



## Site Map

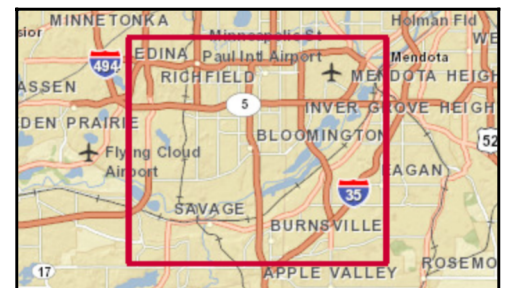
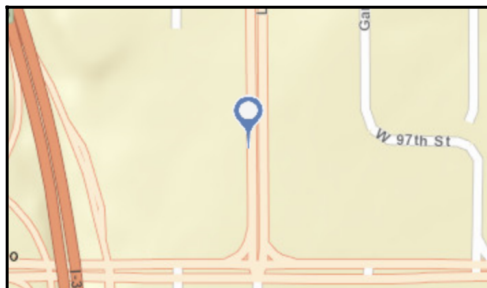
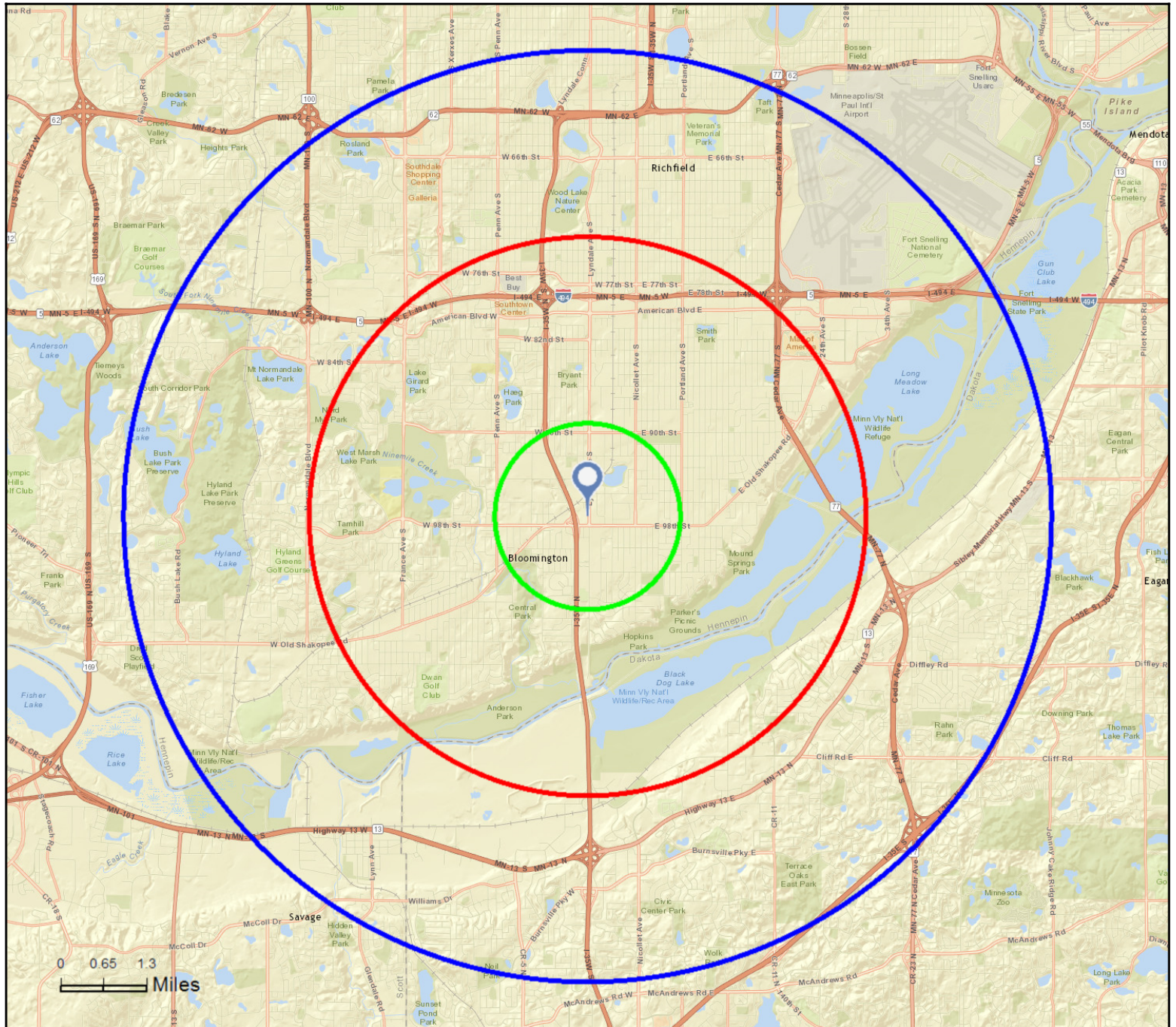
9726 Lyndale Ave S, Bloomington, Minnesota, 55420

Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.82763

Longitude: -93.28872



March 15, 2016



## Executive Summary

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
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	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	10,469	70,346	194,334
2010 Population	10,885	70,629	193,137
2015 Population	11,173	72,790	198,260
2020 Population	11,689	75,903	205,677
2000-2010 Annual Rate	0.39%	0.04%	-0.06%
2010-2015 Annual Rate	0.50%	0.58%	0.50%
2015-2020 Annual Rate	0.91%	0.84%	0.74%
2015 Male Population	48.7%	49.1%	48.4%
2015 Female Population	51.3%	50.9%	51.6%
2015 Median Age	38.9	39.8	39.7

In the identified area, the current year population is 198,260. In 2010, the Census count in the area was 193,137. The rate of change since 2010 was 0.50% annually. The five-year projection for the population in the area is 205,677 representing a change of 0.74% annually from 2015 to 2020. Currently, the population is 48.4% male and 51.6% female.

### Median Age

The median age in this area is 38.9, compared to U.S. median age of 37.9.

### Race and Ethnicity

2015 White Alone	69.3%	72.0%	73.8%
2015 Black Alone	12.8%	10.2%	9.9%
2015 American Indian/Alaska Native Alone	0.5%	0.5%	0.5%
2015 Asian Alone	8.8%	7.4%	7.2%
2015 Pacific Islander Alone	0.1%	0.1%	0.1%
2015 Other Race	4.2%	6.1%	4.9%
2015 Two or More Races	4.3%	3.7%	3.6%
2015 Hispanic Origin (Any Race)	8.3%	11.2%	9.5%

Persons of Hispanic origin represent 9.5% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 53.7 in the identified area, compared to 63.0 for the U.S. as a whole.

### Households

2000 Households	5,016	30,483	84,253
2010 Households	5,078	30,139	83,482
2015 Total Households	5,211	31,140	86,123
2020 Total Households	5,444	32,513	89,589
2000-2010 Annual Rate	0.12%	-0.11%	-0.09%
2010-2015 Annual Rate	0.49%	0.62%	0.60%
2015-2020 Annual Rate	0.88%	0.87%	0.79%
2015 Average Household Size	2.11	2.31	2.28

The household count in this area has changed from 83,482 in 2010 to 86,123 in the current year, a change of 0.60% annually. The five-year projection of households is 89,589, a change of 0.79% annually from the current year total. Average household size is currently 2.28, compared to 2.29 in the year 2010. The number of families in the current year is 49,839 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016





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<b>Median Household Income</b>			
2015 Median Household Income	\$48,158	\$54,488	\$60,443
2020 Median Household Income	\$54,286	\$63,100	\$71,329
2015-2020 Annual Rate	2.42%	2.98%	3.37%
<b>Average Household Income</b>			
2015 Average Household Income	\$58,711	\$69,815	\$78,985
2020 Average Household Income	\$66,453	\$78,902	\$89,307
2015-2020 Annual Rate	2.51%	2.48%	2.49%
<b>Per Capita Income</b>			
2015 Per Capita Income	\$27,004	\$30,031	\$34,362
2020 Per Capita Income	\$30,511	\$33,966	\$38,943
2015-2020 Annual Rate	2.47%	2.49%	2.53%
<b>Households by Income</b>			

Current median household income is \$60,443 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$71,329 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$78,985 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$89,307 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$34,362 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$38,943 in five years, compared to \$32,501 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	5,111	31,090	86,084
2000 Owner Occupied Housing Units	2,381	19,428	57,323
2000 Renter Occupied Housing Units	2,635	11,055	26,930
2000 Vacant Housing Units	95	607	1,831
2010 Total Housing Units	5,337	31,741	88,813
2010 Owner Occupied Housing Units	2,314	18,610	55,017
2010 Renter Occupied Housing Units	2,764	11,529	28,465
2010 Vacant Housing Units	259	1,602	5,331
2015 Total Housing Units	5,523	32,887	91,837
2015 Owner Occupied Housing Units	2,359	19,112	56,154
2015 Renter Occupied Housing Units	2,852	12,028	29,969
2015 Vacant Housing Units	312	1,747	5,714
2020 Total Housing Units	5,790	34,369	95,529
2020 Owner Occupied Housing Units	2,474	19,912	58,086
2020 Renter Occupied Housing Units	2,971	12,601	31,503
2020 Vacant Housing Units	346	1,856	5,940

Currently, 61.1% of the 91,837 housing units in the area are owner occupied; 32.6%, renter occupied; and 6.2% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 88,813 housing units in the area - 61.9% owner occupied, 32.1% renter occupied, and 6.0% vacant. The annual rate of change in housing units since 2010 is 1.50%. Median home value in the area is \$240,473, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 2.42% annually to \$270,980.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## 2010 Census Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 1 mile radius

