440 Park Ct, Circle Pines, Minnesota, 55014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.17332
Longitude: -93.11934

Executive Summary
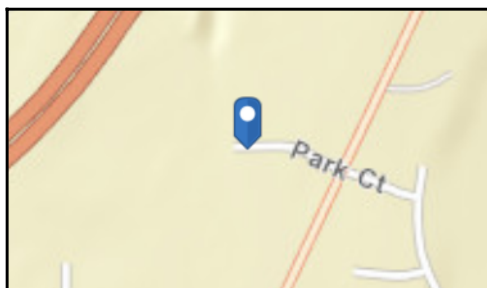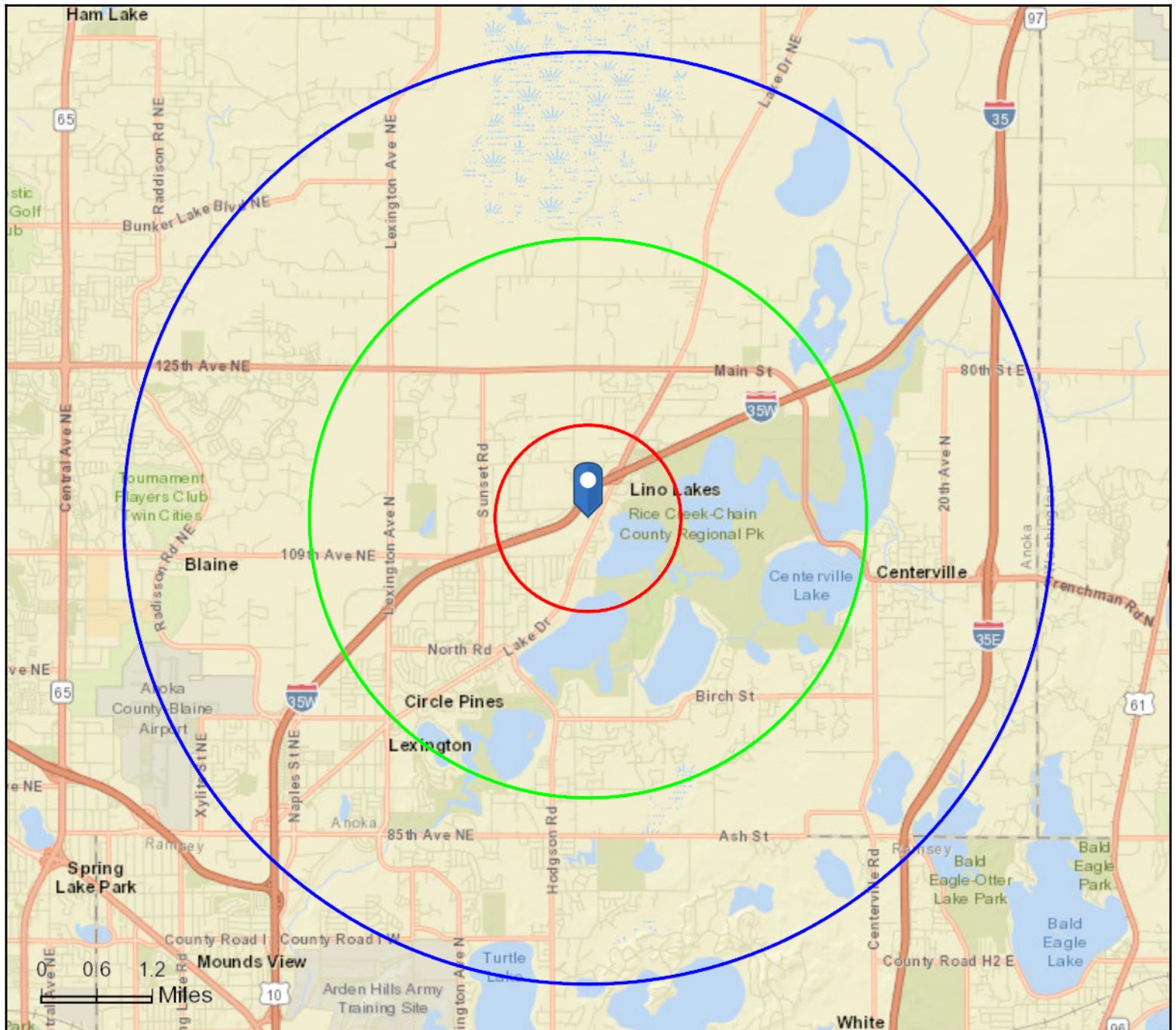
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	1 mile	3 miles	5 miles
Population			
2000 Population	3,031	20,611	49,284
2010 Population	3,363	23,134	61,193
2018 Population	3,494	24,947	70,072
2023 Population	3,616	25,970	74,470
2000-2010 Annual Rate	1.04%	1.16%	2.19%
2010-2018 Annual Rate	0.46%	0.92%	1.66%
2018-2023 Annual Rate	0.69%	0.81%	1.22%
2018 Male Population	61.4%	52.7%	50.4%
2018 Female Population	38.6%	47.3%	49.6%
2018 Median Age	36.7	38.5	38.8

