

## Site Map

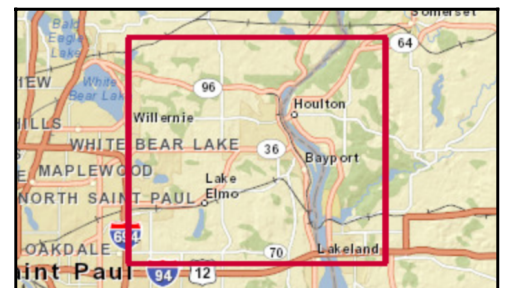
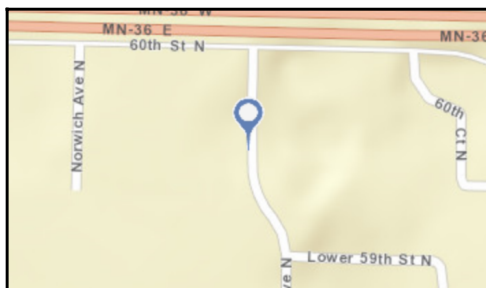
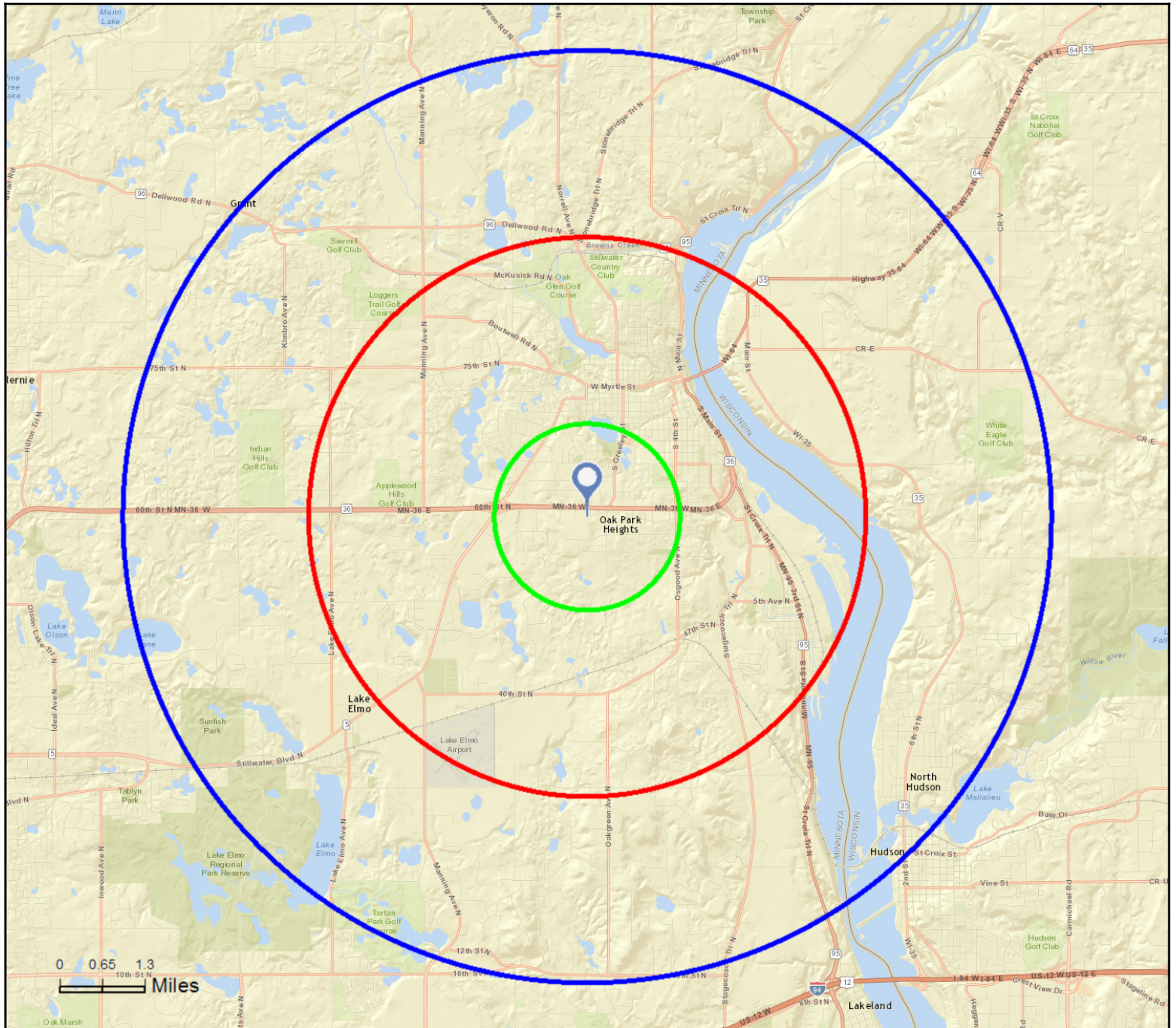
5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082

Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.03459

Longitude: -92.82697





## Executive Summary

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03459  
Longitude: -92.82697

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	4,740	25,512	38,652
2010 Population	5,152	29,281	44,021
2015 Population	5,440	30,137	45,731
2020 Population	5,674	31,254	47,568
2000-2010 Annual Rate	0.84%	1.39%	1.31%
2010-2015 Annual Rate	1.04%	0.55%	0.73%
2015-2020 Annual Rate	0.85%	0.73%	0.79%
2015 Male Population	46.7%	52.0%	51.3%
2015 Female Population	53.3%	48.0%	48.7%
2015 Median Age	44.8	42.2	42.7

In the identified area, the current year population is 45,731. In 2010, the Census count in the area was 44,021. The rate of change since 2010 was 0.73% annually. The five-year projection for the population in the area is 47,568 representing a change of 0.79% annually from 2015 to 2020. Currently, the population is 51.3% male and 48.7% female.

### Median Age

The median age in this area is 44.8, compared to U.S. median age of 37.9.

### Race and Ethnicity

2015 White Alone	93.8%	91.0%	92.2%
2015 Black Alone	0.9%	4.2%	3.0%
2015 American Indian/Alaska Native Alone	0.2%	1.0%	0.8%
2015 Asian Alone	2.2%	1.5%	1.6%
2015 Pacific Islander Alone	0.0%	0.0%	0.0%
2015 Other Race	0.9%	0.6%	0.6%
2015 Two or More Races	1.9%	1.8%	1.7%
2015 Hispanic Origin (Any Race)	3.0%	2.7%	2.6%

Persons of Hispanic origin represent 2.6% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 19.1 in the identified area, compared to 63.0 for the U.S. as a whole.

### Households

2000 Households	1,877	9,133	13,778
2010 Households	2,253	10,883	16,251
2015 Total Households	2,429	11,384	17,127
2020 Total Households	2,558	11,911	17,943
2000-2010 Annual Rate	1.84%	1.77%	1.66%
2010-2015 Annual Rate	1.44%	0.86%	1.01%
2015-2020 Annual Rate	1.04%	0.91%	0.94%
2015 Average Household Size	2.22	2.41	2.51

The household count in this area has changed from 16,251 in 2010 to 17,127 in the current year, a change of 1.01% annually. The five-year projection of households is 17,943, a change of 0.94% annually from the current year total. Average household size is currently 2.51, compared to 2.55 in the year 2010. The number of families in the current year is 12,139 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 24, 2016



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<b>Median Household Income</b>			
2015 Median Household Income	\$64,141	\$76,083	\$82,063
2020 Median Household Income	\$79,498	\$86,376	\$93,667
2015-2020 Annual Rate	4.39%	2.57%	2.68%
<b>Average Household Income</b>			
2015 Average Household Income	\$84,244	\$99,395	\$109,711
2020 Average Household Income	\$98,817	\$115,565	\$126,500
2015-2020 Annual Rate	3.24%	3.06%	2.89%
<b>Per Capita Income</b>			
2015 Per Capita Income	\$35,269	\$38,670	\$41,693
2020 Per Capita Income	\$41,687	\$45,189	\$48,304
2015-2020 Annual Rate	3.40%	3.16%	2.99%
<b>Households by Income</b>			

Current median household income is \$82,063 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$93,667 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$109,711 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$126,500 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$41,693 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$48,304 in five years, compared to \$32,501 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	1,928	9,360	14,125
2000 Owner Occupied Housing Units	1,267	7,174	11,310
2000 Renter Occupied Housing Units	609	1,959	2,469
2000 Vacant Housing Units	52	227	346
2010 Total Housing Units	2,388	11,681	17,307
2010 Owner Occupied Housing Units	1,462	8,088	12,814
2010 Renter Occupied Housing Units	791	2,795	3,437
2010 Vacant Housing Units	135	798	1,056
2015 Total Housing Units	2,582	12,236	18,235
2015 Owner Occupied Housing Units	1,551	8,372	13,406
2015 Renter Occupied Housing Units	878	3,012	3,721
2015 Vacant Housing Units	153	852	1,108
2020 Total Housing Units	2,740	12,844	19,162
2020 Owner Occupied Housing Units	1,633	8,733	14,034
2020 Renter Occupied Housing Units	925	3,178	3,909
2020 Vacant Housing Units	182	933	1,219

Currently, 73.5% of the 18,235 housing units in the area are owner occupied; 20.4%, renter occupied; and 6.1% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 17,307 housing units in the area - 74.0% owner occupied, 19.9% renter occupied, and 6.1% vacant. The annual rate of change in housing units since 2010 is 2.35%. Median home value in the area is \$284,920, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 4.63% annually to \$357,243.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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## 2010 Census Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota,  
Ring: 1 mile radius

