



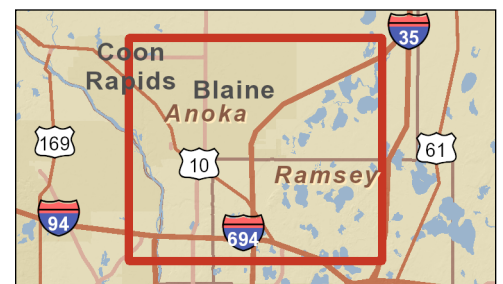
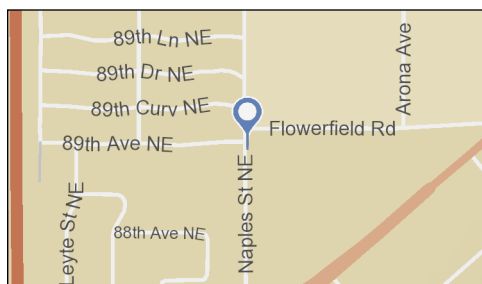
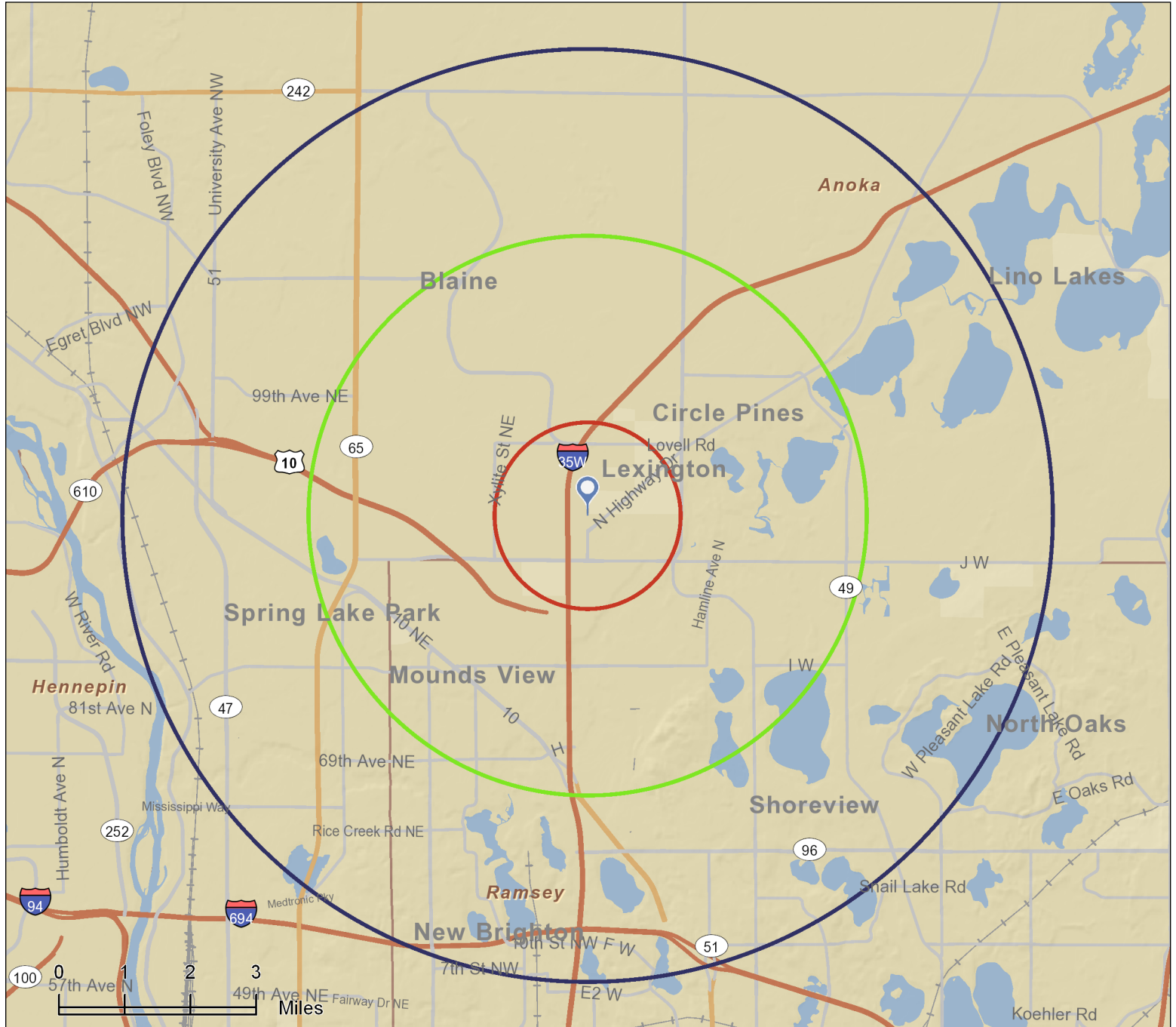
Site Map

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 1, 3, 5 Miles

Prepared by Maura Carland

Latitude: 45.131333

Longitude: -93.184228





2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 1 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

	2000	2010	2000-2010 Annual Rate
Population	6,974	7,452	0.67%
Households	2,573	2,757	0.69%
Housing Units	2,659	2,893	0.85%

Population by Race	Number	Percent
Total	7,451	100.0%
Population Reporting One Race	7,216	96.8%
White	6,303	84.6%
Black	155	2.1%
American Indian	57	0.8%
Asian	518	7.0%
Pacific Islander	3	0.0%
Some Other Race	180	2.4%
Population Reporting Two or More Races	235	3.2%
Total Hispanic Population	403	5.4%

Population by Sex		
Male	3,697	49.6%
Female	3,755	50.4%

Population by Age		
Total	7,451	100.0%
Age 0 - 4	577	7.7%
Age 5 - 9	656	8.8%
Age 10 - 14	573	7.7%
Age 15 - 19	476	6.4%
Age 20 - 24	443	5.9%
Age 25 - 29	453	6.1%
Age 30 - 34	519	7.0%
Age 35 - 39	587	7.9%
Age 40 - 44	635	8.5%
Age 45 - 49	672	9.0%
Age 50 - 54	558	7.5%
Age 55 - 59	487	6.5%
Age 60 - 64	330	4.4%
Age 65 - 69	189	2.5%
Age 70 - 74	122	1.6%
Age 75 - 79	90	1.2%
Age 80 - 84	57	0.8%
Age 85+	29	0.4%
Age 18+	5,324	71.4%
Age 65+	487	6.5%

Median Age by Sex and Race/Hispanic Origin	
Total Population	35.3
Male	35.3
Female	35.2
White Alone	37.2
Black Alone	27.5
American Indian Alone	31.3
Asian Alone	29.1
Pacific Islander Alone	22.5
Some Other Race Alone	25.6
Two or More Races	12.7
Hispanic Population	22.4

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 1 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

Households by Type

Total	2,757	100.0%
Households with 1 Person	635	23.0%
Households with 2+ People	2,122	77.0%
Family Households	1,938	70.3%
Husband-wife Families	1,410	51.1%
With Own Children	731	26.5%
Other Family (No Spouse Present)	528	19.2%
With Own Children	289	10.5%
Nonfamily Households	184	6.7%
All Households with Children	1,102	40.0%
Multigenerational Households	90	3.3%
Unmarried Partner Households	242	8.8%
Male-female	229	8.3%
Same-sex	13	0.5%
Average Household Size	2.70	

Family Households by Size

Total	1,938	100.0%
2 People	679	35.0%
3 People	455	23.5%
4 People	482	24.9%
5 People	213	11.0%
6 People	70	3.6%
7+ People	39	2.0%
Average Family Size	3.20	

Nonfamily Households by Size

Total	818	100.0%
1 Person	635	77.6%
2 People	154	18.8%
3 People	21	2.6%
4 People	5	0.6%
5 People	2	0.2%
6 People	1	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.26	

Population by Relationship and Household Type

Total	7,452	100.0%
In Households	7,448	99.9%
In Family Households	6,419	86.1%
Householder	1,924	25.8%
Spouse	1,399	18.8%
Child	2,637	35.4%
Other relative	240	3.2%
Nonrelative	220	3.0%
In Nonfamily Households	1,028	13.8%
In Group Quarters	4	0.1%
Institutionalized Population	0	0.0%
Noninstitutionalized Population	4	0.1%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 1 mile radius

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Latitude: 45.131332509

Longitude: -93.18422774

Family Households by Age of Householder

Total	1,940	100.0%
Householder Age 15 - 44	895	46.1%
Householder Age 45 - 54	535	27.6%
Householder Age 55 - 64	324	16.7%
Householder Age 65 - 74	121	6.2%
Householder Age 75+	65	3.4%

Nonfamily Households by Age of Householder

Total	819	100.0%
Householder Age 15 - 44	279	34.1%
Householder Age 45 - 54	200	24.4%
Householder Age 55 - 64	199	24.3%
Householder Age 65 - 74	93	11.4%
Householder Age 75+	48	5.9%

Households by Race of Householder

Total	2,757	100.0%
Householder is White Alone	2,485	90.1%
Householder is Black Alone	48	1.7%
Householder is American Indian Alone	15	0.5%
Householder is Asian Alone	124	4.5%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	42	1.5%
Householder is Two or More Races	42	1.5%
Households with Hispanic Householder	89	3.2%

Husband-wife Families by Race of Householder

Total	1,410	100.0%
Householder is White Alone	1,244	88.2%
Householder is Black Alone	22	1.6%
Householder is American Indian Alone	7	0.5%
Householder is Asian Alone	89	6.3%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	29	2.1%
Householder is Two or More Races	18	1.3%
Husband-wife Families with Hispanic Householder	53	3.8%