In the identified area, the current year population is 70,072. In 2010, the Census count in the area was 61,193. The rate of change since 2010 was 1.66% annually. The five-year projection for the population in the area is 74,470 representing a change of 1.22% annually from 2018 to 2023. Currently, the population is 50.4% male and 49.6% female.

Median Age			

The median age in this area is 36.7, compared to U.S. median age of 38.3.

	1 mile	3 miles	5 miles
Race and Ethnicity			
2018 White Alone	81.5%	87.4%	84.5%
2018 Black Alone	12.1%	4.6%	3.4%
2018 American Indian/Alaska Native Alone	1.8%	0.7%	0.5%
2018 Asian Alone	2.7%	4.3%	8.0%
2018 Pacific Islander Alone	0.1%	0.1%	0.1%
2018 Other Race	0.4%	0.5%	0.9%
2018 Two or More Races	1.5%	2.3%	2.7%
2018 Hispanic Origin (Any Race)	3.9%	2.6%	3.0%

Persons of Hispanic origin represent 3.0% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 32.1 in the identified area, compared to 64.3 for the U.S. as a whole.

	1 mile	3 miles	5 miles
Households			
2000 Households	640	6,346	16,273
2010 Households	717	7,610	21,551
2018 Total Households	756	8,279	24,623
2023 Total Households	788	8,638	26,174
2000-2010 Annual Rate	1.14%	1.83%	2.85%
2010-2018 Annual Rate	0.64%	1.03%	1.63%
2018-2023 Annual Rate	0.83%	0.85%	1.23%
2018 Average Household Size	3.54	2.84	2.79

The household count in this area has changed from 21,551 in 2010 to 24,623 in the current year, a change of 1.63% annually. The five-year projection of households is 26,174, a change of 1.23% annually from the current year total. Average household size is currently 2.79, compared to 2.77 in the year 2010. The number of families in the current year is 18,872 in the specified area.

July 10, 2018

Executive Summary

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	1 mile	3 miles	5 miles
Median Household Income			
2018 Median Household Income	$97,895	$99,281	$103,474
2023 Median Household Income	$104,674	$105,831	$111,091
2018-2023 Annual Rate	1.35%	1.29%	1.43%
Average Household Income			
2018 Average Household Income	$104,340	$115,526	$128,163
2023 Average Household Income	$118,445	$130,754	$145,136
2018-2023 Annual Rate	2.57%	2.51%	2.52%
Per Capita Income			
2018 Per Capita Income	$31,951	$39,347	$45,325
2023 Per Capita Income	$35,522	$44,441	$51,253
2018-2023 Annual Rate	2.14%	2.46%	2.49%

