

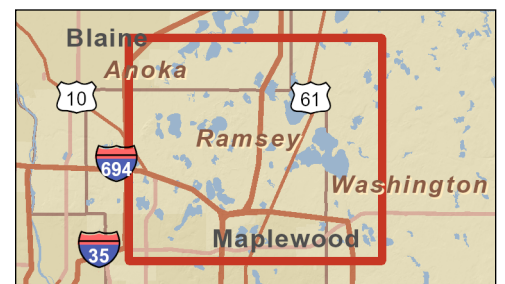
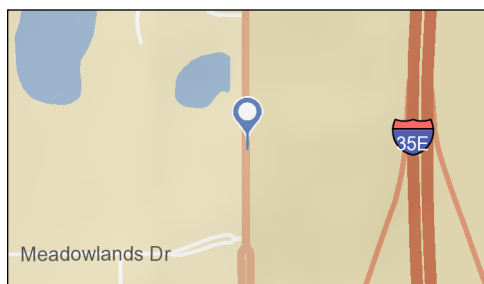
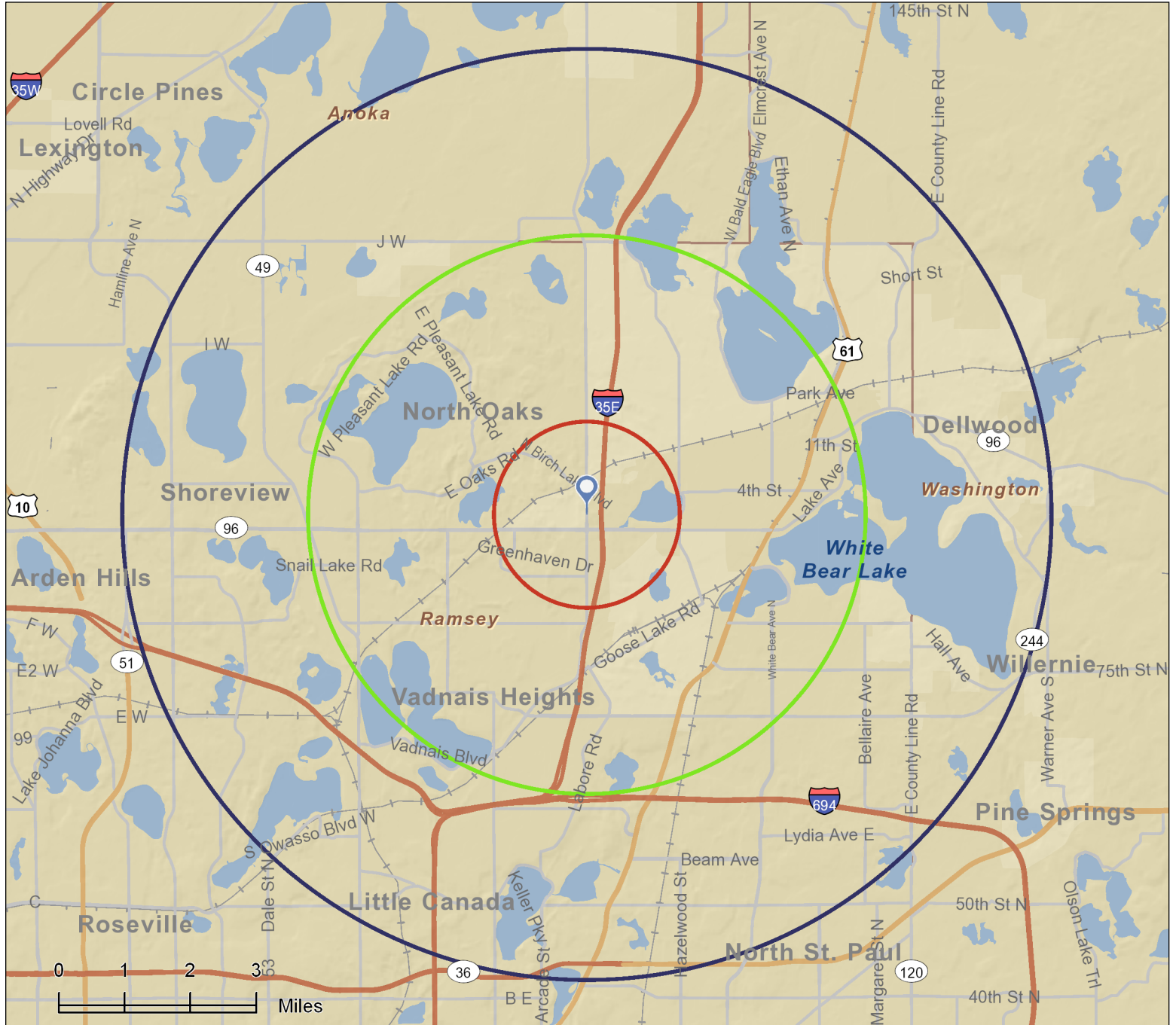


Site Map

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Ring: 1, 3, 5 Miles

Prepared by Maura Carland

Latitude: 45.081604
Longitude: -93.05614





2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 1 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

	2000	2010	2000-2010 Annual Rate
Population	5,909	5,899	-0.02%
Households	2,686	2,888	0.73%
Housing Units	2,799	3,066	0.92%

Population by Race	Number	Percent
Total	5,899	100.0%
Population Reporting One Race	5,804	98.4%
White	5,380	91.2%
Black	106	1.8%
American Indian	16	0.3%
Asian	259	4.4%
Pacific Islander	0	0.0%
Some Other Race	43	0.7%
Population Reporting Two or More Races	95	1.6%
Total Hispanic Population	142	2.4%

Population by Sex		
Male	2,712	46.0%
Female	3,187	54.0%

Population by Age		
Total	5,899	100.0%
Age 0 - 4	282	4.8%
Age 5 - 9	270	4.6%
Age 10 - 14	308	5.2%
Age 15 - 19	334	5.7%
Age 20 - 24	320	5.4%
Age 25 - 29	403	6.8%
Age 30 - 34	317	5.4%
Age 35 - 39	298	5.1%
Age 40 - 44	319	5.4%
Age 45 - 49	425	7.2%
Age 50 - 54	568	9.6%
Age 55 - 59	550	9.3%
Age 60 - 64	510	8.6%
Age 65 - 69	328	5.6%
Age 70 - 74	222	3.8%
Age 75 - 79	175	3.0%
Age 80 - 84	141	2.4%
Age 85+	128	2.2%
Age 18+	4,816	81.6%
Age 65+	994	16.9%

Median Age by Sex and Race/Hispanic Origin	
Total Population	46.2
Male	43.9
Female	47.8
White Alone	47.9
Black Alone	34.0
American Indian Alone	42.5
Asian Alone	27.4
Pacific Islander Alone	0.0
Some Other Race Alone	20.0
Two or More Races	15.5
Hispanic Population	25.2

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 1 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Households by Type

Total	2,888	100.0%
Households with 1 Person	899	31.1%
Households with 2+ People	1,989	68.9%
Family Households	1,802	62.4%
Husband-wife Families	1,424	49.3%
With Own Children	428	14.8%
Other Family (No Spouse Present)	378	13.1%
With Own Children	199	6.9%
Nonfamily Households	187	6.5%
All Households with Children	678	23.5%
Multigenerational Households	55	1.9%
Unmarried Partner Households	161	5.6%
Male-female	142	4.9%
Same-sex	19	0.7%
Average Household Size	2.03	

Family Households by Size

Total	1,803	100.0%
2 People	994	55.1%
3 People	371	20.6%
4 People	291	16.1%
5 People	95	5.3%
6 People	31	1.7%
7+ People	21	1.2%
Average Family Size	2.53	

Nonfamily Households by Size

Total	1,086	100.0%
1 Person	899	82.8%
2 People	167	15.4%
3 People	14	1.3%
4 People	4	0.4%
5 People	2	0.2%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.09	

Population by Relationship and Household Type

Total	5,899	100.0%
In Households	5,854	99.2%
In Family Households	4,665	79.1%
Householder	1,651	28.0%
Spouse	1,307	22.2%
Child	1,495	25.3%
Other relative	112	1.9%
Nonrelative	100	1.7%
In Nonfamily Households	1,189	20.2%
In Group Quarters	45	0.8%
Institutionalized Population	9	0.2%
Noninstitutionalized Population	36	0.6%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 1 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Family Households by Age of Householder

Total	1,801	100.0%
Householder Age 15 - 44	522	29.0%
Householder Age 45 - 54	440	24.4%
Householder Age 55 - 64	452	25.1%
Householder Age 65 - 74	230	12.8%
Householder Age 75+	157	8.7%

Nonfamily Households by Age of Householder

Total	1,085	100.0%
Householder Age 15 - 44	301	27.7%
Householder Age 45 - 54	190	17.5%
Householder Age 55 - 64	238	21.9%
Householder Age 65 - 74	175	16.1%
Householder Age 75+	181	16.7%

Households by Race of Householder

Total	2,887	100.0%
Householder is White Alone	2,743	95.0%
Householder is Black Alone	40	1.4%
Householder is American Indian Alone	6	0.2%
Householder is Asian Alone	70	2.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	0.3%
Householder is Two or More Races	20	0.7%
Households with Hispanic Householder	35	1.2%

Husband-wife Families by Race of Householder

Total	1,424	100.0%
Householder is White Alone	1,341	94.2%
Householder is Black Alone	18	1.3%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	50	3.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.2%
Householder is Two or More Races	9	0.6%
Husband-wife Families with Hispanic Householder	16	1.1%

