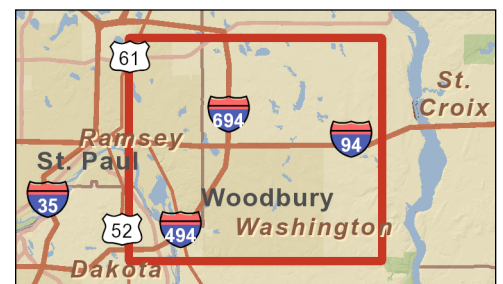
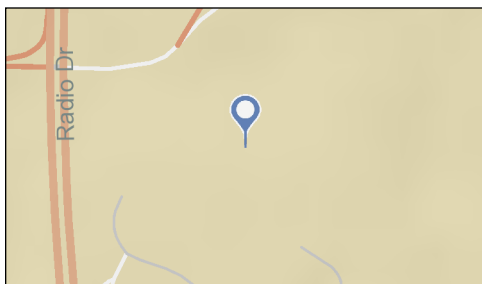
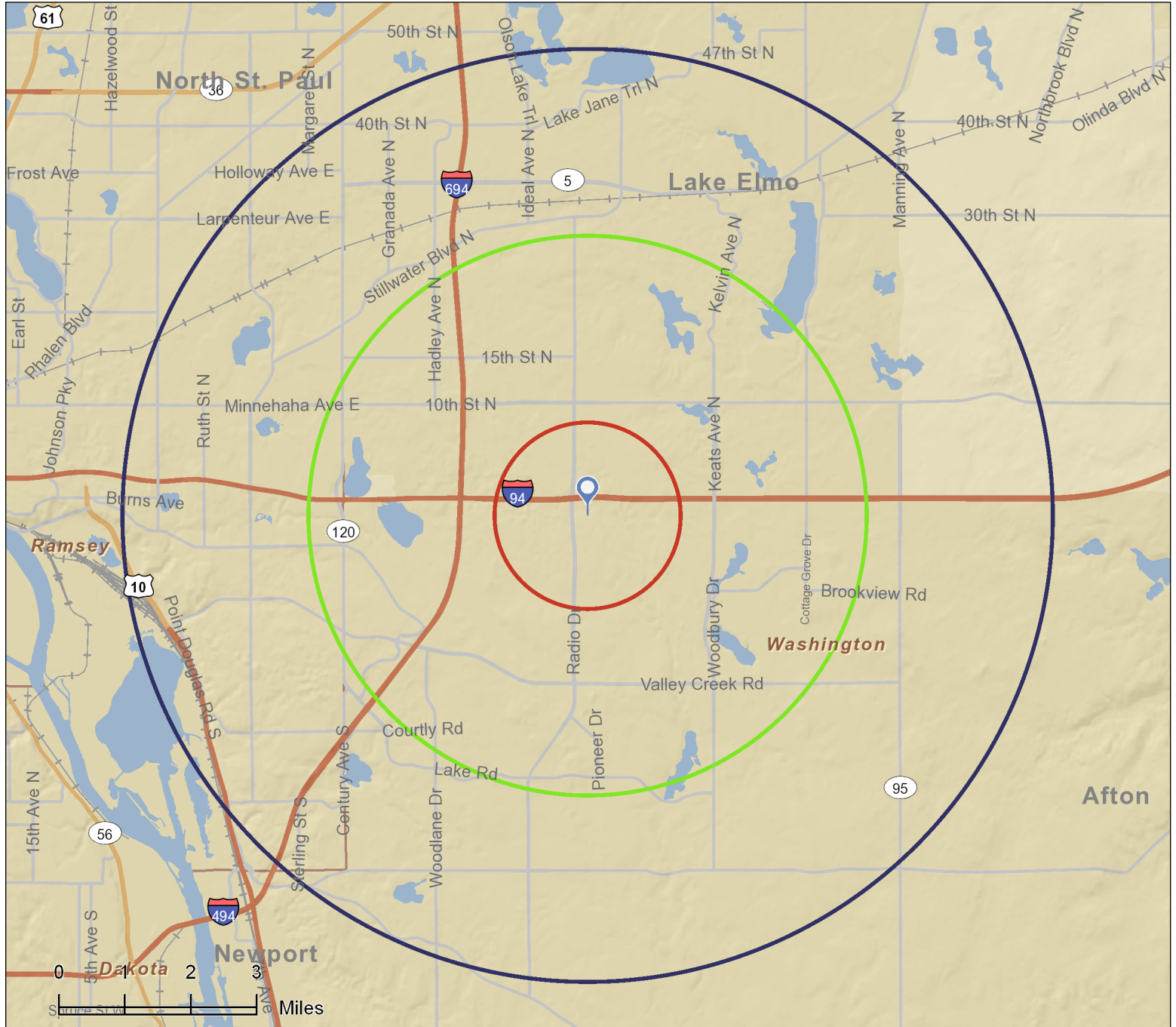




Site Map

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 1, 3, 5 Miles

Prepared by Maura Carland
Latitude: 44.945941
Longitude: -92.93104





2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

	2000	2010	2000-2010 Annual Rate
Population	4,830	5,336	1.00%
Households	1,965	2,194	1.11%
Housing Units	2,042	2,276	1.09%
Population by Race			
Total		5,336	100.0%
Population Reporting One Race		5,198	97.4%
White		4,328	81.1%
Black		342	6.4%
American Indian		11	0.2%
Asian		454	8.5%
Pacific Islander		2	0.0%
Some Other Race		61	1.1%
Population Reporting Two or More Races		138	2.6%
Total Hispanic Population		217	4.1%
Population by Sex			
Male		2,560	48.0%
Female		2,776	52.0%
Population by Age			
Total		5,338	100.0%
Age 0 - 4		380	7.1%
Age 5 - 9		400	7.5%
Age 10 - 14		416	7.8%
Age 15 - 19		318	6.0%
Age 20 - 24		206	3.9%
Age 25 - 29		383	7.2%
Age 30 - 34		368	6.9%
Age 35 - 39		443	8.3%
Age 40 - 44		505	9.5%
Age 45 - 49		459	8.6%
Age 50 - 54		388	7.3%
Age 55 - 59		327	6.1%
Age 60 - 64		246	4.6%
Age 65 - 69		162	3.0%
Age 70 - 74		123	2.3%
Age 75 - 79		90	1.7%
Age 80 - 84		65	1.2%
Age 85+		58	1.1%
Age 18+		3,922	73.5%
Age 65+		498	9.3%
Median Age by Sex and Race/Hispanic Origin			
Total Population		37.2	
Male		36.6	
Female		37.8	
White Alone		39.5	
Black Alone		25.4	
American Indian Alone		36.3	
Asian Alone		31.8	
Pacific Islander Alone		47.5	
Some Other Race Alone		28.5	
Two or More Races		13.7	
Hispanic Population		24.4	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Households by Type

Total	2,195	100.0%
Households with 1 Person	565	25.7%
Households with 2+ People	1,630	74.3%
Family Households	1,487	67.7%
Husband-wife Families	1,219	55.5%
With Own Children	598	27.2%
Other Family (No Spouse Present)	268	12.2%
With Own Children	158	7.2%
Nonfamily Households	143	6.5%
All Households with Children	793	36.1%
Multigenerational Households	55	2.5%
Unmarried Partner Households	127	5.8%
Male-female	112	5.1%
Same-sex	15	0.7%
Average Household Size	2.43	

Family Households by Size

Total	1,486	100.0%
2 People	614	41.3%
3 People	334	22.5%
4 People	335	22.5%
5 People	136	9.2%
6 People	47	3.2%
7+ People	20	1.3%
Average Family Size	2.97	

Nonfamily Households by Size

Total	708	100.0%
1 Person	565	79.8%
2 People	127	17.9%
3 People	11	1.6%
4 People	5	0.7%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.18	

Population by Relationship and Household Type

Total	5,336	100.0%
In Households	5,321	99.7%
In Family Households	4,491	84.2%
Householder	1,423	26.7%
Spouse	1,169	21.9%
Child	1,676	31.4%
Other relative	150	2.8%
Nonrelative	72	1.3%
In Nonfamily Households	831	15.6%
In Group Quarters	15	0.3%
Institutionalized Population	1	0.0%
Noninstitutionalized Population	14	0.3%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Family Households by Age of Householder

Total	1,486	100.0%
Householder Age 15 - 44	663	44.6%
Householder Age 45 - 54	388	26.1%
Householder Age 55 - 64	251	16.9%
Householder Age 65 - 74	111	7.5%
Householder Age 75+	73	4.9%

Nonfamily Households by Age of Householder

Total	707	100.0%
Householder Age 15 - 44	310	43.8%
Householder Age 45 - 54	126	17.8%
Householder Age 55 - 64	115	16.3%
Householder Age 65 - 74	73	10.3%
Householder Age 75+	83	11.7%

Households by Race of Householder

Total	2,195	100.0%
Householder is White Alone	1,900	86.6%
Householder is Black Alone	116	5.3%
Householder is American Indian Alone	6	0.3%
Householder is Asian Alone	130	5.9%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	17	0.8%
Householder is Two or More Races	25	1.1%
Households with Hispanic Householder	61	2.8%

Husband-wife Families by Race of Householder

Total	1,219	100.0%
Householder is White Alone	1,054	86.5%
Householder is Black Alone	53	4.3%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	87	7.1%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	11	0.9%
Householder is Two or More Races	10	0.8%
Husband-wife Families with Hispanic Householder	36	3.0%

Other Families (No Spouse) by Race of Householder

Total	267	100.0%
Householder is White Alone	201	75.3%
Householder is Black Alone	39	14.6%
Householder is American Indian Alone	1	0.4%
Householder is Asian Alone	18	6.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	1.1%
Householder is Two or More Races	5	1.9%
Other Families with Hispanic Householder	11	4.1%

