Greater Fort Lauderdale

Stay here. Play here. Work here.







Why Fort Lauderdale?



Lifestyle

High quality of life for a work-life balance with plenty of outdoor activities to enjoy average year-round temperatures of 72° and 250 days of sunshine each year.



Connectivity

Proximate to the Interstate-95, three international airports, two ports, Tri-Rail stations and Brightline high-speed passenger rail.



Educated Growing Talent Pool

A large and diverse labor force along with a growing talent pool and excellent higher education pipeline.



AAA Bond Rating

Standard & Poor's boosted the City's rating from AA+ to AAA in 2020.



A Start-Up Mecca

The Miami-Fort Lauderdale area recently ranked #1 in startup activity in the nation by The Kauffman Foundation.



A Magnet for Talent Migration

Miami-Fort Lauderdale gained the most workers in the last 12 months from New York City, NY; Boston, MA; San Francisco Bay, CA; Washington, D.C.; and Chicago, IL.



Business-Friendly Government

Greater Fort Lauderdale embraces public-private partnerships for major projects, as evidenced by the completion of a new Major League Soccer stadium in addition to offering economic development assistance and incentives. Find out more here.

"Top 10 most Exciting Places in Florida"

- Movoto National Real Estate



Yachting Capital of the World

More than 300 miles of inland waterways and 50,000 registered yachts, and home to one of the busiest cruise ports and the largest boat show in the world.



At the Heart of South Florida's Rising Tech Ecosystem

Home to Magic Leap, Ultimate Software (now Ultimate Kronos Group) and pet e-commerce giant Chewy. FTL is also home to numerous tech start ups like Ubicquia, Xendoo, and ShipMonk.



Affordable Luxury Office Market

Class A Rental Rate Comparison

Chicago	\$47.90
Downtown Fort Lauderdale	\$49.55
Washington DC	\$60.58
Downtown Miami	\$60.73
Boston	\$69.52
San Francisco Bay	\$72.39
NYC Metro	\$78.62















Growing Industry Sectors

Aviation

A soaring industry with more than 46,000 workers in South Florida, as well as 10 airports, including 3 international and 7 private.

Finance

A high concentration of banking and investment services companies as well as a growing cluster of private equity firms.

Healthcare

Nationally recognized for its high quality medical, health and wellness facilities.

Life Sciences

An ideal ecosystem for life science companies seeking a location close to universities and research facilities.

Professional Services

Leading professional services firms choose Fort Lauderdale for its access to a diverse and talented workforce, as well as the global connectivity and friendly business climate.

Technology

Fort Lauderdale ranks among the top 50 tech talent markets in the U.S. and has a long history of tech innovation including being home to the 1st IBM PC and 1st smartphone.







Highlights



6,500 acres of Parks



23 Miles of Beaches



Year-roundFestivals & Events



DesirableClimate &
Location



World-Class Hotels, Dining & Entertainment



Zero State Income Tax



Unmatched Access to Transportation



Diverse & InclusivePopulation

Business Benefits



Workforce Training Opportunities



200+ Company Headquarters



Low Corporate State Tax



Economic Development Tax Incentives



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