Other Families (No Spouse) by Race of Householder

Total	379	100.0%
Householder is White Alone	352	92.9%
Householder is Black Alone	8	2.1%
Householder is American Indian Alone	2	0.5%
Householder is Asian Alone	10	2.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.3%
Householder is Two or More Races	6	1.6%
Other Families with Hispanic Householder	7	1.9%

Nonfamily Households by Race of Householder

Total	1,085	100.0%
Householder is White Alone	1,050	96.8%
Householder is Black Alone	14	1.3%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	11	1.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.4%
Householder is Two or More Races	5	0.5%
Nonfamily Households with Hispanic Householder	13	1.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 1 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Total Housing Units by Occupancy

Total	3,036	100.0%
Occupied Housing Units	2,888	95.1%
Vacant Housing Units		
For Rent	47	1.5%
Rented, not Occupied	5	0.2%
For Sale Only	38	1.3%
Sold, not Occupied	6	0.2%
For Seasonal/Recreational/Occasional Use	31	1.0%
For Migrant Workers	0	0.0%
Other Vacant	21	0.7%
Total Vacancy Rate	5.8%	

Households by Tenure and Mortgage Status

Total	2,888	100.0%
Owner Occupied	2,237	77.5%
Owned with a Mortgage/Loan	1,697	58.8%
Owned Free and Clear	540	18.7%
Average Household Size	2.10	
Renter Occupied	651	22.5%
Average Household Size	1.76	

Owner-occupied Housing Units by Race of Householder

Total	2,238	100.0%
Householder is White Alone	2,146	95.9%
Householder is Black Alone	24	1.1%
Householder is American Indian Alone	4	0.2%
Householder is Asian Alone	46	2.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.2%
Householder is Two or More Races	14	0.6%
Owner-occupied Housing Units with Hispanic Householder	19	0.8%

Renter-occupied Housing Units by Race of Householder

Total	652	100.0%
Householder is White Alone	598	91.7%
Householder is Black Alone	16	2.5%
Householder is American Indian Alone	2	0.3%
Householder is Asian Alone	25	3.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	0.6%
Householder is Two or More Races	7	1.1%
Renter-occupied Housing Units with Hispanic Householder	16	2.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.97
Householder is Black Alone	2.30
Householder is American Indian Alone	2.33
Householder is Asian Alone	3.47
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.75
Householder is Two or More Races	2.95
Householder is Hispanic	2.71

Source: U.S. Census Bureau, Census 2010 Summary File 1.

November 20, 2014



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 3 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

	2000	2010	2000-2010 Annual Rate
Population	39,680	38,475	-0.31%
Households	15,186	15,887	0.45%
Housing Units	15,464	16,605	0.71%
Population by Race			
Total		38,475	100.0%
Population Reporting One Race		37,706	98.0%
White		34,899	90.7%
Black		686	1.8%
American Indian		135	0.4%
Asian		1,667	4.3%
Pacific Islander		14	0.0%
Some Other Race		305	0.8%
Population Reporting Two or More Races		769	2.0%
Total Hispanic Population		1,008	2.6%
Population by Sex			
Male		18,488	48.1%
Female		19,987	51.9%
Population by Age			
Total		38,475	100.0%
Age 0 - 4		2,072	5.4%
Age 5 - 9		2,160	5.6%
Age 10 - 14		2,301	6.0%
Age 15 - 19		2,420	6.3%
Age 20 - 24		2,034	5.3%
Age 25 - 29		2,325	6.0%
Age 30 - 34		2,094	5.4%
Age 35 - 39		1,901	4.9%
Age 40 - 44		2,305	6.0%
Age 45 - 49		3,127	8.1%
Age 50 - 54		3,579	9.3%
Age 55 - 59		3,389	8.8%
Age 60 - 64		2,693	7.0%
Age 65 - 69		1,811	4.7%
Age 70 - 74		1,248	3.2%
Age 75 - 79		1,083	2.8%
Age 80 - 84		975	2.5%
Age 85+		958	2.5%
Age 18+		30,307	78.8%
Age 65+		6,075	15.8%
Median Age by Sex and Race/Hispanic Origin			
Total Population		44.2	
Male		41.9	
Female		45.8	
White Alone		46.1	
Black Alone		26.9	
American Indian Alone		34.8	
Asian Alone		27.1	
Pacific Islander Alone		18.8	
Some Other Race Alone		24.5	
Two or More Races		14.8	
Hispanic Population		24.2	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 3 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Households by Type

Total	15,887	100.0%
Households with 1 Person	4,319	27.2%
Households with 2+ People	11,568	72.8%
Family Households	10,632	66.9%
Husband-wife Families	8,625	54.3%
With Own Children	3,073	19.3%
Other Family (No Spouse Present)	2,007	12.6%
With Own Children	1,044	6.6%
Nonfamily Households	936	5.9%
All Households with Children	4,410	27.8%
Multigenerational Households	336	2.1%
Unmarried Partner Households	913	5.7%
Male-female	825	5.2%
Same-sex	88	0.6%
Average Household Size	2.39	

Family Households by Size

Total	10,632	100.0%
2 People	5,224	49.1%
3 People	2,292	21.6%
4 People	1,987	18.7%
5 People	712	6.7%
6 People	272	2.6%
7+ People	145	1.4%
Average Family Size	2.91	

Nonfamily Households by Size

Total	5,255	100.0%
1 Person	4,319	82.2%
2 People	813	15.5%
3 People	79	1.5%
4 People	33	0.6%
5 People	9	0.2%
6 People	2	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.21	

Population by Relationship and Household Type

Total	38,475	100.0%
In Households	38,006	98.8%
In Family Households	31,631	82.2%
Householder	10,626	27.6%
Spouse	8,614	22.4%
Child	11,000	28.6%
Other relative	748	1.9%
Nonrelative	642	1.7%
In Nonfamily Households	6,375	16.6%
In Group Quarters	469	1.2%
Institutionalized Population	247	0.6%
Noninstitutionalized Population	222	0.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 3 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Family Households by Age of Householder

Total	10,633	100.0%
Householder Age 15 - 44	3,173	29.8%
Householder Age 45 - 54	2,782	26.2%
Householder Age 55 - 64	2,547	24.0%
Householder Age 65 - 74	1,220	11.5%
Householder Age 75+	911	8.6%

Nonfamily Households by Age of Householder

Total	5,255	100.0%
Householder Age 15 - 44	1,401	26.7%
Householder Age 45 - 54	943	17.9%
Householder Age 55 - 64	1,049	20.0%
Householder Age 65 - 74	732	13.9%
Householder Age 75+	1,130	21.5%

Households by Race of Householder

Total	15,887	100.0%
Householder is White Alone	15,028	94.6%
Householder is Black Alone	204	1.3%
Householder is American Indian Alone	46	0.3%
Householder is Asian Alone	406	2.6%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	67	0.4%
Householder is Two or More Races	132	0.8%
Households with Hispanic Householder	244	1.5%

Husband-wife Families by Race of Householder

Total	8,627	100.0%
Householder is White Alone	8,143	94.4%
Householder is Black Alone	82	1.0%
Householder is American Indian Alone	15	0.2%
Householder is Asian Alone	295	3.4%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	35	0.4%
Householder is Two or More Races	54	0.6%
Husband-wife Families with Hispanic Householder	121	1.4%

Other Families (No Spouse) by Race of Householder

Total	2,006	100.0%
Householder is White Alone	1,814	90.4%
Householder is Black Alone	67	3.3%
Householder is American Indian Alone	15	0.7%
Householder is Asian Alone	56	2.8%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	12	0.6%
Householder is Two or More Races	41	2.0%
Other Families with Hispanic Householder	49	2.4%

Nonfamily Households by Race of Householder

Total	5,255	100.0%
Householder is White Alone	5,071	96.5%
Householder is Black Alone	55	1.0%
Householder is American Indian Alone	16	0.3%
Householder is Asian Alone	55	1.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	20	0.4%
Householder is Two or More Races	38	0.7%
Nonfamily Households with Hispanic Householder	75	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 3 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Total Housing Units by Occupancy

Total	16,627	100.0%
Occupied Housing Units	15,887	95.5%
Vacant Housing Units		
For Rent	229	1.4%
Rented, not Occupied	29	0.2%
For Sale Only	175	1.1%
Sold, not Occupied	41	0.2%
For Seasonal/Recreational/Occasional Use	132	0.8%
For Migrant Workers	0	0.0%
Other Vacant	134	0.8%
Total Vacancy Rate	4.3%	

Households by Tenure and Mortgage Status

Total	15,887	100.0%
Owner Occupied	12,606	79.3%
Owned with a Mortgage/Loan	9,475	59.6%
Owned Free and Clear	3,131	19.7%
Average Household Size	2.49	
Renter Occupied	3,281	20.7%
Average Household Size	2.02	

Owner-occupied Housing Units by Race of Householder

Total	12,606	100.0%
Householder is White Alone	12,092	95.9%
Householder is Black Alone	87	0.7%
Householder is American Indian Alone	24	0.2%
Householder is Asian Alone	295	2.3%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	32	0.3%
Householder is Two or More Races	73	0.6%
Owner-occupied Housing Units with Hispanic Householder	132	1.0%

Renter-occupied Housing Units by Race of Householder

Total	3,281	100.0%
Householder is White Alone	2,936	89.5%
Householder is Black Alone	117	3.6%
Householder is American Indian Alone	22	0.7%
Householder is Asian Alone	111	3.4%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	35	1.1%
Householder is Two or More Races	59	1.8%
Renter-occupied Housing Units with Hispanic Householder	113	3.4%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.33
Householder is Black Alone	3.15
Householder is American Indian Alone	2.72
Householder is Asian Alone	3.84
Householder is Pacific Islander Alone	3.50
Householder is Some Other Race Alone	3.60
Householder is Two or More Races	2.88
Householder is Hispanic	3.10

