

Site Map

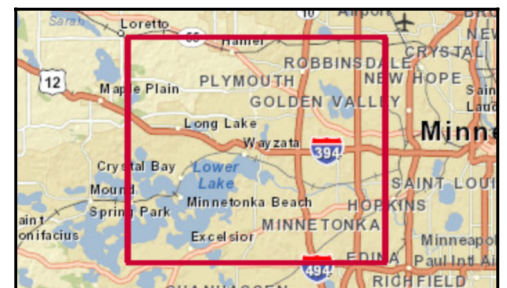
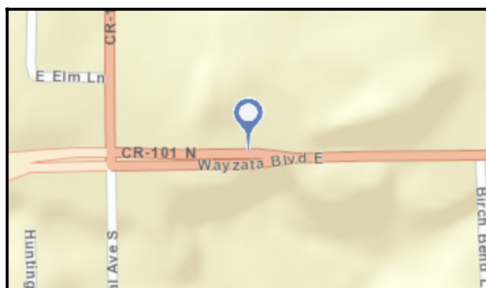
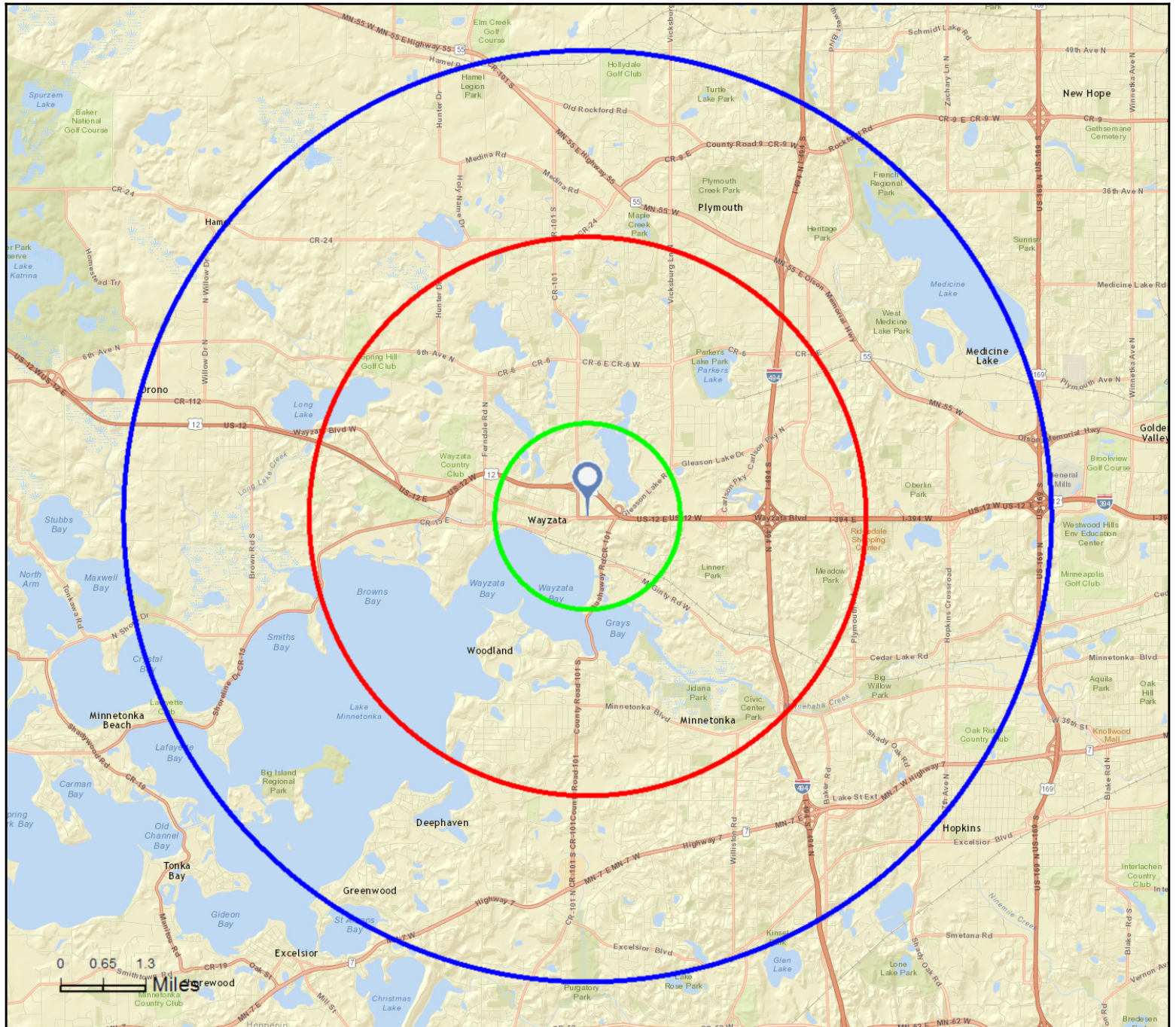
1151 Wayzata Blvd E, Wayzata, Minnesota, 55391

Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97121

Longitude: -93.49983



March 15, 2016



Executive Summary

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
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	1 mile	3 miles	5 miles
Population			
2000 Population	3,765	36,549	104,970
2010 Population	3,480	34,810	103,594
2015 Population	3,658	35,801	107,156
2020 Population	3,882	37,484	112,589
2000-2010 Annual Rate	-0.78%	-0.49%	-0.13%
2010-2015 Annual Rate	0.95%	0.54%	0.65%
2015-2020 Annual Rate	1.20%	0.92%	0.99%
2015 Male Population	47.9%	48.7%	48.3%
2015 Female Population	52.1%	51.3%	51.7%
2015 Median Age	48.1	45.2	44.1

In the identified area, the current year population is 107,156. In 2010, the Census count in the area was 103,594. The rate of change since 2010 was 0.65% annually. The five-year projection for the population in the area is 112,589 representing a change of 0.99% annually from 2015 to 2020. Currently, the population is 48.3% male and 51.7% female.

Median Age

The median age in this area is 48.1, compared to U.S. median age of 37.9.

Race and Ethnicity

2015 White Alone	89.3%	89.5%	87.0%
2015 Black Alone	4.4%	4.1%	4.3%
2015 American Indian/Alaska Native Alone	0.5%	0.3%	0.3%
2015 Asian Alone	2.4%	3.4%	5.2%
2015 Pacific Islander Alone	0.1%	0.0%	0.0%
2015 Other Race	1.7%	0.7%	0.9%
2015 Two or More Races	1.6%	2.0%	2.3%
2015 Hispanic Origin (Any Race)	4.0%	2.5%	2.7%

Persons of Hispanic origin represent 2.7% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 27.8 in the identified area, compared to 63.0 for the U.S. as a whole.

Households

2000 Households	1,763	14,243	41,605
2010 Households	1,684	14,441	43,415
2015 Total Households	1,792	14,981	45,189
2020 Total Households	1,913	15,736	47,560
2000-2010 Annual Rate	-0.46%	0.14%	0.43%
2010-2015 Annual Rate	1.19%	0.70%	0.77%
2015-2020 Annual Rate	1.32%	0.99%	1.03%
2015 Average Household Size	1.99	2.34	2.34

The household count in this area has changed from 43,415 in 2010 to 45,189 in the current year, a change of 0.77% annually. The five-year projection of households is 47,560, a change of 1.03% annually from the current year total. Average household size is currently 2.34, compared to 2.36 in the year 2010. The number of families in the current year is 29,167 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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Median Household Income			
2015 Median Household Income	\$71,745	\$91,916	\$86,171
2020 Median Household Income	\$88,395	\$106,131	\$99,811
2015-2020 Annual Rate	4.26%	2.92%	2.98%
Average Household Income			
2015 Average Household Income	\$105,276	\$133,179	\$124,011
2020 Average Household Income	\$119,518	\$152,208	\$140,959
2015-2020 Annual Rate	2.57%	2.71%	2.60%
Per Capita Income			
2015 Per Capita Income	\$51,750	\$56,146	\$52,637
2020 Per Capita Income	\$59,119	\$64,355	\$59,913
2015-2020 Annual Rate	2.70%	2.77%	2.62%
Households by Income			

Current median household income is \$86,171 in the area, compared to \$53,217 for all U.S. households. Median household income is projected to be \$99,811 in five years, compared to \$60,683 for all U.S. households

Current average household income is \$124,011 in this area, compared to \$74,699 for all U.S. households. Average household income is projected to be \$140,959 in five years, compared to \$84,910 for all U.S. households

Current per capita income is \$52,637 in the area, compared to the U.S. per capita income of \$28,597. The per capita income is projected to be \$59,913 in five years, compared to \$32,501 for all U.S. households

Housing			
2000 Total Housing Units	1,875	14,767	42,941
2000 Owner Occupied Housing Units	1,101	11,505	31,881
2000 Renter Occupied Housing Units	662	2,738	9,724
2000 Vacant Housing Units	112	524	1,336
2010 Total Housing Units	1,903	15,355	46,107
2010 Owner Occupied Housing Units	1,037	11,054	31,817
2010 Renter Occupied Housing Units	647	3,387	11,598
2010 Vacant Housing Units	219	914	2,692
2015 Total Housing Units	2,029	15,892	47,793
2015 Owner Occupied Housing Units	1,092	11,419	33,094
2015 Renter Occupied Housing Units	700	3,562	12,095
2015 Vacant Housing Units	237	911	2,604
2020 Total Housing Units	2,166	16,697	50,321
2020 Owner Occupied Housing Units	1,172	11,990	34,976
2020 Renter Occupied Housing Units	741	3,746	12,585
2020 Vacant Housing Units	253	961	2,761

