

Site Map

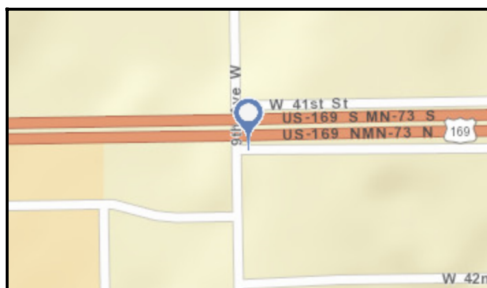
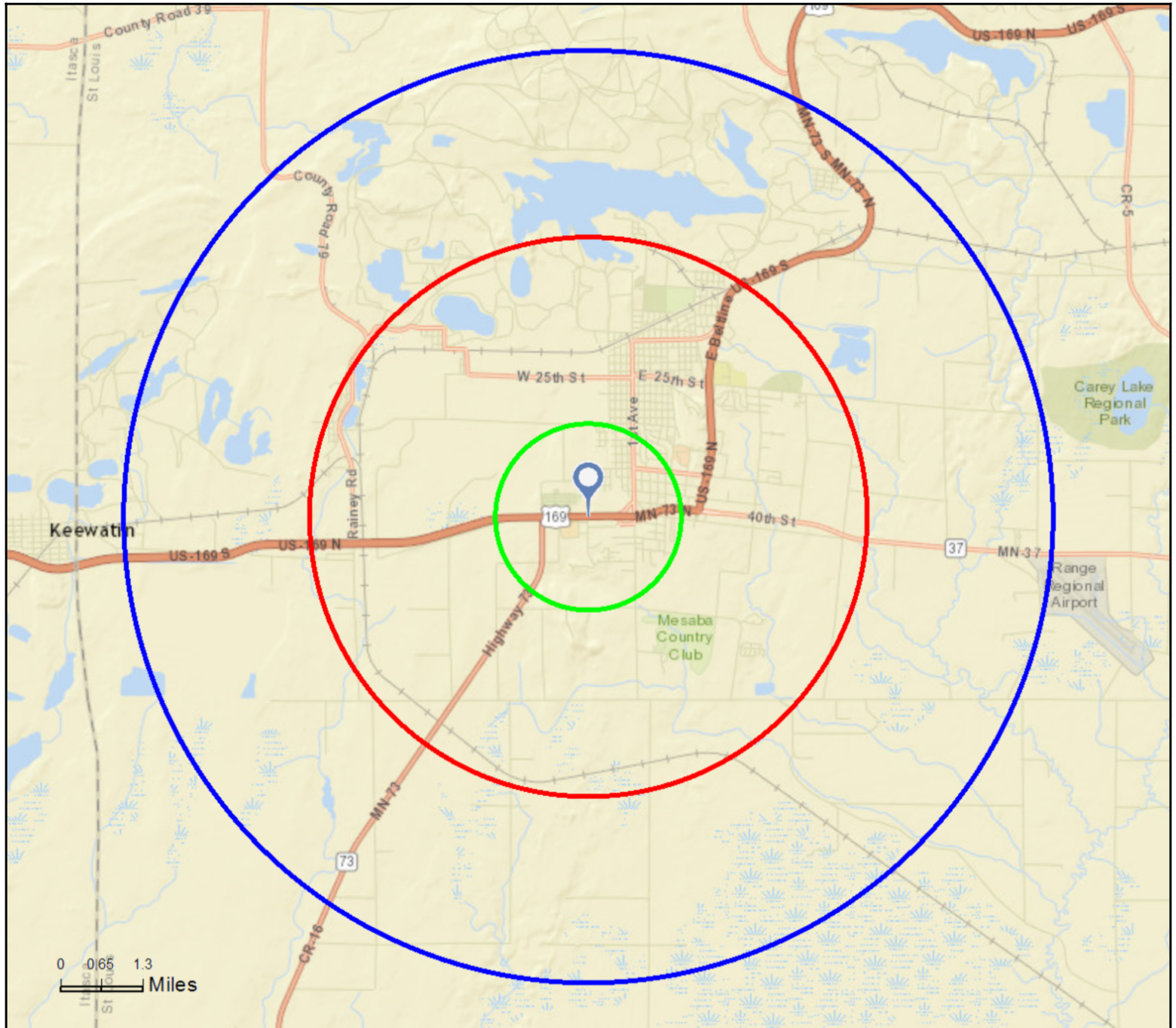
990 W 41st St, Hibbing, Minnesota, 55746

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 47.39986

Longitude: -92.95186





Executive Summary

990 W 41st St, Hibbing, Minnesota, 55746
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	1 mile	3 miles	5 miles
Population			
2000 Population	3,054	14,665	15,964
2010 Population	3,015	14,117	15,318
2015 Population	3,017	14,038	15,187
2020 Population	3,035	14,067	15,192
2000-2010 Annual Rate	-0.13%	-0.38%	-0.41%
2010-2015 Annual Rate	0.01%	-0.11%	-0.16%
2015-2020 Annual Rate	0.12%	0.04%	0.01%
2015 Male Population	48.6%	48.2%	48.5%
2015 Female Population	51.4%	51.8%	51.5%
2015 Median Age	39.8	42.3	42.9

In the identified area, the current year population is 15,187. In 2010, the Census count in the area was 15,318. The rate of change since 2010 was -0.16% annually. The five-year projection for the population in the area is 15,192 representing a change of 0.01% annually from 2015 to 2020. Currently, the population is 48.5% male and 51.5% female.

Median Age

The median age in this area is 39.8, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	94.5%	95.2%	95.4%
2015 Black Alone	0.7%	0.7%	0.7%
2015 American Indian/Alaska Native Alone	1.4%	1.0%	1.0%
2015 Asian Alone	0.8%	0.5%	0.5%
2015 Pacific Islander Alone	0.0%	0.0%	0.0%
2015 Other Race	0.2%	0.3%	0.3%
2015 Two or More Races	2.5%	2.2%	2.1%
2015 Hispanic Origin (Any Race)	1.3%	1.4%	1.4%

Persons of Hispanic origin represent 1.4% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 11.5 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	1,384	6,528	7,013
2010 Households	1,391	6,491	6,982
2015 Total Households	1,410	6,522	6,998
2020 Total Households	1,426	6,558	7,026
2000-2010 Annual Rate	0.05%	-0.06%	-0.04%
2010-2015 Annual Rate	0.26%	0.09%	0.04%
2015-2020 Annual Rate	0.23%	0.11%	0.08%
2015 Average Household Size	2.13	2.12	2.13

The household count in this area has changed from 6,982 in 2010 to 6,998 in the current year, a change of 0.04% annually. The five-year projection of households is 7,026, a change of 0.08% annually from the current year total. Average household size is currently 2.13, compared to 2.16 in the year 2010. The number of families in the current year is 3,978 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

December 18, 2015



Executive Summary

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	1 mile	3 miles	5 miles
Median Household Income			
2015 Median Household Income	\$31,060	\$36,955	\$37,591
2020 Median Household Income	\$35,971	\$41,513	\$42,256
2015-2020 Annual Rate	2.98%	2.35%	2.37%
Average Household Income			
2015 Average Household Income	\$44,659	\$48,985	\$49,625
2020 Average Household Income	\$50,526	\$55,514	\$56,061
2015-2020 Annual Rate	2.50%	2.53%	2.47%
Per Capita Income			
2015 Per Capita Income	\$20,785	\$22,909	\$23,052
2020 Per Capita Income	\$23,646	\$26,033	\$26,116
2015-2020 Annual Rate	2.61%	2.59%	2.53%

Households by Income
Current median household income is \$37,591 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$42,256 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$49,625 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$56,061 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$23,052 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$26,116 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	1,462	7,032	7,555
2000 Owner Occupied Housing Units	953	4,737	5,171
2000 Renter Occupied Housing Units	431	1,790	1,842
2000 Vacant Housing Units	78	505	542
2010 Total Housing Units	1,490	7,166	7,703
2010 Owner Occupied Housing Units	909	4,435	4,859
2010 Renter Occupied Housing Units	482	2,056	2,123
2010 Vacant Housing Units	99	675	721
2015 Total Housing Units	1,526	7,283	7,822
2015 Owner Occupied Housing Units	914	4,418	4,828
2015 Renter Occupied Housing Units	496	2,104	2,171
2015 Vacant Housing Units	116	761	824
2020 Total Housing Units	1,550	7,360	7,901
2020 Owner Occupied Housing Units	922	4,431	4,834
2020 Renter Occupied Housing Units	504	2,126	2,193
2020 Vacant Housing Units	124	802	875

Currently, 61.7% of the 7,822 housing units in the area are owner occupied; 27.8%, renter occupied; and 10.5% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 7,703 housing units in the area - 63.1% owner occupied, 27.6% renter occupied, and 9.4% vacant. The annual rate of change in housing units since 2010 is 0.68%. Median home value in the area is \$113,900, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 2.01% annually to \$125,845.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