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

	2000	2010	2000-2010 Annual Rate
Population	108,784	110,859	0.19%
Households	41,570	44,541	0.69%
Housing Units	42,376	46,625	0.96%
Population by Race			
Total		110,859	100.0%
Population Reporting One Race		108,442	97.8%
White		96,793	87.3%
Black		3,292	3.0%
American Indian		419	0.4%
Asian		6,833	6.2%
Pacific Islander		51	0.0%
Some Other Race		1,054	1.0%
Population Reporting Two or More Races		2,417	2.2%
Total Hispanic Population		3,216	2.9%
Population by Sex			
Male		53,377	48.1%
Female		57,482	51.9%
Population by Age			
Total		110,859	100.0%
Age 0 - 4		6,176	5.6%
Age 5 - 9		6,633	6.0%
Age 10 - 14		7,329	6.6%
Age 15 - 19		7,533	6.8%
Age 20 - 24		6,144	5.5%
Age 25 - 29		6,597	6.0%
Age 30 - 34		5,686	5.1%
Age 35 - 39		5,749	5.2%
Age 40 - 44		7,114	6.4%
Age 45 - 49		9,438	8.5%
Age 50 - 54		10,228	9.2%
Age 55 - 59		9,034	8.1%
Age 60 - 64		7,060	6.4%
Age 65 - 69		4,897	4.4%
Age 70 - 74		3,428	3.1%
Age 75 - 79		2,938	2.7%
Age 80 - 84		2,513	2.3%
Age 85+		2,362	2.1%
Age 18+		85,687	77.3%
Age 65+		16,138	14.6%
Median Age by Sex and Race/Hispanic Origin			
Total Population		42.5	
Male		40.9	
Female		44.0	
White Alone		45.3	
Black Alone		26.4	
American Indian Alone		32.4	
Asian Alone		27.4	
Pacific Islander Alone		29.2	
Some Other Race Alone		24.6	
Two or More Races		14.5	
Hispanic Population		23.6	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Households by Type

Total	44,540	100.0%
Households with 1 Person	11,746	26.4%
Households with 2+ People	32,794	73.6%
Family Households	30,208	67.8%
Husband-wife Families	24,576	55.2%
With Own Children	9,533	21.4%
Other Family (No Spouse Present)	5,633	12.6%
With Own Children	3,069	6.9%
Nonfamily Households	2,586	5.8%
All Households with Children	13,428	30.1%
Multigenerational Households	968	2.2%
Unmarried Partner Households	2,451	5.5%
Male-female	2,199	4.9%
Same-sex	252	0.6%
Average Household Size	2.47	

Family Households by Size

Total	30,209	100.0%
2 People	14,045	46.5%
3 People	6,599	21.8%
4 People	5,947	19.7%
5 People	2,343	7.8%
6 People	834	2.8%
7+ People	441	1.5%
Average Family Size	3.00	

Nonfamily Households by Size

Total	14,332	100.0%
1 Person	11,746	82.0%
2 People	2,171	15.1%
3 People	257	1.8%
4 People	113	0.8%
5 People	34	0.2%
6 People	8	0.1%
7+ People	3	0.0%
Average Nonfamily Size	1.23	

Population by Relationship and Household Type

Total	110,859	100.0%
In Households	109,819	99.1%
In Family Households	92,220	83.2%
Householder	30,296	27.3%
Spouse	24,648	22.2%
Child	33,126	29.9%
Other relative	2,407	2.2%
Nonrelative	1,742	1.6%
In Nonfamily Households	17,599	15.9%
In Group Quarters	1,040	0.9%
Institutionalized Population	296	0.3%
Noninstitutionalized Population	744	0.7%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Family Households by Age of Householder

Total	30,208	100.0%
Householder Age 15 - 44	9,434	31.2%
Householder Age 45 - 54	8,357	27.7%
Householder Age 55 - 64	6,682	22.1%
Householder Age 65 - 74	3,352	11.1%
Householder Age 75+	2,383	7.9%

Nonfamily Households by Age of Householder

Total	14,332	100.0%
Householder Age 15 - 44	4,033	28.1%
Householder Age 45 - 54	2,509	17.5%
Householder Age 55 - 64	2,763	19.3%
Householder Age 65 - 74	1,890	13.2%
Householder Age 75+	3,137	21.9%

Households by Race of Householder

Total	44,541	100.0%
Householder is White Alone	40,849	91.7%
Householder is Black Alone	1,094	2.5%
Householder is American Indian Alone	140	0.3%
Householder is Asian Alone	1,770	4.0%
Householder is Pacific Islander Alone	14	0.0%
Householder is Some Other Race Alone	248	0.6%
Householder is Two or More Races	426	1.0%
Households with Hispanic Householder	814	1.8%

Husband-wife Families by Race of Householder

Total	24,575	100.0%
Householder is White Alone	22,688	92.3%
Householder is Black Alone	357	1.5%
Householder is American Indian Alone	42	0.2%
Householder is Asian Alone	1,180	4.8%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	125	0.5%
Householder is Two or More Races	177	0.7%
Husband-wife Families with Hispanic Householder	393	1.6%

Other Families (No Spouse) by Race of Householder

Total	5,633	100.0%
Householder is White Alone	4,693	83.3%
Householder is Black Alone	407	7.2%
Householder is American Indian Alone	41	0.7%
Householder is Asian Alone	293	5.2%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	68	1.2%
Householder is Two or More Races	126	2.2%
Other Families with Hispanic Householder	191	3.4%

Nonfamily Households by Race of Householder

Total	14,331	100.0%
Householder is White Alone	13,468	94.0%
Householder is Black Alone	330	2.3%
Householder is American Indian Alone	56	0.4%
Householder is Asian Alone	296	2.1%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	55	0.4%
Householder is Two or More Races	123	0.9%
Nonfamily Households with Hispanic Householder	229	1.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

4650 Centerville Rd, White Bear Lake,
Ring: 5 mile radius

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

Total Housing Units by Occupancy

Total	46,602	100.0%
Occupied Housing Units	44,541	95.6%
Vacant Housing Units		
For Rent	745	1.6%
Rented, not Occupied	59	0.1%
For Sale Only	487	1.0%
Sold, not Occupied	89	0.2%
For Seasonal/Recreational/Occasional Use	333	0.7%
For Migrant Workers	0	0.0%
Other Vacant	348	0.7%
Total Vacancy Rate	4.5%	

Households by Tenure and Mortgage Status

Total	44,541	100.0%
Owner Occupied	35,081	78.8%
Owned with a Mortgage/Loan	26,274	59.0%
Owned Free and Clear	8,807	19.8%
Average Household Size	2.58	
Renter Occupied	9,460	21.2%
Average Household Size	2.03	

Owner-occupied Housing Units by Race of Householder

Total	35,080	100.0%
Householder is White Alone	33,123	94.4%
Householder is Black Alone	341	1.0%
Householder is American Indian Alone	64	0.2%
Householder is Asian Alone	1,203	3.4%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	113	0.3%
Householder is Two or More Races	228	0.7%
Owner-occupied Housing Units with Hispanic Householder	436	1.2%

Renter-occupied Housing Units by Race of Householder

Total	9,461	100.0%
Householder is White Alone	7,726	81.7%
Householder is Black Alone	753	8.0%
Householder is American Indian Alone	76	0.8%
Householder is Asian Alone	567	6.0%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	135	1.4%
Householder is Two or More Races	198	2.1%
Renter-occupied Housing Units with Hispanic Householder	378	4.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.39
Householder is Black Alone	2.77
Householder is American Indian Alone	2.59
Householder is Asian Alone	3.66
Householder is Pacific Islander Alone	3.07
Householder is Some Other Race Alone	3.56
Householder is Two or More Races	2.85
Householder is Hispanic	3.12

Source: U.S. Census Bureau, Census 2010 Summary File 1.

November 20, 2014



Executive Summary

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

	1 mile	3 miles	5 miles
Population			
2000 Population	5,909	39,680	108,784
2010 Population	5,899	38,475	110,859
2013 Population	5,926	38,716	112,158
2018 Population	6,082	39,793	115,960
2000-2010 Annual Rate	-0.02%	-0.31%	0.19%
2010-2013 Annual Rate	0.14%	0.19%	0.36%
2013-2018 Annual Rate	0.52%	0.55%	0.67%
2013 Male Population	46.1%	48.1%	48.2%
2013 Female Population	53.9%	51.9%	51.8%
2013 Median Age	46.8	44.5	43.0

In the identified area, the current year population is 112,158. In 2010, the Census count in the area was 110,859. The rate of change since 2010 was 0.36% annually. The five-year projection for the population in the area is 115,960 representing a change of 0.67% annually from 2013 to 2018. Currently, the population is 48.2% male and 51.8% female.