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	2000	2010	2000-2010 Annual Rate
Population	4,740	5,152	0.84%
Households	1,877	2,253	1.84%
Housing Units	1,928	2,388	2.16%
<b>Population by Race</b>			
Total		5,151	100.0%
Population Reporting One Race		5,064	98.3%
White		4,869	94.5%
Black		38	0.7%
American Indian		12	0.2%
Asian		102	2.0%
Pacific Islander		0	0.0%
Some Other Race		43	0.8%
Population Reporting Two or More Races		87	1.7%
Total Hispanic Population		135	2.6%
<b>Population by Sex</b>			
Male		2,411	46.8%
Female		2,741	53.2%
<b>Population by Age</b>			
Total		5,153	100.0%
Age 0 - 4		282	5.5%
Age 5 - 9		355	6.9%
Age 10 - 14		376	7.3%
Age 15 - 19		353	6.9%
Age 20 - 24		256	5.0%
Age 25 - 29		227	4.4%
Age 30 - 34		224	4.3%
Age 35 - 39		275	5.3%
Age 40 - 44		366	7.1%
Age 45 - 49		447	8.7%
Age 50 - 54		379	7.4%
Age 55 - 59		363	7.0%
Age 60 - 64		313	6.1%
Age 65 - 69		212	4.1%
Age 70 - 74		183	3.6%
Age 75 - 79		174	3.4%
Age 80 - 84		166	3.2%
Age 85+		202	3.9%
Age 18+		3,890	75.5%
Age 65+		937	18.2%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		43.1	
Male		41.7	
Female		44.3	
White Alone		44.3	
Black Alone		21.3	
American Indian Alone		25.0	
Asian Alone		33.3	
Pacific Islander Alone		0.0	
Some Other Race Alone		21.5	
Two or More Races		13.7	
Hispanic Population		19.5	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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### Households by Type

Total	2,253	100.0%
Households with 1 Person	677	30.0%
Households with 2+ People	1,576	70.0%
Family Households	1,493	66.3%
Husband-wife Families	1,157	51.4%
With Own Children	444	19.7%
Other Family (No Spouse Present)	336	14.9%
With Own Children	229	10.2%
Nonfamily Households	83	3.7%
All Households with Children	708	31.4%
Multigenerational Households	39	1.7%
Unmarried Partner Households	112	5.0%
Male-female	100	4.4%
Same-sex	12	0.5%
Average Household Size	2.27	

### Family Households by Size

Total	1,493	100.0%
2 People	721	48.3%
3 People	314	21.0%
4 People	284	19.0%
5 People	120	8.0%
6 People	39	2.6%
7+ People	15	1.0%
Average Family Size	2.81	

### Nonfamily Households by Size

Total	761	100.0%
1 Person	677	89.0%
2 People	72	9.5%
3 People	9	1.2%
4 People	3	0.4%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.08	

### Population by Relationship and Household Type

Total	5,152	100.0%
In Households	5,110	99.2%
In Family Households	4,285	83.2%
Householder	1,433	27.8%
Spouse	1,104	21.4%
Child	1,603	31.1%
Other relative	62	1.2%
Nonrelative	84	1.6%
In Nonfamily Households	824	16.0%
In Group Quarters	42	0.8%
Institutionalized Population	40	0.8%
Noninstitutionalized Population	2	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total	1,493	100.0%
Householder Age 15 - 44	493	33.0%
Householder Age 45 - 54	396	26.5%
Householder Age 55 - 64	282	18.9%
Householder Age 65 - 74	163	10.9%
Householder Age 75+	159	10.7%
Nonfamily Households by Age of Householder		
Total	760	100.0%
Householder Age 15 - 44	158	20.8%
Householder Age 45 - 54	123	16.2%
Householder Age 55 - 64	124	16.3%
Householder Age 65 - 74	109	14.3%
Householder Age 75+	246	32.4%
Households by Race of Householder		
Total	2,252	100.0%
Householder is White Alone	2,175	96.6%
Householder is Black Alone	13	0.6%
Householder is American Indian Alone	4	0.2%
Householder is Asian Alone	33	1.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	9	0.4%
Householder is Two or More Races	18	0.8%
Households with Hispanic Householder	35	1.6%
Husband-wife Families by Race of Householder		
Total	1,156	100.0%
Householder is White Alone	1,116	96.5%
Householder is Black Alone	6	0.5%
Householder is American Indian Alone	3	0.3%
Householder is Asian Alone	20	1.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	0.5%
Householder is Two or More Races	5	0.4%
Husband-wife Families with Hispanic Householder	14	1.2%
Other Families (No Spouse) by Race of Householder		
Total	336	100.0%
Householder is White Alone	314	93.5%
Householder is Black Alone	5	1.5%
Householder is American Indian Alone	1	0.3%
Householder is Asian Alone	6	1.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.6%
Householder is Two or More Races	8	2.4%
Other Families with Hispanic Householder	13	3.9%
Nonfamily Households by Race of Householder		
Total	761	100.0%
Householder is White Alone	745	97.9%
Householder is Black Alone	2	0.3%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	7	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.3%
Householder is Two or More Races	5	0.7%
Nonfamily Households with Hispanic Householder	8	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	2,368	100.0%
Occupied Housing Units	2,253	95.1%
Vacant Housing Units		
For Rent	56	2.4%
Rented, not Occupied	3	0.1%
For Sale Only	26	1.1%
Sold, not Occupied	2	0.1%
For Seasonal/Recreational/Occasional Use	8	0.3%
For Migrant Workers	0	0.0%
Other Vacant	20	0.8%
Total Vacancy Rate	5.7%	

### Households by Tenure and Mortgage Status

Total	2,253	100.0%
Owner Occupied	1,462	64.9%
Owned with a Mortgage/Loan	1,160	51.5%
Owned Free and Clear	302	13.4%
Average Household Size	2.53	
Renter Occupied	791	35.1%
Average Household Size	1.79	

### Owner-occupied Housing Units by Race of Householder

Total	1,463	100.0%
Householder is White Alone	1,434	98.0%
Householder is Black Alone	1	0.1%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	17	1.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.1%
Householder is Two or More Races	6	0.4%
Owner-occupied Housing Units with Hispanic Householder	8	0.5%

### Renter-occupied Housing Units by Race of Householder

Total	791	100.0%
Householder is White Alone	741	93.7%
Householder is Black Alone	12	1.5%
Householder is American Indian Alone	2	0.3%
Householder is Asian Alone	16	2.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	1.0%
Householder is Two or More Races	12	1.5%
Renter-occupied Housing Units with Hispanic Householder	27	3.4%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.24
Householder is Black Alone	2.92
Householder is American Indian Alone	2.75
Householder is Asian Alone	2.88
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	4.44
Householder is Two or More Races	2.61
Householder is Hispanic	3.09

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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	2000	2010	2000-2010 Annual Rate
Population	25,512	29,281	1.39%
Households	9,133	10,883	1.77%
Housing Units	9,360	11,681	2.24%
<b>Population by Race</b>			
Total		29,281	100.0%
Population Reporting One Race		28,828	98.5%
White		26,917	91.9%
Black		1,052	3.6%
American Indian		309	1.1%
Asian		389	1.3%
Pacific Islander		6	0.0%
Some Other Race		155	0.5%
Population Reporting Two or More Races		453	1.5%
Total Hispanic Population		681	2.3%
<b>Population by Sex</b>			
Male		15,241	52.1%
Female		14,040	47.9%
<b>Population by Age</b>			
Total		29,281	100.0%
Age 0 - 4		1,480	5.1%
Age 5 - 9		1,991	6.8%
Age 10 - 14		2,052	7.0%
Age 15 - 19		1,821	6.2%
Age 20 - 24		1,591	5.4%
Age 25 - 29		1,720	5.9%
Age 30 - 34		1,555	5.3%
Age 35 - 39		1,895	6.5%
Age 40 - 44		2,362	8.1%
Age 45 - 49		2,487	8.5%
Age 50 - 54		2,367	8.1%
Age 55 - 59		2,090	7.1%
Age 60 - 64		1,691	5.8%
Age 65 - 69		1,183	4.0%
Age 70 - 74		839	2.9%
Age 75 - 79		670	2.3%
Age 80 - 84		673	2.3%
Age 85+		814	2.8%
Age 18+		22,522	76.9%
Age 65+		4,179	14.3%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		41.1	
Male		38.9	
Female		43.4	
White Alone		42.6	
Black Alone		31.3	
American Indian Alone		29.2	
Asian Alone		29.4	
Pacific Islander Alone		35.0	
Some Other Race Alone		18.5	
Two or More Races		14.1	
Hispanic Population		25.7	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

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### Households by Type

Total	10,883	100.0%
Households with 1 Person	3,020	27.8%
Households with 2+ People	7,863	72.3%
Family Households	7,321	67.3%
Husband-wife Families	5,871	53.9%
With Own Children	2,454	22.5%
Other Family (No Spouse Present)	1,450	13.3%
With Own Children	914	8.4%
Nonfamily Households	542	5.0%
All Households with Children	3,528	32.4%
Multigenerational Households	162	1.5%
Unmarried Partner Households	590	5.4%
Male-female	532	4.9%
Same-sex	58	0.5%
Average Household Size	2.45	

### Family Households by Size

Total	7,321	100.0%
2 People	3,338	45.6%
3 People	1,593	21.8%
4 People	1,468	20.1%
5 People	662	9.0%
6 People	187	2.6%
7+ People	73	1.0%
Average Family Size	3.01	

### Nonfamily Households by Size

Total	3,562	100.0%
1 Person	3,020	84.8%
2 People	463	13.0%
3 People	55	1.5%
4 People	20	0.6%
5 People	4	0.1%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.18	