Households by Income

Current median household income is $103,474 in the area, compared to $58,100 for all U.S. households. Median household income is projected to be $111,091 in five years, compared to $65,727 for all U.S. households

Current average household income is $128,163 in this area, compared to $83,694 for all U.S. households. Average household income is projected to be $145,136 in five years, compared to $96,109 for all U.S. households

Current per capita income is $45,325 in the area, compared to the U.S. per capita income of $31,950. The per capita income is projected to be $51,253 in five years, compared to $36,530 for all U.S. households

Housing	1 mile	3 miles	5 miles
2000 Total Housing Units	646	6,406	16,602
2000 Owner Occupied Housing Units	603	6,001	15,461
2000 Renter Occupied Housing Units	36	345	812
2000 Vacant Housing Units	7	60	329
2010 Total Housing Units	737	7,830	22,468
2010 Owner Occupied Housing Units	659	6,905	19,646
2010 Renter Occupied Housing Units	58	705	1,905
2010 Vacant Housing Units	20	220	917
2018 Total Housing Units	760	8,415	25,254
2018 Owner Occupied Housing Units	692	7,492	22,389
2018 Renter Occupied Housing Units	64	788	2,234
2018 Vacant Housing Units	4	136	631
2023 Total Housing Units	791	8,802	26,868
2023 Owner Occupied Housing Units	727	7,895	23,992
2023 Renter Occupied Housing Units	61	743	2,182
2023 Vacant Housing Units	3	164	694

Currently, 88.7% of the 25,254 housing units in the area are owner occupied; 8.8%, renter occupied; and 2.5% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 22,468 housing units in the area - 87.4% owner occupied, 8.5% renter occupied, and 4.1% vacant. The annual rate of change in housing units since 2010 is 5.33%. Median home value in the area is $284,654, compared to a median home value of $218,492 for the U.S. In five years, median value is projected to change by 2.58% annually to $323,332.

July 10, 2018

Market Profile

440 Park Ct, Circle Pines, Minnesota, 55014
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	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,031	20,611	49,284
2010 Total Population	3,363	23,134	61,193
2018 Total Population	3,494	24,947	70,072
2018 Group Quarters	820	1,402	1,493
2023 Total Population	3,616	25,970	74,470
2018-2023 Annual Rate	0.69%	0.81%	1.22%
2018 Total Daytime Population	3,299	19,137	49,244
Workers	2,019	8,679	18,176
Residents	1,280	10,458	31,068
Household Summary			
2000 Households	640	6,346	16,273
2000 Average Household Size	3.60	3.05	2.95
2010 Households	717	7,610	21,551
2010 Average Household Size	3.53	2.85	2.77
2018 Households	756	8,279	24,623
2018 Average Household Size	3.54	2.84	2.79
2023 Households	788	8,638	26,174
2023 Average Household Size	3.55	2.84	2.79
2018-2023 Annual Rate	0.83%	0.85%	1.23%
2010 Families	570	6,006	16,621
2010 Average Family Size	3.97	3.21	3.16
2018 Families	596	6,480	18,872
2018 Average Family Size	3.98	3.19	3.17
2023 Families	618	6,740	20,008
2023 Average Family Size	4.00	3.20	3.17
2018-2023 Annual Rate	0.73%	0.79%	1.18%
Housing Unit Summary			
2000 Housing Units	646	6,406	16,602
Owner Occupied Housing Units	93.3%	93.7%	93.1%
Renter Occupied Housing Units	5.6%	5.4%	4.9%
Vacant Housing Units	1.1%	0.9%	2.0%
2010 Housing Units	737	7,830	22,468
Owner Occupied Housing Units	89.4%	88.2%	87.4%
Renter Occupied Housing Units	7.9%	9.0%	8.5%
Vacant Housing Units	2.7%	2.8%	4.1%
2018 Housing Units	760	8,415	25,254
Owner Occupied Housing Units	91.1%	89.0%	88.7%
Renter Occupied Housing Units	8.4%	9.4%	8.8%
Vacant Housing Units	0.5%	1.6%	2.5%
2023 Housing Units	791	8,802	26,868
Owner Occupied Housing Units	91.9%	89.7%	89.3%
Renter Occupied Housing Units	7.7%	8.4%	8.1%
Vacant Housing Units	0.4%	1.9%	2.6%
Median Household Income			
2018	$97,895	$99,281	$103,474
2023	$104,674	$105,831	$111,091
Median Home Value			
2018	$246,444	$255,223	$284,654
2023	$265,491	$283,206	$323,332
Per Capita Income			
2018	$31,951	$39,347	$45,325
2023	$35,522	$44,441	$51,253
Median Age			
2010	36.0	37.1	37.8
2018	36.7	38.5	38.8
2023	37.5	39.4	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

