Site Map

1405 5th St SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

Executive Summary
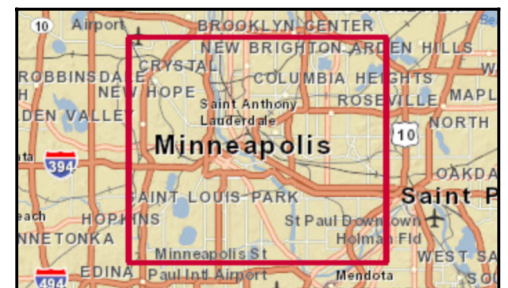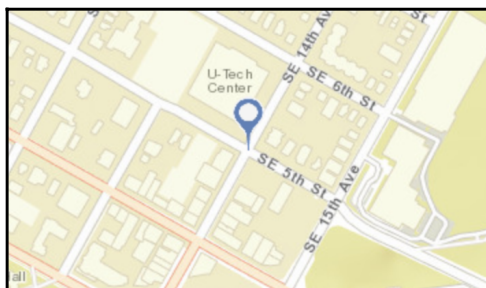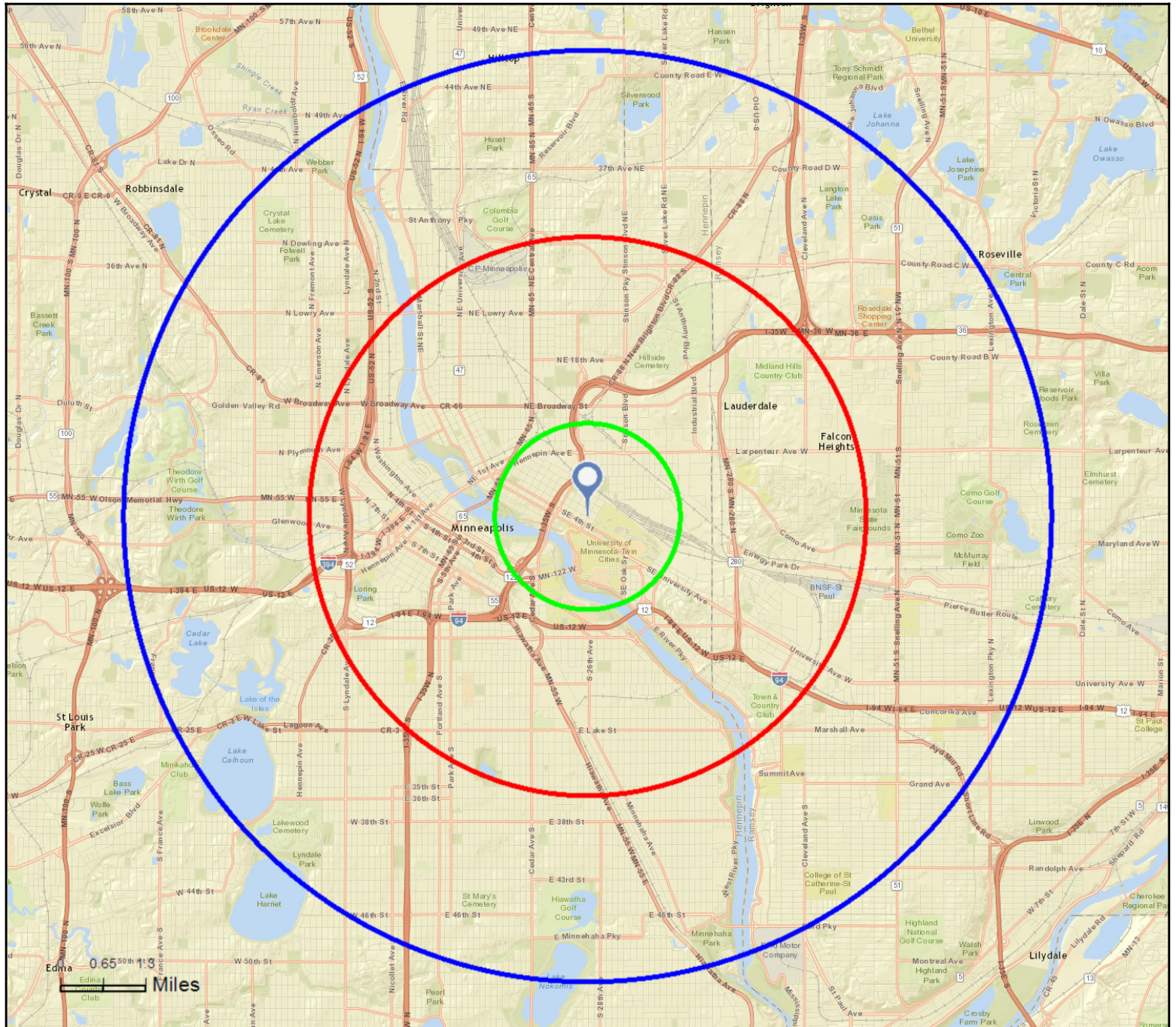
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	1 mile	3 miles	5 miles
Population			
2000 Population	22,153	168,186	448,248
2010 Population	26,526	178,892	447,388
2015 Population	29,176	188,526	463,292
2020 Population	31,449	199,397	485,163
2000-2010 Annual Rate	1.82%	0.62%	-0.02%
2010-2015 Annual Rate	1.83%	1.00%	0.67%
2015-2020 Annual Rate	1.51%	1.13%	0.93%
2015 Male Population	52.6%	51.7%	50.0%
2015 Female Population	47.4%	48.3%	50.0%
2015 Median Age	22.8	30.2	32.5

In the identified area, the current year population is 463,292. In 2010, the Census count in the area was 447,388. The rate of change since 2010 was 0.67% annually. The five-year projection for the population in the area is 485,163 representing a change of 0.93% annually from 2015 to 2020. Currently, the population is 50.0% male and 50.0% female.

Median Age			

The median age in this area is 22.8, compared to U.S. median age of 37.9.

	1 mile	3 miles	5 miles
Race and Ethnicity			
2015 White Alone	72.5%	59.6%	63.4%
2015 Black Alone	7.7%	19.7%	18.3%
2015 American Indian/Alaska Native Alone	1.0%	2.4%	1.7%
2015 Asian Alone	14.1%	7.7%	7.0%
2015 Pacific Islander Alone	0.0%	0.1%	0.0%
2015 Other Race	1.4%	6.0%	5.1%
2015 Two or More Races	3.3%	4.5%	4.5%
2015 Hispanic Origin (Any Race)	3.9%	11.6%	9.9%

Persons of Hispanic origin represent 9.9% of the population in the identified area compared to 17.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 63.8 in the identified area, compared to 63.0 for the U.S. as a whole.

	1 mile	3 miles	5 miles
Households			
2000 Households	7,586	73,399	188,327
2010 Households	8,649	78,520	190,238
2015 Total Households	9,778	83,309	198,427
2020 Total Households	10,778	88,643	208,750
2000-2010 Annual Rate	1.32%	0.68%	0.10%
2010-2015 Annual Rate	2.36%	1.13%	0.81%
2015-2020 Annual Rate	1.97%	1.25%	1.02%
2015 Average Household Size	2.31	2.07	2.20

The household count in this area has changed from 190,238 in 2010 to 198,427 in the current year, a change of 0.81% annually. The five-year projection of households is 208,750, a change of 1.02% annually from the current year total. Average household size is currently 2.20, compared to 2.21 in the year 2010. The number of families in the current year is 86,466 in the specified area.

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	1 mile	3 miles	5 miles
Median Household Income			
2015 Median Household Income	$27,149	$36,389	$44,977
2020 Median Household Income	$30,025	$41,418	$52,129
2015-2020 Annual Rate	2.03%	2.62%	3.00%
Average Household Income			
2015 Average Household Income	$42,627	$54,507	$64,338
2020 Average Household Income	$49,293	$63,043	$73,557
2015-2020 Annual Rate	2.95%	2.95%	2.71%
Per Capita Income			
2015 Per Capita Income	$16,828	$24,925	$28,110
2020 Per Capita Income	$19,348	$28,835	$32,190
2015-2020 Annual Rate	2.83%	2.96%	2.75%

Households by Income

Current median household income is $44,977 in the area, compared to $53,217 for all U.S. households. Median household income is projected to be $52,129 in five years, compared to $60,683 for all U.S. households

Current average household income is $64,338 in this area, compared to $74,699 for all U.S. households. Average household income is projected to be $73,557 in five years, compared to $84,910 for all U.S. households

Current per capita income is $28,110 in the area, compared to the U.S. per capita income of $28,597. The per capita income is projected to be $32,190 in five years, compared to $32,501 for all U.S. households

Housing			
2000 Total Housing Units	7,754	76,883	195,402
2000 Owner Occupied Housing Units	1,572	24,364	93,868
2000 Renter Occupied Housing Units	6,014	49,036	94,459
2000 Vacant Housing Units	168	3,483	7,075
2010 Total Housing Units	9,169	86,319	207,162
2010 Owner Occupied Housing Units	1,545	26,015	91,027
2010 Renter Occupied Housing Units	7,104	52,505	99,211
2010 Vacant Housing Units	520	7,799	16,924
2015 Total Housing Units	10,315	91,295	216,146
2015 Owner Occupied Housing Units	1,756	27,346	93,852
2015 Renter Occupied Housing Units	8,023	55,962	104,576
2015 Vacant Housing Units	537	7,986	17,719
2020 Total Housing Units	11,374	97,112	227,358
2020 Owner Occupied Housing Units	1,918	28,991	98,198
2020 Renter Occupied Housing Units	8,860	59,652	110,552
2020 Vacant Housing Units	596	8,469	18,608

Currently, 43.4% of the 216,146 housing units in the area are owner occupied; 48.4%, renter occupied; and 8.2% are vacant. Currently, in the U.S., 55.7% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.6% are vacant. In 2010, there were 207,162 housing units in the area - 43.9% owner occupied, 47.9% renter occupied, and 8.2% vacant. The annual rate of change in housing units since 2010 is 1.90%. Median home value in the area is $225,131, compared to a median home value of $200,006 for the U.S. In five years, median value is projected to change by 3.36% annually to $265,577.