### Population by Relationship and Household Type

Total	29,281	100.0%
In Households	26,669	91.1%
In Family Households	22,449	76.7%
Householder	7,357	25.1%
Spouse	5,904	20.2%
Child	8,430	28.8%
Other relative	339	1.2%
Nonrelative	418	1.4%
In Nonfamily Households	4,220	14.4%
In Group Quarters	2,612	8.9%
Institutionalized Population	2,542	8.7%
Noninstitutionalized Population	70	0.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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### Family Households by Age of Householder

Total	7,320	100.0%
Householder Age 15 - 44	2,476	33.8%
Householder Age 45 - 54	2,013	27.5%
Householder Age 55 - 64	1,455	19.9%
Householder Age 65 - 74	819	11.2%
Householder Age 75+	557	7.6%

### Nonfamily Households by Age of Householder

Total	3,563	100.0%
Householder Age 15 - 44	882	24.8%
Householder Age 45 - 54	638	17.9%
Householder Age 55 - 64	696	19.5%
Householder Age 65 - 74	462	13.0%
Householder Age 75+	885	24.8%

### Households by Race of Householder

Total	10,883	100.0%
Householder is White Alone	10,596	97.4%
Householder is Black Alone	49	0.5%
Householder is American Indian Alone	28	0.3%
Householder is Asian Alone	90	0.8%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	35	0.3%
Householder is Two or More Races	83	0.8%
Households with Hispanic Householder	117	1.1%

### Husband-wife Families by Race of Householder

Total	5,871	100.0%
Householder is White Alone	5,731	97.6%
Householder is Black Alone	21	0.4%
Householder is American Indian Alone	14	0.2%
Householder is Asian Alone	53	0.9%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	16	0.3%
Householder is Two or More Races	34	0.6%
Husband-wife Families with Hispanic Householder	51	0.9%

### Other Families (No Spouse) by Race of Householder

Total	1,449	100.0%
Householder is White Alone	1,385	95.6%
Householder is Black Alone	13	0.9%
Householder is American Indian Alone	8	0.6%
Householder is Asian Alone	17	1.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	7	0.5%
Householder is Two or More Races	19	1.3%
Other Families with Hispanic Householder	33	2.3%

### Nonfamily Households by Race of Householder

Total	3,562	100.0%
Householder is White Alone	3,480	97.7%
Householder is Black Alone	15	0.4%
Householder is American Indian Alone	5	0.1%
Householder is Asian Alone	20	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	0.3%
Householder is Two or More Races	30	0.8%
Nonfamily Households with Hispanic Householder	32	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Longitude: -92.82697

### Total Housing Units by Occupancy

Total	11,677	100.0%
Occupied Housing Units	10,883	93.2%
Vacant Housing Units		
For Rent	243	2.1%
Rented, not Occupied	11	0.1%
For Sale Only	198	1.7%
Sold, not Occupied	28	0.2%
For Seasonal/Recreational/Occasional Use	150	1.3%
For Migrant Workers	0	0.0%
Other Vacant	164	1.4%
Total Vacancy Rate	6.8%	

### Households by Tenure and Mortgage Status

Total	10,883	100.0%
Owner Occupied	8,088	74.3%
Owned with a Mortgage/Loan	6,360	58.4%
Owned Free and Clear	1,728	15.9%
Average Household Size	2.64	
Renter Occupied	2,795	25.7%
Average Household Size	1.89	

### Owner-occupied Housing Units by Race of Householder

Total	8,088	100.0%
Householder is White Alone	7,942	98.2%
Householder is Black Alone	13	0.2%
Householder is American Indian Alone	16	0.2%
Householder is Asian Alone	54	0.7%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	16	0.2%
Householder is Two or More Races	45	0.6%
Owner-occupied Housing Units with Hispanic Householder	53	0.7%

### Renter-occupied Housing Units by Race of Householder

Total	2,794	100.0%
Householder is White Alone	2,653	95.0%
Householder is Black Alone	36	1.3%
Householder is American Indian Alone	12	0.4%
Householder is Asian Alone	37	1.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	18	0.6%
Householder is Two or More Races	38	1.4%
Renter-occupied Housing Units with Hispanic Householder	64	2.3%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.44
Householder is Black Alone	2.94
Householder is American Indian Alone	2.64
Householder is Asian Alone	3.17
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.26
Householder is Two or More Races	2.73
Householder is Hispanic	3.10

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota,  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03459

Longitude: -92.82697

	2000	2010	2000-2010 Annual Rate
Population	38,652	44,021	1.31%
Households	13,778	16,251	1.67%
Housing Units	14,125	17,307	2.05%
<b>Population by Race</b>			
Total		44,022	100.0%
Population Reporting One Race		43,374	98.5%
White		40,951	93.0%
Black		1,149	2.6%
American Indian		370	0.8%
Asian		645	1.5%
Pacific Islander		14	0.0%
Some Other Race		245	0.6%
Population Reporting Two or More Races		648	1.5%
Total Hispanic Population		972	2.2%
<b>Population by Sex</b>			
Male		22,615	51.4%
Female		21,406	48.6%
<b>Population by Age</b>			
Total		44,020	100.0%
Age 0 - 4		2,231	5.1%
Age 5 - 9		3,097	7.0%
Age 10 - 14		3,348	7.6%
Age 15 - 19		2,879	6.5%
Age 20 - 24		2,202	5.0%
Age 25 - 29		2,310	5.2%
Age 30 - 34		2,196	5.0%
Age 35 - 39		2,740	6.2%
Age 40 - 44		3,523	8.0%
Age 45 - 49		3,932	8.9%
Age 50 - 54		3,884	8.8%
Age 55 - 59		3,247	7.4%
Age 60 - 64		2,662	6.0%
Age 65 - 69		1,845	4.2%
Age 70 - 74		1,256	2.9%
Age 75 - 79		896	2.0%
Age 80 - 84		856	1.9%
Age 85+		917	2.1%
Age 18+		33,352	75.8%
Age 65+		5,770	13.1%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		41.4	
Male		39.9	
Female		43.0	
White Alone		42.7	
Black Alone		31.1	
American Indian Alone		29.2	
Asian Alone		28.3	
Pacific Islander Alone		30.0	
Some Other Race Alone		18.1	
Two or More Races		14.6	
Hispanic Population		24.7	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota,  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03459

Longitude: -92.82697

### Households by Type

Total	16,251	100.0%
Households with 1 Person	3,880	23.9%
Households with 2+ People	12,371	76.1%
Family Households	11,564	71.2%
Husband-wife Families	9,578	58.9%
With Own Children	4,021	24.7%
Other Family (No Spouse Present)	1,985	12.2%
With Own Children	1,240	7.6%
Nonfamily Households	807	5.0%
All Households with Children	5,514	33.9%
Multigenerational Households	265	1.6%
Unmarried Partner Households	875	5.4%
Male-female	787	4.8%
Same-sex	88	0.5%
Average Household Size	2.55	

### Family Households by Size

Total	11,565	100.0%
2 People	5,169	44.7%
3 People	2,454	21.2%
4 People	2,406	20.8%
5 People	1,073	9.3%
6 People	323	2.8%
7+ People	140	1.2%
Average Family Size	3.03	

### Nonfamily Households by Size

Total	4,687	100.0%
1 Person	3,880	82.8%
2 People	691	14.7%
3 People	81	1.7%
4 People	29	0.6%
5 People	5	0.1%
6 People	0	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.21	

### Population by Relationship and Household Type

Total	44,021	100.0%
In Households	41,367	94.0%
In Family Households	35,717	81.1%
Householder	11,565	26.3%
Spouse	9,581	21.8%
Child	13,340	30.3%
Other relative	587	1.3%
Nonrelative	645	1.5%
In Nonfamily Households	5,651	12.8%
In Group Quarters	2,654	6.0%
Institutionalized Population	2,543	5.8%
Noninstitutionalized Population	111	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota,  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03459

Longitude: -92.82697

### Family Households by Age of Householder

Total	11,563	100.0%
Householder Age 15 - 44	3,712	32.1%
Householder Age 45 - 54	3,352	29.0%
Householder Age 55 - 64	2,422	20.9%
Householder Age 65 - 74	1,319	11.4%
Householder Age 75+	758	6.6%

### Nonfamily Households by Age of Householder

Total	4,687	100.0%
Householder Age 15 - 44	1,205	25.7%
Householder Age 45 - 54	909	19.4%
Householder Age 55 - 64	938	20.0%
Householder Age 65 - 74	610	13.0%
Householder Age 75+	1,025	21.9%

### Households by Race of Householder

Total	16,250	100.0%
Householder is White Alone	15,827	97.4%
Householder is Black Alone	73	0.4%
Householder is American Indian Alone	46	0.3%
Householder is Asian Alone	140	0.9%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	47	0.3%
Householder is Two or More Races	112	0.7%
Households with Hispanic Householder	174	1.1%

### Husband-wife Families by Race of Householder

Total	9,578	100.0%
Householder is White Alone	9,347	97.6%
Householder is Black Alone	39	0.4%
Householder is American Indian Alone	26	0.3%
Householder is Asian Alone	90	0.9%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	23	0.2%
Householder is Two or More Races	51	0.5%
Husband-wife Families with Hispanic Householder	89	0.9%

### Other Families (No Spouse) by Race of Householder

Total	1,985	100.0%
Householder is White Alone	1,898	95.6%
Householder is Black Alone	15	0.8%
Householder is American Indian Alone	13	0.7%
Householder is Asian Alone	25	1.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	0.5%
Householder is Two or More Races	24	1.2%
Other Families with Hispanic Householder	44	2.2%

