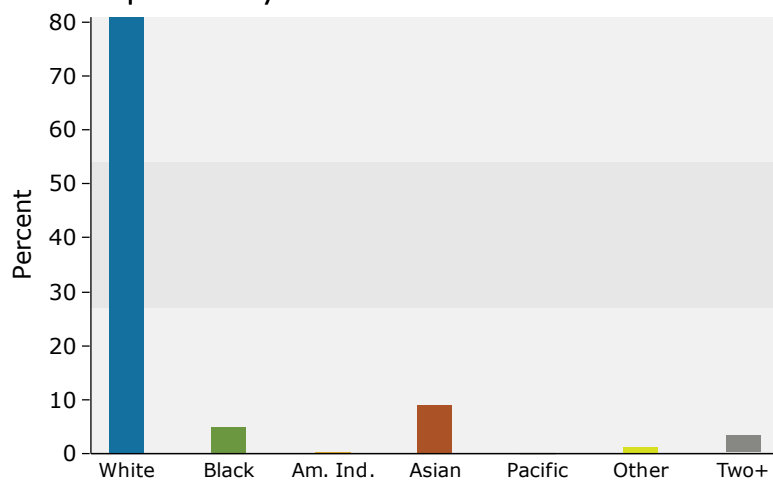
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 4.4%



Demographic and Income Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

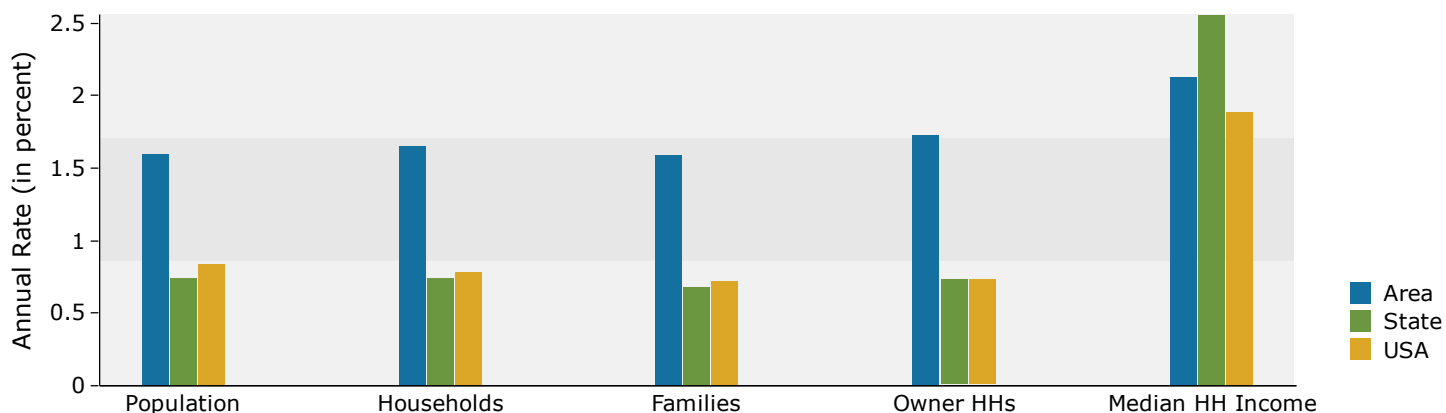
Summary	Census 2010	2016	2021				
Population	69,972	73,435	79,515				
Households	25,236	26,667	28,945				
Families	18,740	19,703	21,315				
Average Household Size	2.76	2.74	2.74				
Owner Occupied Housing Units	21,629	22,663	24,687				
Renter Occupied Housing Units	3,607	4,004	4,258				
Median Age	35.0	36.1	36.8				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	1.60%	0.74%	0.84%				
Households	1.65%	0.74%	0.79%				
Families	1.59%	0.68%	0.72%				
Owner HHs	1.73%	0.73%	0.73%				
Median Household Income	2.13%	2.56%	1.89%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	1,098	4.1%	1,146	4.0%		
	\$15,000 - \$24,999	1,053	3.9%	1,040	3.6%		
	\$25,000 - \$34,999	1,249	4.7%	1,147	4.0%		
	\$35,000 - \$49,999	2,436	9.1%	2,570	8.9%		
	\$50,000 - \$74,999	5,289	19.8%	4,182	14.4%		
	\$75,000 - \$99,999	4,859	18.2%	5,456	18.8%		
	\$100,000 - \$149,999	6,364	23.9%	7,740	26.7%		
	\$150,000 - \$199,999	2,715	10.2%	3,668	12.7%		
\$200,000+	1,605	6.0%	1,995	6.9%			
Median Household Income	\$84,363		\$93,740				
Average Household Income	\$100,747		\$110,761				
Per Capita Income	\$36,511		\$40,232				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	5,294	7.6%	5,184	7.1%	5,561	7.0%
	5 - 9	5,772	8.2%	5,604	7.6%	5,766	7.3%
	10 - 14	5,837	8.3%	5,911	8.0%	6,204	7.8%
	15 - 19	4,945	7.1%	5,045	6.9%	5,510	6.9%
	20 - 24	3,285	4.7%	4,070	5.5%	3,849	4.8%
	25 - 34	9,830	14.0%	9,735	13.3%	10,510	13.2%
	35 - 44	11,651	16.7%	11,159	15.2%	12,426	15.6%
	45 - 54	11,395	16.3%	11,390	15.5%	11,076	13.9%
	55 - 64	6,980	10.0%	8,555	11.6%	9,757	12.3%
	65 - 74	3,035	4.3%	4,534	6.2%	5,859	7.4%
	75 - 84	1,402	2.0%	1,626	2.2%	2,295	2.9%
	85+	543	0.8%	623	0.8%	702	0.9%
	Race and Ethnicity	Census 2010		2016		2021	
Number		Percent	Number	Percent	Number	Percent	
White Alone		60,243	86.1%	61,180	83.3%	63,870	80.3%
Black Alone		2,947	4.2%	3,995	5.4%	5,344	6.7%
American Indian Alone		243	0.3%	260	0.4%	283	0.4%
Asian Alone		3,734	5.3%	4,548	6.2%	5,678	7.1%
Pacific Islander Alone		43	0.1%	45	0.1%	52	0.1%
Some Other Race Alone		807	1.2%	995	1.4%	1,263	1.6%
Two or More Races		1,955	2.8%	2,412	3.3%	3,024	3.8%
Hispanic Origin (Any Race)		2,540	3.6%	3,124	4.3%	3,993	5.0%