Nonfamily Households by Race of Householder

Total	708	100.0%
Householder is White Alone	644	91.0%
Householder is Black Alone	24	3.4%
Householder is American Indian Alone	2	0.3%
Householder is Asian Alone	24	3.4%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	3	0.4%
Householder is Two or More Races	10	1.4%
Nonfamily Households with Hispanic Householder	14	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Total Housing Units by Occupancy

Total	2,265	100.0%
Occupied Housing Units	2,194	96.9%
Vacant Housing Units		
For Rent	23	1.0%
Rented, not Occupied	0	0.0%
For Sale Only	21	0.9%
Sold, not Occupied	2	0.1%
For Seasonal/Recreational/Occasional Use	6	0.3%
For Migrant Workers	1	0.0%
Other Vacant	18	0.8%
Total Vacancy Rate	3.6%	

Households by Tenure and Mortgage Status

Total	2,194	100.0%
Owner Occupied	1,763	80.4%
Owned with a Mortgage/Loan	1,531	69.8%
Owned Free and Clear	231	10.5%
Average Household Size	2.52	
Renter Occupied	431	19.6%
Average Household Size	2.04	

Owner-occupied Housing Units by Race of Householder

Total	1,762	100.0%
Householder is White Alone	1,566	88.9%
Householder is Black Alone	62	3.5%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	102	5.8%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	13	0.7%
Householder is Two or More Races	13	0.7%
Owner-occupied Housing Units with Hispanic Householder	42	2.4%

Renter-occupied Housing Units by Race of Householder

Total	431	100.0%
Householder is White Alone	334	77.5%
Householder is Black Alone	53	12.3%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	28	6.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.9%
Householder is Two or More Races	11	2.6%
Renter-occupied Housing Units with Hispanic Householder	18	4.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.32
Householder is Black Alone	2.99
Householder is American Indian Alone	2.50
Householder is Asian Alone	3.35
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	3.18
Householder is Two or More Races	2.60
Householder is Hispanic	3.08

Source: U.S. Census Bureau, Census 2010 Summary File 1.

February 03, 2014



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

	2000	2010	2000-2010 Annual Rate
Population	47,575	54,894	1.44%
Households	17,656	21,053	1.78%
Housing Units	18,349	22,067	1.86%
Population by Race			
Total		54,893	100.0%
Population Reporting One Race		53,405	97.3%
White		44,409	80.9%
Black		3,241	5.9%
American Indian		206	0.4%
Asian		4,792	8.7%
Pacific Islander		13	0.0%
Some Other Race		744	1.4%
Population Reporting Two or More Races		1,488	2.7%
Total Hispanic Population		2,424	4.4%
Population by Sex			
Male		26,405	48.1%
Female		28,489	51.9%
Population by Age			
Total		54,894	100.0%
Age 0 - 4		3,730	6.8%
Age 5 - 9		3,995	7.3%
Age 10 - 14		4,316	7.9%
Age 15 - 19		3,848	7.0%
Age 20 - 24		2,973	5.4%
Age 25 - 29		3,890	7.1%
Age 30 - 34		3,625	6.6%
Age 35 - 39		3,704	6.7%
Age 40 - 44		4,197	7.6%
Age 45 - 49		4,859	8.9%
Age 50 - 54		4,373	8.0%
Age 55 - 59		3,394	6.2%
Age 60 - 64		2,544	4.6%
Age 65 - 69		1,665	3.0%
Age 70 - 74		1,277	2.3%
Age 75 - 79		1,054	1.9%
Age 80 - 84		735	1.3%
Age 85+		715	1.3%
Age 18+		40,199	73.2%
Age 65+		5,446	9.9%
Median Age by Sex and Race/Hispanic Origin			
Total Population		36.4	
Male		35.4	
Female		37.4	
White Alone		39.9	
Black Alone		27.3	
American Indian Alone		29.7	
Asian Alone		28.4	
Pacific Islander Alone		32.5	
Some Other Race Alone		24.1	
Two or More Races		13.3	
Hispanic Population		22.9	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Households by Type

Total	21,054	100.0%
Households with 1 Person	5,050	24.0%
Households with 2+ People	16,004	76.0%
Family Households	14,681	69.7%
Husband-wife Families	11,699	55.6%
With Own Children	5,707	27.1%
Other Family (No Spouse Present)	2,982	14.2%
With Own Children	1,827	8.7%
Nonfamily Households	1,323	6.3%
All Households with Children	7,915	37.6%
Multigenerational Households	531	2.5%
Unmarried Partner Households	1,372	6.5%
Male-female	1,246	5.9%
Same-sex	126	0.6%
Average Household Size	2.58	

Family Households by Size

Total	14,680	100.0%
2 People	5,844	39.8%
3 People	3,441	23.4%
4 People	3,279	22.3%
5 People	1,392	9.5%
6 People	444	3.0%
7+ People	280	1.9%
Average Family Size	3.10	

Nonfamily Households by Size

Total	6,373	100.0%
1 Person	5,050	79.2%
2 People	1,149	18.0%
3 People	112	1.8%
4 People	49	0.8%
5 People	12	0.2%
6 People	0	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	54,894	100.0%
In Households	54,415	99.1%
In Family Households	46,520	84.7%
Householder	14,561	26.5%
Spouse	11,601	21.1%
Child	17,927	32.7%
Other relative	1,477	2.7%
Nonrelative	955	1.7%
In Nonfamily Households	7,895	14.4%
In Group Quarters	479	0.9%
Institutionalized Population	252	0.5%
Noninstitutionalized Population	227	0.4%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Family Households by Age of Householder

Total	14,680	100.0%
Householder Age 15 - 44	6,172	42.0%
Householder Age 45 - 54	4,211	28.7%
Householder Age 55 - 64	2,423	16.5%
Householder Age 65 - 74	1,132	7.7%
Householder Age 75+	742	5.1%

Nonfamily Households by Age of Householder

Total	6,372	100.0%
Householder Age 15 - 44	2,437	38.2%
Householder Age 45 - 54	1,134	17.8%
Householder Age 55 - 64	1,119	17.6%
Householder Age 65 - 74	723	11.3%
Householder Age 75+	959	15.1%

Households by Race of Householder

Total	21,053	100.0%
Householder is White Alone	18,258	86.7%
Householder is Black Alone	979	4.7%
Householder is American Indian Alone	68	0.3%
Householder is Asian Alone	1,299	6.2%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	190	0.9%
Householder is Two or More Races	251	1.2%
Households with Hispanic Householder	615	2.9%

Husband-wife Families by Race of Householder

Total	11,698	100.0%
Householder is White Alone	10,085	86.2%
Householder is Black Alone	442	3.8%
Householder is American Indian Alone	20	0.2%
Householder is Asian Alone	930	8.0%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	99	0.8%
Householder is Two or More Races	118	1.0%
Husband-wife Families with Hispanic Householder	322	2.8%

Other Families (No Spouse) by Race of Householder

Total	2,981	100.0%
Householder is White Alone	2,336	78.4%
Householder is Black Alone	323	10.8%
Householder is American Indian Alone	26	0.9%
Householder is Asian Alone	174	5.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	55	1.8%
Householder is Two or More Races	67	2.2%
Other Families with Hispanic Householder	159	5.3%

Nonfamily Households by Race of Householder

Total	6,373	100.0%
Householder is White Alone	5,836	91.6%
Householder is Black Alone	214	3.4%
Householder is American Indian Alone	22	0.3%
Householder is Asian Alone	195	3.1%
Householder is Pacific Islander Alone	4	0.1%
Householder is Some Other Race Alone	36	0.6%
Householder is Two or More Races	66	1.0%
Nonfamily Households with Hispanic Householder	134	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Total Housing Units by Occupancy

Total	22,044	100.0%
Occupied Housing Units	21,053	95.5%
Vacant Housing Units		
For Rent	358	1.6%
Rented, not Occupied	55	0.3%
For Sale Only	231	1.0%
Sold, not Occupied	45	0.2%
For Seasonal/Recreational/Occasional Use	144	0.7%
For Migrant Workers	1	0.0%
Other Vacant	157	0.7%
Total Vacancy Rate	4.6%	

Households by Tenure and Mortgage Status

Total	21,053	100.0%
Owner Occupied	16,574	78.7%
Owned with a Mortgage/Loan	13,542	64.3%
Owned Free and Clear	3,032	14.4%
Average Household Size	2.69	
Renter Occupied	4,479	21.3%
Average Household Size	2.21	

Owner-occupied Housing Units by Race of Householder

Total	16,573	100.0%
Householder is White Alone	14,826	89.5%
Householder is Black Alone	517	3.1%
Householder is American Indian Alone	44	0.3%
Householder is Asian Alone	915	5.5%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	124	0.7%
Householder is Two or More Races	142	0.9%
Owner-occupied Housing Units with Hispanic Householder	390	2.4%

Renter-occupied Housing Units by Race of Householder

Total	4,479	100.0%
Householder is White Alone	3,432	76.6%
Householder is Black Alone	462	10.3%
Householder is American Indian Alone	24	0.5%
Householder is Asian Alone	384	8.6%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	66	1.5%
Householder is Two or More Races	109	2.4%
Renter-occupied Housing Units with Hispanic Householder	226	5.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.46
Householder is Black Alone	3.20
Householder is American Indian Alone	2.74
Householder is Asian Alone	3.58
Householder is Pacific Islander Alone	2.38
Householder is Some Other Race Alone	3.54
Householder is Two or More Races	3.04
Householder is Hispanic	3.27

Source: U.S. Census Bureau, Census 2010 Summary File 1.