Currently, 69.2% of the 47,793 housing units in the area are owner occupied; 25.3%, renter occupied; and 5.4% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 46,107 housing units in the area - 69.0% owner occupied, 25.2% renter occupied, and 5.8% vacant. The annual rate of change in housing units since 2010 is 1.61%. Median home value in the area is \$350,595, compared to a median home value of \$200,006 for the U.S. In five years, median value is projected to change by 2.99% annually to \$406,247.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



2010 Census Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 1 mile radius

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	2000	2010	2000-2010 Annual Rate
Population	3,765	3,480	-0.78%
Households	1,763	1,684	-0.46%
Housing Units	1,875	1,903	0.15%
Population by Race			
Total		3,481	100.0%
Population Reporting One Race		3,431	98.6%
White		3,148	90.4%
Black		135	3.9%
American Indian		19	0.5%
Asian		72	2.1%
Pacific Islander		3	0.1%
Some Other Race		54	1.6%
Population Reporting Two or More Races		50	1.4%
Total Hispanic Population		127	3.6%
Population by Sex			
Male		1,672	48.0%
Female		1,808	52.0%
Population by Age			
Total		3,482	100.0%
Age 0 - 4		160	4.6%
Age 5 - 9		188	5.4%
Age 10 - 14		197	5.7%
Age 15 - 19		165	4.7%
Age 20 - 24		163	4.7%
Age 25 - 29		225	6.5%
Age 30 - 34		170	4.9%
Age 35 - 39		187	5.4%
Age 40 - 44		220	6.3%
Age 45 - 49		251	7.2%
Age 50 - 54		290	8.3%
Age 55 - 59		262	7.5%
Age 60 - 64		279	8.0%
Age 65 - 69		200	5.7%
Age 70 - 74		154	4.4%
Age 75 - 79		139	4.0%
Age 80 - 84		115	3.3%
Age 85+		114	3.3%
Age 18+		2,832	81.4%
Age 65+		722	20.7%
Median Age by Sex and Race/Hispanic Origin			
Total Population		46.3	
Male		43.9	
Female		48.8	
White Alone		48.7	
Black Alone		27.9	
American Indian Alone		32.5	
Asian Alone		34.2	
Pacific Islander Alone		27.5	
Some Other Race Alone		23.8	
Two or More Races		17.5	
Hispanic Population		28.7	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

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Households by Type

Total	1,684	100.0%
Households with 1 Person	679	40.3%
Households with 2+ People	1,005	59.7%
Family Households	900	53.4%
Husband-wife Families	720	42.8%
With Own Children	243	14.4%
Other Family (No Spouse Present)	180	10.7%
With Own Children	102	6.1%
Nonfamily Households	105	6.2%
All Households with Children	362	21.5%
Multigenerational Households	14	0.8%
Unmarried Partner Households	77	4.6%
Male-female	66	3.9%
Same-sex	11	0.7%
Average Household Size	2.02	

Family Households by Size

Total	900	100.0%
2 People	504	56.0%
3 People	175	19.4%
4 People	141	15.7%
5 People	56	6.2%
6 People	16	1.8%
7+ People	8	0.9%
Average Family Size	2.71	

Nonfamily Households by Size

Total	783	100.0%
1 Person	679	86.7%
2 People	88	11.2%
3 People	10	1.3%
4 People	5	0.6%
5 People	0	0.0%
6 People	1	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.17	

Population by Relationship and Household Type

Total	3,480	100.0%
In Households	3,397	97.6%
In Family Households	2,480	71.3%
Householder	880	25.3%
Spouse	703	20.2%
Child	800	23.0%
Other relative	56	1.6%
Nonrelative	41	1.2%
In Nonfamily Households	917	26.4%
In Group Quarters	83	2.4%
Institutionalized Population	65	1.9%
Noninstitutionalized Population	18	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Family Households by Age of Householder		
Total	899	100.0%
Householder Age 15 - 44	260	28.9%
Householder Age 45 - 54	207	23.0%
Householder Age 55 - 64	195	21.7%
Householder Age 65 - 74	126	14.0%
Householder Age 75+	111	12.3%
Nonfamily Households by Age of Householder		
Total	785	100.0%
Householder Age 15 - 44	218	27.8%
Householder Age 45 - 54	115	14.7%
Householder Age 55 - 64	154	19.6%
Householder Age 65 - 74	122	15.5%
Householder Age 75+	176	22.4%
Households by Race of Householder		
Total	1,683	100.0%
Householder is White Alone	1,589	94.4%
Householder is Black Alone	36	2.1%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	28	1.7%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	13	0.8%
Householder is Two or More Races	12	0.7%
Households with Hispanic Householder	39	2.3%
Husband-wife Families by Race of Householder		
Total	721	100.0%
Householder is White Alone	689	95.6%
Householder is Black Alone	11	1.5%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	12	1.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.7%
Householder is Two or More Races	3	0.4%
Husband-wife Families with Hispanic Householder	11	1.5%
Other Families (No Spouse) by Race of Householder		
Total	180	100.0%
Householder is White Alone	158	87.8%
Householder is Black Alone	11	6.1%
Householder is American Indian Alone	1	0.6%
Householder is Asian Alone	2	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	4	2.2%
Householder is Two or More Races	4	2.2%
Other Families with Hispanic Householder	12	6.7%
Nonfamily Households by Race of Householder		
Total	784	100.0%
Householder is White Alone	743	94.8%
Householder is Black Alone	15	1.9%
Householder is American Indian Alone	1	0.1%
Householder is Asian Alone	13	1.7%
Householder is Pacific Islander Alone	2	0.3%
Householder is Some Other Race Alone	5	0.6%
Householder is Two or More Races	5	0.6%
Nonfamily Households with Hispanic Householder	16	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Total Housing Units by Occupancy

Total	1,893	100.0%
Occupied Housing Units	1,684	89.0%
Vacant Housing Units		
For Rent	68	3.6%
Rented, not Occupied	4	0.2%
For Sale Only	28	1.5%
Sold, not Occupied	9	0.5%
For Seasonal/Recreational/Occasional Use	78	4.1%
For Migrant Workers	0	0.0%
Other Vacant	22	1.2%
Total Vacancy Rate	11.5%	

Households by Tenure and Mortgage Status

Total	1,684	100.0%
Owner Occupied	1,037	61.6%
Owned with a Mortgage/Loan	706	41.9%
Owned Free and Clear	331	19.7%
Average Household Size	2.16	
Renter Occupied	647	38.4%
Average Household Size	1.79	

Owner-occupied Housing Units by Race of Householder

Total	1,037	100.0%
Householder is White Alone	1,015	97.9%
Householder is Black Alone	5	0.5%
Householder is American Indian Alone	2	0.2%
Householder is Asian Alone	9	0.9%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	1	0.1%
Householder is Two or More Races	4	0.4%
Owner-occupied Housing Units with Hispanic Householder	8	0.8%

Renter-occupied Housing Units by Race of Householder

Total	646	100.0%
Householder is White Alone	574	88.9%
Householder is Black Alone	31	4.8%
Householder is American Indian Alone	1	0.2%
Householder is Asian Alone	19	2.9%
Householder is Pacific Islander Alone	1	0.2%
Householder is Some Other Race Alone	12	1.9%
Householder is Two or More Races	8	1.2%
Renter-occupied Housing Units with Hispanic Householder	31	4.8%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.98
Householder is Black Alone	2.86
Householder is American Indian Alone	2.33
Householder is Asian Alone	2.25
Householder is Pacific Islander Alone	1.00
Householder is Some Other Race Alone	3.15
Householder is Two or More Races	2.67
Householder is Hispanic	2.54

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	36,549	34,810	-0.49%
Households	14,243	14,441	0.14%
Housing Units	14,767	15,355	0.39%
Population by Race			
Total		34,811	100.0%
Population Reporting One Race		34,205	98.3%
White		31,556	90.7%
Black		1,288	3.7%
American Indian		114	0.3%
Asian		1,015	2.9%
Pacific Islander		9	0.0%
Some Other Race		223	0.6%
Population Reporting Two or More Races		606	1.7%
Total Hispanic Population		810	2.3%
Population by Sex			
Male		16,902	48.6%
Female		17,908	51.4%
Population by Age			
Total		34,809	100.0%
Age 0 - 4		1,754	5.0%
Age 5 - 9		2,202	6.3%
Age 10 - 14		2,423	7.0%
Age 15 - 19		2,184	6.3%
Age 20 - 24		1,460	4.2%
Age 25 - 29		1,900	5.5%
Age 30 - 34		1,718	4.9%
Age 35 - 39		1,938	5.6%
Age 40 - 44		2,337	6.7%
Age 45 - 49		2,771	8.0%
Age 50 - 54		3,205	9.2%
Age 55 - 59		2,955	8.5%
Age 60 - 64		2,422	7.0%
Age 65 - 69		1,839	5.3%
Age 70 - 74		1,280	3.7%
Age 75 - 79		946	2.7%
Age 80 - 84		765	2.2%
Age 85+		711	2.0%
Age 18+		26,871	77.2%
Age 65+		5,541	15.9%
Median Age by Sex and Race/Hispanic Origin			
Total Population		43.9	
Male		42.4	
Female		45.3	
White Alone		46.0	
Black Alone		26.5	
American Indian Alone		29.1	
Asian Alone		32.2	
Pacific Islander Alone		31.3	
Some Other Race Alone		25.3	
Two or More Races		14.5	
Hispanic Population		27.4	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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Households by Type

Total	14,441	100.0%
Households with 1 Person	4,173	28.9%
Households with 2+ People	10,268	71.1%
Family Households	9,471	65.6%
Husband-wife Families	8,017	55.5%
With Own Children	3,237	22.4%
Other Family (No Spouse Present)	1,454	10.1%
With Own Children	829	5.7%
Nonfamily Households	797	5.5%
All Households with Children	4,236	29.3%
Multigenerational Households	164	1.1%
Unmarried Partner Households	645	4.5%
Male-female	552	3.8%
Same-sex	93	0.6%
Average Household Size	2.36	