Data Note: Income is expressed in current dollars.

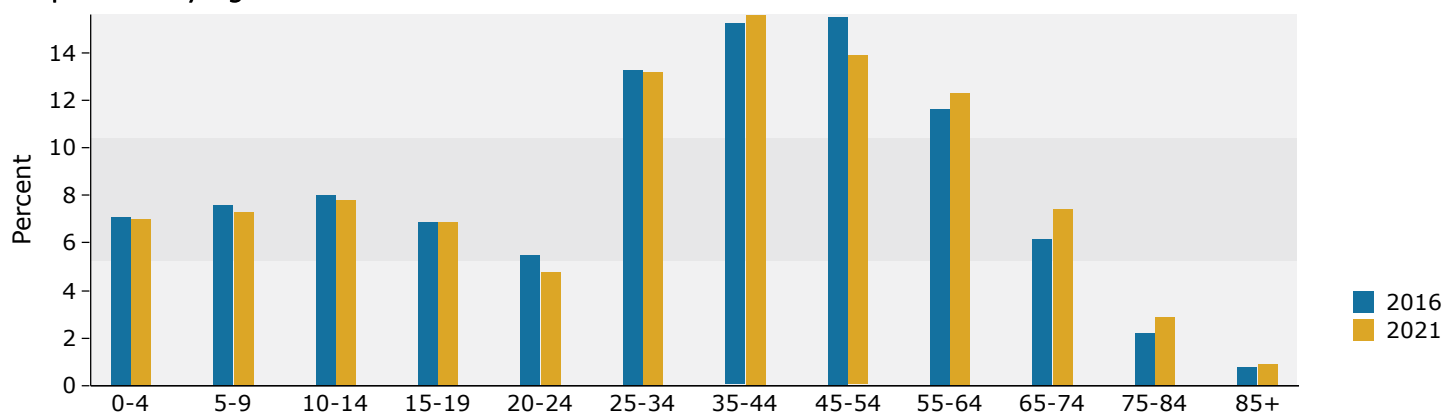
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