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2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	22,153	26,526	1.82%
Households	7,586	8,649	1.32%
Housing Units	7,754	9,169	1.69%

Population by Race		Number	Percent
Total		26,526	100.0%
Population Reporting One Race		25,733	97.0%
White		20,002	75.4%
Black		1,856	7.0%
American Indian		270	1.0%
Asian		3,238	12.2%
Pacific Islander		9	0.0%
Some Other Race		358	1.4%
Population Reporting Two or More Races		793	3.0%
Total Hispanic Population		967	3.6%

Population by Sex			
Male		13,884	52.3%
Female		12,642	47.7%

Population by Age			
Total		26,529	100.0%
Age 0 - 4		489	1.8%
Age 5 - 9		340	1.3%
Age 10 - 14		261	1.0%
Age 15 - 19		5,615	21.2%
Age 20 - 24		12,396	46.7%
Age 25 - 29		2,586	9.7%
Age 30 - 34		1,057	4.0%
Age 35 - 39		582	2.2%
Age 40 - 44		504	1.9%
Age 45 - 49		489	1.8%
Age 50 - 54		532	2.0%
Age 55 - 59		461	1.7%
Age 60 - 64		461	1.7%
Age 65 - 69		270	1.0%
Age 70 - 74		167	0.6%
Age 75 - 79		113	0.4%
Age 80 - 84		101	0.4%
Age 85+		100	0.4%
Age 18+		25,265	95.2%
Age 65+		751	2.8%

Median Age by Sex and Race/Hispanic Origin			
Total Population		22.6	
Male		22.9	
Female		22.3	
White Alone		22.5	
Black Alone		22.7	
American Indian Alone		22.3	
Asian Alone		23.4	
Pacific Islander Alone		22.5	
Some Other Race Alone		24.2	
Two or More Races		21.8	
Hispanic Population		23.2	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

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Households by Type

Total	8,649	100.0%
Households with 1 Person	3,362	38.9%
Households with 2+ People	5,287	61.1%
Family Households	1,604	18.5%
Husband-wife Families	943	10.9%
With Own Children	268	3.1%
Other Family (No Spouse Present)	660	7.6%
With Own Children	280	3.2%
Nonfamily Households	3,683	42.6%
All Households with Children	592	6.8%
Multigenerational Households	40	0.5%
Unmarried Partner Households	568	6.6%
Male-female	506	5.9%
Same-sex	62	0.7%
Average Household Size	2.32	

Family Households by Size

Total	1,604	100.0%
2 People	893	55.7%
3 People	346	21.6%
4 People	194	12.1%
5 People	96	6.0%
6 People	38	2.4%
7+ People	37	2.3%
Average Family Size	2.85	

Nonfamily Households by Size

Total	7,045	100.0%
1 Person	3,362	47.7%
2 People	1,732	24.6%
3 People	729	10.3%
4 People	723	10.3%
5 People	338	4.8%
6 People	86	1.2%
7+ People	75	1.1%
Average Nonfamily Size	2.15	

Population by Relationship and Household Type

Total	26,526	100.0%
In Households	20,045	75.6%
In Family Households	4,895	18.5%
Householder	1,696	6.4%
Spouse	1,000	3.8%
Child	1,458	5.5%
Other relative	426	1.6%
Nonrelative	317	1.2%
In Nonfamily Households	15,149	57.1%
In Group Quarters	6,481	24.4%
Institutionalized Population	78	0.3%
Noninstitutionalized Population	6,403	24.1%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

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Family Households by Age of Householder

Total	1,603	100.0%
Householder Age 15 - 44	970	60.5%
Householder Age 45 - 54	235	14.7%
Householder Age 55 - 64	209	13.0%
Householder Age 65 - 74	119	7.4%
Householder Age 75+	70	4.4%

Nonfamily Households by Age of Householder

Total	7,046	100.0%
Householder Age 15 - 44	5,955	84.5%
Householder Age 45 - 54	397	5.6%
Householder Age 55 - 64	375	5.3%
Householder Age 65 - 74	174	2.5%
Householder Age 75+	145	2.1%

Households by Race of Householder

Total	8,649	100.0%
Householder is White Alone	6,541	75.6%
Householder is Black Alone	568	6.6%
Householder is American Indian Alone	72	0.8%
Householder is Asian Alone	1,158	13.4%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	95	1.1%
Householder is Two or More Races	214	2.5%
Households with Hispanic Householder	289	3.3%

Husband-wife Families by Race of Householder

Total	943	100.0%
Householder is White Alone	690	73.2%
Householder is Black Alone	96	10.2%
Householder is American Indian Alone	5	0.5%
Householder is Asian Alone	110	11.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	25	2.7%
Householder is Two or More Races	17	1.8%
Husband-wife Families with Hispanic Householder	51	5.4%

Other Families (No Spouse) by Race of Householder

Total	660	100.0%
Householder is White Alone	338	51.2%
Householder is Black Alone	195	29.5%
Householder is American Indian Alone	35	5.3%
Householder is Asian Alone	50	7.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	11	1.7%
Householder is Two or More Races	31	4.7%
Other Families with Hispanic Householder	46	7.0%

Nonfamily Households by Race of Householder

Total	7,046	100.0%
Householder is White Alone	5,514	78.3%
Householder is Black Alone	277	3.9%
Householder is American Indian Alone	32	0.5%
Householder is Asian Alone	997	14.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	59	0.8%
Householder is Two or More Races	166	2.4%
Nonfamily Households with Hispanic Householder	192	2.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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Total Housing Units by Occupancy

Total	9,178	100.0%
Occupied Housing Units	8,649	94.2%
Vacant Housing Units		
For Rent	247	2.7%
Rented, not Occupied	21	0.2%
For Sale Only	114	1.2%
Sold, not Occupied	9	0.1%
For Seasonal/Recreational/Occasional Use	71	0.8%
For Migrant Workers	3	0.0%
Other Vacant	64	0.7%
Total Vacancy Rate	5.7%	

Households by Tenure and Mortgage Status

Total	8,649	100.0%
Owner Occupied	1,545	17.9%
Owned with a Mortgage/Loan	1,087	12.6%
Owned Free and Clear	458	5.3%
Average Household Size	2.10	
Renter Occupied	7,104	82.1%
Average Household Size	2.37	

Owner-occupied Housing Units by Race of Householder

Total	1,546	100.0%
Householder is White Alone	1,390	89.9%
Householder is Black Alone	32	2.1%
Householder is American Indian Alone	3	0.2%
Householder is Asian Alone	82	5.3%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	9	0.6%
Householder is Two or More Races	29	1.9%
Owner-occupied Housing Units with Hispanic Householder	33	2.1%

Renter-occupied Housing Units by Race of Householder

Total	7,104	100.0%
Householder is White Alone	5,151	72.5%
Householder is Black Alone	536	7.5%
Householder is American Indian Alone	70	1.0%
Householder is Asian Alone	1,076	15.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	86	1.2%
Householder is Two or More Races	185	2.6%
Renter-occupied Housing Units with Hispanic Householder	256	3.6%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.30
Householder is Black Alone	2.66
Householder is American Indian Alone	3.24
Householder is Asian Alone	2.10
Householder is Pacific Islander Alone	1.00
Householder is Some Other Race Alone	2.99
Householder is Two or More Races	2.41
Householder is Hispanic	2.58

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	2000	2010	2000-2010 Annual Rate
Population	168,186	178,892	0.62%
Households	73,399	78,520	0.68%
Housing Units	76,883	86,319	1.16%

Population by Race	Number	Percent
Total	178,891	100.0%
Population Reporting One Race	171,449	95.8%
White	110,839	62.0%
Black	33,416	18.7%
American Indian	4,628	2.6%
Asian	11,925	6.7%
Pacific Islander	90	0.1%
Some Other Race	10,551	5.9%
Population Reporting Two or More Races	7,442	4.2%
Total Hispanic Population	20,242	11.3%

Population by Sex		
Male	92,575	51.7%
Female	86,317	48.3%

Population by Age		
Total	178,895	100.0%
Age 0 - 4	10,707	6.0%
Age 5 - 9	8,033	4.5%
Age 10 - 14	6,109	3.4%
Age 15 - 19	13,934	7.8%
Age 20 - 24	31,575	17.7%
Age 25 - 29	23,819	13.3%
Age 30 - 34	16,155	9.0%
Age 35 - 39	11,396	6.4%
Age 40 - 44	9,464	5.3%
Age 45 - 49	9,363	5.2%
Age 50 - 54	9,341	5.2%
Age 55 - 59	8,519	4.8%
Age 60 - 64	6,806	3.8%
Age 65 - 69	4,348	2.4%
Age 70 - 74	2,995	1.7%
Age 75 - 79	2,334	1.3%
Age 80 - 84	1,850	1.0%
Age 85+	2,143	1.2%
Age 18+	150,383	84.1%
Age 65+	13,670	7.6%

