



## Site Map

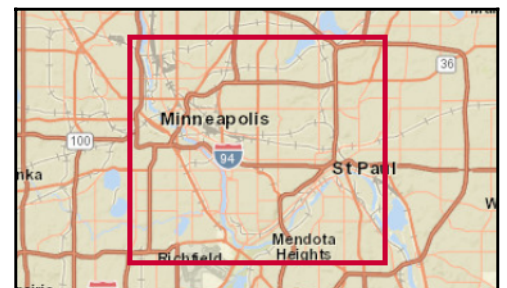
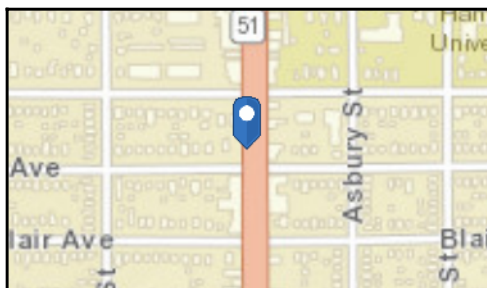
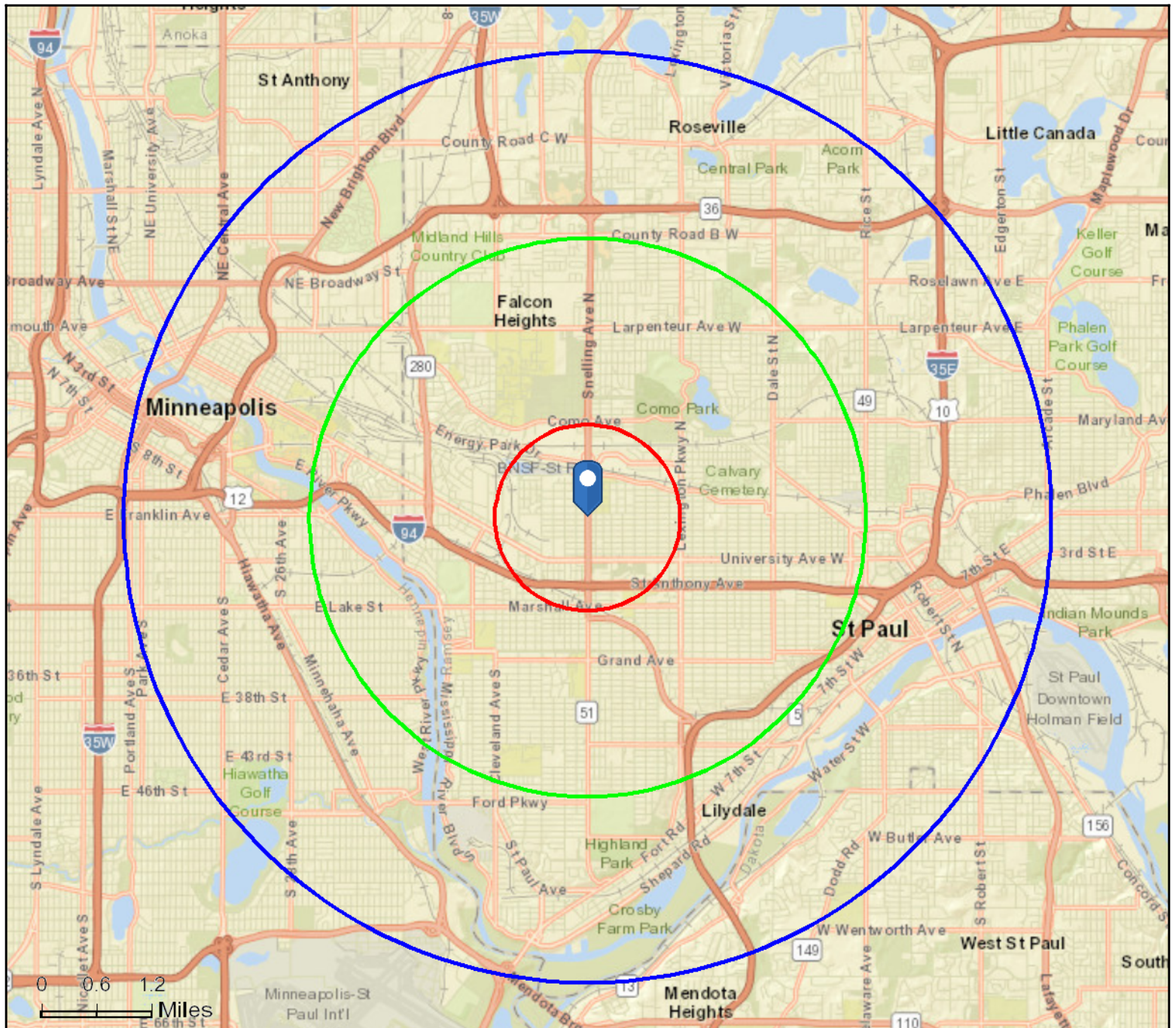
699 Snelling Ave N, Saint Paul, Minnesota, 55104