Other Families (No Spouse) by Race of Householder

Total	528	100.0%
Householder is White Alone	466	88.3%
Householder is Black Alone	15	2.8%
Householder is American Indian Alone	5	0.9%
Householder is Asian Alone	20	3.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	9	1.7%
Householder is Two or More Races	13	2.5%
Other Families with Hispanic Householder	19	3.6%

Nonfamily Households by Race of Householder

Total	819	100.0%
Householder is White Alone	775	94.6%
Householder is Black Alone	11	1.3%
Householder is American Indian Alone	3	0.4%
Householder is Asian Alone	14	1.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.6%
Householder is Two or More Races	11	1.3%
Nonfamily Households with Hispanic Householder	17	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

July 17, 2014



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 1 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

Total Housing Units by Occupancy

Total	2,888	100.0%
Occupied Housing Units	2,757	95.5%
Vacant Housing Units		
For Rent	39	1.4%
Rented, not Occupied	2	0.1%
For Sale Only	38	1.3%
Sold, not Occupied	6	0.2%
For Seasonal/Recreational/Occasional Use	6	0.2%
For Migrant Workers	0	0.0%
Other Vacant	40	1.4%
Total Vacancy Rate	4.7%	

Households by Tenure and Mortgage Status

Total	2,757	100.0%
Owner Occupied	2,406	87.3%
Owned with a Mortgage/Loan	1,737	63.0%
Owned Free and Clear	669	24.3%
Average Household Size	2.72	
Renter Occupied	351	12.7%
Average Household Size	2.56	

Owner-occupied Housing Units by Race of Householder

Total	2,406	100.0%
Householder is White Alone	2,185	90.8%
Householder is Black Alone	37	1.5%
Householder is American Indian Alone	15	0.6%
Householder is Asian Alone	104	4.3%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	28	1.2%
Householder is Two or More Races	36	1.5%
Owner-occupied Housing Units with Hispanic Householder	62	2.6%

Renter-occupied Housing Units by Race of Householder

Total	351	100.0%
Householder is White Alone	300	85.5%
Householder is Black Alone	11	3.1%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	19	5.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	14	4.0%
Householder is Two or More Races	7	2.0%
Renter-occupied Housing Units with Hispanic Householder	27	7.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.60
Householder is Black Alone	3.23
Householder is American Indian Alone	3.27
Householder is Asian Alone	3.98
Householder is Pacific Islander Alone	3.00
Householder is Some Other Race Alone	4.10
Householder is Two or More Races	2.93
Householder is Hispanic	3.85

Source: U.S. Census Bureau, Census 2010 Summary File 1.

July 17, 2014



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 3 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

	2000	2010	2000-2010 Annual Rate
Population	41,368	41,630	0.06%
Households	15,459	16,441	0.62%
Housing Units	15,744	17,192	0.88%

Population by Race	Number	Percent
Total	41,631	100.0%
Population Reporting One Race	40,542	97.4%
White	35,645	85.6%
Black	1,330	3.2%
American Indian	238	0.6%
Asian	2,681	6.4%
Pacific Islander	15	0.0%
Some Other Race	633	1.5%
Population Reporting Two or More Races	1,089	2.6%
Total Hispanic Population	1,523	3.7%

Population by Sex		
Male	20,654	49.6%
Female	20,976	50.4%

Population by Age		
Total	41,630	100.0%
Age 0 - 4	2,618	6.3%
Age 5 - 9	2,676	6.4%
Age 10 - 14	2,838	6.8%
Age 15 - 19	2,839	6.8%
Age 20 - 24	2,425	5.8%
Age 25 - 29	2,814	6.8%
Age 30 - 34	2,580	6.2%
Age 35 - 39	2,726	6.5%
Age 40 - 44	2,901	7.0%
Age 45 - 49	3,732	9.0%
Age 50 - 54	3,726	9.0%
Age 55 - 59	3,025	7.3%
Age 60 - 64	2,271	5.5%
Age 65 - 69	1,493	3.6%
Age 70 - 74	1,030	2.5%
Age 75 - 79	830	2.0%
Age 80 - 84	657	1.6%
Age 85+	449	1.1%
Age 18+	31,618	76.0%
Age 65+	4,459	10.7%

Median Age by Sex and Race/Hispanic Origin	
Total Population	38.7
Male	37.8
Female	39.7
White Alone	41.3
Black Alone	27.0
American Indian Alone	35.2
Asian Alone	29.5
Pacific Islander Alone	33.8
Some Other Race Alone	25.6
Two or More Races	14.1
Hispanic Population	22.8

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 3 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

Households by Type

Total	16,441	100.0%
Households with 1 Person	4,107	25.0%
Households with 2+ People	12,334	75.0%
Family Households	11,319	68.8%
Husband-wife Families	8,613	52.4%
With Own Children	3,603	21.9%
Other Family (No Spouse Present)	2,706	16.5%
With Own Children	1,466	8.9%
Nonfamily Households	1,015	6.2%
All Households with Children	5,484	33.4%
Multigenerational Households	459	2.8%
Unmarried Partner Households	1,195	7.3%
Male-female	1,106	6.7%
Same-sex	89	0.5%
Average Household Size	2.53	

Family Households by Size

Total	11,318	100.0%
2 People	4,741	41.9%
3 People	2,749	24.3%
4 People	2,354	20.8%
5 People	991	8.8%
6 People	298	2.6%
7+ People	185	1.6%
Average Family Size	3.02	

Nonfamily Households by Size

Total	5,122	100.0%
1 Person	4,107	80.2%
2 People	841	16.4%
3 People	120	2.3%
4 People	41	0.8%
5 People	11	0.2%
6 People	2	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	41,630	100.0%
In Households	41,572	99.9%
In Family Households	35,222	84.6%
Householder	11,278	27.1%
Spouse	8,585	20.6%
Child	13,142	31.6%
Other relative	1,199	2.9%
Nonrelative	1,017	2.4%
In Nonfamily Households	6,351	15.3%
In Group Quarters	58	0.1%
Institutionalized Population	16	0.0%
Noninstitutionalized Population	41	0.1%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 3 mile radius

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Latitude: 45.131332509

Longitude: -93.18422774

Family Households by Age of Householder

Total	11,318	100.0%
Householder Age 15 - 44	4,290	37.9%
Householder Age 45 - 54	3,163	27.9%
Householder Age 55 - 64	2,176	19.2%
Householder Age 65 - 74	1,026	9.1%
Householder Age 75+	663	5.9%

Nonfamily Households by Age of Householder

Total	5,123	100.0%
Householder Age 15 - 44	1,621	31.6%
Householder Age 45 - 54	1,110	21.7%
Householder Age 55 - 64	1,073	20.9%
Householder Age 65 - 74	583	11.4%
Householder Age 75+	736	14.4%

Households by Race of Householder

Total	16,440	100.0%
Householder is White Alone	14,835	90.2%
Householder is Black Alone	422	2.6%
Householder is American Indian Alone	83	0.5%
Householder is Asian Alone	732	4.5%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	157	1.0%
Householder is Two or More Races	205	1.2%
Households with Hispanic Householder	366	2.2%

Husband-wife Families by Race of Householder

Total	8,614	100.0%
Householder is White Alone	7,748	89.9%
Householder is Black Alone	168	2.0%
Householder is American Indian Alone	31	0.4%
Householder is Asian Alone	492	5.7%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	88	1.0%
Householder is Two or More Races	83	1.0%
Husband-wife Families with Hispanic Householder	206	2.4%

Other Families (No Spouse) by Race of Householder

Total	2,706	100.0%
Householder is White Alone	2,317	85.6%
Householder is Black Alone	137	5.1%
Householder is American Indian Alone	28	1.0%
Householder is Asian Alone	113	4.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	49	1.8%
Householder is Two or More Races	62	2.3%
Other Families with Hispanic Householder	90	3.3%

Nonfamily Households by Race of Householder

Total	5,123	100.0%
Householder is White Alone	4,770	93.1%
Householder is Black Alone	118	2.3%
Householder is American Indian Alone	25	0.5%
Householder is Asian Alone	127	2.5%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	21	0.4%
Householder is Two or More Races	60	1.2%
Nonfamily Households with Hispanic Householder	70	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 3 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

Total Housing Units by Occupancy

Total	17,189	100.0%
Occupied Housing Units	16,441	95.6%
Vacant Housing Units		
For Rent	293	1.7%
Rented, not Occupied	20	0.1%
For Sale Only	191	1.1%
Sold, not Occupied	36	0.2%
For Seasonal/Recreational/Occasional Use	50	0.3%
For Migrant Workers	0	0.0%
Other Vacant	158	0.9%
Total Vacancy Rate	4.4%	

Households by Tenure and Mortgage Status

Total	16,441	100.0%
Owner Occupied	13,400	81.5%
Owned with a Mortgage/Loan	9,981	60.7%
Owned Free and Clear	3,419	20.8%
Average Household Size	2.60	
Renter Occupied	3,041	18.5%
Average Household Size	2.20	

Owner-occupied Housing Units by Race of Householder

Total	13,400	100.0%
Householder is White Alone	12,397	92.5%
Householder is Black Alone	193	1.4%
Householder is American Indian Alone	55	0.4%
Householder is Asian Alone	534	4.0%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	93	0.7%
Householder is Two or More Races	125	0.9%
Owner-occupied Housing Units with Hispanic Householder	227	1.7%

Renter-occupied Housing Units by Race of Householder

Total	3,040	100.0%
Householder is White Alone	2,438	80.2%
Householder is Black Alone	228	7.5%
Householder is American Indian Alone	28	0.9%
Householder is Asian Alone	199	6.5%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	64	2.1%
Householder is Two or More Races	80	2.6%
Renter-occupied Housing Units with Hispanic Householder	138	4.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.45
Householder is Black Alone	3.05
Householder is American Indian Alone	2.82
Householder is Asian Alone	3.47
Householder is Pacific Islander Alone	2.17
Householder is Some Other Race Alone	3.76
Householder is Two or More Races	2.89
Householder is Hispanic	3.52

Source: U.S. Census Bureau, Census 2010 Summary File 1.