Family Households by Size

Total	9,470	100.0%
2 People	4,604	48.6%
3 People	1,981	20.9%
4 People	1,891	20.0%
5 People	732	7.7%
6 People	185	2.0%
7+ People	77	0.8%
Average Family Size	2.94	

Nonfamily Households by Size

Total	4,970	100.0%
1 Person	4,173	84.0%
2 People	699	14.1%
3 People	66	1.3%
4 People	23	0.5%
5 People	6	0.1%
6 People	3	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.19	

Population by Relationship and Household Type

Total	34,810	100.0%
In Households	34,140	98.1%
In Family Households	28,220	81.1%
Householder	9,522	27.4%
Spouse	8,059	23.2%
Child	9,832	28.2%
Other relative	452	1.3%
Nonrelative	355	1.0%
In Nonfamily Households	5,920	17.0%
In Group Quarters	670	1.9%
Institutionalized Population	566	1.6%
Noninstitutionalized Population	104	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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Family Households by Age of Householder

Total	9,470	100.0%
Householder Age 15 - 44	2,765	29.2%
Householder Age 45 - 54	2,487	26.3%
Householder Age 55 - 64	2,235	23.6%
Householder Age 65 - 74	1,236	13.1%
Householder Age 75+	747	7.9%

Nonfamily Households by Age of Householder

Total	4,971	100.0%
Householder Age 15 - 44	1,486	29.9%
Householder Age 45 - 54	794	16.0%
Householder Age 55 - 64	951	19.1%
Householder Age 65 - 74	731	14.7%
Householder Age 75+	1,009	20.3%

Households by Race of Householder

Total	14,442	100.0%
Householder is White Alone	13,605	94.2%
Householder is Black Alone	327	2.3%
Householder is American Indian Alone	23	0.2%
Householder is Asian Alone	333	2.3%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	53	0.4%
Householder is Two or More Races	97	0.7%
Households with Hispanic Householder	215	1.5%

Husband-wife Families by Race of Householder

Total	8,017	100.0%
Householder is White Alone	7,613	95.0%
Householder is Black Alone	118	1.5%
Householder is American Indian Alone	10	0.1%
Householder is Asian Alone	218	2.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	21	0.3%
Householder is Two or More Races	37	0.5%
Husband-wife Families with Hispanic Householder	112	1.4%

Other Families (No Spouse) by Race of Householder

Total	1,454	100.0%
Householder is White Alone	1,243	85.5%
Householder is Black Alone	124	8.5%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	34	2.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	17	1.2%
Householder is Two or More Races	33	2.3%
Other Families with Hispanic Householder	48	3.3%

Nonfamily Households by Race of Householder

Total	4,970	100.0%
Householder is White Alone	4,749	95.6%
Householder is Black Alone	86	1.7%
Householder is American Indian Alone	9	0.2%
Householder is Asian Alone	81	1.6%
Householder is Pacific Islander Alone	4	0.1%
Householder is Some Other Race Alone	14	0.3%
Householder is Two or More Races	27	0.5%
Nonfamily Households with Hispanic Householder	56	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

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Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97121

Longitude: -93.49983

Total Housing Units by Occupancy

Total	15,329	100.0%
Occupied Housing Units	14,441	94.2%
Vacant Housing Units		
For Rent	243	1.6%
Rented, not Occupied	29	0.2%
For Sale Only	161	1.1%
Sold, not Occupied	51	0.3%
For Seasonal/Recreational/Occasional Use	279	1.8%
For Migrant Workers	0	0.0%
Other Vacant	125	0.8%
Total Vacancy Rate	6.0%	

Households by Tenure and Mortgage Status

Total	14,441	100.0%
Owner Occupied	11,054	76.5%
Owned with a Mortgage/Loan	8,250	57.1%
Owned Free and Clear	2,804	19.4%
Average Household Size	2.50	
Renter Occupied	3,387	23.5%
Average Household Size	1.92	

Owner-occupied Housing Units by Race of Householder

Total	11,054	100.0%
Householder is White Alone	10,756	97.3%
Householder is Black Alone	69	0.6%
Householder is American Indian Alone	12	0.1%
Householder is Asian Alone	157	1.4%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	16	0.1%
Householder is Two or More Races	41	0.4%
Owner-occupied Housing Units with Hispanic Householder	113	1.0%

Renter-occupied Housing Units by Race of Householder

Total	3,388	100.0%
Householder is White Alone	2,849	84.1%
Householder is Black Alone	259	7.6%
Householder is American Indian Alone	11	0.3%
Householder is Asian Alone	175	5.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	37	1.1%
Householder is Two or More Races	56	1.7%
Renter-occupied Housing Units with Hispanic Householder	103	3.0%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.33
Householder is Black Alone	3.08
Householder is American Indian Alone	2.39
Householder is Asian Alone	2.67
Householder is Pacific Islander Alone	1.00
Householder is Some Other Race Alone	3.02
Householder is Two or More Races	2.82
Householder is Hispanic	2.94

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97121

Longitude: -93.49983

	2000	2010	2000-2010 Annual Rate
Population	104,970	103,594	-0.13%
Households	41,605	43,415	0.43%
Housing Units	42,941	46,107	0.71%
Population by Race			
Total		103,595	100.0%
Population Reporting One Race		101,488	98.0%
White		91,715	88.5%
Black		4,022	3.9%
American Indian		291	0.3%
Asian		4,607	4.4%
Pacific Islander		32	0.0%
Some Other Race		821	0.8%
Population Reporting Two or More Races		2,107	2.0%
Total Hispanic Population		2,618	2.5%
Population by Sex			
Male		49,876	48.1%
Female		53,718	51.9%
Population by Age			
Total		103,596	100.0%
Age 0 - 4		5,334	5.1%
Age 5 - 9		6,375	6.2%
Age 10 - 14		7,105	6.9%
Age 15 - 19		6,549	6.3%
Age 20 - 24		4,645	4.5%
Age 25 - 29		6,559	6.3%
Age 30 - 34		5,478	5.3%
Age 35 - 39		5,716	5.5%
Age 40 - 44		6,875	6.6%
Age 45 - 49		8,585	8.3%
Age 50 - 54		9,281	9.0%
Age 55 - 59		8,409	8.1%
Age 60 - 64		6,963	6.7%
Age 65 - 69		4,838	4.7%
Age 70 - 74		3,413	3.3%
Age 75 - 79		2,745	2.7%
Age 80 - 84		2,365	2.3%
Age 85+		2,359	2.3%
Age 18+		80,009	77.2%
Age 65+		15,720	15.2%
Median Age by Sex and Race/Hispanic Origin			
Total Population		42.9	
Male		41.5	
Female		44.2	
White Alone		45.6	
Black Alone		26.5	
American Indian Alone		30.2	
Asian Alone		31.7	
Pacific Islander Alone		35.5	
Some Other Race Alone		24.9	
Two or More Races		14.5	
Hispanic Population		25.8	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



2010 Census Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

Households by Type

Total	43,415	100.0%
Households with 1 Person	12,452	28.7%
Households with 2+ People	30,963	71.3%
Family Households	28,200	65.0%
Husband-wife Families	23,571	54.3%
With Own Children	9,666	22.3%
Other Family (No Spouse Present)	4,629	10.7%
With Own Children	2,549	5.9%
Nonfamily Households	2,763	6.4%
All Households with Children	12,696	29.2%
Multigenerational Households	529	1.2%
Unmarried Partner Households	2,142	4.9%
Male-female	1,863	4.3%
Same-sex	279	0.6%
Average Household Size	2.36	

Family Households by Size

Total	28,200	100.0%
2 People	13,625	48.3%
3 People	6,095	21.6%
4 People	5,562	19.7%
5 People	2,090	7.4%
6 People	593	2.1%
7+ People	235	0.8%
Average Family Size	2.93	

Nonfamily Households by Size

Total	15,216	100.0%
1 Person	12,452	81.8%
2 People	2,415	15.9%
3 People	251	1.7%
4 People	75	0.5%
5 People	19	0.1%
6 People	3	0.0%
7+ People	1	0.0%
Average Nonfamily Size	1.22	

