



CITY CENTER

MINNEAPOLIS





Minneapolis Fast Facts

Minneapolis is a city known for its culture; it's art, theater, music and fashion. Minneapolis is a city known for it's commerce; home to 8 Fortune 500 companies, two top, nationally ranked universities (University of Minnesota and University of St. Thomas), and as a hot bed for entrepreneurship (Target, Best Buy, Medtronic). Minneapolis is known for it's connection to Nature; The City Chain of Lakes (Harriet, Calhoun, Isles), the Mighty Mississippi, the miles of bike trails and numerous parks. Minneapolis is known for it's neighborhoods; the Loop, The Mill District, Downtown East and Loring Park. Stitching these together is Nicollet mall; a 12 block mile-long, retail, restaurant and entertainment experience; and at the heart of the mall lies City Center. Discover City Center.



Retail Fast Facts

Downtown Minneapolis has over 1.5 MM SF of Retail along 12 blocks of Nicollet Mall including National Retailers such as: Sak's Off Fifth, Nordstrom Rack, Target, Marshalls, Banana Republic, Brooks Brothers and Allen Edmonds. Local retailers include; Hubert White, J.B. Hudson and Pacifier.

Downtown Minneapolis is home to more James Beard chefs than downtown Denver, Portland or Los Angeles.

Downtown Minneapolis has four, full service grocery stores serving the residential and office community.



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City Center Fast Facts

250,000 SF of Retail
1.2M SF of Office
5,000 Employees
583 Room Marriott Hotel
687 Parking Spaces