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 44.96219

Longitude: -93.16716



November 07, 2017



## Executive Summary

699 Snelling Ave N, Saint Paul, Minnesota, 55104  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.96219  
Longitude: -93.16716

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	17,207	163,890	400,704
2010 Population	16,609	161,437	404,806
2017 Population	17,541	170,660	436,012
2022 Population	18,259	177,512	456,923
2000-2010 Annual Rate	-0.35%	-0.15%	0.10%
2010-2017 Annual Rate	0.76%	0.77%	1.03%
2017-2022 Annual Rate	0.81%	0.79%	0.94%
2017 Male Population	49.3%	48.5%	49.4%
2017 Female Population	50.7%	51.5%	50.6%
2017 Median Age	32.0	33.1	32.9

In the identified area, the current year population is 436,012. In 2010, the Census count in the area was 404,806. The rate of change since 2010 was 1.03% annually. The five-year projection for the population in the area is 456,923 representing a change of 0.94% annually from 2017 to 2022. Currently, the population is 49.4% male and 50.6% female.

### Median Age

The median age in this area is 32.0, compared to U.S. median age of 38.2.

### Race and Ethnicity

2017 White Alone	63.6%	67.2%	61.9%
2017 Black Alone	20.1%	13.8%	15.9%
2017 American Indian/Alaska Native Alone	1.0%	0.7%	1.5%
2017 Asian Alone	7.4%	12.3%	11.9%
2017 Pacific Islander Alone	0.1%	0.0%	0.0%
2017 Other Race	2.7%	2.0%	4.4%
2017 Two or More Races	5.0%	4.1%	4.3%
2017 Hispanic Origin (Any Race)	7.0%	5.4%	9.5%

Persons of Hispanic origin represent 9.5% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 65.0 in the identified area, compared to 64.0 for the U.S. as a whole.

### Households

2000 Households	7,354	66,392	162,879
2010 Households	7,204	65,964	165,177
2017 Total Households	7,575	69,278	177,114
2022 Total Households	7,868	71,839	185,398
2000-2010 Annual Rate	-0.21%	-0.06%	0.14%
2010-2017 Annual Rate	0.70%	0.68%	0.97%
2017-2022 Annual Rate	0.76%	0.73%	0.92%
2017 Average Household Size	2.14	2.33	2.32

The household count in this area has changed from 165,177 in 2010 to 177,114 in the current year, a change of 0.97% annually. The five-year projection of households is 185,398, a change of 0.92% annually from the current year total. Average household size is currently 2.32, compared to 2.30 in the year 2010. The number of families in the current year is 84,530 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

