Site Map
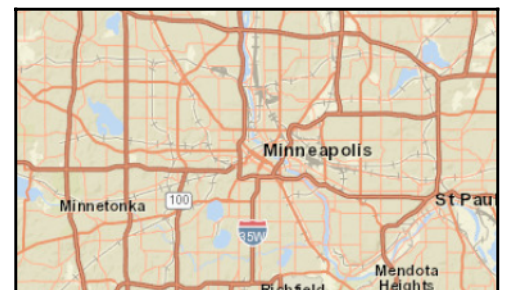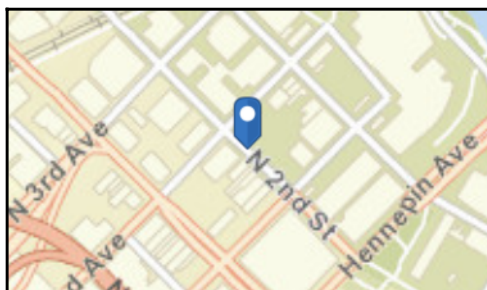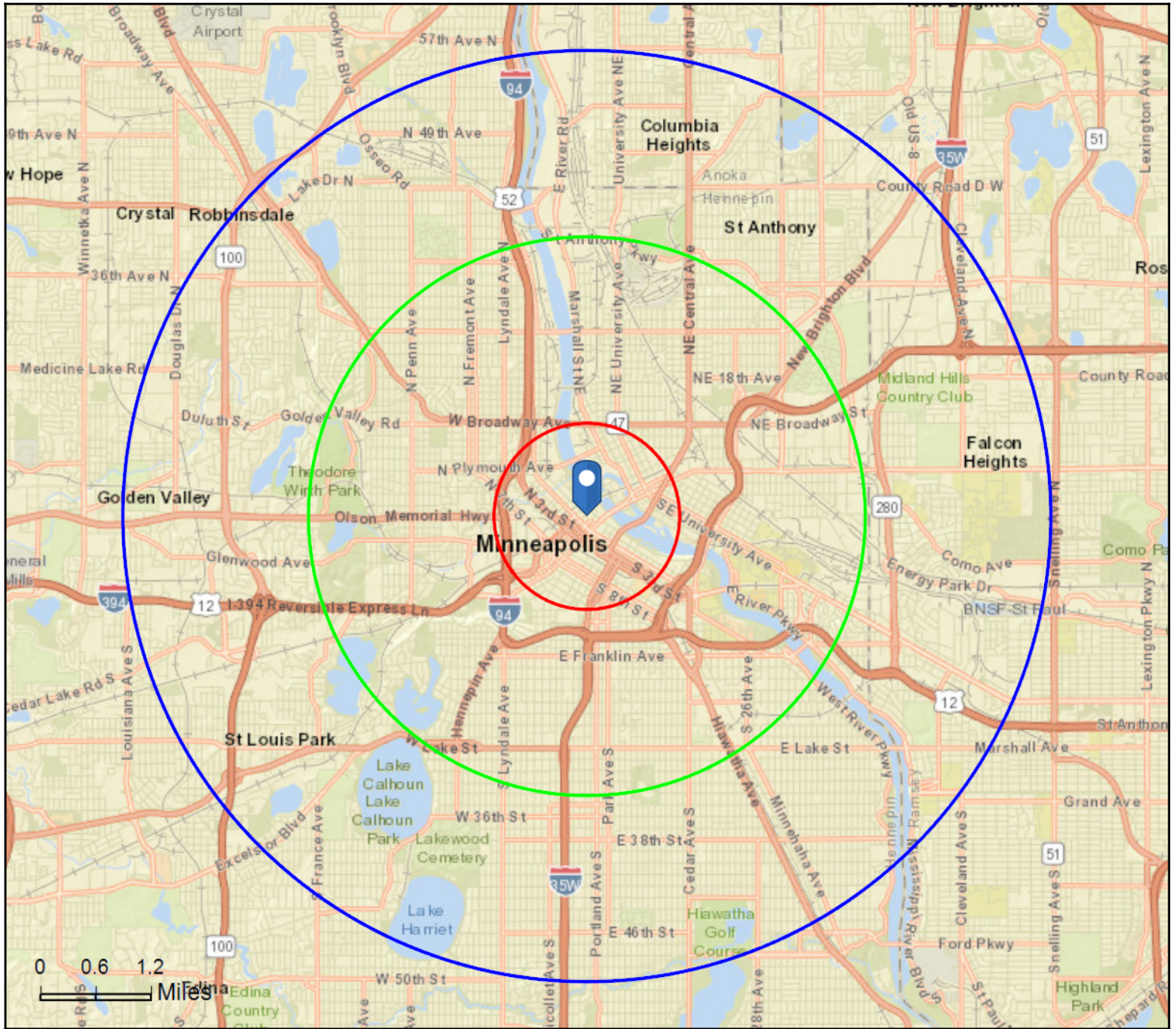
128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	1 mile	3 miles	5 miles
Population			
2000 Population	13,349	207,199	425,250
2010 Population	19,736	209,849	426,810
2018 Population	27,010	237,987	469,245
2023 Population	30,941	254,636	496,964
2000-2010 Annual Rate	3.99%	0.13%	0.04%
2010-2018 Annual Rate	3.88%	1.54%	1.16%
2018-2023 Annual Rate	2.75%	1.36%	1.15%
2018 Male Population	55.0%	51.5%	50.1%
2018 Female Population	45.0%	48.5%	49.9%
2018 Median Age	35.9	29.8	33.1

In the identified area, the current year population is 469,245. In 2010, the Census count in the area was 426,810. The rate of change since 2010 was 1.16% annually. The five-year projection for the population in the area is 496,964 representing a change of 1.15% annually from 2018 to 2023. Currently, the population is 50.1% male and 49.9% female.

Median Age

The median age in this area is 35.9, compared to U.S. median age of 38.3.

Race and Ethnicity			
2018 White Alone	64.3%	51.6%	61.0%
2018 Black Alone	20.6%	26.5%	19.9%
2018 American Indian/Alaska Native Alone	1.3%	2.1%	1.6%
2018 Asian Alone	8.7%	8.7%	7.4%
2018 Pacific Islander Alone	0.1%	0.1%	0.1%
2018 Other Race	1.4%	6.2%	5.3%
2018 Two or More Races	3.7%	4.8%	4.6%
2018 Hispanic Origin (Any Race)	5.0%	11.7%	10.2%

Persons of Hispanic origin represent 10.2% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 65.8 in the identified area, compared to 64.3 for the U.S. as a whole.

Households			
2000 Households	7,205	85,776	180,253
2010 Households	11,053	89,118	183,054
2018 Total Households	15,592	101,463	200,888
2023 Total Households	18,033	108,779	212,863
2000-2010 Annual Rate	4.37%	0.38%	0.15%
2010-2018 Annual Rate	4.26%	1.58%	1.13%
2018-2023 Annual Rate	2.95%	1.40%	1.16%
2018 Average Household Size	1.54	2.18	2.23

The household count in this area has changed from 183,054 in 2010 to 200,888 in the current year, a change of 1.13% annually. The five-year projection of households is 212,863, a change of 1.16% annually from the current year total. Average household size is currently 2.23, compared to 2.21 in the year 2010. The number of families in the current year is 85,948 in the specified area.

October 11, 2018

Executive Summary

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	1 mile	3 miles	5 miles
Median Household Income			
2018 Median Household Income	$73,905	$40,683	$53,026
2023 Median Household Income	$88,648	$47,007	$59,962
2018-2023 Annual Rate	3.70%	2.93%	2.49%
Average Household Income			
2018 Average Household Income	$111,823	$68,661	$79,890
2023 Average Household Income	$130,935	$80,539	$92,560
2018-2023 Annual Rate	3.21%	3.24%	2.99%
Per Capita Income			
2018 Per Capita Income	$66,556	$30,223	$34,911
2023 Per Capita Income	$78,125	$35,309	$40,324
2018-2023 Annual Rate	3.26%	3.16%	2.92%

Households by Income

Current median household income is $53,026 in the area, compared to $58,100 for all U.S. households. Median household income is projected to be $59,962 in five years, compared to $65,727 for all U.S. households

Current average household income is $79,890 in this area, compared to $83,694 for all U.S. households. Average household income is projected to be $92,560 in five years, compared to $96,109 for all U.S. households

Current per capita income is $34,911 in the area, compared to the U.S. per capita income of $31,950. The per capita income is projected to be $40,324 in five years, compared to $36,530 for all U.S. households

Housing			
2000 Total Housing Units	7,993	90,235	187,040
2000 Owner Occupied Housing Units	1,923	27,729	90,940
2000 Renter Occupied Housing Units	5,283	58,047	89,313
2000 Vacant Housing Units	787	4,459	6,787
2010 Total Housing Units	12,690	99,007	199,901
2010 Owner Occupied Housing Units	4,222	27,952	88,136
2010 Renter Occupied Housing Units	6,831	61,166	94,918
2010 Vacant Housing Units	1,637	9,889	16,847
2018 Total Housing Units	16,937	111,447	217,648
2018 Owner Occupied Housing Units	4,923	30,042	92,092
2018 Renter Occupied Housing Units	10,669	71,421	108,796
2018 Vacant Housing Units	1,345	9,984	16,760
2023 Total Housing Units	18,997	118,526	229,247
2023 Owner Occupied Housing Units	5,867	33,813	99,939
2023 Renter Occupied Housing Units	12,166	74,966	112,924
2023 Vacant Housing Units	964	9,747	16,384

Currently, 42.3% of the 217,648 housing units in the area are owner occupied; 50.0%, renter occupied; and 7.7% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 199,901 housing units in the area - 44.1% owner occupied, 47.5% renter occupied, and 8.4% vacant. The annual rate of change in housing units since 2010 is 3.85%. Median home value in the area is $230,796, compared to a median home value of $218,492 for the U.S. In five years, median value is projected to change by 2.32% annually to $258,800.