June 26, 2017

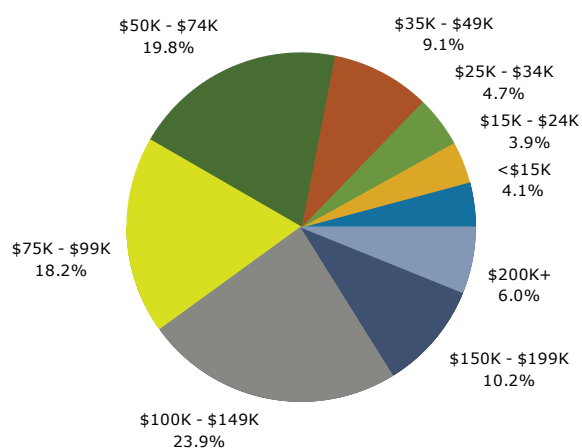
Trends 2016-2021



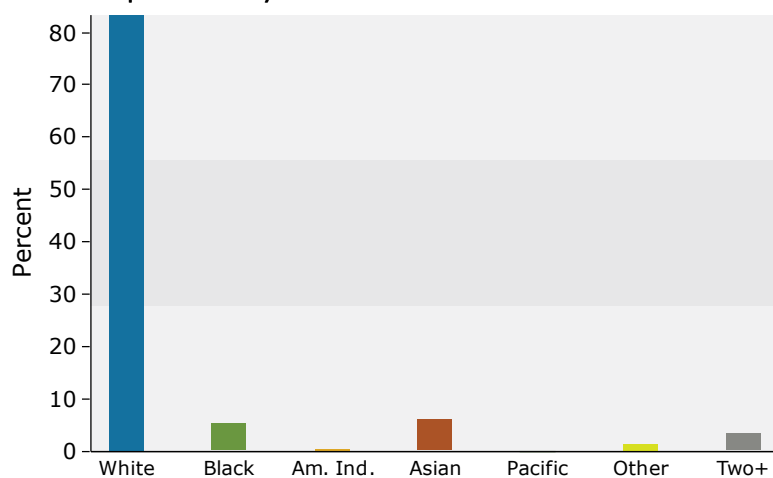
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 4.3%



Demographic and Income Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

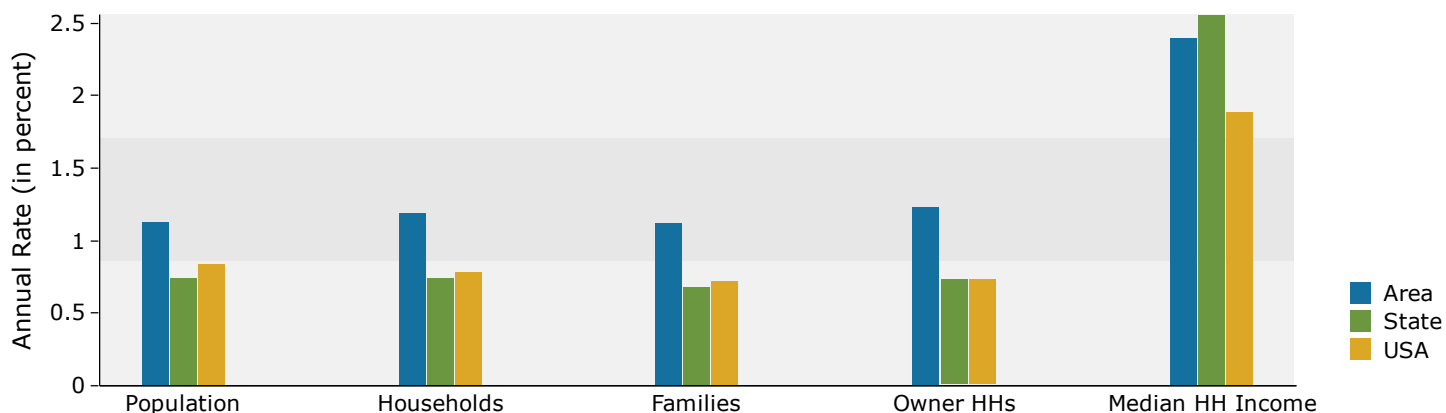
Summary	Census 2010		2016		2021		
Population	139,537		147,015		155,480		
Households	49,662		52,548		55,745		
Families	37,788		39,827		42,117		
Average Household Size	2.80		2.79		2.78		
Owner Occupied Housing Units	42,559		44,720		47,564		
Renter Occupied Housing Units	7,103		7,828		8,181		
Median Age	35.5		36.6		37.5		
Trends: 2016 - 2021 Annual Rate	Area		State		National		
Population	1.13%		0.74%		0.84%		
Households	1.19%		0.74%		0.79%		
Families	1.12%		0.68%		0.72%		
Owner HHs	1.24%		0.73%		0.73%		
Median Household Income	2.40%		2.56%		1.89%		
Households by Income				2016		2021	
				Number	Percent	Number	Percent
	<\$15,000			1,900	3.6%	1,972	3.5%
	\$15,000 - \$24,999			1,890	3.6%	1,839	3.3%
	\$25,000 - \$34,999			2,513	4.8%	2,239	4.0%
	\$35,000 - \$49,999			4,583	8.7%	4,567	8.2%
	\$50,000 - \$74,999			9,680	18.4%	7,110	12.8%
	\$75,000 - \$99,999			8,915	17.0%	9,933	17.8%
	\$100,000 - \$149,999			12,656	24.1%	15,241	27.3%
	\$150,000 - \$199,999			5,854	11.1%	7,552	13.5%
	\$200,000+			4,558	8.7%	5,292	9.5%
Median Household Income			\$89,173		\$100,394		
Average Household Income			\$109,347		\$119,637		
Per Capita Income			\$39,188		\$42,995		
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	10,379	7.4%	10,147	6.9%	10,594	6.8%
	5 - 9	11,472	8.2%	11,261	7.7%	11,237	7.2%
	10 - 14	11,641	8.3%	12,060	8.2%	12,317	7.9%
	15 - 19	10,088	7.2%	10,213	6.9%	10,881	7.0%
	20 - 24	6,639	4.8%	7,972	5.4%	7,421	4.8%
	25 - 34	18,438	13.2%	18,463	12.6%	19,252	12.4%
	35 - 44	22,426	16.1%	21,809	14.8%	23,859	15.3%
	45 - 54	23,415	16.8%	22,711	15.4%	21,736	14.0%
	55 - 64	14,981	10.7%	18,222	12.4%	19,683	12.7%
	65 - 74	6,598	4.7%	9,728	6.6%	12,413	8.0%
	75 - 84	2,626	1.9%	3,381	2.3%	4,837	3.1%
	85+	833	0.6%	1,048	0.7%	1,251	0.8%
Race and Ethnicity	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	120,413	86.3%	122,987	83.7%	125,653	80.8%
	Black Alone	5,628	4.0%	7,608	5.2%	10,003	6.4%
	American Indian Alone	519	0.4%	566	0.4%	612	0.4%
	Asian Alone	6,941	5.0%	8,464	5.8%	10,216	6.6%
	Pacific Islander Alone	70	0.1%	76	0.1%	86	0.1%
	Some Other Race Alone	2,086	1.5%	2,531	1.7%	3,085	2.0%
	Two or More Races	3,881	2.8%	4,782	3.3%	5,824	3.7%
	Hispanic Origin (Any Race)	5,605	4.0%	6,860	4.7%	8,500	5.5%