December 18, 2015



2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	3,054	3,015	-0.13%
Households	1,384	1,391	0.05%
Housing Units	1,462	1,490	0.19%
Population by Race			
Total		3,016	100.0%
Population Reporting One Race		2,947	97.7%
White		2,865	95.0%
Black		17	0.6%
American Indian		39	1.3%
Asian		22	0.7%
Pacific Islander		0	0.0%
Some Other Race		4	0.1%
Population Reporting Two or More Races		69	2.3%
Total Hispanic Population		32	1.1%
Population by Sex			
Male		1,445	47.9%
Female		1,570	52.1%
Population by Age			
Total		3,013	100.0%
Age 0 - 4		231	7.7%
Age 5 - 9		180	6.0%
Age 10 - 14		176	5.8%
Age 15 - 19		183	6.1%
Age 20 - 24		191	6.3%
Age 25 - 29		221	7.3%
Age 30 - 34		175	5.8%
Age 35 - 39		160	5.3%
Age 40 - 44		155	5.1%
Age 45 - 49		197	6.5%
Age 50 - 54		213	7.1%
Age 55 - 59		220	7.3%
Age 60 - 64		178	5.9%
Age 65 - 69		151	5.0%
Age 70 - 74		89	3.0%
Age 75 - 79		106	3.5%
Age 80 - 84		101	3.4%
Age 85+		86	2.9%
Age 18+		2,325	77.1%
Age 65+		533	17.7%
Median Age by Sex and Race/Hispanic Origin			
Total Population		39.7	
Male		37.2	
Female		42.0	
White Alone		40.6	
Black Alone		30.8	
American Indian Alone		43.3	
Asian Alone		32.5	
Pacific Islander Alone		0.0	
Some Other Race Alone		41.7	
Two or More Races		9.5	
Hispanic Population		18.8	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

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Households by Type

Total	1,391	100.0%
Households with 1 Person	486	34.9%
Households with 2+ People	905	65.1%
Family Households	831	59.7%
Husband-wife Families	571	41.1%
With Own Children	197	14.2%
Other Family (No Spouse Present)	260	18.7%
With Own Children	183	13.2%
Nonfamily Households	74	5.3%
All Households with Children	407	29.3%
Multigenerational Households	22	1.6%
Unmarried Partner Households	113	8.1%
Male-female	108	7.8%
Same-sex	5	0.4%
Average Household Size	2.16	

Family Households by Size

Total	832	100.0%
2 People	434	52.2%
3 People	187	22.5%
4 People	139	16.7%
5 People	57	6.9%
6 People	9	1.1%
7+ People	6	0.7%
Average Family Size	2.73	

Nonfamily Households by Size

Total	560	100.0%
1 Person	486	86.8%
2 People	64	11.4%
3 People	5	0.9%
4 People	4	0.7%
5 People	1	0.2%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.15	

Population by Relationship and Household Type

Total	3,015	100.0%
In Households	3,001	99.5%
In Family Households	2,354	78.1%
Householder	824	27.3%
Spouse	567	18.8%
Child	846	28.1%
Other relative	34	1.1%
Nonrelative	84	2.8%
In Nonfamily Households	646	21.4%
In Group Quarters	14	0.5%
Institutionalized Population	4	0.1%
Noninstitutionalized Population	10	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder

Total	833	100.0%
Householder Age 15 - 44	348	41.8%
Householder Age 45 - 54	160	19.2%
Householder Age 55 - 64	152	18.2%
Householder Age 65 - 74	96	11.5%
Householder Age 75+	77	9.2%

Nonfamily Households by Age of Householder

Total	560	100.0%
Householder Age 15 - 44	158	28.2%
Householder Age 45 - 54	93	16.6%
Householder Age 55 - 64	101	18.0%
Householder Age 65 - 74	68	12.1%
Householder Age 75+	140	25.0%

Households by Race of Householder

Total	1,392	100.0%
Householder is White Alone	1,348	96.8%
Householder is Black Alone	8	0.6%
Householder is American Indian Alone	14	1.0%
Householder is Asian Alone	6	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.2%
Householder is Two or More Races	13	0.9%
Households with Hispanic Householder	11	0.8%

Husband-wife Families by Race of Householder

Total	571	100.0%
Householder is White Alone	561	98.2%
Householder is Black Alone	1	0.2%
Householder is American Indian Alone	3	0.5%
Householder is Asian Alone	4	0.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	2	0.4%
Husband-wife Families with Hispanic Householder	2	0.4%

Other Families (No Spouse) by Race of Householder

Total	260	100.0%
Householder is White Alone	245	94.2%
Householder is Black Alone	2	0.8%
Householder is American Indian Alone	5	1.9%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.8%
Householder is Two or More Races	6	2.3%
Other Families with Hispanic Householder	5	1.9%

Nonfamily Households by Race of Householder

Total	560	100.0%
Householder is White Alone	542	96.8%
Householder is Black Alone	5	0.9%
Householder is American Indian Alone	6	1.1%
Householder is Asian Alone	2	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.2%
Householder is Two or More Races	4	0.7%
Nonfamily Households with Hispanic Householder	4	0.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Total Housing Units by Occupancy

Total	1,497	100.0%
Occupied Housing Units	1,391	92.9%
Vacant Housing Units		
For Rent	33	2.2%
Rented, not Occupied	3	0.2%
For Sale Only	24	1.6%
Sold, not Occupied	6	0.4%
For Seasonal/Recreational/Occasional Use	6	0.4%
For Migrant Workers	0	0.0%
Other Vacant	34	2.3%
Total Vacancy Rate	6.6%	

Households by Tenure and Mortgage Status

Total	1,391	100.0%
Owner Occupied	909	65.3%
Owned with a Mortgage/Loan	513	36.9%
Owned Free and Clear	396	28.5%
Average Household Size	2.35	
Renter Occupied	482	34.7%
Average Household Size	1.79	

Owner-occupied Housing Units by Race of Householder

Total	909	100.0%
Householder is White Alone	896	98.6%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	6	0.7%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.1%
Householder is Two or More Races	3	0.3%
Owner-occupied Housing Units with Hispanic Householder	5	0.6%

Renter-occupied Housing Units by Race of Householder

Total	483	100.0%
Householder is White Alone	452	93.6%
Householder is Black Alone	8	1.7%
Householder is American Indian Alone	8	1.7%
Householder is Asian Alone	3	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.4%
Householder is Two or More Races	10	2.1%
Renter-occupied Housing Units with Hispanic Householder	6	1.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.14
Householder is Black Alone	1.88
Householder is American Indian Alone	2.71
Householder is Asian Alone	2.50
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	1.67
Householder is Two or More Races	2.77
Householder is Hispanic	2.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	14,665	14,117	-0.38%
Households	6,528	6,491	-0.06%
Housing Units	7,032	7,166	0.19%
Population by Race			
Total		14,116	100.0%
Population Reporting One Race		13,838	98.0%
White		13,514	95.7%
Black		86	0.6%
American Indian		129	0.9%
Asian		70	0.5%
Pacific Islander		0	0.0%
Some Other Race		39	0.3%
Population Reporting Two or More Races		278	2.0%
Total Hispanic Population		165	1.2%
Population by Sex			
Male		6,768	47.9%
Female		7,349	52.1%
Population by Age			
Total		14,116	100.0%
Age 0 - 4		931	6.6%
Age 5 - 9		824	5.8%
Age 10 - 14		798	5.7%
Age 15 - 19		908	6.4%
Age 20 - 24		878	6.2%
Age 25 - 29		944	6.7%
Age 30 - 34		802	5.7%
Age 35 - 39		750	5.3%
Age 40 - 44		766	5.4%
Age 45 - 49		940	6.7%
Age 50 - 54		1,119	7.9%
Age 55 - 59		1,075	7.6%
Age 60 - 64		823	5.8%
Age 65 - 69		645	4.6%
Age 70 - 74		473	3.4%
Age 75 - 79		481	3.4%
Age 80 - 84		472	3.3%
Age 85+		488	3.5%
Age 18+		11,037	78.2%
Age 65+		2,559	18.1%
Median Age by Sex and Race/Hispanic Origin			
Total Population		41.5	
Male		39.2	
Female		43.6	
White Alone		42.5	
Black Alone		29.1	
American Indian Alone		36.8	
Asian Alone		36.4	
Pacific Islander Alone		0.0	
Some Other Race Alone		21.5	
Two or More Races		12.2	
Hispanic Population		20.2	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type

Total	6,491	100.0%
Households with 1 Person	2,465	38.0%
Households with 2+ People	4,026	62.0%
Family Households	3,677	56.6%
Husband-wife Families	2,597	40.0%
With Own Children	877	13.5%
Other Family (No Spouse Present)	1,080	16.6%
With Own Children	711	11.0%
Nonfamily Households	349	5.4%
All Households with Children	1,704	26.3%
Multigenerational Households	87	1.3%
Unmarried Partner Households	507	7.8%
Male-female	487	7.5%
Same-sex	20	0.3%
Average Household Size	2.14	

Family Households by Size

Total	3,676	100.0%
2 People	1,892	51.5%
3 People	808	22.0%
4 People	613	16.7%
5 People	260	7.1%
6 People	73	2.0%
7+ People	30	0.8%
Average Family Size	2.79	

Nonfamily Households by Size

Total	2,814	100.0%
1 Person	2,465	87.6%
2 People	292	10.4%
3 People	34	1.2%
4 People	13	0.5%
5 People	9	0.3%
6 People	1	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.16	