October 11, 2018

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 1 mile radius

	2000	2010	2000-2010 Annual Rate
Population	13,349	19,736	3.99%
Households	7,205	11,053	4.37%
Housing Units	7,993	12,690	4.73%

Population by Race	Number	Percent
Total	19,737	100.0%
Population Reporting One Race	19,074	96.6%
White	13,591	68.9%
Black	3,411	17.3%
American Indian	272	1.4%
Asian	1,513	7.7%
Pacific Islander	13	0.1%
Some Other Race	274	1.4%
Population Reporting Two or More Races	663	3.4%
Total Hispanic Population	944	4.8%

Population by Sex		
Male	11,210	56.8%
Female	8,526	43.2%

Population by Age		
Total	19,738	100.0%
Age 0 - 4	769	3.9%
Age 5 - 9	413	2.1%
Age 10 - 14	294	1.5%
Age 15 - 19	503	2.5%
Age 20 - 24	2,298	11.6%
Age 25 - 29	3,764	19.1%
Age 30 - 34	2,393	12.1%
Age 35 - 39	1,579	8.0%
Age 40 - 44	1,276	6.5%
Age 45 - 49	1,302	6.6%
Age 50 - 54	1,318	6.7%
Age 55 - 59	1,196	6.1%
Age 60 - 64	994	5.0%
Age 65 - 69	593	3.0%
Age 70 - 74	358	1.8%
Age 75 - 79	250	1.3%
Age 80 - 84	212	1.1%
Age 85+	226	1.1%
Age 18+	18,047	91.4%
Age 65+	1,639	8.3%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

October 11, 2018

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Households by Type

Total	11,053	100.0%
Households with 1 Person	6,630	60.0%
Households with 2+ People	4,423	40.0%
Family Households	2,642	23.9%
Husband-wife Families	2,061	18.6%
With Own Children	350	3.2%
Other Family (No Spouse Present)	581	5.3%
With Own Children	289	2.6%
Nonfamily Households	1,781	16.1%
All Households with Children	692	6.3%
Multigenerational Households	35	0.3%
Unmarried Partner Households	989	8.9%
Male-female	795	7.2%
Same-sex	194	1.8%
Average Household Size	1.52	

Family Households by Size

Total	2,642	100.0%
2 People	1,971	74.6%
3 People	414	15.7%
4 People	162	6.1%
5 People	54	2.0%
6 People	25	0.9%
7+ People	16	0.6%
Average Family Size	2.37	

Nonfamily Households by Size

Total	8,411	100.0%
1 Person	6,630	78.8%
2 People	1,605	19.1%
3 People	130	1.5%
4 People	30	0.4%
5 People	8	0.1%
6 People	5	0.1%
7+ People	3	0.0%
Average Nonfamily Size	1.24	

Population by Relationship and Household Type

Total	19,736	100.0%
In Households	16,795	85.1%
In Family Households	6,368	32.3%
Householder	2,639	13.4%
Spouse	2,060	10.4%
Child	1,288	6.5%
Other relative	271	1.4%
Nonrelative	110	0.6%
In Nonfamily Households	10,427	52.8%
In Group Quarters	2,941	14.9%
Institutionalized Population	820	4.2%
Noninstitutionalized Population	2,121	10.7%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Family Households by Age of Householder

Total	2,643	100.0%
Householder Age 15 - 44	1,447	54.7%
Householder Age 45 - 54	357	13.5%
Householder Age 55 - 64	465	17.6%
Householder Age 65 - 74	254	9.6%
Householder Age 75+	120	4.5%

Nonfamily Households by Age of Householder

Total	8,411	100.0%
Householder Age 15 - 44	5,341	63.5%
Householder Age 45 - 54	1,286	15.3%
Householder Age 55 - 64	999	11.9%
Householder Age 65 - 74	435	5.2%
Householder Age 75+	350	4.2%

Households by Race of Householder

Total	11,053	100.0%
Householder is White Alone	8,543	77.3%
Householder is Black Alone	1,270	11.5%
Householder is American Indian Alone	69	0.6%
Householder is Asian Alone	787	7.1%
Householder is Pacific Islander Alone	8	0.1%
Householder is Some Other Race Alone	83	0.8%
Householder is Two or More Races	293	2.7%
Households with Hispanic Householder	343	3.1%

Husband-wife Families by Race of Householder

Total	2,061	100.0%
Householder is White Alone	1,685	81.8%
Householder is Black Alone	106	5.1%
Householder is American Indian Alone	6	0.3%
Householder is Asian Alone	216	10.5%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	18	0.9%
Householder is Two or More Races	29	1.4%
Husband-wife Families with Hispanic Householder	70	3.4%

Other Families (No Spouse) by Race of Householder

Total	582	100.0%
Householder is White Alone	296	50.9%
Householder is Black Alone	187	32.1%
Householder is American Indian Alone	9	1.5%
Householder is Asian Alone	41	7.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	9	1.5%
Householder is Two or More Races	40	6.9%
Other Families with Hispanic Householder	29	5.0%

Nonfamily Households by Race of Householder

Total	8,411	100.0%
Householder is White Alone	6,562	78.0%
Householder is Black Alone	977	11.6%
Householder is American Indian Alone	55	0.7%
Householder is Asian Alone	530	6.3%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	56	0.7%
Householder is Two or More Races	224	2.7%
Nonfamily Households with Hispanic Householder	245	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

October 11, 2018

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 1 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Total Housing Units by Occupancy

Total	12,678	100.0%
Occupied Housing Units	11,053	87.2%
Vacant Housing Units		
For Rent	500	3.9%
Rented, not Occupied	63	0.5%
For Sale Only	369	2.9%
Sold, not Occupied	32	0.3%
For Seasonal/Recreational/Occasional Use	523	4.1%
For Migrant Workers	0	0.0%
Other Vacant	138	1.1%
Total Vacancy Rate	12.9%	

Households by Tenure and Mortgage Status

Total	11,053	100.0%
Owner Occupied	4,222	38.2%
Owned with a Mortgage/Loan	3,508	31.7%
Owned Free and Clear	714	6.5%
Average Household Size	1.60	
Renter Occupied	6,831	61.8%
Average Household Size	1.47	

Owner-occupied Housing Units by Race of Householder

Total	4,223	100.0%
Householder is White Alone	3,837	90.9%
Householder is Black Alone	95	2.2%
Householder is American Indian Alone	9	0.2%
Householder is Asian Alone	214	5.1%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	8	0.2%
Householder is Two or More Races	58	1.4%
Owner-occupied Housing Units with Hispanic Householder	80	1.9%

Renter-occupied Housing Units by Race of Householder

Total	6,830	100.0%
Householder is White Alone	4,706	68.9%
Householder is Black Alone	1,175	17.2%
Householder is American Indian Alone	60	0.9%
Householder is Asian Alone	573	8.4%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	75	1.1%
Householder is Two or More Races	235	3.4%
Renter-occupied Housing Units with Hispanic Householder	263	3.9%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.50
Householder is Black Alone	1.51
Householder is American Indian Alone	1.39
Householder is Asian Alone	1.69
Householder is Pacific Islander Alone	1.50
Householder is Some Other Race Alone	2.02
Householder is Two or More Races	1.59
Householder is Hispanic	1.71

Source: U.S. Census Bureau, Census 2010 Summary File 1.

October 11, 2018

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 3 mile radius

	2000	2010	2000-2010 Annual Rate
Population	207,199	209,849	0.13%
Households	85,776	89,118	0.38%
Housing Units	90,235	99,007	0.93%

Population by Race	Number	Percent
Total	209,848	100.0%
Population Reporting One Race	200,366	95.5%
White	115,003	54.8%
Black	51,677	24.6%
American Indian	5,041	2.4%
Asian	15,369	7.3%
Pacific Islander	115	0.1%
Some Other Race	13,161	6.3%
Population Reporting Two or More Races	9,482	4.5%
Total Hispanic Population	24,654	11.7%

Population by Sex		
Male	108,492	51.7%
Female	101,357	48.3%

Population by Age		
Total	209,848	100.0%
Age 0 - 4	13,917	6.6%
Age 5 - 9	11,055	5.3%
Age 10 - 14	9,097	4.3%
Age 15 - 19	16,654	7.9%
Age 20 - 24	34,091	16.2%
Age 25 - 29	28,152	13.4%
Age 30 - 34	19,087	9.1%
Age 35 - 39	13,583	6.5%
Age 40 - 44	11,443	5.5%
Age 45 - 49	10,996	5.2%
Age 50 - 54	10,588	5.0%
Age 55 - 59	9,296	4.4%
Age 60 - 64	7,395	3.5%
Age 65 - 69	4,772	2.3%
Age 70 - 74	3,249	1.5%
Age 75 - 79	2,418	1.2%
Age 80 - 84	1,909	0.9%
Age 85+	2,148	1.0%
Age 18+	170,172	81.1%
Age 65+	14,496	6.9%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

October 11, 2018

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Households by Type

Total	89,119	100.0%
Households with 1 Person	40,492	45.4%
Households with 2+ People	48,627	54.6%
Family Households	32,466	36.4%
Husband-wife Families	17,885	20.1%
With Own Children	7,724	8.7%
Other Family (No Spouse Present)	14,580	16.4%
With Own Children	8,528	9.6%
Nonfamily Households	16,161	18.1%
All Households with Children	18,150	20.4%
Multigenerational Households	2,045	2.3%
Unmarried Partner Households	8,331	9.3%
Male-female	6,959	7.8%
Same-sex	1,372	1.5%
Average Household Size	2.18	