July 10, 2018

Market Profile

440 Park Ct, Circle Pines, Minnesota, 55014
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	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	756	8,279	24,623
<$15,000	4.5%	3.0%	3.0%
$15,000 - $24,999	5.2%	3.2%	3.5%
$25,000 - $34,999	3.7%	3.9%	4.1%
$35,000 - $49,999	5.3%	7.5%	7.0%
$50,000 - $74,999	15.1%	16.4%	14.8%
$75,000 - $99,999	17.6%	16.4%	14.9%
$100,000 - $149,999	31.2%	27.4%	25.4%
$150,000 - $199,999	13.4%	13.5%	14.3%
$200,000+	4.5%	8.7%	13.2%
Average Household Income	$104,340	$115,526	$128,163
2023 Households by Income			
Household Income Base	788	8,638	26,174
<$15,000	3.7%	2.4%	2.4%
$15,000 - $24,999	4.2%	2.6%	2.8%
$25,000 - $34,999	3.0%	3.3%	3.4%
$35,000 - $49,999	4.4%	6.5%	6.0%
$50,000 - $74,999	12.9%	14.4%	12.9%
$75,000 - $99,999	16.1%	15.3%	13.8%
$100,000 - $149,999	34.1%	29.8%	27.2%
$150,000 - $199,999	15.9%	15.4%	16.0%
$200,000+	5.7%	10.5%	15.5%
Average Household Income	$118,445	$130,754	$145,136
2018 Owner Occupied Housing Units by Value			
Total	692	7,492	22,389
<$50,000	0.4%	0.9%	3.7%
$50,000 - $99,999	0.1%	0.9%	1.0%
$100,000 - $149,999	4.6%	6.6%	3.8%
$150,000 - $199,999	13.6%	14.2%	12.0%
$200,000 - $249,999	33.5%	25.5%	19.5%
$250,000 - $299,999	27.2%	17.4%	14.5%
$300,000 - $399,999	10.4%	18.9%	22.0%
$400,000 - $499,999	6.2%	6.9%	11.4%
$500,000 - $749,999	3.2%	7.0%	9.0%
$750,000 - $999,999	0.6%	1.2%	2.1%
$1,000,000 - $1,499,999	0.0%	0.3%	0.7%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	$269,609	$297,748	$330,863
2023 Owner Occupied Housing Units by Value			
Total	727	7,895	23,992
<$50,000	0.1%	0.3%	2.7%
$50,000 - $99,999	0.0%	0.4%	0.5%
$100,000 - $149,999	1.2%	2.1%	1.1%
$150,000 - $199,999	8.0%	10.2%	7.5%
$200,000 - $249,999	30.5%	24.5%	17.1%
$250,000 - $299,999	32.2%	19.0%	15.0%
$300,000 - $399,999	13.5%	22.6%	25.9%
$400,000 - $499,999	8.9%	9.2%	14.6%
$500,000 - $749,999	4.5%	9.6%	11.8%
$750,000 - $999,999	0.7%	1.8%	3.0%
$1,000,000 - $1,499,999	0.0%	0.3%	0.6%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	$295,379	$330,057	$363,913

