

## Site Map

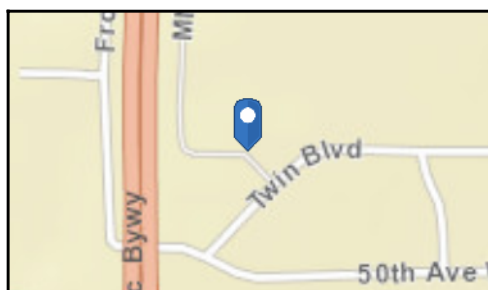
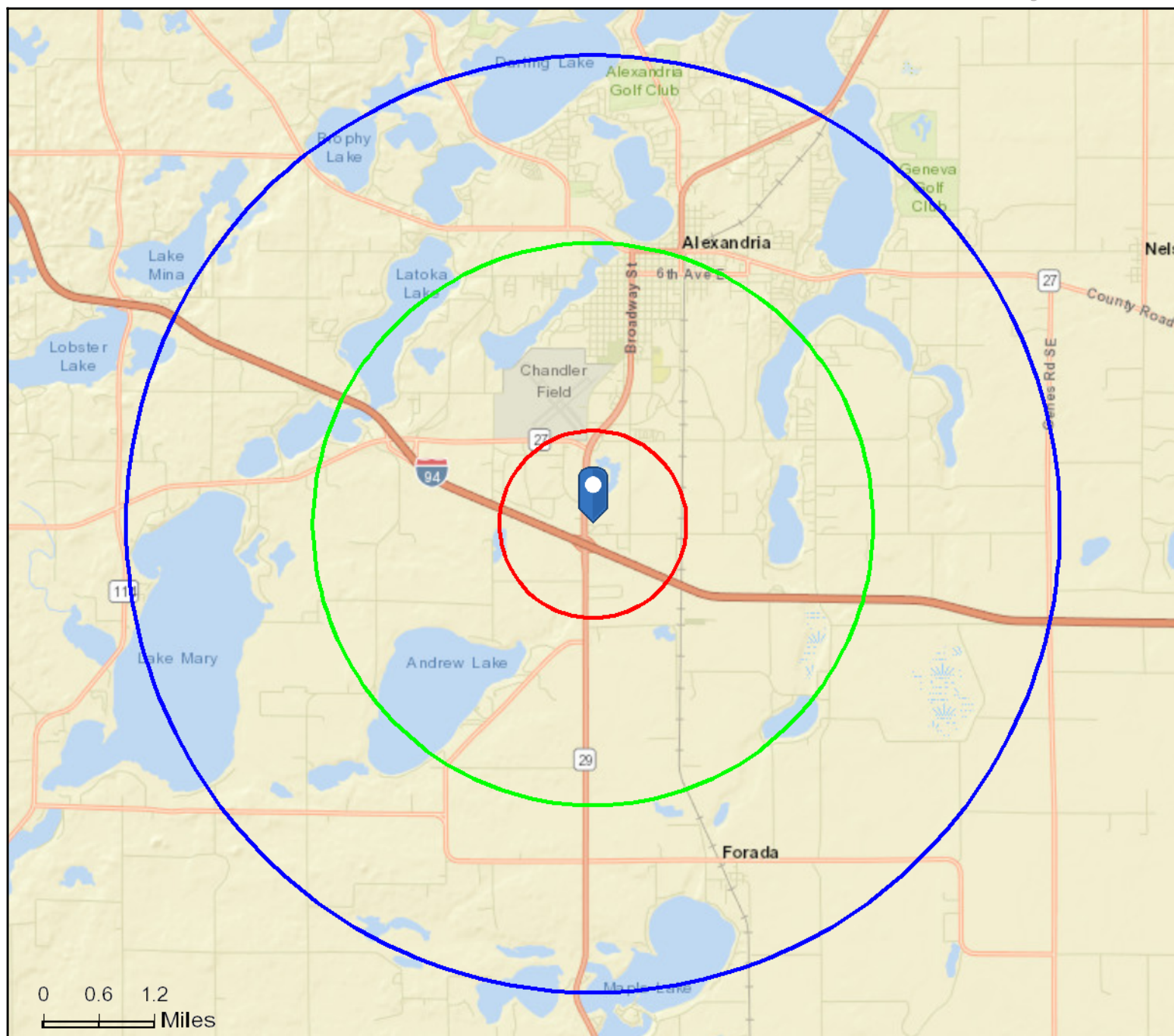
4905 Highway 29 S, Alexandria, Minnesota, 56308

Rings: 1, 3, 5 mile radii

Prepared by Esri

Latitude: 45.84712

Longitude: -95.38624



August 29, 2017



## Executive Summary

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	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	75	7,771	16,814
2010 Population	76	8,169	18,481
2017 Population	141	8,858	19,923
2022 Population	153	9,348	20,994
2000-2010 Annual Rate	0.13%	0.50%	0.95%
2010-2017 Annual Rate	8.90%	1.12%	1.04%
2017-2022 Annual Rate	1.65%	1.08%	1.05%
2017 Male Population	50.4%	49.4%	49.7%
2017 Female Population	48.9%	50.6%	50.3%
2017 Median Age	39.6	39.7	42.1

In the identified area, the current year population is 19,923. In 2010, the Census count in the area was 18,481. The rate of change since 2010 was 1.04% annually. The five-year projection for the population in the area is 20,994 representing a change of 1.05% annually from 2017 to 2022. Currently, the population is 49.7% male and 50.3% female.

### Median Age

The median age in this area is 39.6, compared to U.S. median age of 38.2.

### Race and Ethnicity

2017 White Alone	96.5%	95.7%	96.1%
2017 Black Alone	0.7%	1.0%	0.9%
2017 American Indian/Alaska Native Alone	0.0%	0.4%	0.4%
2017 Asian Alone	0.7%	0.7%	0.6%
2017 Pacific Islander Alone	0.0%	0.0%	0.0%
2017 Other Race	0.7%	0.5%	0.4%
2017 Two or More Races	1.4%	1.6%	1.5%
2017 Hispanic Origin (Any Race)	2.8%	2.6%	2.2%

Persons of Hispanic origin represent 2.2% of the population in the identified area compared to 18.1% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 11.6 in the identified area, compared to 64.0 for the U.S. as a whole.

### Households

2000 Households	30	3,467	7,011
2010 Households	33	3,851	8,131
2017 Total Households	76	4,153	8,729
2022 Total Households	85	4,373	9,184
2000-2010 Annual Rate	0.96%	1.06%	1.49%
2010-2017 Annual Rate	12.19%	1.05%	0.98%
2017-2022 Annual Rate	2.26%	1.04%	1.02%
2017 Average Household Size	1.78	2.06	2.24

The household count in this area has changed from 8,131 in 2010 to 8,729 in the current year, a change of 0.98% annually. The five-year projection of households is 9,184, a change of 1.02% annually from the current year total. Average household size is currently 2.24, compared to 2.22 in the year 2010. The number of families in the current year is 5,094 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

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<b>Median Household Income</b>			
2017 Median Household Income	\$44,857	\$44,571	\$50,999
2022 Median Household Income	\$53,053	\$51,003	\$57,176
2017-2022 Annual Rate	3.41%	2.73%	2.31%
<b>Average Household Income</b>			
2017 Average Household Income	\$60,811	\$60,632	\$70,059
2022 Average Household Income	\$73,360	\$71,597	\$83,322
2017-2022 Annual Rate	3.82%	3.38%	3.53%
<b>Per Capita Income</b>			
2017 Per Capita Income	\$27,054	\$28,096	\$31,117
2022 Per Capita Income	\$32,810	\$33,029	\$36,901
2017-2022 Annual Rate	3.93%	3.29%	3.47%

Current median household income is \$50,999 in the area, compared to \$56,124 for all U.S. households. Median household income is projected to be \$57,176 in five years, compared to \$62,316 for all U.S. households

Current average household income is \$70,059 in this area, compared to \$80,675 for all U.S. households. Average household income is projected to be \$83,322 in five years, compared to \$91,585 for all U.S. households

Current per capita income is \$31,117 in the area, compared to the U.S. per capita income of \$30,820. The per capita income is projected to be \$36,901 in five years, compared to \$34,828 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	29	3,742	7,735
2000 Owner Occupied Housing Units	22	2,089	4,750
2000 Renter Occupied Housing Units	8	1,378	2,261
2000 Vacant Housing Units	-1	275	724
2010 Total Housing Units	35	4,310	9,270
2010 Owner Occupied Housing Units	23	2,149	5,353
2010 Renter Occupied Housing Units	10	1,702	2,778
2010 Vacant Housing Units	2	459	1,139
2017 Total Housing Units	83	4,683	10,016
2017 Owner Occupied Housing Units	43	2,217	5,575
2017 Renter Occupied Housing Units	34	1,936	3,154
2017 Vacant Housing Units	7	530	1,287
2022 Total Housing Units	92	4,935	10,549
2022 Owner Occupied Housing Units	47	2,319	5,858
2022 Renter Occupied Housing Units	38	2,054	3,327
2022 Vacant Housing Units	7	562	1,365

Currently, 55.7% of the 10,016 housing units in the area are owner occupied; 31.5%, renter occupied; and 12.8% are vacant. Currently, in the U.S., 55.6% of the housing units in the area are owner occupied; 33.1% are renter occupied; and 11.3% are vacant. In 2010, there were 9,270 housing units in the area - 57.7% owner occupied, 30.0% renter occupied, and 12.3% vacant. The annual rate of change in housing units since 2010 is 3.50%. Median home value in the area is \$195,487, compared to a median home value of \$207,344 for the U.S. In five years, median value is projected to change by 2.16% annually to \$217,509.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022. Esri converted Census 2000 data into 2010 geography.