Median Age

The median age in this area is 43.0, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	90.7%	90.2%	86.7%
2013 Black Alone	1.8%	1.8%	3.0%
2013 American Indian/Alaska Native Alone	0.3%	0.4%	0.4%
2013 Asian Alone	4.7%	4.6%	6.5%
2013 Pacific Islander Alone	0.0%	0.0%	0.0%
2013 Other Race	0.8%	0.9%	1.0%
2013 Two or More Races	1.7%	2.1%	2.3%
2013 Hispanic Origin (Any Race)	2.7%	2.9%	3.2%

Persons of Hispanic origin represent 3.2% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 28.9 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	2,686	15,186	41,570
2010 Households	2,888	15,887	44,541
2013 Total Households	2,922	16,120	45,321
2018 Total Households	3,018	16,668	47,033
2000-2010 Annual Rate	0.73%	0.45%	0.69%
2010-2013 Annual Rate	0.36%	0.45%	0.54%
2013-2018 Annual Rate	0.65%	0.67%	0.74%
2013 Average Household Size	2.01	2.37	2.45

The household count in this area has changed from 44,541 in 2010 to 45,321 in the current year, a change of 0.54% annually. The five-year projection of households is 47,033, a change of 0.74% annually from the current year total. Average household size is currently 2.45, compared to 2.47 in the year 2010. The number of families in the current year is 30,621 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2014



Executive Summary

4650 Centerville Rd, White Bear Lake, Minnesota, 55127

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

	1 mile	3 miles	5 miles
Median Household Income			
2013 Median Household Income	\$64,734	\$72,791	\$73,466
2018 Median Household Income	\$82,928	\$88,313	\$89,728
2013-2018 Annual Rate	5.08%	3.94%	4.08%
Average Household Income			
2013 Average Household Income	\$93,775	\$100,030	\$96,607
2018 Average Household Income	\$114,948	\$120,734	\$117,188
2013-2018 Annual Rate	4.16%	3.83%	3.94%
Per Capita Income			
2013 Per Capita Income	\$42,592	\$41,719	\$39,312
2018 Per Capita Income	\$52,583	\$50,591	\$47,825
2013-2018 Annual Rate	4.30%	3.93%	4.00%

Households by Income

Current median household income is \$73,466 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$89,728 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$96,607 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$117,188 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$39,312 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$47,825 in five years, compared to \$32,073 for all U.S. households

Housing			
2000 Total Housing Units	2,799	15,464	42,376
2000 Owner Occupied Housing Units	2,136	12,512	33,822
2000 Owner Occupied Housing Units	550	2,674	7,748
2000 Vacant Housing Units	113	278	806
2010 Total Housing Units	3,066	16,605	46,625
2010 Owner Occupied Housing Units	2,237	12,606	35,081
2010 Renter Occupied Housing Units	651	3,281	9,460
2010 Vacant Housing Units	178	718	2,084
2013 Total Housing Units	3,081	16,920	47,558
2013 Owner Occupied Housing Units	2,243	12,687	35,469
2013 Renter Occupied Housing Units	679	3,432	9,852
2013 Vacant Housing Units	159	800	2,237
2018 Total Housing Units	3,149	17,391	48,872
2018 Owner Occupied Housing Units	2,304	13,122	36,908
2018 Renter Occupied Housing Units	714	3,546	10,125
2018 Vacant Housing Units	131	723	1,839

Currently, 74.6% of the 47,558 housing units in the area are owner occupied; 20.7%, renter occupied; and 4.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 46,625 housing units in the area - 75.2% owner occupied, 20.3% renter occupied, and 4.5% vacant. The annual rate of change in housing units since 2010 is 0.88%. Median home value in the area is \$199,651, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 4.34% annually to \$246,873.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2014



Demographic and Income Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Ring: 1 mile radius

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

Summary	Census 2010	2013	2018				
Population	5,899	5,926	6,082				
Households	2,888	2,922	3,018				
Families	1,802	1,816	1,864				
Average Household Size	2.03	2.01	2.00				
Owner Occupied Housing Units	2,237	2,243	2,304				
Renter Occupied Housing Units	651	679	714				
Median Age	46.2	46.8	47.0				
Trends: 2013 - 2018 Annual Rate	Area	State	National				
Population	0.52%	0.54%	0.71%				
Households	0.65%	0.62%	0.74%				
Families	0.52%	0.50%	0.63%				
Owner HHs	0.54%	0.70%	0.94%				
Median Household Income	5.08%	3.74%	3.03%				
Households by Income	2013		2018				
	Number	Percent	Number	Percent			
	<\$15,000	231	7.9%	202	6.7%		
	\$15,000 - \$24,999	278	9.5%	199	6.6%		
	\$25,000 - \$34,999	193	6.6%	127	4.2%		
	\$35,000 - \$49,999	414	14.2%	387	12.8%		
	\$50,000 - \$74,999	512	17.5%	475	15.7%		
	\$75,000 - \$99,999	289	9.9%	318	10.5%		
	\$100,000 - \$149,999	583	20.0%	655	21.7%		
	\$150,000 - \$199,999	214	7.3%	397	13.2%		
	\$200,000+	209	7.2%	258	8.5%		
Median Household Income	\$64,734		\$82,928				
Average Household Income	\$93,775		\$114,948				
Per Capita Income	\$42,592		\$52,583				
Population by Age	Census 2010		2013		2018		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	282	4.8%	273	4.6%	283	4.7%
	5 - 9	270	4.6%	273	4.6%	279	4.6%
	10 - 14	308	5.2%	297	5.0%	309	5.1%
	15 - 19	334	5.7%	303	5.1%	288	4.7%
	20 - 24	320	5.4%	353	6.0%	324	5.3%
	25 - 34	720	12.2%	736	12.4%	754	12.4%
	35 - 44	617	10.5%	597	10.1%	668	11.0%
	45 - 54	993	16.8%	855	14.4%	732	12.0%
	55 - 64	1,060	18.0%	1,082	18.3%	1,041	17.1%
	65 - 74	550	9.3%	671	11.3%	837	13.8%
	75 - 84	316	5.4%	336	5.7%	397	6.5%
	85+	128	2.2%	149	2.5%	167	2.7%
	Race and Ethnicity	Census 2010		2013		2018	
		Number	Percent	Number	Percent	Number	Percent
White Alone		5,380	91.2%	5,377	90.7%	5,452	89.6%
Black Alone		106	1.8%	107	1.8%	117	1.9%
American Indian Alone		16	0.3%	16	0.3%	18	0.3%
Asian Alone		259	4.4%	277	4.7%	324	5.3%
Pacific Islander Alone		0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone		43	0.7%	48	0.8%	57	0.9%
Two or More Races		95	1.6%	101	1.7%	114	1.9%
Hispanic Origin (Any Race)		142	2.4%	159	2.7%	195	3.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

November 20, 2014

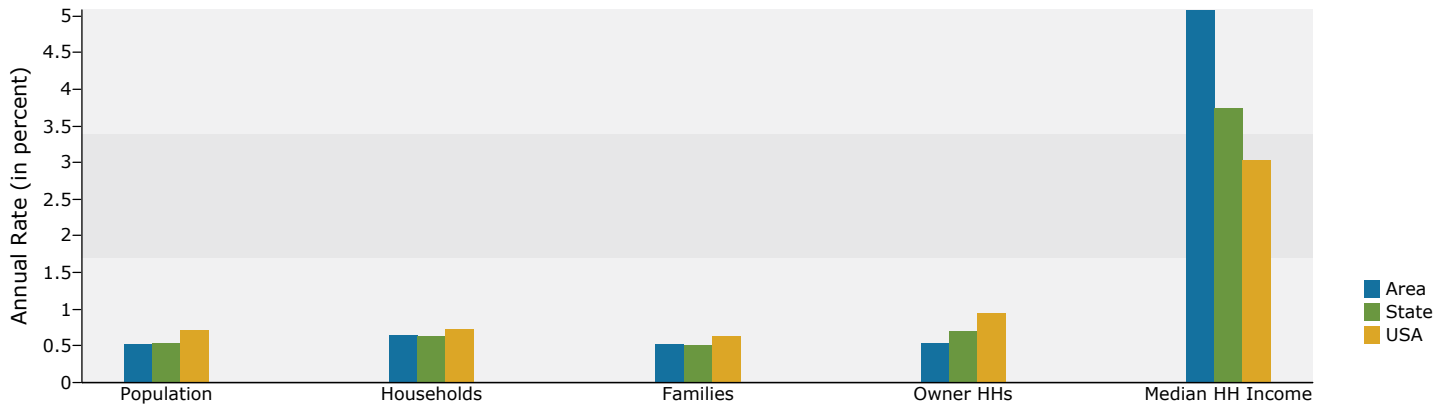


Demographic and Income Profile

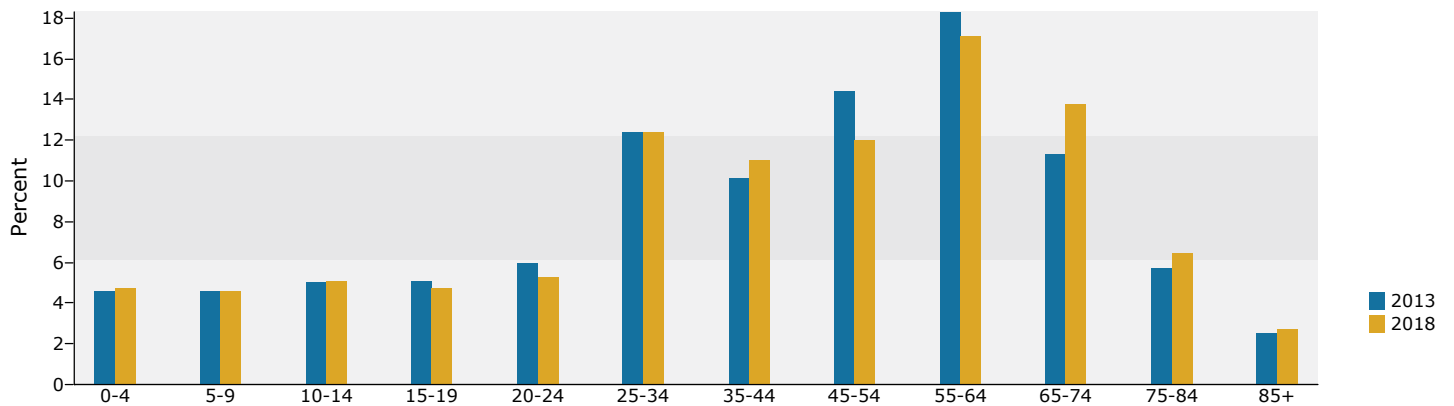
4650 Centerville Rd, White Bear Lake, Minnesota, 55127
 Ring: 1 mile radius