Population by Relationship and Household Type

Total	14,117	100.0%
In Households	13,895	98.4%
In Family Households	10,637	75.3%
Householder	3,678	26.1%
Spouse	2,596	18.4%
Child	3,780	26.8%
Other relative	211	1.5%
Nonrelative	371	2.6%
In Nonfamily Households	3,258	23.1%
In Group Quarters	222	1.6%
Institutionalized Population	93	0.7%
Noninstitutionalized Population	129	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total	3,676	100.0%
Householder Age 15 - 44	1,443	39.3%
Householder Age 45 - 54	767	20.9%
Householder Age 55 - 64	698	19.0%
Householder Age 65 - 74	403	11.0%
Householder Age 75+	365	9.9%
Nonfamily Households by Age of Householder		
Total	2,814	100.0%
Householder Age 15 - 44	778	27.6%
Householder Age 45 - 54	502	17.8%
Householder Age 55 - 64	507	18.0%
Householder Age 65 - 74	328	11.7%
Householder Age 75+	699	24.8%
Households by Race of Householder		
Total	6,490	100.0%
Householder is White Alone	6,318	97.4%
Householder is Black Alone	39	0.6%
Householder is American Indian Alone	43	0.7%
Householder is Asian Alone	21	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	0.2%
Householder is Two or More Races	57	0.9%
Households with Hispanic Householder	47	0.7%
Husband-wife Families by Race of Householder		
Total	2,596	100.0%
Householder is White Alone	2,552	98.3%
Householder is Black Alone	5	0.2%
Householder is American Indian Alone	12	0.5%
Householder is Asian Alone	8	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.2%
Householder is Two or More Races	14	0.5%
Husband-wife Families with Hispanic Householder	19	0.7%
Other Families (No Spouse) by Race of Householder		
Total	1,080	100.0%
Householder is White Alone	1,027	95.1%
Householder is Black Alone	8	0.7%
Householder is American Indian Alone	16	1.5%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.5%
Householder is Two or More Races	21	1.9%
Other Families with Hispanic Householder	14	1.3%
Nonfamily Households by Race of Householder		
Total	2,814	100.0%
Householder is White Alone	2,739	97.3%
Householder is Black Alone	26	0.9%
Householder is American Indian Alone	16	0.6%
Householder is Asian Alone	10	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.1%
Householder is Two or More Races	21	0.7%
Nonfamily Households with Hispanic Householder	14	0.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Total Housing Units by Occupancy

Total	7,178	100.0%
Occupied Housing Units	6,491	90.4%
Vacant Housing Units		
For Rent	250	3.5%
Rented, not Occupied	15	0.2%
For Sale Only	86	1.2%
Sold, not Occupied	19	0.3%
For Seasonal/Recreational/Occasional Use	59	0.8%
For Migrant Workers	0	0.0%
Other Vacant	258	3.6%
Total Vacancy Rate	9.4%	

Households by Tenure and Mortgage Status

Total	6,491	100.0%
Owner Occupied	4,435	68.3%
Owned with a Mortgage/Loan	2,487	38.3%
Owned Free and Clear	1,948	30.0%
Average Household Size	2.27	
Renter Occupied	2,056	31.7%
Average Household Size	1.85	

Owner-occupied Housing Units by Race of Householder

Total	4,435	100.0%
Householder is White Alone	4,375	98.6%
Householder is Black Alone	7	0.2%
Householder is American Indian Alone	20	0.5%
Householder is Asian Alone	10	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.1%
Householder is Two or More Races	19	0.4%
Owner-occupied Housing Units with Hispanic Householder	26	0.6%

Renter-occupied Housing Units by Race of Householder

Total	2,056	100.0%
Householder is White Alone	1,944	94.6%
Householder is Black Alone	32	1.6%
Householder is American Indian Alone	23	1.1%
Householder is Asian Alone	11	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	0.4%
Householder is Two or More Races	38	1.8%
Renter-occupied Housing Units with Hispanic Householder	22	1.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.13
Householder is Black Alone	1.97
Householder is American Indian Alone	2.49
Householder is Asian Alone	2.10
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.33
Householder is Two or More Races	2.53
Householder is Hispanic	2.87

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

990 W 41st St, Hibbing, Minnesota, 55746
Ring: 5 mile radius

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

	2000	2010	2000-2010 Annual Rate
Population	15,964	15,318	-0.41%
Households	7,013	6,982	-0.04%
Housing Units	7,555	7,703	0.19%
Population by Race			
Total		15,318	100.0%
Population Reporting One Race		15,025	98.1%
White		14,682	95.8%
Black		89	0.6%
American Indian		141	0.9%
Asian		71	0.5%
Pacific Islander		1	0.0%
Some Other Race		41	0.3%
Population Reporting Two or More Races		293	1.9%
Total Hispanic Population		172	1.1%
Population by Sex			
Male		7,383	48.2%
Female		7,935	51.8%
Population by Age			
Total		15,320	100.0%
Age 0 - 4		1,000	6.5%
Age 5 - 9		876	5.7%
Age 10 - 14		870	5.7%
Age 15 - 19		982	6.4%
Age 20 - 24		931	6.1%
Age 25 - 29		1,007	6.6%
Age 30 - 34		859	5.6%
Age 35 - 39		802	5.2%
Age 40 - 44		830	5.4%
Age 45 - 49		1,032	6.7%
Age 50 - 54		1,244	8.1%
Age 55 - 59		1,217	7.9%
Age 60 - 64		908	5.9%
Age 65 - 69		699	4.6%
Age 70 - 74		514	3.4%
Age 75 - 79		519	3.4%
Age 80 - 84		502	3.3%
Age 85+		526	3.4%
Age 18+		12,001	78.3%
Age 65+		2,760	18.0%
Median Age by Sex and Race/Hispanic Origin			
Total Population		42.0	
Male		39.9	
Female		43.9	
White Alone		43.1	
Black Alone		29.3	
American Indian Alone		36.0	
Asian Alone		36.4	
Pacific Islander Alone		42.5	
Some Other Race Alone		20.5	
Two or More Races		12.8	
Hispanic Population		20.0	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

990 W 41st St, Hibbing, Minnesota, 55746
Ring: 5 mile radius

Prepared by Esri
Latitude: 47.39986
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Households by Type

Total	6,981	100.0%
Households with 1 Person	2,596	37.2%
Households with 2+ People	4,385	62.8%
Family Households	4,013	57.5%
Husband-wife Families	2,880	41.3%
With Own Children	963	13.8%
Other Family (No Spouse Present)	1,133	16.2%
With Own Children	737	10.6%
Nonfamily Households	372	5.3%
All Households with Children	1,832	26.2%
Multigenerational Households	99	1.4%
Unmarried Partner Households	535	7.7%
Male-female	515	7.4%
Same-sex	20	0.3%
Average Household Size	2.16	

Family Households by Size

Total	4,013	100.0%
2 People	2,072	51.6%
3 People	874	21.8%
4 People	668	16.6%
5 People	285	7.1%
6 People	81	2.0%
7+ People	33	0.8%
Average Family Size	2.79	

Nonfamily Households by Size

Total	2,968	100.0%
1 Person	2,596	87.5%
2 People	311	10.5%
3 People	37	1.2%
4 People	14	0.5%
5 People	9	0.3%
6 People	1	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.16	

Population by Relationship and Household Type

Total	15,318	100.0%
In Households	15,054	98.3%
In Family Households	11,615	75.8%
Householder	4,016	26.2%
Spouse	2,883	18.8%
Child	4,090	26.7%
Other relative	227	1.5%
Nonrelative	399	2.6%
In Nonfamily Households	3,439	22.5%
In Group Quarters	264	1.7%
Institutionalized Population	125	0.8%
Noninstitutionalized Population	139	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

990 W 41st St, Hibbing, Minnesota, 55746
Ring: 5 mile radius

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Latitude: 47.39986
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Family Households by Age of Householder		
Total	4,014	100.0%
Householder Age 15 - 44	1,529	38.1%
Householder Age 45 - 54	851	21.2%
Householder Age 55 - 64	803	20.0%
Householder Age 65 - 74	438	10.9%
Householder Age 75+	393	9.8%
Nonfamily Households by Age of Householder		
Total	2,968	100.0%
Householder Age 15 - 44	811	27.3%
Householder Age 45 - 54	533	18.0%
Householder Age 55 - 64	544	18.3%
Householder Age 65 - 74	351	11.8%
Householder Age 75+	729	24.6%
Households by Race of Householder		
Total	6,981	100.0%
Householder is White Alone	6,799	97.4%
Householder is Black Alone	40	0.6%
Householder is American Indian Alone	47	0.7%
Householder is Asian Alone	21	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	12	0.2%
Householder is Two or More Races	62	0.9%
Households with Hispanic Householder	50	0.7%
Husband-wife Families by Race of Householder		
Total	2,878	100.0%
Householder is White Alone	2,831	98.4%
Householder is Black Alone	5	0.2%
Householder is American Indian Alone	13	0.5%
Householder is Asian Alone	8	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.2%
Householder is Two or More Races	16	0.6%
Husband-wife Families with Hispanic Householder	20	0.7%
Other Families (No Spouse) by Race of Householder		
Total	1,133	100.0%
Householder is White Alone	1,077	95.1%
Householder is Black Alone	9	0.8%
Householder is American Indian Alone	17	1.5%
Householder is Asian Alone	3	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.4%
Householder is Two or More Races	22	1.9%
Other Families with Hispanic Householder	14	1.2%
Nonfamily Households by Race of Householder		
Total	2,969	100.0%
Householder is White Alone	2,891	97.4%
Householder is Black Alone	26	0.9%
Householder is American Indian Alone	16	0.5%
Householder is Asian Alone	10	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.1%
Householder is Two or More Races	24	0.8%
Nonfamily Households with Hispanic Householder	15	0.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

990 W 41st St, Hibbing, Minnesota, 55746
Ring: 5 mile radius

Prepared by Esri
Latitude: 47.39986
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Total Housing Units by Occupancy

Total	7,722	100.0%
Occupied Housing Units	6,982	90.4%
Vacant Housing Units		
For Rent	256	3.3%
Rented, not Occupied	15	0.2%
For Sale Only	91	1.2%
Sold, not Occupied	20	0.3%
For Seasonal/Recreational/Occasional Use	76	1.0%
For Migrant Workers	0	0.0%
Other Vacant	282	3.7%
Total Vacancy Rate	9.4%	