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

July 10, 2018

Market Profile

440 Park Ct, Circle Pines, Minnesota, 55014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.17332
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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,362	23,137	61,193
0 - 4	4.3%	5.7%	6.6%
5 - 9	5.9%	6.7%	7.5%
10 - 14	7.1%	8.2%	7.7%
15 - 24	14.8%	14.1%	12.2%
25 - 34	16.2%	12.3%	11.9%
35 - 44	18.7%	15.4%	15.3%
45 - 54	19.9%	20.7%	19.0%
55 - 64	8.5%	10.6%	11.9%
65 - 74	2.8%	3.9%	4.8%
75 - 84	1.4%	1.9%	2.3%
85 +	0.3%	0.5%	0.7%
18 +	76.6%	73.5%	73.0%
2018 Population by Age			
Total	3,496	24,947	70,072
0 - 4	4.1%	5.2%	6.1%
5 - 9	5.2%	6.1%	7.0%
10 - 14	6.9%	7.6%	7.8%
15 - 24	13.8%	12.8%	11.6%
25 - 34	17.3%	13.5%	12.1%
35 - 44	16.8%	14.2%	14.4%
45 - 54	17.8%	17.0%	15.5%
55 - 64	11.0%	13.9%	14.0%
65 - 74	4.7%	6.6%	7.9%
75 - 84	1.9%	2.3%	2.8%
85 +	0.5%	0.8%	1.0%
18 +	78.5%	76.3%	74.7%
2023 Population by Age			
Total	3,614	25,969	74,472
0 - 4	4.1%	5.2%	6.1%
5 - 9	5.0%	5.9%	6.8%
10 - 14	6.7%	7.3%	7.6%
15 - 24	13.0%	11.9%	11.2%
25 - 34	17.0%	13.1%	11.8%
35 - 44	17.5%	15.4%	15.2%
45 - 54	16.4%	15.4%	14.2%
55 - 64	10.9%	13.3%	13.0%
65 - 74	6.2%	8.5%	9.4%
75 - 84	2.7%	3.1%	3.7%
85 +	0.6%	0.9%	1.0%
18 +	79.1%	76.8%	75.0%
2010 Population by Sex			
Males	2,092	12,249	31,063
Females	1,271	10,885	30,130
2018 Population by Sex			
Males	2,146	13,139	35,337
Females	1,348	11,808	34,735
2023 Population by Sex			
Males	2,206	13,691	37,537
Females	1,410	12,279	36,933

