

510 W VIRGINIA STREET TALLAHASSEE, FL 32301



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TALLAHASSEE FLORIDA

STATE CAPITAL

OF FLORIDA

\$68,943
MEDIAN FAMILY INCOME

\$14.2 B

GDP

379,627
PEOPLE IN THE
TALLAHASSE MSA

2.4 M
ANNUAL VISITORS

23RD
MOST HIGHLY POPULATED
STATE CAPITAL IN AMERICA

DEMOGRAPHICS

1 MILE	3 MILE	5 MILE
18,808	103,163	173,149
5,757	42,064	72,347
\$31,548	\$44,482	\$52,066
53,521	110,426	183,557
92,995	214,425	304,838
	18,808 5,757 \$31,548 53,521	18,808 103,163 5,757 42,064 \$31,548 \$44,482 53,521 110,426

FLORIDA STATE UNIVERSITY

#26
TOP PUBLIC UNIVERSITIES
IN THE UNITED STATES

\$841.3 M
TOTAL ECONOMIC IMPACT
CREATED FROM FSU VISITORS
IN FISCAL YEAR 2016
(\$95.5 MILLION DURING FOOTBALL SEASON)

\$48.8 M
IN DIRECT SPENDING FROM
OUT-OF-TOWN ATTENDEES
DURING FOOTBAL SEASON



TALLAHASSEE

TRADE AREA





SITE PLAN

