



## Site Map

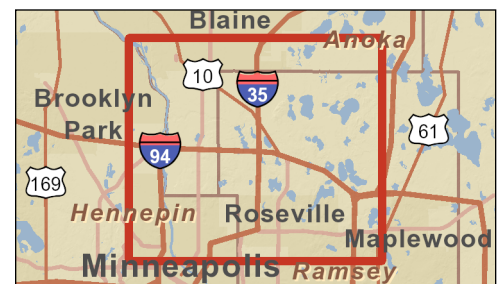
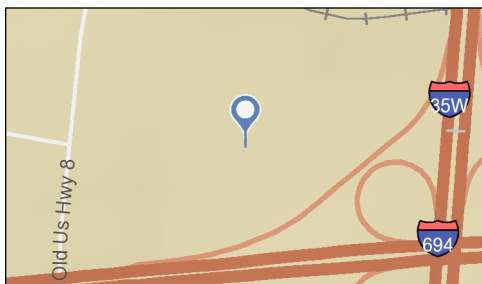
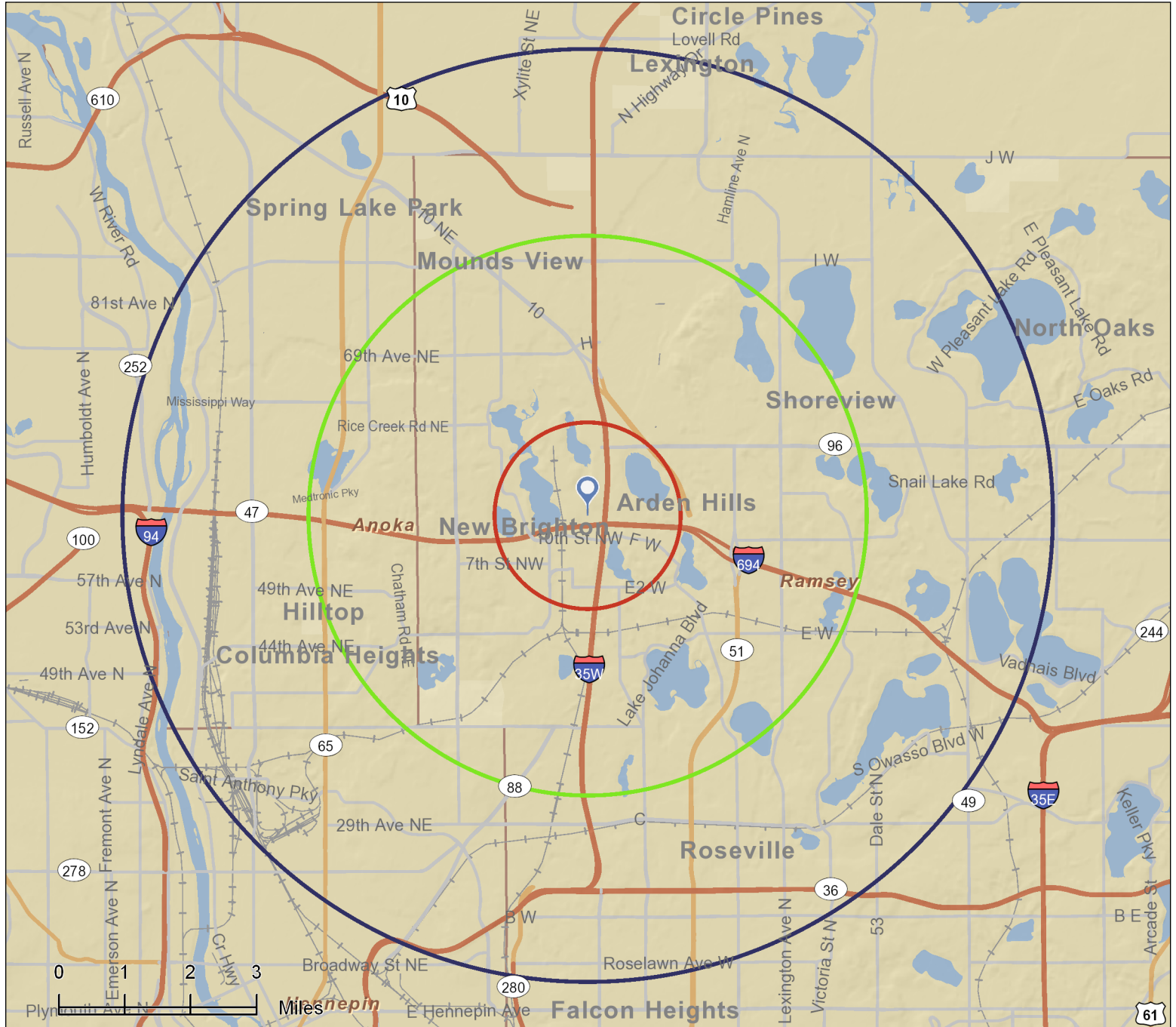
Lat: 5632305.642886, Lon: -10373833.933515

Ring: 1, 3, 5 Miles

Prepared by Maura Carland

Latitude: 45.068461

Longitude: -93.189736





## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 1 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

	2000	2010	2000-2010 Annual Rate
Population	5,214	5,091	-0.24%
Households	2,056	2,113	0.27%
Housing Units	2,096	2,284	0.86%

Population by Race	Number	Percent
Total	5,091	100.0%
Population Reporting One Race	4,933	96.9%
White	4,125	81.0%
Black	414	8.1%
American Indian	27	0.5%
Asian	256	5.0%
Pacific Islander	0	0.0%
Some Other Race	111	2.2%
Population Reporting Two or More Races	158	3.1%
Total Hispanic Population	263	5.2%

Population by Sex		
Male	2,438	47.9%
Female	2,653	52.1%

Population by Age		
Total	5,093	100.0%
Age 0 - 4	310	6.1%
Age 5 - 9	262	5.1%
Age 10 - 14	272	5.3%
Age 15 - 19	267	5.2%
Age 20 - 24	534	10.5%
Age 25 - 29	430	8.4%
Age 30 - 34	313	6.1%
Age 35 - 39	267	5.2%
Age 40 - 44	267	5.2%
Age 45 - 49	351	6.9%
Age 50 - 54	340	6.7%
Age 55 - 59	304	6.0%
Age 60 - 64	298	5.9%
Age 65 - 69	231	4.5%
Age 70 - 74	183	3.6%
Age 75 - 79	188	3.7%
Age 80 - 84	136	2.7%
Age 85+	138	2.7%
Age 18+	4,087	80.3%
Age 65+	876	17.2%

Median Age by Sex and Race/Hispanic Origin	
Total Population	37.9
Male	36.0
Female	39.9
White Alone	43.2
Black Alone	25.1
American Indian Alone	28.3
Asian Alone	31.9
Pacific Islander Alone	0.0
Some Other Race Alone	23.6
Two or More Races	13.8
Hispanic Population	24.2

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 1 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Households by Type

Total	2,112	100.0%
Households with 1 Person	705	33.4%
Households with 2+ People	1,407	66.6%
Family Households	1,247	59.0%
Husband-wife Families	864	40.9%
With Own Children	311	14.7%
Other Family (No Spouse Present)	383	18.1%
With Own Children	227	10.7%
Nonfamily Households	160	7.6%
All Households with Children	574	27.2%
Multigenerational Households	40	1.9%
Unmarried Partner Households	145	6.9%
Male-female	133	6.3%
Same-sex	12	0.6%
Average Household Size	2.26	

### Family Households by Size

Total	1,248	100.0%
2 People	624	50.0%
3 People	281	22.5%
4 People	217	17.4%
5 People	80	6.4%
6 People	27	2.2%
7+ People	19	1.5%
Average Family Size	2.83	

### Nonfamily Households by Size

Total	865	100.0%
1 Person	705	81.5%
2 People	121	14.0%
3 People	16	1.9%
4 People	12	1.4%
5 People	4	0.5%
6 People	4	0.5%
7+ People	3	0.3%
Average Nonfamily Size	1.30	

### Population by Relationship and Household Type

Total	5,091	100.0%
In Households	4,773	93.8%
In Family Households	3,646	71.6%
Householder	1,242	24.4%
Spouse	854	16.8%
Child	1,287	25.3%
Other relative	141	2.8%
Nonrelative	122	2.4%
In Nonfamily Households	1,127	22.1%
In Group Quarters	318	6.2%
Institutionalized Population	144	2.8%
Noninstitutionalized Population	175	3.4%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 1 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Family Households by Age of Householder

Total	1,247	100.0%
Householder Age 15 - 44	503	40.3%
Householder Age 45 - 54	263	21.1%
Householder Age 55 - 64	213	17.1%
Householder Age 65 - 74	148	11.9%
Householder Age 75+	120	9.6%

### Nonfamily Households by Age of Householder

Total	865	100.0%
Householder Age 15 - 44	306	35.4%
Householder Age 45 - 54	164	19.0%
Householder Age 55 - 64	146	16.9%
Householder Age 65 - 74	106	12.3%
Householder Age 75+	143	16.5%

### Households by Race of Householder

Total	2,113	100.0%
Householder is White Alone	1,801	85.2%
Householder is Black Alone	166	7.9%
Householder is American Indian Alone	11	0.5%
Householder is Asian Alone	84	4.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	27	1.3%
Householder is Two or More Races	24	1.1%
Households with Hispanic Householder	73	3.5%

### Husband-wife Families by Race of Householder

Total	865	100.0%
Householder is White Alone	777	89.8%
Householder is Black Alone	23	2.7%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	46	5.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	13	1.5%
Householder is Two or More Races	4	0.5%
Husband-wife Families with Hispanic Householder	32	3.7%

### Other Families (No Spouse) by Race of Householder

Total	383	100.0%
Householder is White Alone	270	70.5%
Householder is Black Alone	74	19.3%
Householder is American Indian Alone	5	1.3%
Householder is Asian Alone	14	3.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	2.6%
Householder is Two or More Races	10	2.6%
Other Families with Hispanic Householder	23	6.0%