Median Age by Sex and Race/Hispanic Origin	
Total Population	29.0
Male	29.5
Female	28.5
White Alone	30.5
Black Alone	28.2
American Indian Alone	26.7
Asian Alone	26.7
Pacific Islander Alone	28.5
Some Other Race Alone	25.9
Two or More Races	22.4
Hispanic Population	25.8

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

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Households by Type

Total	78,520	100.0%
Households with 1 Person	36,212	46.1%
Households with 2+ People	42,308	53.9%
Family Households	27,673	35.2%
Husband-wife Families	17,049	21.7%
With Own Children	6,917	8.8%
Other Family (No Spouse Present)	10,623	13.5%
With Own Children	5,961	7.6%
Nonfamily Households	14,635	18.6%
All Households with Children	14,103	18.0%
Multigenerational Households	1,216	1.5%
Unmarried Partner Households	6,875	8.8%
Male-female	5,696	7.3%
Same-sex	1,179	1.5%
Average Household Size	2.07	

Family Households by Size

Total	27,673	100.0%
2 People	12,652	45.7%
3 People	6,287	22.7%
4 People	4,316	15.6%
5 People	2,076	7.5%
6 People	1,084	3.9%
7+ People	1,258	4.5%
Average Family Size	3.05	

Nonfamily Households by Size

Total	50,847	100.0%
1 Person	36,212	71.2%
2 People	10,109	19.9%
3 People	2,175	4.3%
4 People	1,514	3.0%
5 People	559	1.1%
6 People	150	0.3%
7+ People	128	0.3%
Average Nonfamily Size	1.45	

Population by Relationship and Household Type

Total	178,892	100.0%
In Households	162,884	91.1%
In Family Households	88,958	49.7%
Householder	27,740	15.5%
Spouse	17,077	9.5%
Child	32,483	18.2%
Other relative	6,984	3.9%
Nonrelative	4,674	2.6%
In Nonfamily Households	73,926	41.3%
In Group Quarters	16,008	8.9%
Institutionalized Population	2,065	1.2%
Noninstitutionalized Population	13,944	7.8%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
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Family Households by Age of Householder

Total	27,673	100.0%
Householder Age 15 - 44	15,882	57.4%
Householder Age 45 - 54	4,756	17.2%
Householder Age 55 - 64	3,837	13.9%
Householder Age 65 - 74	1,862	6.7%
Householder Age 75+	1,336	4.8%

Nonfamily Households by Age of Householder

Total	50,846	100.0%
Householder Age 15 - 44	30,718	60.4%
Householder Age 45 - 54	7,032	13.8%
Householder Age 55 - 64	6,526	12.8%
Householder Age 65 - 74	3,418	6.7%
Householder Age 75+	3,152	6.2%

Households by Race of Householder

Total	78,521	100.0%
Householder is White Alone	54,025	68.8%
Householder is Black Alone	13,470	17.2%
Householder is American Indian Alone	1,403	1.8%
Householder is Asian Alone	4,806	6.1%
Householder is Pacific Islander Alone	31	0.0%
Householder is Some Other Race Alone	2,506	3.2%
Householder is Two or More Races	2,280	2.9%
Households with Hispanic Householder	5,143	6.6%

Husband-wife Families by Race of Householder

Total	17,050	100.0%
Householder is White Alone	12,083	70.9%
Householder is Black Alone	2,104	12.3%
Householder is American Indian Alone	166	1.0%
Householder is Asian Alone	1,264	7.4%
Householder is Pacific Islander Alone	7	0.0%
Householder is Some Other Race Alone	1,023	6.0%
Householder is Two or More Races	403	2.4%
Husband-wife Families with Hispanic Householder	1,833	10.8%

Other Families (No Spouse) by Race of Householder

Total	10,623	100.0%
Householder is White Alone	4,403	41.4%
Householder is Black Alone	3,794	35.7%
Householder is American Indian Alone	646	6.1%
Householder is Asian Alone	420	4.0%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	815	7.7%
Householder is Two or More Races	541	5.1%
Other Families with Hispanic Householder	1,520	14.3%

Nonfamily Households by Race of Householder

Total	50,849	100.0%
Householder is White Alone	37,539	73.8%
Householder is Black Alone	7,572	14.9%
Householder is American Indian Alone	592	1.2%
Householder is Asian Alone	3,122	6.1%
Householder is Pacific Islander Alone	20	0.0%
Householder is Some Other Race Alone	668	1.3%
Householder is Two or More Races	1,336	2.6%
Nonfamily Households with Hispanic Householder	1,791	3.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

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Total Housing Units by Occupancy

Total	86,263	100.0%
Occupied Housing Units	78,520	91.0%
Vacant Housing Units		
For Rent	3,953	4.6%
Rented, not Occupied	260	0.3%
For Sale Only	1,077	1.2%
Sold, not Occupied	176	0.2%
For Seasonal/Recreational/Occasional Use	911	1.1%
For Migrant Workers	4	0.0%
Other Vacant	1,362	1.6%
Total Vacancy Rate	9.0%	

Households by Tenure and Mortgage Status

Total	78,520	100.0%
Owner Occupied	26,015	33.1%
Owned with a Mortgage/Loan	19,999	25.5%
Owned Free and Clear	6,017	7.7%
Average Household Size	2.17	
Renter Occupied	52,505	66.9%
Average Household Size	2.03	

Owner-occupied Housing Units by Race of Householder

Total	26,015	100.0%
Householder is White Alone	22,970	88.3%
Householder is Black Alone	993	3.8%
Householder is American Indian Alone	196	0.8%
Householder is Asian Alone	860	3.3%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	483	1.9%
Householder is Two or More Races	505	1.9%
Owner-occupied Housing Units with Hispanic Householder	1,007	3.9%

Renter-occupied Housing Units by Race of Householder

Total	52,505	100.0%
Householder is White Alone	31,055	59.1%
Householder is Black Alone	12,477	23.8%
Householder is American Indian Alone	1,207	2.3%
Householder is Asian Alone	3,945	7.5%
Householder is Pacific Islander Alone	23	0.0%
Householder is Some Other Race Alone	2,023	3.9%
Householder is Two or More Races	1,775	3.4%
Renter-occupied Housing Units with Hispanic Householder	4,136	7.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.90
Householder is Black Alone	2.24
Householder is American Indian Alone	2.94
Householder is Asian Alone	2.13
Householder is Pacific Islander Alone	2.32
Householder is Some Other Race Alone	4.02
Householder is Two or More Races	2.42
Householder is Hispanic	3.58

Source: U.S. Census Bureau, Census 2010 Summary File 1.

March 15, 2016

2010 Census Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

	2000	2010	2000-2010 Annual Rate
Population	448,248	447,388	-0.02%
Households	188,327	190,238	0.10%
Housing Units	195,402	207,162	0.59%

Population by Race	Number	Percent
Total	447,388	100.0%
Population Reporting One Race	428,880	95.9%
White	294,658	65.9%
Black	76,986	17.2%
American Indian	7,906	1.8%
Asian	27,077	6.1%
Pacific Islander	206	0.0%
Some Other Race	22,047	4.9%
Population Reporting Two or More Races	18,508	4.1%
Total Hispanic Population	42,629	9.5%

Population by Sex		
Male	223,257	49.9%
Female	224,131	50.1%

Population by Age		
Total	447,387	100.0%
Age 0 - 4	28,928	6.5%
Age 5 - 9	24,075	5.4%
Age 10 - 14	20,612	4.6%
Age 15 - 19	32,080	7.2%
Age 20 - 24	56,622	12.7%
Age 25 - 29	51,239	11.5%
Age 30 - 34	38,814	8.7%
Age 35 - 39	30,185	6.7%
Age 40 - 44	27,199	6.1%
Age 45 - 49	26,917	6.0%
Age 50 - 54	26,757	6.0%
Age 55 - 59	24,569	5.5%
Age 60 - 64	18,987	4.2%
Age 65 - 69	12,004	2.7%
Age 70 - 74	8,409	1.9%
Age 75 - 79	6,784	1.5%
Age 80 - 84	5,955	1.3%
Age 85+	7,251	1.6%
Age 18+	361,115	80.7%
Age 65+	40,403	9.0%

Median Age by Sex and Race/Hispanic Origin	
Total Population	31.3
Male	31.3
Female	31.4
White Alone	34.5
Black Alone	27.7
American Indian Alone	27.4
Asian Alone	26.2
Pacific Islander Alone	28.5
Some Other Race Alone	25.6
Two or More Races	20.3
Hispanic Population	25.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

2010 Census Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

Households by Type

Total	190,237	100.0%
Households with 1 Person	76,818	40.4%
Households with 2+ People	113,419	59.6%
Family Households	84,260	44.3%
Husband-wife Families	55,230	29.0%
With Own Children	23,391	12.3%
Other Family (No Spouse Present)	29,030	15.3%
With Own Children	16,148	8.5%
Nonfamily Households	29,159	15.3%
All Households with Children	43,372	22.8%
Multigenerational Households	4,079	2.1%
Unmarried Partner Households	17,117	9.0%
Male-female	13,874	7.3%
Same-sex	3,243	1.7%
Average Household Size	2.21	

Family Households by Size

Total	84,260	100.0%
2 People	36,668	43.5%
3 People	19,412	23.0%
4 People	14,763	17.5%
5 People	6,828	8.1%
6 People	3,031	3.6%
7+ People	3,558	4.2%
Average Family Size	3.09	

Nonfamily Households by Size

Total	105,977	100.0%
1 Person	76,818	72.5%
2 People	21,509	20.3%
3 People	4,119	3.9%
4 People	2,311	2.2%
5 People	835	0.8%
6 People	214	0.2%
7+ People	171	0.2%
Average Nonfamily Size	1.40	