### Nonfamily Households by Race of Householder

Total	4,687	100.0%
Householder is White Alone	4,582	97.8%
Householder is Black Alone	19	0.4%
Householder is American Indian Alone	8	0.2%
Householder is Asian Alone	25	0.5%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	13	0.3%
Householder is Two or More Races	37	0.8%
Nonfamily Households with Hispanic Householder	41	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota,  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03459

Longitude: -92.82697

### Total Housing Units by Occupancy

Total	17,298	100.0%
Occupied Housing Units	16,251	93.9%
Vacant Housing Units		
For Rent	298	1.7%
Rented, not Occupied	12	0.1%
For Sale Only	265	1.5%
Sold, not Occupied	40	0.2%
For Seasonal/Recreational/Occasional Use	221	1.3%
For Migrant Workers	0	0.0%
Other Vacant	211	1.2%
Total Vacancy Rate	6.1%	

### Households by Tenure and Mortgage Status

Total	16,251	100.0%
Owner Occupied	12,814	78.9%
Owned with a Mortgage/Loan	10,010	61.6%
Owned Free and Clear	2,804	17.3%
Average Household Size	2.71	
Renter Occupied	3,437	21.1%
Average Household Size	1.95	

### Owner-occupied Housing Units by Race of Householder

Total	12,813	100.0%
Householder is White Alone	12,563	98.0%
Householder is Black Alone	29	0.2%
Householder is American Indian Alone	29	0.2%
Householder is Asian Alone	99	0.8%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	22	0.2%
Householder is Two or More Races	68	0.5%
Owner-occupied Housing Units with Hispanic Householder	96	0.7%

### Renter-occupied Housing Units by Race of Householder

Total	3,437	100.0%
Householder is White Alone	3,264	95.0%
Householder is Black Alone	44	1.3%
Householder is American Indian Alone	18	0.5%
Householder is Asian Alone	41	1.2%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	24	0.7%
Householder is Two or More Races	44	1.3%
Renter-occupied Housing Units with Hispanic Householder	79	2.3%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.53
Householder is Black Alone	3.25
Householder is American Indian Alone	2.96
Householder is Asian Alone	3.65
Householder is Pacific Islander Alone	2.40
Householder is Some Other Race Alone	3.45
Householder is Two or More Races	2.92
Householder is Hispanic	3.26

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## Demographic and Income Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03459  
Longitude: -92.82697

Summary	Census 2010		2015		2020		
Population	5,152		5,440		5,674		
Households	2,253		2,429		2,558		
Families	1,493		1,604		1,688		
Average Household Size	2.27		2.22		2.20		
Owner Occupied Housing Units	1,462		1,551		1,633		
Renter Occupied Housing Units	791		878		925		
Median Age	43.1		44.8		45.6		
Trends: 2015 - 2020 Annual Rate	Area		State		National		
Population	0.85%		0.67%		0.75%		
Households	1.04%		0.73%		0.77%		
Families	1.03%		0.65%		0.69%		
Owner HHs	1.04%		0.71%		0.70%		
Median Household Income	4.39%		3.18%		2.66%		
Households by Income	2015			2020			
	Number		Percent	Number		Percent	
	<\$15,000		276	11.4%	250		9.8%
	\$15,000 - \$24,999		221	9.1%	162		6.3%
	\$25,000 - \$34,999		254	10.5%	213		8.3%
	\$35,000 - \$49,999		254	10.5%	231		9.0%
	\$50,000 - \$74,999		325	13.4%	319		12.5%
	\$75,000 - \$99,999		387	15.9%	443		17.3%
	\$100,000 - \$149,999		418	17.2%	536		21.0%
	\$150,000 - \$199,999		147	6.1%	216		8.4%
	\$200,000+		147	6.1%	188		7.3%
Median Household Income			\$64,141		\$79,498		
Average Household Income			\$84,244		\$98,817		
Per Capita Income			\$35,269		\$41,687		
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4		282	5.5%	276		4.9%
	5 - 9		355	6.9%	283		5.0%
	10 - 14		376	7.3%	319		5.6%
	15 - 19		353	6.9%	352		6.2%
	20 - 24		256	5.0%	317		5.6%
	25 - 34		451	8.8%	719		12.7%
	35 - 44		641	12.4%	538		9.5%
	45 - 54		826	16.0%	696		12.3%
	55 - 64		676	13.1%	876		15.4%
	65 - 74		395	7.7%	685		12.1%
	75 - 84		340	6.6%	356		6.3%
	85+		202	3.9%	259		4.6%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		4,869	94.5%	5,103		93.8%	
Black Alone		38	0.7%	51		0.9%	
American Indian Alone		12	0.2%	13		0.2%	
Asian Alone		102	2.0%	121		2.2%	
Pacific Islander Alone		0	0.0%	0		0.0%	
Some Other Race Alone		43	0.8%	51		0.9%	
Two or More Races		87	1.7%	101		1.9%	
Hispanic Origin (Any Race)		135	2.6%	165		3.0%	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

February 24, 2016



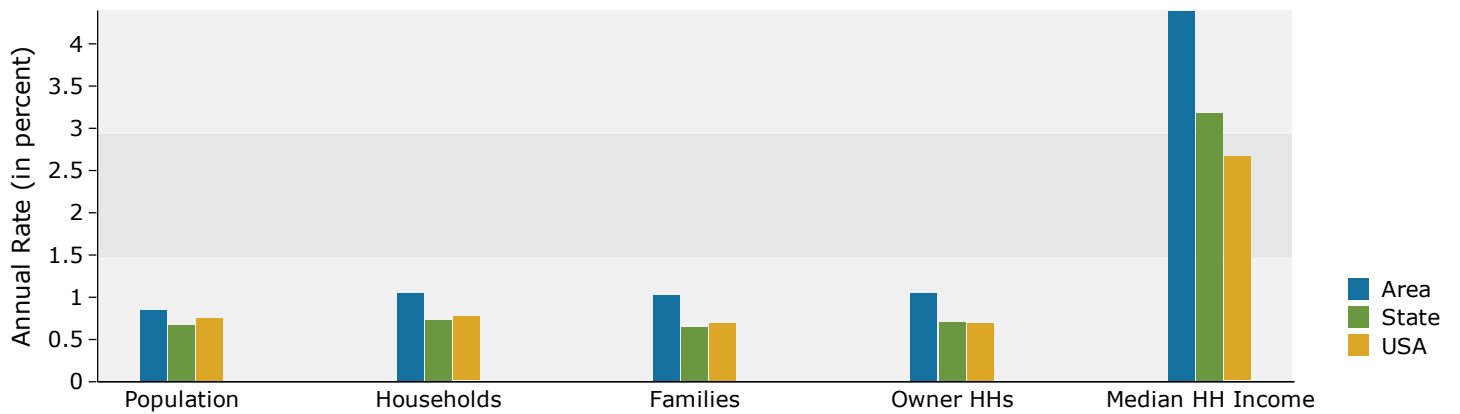
## Demographic and Income Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Ring: 1 mile radius