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	2000	2010	2000-2010 Annual Rate
Population	10,469	10,885	0.39%
Households	5,016	5,078	0.12%
Housing Units	5,111	5,337	0.43%
<b>Population by Race</b>			
Total		10,884	100.0%
Population Reporting One Race		10,464	96.1%
White		7,860	72.2%
Black		1,269	11.7%
American Indian		54	0.5%
Asian		850	7.8%
Pacific Islander		5	0.0%
Some Other Race		426	3.9%
Population Reporting Two or More Races		420	3.9%
Total Hispanic Population		847	7.8%
<b>Population by Sex</b>			
Male		5,252	48.3%
Female		5,633	51.8%
<b>Population by Age</b>			
Total		10,888	100.0%
Age 0 - 4		581	5.3%
Age 5 - 9		606	5.6%
Age 10 - 14		560	5.1%
Age 15 - 19		608	5.6%
Age 20 - 24		781	7.2%
Age 25 - 29		1,055	9.7%
Age 30 - 34		786	7.2%
Age 35 - 39		668	6.1%
Age 40 - 44		647	5.9%
Age 45 - 49		752	6.9%
Age 50 - 54		751	6.9%
Age 55 - 59		648	6.0%
Age 60 - 64		526	4.8%
Age 65 - 69		405	3.7%
Age 70 - 74		343	3.2%
Age 75 - 79		352	3.2%
Age 80 - 84		375	3.4%
Age 85+		441	4.1%
Age 18+		8,765	80.5%
Age 65+		1,916	17.6%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		38.5	
Male		36.3	
Female		40.8	
White Alone		45.5	
Black Alone		25.6	
American Indian Alone		31.5	
Asian Alone		32.0	
Pacific Islander Alone		36.3	
Some Other Race Alone		25.6	
Two or More Races		16.3	
Hispanic Population		25.9	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type		
Total	5,078	100.0%
Households with 1 Person	1,964	38.7%
Households with 2+ People	3,114	61.3%
Family Households	2,604	51.3%
Husband-wife Families	1,756	34.6%
With Own Children	617	12.2%
Other Family (No Spouse Present)	849	16.7%
With Own Children	448	8.8%
Nonfamily Households	510	10.0%
All Households with Children	1,172	23.1%
Multigenerational Households	123	2.4%
Unmarried Partner Households	393	7.7%
Male-female	353	7.0%
Same-sex	40	0.8%
Average Household Size	2.11	
Family Households by Size		
Total	2,604	100.0%
2 People	1,303	50.0%
3 People	564	21.7%
4 People	421	16.2%
5 People	186	7.1%
6 People	70	2.7%
7+ People	60	2.3%
Average Family Size	2.85	
Nonfamily Households by Size		
Total	2,474	100.0%
1 Person	1,964	79.4%
2 People	437	17.7%
3 People	48	1.9%
4 People	19	0.8%
5 People	3	0.1%
6 People	3	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.23	
Population by Relationship and Household Type		
Total	10,885	100.0%
In Households	10,694	98.2%
In Family Households	7,661	70.4%
Householder	2,550	23.4%
Spouse	1,718	15.8%
Child	2,750	25.3%
Other relative	402	3.7%
Nonrelative	240	2.2%
In Nonfamily Households	3,032	27.9%
In Group Quarters	191	1.8%
Institutionalized Population	96	0.9%
Noninstitutionalized Population	95	0.9%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total	2,604	100.0%
Householder Age 15 - 44	1,073	41.2%
Householder Age 45 - 54	552	21.2%
Householder Age 55 - 64	403	15.5%
Householder Age 65 - 74	269	10.3%
Householder Age 75+	307	11.8%
Nonfamily Households by Age of Householder		
Total	2,473	100.0%
Householder Age 15 - 44	960	38.8%
Householder Age 45 - 54	398	16.1%
Householder Age 55 - 64	361	14.6%
Householder Age 65 - 74	233	9.4%
Householder Age 75+	521	21.1%
Households by Race of Householder		
Total	5,079	100.0%
Householder is White Alone	4,095	80.6%
Householder is Black Alone	452	8.9%
Householder is American Indian Alone	22	0.4%
Householder is Asian Alone	292	5.7%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	105	2.1%
Householder is Two or More Races	111	2.2%
Households with Hispanic Householder	226	4.5%
Husband-wife Families by Race of Householder		
Total	1,755	100.0%
Householder is White Alone	1,418	80.8%
Householder is Black Alone	110	6.3%
Householder is American Indian Alone	6	0.3%
Householder is Asian Alone	138	7.9%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	53	3.0%
Householder is Two or More Races	28	1.6%
Husband-wife Families with Hispanic Householder	108	6.2%
Other Families (No Spouse) by Race of Householder		
Total	848	100.0%
Householder is White Alone	530	62.5%
Householder is Black Alone	184	21.7%
Householder is American Indian Alone	10	1.2%
Householder is Asian Alone	61	7.2%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	30	3.5%
Householder is Two or More Races	33	3.9%
Other Families with Hispanic Householder	63	7.4%
Nonfamily Households by Race of Householder		
Total	2,474	100.0%
Householder is White Alone	2,146	86.7%
Householder is Black Alone	158	6.4%
Householder is American Indian Alone	6	0.2%
Householder is Asian Alone	93	3.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	21	0.8%
Householder is Two or More Races	50	2.0%
Nonfamily Households with Hispanic Householder	56	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	5,355	100.0%
Occupied Housing Units	5,078	94.8%
Vacant Housing Units		
For Rent	148	2.8%
Rented, not Occupied	7	0.1%
For Sale Only	44	0.8%
Sold, not Occupied	15	0.3%
For Seasonal/Recreational/Occasional Use	27	0.5%
For Migrant Workers	0	0.0%
Other Vacant	36	0.7%
Total Vacancy Rate	4.9%	

### Households by Tenure and Mortgage Status

Total	5,078	100.0%
Owner Occupied	2,314	45.6%
Owned with a Mortgage/Loan	1,564	30.8%
Owned Free and Clear	751	14.8%
Average Household Size	2.33	
Renter Occupied	2,764	54.4%
Average Household Size	1.92	

### Owner-occupied Housing Units by Race of Householder

Total	2,316	100.0%
Householder is White Alone	2,101	90.7%
Householder is Black Alone	49	2.1%
Householder is American Indian Alone	9	0.4%
Householder is Asian Alone	111	4.8%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	21	0.9%
Householder is Two or More Races	23	1.0%
Owner-occupied Housing Units with Hispanic Householder	57	2.5%

### Renter-occupied Housing Units by Race of Householder

Total	2,764	100.0%
Householder is White Alone	1,994	72.1%
Householder is Black Alone	403	14.6%
Householder is American Indian Alone	14	0.5%
Householder is Asian Alone	181	6.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	84	3.0%
Householder is Two or More Races	88	3.2%
Renter-occupied Housing Units with Hispanic Householder	169	6.1%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.93
Householder is Black Alone	2.69
Householder is American Indian Alone	2.82
Householder is Asian Alone	2.84
Householder is Pacific Islander Alone	2.50
Householder is Some Other Race Alone	3.90
Householder is Two or More Races	2.35
Householder is Hispanic	3.41

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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	2000	2010	2000-2010 Annual Rate
Population	70,346	70,629	0.04%
Households	30,483	30,139	-0.11%
Housing Units	31,090	31,741	0.21%

Population by Race	Number	Percent
Total	70,630	100.0%
Population Reporting One Race	68,230	96.6%
White	52,493	74.3%
Black	6,568	9.3%
American Indian	350	0.5%
Asian	4,628	6.6%
Pacific Islander	56	0.1%
Some Other Race	4,135	5.9%
Population Reporting Two or More Races	2,400	3.4%
Total Hispanic Population	7,580	10.7%

Population by Sex		
Male	34,641	49.0%
Female	35,988	51.0%

Population by Age		
Total	70,631	100.0%
Age 0 - 4	4,441	6.3%
Age 5 - 9	3,993	5.7%
Age 10 - 14	3,796	5.4%
Age 15 - 19	3,882	5.5%
Age 20 - 24	4,594	6.5%
Age 25 - 29	6,062	8.6%
Age 30 - 34	4,987	7.1%
Age 35 - 39	4,157	5.9%
Age 40 - 44	4,345	6.2%
Age 45 - 49	5,060	7.2%
Age 50 - 54	5,223	7.4%
Age 55 - 59	4,501	6.4%
Age 60 - 64	3,662	5.2%
Age 65 - 69	2,988	4.2%
Age 70 - 74	2,548	3.6%
Age 75 - 79	2,341	3.3%
Age 80 - 84	2,128	3.0%
Age 85+	1,921	2.7%
Age 18+	55,945	79.2%
Age 65+	11,926	16.9%

Median Age by Sex and Race/Hispanic Origin	
Total Population	39.3
Male	37.3
Female	41.2
White Alone	45.6
Black Alone	27.0
American Indian Alone	30.2
Asian Alone	32.9
Pacific Islander Alone	36.0
Some Other Race Alone	24.6
Two or More Races	16.1
Hispanic Population	24.9

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

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### Households by Type

Total	30,139	100.0%
Households with 1 Person	10,057	33.4%
Households with 2+ People	20,082	66.6%
Family Households	17,590	58.4%
Husband-wife Families	12,973	43.0%
With Own Children	4,824	16.0%
Other Family (No Spouse Present)	4,617	15.3%
With Own Children	2,340	7.8%
Nonfamily Households	2,492	8.3%
All Households with Children	7,827	26.0%
Multigenerational Households	754	2.5%
Unmarried Partner Households	2,034	6.7%
Male-female	1,808	6.0%
Same-sex	226	0.8%
Average Household Size	2.32	

### Family Households by Size

Total	17,589	100.0%
2 People	8,391	47.7%
3 People	3,806	21.6%
4 People	3,117	17.7%
5 People	1,325	7.5%
6 People	512	2.9%
7+ People	438	2.5%
Average Family Size	2.97	