July 17, 2014



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

	2000	2010	2000-2010 Annual Rate
Population	126,933	138,327	0.86%
Households	46,976	53,301	1.27%
Housing Units	47,781	55,697	1.55%

Population by Race	Number	Percent
Total	138,327	100.0%
Population Reporting One Race	134,664	97.4%
White	116,726	84.4%
Black	6,022	4.4%
American Indian	890	0.6%
Asian	8,898	6.4%
Pacific Islander	48	0.0%
Some Other Race	2,080	1.5%
Population Reporting Two or More Races	3,663	2.6%
Total Hispanic Population	5,109	3.7%

Population by Sex		
Male	68,273	49.4%
Female	70,054	50.6%

Population by Age		
Total	138,328	100.0%
Age 0 - 4	8,917	6.4%
Age 5 - 9	9,084	6.6%
Age 10 - 14	9,210	6.7%
Age 15 - 19	9,097	6.6%
Age 20 - 24	7,652	5.5%
Age 25 - 29	9,191	6.6%
Age 30 - 34	9,111	6.6%
Age 35 - 39	9,116	6.6%
Age 40 - 44	9,739	7.0%
Age 45 - 49	11,642	8.4%
Age 50 - 54	11,383	8.2%
Age 55 - 59	9,725	7.0%
Age 60 - 64	7,943	5.7%
Age 65 - 69	5,583	4.0%
Age 70 - 74	3,910	2.8%
Age 75 - 79	3,090	2.2%
Age 80 - 84	2,221	1.6%
Age 85+	1,714	1.2%
Age 18+	105,009	75.9%
Age 65+	16,518	11.9%

Median Age by Sex and Race/Hispanic Origin	
Total Population	38.8
Male	37.7
Female	39.9
White Alone	41.7
Black Alone	26.4
American Indian Alone	32.1
Asian Alone	31.0
Pacific Islander Alone	29.2
Some Other Race Alone	24.9
Two or More Races	14.2
Hispanic Population	23.6

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

Households by Type

Total	53,301	100.0%
Households with 1 Person	12,940	24.3%
Households with 2+ People	40,361	75.7%
Family Households	37,167	69.7%
Husband-wife Families	29,131	54.7%
With Own Children	12,234	23.0%
Other Family (No Spouse Present)	8,037	15.1%
With Own Children	4,365	8.2%
Nonfamily Households	3,194	6.0%
All Households with Children	17,907	33.6%
Multigenerational Households	1,503	2.8%
Unmarried Partner Households	3,476	6.5%
Male-female	3,179	6.0%
Same-sex	297	0.6%
Average Household Size	2.56	

Family Households by Size

Total	37,167	100.0%
2 People	15,970	43.0%
3 People	8,506	22.9%
4 People	7,718	20.8%
5 People	3,191	8.6%
6 People	1,110	3.0%
7+ People	672	1.8%
Average Family Size	3.04	

Nonfamily Households by Size

Total	16,133	100.0%
1 Person	12,940	80.2%
2 People	2,624	16.3%
3 People	364	2.3%
4 People	141	0.9%
5 People	42	0.3%
6 People	15	0.1%
7+ People	7	0.0%
Average Nonfamily Size	1.25	

Population by Relationship and Household Type

Total	138,327	100.0%
In Households	136,222	98.5%
In Family Households	116,035	83.9%
Householder	37,136	26.8%
Spouse	29,106	21.0%
Child	42,855	31.0%
Other relative	3,956	2.9%
Nonrelative	2,981	2.2%
In Nonfamily Households	20,188	14.6%
In Group Quarters	2,105	1.5%
Institutionalized Population	1,645	1.2%
Noninstitutionalized Population	459	0.3%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

Family Households by Age of Householder

Total	37,168	100.0%
Householder Age 15 - 44	14,029	37.7%
Householder Age 45 - 54	9,792	26.3%
Householder Age 55 - 64	7,150	19.2%
Householder Age 65 - 74	3,861	10.4%
Householder Age 75+	2,336	6.3%

Nonfamily Households by Age of Householder

Total	16,134	100.0%
Householder Age 15 - 44	5,107	31.7%
Householder Age 45 - 54	3,160	19.6%
Householder Age 55 - 64	3,266	20.2%
Householder Age 65 - 74	2,070	12.8%
Householder Age 75+	2,531	15.7%

Households by Race of Householder

Total	53,301	100.0%
Householder is White Alone	47,822	89.7%
Householder is Black Alone	1,624	3.0%
Householder is American Indian Alone	269	0.5%
Householder is Asian Alone	2,447	4.6%
Householder is Pacific Islander Alone	15	0.0%
Householder is Some Other Race Alone	483	0.9%
Householder is Two or More Races	641	1.2%
Households with Hispanic Householder	1,184	2.2%

Husband-wife Families by Race of Householder

Total	29,131	100.0%
Householder is White Alone	26,073	89.5%
Householder is Black Alone	672	2.3%
Householder is American Indian Alone	104	0.4%
Householder is Asian Alone	1,723	5.9%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	268	0.9%
Householder is Two or More Races	282	1.0%
Husband-wife Families with Hispanic Householder	651	2.2%

Other Families (No Spouse) by Race of Householder

Total	8,038	100.0%
Householder is White Alone	6,646	82.7%
Householder is Black Alone	592	7.4%
Householder is American Indian Alone	91	1.1%
Householder is Asian Alone	362	4.5%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	149	1.9%
Householder is Two or More Races	196	2.4%
Other Families with Hispanic Householder	306	3.8%

Nonfamily Households by Race of Householder

Total	16,134	100.0%
Householder is White Alone	15,103	93.6%
Householder is Black Alone	361	2.2%
Householder is American Indian Alone	74	0.5%
Householder is Asian Alone	362	2.2%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	67	0.4%
Householder is Two or More Races	163	1.0%
Nonfamily Households with Hispanic Householder	226	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

July 17, 2014



2010 Census Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 45.131332509

Longitude: -93.18422774

Total Housing Units by Occupancy

Total	55,684	100.0%
Occupied Housing Units	53,301	95.7%
Vacant Housing Units		
For Rent	889	1.6%
Rented, not Occupied	47	0.1%
For Sale Only	653	1.2%
Sold, not Occupied	124	0.2%
For Seasonal/Recreational/Occasional Use	207	0.4%
For Migrant Workers	0	0.0%
Other Vacant	463	0.8%
Total Vacancy Rate	4.3%	

Households by Tenure and Mortgage Status

Total	53,301	100.0%
Owner Occupied	43,769	82.1%
Owned with a Mortgage/Loan	33,432	62.7%
Owned Free and Clear	10,337	19.4%
Average Household Size	2.61	
Renter Occupied	9,532	17.9%
Average Household Size	2.30	

Owner-occupied Housing Units by Race of Householder

Total	43,769	100.0%
Householder is White Alone	40,268	92.0%
Householder is Black Alone	683	1.6%
Householder is American Indian Alone	172	0.4%
Householder is Asian Alone	1,958	4.5%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	284	0.6%
Householder is Two or More Races	396	0.9%
Owner-occupied Housing Units with Hispanic Householder	743	1.7%

Renter-occupied Housing Units by Race of Householder

Total	9,531	100.0%
Householder is White Alone	7,554	79.3%
Householder is Black Alone	941	9.9%
Householder is American Indian Alone	98	1.0%
Householder is Asian Alone	489	5.1%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	199	2.1%
Householder is Two or More Races	244	2.6%
Renter-occupied Housing Units with Hispanic Householder	441	4.6%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.46
Householder is Black Alone	3.37
Householder is American Indian Alone	2.88
Householder is Asian Alone	3.49
Householder is Pacific Islander Alone	2.60
Householder is Some Other Race Alone	4.02
Householder is Two or More Races	3.03
Householder is Hispanic	3.58

Source: U.S. Census Bureau, Census 2010 Summary File 1.

July 17, 2014



Executive Summary

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
Population			
2000 Population	6,974	41,368	126,933
2010 Population	7,452	41,630	138,327
2013 Population	7,556	42,315	141,612
2018 Population	7,777	43,851	147,191
2000-2010 Annual Rate	0.67%	0.06%	0.86%
2010-2013 Annual Rate	0.43%	0.50%	0.72%
2013-2018 Annual Rate	0.58%	0.72%	0.78%
2013 Male Population	49.6%	49.5%	49.3%
2013 Female Population	50.4%	50.5%	50.7%
2013 Median Age	35.6	39.4	39.3

In the identified area, the current year population is 141,612. In 2010, the Census count in the area was 138,327. The rate of change since 2010 was 0.72% annually. The five-year projection for the population in the area is 147,191 representing a change of 0.78% annually from 2013 to 2018. Currently, the population is 49.3% male and 50.7% female.