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## 2010 Census Profile

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	2000	2010	2000-2010 Annual Rate
Population	75	76	0.13%
Households	30	33	0.96%
Housing Units	29	35	1.90%
<b>Population by Race</b>			
Total		75	100.0%
Population Reporting One Race		74	98.7%
White		74	98.7%
Black		0	0.0%
American Indian		0	0.0%
Asian		0	0.0%
Pacific Islander		0	0.0%
Some Other Race		0	0.0%
Population Reporting Two or More Races		1	1.3%
Total Hispanic Population		1	1.3%
<b>Population by Sex</b>			
Male		38	50.0%
Female		38	50.0%
<b>Population by Age</b>			
Total		77	100.0%
Age 0 - 4		4	5.2%
Age 5 - 9		4	5.2%
Age 10 - 14		5	6.5%
Age 15 - 19		6	7.8%
Age 20 - 24		5	6.5%
Age 25 - 29		4	5.2%
Age 30 - 34		3	3.9%
Age 35 - 39		3	3.9%
Age 40 - 44		4	5.2%
Age 45 - 49		5	6.5%
Age 50 - 54		6	7.8%
Age 55 - 59		6	7.8%
Age 60 - 64		5	6.5%
Age 65 - 69		5	6.5%
Age 70 - 74		3	3.9%
Age 75 - 79		3	3.9%
Age 80 - 84		2	2.6%
Age 85+		3	3.9%
Age 18+		60	78.9%
Age 65+		16	21.1%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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### Households by Type

Total	33	100.0%
Households with 1 Person	9	27.3%
Households with 2+ People	24	72.7%
Family Households	21	63.6%
Husband-wife Families	18	54.5%
With Own Children	6	18.2%
Other Family (No Spouse Present)	3	9.1%
With Own Children	2	6.1%
Nonfamily Households	3	9.1%
All Households with Children	8	24.2%
Multigenerational Households	0	0.0%
Unmarried Partner Households	2	6.1%
Male-female	2	6.1%
Same-sex	0	0.0%
Average Household Size	2.24	

### Family Households by Size

Total	19	100.0%
2 People	11	57.9%
3 People	3	15.8%
4 People	3	15.8%
5 People	2	10.5%
6 People	0	0.0%
7+ People	0	0.0%
Average Family Size	2.76	

### Nonfamily Households by Size

Total	13	100.0%
1 Person	9	69.2%
2 People	3	23.1%
3 People	1	7.7%
4 People	0	0.0%
5 People	0	0.0%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.25	

### Population by Relationship and Household Type

Total	76	100.0%
In Households	74	97.4%
In Family Households	59	77.6%
Householder	21	27.6%
Spouse	18	23.7%
Child	20	26.3%
Other relative	0	0.0%
Nonrelative	1	1.3%
In Nonfamily Households	15	19.7%
In Group Quarters	2	2.6%
Institutionalized Population	2	2.6%
Noninstitutionalized Population	0	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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### Family Households by Age of Householder

Total	21	100.0%
Householder Age 15 - 44	7	33.3%
Householder Age 45 - 54	5	23.8%
Householder Age 55 - 64	4	19.0%
Householder Age 65 - 74	3	14.3%
Householder Age 75+	2	9.5%

### Nonfamily Households by Age of Householder

Total	13	100.0%
Householder Age 15 - 44	5	38.5%
Householder Age 45 - 54	1	7.7%
Householder Age 55 - 64	2	15.4%
Householder Age 65 - 74	2	15.4%
Householder Age 75+	3	23.1%

### Households by Race of Householder

Total	33	100.0%
Householder is White Alone	33	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Households with Hispanic Householder	0	0.0%

### Husband-wife Families by Race of Householder

Total	18	100.0%
Householder is White Alone	18	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Husband-wife Families with Hispanic Householder	0	0.0%

### Other Families (No Spouse) by Race of Householder

Total	3	100.0%
Householder is White Alone	3	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Other Families with Hispanic Householder	0	0.0%

### Nonfamily Households by Race of Householder

Total	12	100.0%
Householder is White Alone	12	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Nonfamily Households with Hispanic Householder	0	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	41	100.0%
Occupied Housing Units	33	80.5%
Vacant Housing Units		
For Rent	1	2.4%
Rented, not Occupied	0	0.0%
For Sale Only	0	0.0%
Sold, not Occupied	0	0.0%
For Seasonal/Recreational/Occasional Use	6	14.6%
For Migrant Workers	0	0.0%
Other Vacant	1	2.4%
Total Vacancy Rate	5.7%	

### Households by Tenure and Mortgage Status

Total	33	100.0%
Owner Occupied	23	69.7%
Owned with a Mortgage/Loan	14	42.4%
Owned Free and Clear	9	27.3%
Average Household Size	2.52	
Renter Occupied	10	30.3%
Average Household Size	1.60	

### Owner-occupied Housing Units by Race of Householder

Total	23	100.0%
Householder is White Alone	23	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Owner-occupied Housing Units with Hispanic Householder	0	0.0%

### Renter-occupied Housing Units by Race of Householder

Total	9	100.0%
Householder is White Alone	9	100.0%
Householder is Black Alone	0	0.0%
Householder is American Indian Alone	0	0.0%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	0	0.0%
Renter-occupied Housing Units with Hispanic Householder	0	0.0%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.21
Householder is Black Alone	0.00
Householder is American Indian Alone	0.00
Householder is Asian Alone	0.00
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	0.00
Householder is Two or More Races	0.00
Householder is Hispanic	0.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.





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	2000	2010	2000-2010 Annual Rate
Population	7,771	8,169	0.50%
Households	3,467	3,851	1.06%
Housing Units	3,742	4,310	1.42%
<b>Population by Race</b>			
Total		8,168	100.0%
Population Reporting One Race		8,068	98.8%
White		7,900	96.7%
Black		59	0.7%
American Indian		29	0.4%
Asian		56	0.7%
Pacific Islander		2	0.0%
Some Other Race		22	0.3%
Population Reporting Two or More Races		100	1.2%
Total Hispanic Population		111	1.4%
<b>Population by Sex</b>			
Male		4,001	49.0%
Female		4,168	51.0%
<b>Population by Age</b>			
Total		8,166	100.0%
Age 0 - 4		483	5.9%
Age 5 - 9		442	5.4%
Age 10 - 14		407	5.0%
Age 15 - 19		585	7.2%
Age 20 - 24		738	9.0%
Age 25 - 29		630	7.7%
Age 30 - 34		461	5.6%
Age 35 - 39		384	4.7%
Age 40 - 44		375	4.6%
Age 45 - 49		456	5.6%
Age 50 - 54		527	6.5%
Age 55 - 59		462	5.7%
Age 60 - 64		428	5.2%
Age 65 - 69		370	4.5%
Age 70 - 74		296	3.6%
Age 75 - 79		295	3.6%
Age 80 - 84		330	4.0%
Age 85+		500	6.1%
Age 18+		6,605	80.9%
Age 65+		1,791	21.9%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.





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### Households by Type

Total	3,852	100.0%
Households with 1 Person	1,492	38.7%
Households with 2+ People	2,360	61.3%
Family Households	1,951	50.6%
Husband-wife Families	1,485	38.6%
With Own Children	497	12.9%
Other Family (No Spouse Present)	466	12.1%
With Own Children	302	7.8%
Nonfamily Households	409	10.6%
All Households with Children	849	22.0%
Multigenerational Households	24	0.6%
Unmarried Partner Households	276	7.2%
Male-female	265	6.9%
Same-sex	11	0.3%
Average Household Size	2.04	

### Family Households by Size

Total	1,951	100.0%
2 People	1,071	54.9%
3 People	365	18.7%
4 People	320	16.4%
5 People	143	7.3%
6 People	35	1.8%
7+ People	17	0.9%
Average Family Size	2.70	

### Nonfamily Households by Size

Total	1,901	100.0%
1 Person	1,492	78.5%
2 People	316	16.6%
3 People	72	3.8%
4 People	16	0.8%
5 People	3	0.2%
6 People	2	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.26	

### Population by Relationship and Household Type

Total	8,169	100.0%
In Households	7,858	96.2%
In Family Households	5,461	66.9%
Householder	1,911	23.4%
Spouse	1,451	17.8%
Child	1,789	21.9%
Other relative	116	1.4%
Nonrelative	194	2.4%
In Nonfamily Households	2,397	29.3%
In Group Quarters	311	3.8%
Institutionalized Population	274	3.4%
Noninstitutionalized Population	37	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

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### Family Households by Age of Householder

Total	1,950	100.0%
Householder Age 15 - 44	765	39.2%
Householder Age 45 - 54	373	19.1%
Householder Age 55 - 64	332	17.0%
Householder Age 65 - 74	247	12.7%
Householder Age 75+	233	11.9%