### Nonfamily Households by Race of Householder

Total	866	100.0%
Householder is White Alone	755	87.2%
Householder is Black Alone	68	7.9%
Householder is American Indian Alone	4	0.5%
Householder is Asian Alone	25	2.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.6%
Householder is Two or More Races	9	1.0%
Nonfamily Households with Hispanic Householder	18	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 1 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Total Housing Units by Occupancy

Total	2,279	100.0%
Occupied Housing Units	2,113	92.7%
Vacant Housing Units		
For Rent	120	5.3%
Rented, not Occupied	2	0.1%
For Sale Only	18	0.8%
Sold, not Occupied	4	0.2%
For Seasonal/Recreational/Occasional Use	8	0.4%
For Migrant Workers	0	0.0%
Other Vacant	14	0.6%
Total Vacancy Rate	7.5%	

### Households by Tenure and Mortgage Status

Total	2,113	100.0%
Owner Occupied	1,283	60.7%
Owned with a Mortgage/Loan	885	41.9%
Owned Free and Clear	398	18.8%
Average Household Size	2.40	
Renter Occupied	830	39.3%
Average Household Size	2.04	

### Owner-occupied Housing Units by Race of Householder

Total	1,282	100.0%
Householder is White Alone	1,194	93.1%
Householder is Black Alone	12	0.9%
Householder is American Indian Alone	4	0.3%
Householder is Asian Alone	54	4.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	11	0.9%
Householder is Two or More Races	7	0.5%
Owner-occupied Housing Units with Hispanic Householder	28	2.2%

### Renter-occupied Housing Units by Race of Householder

Total	829	100.0%
Householder is White Alone	607	73.2%
Householder is Black Alone	153	18.5%
Householder is American Indian Alone	7	0.8%
Householder is Asian Alone	30	3.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	16	1.9%
Householder is Two or More Races	16	1.9%
Renter-occupied Housing Units with Hispanic Householder	45	5.4%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.19
Householder is Black Alone	2.39
Householder is American Indian Alone	2.27
Householder is Asian Alone	2.94
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.59
Householder is Two or More Races	2.50
Householder is Hispanic	3.34

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 3 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

	2000	2010	2000-2010 Annual Rate
Population	68,341	67,516	-0.12%
Households	26,796	27,081	0.11%
Housing Units	27,191	28,685	0.54%

Population by Race	Number	Percent
Total	67,516	100.0%
Population Reporting One Race	65,584	97.1%
White	55,515	82.2%
Black	4,154	6.2%
American Indian	397	0.6%
Asian	3,968	5.9%
Pacific Islander	35	0.1%
Some Other Race	1,515	2.2%
Population Reporting Two or More Races	1,932	2.9%
Total Hispanic Population	3,232	4.8%

Population by Sex		
Male	32,259	47.8%
Female	35,257	52.2%

Population by Age		
Total	67,516	100.0%
Age 0 - 4	3,877	5.7%
Age 5 - 9	3,593	5.3%
Age 10 - 14	3,688	5.5%
Age 15 - 19	4,943	7.3%
Age 20 - 24	5,663	8.4%
Age 25 - 29	4,776	7.1%
Age 30 - 34	4,066	6.0%
Age 35 - 39	3,687	5.5%
Age 40 - 44	3,877	5.7%
Age 45 - 49	4,604	6.8%
Age 50 - 54	4,869	7.2%
Age 55 - 59	4,518	6.7%
Age 60 - 64	4,035	6.0%
Age 65 - 69	3,073	4.6%
Age 70 - 74	2,412	3.6%
Age 75 - 79	2,085	3.1%
Age 80 - 84	1,744	2.6%
Age 85+	2,004	3.0%
Age 18+	53,870	79.8%
Age 65+	11,318	16.8%

Median Age by Sex and Race/Hispanic Origin	
Total Population	39.3
Male	37.5
Female	40.9
White Alone	43.7
Black Alone	25.8
American Indian Alone	29.8
Asian Alone	31.8
Pacific Islander Alone	33.8
Some Other Race Alone	24.5
Two or More Races	15.5
Hispanic Population	24.0

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 3 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Households by Type

Total	27,082	100.0%
Households with 1 Person	8,401	31.0%
Households with 2+ People	18,681	69.0%
Family Households	16,816	62.1%
Husband-wife Families	12,929	47.7%
With Own Children	4,737	17.5%
Other Family (No Spouse Present)	3,887	14.4%
With Own Children	2,126	7.9%
Nonfamily Households	1,865	6.9%
All Households with Children	7,393	27.3%
Multigenerational Households	623	2.3%
Unmarried Partner Households	1,636	6.0%
Male-female	1,472	5.4%
Same-sex	164	0.6%
Average Household Size	2.35	

### Family Households by Size

Total	16,815	100.0%
2 People	8,149	48.5%
3 People	3,675	21.9%
4 People	3,017	17.9%
5 People	1,230	7.3%
6 People	456	2.7%
7+ People	288	1.7%
Average Family Size	2.93	

### Nonfamily Households by Size

Total	10,265	100.0%
1 Person	8,401	81.8%
2 People	1,483	14.4%
3 People	218	2.1%
4 People	101	1.0%
5 People	35	0.3%
6 People	17	0.2%
7+ People	10	0.1%
Average Nonfamily Size	1.25	

### Population by Relationship and Household Type

Total	67,516	100.0%
In Households	63,620	94.2%
In Family Households	50,761	75.2%
Householder	16,883	25.0%
Spouse	12,974	19.2%
Child	17,656	26.2%
Other relative	1,822	2.7%
Nonrelative	1,426	2.1%
In Nonfamily Households	12,858	19.0%
In Group Quarters	3,896	5.8%
Institutionalized Population	762	1.1%
Noninstitutionalized Population	3,134	4.6%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 3 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Family Households by Age of Householder

Total	16,815	100.0%
Householder Age 15 - 44	6,011	35.7%
Householder Age 45 - 54	3,801	22.6%
Householder Age 55 - 64	3,249	19.3%
Householder Age 65 - 74	2,135	12.7%
Householder Age 75+	1,619	9.6%

### Nonfamily Households by Age of Householder

Total	10,265	100.0%
Householder Age 15 - 44	3,326	32.4%
Householder Age 45 - 54	1,699	16.6%
Householder Age 55 - 64	1,804	17.6%
Householder Age 65 - 74	1,217	11.9%
Householder Age 75+	2,219	21.6%

### Households by Race of Householder

Total	27,081	100.0%
Householder is White Alone	23,641	87.3%
Householder is Black Alone	1,356	5.0%
Householder is American Indian Alone	148	0.5%
Householder is Asian Alone	1,230	4.5%
Householder is Pacific Islander Alone	12	0.0%
Householder is Some Other Race Alone	348	1.3%
Householder is Two or More Races	346	1.3%
Households with Hispanic Householder	781	2.9%

### Husband-wife Families by Race of Householder

Total	12,930	100.0%
Householder is White Alone	11,430	88.4%
Householder is Black Alone	406	3.1%
Householder is American Indian Alone	43	0.3%
Householder is Asian Alone	749	5.8%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	179	1.4%
Householder is Two or More Races	118	0.9%
Husband-wife Families with Hispanic Householder	381	2.9%

### Other Families (No Spouse) by Race of Householder

Total	3,887	100.0%
Householder is White Alone	2,892	74.4%
Householder is Black Alone	521	13.4%
Householder is American Indian Alone	56	1.4%
Householder is Asian Alone	194	5.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	111	2.9%
Householder is Two or More Races	113	2.9%
Other Families with Hispanic Householder	223	5.7%

### Nonfamily Households by Race of Householder

Total	10,265	100.0%
Householder is White Alone	9,319	90.8%
Householder is Black Alone	429	4.2%
Householder is American Indian Alone	50	0.5%
Householder is Asian Alone	287	2.8%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	58	0.6%
Householder is Two or More Races	115	1.1%
Nonfamily Households with Hispanic Householder	178	1.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 3 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Total Housing Units by Occupancy

Total	28,679	100.0%
Occupied Housing Units	27,081	94.4%
Vacant Housing Units		
For Rent	851	3.0%
Rented, not Occupied	17	0.1%
For Sale Only	289	1.0%
Sold, not Occupied	92	0.3%
For Seasonal/Recreational/Occasional Use	119	0.4%
For Migrant Workers	0	0.0%
Other Vacant	230	0.8%
Total Vacancy Rate	5.6%	

### Households by Tenure and Mortgage Status

Total	27,081	100.0%
Owner Occupied	18,866	69.7%
Owned with a Mortgage/Loan	13,084	48.3%
Owned Free and Clear	5,782	21.4%
Average Household Size	2.46	
Renter Occupied	8,215	30.3%
Average Household Size	2.09	

### Owner-occupied Housing Units by Race of Householder

Total	18,865	100.0%
Householder is White Alone	17,495	92.7%
Householder is Black Alone	273	1.4%
Householder is American Indian Alone	59	0.3%
Householder is Asian Alone	735	3.9%
Householder is Pacific Islander Alone	5	0.0%
Householder is Some Other Race Alone	149	0.8%
Householder is Two or More Races	149	0.8%
Owner-occupied Housing Units with Hispanic Householder	359	1.9%

### Renter-occupied Housing Units by Race of Householder

Total	8,215	100.0%
Householder is White Alone	6,147	74.8%
Householder is Black Alone	1,082	13.2%
Householder is American Indian Alone	89	1.1%
Householder is Asian Alone	495	6.0%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	198	2.4%
Householder is Two or More Races	197	2.4%
Renter-occupied Housing Units with Hispanic Householder	423	5.1%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.25
Householder is Black Alone	2.96
Householder is American Indian Alone	2.78
Householder is Asian Alone	3.02
Householder is Pacific Islander Alone	2.08
Householder is Some Other Race Alone	3.99
Householder is Two or More Races	2.79
Householder is Hispanic	3.57