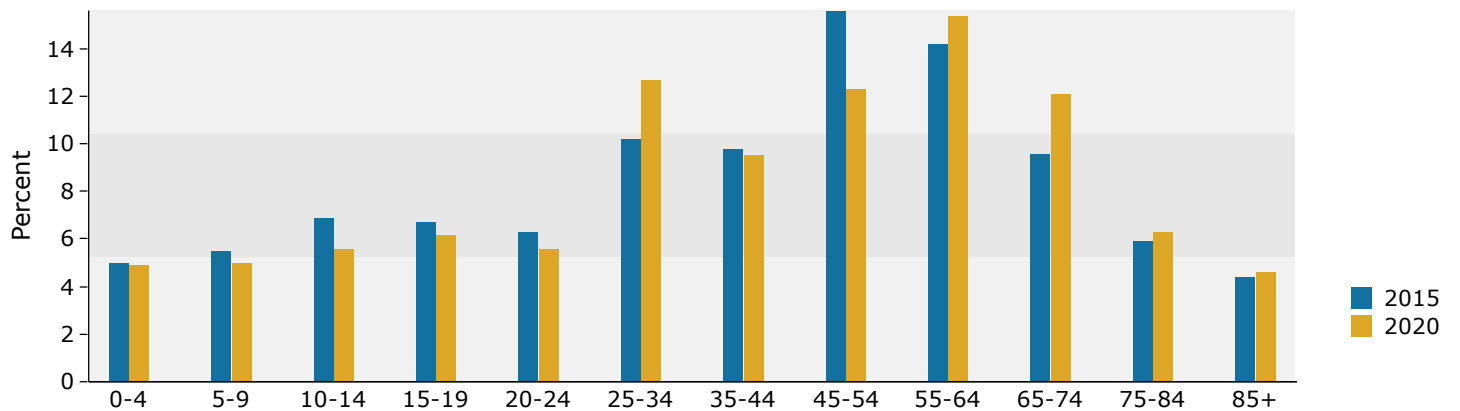
Prepared by Candis Nord-Sheptak

Latitude: 45.03459  
Longitude: -92.82697

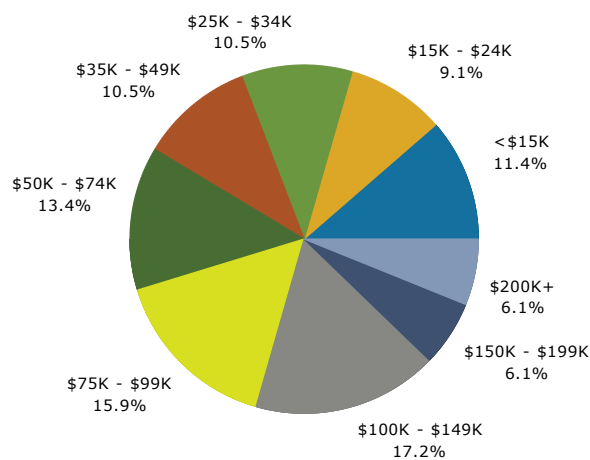
### Trends 2015-2020



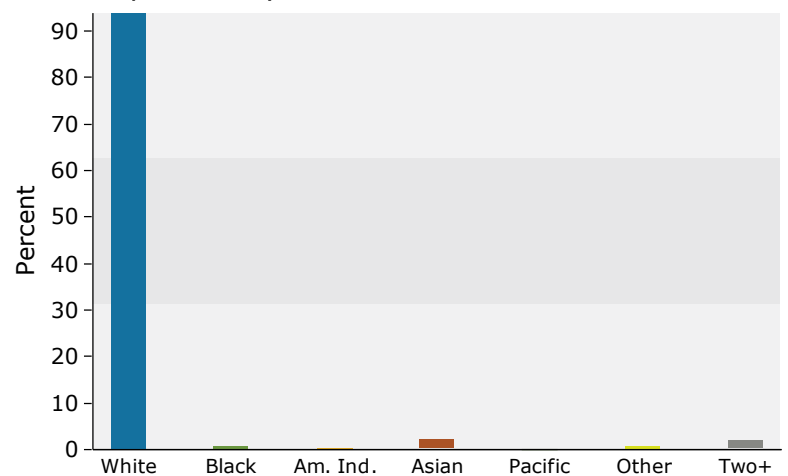
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 3.0%



## Demographic and Income Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03459  
Longitude: -92.82697

Summary	Census 2010		2015		2020			
Population	29,281		30,137		31,254			
Households	10,883		11,384		11,911			
Families	7,321		7,605		7,931			
Average Household Size	2.45		2.41		2.40			
Owner Occupied Housing Units	8,088		8,372		8,733			
Renter Occupied Housing Units	2,795		3,012		3,178			
Median Age	41.1		42.2		42.9			
Trends: 2015 - 2020 Annual Rate	Area		State		National			
Population	0.73%		0.67%		0.75%			
Households	0.91%		0.73%		0.77%			
Families	0.84%		0.65%		0.69%			
Owner HHs	0.85%		0.71%		0.70%			
Median Household Income	2.57%		3.18%		2.66%			
Households by Income				2015		2020		
				Number	Percent	Number	Percent	
	<\$15,000			952	8.4%	855	7.2%	
	\$15,000 - \$24,999			702	6.2%	505	4.2%	
	\$25,000 - \$34,999			934	8.2%	758	6.4%	
	\$35,000 - \$49,999			1,115	9.8%	984	8.3%	
	\$50,000 - \$74,999			1,879	16.5%	1,791	15.0%	
	\$75,000 - \$99,999			1,836	16.1%	1,994	16.7%	
	\$100,000 - \$149,999			1,917	16.8%	2,390	20.1%	
	\$150,000 - \$199,999			923	8.1%	1,225	10.3%	
\$200,000+			1,124	9.9%	1,408	11.8%		
Median Household Income			\$76,083		\$86,376			
Average Household Income			\$99,395		\$115,565			
Per Capita Income			\$38,670		\$45,189			
Population by Age	Census 2010		2015		2020			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		1,480	5.1%	1,388	4.6%	1,402	4.5%
	5 - 9		1,991	6.8%	1,635	5.4%	1,549	5.0%
	10 - 14		2,052	7.0%	2,106	7.0%	1,783	5.7%
	15 - 19		1,821	6.2%	1,916	6.4%	1,974	6.3%
	20 - 24		1,591	5.4%	1,982	6.6%	1,979	6.3%
	25 - 34		3,275	11.2%	3,513	11.7%	3,976	12.7%
	35 - 44		4,257	14.5%	3,621	12.0%	3,691	11.8%
	45 - 54		4,854	16.6%	4,755	15.8%	4,280	13.7%
	55 - 64		3,781	12.9%	4,275	14.2%	4,608	14.7%
	65 - 74		2,022	6.9%	2,658	8.8%	3,334	10.7%
	75 - 84		1,343	4.6%	1,348	4.5%	1,690	5.4%
	85+		814	2.8%	938	3.1%	987	3.2%
	Race and Ethnicity	Census 2010		2015		2020		
Number		Percent	Number	Percent	Number	Percent		
White Alone		26,917	91.9%	27,414	91.0%	28,151	90.1%	
Black Alone		1,052	3.6%	1,253	4.2%	1,422	4.5%	
American Indian Alone		309	1.1%	297	1.0%	296	0.9%	
Asian Alone		389	1.3%	440	1.5%	496	1.6%	
Pacific Islander Alone		6	0.0%	6	0.0%	6	0.0%	
Some Other Race Alone		155	0.5%	188	0.6%	227	0.7%	
Two or More Races		453	1.5%	540	1.8%	657	2.1%	
Hispanic Origin (Any Race)		681	2.3%	814	2.7%	981	3.1%	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

February 24, 2016



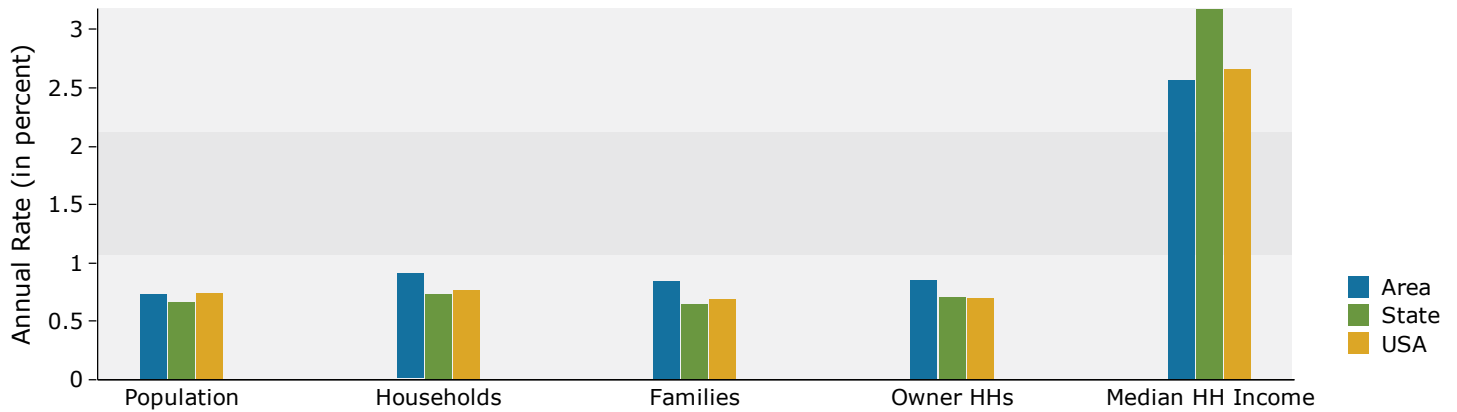


## Demographic and Income Profile

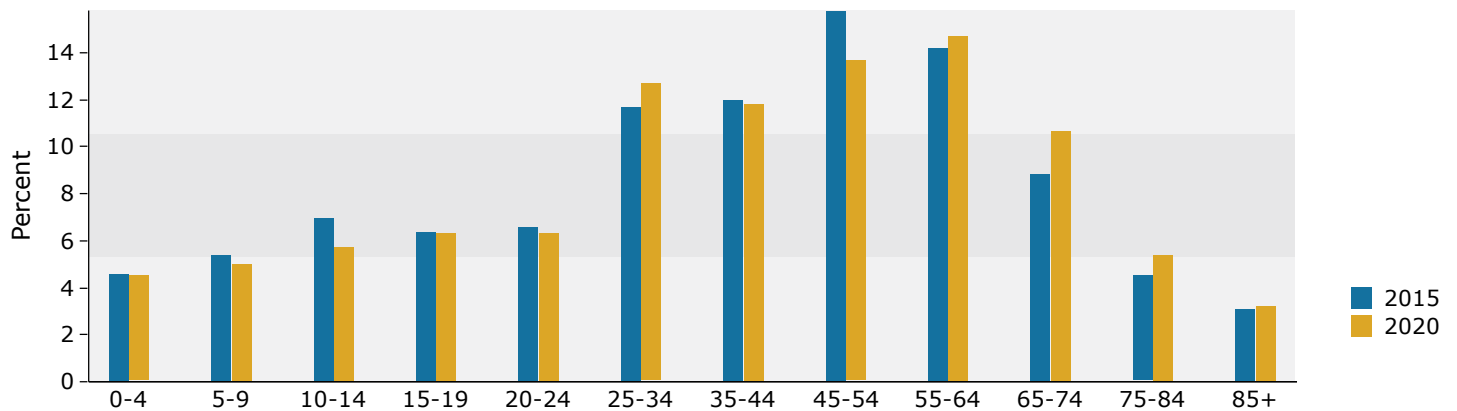
5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak  
Latitude: 45.03459  
Longitude: -92.82697