Data Note: Income is expressed in current dollars.

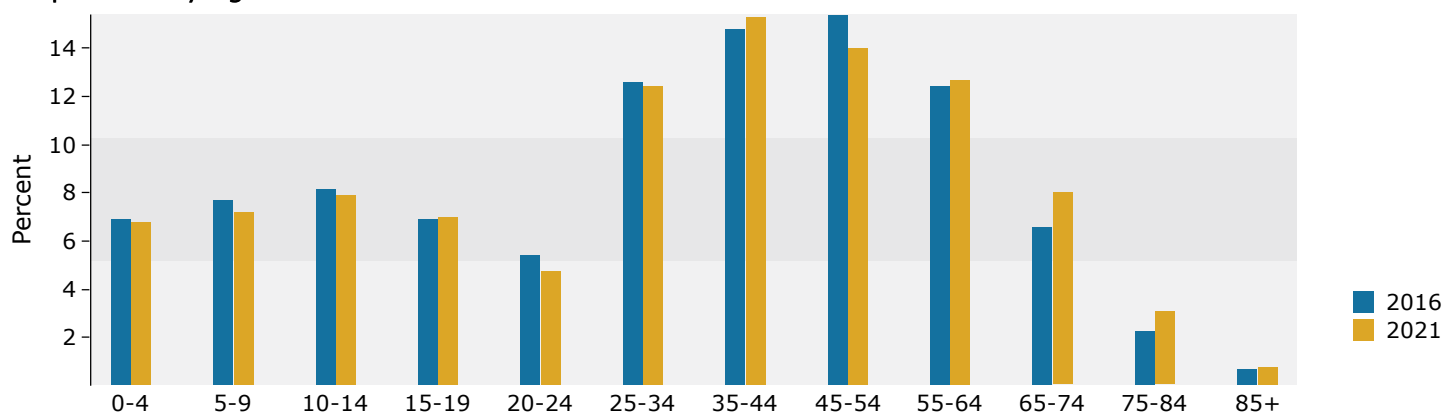
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