Households by Tenure and Mortgage Status

Total	6,982	100.0%
Owner Occupied	4,859	69.6%
Owned with a Mortgage/Loan	2,717	38.9%
Owned Free and Clear	2,142	30.7%
Average Household Size	2.29	
Renter Occupied	2,123	30.4%
Average Household Size	1.86	

Owner-occupied Housing Units by Race of Householder

Total	4,858	100.0%
Householder is White Alone	4,792	98.6%
Householder is Black Alone	7	0.1%
Householder is American Indian Alone	22	0.5%
Householder is Asian Alone	10	0.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.1%
Householder is Two or More Races	23	0.5%
Owner-occupied Housing Units with Hispanic Householder	28	0.6%

Renter-occupied Housing Units by Race of Householder

Total	2,124	100.0%
Householder is White Alone	2,007	94.5%
Householder is Black Alone	33	1.6%
Householder is American Indian Alone	25	1.2%
Householder is Asian Alone	11	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	0.4%
Householder is Two or More Races	40	1.9%
Renter-occupied Housing Units with Hispanic Householder	22	1.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.15
Householder is Black Alone	1.98
Householder is American Indian Alone	2.51
Householder is Asian Alone	2.10
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.50
Householder is Two or More Races	2.53
Householder is Hispanic	2.82

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

990 W 41st St, Hibbing, Minnesota, 55746
Ring: 1 mile radius

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

Summary	Census 2010	2015	2020				
Population	3,015	3,017	3,035				
Households	1,391	1,410	1,426				
Families	831	832	835				
Average Household Size	2.16	2.13	2.12				
Owner Occupied Housing Units	909	914	922				
Renter Occupied Housing Units	482	496	504				
Median Age	39.7	39.8	40.2				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	0.12%	0.67%	0.75%				
Households	0.23%	0.73%	0.77%				
Families	0.07%	0.65%	0.69%				
Owner HHs	0.17%	0.71%	0.70%				
Median Household Income	2.98%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	353	25.0%	355	24.9%		
	\$15,000 - \$24,999	265	18.8%	225	15.8%		
	\$25,000 - \$34,999	130	9.2%	116	8.1%		
	\$35,000 - \$49,999	207	14.7%	193	13.5%		
	\$50,000 - \$74,999	153	10.9%	158	11.1%		
	\$75,000 - \$99,999	193	13.7%	251	17.6%		
	\$100,000 - \$149,999	87	6.2%	102	7.2%		
	\$150,000 - \$199,999	9	0.6%	11	0.8%		
\$200,000+	12	0.9%	15	1.1%			
Median Household Income	\$31,060		\$35,971				
Average Household Income	\$44,659		\$50,526				
Per Capita Income	\$20,785		\$23,646				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	231	7.7%	218	7.2%	212	7.0%
	5 - 9	180	6.0%	197	6.5%	192	6.3%
	10 - 14	176	5.8%	181	6.0%	207	6.8%
	15 - 19	183	6.1%	154	5.1%	166	5.5%
	20 - 24	191	6.3%	170	5.6%	145	4.8%
	25 - 34	396	13.1%	432	14.3%	389	12.8%
	35 - 44	315	10.5%	317	10.5%	359	11.8%
	45 - 54	410	13.6%	367	12.2%	327	10.8%
	55 - 64	398	13.2%	423	14.0%	418	13.8%
	65 - 74	240	8.0%	292	9.7%	339	11.2%
	75 - 84	207	6.9%	171	5.7%	194	6.4%
	85+	86	2.9%	94	3.1%	86	2.8%
Race and Ethnicity	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	2,865	95.0%	2,851	94.5%	2,846	93.8%
	Black Alone	17	0.6%	20	0.7%	25	0.8%
	American Indian Alone	39	1.3%	41	1.4%	44	1.4%
	Asian Alone	22	0.7%	24	0.8%	26	0.9%
	Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
	Some Other Race Alone	4	0.1%	6	0.2%	7	0.2%
	Two or More Races	69	2.3%	76	2.5%	87	2.9%
	Hispanic Origin (Any Race)	32	1.1%	40	1.3%	50	1.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

December 18, 2015

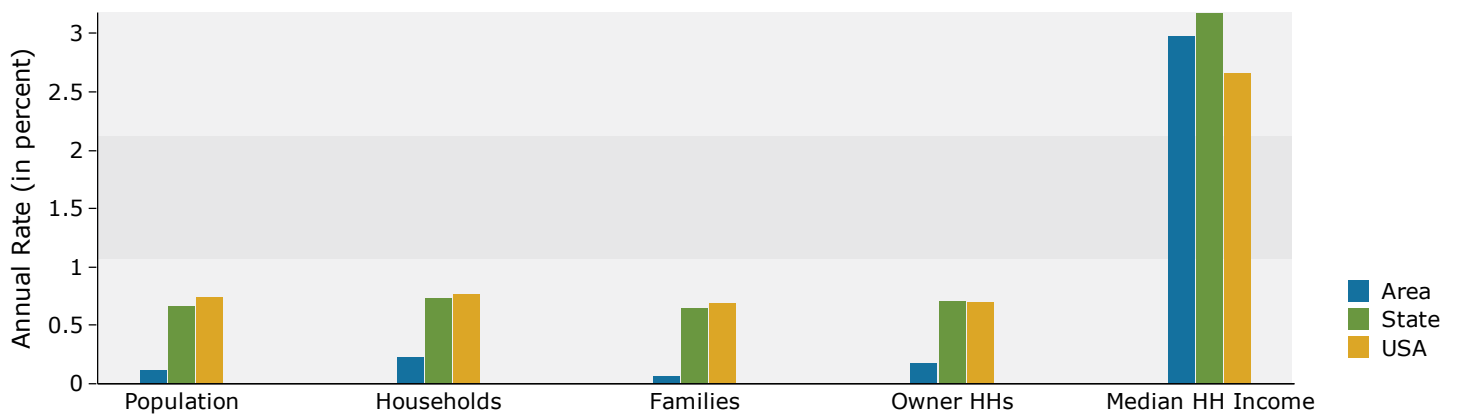


Demographic and Income Profile

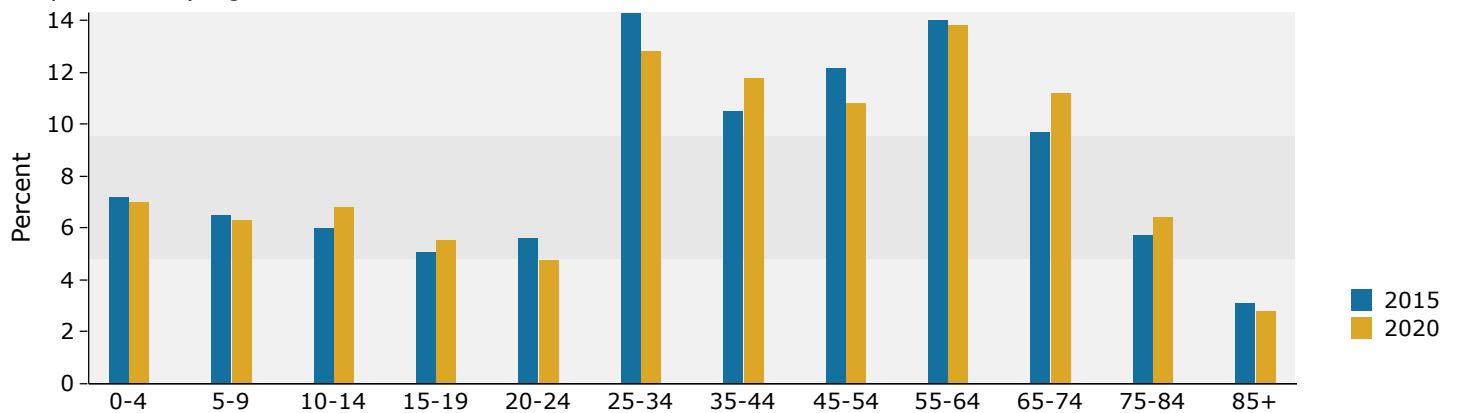
990 W 41st St, Hibbing, Minnesota, 55746
Ring: 1 mile radius

Prepared by Esri
Latitude: 47.39986
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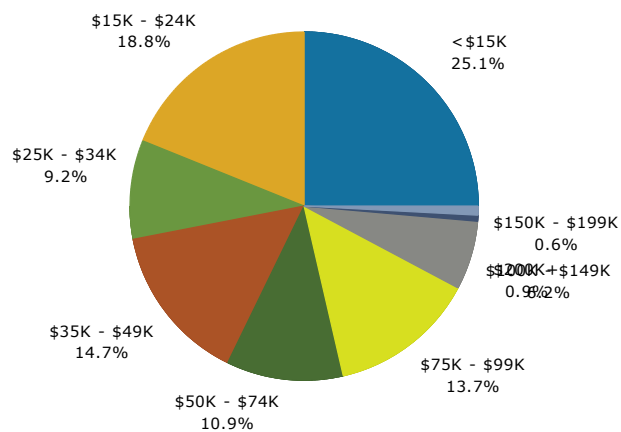
Trends 2015-2020