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

July 10, 2018

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Rings: 1, 3, 5 mile radii

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Latitude: 45.17332
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	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,362	23,135	61,193
White Alone	86.3%	90.8%	88.6%
Black Alone	8.2%	3.0%	2.2%
American Indian Alone	1.7%	0.7%	0.5%
Asian Alone	2.3%	3.3%	5.9%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	0.3%	0.4%	0.7%
Two or More Races	1.2%	1.8%	2.1%
Hispanic Origin	3.0%	2.0%	2.3%
Diversity Index	29.2	20.6	24.7
2018 Population by Race/Ethnicity			
Total	3,495	24,948	70,072
White Alone	81.5%	87.4%	84.5%
Black Alone	12.1%	4.6%	3.4%
American Indian Alone	1.8%	0.7%	0.5%
Asian Alone	2.7%	4.3%	8.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.4%	0.5%	0.9%
Two or More Races	1.5%	2.3%	2.7%
Hispanic Origin	3.9%	2.6%	3.0%
Diversity Index	37.2	27.2	32.1
2023 Population by Race/Ethnicity			
Total	3,618	25,971	74,471
White Alone	77.4%	84.5%	80.9%
Black Alone	15.3%	6.0%	4.4%
American Indian Alone	1.8%	0.8%	0.6%
Asian Alone	3.2%	5.3%	9.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.5%	0.7%	1.1%
Two or More Races	1.7%	2.8%	3.1%
Hispanic Origin	4.8%	3.3%	3.7%
Diversity Index	43.2	32.6	38.2
2010 Population by Relationship and Household Type			
Total	3,363	23,134	61,193
In Households	75.3%	93.9%	97.5%
In Family Households	68.6%	85.0%	87.4%
Householder	20.9%	25.9%	27.1%
Spouse	17.9%	21.7%	22.9%
Child	27.4%	33.6%	33.7%
Other relative	1.2%	2.0%	2.1%
Nonrelative	1.2%	1.8%	1.6%
In Nonfamily Households	6.7%	8.9%	10.1%
In Group Quarters	24.7%	6.1%	2.5%
Institutionalized Population	24.7%	6.1%	2.4%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	2,449	17,032	47,336
Less than 9th Grade	0.7%	0.5%	0.7%
9th - 12th Grade, No Diploma	6.4%	3.9%	3.2%
High School Graduate	17.6%	19.8%	17.3%
GED/Alternative Credential	10.3%	4.2%	2.6%
Some College, No Degree	24.2%	21.4%	19.5%
Associate Degree	12.1%	14.0%	13.0%
Bachelor's Degree	21.2%	25.6%	28.4%
Graduate/Professional Degree	7.6%	10.6%	15.4%
2018 Population 15+ by Marital Status			
Total	2,930	20,221	55,435
Never Married	36.3%	28.9%	25.9%
Married	47.0%	56.2%	60.3%
Widowed	2.2%	3.8%	3.8%
Divorced	14.5%	11.0%	10.0%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	96.8%	97.0%
Civilian Unemployed (Unemployment Rate)	4.4%	3.2%	3.0%
2018 Employed Population 16+ by Industry			
Total	1,557	14,110	39,031
Agriculture/Mining	0.4%	0.6%	0.4%
Construction	6.7%	7.2%	5.9%
Manufacturing	13.4%	13.8%	15.9%
Wholesale Trade	2.8%	3.4%	3.2%
Retail Trade	8.2%	11.2%	10.6%
Transportation/Utilities	5.3%	4.9%	4.8%
Information	1.7%	0.8%	1.9%
Finance/Insurance/Real Estate	11.0%	9.1%	8.9%
Services	45.2%	44.7%	44.7%
Public Administration	5.2%	4.3%	3.8%
2018 Employed Population 16+ by Occupation			
Total	1,557	14,110	39,032
White Collar	67.4%	69.3%	73.2%
Management/Business/Financial	23.9%	21.5%	22.5%
Professional	21.1%	24.0%	28.1%
Sales	10.1%	10.0%	9.9%
Administrative Support	12.4%	13.8%	12.7%
Services	15.0%	12.1%	10.7%
Blue Collar	17.5%	18.6%	16.1%
Farming/Forestry/Fishing	0.4%	0.4%	0.2%
Construction/Extraction	4.1%	4.0%	3.5%
Installation/Maintenance/Repair	2.7%	2.4%	2.5%
Production	4.2%	5.7%	5.4%
Transportation/Material Moving	6.1%	6.0%	4.5%
2010 Population By Urban/ Rural Status			
Total Population	3,363	23,134	61,193
Population Inside Urbanized Area	97.4%	93.9%	94.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.6%	6.1%	5.4%