Median Age

The median age in this area is 39.3, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	83.9%	85.1%	83.9%
2013 Black Alone	2.1%	3.2%	4.4%
2013 American Indian/Alaska Native Alone	0.8%	0.6%	0.6%
2013 Asian Alone	7.1%	6.7%	6.7%
2013 Pacific Islander Alone	0.0%	0.0%	0.0%
2013 Other Race	2.8%	1.7%	1.7%
2013 Two or More Races	3.2%	2.7%	2.7%
2013 Hispanic Origin (Any Race)	6.2%	4.1%	4.2%

Persons of Hispanic origin represent 4.2% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 34.7 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	2,573	15,459	46,976
2010 Households	2,757	16,441	53,301
2013 Total Households	2,802	16,836	54,872
2018 Total Households	2,886	17,516	57,234
2000-2010 Annual Rate	0.69%	0.62%	1.27%
2010-2013 Annual Rate	0.50%	0.73%	0.90%
2013-2018 Annual Rate	0.59%	0.79%	0.85%
2013 Average Household Size	2.69	2.51	2.54

The household count in this area has changed from 53,301 in 2010 to 54,872 in the current year, a change of 0.90% annually. The five-year projection of households is 57,234, a change of 0.85% annually from the current year total. Average household size is currently 2.54, compared to 2.56 in the year 2010. The number of families in the current year is 38,152 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



Executive Summary

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
Median Household Income			
2013 Median Household Income	\$63,636	\$65,361	\$69,309
2018 Median Household Income	\$76,705	\$79,409	\$83,872
2013-2018 Annual Rate	3.81%	3.97%	3.89%
Average Household Income			
2013 Average Household Income	\$77,168	\$81,392	\$88,804
2018 Average Household Income	\$89,608	\$96,770	\$106,299
2013-2018 Annual Rate	3.03%	3.52%	3.66%
Per Capita Income			
2013 Per Capita Income	\$28,257	\$32,314	\$34,670
2018 Per Capita Income	\$32,804	\$38,562	\$41,579
2013-2018 Annual Rate	3.03%	3.60%	3.70%
Households by Income			

Current median household income is \$69,309 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$83,872 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$88,804 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$106,299 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$34,670 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$41,579 in five years, compared to \$32,073 for all U.S. households

Housing			
2000 Total Housing Units	2,659	15,744	47,781
2000 Owner Occupied Housing Units	2,337	13,005	39,665
2000 Owner Occupied Housing Units	236	2,454	7,311
2000 Vacant Housing Units	86	285	805
2010 Total Housing Units	2,893	17,192	55,697
2010 Owner Occupied Housing Units	2,406	13,400	43,769
2010 Renter Occupied Housing Units	351	3,041	9,532
2010 Vacant Housing Units	136	751	2,396
2013 Total Housing Units	2,911	17,531	57,371
2013 Owner Occupied Housing Units	2,427	13,585	44,663
2013 Renter Occupied Housing Units	375	3,251	10,209
2013 Vacant Housing Units	109	695	2,499
2018 Total Housing Units	2,998	18,157	59,614
2018 Owner Occupied Housing Units	2,513	14,208	46,807
2018 Renter Occupied Housing Units	373	3,307	10,427
2018 Vacant Housing Units	112	641	2,380

Currently, 77.8% of the 57,371 housing units in the area are owner occupied; 17.8%, renter occupied; and 4.4% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 55,697 housing units in the area - 78.6% owner occupied, 17.1% renter occupied, and 4.3% vacant. The annual rate of change in housing units since 2010 is 1.32%. Median home value in the area is \$180,511, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 3.76% annually to \$217,085.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



Demographic and Income Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

Summary	Census 2010		2013		2018			
Population	7,452		7,556		7,777			
Households	2,757		2,802		2,886			
Families	1,938		1,961		2,009			
Average Household Size	2.70		2.69		2.69			
Owner Occupied Housing Units	2,406		2,427		2,513			
Renter Occupied Housing Units	351		375		373			
Median Age	35.3		35.6		36.2			
Trends: 2013 - 2018 Annual Rate	Area		State		National			
Population	0.58%		0.54%		0.71%			
Households	0.59%		0.62%		0.74%			
Families	0.48%		0.50%		0.63%			
Owner HHs	0.70%		0.70%		0.94%			
Median Household Income	3.81%		3.74%		3.03%			
Households by Income	2013			2018				
			Number	Percent	Number	Percent		
	<\$15,000		198	7.1%	194	6.7%		
	\$15,000 - \$24,999		121	4.3%	97	3.4%		
	\$25,000 - \$34,999		277	9.9%	198	6.9%		
	\$35,000 - \$49,999		408	14.6%	394	13.7%		
	\$50,000 - \$74,999		616	22.0%	510	17.7%		
	\$75,000 - \$99,999		524	18.7%	532	18.4%		
	\$100,000 - \$149,999		486	17.3%	657	22.8%		
	\$150,000 - \$199,999		111	4.0%	233	8.1%		
\$200,000+		61	2.2%	72	2.5%			
Median Household Income			\$63,636		\$76,705			
Average Household Income			\$77,168		\$89,608			
Per Capita Income			\$28,257		\$32,804			
Population by Age	Census 2010		2013		2018			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		577	7.7%	557	7.4%	568	7.3%
	5 - 9		656	8.8%	615	8.1%	609	7.8%
	10 - 14		573	7.7%	624	8.3%	649	8.3%
	15 - 19		476	6.4%	479	6.3%	527	6.8%
	20 - 24		443	5.9%	437	5.8%	378	4.9%
	25 - 34		972	13.0%	1,003	13.3%	1,011	13.0%
	35 - 44		1,222	16.4%	1,148	15.2%	1,160	14.9%
	45 - 54		1,230	16.5%	1,212	16.0%	1,132	14.6%
	55 - 64		817	11.0%	906	12.0%	974	12.5%
	65 - 74		311	4.2%	385	5.1%	543	7.0%
	75 - 84		147	2.0%	153	2.0%	178	2.3%
	85+		29	0.4%	35	0.5%	49	0.6%
	Race and Ethnicity	Census 2010		2013		2018		
Number		Percent	Number	Percent	Number	Percent		
White Alone		6,303	84.6%	6,340	83.9%	6,356	81.7%	
Black Alone		155	2.1%	161	2.1%	187	2.4%	
American Indian Alone		57	0.8%	61	0.8%	67	0.9%	
Asian Alone		518	7.0%	540	7.1%	622	8.0%	
Pacific Islander Alone		3	0.0%	3	0.0%	3	0.0%	
Some Other Race Alone		180	2.4%	208	2.8%	275	3.5%	
Two or More Races		235	3.2%	243	3.2%	267	3.4%	
Hispanic Origin (Any Race)		403	5.4%	472	6.2%	626	8.0%	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

July 17, 2014

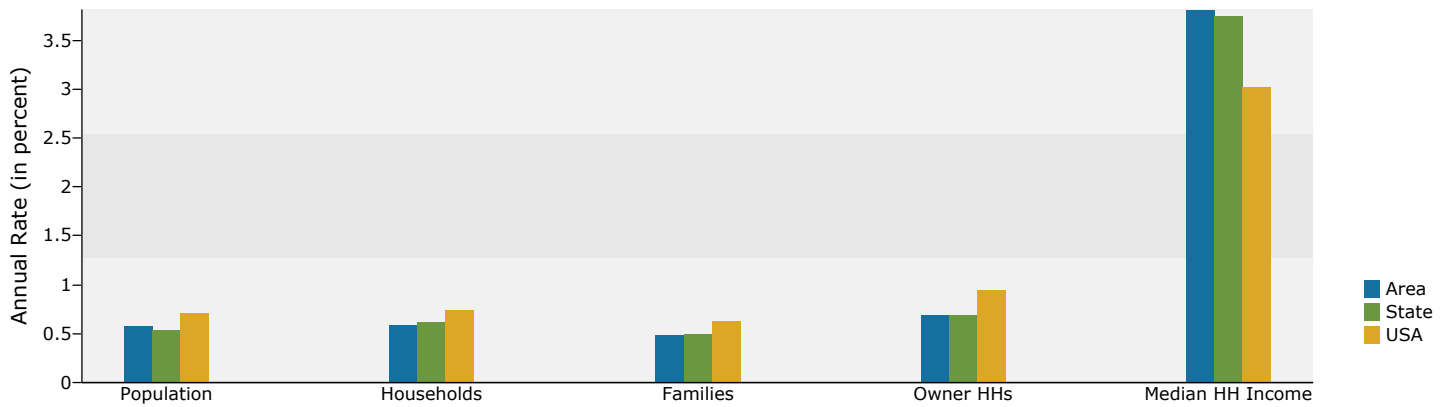


Demographic and Income Profile

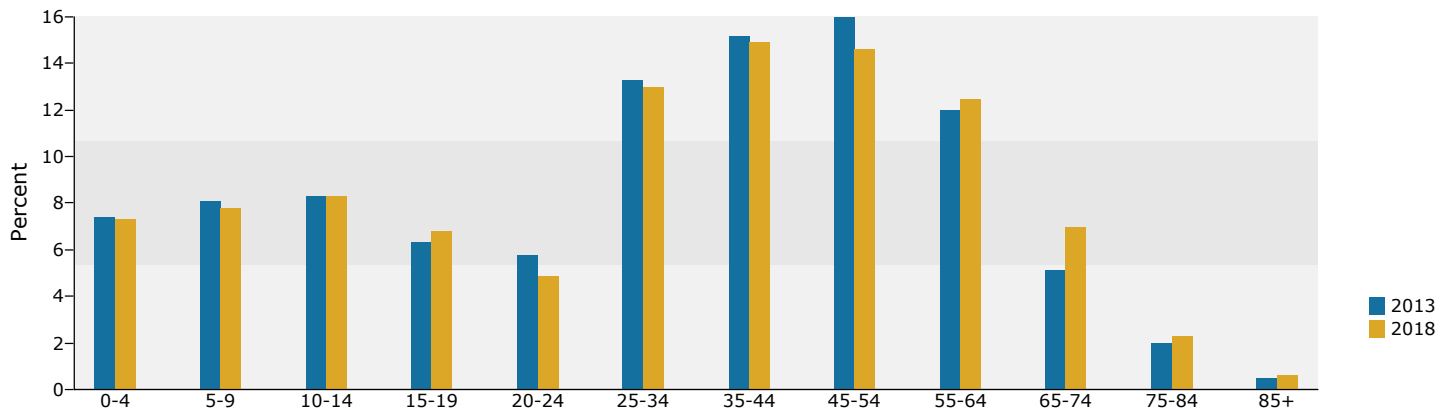
8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