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 5 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

	2000	2010	2000-2010 Annual Rate
Population	188,821	187,262	-0.08%
Households	76,524	76,458	-0.01%
Housing Units	77,981	80,859	0.36%
<b>Population by Race</b>			
Total		187,262	100.0%
Population Reporting One Race		181,229	96.8%
White		150,492	80.4%
Black		13,034	7.0%
American Indian		1,471	0.8%
Asian		10,952	5.8%
Pacific Islander		84	0.0%
Some Other Race		5,196	2.8%
Population Reporting Two or More Races		6,033	3.2%
Total Hispanic Population		11,062	5.9%
<b>Population by Sex</b>			
Male		90,786	48.5%
Female		96,476	51.5%
<b>Population by Age</b>			
Total		187,262	100.0%
Age 0 - 4		11,568	6.2%
Age 5 - 9		10,783	5.8%
Age 10 - 14		10,538	5.6%
Age 15 - 19		11,977	6.4%
Age 20 - 24		13,065	7.0%
Age 25 - 29		13,752	7.3%
Age 30 - 34		12,467	6.7%
Age 35 - 39		11,302	6.0%
Age 40 - 44		11,574	6.2%
Age 45 - 49		13,778	7.4%
Age 50 - 54		14,267	7.6%
Age 55 - 59		12,969	6.9%
Age 60 - 64		10,837	5.8%
Age 65 - 69		7,836	4.2%
Age 70 - 74		6,178	3.3%
Age 75 - 79		5,309	2.8%
Age 80 - 84		4,471	2.4%
Age 85+		4,591	2.5%
Age 18+		147,333	78.7%
Age 65+		28,385	15.2%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		39.2	
Male		37.7	
Female		40.7	
White Alone		43.8	
Black Alone		25.7	
American Indian Alone		31.6	
Asian Alone		30.6	
Pacific Islander Alone		39.5	
Some Other Race Alone		25.3	
Two or More Races		15.8	
Hispanic Population		24.6	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 5 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Households by Type

Total	76,458	100.0%
Households with 1 Person	23,289	30.5%
Households with 2+ People	53,169	69.5%
Family Households	47,350	61.9%
Husband-wife Families	35,740	46.7%
With Own Children	13,647	17.8%
Other Family (No Spouse Present)	11,610	15.2%
With Own Children	6,155	8.1%
Nonfamily Households	5,819	7.6%
All Households with Children	21,415	28.0%
Multigenerational Households	1,869	2.4%
Unmarried Partner Households	5,352	7.0%
Male-female	4,756	6.2%
Same-sex	596	0.8%
Average Household Size	2.38	

### Family Households by Size

Total	47,350	100.0%
2 People	22,121	46.7%
3 People	10,554	22.3%
4 People	8,658	18.3%
5 People	3,642	7.7%
6 People	1,396	2.9%
7+ People	979	2.1%
Average Family Size	2.98	

### Nonfamily Households by Size

Total	29,108	100.0%
1 Person	23,289	80.0%
2 People	4,714	16.2%
3 People	698	2.4%
4 People	278	1.0%
5 People	75	0.3%
6 People	32	0.1%
7+ People	22	0.1%
Average Nonfamily Size	1.26	

### Population by Relationship and Household Type

Total	187,261	100.0%
In Households	182,186	97.3%
In Family Households	145,385	77.6%
Householder	47,500	25.4%
Spouse	35,862	19.2%
Child	51,551	27.5%
Other relative	5,990	3.2%
Nonrelative	4,481	2.4%
In Nonfamily Households	36,801	19.7%
In Group Quarters	5,075	2.7%
Institutionalized Population	1,307	0.7%
Noninstitutionalized Population	3,769	2.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 5 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Family Households by Age of Householder

Total	47,352	100.0%
Householder Age 15 - 44	17,730	37.4%
Householder Age 45 - 54	11,028	23.3%
Householder Age 55 - 64	8,958	18.9%
Householder Age 65 - 74	5,299	11.2%
Householder Age 75+	4,337	9.2%

### Nonfamily Households by Age of Householder

Total	29,107	100.0%
Householder Age 15 - 44	9,665	33.2%
Householder Age 45 - 54	5,203	17.9%
Householder Age 55 - 64	5,320	18.3%
Householder Age 65 - 74	3,402	11.7%
Householder Age 75+	5,517	19.0%

### Households by Race of Householder

Total	76,458	100.0%
Householder is White Alone	66,104	86.5%
Householder is Black Alone	4,213	5.5%
Householder is American Indian Alone	516	0.7%
Householder is Asian Alone	3,205	4.2%
Householder is Pacific Islander Alone	28	0.0%
Householder is Some Other Race Alone	1,200	1.6%
Householder is Two or More Races	1,192	1.6%
Households with Hispanic Householder	2,600	3.4%

### Husband-wife Families by Race of Householder

Total	35,740	100.0%
Householder is White Alone	31,317	87.6%
Householder is Black Alone	1,258	3.5%
Householder is American Indian Alone	145	0.4%
Householder is Asian Alone	1,966	5.5%
Householder is Pacific Islander Alone	15	0.0%
Householder is Some Other Race Alone	615	1.7%
Householder is Two or More Races	424	1.2%
Husband-wife Families with Hispanic Householder	1,301	3.6%

### Other Families (No Spouse) by Race of Householder

Total	11,610	100.0%
Householder is White Alone	8,497	73.2%
Householder is Black Alone	1,622	14.0%
Householder is American Indian Alone	193	1.7%
Householder is Asian Alone	540	4.7%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	373	3.2%
Householder is Two or More Races	384	3.3%
Other Families with Hispanic Householder	749	6.5%

### Nonfamily Households by Race of Householder

Total	29,108	100.0%
Householder is White Alone	26,291	90.3%
Householder is Black Alone	1,333	4.6%
Householder is American Indian Alone	179	0.6%
Householder is Asian Alone	699	2.4%
Householder is Pacific Islander Alone	12	0.0%
Householder is Some Other Race Alone	211	0.7%
Householder is Two or More Races	383	1.3%
Nonfamily Households with Hispanic Householder	550	1.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 5 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

### Total Housing Units by Occupancy

Total	80,928	100.0%
Occupied Housing Units	76,458	94.5%
Vacant Housing Units		
For Rent	2,055	2.5%
Rented, not Occupied	79	0.1%
For Sale Only	876	1.1%
Sold, not Occupied	206	0.3%
For Seasonal/Recreational/Occasional Use	337	0.4%
For Migrant Workers	0	0.0%
Other Vacant	917	1.1%
Total Vacancy Rate	5.4%	

### Households by Tenure and Mortgage Status

Total	76,458	100.0%
Owner Occupied	55,250	72.3%
Owned with a Mortgage/Loan	38,956	51.0%
Owned Free and Clear	16,294	21.3%
Average Household Size	2.46	
Renter Occupied	21,208	27.7%
Average Household Size	2.19	

### Owner-occupied Housing Units by Race of Householder

Total	55,251	100.0%
Householder is White Alone	50,812	92.0%
Householder is Black Alone	989	1.8%
Householder is American Indian Alone	222	0.4%
Householder is Asian Alone	2,100	3.8%
Householder is Pacific Islander Alone	17	0.0%
Householder is Some Other Race Alone	530	1.0%
Householder is Two or More Races	581	1.1%
Owner-occupied Housing Units with Hispanic Householder	1,233	2.2%

### Renter-occupied Housing Units by Race of Householder

Total	21,208	100.0%
Householder is White Alone	15,293	72.1%
Householder is Black Alone	3,225	15.2%
Householder is American Indian Alone	295	1.4%
Householder is Asian Alone	1,104	5.2%
Householder is Pacific Islander Alone	11	0.1%
Householder is Some Other Race Alone	670	3.2%
Householder is Two or More Races	610	2.9%
Renter-occupied Housing Units with Hispanic Householder	1,367	6.4%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.26
Householder is Black Alone	3.00
Householder is American Indian Alone	2.85
Householder is Asian Alone	3.21
Householder is Pacific Islander Alone	2.39
Householder is Some Other Race Alone	4.10
Householder is Two or More Races	2.89
Householder is Hispanic	3.75

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## Executive Summary

Lat: 5632305.642886, Lon: -10373833.933515

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.068460534

Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	5,214	68,341	188,821
2010 Population	5,091	67,516	187,262
2013 Population	5,270	68,342	189,690
2018 Population	5,577	70,606	195,880
2000-2010 Annual Rate	-0.24%	-0.12%	-0.08%
2010-2013 Annual Rate	1.07%	0.37%	0.40%
2013-2018 Annual Rate	1.14%	0.65%	0.64%
2013 Male Population	47.9%	47.8%	48.5%
2013 Female Population	52.1%	52.2%	51.5%
2013 Median Age	38.3	39.7	39.8

In the identified area, the current year population is 189,690. In 2010, the Census count in the area was 187,262. The rate of change since 2010 was 0.40% annually. The five-year projection for the population in the area is 195,880 representing a change of 0.64% annually from 2013 to 2018. Currently, the population is 48.5% male and 51.5% female.

### Median Age

The median age in this area is 39.8, compared to U.S. median age of 37.3.

### Race and Ethnicity

2013 White Alone	80.6%	81.6%	79.7%
2013 Black Alone	8.0%	6.1%	6.9%
2013 American Indian/Alaska Native Alone	0.6%	0.6%	0.8%
2013 Asian Alone	5.4%	6.2%	6.1%
2013 Pacific Islander Alone	0.0%	0.1%	0.0%
2013 Other Race	2.3%	2.5%	3.1%
2013 Two or More Races	3.2%	3.0%	3.4%
2013 Hispanic Origin (Any Race)	5.6%	5.3%	6.7%

Persons of Hispanic origin represent 6.7% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 43.7 in the identified area, compared to 62.1 for the U.S. as a whole.