November 07, 2017



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<b>Median Household Income</b>			
2017 Median Household Income	\$43,790	\$55,707	\$49,679
2022 Median Household Income	\$46,807	\$61,586	\$53,334
2017-2022 Annual Rate	1.34%	2.03%	1.43%
<b>Average Household Income</b>			
2017 Average Household Income	\$58,550	\$82,861	\$73,678
2022 Average Household Income	\$65,742	\$94,155	\$83,558
2017-2022 Annual Rate	2.34%	2.59%	2.55%
<b>Per Capita Income</b>			
2017 Per Capita Income	\$26,081	\$34,502	\$30,761
2022 Per Capita Income	\$29,071	\$38,942	\$34,697
2017-2022 Annual Rate	2.19%	2.45%	2.44%

### Households by Income

Current median household income is \$49,679 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$53,334 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$73,678 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$83,558 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$30,761 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$34,697 in five years, compared to \$34,828 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	7,645	68,205	168,327
2000 Owner Occupied Housing Units	3,636	38,091	86,069
2000 Renter Occupied Housing Units	3,718	28,301	76,811
2000 Vacant Housing Units	291	1,813	5,447
2010 Total Housing Units	7,706	70,334	178,666
2010 Owner Occupied Housing Units	3,195	35,933	83,429
2010 Renter Occupied Housing Units	4,009	30,031	81,748
2010 Vacant Housing Units	502	4,370	13,489
2017 Total Housing Units	8,070	73,482	189,991
2017 Owner Occupied Housing Units	3,271	36,556	85,973
2017 Renter Occupied Housing Units	4,304	32,722	91,141
2017 Vacant Housing Units	495	4,204	12,877
2022 Total Housing Units	8,396	76,220	198,640
2022 Owner Occupied Housing Units	3,403	37,782	89,440
2022 Renter Occupied Housing Units	4,465	34,057	95,958
2022 Vacant Housing Units	528	4,381	13,242

Currently, 45.3% of the 189,991 housing units in the area are owner occupied; 48.0%, renter occupied; and 6.8% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 178,666 housing units in the area - 46.7% owner occupied, 45.8% renter occupied, and 7.5% vacant. The annual rate of change in housing units since 2010 is 2.77%. Median home value in the area is \$224,924, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 1.93% annually to \$247,522.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