Prepared by Maura Carland
 Latitude: 45.081604098
 Longitude: -93.05614020

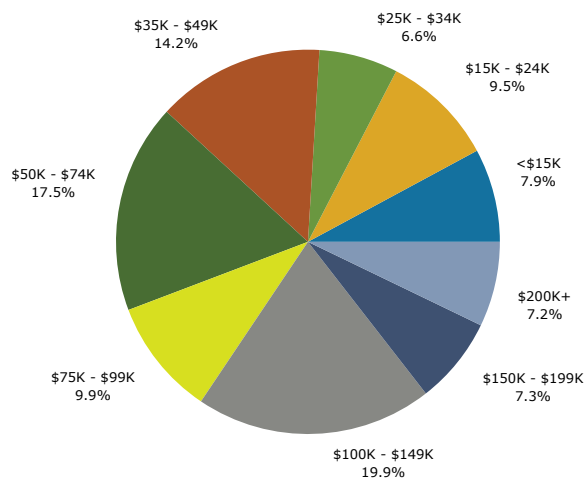
Trends 2013-2018



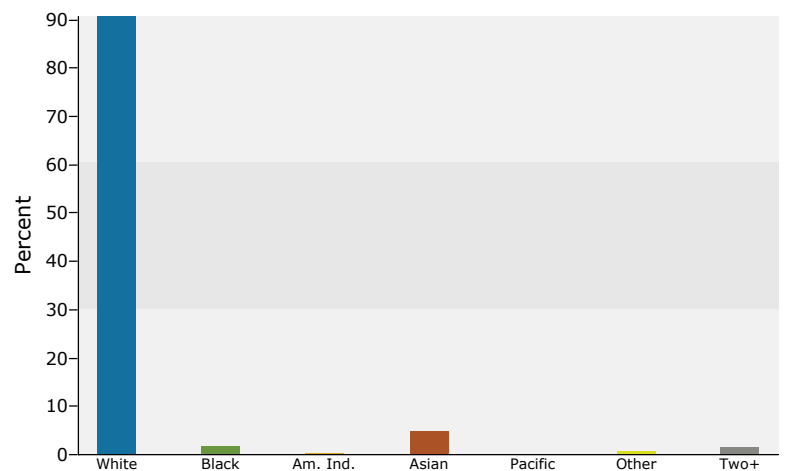
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

November 20, 2014



Demographic and Income Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

Summary	Census 2010		2013		2018	
Population	38,475		38,716		39,793	
Households	15,887		16,120		16,668	
Families	10,632		10,736		11,029	
Average Household Size	2.39		2.37		2.36	
Owner Occupied Housing Units	12,606		12,687		13,122	
Renter Occupied Housing Units	3,281		3,432		3,546	
Median Age	44.2		44.5		44.5	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.55%		0.54%		0.71%	
Households	0.67%		0.62%		0.74%	
Families	0.54%		0.50%		0.63%	
Owner HHs	0.68%		0.70%		0.94%	
Median Household Income	3.94%		3.74%		3.03%	
Households by Income	2013		2018			
	Number	Percent	Number	Percent		
<\$15,000	1,117	6.9%	1,024	6.1%		
\$15,000 - \$24,999	986	6.1%	742	4.5%		
\$25,000 - \$34,999	1,251	7.8%	876	5.3%		
\$35,000 - \$49,999	2,104	13.1%	1,960	11.8%		
\$50,000 - \$74,999	2,779	17.2%	2,331	14.0%		
\$75,000 - \$99,999	2,322	14.4%	2,330	14.0%		
\$100,000 - \$149,999	2,981	18.5%	3,614	21.7%		
\$150,000 - \$199,999	1,216	7.5%	2,194	13.2%		
\$200,000+	1,363	8.5%	1,597	9.6%		
Median Household Income	\$72,791		\$88,313			
Average Household Income	\$100,030		\$120,734			
Per Capita Income	\$41,719		\$50,591			
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,072	5.4%	1,983	5.1%	2,035	5.1%
5 - 9	2,160	5.6%	2,202	5.7%	2,240	5.6%
10 - 14	2,301	6.0%	2,320	6.0%	2,501	6.3%
15 - 19	2,420	6.3%	2,205	5.7%	2,176	5.5%
20 - 24	2,034	5.3%	2,097	5.4%	1,846	4.6%
25 - 34	4,419	11.5%	4,591	11.9%	4,594	11.5%
35 - 44	4,206	10.9%	4,162	10.8%	4,715	11.8%
45 - 54	6,706	17.4%	5,856	15.1%	4,969	12.5%
55 - 64	6,082	15.8%	6,532	16.9%	6,608	16.6%
65 - 74	3,059	8.0%	3,664	9.5%	4,746	11.9%
75 - 84	2,058	5.3%	2,034	5.3%	2,236	5.6%
85+	958	2.5%	1,067	2.8%	1,127	2.8%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	34,899	90.7%	34,931	90.2%	35,467	89.1%
Black Alone	686	1.8%	694	1.8%	757	1.9%
American Indian Alone	135	0.4%	139	0.4%	154	0.4%
Asian Alone	1,667	4.3%	1,788	4.6%	2,085	5.2%
Pacific Islander Alone	14	0.0%	15	0.0%	18	0.0%
Some Other Race Alone	305	0.8%	334	0.9%	391	1.0%
Two or More Races	769	2.0%	815	2.1%	922	2.3%
Hispanic Origin (Any Race)	1,008	2.6%	1,119	2.9%	1,367	3.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

November 20, 2014

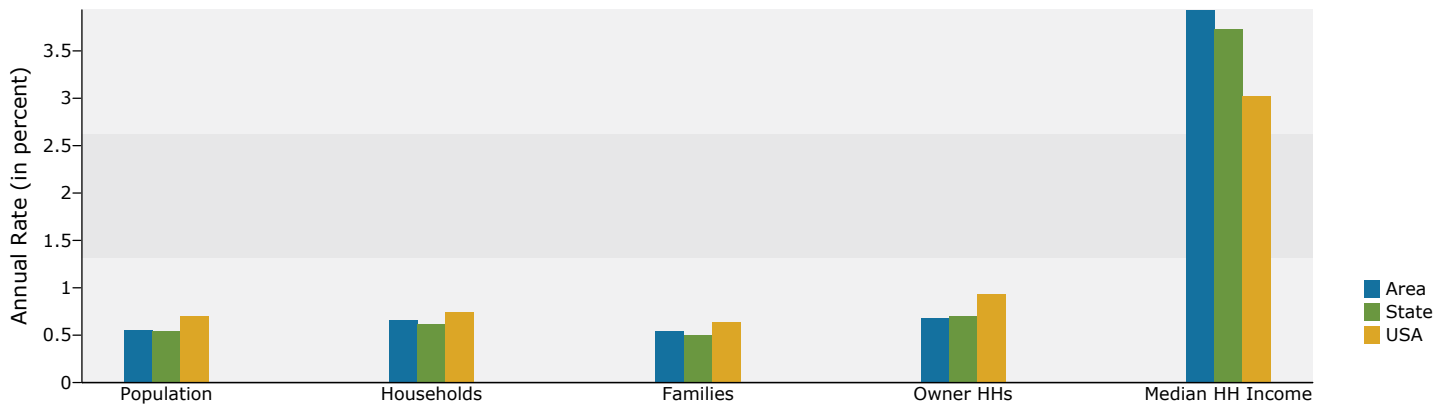


Demographic and Income Profile

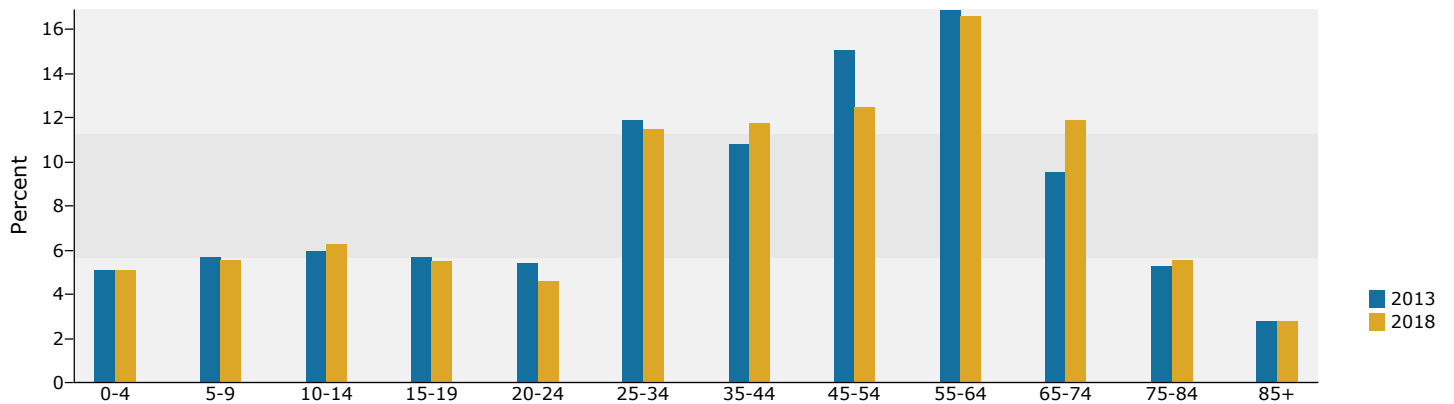
4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Ring: 3 mile radius