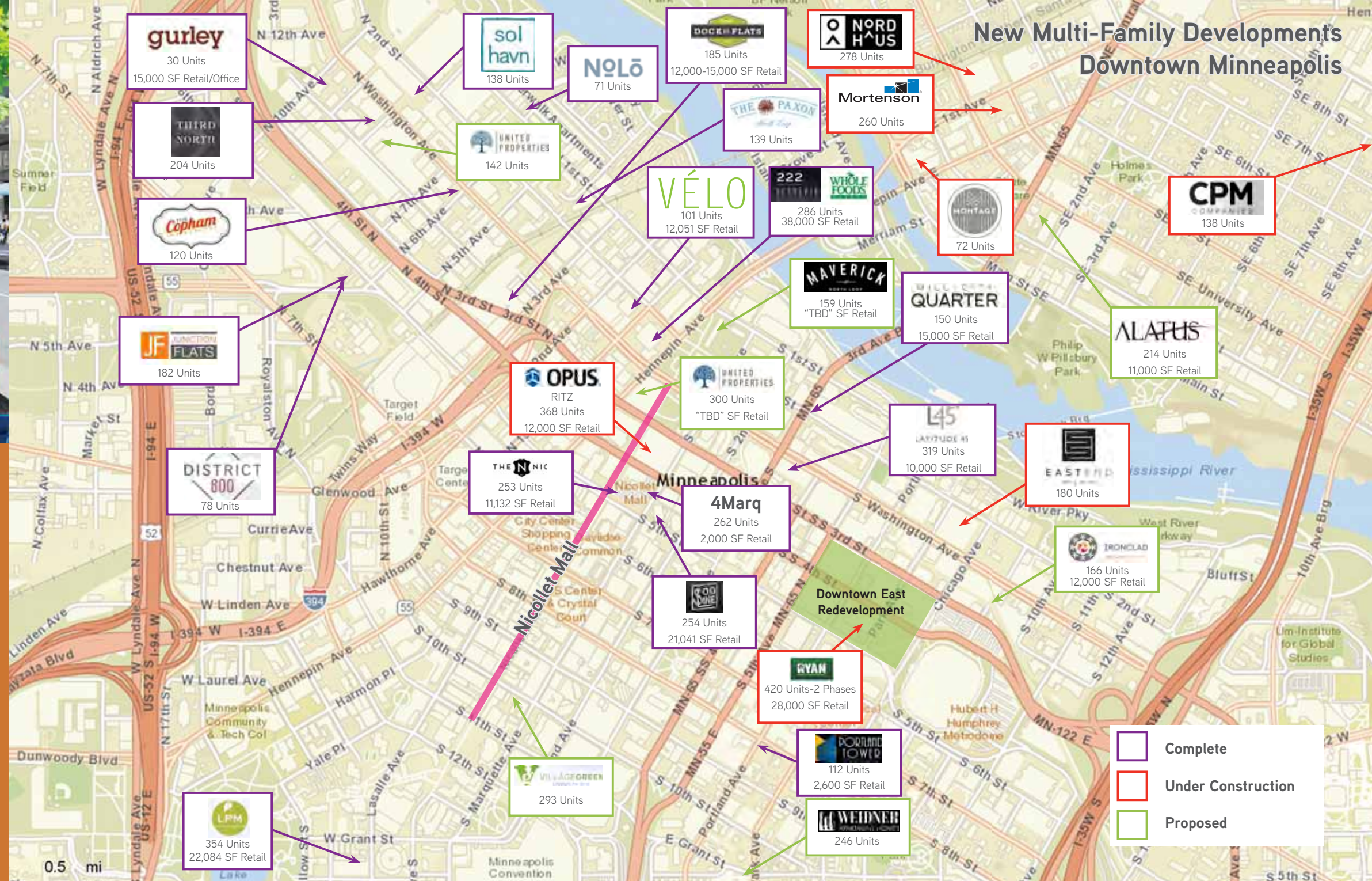
Minneapolis Development Fast Facts

Over \$1.8B in investments underway in Downtown Minneapolis.

Population growth of over 10% annually, the residential population of downtown has surpassed 40,000 with the 2025 goal committing to 70,000.

Four Professional Sports Teams (Twins, Timberwolves, Lynx and Vikings) investing over \$1.3B in development of 3 new venues.

Over \$50M to be invested in Nicollet Mall Renovation creating a National Destination – Unique Pedestrian Experience.



The New Nicollet Mall

RESIDENTIAL POPULATION DOWNTOWN POLYGON

Total Population – 55,428

2016 HH Income Average - \$83,149

Median Age – 34.5

TRAVELERS & VISITORS

Annual Visitors: 27.9MM visitors to the metro area

Target Center presents 170 events annually
in 20,000 seats

11,000 live theater seats in Downtown

Orpheum Theater ranked #5 in the WORLD
by Pollstar for Performance venues

Minneapolis Convention Center is 475,000
square feet of exhibit space and 87
meeting rooms

Guthrie Theater winner of the Regional
Theatre Tony Award

Minneapolis is home to four professional sports
teams: Twins, Timberwolves, Lynx and Vikings

There are 8,000 Hotel rooms in Minneapolis

PROFESSIONALS

170,000 downtown office workers

Top employers: Target Corporation,
US Bank, Wells Fargo and Ameriprise
30 MM sf of office space