November 07, 2017





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<b>Population Summary</b>			
2000 Total Population	17,207	163,890	400,704
2010 Total Population	16,609	161,437	404,806
2017 Total Population	17,541	170,660	436,012
2017 Group Quarters	1,327	9,001	25,566
2022 Total Population	18,259	177,512	456,923
2017-2022 Annual Rate	0.81%	0.79%	0.94%
2017 Total Daytime Population	28,202	167,092	596,943
Workers	20,519	88,377	383,344
Residents	7,683	78,715	213,599
<b>Household Summary</b>			
2000 Households	7,354	66,392	162,879
2000 Average Household Size	2.15	2.33	2.31
2010 Households	7,204	65,964	165,177
2010 Average Household Size	2.12	2.31	2.30
2017 Households	7,575	69,278	177,114
2017 Average Household Size	2.14	2.33	2.32
2022 Households	7,868	71,839	185,398
2022 Average Household Size	2.15	2.35	2.33
2017-2022 Annual Rate	0.76%	0.73%	0.92%
2010 Families	3,239	33,453	80,154
2010 Average Family Size	2.92	3.07	3.13
2017 Families	3,372	34,770	84,530
2017 Average Family Size	2.95	3.09	3.16
2022 Families	3,487	35,880	87,794
2022 Average Family Size	2.96	3.11	3.17
2017-2022 Annual Rate	0.67%	0.63%	0.76%
<b>Housing Unit Summary</b>			
2000 Housing Units	7,645	68,205	168,327
Owner Occupied Housing Units	47.6%	55.8%	51.1%
Renter Occupied Housing Units	48.6%	41.5%	45.6%
Vacant Housing Units	3.8%	2.7%	3.2%
2010 Housing Units	7,706	70,334	178,666
Owner Occupied Housing Units	41.5%	51.1%	46.7%
Renter Occupied Housing Units	52.0%	42.7%	45.8%
Vacant Housing Units	6.5%	6.2%	7.5%
2017 Housing Units	8,070	73,482	189,991
Owner Occupied Housing Units	40.5%	49.7%	45.3%
Renter Occupied Housing Units	53.3%	44.5%	48.0%
Vacant Housing Units	6.1%	5.7%	6.8%
2022 Housing Units	8,396	76,220	198,640
Owner Occupied Housing Units	40.5%	49.6%	45.0%
Renter Occupied Housing Units	53.2%	44.7%	48.3%
Vacant Housing Units	6.3%	5.7%	6.7%
<b>Median Household Income</b>			
2017	\$43,790	\$55,707	\$49,679
2022	\$46,807	\$61,586	\$53,334
<b>Median Home Value</b>			
2017	\$184,469	\$246,239	\$224,924
2022	\$195,830	\$273,638	\$247,522
<b>Per Capita Income</b>			
2017	\$26,081	\$34,502	\$30,761
2022	\$29,071	\$38,942	\$34,697
<b>Median Age</b>			
2010	30.4	31.6	31.5
2017	32.0	33.1	32.9
2022	32.8	33.8	33.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2017 Households by Income</b>			
Household Income Base	7,575	69,278	177,114
<\$15,000	15.0%	11.9%	15.0%
\$15,000 - \$24,999	13.6%	10.1%	11.5%
\$25,000 - \$34,999	11.8%	9.6%	10.3%
\$35,000 - \$49,999	14.5%	13.4%	13.4%
\$50,000 - \$74,999	17.5%	16.3%	16.4%
\$75,000 - \$99,999	11.9%	11.3%	10.9%
\$100,000 - \$149,999	10.9%	14.5%	12.3%
\$150,000 - \$199,999	3.7%	6.5%	5.1%
\$200,000+	1.1%	6.3%	5.0%
Average Household Income	\$58,550	\$82,861	\$73,678
<b>2022 Households by Income</b>			
Household Income Base	7,868	71,839	185,398
<\$15,000	14.9%	11.7%	14.9%
\$15,000 - \$24,999	13.0%	9.4%	10.8%
\$25,000 - \$34,999	11.0%	8.6%	9.3%
\$35,000 - \$49,999	13.4%	12.2%	12.2%
\$50,000 - \$74,999	16.0%	14.8%	14.9%
\$75,000 - \$99,999	12.4%	11.3%	11.1%
\$100,000 - \$149,999	13.3%	16.9%	14.6%
\$150,000 - \$199,999	4.6%	7.8%	6.2%
\$200,000+	1.4%	7.3%	5.8%
Average Household Income	\$65,742	\$94,155	\$83,558
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	3,264	36,546	85,934
<\$50,000	1.6%	1.4%	2.0%
\$50,000 - \$99,999	3.8%	4.0%	5.0%
\$100,000 - \$149,999	20.0%	9.1%	12.0%
\$150,000 - \$199,999	35.8%	17.8%	21.1%
\$200,000 - \$249,999	24.5%	19.2%	19.8%
\$250,000 - \$299,999	7.6%	14.4%	13.1%
\$300,000 - \$399,999	4.7%	17.3%	13.2%
\$400,000 - \$499,999	0.7%	8.3%	6.6%
\$500,000 - \$749,999	0.3%	5.5%	4.5%
\$750,000 - \$999,999	0.5%	2.0%	1.7%
\$1,000,000 +	0.7%	1.1%	0.9%
Average Home Value	\$200,981	\$292,070	\$267,587
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	3,395	37,772	89,398
<\$50,000	1.0%	0.8%	1.2%
\$50,000 - \$99,999	2.7%	2.9%	3.8%
\$100,000 - \$149,999	16.8%	7.6%	10.0%
\$150,000 - \$199,999	32.1%	14.7%	17.8%
\$200,000 - \$249,999	25.8%	16.9%	18.2%
\$250,000 - \$299,999	9.8%	15.0%	14.5%
\$300,000 - \$399,999	7.4%	20.8%	16.7%
\$400,000 - \$499,999	1.3%	10.6%	8.5%
\$500,000 - \$749,999	0.4%	6.6%	5.7%
\$750,000 - \$999,999	1.0%	2.6%	2.3%
\$1,000,000 +	1.5%	1.6%	1.4%
Average Home Value	\$227,312	\$320,434	\$297,565