February 03, 2014



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

	2000	2010	2000-2010 Annual Rate
Population	117,410	134,475	1.37%
Households	44,244	50,479	1.33%
Housing Units	45,588	52,930	1.50%

Population by Race	Number	Percent
Total	134,476	100.0%
Population Reporting One Race	130,443	97.0%
White	102,473	76.2%
Black	11,222	8.3%
American Indian	619	0.5%
Asian	13,258	9.9%
Pacific Islander	59	0.0%
Some Other Race	2,812	2.1%
Population Reporting Two or More Races	4,033	3.0%
Total Hispanic Population	7,730	5.7%

Population by Sex		
Male	65,222	48.5%
Female	69,253	51.5%

Population by Age		
Total	134,474	100.0%
Age 0 - 4	9,710	7.2%
Age 5 - 9	10,164	7.6%
Age 10 - 14	10,554	7.8%
Age 15 - 19	9,380	7.0%
Age 20 - 24	7,692	5.7%
Age 25 - 29	9,479	7.0%
Age 30 - 34	8,770	6.5%
Age 35 - 39	9,155	6.8%
Age 40 - 44	10,130	7.5%
Age 45 - 49	11,266	8.4%
Age 50 - 54	10,317	7.7%
Age 55 - 59	8,319	6.2%
Age 60 - 64	6,452	4.8%
Age 65 - 69	4,188	3.1%
Age 70 - 74	3,023	2.2%
Age 75 - 79	2,440	1.8%
Age 80 - 84	1,807	1.3%
Age 85+	1,627	1.2%
Age 18+	97,741	72.7%
Age 65+	13,085	9.7%

Median Age by Sex and Race/Hispanic Origin	
Total Population	35.8
Male	34.8
Female	36.8
White Alone	40.3
Black Alone	25.8
American Indian Alone	31.7
Asian Alone	26.2
Pacific Islander Alone	29.2
Some Other Race Alone	24.8
Two or More Races	13.6
Hispanic Population	23.2

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

Households by Type

Total	50,480	100.0%
Households with 1 Person	12,458	24.7%
Households with 2+ People	38,022	75.3%
Family Households	34,932	69.2%
Husband-wife Families	26,842	53.2%
With Own Children	12,974	25.7%
Other Family (No Spouse Present)	8,090	16.0%
With Own Children	4,862	9.6%
Nonfamily Households	3,090	6.1%
All Households with Children	18,937	37.5%
Multigenerational Households	1,467	2.9%
Unmarried Partner Households	3,394	6.7%
Male-female	3,090	6.1%
Same-sex	304	0.6%
Average Household Size	2.64	

Family Households by Size

Total	34,932	100.0%
2 People	13,792	39.5%
3 People	7,907	22.6%
4 People	7,659	21.9%
5 People	3,428	9.8%
6 People	1,219	3.5%
7+ People	927	2.7%
Average Family Size	3.19	

Nonfamily Households by Size

Total	15,547	100.0%
1 Person	12,458	80.1%
2 People	2,657	17.1%
3 People	280	1.8%
4 People	121	0.8%
5 People	25	0.2%
6 People	5	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	134,475	100.0%
In Households	133,288	99.1%
In Family Households	114,002	84.8%
Householder	34,984	26.0%
Spouse	26,879	20.0%
Child	44,995	33.5%
Other relative	4,422	3.3%
Nonrelative	2,723	2.0%
In Nonfamily Households	19,286	14.3%
In Group Quarters	1,187	0.9%
Institutionalized Population	664	0.5%
Noninstitutionalized Population	523	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Family Households by Age of Householder

Total	34,933	100.0%
Householder Age 15 - 44	15,018	43.0%
Householder Age 45 - 54	9,429	27.0%
Householder Age 55 - 64	5,925	17.0%
Householder Age 65 - 74	2,759	7.9%
Householder Age 75+	1,802	5.2%

Nonfamily Households by Age of Householder

Total	15,548	100.0%
Householder Age 15 - 44	5,627	36.2%
Householder Age 45 - 54	2,965	19.1%
Householder Age 55 - 64	2,966	19.1%
Householder Age 65 - 74	1,739	11.2%
Householder Age 75+	2,251	14.5%

Households by Race of Householder

Total	50,480	100.0%
Householder is White Alone	42,056	83.3%
Householder is Black Alone	3,568	7.1%
Householder is American Indian Alone	207	0.4%
Householder is Asian Alone	3,267	6.5%
Householder is Pacific Islander Alone	22	0.0%
Householder is Some Other Race Alone	693	1.4%
Householder is Two or More Races	667	1.3%
Households with Hispanic Householder	1,855	3.7%

Husband-wife Families by Race of Householder

Total	26,841	100.0%
Householder is White Alone	22,651	84.4%
Householder is Black Alone	1,254	4.7%
Householder is American Indian Alone	70	0.3%
Householder is Asian Alone	2,207	8.2%
Householder is Pacific Islander Alone	10	0.0%
Householder is Some Other Race Alone	369	1.4%
Householder is Two or More Races	280	1.0%
Husband-wife Families with Hispanic Householder	965	3.6%

Other Families (No Spouse) by Race of Householder

Total	8,090	100.0%
Householder is White Alone	5,635	69.7%
Householder is Black Alone	1,384	17.1%
Householder is American Indian Alone	69	0.9%
Householder is Asian Alone	589	7.3%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	194	2.4%
Householder is Two or More Races	215	2.7%
Other Families with Hispanic Householder	515	6.4%

Nonfamily Households by Race of Householder

Total	15,547	100.0%
Householder is White Alone	13,769	88.6%
Householder is Black Alone	929	6.0%
Householder is American Indian Alone	68	0.4%
Householder is Asian Alone	471	3.0%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	130	0.8%
Householder is Two or More Races	173	1.1%
Nonfamily Households with Hispanic Householder	376	2.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Total Housing Units by Occupancy

Total	52,931	100.0%
Occupied Housing Units	50,479	95.4%
Vacant Housing Units		
For Rent	855	1.6%
Rented, not Occupied	83	0.2%
For Sale Only	602	1.1%
Sold, not Occupied	143	0.3%
For Seasonal/Recreational/Occasional Use	284	0.5%
For Migrant Workers	1	0.0%
Other Vacant	484	0.9%
Total Vacancy Rate	4.6%	

Households by Tenure and Mortgage Status

Total	50,479	100.0%
Owner Occupied	38,642	76.6%
Owned with a Mortgage/Loan	31,115	61.6%
Owned Free and Clear	7,527	14.9%
Average Household Size	2.72	
Renter Occupied	11,837	23.4%
Average Household Size	2.38	

Owner-occupied Housing Units by Race of Householder

Total	38,643	100.0%
Householder is White Alone	34,258	88.7%
Householder is Black Alone	1,310	3.4%
Householder is American Indian Alone	116	0.3%
Householder is Asian Alone	2,239	5.8%
Householder is Pacific Islander Alone	15	0.0%
Householder is Some Other Race Alone	349	0.9%
Householder is Two or More Races	356	0.9%
Owner-occupied Housing Units with Hispanic Householder	1,019	2.6%

Renter-occupied Housing Units by Race of Householder

Total	11,837	100.0%
Householder is White Alone	7,798	65.9%
Householder is Black Alone	2,257	19.1%
Householder is American Indian Alone	91	0.8%
Householder is Asian Alone	1,028	8.7%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	345	2.9%
Householder is Two or More Races	311	2.6%
Renter-occupied Housing Units with Hispanic Householder	836	7.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.48
Householder is Black Alone	3.04
Householder is American Indian Alone	2.84
Householder is Asian Alone	3.97
Householder is Pacific Islander Alone	3.09
Householder is Some Other Race Alone	3.80
Householder is Two or More Races	3.04
Householder is Hispanic	3.52

Source: U.S. Census Bureau, Census 2010 Summary File 1.

February 03, 2014



Executive Summary

Lat: 5613014.941625, Lon: -10345036.076904

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

	1 mile	3 miles	5 miles
Population			
2000 Population	4,830	47,575	117,410
2010 Population	5,336	54,894	134,475
2013 Population	5,334	55,573	137,715
2018 Population	5,424	57,749	143,858
2000-2010 Annual Rate	1.00%	1.44%	1.37%
2010-2013 Annual Rate	-0.01%	0.38%	0.74%
2013-2018 Annual Rate	0.34%	0.77%	0.88%
2013 Male Population	48.0%	48.2%	48.6%
2013 Female Population	52.0%	51.8%	51.4%
2013 Median Age	37.3	36.6	36.0

In the identified area, the current year population is 137,715. In 2010, the Census count in the area was 134,475. The rate of change since 2010 was 0.74% annually. The five-year projection for the population in the area is 143,858 representing a change of 0.88% annually from 2013 to 2018. Currently, the population is 48.6% male and 51.4% female.