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

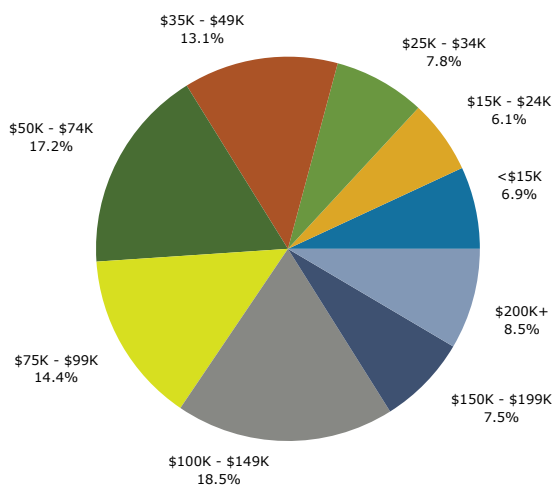
Trends 2013-2018



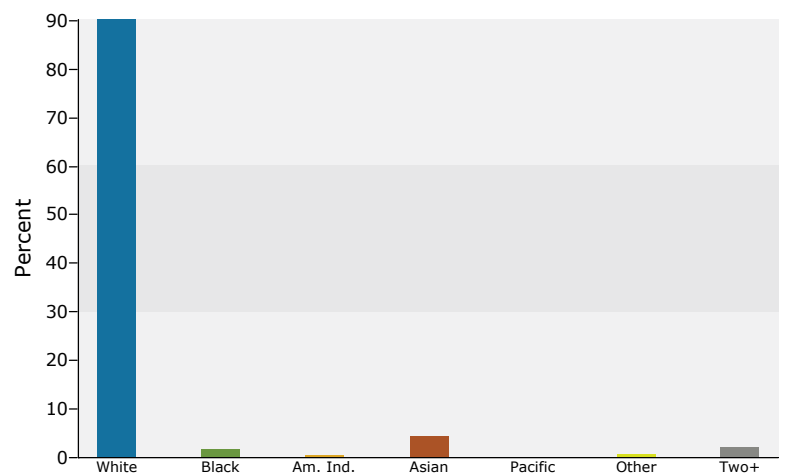
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

November 20, 2014



Demographic and Income Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Ring: 5 mile radius

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

Summary	Census 2010		2013		2018	
Population	110,859		112,158		115,960	
Households	44,541		45,321		47,033	
Families	30,208		30,621		31,615	
Average Household Size	2.47		2.45		2.44	
Owner Occupied Housing Units	35,081		35,469		36,908	
Renter Occupied Housing Units	9,460		9,852		10,125	
Median Age	42.5		43.0		43.2	
Trends: 2013 - 2018 Annual Rate	Area		State		National	
Population	0.67%		0.54%		0.71%	
Households	0.74%		0.62%		0.74%	
Families	0.64%		0.50%		0.63%	
Owner HHs	0.80%		0.70%		0.94%	
Median Household Income	4.08%		3.74%		3.03%	
Households by Income			2013		2018	
			Number	Percent	Number	Percent
<\$15,000			3,013	6.6%	2,769	5.9%
\$15,000 - \$24,999			3,039	6.7%	2,272	4.8%
\$25,000 - \$34,999			3,737	8.2%	2,607	5.5%
\$35,000 - \$49,999			5,677	12.5%	5,400	11.5%
\$50,000 - \$74,999			7,528	16.6%	6,170	13.1%
\$75,000 - \$99,999			6,849	15.1%	6,568	14.0%
\$100,000 - \$149,999			8,919	19.7%	11,030	23.5%
\$150,000 - \$199,999			3,322	7.3%	6,333	13.5%
\$200,000+			3,238	7.1%	3,884	8.3%
Median Household Income			\$73,466		\$89,728	
Average Household Income			\$96,607		\$117,188	
Per Capita Income			\$39,312		\$47,825	
Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,176	5.6%	5,952	5.3%	6,173	5.3%
5 - 9	6,633	6.0%	6,651	5.9%	6,759	5.8%
10 - 14	7,329	6.6%	7,173	6.4%	7,446	6.4%
15 - 19	7,533	6.8%	6,967	6.2%	6,607	5.7%
20 - 24	6,144	5.5%	6,388	5.7%	5,621	4.8%
25 - 34	12,283	11.1%	13,273	11.8%	14,115	12.2%
35 - 44	12,863	11.6%	12,337	11.0%	13,563	11.7%
45 - 54	19,666	17.7%	17,676	15.8%	15,109	13.0%
55 - 64	16,094	14.5%	17,834	15.9%	19,038	16.4%
65 - 74	8,325	7.5%	9,823	8.8%	12,713	11.0%
75 - 84	5,451	4.9%	5,447	4.9%	6,026	5.2%
85+	2,362	2.1%	2,637	2.4%	2,789	2.4%
Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	96,793	87.3%	97,292	86.7%	98,997	85.4%
Black Alone	3,292	3.0%	3,338	3.0%	3,649	3.1%
American Indian Alone	419	0.4%	435	0.4%	483	0.4%
Asian Alone	6,833	6.2%	7,318	6.5%	8,504	7.3%
Pacific Islander Alone	51	0.0%	55	0.0%	70	0.1%
Some Other Race Alone	1,054	1.0%	1,155	1.0%	1,354	1.2%
Two or More Races	2,417	2.2%	2,566	2.3%	2,902	2.5%
Hispanic Origin (Any Race)	3,216	2.9%	3,569	3.2%	4,350	3.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

November 20, 2014

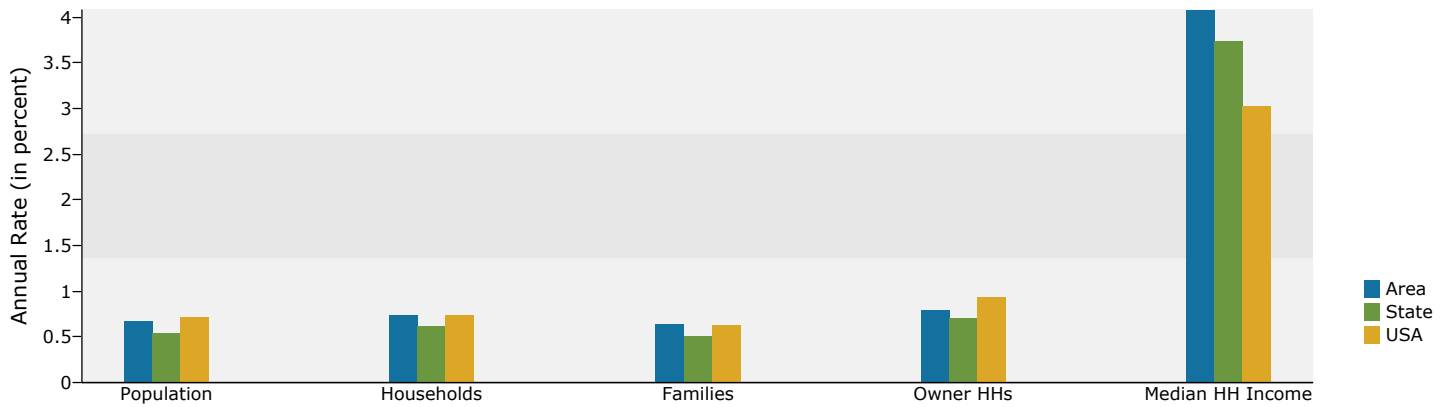


Demographic and Income Profile

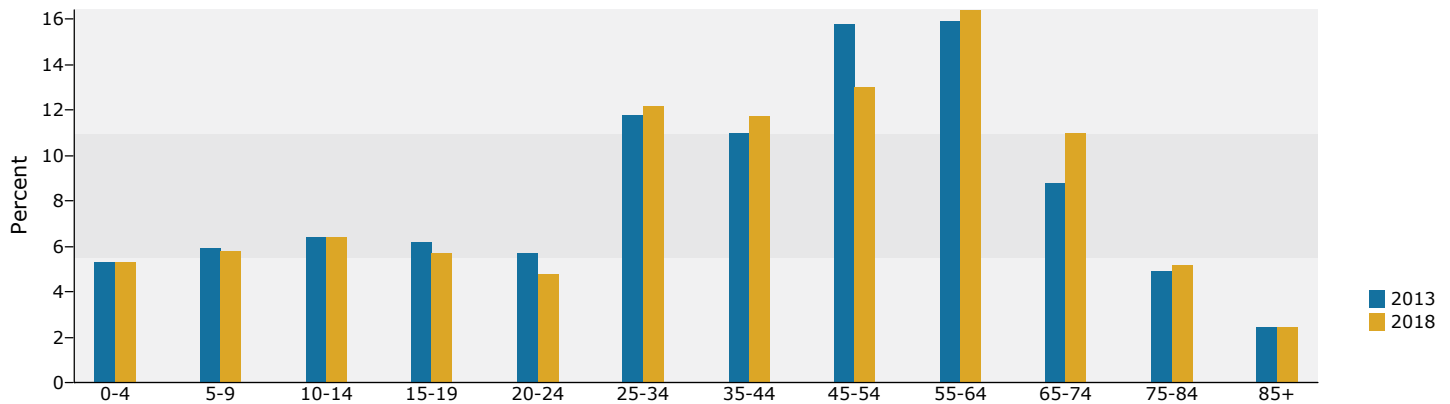
4650 Centerville Rd, White Bear Lake, Minnesota, 55127
 Ring: 5 mile radius