Population by Relationship and Household Type

Total	103,594	100.0%
In Households	102,411	98.9%
In Family Households	83,894	81.0%
Householder	28,301	27.3%
Spouse	23,652	22.8%
Child	29,084	28.1%
Other relative	1,692	1.6%
Nonrelative	1,166	1.1%
In Nonfamily Households	18,517	17.9%
In Group Quarters	1,183	1.1%
Institutionalized Population	928	0.9%
Noninstitutionalized Population	255	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
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Family Households by Age of Householder		
Total	28,199	100.0%
Householder Age 15 - 44	8,696	30.8%
Householder Age 45 - 54	7,589	26.9%
Householder Age 55 - 64	6,384	22.6%
Householder Age 65 - 74	3,235	11.5%
Householder Age 75+	2,295	8.1%
Nonfamily Households by Age of Householder		
Total	15,216	100.0%
Householder Age 15 - 44	5,151	33.9%
Householder Age 45 - 54	2,405	15.8%
Householder Age 55 - 64	2,727	17.9%
Householder Age 65 - 74	1,923	12.6%
Householder Age 75+	3,010	19.8%
Households by Race of Householder		
Total	43,413	100.0%
Householder is White Alone	39,921	92.0%
Householder is Black Alone	1,282	3.0%
Householder is American Indian Alone	87	0.2%
Householder is Asian Alone	1,532	3.5%
Householder is Pacific Islander Alone	12	0.0%
Householder is Some Other Race Alone	205	0.5%
Householder is Two or More Races	374	0.9%
Households with Hispanic Householder	697	1.6%
Husband-wife Families by Race of Householder		
Total	23,571	100.0%
Householder is White Alone	21,845	92.7%
Householder is Black Alone	407	1.7%
Householder is American Indian Alone	34	0.1%
Householder is Asian Alone	1,036	4.4%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	95	0.4%
Householder is Two or More Races	152	0.6%
Husband-wife Families with Hispanic Householder	341	1.4%
Other Families (No Spouse) by Race of Householder		
Total	4,628	100.0%
Householder is White Alone	3,855	83.3%
Householder is Black Alone	481	10.4%
Householder is American Indian Alone	21	0.5%
Householder is Asian Alone	125	2.7%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	51	1.1%
Householder is Two or More Races	93	2.0%
Other Families with Hispanic Householder	162	3.5%
Nonfamily Households by Race of Householder		
Total	15,214	100.0%
Householder is White Alone	14,221	93.5%
Householder is Black Alone	394	2.6%
Householder is American Indian Alone	33	0.2%
Householder is Asian Alone	371	2.4%
Householder is Pacific Islander Alone	8	0.1%
Householder is Some Other Race Alone	59	0.4%
Householder is Two or More Races	128	0.8%
Nonfamily Households with Hispanic Householder	194	1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



2010 Census Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97121

Longitude: -93.49983

Total Housing Units by Occupancy

Total	46,073	100.0%
Occupied Housing Units	43,415	94.2%
Vacant Housing Units		
For Rent	893	1.9%
Rented, not Occupied	105	0.2%
For Sale Only	522	1.1%
Sold, not Occupied	110	0.2%
For Seasonal/Recreational/Occasional Use	611	1.3%
For Migrant Workers	0	0.0%
Other Vacant	417	0.9%
Total Vacancy Rate	5.8%	

Households by Tenure and Mortgage Status

Total	43,415	100.0%
Owner Occupied	31,817	73.3%
Owned with a Mortgage/Loan	23,826	54.9%
Owned Free and Clear	7,991	18.4%
Average Household Size	2.51	
Renter Occupied	11,598	26.7%
Average Household Size	1.95	

Owner-occupied Housing Units by Race of Householder

Total	31,815	100.0%
Householder is White Alone	30,533	96.0%
Householder is Black Alone	248	0.8%
Householder is American Indian Alone	45	0.1%
Householder is Asian Alone	745	2.3%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	75	0.2%
Householder is Two or More Races	163	0.5%
Owner-occupied Housing Units with Hispanic Householder	326	1.0%

Renter-occupied Housing Units by Race of Householder

Total	11,598	100.0%
Householder is White Alone	9,388	80.9%
Householder is Black Alone	1,034	8.9%
Householder is American Indian Alone	42	0.4%
Householder is Asian Alone	787	6.8%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	130	1.1%
Householder is Two or More Races	211	1.8%
Renter-occupied Housing Units with Hispanic Householder	371	3.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.32
Householder is Black Alone	2.84
Householder is American Indian Alone	2.48
Householder is Asian Alone	2.82
Householder is Pacific Islander Alone	1.83
Householder is Some Other Race Alone	3.15
Householder is Two or More Races	2.77
Householder is Hispanic	2.96

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Demographic and Income Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 1 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

Summary	Census 2010	2015	2020				
Population	3,480	3,658	3,882				
Households	1,684	1,792	1,913				
Families	900	948	1,006				
Average Household Size	2.02	1.99	1.99				
Owner Occupied Housing Units	1,037	1,092	1,172				
Renter Occupied Housing Units	647	700	741				
Median Age	46.3	48.1	50.0				
Trends: 2015 - 2020 Annual Rate	Area	State	National				
Population	1.20%	0.67%	0.75%				
Households	1.32%	0.73%	0.77%				
Families	1.19%	0.65%	0.69%				
Owner HHs	1.42%	0.71%	0.70%				
Median Household Income	4.26%	3.18%	2.66%				
Households by Income	2015		2020				
	Number	Percent	Number	Percent			
	<\$15,000	180	10.0%	165	8.6%		
	\$15,000 - \$24,999	107	6.0%	80	4.2%		
	\$25,000 - \$34,999	111	6.2%	97	5.1%		
	\$35,000 - \$49,999	224	12.5%	213	11.1%		
	\$50,000 - \$74,999	304	17.0%	294	15.4%		
	\$75,000 - \$99,999	168	9.4%	181	9.5%		
	\$100,000 - \$149,999	323	18.0%	425	22.2%		
	\$150,000 - \$199,999	176	9.8%	215	11.2%		
	\$200,000+	201	11.2%	243	12.7%		
Median Household Income	\$71,745		\$88,395				
Average Household Income	\$105,276		\$119,518				
Per Capita Income	\$51,750		\$59,119				
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	160	4.6%	156	4.3%	165	4.3%
	5 - 9	188	5.4%	167	4.6%	168	4.3%
	10 - 14	197	5.7%	197	5.4%	179	4.6%
	15 - 19	165	4.7%	197	5.4%	187	4.8%
	20 - 24	163	4.7%	190	5.2%	195	5.0%
	25 - 34	395	11.4%	421	11.5%	434	11.2%
	35 - 44	407	11.7%	364	10.0%	414	10.7%
	45 - 54	541	15.6%	485	13.3%	434	11.2%
	55 - 64	541	15.6%	569	15.6%	566	14.6%
	65 - 74	354	10.2%	488	13.3%	580	14.9%
	75 - 84	254	7.3%	276	7.5%	363	9.4%
	85+	114	3.3%	146	4.0%	196	5.1%
	Race and Ethnicity	Census 2010		2015		2020	
		Number	Percent	Number	Percent	Number	Percent
White Alone		3,148	90.4%	3,266	89.3%	3,403	87.7%
Black Alone		135	3.9%	161	4.4%	197	5.1%
American Indian Alone		19	0.5%	19	0.5%	20	0.5%
Asian Alone		72	2.1%	88	2.4%	109	2.8%
Pacific Islander Alone		3	0.1%	3	0.1%	4	0.1%
Some Other Race Alone		54	1.6%	64	1.7%	79	2.0%
Two or More Races		50	1.4%	57	1.6%	70	1.8%
Hispanic Origin (Any Race)		127	3.6%	149	4.1%	185	4.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



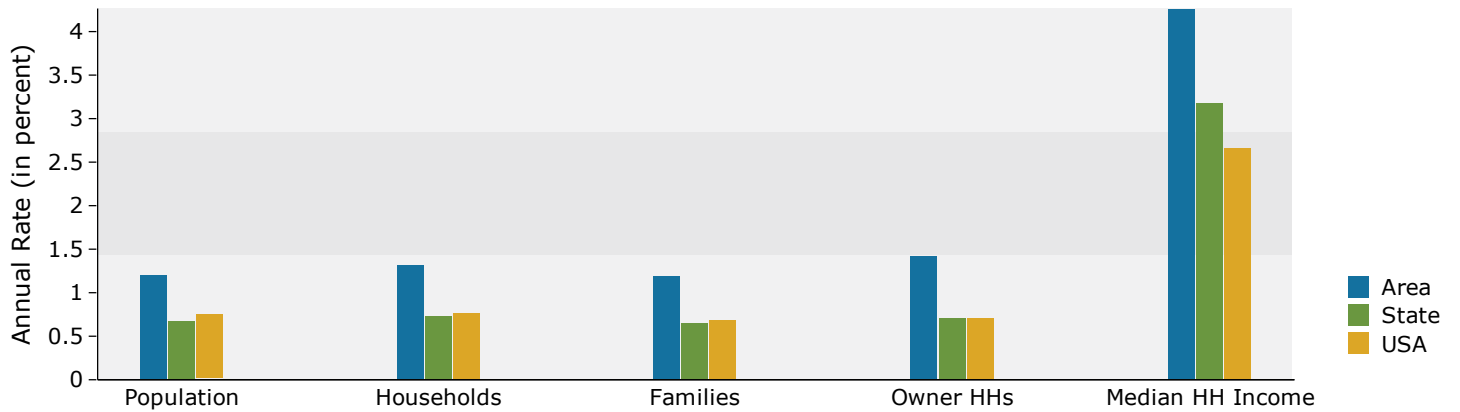
Demographic and Income Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 1 mile radius