Family Households by Size

Total	32,465	100.0%
2 People	13,309	41.0%
3 People	7,128	22.0%
4 People	5,202	16.0%
5 People	2,955	9.1%
6 People	1,660	5.1%
7+ People	2,211	6.8%
Average Family Size	3.26	

Nonfamily Households by Size

Total	56,653	100.0%
1 Person	40,492	71.5%
2 People	11,326	20.0%
3 People	2,512	4.4%
4 People	1,455	2.6%
5 People	580	1.0%
6 People	150	0.3%
7+ People	138	0.2%
Average Nonfamily Size	1.44	

Population by Relationship and Household Type

Total	209,849	100.0%
In Households	193,990	92.4%
In Family Households	112,319	53.5%
Householder	32,536	15.5%
Spouse	17,930	8.5%
Child	45,508	21.7%
Other relative	10,027	4.8%
Nonrelative	6,320	3.0%
In Nonfamily Households	81,671	38.9%
In Group Quarters	15,859	7.6%
Institutionalized Population	2,405	1.1%
Noninstitutionalized Population	13,454	6.4%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Family Households by Age of Householder

Total	32,465	100.0%
Householder Age 15 - 44	19,230	59.2%
Householder Age 45 - 54	5,623	17.3%
Householder Age 55 - 64	4,248	13.1%
Householder Age 65 - 74	2,036	6.3%
Householder Age 75+	1,328	4.1%

Nonfamily Households by Age of Householder

Total	56,654	100.0%
Householder Age 15 - 44	34,855	61.5%
Householder Age 45 - 54	7,889	13.9%
Householder Age 55 - 64	7,021	12.4%
Householder Age 65 - 74	3,702	6.5%
Householder Age 75+	3,187	5.6%

Households by Race of Householder

Total	89,117	100.0%
Householder is White Alone	57,160	64.1%
Householder is Black Alone	19,347	21.7%
Householder is American Indian Alone	1,513	1.7%
Householder is Asian Alone	5,170	5.8%
Householder is Pacific Islander Alone	36	0.0%
Householder is Some Other Race Alone	3,083	3.5%
Householder is Two or More Races	2,808	3.2%
Households with Hispanic Householder	6,190	6.9%

Husband-wife Families by Race of Householder

Total	17,885	100.0%
Householder is White Alone	11,341	63.4%
Householder is Black Alone	3,202	17.9%
Householder is American Indian Alone	183	1.0%
Householder is Asian Alone	1,389	7.8%
Householder is Pacific Islander Alone	8	0.0%
Householder is Some Other Race Alone	1,279	7.2%
Householder is Two or More Races	483	2.7%
Husband-wife Families with Hispanic Householder	2,236	12.5%

Other Families (No Spouse) by Race of Householder

Total	14,581	100.0%
Householder is White Alone	4,699	32.2%
Householder is Black Alone	6,644	45.6%
Householder is American Indian Alone	703	4.8%
Householder is Asian Alone	749	5.1%
Householder is Pacific Islander Alone	6	0.0%
Householder is Some Other Race Alone	1,017	7.0%
Householder is Two or More Races	763	5.2%
Other Families with Hispanic Householder	1,870	12.8%

Nonfamily Households by Race of Householder

Total	56,653	100.0%
Householder is White Alone	41,121	72.6%
Householder is Black Alone	9,502	16.8%
Householder is American Indian Alone	627	1.1%
Householder is Asian Alone	3,031	5.4%
Householder is Pacific Islander Alone	22	0.0%
Householder is Some Other Race Alone	787	1.4%
Householder is Two or More Races	1,563	2.8%
Nonfamily Households with Hispanic Householder	2,084	3.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

October 11, 2018

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Total Housing Units by Occupancy

Total	98,978	100.0%
Occupied Housing Units	89,118	90.0%
Vacant Housing Units		
For Rent	4,770	4.8%
Rented, not Occupied	307	0.3%
For Sale Only	1,414	1.4%
Sold, not Occupied	287	0.3%
For Seasonal/Recreational/Occasional Use	968	1.0%
For Migrant Workers	4	0.0%
Other Vacant	2,110	2.1%
Total Vacancy Rate	10.0%	

Households by Tenure and Mortgage Status

Total	89,118	100.0%
Owner Occupied	27,952	31.4%
Owned with a Mortgage/Loan	22,128	24.8%
Owned Free and Clear	5,823	6.5%
Average Household Size	2.31	
Renter Occupied	61,166	68.6%
Average Household Size	2.11	

Owner-occupied Housing Units by Race of Householder

Total	27,951	100.0%
Householder is White Alone	22,468	80.4%
Householder is Black Alone	2,826	10.1%
Householder is American Indian Alone	214	0.8%
Householder is Asian Alone	1,185	4.2%
Householder is Pacific Islander Alone	9	0.0%
Householder is Some Other Race Alone	610	2.2%
Householder is Two or More Races	639	2.3%
Owner-occupied Housing Units with Hispanic Householder	1,257	4.5%

Renter-occupied Housing Units by Race of Householder

Total	61,166	100.0%
Householder is White Alone	34,693	56.7%
Householder is Black Alone	16,521	27.0%
Householder is American Indian Alone	1,299	2.1%
Householder is Asian Alone	3,985	6.5%
Householder is Pacific Islander Alone	27	0.0%
Householder is Some Other Race Alone	2,472	4.0%
Householder is Two or More Races	2,169	3.5%
Renter-occupied Housing Units with Hispanic Householder	4,933	8.1%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	1.88
Householder is Black Alone	2.49
Householder is American Indian Alone	3.05
Householder is Asian Alone	2.68
Householder is Pacific Islander Alone	2.61
Householder is Some Other Race Alone	4.10
Householder is Two or More Races	2.56
Householder is Hispanic	3.67

October 11, 2018

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	2000	2010	2000-2010 Annual Rate
Population	425,250	426,810	0.04%
Households	180,253	183,054	0.15%
Housing Units	187,040	199,901	0.67%

Population by Race	Number	Percent
Total	426,810	100.0%
Population Reporting One Race	408,788	95.8%
White	277,026	64.9%
Black	76,033	17.8%
American Indian	7,793	1.8%
Asian	25,869	6.1%
Pacific Islander	202	0.0%
Some Other Race	21,865	5.1%
Population Reporting Two or More Races	18,022	4.2%
Total Hispanic Population	41,913	9.8%

Population by Sex		
Male	213,879	50.1%
Female	212,931	49.9%

Population by Age		
Total	426,812	100.0%
Age 0 - 4	28,108	6.6%
Age 5 - 9	23,377	5.5%
Age 10 - 14	19,919	4.7%
Age 15 - 19	28,871	6.8%
Age 20 - 24	50,595	11.9%
Age 25 - 29	50,248	11.8%
Age 30 - 34	38,343	9.0%
Age 35 - 39	29,496	6.9%
Age 40 - 44	26,296	6.2%
Age 45 - 49	26,142	6.1%
Age 50 - 54	25,586	6.0%
Age 55 - 59	23,381	5.5%
Age 60 - 64	18,114	4.2%
Age 65 - 69	11,457	2.7%
Age 70 - 74	7,956	1.9%
Age 75 - 79	6,429	1.5%
Age 80 - 84	5,648	1.3%
Age 85+	6,845	1.6%
Age 18+	343,131	80.4%
Age 65+	38,335	9.0%

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

October 11, 2018

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Households by Type

Total	183,054	100.0%
Households with 1 Person	74,299	40.6%
Households with 2+ People	108,755	59.4%
Family Households	80,580	44.0%
Husband-wife Families	52,117	28.5%
With Own Children	22,086	12.1%
Other Family (No Spouse Present)	28,463	15.5%
With Own Children	15,967	8.7%
Nonfamily Households	28,175	15.4%
All Households with Children	41,818	22.8%
Multigenerational Households	4,045	2.2%
Unmarried Partner Households	16,961	9.3%
Male-female	13,734	7.5%
Same-sex	3,227	1.8%
Average Household Size	2.21	

Family Households by Size

Total	80,580	100.0%
2 People	34,860	43.3%
3 People	18,559	23.0%
4 People	14,041	17.4%
5 People	6,564	8.1%
6 People	2,981	3.7%
7+ People	3,575	4.4%
Average Family Size	3.10	

Nonfamily Households by Size

Total	102,474	100.0%
1 Person	74,299	72.5%
2 People	21,050	20.5%
3 People	3,953	3.9%
4 People	2,073	2.0%
5 People	748	0.7%
6 People	192	0.2%
7+ People	159	0.2%
Average Nonfamily Size	1.40	

Population by Relationship and Household Type

Total	426,810	100.0%
In Households	405,168	94.9%
In Family Households	262,190	61.4%
Householder	80,616	18.9%
Spouse	52,151	12.2%
Child	99,702	23.4%
Other relative	17,681	4.1%
Nonrelative	12,042	2.8%
In Nonfamily Households	142,978	33.5%
In Group Quarters	21,642	5.1%
Institutionalized Population	4,383	1.0%
Noninstitutionalized Population	17,259	4.0%

Data Note: Households with children include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Family Households by Age of Householder

Total	80,581	100.0%
Householder Age 15 - 44	41,637	51.7%
Householder Age 45 - 54	15,892	19.7%
Householder Age 55 - 64	12,485	15.5%
Householder Age 65 - 74	5,869	7.3%
Householder Age 75+	4,698	5.8%