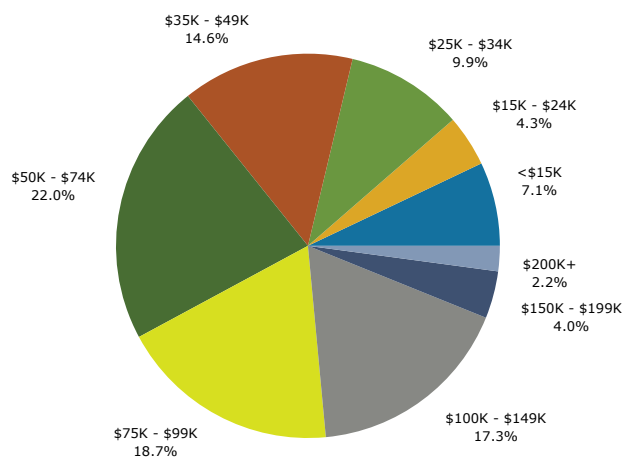
Trends 2013-2018



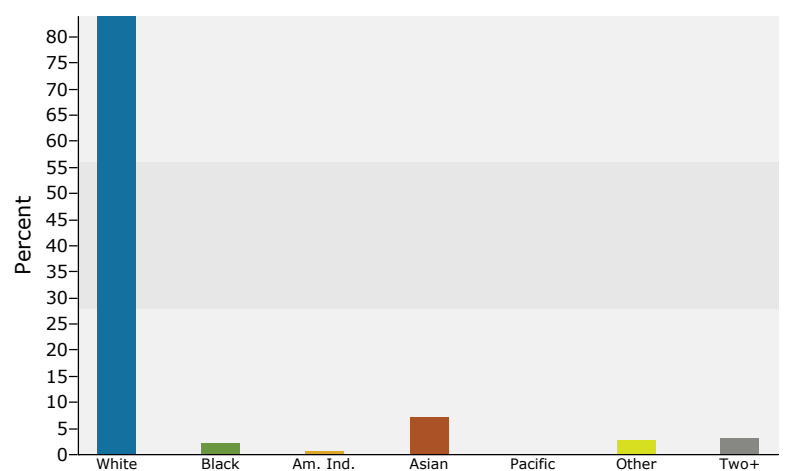
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 6.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

July 17, 2014



Demographic and Income Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

Summary	Census 2010		2013		2018	
Population	41,630		42,315		43,851	
Households	16,441		16,836		17,516	
Families	11,319		11,534		11,925	
Average Household Size	2.53		2.51		2.50	
Owner Occupied Housing Units	13,400		13,585		14,208	
Renter Occupied Housing Units	3,041		3,251		3,307	
Median Age	38.7		39.4		39.9	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.72%		0.54%		0.71%	
Households	0.80%		0.62%		0.74%	
Families	0.67%		0.50%		0.63%	
Owner HHs	0.90%		0.70%		0.94%	
Median Household Income	3.97%		3.74%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	976	5.8%	925	5.3%		
\$15,000 - \$24,999	1,135	6.7%	880	5.0%		
\$25,000 - \$34,999	1,392	8.3%	995	5.7%		
\$35,000 - \$49,999	2,133	12.7%	2,057	11.7%		
\$50,000 - \$74,999	3,930	23.3%	3,232	18.5%		
\$75,000 - \$99,999	2,912	17.3%	2,918	16.7%		
\$100,000 - \$149,999	2,990	17.8%	4,076	23.3%		
\$150,000 - \$199,999	866	5.1%	1,814	10.4%		
\$200,000+	502	3.0%	618	3.5%		
Median Household Income	\$65,361		\$79,409			
Average Household Income	\$81,392		\$96,770			
Per Capita Income	\$32,314		\$38,562			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,618	6.3%	2,527	6.0%	2,620	6.0%
5 - 9	2,676	6.4%	2,695	6.4%	2,745	6.3%
10 - 14	2,838	6.8%	2,781	6.6%	2,918	6.7%
15 - 19	2,839	6.8%	2,630	6.2%	2,546	5.8%
20 - 24	2,425	5.8%	2,494	5.9%	2,172	5.0%
25 - 34	5,394	13.0%	5,724	13.5%	5,800	13.2%
35 - 44	5,627	13.5%	5,487	13.0%	5,961	13.6%
45 - 54	7,458	17.9%	6,790	16.0%	5,961	13.6%
55 - 64	5,296	12.7%	6,078	14.4%	6,723	15.3%
65 - 74	2,523	6.1%	3,046	7.2%	4,052	9.2%
75 - 84	1,487	3.6%	1,521	3.6%	1,720	3.9%
85+	449	1.1%	541	1.3%	633	1.4%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,645	85.6%	35,998	85.1%	36,566	83.4%
Black Alone	1,330	3.2%	1,373	3.2%	1,556	3.5%
American Indian Alone	238	0.6%	249	0.6%	273	0.6%
Asian Alone	2,681	6.4%	2,823	6.7%	3,268	7.5%
Pacific Islander Alone	15	0.0%	15	0.0%	16	0.0%
Some Other Race Alone	633	1.5%	714	1.7%	893	2.0%
Two or More Races	1,089	2.6%	1,143	2.7%	1,280	2.9%
Hispanic Origin (Any Race)	1,523	3.7%	1,745	4.1%	2,241	5.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

July 17, 2014

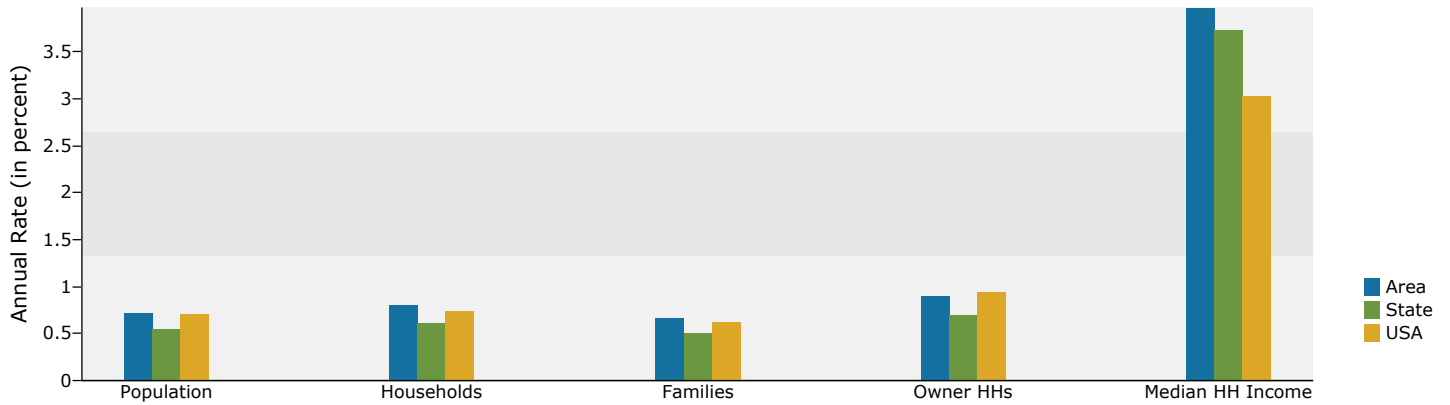


Demographic and Income Profile

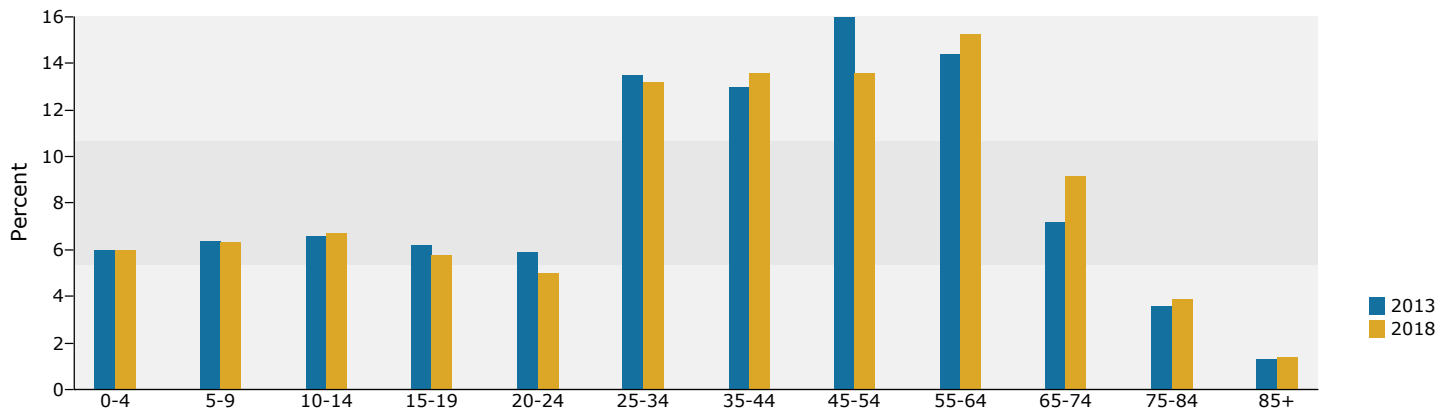
8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