### Nonfamily Households by Size

Total	12,549	100.0%
1 Person	10,057	80.1%
2 People	2,010	16.0%
3 People	314	2.5%
4 People	124	1.0%
5 People	28	0.2%
6 People	14	0.1%
7+ People	2	0.0%
Average Nonfamily Size	1.26	

### Population by Relationship and Household Type

Total	70,629	100.0%
In Households	69,816	98.8%
In Family Households	54,016	76.5%
Householder	17,608	24.9%
Spouse	12,988	18.4%
Child	18,743	26.5%
Other relative	2,938	4.2%
Nonrelative	1,740	2.5%
In Nonfamily Households	15,800	22.4%
In Group Quarters	813	1.2%
Institutionalized Population	391	0.6%
Noninstitutionalized Population	422	0.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder		
Total	17,589	100.0%
Householder Age 15 - 44	6,845	38.9%
Householder Age 45 - 54	3,867	22.0%
Householder Age 55 - 64	2,952	16.8%
Householder Age 65 - 74	1,999	11.4%
Householder Age 75+	1,926	11.0%
Nonfamily Households by Age of Householder		
Total	12,549	100.0%
Householder Age 15 - 44	4,425	35.3%
Householder Age 45 - 54	2,145	17.1%
Householder Age 55 - 64	1,989	15.9%
Householder Age 65 - 74	1,459	11.6%
Householder Age 75+	2,531	20.2%
Households by Race of Householder		
Total	30,139	100.0%
Householder is White Alone	24,612	81.7%
Householder is Black Alone	2,377	7.9%
Householder is American Indian Alone	124	0.4%
Householder is Asian Alone	1,525	5.1%
Householder is Pacific Islander Alone	19	0.1%
Householder is Some Other Race Alone	963	3.2%
Householder is Two or More Races	519	1.7%
Households with Hispanic Householder	1,839	6.1%
Husband-wife Families by Race of Householder		
Total	12,973	100.0%
Householder is White Alone	10,865	83.8%
Householder is Black Alone	625	4.8%
Householder is American Indian Alone	37	0.3%
Householder is Asian Alone	775	6.0%
Householder is Pacific Islander Alone	15	0.1%
Householder is Some Other Race Alone	490	3.8%
Householder is Two or More Races	166	1.3%
Husband-wife Families with Hispanic Householder	910	7.0%
Other Families (No Spouse) by Race of Householder		
Total	4,616	100.0%
Householder is White Alone	2,992	64.8%
Householder is Black Alone	833	18.0%
Householder is American Indian Alone	39	0.8%
Householder is Asian Alone	272	5.9%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	319	6.9%
Householder is Two or More Races	160	3.5%
Other Families with Hispanic Householder	566	12.3%
Nonfamily Households by Race of Householder		
Total	12,550	100.0%
Householder is White Alone	10,755	85.7%
Householder is Black Alone	918	7.3%
Householder is American Indian Alone	49	0.4%
Householder is Asian Alone	479	3.8%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	154	1.2%
Householder is Two or More Races	193	1.5%
Nonfamily Households with Hispanic Householder	362	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.82763

Longitude: -93.28872

### Total Housing Units by Occupancy

Total	31,749	100.0%
Occupied Housing Units	30,139	94.9%
Vacant Housing Units		
For Rent	859	2.7%
Rented, not Occupied	43	0.1%
For Sale Only	247	0.8%
Sold, not Occupied	63	0.2%
For Seasonal/Recreational/Occasional Use	167	0.5%
For Migrant Workers	2	0.0%
Other Vacant	229	0.7%
Total Vacancy Rate	5.0%	

### Households by Tenure and Mortgage Status

Total	30,139	100.0%
Owner Occupied	18,610	61.7%
Owned with a Mortgage/Loan	13,071	43.4%
Owned Free and Clear	5,539	18.4%
Average Household Size	2.43	
Renter Occupied	11,529	38.3%
Average Household Size	2.13	

### Owner-occupied Housing Units by Race of Householder

Total	18,610	100.0%
Householder is White Alone	17,046	91.6%
Householder is Black Alone	354	1.9%
Householder is American Indian Alone	44	0.2%
Householder is Asian Alone	729	3.9%
Householder is Pacific Islander Alone	15	0.1%
Householder is Some Other Race Alone	237	1.3%
Householder is Two or More Races	185	1.0%
Owner-occupied Housing Units with Hispanic Householder	491	2.6%

### Renter-occupied Housing Units by Race of Householder

Total	11,529	100.0%
Householder is White Alone	7,566	65.6%
Householder is Black Alone	2,023	17.5%
Householder is American Indian Alone	80	0.7%
Householder is Asian Alone	797	6.9%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	726	6.3%
Householder is Two or More Races	334	2.9%
Renter-occupied Housing Units with Hispanic Householder	1,348	11.7%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.16
Householder is Black Alone	2.70
Householder is American Indian Alone	2.54
Householder is Asian Alone	2.91
Householder is Pacific Islander Alone	3.58
Householder is Some Other Race Alone	4.21
Householder is Two or More Races	2.70
Householder is Hispanic	3.88

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.82763

Longitude: -93.28872

	2000	2010	2000-2010 Annual Rate
Population	194,334	193,137	-0.06%
Households	84,253	83,482	-0.09%
Housing Units	86,084	88,813	0.31%
<b>Population by Race</b>			
Total		193,138	100.0%
Population Reporting One Race		186,762	96.7%
White		147,586	76.4%
Black		16,939	8.8%
American Indian		941	0.5%
Asian		12,274	6.4%
Pacific Islander		185	0.1%
Some Other Race		8,837	4.6%
Population Reporting Two or More Races		6,376	3.3%
Total Hispanic Population		17,230	8.9%
<b>Population by Sex</b>			
Male		93,346	48.3%
Female		99,791	51.7%
<b>Population by Age</b>			
Total		193,136	100.0%
Age 0 - 4		12,599	6.5%
Age 5 - 9		11,103	5.7%
Age 10 - 14		10,512	5.4%
Age 15 - 19		10,534	5.5%
Age 20 - 24		11,529	6.0%
Age 25 - 29		16,561	8.6%
Age 30 - 34		14,170	7.3%
Age 35 - 39		12,026	6.2%
Age 40 - 44		11,976	6.2%
Age 45 - 49		13,685	7.1%
Age 50 - 54		14,157	7.3%
Age 55 - 59		12,601	6.5%
Age 60 - 64		10,806	5.6%
Age 65 - 69		8,225	4.3%
Age 70 - 74		6,561	3.4%
Age 75 - 79		5,672	2.9%
Age 80 - 84		5,124	2.7%
Age 85+		5,296	2.7%
Age 18+		152,202	78.8%
Age 65+		30,878	16.0%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		39.0	
Male		36.9	
Female		41.1	
White Alone		44.6	
Black Alone		27.1	
American Indian Alone		30.8	
Asian Alone		32.2	
Pacific Islander Alone		27.9	
Some Other Race Alone		24.9	
Two or More Races		15.0	
Hispanic Population		24.8	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

### Households by Type

Total	83,481	100.0%
Households with 1 Person	28,042	33.6%
Households with 2+ People	55,439	66.4%
Family Households	48,806	58.5%
Husband-wife Families	36,808	44.1%
With Own Children	14,119	16.9%
Other Family (No Spouse Present)	11,998	14.4%
With Own Children	6,370	7.6%
Nonfamily Households	6,633	7.9%
All Households with Children	22,115	26.5%
Multigenerational Households	1,848	2.2%
Unmarried Partner Households	5,409	6.5%
Male-female	4,742	5.7%
Same-sex	667	0.8%
Average Household Size	2.29	

### Family Households by Size

Total	48,806	100.0%
2 People	23,343	47.8%
3 People	10,738	22.0%
4 People	8,705	17.8%
5 People	3,596	7.4%
6 People	1,366	2.8%
7+ People	1,058	2.2%
Average Family Size	2.95	

### Nonfamily Households by Size

Total	34,675	100.0%
1 Person	28,042	80.9%
2 People	5,482	15.8%
3 People	781	2.3%
4 People	279	0.8%
5 People	55	0.2%
6 People	27	0.1%
7+ People	9	0.0%
Average Nonfamily Size	1.24	

### Population by Relationship and Household Type

Total	193,137	100.0%
In Households	191,404	99.1%
In Family Households	148,426	76.9%
Householder	48,781	25.3%
Spouse	36,784	19.0%
Child	51,613	26.7%
Other relative	6,901	3.6%
Nonrelative	4,347	2.3%
In Nonfamily Households	42,978	22.3%
In Group Quarters	1,733	0.9%
Institutionalized Population	807	0.4%
Noninstitutionalized Population	927	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