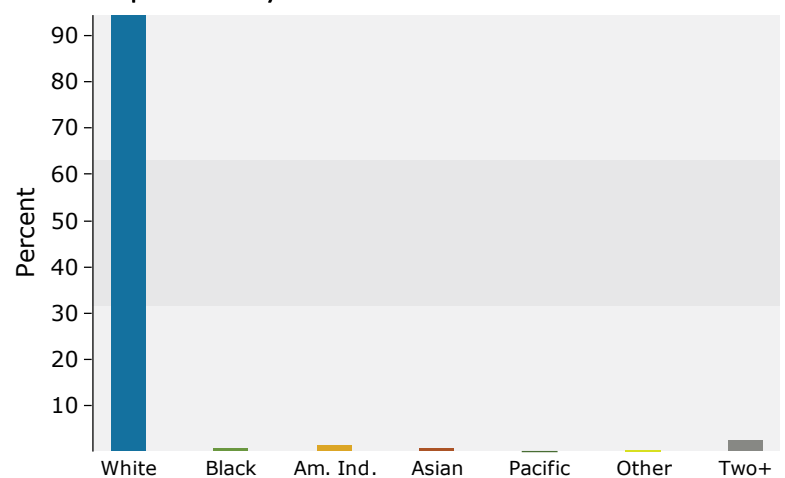
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

December 18, 2015



Demographic and Income Profile

990 W 41st St, Hibbing, Minnesota, 55746
Ring: 3 mile radius

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Latitude: 47.39986
Longitude: -92.95186

Summary	Census 2010		2015		2020			
Population	14,117		14,038		14,067			
Households	6,491		6,522		6,558			
Families	3,677		3,654		3,652			
Average Household Size	2.14		2.12		2.11			
Owner Occupied Housing Units	4,435		4,418		4,431			
Renter Occupied Housing Units	2,056		2,104		2,126			
Median Age	41.5		42.3		43.0			
Trends: 2015 - 2020 Annual Rate	Area		State		National			
Population	0.04%		0.67%		0.75%			
Households	0.11%		0.73%		0.77%			
Families	-0.01%		0.65%		0.69%			
Owner HHs	0.06%		0.71%		0.70%			
Median Household Income	2.35%		3.18%		2.66%			
Households by Income	2015			2020				
	Number		Percent	Number		Percent		
	<\$15,000		1,317	20.2%	1,307		19.9%	
	\$15,000 - \$24,999		926	14.2%	750		11.4%	
	\$25,000 - \$34,999		836	12.8%	722		11.0%	
	\$35,000 - \$49,999		1,032	15.8%	970		14.8%	
	\$50,000 - \$74,999		1,043	16.0%	1,095		16.7%	
	\$75,000 - \$99,999		748	11.5%	990		15.1%	
	\$100,000 - \$149,999		481	7.4%	549		8.4%	
	\$150,000 - \$199,999		69	1.1%	85		1.3%	
\$200,000+		70	1.1%	90		1.4%		
Median Household Income			\$36,955		\$41,513			
Average Household Income			\$48,985		\$55,514			
Per Capita Income			\$22,909		\$26,033			
Population by Age	Census 2010		2015		2020			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		931	6.6%	875	6.2%	859	6.1%
	5 - 9		824	5.8%	814	5.8%	783	5.6%
	10 - 14		798	5.7%	774	5.5%	798	5.7%
	15 - 19		908	6.4%	818	5.8%	822	5.8%
	20 - 24		878	6.2%	896	6.4%	795	5.7%
	25 - 34		1,746	12.4%	1,778	12.7%	1,774	12.6%
	35 - 44		1,516	10.7%	1,453	10.4%	1,492	10.6%
	45 - 54		2,059	14.6%	1,837	13.1%	1,633	11.6%
	55 - 64		1,898	13.4%	2,034	14.5%	1,971	14.0%
	65 - 74		1,118	7.9%	1,374	9.8%	1,628	11.6%
	75 - 84		953	6.8%	859	6.1%	982	7.0%
	85+		488	3.5%	526	3.7%	529	3.8%
	Race and Ethnicity	Census 2010		2015		2020		
Number		Percent	Number	Percent	Number	Percent		
White Alone		13,514	95.7%	13,369	95.2%	13,309	94.6%	
Black Alone		86	0.6%	105	0.7%	128	0.9%	
American Indian Alone		129	0.9%	136	1.0%	145	1.0%	
Asian Alone		70	0.5%	76	0.5%	85	0.6%	
Pacific Islander Alone		0	0.0%	0	0.0%	0	0.0%	
Some Other Race Alone		39	0.3%	47	0.3%	55	0.4%	
Two or More Races		278	2.0%	304	2.2%	344	2.4%	
Hispanic Origin (Any Race)		165	1.2%	200	1.4%	246	1.7%	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

December 18, 2015

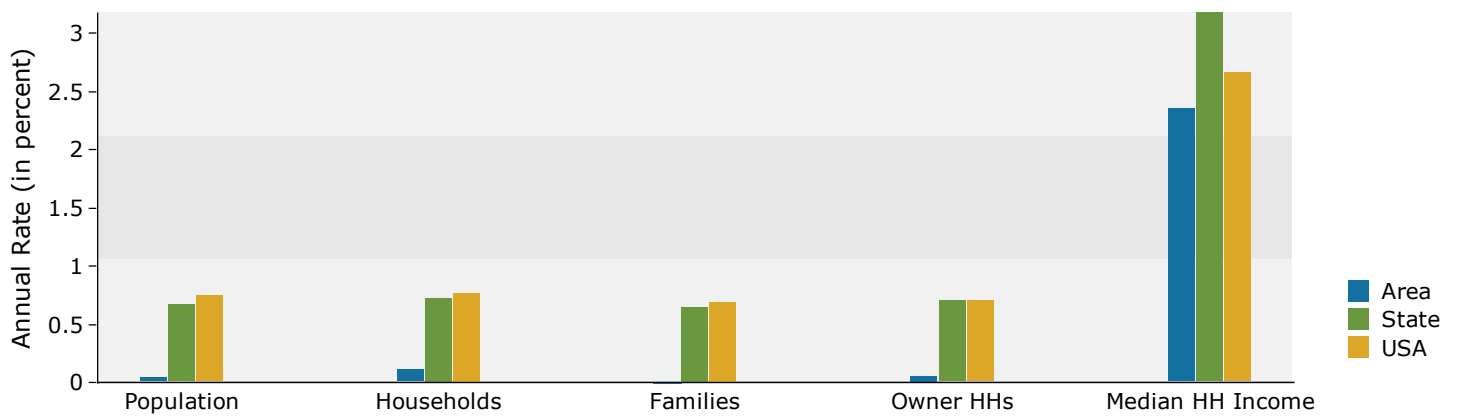


Demographic and Income Profile

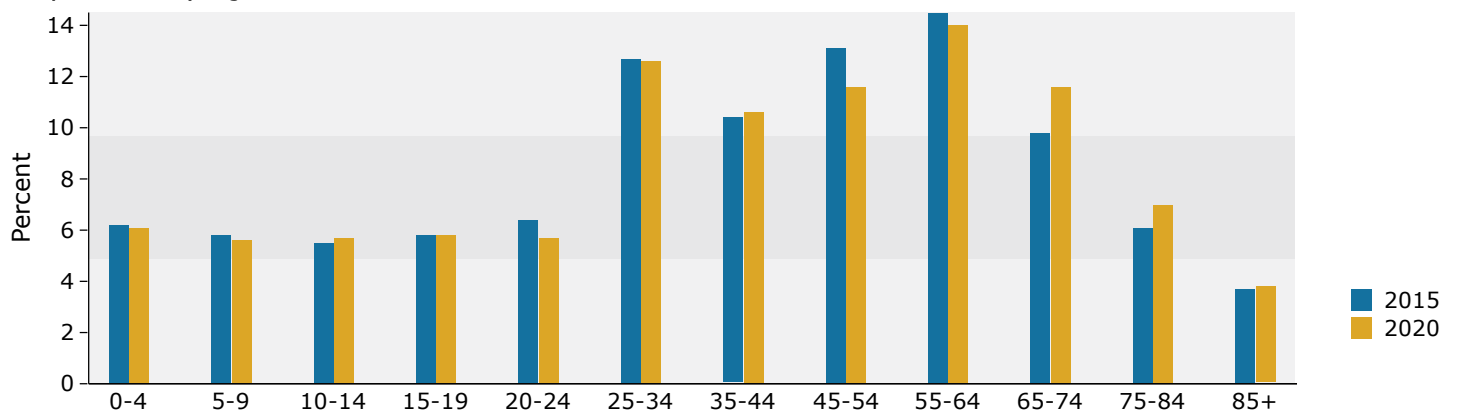
990 W 41st St, Hibbing, Minnesota, 55746
Ring: 3 mile radius

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Latitude: 47.39986
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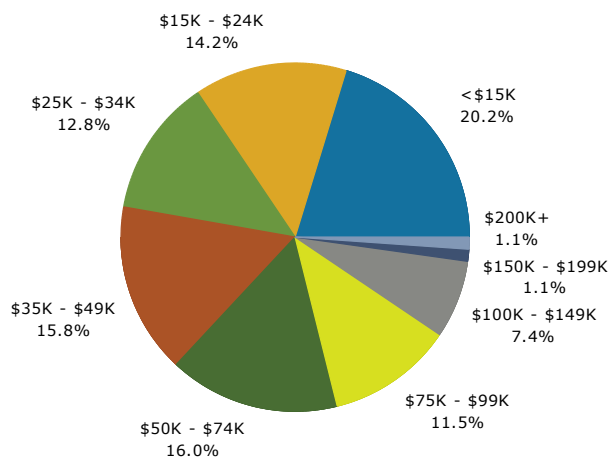
Trends 2015-2020