### Households

2000 Households	2,056	26,796	76,524
2010 Households	2,113	27,081	76,458
2013 Total Households	2,209	27,570	77,768
2018 Total Households	2,358	28,621	80,565
2000-2010 Annual Rate	0.27%	0.11%	-0.01%
2010-2013 Annual Rate	1.37%	0.55%	0.52%
2013-2018 Annual Rate	1.32%	0.75%	0.71%
2013 Average Household Size	2.24	2.34	2.37

The household count in this area has changed from 76,458 in 2010 to 77,768 in the current year, a change of 0.52% annually. The five-year projection of households is 80,565, a change of 0.71% annually from the current year total. Average household size is currently 2.37, compared to 2.38 in the year 2010. The number of families in the current year is 47,894 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014



## Executive Summary

Lat: 5632305.642886, Lon: -10373833.933515

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.068460534

Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2013 Median Household Income	\$50,090	\$58,288	\$57,346
2018 Median Household Income	\$58,538	\$73,356	\$70,146
2013-2018 Annual Rate	3.17%	4.71%	4.11%
<b>Average Household Income</b>			
2013 Average Household Income	\$70,335	\$80,525	\$78,302
2018 Average Household Income	\$83,172	\$98,240	\$94,133
2013-2018 Annual Rate	3.41%	4.06%	3.75%
<b>Per Capita Income</b>			
2013 Per Capita Income	\$30,241	\$33,580	\$32,681
2018 Per Capita Income	\$35,765	\$40,892	\$39,310
2013-2018 Annual Rate	3.41%	4.02%	3.76%

### Households by Income

Current median household income is \$57,346 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$70,146 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$78,302 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$94,133 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$32,681 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$39,310 in five years, compared to \$32,073 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	2,096	27,191	77,981
2000 Owner Occupied Housing Units	1,284	19,217	56,702
2000 Owner Occupied Housing Units	772	7,579	19,823
2000 Vacant Housing Units	40	395	1,456
2010 Total Housing Units	2,284	28,685	80,859
2010 Owner Occupied Housing Units	1,283	18,866	55,250
2010 Renter Occupied Housing Units	830	8,215	21,208
2010 Vacant Housing Units	171	1,604	4,401
2013 Total Housing Units	2,384	29,283	82,044
2013 Owner Occupied Housing Units	1,328	19,020	55,509
2013 Renter Occupied Housing Units	880	8,550	22,259
2013 Vacant Housing Units	175	1,713	4,276
2018 Total Housing Units	2,436	30,023	84,268
2018 Owner Occupied Housing Units	1,406	19,872	57,754
2018 Renter Occupied Housing Units	952	8,749	22,810
2018 Vacant Housing Units	78	1,402	3,703

Currently, 67.7% of the 82,044 housing units in the area are owner occupied; 27.1%, renter occupied; and 5.2% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 80,859 housing units in the area - 68.3% owner occupied, 26.2% renter occupied, and 5.4% vacant. The annual rate of change in housing units since 2010 is 0.65%. Median home value in the area is \$181,558, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 3.96% annually to \$220,446.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014





# Demographic and Income Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 1 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

Summary	Census 2010		2013		2018			
Population	5,091		5,270		5,577			
Households	2,113		2,209		2,358			
Families	1,247		1,296		1,374			
Average Household Size	2.26		2.24		2.23			
Owner Occupied Housing Units	1,283		1,328		1,406			
Renter Occupied Housing Units	830		880		952			
Median Age	37.9		38.3		38.6			
Trends: 2013 - 2018 Annual Rate	Area		State		National			
Population	1.14%		0.54%		0.71%			
Households	1.31%		0.62%		0.74%			
Families	1.18%		0.50%		0.63%			
Owner HHs	1.15%		0.70%		0.94%			
Median Household Income	3.17%		3.74%		3.03%			
Households by Income	2013			2018				
	Number		Percent	Number		Percent		
	<\$15,000		258	11.7%	268		11.4%	
	\$15,000 - \$24,999		183	8.3%	154		6.5%	
	\$25,000 - \$34,999		303	13.7%	234		9.9%	
	\$35,000 - \$49,999		359	16.3%	381		16.2%	
	\$50,000 - \$74,999		370	16.7%	335		14.2%	
	\$75,000 - \$99,999		302	13.7%	334		14.2%	
	\$100,000 - \$149,999		273	12.4%	386		16.4%	
	\$150,000 - \$199,999		90	4.1%	178		7.5%	
\$200,000+		72	3.3%	88		3.7%		
Median Household Income			\$50,090		\$58,538			
Average Household Income			\$70,335		\$83,172			
Per Capita Income			\$30,241		\$35,765			
Population by Age	Census 2010		2013		2018			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		310	6.1%	306	5.8%	326	5.8%
	5 - 9		262	5.1%	278	5.3%	287	5.1%
	10 - 14		272	5.3%	285	5.4%	309	5.5%
	15 - 19		267	5.2%	280	5.3%	297	5.3%
	20 - 24		534	10.5%	501	9.5%	490	8.8%
	25 - 34		743	14.6%	798	15.1%	828	14.8%
	35 - 44		534	10.5%	564	10.7%	639	11.5%
	45 - 54		691	13.6%	658	12.5%	612	11.0%
	55 - 64		602	11.8%	629	11.9%	676	12.1%
	65 - 74		414	8.1%	482	9.1%	568	10.2%
	75 - 84		324	6.4%	338	6.4%	367	6.6%
	85+		138	2.7%	154	2.9%	178	3.2%
	Race and Ethnicity	Census 2010		2013		2018		
Number		Percent	Number	Percent	Number	Percent		
White Alone		4,125	81.0%	4,246	80.6%	4,411	79.1%	
Black Alone		414	8.1%	422	8.0%	460	8.2%	
American Indian Alone		27	0.5%	29	0.6%	32	0.6%	
Asian Alone		256	5.0%	282	5.4%	337	6.0%	
Pacific Islander Alone		0	0.0%	0	0.0%	0	0.0%	
Some Other Race Alone		111	2.2%	123	2.3%	145	2.6%	
Two or More Races		158	3.1%	169	3.2%	192	3.4%	
Hispanic Origin (Any Race)		263	5.2%	295	5.6%	362	6.5%	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

October 09, 2014

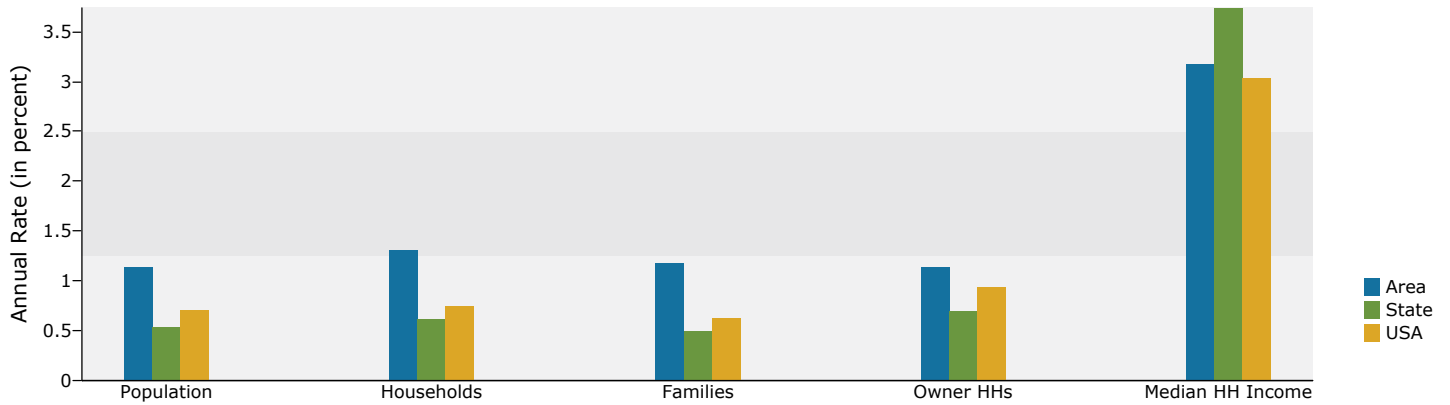


# Demographic and Income Profile

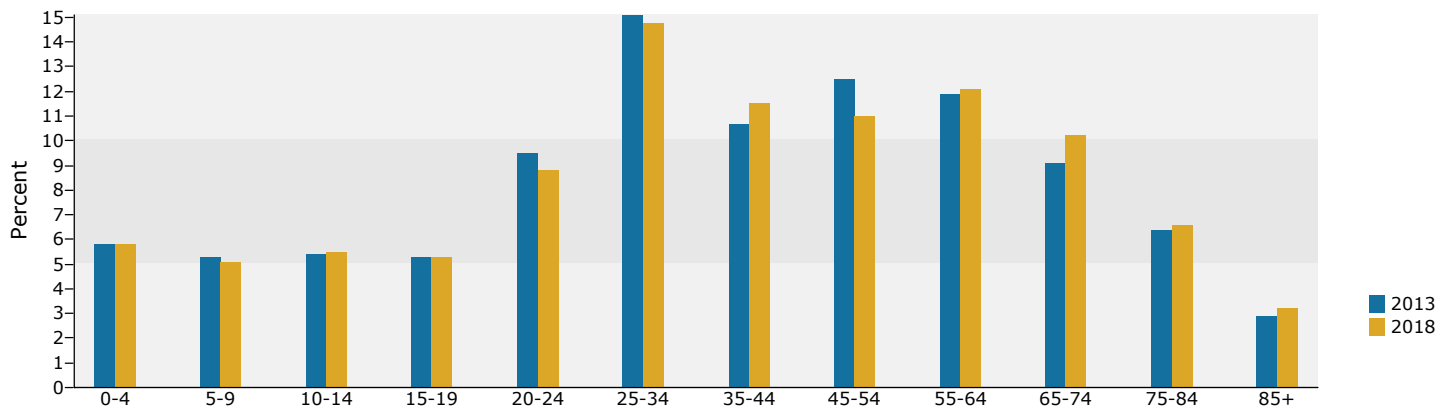
Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 1 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