## 2010 Census Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.82763

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Family Households by Age of Householder		
Total	48,806	100.0%
Householder Age 15 - 44	19,461	39.9%
Householder Age 45 - 54	10,605	21.7%
Householder Age 55 - 64	8,654	17.7%
Householder Age 65 - 74	5,393	11.1%
Householder Age 75+	4,693	9.6%
Nonfamily Households by Age of Householder		
Total	34,675	100.0%
Householder Age 15 - 44	12,281	35.4%
Householder Age 45 - 54	5,853	16.9%
Householder Age 55 - 64	5,692	16.4%
Householder Age 65 - 74	4,061	11.7%
Householder Age 75+	6,788	19.6%
Households by Race of Householder		
Total	83,482	100.0%
Householder is White Alone	69,735	83.5%
Householder is Black Alone	6,012	7.2%
Householder is American Indian Alone	339	0.4%
Householder is Asian Alone	4,007	4.8%
Householder is Pacific Islander Alone	53	0.1%
Householder is Some Other Race Alone	2,033	2.4%
Householder is Two or More Races	1,303	1.6%
Households with Hispanic Householder	4,194	5.0%
Husband-wife Families by Race of Householder		
Total	36,807	100.0%
Householder is White Alone	31,203	84.8%
Householder is Black Alone	1,738	4.7%
Householder is American Indian Alone	102	0.3%
Householder is Asian Alone	2,253	6.1%
Householder is Pacific Islander Alone	30	0.1%
Householder is Some Other Race Alone	1,036	2.8%
Householder is Two or More Races	445	1.2%
Husband-wife Families with Hispanic Householder	2,065	5.6%
Other Families (No Spouse) by Race of Householder		
Total	11,997	100.0%
Householder is White Alone	8,050	67.1%
Householder is Black Alone	2,121	17.7%
Householder is American Indian Alone	104	0.9%
Householder is Asian Alone	665	5.5%
Householder is Pacific Islander Alone	15	0.1%
Householder is Some Other Race Alone	636	5.3%
Householder is Two or More Races	406	3.4%
Other Families with Hispanic Householder	1,239	10.3%
Nonfamily Households by Race of Householder		
Total	34,677	100.0%
Householder is White Alone	30,482	87.9%
Householder is Black Alone	2,153	6.2%
Householder is American Indian Alone	133	0.4%
Householder is Asian Alone	1,088	3.1%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	361	1.0%
Householder is Two or More Races	452	1.3%
Nonfamily Households with Hispanic Householder	890	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.82763

Longitude: -93.28872

### Total Housing Units by Occupancy

Total	88,819	100.0%
Occupied Housing Units	83,482	94.0%
Vacant Housing Units		
For Rent	2,608	2.9%
Rented, not Occupied	150	0.2%
For Sale Only	1,065	1.2%
Sold, not Occupied	186	0.2%
For Seasonal/Recreational/Occasional Use	607	0.7%
For Migrant Workers	2	0.0%
Other Vacant	719	0.8%
Total Vacancy Rate	6.0%	

### Households by Tenure and Mortgage Status

Total	83,482	100.0%
Owner Occupied	55,017	65.9%
Owned with a Mortgage/Loan	40,435	48.4%
Owned Free and Clear	14,582	17.5%
Average Household Size	2.37	
Renter Occupied	28,465	34.1%
Average Household Size	2.14	

### Owner-occupied Housing Units by Race of Householder

Total	55,016	100.0%
Householder is White Alone	50,397	91.6%
Householder is Black Alone	1,282	2.3%
Householder is American Indian Alone	122	0.2%
Householder is Asian Alone	2,061	3.7%
Householder is Pacific Islander Alone	25	0.0%
Householder is Some Other Race Alone	601	1.1%
Householder is Two or More Races	528	1.0%
Owner-occupied Housing Units with Hispanic Householder	1,320	2.4%

### Renter-occupied Housing Units by Race of Householder

Total	28,466	100.0%
Householder is White Alone	19,339	67.9%
Householder is Black Alone	4,730	16.6%
Householder is American Indian Alone	217	0.8%
Householder is Asian Alone	1,945	6.8%
Householder is Pacific Islander Alone	28	0.1%
Householder is Some Other Race Alone	1,432	5.0%
Householder is Two or More Races	775	2.7%
Renter-occupied Housing Units with Hispanic Householder	2,874	10.1%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.15
Householder is Black Alone	2.76
Householder is American Indian Alone	2.59
Householder is Asian Alone	2.94
Householder is Pacific Islander Alone	3.42
Householder is Some Other Race Alone	4.20
Householder is Two or More Races	2.79
Householder is Hispanic	3.83

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## Demographic and Income Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

Summary	Census 2010		2015		2020			
Population	10,885		11,173		11,689			
Households	5,078		5,211		5,444			
Families	2,604		2,660		2,771			
Average Household Size	2.11		2.11		2.11			
Owner Occupied Housing Units	2,314		2,359		2,474			
Renter Occupied Housing Units	2,764		2,852		2,971			
Median Age	38.5		38.9		39.5			
Trends: 2015 - 2020 Annual Rate	Area		State		National			
Population	0.91%		0.67%		0.75%			
Households	0.88%		0.73%		0.77%			
Families	0.82%		0.65%		0.69%			
Owner HHs	0.96%		0.71%		0.70%			
Median Household Income	2.42%		3.18%		2.66%			
Households by Income	2015			2020				
	Number		Percent	Number		Percent		
	<\$15,000		653	12.5%	634	11.6%		
	\$15,000 - \$24,999		575	11.0%	463	8.5%		
	\$25,000 - \$34,999		682	13.1%	632	11.6%		
	\$35,000 - \$49,999		767	14.7%	725	13.3%		
	\$50,000 - \$74,999		1,072	20.6%	1,108	20.4%		
	\$75,000 - \$99,999		741	14.2%	941	17.3%		
	\$100,000 - \$149,999		498	9.6%	654	12.0%		
	\$150,000 - \$199,999		167	3.2%	217	4.0%		
	\$200,000+		56	1.1%	70	1.3%		
Median Household Income			\$48,158		\$54,286			
Average Household Income			\$58,711		\$66,453			
Per Capita Income			\$27,004		\$30,511			
Population by Age	Census 2010		2015		2020			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		581	5.3%	584	5.2%	632	5.4%
	5 - 9		606	5.6%	583	5.2%	597	5.1%
	10 - 14		560	5.1%	606	5.4%	602	5.2%
	15 - 19		608	5.6%	544	4.9%	589	5.0%
	20 - 24		781	7.2%	715	6.4%	666	5.7%
	25 - 34		1,841	16.9%	1,969	17.6%	1,851	15.8%
	35 - 44		1,315	12.1%	1,422	12.7%	1,763	15.1%
	45 - 54		1,503	13.8%	1,392	12.5%	1,316	11.3%
	55 - 64		1,174	10.8%	1,375	12.3%	1,485	12.7%
	65 - 74		748	6.9%	881	7.9%	1,065	9.1%
	75 - 84		727	6.7%	614	5.5%	646	5.5%
	85+		441	4.1%	487	4.4%	476	4.1%
	Race and Ethnicity	Census 2010		2015		2020		
Number		Percent	Number	Percent	Number	Percent		
White Alone		7,860	72.2%	7,745	69.3%	7,722	66.1%	
Black Alone		1,269	11.7%	1,432	12.8%	1,657	14.2%	
American Indian Alone		54	0.5%	55	0.5%	56	0.5%	
Asian Alone		850	7.8%	985	8.8%	1,150	9.8%	
Pacific Islander Alone		5	0.0%	7	0.1%	9	0.1%	
Some Other Race Alone		426	3.9%	472	4.2%	549	4.7%	
Two or More Races		420	3.9%	477	4.3%	546	4.7%	
Hispanic Origin (Any Race)		847	7.8%	929	8.3%	1,070	9.2%	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



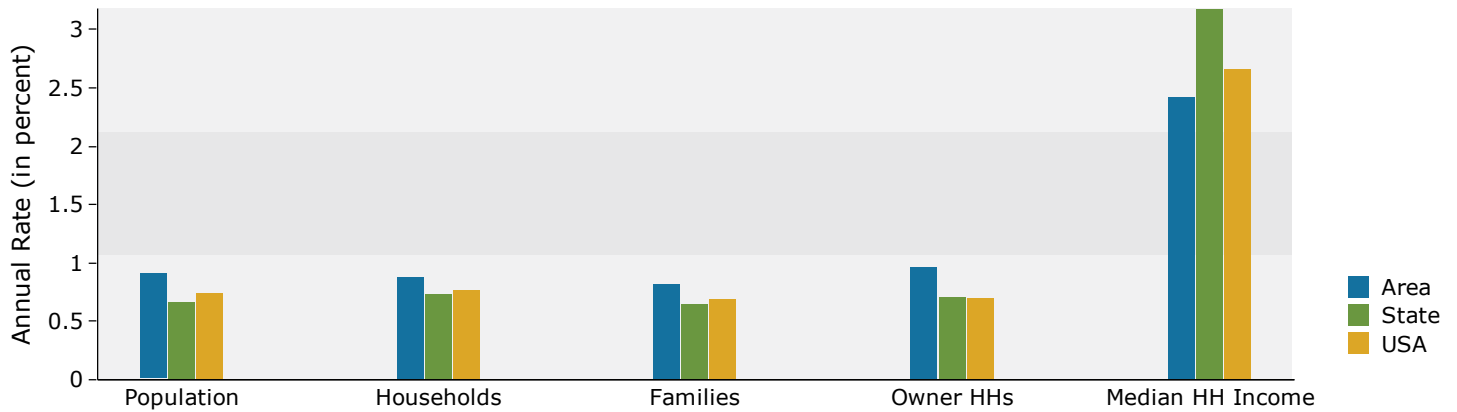
## Demographic and Income Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 1 mile radius

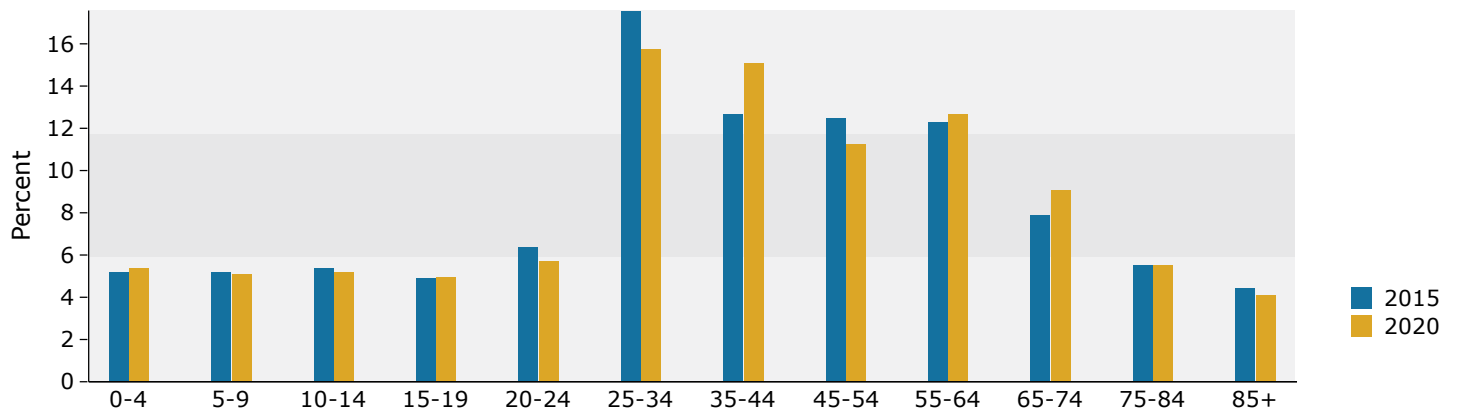
Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