Median Age

The median age in this area is 36.0, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	80.1%	79.9%	75.4%
2013 Black Alone	7.1%	6.5%	8.6%
2013 American Indian/Alaska Native Alone	0.2%	0.4%	0.5%
2013 Asian Alone	8.5%	8.7%	10.0%
2013 Pacific Islander Alone	0.1%	0.0%	0.0%
2013 Other Race	1.3%	1.5%	2.3%
2013 Two or More Races	2.9%	3.0%	3.2%
2013 Hispanic Origin (Any Race)	4.6%	5.0%	6.3%

Persons of Hispanic origin represent 6.3% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 48.3 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	1,965	17,656	44,244
2010 Households	2,194	21,053	50,479
2013 Total Households	2,199	21,388	51,774
2018 Total Households	2,248	22,331	54,283
2000-2010 Annual Rate	1.11%	1.78%	1.33%
2010-2013 Annual Rate	0.07%	0.49%	0.78%
2013-2018 Annual Rate	0.44%	0.87%	0.95%
2013 Average Household Size	2.42	2.58	2.64

The household count in this area has changed from 50,479 in 2010 to 51,774 in the current year, a change of 0.78% annually. The five-year projection of households is 54,283, a change of 0.95% annually from the current year total. Average household size is currently 2.64, compared to 2.64 in the year 2010. The number of families in the current year is 35,706 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

February 03, 2014



Executive Summary

Lat: 5613014.941625, Lon: -10345036.076904

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

	1 mile	3 miles	5 miles
Median Household Income			
2013 Median Household Income	\$82,291	\$77,599	\$71,636
2018 Median Household Income	\$99,627	\$97,400	\$87,234
2013-2018 Annual Rate	3.90%	4.65%	4.02%
Average Household Income			
2013 Average Household Income	\$105,802	\$100,286	\$93,700
2018 Average Household Income	\$125,949	\$120,975	\$111,933
2013-2018 Annual Rate	3.55%	3.82%	3.62%
Per Capita Income			
2013 Per Capita Income	\$41,864	\$38,370	\$35,411
2018 Per Capita Income	\$50,146	\$46,445	\$42,436
2013-2018 Annual Rate	3.68%	3.89%	3.69%

Households by Income

Current median household income is \$71,636 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$87,234 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$93,700 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$111,933 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$35,411 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$42,436 in five years, compared to \$32,073 for all U.S. households

Housing			
2000 Total Housing Units	2,042	18,349	45,588
2000 Owner Occupied Housing Units	1,735	14,750	34,844
2000 Owner Occupied Housing Units	231	2,906	9,400
2000 Vacant Housing Units	76	693	1,344
2010 Total Housing Units	2,276	22,067	52,930
2010 Owner Occupied Housing Units	1,763	16,574	38,642
2010 Renter Occupied Housing Units	431	4,479	11,837
2010 Vacant Housing Units	82	1,014	2,451
2013 Total Housing Units	2,297	22,507	54,462
2013 Owner Occupied Housing Units	1,745	16,702	39,374
2013 Renter Occupied Housing Units	454	4,686	12,400
2013 Vacant Housing Units	98	1,119	2,688
2018 Total Housing Units	2,323	23,614	57,014
2018 Owner Occupied Housing Units	1,796	17,631	41,618
2018 Renter Occupied Housing Units	452	4,699	12,665
2018 Vacant Housing Units	75	1,283	2,731

Currently, 72.3% of the 54,462 housing units in the area are owner occupied; 22.8%, renter occupied; and 4.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 52,930 housing units in the area - 73.0% owner occupied, 22.4% renter occupied, and 4.6% vacant. The annual rate of change in housing units since 2010 is 1.28%. Median home value in the area is \$197,561, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 4.45% annually to \$245,574.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

February 03, 2014



Demographic and Income Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Summary	Census 2010	2013	2018				
Population	5,336	5,334	5,424				
Households	2,194	2,199	2,248				
Families	1,487	1,482	1,506				
Average Household Size	2.43	2.42	2.41				
Owner Occupied Housing Units	1,763	1,745	1,796				
Renter Occupied Housing Units	431	454	452				
Median Age	37.2	37.3	37.6				
Trends: 2013 - 2018 Annual Rate	Area	State	National				
Population	0.34%	0.54%	0.71%				
Households	0.44%	0.62%	0.74%				
Families	0.32%	0.50%	0.63%				
Owner HHs	0.58%	0.70%	0.94%				
Median Household Income	3.90%	3.74%	3.03%				
Households by Income	2013		2018				
	Number	Percent	Number	Percent			
	<\$15,000	61	2.8%	50	2.2%		
	\$15,000 - \$24,999	30	1.4%	20	0.9%		
	\$25,000 - \$34,999	114	5.2%	70	3.1%		
	\$35,000 - \$49,999	246	11.2%	207	9.2%		
	\$50,000 - \$74,999	509	23.1%	376	16.7%		
	\$75,000 - \$99,999	386	17.6%	405	18.0%		
	\$100,000 - \$149,999	514	23.4%	608	27.0%		
	\$150,000 - \$199,999	190	8.6%	330	14.7%		
	\$200,000+	151	6.9%	181	8.1%		
	Median Household Income	\$82,291		\$99,627			
Average Household Income	\$105,802		\$125,949				
Per Capita Income	\$41,864		\$50,146				
Population by Age	Census 2010		2013		2018		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	380	7.1%	365	6.8%	377	6.9%
	5 - 9	400	7.5%	402	7.5%	421	7.8%
	10 - 14	416	7.8%	406	7.6%	435	8.0%
	15 - 19	318	6.0%	329	6.2%	325	6.0%
	20 - 24	206	3.9%	233	4.4%	218	4.0%
	25 - 34	751	14.1%	745	14.0%	645	11.9%
	35 - 44	948	17.8%	864	16.2%	993	18.3%
	45 - 54	847	15.9%	865	16.2%	818	15.1%
	55 - 64	573	10.7%	605	11.3%	608	11.2%
	65 - 74	285	5.3%	311	5.8%	373	6.9%
	75 - 84	155	2.9%	150	2.8%	153	2.8%
	85+	58	1.1%	60	1.1%	60	1.1%
	Race and Ethnicity	Census 2010		2013		2018	
Number		Percent	Number	Percent	Number	Percent	
White Alone		4,328	81.1%	4,272	80.1%	4,199	77.4%
Black Alone		342	6.4%	377	7.1%	454	8.4%
American Indian Alone		11	0.2%	11	0.2%	11	0.2%
Asian Alone		454	8.5%	451	8.5%	492	9.1%
Pacific Islander Alone		2	0.0%	3	0.1%	3	0.1%
Some Other Race Alone		61	1.1%	68	1.3%	84	1.5%
Two or More Races		138	2.6%	153	2.9%	182	3.4%
Hispanic Origin (Any Race)		217	4.1%	244	4.6%	300	5.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

February 03, 2014

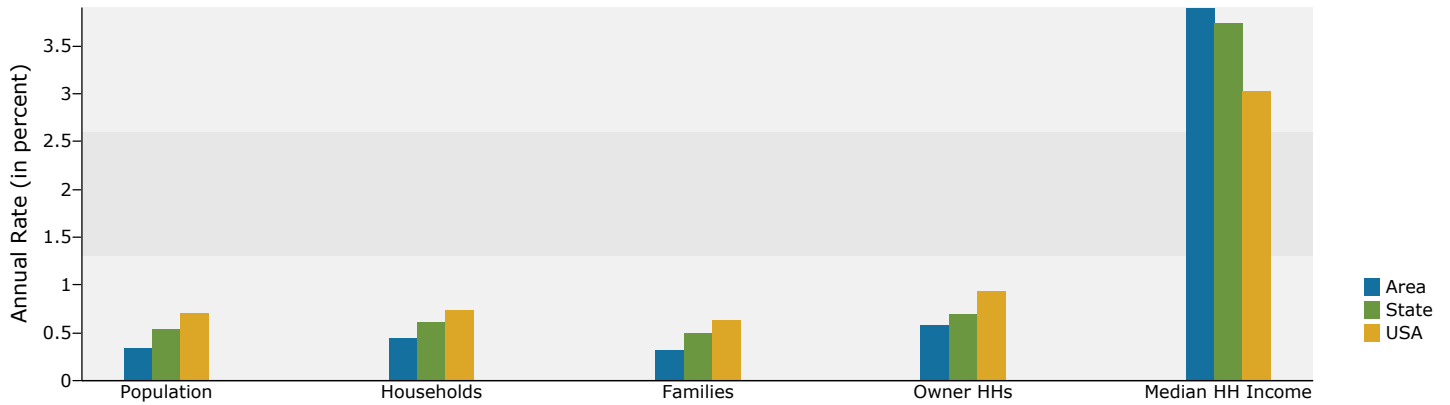


Demographic and Income Profile

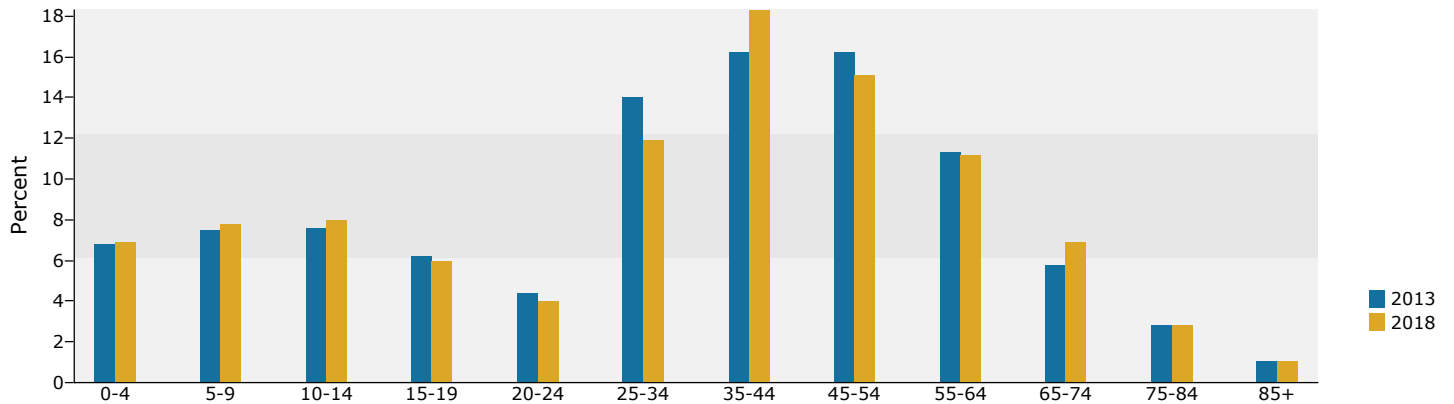
Lat: 5613014.941625, Lon: -10345036.076904
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