Population by Relationship and Household Type

Total	447,388	100.0%
In Households	420,849	94.1%
In Family Households	272,531	60.9%
Householder	84,236	18.8%
Spouse	55,232	12.3%
Child	103,295	23.1%
Other relative	17,708	4.0%
Nonrelative	12,062	2.7%
In Nonfamily Households	148,318	33.2%
In Group Quarters	26,539	5.9%
Institutionalized Population	4,514	1.0%
Noninstitutionalized Population	22,025	4.9%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

March 15, 2016

2010 Census Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

Family Households by Age of Householder

Total	84,261	100.0%
Householder Age 15 - 44	42,971	51.0%
Householder Age 45 - 54	16,912	20.1%
Householder Age 55 - 64	13,320	15.8%
Householder Age 65 - 74	6,202	7.4%
Householder Age 75+	4,856	5.8%

Nonfamily Households by Age of Householder

Total	105,977	100.0%
Householder Age 15 - 44	58,029	54.8%
Householder Age 45 - 54	16,155	15.2%
Householder Age 55 - 64	15,173	14.3%
Householder Age 65 - 74	7,755	7.3%
Householder Age 75+	8,865	8.4%

Households by Race of Householder

Total	190,238	100.0%
Householder is White Alone	140,511	73.9%
Householder is Black Alone	28,358	14.9%
Householder is American Indian Alone	2,438	1.3%
Householder is Asian Alone	8,892	4.7%
Householder is Pacific Islander Alone	66	0.0%
Householder is Some Other Race Alone	5,124	2.7%
Householder is Two or More Races	4,849	2.5%
Households with Hispanic Householder	10,513	5.5%

Husband-wife Families by Race of Householder

Total	55,230	100.0%
Householder is White Alone	43,078	78.0%
Householder is Black Alone	5,361	9.7%
Householder is American Indian Alone	403	0.7%
Householder is Asian Alone	3,100	5.6%
Householder is Pacific Islander Alone	19	0.0%
Householder is Some Other Race Alone	2,203	4.0%
Householder is Two or More Races	1,066	1.9%
Husband-wife Families with Hispanic Householder	4,079	7.4%

Other Families (No Spouse) by Race of Householder

Total	29,030	100.0%
Householder is White Alone	13,740	47.3%
Householder is Black Alone	9,916	34.2%
Householder is American Indian Alone	1,083	3.7%
Householder is Asian Alone	1,263	4.4%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	1,676	5.8%
Householder is Two or More Races	1,343	4.6%
Other Families with Hispanic Householder	3,131	10.8%

Nonfamily Households by Race of Householder

Total	105,978	100.0%
Householder is White Alone	83,693	79.0%
Householder is Black Alone	13,081	12.3%
Householder is American Indian Alone	953	0.9%
Householder is Asian Alone	4,529	4.3%
Householder is Pacific Islander Alone	38	0.0%
Householder is Some Other Race Alone	1,245	1.2%
Householder is Two or More Races	2,439	2.3%
Nonfamily Households with Hispanic Householder	3,303	3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

March 15, 2016

2010 Census Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

Total Housing Units by Occupancy

Total	207,199	100.0%
Occupied Housing Units	190,238	91.8%
Vacant Housing Units		
For Rent	7,868	3.8%
Rented, not Occupied	481	0.2%
For Sale Only	2,718	1.3%
Sold, not Occupied	580	0.3%
For Seasonal/Recreational/Occasional Use	1,405	0.7%
For Migrant Workers	4	0.0%
Other Vacant	3,905	1.9%
Total Vacancy Rate	8.2%	

Households by Tenure and Mortgage Status

Total	190,238	100.0%
Owner Occupied	91,027	47.8%
Owned with a Mortgage/Loan	70,259	36.9%
Owned Free and Clear	20,768	10.9%
Average Household Size	2.35	
Renter Occupied	99,211	52.2%
Average Household Size	2.09	

Owner-occupied Housing Units by Race of Householder

Total	91,027	100.0%
Householder is White Alone	79,162	87.0%
Householder is Black Alone	5,623	6.2%
Householder is American Indian Alone	570	0.6%
Householder is Asian Alone	2,785	3.1%
Householder is Pacific Islander Alone	24	0.0%
Householder is Some Other Race Alone	1,332	1.5%
Householder is Two or More Races	1,531	1.7%
Owner-occupied Housing Units with Hispanic Householder	2,963	3.3%

Renter-occupied Housing Units by Race of Householder

Total	99,212	100.0%
Householder is White Alone	61,350	61.8%
Householder is Black Alone	22,735	22.9%
Householder is American Indian Alone	1,868	1.9%
Householder is Asian Alone	6,107	6.2%
Householder is Pacific Islander Alone	42	0.0%
Householder is Some Other Race Alone	3,792	3.8%
Householder is Two or More Races	3,318	3.3%
Renter-occupied Housing Units with Hispanic Householder	7,550	7.6%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.02
Householder is Black Alone	2.54
Householder is American Indian Alone	3.02
Householder is Asian Alone	2.72
Householder is Pacific Islander Alone	2.39
Householder is Some Other Race Alone	4.11
Householder is Two or More Races	2.58
Householder is Hispanic	3.66

Source: U.S. Census Bureau, Census 2010 Summary File 1.

March 15, 2016

Demographic and Income Profile

1405 5th St SE, Minneapolis, Minnesota, 55414   Prepared by Candis Nord-Sheptak
Ring: 1 mile radius   Latitude: 44.98147
     Longitude: -93.23497

Summary	Census 2010	2015	2020
Population	26,526	29,176	31,449
Households	8,649	9,778	10,778
Families	1,604	1,785	1,945
Average Household Size	2.32	2.31	2.31
Owner Occupied Housing Units	1,545	1,756	1,918
Renter Occupied Housing Units	7,104	8,023	8,860
Median Age	22.6	22.8	23.0

Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.51%	0.67%	0.75%
Households	1.97%	0.73%	0.77%
Families	1.73%	0.65%	0.69%
Owner HHs	1.78%	0.71%	0.70%
Median Household Income	2.03%	3.18%	2.66%

Households by Income	2015 Number	2015 Percent	2020 Number	2020 Percent
<$15,000	3,211	32.8%	3,602	33.4%
$15,000 - $24,999	1,324	13.5%	1,094	10.2%
$25,000 - $34,999	1,301	13.3%	1,212	11.2%
$35,000 - $49,999	1,287	13.2%	1,335	12.4%
$50,000 - $74,999	1,213	12.4%	1,437	13.3%
$75,000 - $99,999	598	6.1%	871	8.1%
$100,000 - $149,999	480	4.9%	726	6.7%
$150,000 - $199,999	152	1.6%	203	1.9%
$200,000+	212	2.2%	298	2.8%
Median Household Income	$27,149		$30,025	
Average Household Income	$42,627		$49,293	
Per Capita Income	$16,828		$19,348	

Population by Age	Census 2010 Number	Census 2010 Percent	2015 Number	2015 Percent	2020 Number	2020 Percent
0 - 4	489	1.8%	513	1.8%	578	1.8%
5 - 9	340	1.3%	363	1.2%	404	1.3%
10 - 14	261	1.0%	283	1.0%	320	1.0%
15 - 19	5,615	21.2%	5,718	19.6%	5,957	18.9%
20 - 24	12,396	46.7%	13,783	47.2%	14,132	44.9%
25 - 34	3,643	13.7%	4,180	14.3%	4,940	15.7%
35 - 44	1,086	4.1%	1,157	4.0%	1,375	4.4%
45 - 54	1,021	3.8%	1,049	3.6%	1,095	3.5%
55 - 64	922	3.5%	1,127	3.9%	1,314	4.2%
65 - 74	437	1.6%	630	2.2%	830	2.6%
75 - 84	214	0.8%	253	0.9%	350	1.1%
85+	100	0.4%	124	0.4%	154	0.5%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2015 Number	2015 Percent	2020 Number	2020 Percent
White Alone	20,002	75.4%	21,142	72.5%	21,776	69.2%
Black Alone	1,856	7.0%	2,246	7.7%	2,706	8.6%
American Indian Alone	270	1.0%	285	1.0%	304	1.0%
Asian Alone	3,238	12.2%	4,119	14.1%	5,029	16.0%
Pacific Islander Alone	9	0.0%	10	0.0%	12	0.0%
Some Other Race Alone	358	1.3%	416	1.4%	497	1.6%
Two or More Races	793	3.0%	958	3.3%	1,125	3.6%
Hispanic Origin (Any Race)	967	3.6%	1,127	3.9%	1,334	4.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.
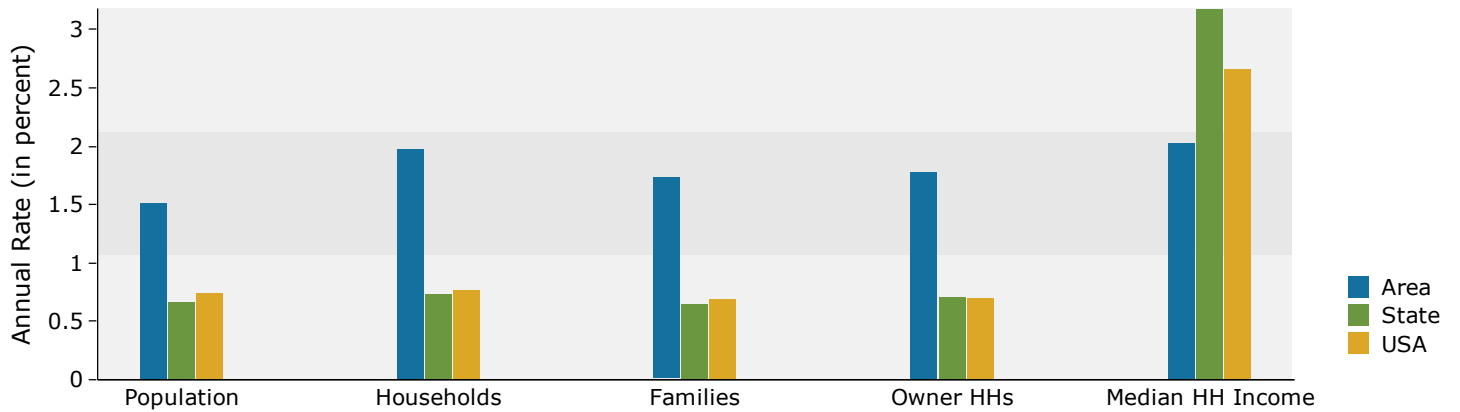
March 15, 2016