June 26, 2017

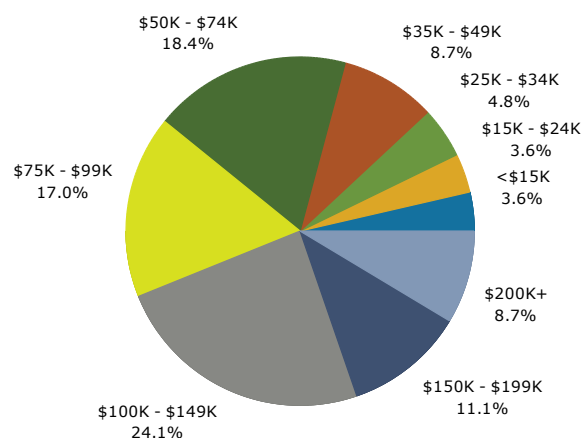
Trends 2016-2021



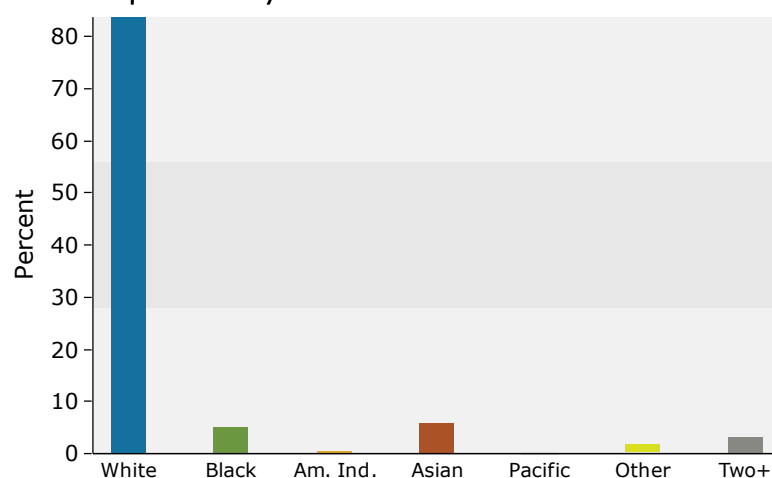
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 4.7%



Market Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,001	58,886	115,585
2010 Total Population	5,543	69,972	139,537
2016 Total Population	7,503	73,435	147,015
2016 Group Quarters	6	291	492
2021 Total Population	11,248	79,515	155,480
2016-2021 Annual Rate	8.43%	1.60%	1.13%
2016 Total Daytime Population	3,823	50,413	90,993
Workers	513	18,609	26,869
Residents	3,310	31,804	64,124
Household Summary			
2000 Households	1,010	19,875	39,090
2000 Average Household Size	2.96	2.95	2.95
2010 Households	2,023	25,236	49,662
2010 Average Household Size	2.74	2.76	2.80
2016 Households	2,711	26,667	52,548
2016 Average Household Size	2.77	2.74	2.79
2021 Households	4,050	28,945	55,745
2021 Average Household Size	2.78	2.74	2.78
2016-2021 Annual Rate	8.36%	1.65%	1.19%
2010 Families	1,483	18,740	37,788
2010 Average Family Size	3.21	3.21	3.21
2016 Families	2,002	19,703	39,827
2016 Average Family Size	3.23	3.19	3.20
2021 Families	2,997	21,315	42,117
2021 Average Family Size	3.23	3.19	3.19
2016-2021 Annual Rate	8.40%	1.59%	1.12%
Housing Unit Summary			
2000 Housing Units	1,031	20,090	39,579
Owner Occupied Housing Units	90.8%	89.8%	88.1%
Renter Occupied Housing Units	7.1%	9.1%	10.6%
Vacant Housing Units	2.1%	1.1%	1.2%
2010 Housing Units	2,105	26,168	51,505
Owner Occupied Housing Units	85.2%	82.7%	82.6%
Renter Occupied Housing Units	10.9%	13.8%	13.8%
Vacant Housing Units	3.9%	3.6%	3.6%
2016 Housing Units	2,740	27,348	53,991
Owner Occupied Housing Units	87.8%	82.9%	82.8%
Renter Occupied Housing Units	11.1%	14.6%	14.5%
Vacant Housing Units	1.1%	2.5%	2.7%
2021 Housing Units	4,078	29,647	57,266
Owner Occupied Housing Units	89.2%	83.3%	83.1%
Renter Occupied Housing Units	10.1%	14.4%	14.3%
Vacant Housing Units	0.7%	2.4%	2.7%
Median Household Income			
2016	\$91,048	\$84,363	\$89,173
2021	\$103,057	\$93,740	\$100,394
Median Home Value			
2016	\$247,076	\$228,527	\$249,036
2021	\$293,142	\$262,210	\$281,942
Per Capita Income			
2016	\$42,619	\$36,511	\$39,188
2021	\$47,210	\$40,232	\$42,995
Median Age			
2010	32.8	35.0	35.5
2016	33.5	36.1	36.6
2021	34.3	36.8	37.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 26, 2017