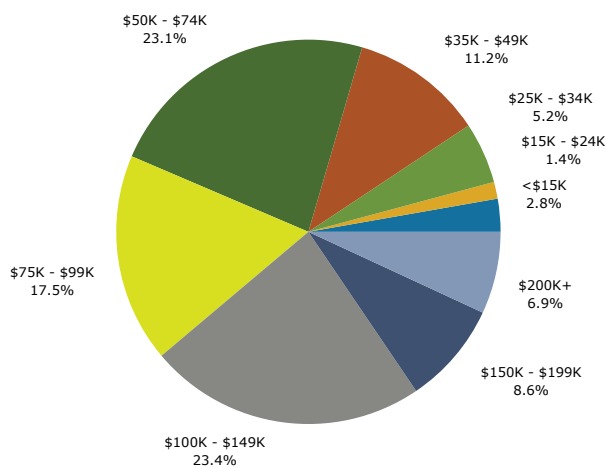
Trends 2013-2018



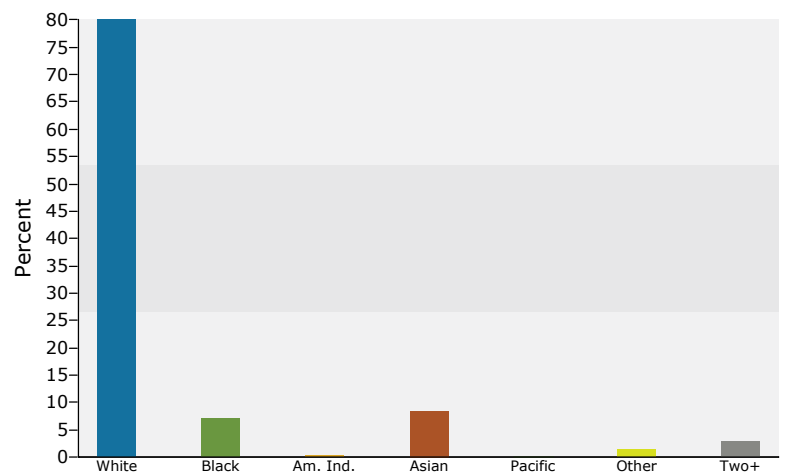
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 4.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

February 03, 2014



Demographic and Income Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Summary	Census 2010		2013		2018			
Population	54,894		55,573		57,749			
Households	21,053		21,388		22,331			
Families	14,681		14,853		15,435			
Average Household Size	2.58		2.58		2.56			
Owner Occupied Housing Units	16,574		16,702		17,631			
Renter Occupied Housing Units	4,479		4,686		4,699			
Median Age	36.4		36.6		36.7			
Trends: 2013 - 2018 Annual Rate	Area		State		National			
Population	0.77%		0.54%		0.71%			
Households	0.87%		0.62%		0.74%			
Families	0.77%		0.50%		0.63%			
Owner HHs	1.09%		0.70%		0.94%			
Median Household Income	4.65%		3.74%		3.03%			
Households by Income				2013		2018		
				Number	Percent	Number	Percent	
	<\$15,000			1,222	5.7%	1,137	5.1%	
	\$15,000 - \$24,999			981	4.6%	734	3.3%	
	\$25,000 - \$34,999			1,361	6.4%	950	4.3%	
	\$35,000 - \$49,999			2,351	11.0%	2,132	9.5%	
	\$50,000 - \$74,999			4,334	20.3%	3,355	15.0%	
	\$75,000 - \$99,999			3,241	15.2%	3,110	13.9%	
	\$100,000 - \$149,999			4,460	20.9%	5,399	24.2%	
	\$150,000 - \$199,999			2,045	9.6%	3,830	17.2%	
	\$200,000+			1,392	6.5%	1,682	7.5%	
Median Household Income			\$77,599		\$97,400			
Average Household Income			\$100,286		\$120,975			
Per Capita Income			\$38,370		\$46,445			
Population by Age	Census 2010		2013		2018			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		3,730	6.8%	3,652	6.6%	3,890	6.7%
	5 - 9		3,995	7.3%	3,893	7.0%	4,023	7.0%
	10 - 14		4,316	7.9%	4,161	7.5%	4,241	7.3%
	15 - 19		3,848	7.0%	3,774	6.8%	3,622	6.3%
	20 - 24		2,973	5.4%	3,363	6.1%	3,190	5.5%
	25 - 34		7,515	13.7%	7,831	14.1%	8,325	14.4%
	35 - 44		7,901	14.4%	7,487	13.5%	8,370	14.5%
	45 - 54		9,232	16.8%	8,824	15.9%	7,769	13.5%
	55 - 64		5,938	10.8%	6,765	12.2%	7,466	12.9%
	65 - 74		2,942	5.4%	3,306	5.9%	4,231	7.3%
	75 - 84		1,789	3.3%	1,792	3.2%	1,858	3.2%
	85+		715	1.3%	724	1.3%	763	1.3%
	Race and Ethnicity	Census 2010		2013		2018		
Number		Percent	Number	Percent	Number	Percent		
White Alone		44,409	80.9%	44,384	79.9%	44,565	77.2%	
Black Alone		3,241	5.9%	3,616	6.5%	4,468	7.7%	
American Indian Alone		206	0.4%	216	0.4%	239	0.4%	
Asian Alone		4,792	8.7%	4,824	8.7%	5,380	9.3%	
Pacific Islander Alone		13	0.0%	15	0.0%	20	0.0%	
Some Other Race Alone		744	1.4%	842	1.5%	1,038	1.8%	
Two or More Races		1,488	2.7%	1,676	3.0%	2,040	3.5%	
Hispanic Origin (Any Race)		2,424	4.4%	2,753	5.0%	3,435	5.9%	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

February 03, 2014

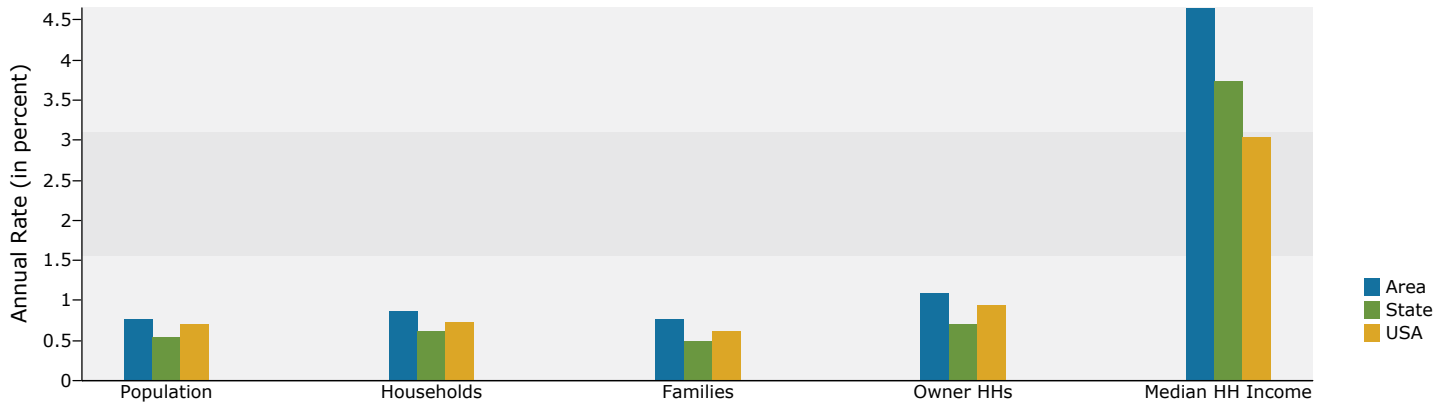


Demographic and Income Profile

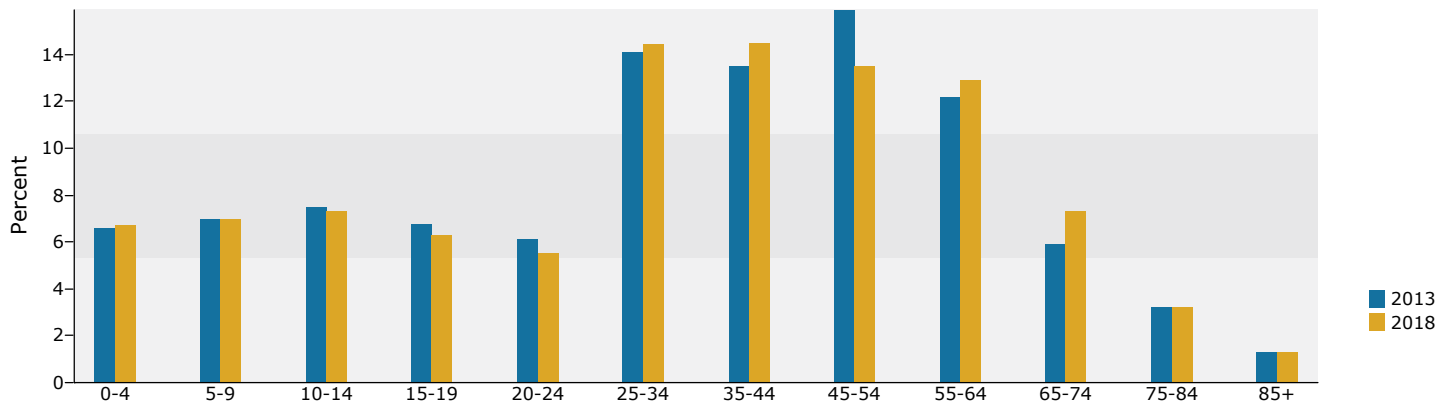
Lat: 5613014.941625, Lon: -10345036.076904
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