Prepared by Maura Carland
 Latitude: 45.081604098
 Longitude: -93.05614020

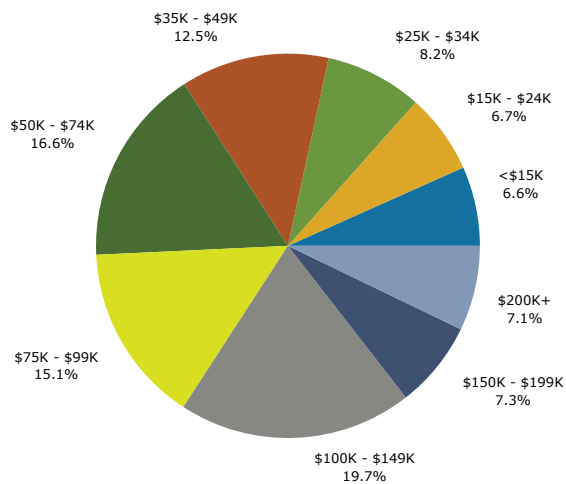
Trends 2013-2018



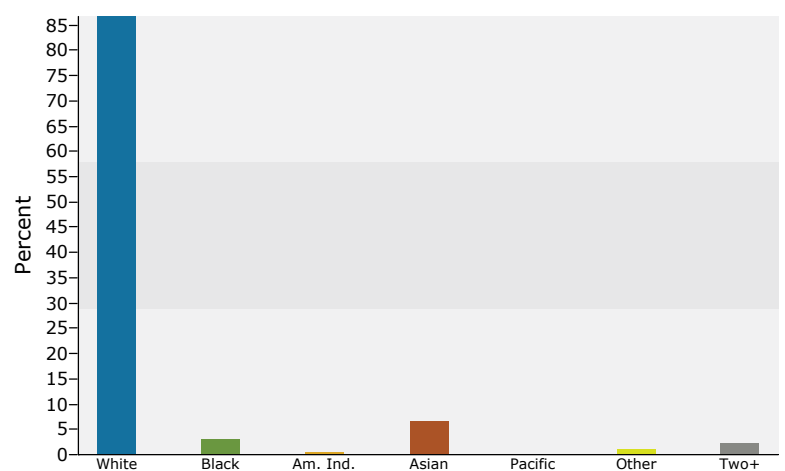
Population by Age



2013 Household Income



2013 Population by Race



2013 Percent Hispanic Origin: 3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

November 20, 2014



Market Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	5,909	39,680	108,784
2010 Total Population	5,899	38,475	110,859
2013 Total Population	5,926	38,716	112,158
2013 Group Quarters	45	469	1,040
2018 Total Population	6,082	39,793	115,960
2013-2018 Annual Rate	0.52%	0.55%	0.67%
Household Summary			
2000 Households	2,686	15,186	41,570
2000 Average Household Size	2.19	2.59	2.60
2010 Households	2,888	15,887	44,541
2010 Average Household Size	2.03	2.39	2.47
2013 Households	2,922	16,120	45,321
2013 Average Household Size	2.01	2.37	2.45
2018 Households	3,018	16,668	47,033
2018 Average Household Size	2.00	2.36	2.44
2013-2018 Annual Rate	0.65%	0.67%	0.74%
2010 Families	1,802	10,632	30,208
2010 Average Family Size	2.53	2.91	3.00
2013 Families	1,816	10,736	30,621
2013 Average Family Size	2.52	2.89	2.98
2018 Families	1,864	11,029	31,615
2018 Average Family Size	2.50	2.88	2.97
2013-2018 Annual Rate	0.52%	0.54%	0.64%
Housing Unit Summary			
2000 Housing Units	2,799	15,464	42,376
Owner Occupied Housing Units	76.3%	80.9%	79.8%
Renter Occupied Housing Units	19.6%	17.3%	18.3%
Vacant Housing Units	4.0%	1.8%	1.9%
2010 Housing Units	3,066	16,605	46,625
Owner Occupied Housing Units	73.0%	75.9%	75.2%
Renter Occupied Housing Units	21.2%	19.8%	20.3%
Vacant Housing Units	5.8%	4.3%	4.5%
2013 Housing Units	3,081	16,920	47,558
Owner Occupied Housing Units	72.8%	75.0%	74.6%
Renter Occupied Housing Units	22.0%	20.3%	20.7%
Vacant Housing Units	5.2%	4.7%	4.7%
2018 Housing Units	3,149	17,391	48,872
Owner Occupied Housing Units	73.2%	75.5%	75.5%
Renter Occupied Housing Units	22.7%	20.4%	20.7%
Vacant Housing Units	4.2%	4.2%	3.8%
Median Household Income			
2013	\$64,734	\$72,791	\$73,466
2018	\$82,928	\$88,313	\$89,728
Median Home Value			
2013	\$204,628	\$193,304	\$199,651
2018	\$245,215	\$240,431	\$246,873
Per Capita Income			
2013	\$42,592	\$41,719	\$39,312
2018	\$52,583	\$50,591	\$47,825
Median Age			
2010	46.2	44.2	42.5
2013	46.8	44.5	43.0
2018	47.0	44.5	43.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2014



Market Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

	1 mile	3 miles	5 miles
2013 Households by Income			
Household Income Base	2,922	16,120	45,321
<\$15,000	7.9%	6.9%	6.6%
\$15,000 - \$24,999	9.5%	6.1%	6.7%
\$25,000 - \$34,999	6.6%	7.8%	8.2%
\$35,000 - \$49,999	14.2%	13.1%	12.5%
\$50,000 - \$74,999	17.5%	17.2%	16.6%
\$75,000 - \$99,999	9.9%	14.4%	15.1%
\$100,000 - \$149,999	20.0%	18.5%	19.7%
\$150,000 - \$199,999	7.3%	7.5%	7.3%
\$200,000+	7.2%	8.5%	7.1%
Average Household Income	\$93,775	\$100,030	\$96,607
2018 Households by Income			
Household Income Base	3,018	16,668	47,033
<\$15,000	6.7%	6.1%	5.9%
\$15,000 - \$24,999	6.6%	4.5%	4.8%
\$25,000 - \$34,999	4.2%	5.3%	5.5%
\$35,000 - \$49,999	12.8%	11.8%	11.5%
\$50,000 - \$74,999	15.7%	14.0%	13.1%
\$75,000 - \$99,999	10.5%	14.0%	14.0%
\$100,000 - \$149,999	21.7%	21.7%	23.5%
\$150,000 - \$199,999	13.2%	13.2%	13.5%
\$200,000+	8.5%	9.6%	8.3%
Average Household Income	\$114,948	\$120,734	\$117,188
2013 Owner Occupied Housing Units by Value			
Total	2,243	12,687	35,469
<\$50,000	0.3%	0.9%	1.8%
\$50,000 - \$99,999	6.2%	4.2%	4.0%
\$100,000 - \$149,999	20.4%	18.6%	15.5%
\$150,000 - \$199,999	21.0%	30.3%	28.9%
\$200,000 - \$249,999	23.4%	16.9%	19.0%
\$250,000 - \$299,999	12.1%	8.4%	10.5%
\$300,000 - \$399,999	10.1%	8.7%	10.3%
\$400,000 - \$499,999	2.7%	4.5%	4.1%
\$500,000 - \$749,999	2.9%	4.5%	3.6%
\$750,000 - \$999,999	0.5%	1.5%	1.1%
\$1,000,000 +	0.5%	1.5%	1.2%
Average Home Value	\$229,145	\$251,060	\$246,842
2018 Owner Occupied Housing Units by Value			
Total	2,304	13,122	36,908
<\$50,000	0.1%	0.4%	0.9%
\$50,000 - \$99,999	2.6%	2.0%	1.9%
\$100,000 - \$149,999	5.0%	5.6%	4.6%
\$150,000 - \$199,999	12.7%	22.2%	20.1%
\$200,000 - \$249,999	32.8%	24.5%	24.1%
\$250,000 - \$299,999	23.0%	16.3%	18.3%
\$300,000 - \$399,999	15.2%	12.9%	15.4%
\$400,000 - \$499,999	3.3%	5.8%	5.9%
\$500,000 - \$749,999	4.0%	6.3%	5.5%
\$750,000 - \$999,999	0.7%	2.3%	1.9%
\$1,000,000 +	0.6%	1.7%	1.5%
Average Home Value	\$274,297	\$299,377	\$297,374

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2014



Market Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	5,899	38,475	110,859
0 - 4	4.8%	5.4%	5.6%
5 - 9	4.6%	5.6%	6.0%
10 - 14	5.2%	6.0%	6.6%
15 - 24	11.1%	11.6%	12.3%
25 - 34	12.2%	11.5%	11.1%
35 - 44	10.5%	10.9%	11.6%
45 - 54	16.8%	17.4%	17.7%
55 - 64	18.0%	15.8%	14.5%
65 - 74	9.3%	8.0%	7.5%
75 - 84	5.4%	5.3%	4.9%
85 +	2.2%	2.5%	2.1%
18 +	81.6%	78.8%	77.3%
2013 Population by Age			
Total	5,925	38,713	112,158
0 - 4	4.6%	5.1%	5.3%
5 - 9	4.6%	5.7%	5.9%
10 - 14	5.0%	6.0%	6.4%
15 - 24	11.1%	11.1%	11.9%
25 - 34	12.4%	11.9%	11.8%
35 - 44	10.1%	10.8%	11.0%
45 - 54	14.4%	15.1%	15.8%
55 - 64	18.3%	16.9%	15.9%
65 - 74	11.3%	9.5%	8.8%
75 - 84	5.7%	5.3%	4.9%
85 +	2.5%	2.8%	2.4%
18 +	82.4%	79.4%	78.4%
2018 Population by Age			
Total	6,079	39,793	115,959
0 - 4	4.7%	5.1%	5.3%
5 - 9	4.6%	5.6%	5.8%
10 - 14	5.1%	6.3%	6.4%
15 - 24	10.1%	10.1%	10.5%
25 - 34	12.4%	11.5%	12.2%
35 - 44	11.0%	11.8%	11.7%
45 - 54	12.0%	12.5%	13.0%
55 - 64	17.1%	16.6%	16.4%
65 - 74	13.8%	11.9%	11.0%
75 - 84	6.5%	5.6%	5.2%
85 +	2.7%	2.8%	2.4%
18 +	82.6%	79.3%	78.7%
2010 Population by Sex			
Males	2,712	18,488	53,377
Females	3,187	19,987	57,482
2013 Population by Sex			
Males	2,730	18,621	54,086
Females	3,196	20,095	58,072
2018 Population by Sex			
Males	2,805	19,195	56,092
Females	3,277	20,598	59,868