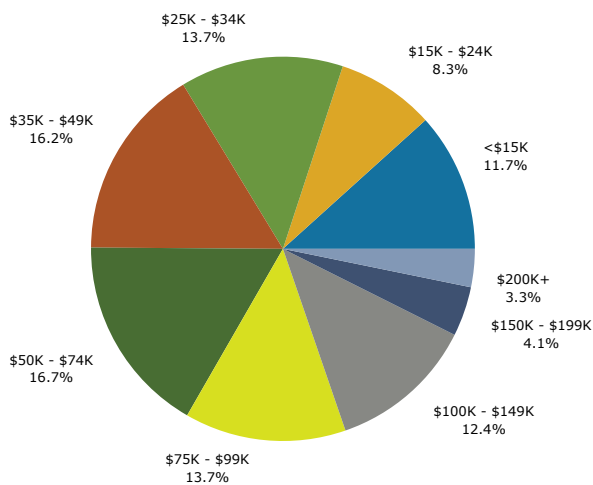
## Trends 2013-2018



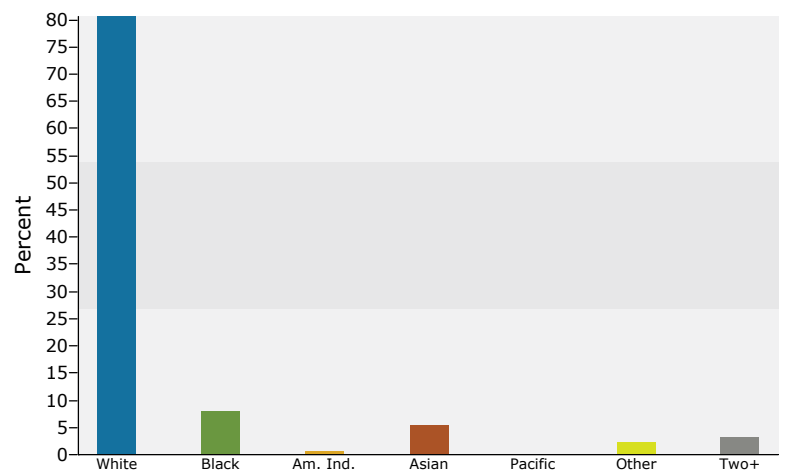
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 5.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

October 09, 2014



# Demographic and Income Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 3 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

Summary	Census 2010		2013		2018	
Population	67,516		68,342		70,606	
Households	27,081		27,570		28,621	
Families	16,816		17,039		17,575	
Average Household Size	2.35		2.34		2.33	
Owner Occupied Housing Units	18,866		19,020		19,872	
Renter Occupied Housing Units	8,215		8,550		8,749	
Median Age	39.3		39.7		40.3	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.65%		0.54%		0.71%	
Households	0.75%		0.62%		0.74%	
Families	0.62%		0.50%		0.63%	
Owner HHs	0.88%		0.70%		0.94%	
Median Household Income	4.71%		3.74%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	2,329	8.4%	2,219	7.8%		
\$15,000 - \$24,999	2,113	7.7%	1,620	5.7%		
\$25,000 - \$34,999	3,295	12.0%	2,354	8.2%		
\$35,000 - \$49,999	3,747	13.6%	3,812	13.3%		
\$50,000 - \$74,999	5,390	19.6%	4,522	15.8%		
\$75,000 - \$99,999	3,850	14.0%	3,872	13.5%		
\$100,000 - \$149,999	4,144	15.0%	5,704	19.9%		
\$150,000 - \$199,999	1,438	5.2%	2,963	10.4%		
\$200,000+	1,264	4.6%	1,556	5.4%		
Median Household Income	\$58,288		\$73,356			
Average Household Income	\$80,525		\$98,240			
Per Capita Income	\$33,580		\$40,892			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,877	5.7%	3,774	5.5%	3,885	5.5%
5 - 9	3,593	5.3%	3,737	5.5%	3,827	5.4%
10 - 14	3,688	5.5%	3,707	5.4%	3,972	5.6%
15 - 19	4,943	7.3%	4,795	7.0%	4,771	6.8%
20 - 24	5,663	8.4%	5,511	8.1%	5,192	7.4%
25 - 34	8,842	13.1%	9,071	13.3%	9,004	12.8%
35 - 44	7,564	11.2%	7,588	11.1%	8,191	11.6%
45 - 54	9,473	14.0%	8,832	12.9%	8,146	11.5%
55 - 64	8,553	12.7%	9,042	13.2%	9,492	13.4%
65 - 74	5,485	8.1%	6,154	9.0%	7,359	10.4%
75 - 84	3,829	5.7%	3,949	5.8%	4,397	6.2%
85+	2,004	3.0%	2,182	3.2%	2,370	3.4%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	55,515	82.2%	55,792	81.6%	56,427	79.9%
Black Alone	4,154	6.2%	4,182	6.1%	4,550	6.4%
American Indian Alone	397	0.6%	409	0.6%	445	0.6%
Asian Alone	3,968	5.9%	4,206	6.2%	4,837	6.9%
Pacific Islander Alone	35	0.1%	37	0.1%	41	0.1%
Some Other Race Alone	1,515	2.2%	1,682	2.5%	2,043	2.9%
Two or More Races	1,932	2.9%	2,034	3.0%	2,263	3.2%
Hispanic Origin (Any Race)	3,232	4.8%	3,636	5.3%	4,503	6.4%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

October 09, 2014

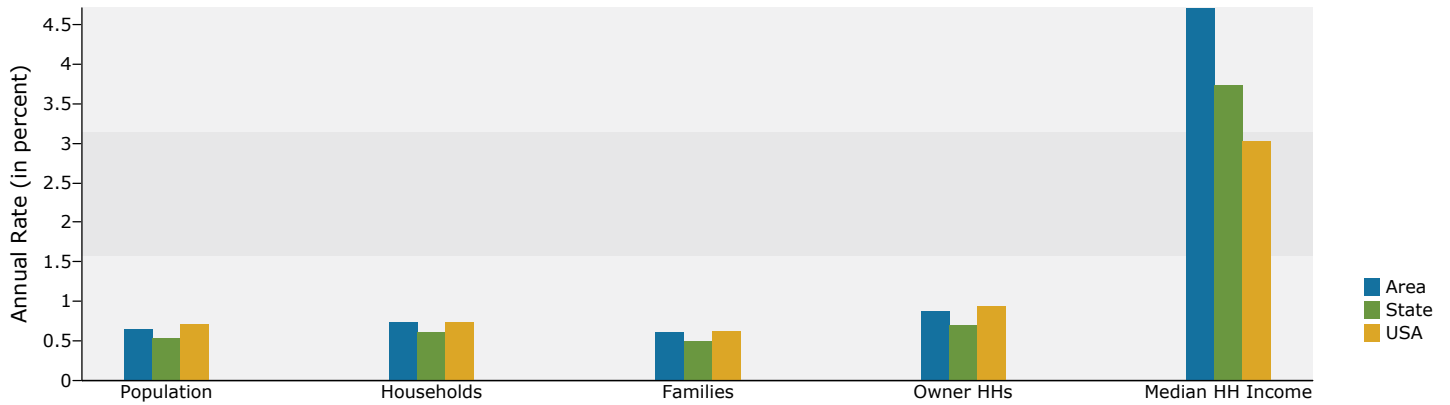


# Demographic and Income Profile

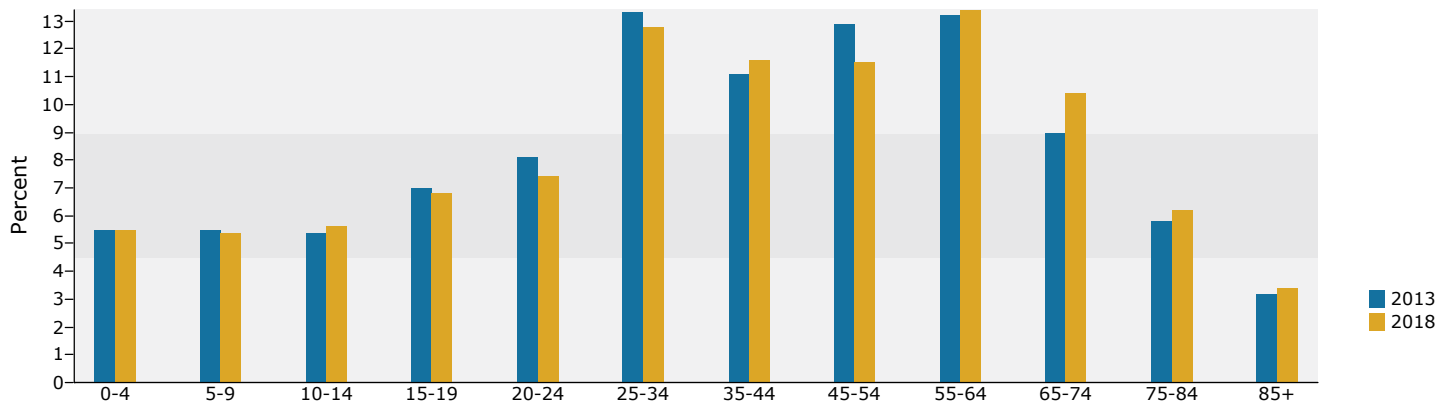
Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 3 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