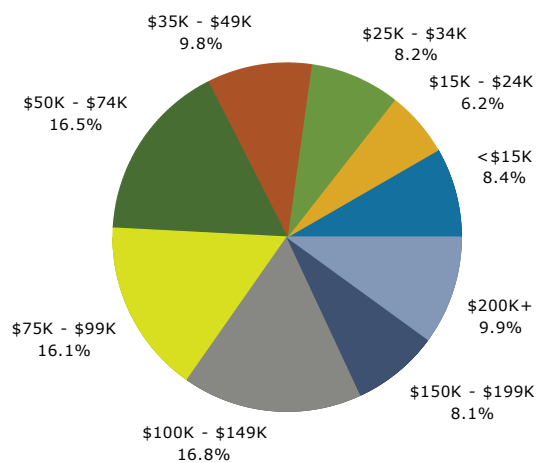
### Trends 2015-2020



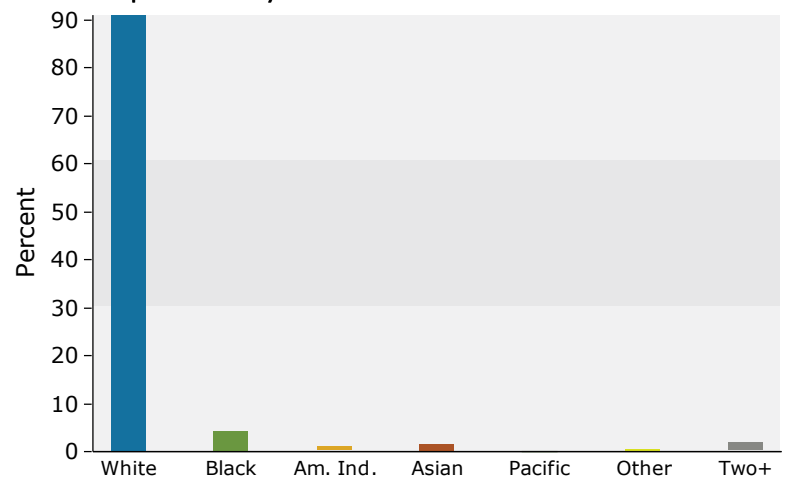
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

February 24, 2016



## Demographic and Income Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 45.03459  
Longitude: -92.82697

Summary	Census 2010		2015		2020	
Population	44,021		45,731		47,568	
Households	16,251		17,127		17,943	
Families	11,564		12,139		12,693	
Average Household Size	2.55		2.51		2.50	
Owner Occupied Housing Units	12,814		13,406		14,034	
Renter Occupied Housing Units	3,437		3,721		3,909	
Median Age	41.4		42.7		43.7	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.79%		0.67%		0.75%	
Households	0.94%		0.73%		0.77%	
Families	0.90%		0.65%		0.69%	
Owner HHs	0.92%		0.71%		0.70%	
Median Household Income	2.68%		3.18%		2.66%	
			2015		2020	
Households by Income			Number	Percent	Number	Percent
<\$15,000			1,185	6.9%	1,049	5.8%
\$15,000 - \$24,999			903	5.3%	637	3.6%
\$25,000 - \$34,999			1,139	6.7%	908	5.1%
\$35,000 - \$49,999			1,540	9.0%	1,342	7.5%
\$50,000 - \$74,999			2,810	16.4%	2,616	14.6%
\$75,000 - \$99,999			2,809	16.4%	3,029	16.9%
\$100,000 - \$149,999			2,985	17.4%	3,641	20.3%
\$150,000 - \$199,999			1,687	9.8%	2,154	12.0%
\$200,000+			2,068	12.1%	2,568	14.3%
Median Household Income			\$82,063		\$93,667	
Average Household Income			\$109,711		\$126,500	
Per Capita Income			\$41,693		\$48,304	
			2015		2020	
Population by Age	Census 2010					
	Number	Percent	Number	Percent	Number	Percent
0 - 4			2,231	5.1%	2,119	4.6%
5 - 9			3,097	7.0%	2,602	5.7%
10 - 14			3,348	7.6%	3,400	7.4%
15 - 19			2,879	6.5%	3,086	6.7%
20 - 24			2,202	5.0%	2,761	6.0%
25 - 34			4,506	10.2%	4,889	10.7%
35 - 44			6,263	14.2%	5,395	11.8%
45 - 54			7,816	17.8%	7,540	16.5%
55 - 64			5,909	13.4%	6,869	15.0%
65 - 74			3,101	7.0%	4,150	9.1%
75 - 84			1,752	4.0%	1,843	4.0%
85+			917	2.1%	1,076	2.4%
			2015		2020	
Race and Ethnicity	Census 2010					
	Number	Percent	Number	Percent	Number	Percent
White Alone			40,951	93.0%	42,164	92.2%
Black Alone			1,149	2.6%	1,375	3.0%
American Indian Alone			370	0.8%	369	0.8%
Asian Alone			645	1.5%	729	1.6%
Pacific Islander Alone			14	0.0%	18	0.0%
Some Other Race Alone			245	0.6%	294	0.6%
Two or More Races			648	1.5%	781	1.7%
Hispanic Origin (Any Race)			972	2.2%	1,167	2.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

February 24, 2016



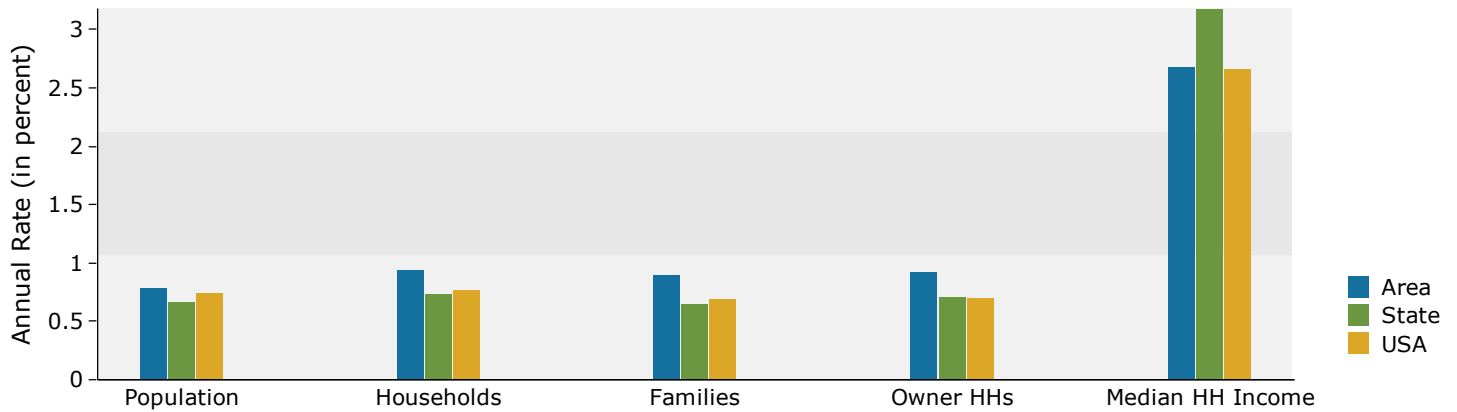
## Demographic and Income Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Ring: 5 mile radius

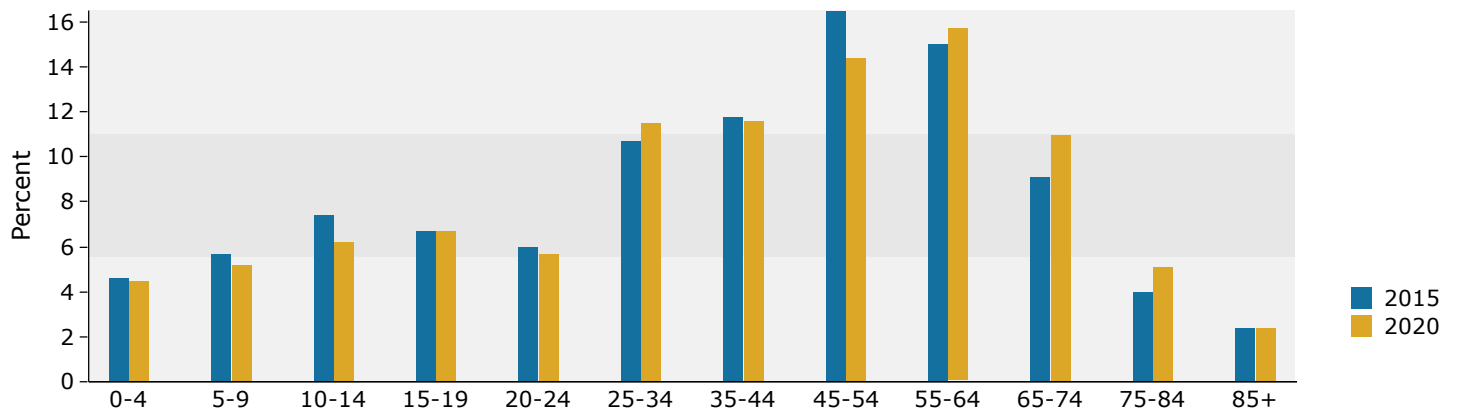
Prepared by Candis Nord-Sheptak

Latitude: 45.03459  
Longitude: -92.82697

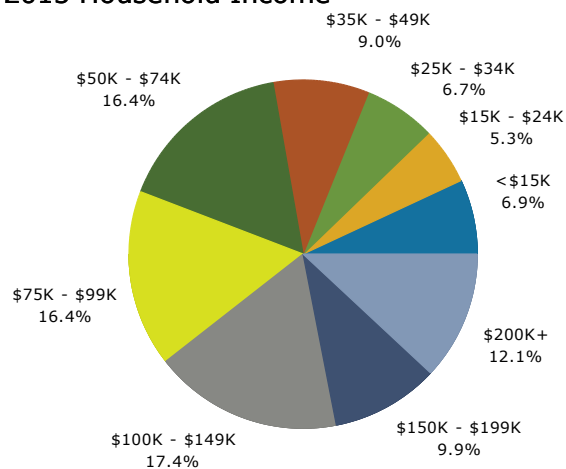
### Trends 2015-2020



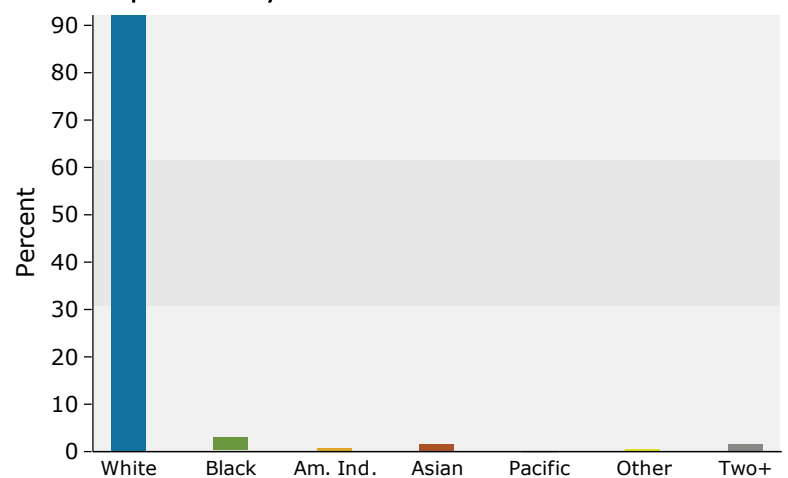
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 2.6%