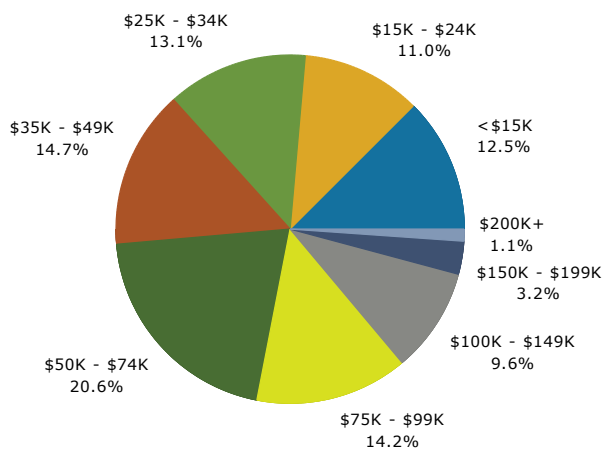
### Trends 2015-2020



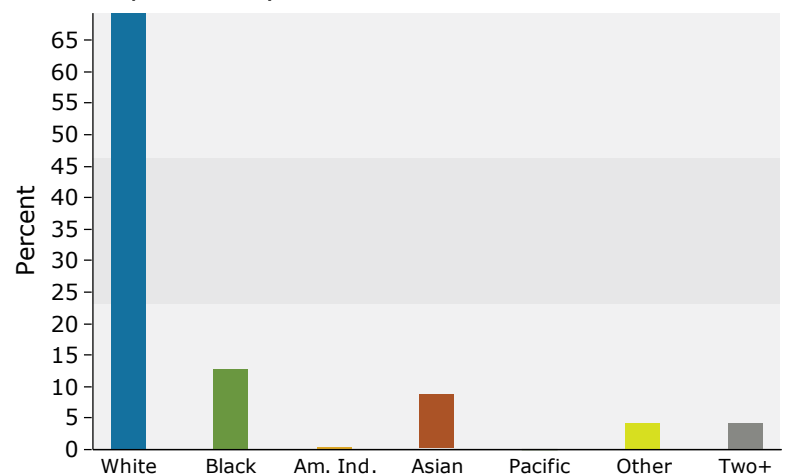
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 8.3%



## Demographic and Income Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

Summary	Census 2010		2015		2020	
Population	70,629		72,790		75,903	
Households	30,139		31,140		32,513	
Families	17,590		18,034		18,746	
Average Household Size	2.32		2.31		2.31	
Owner Occupied Housing Units	18,610		19,112		19,912	
Renter Occupied Housing Units	11,529		12,028		12,601	
Median Age	39.3		39.8		40.5	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.84%		0.67%		0.75%	
Households	0.87%		0.73%		0.77%	
Families	0.78%		0.65%		0.69%	
Owner HHs	0.82%		0.71%		0.70%	
Median Household Income	2.98%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	2,675	8.6%	2,618	8.1%		
\$15,000 - \$24,999	3,170	10.2%	2,532	7.8%		
\$25,000 - \$34,999	3,927	12.6%	3,473	10.7%		
\$35,000 - \$49,999	4,332	13.9%	4,026	12.4%		
\$50,000 - \$74,999	5,891	18.9%	5,856	18.0%		
\$75,000 - \$99,999	4,413	14.2%	5,424	16.7%		
\$100,000 - \$149,999	4,400	14.1%	5,675	17.5%		
\$150,000 - \$199,999	1,558	5.0%	1,982	6.1%		
\$200,000+	773	2.5%	928	2.9%		
Median Household Income	\$54,488		\$63,100			
Average Household Income	\$69,815		\$78,902			
Per Capita Income	\$30,031		\$33,966			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,441	6.3%	4,303	5.9%	4,452	5.9%
5 - 9	3,993	5.7%	4,335	6.0%	4,270	5.6%
10 - 14	3,796	5.4%	4,038	5.5%	4,486	5.9%
15 - 19	3,882	5.5%	3,656	5.0%	3,903	5.1%
20 - 24	4,594	6.5%	4,149	5.7%	3,995	5.3%
25 - 34	11,049	15.6%	11,300	15.5%	10,492	13.8%
35 - 44	8,502	12.0%	9,057	12.4%	10,769	14.2%
45 - 54	10,283	14.6%	9,414	12.9%	8,723	11.5%
55 - 64	8,163	11.6%	9,457	13.0%	9,944	13.1%
65 - 74	5,536	7.8%	6,450	8.9%	7,694	10.1%
75 - 84	4,469	6.3%	4,284	5.9%	4,666	6.1%
85+	1,921	2.7%	2,345	3.2%	2,508	3.3%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	52,493	74.3%	52,417	72.0%	52,554	69.2%
Black Alone	6,568	9.3%	7,398	10.2%	8,500	11.2%
American Indian Alone	350	0.5%	351	0.5%	357	0.5%
Asian Alone	4,628	6.6%	5,398	7.4%	6,314	8.3%
Pacific Islander Alone	56	0.1%	63	0.1%	69	0.1%
Some Other Race Alone	4,135	5.9%	4,456	6.1%	5,031	6.6%
Two or More Races	2,400	3.4%	2,706	3.7%	3,079	4.1%
Hispanic Origin (Any Race)	7,580	10.7%	8,134	11.2%	9,138	12.0%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016





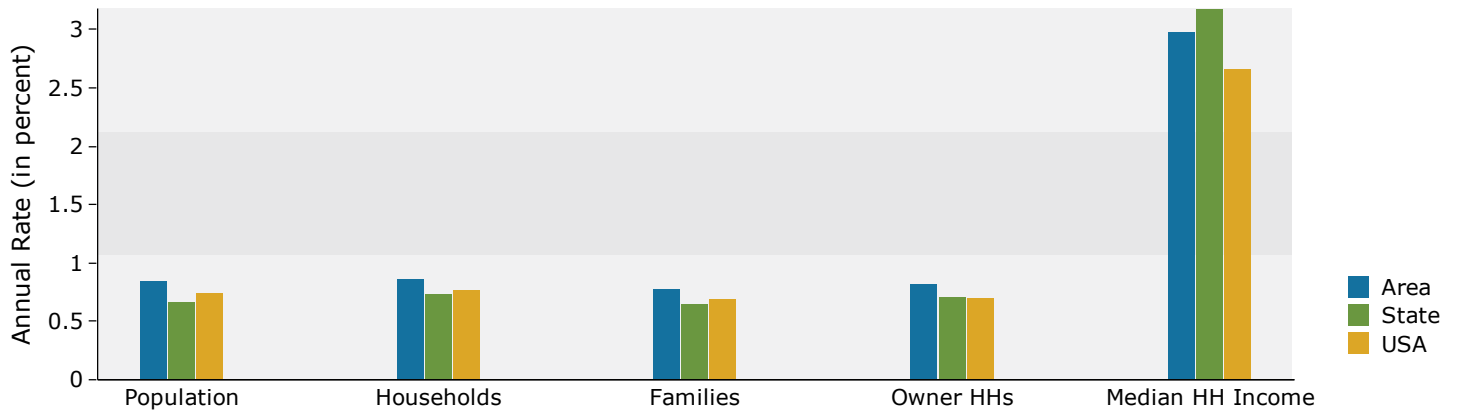
## Demographic and Income Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 3 mile radius

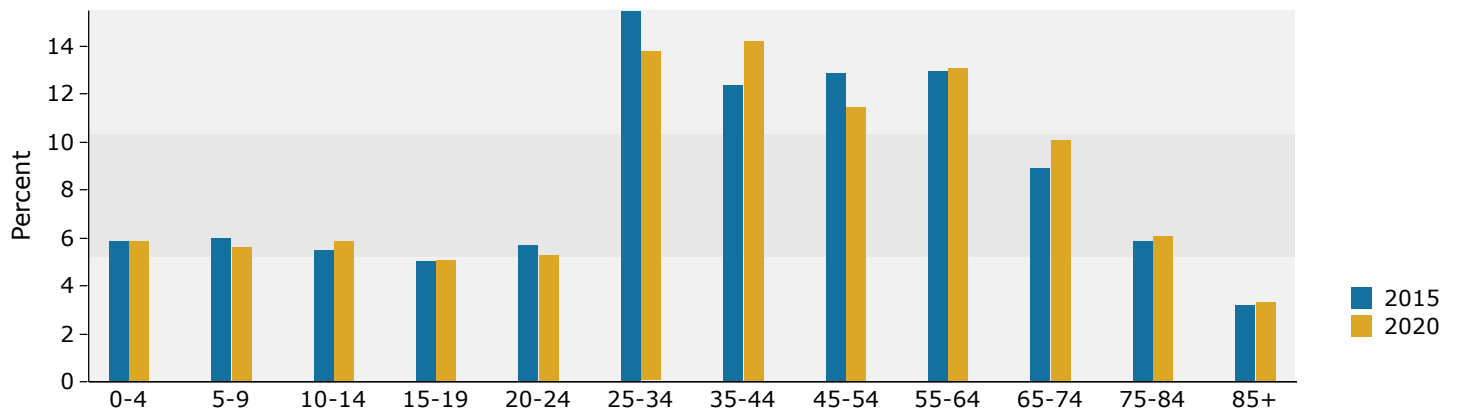
Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