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Age</b>			
Total	16,609	161,439	404,806
0 - 4	6.4%	6.2%	6.7%
5 - 9	5.0%	5.6%	5.7%
10 - 14	4.3%	5.1%	5.0%
15 - 24	22.8%	21.1%	20.4%
25 - 34	19.0%	16.9%	17.6%
35 - 44	12.9%	12.2%	12.1%
45 - 54	12.3%	12.8%	12.3%
55 - 64	8.9%	11.0%	10.3%
65 - 74	4.1%	4.8%	5.0%
75 - 84	2.6%	2.8%	3.1%
85 +	1.7%	1.4%	1.8%
18 +	81.7%	79.9%	79.5%
<b>2017 Population by Age</b>			
Total	17,542	170,660	436,014
0 - 4	5.8%	5.7%	6.1%
5 - 9	5.3%	5.4%	5.7%
10 - 14	4.5%	5.1%	5.2%
15 - 24	20.2%	19.4%	19.1%
25 - 34	19.2%	17.5%	17.3%
35 - 44	13.1%	12.1%	12.3%
45 - 54	11.4%	11.3%	11.0%
55 - 64	10.4%	11.8%	11.0%
65 - 74	5.7%	7.2%	7.1%
75 - 84	2.6%	3.0%	3.3%
85 +	1.7%	1.5%	1.9%
18 +	82.0%	80.8%	80.1%
<b>2022 Population by Age</b>			
Total	18,259	177,513	456,923
0 - 4	5.7%	5.8%	6.2%
5 - 9	4.9%	5.2%	5.4%
10 - 14	4.6%	5.0%	5.1%
15 - 24	19.4%	18.4%	18.5%
25 - 34	19.1%	17.7%	17.1%
35 - 44	13.2%	13.0%	12.9%
45 - 54	11.1%	10.4%	10.4%
55 - 64	10.5%	11.0%	10.5%
65 - 74	6.9%	8.4%	8.2%
75 - 84	3.1%	3.7%	3.9%
85 +	1.5%	1.5%	1.8%
18 +	82.3%	81.2%	80.4%
<b>2010 Population by Sex</b>			
Males	8,180	78,038	199,776
Females	8,429	83,399	205,030
<b>2017 Population by Sex</b>			
Males	8,653	82,786	215,606
Females	8,888	87,873	220,405
<b>2022 Population by Sex</b>			
Males	9,033	86,324	226,043
Females	9,226	91,188	230,881