July 10, 2018

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440 Park Ct, Circle Pines, Minnesota, 55014
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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	717	7,610	21,551
Households with 1 Person	15.6%	16.1%	18.1%
Households with 2+ People	84.4%	83.9%	81.9%
Family Households	79.5%	78.9%	77.1%
Husband-wife Families	68.8%	66.2%	65.2%
With Related Children	36.1%	33.7%	32.5%
Other Family (No Spouse Present)	10.9%	12.7%	11.9%
Other Family with Male Householder	2.8%	4.1%	3.9%
With Related Children	1.8%	2.4%	2.3%
Other Family with Female Householder	8.1%	8.6%	8.0%
With Related Children	5.7%	5.8%	5.2%
Nonfamily Households	4.9%	4.9%	4.8%
All Households with Children	43.9%	42.3%	40.3%
Multigenerational Households	2.5%	2.9%	2.6%
Unmarried Partner Households	5.0%	5.8%	5.5%
Male-female	4.5%	5.2%	5.0%
Same-sex	0.6%	0.6%	0.5%
2010 Households by Size			
Total	715	7,611	21,551
1 Person Household	15.7%	16.1%	18.1%
2 Person Household	32.0%	31.9%	33.5%
3 Person Household	17.9%	19.3%	18.1%
4 Person Household	22.0%	20.6%	19.2%
5 Person Household	8.7%	8.4%	7.8%
6 Person Household	2.8%	2.3%	2.3%
7 + Person Household	1.0%	1.2%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	717	7,610	21,551
Owner Occupied	91.9%	90.7%	91.2%
Owned with a Mortgage/Loan	78.4%	76.8%	74.9%
Owned Free and Clear	13.4%	13.9%	16.2%
Renter Occupied	8.1%	9.3%	8.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	737	7,830	22,468
Housing Units Inside Urbanized Area	97.4%	93.8%	94.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.6%	6.2%	5.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Market Profile

440 Park Ct, Circle Pines, Minnesota, 55014
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 45.17332
Longitude: -93.11934

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Soccer Moms (4A)	Soccer Moms (4A)
2.	Top Tier (1A)	Home Improvement (4B)	Home Improvement (4B)
3.	Professional Pride (1B)	Professional Pride (1B)	Savvy Suburbanites (1D)
2018 Consumer Spending			
Apparel & Services: Total $	$2,055,616	$24,707,626	$81,599,486
Average Spent	$2,719.07	$2,984.37	$3,313.95
Spending Potential Index	125	137	152
Education: Total $	$1,369,782	$17,003,297	$56,265,323
Average Spent	$1,811.88	$2,053.79	$2,285.07
Spending Potential Index	125	142	158
Entertainment/Recreation: Total $	$2,989,022	$36,310,797	$119,490,580
Average Spent	$3,953.73	$4,385.89	$4,852.80
Spending Potential Index	123	136	151
Food at Home: Total $	$4,487,579	$54,465,682	$178,662,963
Average Spent	$5,935.95	$6,578.78	$7,255.94
Spending Potential Index	118	131	145
Food Away from Home: Total $	$3,311,393	$39,727,540	$130,886,022
Average Spent	$4,380.15	$4,798.59	$5,315.60
Spending Potential Index	125	137	151
Health Care: Total $	$5,211,205	$63,630,618	$208,365,270
Average Spent	$6,893.13	$7,685.79	$8,462.22
Spending Potential Index	120	134	148
HH Furnishings & Equipment: Total $	$1,998,967	$24,077,075	$79,282,577
Average Spent	$2,644.14	$2,908.21	$3,219.86
Spending Potential Index	127	139	154
Personal Care Products & Services: Total $	$792,060	$9,523,947	$31,399,433
Average Spent	$1,047.70	$1,150.37	$1,275.21
Spending Potential Index	127	139	154
Shelter: Total $	$15,072,786	$185,742,369	$611,929,436
Average Spent	$19,937.55	$22,435.36	$24,851.94
Spending Potential Index	119	134	148
Support Payments/Cash Contributions/Gifts in Kind: Total $	$2,233,026	$27,864,532	$92,415,556
Average Spent	$2,953.74	$3,365.69	$3,753.22
Spending Potential Index	119	135	151
Travel: Total $	$2,099,143	$25,600,072	$84,907,852
Average Spent	$2,776.64	$3,092.17	$3,448.31
Spending Potential Index	129	144	160
Vehicle Maintenance & Repairs: Total $	$986,048	$11,966,032	$39,280,989
Average Spent	$1,304.30	$1,445.35	$1,595.30
Spending Potential Index	121	134	148

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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