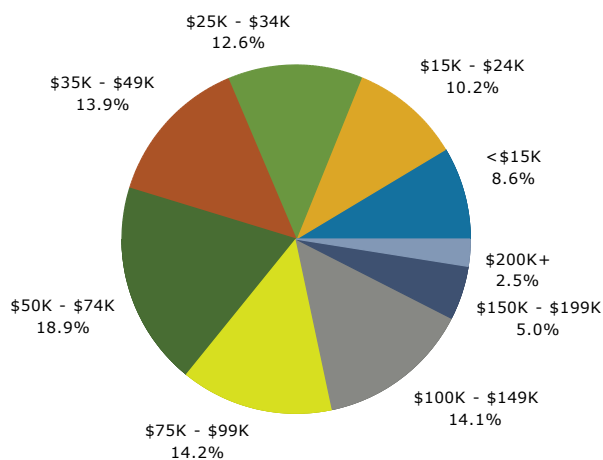
### Trends 2015-2020



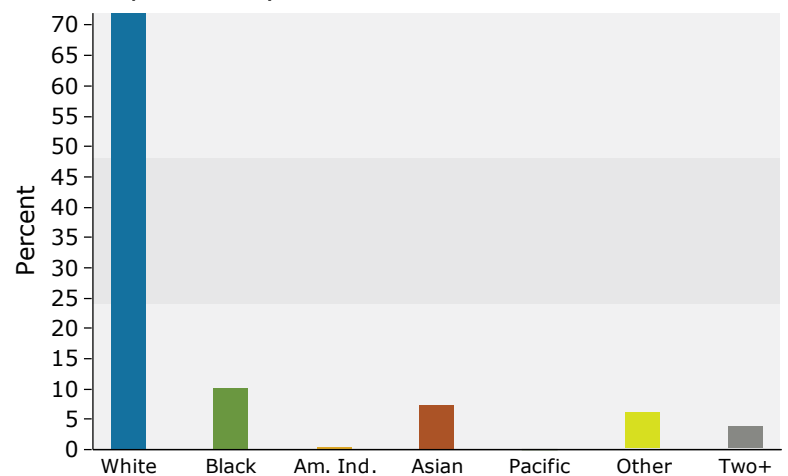
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 11.2%



## Demographic and Income Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

Summary	Census 2010		2015		2020		
Population	193,137		198,260		205,677		
Households	83,482		86,123		89,589		
Families	48,806		49,839		51,512		
Average Household Size	2.29		2.28		2.28		
Owner Occupied Housing Units	55,017		56,154		58,086		
Renter Occupied Housing Units	28,465		29,969		31,503		
Median Age	39.0		39.7		40.5		
Trends: 2015 - 2020 Annual Rate	Area		State		National		
Population	0.74%		0.67%		0.75%		
Households	0.79%		0.73%		0.77%		
Families	0.66%		0.65%		0.69%		
Owner HHs	0.68%		0.71%		0.70%		
Median Household Income	3.37%		3.18%		2.66%		
			2015		2020		
Households by Income			Number	Percent	Number	Percent	
	<\$15,000		6,415	7.4%	6,143	6.9%	
	\$15,000 - \$24,999		7,719	9.0%	5,980	6.7%	
	\$25,000 - \$34,999		8,835	10.3%	7,542	8.4%	
	\$35,000 - \$49,999		11,502	13.4%	10,471	11.7%	
	\$50,000 - \$74,999		16,640	19.3%	16,415	18.3%	
	\$75,000 - \$99,999		12,905	15.0%	15,385	17.2%	
	\$100,000 - \$149,999		13,197	15.3%	16,821	18.8%	
	\$150,000 - \$199,999		5,169	6.0%	6,349	7.1%	
	\$200,000+		3,741	4.3%	4,484	5.0%	
	Median Household Income			\$60,443		\$71,329	
	Average Household Income			\$78,985		\$89,307	
Per Capita Income			\$34,362		\$38,943		
			2015		2020		
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	12,599	6.5%	12,040	6.1%	12,309	6.0%
	5 - 9	11,103	5.7%	12,005	6.1%	11,669	5.7%
	10 - 14	10,512	5.4%	11,075	5.6%	12,211	5.9%
	15 - 19	10,534	5.5%	10,038	5.1%	10,576	5.1%
	20 - 24	11,529	6.0%	11,573	5.8%	11,108	5.4%
	25 - 34	30,731	15.9%	29,745	15.0%	28,051	13.6%
	35 - 44	24,002	12.4%	25,210	12.7%	28,717	14.0%
	45 - 54	27,842	14.4%	25,391	12.8%	23,733	11.5%
	55 - 64	23,407	12.1%	26,018	13.1%	26,688	13.0%
	65 - 74	14,786	7.7%	18,064	9.1%	21,414	10.4%
	75 - 84	10,796	5.6%	10,936	5.5%	12,564	6.1%
	85+	5,296	2.7%	6,164	3.1%	6,636	3.2%
				2015		2020	
Race and Ethnicity	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	147,586	76.4%	146,365	73.8%	145,542	70.8%
	Black Alone	16,939	8.8%	19,652	9.9%	23,206	11.3%
	American Indian Alone	941	0.5%	943	0.5%	959	0.5%
	Asian Alone	12,274	6.4%	14,187	7.2%	16,432	8.0%
	Pacific Islander Alone	185	0.1%	202	0.1%	219	0.1%
	Some Other Race Alone	8,837	4.6%	9,711	4.9%	11,121	5.4%
	Two or More Races	6,376	3.3%	7,200	3.6%	8,198	4.0%
	Hispanic Origin (Any Race)			18,887	9.5%	21,571	10.5%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



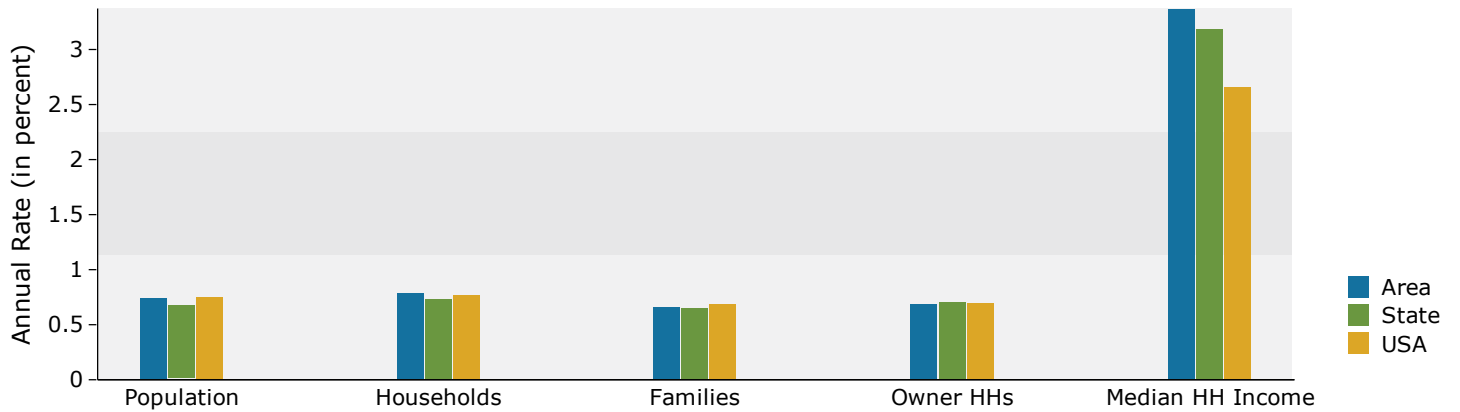
## Demographic and Income Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Ring: 5 mile radius

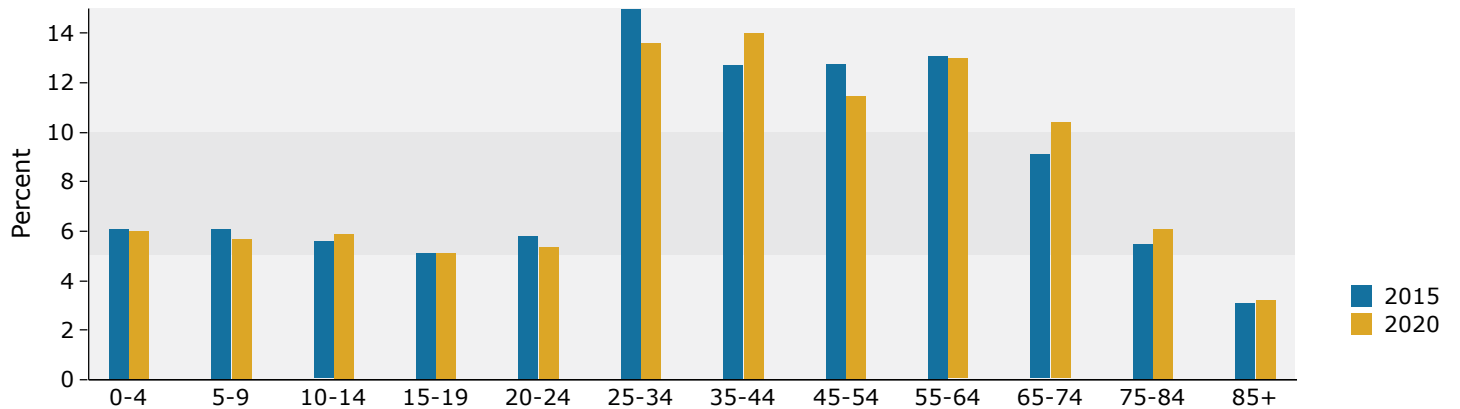
Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