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Demographic and Income Profile

1405 5th St SE, Minneapolis, Minnesota, 55414   Prepared by Candis Nord-Sheptak
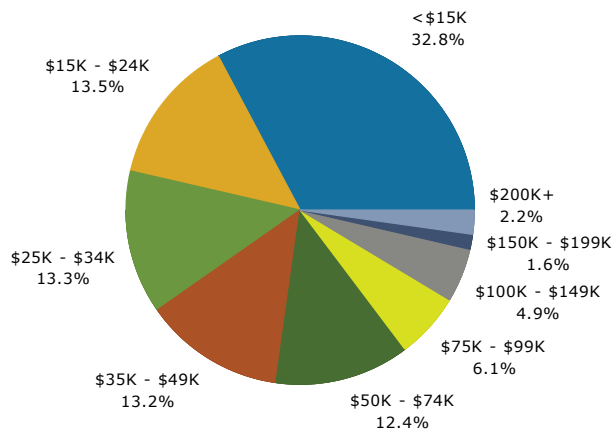Ring: 1 mile radius   Latitude: 44.98147
Longitude: -93.23497

Trends 2015-2020

Legend: Area, State, USA

Y-axis: Annual Rate (in percent)
X-axis: Population, Households, Families, Owner HHs, Median HH Income

Population by Age

Legend: 2015, 2020

Y-axis: Percent
X-axis: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+

2015 Household Income

- <$15K 32.8%
- $15K - $24K 13.5%
- $25K - $34K 13.3%
- $35K - $49K 13.2%
- $50K - $74K 12.4%
- $75K - $99K 6.1%
- $100K - $149K 4.9%
- $150K - $199K 1.6%
- $200K+ 2.2%

2015 Population by Race

Y-axis: Percent
X-axis: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2015 Percent Hispanic Origin: 3.9%

March 15, 2016

Demographic and Income Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

Summary	Census 2010	2015	2020
Population	178,892	188,526	199,397
Households	78,520	83,309	88,643
Families	27,673	28,784	30,264
Average Household Size	2.07	2.07	2.07
Owner Occupied Housing Units	26,015	27,346	28,991
Renter Occupied Housing Units	52,505	55,962	59,652
Median Age	29.0	30.2	30.9

Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.13%	0.67%	0.75%
Households	1.25%	0.73%	0.77%
Families	1.01%	0.65%	0.69%
Owner HHs	1.18%	0.71%	0.70%
Median Household Income	2.62%	3.18%	2.66%

			2015		2020	
Households by Income			Number	Percent	Number	Percent
<$15,000			19,978	24.0%	20,717	23.4%
$15,000 - $24,999			10,754	12.9%	8,753	9.9%
$25,000 - $34,999			9,407	11.3%	8,725	9.8%
$35,000 - $49,999			12,061	14.5%	12,101	13.7%
$50,000 - $74,999			12,134	14.6%	13,192	14.9%
$75,000 - $99,999			7,529	9.0%	9,718	11.0%
$100,000 - $149,999			6,106	7.3%	8,397	9.5%
$150,000 - $199,999			3,172	3.8%	4,105	4.6%
$200,000+			2,170	2.6%	2,935	3.3%
Median Household Income			$36,389		$41,418	
Average Household Income			$54,507		$63,043	
Per Capita Income			$24,925		$28,835	

	Census 2010		2015		2020	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,707	6.0%	10,484	5.6%	11,025	5.5%
5 - 9	8,033	4.5%	9,004	4.8%	8,968	4.5%
10 - 14	6,109	3.4%	7,238	3.8%	7,834	3.9%
15 - 19	13,934	7.8%	14,159	7.5%	15,071	7.6%
20 - 24	31,575	17.7%	30,173	16.0%	30,706	15.4%
25 - 34	39,974	22.3%	41,625	22.1%	41,895	21.0%
35 - 44	20,860	11.7%	23,410	12.4%	26,936	13.5%
45 - 54	18,704	10.5%	18,397	9.8%	18,608	9.3%
55 - 64	15,325	8.6%	16,993	9.0%	17,366	8.7%
65 - 74	7,343	4.1%	10,120	5.4%	12,764	6.4%
75 - 84	4,184	2.3%	4,561	2.4%	5,632	2.8%
85+	2,143	1.2%	2,362	1.3%	2,593	1.3%

	Census 2010		2015		2020	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	110,839	62.0%	112,383	59.6%	113,315	56.8%
Black Alone	33,416	18.7%	37,160	19.7%	41,683	20.9%
American Indian Alone	4,628	2.6%	4,566	2.4%	4,543	2.3%
Asian Alone	11,925	6.7%	14,507	7.7%	17,426	8.7%
Pacific Islander Alone	90	0.1%	101	0.1%	115	0.1%
Some Other Race Alone	10,551	5.9%	11,363	6.0%	12,744	6.4%
Two or More Races	7,442	4.2%	8,445	4.5%	9,571	4.8%
Hispanic Origin (Any Race)	20,242	11.3%	21,834	11.6%	24,418	12.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

March 15, 2016
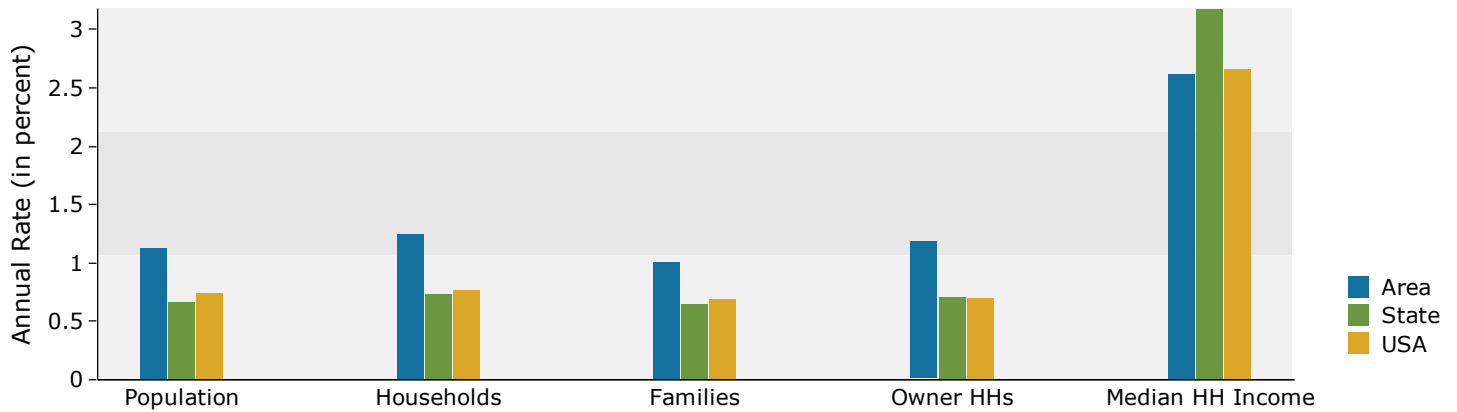
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Demographic and Income Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Ring: 3 mile radius

Prepared by Candis Nord-Sheptak
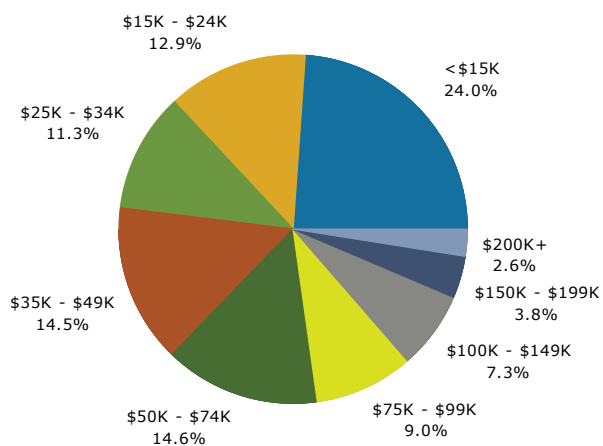Latitude: 44.98147
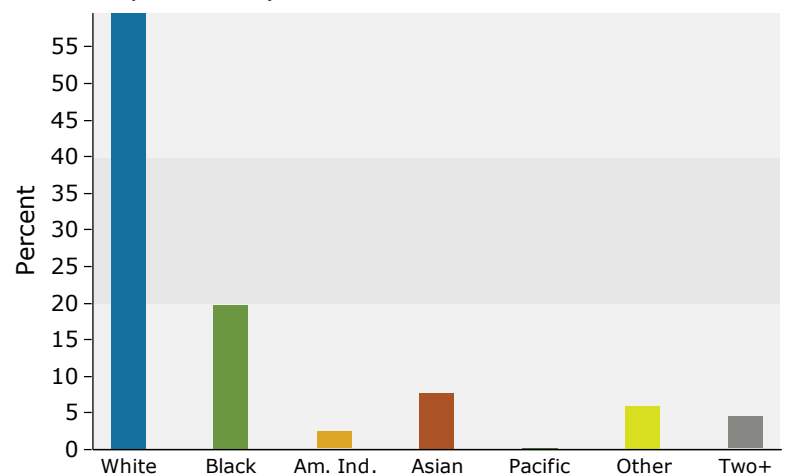Longitude: -93.23497

Trends 2015-2020

Bar chart — Annual Rate (in percent). Categories: Population, Households, Families, Owner HHs, Median HH Income. Series: Area, State, USA.