Market Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

	1 mile	3 miles	5 miles
2016 Households by Income			
Household Income Base	2,711	26,667	52,548
<\$15,000	1.2%	4.1%	3.6%
\$15,000 - \$24,999	2.2%	3.9%	3.6%
\$25,000 - \$34,999	3.8%	4.7%	4.8%
\$35,000 - \$49,999	7.0%	9.1%	8.7%
\$50,000 - \$74,999	22.3%	19.8%	18.4%
\$75,000 - \$99,999	19.0%	18.2%	17.0%
\$100,000 - \$149,999	18.7%	23.9%	24.1%
\$150,000 - \$199,999	15.2%	10.2%	11.1%
\$200,000+	10.7%	6.0%	8.7%
Average Household Income	\$118,651	\$100,747	\$109,347
2021 Households by Income			
Household Income Base	4,050	28,945	55,745
<\$15,000	1.2%	4.0%	3.5%
\$15,000 - \$24,999	2.0%	3.6%	3.3%
\$25,000 - \$34,999	2.8%	4.0%	4.0%
\$35,000 - \$49,999	6.7%	8.9%	8.2%
\$50,000 - \$74,999	17.8%	14.4%	12.8%
\$75,000 - \$99,999	17.7%	18.8%	17.8%
\$100,000 - \$149,999	20.4%	26.7%	27.3%
\$150,000 - \$199,999	18.8%	12.7%	13.5%
\$200,000+	12.7%	6.9%	9.5%
Average Household Income	\$132,243	\$110,761	\$119,637
2016 Owner Occupied Housing Units by Value			
Total	2,407	22,663	44,720
<\$50,000	1.6%	4.6%	4.1%
\$50,000 - \$99,999	1.6%	3.2%	2.8%
\$100,000 - \$149,999	8.6%	9.2%	8.0%
\$150,000 - \$199,999	21.1%	19.8%	16.1%
\$200,000 - \$249,999	18.1%	23.3%	19.3%
\$250,000 - \$299,999	17.0%	17.1%	17.0%
\$300,000 - \$399,999	19.9%	14.5%	18.7%
\$400,000 - \$499,999	6.4%	5.1%	8.1%
\$500,000 - \$749,999	4.7%	2.8%	4.9%
\$750,000 - \$999,999	0.7%	0.4%	0.7%
\$1,000,000 +	0.4%	0.1%	0.2%
Average Home Value	\$274,855	\$245,138	\$272,963
2021 Owner Occupied Housing Units by Value			
Total	3,637	24,687	47,564
<\$50,000	1.0%	3.7%	3.0%
\$50,000 - \$99,999	0.9%	2.3%	2.0%
\$100,000 - \$149,999	3.8%	5.1%	4.4%
\$150,000 - \$199,999	10.1%	11.9%	9.6%
\$200,000 - \$249,999	15.3%	21.3%	17.0%
\$250,000 - \$299,999	21.7%	23.2%	21.8%
\$300,000 - \$399,999	31.6%	23.0%	27.6%
\$400,000 - \$499,999	7.8%	5.6%	8.4%
\$500,000 - \$749,999	5.3%	2.9%	4.7%
\$750,000 - \$999,999	1.6%	0.7%	1.1%
\$1,000,000 +	0.7%	0.2%	0.3%
Average Home Value	\$319,570	\$274,587	\$300,026

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 26, 2017



Market Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,544	69,971	139,538
0 - 4	10.4%	7.6%	7.4%
5 - 9	8.6%	8.2%	8.2%
10 - 14	6.9%	8.3%	8.3%
15 - 24	9.8%	11.8%	12.0%
25 - 34	18.8%	14.0%	13.2%
35 - 44	18.8%	16.7%	16.1%
45 - 54	13.9%	16.3%	16.8%
55 - 64	8.7%	10.0%	10.7%
65 - 74	3.0%	4.3%	4.7%
75 - 84	0.9%	2.0%	1.9%
85 +	0.1%	0.8%	0.6%
18 +	70.5%	71.0%	71.0%
2016 Population by Age			
Total	7,502	73,436	147,015
0 - 4	10.1%	7.1%	6.9%
5 - 9	10.1%	7.6%	7.7%
10 - 14	7.9%	8.0%	8.2%
15 - 24	8.6%	12.4%	12.4%
25 - 34	16.3%	13.3%	12.6%
35 - 44	19.2%	15.2%	14.8%
45 - 54	13.2%	15.5%	15.4%
55 - 64	8.7%	11.6%	12.4%
65 - 74	4.7%	6.2%	6.6%
75 - 84	1.0%	2.2%	2.3%
85 +	0.2%	0.8%	0.7%
18 +	68.7%	72.7%	72.6%
2021 Population by Age			
Total	11,247	79,515	155,481
0 - 4	9.7%	7.0%	6.8%
5 - 9	10.1%	7.3%	7.2%
10 - 14	9.4%	7.8%	7.9%
15 - 24	9.5%	11.8%	11.8%
25 - 34	12.5%	13.2%	12.4%
35 - 44	20.2%	15.6%	15.3%
45 - 54	13.2%	13.9%	14.0%
55 - 64	8.2%	12.3%	12.7%
65 - 74	5.4%	7.4%	8.0%
75 - 84	1.6%	2.9%	3.1%
85 +	0.3%	0.9%	0.8%
18 +	66.7%	73.4%	73.4%
2010 Population by Sex			
Males	2,727	34,381	68,852
Females	2,816	35,591	70,685
2016 Population by Sex			
Males	3,687	35,926	72,309
Females	3,815	37,509	74,705
2021 Population by Sex			
Males	5,532	38,911	76,436
Females	5,715	40,604	79,044