### Nonfamily Households by Age of Householder

Total	1,901	100.0%
Householder Age 15 - 44	760	40.0%
Householder Age 45 - 54	216	11.4%
Householder Age 55 - 64	223	11.7%
Householder Age 65 - 74	176	9.3%
Householder Age 75+	526	27.7%

### Households by Race of Householder

Total	3,852	100.0%
Householder is White Alone	3,770	97.9%
Householder is Black Alone	17	0.4%
Householder is American Indian Alone	10	0.3%
Householder is Asian Alone	23	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	0.3%
Householder is Two or More Races	22	0.6%
Households with Hispanic Householder	38	1.0%

### Husband-wife Families by Race of Householder

Total	1,484	100.0%
Householder is White Alone	1,463	98.6%
Householder is Black Alone	4	0.3%
Householder is American Indian Alone	2	0.1%
Householder is Asian Alone	9	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.1%
Householder is Two or More Races	4	0.3%
Husband-wife Families with Hispanic Householder	9	0.6%

### Other Families (No Spouse) by Race of Householder

Total	466	100.0%
Householder is White Alone	448	96.1%
Householder is Black Alone	4	0.9%
Householder is American Indian Alone	3	0.6%
Householder is Asian Alone	2	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	2	0.4%
Householder is Two or More Races	7	1.5%
Other Families with Hispanic Householder	8	1.7%

### Nonfamily Households by Race of Householder

Total	1,901	100.0%
Householder is White Alone	1,859	97.8%
Householder is Black Alone	9	0.5%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	11	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	6	0.3%
Householder is Two or More Races	11	0.6%
Nonfamily Households with Hispanic Householder	21	1.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	4,326	100.0%
Occupied Housing Units	3,851	89.0%
Vacant Housing Units		
For Rent	113	2.6%
Rented, not Occupied	16	0.4%
For Sale Only	53	1.2%
Sold, not Occupied	19	0.4%
For Seasonal/Recreational/Occasional Use	212	4.9%
For Migrant Workers	0	0.0%
Other Vacant	62	1.4%
Total Vacancy Rate	10.6%	

### Households by Tenure and Mortgage Status

Total	3,851	100.0%
Owner Occupied	2,149	55.8%
Owned with a Mortgage/Loan	1,383	35.9%
Owned Free and Clear	767	19.9%
Average Household Size	2.30	
Renter Occupied	1,702	44.2%
Average Household Size	1.72	

### Owner-occupied Housing Units by Race of Householder

Total	2,149	100.0%
Householder is White Alone	2,130	99.1%
Householder is Black Alone	2	0.1%
Householder is American Indian Alone	4	0.2%
Householder is Asian Alone	7	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	0	0.0%
Householder is Two or More Races	6	0.3%
Owner-occupied Housing Units with Hispanic Householder	8	0.4%

### Renter-occupied Housing Units by Race of Householder

Total	1,701	100.0%
Householder is White Alone	1,640	96.4%
Householder is Black Alone	14	0.8%
Householder is American Indian Alone	6	0.4%
Householder is Asian Alone	15	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	10	0.6%
Householder is Two or More Races	16	0.9%
Renter-occupied Housing Units with Hispanic Householder	30	1.8%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.03
Householder is Black Alone	2.00
Householder is American Indian Alone	2.60
Householder is Asian Alone	2.35
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	2.40
Householder is Two or More Races	2.18
Householder is Hispanic	2.37

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

	2000	2010	2000-2010 Annual Rate
Population	16,814	18,481	0.95%
Households	7,011	8,131	1.49%
Housing Units	7,735	9,270	1.83%
<b>Population by Race</b>			
Total		18,480	100.0%
Population Reporting One Race		18,266	98.8%
White		17,925	97.0%
Black		116	0.6%
American Indian		61	0.3%
Asian		116	0.6%
Pacific Islander		2	0.0%
Some Other Race		46	0.2%
Population Reporting Two or More Races		214	1.2%
Total Hispanic Population		212	1.1%
<b>Population by Sex</b>			
Male		9,139	49.5%
Female		9,342	50.5%
<b>Population by Age</b>			
Total		18,481	100.0%
Age 0 - 4		1,112	6.0%
Age 5 - 9		1,097	5.9%
Age 10 - 14		1,019	5.5%
Age 15 - 19		1,254	6.8%
Age 20 - 24		1,279	6.9%
Age 25 - 29		1,204	6.5%
Age 30 - 34		1,059	5.7%
Age 35 - 39		899	4.9%
Age 40 - 44		983	5.3%
Age 45 - 49		1,160	6.3%
Age 50 - 54		1,381	7.5%
Age 55 - 59		1,209	6.5%
Age 60 - 64		1,077	5.8%
Age 65 - 69		939	5.1%
Age 70 - 74		723	3.9%
Age 75 - 79		657	3.6%
Age 80 - 84		648	3.5%
Age 85+		781	4.2%
Age 18+		14,618	79.1%
Age 65+		3,748	20.3%

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



## 2010 Census Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

### Households by Type

Total	8,130	100.0%
Households with 1 Person	2,681	33.0%
Households with 2+ People	5,449	67.0%
Family Households	4,784	58.8%
Husband-wife Families	3,862	47.5%
With Own Children	1,301	16.0%
Other Family (No Spouse Present)	922	11.3%
With Own Children	607	7.5%
Nonfamily Households	665	8.2%
All Households with Children	2,024	24.9%
Multigenerational Households	69	0.8%
Unmarried Partner Households	518	6.4%
Male-female	495	6.1%
Same-sex	23	0.3%
Average Household Size	2.22	

### Family Households by Size

Total	4,784	100.0%
2 People	2,601	54.4%
3 People	892	18.6%
4 People	794	16.6%
5 People	367	7.7%
6 People	95	2.0%
7+ People	35	0.7%
Average Family Size	2.81	

### Nonfamily Households by Size

Total	3,346	100.0%
1 Person	2,681	80.1%
2 People	512	15.3%
3 People	110	3.3%
4 People	30	0.9%
5 People	10	0.3%
6 People	3	0.1%
7+ People	0	0.0%
Average Nonfamily Size	1.27	

### Population by Relationship and Household Type

Total	18,481	100.0%
In Households	18,081	97.8%
In Family Households	13,844	74.9%
Householder	4,823	26.1%
Spouse	3,897	21.1%
Child	4,520	24.5%
Other relative	221	1.2%
Nonrelative	383	2.1%
In Nonfamily Households	4,237	22.9%
In Group Quarters	400	2.2%
Institutionalized Population	285	1.5%
Noninstitutionalized Population	115	0.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

### Family Households by Age of Householder

Total	4,785	100.0%
Householder Age 15 - 44	1,732	36.2%
Householder Age 45 - 54	980	20.5%
Householder Age 55 - 64	884	18.5%
Householder Age 65 - 74	661	13.8%
Householder Age 75+	528	11.0%

### Nonfamily Households by Age of Householder

Total	3,346	100.0%
Householder Age 15 - 44	1,204	36.0%
Householder Age 45 - 54	449	13.4%
Householder Age 55 - 64	452	13.5%
Householder Age 65 - 74	343	10.3%
Householder Age 75+	898	26.8%

### Households by Race of Householder

Total	8,132	100.0%
Householder is White Alone	7,979	98.1%
Householder is Black Alone	33	0.4%
Householder is American Indian Alone	23	0.3%
Householder is Asian Alone	39	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	16	0.2%
Householder is Two or More Races	42	0.5%
Households with Hispanic Householder	64	0.8%

### Husband-wife Families by Race of Householder

Total	3,862	100.0%
Householder is White Alone	3,816	98.8%
Householder is Black Alone	8	0.2%
Householder is American Indian Alone	5	0.1%
Householder is Asian Alone	19	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	3	0.1%
Householder is Two or More Races	11	0.3%
Husband-wife Families with Hispanic Householder	19	0.5%

### Other Families (No Spouse) by Race of Householder

Total	921	100.0%
Householder is White Alone	881	95.7%
Householder is Black Alone	11	1.2%
Householder is American Indian Alone	6	0.7%
Householder is Asian Alone	4	0.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	5	0.5%
Householder is Two or More Races	14	1.5%
Other Families with Hispanic Householder	16	1.7%

### Nonfamily Households by Race of Householder

Total	3,347	100.0%
Householder is White Alone	3,282	98.1%
Householder is Black Alone	13	0.4%
Householder is American Indian Alone	11	0.3%
Householder is Asian Alone	16	0.5%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	8	0.2%
Householder is Two or More Races	17	0.5%
Nonfamily Households with Hispanic Householder	29	0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

### Total Housing Units by Occupancy

Total	9,391	100.0%
Occupied Housing Units	8,131	86.6%
Vacant Housing Units		
For Rent	198	2.1%
Rented, not Occupied	23	0.2%
For Sale Only	125	1.3%
Sold, not Occupied	31	0.3%
For Seasonal/Recreational/Occasional Use	765	8.1%
For Migrant Workers	0	0.0%
Other Vacant	118	1.3%
Total Vacancy Rate	12.3%	

### Households by Tenure and Mortgage Status

Total	8,131	100.0%
Owner Occupied	5,353	65.8%
Owned with a Mortgage/Loan	3,537	43.5%
Owned Free and Clear	1,816	22.3%
Average Household Size	2.43	
Renter Occupied	2,778	34.2%
Average Household Size	1.82	