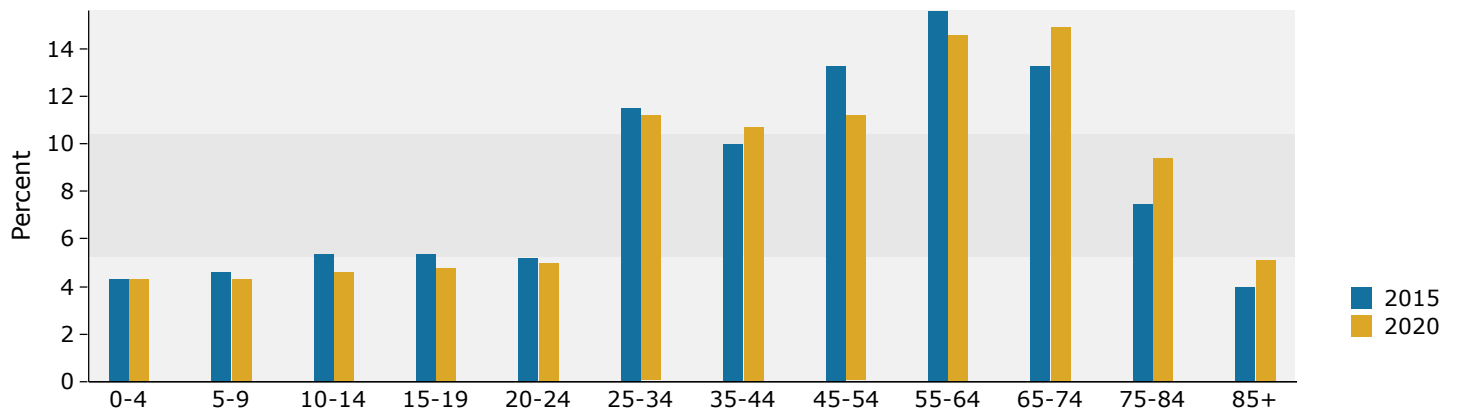
Prepared by Candis Nord-Sheptak

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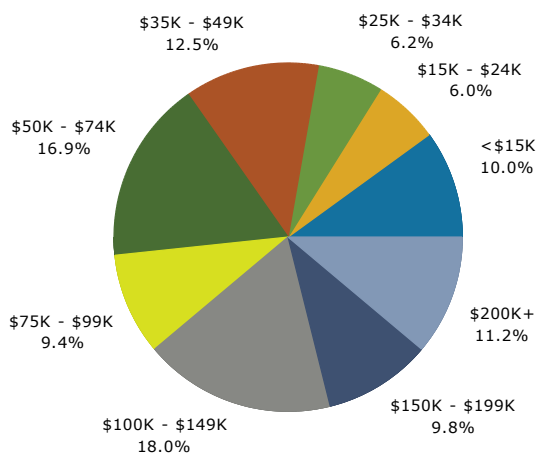
Trends 2015-2020



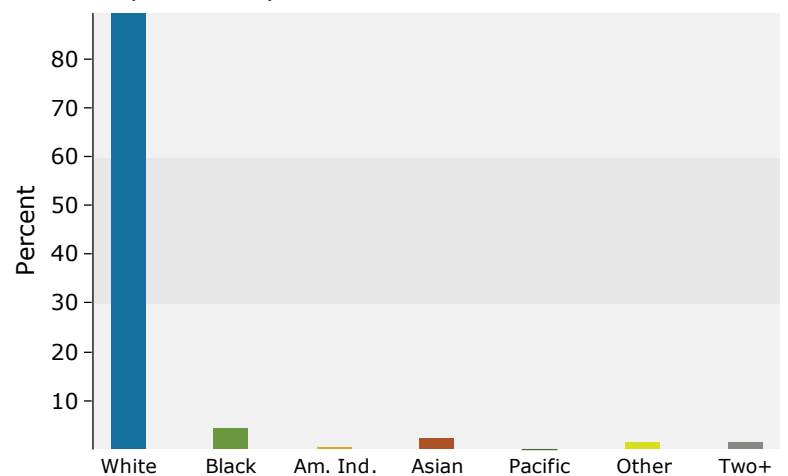
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



Demographic and Income Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

Summary	Census 2010		2015		2020		
Population	34,810		35,801		37,484		
Households	14,441		14,981		15,736		
Families	9,471		9,755		10,204		
Average Household Size	2.36		2.34		2.34		
Owner Occupied Housing Units	11,054		11,419		11,990		
Renter Occupied Housing Units	3,387		3,562		3,746		
Median Age	43.9		45.2		46.1		
Trends: 2015 - 2020 Annual Rate	Area		State		National		
Population	0.92%		0.67%		0.75%		
Households	0.99%		0.73%		0.77%		
Families	0.90%		0.65%		0.69%		
Owner HHs	0.98%		0.71%		0.70%		
Median Household Income	2.92%		3.18%		2.66%		
Households by Income				2015		2020	
				Number	Percent	Number	Percent
	<\$15,000			653	4.4%	579	3.7%
	\$15,000 - \$24,999			645	4.3%	455	2.9%
	\$25,000 - \$34,999			767	5.1%	605	3.8%
	\$35,000 - \$49,999			1,517	10.1%	1,352	8.6%
	\$50,000 - \$74,999			2,454	16.4%	2,301	14.6%
	\$75,000 - \$99,999			1,985	13.3%	2,090	13.3%
	\$100,000 - \$149,999			2,324	15.5%	2,801	17.8%
	\$150,000 - \$199,999			1,749	11.7%	2,147	13.6%
	\$200,000+			2,886	19.3%	3,406	21.6%
Median Household Income			\$91,916		\$106,131		
Average Household Income			\$133,179		\$152,208		
Per Capita Income			\$56,146		\$64,355		
Population by Age	Census 2010		2015		2020		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,754	5.0%	1,649	4.6%	1,718	4.6%
	5 - 9	2,202	6.3%	1,971	5.5%	1,941	5.2%
	10 - 14	2,423	7.0%	2,432	6.8%	2,255	6.0%
	15 - 19	2,184	6.3%	2,283	6.4%	2,232	6.0%
	20 - 24	1,460	4.2%	1,863	5.2%	1,750	4.7%
	25 - 34	3,618	10.4%	3,686	10.3%	3,955	10.6%
	35 - 44	4,275	12.3%	3,935	11.0%	4,379	11.7%
	45 - 54	5,976	17.2%	5,182	14.5%	4,787	12.8%
	55 - 64	5,377	15.4%	5,961	16.7%	5,857	15.6%
	65 - 74	3,119	9.0%	4,005	11.2%	4,945	13.2%
	75 - 84	1,711	4.9%	1,962	5.5%	2,592	6.9%
	85+	711	2.0%	872	2.4%	1,073	2.9%
	Race and Ethnicity	Census 2010		2015		2020	
Number		Percent	Number	Percent	Number	Percent	
White Alone		31,556	90.6%	32,036	89.5%	33,007	88.1%
Black Alone		1,288	3.7%	1,469	4.1%	1,729	4.6%
American Indian Alone		114	0.3%	113	0.3%	115	0.3%
Asian Alone		1,015	2.9%	1,214	3.4%	1,484	4.0%
Pacific Islander Alone		9	0.0%	9	0.0%	12	0.0%
Some Other Race Alone		223	0.6%	255	0.7%	303	0.8%
Two or More Races		606	1.7%	704	2.0%	834	2.2%
Hispanic Origin (Any Race)		810	2.3%	902	2.5%	1,077	2.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



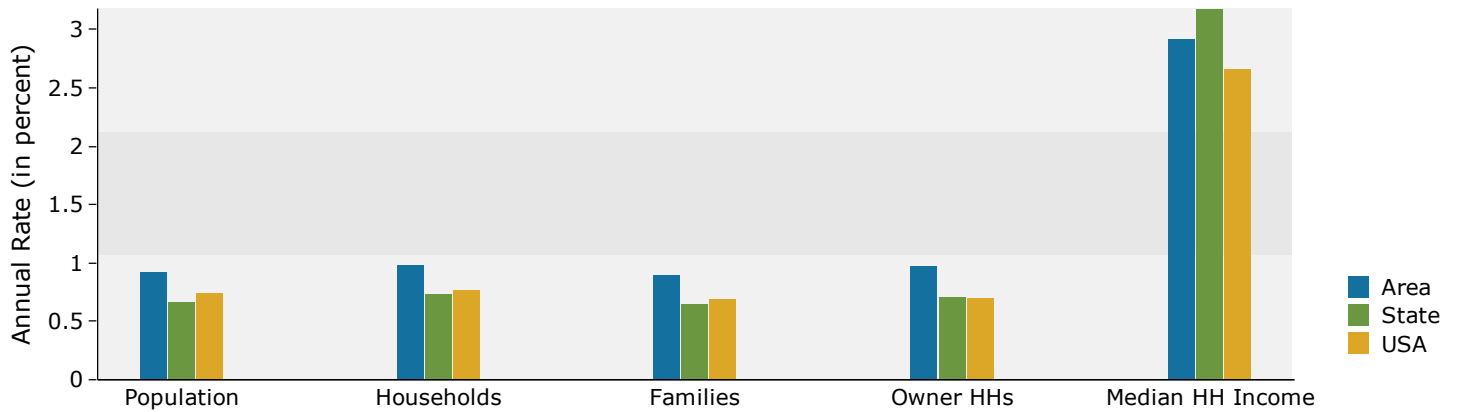
Demographic and Income Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 3 mile radius

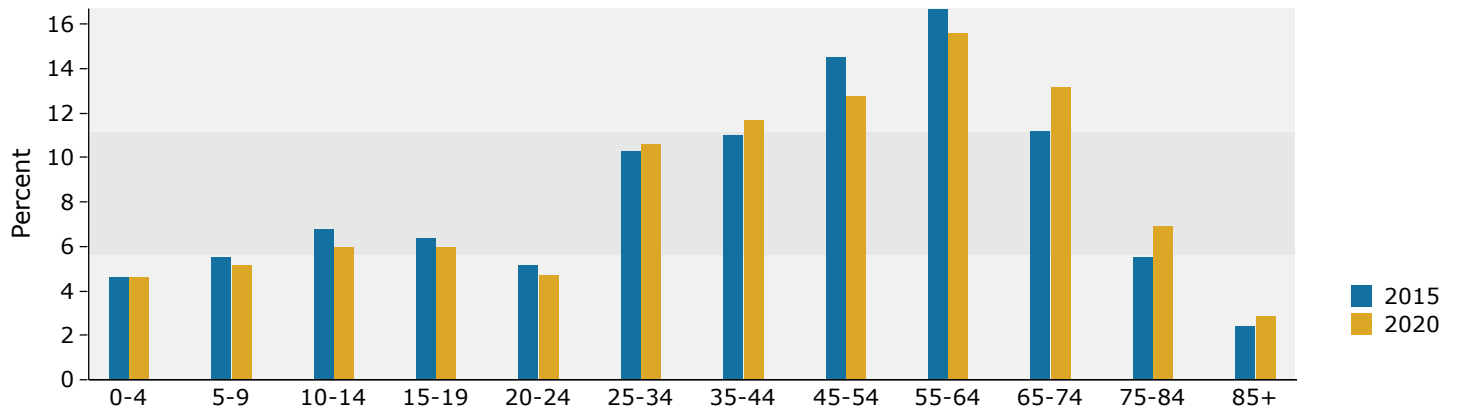
Prepared by Candis Nord-Sheptak

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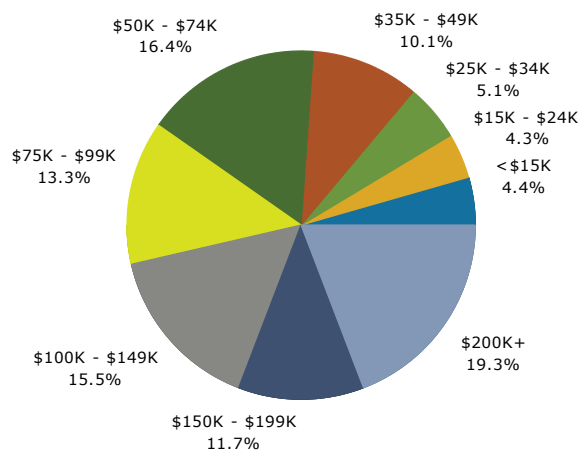
Trends 2015-2020