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 26, 2017



Market Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,543	69,972	139,538
White Alone	83.3%	86.1%	86.3%
Black Alone	4.3%	4.2%	4.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	7.9%	5.3%	5.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	1.2%	1.5%
Two or More Races	3.0%	2.8%	2.8%
Hispanic Origin	4.0%	3.6%	4.0%
Diversity Index	35.1	30.6	30.9
2016 Population by Race/Ethnicity			
Total	7,501	73,435	147,014
White Alone	80.9%	83.3%	83.7%
Black Alone	4.9%	5.4%	5.2%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	9.1%	6.2%	5.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.3%	1.4%	1.7%
Two or More Races	3.4%	3.3%	3.3%
Hispanic Origin	4.4%	4.3%	4.7%
Diversity Index	39.0	35.6	35.7
2021 Population by Race/Ethnicity			
Total	11,247	79,514	155,479
White Alone	78.4%	80.3%	80.8%
Black Alone	5.4%	6.7%	6.4%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	10.4%	7.1%	6.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	1.6%	2.0%
Two or More Races	4.0%	3.8%	3.7%
Hispanic Origin	4.9%	5.0%	5.5%
Diversity Index	43.1	40.8	40.7
2010 Population by Relationship and Household Type			
Total	5,543	69,972	139,537
In Households	99.9%	99.6%	99.6%
In Family Households	87.2%	87.9%	88.7%
Householder	26.7%	26.7%	27.1%
Spouse	22.2%	21.7%	22.3%
Child	34.3%	35.3%	35.3%
Other relative	2.7%	2.3%	2.3%
Nonrelative	1.4%	1.8%	1.8%
In Nonfamily Households	12.7%	11.7%	10.9%
In Group Quarters	0.1%	0.4%	0.4%
Institutionalized Population	0.0%	0.3%	0.2%
Noninstitutionalized Population	0.1%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 26, 2017



Market Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

	1 mile	3 miles	5 miles
2016 Population 25+ by Educational Attainment			
Total	4,754	47,622	95,362
Less than 9th Grade	0.9%	1.1%	1.2%
9th - 12th Grade, No Diploma	3.3%	3.0%	2.6%
High School Graduate	10.2%	17.3%	15.4%
GED/Alternative Credential	1.2%	2.0%	1.8%
Some College, No Degree	18.9%	21.6%	20.8%
Associate Degree	8.9%	12.7%	12.2%
Bachelor's Degree	41.4%	30.7%	31.8%
Graduate/Professional Degree	15.2%	11.7%	14.1%
2016 Population 15+ by Marital Status			
Total	5,397	56,736	113,547
Never Married	26.4%	27.9%	27.2%
Married	61.9%	58.3%	60.2%
Widowed	2.2%	4.0%	3.3%
Divorced	9.5%	9.9%	9.2%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	98.0%	96.7%	97.0%
Civilian Unemployed	2.0%	3.3%	3.0%
2016 Employed Population 16+ by Industry			
Total	4,268	42,449	84,507
Agriculture/Mining	1.1%	0.4%	0.5%
Construction	2.3%	3.5%	3.6%
Manufacturing	10.8%	11.8%	11.5%
Wholesale Trade	3.4%	3.5%	3.6%
Retail Trade	12.3%	11.6%	11.0%
Transportation/Utilities	4.3%	6.1%	6.2%
Information	4.4%	2.7%	2.5%
Finance/Insurance/Real Estate	12.7%	11.0%	10.6%
Services	45.1%	46.2%	47.0%
Public Administration	3.7%	3.2%	3.4%
2016 Employed Population 16+ by Occupation			
Total	4,269	42,451	84,509
White Collar	76.4%	70.4%	71.0%
Management/Business/Financial	21.6%	19.1%	19.7%
Professional	27.9%	25.7%	26.0%
Sales	12.3%	11.7%	12.1%
Administrative Support	14.6%	13.9%	13.2%
Services	10.0%	13.9%	14.5%
Blue Collar	13.6%	15.7%	14.6%
Farming/Forestry/Fishing	0.9%	0.3%	0.2%
Construction/Extraction	0.9%	2.0%	2.4%
Installation/Maintenance/Repair	2.6%	2.5%	2.2%
Production	4.8%	5.2%	4.6%
Transportation/Material Moving	4.4%	5.7%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	5,543	69,972	139,537
Population Inside Urbanized Area	100.0%	99.5%	98.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.5%	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 26, 2017