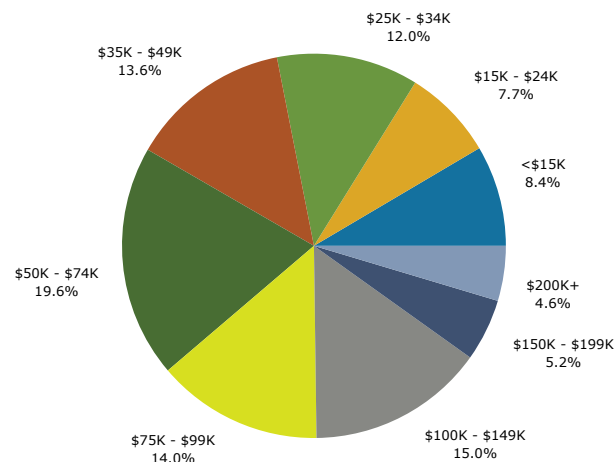
## Trends 2013-2018



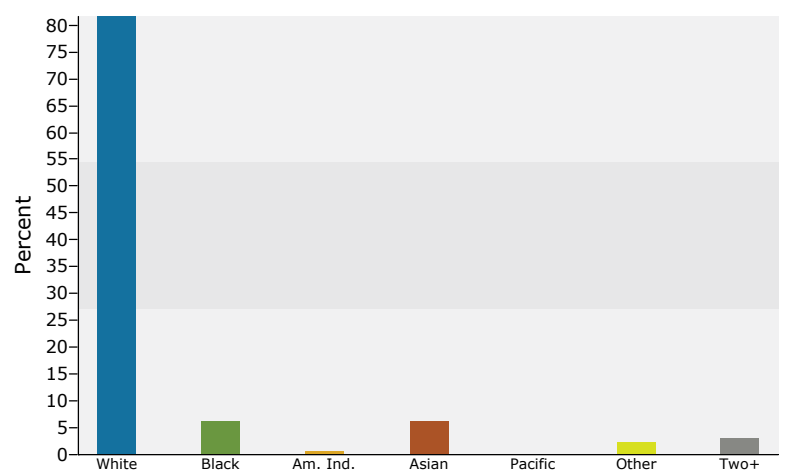
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

October 09, 2014



# Demographic and Income Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 5 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

Summary	Census 2010		2013		2018	
Population	187,262		189,690		195,880	
Households	76,458		77,768		80,565	
Families	47,350		47,894		49,254	
Average Household Size	2.38		2.37		2.37	
Owner Occupied Housing Units	55,250		55,509		57,754	
Renter Occupied Housing Units	21,208		22,259		22,810	
Median Age	39.2		39.8		40.5	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.64%		0.54%		0.71%	
Households	0.71%		0.62%		0.74%	
Families	0.56%		0.50%		0.63%	
Owner HHs	0.80%		0.70%		0.94%	
Median Household Income	4.11%		3.74%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	6,912	8.9%	6,775	8.4%		
\$15,000 - \$24,999	6,466	8.3%	5,038	6.3%		
\$25,000 - \$34,999	8,410	10.8%	6,124	7.6%		
\$35,000 - \$49,999	11,193	14.4%	11,244	14.0%		
\$50,000 - \$74,999	15,303	19.7%	12,993	16.1%		
\$75,000 - \$99,999	11,148	14.3%	11,426	14.2%		
\$100,000 - \$149,999	11,196	14.4%	15,162	18.8%		
\$150,000 - \$199,999	3,955	5.1%	7,966	9.9%		
\$200,000+	3,186	4.1%	3,836	4.8%		
Median Household Income	\$57,346		\$70,146			
Average Household Income	\$78,302		\$94,133			
Per Capita Income	\$32,681		\$39,310			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,568	6.2%	11,213	5.9%	11,483	5.9%
5 - 9	10,783	5.8%	11,155	5.9%	11,296	5.8%
10 - 14	10,538	5.6%	10,831	5.7%	11,628	5.9%
15 - 19	11,977	6.4%	11,491	6.1%	11,609	5.9%
20 - 24	13,065	7.0%	12,896	6.8%	11,948	6.1%
25 - 34	26,219	14.0%	26,234	13.8%	25,714	13.1%
35 - 44	22,876	12.2%	23,108	12.2%	24,545	12.5%
45 - 54	28,045	15.0%	26,219	13.8%	24,194	12.4%
55 - 64	23,806	12.7%	25,680	13.5%	27,281	13.9%
65 - 74	14,014	7.5%	15,865	8.4%	19,694	10.1%
75 - 84	9,780	5.2%	9,928	5.2%	10,929	5.6%
85+	4,591	2.5%	5,068	2.7%	5,560	2.8%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	150,492	80.4%	151,118	79.7%	152,242	77.7%
Black Alone	13,034	7.0%	13,159	6.9%	14,336	7.3%
American Indian Alone	1,471	0.8%	1,535	0.8%	1,628	0.8%
Asian Alone	10,952	5.8%	11,544	6.1%	13,163	6.7%
Pacific Islander Alone	84	0.0%	91	0.0%	103	0.1%
Some Other Race Alone	5,196	2.8%	5,885	3.1%	7,340	3.7%
Two or More Races	6,033	3.2%	6,359	3.4%	7,069	3.6%
Hispanic Origin (Any Race)	11,062	5.9%	12,630	6.7%	15,900	8.1%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

October 09, 2014

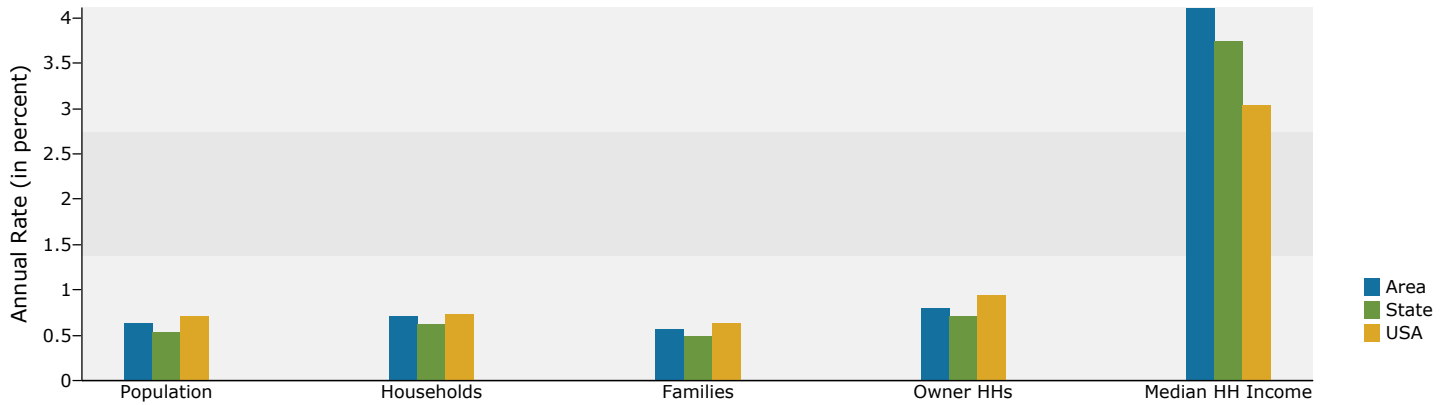


# Demographic and Income Profile

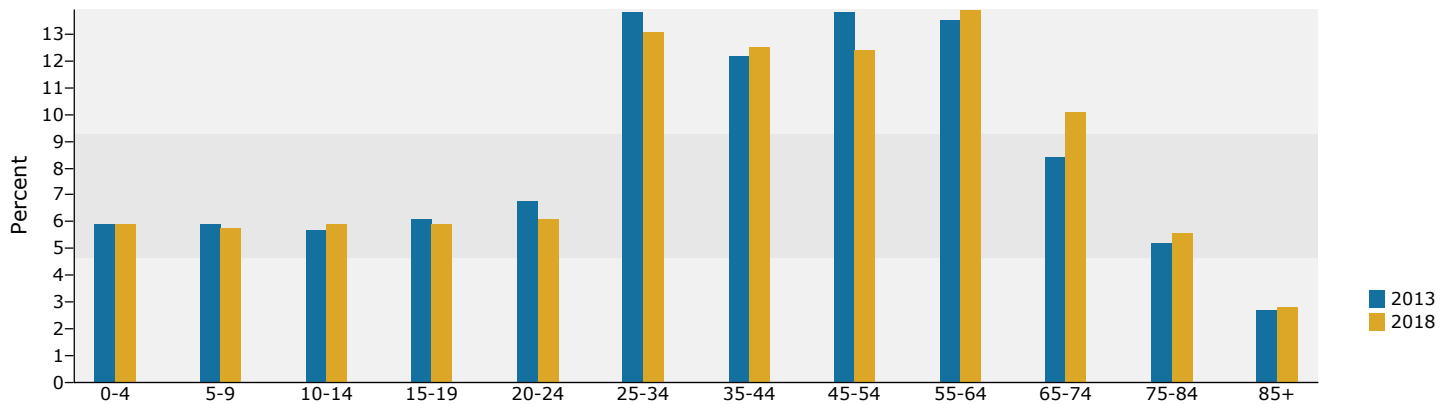
Lat: 5632305.642886, Lon: -10373833.933515  
Ring: 5 mile radius