### Owner-occupied Housing Units by Race of Householder

Total	5,354	100.0%
Householder is White Alone	5,305	99.1%
Householder is Black Alone	6	0.1%
Householder is American Indian Alone	11	0.2%
Householder is Asian Alone	17	0.3%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	1	0.0%
Householder is Two or More Races	14	0.3%
Owner-occupied Housing Units with Hispanic Householder	16	0.3%

### Renter-occupied Housing Units by Race of Householder

Total	2,778	100.0%
Householder is White Alone	2,674	96.3%
Householder is Black Alone	27	1.0%
Householder is American Indian Alone	12	0.4%
Householder is Asian Alone	22	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	15	0.5%
Householder is Two or More Races	28	1.0%
Renter-occupied Housing Units with Hispanic Householder	48	1.7%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.22
Householder is Black Alone	2.27
Householder is American Indian Alone	2.30
Householder is Asian Alone	2.62
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	2.44
Householder is Two or More Races	2.55
Householder is Hispanic	2.52

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# Demographic and Income Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

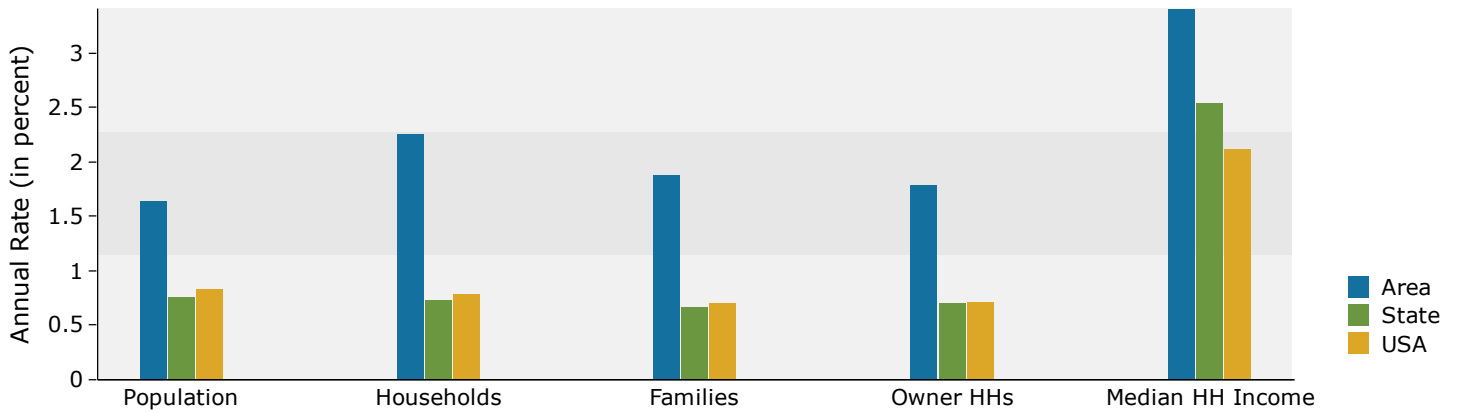
Summary	Census 2010	2017	2022				
Population	76	141	153				
Households	33	76	85				
Families	21	41	45				
Average Household Size	2.24	1.78	1.73				
Owner Occupied Housing Units	23	43	47				
Renter Occupied Housing Units	10	34	38				
Median Age	45.0	39.6	40.4				
Trends: 2017 - 2022 Annual Rate	Area	State	National				
Population	1.65%	0.76%	0.83%				
Households	2.26%	0.73%	0.79%				
Families	1.88%	0.67%	0.71%				
Owner HHs	1.79%	0.71%	0.72%				
Median Household Income	3.41%	2.54%	2.12%				
Households by Income	2017		2022				
	Number	Percent	Number	Percent			
	<\$15,000	18	23.7%	19	22.4%		
	\$15,000 - \$24,999	10	13.2%	10	11.8%		
	\$25,000 - \$34,999	5	6.6%	4	4.7%		
	\$35,000 - \$49,999	7	9.2%	7	8.2%		
	\$50,000 - \$74,999	15	19.7%	17	20.0%		
	\$75,000 - \$99,999	9	11.8%	12	14.1%		
	\$100,000 - \$149,999	7	9.2%	9	10.6%		
	\$150,000 - \$199,999	3	3.9%	4	4.7%		
\$200,000+	2	2.6%	4	4.7%			
Median Household Income	\$44,857		\$53,053				
Average Household Income	\$60,811		\$73,360				
Per Capita Income	\$27,054		\$32,810				
Population by Age	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	4	5.3%	7	5.0%	8	5.2%
	5 - 9	4	5.3%	7	5.0%	7	4.5%
	10 - 14	5	6.6%	7	5.0%	8	5.2%
	15 - 19	6	7.9%	11	7.8%	12	7.7%
	20 - 24	5	6.6%	14	9.9%	14	9.0%
	25 - 34	7	9.2%	19	13.5%	21	13.5%
	35 - 44	7	9.2%	12	8.5%	14	9.0%
	45 - 54	11	14.5%	15	10.6%	14	9.0%
	55 - 64	11	14.5%	18	12.8%	18	11.6%
	65 - 74	8	10.5%	14	9.9%	17	11.0%
	75 - 84	5	6.6%	9	6.4%	13	8.4%
	85+	3	3.9%	8	5.7%	9	5.8%
Race and Ethnicity	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	74	98.7%	136	96.5%	146	95.4%
	Black Alone	0	0.0%	1	0.7%	1	0.7%
	American Indian Alone	0	0.0%	0	0.0%	1	0.7%
	Asian Alone	0	0.0%	1	0.7%	2	1.3%
	Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
	Some Other Race Alone	0	0.0%	1	0.7%	1	0.7%
	Two or More Races	1	1.3%	2	1.4%	2	1.3%
	Hispanic Origin (Any Race)	1	1.3%	4	2.8%	5	3.3%

**Data Note:** Income is expressed in current dollars.

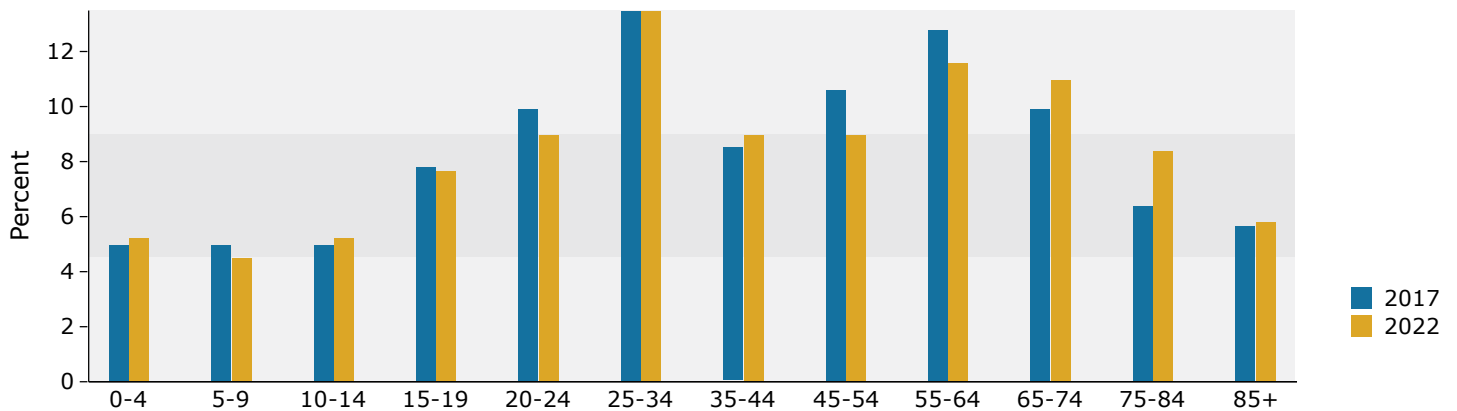
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

August 29, 2017

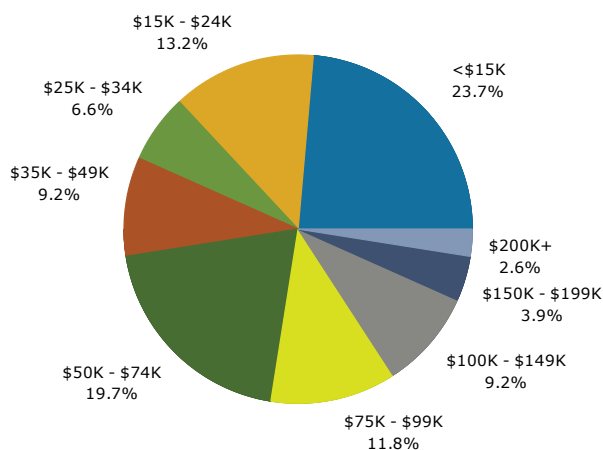
## Trends 2017-2022



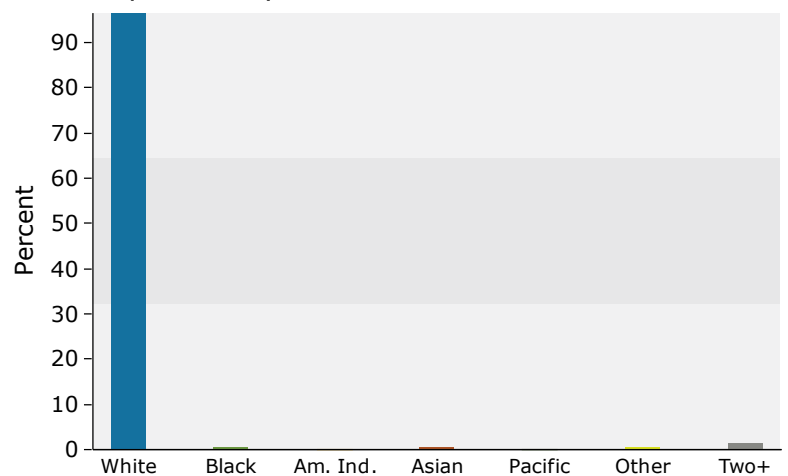
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 2.8%