Population by Age

Bar chart — Percent by age group: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+. Series: 2015, 2020.

2015 Household Income

Pie chart:
- <$15K: 24.0%
- $15K - $24K: 12.9%
- $25K - $34K: 11.3%
- $35K - $49K: 14.5%
- $50K - $74K: 14.6%
- $75K - $99K: 9.0%
- $100K - $149K: 7.3%
- $150K - $199K: 3.8%
- $200K+: 2.6%

2015 Population by Race

Bar chart — Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.

2015 Percent Hispanic Origin: 11.6%

Demographic and Income Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

Summary	Census 2010	2015	2020
Population	447,388	463,292	485,163
Households	190,238	198,427	208,750
Families	84,260	86,466	90,073
Average Household Size	2.21	2.20	2.20
Owner Occupied Housing Units	91,027	93,852	98,198
Renter Occupied Housing Units	99,211	104,576	110,552
Median Age	31.3	32.5	33.2

Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.93%	0.67%	0.75%
Households	1.02%	0.73%	0.77%
Families	0.82%	0.65%	0.69%
Owner HHs	0.91%	0.71%	0.70%
Median Household Income	3.00%	3.18%	2.66%

			2015		2020	
Households by Income			Number	Percent	Number	Percent
<$15,000			33,923	17.1%	34,283	16.4%
$15,000 - $24,999			21,875	11.0%	17,419	8.3%
$25,000 - $34,999			21,497	10.8%	19,368	9.3%
$35,000 - $49,999			29,935	15.1%	29,101	13.9%
$50,000 - $74,999			33,172	16.7%	34,623	16.6%
$75,000 - $99,999			22,486	11.3%	27,904	13.4%
$100,000 - $149,999			19,452	9.8%	26,019	12.5%
$150,000 - $199,999			9,132	4.6%	11,357	5.4%
$200,000+			6,954	3.5%	8,675	4.2%
Median Household Income			$44,977		$52,129	
Average Household Income			$64,338		$73,557	
Per Capita Income			$28,110		$32,190	

	Census 2010		2015		2020	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	28,928	6.5%	27,969	6.0%	28,994	6.0%
5 - 9	24,075	5.4%	25,586	5.5%	25,313	5.2%
10 - 14	20,612	4.6%	22,590	4.9%	23,887	4.9%
15 - 19	32,080	7.2%	32,017	6.9%	33,162	6.8%
20 - 24	56,622	12.7%	54,412	11.7%	55,075	11.4%
25 - 34	90,053	20.1%	90,594	19.6%	91,606	18.9%
35 - 44	57,384	12.8%	60,663	13.1%	66,550	13.7%
45 - 54	53,674	12.0%	52,126	11.3%	51,563	10.6%
55 - 64	43,556	9.7%	48,607	10.5%	49,266	10.2%
65 - 74	20,413	4.6%	27,982	6.0%	35,940	7.4%
75 - 84	12,739	2.8%	13,005	2.8%	15,757	3.2%
85+	7,251	1.6%	7,741	1.7%	8,050	1.7%

	Census 2010		2015		2020	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	294,658	65.9%	293,703	63.4%	293,862	60.6%
Black Alone	76,986	17.2%	84,684	18.3%	94,621	19.5%
American Indian Alone	7,906	1.8%	7,830	1.7%	7,827	1.6%
Asian Alone	27,077	6.1%	32,324	7.0%	38,500	7.9%
Pacific Islander Alone	206	0.0%	228	0.0%	253	0.1%
Some Other Race Alone	22,047	4.9%	23,635	5.1%	26,443	5.5%
Two or More Races	18,508	4.1%	20,888	4.5%	23,656	4.9%
Hispanic Origin (Any Race)	42,629	9.5%	45,776	9.9%	51,191	10.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.
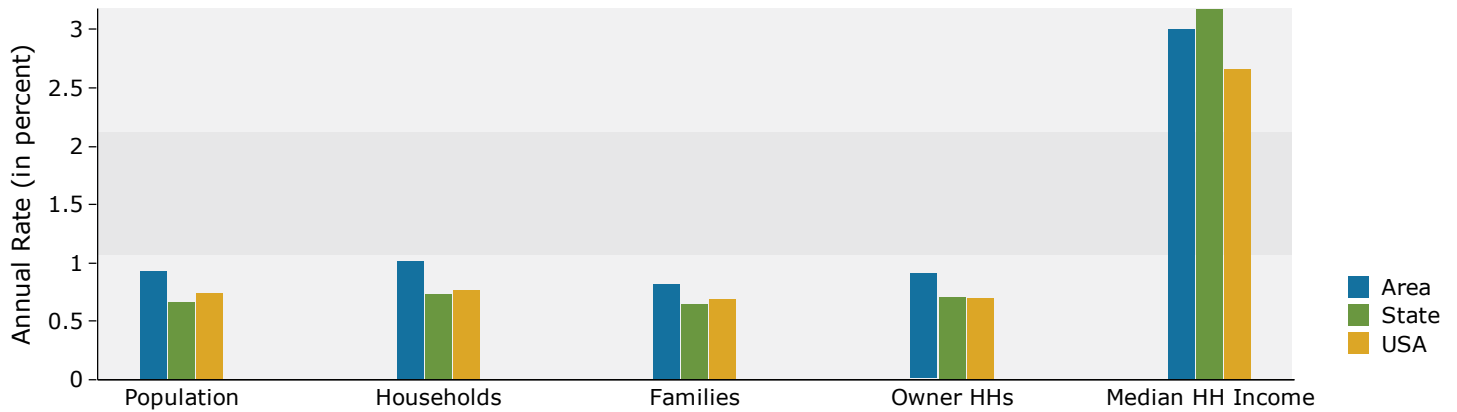
March 15, 2016

Demographic and Income Profile

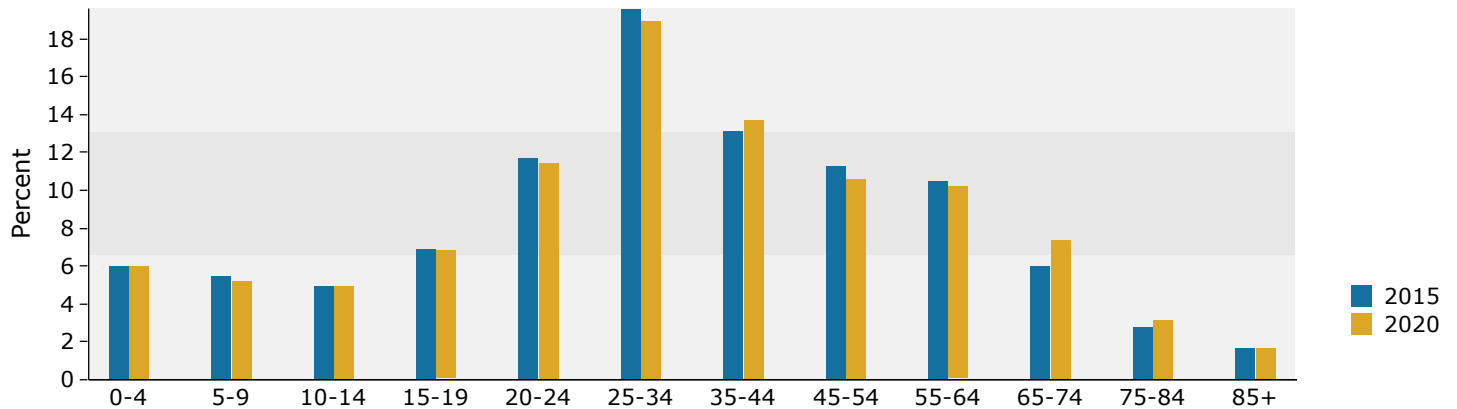1405 5th St SE, Minneapolis, Minnesota, 55414
Ring: 5 mile radius