KEY

- Retail
- Hotels
- Theatres
- Parks
- Office SF

Ped Skyway Count

NORTH LOOP

CITY CENTER

MILL DISTRICT

DOWNTOWN EAST

LORING PARK

TRANSPORTATION

8 miles of skyway linking over 69 blocks

85.8MM annual riders of light rail located
on 5th & Nicollet

Convergence of Highway 394, 94 and 35W

STUDENTS & SCHOLARS – Local Student Population

University of MN: 51,147

University of St. Thomas: 9,983 students

Augsburg College: 3,537

Minneapolis Community and Technical College: 15,000 students

Art Institute International Minnesota: 2,008 students



RANKED #1 BY THE AMERICAN COLLEGE OF SPORTS MEDICINE IN THE AMERICAN FITNESS INDEX

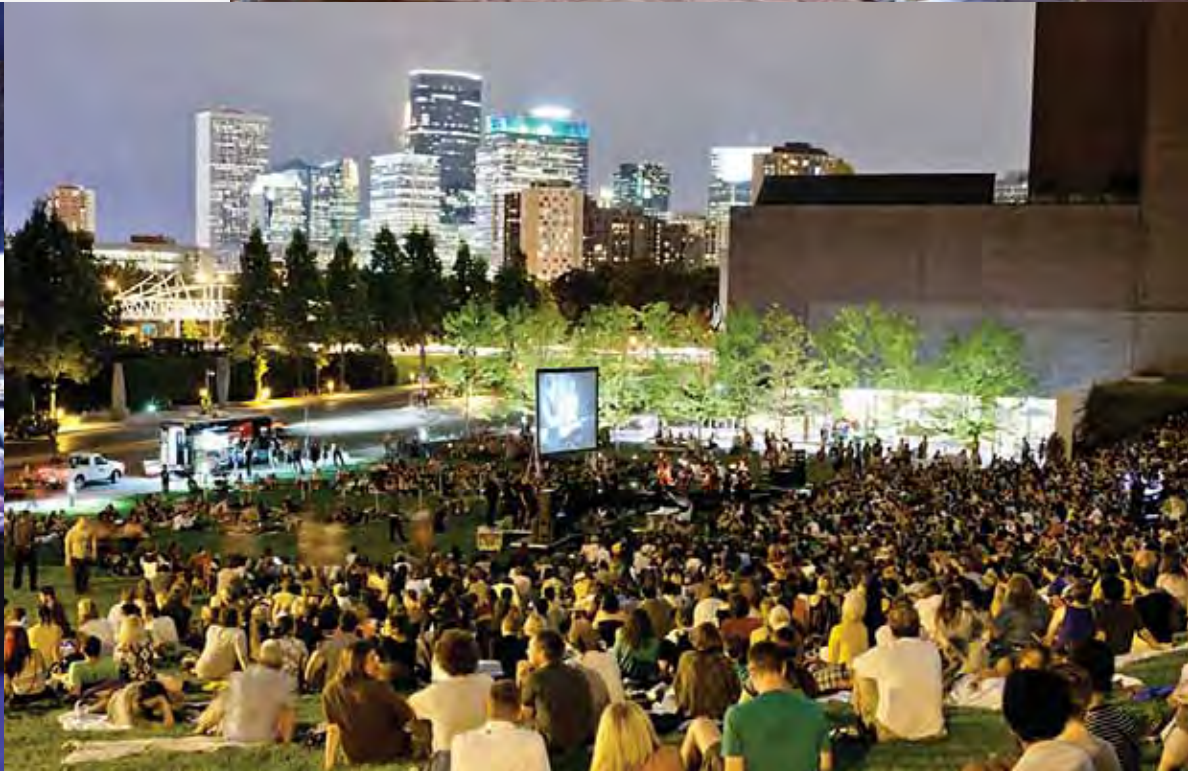
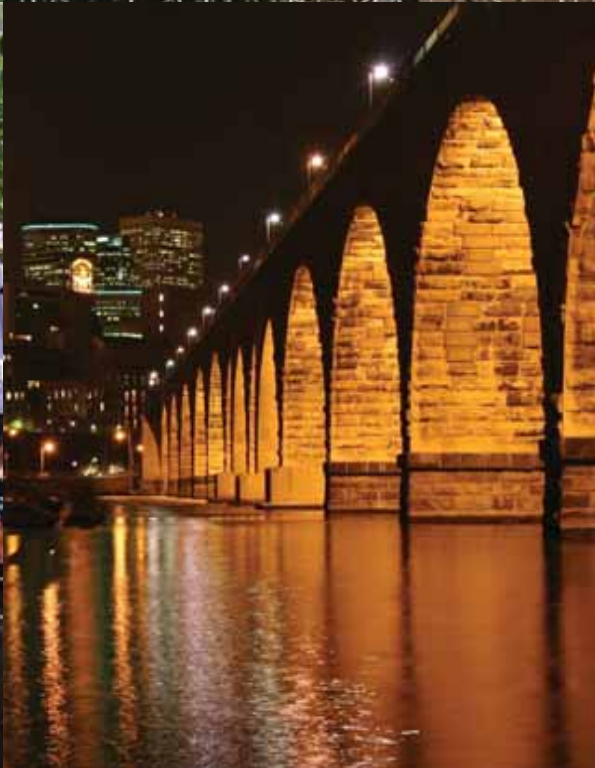
RANKED #1 BY FORBES MAGAZINE AS AMERICA'S HEALTHIEST CITY