## Demographic and Income Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

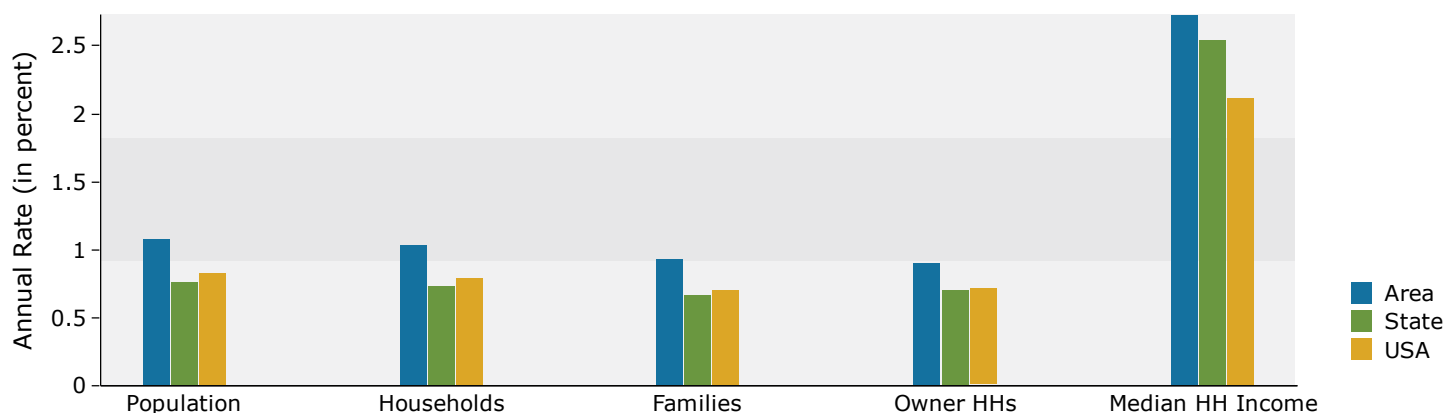
Summary	Census 2010	2017	2022				
Population	8,169	8,858	9,348				
Households	3,851	4,153	4,373				
Families	1,951	2,079	2,178				
Average Household Size	2.04	2.06	2.07				
Owner Occupied Housing Units	2,149	2,217	2,319				
Renter Occupied Housing Units	1,702	1,936	2,054				
Median Age	39.4	39.7	40.0				
Trends: 2017 - 2022 Annual Rate	Area	State	National				
Population	1.08%	0.76%	0.83%				
Households	1.04%	0.73%	0.79%				
Families	0.93%	0.67%	0.71%				
Owner HHs	0.90%	0.71%	0.72%				
Median Household Income	2.73%	2.54%	2.12%				
Households by Income	2017		2022				
	Number	Percent	Number	Percent			
	<\$15,000	621	15.0%	626	14.3%		
	\$15,000 - \$24,999	499	12.0%	465	10.6%		
	\$25,000 - \$34,999	466	11.2%	422	9.7%		
	\$35,000 - \$49,999	689	16.6%	620	14.2%		
	\$50,000 - \$74,999	818	19.7%	866	19.8%		
	\$75,000 - \$99,999	468	11.3%	571	13.1%		
	\$100,000 - \$149,999	366	8.8%	463	10.6%		
	\$150,000 - \$199,999	123	3.0%	187	4.3%		
\$200,000+	102	2.5%	152	3.5%			
Median Household Income	\$44,571		\$51,003				
Average Household Income	\$60,632		\$71,597				
Per Capita Income	\$28,096		\$33,029				
Population by Age	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	483	5.9%	496	5.6%	530	5.7%
	5 - 9	442	5.4%	457	5.2%	470	5.0%
	10 - 14	407	5.0%	440	5.0%	464	5.0%
	15 - 19	585	7.2%	556	6.3%	590	6.3%
	20 - 24	738	9.0%	766	8.6%	777	8.3%
	25 - 34	1,091	13.4%	1,291	14.6%	1,335	14.3%
	35 - 44	759	9.3%	823	9.3%	955	10.2%
	45 - 54	983	12.0%	893	10.1%	867	9.3%
	55 - 64	890	10.9%	1,048	11.8%	1,072	11.5%
	65 - 74	666	8.2%	889	10.0%	997	10.7%
	75 - 84	625	7.7%	628	7.1%	730	7.8%
	85+	500	6.1%	571	6.4%	560	6.0%
	Race and Ethnicity	Census 2010		2017		2022	
Number		Percent	Number	Percent	Number	Percent	
White Alone		7,900	96.7%	8,480	95.7%	8,868	94.9%
Black Alone		59	0.7%	90	1.0%	124	1.3%
American Indian Alone		29	0.4%	39	0.4%	48	0.5%
Asian Alone		56	0.7%	65	0.7%	72	0.8%
Pacific Islander Alone		2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone		22	0.3%	43	0.5%	59	0.6%
Two or More Races		100	1.2%	139	1.6%	176	1.9%
Hispanic Origin (Any Race)		111	1.4%	231	2.6%	317	3.4%

**Data Note:** Income is expressed in current dollars.

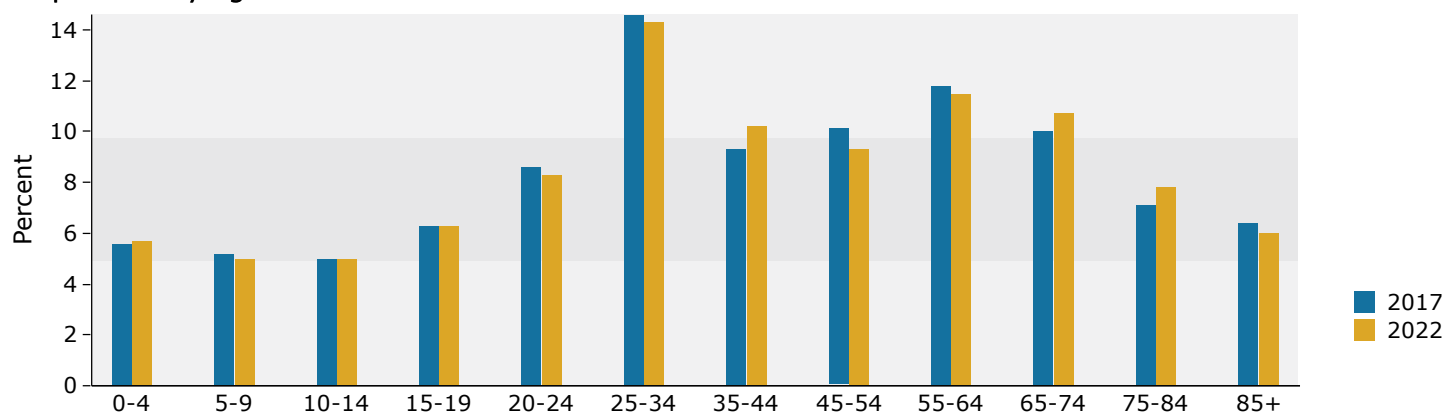
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

August 29, 2017

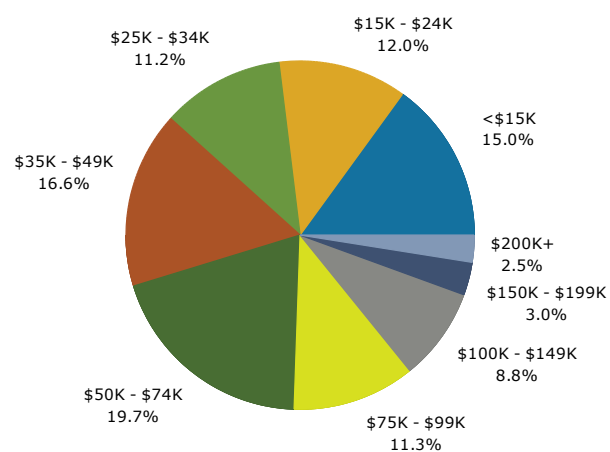
## Trends 2017-2022



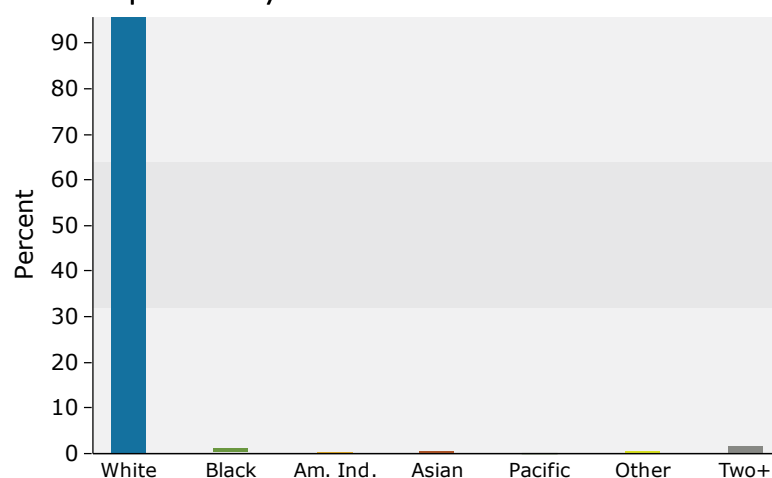
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 2.6%