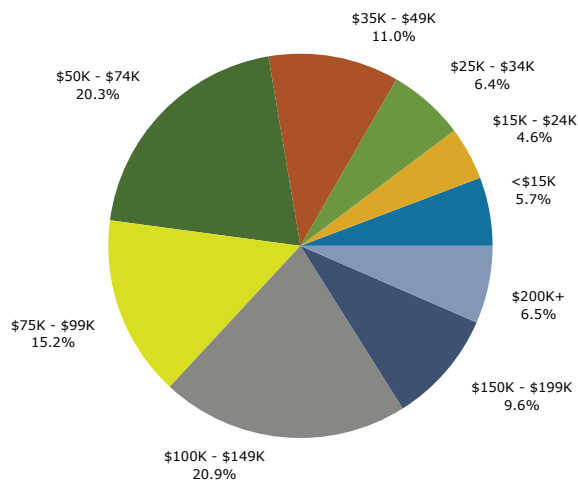
Trends 2013-2018



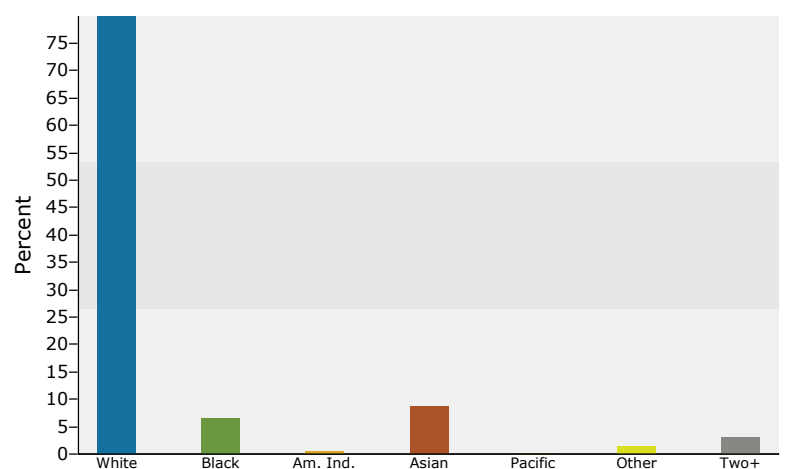
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

February 03, 2014



Demographic and Income Profile

Lat: 5613014.941625, Lon: -10345036.076904
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

Summary	Census 2010		2013		2018	
Population	134,475		137,715		143,858	
Households	50,479		51,774		54,283	
Families	34,932		35,706		37,259	
Average Household Size	2.64		2.64		2.63	
Owner Occupied Housing Units	38,642		39,374		41,618	
Renter Occupied Housing Units	11,837		12,400		12,665	
Median Age	35.8		36.0		36.5	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.88%		0.54%		0.71%	
Households	0.95%		0.62%		0.74%	
Families	0.86%		0.50%		0.63%	
Owner HHs	1.11%		0.70%		0.94%	
Median Household Income	4.02%		3.74%		3.03%	
Households by Income			2013		2018	
			Number	Percent	Number	Percent
<\$15,000			3,236	6.3%	3,100	5.7%
\$15,000 - \$24,999			3,006	5.8%	2,329	4.3%
\$25,000 - \$34,999			4,018	7.8%	2,902	5.3%
\$35,000 - \$49,999			6,531	12.6%	6,273	11.6%
\$50,000 - \$74,999			10,072	19.5%	8,218	15.1%
\$75,000 - \$99,999			7,820	15.1%	7,710	14.2%
\$100,000 - \$149,999			10,045	19.4%	12,517	23.1%
\$150,000 - \$199,999			4,036	7.8%	7,644	14.1%
\$200,000+			3,010	5.8%	3,589	6.6%
Median Household Income			\$71,636		\$87,234	
Average Household Income			\$93,700		\$111,933	
Per Capita Income			\$35,411		\$42,436	
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,710	7.2%	9,599	7.0%	10,165	7.1%
5 - 9	10,164	7.6%	10,180	7.4%	10,519	7.3%
10 - 14	10,554	7.8%	10,458	7.6%	10,842	7.5%
15 - 19	9,380	7.0%	9,314	6.8%	9,195	6.4%
20 - 24	7,692	5.7%	8,324	6.0%	7,827	5.4%
25 - 34	18,249	13.6%	19,142	13.9%	19,972	13.9%
35 - 44	19,285	14.3%	18,768	13.6%	20,722	14.4%
45 - 54	21,583	16.1%	20,933	15.2%	19,204	13.3%
55 - 64	14,771	11.0%	16,582	12.0%	18,093	12.6%
65 - 74	7,211	5.4%	8,412	6.1%	10,885	7.6%
75 - 84	4,247	3.2%	4,270	3.1%	4,581	3.2%
85+	1,627	1.2%	1,733	1.3%	1,853	1.3%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	102,473	76.2%	103,867	75.4%	105,252	73.2%
Black Alone	11,222	8.3%	11,800	8.6%	13,434	9.3%
American Indian Alone	619	0.5%	652	0.5%	714	0.5%
Asian Alone	13,258	9.9%	13,758	10.0%	15,469	10.8%
Pacific Islander Alone	59	0.0%	64	0.0%	76	0.1%
Some Other Race Alone	2,812	2.1%	3,116	2.3%	3,673	2.6%
Two or More Races	4,033	3.0%	4,459	3.2%	5,240	3.6%
Hispanic Origin (Any Race)	7,730	5.7%	8,647	6.3%	10,440	7.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

February 03, 2014

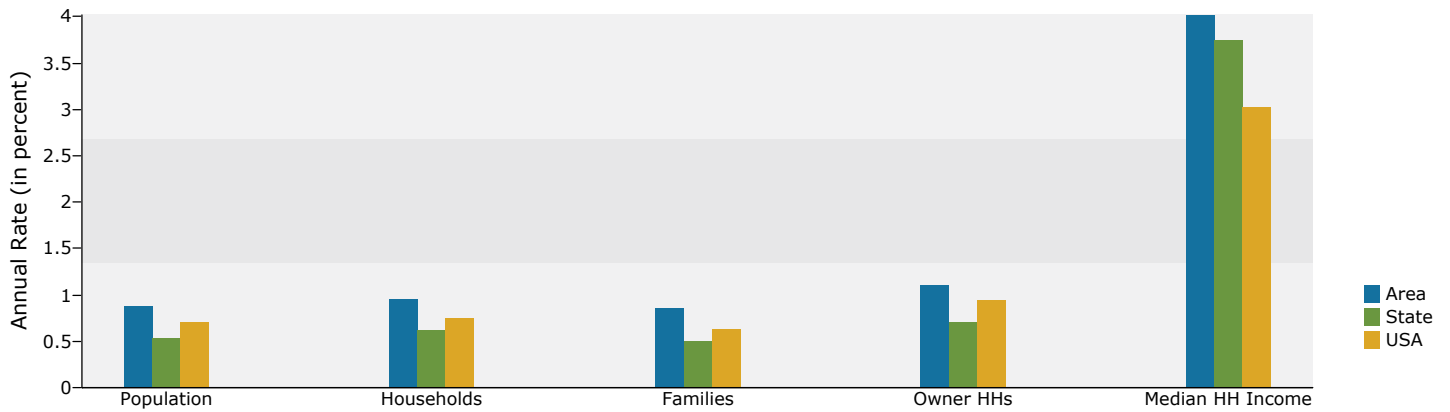


Demographic and Income Profile

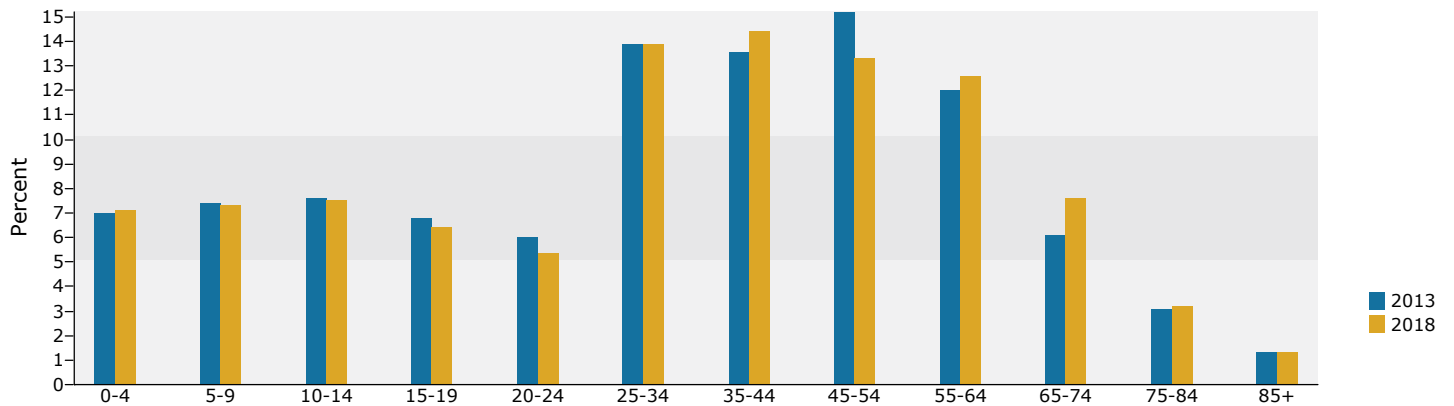
Lat: 5613014.941625, Lon: -10345036.076904
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