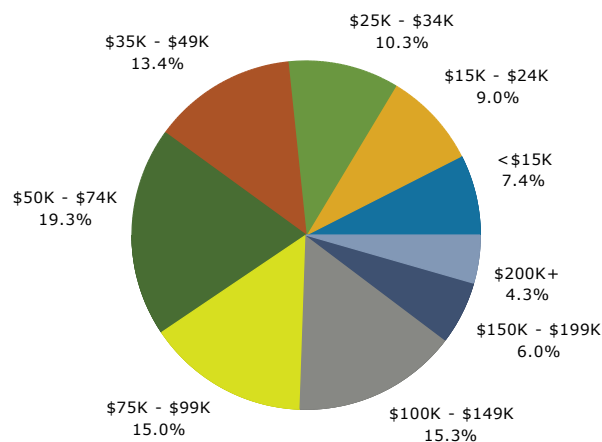
### Trends 2015-2020



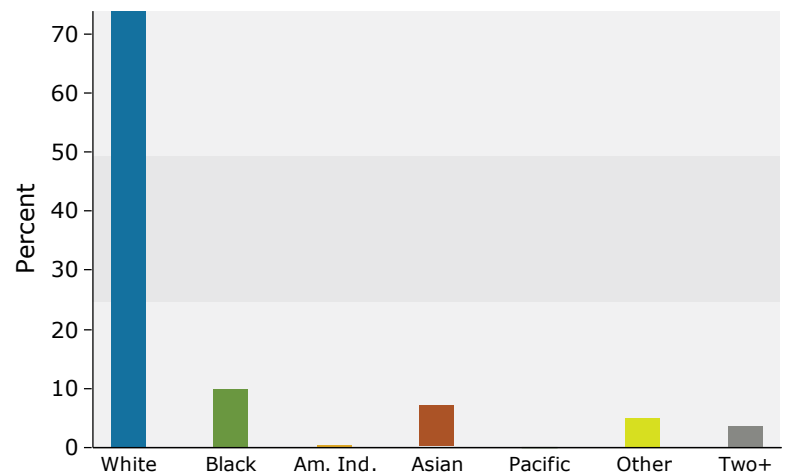
### Population by Age



### 2015 Household Income



### 2015 Population by Race



2015 Percent Hispanic Origin: 9.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



## Market Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	10,469	70,346	194,334
2010 Total Population	10,885	70,629	193,137
2015 Total Population	11,173	72,790	198,260
2015 Group Quarters	193	819	1,745
2020 Total Population	11,689	75,903	205,677
2015-2020 Annual Rate	0.91%	0.84%	0.74%
<b>Household Summary</b>			
2000 Households	5,016	30,483	84,253
2000 Average Household Size	2.05	2.28	2.28
2010 Households	5,078	30,139	83,482
2010 Average Household Size	2.11	2.32	2.29
2015 Households	5,211	31,140	86,123
2015 Average Household Size	2.11	2.31	2.28
2020 Households	5,444	32,513	89,589
2020 Average Household Size	2.11	2.31	2.28
2015-2020 Annual Rate	0.88%	0.87%	0.79%
2010 Families	2,604	17,590	48,806
2010 Average Family Size	2.85	2.97	2.95
2015 Families	2,660	18,034	49,839
2015 Average Family Size	2.85	2.97	2.95
2020 Families	2,771	18,746	51,512
2020 Average Family Size	2.86	2.97	2.95
2015-2020 Annual Rate	0.82%	0.78%	0.66%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,111	31,090	86,084
Owner Occupied Housing Units	46.6%	62.5%	66.6%
Renter Occupied Housing Units	51.6%	35.6%	31.3%
Vacant Housing Units	1.9%	2.0%	2.1%
2010 Housing Units	5,337	31,741	88,813
Owner Occupied Housing Units	43.4%	58.6%	61.9%
Renter Occupied Housing Units	51.8%	36.3%	32.1%
Vacant Housing Units	4.9%	5.0%	6.0%
2015 Housing Units	5,523	32,887	91,837
Owner Occupied Housing Units	42.7%	58.1%	61.1%
Renter Occupied Housing Units	51.6%	36.6%	32.6%
Vacant Housing Units	5.6%	5.3%	6.2%
2020 Housing Units	5,790	34,369	95,529
Owner Occupied Housing Units	42.7%	57.9%	60.8%
Renter Occupied Housing Units	51.3%	36.7%	33.0%
Vacant Housing Units	6.0%	5.4%	6.2%
<b>Median Household Income</b>			
2015	\$48,158	\$54,488	\$60,443
2020	\$54,286	\$63,100	\$71,329
<b>Median Home Value</b>			
2015	\$229,255	\$237,644	\$240,473
2020	\$253,183	\$260,485	\$270,980
<b>Per Capita Income</b>			
2015	\$27,004	\$30,031	\$34,362
2020	\$30,511	\$33,966	\$38,943
<b>Median Age</b>			
2010	38.5	39.3	39.0
2015	38.9	39.8	39.7
2020	39.5	40.5	40.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	5,211	31,140	86,123
<\$15,000	12.5%	8.6%	7.4%
\$15,000 - \$24,999	11.0%	10.2%	9.0%
\$25,000 - \$34,999	13.1%	12.6%	10.3%
\$35,000 - \$49,999	14.7%	13.9%	13.4%
\$50,000 - \$74,999	20.6%	18.9%	19.3%
\$75,000 - \$99,999	14.2%	14.2%	15.0%
\$100,000 - \$149,999	9.6%	14.1%	15.3%
\$150,000 - \$199,999	3.2%	5.0%	6.0%
\$200,000+	1.1%	2.5%	4.3%
Average Household Income	\$58,711	\$69,815	\$78,985
<b>2020 Households by Income</b>			
Household Income Base	5,444	32,513	89,589
<\$15,000	11.6%	8.1%	6.9%
\$15,000 - \$24,999	8.5%	7.8%	6.7%
\$25,000 - \$34,999	11.6%	10.7%	8.4%
\$35,000 - \$49,999	13.3%	12.4%	11.7%
\$50,000 - \$74,999	20.4%	18.0%	18.3%
\$75,000 - \$99,999	17.3%	16.7%	17.2%
\$100,000 - \$149,999	12.0%	17.5%	18.8%
\$150,000 - \$199,999	4.0%	6.1%	7.1%
\$200,000+	1.3%	2.9%	5.0%
Average Household Income	\$66,453	\$78,902	\$89,307
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	2,359	19,098	56,138
<\$50,000	0.1%	0.2%	0.4%
\$50,000 - \$99,999	1.5%	1.7%	2.8%
\$100,000 - \$149,999	5.9%	4.7%	6.7%
\$150,000 - \$199,999	16.9%	14.9%	15.7%
\$200,000 - \$249,999	43.8%	37.8%	30.2%
\$250,000 - \$299,999	18.5%	21.7%	20.1%
\$300,000 - \$399,999	6.2%	13.3%	13.9%
\$400,000 - \$499,999	2.0%	2.7%	4.6%
\$500,000 - \$749,999	1.9%	1.6%	3.7%
\$750,000 - \$999,999	0.2%	0.2%	0.8%
\$1,000,000 +	3.0%	1.2%	1.2%
Average Home Value	\$269,364	\$263,334	\$275,253
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	2,474	19,897	58,069
<\$50,000	0.0%	0.1%	0.2%
\$50,000 - \$99,999	0.7%	0.9%	1.6%
\$100,000 - \$149,999	2.0%	1.5%	2.4%
\$150,000 - \$199,999	8.5%	8.2%	8.6%
\$200,000 - \$249,999	37.3%	33.9%	27.0%
\$250,000 - \$299,999	23.8%	25.6%	24.3%
\$300,000 - \$399,999	10.9%	18.8%	19.8%
\$400,000 - \$499,999	7.0%	5.3%	7.1%
\$500,000 - \$749,999	4.4%	3.2%	5.4%
\$750,000 - \$999,999	1.0%	1.0%	2.1%
\$1,000,000 +	4.5%	1.5%	1.6%
Average Home Value	\$328,707	\$300,467	\$319,311

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016





## Market Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 44.82763  
Longitude: -93.28872

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	10,888	70,631	193,136
0 - 4	5.3%	6.3%	6.5%
5 - 9	5.6%	5.7%	5.7%
10 - 14	5.1%	5.4%	5.4%
15 - 24	12.8%	12.0%	11.4%
25 - 34	16.9%	15.6%	15.9%
35 - 44	12.1%	12.0%	12.4%
45 - 54	13.8%	14.6%	14.4%
55 - 64	10.8%	11.6%	12.1%
65 - 74	6.9%	7.8%	7.7%
75 - 84	6.7%	6.3%	5.6%
85 +	4.1%	2.7%	2.7%
18 +	80.5%	79.2%	78.8%
<b>2015 Population by Age</b>			
Total	11,172	72,788	198,259
0 - 4	5.2%	5.9%	6.1%
5 - 9	5.2%	6.0%	6.1%
10 - 14	5.4%	5.5%	5.6%
15 - 24	11.3%	10.7%	10.9%
25 - 34	17.6%	15.5%	15.0%
35 - 44	12.7%	12.4%	12.7%
45 - 54	12.5%	12.9%	12.8%
55 - 64	12.3%	13.0%	13.1%
65 - 74	7.9%	8.9%	9.1%
75 - 84	5.5%	5.9%	5.5%
85 +	4.4%	3.2%	3.1%
18 +	81.2%	79.4%	79.1%
<b>2020 Population by Age</b>			
Total	11,688	75,902	205,676
0 - 4	5.4%	5.9%	6.0%
5 - 9	5.1%	5.6%	5.7%
10 - 14	5.2%	5.9%	5.9%
15 - 24	10.7%	10.4%	10.5%
25 - 34	15.8%	13.8%	13.6%
35 - 44	15.1%	14.2%	14.0%
45 - 54	11.3%	11.5%	11.5%
55 - 64	12.7%	13.1%	13.0%
65 - 74	9.1%	10.1%	10.4%
75 - 84	5.5%	6.1%	6.1%
85 +	4.1%	3.3%	3.2%
18 +	81.2%	79.4%	79.2%
<b>2010 Population by Sex</b>			
Males	5,252	34,641	93,346
Females	5,633	35,988	99,791
<b>2015 Population by Sex</b>			
Males	5,444	35,766	96,006
Females	5,728	37,024	102,254
<b>2020 Population by Sex</b>			
Males	5,728	37,319	99,621
Females	5,961	38,584	106,056