Market Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,023	25,236	49,662
Households with 1 Person	20.2%	20.1%	18.5%
Households with 2+ People	79.8%	79.9%	81.5%
Family Households	73.3%	74.3%	76.1%
Husband-wife Families	60.9%	60.5%	62.7%
With Related Children	35.3%	33.0%	33.4%
Other Family (No Spouse Present)	12.4%	13.8%	13.4%
Other Family with Male Householder	3.6%	4.2%	4.1%
With Related Children	2.2%	2.7%	2.6%
Other Family with Female Householder	8.8%	9.6%	9.3%
With Related Children	6.8%	6.7%	6.5%
Nonfamily Households	6.5%	5.6%	5.4%
All Households with Children	44.5%	42.7%	42.8%
Multigenerational Households	2.5%	2.5%	2.5%
Unmarried Partner Households	5.7%	5.9%	5.7%
Male-female	5.3%	5.4%	5.2%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	2,023	25,233	49,662
1 Person Household	20.2%	20.1%	18.5%
2 Person Household	31.3%	30.6%	31.8%
3 Person Household	18.6%	18.5%	18.6%
4 Person Household	18.8%	19.3%	19.4%
5 Person Household	7.5%	7.7%	8.0%
6 Person Household	2.4%	2.5%	2.5%
7 + Person Household	1.1%	1.2%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	2,023	25,236	49,662
Owner Occupied	88.6%	85.7%	85.7%
Owned with a Mortgage/Loan	81.9%	75.5%	74.4%
Owned Free and Clear	6.8%	10.2%	11.3%
Renter Occupied	11.4%	14.3%	14.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	2,105	26,168	51,505
Housing Units Inside Urbanized Area	100.0%	99.6%	98.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.4%	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 26, 2017



Market Profile

Pilot Knob Rd, Lakeville, Minnesota, 55068
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.71728
Longitude: -93.17701

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Boomburbs (1C)	Soccer Moms (4A)	Soccer Moms (4A)
2.	Soccer Moms (4A)	Home Improvement (4B)	Savvy Suburbanites (1D)
3.	Up and Coming Families	Parks and Rec (5C)	Professional Pride (1B)
2016 Consumer Spending			
Apparel & Services: Total \$	\$8,245,725	\$68,947,375	\$147,260,209
Average Spent	\$3,041.58	\$2,585.49	\$2,802.39
Spending Potential Index	151	128	139
Education: Total \$	\$5,583,305	\$49,476,227	\$107,822,724
Average Spent	\$2,059.50	\$1,855.34	\$2,051.89
Spending Potential Index	146	131	145
Entertainment/Recreation: Total \$	\$12,128,166	\$100,707,830	\$214,635,302
Average Spent	\$4,473.69	\$3,776.50	\$4,084.56
Spending Potential Index	153	130	140
Food at Home: Total \$	\$19,346,608	\$163,599,635	\$347,409,471
Average Spent	\$7,136.34	\$6,134.91	\$6,611.28
Spending Potential Index	143	123	133
Food Away from Home: Total \$	\$12,802,611	\$106,259,023	\$226,444,638
Average Spent	\$4,722.47	\$3,984.66	\$4,309.29
Spending Potential Index	153	129	139
Health Care: Total \$	\$20,921,586	\$177,122,674	\$377,086,005
Average Spent	\$7,717.29	\$6,642.02	\$7,176.03
Spending Potential Index	146	125	135
HH Furnishings & Equipment: Total \$	\$7,472,184	\$61,969,366	\$132,196,189
Average Spent	\$2,756.25	\$2,323.82	\$2,515.72
Spending Potential Index	156	132	142
Personal Care Products & Services: Total \$	\$3,024,182	\$25,241,643	\$53,850,099
Average Spent	\$1,115.52	\$946.55	\$1,024.78
Spending Potential Index	152	129	140
Shelter: Total \$	\$63,918,648	\$539,691,555	\$1,147,472,033
Average Spent	\$23,577.52	\$20,238.18	\$21,836.65
Spending Potential Index	151	130	140
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,494,828	\$79,495,178	\$170,444,170
Average Spent	\$3,502.33	\$2,981.03	\$3,243.59
Spending Potential Index	151	129	140
Travel: Total \$	\$8,210,306	\$67,996,119	\$146,187,904
Average Spent	\$3,028.52	\$2,549.82	\$2,781.99
Spending Potential Index	163	137	149
Vehicle Maintenance & Repairs: Total \$	\$4,170,110	\$34,985,011	\$74,511,725
Average Spent	\$1,538.22	\$1,311.92	\$1,417.97
Spending Potential Index	149	127	137

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

June 26, 2017