Prepared by Candis Nord-Sheptak
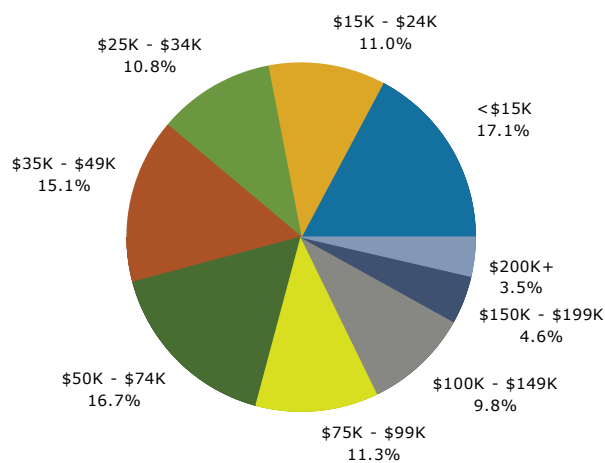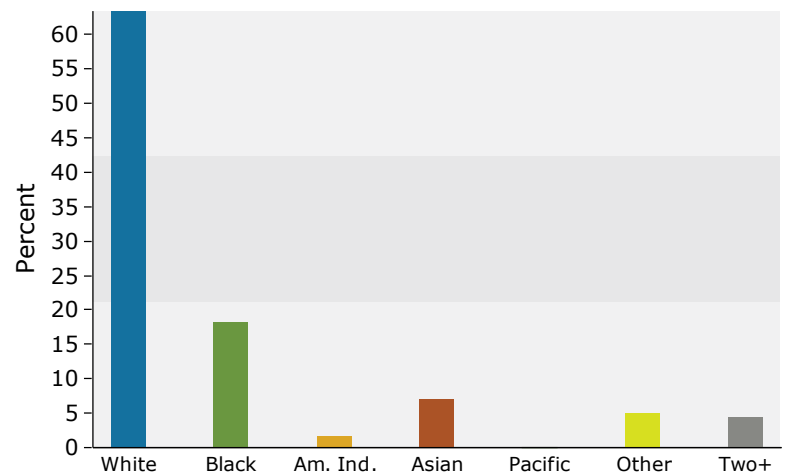Latitude: 44.98147
Longitude: -93.23497

Trends 2015-2020

Legend: Area, State, USA

Population by Age

Legend: 2015, 2020

2015 Household Income

- $15K - $24K: 11.0%
- $25K - $34K: 10.8%
- <$15K: 17.1%
- $35K - $49K: 15.1%
- $200K+: 3.5%
- $150K - $199K: 4.6%
- $50K - $74K: 16.7%
- $100K - $149K: 9.8%
- $75K - $99K: 11.3%

2015 Population by Race

2015 Percent Hispanic Origin: 9.9%

March 15, 2016

Market Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	22,153	168,186	448,248
2010 Total Population	26,526	178,892	447,388
2015 Total Population	29,176	188,526	463,292
2015 Group Quarters	6,583	16,147	26,501
2020 Total Population	31,449	199,397	485,163
2015-2020 Annual Rate	1.51%	1.13%	0.93%
Household Summary			
2000 Households	7,586	73,399	188,327
2000 Average Household Size	2.21	2.08	2.24
2010 Households	8,649	78,520	190,238
2010 Average Household Size	2.32	2.07	2.21
2015 Households	9,778	83,309	198,427
2015 Average Household Size	2.31	2.07	2.20
2020 Households	10,778	88,643	208,750
2020 Average Household Size	2.31	2.07	2.20
2015-2020 Annual Rate	1.97%	1.25%	1.02%
2010 Families	1,604	27,673	84,260
2010 Average Family Size	2.85	3.05	3.09
2015 Families	1,785	28,784	86,466
2015 Average Family Size	2.85	3.04	3.09
2020 Families	1,945	30,264	90,073
2020 Average Family Size	2.85	3.04	3.09
2015-2020 Annual Rate	1.73%	1.01%	0.82%
Housing Unit Summary			
2000 Housing Units	7,754	76,883	195,402
Owner Occupied Housing Units	20.3%	31.7%	48.0%
Renter Occupied Housing Units	77.6%	63.8%	48.3%
Vacant Housing Units	2.2%	4.5%	3.6%
2010 Housing Units	9,169	86,319	207,162
Owner Occupied Housing Units	16.9%	30.1%	43.9%
Renter Occupied Housing Units	77.5%	60.8%	47.9%
Vacant Housing Units	5.7%	9.0%	8.2%
2015 Housing Units	10,315	91,295	216,146
Owner Occupied Housing Units	17.0%	30.0%	43.4%
Renter Occupied Housing Units	77.8%	61.3%	48.4%
Vacant Housing Units	5.2%	8.7%	8.2%
2020 Housing Units	11,374	97,112	227,358
Owner Occupied Housing Units	16.9%	29.9%	43.2%
Renter Occupied Housing Units	77.9%	61.4%	48.6%
Vacant Housing Units	5.2%	8.7%	8.2%
Median Household Income			
2015	$27,149	$36,389	$44,977
2020	$30,025	$41,418	$52,129
Median Home Value			
2015	$246,057	$230,254	$225,131
2020	$306,295	$278,563	$265,577
Per Capita Income			
2015	$16,828	$24,925	$28,110
2020	$19,348	$28,835	$32,190
Median Age			
2010	22.6	29.0	31.3
2015	22.8	30.2	32.5
2020	23.0	30.9	33.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016

Market Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

	1 mile	3 miles	5 miles
2015 Households by Income			
Household Income Base	9,778	83,309	198,427
<$15,000	32.8%	24.0%	17.1%
$15,000 - $24,999	13.5%	12.9%	11.0%
$25,000 - $34,999	13.3%	11.3%	10.8%
$35,000 - $49,999	13.2%	14.5%	15.1%
$50,000 - $74,999	12.4%	14.6%	16.7%
$75,000 - $99,999	6.1%	9.0%	11.3%
$100,000 - $149,999	4.9%	7.3%	9.8%
$150,000 - $199,999	1.6%	3.8%	4.6%
$200,000+	2.2%	2.6%	3.5%
Average Household Income	$42,627	$54,507	$64,338
2020 Households by Income			
Household Income Base	10,778	88,643	208,750
<$15,000	33.4%	23.4%	16.4%
$15,000 - $24,999	10.2%	9.9%	8.3%
$25,000 - $34,999	11.2%	9.8%	9.3%
$35,000 - $49,999	12.4%	13.7%	13.9%
$50,000 - $74,999	13.3%	14.9%	16.6%
$75,000 - $99,999	8.1%	11.0%	13.4%
$100,000 - $149,999	6.7%	9.5%	12.5%
$150,000 - $199,999	1.9%	4.6%	5.4%
$200,000+	2.8%	3.3%	4.2%
Average Household Income	$49,293	$63,043	$73,557
2015 Owner Occupied Housing Units by Value			
Total	1,747	27,322	93,818
<$50,000	0.3%	0.9%	1.2%
$50,000 - $99,999	3.7%	4.0%	4.6%
$100,000 - $149,999	11.2%	10.2%	11.7%
$150,000 - $199,999	17.1%	20.5%	21.4%
$200,000 - $249,999	19.2%	23.7%	22.0%
$250,000 - $299,999	13.7%	14.9%	13.9%
$300,000 - $399,999	17.1%	12.9%	12.6%
$400,000 - $499,999	6.5%	5.1%	5.0%
$500,000 - $749,999	6.2%	4.7%	4.2%
$750,000 - $999,999	1.9%	1.1%	1.4%
$1,000,000 +	3.1%	1.9%	1.8%
Average Home Value	$310,919	$277,328	$272,072
2020 Owner Occupied Housing Units by Value			
Total	1,907	28,964	98,161
<$50,000	0.1%	0.6%	0.9%
$50,000 - $99,999	2.0%	2.4%	3.4%
$100,000 - $149,999	3.9%	4.0%	5.5%
$150,000 - $199,999	10.7%	11.9%	14.0%
$200,000 - $249,999	16.9%	20.8%	20.8%
$250,000 - $299,999	14.9%	18.1%	17.1%
$300,000 - $399,999	22.1%	18.9%	17.9%
$400,000 - $499,999	10.4%	9.2%	8.1%
$500,000 - $749,999	8.2%	8.1%	6.6%
$750,000 - $999,999	5.1%	3.3%	3.3%
$1,000,000 +	5.6%	2.8%	2.3%
Average Home Value	$394,533	$345,900	$326,458

March 15, 2016

Market Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	26,529	178,895	447,387
0 - 4	1.8%	6.0%	6.5%
5 - 9	1.3%	4.5%	5.4%
10 - 14	1.0%	3.4%	4.6%
15 - 24	67.9%	25.4%	19.8%
25 - 34	13.7%	22.3%	20.1%
35 - 44	4.1%	11.7%	12.8%
45 - 54	3.8%	10.5%	12.0%
55 - 64	3.5%	8.6%	9.7%
65 - 74	1.6%	4.1%	4.6%
75 - 84	0.8%	2.3%	2.8%
85 +	0.4%	1.2%	1.6%
18 +	95.2%	84.1%	80.7%
2015 Population by Age			
Total	29,180	188,526	463,292
0 - 4	1.8%	5.6%	6.0%
5 - 9	1.2%	4.8%	5.5%
10 - 14	1.0%	3.8%	4.9%
15 - 24	66.8%	23.5%	18.7%
25 - 34	14.3%	22.1%	19.6%
35 - 44	4.0%	12.4%	13.1%
45 - 54	3.6%	9.8%	11.3%
55 - 64	3.9%	9.0%	10.5%
65 - 74	2.2%	5.4%	6.0%
75 - 84	0.9%	2.4%	2.8%
85 +	0.4%	1.3%	1.7%
18 +	94.0%	83.6%	80.8%
2020 Population by Age			
Total	31,449	199,398	485,163
0 - 4	1.8%	5.5%	6.0%
5 - 9	1.3%	4.5%	5.2%
10 - 14	1.0%	3.9%	4.9%
15 - 24	63.9%	23.0%	18.2%
25 - 34	15.7%	21.0%	18.9%
35 - 44	4.4%	13.5%	13.7%
45 - 54	3.5%	9.3%	10.6%
55 - 64	4.2%	8.7%	10.2%
65 - 74	2.6%	6.4%	7.4%
75 - 84	1.1%	2.8%	3.2%
85 +	0.5%	1.3%	1.7%
18 +	93.8%	83.7%	81.1%
2010 Population by Sex			
Males	13,884	92,575	223,257
Females	12,642	86,317	224,131
2015 Population by Sex			
Males	15,346	97,421	231,449
Females	13,831	91,105	231,843
2020 Population by Sex			
Males	16,543	102,513	241,926
Females	14,906	96,884	243,237