Nonfamily Households by Age of Householder

Total	102,472	100.0%
Householder Age 15 - 44	56,304	54.9%
Householder Age 45 - 54	15,847	15.5%
Householder Age 55 - 64	14,569	14.2%
Householder Age 65 - 74	7,356	7.2%
Householder Age 75+	8,396	8.2%

Households by Race of Householder

Total	183,055	100.0%
Householder is White Alone	134,616	73.5%
Householder is Black Alone	27,682	15.1%
Householder is American Indian Alone	2,389	1.3%
Householder is Asian Alone	8,541	4.7%
Householder is Pacific Islander Alone	67	0.0%
Householder is Some Other Race Alone	5,053	2.8%
Householder is Two or More Races	4,707	2.6%
Households with Hispanic Householder	10,297	5.6%

Husband-wife Families by Race of Householder

Total	52,117	100.0%
Householder is White Alone	40,223	77.2%
Householder is Black Alone	5,317	10.2%
Householder is American Indian Alone	395	0.8%
Householder is Asian Alone	2,943	5.6%
Householder is Pacific Islander Alone	19	0.0%
Householder is Some Other Race Alone	2,197	4.2%
Householder is Two or More Races	1,023	2.0%
Husband-wife Families with Hispanic Householder	4,053	7.8%

Other Families (No Spouse) by Race of Householder

Total	28,464	100.0%
Householder is White Alone	13,326	46.8%
Householder is Black Alone	9,823	34.5%
Householder is American Indian Alone	1,073	3.8%
Householder is Asian Alone	1,238	4.3%
Householder is Pacific Islander Alone	12	0.0%
Householder is Some Other Race Alone	1,659	5.8%
Householder is Two or More Races	1,333	4.7%
Other Families with Hispanic Householder	3,072	10.8%

Nonfamily Households by Race of Householder

Total	102,473	100.0%
Householder is White Alone	81,067	79.1%
Householder is Black Alone	12,542	12.2%
Householder is American Indian Alone	921	0.9%
Householder is Asian Alone	4,359	4.3%
Householder is Pacific Islander Alone	36	0.0%
Householder is Some Other Race Alone	1,197	1.2%
Householder is Two or More Races	2,351	2.3%
Nonfamily Households with Hispanic Householder	3,173	3.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

October 11, 2018

2010 Census Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Total Housing Units by Occupancy

Total	199,835	100.0%
Occupied Housing Units	183,054	91.6%
Vacant Housing Units		
For Rent	7,652	3.8%
Rented, not Occupied	488	0.2%
For Sale Only	2,762	1.4%
Sold, not Occupied	606	0.3%
For Seasonal/Recreational/Occasional Use	1,465	0.7%
For Migrant Workers	4	0.0%
Other Vacant	3,804	1.9%
Total Vacancy Rate	8.4%	

Households by Tenure and Mortgage Status

Total	183,054	100.0%
Owner Occupied	88,136	48.1%
Owned with a Mortgage/Loan	68,646	37.5%
Owned Free and Clear	19,490	10.6%
Average Household Size	2.33	
Renter Occupied	94,918	51.9%
Average Household Size	2.10	

Owner-occupied Housing Units by Race of Householder

Total	88,136	100.0%
Householder is White Alone	76,193	86.4%
Householder is Black Alone	5,714	6.5%
Householder is American Indian Alone	571	0.6%
Householder is Asian Alone	2,753	3.1%
Householder is Pacific Islander Alone	22	0.0%
Householder is Some Other Race Alone	1,346	1.5%
Householder is Two or More Races	1,537	1.7%
Owner-occupied Housing Units with Hispanic Householder	2,972	3.4%

Renter-occupied Housing Units by Race of Householder

Total	94,918	100.0%
Householder is White Alone	58,423	61.6%
Householder is Black Alone	21,968	23.1%
Householder is American Indian Alone	1,818	1.9%
Householder is Asian Alone	5,788	6.1%
Householder is Pacific Islander Alone	44	0.0%
Householder is Some Other Race Alone	3,707	3.9%
Householder is Two or More Races	3,170	3.3%
Renter-occupied Housing Units with Hispanic Householder	7,325	7.7%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.00
Householder is Black Alone	2.58
Householder is American Indian Alone	3.04
Householder is Asian Alone	2.74
Householder is Pacific Islander Alone	2.40
Householder is Some Other Race Alone	4.15
Householder is Two or More Races	2.61
Householder is Hispanic	3.71

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Demographic and Income Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 1 mile radius

Summary	Census 2010	2018	2023
Population	19,736	27,010	30,941
Households	11,053	15,592	18,033
Families	2,642	3,683	4,265
Average Household Size	1.52	1.54	1.55
Owner Occupied Housing Units	4,222	4,923	5,867
Renter Occupied Housing Units	6,831	10,669	12,166
Median Age	33.8	35.9	36.9

Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	2.75%	0.84%	0.83%
Households	2.95%	0.80%	0.79%
Families	2.98%	0.71%	0.71%
Owner HHs	3.57%	1.20%	1.16%
Median Household Income	3.70%	2.83%	2.50%

	2018		2023	
Households by Income	Number	Percent	Number	Percent
<$15,000	2,474	15.9%	2,347	13.0%
$15,000 - $24,999	1,326	8.5%	1,316	7.3%
$25,000 - $34,999	836	5.4%	872	4.8%
$35,000 - $49,999	1,252	8.0%	1,251	6.9%
$50,000 - $74,999	1,972	12.6%	1,998	11.1%
$75,000 - $99,999	1,773	11.4%	2,027	11.2%
$100,000 - $149,999	2,563	16.4%	3,647	20.2%
$150,000 - $199,999	1,108	7.1%	1,530	8.5%
$200,000+	2,288	14.7%	3,044	16.9%
Median Household Income	$73,905		$88,648	
Average Household Income	$111,823		$130,935	
Per Capita Income	$66,556		$78,125	

	Census 2010		2018		2023	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	769	3.9%	997	3.7%	1,155	3.7%
5 - 9	413	2.1%	698	2.6%	776	2.5%
10 - 14	294	1.5%	509	1.9%	595	1.9%
15 - 19	503	2.5%	653	2.4%	749	2.4%
20 - 24	2,298	11.6%	2,491	9.2%	2,666	8.6%
25 - 34	6,157	31.2%	7,697	28.5%	8,510	27.5%
35 - 44	2,855	14.5%	4,172	15.4%	4,867	15.7%
45 - 54	2,620	13.3%	3,239	12.0%	3,574	11.6%
55 - 64	2,190	11.1%	3,181	11.8%	3,512	11.4%
65 - 74	951	4.8%	2,104	7.8%	2,767	8.9%
75 - 84	462	2.3%	877	3.2%	1,325	4.3%
85+	226	1.1%	391	1.4%	443	1.4%

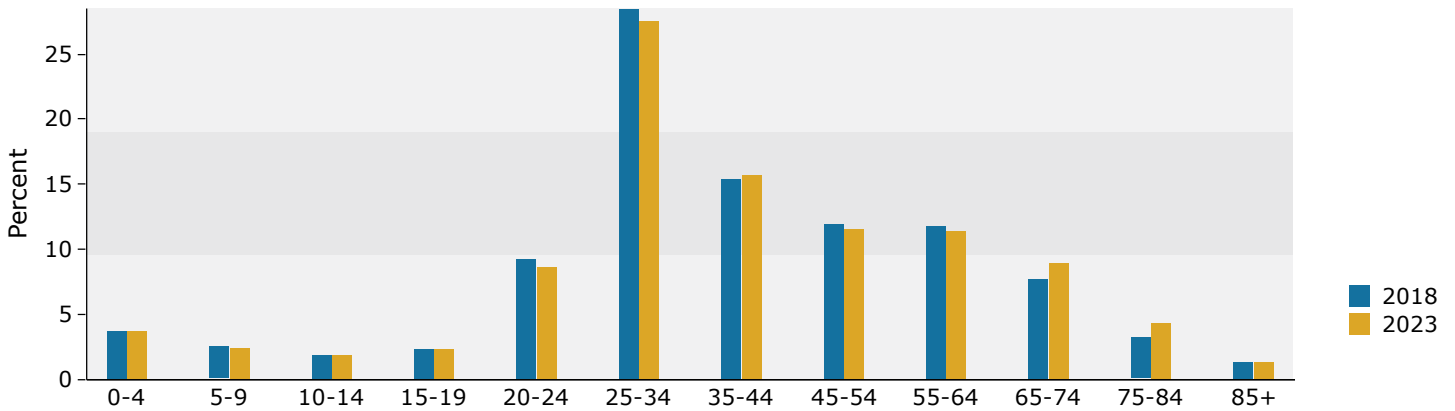|	Census 2010		2018		2023	
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	13,591	68.9%	17,368	64.3%	18,907	61.1%
Black Alone	3,411	17.3%	5,551	20.6%	6,957	22.5%
American Indian Alone	272	1.4%	348	1.3%	365	1.2%
Asian Alone	1,513	7.7%	2,357	8.7%	3,005	9.7%
Pacific Islander Alone	13	0.1%	14	0.1%	16	0.1%
Some Other Race Alone	274	1.4%	381	1.4%	473	1.5%
Two or More Races	663	3.4%	990	3.7%	1,218	3.9%
Hispanic Origin (Any Race)	944	4.8%	1,355	5.0%	1,660	5.4%

Data Note: Income is expressed in current dollars.