## Market Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.03459  
Longitude: -92.82697

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	4,740	25,512	38,652
2010 Total Population	5,152	29,281	44,021
2015 Total Population	5,440	30,137	45,731
2015 Group Quarters	47	2,659	2,699
2020 Total Population	5,674	31,254	47,568
2015-2020 Annual Rate	0.85%	0.73%	0.79%
<b>Household Summary</b>			
2000 Households	1,877	9,133	13,778
2000 Average Household Size	2.52	2.54	2.64
2010 Households	2,253	10,883	16,251
2010 Average Household Size	2.27	2.45	2.55
2015 Households	2,429	11,384	17,127
2015 Average Household Size	2.22	2.41	2.51
2020 Households	2,558	11,911	17,943
2020 Average Household Size	2.20	2.40	2.50
2015-2020 Annual Rate	1.04%	0.91%	0.94%
2010 Families	1,493	7,321	11,564
2010 Average Family Size	2.81	3.01	3.03
2015 Families	1,604	7,605	12,139
2015 Average Family Size	2.76	2.97	3.00
2020 Families	1,688	7,931	12,693
2020 Average Family Size	2.74	2.96	2.99
2015-2020 Annual Rate	1.03%	0.84%	0.90%
<b>Housing Unit Summary</b>			
2000 Housing Units	1,928	9,360	14,125
Owner Occupied Housing Units	65.7%	76.6%	80.1%
Renter Occupied Housing Units	31.6%	20.9%	17.5%
Vacant Housing Units	2.7%	2.4%	2.4%
2010 Housing Units	2,388	11,681	17,307
Owner Occupied Housing Units	61.2%	69.2%	74.0%
Renter Occupied Housing Units	33.1%	23.9%	19.9%
Vacant Housing Units	5.7%	6.8%	6.1%
2015 Housing Units	2,582	12,236	18,235
Owner Occupied Housing Units	60.1%	68.4%	73.5%
Renter Occupied Housing Units	34.0%	24.6%	20.4%
Vacant Housing Units	5.9%	7.0%	6.1%
2020 Housing Units	2,740	12,844	19,162
Owner Occupied Housing Units	59.6%	68.0%	73.2%
Renter Occupied Housing Units	33.8%	24.7%	20.4%
Vacant Housing Units	6.6%	7.3%	6.4%
<b>Median Household Income</b>			
2015	\$64,141	\$76,083	\$82,063
2020	\$79,498	\$86,376	\$93,667
<b>Median Home Value</b>			
2015	\$262,430	\$259,633	\$284,920
2020	\$300,365	\$334,231	\$357,243
<b>Per Capita Income</b>			
2015	\$35,269	\$38,670	\$41,693
2020	\$41,687	\$45,189	\$48,304
<b>Median Age</b>			
2010	43.1	41.1	41.4
2015	44.8	42.2	42.7
2020	45.6	42.9	43.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 24, 2016



## Market Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.03459

Longitude: -92.82697

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	2,429	11,384	17,127
<\$15,000	11.4%	8.4%	6.9%
\$15,000 - \$24,999	9.1%	6.2%	5.3%
\$25,000 - \$34,999	10.5%	8.2%	6.7%
\$35,000 - \$49,999	10.5%	9.8%	9.0%
\$50,000 - \$74,999	13.4%	16.5%	16.4%
\$75,000 - \$99,999	15.9%	16.1%	16.4%
\$100,000 - \$149,999	17.2%	16.8%	17.4%
\$150,000 - \$199,999	6.1%	8.1%	9.8%
\$200,000+	6.1%	9.9%	12.1%
Average Household Income	\$84,244	\$99,395	\$109,711
<b>2020 Households by Income</b>			
Household Income Base	2,558	11,911	17,943
<\$15,000	9.8%	7.2%	5.8%
\$15,000 - \$24,999	6.3%	4.2%	3.6%
\$25,000 - \$34,999	8.3%	6.4%	5.1%
\$35,000 - \$49,999	9.0%	8.3%	7.5%
\$50,000 - \$74,999	12.5%	15.0%	14.6%
\$75,000 - \$99,999	17.3%	16.7%	16.9%
\$100,000 - \$149,999	21.0%	20.1%	20.3%
\$150,000 - \$199,999	8.4%	10.3%	12.0%
\$200,000+	7.3%	11.8%	14.3%
Average Household Income	\$98,817	\$115,565	\$126,500
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	1,551	8,372	13,406
<\$50,000	0.1%	0.3%	0.2%
\$50,000 - \$99,999	1.2%	1.3%	1.2%
\$100,000 - \$149,999	3.4%	4.9%	4.5%
\$150,000 - \$199,999	14.3%	17.7%	15.1%
\$200,000 - \$249,999	25.3%	22.7%	19.2%
\$250,000 - \$299,999	23.0%	15.8%	13.9%
\$300,000 - \$399,999	11.7%	16.7%	19.0%
\$400,000 - \$499,999	7.4%	9.2%	12.2%
\$500,000 - \$749,999	8.9%	8.3%	10.8%
\$750,000 - \$999,999	2.6%	1.7%	2.3%
\$1,000,000 +	2.1%	1.3%	1.5%
Average Home Value	\$329,481	\$315,975	\$342,069
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	1,633	8,733	14,034
<\$50,000	0.0%	0.1%	0.1%
\$50,000 - \$99,999	0.3%	0.5%	0.4%
\$100,000 - \$149,999	0.8%	1.2%	1.1%
\$150,000 - \$199,999	5.9%	7.5%	6.7%
\$200,000 - \$249,999	18.0%	15.3%	13.6%
\$250,000 - \$299,999	24.9%	17.2%	14.8%
\$300,000 - \$399,999	16.8%	23.6%	23.5%
\$400,000 - \$499,999	10.2%	16.0%	17.3%
\$500,000 - \$749,999	12.6%	12.5%	14.8%
\$750,000 - \$999,999	7.6%	4.4%	5.9%
\$1,000,000 +	3.0%	1.6%	1.9%
Average Home Value	\$407,298	\$388,366	\$413,018

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 24, 2016



## Market Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03459  
Longitude: -92.82697

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	5,153	29,281	44,020
0 - 4	5.5%	5.1%	5.1%
5 - 9	6.9%	6.8%	7.0%
10 - 14	7.3%	7.0%	7.6%
15 - 24	11.8%	11.7%	11.5%
25 - 34	8.8%	11.2%	10.2%
35 - 44	12.4%	14.5%	14.2%
45 - 54	16.0%	16.6%	17.8%
55 - 64	13.1%	12.9%	13.4%
65 - 74	7.7%	6.9%	7.0%
75 - 84	6.6%	4.6%	4.0%
85 +	3.9%	2.8%	2.1%
18 +	75.5%	76.9%	75.8%
<b>2015 Population by Age</b>			
Total	5,440	30,135	45,730
0 - 4	5.0%	4.6%	4.6%
5 - 9	5.5%	5.4%	5.7%
10 - 14	6.9%	7.0%	7.4%
15 - 24	13.0%	12.9%	12.8%
25 - 34	10.2%	11.7%	10.7%
35 - 44	9.8%	12.0%	11.8%
45 - 54	15.6%	15.8%	16.5%
55 - 64	14.2%	14.2%	15.0%
65 - 74	9.6%	8.8%	9.1%
75 - 84	5.9%	4.5%	4.0%
85 +	4.4%	3.1%	2.4%
18 +	78.4%	78.8%	77.8%
<b>2020 Population by Age</b>			
Total	5,676	31,253	47,569
0 - 4	4.9%	4.5%	4.5%
5 - 9	5.0%	5.0%	5.2%
10 - 14	5.6%	5.7%	6.2%
15 - 24	11.8%	12.6%	12.4%
25 - 34	12.7%	12.7%	11.5%
35 - 44	9.5%	11.8%	11.6%
45 - 54	12.3%	13.7%	14.4%
55 - 64	15.4%	14.7%	15.7%
65 - 74	12.1%	10.7%	11.0%
75 - 84	6.3%	5.4%	5.1%
85 +	4.6%	3.2%	2.4%
18 +	80.5%	80.7%	79.7%
<b>2010 Population by Sex</b>			
Males	2,411	15,241	22,615
Females	2,741	14,040	21,406
<b>2015 Population by Sex</b>			
Males	2,543	15,672	23,450
Females	2,897	14,465	22,282
<b>2020 Population by Sex</b>			
Males	2,652	16,210	24,346
Females	3,022	15,045	23,222