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	16,610	161,437	404,806
White Alone	68.9%	71.5%	66.1%
Black Alone	17.9%	12.8%	14.8%
American Indian Alone	1.1%	0.8%	1.7%
Asian Alone	5.3%	9.5%	9.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.4%	1.9%	4.2%
Two or More Races	4.3%	3.5%	3.9%
Hispanic Origin	6.2%	5.0%	9.1%
Diversity Index	54.9	51.4	61.0
<b>2017 Population by Race/Ethnicity</b>			
Total	17,541	170,660	436,012
White Alone	63.6%	67.2%	61.9%
Black Alone	20.1%	13.8%	15.9%
American Indian Alone	1.0%	0.7%	1.5%
Asian Alone	7.4%	12.3%	11.9%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.7%	2.0%	4.4%
Two or More Races	5.0%	4.1%	4.3%
Hispanic Origin	7.0%	5.4%	9.5%
Diversity Index	60.8	56.4	65.0
<b>2022 Population by Race/Ethnicity</b>			
Total	18,259	177,512	456,923
White Alone	59.3%	63.8%	58.6%
Black Alone	22.0%	14.7%	16.9%
American Indian Alone	1.0%	0.7%	1.5%
Asian Alone	9.1%	14.3%	13.7%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	2.9%	2.1%	4.6%
Two or More Races	5.5%	4.4%	4.6%
Hispanic Origin	7.6%	5.8%	10.0%
Diversity Index	64.9	60.0	67.9
<b>2010 Population by Relationship and Household Type</b>			
Total	16,609	161,437	404,807
In Households	91.8%	94.3%	93.7%
In Family Households	59.2%	65.5%	64.4%
Householder	19.1%	20.7%	19.8%
Spouse	12.0%	14.7%	13.3%
Child	22.7%	25.2%	25.1%
Other relative	3.2%	2.9%	3.8%
Nonrelative	2.2%	2.0%	2.4%
In Nonfamily Households	32.6%	28.8%	29.3%
In Group Quarters	8.2%	5.7%	6.3%
Institutionalized Population	1.4%	0.7%	1.1%
Noninstitutionalized Population	6.8%	5.0%	5.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2017 Population 25+ by Educational Attainment</b>			
Total	11,266	109,876	278,596
Less than 9th Grade	3.4%	4.2%	6.3%
9th - 12th Grade, No Diploma	4.1%	3.1%	4.7%
High School Graduate	16.7%	12.7%	15.0%
GED/Alternative Credential	2.8%	2.3%	2.9%
Some College, No Degree	19.2%	15.4%	17.3%
Associate Degree	7.3%	6.5%	6.8%
Bachelor's Degree	26.4%	29.0%	26.3%
Graduate/Professional Degree	20.0%	26.8%	20.6%
<b>2017 Population 15+ by Marital Status</b>			
Total	14,808	142,901	362,068
Never Married	51.6%	47.1%	48.4%
Married	32.7%	39.4%	37.2%
Widowed	4.7%	3.6%	4.2%
Divorced	10.9%	10.0%	10.2%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.2%	95.0%	93.9%
Civilian Unemployed (Unemployment Rate)	5.8%	5.0%	6.1%
<b>2017 Employed Population 16+ by Industry</b>			
Total	10,040	93,984	226,218
Agriculture/Mining	0.1%	0.4%	0.5%
Construction	3.1%	2.9%	3.2%
Manufacturing	6.4%	7.8%	8.3%
Wholesale Trade	1.1%	1.5%	1.9%
Retail Trade	9.6%	8.8%	9.2%
Transportation/Utilities	5.4%	3.2%	3.7%
Information	1.2%	2.0%	1.9%
Finance/Insurance/Real Estate	5.8%	7.0%	7.1%
Services	63.9%	62.9%	61.0%
Public Administration	3.4%	3.5%	3.3%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	10,043	93,984	226,219
White Collar	65.4%	73.8%	68.6%
Management/Business/Financial	12.9%	16.2%	15.7%
Professional	28.6%	36.4%	31.8%
Sales	10.4%	8.7%	8.7%
Administrative Support	13.5%	12.6%	12.4%
Services	20.2%	15.2%	18.0%
Blue Collar	14.4%	10.9%	13.4%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	2.2%	1.8%	2.3%
Installation/Maintenance/Repair	0.9%	1.3%	1.4%
Production	5.2%	4.1%	5.0%
Transportation/Material Moving	6.1%	3.4%	4.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	16,609	161,437	404,806
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

November 07, 2017





## Market Profile

699 Snelling Ave N, Saint Paul, Minnesota, 55104  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.96219  
Longitude: -93.16716