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

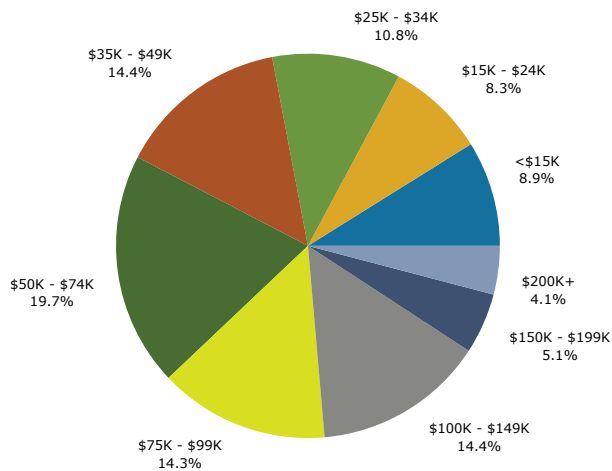
## Trends 2013-2018



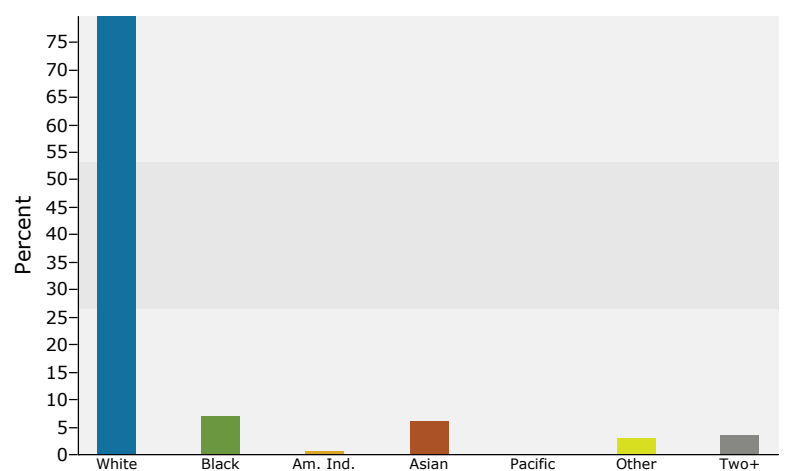
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 6.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

October 09, 2014



## Market Profile

Lat: 5632305.642886, Lon: -10373833.933515  
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland  
Latitude: 45.068460534  
Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	5,214	68,341	188,821
2010 Total Population	5,091	67,516	187,262
2013 Total Population	5,270	68,342	189,690
2013 Group Quarters	318	3,896	5,075
2018 Total Population	5,577	70,606	195,880
2013-2018 Annual Rate	1.14%	0.65%	0.64%
<b>Household Summary</b>			
2000 Households	2,056	26,796	76,524
2000 Average Household Size	2.34	2.41	2.40
2010 Households	2,113	27,081	76,458
2010 Average Household Size	2.26	2.35	2.38
2013 Households	2,209	27,570	77,768
2013 Average Household Size	2.24	2.34	2.37
2018 Households	2,358	28,621	80,565
2018 Average Household Size	2.23	2.33	2.37
2013-2018 Annual Rate	1.32%	0.75%	0.71%
2010 Families	1,247	16,816	47,350
2010 Average Family Size	2.83	2.93	2.98
2013 Families	1,296	17,039	47,894
2013 Average Family Size	2.81	2.92	2.97
2018 Families	1,374	17,575	49,254
2018 Average Family Size	2.79	2.92	2.97
2013-2018 Annual Rate	1.17%	0.62%	0.56%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,096	27,191	77,981
Owner Occupied Housing Units	61.3%	70.7%	72.7%
Renter Occupied Housing Units	36.8%	27.9%	25.4%
Vacant Housing Units	1.9%	1.5%	1.9%
2010 Housing Units	2,284	28,685	80,859
Owner Occupied Housing Units	56.2%	65.8%	68.3%
Renter Occupied Housing Units	36.3%	28.6%	26.2%
Vacant Housing Units	7.5%	5.6%	5.4%
2013 Housing Units	2,384	29,283	82,044
Owner Occupied Housing Units	55.7%	65.0%	67.7%
Renter Occupied Housing Units	36.9%	29.2%	27.1%
Vacant Housing Units	7.3%	5.8%	5.2%
2018 Housing Units	2,436	30,023	84,268
Owner Occupied Housing Units	57.7%	66.2%	68.5%
Renter Occupied Housing Units	39.1%	29.1%	27.1%
Vacant Housing Units	3.2%	4.7%	4.4%
<b>Median Household Income</b>			
2013	\$50,090	\$58,288	\$57,346
2018	\$58,538	\$73,356	\$70,146
<b>Median Home Value</b>			
2013	\$180,099	\$185,048	\$181,558
2018	\$221,154	\$228,787	\$220,446
<b>Per Capita Income</b>			
2013	\$30,241	\$33,580	\$32,681
2018	\$35,765	\$40,892	\$39,310
<b>Median Age</b>			
2010	37.9	39.3	39.2
2013	38.3	39.7	39.8
2018	38.6	40.3	40.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014





## Market Profile

Lat: 5632305.642886, Lon: -10373833.933515

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.068460534

Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>2013 Households by Income</b>			
Household Income Base	2,209	27,570	77,768
<\$15,000	11.7%	8.4%	8.9%
\$15,000 - \$24,999	8.3%	7.7%	8.3%
\$25,000 - \$34,999	13.7%	12.0%	10.8%
\$35,000 - \$49,999	16.3%	13.6%	14.4%
\$50,000 - \$74,999	16.7%	19.6%	19.7%
\$75,000 - \$99,999	13.7%	14.0%	14.3%
\$100,000 - \$149,999	12.4%	15.0%	14.4%
\$150,000 - \$199,999	4.1%	5.2%	5.1%
\$200,000+	3.3%	4.6%	4.1%
Average Household Income	\$70,335	\$80,525	\$78,302
<b>2018 Households by Income</b>			
Household Income Base	2,358	28,621	80,565
<\$15,000	11.4%	7.8%	8.4%
\$15,000 - \$24,999	6.5%	5.7%	6.3%
\$25,000 - \$34,999	9.9%	8.2%	7.6%
\$35,000 - \$49,999	16.2%	13.3%	14.0%
\$50,000 - \$74,999	14.2%	15.8%	16.1%
\$75,000 - \$99,999	14.2%	13.5%	14.2%
\$100,000 - \$149,999	16.4%	19.9%	18.8%
\$150,000 - \$199,999	7.5%	10.4%	9.9%
\$200,000+	3.7%	5.4%	4.8%
Average Household Income	\$83,172	\$98,240	\$94,133
<b>2013 Owner Occupied Housing Units by Value</b>			
Total	1,328	19,020	55,509
<\$50,000	6.5%	3.8%	4.3%
\$50,000 - \$99,999	5.0%	4.5%	5.3%
\$100,000 - \$149,999	21.8%	19.4%	19.1%
\$150,000 - \$199,999	27.9%	31.7%	33.7%
\$200,000 - \$249,999	16.9%	20.3%	19.1%
\$250,000 - \$299,999	9.4%	8.6%	7.8%
\$300,000 - \$399,999	7.2%	6.5%	5.7%
\$400,000 - \$499,999	2.5%	2.2%	2.2%
\$500,000 - \$749,999	2.1%	2.0%	1.9%
\$750,000 - \$999,999	0.3%	0.5%	0.4%
\$1,000,000 +	0.3%	0.5%	0.5%
Average Home Value	\$202,271	\$208,581	\$203,595
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	1,406	19,872	57,754
<\$50,000	5.1%	2.6%	3.0%
\$50,000 - \$99,999	2.8%	2.4%	2.9%
\$100,000 - \$149,999	8.5%	6.3%	6.8%
\$150,000 - \$199,999	24.4%	22.7%	26.4%
\$200,000 - \$249,999	21.7%	27.7%	26.4%
\$250,000 - \$299,999	15.1%	16.6%	15.2%
\$300,000 - \$399,999	11.2%	11.5%	9.9%
\$400,000 - \$499,999	4.6%	4.1%	3.7%
\$500,000 - \$749,999	5.8%	4.4%	4.2%
\$750,000 - \$999,999	0.6%	0.9%	0.8%
\$1,000,000 +	0.2%	0.7%	0.6%
Average Home Value	\$251,112	\$261,101	\$251,179

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014



## Market Profile

Lat: 5632305.642886, Lon: -10373833.933515

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.068460534

Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	5,093	67,516	187,262
0 - 4	6.1%	5.7%	6.2%
5 - 9	5.1%	5.3%	5.8%
10 - 14	5.3%	5.5%	5.6%
15 - 24	15.7%	15.7%	13.4%
25 - 34	14.6%	13.1%	14.0%
35 - 44	10.5%	11.2%	12.2%
45 - 54	13.6%	14.0%	15.0%
55 - 64	11.8%	12.7%	12.7%
65 - 74	8.1%	8.1%	7.5%
75 - 84	6.4%	5.7%	5.2%
85 +	2.7%	3.0%	2.5%
18 +	80.2%	79.8%	78.7%
<b>2013 Population by Age</b>			
Total	5,273	68,342	189,688
0 - 4	5.8%	5.5%	5.9%
5 - 9	5.3%	5.5%	5.9%
10 - 14	5.4%	5.4%	5.7%
15 - 24	14.8%	15.1%	12.9%
25 - 34	15.1%	13.3%	13.8%
35 - 44	10.7%	11.1%	12.2%
45 - 54	12.5%	12.9%	13.8%
55 - 64	11.9%	13.2%	13.5%
65 - 74	9.1%	9.0%	8.4%
75 - 84	6.4%	5.8%	5.2%
85 +	2.9%	3.2%	2.7%
18 +	80.4%	80.2%	79.1%
<b>2018 Population by Age</b>			
Total	5,577	70,606	195,881
0 - 4	5.8%	5.5%	5.9%
5 - 9	5.1%	5.4%	5.8%
10 - 14	5.5%	5.6%	5.9%
15 - 24	14.1%	14.1%	12.0%
25 - 34	14.8%	12.8%	13.1%
35 - 44	11.5%	11.6%	12.5%
45 - 54	11.0%	11.5%	12.4%
55 - 64	12.1%	13.4%	13.9%
65 - 74	10.2%	10.4%	10.1%
75 - 84	6.6%	6.2%	5.6%
85 +	3.2%	3.4%	2.8%
18 +	80.4%	80.2%	79.1%
<b>2010 Population by Sex</b>			
Males	2,438	32,259	90,786
Females	2,653	35,257	96,476
<b>2013 Population by Sex</b>			
Males	2,525	32,676	92,009
Females	2,745	35,666	97,681
<b>2018 Population by Sex</b>			
Males	2,676	33,803	95,084
Females	2,902	36,803	100,796