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 24, 2016



## Market Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03459  
Longitude: -92.82697

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	5,151	29,281	44,022
White Alone	94.5%	91.9%	93.0%
Black Alone	0.7%	3.6%	2.6%
American Indian Alone	0.2%	1.1%	0.8%
Asian Alone	2.0%	1.3%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.5%	0.6%
Two or More Races	1.7%	1.5%	1.5%
Hispanic Origin	2.6%	2.3%	2.2%
Diversity Index	15.2	19.2	17.1
<b>2015 Population by Race/Ethnicity</b>			
Total	5,440	30,138	45,730
White Alone	93.8%	91.0%	92.2%
Black Alone	0.9%	4.2%	3.0%
American Indian Alone	0.2%	1.0%	0.8%
Asian Alone	2.2%	1.5%	1.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.6%	0.6%
Two or More Races	1.9%	1.8%	1.7%
Hispanic Origin	3.0%	2.7%	2.6%
Diversity Index	17.1	21.4	19.1
<b>2020 Population by Race/Ethnicity</b>			
Total	5,674	31,255	47,567
White Alone	92.8%	90.1%	91.3%
Black Alone	1.3%	4.5%	3.3%
American Indian Alone	0.2%	0.9%	0.8%
Asian Alone	2.5%	1.6%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	0.7%	0.7%
Two or More Races	2.1%	2.1%	2.0%
Hispanic Origin	3.6%	3.1%	3.0%
Diversity Index	19.7	23.6	21.2
<b>2010 Population by Relationship and Household Type</b>			
Total	5,152	29,281	44,021
In Households	99.2%	91.1%	94.0%
In Family Households	83.2%	76.7%	81.1%
Householder	27.8%	25.1%	26.3%
Spouse	21.4%	20.2%	21.8%
Child	31.1%	28.8%	30.3%
Other relative	1.2%	1.2%	1.3%
Nonrelative	1.6%	1.4%	1.5%
In Nonfamily Households	16.0%	14.4%	12.8%
In Group Quarters	0.8%	8.9%	6.0%
Institutionalized Population	0.8%	8.7%	5.8%
Noninstitutionalized Population	0.0%	0.2%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 24, 2016



## Market Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03459  
Longitude: -92.82697

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	3,792	21,108	31,763
Less than 9th Grade	1.1%	1.3%	1.1%
9th - 12th Grade, No Diploma	2.3%	2.6%	2.4%
High School Graduate	21.9%	19.0%	18.7%
GED/Alternative Credential	3.0%	7.0%	5.3%
Some College, No Degree	22.2%	19.5%	19.7%
Associate Degree	12.7%	10.9%	10.8%
Bachelor's Degree	23.7%	25.7%	27.8%
Graduate/Professional Degree	13.1%	14.0%	14.3%
<b>2015 Population 15+ by Marital Status</b>			
Total	4,498	25,008	37,611
Never Married	26.6%	31.0%	28.3%
Married	54.1%	51.9%	57.0%
Widowed	7.7%	5.8%	4.9%
Divorced	11.6%	11.4%	9.8%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.3%	96.8%	96.9%
Civilian Unemployed	2.7%	3.3%	3.1%
<b>2015 Employed Population 16+ by Industry</b>			
Total	2,641	13,826	22,177
Agriculture/Mining	1.1%	1.1%	1.2%
Construction	1.7%	4.7%	5.7%
Manufacturing	14.7%	13.5%	14.3%
Wholesale Trade	3.1%	2.1%	2.0%
Retail Trade	17.5%	13.3%	12.2%
Transportation/Utilities	8.1%	5.8%	4.9%
Information	1.1%	1.4%	1.2%
Finance/Insurance/Real Estate	8.9%	8.2%	9.2%
Services	39.7%	45.9%	44.9%
Public Administration	4.1%	3.9%	4.2%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	2,641	13,824	22,179
White Collar	61.2%	67.7%	69.4%
Management/Business/Financial	13.3%	19.0%	20.2%
Professional	19.9%	22.2%	23.8%
Sales	14.1%	13.1%	12.5%
Administrative Support	13.9%	13.4%	12.9%
Services	19.0%	15.9%	14.4%
Blue Collar	19.8%	16.4%	16.2%
Farming/Forestry/Fishing	0.5%	0.2%	0.2%
Construction/Extraction	3.0%	3.9%	4.4%
Installation/Maintenance/Repair	1.9%	2.3%	2.0%
Production	5.7%	5.0%	5.1%
Transportation/Material Moving	8.7%	4.9%	4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 24, 2016



## Market Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 45.03459  
Longitude: -92.82697

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,253	10,883	16,251
Households with 1 Person	30.0%	27.7%	23.9%
Households with 2+ People	70.0%	72.3%	76.1%
Family Households	66.3%	67.3%	71.2%
Husband-wife Families	51.4%	53.9%	58.9%
With Related Children	20.3%	23.2%	25.5%
Other Family (No Spouse Present)	14.9%	13.3%	12.2%
Other Family with Male Householder	3.7%	3.8%	3.8%
With Related Children	2.6%	2.4%	2.4%
Other Family with Female Householder	11.2%	9.5%	8.5%
With Related Children	8.3%	6.5%	5.7%
Nonfamily Households	3.7%	5.0%	5.0%
All Households with Children	31.4%	32.4%	33.9%
Multigenerational Households	1.7%	1.5%	1.6%
Unmarried Partner Households	5.0%	5.4%	5.4%
Male-female	4.4%	4.9%	4.8%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	2,254	10,883	16,252
1 Person Household	30.0%	27.7%	23.9%
2 Person Household	35.2%	34.9%	36.1%
3 Person Household	14.3%	15.1%	15.6%
4 Person Household	12.7%	13.7%	15.0%
5 Person Household	5.3%	6.1%	6.6%
6 Person Household	1.7%	1.7%	2.0%
7 + Person Household	0.7%	0.7%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,253	10,883	16,251
Owner Occupied	64.9%	74.3%	78.9%
Owned with a Mortgage/Loan	51.5%	58.4%	61.6%
Owned Free and Clear	13.4%	15.9%	17.3%
Renter Occupied	35.1%	25.7%	21.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 24, 2016



## Market Profile

5950 Nova Scotia Ave N, Stillwater, Minnesota, 55082  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 45.03459

Longitude: -92.82697

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Parks and Rec (5C)	Parks and Rec (5C)	Savvy Suburbanites (1D)
<b>2.</b>	Golden Years (9B)	Savvy Suburbanites (1D)	Parks and Rec (5C)
<b>3.</b>	Green Acres (6A)	Old and Newcomers (8F)	Professional Pride (1B)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$6,171,071	\$34,191,797	\$56,760,773
Average Spent	\$2,540.58	\$3,003.50	\$3,314.11
Spending Potential Index	110	130	143
Computers & Accessories: Total \$	\$703,041	\$3,923,504	\$6,532,024
Average Spent	\$289.44	\$344.65	\$381.39
Spending Potential Index	111	132	146
Education: Total \$	\$4,498,314	\$25,300,239	\$42,167,759
Average Spent	\$1,851.92	\$2,222.44	\$2,462.06
Spending Potential Index	122	146	162
Entertainment/Recreation: Total \$	\$9,000,252	\$49,964,427	\$83,180,857
Average Spent	\$3,705.33	\$4,389.00	\$4,856.71
Spending Potential Index	112	133	147
Food at Home: Total \$	\$13,897,337	\$75,869,406	\$124,875,899
Average Spent	\$5,721.42	\$6,664.56	\$7,291.17
Spending Potential Index	110	128	140
Food Away from Home: Total \$	\$8,822,542	\$48,831,153	\$81,102,555
Average Spent	\$3,632.17	\$4,289.45	\$4,735.36
Spending Potential Index	111	131	144
Health Care: Total \$	\$13,140,641	\$71,569,527	\$118,273,370
Average Spent	\$5,409.90	\$6,286.85	\$6,905.67
Spending Potential Index	114	133	146
HH Furnishings & Equipment: Total \$	\$4,910,976	\$27,381,130	\$45,731,605
Average Spent	\$2,021.81	\$2,405.23	\$2,670.15
Spending Potential Index	110	131	145
Investments: Total \$	\$6,476,729	\$37,323,217	\$64,261,020
Average Spent	\$2,666.42	\$3,278.57	\$3,752.03
Spending Potential Index	97	119	136
Retail Goods: Total \$	\$67,807,736	\$374,552,352	\$621,672,364
Average Spent	\$27,915.91	\$32,901.65	\$36,297.80
Spending Potential Index	109	129	142
Shelter: Total \$	\$46,254,418	\$253,284,031	\$417,301,093
Average Spent	\$19,042.58	\$22,249.12	\$24,365.10
Spending Potential Index	116	135	148
TV/Video/Audio: Total \$	\$3,528,796	\$19,191,527	\$31,492,534
Average Spent	\$1,452.78	\$1,685.83	\$1,838.77
Spending Potential Index	111	129	141
Travel: Total \$	\$5,519,433	\$31,081,717	\$52,292,718
Average Spent	\$2,272.31	\$2,730.30	\$3,053.23
Spending Potential Index	116	140	156
Vehicle Maintenance & Repairs: Total \$	\$3,010,780	\$16,659,875	\$27,659,287
Average Spent	\$1,239.51	\$1,463.45	\$1,614.95
Spending Potential Index	111	131	145

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

February 24, 2016