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2014



Market Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	5,899	38,475	110,859
White Alone	91.2%	90.7%	87.3%
Black Alone	1.8%	1.8%	3.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	4.4%	4.3%	6.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.8%	1.0%
Two or More Races	1.6%	2.0%	2.2%
Hispanic Origin	2.4%	2.6%	2.9%
Diversity Index	20.5	21.7	27.6
2013 Population by Race/Ethnicity			
Total	5,926	38,716	112,159
White Alone	90.7%	90.2%	86.7%
Black Alone	1.8%	1.8%	3.0%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	4.7%	4.6%	6.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.9%	1.0%
Two or More Races	1.7%	2.1%	2.3%
Hispanic Origin	2.7%	2.9%	3.2%
Diversity Index	21.7	22.9	28.9
2018 Population by Race/Ethnicity			
Total	6,082	39,794	115,959
White Alone	89.6%	89.1%	85.4%
Black Alone	1.9%	1.9%	3.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.3%	5.2%	7.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	0.9%	1.0%	1.2%
Two or More Races	1.9%	2.3%	2.5%
Hispanic Origin	3.2%	3.4%	3.8%
Diversity Index	24.3	25.5	31.8
2010 Population by Relationship and Household Type			
Total	5,899	38,475	110,859
In Households	99.2%	98.8%	99.1%
In Family Households	79.1%	82.2%	83.2%
Householder	28.0%	27.6%	27.3%
Spouse	22.2%	22.4%	22.2%
Child	25.3%	28.6%	29.9%
Other relative	1.9%	1.9%	2.2%
Nonrelative	1.7%	1.7%	1.6%
In Nonfamily Households	20.2%	16.6%	15.9%
In Group Quarters	0.8%	1.2%	0.9%
Institutionalized Population	0.2%	0.6%	0.3%
Noninstitutionalized Population	0.6%	0.6%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2014



Market Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

	1 mile	3 miles	5 miles
2013 Population 25+ by Educational Attainment			
Total	4,427	27,908	79,028
Less than 9th Grade	1.8%	1.7%	2.0%
9th - 12th Grade, No Diploma	1.4%	3.2%	3.0%
High School Graduate	21.2%	24.3%	22.3%
Some College, No Degree	24.2%	21.6%	22.0%
Associate Degree	7.3%	8.3%	8.5%
Bachelor's Degree	30.8%	26.7%	27.8%
Graduate/Professional Degree	13.3%	14.2%	14.5%
2013 Population 15+ by Marital Status			
Total	5,083	32,210	92,382
Never Married	28.4%	26.5%	26.4%
Married	52.5%	57.9%	57.9%
Widowed	4.9%	5.8%	6.2%
Divorced	14.2%	9.8%	9.6%
2013 Civilian Population 16+ in Labor Force			
Civilian Employed	93.8%	94.1%	94.6%
Civilian Unemployed	6.2%	5.9%	5.4%
2013 Employed Population 16+ by Industry			
Total	3,245	20,440	59,942
Agriculture/Mining	1.2%	0.8%	0.8%
Construction	4.2%	5.9%	4.8%
Manufacturing	17.5%	15.3%	14.3%
Wholesale Trade	3.0%	2.4%	2.8%
Retail Trade	8.2%	9.5%	10.3%
Transportation/Utilities	3.8%	3.4%	3.6%
Information	1.7%	2.2%	1.8%
Finance/Insurance/Real Estate	9.3%	8.3%	9.4%
Services	47.0%	48.5%	48.4%
Public Administration	4.2%	3.8%	3.9%
2013 Employed Population 16+ by Occupation			
Total	3,246	20,439	59,943
White Collar	72.5%	70.4%	72.0%
Management/Business/Financial	20.6%	19.9%	19.9%
Professional	27.5%	27.0%	27.1%
Sales	10.9%	9.1%	10.5%
Administrative Support	13.5%	14.3%	14.6%
Services	14.1%	12.9%	13.0%
Blue Collar	13.5%	16.7%	15.0%
Farming/Forestry/Fishing	0.1%	0.0%	0.2%
Construction/Extraction	2.7%	4.3%	3.5%
Installation/Maintenance/Repair	2.9%	3.4%	2.4%
Production	4.3%	5.5%	5.3%
Transportation/Material Moving	3.5%	3.5%	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2014



Market Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127

Rings: 1, 3, 5 mile radii

Prepared by Maura Carland

Latitude: 45.081604098

Longitude: -93.05614020

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	2,888	15,887	44,540
Households with 1 Person	31.1%	27.2%	26.4%
Households with 2+ People	68.9%	72.8%	73.6%
Family Households	62.4%	66.9%	67.8%
Husband-wife Families	49.3%	54.3%	55.2%
With Related Children	15.5%	20.1%	22.2%
Other Family (No Spouse Present)	13.1%	12.6%	12.6%
Other Family with Male Householder	3.2%	3.5%	3.5%
With Related Children	1.7%	1.8%	1.9%
Other Family with Female Householder	10.0%	9.1%	9.1%
With Related Children	5.9%	5.5%	5.7%
Nonfamily Households	6.5%	5.9%	5.8%
All Households with Children	23.5%	27.8%	30.1%
Multigenerational Households	1.9%	2.1%	2.2%
Unmarried Partner Households	5.6%	5.7%	5.5%
Male-female	4.9%	5.2%	4.9%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	2,889	15,887	44,541
1 Person Household	31.1%	27.2%	26.4%
2 Person Household	40.2%	38.0%	36.4%
3 Person Household	13.3%	14.9%	15.4%
4 Person Household	10.2%	12.7%	13.6%
5 Person Household	3.4%	4.5%	5.3%
6 Person Household	1.1%	1.7%	1.9%
7 + Person Household	0.7%	0.9%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	2,888	15,887	44,541
Owner Occupied	77.5%	79.3%	78.8%
Owned with a Mortgage/Loan	58.8%	59.6%	59.0%
Owned Free and Clear	18.7%	19.7%	19.8%
Renter Occupied	22.5%	20.7%	21.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

November 20, 2014



Market Profile

4650 Centerville Rd, White Bear Lake, Minnesota, 55127
Rings: 1, 3, 5 mile radii

Prepared by Maura Carland
Latitude: 45.081604098
Longitude: -93.05614020

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	In Style	Cozy and Comfortable	Exurbanites
2.	Metropolitans	In Style	Cozy and Comfortable
3.	Connoisseurs	Sophisticated Squires	In Style
2013 Consumer Spending			
Apparel & Services: Total \$	\$5,825,717	\$34,047,686	\$92,330,252
Average Spent	\$1,993.74	\$2,112.14	\$2,037.25
Spending Potential Index	88	93	90
Computers & Accessories: Total \$	\$965,751	\$5,636,052	\$15,270,708
Average Spent	\$330.52	\$349.64	\$336.94
Spending Potential Index	133	141	136
Education: Total \$	\$5,934,923	\$35,608,833	\$94,089,545
Average Spent	\$2,031.12	\$2,208.98	\$2,076.07
Spending Potential Index	139	151	142
Entertainment/Recreation: Total \$	\$12,879,849	\$75,989,580	\$206,303,305
Average Spent	\$4,407.89	\$4,713.99	\$4,552.05
Spending Potential Index	136	145	140
Food at Home: Total \$	\$18,547,691	\$109,008,452	\$296,569,096
Average Spent	\$6,347.60	\$6,762.31	\$6,543.75
Spending Potential Index	126	134	130
Food Away from Home: Total \$	\$12,104,836	\$70,529,853	\$192,147,499
Average Spent	\$4,142.65	\$4,375.30	\$4,239.70
Spending Potential Index	130	137	133
Health Care: Total \$	\$17,054,756	\$101,476,988	\$277,217,368
Average Spent	\$5,836.67	\$6,295.10	\$6,116.75
Spending Potential Index	131	141	137
HH Furnishings & Equipment: Total \$	\$6,142,586	\$35,999,509	\$98,097,478
Average Spent	\$2,102.19	\$2,233.22	\$2,164.50
Spending Potential Index	117	124	120
Investments: Total \$	\$9,775,409	\$55,229,606	\$145,920,125
Average Spent	\$3,345.45	\$3,426.15	\$3,219.70
Spending Potential Index	161	165	155
Retail Goods: Total \$	\$87,149,318	\$513,155,327	\$1,396,989,057
Average Spent	\$29,825.23	\$31,833.46	\$30,824.32
Spending Potential Index	124	132	128
Shelter: Total \$	\$64,111,051	\$375,401,909	\$1,014,397,517
Average Spent	\$21,940.81	\$23,287.96	\$22,382.51
Spending Potential Index	135	143	138
TV/Video/Audio: Total \$	\$4,794,474	\$28,000,371	\$76,589,009
Average Spent	\$1,640.82	\$1,737.00	\$1,689.92
Spending Potential Index	127	135	131
Travel: Total \$	\$7,506,479	\$44,478,775	\$120,171,266
Average Spent	\$2,568.95	\$2,759.23	\$2,651.56
Spending Potential Index	140	150	145
Vehicle Maintenance & Repairs: Total \$	\$4,199,267	\$24,663,629	\$67,097,476
Average Spent	\$1,437.12	\$1,530.00	\$1,480.49
Spending Potential Index	131	140	135

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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