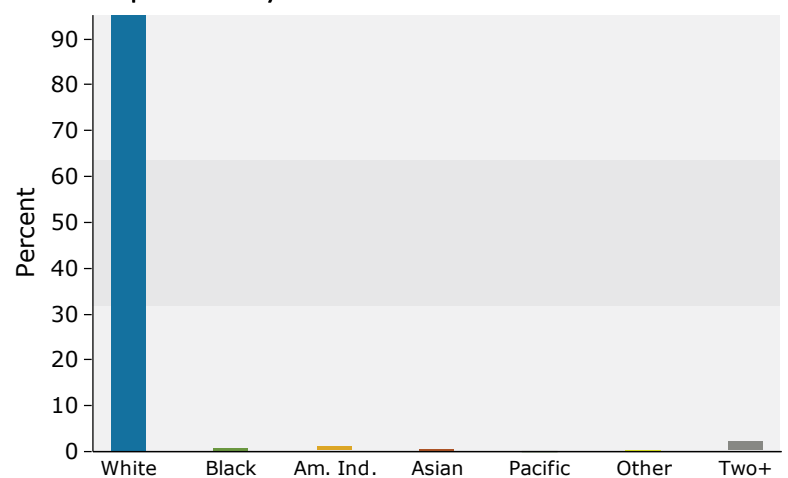
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

December 18, 2015



Demographic and Income Profile

990 W 41st St, Hibbing, Minnesota, 55746
Ring: 5 mile radius

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

Summary	Census 2010		2015		2020					
Population	15,318		15,187		15,192					
Households	6,982		6,998		7,026					
Families	4,013		3,978		3,969					
Average Household Size	2.16		2.13		2.13					
Owner Occupied Housing Units	4,859		4,828		4,834					
Renter Occupied Housing Units	2,123		2,171		2,193					
Median Age	42.0		42.9		43.5					
Trends: 2015 - 2020 Annual Rate	Area		State		National					
Population	0.01%		0.67%		0.75%					
Households	0.08%		0.73%		0.77%					
Families	-0.05%		0.65%		0.69%					
Owner HHs	0.02%		0.71%		0.70%					
Median Household Income	2.37%		3.18%		2.66%					
Households by Income	2015			2020						
	Number		Percent	Number		Percent				
	<\$15,000		1,356	19.4%	1,345		19.1%			
	\$15,000 - \$24,999		974	13.9%	788		11.2%			
	\$25,000 - \$34,999		914	13.1%	788		11.2%			
	\$35,000 - \$49,999		1,112	15.9%	1,049		14.9%			
	\$50,000 - \$74,999		1,138	16.3%	1,191		17.0%			
	\$75,000 - \$99,999		806	11.5%	1,054		15.0%			
	\$100,000 - \$149,999		549	7.8%	626		8.9%			
	\$150,000 - \$199,999		77	1.1%	94		1.3%			
\$200,000+		72	1.0%	92		1.3%				
Median Household Income			\$37,591		\$42,256					
Average Household Income			\$49,625		\$56,061					
Per Capita Income			\$23,052		\$26,116					
Population by Age	Census 2010		2015		2020					
	Number	Percent	Number	Percent	Number	Percent				
	0 - 4		1,000	6.5%	936		6.2%	918		6.0%
	5 - 9		876	5.7%	872		5.7%	838		5.5%
	10 - 14		870	5.7%	825		5.4%	861		5.7%
	15 - 19		982	6.4%	883		5.8%	874		5.8%
	20 - 24		931	6.1%	952		6.3%	845		5.6%
	25 - 34		1,866	12.2%	1,896		12.5%	1,884		12.4%
	35 - 44		1,632	10.7%	1,560		10.3%	1,607		10.6%
	45 - 54		2,276	14.9%	2,002		13.2%	1,767		11.6%
	55 - 64		2,125	13.9%	2,281		15.0%	2,175		14.3%
	65 - 74		1,213	7.9%	1,493		9.8%	1,803		11.9%
	75 - 84		1,021	6.7%	923		6.1%	1,051		6.9%
	85+		526	3.4%	564		3.7%	567		3.7%
	Race and Ethnicity	Census 2010		2015		2020				
Number		Percent	Number	Percent	Number	Percent				
White Alone		14,682	95.8%	14,483		95.4%	14,396		94.8%	
Black Alone		89	0.6%	108		0.7%	132		0.9%	
American Indian Alone		141	0.9%	148		1.0%	157		1.0%	
Asian Alone		71	0.5%	77		0.5%	86		0.6%	
Pacific Islander Alone		1	0.0%	1		0.0%	1		0.0%	
Some Other Race Alone		41	0.3%	49		0.3%	57		0.4%	
Two or More Races		293	1.9%	320		2.1%	362		2.4%	
Hispanic Origin (Any Race)		172	1.1%	209		1.4%	256		1.7%	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

December 18, 2015

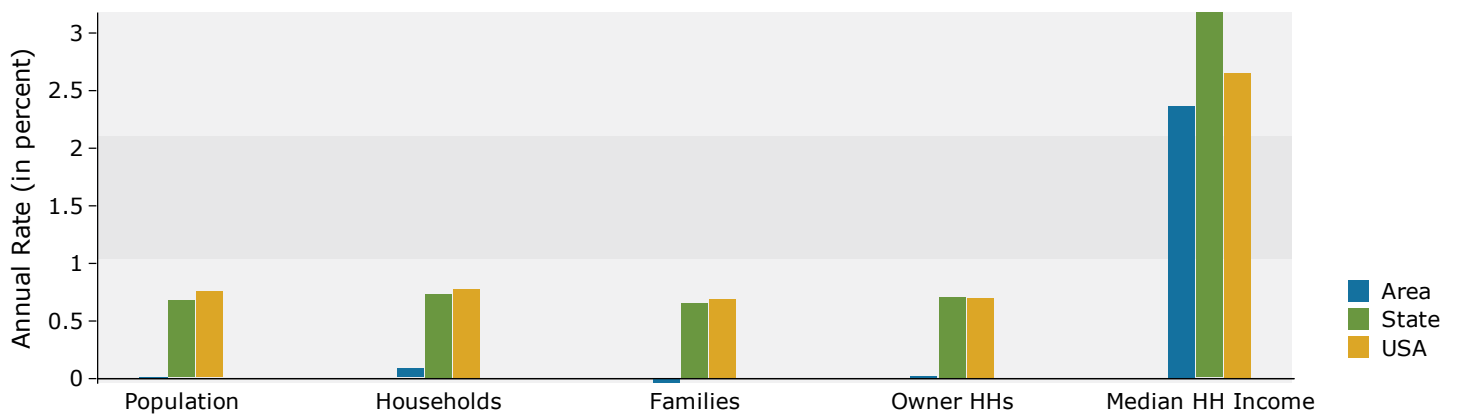


Demographic and Income Profile

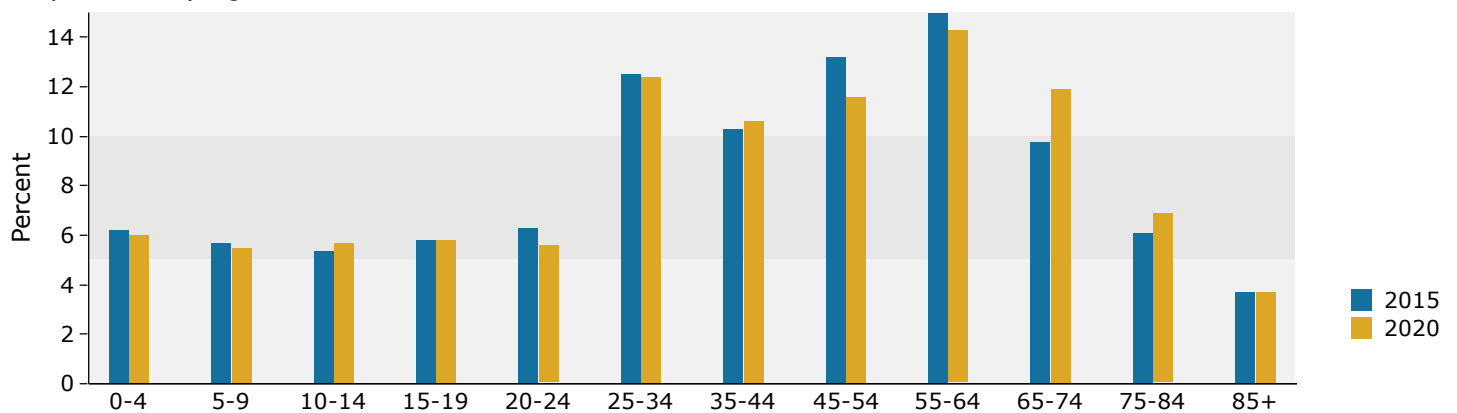
990 W 41st St, Hibbing, Minnesota, 55746
Ring: 5 mile radius