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014



## Market Profile

Lat: 5632305.642886, Lon: -10373833.933515

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.068460534

Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	5,091	67,516	187,262
White Alone	81.0%	82.2%	80.4%
Black Alone	8.1%	6.2%	7.0%
American Indian Alone	0.5%	0.6%	0.8%
Asian Alone	5.0%	5.9%	5.8%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.2%	2.2%	2.8%
Two or More Races	3.1%	2.9%	3.2%
Hispanic Origin	5.2%	4.8%	5.9%
Diversity Index	40.0	37.9	41.9
<b>2013 Population by Race/Ethnicity</b>			
Total	5,271	68,342	189,691
White Alone	80.6%	81.6%	79.7%
Black Alone	8.0%	6.1%	6.9%
American Indian Alone	0.6%	0.6%	0.8%
Asian Alone	5.4%	6.2%	6.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	2.3%	2.5%	3.1%
Two or More Races	3.2%	3.0%	3.4%
Hispanic Origin	5.6%	5.3%	6.7%
Diversity Index	41.1	39.4	43.7
<b>2018 Population by Race/Ethnicity</b>			
Total	5,577	70,606	195,881
White Alone	79.1%	79.9%	77.7%
Black Alone	8.2%	6.4%	7.3%
American Indian Alone	0.6%	0.6%	0.8%
Asian Alone	6.0%	6.9%	6.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.6%	2.9%	3.7%
Two or More Races	3.4%	3.2%	3.6%
Hispanic Origin	6.5%	6.4%	8.1%
Diversity Index	44.1	43.0	47.8
<b>2010 Population by Relationship and Household Type</b>			
Total	5,091	67,516	187,261
In Households	93.8%	94.2%	97.3%
In Family Households	71.6%	75.2%	77.6%
Householder	24.4%	25.0%	25.4%
Spouse	16.8%	19.2%	19.2%
Child	25.3%	26.2%	27.5%
Other relative	2.8%	2.7%	3.2%
Nonrelative	2.4%	2.1%	2.4%
In Nonfamily Households	22.1%	19.0%	19.7%
In Group Quarters	6.2%	5.8%	2.7%
Institutionalized Population	2.8%	1.1%	0.7%
Noninstitutionalized Population	3.4%	4.6%	2.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014



## Market Profile

Lat: 5632305.642886, Lon: -10373833.933515

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.068460534

Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>2013 Population 25+ by Educational Attainment</b>			
Total	3,620	46,818	132,102
Less than 9th Grade	2.2%	2.4%	3.1%
9th - 12th Grade, No Diploma	2.6%	3.3%	4.4%
High School Graduate	25.8%	21.7%	24.3%
Some College, No Degree	23.8%	20.7%	21.4%
Associate Degree	8.3%	8.2%	8.2%
Bachelor's Degree	21.0%	26.6%	24.1%
Graduate/Professional Degree	16.3%	17.1%	14.5%
<b>2013 Population 15+ by Marital Status</b>			
Total	4,402	57,124	156,490
Never Married	34.2%	32.2%	31.9%
Married	47.3%	51.6%	51.6%
Widowed	7.4%	6.5%	6.3%
Divorced	11.2%	9.6%	10.2%
<b>2013 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.7%	93.9%	93.1%
Civilian Unemployed	7.3%	6.1%	6.9%
<b>2013 Employed Population 16+ by Industry</b>			
Total	2,766	35,589	98,527
Agriculture/Mining	0.8%	0.8%	0.5%
Construction	4.4%	3.1%	3.6%
Manufacturing	11.6%	13.3%	13.5%
Wholesale Trade	3.1%	3.0%	3.0%
Retail Trade	12.9%	9.5%	10.2%
Transportation/Utilities	2.8%	3.9%	4.5%
Information	1.3%	1.4%	1.6%
Finance/Insurance/Real Estate	6.5%	7.2%	7.9%
Services	53.7%	54.7%	52.0%
Public Administration	2.9%	3.2%	3.1%
<b>2013 Employed Population 16+ by Occupation</b>			
Total	2,766	35,589	98,526
White Collar	65.3%	68.8%	67.3%
Management/Business/Financial	12.8%	17.3%	16.5%
Professional	27.5%	28.0%	26.3%
Sales	9.9%	9.4%	9.5%
Administrative Support	15.1%	14.1%	14.9%
Services	18.2%	15.4%	15.8%
Blue Collar	16.4%	15.8%	16.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	3.3%	2.8%	3.1%
Installation/Maintenance/Repair	5.4%	2.4%	2.5%
Production	4.4%	5.1%	5.9%
Transportation/Material Moving	3.4%	5.2%	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014



## Market Profile

Lat: 5632305.642886, Lon: -10373833.933515

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.068460534

Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,112	27,082	76,458
Households with 1 Person	33.4%	31.0%	30.5%
Households with 2+ People	66.6%	69.0%	69.5%
Family Households	59.0%	62.1%	61.9%
Husband-wife Families	40.9%	47.7%	46.7%
With Related Children	15.2%	18.2%	18.6%
Other Family (No Spouse Present)	18.1%	14.4%	15.2%
Other Family with Male Householder	4.6%	4.1%	4.5%
With Related Children	2.3%	2.2%	2.4%
Other Family with Female Householder	13.6%	10.3%	10.7%
With Related Children	9.3%	6.6%	6.7%
Nonfamily Households	7.6%	6.9%	7.6%
All Households with Children	27.2%	27.3%	28.0%
Multigenerational Households	1.9%	2.3%	2.4%
Unmarried Partner Households	6.9%	6.0%	7.0%
Male-female	6.3%	5.4%	6.2%
Same-sex	0.6%	0.6%	0.8%
<b>2010 Households by Size</b>			
Total	2,113	27,080	76,458
1 Person Household	33.4%	31.0%	30.5%
2 Person Household	35.3%	35.6%	35.1%
3 Person Household	14.1%	14.4%	14.7%
4 Person Household	10.8%	11.5%	11.7%
5 Person Household	4.0%	4.7%	4.9%
6 Person Household	1.5%	1.7%	1.9%
7 + Person Household	1.0%	1.1%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,113	27,081	76,458
Owner Occupied	60.7%	69.7%	72.3%
Owned with a Mortgage/Loan	41.9%	48.3%	51.0%
Owned Free and Clear	18.8%	21.4%	21.3%
Renter Occupied	39.3%	30.3%	27.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014



# Market Profile

Lat: 5632305.642886, Lon: -10373833.933515

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.068460534

Longitude: -93.18973577

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Inner City Tenants	Exurbanites	Prosperous Empty Nesters
<b>2.</b>	Midlife Junction	Cozy and Comfortable	Cozy and Comfortable
<b>3.</b>	Exurbanites	Retirement Communities	Exurbanites
<b>2013 Consumer Spending</b>			
Apparel & Services: Total \$	\$3,370,143	\$47,417,054	\$130,236,232
Average Spent	\$1,525.64	\$1,719.88	\$1,674.68
Spending Potential Index	67	76	74
Computers & Accessories: Total \$	\$555,350	\$7,799,012	\$21,436,600
Average Spent	\$251.45	\$282.88	\$275.65
Spending Potential Index	101	114	111
Education: Total \$	\$3,221,122	\$46,829,809	\$129,296,303
Average Spent	\$1,458.18	\$1,698.58	\$1,662.59
Spending Potential Index	100	116	114
Entertainment/Recreation: Total \$	\$7,237,283	\$103,985,337	\$285,309,224
Average Spent	\$3,276.27	\$3,771.68	\$3,668.72
Spending Potential Index	101	116	113
Food at Home: Total \$	\$11,158,994	\$154,125,220	\$422,961,656
Average Spent	\$5,051.60	\$5,590.32	\$5,438.76
Spending Potential Index	100	111	108
Food Away from Home: Total \$	\$7,131,435	\$99,274,326	\$272,584,933
Average Spent	\$3,228.35	\$3,600.81	\$3,505.10
Spending Potential Index	101	113	110
Health Care: Total \$	\$9,618,740	\$140,354,752	\$382,050,350
Average Spent	\$4,354.34	\$5,090.85	\$4,912.69
Spending Potential Index	98	114	110
HH Furnishings & Equipment: Total \$	\$3,493,558	\$49,741,555	\$136,345,495
Average Spent	\$1,581.51	\$1,804.19	\$1,753.23
Spending Potential Index	88	100	97
Investments: Total \$	\$4,179,370	\$66,025,769	\$182,136,853
Average Spent	\$1,891.97	\$2,394.84	\$2,342.05
Spending Potential Index	91	115	113
Retail Goods: Total \$	\$50,721,643	\$713,599,344	\$1,956,345,357
Average Spent	\$22,961.36	\$25,883.18	\$25,156.17
Spending Potential Index	95	107	104
Shelter: Total \$	\$35,861,861	\$515,347,370	\$1,416,768,399
Average Spent	\$16,234.43	\$18,692.32	\$18,217.88
Spending Potential Index	100	115	112
TV/Video/Audio: Total \$	\$2,877,138	\$39,950,612	\$109,416,265
Average Spent	\$1,302.46	\$1,449.06	\$1,406.96
Spending Potential Index	101	112	109
Travel: Total \$	\$3,926,658	\$58,849,833	\$161,071,460
Average Spent	\$1,777.57	\$2,134.56	\$2,071.18
Spending Potential Index	97	116	113
Vehicle Maintenance & Repairs: Total \$	\$2,419,916	\$34,207,661	\$93,796,029
Average Spent	\$1,095.48	\$1,240.76	\$1,206.10
Spending Potential Index	100	113	110

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

October 09, 2014