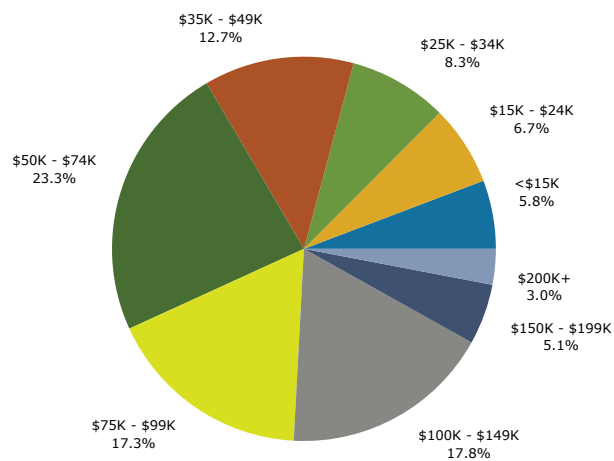
Trends 2013-2018



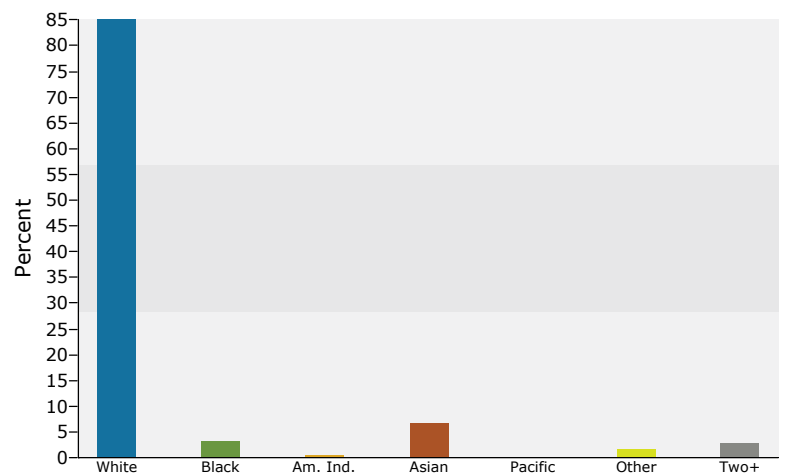
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

July 17, 2014



Demographic and Income Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

Summary	Census 2010		2013		2018	
Population	138,327		141,612		147,191	
Households	53,301		54,872		57,234	
Families	37,167		38,152		39,614	
Average Household Size	2.56		2.54		2.53	
Owner Occupied Housing Units	43,769		44,663		46,807	
Renter Occupied Housing Units	9,532		10,209		10,427	
Median Age	38.8		39.3		39.6	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.78%		0.54%		0.71%	
Households	0.85%		0.62%		0.74%	
Families	0.75%		0.50%		0.63%	
Owner HHs	0.94%		0.70%		0.94%	
Median Household Income	3.89%		3.74%		3.03%	
Households by Income			2013		2018	
			Number	Percent	Number	Percent
<\$15,000			3,504	6.4%	3,325	5.8%
\$15,000 - \$24,999			3,538	6.4%	2,720	4.8%
\$25,000 - \$34,999			4,556	8.3%	3,262	5.7%
\$35,000 - \$49,999			6,625	12.1%	6,346	11.1%
\$50,000 - \$74,999			11,067	20.2%	9,068	15.8%
\$75,000 - \$99,999			9,237	16.8%	9,102	15.9%
\$100,000 - \$149,999			10,247	18.7%	13,483	23.6%
\$150,000 - \$199,999			3,388	6.2%	6,658	11.6%
\$200,000+			2,710	4.9%	3,270	5.7%
Median Household Income			\$69,309		\$83,872	
Average Household Income			\$88,804		\$106,299	
Per Capita Income			\$34,670		\$41,579	
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,917	6.4%	8,765	6.2%	9,130	6.2%
5 - 9	9,084	6.6%	9,283	6.6%	9,562	6.5%
10 - 14	9,210	6.7%	9,368	6.6%	10,086	6.9%
15 - 19	9,097	6.6%	8,660	6.1%	8,635	5.9%
20 - 24	7,652	5.5%	8,076	5.7%	7,309	5.0%
25 - 34	18,302	13.2%	18,869	13.3%	19,095	13.0%
35 - 44	18,855	13.6%	18,708	13.2%	20,158	13.7%
45 - 54	23,025	16.6%	21,702	15.3%	19,665	13.4%
55 - 64	17,668	12.8%	19,466	13.7%	20,852	14.2%
65 - 74	9,493	6.9%	11,113	7.8%	13,901	9.4%
75 - 84	5,311	3.8%	5,617	4.0%	6,496	4.4%
85+	1,714	1.2%	1,985	1.4%	2,302	1.6%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	116,726	84.4%	118,758	83.9%	120,804	82.1%
Black Alone	6,022	4.4%	6,214	4.4%	7,084	4.8%
American Indian Alone	890	0.6%	919	0.6%	982	0.7%
Asian Alone	8,898	6.4%	9,456	6.7%	10,965	7.4%
Pacific Islander Alone	48	0.0%	50	0.0%	63	0.0%
Some Other Race Alone	2,080	1.5%	2,369	1.7%	3,022	2.1%
Two or More Races	3,663	2.6%	3,846	2.7%	4,272	2.9%
Hispanic Origin (Any Race)	5,109	3.7%	5,947	4.2%	7,769	5.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

July 17, 2014

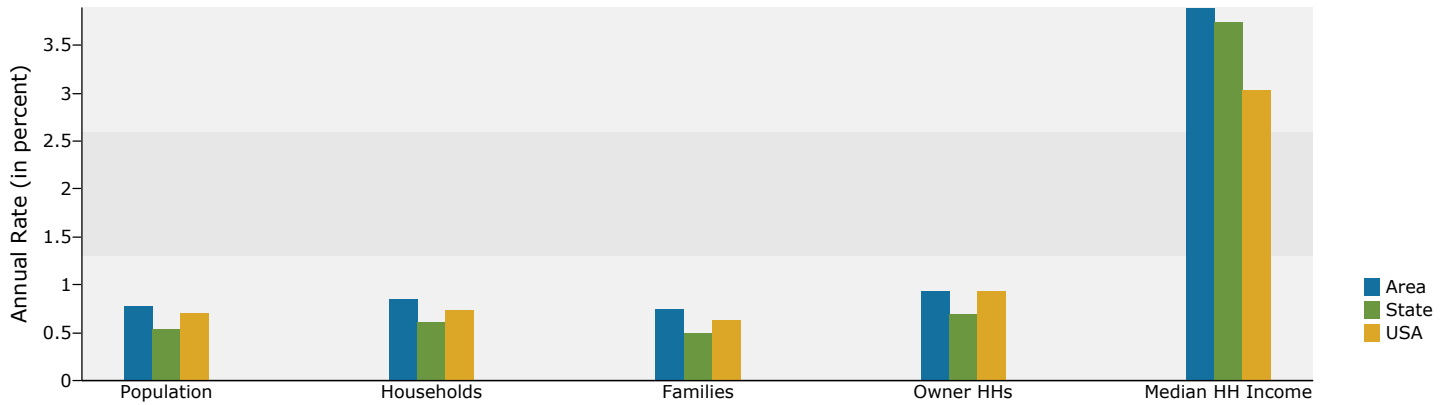


Demographic and Income Profile

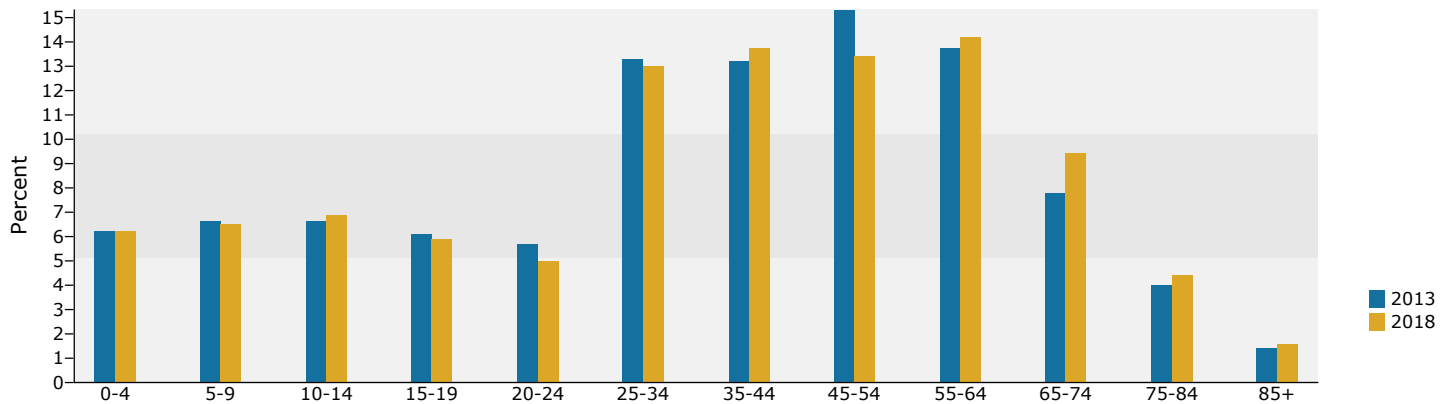
8799 Naples St NE, Blaine, Minnesota, 55449
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