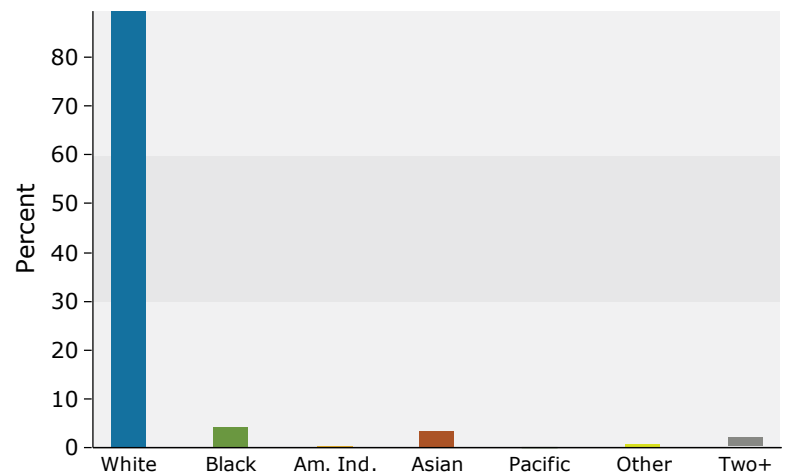
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 2.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



Demographic and Income Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

Summary	Census 2010		2015		2020	
Population	103,594		107,156		112,589	
Households	43,415		45,189		47,560	
Families	28,200		29,167		30,609	
Average Household Size	2.36		2.34		2.34	
Owner Occupied Housing Units	31,817		33,094		34,976	
Renter Occupied Housing Units	11,598		12,095		12,585	
Median Age	42.9		44.1		44.8	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	0.99%		0.67%		0.75%	
Households	1.03%		0.73%		0.77%	
Families	0.97%		0.65%		0.69%	
Owner HHs	1.11%		0.71%		0.70%	
Median Household Income	2.98%		3.18%		2.66%	
Households by Income	2015		2020			
	Number	Percent	Number	Percent		
<\$15,000	2,125	4.7%	1,881	4.0%		
\$15,000 - \$24,999	2,273	5.0%	1,621	3.4%		
\$25,000 - \$34,999	2,675	5.9%	2,092	4.4%		
\$35,000 - \$49,999	4,792	10.6%	4,251	8.9%		
\$50,000 - \$74,999	7,505	16.6%	7,136	15.0%		
\$75,000 - \$99,999	6,236	13.8%	6,839	14.4%		
\$100,000 - \$149,999	7,159	15.8%	8,813	18.5%		
\$150,000 - \$199,999	4,994	11.1%	6,146	12.9%		
\$200,000+	7,431	16.4%	8,782	18.5%		
Median Household Income	\$86,171		\$99,811			
Average Household Income	\$124,011		\$140,959			
Per Capita Income	\$52,637		\$59,913			
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,334	5.1%	5,064	4.7%	5,282	4.7%
5 - 9	6,375	6.2%	6,001	5.6%	5,920	5.3%
10 - 14	7,105	6.9%	7,013	6.5%	6,786	6.0%
15 - 19	6,549	6.3%	6,661	6.2%	6,522	5.8%
20 - 24	4,645	4.5%	5,623	5.2%	5,353	4.8%
25 - 34	12,037	11.6%	12,352	11.5%	12,546	11.1%
35 - 44	12,591	12.2%	11,987	11.2%	14,102	12.5%
45 - 54	17,866	17.2%	15,750	14.7%	14,209	12.6%
55 - 64	15,372	14.8%	17,384	16.2%	17,717	15.7%
65 - 74	8,251	8.0%	11,020	10.3%	13,951	12.4%
75 - 84	5,110	4.9%	5,476	5.1%	6,946	6.2%
85+	2,359	2.3%	2,823	2.6%	3,255	2.9%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	91,715	88.5%	93,263	87.0%	95,989	85.3%
Black Alone	4,022	3.9%	4,589	4.3%	5,406	4.8%
American Indian Alone	291	0.3%	293	0.3%	305	0.3%
Asian Alone	4,607	4.4%	5,597	5.2%	6,863	6.1%
Pacific Islander Alone	32	0.0%	36	0.0%	45	0.0%
Some Other Race Alone	821	0.8%	928	0.9%	1,092	1.0%
Two or More Races	2,107	2.0%	2,450	2.3%	2,889	2.6%
Hispanic Origin (Any Race)	2,618	2.5%	2,917	2.7%	3,458	3.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016



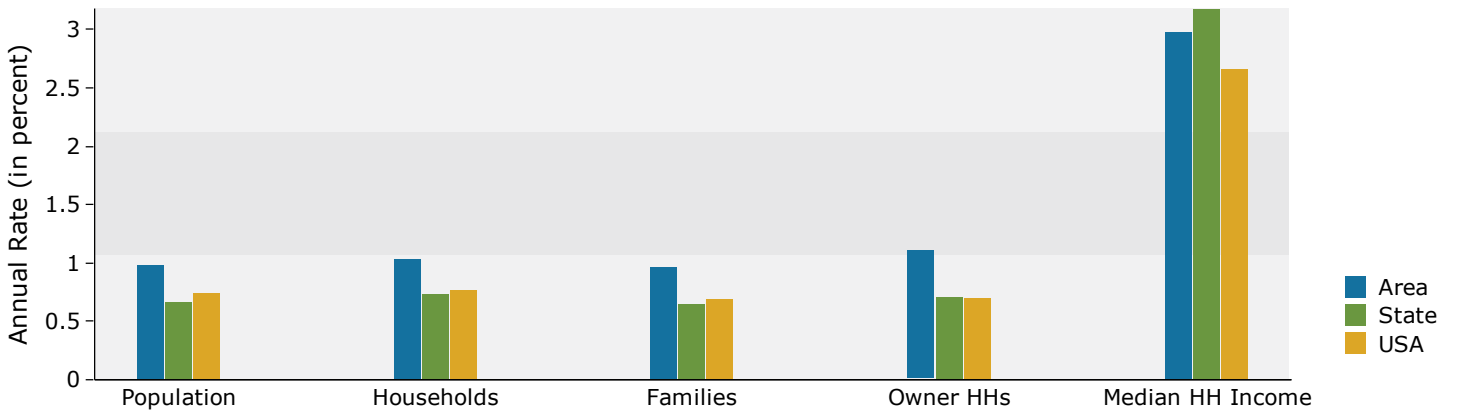
Demographic and Income Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Ring: 5 mile radius

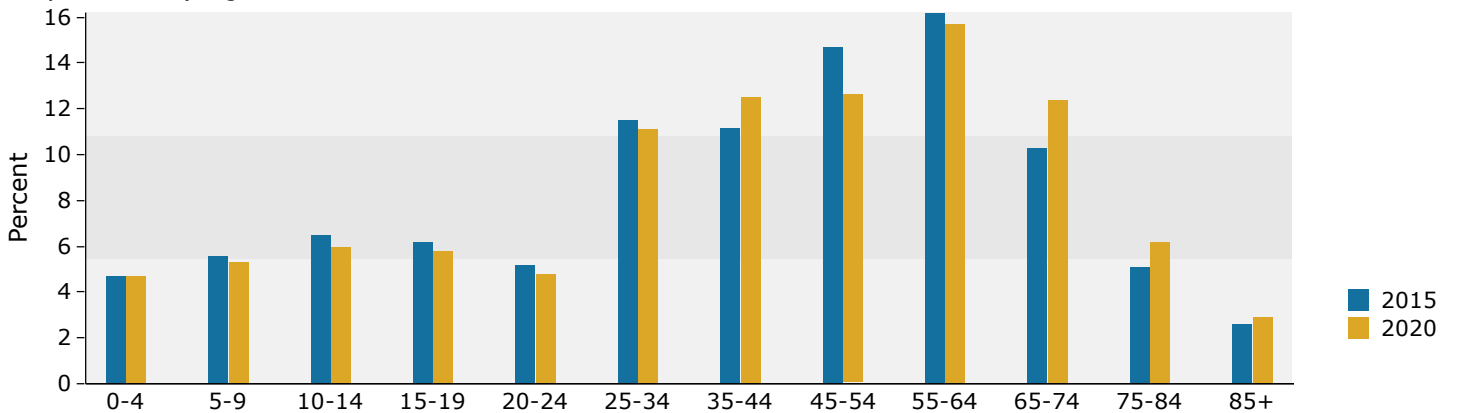
Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