## Demographic and Income Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

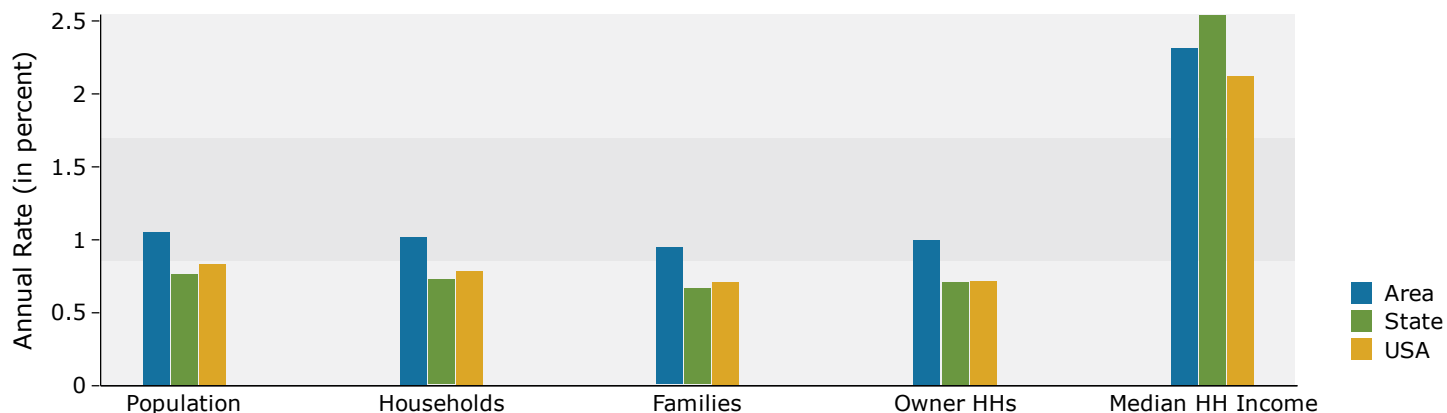
Summary	Census 2010	2017	2022				
Population	18,481	19,923	20,994				
Households	8,131	8,729	9,184				
Families	4,784	5,094	5,341				
Average Household Size	2.22	2.24	2.24				
Owner Occupied Housing Units	5,353	5,575	5,858				
Renter Occupied Housing Units	2,778	3,154	3,327				
Median Age	41.6	42.1	42.2				
Trends: 2017 - 2022 Annual Rate	Area	State	National				
Population	1.05%	0.76%	0.83%				
Households	1.02%	0.73%	0.79%				
Families	0.95%	0.67%	0.71%				
Owner HHs	1.00%	0.71%	0.72%				
Median Household Income	2.31%	2.54%	2.12%				
Households by Income	2017		2022				
	Number	Percent	Number	Percent			
	<\$15,000	1,019	11.7%	1,015	11.1%		
	\$15,000 - \$24,999	893	10.2%	829	9.0%		
	\$25,000 - \$34,999	771	8.8%	684	7.4%		
	\$35,000 - \$49,999	1,573	18.0%	1,383	15.1%		
	\$50,000 - \$74,999	1,769	20.3%	1,803	19.6%		
	\$75,000 - \$99,999	1,008	11.5%	1,186	12.9%		
	\$100,000 - \$149,999	1,010	11.6%	1,270	13.8%		
	\$150,000 - \$199,999	365	4.2%	546	5.9%		
	\$200,000+	321	3.7%	469	5.1%		
Median Household Income	\$50,999		\$57,176				
Average Household Income	\$70,059		\$83,322				
Per Capita Income	\$31,117		\$36,901				
Population by Age	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,112	6.0%	1,117	5.6%	1,173	5.6%
	5 - 9	1,097	5.9%	1,111	5.6%	1,145	5.5%
	10 - 14	1,019	5.5%	1,118	5.6%	1,193	5.7%
	15 - 19	1,254	6.8%	1,167	5.9%	1,274	6.1%
	20 - 24	1,279	6.9%	1,357	6.8%	1,341	6.4%
	25 - 34	2,263	12.2%	2,586	13.0%	2,637	12.6%
	35 - 44	1,882	10.2%	2,060	10.3%	2,377	11.3%
	45 - 54	2,541	13.7%	2,243	11.3%	2,154	10.3%
	55 - 64	2,286	12.4%	2,671	13.4%	2,662	12.7%
	65 - 74	1,662	9.0%	2,197	11.0%	2,489	11.9%
	75 - 84	1,305	7.1%	1,361	6.8%	1,626	7.7%
	85+	781	4.2%	935	4.7%	924	4.4%
Race and Ethnicity	Census 2010		2017		2022		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	17,925	97.0%	19,144	96.1%	20,007	95.3%
	Black Alone	116	0.6%	179	0.9%	248	1.2%
	American Indian Alone	61	0.3%	82	0.4%	101	0.5%
	Asian Alone	116	0.6%	129	0.6%	142	0.7%
	Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
	Some Other Race Alone	46	0.2%	84	0.4%	112	0.5%
	Two or More Races	214	1.2%	303	1.5%	384	1.8%
	Hispanic Origin (Any Race)	212	1.1%	430	2.2%	585	2.8%

**Data Note:** Income is expressed in current dollars.

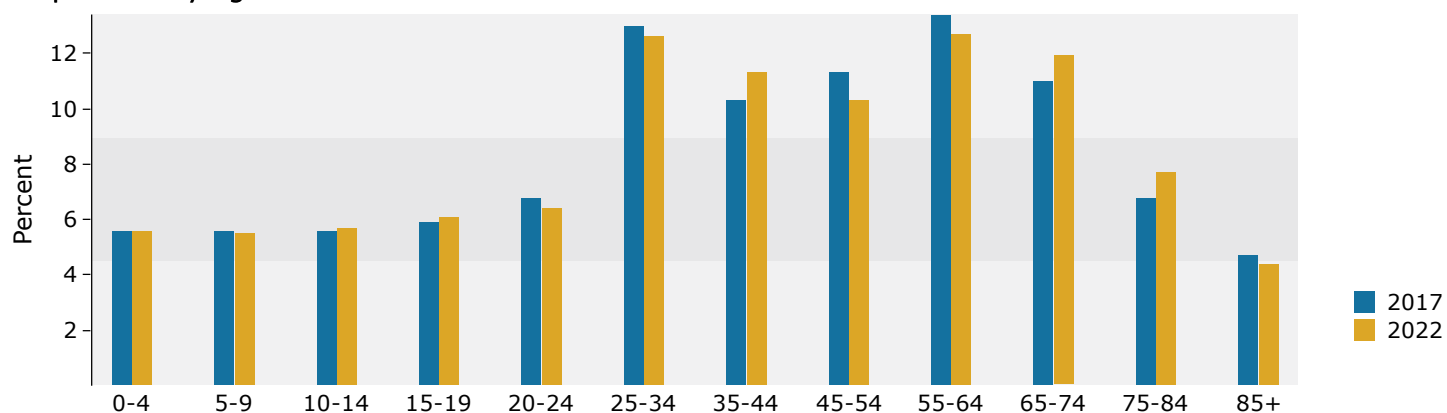
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.