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	7,204	65,964	165,178
Households with 1 Person	40.7%	35.4%	38.1%
Households with 2+ People	59.3%	64.6%	61.9%
Family Households	45.0%	50.7%	48.5%
Husband-wife Families	28.0%	36.1%	32.5%
With Related Children	13.3%	16.4%	14.5%
Other Family (No Spouse Present)	16.9%	14.7%	16.0%
Other Family with Male Householder	4.6%	3.7%	4.1%
With Related Children	2.2%	1.8%	2.1%
Other Family with Female Householder	12.4%	11.0%	11.9%
With Related Children	8.3%	7.2%	8.2%
Nonfamily Households	14.4%	13.9%	13.3%
All Households with Children	24.1%	25.7%	25.1%
Multigenerational Households	1.8%	2.0%	2.4%
Unmarried Partner Households	8.2%	7.4%	8.0%
Male-female	6.9%	6.1%	6.6%
Same-sex	1.3%	1.4%	1.4%
<b>2010 Households by Size</b>			
Total	7,201	65,964	165,178
1 Person Household	40.7%	35.4%	38.1%
2 Person Household	29.4%	31.9%	30.5%
3 Person Household	14.2%	13.9%	13.0%
4 Person Household	9.4%	11.0%	9.8%
5 Person Household	3.9%	4.5%	4.5%
6 Person Household	1.3%	1.6%	1.9%
7 + Person Household	1.1%	1.7%	2.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,204	65,964	165,177
Owner Occupied	44.4%	54.5%	50.5%
Owned with a Mortgage/Loan	36.3%	41.6%	38.4%
Owned Free and Clear	8.1%	12.9%	12.1%
Renter Occupied	55.6%	45.5%	49.5%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	7,706	70,334	178,666
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 44.96219  
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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Emerald City (8B)	Emerald City (8B)	Emerald City (8B)
2.	College Towns (14B)	In Style (5B)	In Style (5B)
3.	Set to Impress (11D)	College Towns (14B)	College Towns (14B)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$12,324,003	\$157,760,674	\$360,941,164
Average Spent	\$1,626.93	\$2,277.21	\$2,037.90
Spending Potential Index	75	105	94
Education: Total \$	\$8,957,721	\$116,057,632	\$265,778,799
Average Spent	\$1,182.54	\$1,675.25	\$1,500.61
Spending Potential Index	81	115	103
Entertainment/Recreation: Total \$	\$17,097,252	\$219,909,210	\$499,686,443
Average Spent	\$2,257.06	\$3,174.30	\$2,821.27
Spending Potential Index	72	102	90
Food at Home: Total \$	\$28,989,016	\$361,143,638	\$835,876,768
Average Spent	\$3,826.93	\$5,212.96	\$4,719.43
Spending Potential Index	76	104	94
Food Away from Home: Total \$	\$19,346,340	\$244,597,841	\$560,513,455
Average Spent	\$2,553.97	\$3,530.67	\$3,164.70
Spending Potential Index	77	106	95
Health Care: Total \$	\$28,992,493	\$374,309,200	\$850,072,457
Average Spent	\$3,827.39	\$5,403.00	\$4,799.58
Spending Potential Index	68	97	86
HH Furnishings & Equipment: Total \$	\$10,696,845	\$137,952,817	\$312,348,719
Average Spent	\$1,412.12	\$1,991.29	\$1,763.55
Spending Potential Index	73	102	91
Personal Care Products & Services: Total \$	\$4,461,356	\$57,100,674	\$130,260,993
Average Spent	\$588.96	\$824.23	\$735.46
Spending Potential Index	74	104	92
Shelter: Total \$	\$95,974,299	\$1,213,373,238	\$2,798,599,283
Average Spent	\$12,669.87	\$17,514.55	\$15,801.12
Spending Potential Index	78	108	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,137,711	\$159,476,916	\$359,134,891
Average Spent	\$1,602.34	\$2,301.98	\$2,027.70
Spending Potential Index	68	98	87
Travel: Total \$	\$10,797,143	\$145,077,560	\$324,651,635
Average Spent	\$1,425.37	\$2,094.14	\$1,833.01
Spending Potential Index	69	101	88
Vehicle Maintenance & Repairs: Total \$	\$5,923,989	\$75,214,126	\$171,654,824
Average Spent	\$782.04	\$1,085.69	\$969.18
Spending Potential Index	73	101	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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