March 15, 2016

Market Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	26,526	178,891	447,388
White Alone	75.4%	62.0%	65.9%
Black Alone	7.0%	18.7%	17.2%
American Indian Alone	1.0%	2.6%	1.8%
Asian Alone	12.2%	6.7%	6.1%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.3%	5.9%	4.9%
Two or More Races	3.0%	4.2%	4.1%
Hispanic Origin	3.6%	11.3%	9.5%
Diversity Index	45.3	66.1	61.3
2015 Population by Race/Ethnicity			
Total	29,176	188,525	463,292
White Alone	72.5%	59.6%	63.4%
Black Alone	7.7%	19.7%	18.3%
American Indian Alone	1.0%	2.4%	1.7%
Asian Alone	14.1%	7.7%	7.0%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.4%	6.0%	5.1%
Two or More Races	3.3%	4.5%	4.5%
Hispanic Origin	3.9%	11.6%	9.9%
Diversity Index	49.0	68.1	63.8
2020 Population by Race/Ethnicity			
Total	31,449	199,397	485,162
White Alone	69.2%	56.8%	60.6%
Black Alone	8.6%	20.9%	19.5%
American Indian Alone	1.0%	2.3%	1.6%
Asian Alone	16.0%	8.7%	7.9%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.6%	6.4%	5.5%
Two or More Races	3.6%	4.8%	4.9%
Hispanic Origin	4.2%	12.2%	10.6%
Diversity Index	52.9	70.6	66.6
2010 Population by Relationship and Household Type			
Total	26,526	178,892	447,388
In Households	75.6%	91.1%	94.1%
In Family Households	18.5%	49.7%	60.9%
Householder	6.4%	15.5%	18.8%
Spouse	3.8%	9.5%	12.3%
Child	5.5%	18.2%	23.1%
Other relative	1.6%	3.9%	4.0%
Nonrelative	1.2%	2.6%	2.7%
In Nonfamily Households	57.1%	41.3%	33.2%
In Group Quarters	24.4%	8.9%	5.9%
Institutionalized Population	0.3%	1.2%	1.0%
Noninstitutionalized Population	24.1%	7.8%	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016

1405 5th St SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

	1 mile	3 miles	5 miles
2015 Population 25+ by Educational Attainment			
Total	8,517	117,466	300,717
Less than 9th Grade	1.9%	6.9%	5.1%
9th - 12th Grade, No Diploma	2.9%	6.6%	5.4%
High School Graduate	7.7%	13.9%	14.8%
GED/Alternative Credential	3.3%	3.0%	2.8%
Some College, No Degree	20.1%	17.5%	17.9%
Associate Degree	5.3%	5.8%	6.8%
Bachelor's Degree	32.4%	27.8%	28.1%
Graduate/Professional Degree	26.5%	18.6%	19.0%
2015 Population 15+ by Marital Status			
Total	28,018	161,800	387,147
Never Married	85.4%	59.8%	51.9%
Married	10.8%	27.4%	33.9%
Widowed	0.6%	3.3%	4.0%
Divorced	3.1%	9.5%	10.3%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.1%	94.2%	94.5%
Civilian Unemployed	6.9%	5.8%	5.5%
2015 Employed Population 16+ by Industry			
Total	16,237	102,171	251,124
Agriculture/Mining	0.2%	0.4%	0.4%
Construction	1.6%	2.3%	2.8%
Manufacturing	5.5%	7.4%	8.0%
Wholesale Trade	0.8%	1.7%	1.9%
Retail Trade	11.9%	11.5%	10.8%
Transportation/Utilities	1.7%	3.3%	3.6%
Information	1.6%	2.3%	2.2%
Finance/Insurance/Real Estate	4.9%	7.2%	7.3%
Services	70.1%	61.5%	60.0%
Public Administration	1.6%	2.4%	2.9%
2015 Employed Population 16+ by Occupation			
Total	16,239	102,169	251,122
White Collar	68.5%	66.1%	67.5%
Management/Business/Financial	9.3%	14.5%	15.8%
Professional	31.0%	28.8%	29.4%
Sales	11.8%	10.0%	9.8%
Administrative Support	16.3%	12.8%	12.6%
Services	23.6%	21.6%	19.5%
Blue Collar	8.0%	12.2%	13.0%
Farming/Forestry/Fishing	0.2%	0.1%	0.2%
Construction/Extraction	1.3%	2.1%	2.5%
Installation/Maintenance/Repair	1.6%	1.4%	1.7%
Production	1.9%	4.4%	4.5%
Transportation/Material Moving	2.9%	4.2%	4.2%

March 15, 2016

1405 5th St SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	8,649	78,520	190,237
Households with 1 Person	38.9%	46.1%	40.4%
Households with 2+ People	61.1%	53.9%	59.6%
Family Households	18.5%	35.2%	44.3%
Husband-wife Families	10.9%	21.7%	29.0%
With Related Children	3.2%	9.1%	12.8%
Other Family (No Spouse Present)	7.6%	13.5%	15.3%
Other Family with Male Householder	2.4%	3.7%	4.1%
With Related Children	0.5%	1.7%	2.0%
Other Family with Female Householder	5.3%	9.8%	11.2%
With Related Children	3.0%	6.8%	7.7%
Nonfamily Households	42.6%	18.6%	15.3%
All Households with Children	6.8%	18.0%	22.8%
Multigenerational Households	0.5%	1.5%	2.1%
Unmarried Partner Households	6.6%	8.8%	9.0%
Male-female	5.9%	7.3%	7.3%
Same-sex	0.7%	1.5%	1.7%
2010 Households by Size			
Total	8,649	78,520	190,237
1 Person Household	38.9%	46.1%	40.4%
2 Person Household	30.4%	29.0%	30.6%
3 Person Household	12.4%	10.8%	12.4%
4 Person Household	10.6%	7.4%	9.0%
5 Person Household	5.0%	3.4%	4.0%
6 Person Household	1.4%	1.6%	1.7%
7 + Person Household	1.3%	1.8%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	8,649	78,520	190,238
Owner Occupied	17.9%	33.1%	47.8%
Owned with a Mortgage/Loan	12.6%	25.5%	36.9%
Owned Free and Clear	5.3%	7.7%	10.9%
Renter Occupied	82.1%	66.9%	52.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

March 15, 2016

Market Profile

1405 5th St SE, Minneapolis, Minnesota, 55414
Rings: 1, 3, 5 mile radii

Prepared by Candis Nord-Sheptak
Latitude: 44.98147
Longitude: -93.23497

		1 mile	3 miles	5 miles
Top 3 Tapestry Segments				
	1.	Dorms to Diplomas (14C)	Metro Renters (3B)	Metro Renters (3B)
	2.	College Towns (14B)	College Towns (14B)	Emerald City (8B)
	3.	Laptops and Lattes (3A)	Emerald City (8B)	In Style (5B)
2015 Consumer Spending				
Apparel & Services: Total $		$14,350,467	$151,736,957	$415,906,418
Average Spent		$1,467.63	$1,821.38	$2,096.02
Spending Potential Index		63	79	91
Computers & Accessories: Total $		$1,737,042	$17,200,700	$47,147,131
Average Spent		$177.65	$206.47	$237.60
Spending Potential Index		68	79	91
Education: Total $		$12,860,417	$107,483,528	$289,220,650
Average Spent		$1,315.24	$1,290.18	$1,457.57
Spending Potential Index		86	85	96
Entertainment/Recreation: Total $		$17,768,418	$193,399,603	$549,331,231
Average Spent		$1,817.18	$2,321.47	$2,768.43
Spending Potential Index		55	70	84
Food at Home: Total $		$30,727,744	$330,732,668	$911,323,137
Average Spent		$3,142.54	$3,969.95	$4,592.74
Spending Potential Index		60	76	88
Food Away from Home: Total $		$20,271,164	$212,169,852	$583,869,352
Average Spent		$2,073.14	$2,546.78	$2,942.49
Spending Potential Index		63	78	90
Health Care: Total $		$21,581,308	$253,946,634	$740,686,641
Average Spent		$2,207.13	$3,048.25	$3,732.79
Spending Potential Index		47	64	79
HH Furnishings & Equipment: Total $		$10,395,254	$110,905,471	$311,357,797
Average Spent		$1,063.13	$1,331.25	$1,569.13
Spending Potential Index		58	72	85
Investments: Total $		$10,180,283	$137,268,561	$420,368,459
Average Spent		$1,041.14	$1,647.70	$2,118.50
Spending Potential Index		38	60	77
Retail Goods: Total $		$141,603,816	$1,511,724,547	$4,246,513,066
Average Spent		$14,481.88	$18,145.99	$21,400.88
Spending Potential Index		57	71	84
Shelter: Total $		$99,813,457	$1,083,357,665	$2,999,185,406
Average Spent		$10,207.96	$13,004.09	$15,114.80
Spending Potential Index		62	79	92
TV/Video/Audio: Total $		$8,043,381	$83,102,304	$229,088,957
Average Spent		$822.60	$997.52	$1,154.53
Spending Potential Index		63	76	88
Travel: Total $		$9,415,083	$109,424,467	$319,230,116
Average Spent		$962.88	$1,313.48	$1,608.80
Spending Potential Index		49	67	82
Vehicle Maintenance & Repairs: Total $		$6,275,896	$67,276,593	$189,384,130
Average Spent		$641.84	$807.55	$954.43
Spending Potential Index		58	72	86

March 15, 2016