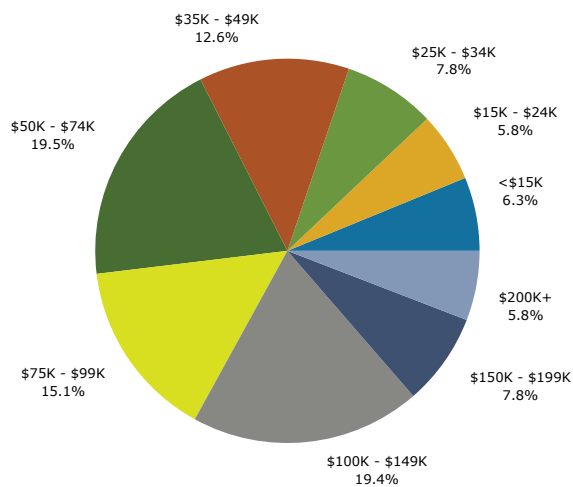
Trends 2013-2018



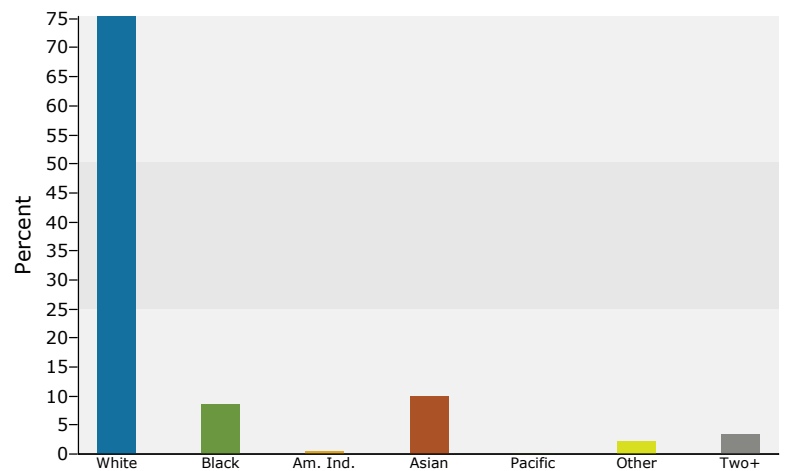
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 6.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

February 03, 2014



Market Profile

Lat: 5613014.941625, Lon: -10345036.076904

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	4,830	47,575	117,410
2010 Total Population	5,336	54,894	134,475
2013 Total Population	5,334	55,573	137,715
2013 Group Quarters	15	478	1,187
2018 Total Population	5,424	57,749	143,858
2013-2018 Annual Rate	0.34%	0.77%	0.88%
Household Summary			
2000 Households	1,965	17,656	44,244
2000 Average Household Size	2.45	2.67	2.63
2010 Households	2,194	21,053	50,479
2010 Average Household Size	2.43	2.58	2.64
2013 Households	2,199	21,388	51,774
2013 Average Household Size	2.42	2.58	2.64
2018 Households	2,248	22,331	54,283
2018 Average Household Size	2.41	2.56	2.63
2013-2018 Annual Rate	0.44%	0.87%	0.95%
2010 Families	1,487	14,681	34,932
2010 Average Family Size	2.97	3.10	3.19
2013 Families	1,482	14,853	35,706
2013 Average Family Size	2.97	3.10	3.19
2018 Families	1,506	15,435	37,259
2018 Average Family Size	2.96	3.09	3.18
2013-2018 Annual Rate	0.32%	0.77%	0.86%
Housing Unit Summary			
2000 Housing Units	2,042	18,349	45,588
Owner Occupied Housing Units	85.0%	80.4%	76.4%
Renter Occupied Housing Units	11.3%	15.8%	20.6%
Vacant Housing Units	3.7%	3.8%	2.9%
2010 Housing Units	2,276	22,067	52,930
Owner Occupied Housing Units	77.5%	75.1%	73.0%
Renter Occupied Housing Units	18.9%	20.3%	22.4%
Vacant Housing Units	3.6%	4.6%	4.6%
2013 Housing Units	2,297	22,507	54,462
Owner Occupied Housing Units	76.0%	74.2%	72.3%
Renter Occupied Housing Units	19.8%	20.8%	22.8%
Vacant Housing Units	4.3%	5.0%	4.9%
2018 Housing Units	2,323	23,614	57,014
Owner Occupied Housing Units	77.3%	74.7%	73.0%
Renter Occupied Housing Units	19.5%	19.9%	22.2%
Vacant Housing Units	3.2%	5.4%	4.8%
Median Household Income			
2013	\$82,291	\$77,599	\$71,636
2018	\$99,627	\$97,400	\$87,234
Median Home Value			
2013	\$224,275	\$216,027	\$197,561
2018	\$278,265	\$259,419	\$245,574
Per Capita Income			
2013	\$41,864	\$38,370	\$35,411
2018	\$50,146	\$46,445	\$42,436
Median Age			
2010	37.2	36.4	35.8
2013	37.3	36.6	36.0
2018	37.6	36.7	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

February 03, 2014



Market Profile

Lat: 5613014.941625, Lon: -10345036.076904

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

	1 mile	3 miles	5 miles
2013 Households by Income			
Household Income Base	2,199	21,388	51,774
<\$15,000	2.8%	5.7%	6.3%
\$15,000 - \$24,999	1.4%	4.6%	5.8%
\$25,000 - \$34,999	5.2%	6.4%	7.8%
\$35,000 - \$49,999	11.2%	11.0%	12.6%
\$50,000 - \$74,999	23.1%	20.3%	19.5%
\$75,000 - \$99,999	17.6%	15.2%	15.1%
\$100,000 - \$149,999	23.4%	20.9%	19.4%
\$150,000 - \$199,999	8.6%	9.6%	7.8%
\$200,000+	6.9%	6.5%	5.8%
Average Household Income	\$105,802	\$100,286	\$93,700
2018 Households by Income			
Household Income Base	2,248	22,331	54,283
<\$15,000	2.2%	5.1%	5.7%
\$15,000 - \$24,999	0.9%	3.3%	4.3%
\$25,000 - \$34,999	3.1%	4.3%	5.3%
\$35,000 - \$49,999	9.2%	9.5%	11.6%
\$50,000 - \$74,999	16.7%	15.0%	15.1%
\$75,000 - \$99,999	18.0%	13.9%	14.2%
\$100,000 - \$149,999	27.0%	24.2%	23.1%
\$150,000 - \$199,999	14.7%	17.2%	14.1%
\$200,000+	8.1%	7.5%	6.6%
Average Household Income	\$125,949	\$120,975	\$111,933
2013 Owner Occupied Housing Units by Value			
Total	1,745	16,702	39,374
<\$50,000	0.2%	2.6%	2.4%
\$50,000 - \$99,999	8.8%	4.5%	5.9%
\$100,000 - \$149,999	17.8%	16.0%	20.8%
\$150,000 - \$199,999	15.5%	20.5%	22.0%
\$200,000 - \$249,999	15.9%	20.2%	16.9%
\$250,000 - \$299,999	19.9%	14.4%	11.5%
\$300,000 - \$399,999	17.4%	14.4%	12.5%
\$400,000 - \$499,999	3.4%	4.6%	4.6%
\$500,000 - \$749,999	0.6%	2.3%	2.8%
\$750,000 - \$999,999	0.2%	0.3%	0.3%
\$1,000,000 +	0.2%	0.3%	0.4%
Average Home Value	\$231,317	\$236,652	\$228,405
2018 Owner Occupied Housing Units by Value			
Total	1,796	17,631	41,618
<\$50,000	0.0%	1.7%	1.8%
\$50,000 - \$99,999	3.1%	2.2%	4.0%
\$100,000 - \$149,999	3.7%	4.1%	8.4%
\$150,000 - \$199,999	8.0%	14.0%	16.6%
\$200,000 - \$249,999	16.4%	23.6%	21.1%
\$250,000 - \$299,999	33.1%	22.8%	18.5%
\$300,000 - \$399,999	27.8%	20.2%	17.7%
\$400,000 - \$499,999	6.1%	6.6%	6.3%
\$500,000 - \$749,999	1.1%	3.8%	4.5%
\$750,000 - \$999,999	0.3%	0.5%	0.7%
\$1,000,000 +	0.3%	0.4%	0.5%
Average Home Value	\$286,915	\$281,121	\$271,445

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

February 03, 2014



Market Profile

Lat: 5613014.941625, Lon: -10345036.076904
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 44.945940539
Longitude: -92.93104022

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,338	54,894	134,474
0 - 4	7.1%	6.8%	7.2%
5 - 9	7.5%	7.3%	7.6%
10 - 14	7.8%	7.9%	7.8%
15 - 24	9.8%	12.4%	12.7%
25 - 34	14.1%	13.7%	13.6%
35 - 44	17.8%	14.4%	14.3%
45 - 54	15.9%	16.8%	16.0%
55 - 64	10.7%	10.8%	11.0%
65 - 74	5.3%	5.4%	5.4%
75 - 84	2.9%	3.3%	3.2%
85 +	1.1%	1.3%	1.2%
18 +	73.5%	73.2%	72.7%
2013 Population by Age			
Total	5,335	55,572	137,715
0 - 4	6.8%	6.6%	7.0%
5 - 9	7.5%	7.0%	7.4%
10 - 14	7.6%	7.5%	7.6%
15 - 24	10.5%	12.8%	12.8%
25 - 34	14.0%	14.1%	13.9%
35 - 44	16.2%	13.5%	13.6%
45 - 54	16.2%	15.9%	15.2%
55 - 64	11.3%	12.2%	12.0%
65 - 74	5.8%	5.9%	6.1%
75 - 84	2.8%	3.2%	3.1%
85 +	1.1%	1.3%	1.3%
18 +	73.9%	74.5%	73.6%
2018 Population by Age			
Total	5,426	57,748	143,858
0 - 4	6.9%	6.7%	7.1%
5 - 9	7.8%	7.0%	7.3%
10 - 14	8.0%	7.3%	7.5%
15 - 24	10.0%	11.8%	11.8%
25 - 34	11.9%	14.4%	13.9%
35 - 44	18.3%	14.5%	14.4%
45 - 54	15.1%	13.5%	13.3%
55 - 64	11.2%	12.9%	12.6%
65 - 74	6.9%	7.3%	7.6%
75 - 84	2.8%	3.2%	3.2%
85 +	1.1%	1.3%	1.3%
18 +	73.3%	74.8%	73.9%
2010 Population by Sex			
Males	2,560	26,405	65,222
Females	2,776	28,489	69,253
2013 Population by Sex			
Males	2,558	26,771	66,863
Females	2,776	28,802	70,852
2018 Population by Sex			
Males	2,600	27,900	69,979
Females	2,825	29,849	73,879