August 29, 2017

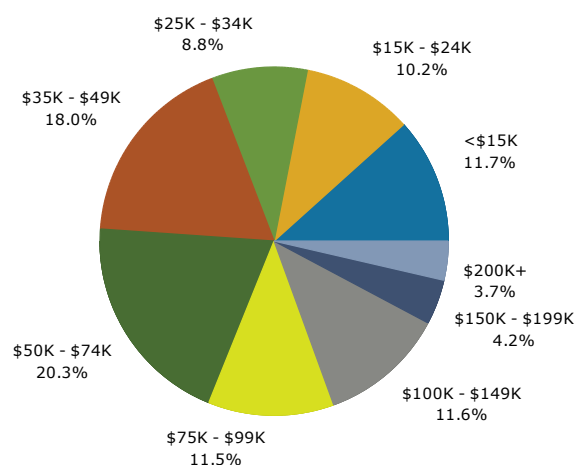
## Trends 2017-2022



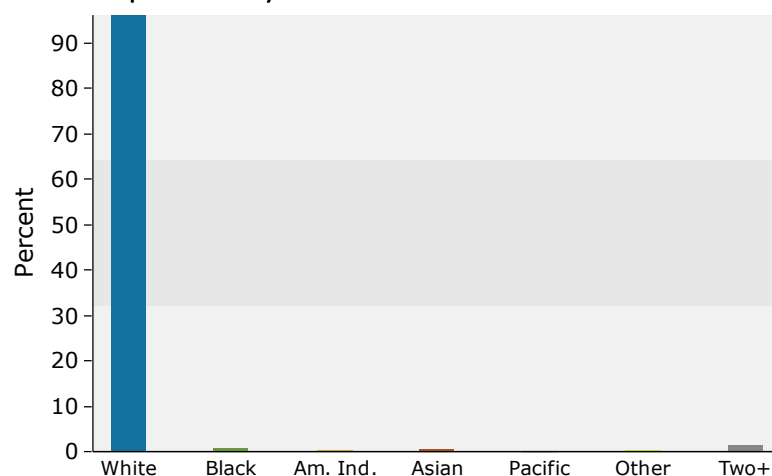
## Population by Age



## 2017 Household Income



## 2017 Population by Race



2017 Percent Hispanic Origin: 2.2%



## Market Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	75	7,771	16,814
2010 Total Population	76	8,169	18,481
2017 Total Population	141	8,858	19,923
2017 Group Quarters	6	311	400
2022 Total Population	153	9,348	20,994
2017-2022 Annual Rate	1.65%	1.08%	1.05%
2017 Total Daytime Population	3,726	17,564	26,135
Workers	3,665	13,369	16,544
Residents	61	4,195	9,591
<b>Household Summary</b>			
2000 Households	30	3,467	7,011
2000 Average Household Size	2.40	2.11	2.33
2010 Households	33	3,851	8,131
2010 Average Household Size	2.24	2.04	2.22
2017 Households	76	4,153	8,729
2017 Average Household Size	1.78	2.06	2.24
2022 Households	85	4,373	9,184
2022 Average Household Size	1.73	2.07	2.24
2017-2022 Annual Rate	2.26%	1.04%	1.02%
2010 Families	21	1,951	4,784
2010 Average Family Size	2.76	2.70	2.81
2017 Families	41	2,079	5,094
2017 Average Family Size	2.32	2.72	2.83
2022 Families	45	2,178	5,341
2022 Average Family Size	2.27	2.73	2.84
2017-2022 Annual Rate	1.88%	0.93%	0.95%
<b>Housing Unit Summary</b>			
2000 Housing Units	29	3,742	7,735
Owner Occupied Housing Units	75.9%	55.8%	61.4%
Renter Occupied Housing Units	27.6%	36.8%	29.2%
Vacant Housing Units	-3.4%	7.3%	9.4%
2010 Housing Units	35	4,310	9,270
Owner Occupied Housing Units	65.7%	49.9%	57.7%
Renter Occupied Housing Units	28.6%	39.5%	30.0%
Vacant Housing Units	5.7%	10.6%	12.3%
2017 Housing Units	83	4,683	10,016
Owner Occupied Housing Units	51.8%	47.3%	55.7%
Renter Occupied Housing Units	41.0%	41.3%	31.5%
Vacant Housing Units	8.4%	11.3%	12.8%
2022 Housing Units	92	4,935	10,549
Owner Occupied Housing Units	51.1%	47.0%	55.5%
Renter Occupied Housing Units	41.3%	41.6%	31.5%
Vacant Housing Units	7.6%	11.4%	12.9%
<b>Median Household Income</b>			
2017	\$44,857	\$44,571	\$50,999
2022	\$53,053	\$51,003	\$57,176
<b>Median Home Value</b>			
2017	\$196,429	\$173,208	\$195,487
2022	\$220,833	\$186,827	\$217,509
<b>Per Capita Income</b>			
2017	\$27,054	\$28,096	\$31,117
2022	\$32,810	\$33,029	\$36,901
<b>Median Age</b>			
2010	45.0	39.4	41.6
2017	39.6	39.7	42.1
2022	40.4	40.0	42.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 29, 2017





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<b>2017 Households by Income</b>			
Household Income Base	76	4,153	8,729
<\$15,000	23.7%	15.0%	11.7%
\$15,000 - \$24,999	13.2%	12.0%	10.2%
\$25,000 - \$34,999	6.6%	11.2%	8.8%
\$35,000 - \$49,999	9.2%	16.6%	18.0%
\$50,000 - \$74,999	19.7%	19.7%	20.3%
\$75,000 - \$99,999	11.8%	11.3%	11.5%
\$100,000 - \$149,999	9.2%	8.8%	11.6%
\$150,000 - \$199,999	3.9%	3.0%	4.2%
\$200,000+	2.6%	2.5%	3.7%
Average Household Income	\$60,811	\$60,632	\$70,059
<b>2022 Households by Income</b>			
Household Income Base	85	4,373	9,184
<\$15,000	22.4%	14.3%	11.1%
\$15,000 - \$24,999	11.8%	10.6%	9.0%
\$25,000 - \$34,999	4.7%	9.7%	7.4%
\$35,000 - \$49,999	8.2%	14.2%	15.1%
\$50,000 - \$74,999	20.0%	19.8%	19.6%
\$75,000 - \$99,999	14.1%	13.1%	12.9%
\$100,000 - \$149,999	10.6%	10.6%	13.8%
\$150,000 - \$199,999	4.7%	4.3%	5.9%
\$200,000+	4.7%	3.5%	5.1%
Average Household Income	\$73,360	\$71,597	\$83,322
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	43	2,217	5,575
<\$50,000	4.7%	2.9%	3.3%
\$50,000 - \$99,999	14.0%	11.3%	7.4%
\$100,000 - \$149,999	16.3%	24.4%	18.5%
\$150,000 - \$199,999	16.3%	24.5%	22.9%
\$200,000 - \$249,999	14.0%	12.3%	13.7%
\$250,000 - \$299,999	9.3%	7.4%	8.4%
\$300,000 - \$399,999	14.0%	9.2%	12.5%
\$400,000 - \$499,999	4.7%	5.2%	7.9%
\$500,000 - \$749,999	4.7%	1.6%	3.9%
\$750,000 - \$999,999	0.0%	0.4%	1.0%
\$1,000,000 +	2.3%	0.7%	0.5%
Average Home Value	\$245,349	\$208,863	\$242,165
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	47	2,319	5,858
<\$50,000	4.3%	2.2%	2.3%
\$50,000 - \$99,999	10.6%	9.3%	6.0%
\$100,000 - \$149,999	14.9%	21.4%	15.8%
\$150,000 - \$199,999	14.9%	23.2%	21.0%
\$200,000 - \$249,999	12.8%	13.1%	14.0%
\$250,000 - \$299,999	10.6%	8.8%	9.6%
\$300,000 - \$399,999	17.0%	11.7%	15.4%
\$400,000 - \$499,999	6.4%	6.3%	9.4%
\$500,000 - \$749,999	4.3%	1.7%	4.1%
\$750,000 - \$999,999	0.0%	0.6%	1.4%
\$1,000,000 +	4.3%	1.6%	1.0%
Average Home Value	\$279,787	\$234,523	\$266,372

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 29, 2017



## Market Profile

4905 Highway 29 S, Alexandria, Minnesota, 56308  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.84712  
Longitude: -95.38624

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	77	8,166	18,481
0 - 4	5.2%	5.9%	6.0%
5 - 9	5.2%	5.4%	5.9%
10 - 14	6.5%	5.0%	5.5%
15 - 24	14.3%	16.2%	13.7%
25 - 34	9.1%	13.4%	12.2%
35 - 44	9.1%	9.3%	10.2%
45 - 54	14.3%	12.0%	13.7%
55 - 64	14.3%	10.9%	12.4%
65 - 74	10.4%	8.2%	9.0%
75 - 84	6.5%	7.7%	7.1%
85 +	3.9%	6.1%	4.2%
18 +	77.9%	80.9%	79.1%
<b>2017 Population by Age</b>			
Total	141	8,858	19,923
0 - 4	5.0%	5.6%	5.6%
5 - 9	5.0%	5.2%	5.6%
10 - 14	5.0%	5.0%	5.6%
15 - 24	17.7%	14.9%	12.7%
25 - 34	13.5%	14.6%	13.0%
35 - 44	8.5%	9.3%	10.3%
45 - 54	10.6%	10.1%	11.3%
55 - 64	12.8%	11.8%	13.4%
65 - 74	9.9%	10.0%	11.0%
75 - 84	6.4%	7.1%	6.8%
85 +	5.7%	6.4%	4.7%
18 +	82.3%	81.8%	80.3%
<b>2022 Population by Age</b>			
Total	155	9,347	20,995
0 - 4	5.2%	5.7%	5.6%
5 - 9	4.5%	5.0%	5.5%
10 - 14	5.2%	5.0%	5.7%
15 - 24	16.8%	14.6%	12.5%
25 - 34	13.5%	14.3%	12.6%
35 - 44	9.0%	10.2%	11.3%
45 - 54	9.0%	9.3%	10.3%
55 - 64	11.6%	11.5%	12.7%
65 - 74	11.0%	10.7%	11.9%
75 - 84	8.4%	7.8%	7.7%
85 +	5.8%	6.0%	4.4%
18 +	81.3%	81.8%	80.2%
<b>2010 Population by Sex</b>			
Males	38	4,001	9,139
Females	38	4,168	9,342
<b>2017 Population by Sex</b>			
Males	71	4,372	9,909
Females	69	4,486	10,014
<b>2022 Population by Sex</b>			
Males	78	4,638	10,493
Females	75	4,710	10,502

