

# NORTHWEST ARKANSAS MALL

Colliers  
INTERNATIONAL

FAYETTEVILLE, ARKANSAS



# NORTHWEST ARKANSAS

**Great for Business.**  
**Great for Life.**

Located in a region that's experiencing drastic growth, Fayetteville - together with Bentonville, Rogers and Springdale, has transformed from a small town to a center of higher education, culture, commerce and entrepreneurialism. The area of Northwest Arkansas is the birthplace of Walmart, the headquarters of Tyson Foods and the flagship campus of the University of Arkansas system.

People from all over the world call Northwest Arkansas home and newcomers often comment on the friendliness of it's residents.

Northwest Arkansas is nestled in the Ozark Mountains, which attracts outdoorsy types with its abundance of state parks, acres of community green space, playgrounds, parks and walking trails. The metro area also boast a first-class performing arts center, an active local food movement, live music venues and a dynamic festival and craft scene.

- Bentonville is the home of the world re-known Crystal Bridges Museum, the new Global Headquarters for the Walmart Corporation, and Sam's Club Corporate Office.

- Rogers, Lowell, and Springdale house the supplier community along with JB Hunt Corporation and Tyson Foods.

- Fayetteville is home to the Razorback Franchise of the U of A, Fayettechill Clothing, and is ranked #5 in Best Places to Live.





# WHERE STYLE MEETS DOWN HOME ROOTS

The NWA Mall is the largest and only destination in the Northwest Arkansas area that offers shoppers a stylish collection of retailers including boutique style shops and dining options. This location is the hub of NWA and boasts more than 37,000 vehicles daily.

## PRIME REPRESENTATION

### Anchored by Three Department Stores

Dillards, Sears, JCPenney

### Square Footage

832,000

### One Ergonomic Level

Housing more than 100 specialty stores



Colliers  
INTERNATIONAL

# IN GOOD COMPANY

EXTRAORDINARY. ENTERTAINING.  
CHARMING.

Countless brands have named the Northwest Arkansas Mall as their named location in the Fayetteville market. The Northwest Arkansas Mall is the only enclosed indoor shopping center in the entire NWA area.

- > Abercrombie & Fitch
- > Aeropostale
- > AT&T
- > Claire's
- > Francesca's
- > Buckle
- > Torrid
- > PacSun
- > New York & Company

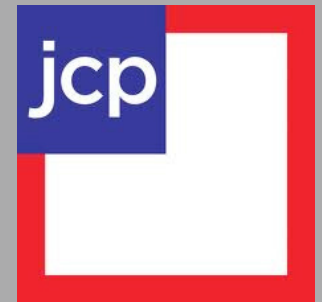
Dining options include:

- |               |               |                 |
|---------------|---------------|-----------------|
| > Sbarro      | > Stir Fry 88 | > Auntie Anne's |
| > Chick-fil-a | > YumYos      |                 |

BANANA  
REPUBLIC



Dillard's



Bath  
& Body  
Works

**Buckle** The Buckle logo, featuring the word "Buckle" in a bold, black, sans-serif font, followed by a red icon of a car seat belt buckle.

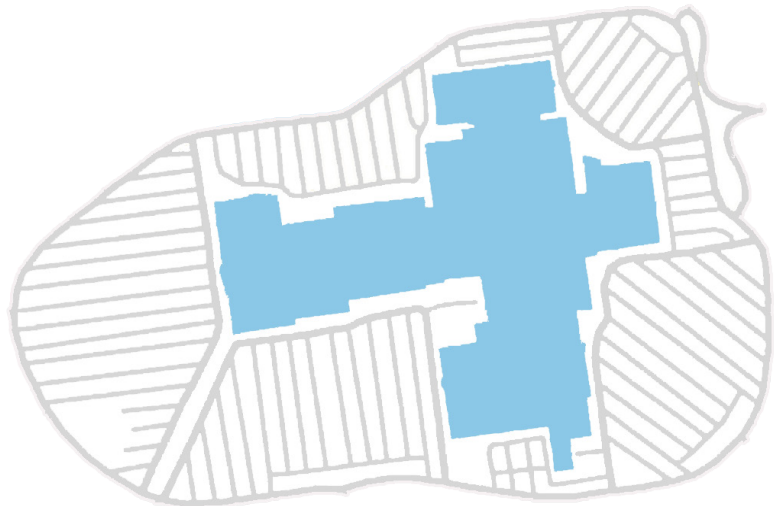


# POSITIONED TO SUCCEED

The Northwest Arkansas Mall property is irreplaceable real estate at its North Fayetteville location near the I-49/Fulbright Expressway interchange.

› The mall is located ten minutes north of downtown Fayetteville and in the heart of the retail node.

› The center is conveniently located at the intersection of North College and Joyce Blvd. - Fayetteville's newest interchange running north of downtown Fayetteville with an average of 37,000 vehicles daily.



TRADE AREA  
POPULATION



TRADE AREA  
HOUSEHOLDS



AVERAGE ANNUAL  
HOUSEHOLD INCOME



DAYTIME WORKFORCE  
POPULATION 16+



MEDIAN HOME  
VALUE







68,000 ADT(2016)

37,000 ADT(2016)

86,000 ADT(2016)

32,000 ADT(2016)





 Available Suites

SEARS

**DILLARD'S**  
men's & children's



# OPPORTUNITY Awaits

The Northwest Arkansas Mall presents an exceptional opportunity for your brand.

Please contact the following leasing professionals for more information:

**STEVE LANE**

MANAGING DIRECTOR | ARKANSAS

DIR: 479 845 1515

MOB: 479 366 6000

[steve.lane@colliers.com](mailto:steve.lane@colliers.com)

**ALAN W. COLE**

PRINCIPAL | ARKANSAS

DIR: 479 845 1505

MOB: 479 644 5849

[alan.cole@colliers.com](mailto:alan.cole@colliers.com)

**DARRYL NAPOLITANO**

BROKERAGE & DEVELOPMENT | ARKANSAS

DIR: 479 845 1520

MOB: 479 544 2104

[darryl.napolitano@colliers.com](mailto:darryl.napolitano@colliers.com)

**Colliers**  
INTERNATIONAL