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

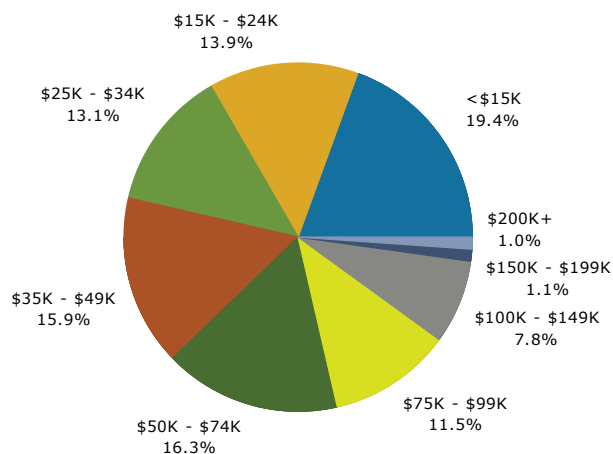
Trends 2015-2020



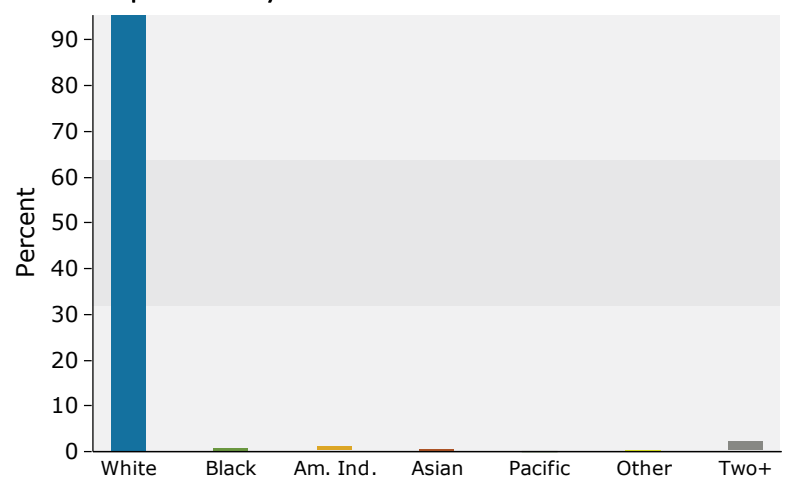
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

December 18, 2015



Market Profile

990 W 41st St, Hibbing, Minnesota, 55746
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 47.39986
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	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,054	14,665	15,964
2010 Total Population	3,015	14,117	15,318
2015 Total Population	3,017	14,038	15,187
2015 Group Quarters	14	218	259
2020 Total Population	3,035	14,067	15,192
2015-2020 Annual Rate	0.12%	0.04%	0.01%
Household Summary			
2000 Households	1,384	6,528	7,013
2000 Average Household Size	2.20	2.20	2.22
2010 Households	1,391	6,491	6,982
2010 Average Household Size	2.16	2.14	2.16
2015 Households	1,410	6,522	6,998
2015 Average Household Size	2.13	2.12	2.13
2020 Households	1,426	6,558	7,026
2020 Average Household Size	2.12	2.11	2.13
2015-2020 Annual Rate	0.23%	0.11%	0.08%
2010 Families	831	3,677	4,013
2010 Average Family Size	2.73	2.79	2.79
2015 Families	832	3,654	3,978
2015 Average Family Size	2.71	2.78	2.78
2020 Families	835	3,652	3,969
2020 Average Family Size	2.70	2.77	2.77
2015-2020 Annual Rate	0.07%	-0.01%	-0.05%
Housing Unit Summary			
2000 Housing Units	1,462	7,032	7,555
Owner Occupied Housing Units	65.2%	67.4%	68.4%
Renter Occupied Housing Units	29.5%	25.5%	24.4%
Vacant Housing Units	5.3%	7.2%	7.2%
2010 Housing Units	1,490	7,166	7,703
Owner Occupied Housing Units	61.0%	61.9%	63.1%
Renter Occupied Housing Units	32.3%	28.7%	27.6%
Vacant Housing Units	6.6%	9.4%	9.4%
2015 Housing Units	1,526	7,283	7,822
Owner Occupied Housing Units	59.9%	60.7%	61.7%
Renter Occupied Housing Units	32.5%	28.9%	27.8%
Vacant Housing Units	7.6%	10.4%	10.5%
2020 Housing Units	1,550	7,360	7,901
Owner Occupied Housing Units	59.5%	60.2%	61.2%
Renter Occupied Housing Units	32.5%	28.9%	27.8%
Vacant Housing Units	8.0%	10.9%	11.1%
Median Household Income			
2015	\$31,060	\$36,955	\$37,591
2020	\$35,971	\$41,513	\$42,256
Median Home Value			
2015	\$116,885	\$111,779	\$113,900
2020	\$122,251	\$121,037	\$125,845
Per Capita Income			
2015	\$20,785	\$22,909	\$23,052
2020	\$23,646	\$26,033	\$26,116
Median Age			
2010	39.7	41.5	42.0
2015	39.8	42.3	42.9
2020	40.2	43.0	43.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

December 18, 2015



Market Profile

990 W 41st St, Hibbing, Minnesota, 55746
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	1,410	6,522	6,998
<\$15,000	25.0%	20.2%	19.4%
\$15,000 - \$24,999	18.8%	14.2%	13.9%
\$25,000 - \$34,999	9.2%	12.8%	13.1%
\$35,000 - \$49,999	14.7%	15.8%	15.9%
\$50,000 - \$74,999	10.9%	16.0%	16.3%
\$75,000 - \$99,999	13.7%	11.5%	11.5%
\$100,000 - \$149,999	6.2%	7.4%	7.8%
\$150,000 - \$199,999	0.6%	1.1%	1.1%
\$200,000+	0.9%	1.1%	1.0%
Average Household Income	\$44,659	\$48,985	\$49,625
2020 Households by Income			
Household Income Base	1,426	6,558	7,026
<\$15,000	24.9%	19.9%	19.1%
\$15,000 - \$24,999	15.8%	11.4%	11.2%
\$25,000 - \$34,999	8.1%	11.0%	11.2%
\$35,000 - \$49,999	13.5%	14.8%	14.9%
\$50,000 - \$74,999	11.1%	16.7%	17.0%
\$75,000 - \$99,999	17.6%	15.1%	15.0%
\$100,000 - \$149,999	7.2%	8.4%	8.9%
\$150,000 - \$199,999	0.8%	1.3%	1.3%
\$200,000+	1.1%	1.4%	1.3%
Average Household Income	\$50,526	\$55,514	\$56,061
2015 Owner Occupied Housing Units by Value			
Total	914	4,418	4,828
<\$50,000	4.8%	7.3%	7.5%
\$50,000 - \$99,999	33.9%	35.2%	33.9%
\$100,000 - \$149,999	33.4%	31.8%	30.9%
\$150,000 - \$199,999	15.6%	13.7%	14.5%
\$200,000 - \$249,999	6.2%	6.2%	6.8%
\$250,000 - \$299,999	3.3%	2.9%	3.2%
\$300,000 - \$399,999	2.2%	2.0%	2.2%
\$400,000 - \$499,999	0.4%	0.5%	0.6%
\$500,000 - \$749,999	0.1%	0.4%	0.4%
\$750,000 - \$999,999	0.0%	0.0%	0.0%
\$1,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$129,103	\$125,639	\$128,444
2020 Owner Occupied Housing Units by Value			
Total	922	4,431	4,834
<\$50,000	5.3%	7.7%	7.8%
\$50,000 - \$99,999	35.5%	34.5%	33.0%
\$100,000 - \$149,999	20.7%	18.5%	17.7%
\$150,000 - \$199,999	13.8%	12.2%	12.5%
\$200,000 - \$249,999	8.5%	9.1%	9.8%
\$250,000 - \$299,999	6.8%	6.7%	7.2%
\$300,000 - \$399,999	6.3%	6.5%	6.9%
\$400,000 - \$499,999	1.8%	2.4%	2.6%
\$500,000 - \$749,999	0.8%	1.9%	2.0%
\$750,000 - \$999,999	0.5%	0.5%	0.5%
\$1,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$155,559	\$161,107	\$165,120

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

December 18, 2015

Market Profile

990 W 41st St, Hibbing, Minnesota, 55746
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,013	14,116	15,320
0 - 4	7.7%	6.6%	6.5%
5 - 9	6.0%	5.8%	5.7%
10 - 14	5.8%	5.7%	5.7%
15 - 24	12.4%	12.7%	12.5%
25 - 34	13.1%	12.4%	12.2%
35 - 44	10.5%	10.7%	10.7%
45 - 54	13.6%	14.6%	14.9%
55 - 64	13.2%	13.4%	13.9%
65 - 74	8.0%	7.9%	7.9%
75 - 84	6.9%	6.8%	6.7%
85 +	2.9%	3.5%	3.4%
18 +	77.2%	78.2%	78.3%
2015 Population by Age			
Total	3,016	14,038	15,187
0 - 4	7.2%	6.2%	6.2%
5 - 9	6.5%	5.8%	5.7%
10 - 14	6.0%	5.5%	5.4%
15 - 24	10.7%	12.2%	12.1%
25 - 34	14.3%	12.7%	12.5%
35 - 44	10.5%	10.4%	10.3%
45 - 54	12.2%	13.1%	13.2%
55 - 64	14.0%	14.5%	15.0%
65 - 74	9.7%	9.8%	9.8%
75 - 84	5.7%	6.1%	6.1%
85 +	3.1%	3.7%	3.7%
18 +	77.2%	79.1%	79.3%
2020 Population by Age			
Total	3,034	14,066	15,190
0 - 4	7.0%	6.1%	6.0%
5 - 9	6.3%	5.6%	5.5%
10 - 14	6.8%	5.7%	5.7%
15 - 24	10.3%	11.5%	11.3%
25 - 34	12.8%	12.6%	12.4%
35 - 44	11.8%	10.6%	10.6%
45 - 54	10.8%	11.6%	11.6%
55 - 64	13.8%	14.0%	14.3%
65 - 74	11.2%	11.6%	11.9%
75 - 84	6.4%	7.0%	6.9%
85 +	2.8%	3.8%	3.7%
18 +	76.5%	79.2%	79.4%
2010 Population by Sex			
Males	1,445	6,768	7,383
Females	1,570	7,349	7,935
2015 Population by Sex			
Males	1,466	6,772	7,361
Females	1,550	7,265	7,825
2020 Population by Sex			
Males	1,486	6,794	7,369
Females	1,549	7,273	7,823