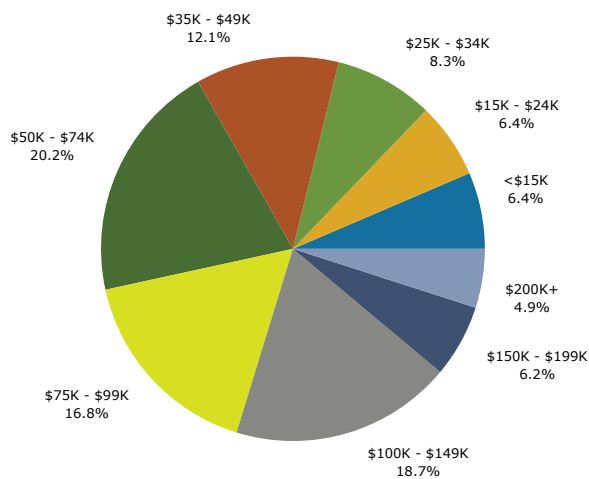
Trends 2013-2018



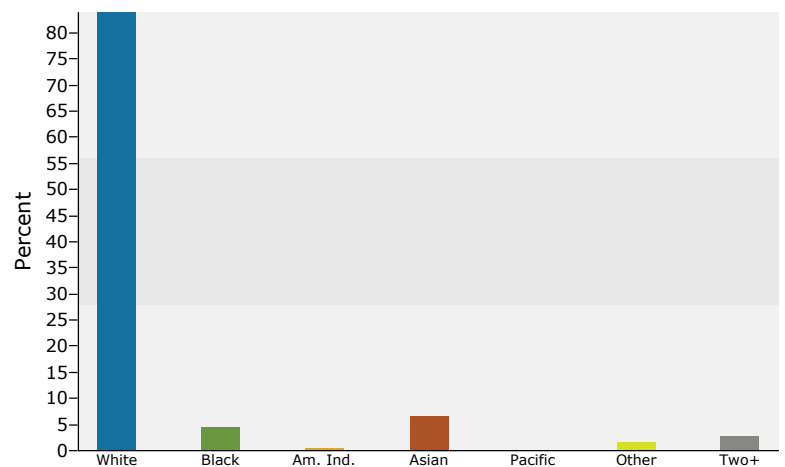
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 4.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

July 17, 2014



Market Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	6,974	41,368	126,933
2010 Total Population	7,452	41,630	138,327
2013 Total Population	7,556	42,315	141,612
2013 Group Quarters	4	58	2,105
2018 Total Population	7,777	43,851	147,191
2013-2018 Annual Rate	0.58%	0.72%	0.78%
Household Summary			
2000 Households	2,573	15,459	46,976
2000 Average Household Size	2.71	2.67	2.66
2010 Households	2,757	16,441	53,301
2010 Average Household Size	2.70	2.53	2.56
2013 Households	2,802	16,836	54,872
2013 Average Household Size	2.69	2.51	2.54
2018 Households	2,886	17,516	57,234
2018 Average Household Size	2.69	2.50	2.53
2013-2018 Annual Rate	0.59%	0.79%	0.85%
2010 Families	1,938	11,319	37,167
2010 Average Family Size	3.20	3.02	3.04
2013 Families	1,961	11,534	38,152
2013 Average Family Size	3.20	3.00	3.03
2018 Families	2,009	11,925	39,614
2018 Average Family Size	3.20	3.00	3.02
2013-2018 Annual Rate	0.48%	0.67%	0.75%
Housing Unit Summary			
2000 Housing Units	2,659	15,744	47,781
Owner Occupied Housing Units	87.9%	82.6%	83.0%
Renter Occupied Housing Units	8.9%	15.6%	15.3%
Vacant Housing Units	3.2%	1.8%	1.7%
2010 Housing Units	2,893	17,192	55,697
Owner Occupied Housing Units	83.2%	77.9%	78.6%
Renter Occupied Housing Units	12.1%	17.7%	17.1%
Vacant Housing Units	4.7%	4.4%	4.3%
2013 Housing Units	2,911	17,531	57,371
Owner Occupied Housing Units	83.4%	77.5%	77.8%
Renter Occupied Housing Units	12.9%	18.5%	17.8%
Vacant Housing Units	3.7%	4.0%	4.4%
2018 Housing Units	2,998	18,157	59,614
Owner Occupied Housing Units	83.8%	78.3%	78.5%
Renter Occupied Housing Units	12.4%	18.2%	17.5%
Vacant Housing Units	3.7%	3.5%	4.0%
Median Household Income			
2013	\$63,636	\$65,361	\$69,309
2018	\$76,705	\$79,409	\$83,872
Median Home Value			
2013	\$165,283	\$171,150	\$180,511
2018	\$207,220	\$207,660	\$217,085
Per Capita Income			
2013	\$28,257	\$32,314	\$34,670
2018	\$32,804	\$38,562	\$41,579
Median Age			
2010	35.3	38.7	38.8
2013	35.6	39.4	39.3
2018	36.2	39.9	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



Market Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
2013 Households by Income			
Household Income Base	2,802	16,836	54,872
<\$15,000	7.1%	5.8%	6.4%
\$15,000 - \$24,999	4.3%	6.7%	6.4%
\$25,000 - \$34,999	9.9%	8.3%	8.3%
\$35,000 - \$49,999	14.6%	12.7%	12.1%
\$50,000 - \$74,999	22.0%	23.3%	20.2%
\$75,000 - \$99,999	18.7%	17.3%	16.8%
\$100,000 - \$149,999	17.3%	17.8%	18.7%
\$150,000 - \$199,999	4.0%	5.1%	6.2%
\$200,000+	2.2%	3.0%	4.9%
Average Household Income	\$77,168	\$81,392	\$88,804
2018 Households by Income			
Household Income Base	2,886	17,516	57,234
<\$15,000	6.7%	5.3%	5.8%
\$15,000 - \$24,999	3.4%	5.0%	4.8%
\$25,000 - \$34,999	6.9%	5.7%	5.7%
\$35,000 - \$49,999	13.7%	11.7%	11.1%
\$50,000 - \$74,999	17.7%	18.5%	15.8%
\$75,000 - \$99,999	18.4%	16.7%	15.9%
\$100,000 - \$149,999	22.8%	23.3%	23.6%
\$150,000 - \$199,999	8.1%	10.4%	11.6%
\$200,000+	2.5%	3.5%	5.7%
Average Household Income	\$89,608	\$96,770	\$106,299
2013 Owner Occupied Housing Units by Value			
Total	2,427	13,585	44,663
<\$50,000	31.4%	11.5%	6.1%
\$50,000 - \$99,999	2.8%	3.7%	3.5%
\$100,000 - \$149,999	9.3%	20.9%	19.7%
\$150,000 - \$199,999	21.6%	32.9%	33.8%
\$200,000 - \$249,999	19.2%	16.2%	16.3%
\$250,000 - \$299,999	10.5%	6.8%	7.7%
\$300,000 - \$399,999	3.9%	5.2%	7.1%
\$400,000 - \$499,999	0.8%	1.6%	2.8%
\$500,000 - \$749,999	0.4%	1.0%	2.1%
\$750,000 - \$999,999	0.0%	0.1%	0.4%
\$1,000,000 +	0.1%	0.2%	0.4%
Average Home Value	\$152,924	\$179,097	\$205,367
2018 Owner Occupied Housing Units by Value			
Total	2,513	14,208	46,807
<\$50,000	26.8%	9.1%	4.7%
\$50,000 - \$99,999	1.5%	2.2%	2.1%
\$100,000 - \$149,999	2.9%	7.5%	7.4%
\$150,000 - \$199,999	15.3%	27.4%	27.8%
\$200,000 - \$249,999	24.3%	24.8%	23.0%
\$250,000 - \$299,999	19.0%	13.8%	14.3%
\$300,000 - \$399,999	7.0%	9.1%	11.2%
\$400,000 - \$499,999	1.8%	2.8%	4.2%
\$500,000 - \$749,999	1.1%	2.8%	3.9%
\$750,000 - \$999,999	0.2%	0.3%	0.8%
\$1,000,000 +	0.1%	0.3%	0.5%
Average Home Value	\$187,474	\$222,734	\$247,395

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



Market Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	7,451	41,630	138,328
0 - 4	7.7%	6.3%	6.4%
5 - 9	8.8%	6.4%	6.6%
10 - 14	7.7%	6.8%	6.7%
15 - 24	12.3%	12.6%	12.1%
25 - 34	13.0%	13.0%	13.2%
35 - 44	16.4%	13.5%	13.6%
45 - 54	16.5%	17.9%	16.6%
55 - 64	11.0%	12.7%	12.8%
65 - 74	4.2%	6.1%	6.9%
75 - 84	2.0%	3.6%	3.8%
85 +	0.4%	1.1%	1.2%
18 +	71.5%	76.0%	75.9%
2013 Population by Age			
Total	7,554	42,314	141,612
0 - 4	7.4%	6.0%	6.2%
5 - 9	8.1%	6.4%	6.6%
10 - 14	8.3%	6.6%	6.6%
15 - 24	12.1%	12.1%	11.8%
25 - 34	13.3%	13.5%	13.3%
35 - 44	15.2%	13.0%	13.2%
45 - 54	16.0%	16.0%	15.3%
55 - 64	12.0%	14.4%	13.7%
65 - 74	5.1%	7.2%	7.8%
75 - 84	2.0%	3.6%	4.0%
85 +	0.5%	1.3%	1.4%
18 +	72.3%	77.2%	76.7%
2018 Population by Age			
Total	7,778	43,851	147,191
0 - 4	7.3%	6.0%	6.2%
5 - 9	7.8%	6.3%	6.5%
10 - 14	8.3%	6.7%	6.9%
15 - 24	11.6%	10.8%	10.8%
25 - 34	13.0%	13.2%	13.0%
35 - 44	14.9%	13.6%	13.7%
45 - 54	14.6%	13.6%	13.4%
55 - 64	12.5%	15.3%	14.2%
65 - 74	7.0%	9.2%	9.4%
75 - 84	2.3%	3.9%	4.4%
85 +	0.6%	1.4%	1.6%
18 +	72.2%	77.4%	76.6%
2010 Population by Sex			
Males	3,697	20,654	68,273
Females	3,755	20,976	70,054
2013 Population by Sex			
Males	3,744	20,955	69,826
Females	3,812	21,360	71,785
2018 Population by Sex			
Males	3,848	21,662	72,466
Females	3,929	22,189	74,725