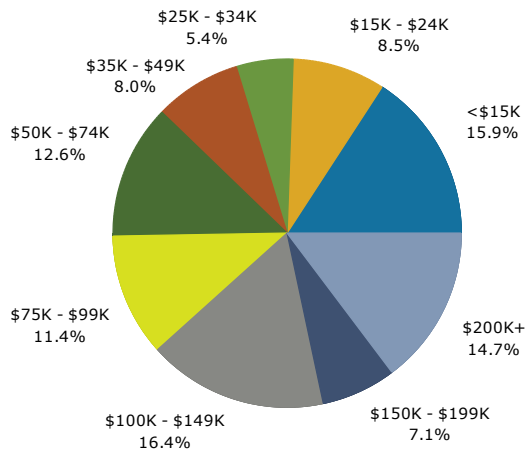**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

October 11, 2018
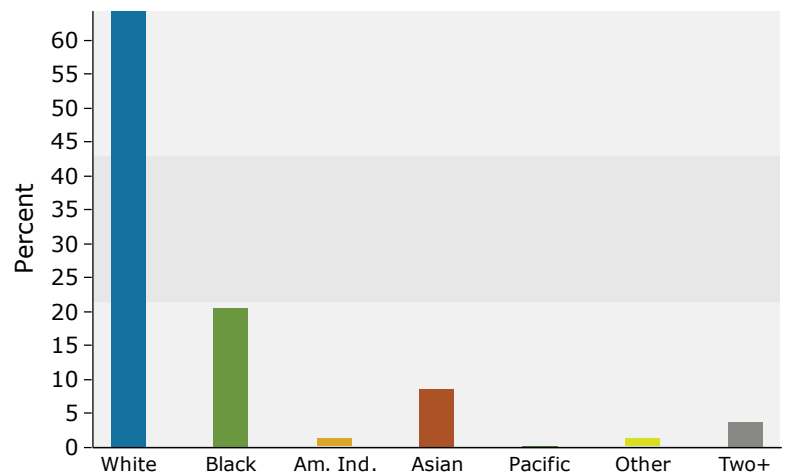
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Demographic and Income Profile

128 N 2nd St, Minneapolis, Minnesota, 55401   Prepared by Esri
Ring: 1 mile radius   Latitude: 44.98431
                                                                              Longitude: -93.26977

Trends 2018-2023

Annual Rate (in percent) for Population, Households, Families, Owner HHs, Median HH Income — comparing Area, State, USA.

Population by Age

Percent by age group (0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+) — comparing 2018 and 2023.

2018 Household Income

- $25K - $34K 5.4%
- $15K - $24K 8.5%
- $35K - $49K 8.0%
- $50K - $74K 12.6%
- <$15K 15.9%
- $75K - $99K 11.4%
- $200K+ 14.7%
- $100K - $149K 16.4%
- $150K - $199K 7.1%

2018 Population by Race

Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.

2018 Percent Hispanic Origin: 5.0%

Demographic and Income Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977
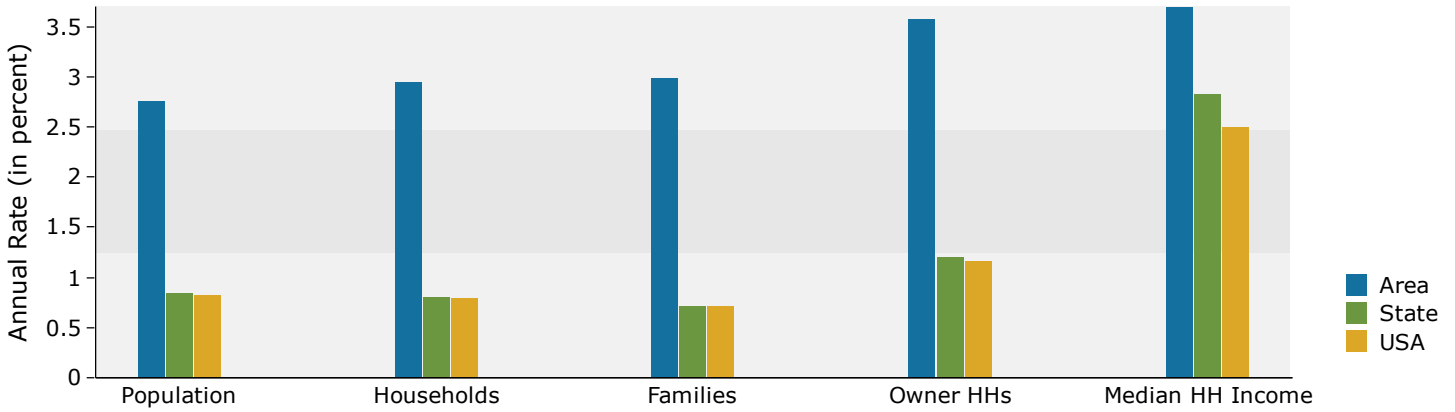
Summary	Census 2010	2018	2023
Population	209,849	237,987	254,636
Households	89,118	101,463	108,779
Families	32,466	35,854	37,994
Average Household Size	2.18	2.18	2.19
Owner Occupied Housing Units	27,952	30,042	33,813
Renter Occupied Housing Units	61,166	71,421	74,966
Median Age	28.6	29.8	30.5

Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.36%	0.84%	0.83%
Households	1.40%	0.80%	0.79%
Families	1.17%	0.71%	0.71%
Owner HHs	2.39%	1.20%	1.16%
Median Household Income	2.93%	2.83%	2.50%

Households by Income	2018 Number	2018 Percent	2023 Number	2023 Percent
<$15,000	21,019	20.7%	19,408	17.8%
$15,000 - $24,999	13,185	13.0%	12,767	11.7%
$25,000 - $34,999	10,527	10.4%	10,662	9.8%
$35,000 - $49,999	13,208	13.0%	13,701	12.6%
$50,000 - $74,999	14,201	14.0%	15,196	14.0%
$75,000 - $99,999	9,058	8.9%	10,362	9.5%
$100,000 - $149,999	10,466	10.3%	14,003	12.9%
$150,000 - $199,999	4,236	4.2%	5,572	5.1%
$200,000+	5,563	5.5%	7,107	6.5%
Median Household Income	$40,683		$47,007	
Average Household Income	$68,661		$80,539	
Per Capita Income	$30,223		$35,309	

Population by Age	Census 2010 Number	Census 2010 Percent	2018 Number	2018 Percent	2023 Number	2023 Percent
0 - 4	13,917	6.6%	14,349	6.0%	15,505	6.1%
5 - 9	11,055	5.3%	12,301	5.2%	12,608	5.0%
10 - 14	9,097	4.3%	10,605	4.5%	10,946	4.3%
15 - 19	16,654	7.9%	17,641	7.4%	18,454	7.2%
20 - 24	34,091	16.2%	36,004	15.1%	37,796	14.8%
25 - 34	47,239	22.5%	52,018	21.9%	53,874	21.2%
35 - 44	25,026	11.9%	29,949	12.6%	33,382	13.1%
45 - 54	21,584	10.3%	22,808	9.6%	24,156	9.5%
55 - 64	16,691	8.0%	20,718	8.7%	21,596	8.5%
65 - 74	8,021	3.8%	13,310	5.6%	16,116	6.3%
75 - 84	4,327	2.1%	5,614	2.4%	7,431	2.9%
85+	2,148	1.0%	2,672	1.1%	2,772	1.1%

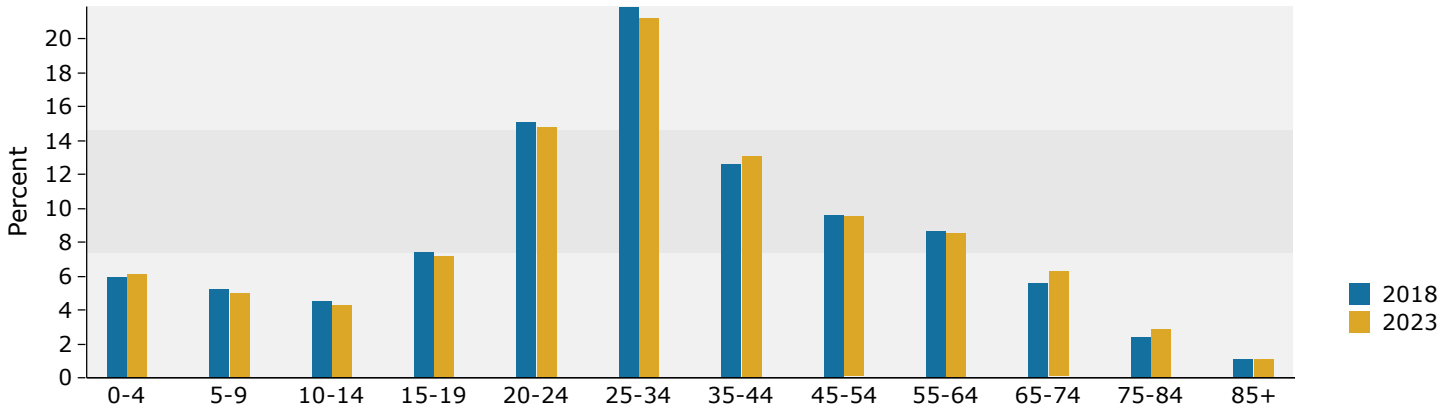| Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2018 Number	2018 Percent	2023 Number	2023 Percent
White Alone	115,003	54.8%	122,892	51.6%	124,621	48.9%
Black Alone	51,677	24.6%	63,107	26.5%	71,297	28.0%
American Indian Alone	5,041	2.4%	4,923	2.1%	4,780	1.9%
Asian Alone	15,369	7.3%	20,659	8.7%	24,562	9.6%
Pacific Islander Alone	115	0.1%	135	0.1%	146	0.1%
Some Other Race Alone	13,161	6.3%	14,829	6.2%	16,451	6.5%
Two or More Races	9,482	4.5%	11,441	4.8%	12,779	5.0%
Hispanic Origin (Any Race)	24,654	11.7%	27,848	11.7%	30,882	12.1%

Data Note: Income is expressed in current dollars.