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 29, 2017



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Latitude: 45.84712  
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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	75	8,168	18,480
White Alone	98.7%	96.7%	97.0%
Black Alone	0.0%	0.7%	0.6%
American Indian Alone	0.0%	0.4%	0.3%
Asian Alone	0.0%	0.7%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.3%	0.2%
Two or More Races	1.3%	1.2%	1.2%
Hispanic Origin	1.3%	1.4%	1.1%
Diversity Index	7.7	9.0	8.1
<b>2017 Population by Race/Ethnicity</b>			
Total	141	8,858	19,923
White Alone	96.5%	95.7%	96.1%
Black Alone	0.7%	1.0%	0.9%
American Indian Alone	0.0%	0.4%	0.4%
Asian Alone	0.7%	0.7%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.5%	0.4%
Two or More Races	1.4%	1.6%	1.5%
Hispanic Origin	2.8%	2.6%	2.2%
Diversity Index	12.1	13.0	11.6
<b>2022 Population by Race/Ethnicity</b>			
Total	153	9,349	20,996
White Alone	95.4%	94.9%	95.3%
Black Alone	0.7%	1.3%	1.2%
American Indian Alone	0.7%	0.5%	0.5%
Asian Alone	1.3%	0.8%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.6%	0.5%
Two or More Races	1.3%	1.9%	1.8%
Hispanic Origin	3.9%	3.4%	2.8%
Diversity Index	15.8	15.9	14.1
<b>2010 Population by Relationship and Household Type</b>			
Total	76	8,169	18,481
In Households	97.4%	96.2%	97.8%
In Family Households	77.6%	66.9%	74.9%
Householder	27.6%	23.4%	26.1%
Spouse	23.7%	17.8%	21.1%
Child	26.3%	21.9%	24.5%
Other relative	0.0%	1.4%	1.2%
Nonrelative	1.3%	2.4%	2.1%
In Nonfamily Households	19.7%	29.3%	22.9%
In Group Quarters	2.6%	3.8%	2.2%
Institutionalized Population	2.6%	3.4%	1.5%
Noninstitutionalized Population	0.0%	0.5%	0.6%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 29, 2017



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	1 mile	3 miles	5 miles
<b>2017 Population 25+ by Educational Attainment</b>			
Total	95	6,144	14,053
Less than 9th Grade	3.2%	2.8%	2.2%
9th - 12th Grade, No Diploma	2.1%	3.0%	3.0%
High School Graduate	23.2%	25.7%	24.9%
GED/Alternative Credential	1.1%	1.5%	1.8%
Some College, No Degree	24.2%	22.3%	21.2%
Associate Degree	12.6%	15.3%	17.3%
Bachelor's Degree	25.3%	21.8%	21.0%
Graduate/Professional Degree	8.4%	7.6%	8.6%
<b>2017 Population 15+ by Marital Status</b>			
Total	120	7,466	16,577
Never Married	36.7%	35.0%	28.4%
Married	50.0%	47.3%	54.2%
Widowed	5.8%	7.2%	7.9%
Divorced	7.5%	10.6%	9.5%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.6%	97.0%	96.8%
Civilian Unemployed (Unemployment Rate)	2.4%	3.0%	3.2%
<b>2017 Employed Population 16+ by Industry</b>			
Total	81	4,714	10,466
Agriculture/Mining	1.2%	0.5%	0.8%
Construction	4.9%	5.5%	6.6%
Manufacturing	11.1%	11.6%	12.8%
Wholesale Trade	4.9%	4.8%	4.5%
Retail Trade	21.0%	15.2%	14.6%
Transportation/Utilities	6.2%	4.4%	3.7%
Information	1.2%	1.7%	1.1%
Finance/Insurance/Real Estate	6.2%	6.1%	6.0%
Services	40.7%	48.1%	47.4%
Public Administration	1.2%	2.2%	2.4%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	82	4,715	10,467
White Collar	66.7%	56.9%	58.0%
Management/Business/Financial	12.3%	10.3%	13.0%
Professional	27.2%	22.8%	22.4%
Sales	12.3%	10.9%	11.8%
Administrative Support	14.8%	12.9%	10.7%
Services	13.6%	19.9%	18.4%
Blue Collar	21.0%	23.2%	23.7%
Farming/Forestry/Fishing	1.2%	0.2%	0.4%
Construction/Extraction	2.5%	3.0%	4.1%
Installation/Maintenance/Repair	1.2%	4.0%	3.4%
Production	6.2%	9.1%	9.3%
Transportation/Material Moving	9.9%	6.9%	6.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	76	8,169	18,481
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	35.5%	83.0%	78.5%
Rural Population	64.5%	17.0%	21.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	33	3,852	8,130
Households with 1 Person	27.3%	38.7%	33.0%
Households with 2+ People	72.7%	61.3%	67.0%
Family Households	63.6%	50.6%	58.8%
Husband-wife Families	54.5%	38.6%	47.5%
With Related Children	18.2%	13.2%	16.5%
Other Family (No Spouse Present)	9.1%	12.1%	11.3%
Other Family with Male Householder	3.0%	3.4%	3.2%
With Related Children	0.0%	1.9%	1.9%
Other Family with Female Householder	6.1%	8.7%	8.1%
With Related Children	3.0%	6.3%	5.9%
Nonfamily Households	9.1%	10.6%	8.2%
All Households with Children	24.2%	22.0%	24.9%
Multigenerational Households	0.0%	0.6%	0.8%
Unmarried Partner Households	6.1%	7.2%	6.4%
Male-female	6.1%	6.9%	6.1%
Same-sex	0.0%	0.3%	0.3%
<b>2010 Households by Size</b>			
Total	32	3,852	8,130
1 Person Household	28.1%	38.7%	33.0%
2 Person Household	43.8%	36.0%	38.3%
3 Person Household	12.5%	11.3%	12.3%
4 Person Household	9.4%	8.7%	10.1%
5 Person Household	6.2%	3.8%	4.6%
6 Person Household	0.0%	1.0%	1.2%
7 + Person Household	0.0%	0.4%	0.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	33	3,851	8,131
Owner Occupied	69.7%	55.8%	65.8%
Owned with a Mortgage/Loan	42.4%	35.9%	43.5%
Owned Free and Clear	27.3%	19.9%	22.3%
Renter Occupied	30.3%	44.2%	34.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	35	4,310	9,270
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	45.7%	82.8%	77.4%
Rural Housing Units	54.3%	17.2%	22.6%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	College Towns (14B)	Set to Impress (11D)	Set to Impress (11D)
<b>2.</b>	Green Acres (6A)	College Towns (14B)	Green Acres (6A)
<b>3.</b>	Retirement Communities	Retirement Communities	Midlife Constants (5E)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$130,496	\$6,873,393	\$16,258,835
Average Spent	\$1,717.05	\$1,655.04	\$1,862.62
Spending Potential Index	79	77	86
Education: Total \$	\$107,742	\$5,038,221	\$11,345,626
Average Spent	\$1,417.66	\$1,213.15	\$1,299.76
Spending Potential Index	97	83	89
Entertainment/Recreation: Total \$	\$181,190	\$9,781,100	\$23,931,513
Average Spent	\$2,384.08	\$2,355.19	\$2,741.61
Spending Potential Index	76	75	88
Food at Home: Total \$	\$303,282	\$16,468,030	\$39,477,071
Average Spent	\$3,990.55	\$3,965.33	\$4,522.52
Spending Potential Index	79	79	90
Food Away from Home: Total \$	\$205,881	\$10,835,873	\$25,614,029
Average Spent	\$2,708.96	\$2,609.17	\$2,934.36
Spending Potential Index	81	78	88
Health Care: Total \$	\$305,956	\$17,184,879	\$43,415,363
Average Spent	\$4,025.74	\$4,137.94	\$4,973.69
Spending Potential Index	72	74	89
HH Furnishings & Equipment: Total \$	\$114,573	\$6,107,780	\$14,886,637
Average Spent	\$1,507.54	\$1,470.69	\$1,705.42
Spending Potential Index	78	76	88
Personal Care Products & Services: Total \$	\$46,524	\$2,539,633	\$6,096,271
Average Spent	\$612.16	\$611.52	\$698.39
Spending Potential Index	77	77	88
Shelter: Total \$	\$994,686	\$53,458,765	\$124,346,013
Average Spent	\$13,087.97	\$12,872.32	\$14,245.16
Spending Potential Index	81	79	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$127,997	\$7,148,244	\$17,788,605
Average Spent	\$1,684.17	\$1,721.22	\$2,037.87
Spending Potential Index	72	73	87
Travel: Total \$	\$113,227	\$6,160,203	\$15,242,239
Average Spent	\$1,489.83	\$1,483.31	\$1,746.16
Spending Potential Index	72	72	84
Vehicle Maintenance & Repairs: Total \$	\$63,011	\$3,401,303	\$8,327,721
Average Spent	\$829.09	\$819.00	\$954.03
Spending Potential Index	77	76	89

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

August 29, 2017