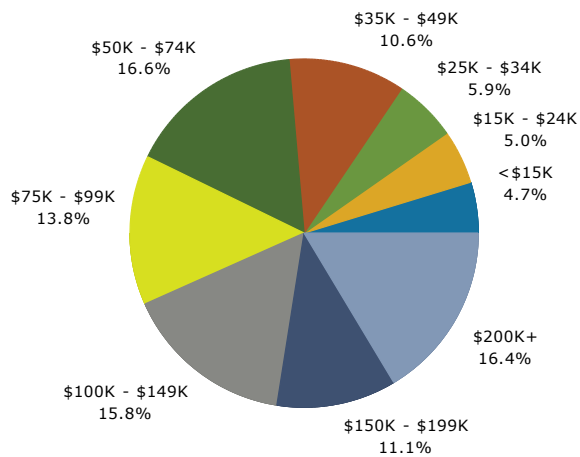
Trends 2015-2020



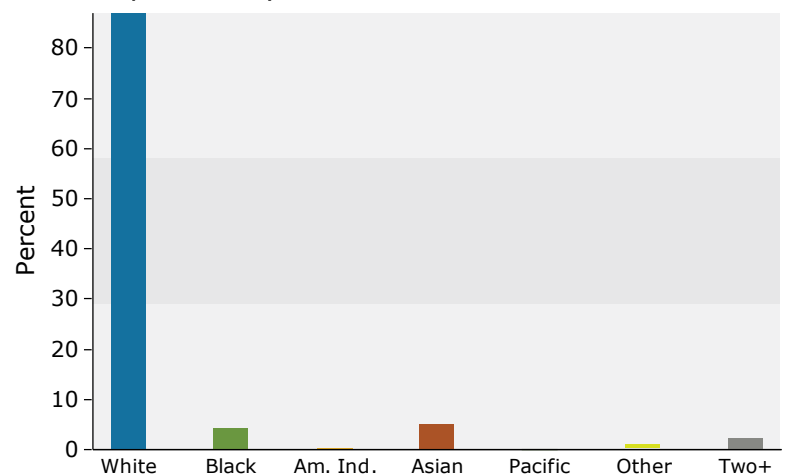
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 2.7%



Market Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,765	36,549	104,970
2010 Total Population	3,480	34,810	103,594
2015 Total Population	3,658	35,801	107,156
2015 Group Quarters	83	675	1,193
2020 Total Population	3,882	37,484	112,589
2015-2020 Annual Rate	1.20%	0.92%	0.99%
Household Summary			
2000 Households	1,763	14,243	41,605
2000 Average Household Size	2.04	2.48	2.48
2010 Households	1,684	14,441	43,415
2010 Average Household Size	2.02	2.36	2.36
2015 Households	1,792	14,981	45,189
2015 Average Household Size	1.99	2.34	2.34
2020 Households	1,913	15,736	47,560
2020 Average Household Size	1.99	2.34	2.34
2015-2020 Annual Rate	1.32%	0.99%	1.03%
2010 Families	900	9,471	28,200
2010 Average Family Size	2.71	2.94	2.93
2015 Families	948	9,755	29,167
2015 Average Family Size	2.69	2.93	2.92
2020 Families	1,006	10,204	30,609
2020 Average Family Size	2.69	2.92	2.92
2015-2020 Annual Rate	1.19%	0.90%	0.97%
Housing Unit Summary			
2000 Housing Units	1,875	14,767	42,941
Owner Occupied Housing Units	58.7%	77.9%	74.2%
Renter Occupied Housing Units	35.3%	18.5%	22.6%
Vacant Housing Units	6.0%	3.5%	3.1%
2010 Housing Units	1,903	15,355	46,107
Owner Occupied Housing Units	54.5%	72.0%	69.0%
Renter Occupied Housing Units	34.0%	22.1%	25.2%
Vacant Housing Units	11.5%	6.0%	5.8%
2015 Housing Units	2,029	15,892	47,793
Owner Occupied Housing Units	53.8%	71.9%	69.2%
Renter Occupied Housing Units	34.5%	22.4%	25.3%
Vacant Housing Units	11.7%	5.7%	5.4%
2020 Housing Units	2,166	16,697	50,321
Owner Occupied Housing Units	54.1%	71.8%	69.5%
Renter Occupied Housing Units	34.2%	22.4%	25.0%
Vacant Housing Units	11.7%	5.8%	5.5%
Median Household Income			
2015	\$71,745	\$91,916	\$86,171
2020	\$88,395	\$106,131	\$99,811
Median Home Value			
2015	\$448,596	\$368,153	\$350,595
2020	\$536,376	\$423,981	\$406,247
Per Capita Income			
2015	\$51,750	\$56,146	\$52,637
2020	\$59,119	\$64,355	\$59,913
Median Age			
2010	46.3	43.9	42.9
2015	48.1	45.2	44.1
2020	50.0	46.1	44.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	1,792	14,981	45,189
<\$15,000	10.0%	4.4%	4.7%
\$15,000 - \$24,999	6.0%	4.3%	5.0%
\$25,000 - \$34,999	6.2%	5.1%	5.9%
\$35,000 - \$49,999	12.5%	10.1%	10.6%
\$50,000 - \$74,999	17.0%	16.4%	16.6%
\$75,000 - \$99,999	9.4%	13.3%	13.8%
\$100,000 - \$149,999	18.0%	15.5%	15.8%
\$150,000 - \$199,999	9.8%	11.7%	11.1%
\$200,000+	11.2%	19.3%	16.4%
Average Household Income	\$105,276	\$133,179	\$124,011
2020 Households by Income			
Household Income Base	1,913	15,736	47,560
<\$15,000	8.6%	3.7%	4.0%
\$15,000 - \$24,999	4.2%	2.9%	3.4%
\$25,000 - \$34,999	5.1%	3.8%	4.4%
\$35,000 - \$49,999	11.1%	8.6%	8.9%
\$50,000 - \$74,999	15.4%	14.6%	15.0%
\$75,000 - \$99,999	9.5%	13.3%	14.4%
\$100,000 - \$149,999	22.2%	17.8%	18.5%
\$150,000 - \$199,999	11.2%	13.6%	12.9%
\$200,000+	12.7%	21.6%	18.5%
Average Household Income	\$119,518	\$152,208	\$140,959
2015 Owner Occupied Housing Units by Value			
Total	1,092	11,419	33,094
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	1.3%	0.4%	1.0%
\$100,000 - \$149,999	6.0%	2.5%	4.1%
\$150,000 - \$199,999	4.8%	8.5%	6.5%
\$200,000 - \$249,999	5.3%	9.1%	10.5%
\$250,000 - \$299,999	6.7%	12.5%	15.6%
\$300,000 - \$399,999	17.9%	24.8%	23.9%
\$400,000 - \$499,999	16.3%	15.5%	13.9%
\$500,000 - \$749,999	22.1%	14.2%	13.7%
\$750,000 - \$999,999	7.5%	5.2%	5.0%
\$1,000,000 +	12.0%	7.2%	5.6%
Average Home Value	\$537,351	\$454,138	\$429,653
2020 Owner Occupied Housing Units by Value			
Total	1,172	11,990	34,976
<\$50,000	0.0%	0.0%	0.1%
\$50,000 - \$99,999	0.3%	0.1%	0.4%
\$100,000 - \$149,999	0.8%	0.7%	1.4%
\$150,000 - \$199,999	1.3%	4.7%	3.1%
\$200,000 - \$249,999	2.6%	6.1%	6.9%
\$250,000 - \$299,999	4.3%	9.3%	12.3%
\$300,000 - \$399,999	15.3%	24.5%	24.7%
\$400,000 - \$499,999	23.1%	18.6%	17.3%
\$500,000 - \$749,999	16.1%	14.9%	16.4%
\$750,000 - \$999,999	14.2%	10.1%	9.4%
\$1,000,000 +	22.0%	10.8%	8.0%
Average Home Value	\$678,928	\$535,343	\$505,690

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016

Market Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,482	34,809	103,596
0 - 4	4.6%	5.0%	5.1%
5 - 9	5.4%	6.3%	6.2%
10 - 14	5.7%	7.0%	6.9%
15 - 24	9.4%	10.5%	10.8%
25 - 34	11.3%	10.4%	11.6%
35 - 44	11.7%	12.3%	12.2%
45 - 54	15.5%	17.2%	17.2%
55 - 64	15.5%	15.4%	14.8%
65 - 74	10.2%	9.0%	8.0%
75 - 84	7.3%	4.9%	4.9%
85 +	3.3%	2.0%	2.3%
18 +	81.3%	77.2%	77.2%
2015 Population by Age			
Total	3,656	35,801	107,154
0 - 4	4.3%	4.6%	4.7%
5 - 9	4.6%	5.5%	5.6%
10 - 14	5.4%	6.8%	6.5%
15 - 24	10.6%	11.6%	11.5%
25 - 34	11.5%	10.3%	11.5%
35 - 44	10.0%	11.0%	11.2%
45 - 54	13.3%	14.5%	14.7%
55 - 64	15.6%	16.7%	16.2%
65 - 74	13.3%	11.2%	10.3%
75 - 84	7.5%	5.5%	5.1%
85 +	4.0%	2.4%	2.6%
18 +	82.5%	78.8%	78.9%
2020 Population by Age			
Total	3,881	37,484	112,589
0 - 4	4.3%	4.6%	4.7%
5 - 9	4.3%	5.2%	5.3%
10 - 14	4.6%	6.0%	6.0%
15 - 24	9.8%	10.6%	10.5%
25 - 34	11.2%	10.6%	11.1%
35 - 44	10.7%	11.7%	12.5%
45 - 54	11.2%	12.8%	12.6%
55 - 64	14.6%	15.6%	15.7%
65 - 74	14.9%	13.2%	12.4%
75 - 84	9.4%	6.9%	6.2%
85 +	5.1%	2.9%	2.9%
18 +	84.0%	80.2%	80.1%
2010 Population by Sex			
Males	1,672	16,902	49,876
Females	1,808	17,908	53,718
2015 Population by Sex			
Males	1,754	17,432	51,728
Females	1,904	18,369	55,428
2020 Population by Sex			
Males	1,842	18,229	54,365
Females	2,040	19,256	58,224