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

February 03, 2014



Market Profile

Lat: 5613014.941625, Lon: -10345036.076904

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,336	54,893	134,476
White Alone	81.1%	80.9%	76.2%
Black Alone	6.4%	5.9%	8.3%
American Indian Alone	0.2%	0.4%	0.5%
Asian Alone	8.5%	8.7%	9.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.4%	2.1%
Two or More Races	2.6%	2.7%	3.0%
Hispanic Origin	4.1%	4.4%	5.7%
Diversity Index	38.3	39.1	46.7
2013 Population by Race/Ethnicity			
Total	5,335	55,573	137,716
White Alone	80.1%	79.9%	75.4%
Black Alone	7.1%	6.5%	8.6%
American Indian Alone	0.2%	0.4%	0.5%
Asian Alone	8.5%	8.7%	10.0%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.3%	1.5%	2.3%
Two or More Races	2.9%	3.0%	3.2%
Hispanic Origin	4.6%	5.0%	6.3%
Diversity Index	40.3	41.2	48.3
2018 Population by Race/Ethnicity			
Total	5,425	57,750	143,858
White Alone	77.4%	77.2%	73.2%
Black Alone	8.4%	7.7%	9.3%
American Indian Alone	0.2%	0.4%	0.5%
Asian Alone	9.1%	9.3%	10.8%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.5%	1.8%	2.6%
Two or More Races	3.4%	3.5%	3.6%
Hispanic Origin	5.5%	5.9%	7.3%
Diversity Index	44.9	45.8	51.9
2010 Population by Relationship and Household Type			
Total	5,336	54,894	134,475
In Households	99.7%	99.1%	99.1%
In Family Households	84.2%	84.7%	84.8%
Householder	26.7%	26.5%	26.0%
Spouse	21.9%	21.1%	20.0%
Child	31.4%	32.7%	33.5%
Other relative	2.8%	2.7%	3.3%
Nonrelative	1.3%	1.7%	2.0%
In Nonfamily Households	15.6%	14.4%	14.3%
In Group Quarters	0.3%	0.9%	0.9%
Institutionalized Population	0.0%	0.5%	0.5%
Noninstitutionalized Population	0.3%	0.4%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

February 03, 2014



Market Profile

Lat: 5613014.941625, Lon: -10345036.076904

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

	1 mile	3 miles	5 miles
2013 Population 25+ by Educational Attainment			
Total	3,601	36,730	89,839
Less than 9th Grade	0.5%	1.7%	2.7%
9th - 12th Grade, No Diploma	1.2%	3.1%	3.8%
High School Graduate	18.0%	19.1%	21.8%
Some College, No Degree	21.1%	21.7%	21.4%
Associate Degree	9.6%	9.3%	9.0%
Bachelor's Degree	33.1%	29.2%	27.8%
Graduate/Professional Degree	16.5%	15.8%	13.4%
2013 Population 15+ by Marital Status			
Total	4,161	43,867	107,478
Never Married	32.0%	28.1%	30.0%
Married	55.3%	57.9%	55.9%
Widowed	3.0%	4.4%	4.2%
Divorced	9.7%	9.6%	9.9%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	95.4%	94.3%
Civilian Unemployed	2.3%	4.6%	5.7%
2013 Employed Population 16+ by Industry			
Total	3,057	30,083	71,863
Agriculture/Mining	0.0%	0.5%	0.4%
Construction	2.6%	3.1%	3.5%
Manufacturing	14.5%	14.8%	15.1%
Wholesale Trade	2.1%	2.3%	2.3%
Retail Trade	12.9%	12.0%	11.6%
Transportation/Utilities	5.6%	5.4%	4.7%
Information	1.5%	1.9%	2.1%
Finance/Insurance/Real Estate	13.2%	11.2%	10.2%
Services	41.0%	44.0%	45.5%
Public Administration	6.6%	4.7%	4.6%
2013 Employed Population 16+ by Occupation			
Total	3,055	30,083	71,864
White Collar	76.2%	71.8%	69.9%
Management/Business/Financial	22.2%	20.2%	18.7%
Professional	26.9%	26.0%	25.6%
Sales	12.2%	12.4%	11.9%
Administrative Support	14.9%	13.2%	13.6%
Services	11.8%	14.1%	14.8%
Blue Collar	11.9%	14.1%	15.2%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	2.0%	2.0%	2.6%
Installation/Maintenance/Repair	1.2%	2.2%	2.3%
Production	5.0%	4.7%	5.6%
Transportation/Material Moving	3.6%	5.0%	4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

February 03, 2014



Market Profile

Lat: 5613014.941625, Lon: -10345036.076904

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,195	21,054	50,480
Households with 1 Person	25.7%	24.0%	24.7%
Households with 2+ People	74.3%	76.0%	75.3%
Family Households	67.7%	69.7%	69.2%
Husband-wife Families	55.5%	55.6%	53.2%
With Related Children	27.9%	27.9%	26.5%
Other Family (No Spouse Present)	12.2%	14.2%	16.0%
Other Family with Male Householder	3.5%	3.9%	4.4%
With Related Children	2.1%	2.5%	2.7%
Other Family with Female Householder	8.7%	10.2%	11.6%
With Related Children	5.8%	6.9%	7.9%
Nonfamily Households	6.5%	6.3%	6.1%
All Households with Children	36.1%	37.6%	37.5%
Multigenerational Households	2.5%	2.5%	2.9%
Unmarried Partner Households	5.8%	6.5%	6.7%
Male-female	5.1%	5.9%	6.1%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	2,194	21,053	50,479
1 Person Household	25.8%	24.0%	24.7%
2 Person Household	33.8%	33.2%	32.6%
3 Person Household	15.7%	16.9%	16.2%
4 Person Household	15.5%	15.8%	15.4%
5 Person Household	6.2%	6.7%	6.8%
6 Person Household	2.1%	2.1%	2.4%
7 + Person Household	0.9%	1.3%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	2,194	21,053	50,479
Owner Occupied	80.4%	78.7%	76.6%
Owned with a Mortgage/Loan	69.8%	64.3%	61.6%
Owned Free and Clear	10.5%	14.4%	14.9%
Renter Occupied	19.6%	21.3%	23.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

February 03, 2014



Market Profile

Lat: 5613014.941625, Lon: -10345036.076904

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 44.945940539

Longitude: -92.93104022

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Boomburbs	Boomburbs	Boomburbs
2.	Up and Coming Families	Up and Coming Families	In Style
3.	In Style	Enterprising Professionals	Up and Coming Families
2013 Consumer Spending			
Apparel & Services: Total \$	\$4,916,277	\$45,760,023	\$103,743,128
Average Spent	\$2,235.69	\$2,139.52	\$2,003.77
Spending Potential Index	99	95	89
Computers & Accessories: Total \$	\$814,492	\$7,571,970	\$17,141,494
Average Spent	\$370.36	\$354.03	\$331.08
Spending Potential Index	149	143	133
Education: Total \$	\$4,666,086	\$43,141,895	\$99,293,046
Average Spent	\$2,121.91	\$2,017.11	\$1,917.82
Spending Potential Index	145	138	131
Entertainment/Recreation: Total \$	\$11,036,987	\$101,158,507	\$228,360,686
Average Spent	\$5,019.09	\$4,729.69	\$4,410.72
Spending Potential Index	154	145	136
Food at Home: Total \$	\$15,466,357	\$145,103,103	\$331,174,993
Average Spent	\$7,033.36	\$6,784.32	\$6,396.55
Spending Potential Index	140	135	127
Food Away from Home: Total \$	\$10,383,419	\$96,792,938	\$218,762,425
Average Spent	\$4,721.88	\$4,525.57	\$4,225.33
Spending Potential Index	148	142	132
Health Care: Total \$	\$13,884,143	\$128,340,751	\$292,978,467
Average Spent	\$6,313.84	\$6,000.60	\$5,658.80
Spending Potential Index	142	135	127
HH Furnishings & Equipment: Total \$	\$5,315,673	\$48,867,501	\$109,983,334
Average Spent	\$2,417.31	\$2,284.81	\$2,124.30
Spending Potential Index	134	127	118
Investments: Total \$	\$7,814,375	\$67,912,774	\$150,953,460
Average Spent	\$3,553.60	\$3,175.27	\$2,915.62
Spending Potential Index	171	153	141
Retail Goods: Total \$	\$74,025,969	\$685,949,124	\$1,553,484,178
Average Spent	\$33,663.47	\$32,071.68	\$30,005.10
Spending Potential Index	139	133	124
Shelter: Total \$	\$53,539,754	\$495,053,665	\$1,122,312,662
Average Spent	\$24,347.32	\$23,146.33	\$21,677.15
Spending Potential Index	150	142	133
TV/Video/Audio: Total \$	\$4,019,068	\$37,825,741	\$86,007,290
Average Spent	\$1,827.68	\$1,768.55	\$1,661.21
Spending Potential Index	142	137	129
Travel: Total \$	\$6,368,893	\$57,373,715	\$129,222,699
Average Spent	\$2,896.27	\$2,682.52	\$2,495.90
Spending Potential Index	158	146	136
Vehicle Maintenance & Repairs: Total \$	\$3,554,509	\$32,910,098	\$74,562,959
Average Spent	\$1,616.42	\$1,538.72	\$1,440.16
Spending Potential Index	148	141	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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