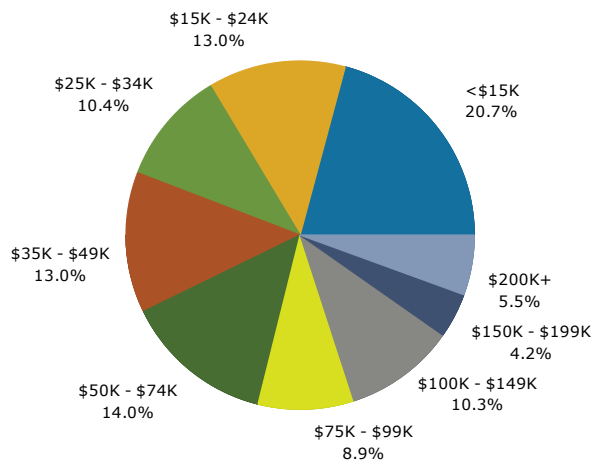**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

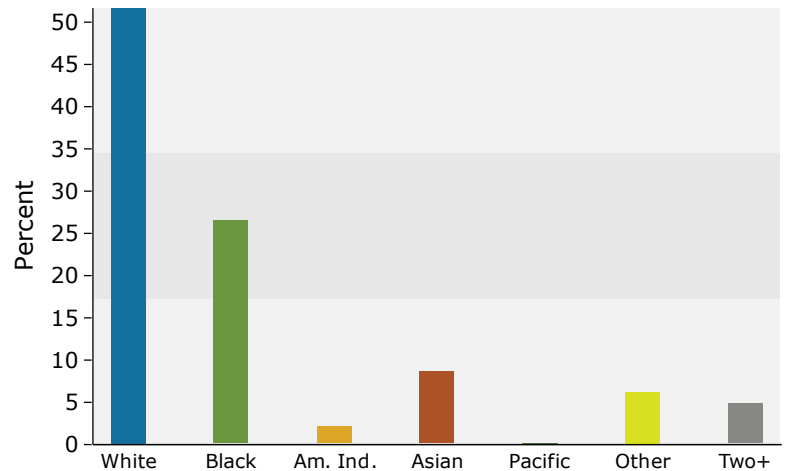October 11, 2018

Demographic and Income Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 3 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Trends 2018-2023

Annual Rate (in percent) by category: Population, Households, Families, Owner HHs, Median HH Income — for Area, State, USA.

Population by Age

Percent by age group (0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+) for 2018 and 2023.

2018 Household Income

- <$15K 20.7%
- $15K - $24K 13.0%
- $25K - $34K 10.4%
- $35K - $49K 13.0%
- $50K - $74K 14.0%
- $75K - $99K 8.9%
- $100K - $149K 10.3%
- $150K - $199K 4.2%
- $200K+ 5.5%

2018 Population by Race

Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+.

2018 Percent Hispanic Origin: 11.7%

October 11, 2018

Demographic and Income Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977
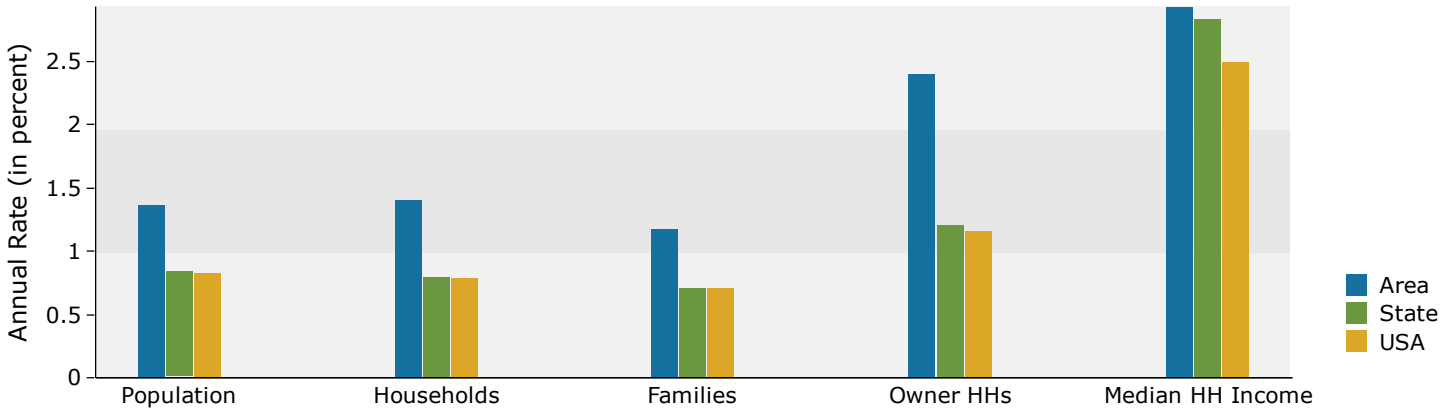
Summary	Census 2010	2018	2023
Population	426,810	469,245	496,964
Households	183,054	200,888	212,863
Families	80,580	85,948	90,161
Average Household Size	2.21	2.23	2.23
Owner Occupied Housing Units	88,136	92,092	99,939
Renter Occupied Housing Units	94,918	108,796	112,924
Median Age	31.6	33.1	33.5

Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.15%	0.84%	0.83%
Households	1.16%	0.80%	0.79%
Families	0.96%	0.71%	0.71%
Owner HHs	1.65%	1.20%	1.16%
Median Household Income	2.49%	2.83%	2.50%

Households by Income	2018 Number	2018 Percent	2023 Number	2023 Percent
<$15,000	29,078	14.5%	26,208	12.3%
$15,000 - $24,999	21,263	10.6%	19,796	9.3%
$25,000 - $34,999	18,237	9.1%	17,596	8.3%
$35,000 - $49,999	26,215	13.0%	26,070	12.2%
$50,000 - $74,999	33,367	16.6%	34,306	16.1%
$75,000 - $99,999	22,157	11.0%	24,409	11.5%
$100,000 - $149,999	26,878	13.4%	34,612	16.3%
$150,000 - $199,999	11,034	5.5%	14,030	6.6%
$200,000+	12,658	6.3%	15,836	7.4%
Median Household Income	$53,026		$59,962	
Average Household Income	$79,890		$92,560	
Per Capita Income	$34,911		$40,324	

Population by Age	Census 2010 Number	Census 2010 Percent	2018 Number	2018 Percent	2023 Number	2023 Percent
0 - 4	28,108	6.6%	27,721	5.9%	29,506	5.9%
5 - 9	23,377	5.5%	25,143	5.4%	25,312	5.1%
10 - 14	19,919	4.7%	22,756	4.8%	23,181	4.7%
15 - 19	28,871	6.8%	30,615	6.5%	31,792	6.4%
20 - 24	50,595	11.9%	53,201	11.3%	55,878	11.2%
25 - 34	88,591	20.8%	91,323	19.5%	95,786	19.3%
35 - 44	55,792	13.1%	63,256	13.5%	67,255	13.5%
45 - 54	51,728	12.1%	51,847	11.0%	53,241	10.7%
55 - 64	41,495	9.7%	49,408	10.5%	49,893	10.0%
65 - 74	19,413	4.5%	31,914	6.8%	38,469	7.7%
75 - 84	12,077	2.8%	14,108	3.0%	18,512	3.7%
85+	6,845	1.6%	7,952	1.7%	8,140	1.6%

Race and Ethnicity	Census 2010 Number	Census 2010 Percent	2018 Number	2018 Percent	2023 Number	2023 Percent
White Alone	277,026	64.9%	286,365	61.0%	288,082	58.0%
Black Alone	76,033	17.8%	93,553	19.9%	106,907	21.5%
American Indian Alone	7,793	1.8%	7,648	1.6%	7,510	1.5%
Asian Alone	25,869	6.1%	34,768	7.4%	41,758	8.4%
Pacific Islander Alone	202	0.0%	242	0.1%	257	0.1%
Some Other Race Alone	21,865	5.1%	24,870	5.3%	27,868	5.6%
Two or More Races	18,022	4.2%	21,799	4.6%	24,581	4.9%
Hispanic Origin (Any Race)	41,913	9.8%	47,669	10.2%	53,406	10.7%

Data Note: Income is expressed in current dollars.