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

December 18, 2015



Market Profile

990 W 41st St, Hibbing, Minnesota, 55746
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,016	14,116	15,318
White Alone	95.0%	95.7%	95.8%
Black Alone	0.6%	0.6%	0.6%
American Indian Alone	1.3%	0.9%	0.9%
Asian Alone	0.7%	0.5%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.3%	0.3%
Two or More Races	2.3%	2.0%	1.9%
Hispanic Origin	1.1%	1.2%	1.1%
Diversity Index	11.6	10.5	10.2
2015 Population by Race/Ethnicity			
Total	3,018	14,037	15,186
White Alone	94.5%	95.2%	95.4%
Black Alone	0.7%	0.7%	0.7%
American Indian Alone	1.4%	1.0%	1.0%
Asian Alone	0.8%	0.5%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	2.5%	2.2%	2.1%
Hispanic Origin	1.3%	1.4%	1.4%
Diversity Index	13.0	11.8	11.5
2020 Population by Race/Ethnicity			
Total	3,035	14,066	15,191
White Alone	93.8%	94.6%	94.8%
Black Alone	0.8%	0.9%	0.9%
American Indian Alone	1.4%	1.0%	1.0%
Asian Alone	0.9%	0.6%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.4%	0.4%
Two or More Races	2.9%	2.4%	2.4%
Hispanic Origin	1.6%	1.7%	1.7%
Diversity Index	14.8	13.5	13.2
2010 Population by Relationship and Household Type			
Total	3,015	14,117	15,318
In Households	99.5%	98.4%	98.3%
In Family Households	78.1%	75.3%	75.8%
Householder	27.3%	26.1%	26.2%
Spouse	18.8%	18.4%	18.8%
Child	28.1%	26.8%	26.7%
Other relative	1.1%	1.5%	1.5%
Nonrelative	2.8%	2.6%	2.6%
In Nonfamily Households	21.4%	23.1%	22.5%
In Group Quarters	0.5%	1.6%	1.7%
Institutionalized Population	0.1%	0.7%	0.8%
Noninstitutionalized Population	0.3%	0.9%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

December 18, 2015

Market Profile

990 W 41st St, Hibbing, Minnesota, 55746
Rings: 1, 3, 5 mile radii

Prepared by Esri
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	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	2,097	9,860	10,718
Less than 9th Grade	2.1%	3.0%	2.8%
9th - 12th Grade, No Diploma	14.2%	8.6%	8.4%
High School Graduate	27.8%	26.3%	26.9%
GED/Alternative Credential	5.0%	5.7%	5.9%
Some College, No Degree	21.9%	25.5%	25.7%
Associate Degree	15.1%	13.0%	12.8%
Bachelor's Degree	9.2%	12.6%	12.3%
Graduate/Professional Degree	4.8%	5.3%	5.3%
2015 Population 15+ by Marital Status			
Total	2,421	11,576	12,554
Never Married	25.4%	31.1%	30.3%
Married	51.0%	43.8%	45.2%
Widowed	4.8%	9.4%	9.2%
Divorced	18.8%	15.7%	15.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	97.6%	95.1%	95.0%
Civilian Unemployed	2.5%	4.9%	5.0%
2015 Employed Population 16+ by Industry			
Total	1,286	5,899	6,360
Agriculture/Mining	3.7%	8.2%	8.8%
Construction	4.5%	5.5%	5.9%
Manufacturing	8.7%	8.0%	7.8%
Wholesale Trade	2.0%	1.6%	1.7%
Retail Trade	9.0%	13.0%	12.9%
Transportation/Utilities	9.6%	6.4%	6.5%
Information	2.2%	1.4%	1.4%
Finance/Insurance/Real Estate	4.3%	4.9%	4.9%
Services	51.5%	47.3%	46.3%
Public Administration	4.4%	3.8%	3.7%
2015 Employed Population 16+ by Occupation			
Total	1,283	5,899	6,361
White Collar	56.2%	59.5%	58.6%
Management/Business/Financial	8.0%	10.6%	10.3%
Professional	16.1%	17.9%	17.5%
Sales	13.0%	13.8%	13.6%
Administrative Support	19.1%	17.2%	17.2%
Services	25.7%	21.1%	20.7%
Blue Collar	17.8%	19.4%	20.6%
Farming/Forestry/Fishing	0.2%	0.8%	0.9%
Construction/Extraction	4.4%	5.2%	5.7%
Installation/Maintenance/Repair	3.4%	3.9%	4.4%
Production	4.5%	4.3%	4.4%
Transportation/Material Moving	5.3%	5.2%	5.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

December 18, 2015



Market Profile

990 W 41st St, Hibbing, Minnesota, 55746
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,391	6,491	6,981
Households with 1 Person	34.9%	38.0%	37.2%
Households with 2+ People	65.1%	62.0%	62.8%
Family Households	59.7%	56.6%	57.5%
Husband-wife Families	41.0%	40.0%	41.3%
With Related Children	14.7%	14.0%	14.3%
Other Family (No Spouse Present)	18.7%	16.6%	16.2%
Other Family with Male Householder	4.7%	4.9%	4.8%
With Related Children	3.2%	3.1%	3.1%
Other Family with Female Householder	14.0%	11.8%	11.4%
With Related Children	10.7%	8.6%	8.3%
Nonfamily Households	5.3%	5.4%	5.3%
All Households with Children	29.3%	26.3%	26.2%
Multigenerational Households	1.6%	1.3%	1.4%
Unmarried Partner Households	8.1%	7.8%	7.7%
Male-female	7.8%	7.5%	7.4%
Same-sex	0.4%	0.3%	0.3%
2010 Households by Size			
Total	1,392	6,490	6,981
1 Person Household	34.9%	38.0%	37.2%
2 Person Household	35.8%	33.7%	34.1%
3 Person Household	13.8%	13.0%	13.0%
4 Person Household	10.3%	9.6%	9.8%
5 Person Household	4.2%	4.1%	4.2%
6 Person Household	0.6%	1.1%	1.2%
7 + Person Household	0.4%	0.5%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	1,391	6,491	6,982
Owner Occupied	65.3%	68.3%	69.6%
Owned with a Mortgage/Loan	36.9%	38.3%	38.9%
Owned Free and Clear	28.5%	30.0%	30.7%
Renter Occupied	34.7%	31.7%	30.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

December 18, 2015



Market Profile

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Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 47.39986
Longitude: -92.95186

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1. Small Town Simplicity	Traditional Living (12B)	Traditional Living (12B)	
2. Heartland Communities	Heartland Communities	Heartland Communities	
3. Old and Newcomers (8F)	Old and Newcomers (8F)	Small Town Simplicity	
2015 Consumer Spending			
Apparel & Services: Total \$	\$1,921,308	\$9,668,395	\$10,507,790
Average Spent	\$1,362.63	\$1,482.43	\$1,501.54
Spending Potential Index	59	64	65
Computers & Accessories: Total \$	\$212,958	\$1,078,721	\$1,169,552
Average Spent	\$151.03	\$165.40	\$167.13
Spending Potential Index	58	63	64
Education: Total \$	\$1,130,931	\$5,958,711	\$6,400,900
Average Spent	\$802.08	\$913.63	\$914.68
Spending Potential Index	53	60	60
Entertainment/Recreation: Total \$	\$2,847,441	\$14,396,597	\$15,684,872
Average Spent	\$2,019.46	\$2,207.39	\$2,241.34
Spending Potential Index	61	67	68
Food at Home: Total \$	\$4,678,081	\$23,369,205	\$25,472,553
Average Spent	\$3,317.79	\$3,583.13	\$3,639.98
Spending Potential Index	64	69	70
Food Away from Home: Total \$	\$2,735,198	\$13,841,960	\$15,036,479
Average Spent	\$1,939.86	\$2,122.35	\$2,148.68
Spending Potential Index	59	65	65
Health Care: Total \$	\$4,353,122	\$22,095,954	\$24,109,132
Average Spent	\$3,087.32	\$3,387.91	\$3,445.15
Spending Potential Index	65	71	73
HH Furnishings & Equipment: Total \$	\$1,565,222	\$7,913,892	\$8,613,008
Average Spent	\$1,110.09	\$1,213.41	\$1,230.78
Spending Potential Index	60	66	67
Investments: Total \$	\$2,144,771	\$9,279,387	\$10,388,973
Average Spent	\$1,521.11	\$1,422.78	\$1,484.56
Spending Potential Index	55	52	54
Retail Goods: Total \$	\$22,655,916	\$113,604,912	\$124,020,157
Average Spent	\$16,068.03	\$17,418.72	\$17,722.23
Spending Potential Index	63	68	70
Shelter: Total \$	\$13,151,876	\$67,123,929	\$72,510,248
Average Spent	\$9,327.57	\$10,291.92	\$10,361.57
Spending Potential Index	57	63	63
TV/Video/Audio: Total \$	\$1,178,643	\$5,912,884	\$6,434,470
Average Spent	\$835.92	\$906.61	\$919.47
Spending Potential Index	64	69	70
Travel: Total \$	\$1,508,282	\$7,799,164	\$8,455,050
Average Spent	\$1,069.70	\$1,195.82	\$1,208.21
Spending Potential Index	55	61	62
Vehicle Maintenance & Repairs: Total \$	\$954,850	\$4,836,296	\$5,257,183
Average Spent	\$677.20	\$741.54	\$751.24
Spending Potential Index	61	66	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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