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016

Market Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.97121
Longitude: -93.49983

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	3,481	34,811	103,595
White Alone	90.4%	90.6%	88.5%
Black Alone	3.9%	3.7%	3.9%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	2.1%	2.9%	4.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.6%	0.6%	0.8%
Two or More Races	1.4%	1.7%	2.0%
Hispanic Origin	3.6%	2.3%	2.5%
Diversity Index	23.7	21.3	25.1
2015 Population by Race/Ethnicity			
Total	3,658	35,800	107,156
White Alone	89.3%	89.5%	87.0%
Black Alone	4.4%	4.1%	4.3%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	2.4%	3.4%	5.2%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.7%	0.7%	0.9%
Two or More Races	1.6%	2.0%	2.3%
Hispanic Origin	4.0%	2.5%	2.7%
Diversity Index	26.2	23.6	27.8
2020 Population by Race/Ethnicity			
Total	3,882	37,484	112,589
White Alone	87.7%	88.1%	85.3%
Black Alone	5.1%	4.6%	4.8%
American Indian Alone	0.5%	0.3%	0.3%
Asian Alone	2.8%	4.0%	6.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.0%	0.8%	1.0%
Two or More Races	1.8%	2.2%	2.6%
Hispanic Origin	4.7%	2.9%	3.1%
Diversity Index	29.8	26.4	31.1
2010 Population by Relationship and Household Type			
Total	3,480	34,810	103,594
In Households	97.6%	98.1%	98.9%
In Family Households	71.3%	81.1%	81.0%
Householder	25.3%	27.4%	27.3%
Spouse	20.2%	23.2%	22.8%
Child	23.0%	28.2%	28.1%
Other relative	1.6%	1.3%	1.6%
Nonrelative	1.2%	1.0%	1.1%
In Nonfamily Households	26.4%	17.0%	17.9%
In Group Quarters	2.4%	1.9%	1.1%
Institutionalized Population	1.9%	1.6%	0.9%
Noninstitutionalized Population	0.5%	0.3%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97121

Longitude: -93.49983

	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	2,751	25,603	76,792
Less than 9th Grade	0.8%	1.0%	0.8%
9th - 12th Grade, No Diploma	2.7%	1.7%	1.7%
High School Graduate	13.2%	12.1%	12.4%
GED/Alternative Credential	1.1%	1.5%	1.4%
Some College, No Degree	20.7%	18.6%	18.5%
Associate Degree	8.0%	7.0%	7.8%
Bachelor's Degree	34.2%	37.7%	36.4%
Graduate/Professional Degree	19.4%	20.3%	21.0%
2015 Population 15+ by Marital Status			
Total	3,137	29,749	89,078
Never Married	27.4%	24.6%	25.2%
Married	52.7%	59.9%	59.8%
Widowed	6.6%	5.4%	4.8%
Divorced	13.3%	10.1%	10.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	96.7%	97.0%	96.8%
Civilian Unemployed	3.3%	3.0%	3.2%
2015 Employed Population 16+ by Industry			
Total	1,701	18,895	57,683
Agriculture/Mining	0.2%	0.6%	0.5%
Construction	6.5%	3.8%	3.8%
Manufacturing	11.6%	13.8%	12.7%
Wholesale Trade	1.9%	3.7%	3.6%
Retail Trade	9.4%	10.9%	11.9%
Transportation/Utilities	5.8%	3.1%	3.3%
Information	0.9%	1.7%	1.9%
Finance/Insurance/Real Estate	13.5%	12.8%	11.8%
Services	48.9%	47.6%	48.0%
Public Administration	1.2%	1.8%	2.5%
2015 Employed Population 16+ by Occupation			
Total	1,702	18,894	57,684
White Collar	64.6%	78.9%	78.2%
Management/Business/Financial	21.3%	26.6%	24.6%
Professional	21.6%	25.8%	27.5%
Sales	12.5%	15.3%	14.5%
Administrative Support	9.2%	11.2%	11.6%
Services	21.9%	12.1%	11.5%
Blue Collar	13.6%	9.0%	10.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	4.2%	2.5%	2.7%
Installation/Maintenance/Repair	0.7%	1.3%	1.6%
Production	2.1%	2.5%	2.8%
Transportation/Material Moving	6.6%	2.7%	3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97121

Longitude: -93.49983

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,684	14,441	43,415
Households with 1 Person	40.3%	28.9%	28.7%
Households with 2+ People	59.7%	71.1%	71.3%
Family Households	53.4%	65.6%	65.0%
Husband-wife Families	42.8%	55.5%	54.3%
With Related Children	14.7%	22.9%	22.7%
Other Family (No Spouse Present)	10.7%	10.1%	10.7%
Other Family with Male Householder	3.1%	2.9%	2.9%
With Related Children	1.5%	1.6%	1.6%
Other Family with Female Householder	7.6%	7.2%	7.7%
With Related Children	4.8%	4.6%	4.8%
Nonfamily Households	6.2%	5.5%	6.4%
All Households with Children	21.5%	29.3%	29.2%
Multigenerational Households	0.8%	1.1%	1.2%
Unmarried Partner Households	4.6%	4.5%	4.9%
Male-female	3.9%	3.8%	4.3%
Same-sex	0.7%	0.6%	0.6%
2010 Households by Size			
Total	1,683	14,440	43,416
1 Person Household	40.3%	28.9%	28.7%
2 Person Household	35.2%	36.7%	36.9%
3 Person Household	11.0%	14.2%	14.6%
4 Person Household	8.7%	13.3%	13.0%
5 Person Household	3.3%	5.1%	4.9%
6 Person Household	1.0%	1.3%	1.4%
7 + Person Household	0.5%	0.5%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	1,684	14,441	43,415
Owner Occupied	61.6%	76.5%	73.3%
Owned with a Mortgage/Loan	41.9%	57.1%	54.9%
Owned Free and Clear	19.7%	19.4%	18.4%
Renter Occupied	38.4%	23.5%	26.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016



Market Profile

1151 Wayzata Blvd E, Wayzata, Minnesota, 55391
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak

Latitude: 44.97121
Longitude: -93.49983

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Retirement Communities	In Style (5B)	In Style (5B)
3.	In Style (5B)	Golden Years (9B)	Exurbanites (1E)
2015 Consumer Spending			
Apparel & Services: Total \$	\$5,741,853	\$60,741,197	\$170,908,076
Average Spent	\$3,204.16	\$4,054.55	\$3,782.07
Spending Potential Index	138	175	163
Computers & Accessories: Total \$	\$652,134	\$7,026,585	\$19,737,653
Average Spent	\$363.91	\$469.03	\$436.78
Spending Potential Index	139	180	167
Education: Total \$	\$4,090,113	\$45,688,110	\$124,890,499
Average Spent	\$2,282.43	\$3,049.74	\$2,763.74
Spending Potential Index	150	200	181
Entertainment/Recreation: Total \$	\$8,244,736	\$88,072,743	\$247,553,609
Average Spent	\$4,600.86	\$5,878.96	\$5,478.18
Spending Potential Index	139	178	165
Food at Home: Total \$	\$12,906,975	\$131,651,900	\$372,746,319
Average Spent	\$7,202.55	\$8,787.92	\$8,248.61
Spending Potential Index	138	168	158
Food Away from Home: Total \$	\$8,190,298	\$86,501,257	\$243,544,383
Average Spent	\$4,570.48	\$5,774.06	\$5,389.46
Spending Potential Index	139	176	164
Health Care: Total \$	\$12,123,298	\$123,181,814	\$348,580,573
Average Spent	\$6,765.23	\$8,222.54	\$7,713.84
Spending Potential Index	143	173	163
HH Furnishings & Equipment: Total \$	\$4,525,411	\$48,481,072	\$136,931,563
Average Spent	\$2,525.34	\$3,236.17	\$3,030.20
Spending Potential Index	137	176	165
Investments: Total \$	\$6,953,463	\$80,940,742	\$220,256,815
Average Spent	\$3,880.28	\$5,402.89	\$4,874.12
Spending Potential Index	141	196	177
Retail Goods: Total \$	\$62,285,898	\$654,882,416	\$1,851,937,840
Average Spent	\$34,757.76	\$43,714.20	\$40,982.05
Spending Potential Index	136	171	161
Shelter: Total \$	\$43,009,973	\$447,856,257	\$1,252,156,726
Average Spent	\$24,001.10	\$29,894.95	\$27,709.33
Spending Potential Index	146	182	168
TV/Video/Audio: Total \$	\$3,269,884	\$33,102,215	\$93,815,193
Average Spent	\$1,824.71	\$2,209.61	\$2,076.06
Spending Potential Index	139	169	159
Travel: Total \$	\$5,063,042	\$56,249,811	\$156,431,856
Average Spent	\$2,825.36	\$3,754.74	\$3,461.72
Spending Potential Index	145	192	177
Vehicle Maintenance & Repairs: Total \$	\$2,764,881	\$29,244,783	\$82,658,450
Average Spent	\$1,542.90	\$1,952.12	\$1,829.17
Spending Potential Index	138	175	164

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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