October 11, 2018

Demographic and Income Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Ring: 5 mile radius

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

Trends 2018-2023

Annual Rate (in percent) by Population, Households, Families, Owner HHs, Median HH Income — legend: Area, State, USA

Population by Age

Percent by age group: 0-4, 5-9, 10-14, 15-19, 20-24, 25-34, 35-44, 45-54, 55-64, 65-74, 75-84, 85+ — legend: 2018, 2023

2018 Household Income

- $25K - $34K: 9.1%
- $15K - $24K: 10.6%
- $35K - $49K: 13.0%
- <$15K: 14.5%
- $50K - $74K: 16.6%
- $200K+: 6.3%
- $75K - $99K: 11.0%
- $150K - $199K: 5.5%
- $100K - $149K: 13.4%

2018 Population by Race

Percent by race: White, Black, Am. Ind., Asian, Pacific, Other, Two+

2018 Percent Hispanic Origin: 10.2%

October 11, 2018
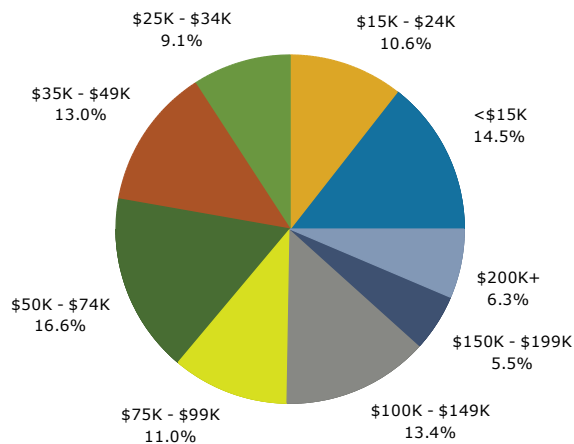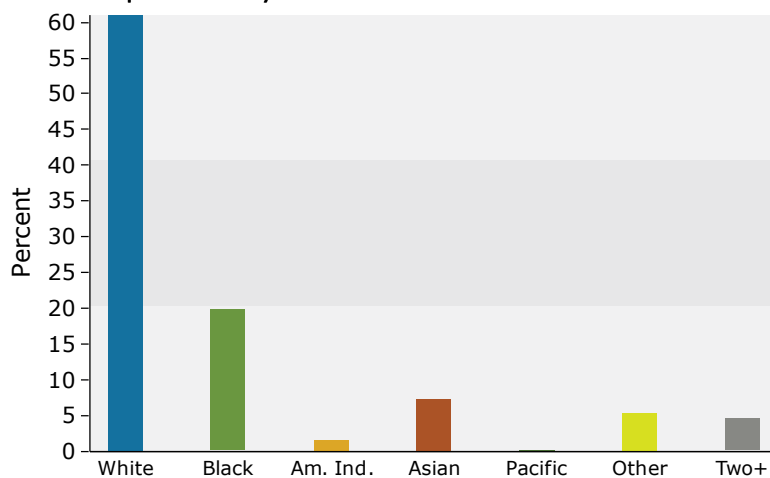
Market Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	13,349	207,199	425,250
2010 Total Population	19,736	209,849	426,810
2018 Total Population	27,010	237,987	469,245
2018 Group Quarters	2,986	16,321	21,989
2023 Total Population	30,941	254,636	496,964
2018-2023 Annual Rate	2.75%	1.36%	1.15%
2018 Total Daytime Population	157,990	419,200	638,173
Workers	148,693	309,537	430,161
Residents	9,297	109,663	208,012
Household Summary			
2000 Households	7,205	85,776	180,253
2000 Average Household Size	1.48	2.24	2.24
2010 Households	11,053	89,118	183,054
2010 Average Household Size	1.52	2.18	2.21
2018 Households	15,592	101,463	200,888
2018 Average Household Size	1.54	2.18	2.23
2023 Households	18,033	108,779	212,863
2023 Average Household Size	1.55	2.19	2.23
2018-2023 Annual Rate	2.95%	1.40%	1.16%
2010 Families	2,642	32,466	80,580
2010 Average Family Size	2.37	3.26	3.10
2018 Families	3,683	35,854	85,948
2018 Average Family Size	2.34	3.25	3.11
2023 Families	4,265	37,994	90,161
2023 Average Family Size	2.34	3.25	3.11
2018-2023 Annual Rate	2.98%	1.17%	0.96%
Housing Unit Summary			
2000 Housing Units	7,993	90,235	187,040
Owner Occupied Housing Units	24.1%	30.7%	48.6%
Renter Occupied Housing Units	66.1%	64.3%	47.8%
Vacant Housing Units	9.8%	4.9%	3.6%
2010 Housing Units	12,690	99,007	199,901
Owner Occupied Housing Units	33.3%	28.2%	44.1%
Renter Occupied Housing Units	53.8%	61.8%	47.5%
Vacant Housing Units	12.9%	10.0%	8.4%
2018 Housing Units	16,937	111,447	217,648
Owner Occupied Housing Units	29.1%	27.0%	42.3%
Renter Occupied Housing Units	63.0%	64.1%	50.0%
Vacant Housing Units	7.9%	9.0%	7.7%
2023 Housing Units	18,997	118,526	229,247
Owner Occupied Housing Units	30.9%	28.5%	43.6%
Renter Occupied Housing Units	64.0%	63.2%	49.3%
Vacant Housing Units	5.1%	8.2%	7.1%
Median Household Income			
2018	$73,905	$40,683	$53,026
2023	$88,648	$47,007	$59,962
Median Home Value			
2018	$340,629	$228,565	$230,796
2023	$391,032	$262,978	$258,800
Per Capita Income			
2018	$66,556	$30,223	$34,911
2023	$78,125	$35,309	$40,324
Median Age			
2010	33.8	28.6	31.6
2018	35.9	29.8	33.1
2023	36.9	30.5	33.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 11, 2018

Market Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	1 mile	3 miles	5 miles
2018 Households by Income			
Household Income Base	15,592	101,463	200,888
<$15,000	15.9%	20.7%	14.5%
$15,000 - $24,999	8.5%	13.0%	10.6%
$25,000 - $34,999	5.4%	10.4%	9.1%
$35,000 - $49,999	8.0%	13.0%	13.0%
$50,000 - $74,999	12.6%	14.0%	16.6%
$75,000 - $99,999	11.4%	8.9%	11.0%
$100,000 - $149,999	16.4%	10.3%	13.4%
$150,000 - $199,999	7.1%	4.2%	5.5%
$200,000+	14.7%	5.5%	6.3%
Average Household Income	$111,823	$68,661	$79,890
2023 Households by Income			
Household Income Base	18,033	108,779	212,863
<$15,000	13.0%	17.8%	12.3%
$15,000 - $24,999	7.3%	11.7%	9.3%
$25,000 - $34,999	4.8%	9.8%	8.3%
$35,000 - $49,999	6.9%	12.6%	12.2%
$50,000 - $74,999	11.1%	14.0%	16.1%
$75,000 - $99,999	11.2%	9.5%	11.5%
$100,000 - $149,999	20.2%	12.9%	16.3%
$150,000 - $199,999	8.5%	5.1%	6.6%
$200,000+	16.9%	6.5%	7.4%
Average Household Income	$130,935	$80,539	$92,560
2018 Owner Occupied Housing Units by Value			
Total	4,923	30,018	92,067
<$50,000	0.4%	1.7%	1.6%
$50,000 - $99,999	1.9%	6.5%	4.2%
$100,000 - $149,999	5.5%	12.9%	11.3%
$150,000 - $199,999	7.6%	19.0%	20.6%
$200,000 - $249,999	16.2%	17.4%	20.0%
$250,000 - $299,999	12.0%	12.2%	12.9%
$300,000 - $399,999	15.5%	11.4%	13.0%
$400,000 - $499,999	19.5%	7.5%	6.7%
$500,000 - $749,999	12.8%	5.6%	5.5%
$750,000 - $999,999	5.1%	3.3%	2.6%
$1,000,000 - $1,499,999	3.1%	1.8%	1.1%
$1,500,000 - $1,999,999	0.2%	0.3%	0.2%
$2,000,000 +	0.2%	0.5%	0.3%
Average Home Value	$404,239	$303,096	$290,617
2023 Owner Occupied Housing Units by Value			
Total	5,866	33,783	99,908
<$50,000	0.2%	0.9%	0.8%
$50,000 - $99,999	0.6%	3.4%	2.1%
$100,000 - $149,999	1.8%	5.8%	4.7%
$150,000 - $199,999	7.5%	17.5%	18.0%
$200,000 - $249,999	11.5%	18.4%	21.6%
$250,000 - $299,999	11.6%	15.3%	15.9%
$300,000 - $399,999	18.3%	15.2%	16.6%
$400,000 - $499,999	22.6%	9.7%	8.8%
$500,000 - $749,999	16.7%	7.3%	6.9%
$750,000 - $999,999	6.1%	3.7%	2.9%
$1,000,000 - $1,499,999	2.5%	1.9%	1.1%
$1,500,000 - $1,999,999	0.2%	0.2%	0.2%
$2,000,000 +	0.2%	0.6%	0.3%
Average Home Value	$436,590	$340,407	$322,940

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 11, 2018

Market Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	19,738	209,848	426,812
0 - 4	3.9%	6.6%	6.6%
5 - 9	2.1%	5.3%	5.5%
10 - 14	1.5%	4.3%	4.7%
15 - 24	14.2%	24.2%	18.6%
25 - 34	31.2%	22.5%	20.8%
35 - 44	14.5%	11.9%	13.1%
45 - 54	13.3%	10.3%	12.1%
55 - 64	11.1%	8.0%	9.7%
65 - 74	4.8%	3.8%	4.5%
75 - 84	2.3%	2.1%	2.8%
85 +	1.1%	1.0%	1.6%
18 +	91.4%	81.1%	80.4%
2018 Population by Age			
Total	27,009	237,989	469,244
0 - 4	3.7%	6.0%	5.9%
5 - 9	2.6%	5.2%	5.4%
10 - 14	1.9%	4.5%	4.8%
15 - 24	11.6%	22.5%	17.9%
25 - 34	28.5%	21.9%	19.5%
35 - 44	15.4%	12.6%	13.5%
45 - 54	12.0%	9.6%	11.0%
55 - 64	11.8%	8.7%	10.5%
65 - 74	7.8%	5.6%	6.8%
75 - 84	3.2%	2.4%	3.0%
85 +	1.4%	1.1%	1.7%
18 +	90.7%	81.6%	81.0%
2023 Population by Age			
Total	30,939	254,636	496,965
0 - 4	3.7%	6.1%	5.9%
5 - 9	2.5%	5.0%	5.1%
10 - 14	1.9%	4.3%	4.7%
15 - 24	11.0%	22.1%	17.6%
25 - 34	27.5%	21.2%	19.3%
35 - 44	15.7%	13.1%	13.5%
45 - 54	11.6%	9.5%	10.7%
55 - 64	11.4%	8.5%	10.0%
65 - 74	8.9%	6.3%	7.7%
75 - 84	4.3%	2.9%	3.7%
85 +	1.4%	1.1%	1.6%
18 +	90.7%	82.0%	81.5%
2010 Population by Sex			
Males	11,210	108,492	213,879
Females	8,526	101,357	212,931
2018 Population by Sex			
Males	14,855	122,626	235,212
Females	12,155	115,361	234,034
2023 Population by Sex			
Males	16,796	130,763	248,946
Females	14,144	123,873	248,018