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.82763

Longitude: -93.28872

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	10,884	70,630	193,138
White Alone	72.2%	74.3%	76.4%
Black Alone	11.7%	9.3%	8.8%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	7.8%	6.6%	6.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	3.9%	5.9%	4.6%
Two or More Races	3.9%	3.4%	3.3%
Hispanic Origin	7.8%	10.7%	8.9%
Diversity Index	53.7	54.3	50.1
<b>2015 Population by Race/Ethnicity</b>			
Total	11,173	72,789	198,260
White Alone	69.3%	72.0%	73.8%
Black Alone	12.8%	10.2%	9.9%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	8.8%	7.4%	7.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.2%	6.1%	4.9%
Two or More Races	4.3%	3.7%	3.6%
Hispanic Origin	8.3%	11.2%	9.5%
Diversity Index	57.2	57.2	53.7
<b>2020 Population by Race/Ethnicity</b>			
Total	11,689	75,904	205,677
White Alone	66.1%	69.2%	70.8%
Black Alone	14.2%	11.2%	11.3%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	9.8%	8.3%	8.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.7%	6.6%	5.4%
Two or More Races	4.7%	4.1%	4.0%
Hispanic Origin	9.2%	12.0%	10.5%
Diversity Index	61.1	60.7	57.8
<b>2010 Population by Relationship and Household Type</b>			
Total	10,885	70,629	193,137
In Households	98.2%	98.8%	99.1%
In Family Households	70.4%	76.5%	76.9%
Householder	23.4%	24.9%	25.3%
Spouse	15.8%	18.4%	19.0%
Child	25.3%	26.5%	26.7%
Other relative	3.7%	4.2%	3.6%
Nonrelative	2.2%	2.5%	2.3%
In Nonfamily Households	27.9%	22.4%	22.3%
In Group Quarters	1.8%	1.2%	0.9%
Institutionalized Population	0.9%	0.6%	0.4%
Noninstitutionalized Population	0.9%	0.6%	0.5%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	8,139	52,309	141,529
Less than 9th Grade	3.6%	3.9%	2.9%
9th - 12th Grade, No Diploma	6.9%	5.3%	4.3%
High School Graduate	23.3%	22.2%	18.8%
GED/Alternative Credential	2.9%	2.7%	2.5%
Some College, No Degree	23.3%	21.6%	21.4%
Associate Degree	9.1%	9.3%	9.8%
Bachelor's Degree	22.9%	24.5%	26.9%
Graduate/Professional Degree	7.9%	10.5%	13.4%
<b>2015 Population 15+ by Marital Status</b>			
Total	9,400	60,113	163,140
Never Married	34.4%	34.3%	33.5%
Married	41.8%	47.5%	48.3%
Widowed	9.9%	6.9%	6.2%
Divorced	13.9%	11.3%	12.1%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.6%	95.1%	95.6%
Civilian Unemployed	4.4%	4.9%	4.4%
<b>2015 Employed Population 16+ by Industry</b>			
Total	5,992	38,436	107,047
Agriculture/Mining	0.4%	0.3%	0.4%
Construction	4.2%	3.3%	3.6%
Manufacturing	13.3%	11.4%	11.0%
Wholesale Trade	3.6%	2.7%	3.1%
Retail Trade	12.1%	12.4%	12.0%
Transportation/Utilities	4.5%	5.3%	5.2%
Information	2.3%	1.4%	2.1%
Finance/Insurance/Real Estate	10.6%	9.4%	9.9%
Services	47.3%	51.4%	50.0%
Public Administration	1.8%	2.4%	2.7%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	5,991	38,436	107,048
White Collar	64.0%	63.1%	66.0%
Management/Business/Financial	15.1%	15.7%	16.7%
Professional	17.6%	19.7%	22.0%
Sales	11.4%	11.6%	12.1%
Administrative Support	19.9%	16.1%	15.1%
Services	17.4%	20.2%	17.8%
Blue Collar	18.6%	16.7%	16.2%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	3.1%	2.7%	2.9%
Installation/Maintenance/Repair	3.9%	2.7%	2.7%
Production	7.4%	6.4%	5.4%
Transportation/Material Moving	3.9%	4.7%	5.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak  
Latitude: 44.82763  
Longitude: -93.28872

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	5,078	30,139	83,481
Households with 1 Person	38.7%	33.4%	33.6%
Households with 2+ People	61.3%	66.6%	66.4%
Family Households	51.3%	58.4%	58.5%
Husband-wife Families	34.6%	43.0%	44.1%
With Related Children	12.7%	16.7%	17.5%
Other Family (No Spouse Present)	16.7%	15.3%	14.4%
Other Family with Male Householder	4.7%	4.5%	4.1%
With Related Children	2.5%	2.4%	2.2%
Other Family with Female Householder	12.0%	10.8%	10.2%
With Related Children	7.5%	6.5%	6.4%
Nonfamily Households	10.0%	8.3%	7.9%
All Households with Children	23.1%	26.0%	26.5%
Multigenerational Households	2.4%	2.5%	2.2%
Unmarried Partner Households	7.7%	6.7%	6.5%
Male-female	7.0%	6.0%	5.7%
Same-sex	0.8%	0.7%	0.8%
<b>2010 Households by Size</b>			
Total	5,078	30,138	83,481
1 Person Household	38.7%	33.4%	33.6%
2 Person Household	34.3%	34.5%	34.5%
3 Person Household	12.1%	13.7%	13.8%
4 Person Household	8.7%	10.8%	10.8%
5 Person Household	3.7%	4.5%	4.4%
6 Person Household	1.4%	1.7%	1.7%
7 + Person Household	1.2%	1.5%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,078	30,139	83,482
Owner Occupied	45.6%	61.7%	65.9%
Owned with a Mortgage/Loan	30.8%	43.4%	48.4%
Owned Free and Clear	14.8%	18.4%	17.5%
Renter Occupied	54.4%	38.3%	34.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



## Market Profile

9726 Lyndale Ave S, Bloomington, Minnesota, 55420  
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.82763  
Longitude: -93.28872

	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
	1. Bright Young Professionals	Parks and Rec (5C)	Parks and Rec (5C)
	2. Parks and Rec (5C) Comfortable Empty Nesters	Bright Young Professionals	
	3. Front Porches (8E)	In Style (5B)	In Style (5B)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,580,073	\$67,325,115	\$211,275,703
Average Spent	\$1,838.43	\$2,162.01	\$2,453.19
Spending Potential Index	79	93	106
Computers & Accessories: Total \$	\$1,086,765	\$7,659,293	\$24,105,611
Average Spent	\$208.55	\$245.96	\$279.90
Spending Potential Index	80	94	107
Education: Total \$	\$6,442,009	\$46,138,957	\$143,331,761
Average Spent	\$1,236.23	\$1,481.66	\$1,664.27
Spending Potential Index	81	97	109
Entertainment/Recreation: Total \$	\$13,360,260	\$95,134,694	\$298,178,075
Average Spent	\$2,563.86	\$3,055.06	\$3,462.24
Spending Potential Index	77	92	105
Food at Home: Total \$	\$21,558,819	\$151,105,529	\$470,424,207
Average Spent	\$4,137.18	\$4,852.46	\$5,462.24
Spending Potential Index	79	93	105
Food Away from Home: Total \$	\$13,568,700	\$95,577,489	\$300,168,674
Average Spent	\$2,603.86	\$3,069.28	\$3,485.35
Spending Potential Index	79	93	106
Health Care: Total \$	\$19,003,715	\$136,581,442	\$424,548,483
Average Spent	\$3,646.85	\$4,386.05	\$4,929.56
Spending Potential Index	77	92	104
HH Furnishings & Equipment: Total \$	\$7,447,479	\$52,898,560	\$166,511,787
Average Spent	\$1,429.18	\$1,698.73	\$1,933.42
Spending Potential Index	78	92	105
Investments: Total \$	\$9,869,853	\$70,925,423	\$233,596,857
Average Spent	\$1,894.04	\$2,277.63	\$2,712.36
Spending Potential Index	69	83	98
Retail Goods: Total \$	\$102,620,970	\$727,777,096	\$2,277,753,045
Average Spent	\$19,693.14	\$23,371.13	\$26,447.67
Spending Potential Index	77	92	104
Shelter: Total \$	\$70,141,973	\$494,231,994	\$1,541,947,208
Average Spent	\$13,460.37	\$15,871.29	\$17,904.01
Spending Potential Index	82	96	109
TV/Video/Audio: Total \$	\$5,442,511	\$38,195,283	\$118,763,546
Average Spent	\$1,044.43	\$1,226.57	\$1,379.00
Spending Potential Index	80	94	105
Travel: Total \$	\$7,842,271	\$56,884,705	\$179,488,160
Average Spent	\$1,504.95	\$1,826.74	\$2,084.09
Spending Potential Index	77	94	107
Vehicle Maintenance & Repairs: Total \$	\$4,571,000	\$32,414,113	\$101,551,660
Average Spent	\$877.18	\$1,040.92	\$1,179.15
Spending Potential Index	79	93	106

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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