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



Market Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	7,451	41,631	138,327
White Alone	84.6%	85.6%	84.4%
Black Alone	2.1%	3.2%	4.4%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	7.0%	6.4%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.4%	1.5%	1.5%
Two or More Races	3.2%	2.6%	2.6%
Hispanic Origin	5.4%	3.7%	3.7%
Diversity Index	35.3	31.4	33.3
2013 Population by Race/Ethnicity			
Total	7,556	42,315	141,612
White Alone	83.9%	85.1%	83.9%
Black Alone	2.1%	3.2%	4.4%
American Indian Alone	0.8%	0.6%	0.6%
Asian Alone	7.1%	6.7%	6.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.8%	1.7%	1.7%
Two or More Races	3.2%	2.7%	2.7%
Hispanic Origin	6.2%	4.1%	4.2%
Diversity Index	37.3	32.8	34.7
2018 Population by Race/Ethnicity			
Total	7,777	43,852	147,192
White Alone	81.7%	83.4%	82.1%
Black Alone	2.4%	3.5%	4.8%
American Indian Alone	0.9%	0.6%	0.7%
Asian Alone	8.0%	7.5%	7.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	3.5%	2.0%	2.1%
Two or More Races	3.4%	2.9%	2.9%
Hispanic Origin	8.0%	5.1%	5.3%
Diversity Index	42.5	36.6	38.7
2010 Population by Relationship and Household Type			
Total	7,452	41,630	138,327
In Households	99.9%	99.9%	98.5%
In Family Households	86.1%	84.6%	83.9%
Householder	25.8%	27.1%	26.8%
Spouse	18.8%	20.6%	21.0%
Child	35.4%	31.6%	31.0%
Other relative	3.2%	2.9%	2.9%
Nonrelative	3.0%	2.4%	2.2%
In Nonfamily Households	13.8%	15.3%	14.6%
In Group Quarters	0.1%	0.1%	1.5%
Institutionalized Population	0.0%	0.0%	1.2%
Noninstitutionalized Population	0.1%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



Market Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
2013 Population 25+ by Educational Attainment			
Total	4,844	29,186	97,460
Less than 9th Grade	1.1%	2.2%	2.2%
9th - 12th Grade, No Diploma	4.2%	3.9%	3.6%
High School Graduate	33.0%	28.6%	26.3%
Some College, No Degree	21.8%	23.3%	22.7%
Associate Degree	10.7%	9.5%	9.3%
Bachelor's Degree	22.4%	22.9%	23.8%
Graduate/Professional Degree	6.9%	9.6%	12.0%
2013 Population 15+ by Marital Status			
Total	5,760	34,312	114,196
Never Married	29.8%	29.8%	28.4%
Married	55.0%	54.5%	56.6%
Widowed	3.4%	4.9%	5.0%
Divorced	11.9%	10.7%	9.9%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	93.8%	93.1%	93.7%
Civilian Unemployed	6.2%	6.9%	6.3%
2013 Employed Population 16+ by Industry			
Total	4,053	23,242	75,344
Agriculture/Mining	0.0%	0.3%	0.4%
Construction	5.7%	5.4%	4.4%
Manufacturing	18.3%	17.5%	16.9%
Wholesale Trade	3.7%	3.6%	3.6%
Retail Trade	8.9%	11.6%	11.1%
Transportation/Utilities	5.3%	4.7%	4.2%
Information	1.4%	1.4%	1.3%
Finance/Insurance/Real Estate	8.7%	6.4%	7.9%
Services	46.0%	46.4%	47.0%
Public Administration	2.1%	2.7%	3.1%
2013 Employed Population 16+ by Occupation			
Total	4,053	23,242	75,344
White Collar	62.6%	64.9%	67.9%
Management/Business/Financial	15.2%	14.9%	17.5%
Professional	22.9%	24.7%	25.8%
Sales	9.1%	9.6%	10.0%
Administrative Support	15.4%	15.7%	14.6%
Services	14.3%	13.6%	13.7%
Blue Collar	23.1%	21.6%	18.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	4.6%	4.1%	3.3%
Installation/Maintenance/Repair	2.4%	2.5%	2.7%
Production	10.6%	8.6%	6.9%
Transportation/Material Moving	5.6%	6.3%	5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



Market Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,757	16,441	53,301
Households with 1 Person	23.0%	25.0%	24.3%
Households with 2+ People	77.0%	75.0%	75.7%
Family Households	70.3%	68.8%	69.7%
Husband-wife Families	51.1%	52.4%	54.7%
With Related Children	27.7%	22.8%	23.9%
Other Family (No Spouse Present)	19.2%	16.5%	15.1%
Other Family with Male Householder	6.3%	5.1%	4.5%
With Related Children	3.7%	2.9%	2.6%
Other Family with Female Householder	12.9%	11.4%	10.6%
With Related Children	7.9%	7.2%	6.7%
Nonfamily Households	6.7%	6.2%	6.0%
All Households with Children	40.0%	33.4%	33.6%
Multigenerational Households	3.3%	2.8%	2.8%
Unmarried Partner Households	8.8%	7.3%	6.5%
Male-female	8.3%	6.7%	6.0%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	2,756	16,440	53,300
1 Person Household	23.0%	25.0%	24.3%
2 Person Household	30.2%	34.0%	34.9%
3 Person Household	17.3%	17.5%	16.6%
4 Person Household	17.7%	14.6%	14.7%
5 Person Household	7.8%	6.1%	6.1%
6 Person Household	2.6%	1.8%	2.1%
7 + Person Household	1.4%	1.1%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	2,757	16,441	53,301
Owner Occupied	87.3%	81.5%	82.1%
Owned with a Mortgage/Loan	63.0%	60.7%	62.7%
Owned Free and Clear	24.3%	20.8%	19.4%
Renter Occupied	12.7%	18.5%	17.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

July 17, 2014



Market Profile

8799 Naples St NE, Blaine, Minnesota, 55449
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.131332509
Longitude: -93.18422774

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Boomburbs	Sophisticated Squires	Cozy and Comfortable
2.	Crossroads	Cozy and Comfortable	Sophisticated Squires
3.	Aspiring Young Families	In Style	Exurbanites
2013 Consumer Spending			
Apparel & Services: Total \$	\$4,598,493	\$28,915,401	\$102,970,875
Average Spent	\$1,641.15	\$1,717.47	\$1,876.57
Spending Potential Index	72	76	83
Computers & Accessories: Total \$	\$758,645	\$4,777,354	\$16,988,970
Average Spent	\$270.75	\$283.76	\$309.61
Spending Potential Index	109	114	125
Education: Total \$	\$4,304,082	\$28,276,062	\$100,926,677
Average Spent	\$1,536.08	\$1,679.50	\$1,839.31
Spending Potential Index	105	115	126
Entertainment/Recreation: Total \$	\$10,204,923	\$64,721,704	\$229,944,865
Average Spent	\$3,642.01	\$3,844.24	\$4,190.57
Spending Potential Index	112	118	129
Food at Home: Total \$	\$14,867,463	\$93,772,931	\$332,451,373
Average Spent	\$5,306.02	\$5,569.79	\$6,058.67
Spending Potential Index	105	111	120
Food Away from Home: Total \$	\$9,755,145	\$60,788,102	\$216,116,708
Average Spent	\$3,481.49	\$3,610.60	\$3,938.56
Spending Potential Index	109	113	123
Health Care: Total \$	\$13,173,677	\$85,829,313	\$304,629,810
Average Spent	\$4,701.53	\$5,097.96	\$5,551.64
Spending Potential Index	106	114	125
HH Furnishings & Equipment: Total \$	\$4,913,922	\$30,888,615	\$109,851,700
Average Spent	\$1,753.72	\$1,834.68	\$2,001.96
Spending Potential Index	97	102	111
Investments: Total \$	\$6,612,759	\$41,949,055	\$150,979,931
Average Spent	\$2,360.01	\$2,491.63	\$2,751.49
Spending Potential Index	114	120	133
Retail Goods: Total \$	\$69,821,978	\$440,950,619	\$1,564,046,373
Average Spent	\$24,918.62	\$26,190.94	\$28,503.54
Spending Potential Index	103	109	118
Shelter: Total \$	\$49,528,388	\$315,403,444	\$1,123,701,970
Average Spent	\$17,676.08	\$18,733.87	\$20,478.60
Spending Potential Index	109	115	126
TV/Video/Audio: Total \$	\$3,868,254	\$24,269,380	\$86,077,776
Average Spent	\$1,380.53	\$1,441.52	\$1,568.70
Spending Potential Index	107	112	122
Travel: Total \$	\$5,698,951	\$36,902,411	\$131,590,982
Average Spent	\$2,033.89	\$2,191.88	\$2,398.14
Spending Potential Index	111	119	131
Vehicle Maintenance & Repairs: Total \$	\$3,337,578	\$21,149,832	\$75,055,619
Average Spent	\$1,191.14	\$1,256.23	\$1,367.83
Spending Potential Index	109	115	125

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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