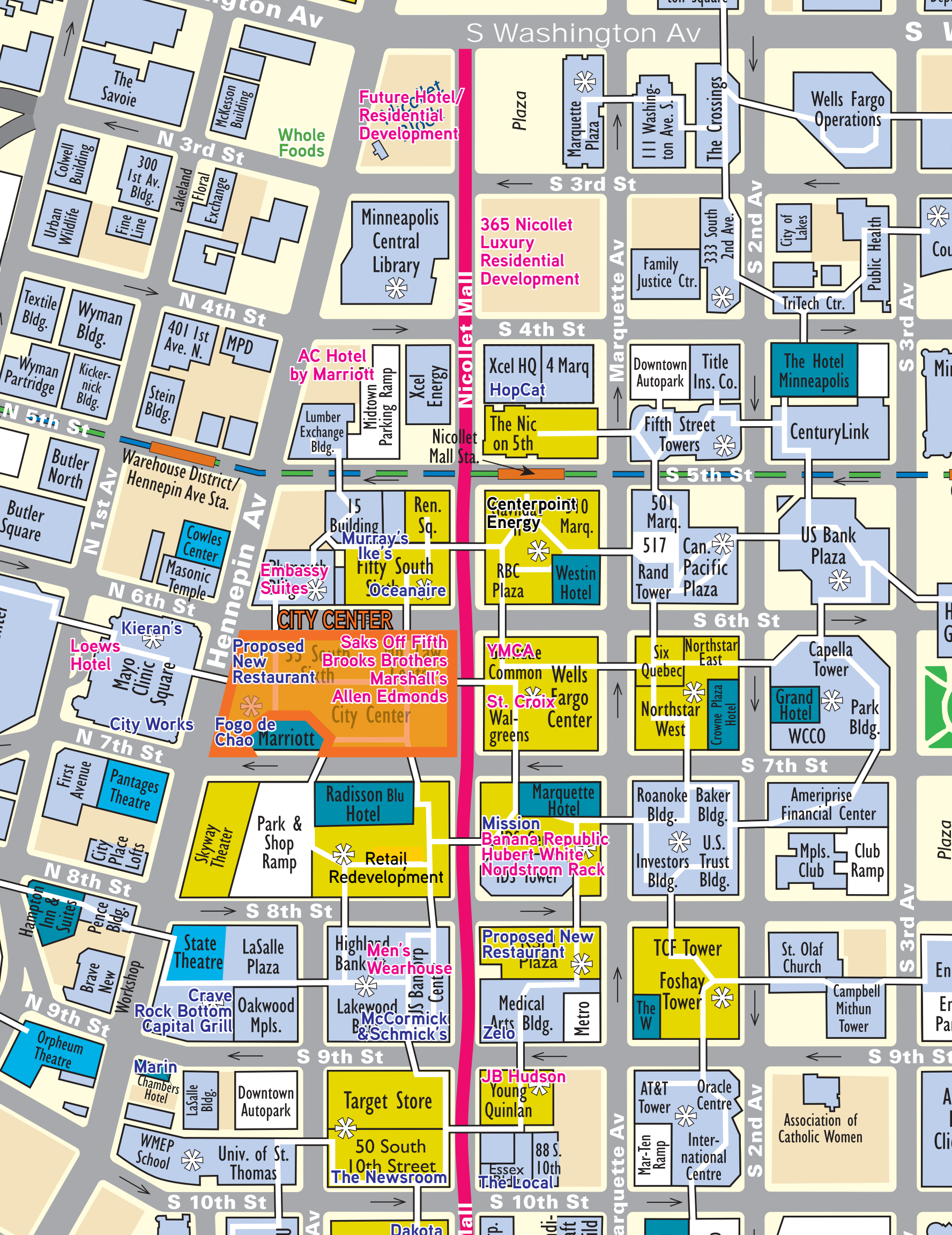
RANKED #1 BY USA TODAY AS AMERICA'S FITTEST CITY

RANKED #1 AS THE HEALTHIEST CITY IN AMERICA BY THE TODAY SHOW

"Minneapolis, St. Paul has more parks per square mile than any major city in the U.S. and is second only to Portland, Ore. for the number of bicyclists per capita."







CITY CENTER MINNEAPOLIS

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Photographs courtesy of:

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