October 11, 2018

Market Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	19,737	209,848	426,810
White Alone	68.9%	54.8%	64.9%
Black Alone	17.3%	24.6%	17.8%
American Indian Alone	1.4%	2.4%	1.8%
Asian Alone	7.7%	7.3%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	1.4%	6.3%	5.1%
Two or More Races	3.4%	4.5%	4.2%
Hispanic Origin	4.8%	11.7%	9.8%
Diversity Index	53.6	70.9	62.4
2018 Population by Race/Ethnicity			
Total	27,009	237,986	469,245
White Alone	64.3%	51.6%	61.0%
Black Alone	20.6%	26.5%	19.9%
American Indian Alone	1.3%	2.1%	1.6%
Asian Alone	8.7%	8.7%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.4%	6.2%	5.3%
Two or More Races	3.7%	4.8%	4.6%
Hispanic Origin	5.0%	11.7%	10.2%
Diversity Index	58.1	72.6	65.8
2023 Population by Race/Ethnicity			
Total	30,941	254,636	496,963
White Alone	61.1%	48.9%	58.0%
Black Alone	22.5%	28.0%	21.5%
American Indian Alone	1.2%	1.9%	1.5%
Asian Alone	9.7%	9.6%	8.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	6.5%	5.6%
Two or More Races	3.9%	5.0%	4.9%
Hispanic Origin	5.4%	12.1%	10.7%
Diversity Index	61.1	74.2	68.5
2010 Population by Relationship and Household Type			
Total	19,736	209,849	426,810
In Households	85.1%	92.4%	94.9%
In Family Households	32.3%	53.5%	61.4%
Householder	13.4%	15.5%	18.9%
Spouse	10.4%	8.5%	12.2%
Child	6.5%	21.7%	23.4%
Other relative	1.4%	4.8%	4.1%
Nonrelative	0.6%	3.0%	2.8%
In Nonfamily Households	52.8%	38.9%	33.5%
In Group Quarters	14.9%	7.6%	5.1%
Institutionalized Population	4.2%	1.1%	1.0%
Noninstitutionalized Population	10.7%	6.4%	4.0%

October 11, 2018

Market Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	1 mile	3 miles	5 miles
2018 Population 25+ by Educational Attainment			
Total	21,661	147,090	309,808
Less than 9th Grade	2.4%	8.0%	5.3%
9th - 12th Grade, No Diploma	4.2%	6.4%	4.9%
High School Graduate	8.5%	13.5%	13.9%
GED/Alternative Credential	2.4%	3.4%	3.0%
Some College, No Degree	14.5%	18.0%	17.5%
Associate Degree	4.9%	6.9%	7.6%
Bachelor's Degree	36.4%	27.5%	29.0%
Graduate/Professional Degree	26.6%	16.4%	18.8%
2018 Population 15+ by Marital Status			
Total	24,805	200,733	393,624
Never Married	54.0%	60.4%	52.1%
Married	33.3%	27.2%	34.2%
Widowed	2.7%	2.8%	3.5%
Divorced	10.1%	9.6%	10.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	95.5%	93.7%	94.9%
Civilian Unemployed (Unemployment Rate)	4.5%	6.3%	5.1%
2018 Employed Population 16+ by Industry			
Total	17,624	130,833	266,417
Agriculture/Mining	0.4%	0.6%	0.4%
Construction	1.3%	2.6%	3.1%
Manufacturing	8.5%	8.0%	8.6%
Wholesale Trade	2.1%	1.6%	2.0%
Retail Trade	11.0%	10.3%	10.2%
Transportation/Utilities	2.1%	3.1%	3.1%
Information	3.2%	1.9%	2.1%
Finance/Insurance/Real Estate	13.5%	7.8%	8.2%
Services	55.6%	61.9%	60.0%
Public Administration	2.4%	2.2%	2.5%
2018 Employed Population 16+ by Occupation			
Total	17,621	130,834	266,416
White Collar	86.0%	65.8%	68.8%
Management/Business/Financial	31.7%	16.4%	17.4%
Professional	37.7%	28.3%	30.4%
Sales	9.2%	9.3%	9.2%
Administrative Support	7.5%	11.9%	11.8%
Services	9.2%	21.5%	18.6%
Blue Collar	4.8%	12.7%	12.7%
Farming/Forestry/Fishing	0.5%	0.5%	0.3%
Construction/Extraction	0.3%	2.0%	2.4%
Installation/Maintenance/Repair	0.6%	1.2%	1.5%
Production	2.5%	4.8%	4.4%
Transportation/Material Moving	1.0%	4.2%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	19,736	209,849	426,810
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

October 11, 2018

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	11,053	89,119	183,054
Households with 1 Person	60.0%	45.4%	40.6%
Households with 2+ People	40.0%	54.6%	59.4%
Family Households	23.9%	36.4%	44.0%
Husband-wife Families	18.6%	20.1%	28.5%
With Related Children	3.3%	9.1%	12.6%
Other Family (No Spouse Present)	5.3%	16.4%	15.5%
Other Family with Male Householder	1.6%	4.2%	4.2%
With Related Children	0.6%	2.1%	2.1%
Other Family with Female Householder	3.7%	12.1%	11.4%
With Related Children	2.3%	8.8%	7.8%
Nonfamily Households	16.1%	18.1%	15.4%
All Households with Children	6.3%	20.4%	22.8%
Multigenerational Households	0.3%	2.3%	2.2%
Unmarried Partner Households	8.9%	9.3%	9.3%
Male-female	7.2%	7.8%	7.5%
Same-sex	1.8%	1.5%	1.8%
2010 Households by Size			
Total	11,053	89,118	183,054
1 Person Household	60.0%	45.4%	40.6%
2 Person Household	32.4%	27.6%	30.5%
3 Person Household	4.9%	10.8%	12.3%
4 Person Household	1.7%	7.5%	8.8%
5 Person Household	0.6%	4.0%	4.0%
6 Person Household	0.3%	2.0%	1.7%
7 + Person Household	0.2%	2.6%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	11,053	89,118	183,054
Owner Occupied	38.2%	31.4%	48.1%
Owned with a Mortgage/Loan	31.7%	24.8%	37.5%
Owned Free and Clear	6.5%	6.5%	10.6%
Renter Occupied	61.8%	68.6%	51.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,690	99,007	199,901
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

October 11, 2018

Market Profile

128 N 2nd St, Minneapolis, Minnesota, 55401
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 44.98431
Longitude: -93.26977

	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Laptops and Lattes (3A)	Metro Fusion (11C)	Emerald City (8B)
3.	Social Security Set (9F)	Social Security Set (9F)	Metro Fusion (11C)
2018 Consumer Spending			
Apparel & Services: Total $	$48,463,595	$195,200,469	$437,577,884
Average Spent	$3,108.23	$1,923.86	$2,178.22
Spending Potential Index	143	88	100
Education: Total $	$32,250,360	$133,245,540	$297,730,874
Average Spent	$2,068.39	$1,313.24	$1,482.07
Spending Potential Index	143	91	102
Entertainment/Recreation: Total $	$65,147,429	$263,498,706	$607,481,876
Average Spent	$4,178.26	$2,596.99	$3,023.98
Spending Potential Index	130	81	94
Food at Home: Total $	$107,138,026	$440,869,622	$987,849,277
Average Spent	$6,871.35	$4,345.13	$4,917.41
Spending Potential Index	137	87	98
Food Away from Home: Total $	$78,583,471	$316,338,644	$708,686,660
Average Spent	$5,039.99	$3,117.77	$3,527.77
Spending Potential Index	144	89	100
Health Care: Total $	$105,192,602	$432,257,857	$1,019,085,870
Average Spent	$6,746.58	$4,260.25	$5,072.91
Spending Potential Index	118	74	89
HH Furnishings & Equipment: Total $	$42,452,339	$172,199,992	$397,154,438
Average Spent	$2,722.70	$1,697.17	$1,976.99
Spending Potential Index	130	81	95
Personal Care Products & Services: Total $	$17,511,718	$70,336,271	$160,961,454
Average Spent	$1,123.12	$693.22	$801.25
Spending Potential Index	136	84	97
Shelter: Total $	$381,287,680	$1,536,373,276	$3,445,209,090
Average Spent	$24,454.06	$15,142.20	$17,149.90
Spending Potential Index	146	90	102
Support Payments/Cash Contributions/Gifts in Kind: Total $	$48,833,552	$193,661,284	$455,734,046
Average Spent	$3,131.96	$1,908.69	$2,268.60
Spending Potential Index	126	77	91
Travel: Total $	$42,773,318	$168,378,430	$399,787,078
Average Spent	$2,743.29	$1,659.51	$1,990.10
Spending Potential Index	127	77	92
Vehicle Maintenance & Repairs: Total $	$21,659,075	$89,818,220	$205,236,719
Average Spent	$1,389.11	$885.23	$1,021.65
Spending Potential Index	129	82	95

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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